Leger
LEGER'S NORTH AMERICAN TRACKER
January 4th, 2021
THE CANADIAN PRESS
ACS • AEC

METHODOLOGY

METHODOLOGY

Leger,the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,506 Canadians and 1,003 Americans,** over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **December 30th, 2020 to January 3rd, 2021**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error **±2.53%, 19 times out of 20** for the Canadian sample and of **±3.09%, 19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See https://338canada.com/pollster-ratings.htm

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion that that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-Present at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca

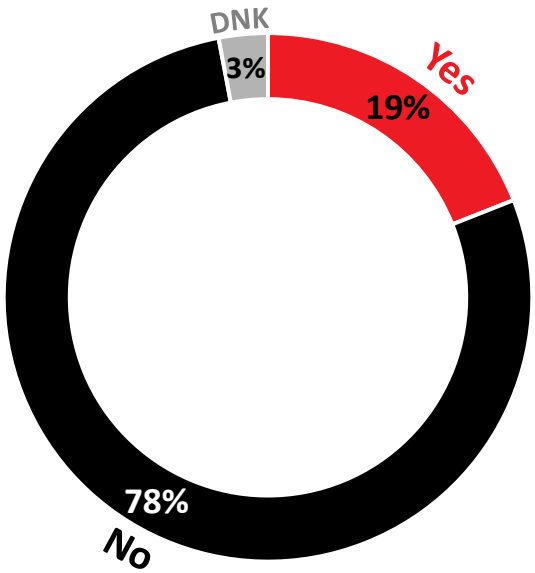
IN THE NEWS
NEW YEAR'S RESOLUTIONS

New question

2020 NEW YEAR'S RESOLUTIONS

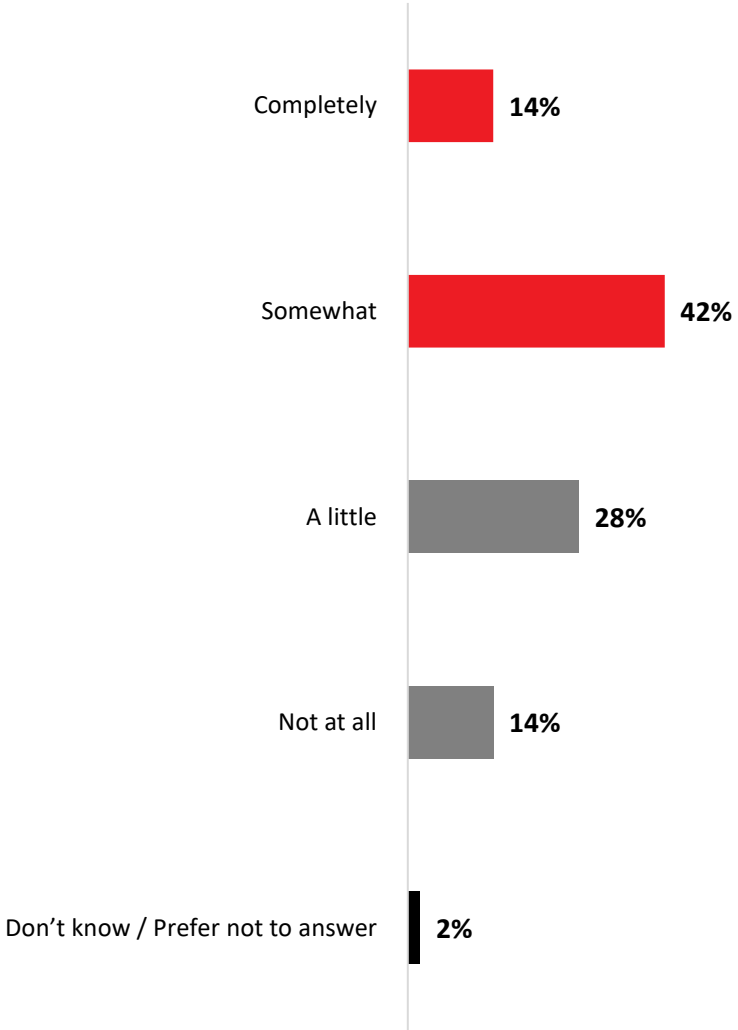
CTC483. Did you make New Year's resolutions last year (i.e., in January 2020)?

Base: All respondents (n=1,528)



CTC484. To what extent did you achieve the New Year's resolutions you made last year?

Base: Respondents who made New Year's resolutions in 2020 (n=281)



*Data collection took place from **December 11 to December 13, 2020**. A total of 1,528 Canadians and 1,001 Americans, over the age of 18, selected from LEO's (Leger Opinion) representative panel answered the survey.*

New question

2020 NEW YEAR'S RESOLUTIONS - DETAILS

CTC483. Did you make New Year's resolutions last year (i.e., in January 2020)?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,528	105	358	587	100	171	207	401	537	590	625	593	282
Unweighted n =	1,528	103	412	606	125	131	151	362	551	615	626	606	274
Yes	**19%**	23%	**15%**	18%	**27%**	22%	17%	**30%**	18%	**11%**	20%	16%	20%
No	**78%**	76%	80%	79%	**70%**	77%	79%	**64%**	78%	**87%**	78%	79%	79%
Don't know / Prefer not to answer	**3%**	1%	5%	3%	4%	1%	4%	**5%**	4%	**2%**	2%	**5%**	**1%**

CTC484. To what extent did you achieve the New Year's resolutions you made last year?

Base: Respondents who made New Year's resolutions in 2020

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	284	24	54	108	27	38	35	122	98	65	123	96	57
Unweighted n =	281	25*	67	102	33	27*	27*	108	105	68	120	98	57
Completely	**14%**	6%	14%	15%	20%	20%	6%	**8%**	18%	19%	18%	**8%**	15%
Somewhat	**42%**	36%	46%	43%	49%	36%	42%	45%	45%	34%	47%	47%	**26%**
A little	**28%**	39%	32%	22%	**9%**	31%	40%	28%	**20%**	**39%**	**19%**	32%	**39%**
Not at all	**14%**	14%	7%	18%	23%	13%	5%	17%	15%	**6%**	15%	11%	16%
Don't know / Prefer not to answer	**2%**	5%	0%	2%	0%	0%	6%	2%	2%	2%	1%	1%	4%

**Given the small number of respondents (n<30), the data are presented for illustrative purposes only.*

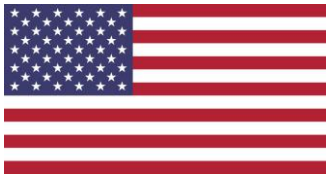
*Data collection took place from **December 11 to December 13, 2020**. A total of 1,528 Canadians and 1,001 Americans, over the age of 18, selected from LEO's (Leger Opinion) representative panel answered the survey.*

New question

2020 NEW YEAR'S RESOLUTIONS (CANADA VS UNITED STATES)

CTC483. Did you make New Year's resolutions last year (i.e., in January 2020)?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,528	1,001	
Unweighted n =	1,528	1,001	
Yes	**19%**	**24%**	5
No	**78%**	**72%**	6
Don't know / Prefer not to answer	3%	4%	1

CTC484. To what extent did you achieve the New Year's resolutions you made last year?

Base: Respondents who made New Year's resolutions in 2020

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	284	240	
Unweighted n =	281	226	
Completely	**14%**	**31%**	17
Somewhat	42%	36%	6
A little	**28%**	**17%**	11
Not at all	14%	15%	1
Don't know / Prefer not to answer	2%	1%	1

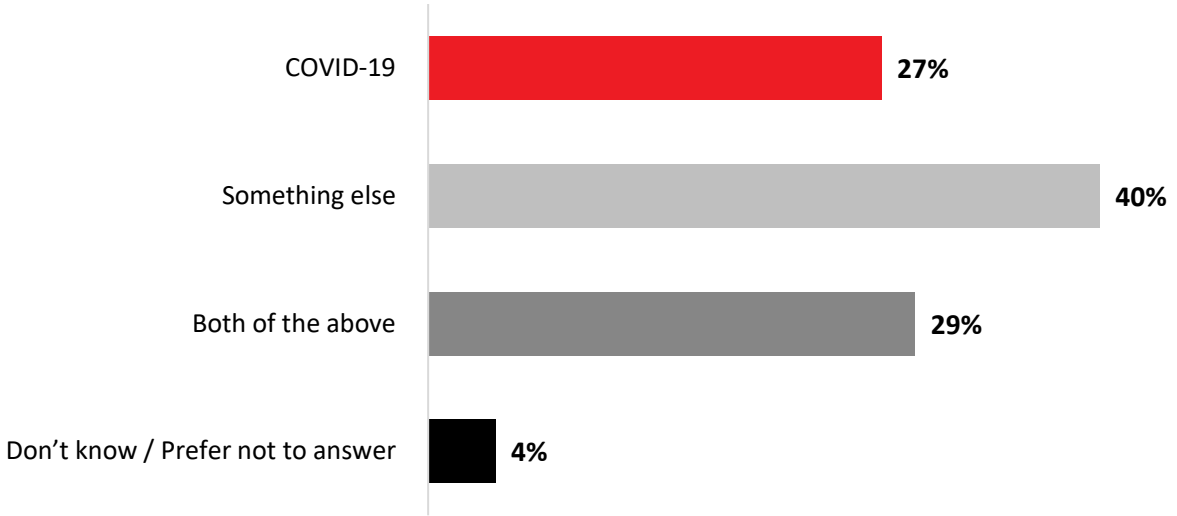
*Data collection took place from **December 11 to December 13, 2020**. A total of 1,528 Canadians and 1,001 Americans, over the age of 18, selected from LEO's (Leger Opinion) representative panel answered the survey.*

New question

REASONS FOR NOT ACHIEVING 2020 RESOLUTIONS

CTC485. You mentioned that you did not/did not really achieve the New Year's resolutions you made last year. Was this mostly due to...

Base: Respondents who made New Year's resolutions in 2020 but did not/did not really achieve them (n=105)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	118	13	21	43	8	17	16	55	34	29	41	42	31
Unweighted n =	105	10*	26*	39	9*	10*	11*	42	35	28	32	42	28*
COVID-19	**27%**	6%	23%	**44%**	12%	24%	18%	25%	38%	19%	**41%**	25%	12%
Something else	**40%**	53%	33%	29%	23%	45%	71%	34%	34%	56%	31%	38%	52%
Both of the above	**29%**	42%	45%	25%	30%	31%	5%	35%	26%	21%	28%	30%	30%
Don't know / Prefer not to answer	**4%**	0%	0%	3%	35%	0%	7%	6%	2%	4%	0%	8%	6%

**Given the small number of respondents (n<30), the data are presented for illustrative purposes only.*

*Data collection took place from **December 11 to December 13, 2020**. A total of 1,528 Canadians and 1,001 Americans, over the age of 18, selected from LEO's (Leger Opinion) representative panel answered the survey.*

New question

REASONS FOR NOT ACHIEVING 2020 RESOLUTIONS (CANADA VS UNITED STATES)

CTC485. You mentioned that you did not/did not really achieve the New Year's resolutions you made last year. Was this mostly due to...

Base: Respondents who made New Year's resolutions in 2020 but did not/did not really achieve them

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	118	77	
Unweighted n =	105	74	
COVID-19	27%	31%	4
Something else	40%	46%	6
Both of the above	29%	17%	12
Don't know / Prefer not to answer	4%	6%	2

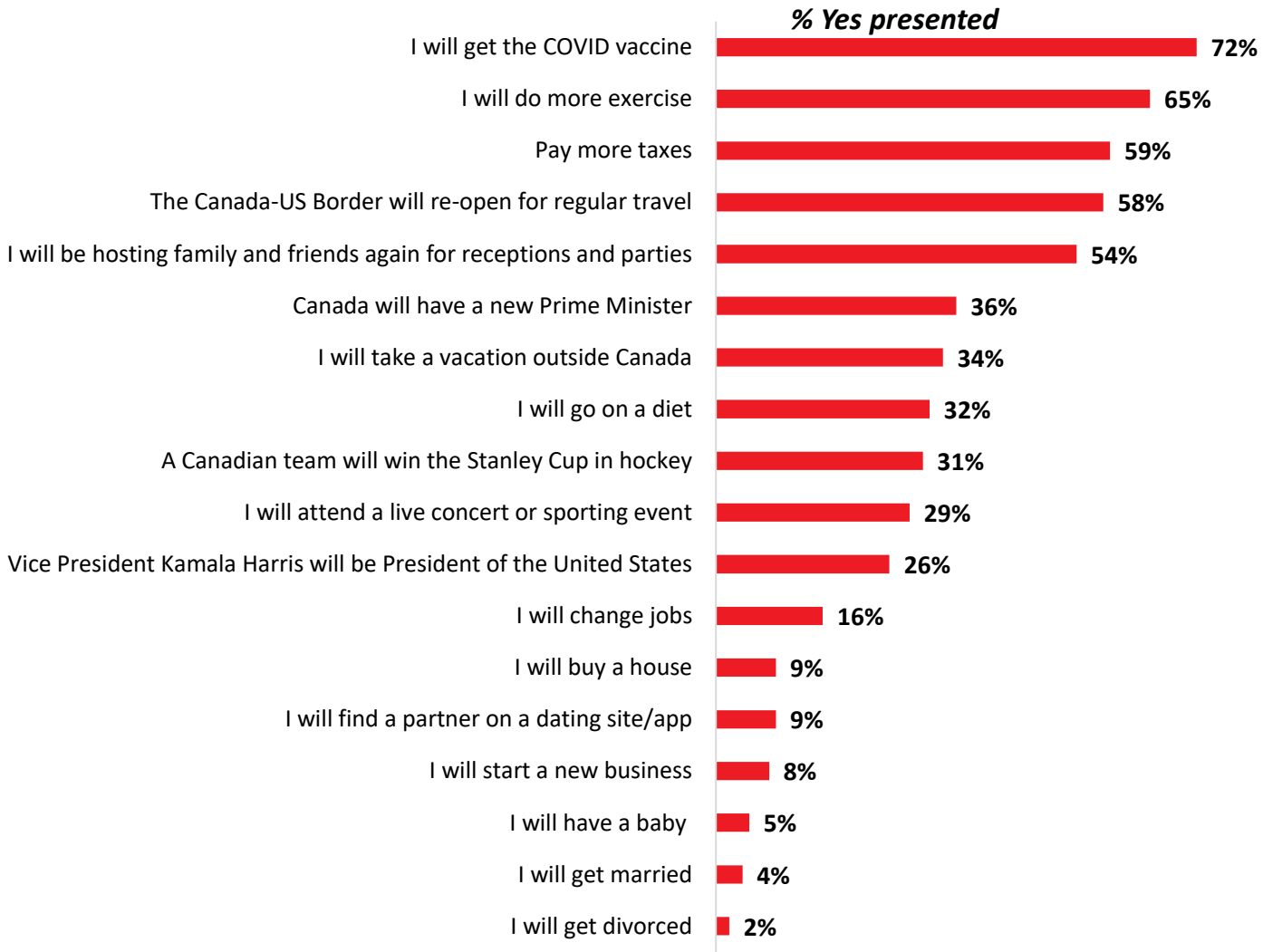
*Data collection took place from **December 11 to December 13, 2020**. A total of 1,528 Canadians and 1,001 Americans, over the age of 18, selected from LEO's (Leger Opinion) representative panel answered the survey.*

New question

THINGS THAT COULD HAPPEN IN 2021

CTC479. For many, 2020 represented a year of things we could not do. Thinking ahead to next year, 2021, are the following things going to happen? Some of these things are about you and some are things that might occur where you live.

Base: All respondents (n=1,528)



*Data collection took place from **December 11 to December 13, 2020**. A total of 1,528 Canadians and 1,001 Americans, over the age of 18, selected from LEO's (Leger Opinion) representative panel answered the survey.*

New question

THINGS THAT COULD HAPPEN IN 2021 - DETAILS

CTC479. For many, 2020 represented a year of things we could not do. Thinking ahead to next year, 2021, are the following things going to happen? Some of these things are about you and some are things that might occur where you live.

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,528	105	358	587	100	171	207	401	537	590	625	593	282
Unweighted n =	1,528	103	412	606	125	131	151	362	551	615	626	606	274
% Yes presented													
I will get the COVID vaccine	**72%**	74%	72%	70%	73%	73%	71%	**66%**	**64%**	**82%**	74%	71%	68%
I will do more exercise	**65%**	64%	64%	65%	66%	66%	67%	**76%**	63%	**59%**	66%	65%	64%
Pay more taxes	**59%**	59%	**50%**	62%	60%	61%	64%	**50%**	59%	**65%**	57%	62%	59%
The Canada-US Border will re-open for regular travel	**58%**	52%	**68%**	56%	54%	53%	58%	59%	58%	57%	59%	56%	62%
I will be hosting family and friends again for receptions and parties	**54%**	52%	**70%**	**47%**	**68%**	48%	**42%**	58%	**50%**	55%	**48%**	56%	**62%**
Canada will have a new Prime Minister	**36%**	32%	**44%**	**31%**	39%	40%	36%	**29%**	**39%**	38%	34%	36%	40%
I will take a vacation outside Canada	**34%**	33%	34%	35%	35%	35%	30%	37%	34%	32%	36%	35%	**28%**
I will go on a diet	**32%**	**43%**	**27%**	31%	**41%**	36%	29%	35%	35%	**27%**	30%	33%	33%
A Canadian team will win the Stanley Cup in hockey	**31%**	**42%**	**27%**	31%	**42%**	28%	30%	35%	28%	31%	31%	30%	33%
I will attend a live concert or sporting event	**29%**	27%	**35%**	29%	32%	23%	24%	32%	31%	**26%**	31%	27%	30%
Vice President Kamala Harris will be President of the United States	**26%**	26%	25%	26%	26%	23%	28%	23%	23%	**30%**	26%	26%	25%
I will change jobs	**16%**	22%	**13%**	16%	15%	15%	**22%**	**34%**	17%	**4%**	**19%**	16%	**12%**
I will buy a house	**9%**	6%	9%	**11%**	**4%**	10%	8%	**17%**	9%	**4%**	**11%**	9%	**5%**
I will find a partner on a dating site/app	**9%**	5%	8%	9%	9%	**3%**	**16%**	**17%**	9%	**3%**	**11%**	8%	6%
I will start a new business	**8%**	**1%**	6%	10%	12%	4%	**12%**	**14%**	**11%**	**2%**	**11%**	7%	**4%**
I will have a baby	**5%**	2%	5%	4%	5%	5%	7%	**12%**	4%	**0%**	5%	5%	3%
I will get married	**4%**	2%	4%	6%	2%	4%	4%	**8%**	5%	**2%**	4%	5%	3%
I will get divorced	**2%**	0%	1%	1%	**8%**	1%	**4%**	2%	**3%**	**1%**	**3%**	1%	1%

*Data collection took place from **December 11 to December 13, 2020**. A total of 1,528 Canadians and 1,001 Americans, over the age of 18, selected from LEO's (Leger Opinion) representative panel answered the survey.*

New question

THINGS THAT COULD HAPPEN IN 2021 (CANADA VS UNITED STATES)

CTC479. For many, 2020 represented a year of things we could not do. Thinking ahead to next year, 2021, are the following things going to happen? Some of these things are about you and some are things that might occur where you live.

Base: All respondents

% Yes presented	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,528	1,001	
Unweighted n =	1,528	1,001	
I will get the COVID vaccine	**72%**	**51%**	21
I will do more exercise	**65%**	**60%**	5
Pay more taxes	**59%**	**39%**	20
The Canada-US Border will re-open for regular travel	58%	55%	3
I will be hosting family and friends again for receptions and parties	**54%**	**35%**	19
Canada will have a new Prime Minister	**36%**	**22%**	14
I will take a vacation outside Canada/the United States	**34%**	**19%**	15
I will go on a diet	32%	33%	1
A Canadian/American team will win the Stanley Cup in hockey	**31%**	**37%**	6
I will attend a live concert or sporting event	**29%**	**26%**	3
Vice President Kamala Harris will be President of the United States	**26%**	**32%**	6
I will change jobs	16%	18%	2
I will buy a house	**9%**	**13%**	4
I will find a partner on a dating site/app	**9%**	**11%**	2
I will start a new business	**8%**	**13%**	5
I will have a baby	**5%**	**8%**	3
I will get married	**4%**	**8%**	4
I will get divorced	**2%**	**5%**	3

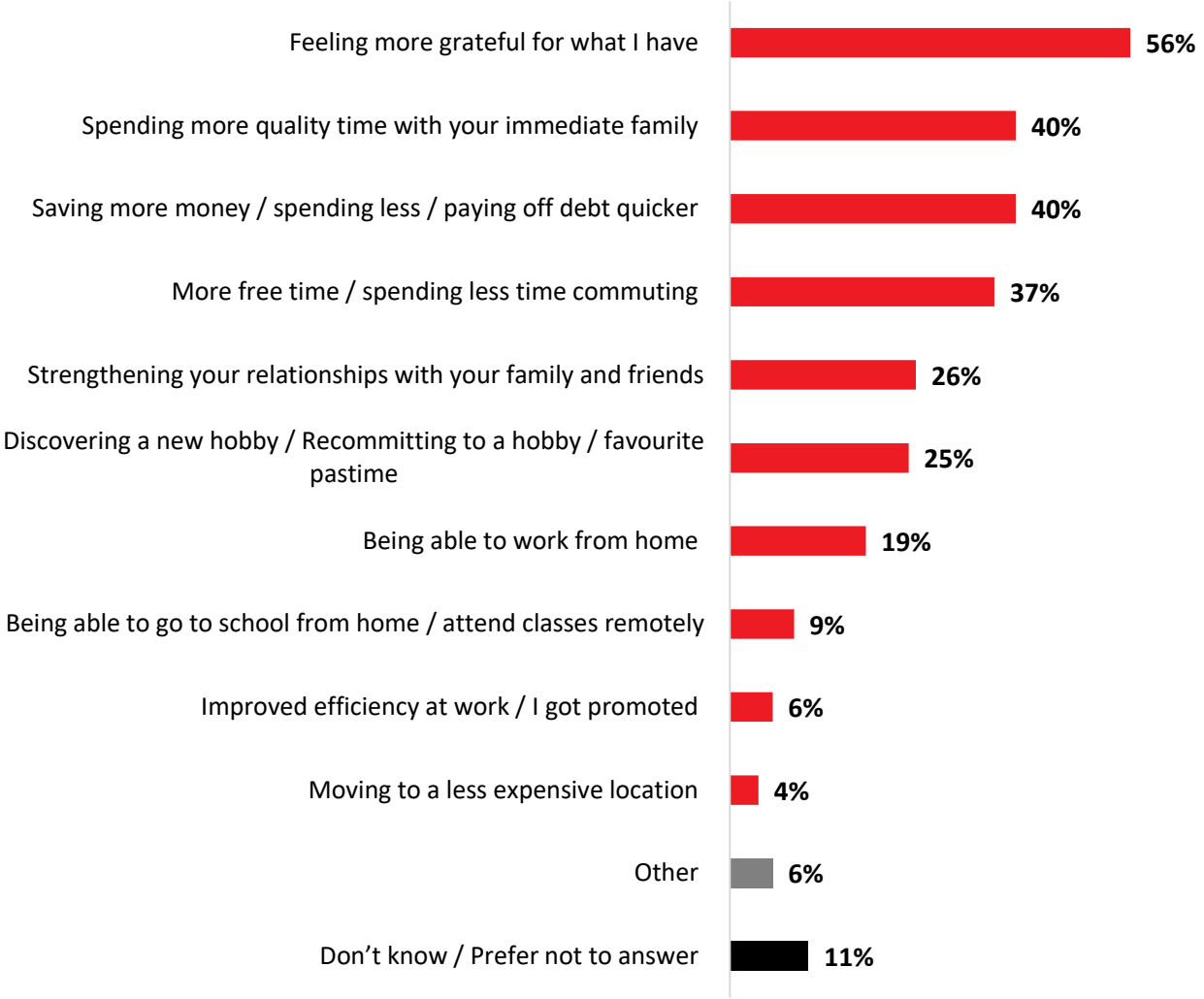
*Data collection took place from **December 11 to December 13, 2020**. A total of 1,528 Canadians and 1,001 Americans, over the age of 18, selected from LEO's (Leger Opinion) representative panel answered the survey.*

New question

POSITIVE IMPACTS OF THE PANDEMIC

CTC486. Which of the following positive impacts have you experienced as a result of the COVID-19 pandemic?

Base: All respondents (n=1,528)



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New question

POSITIVE IMPACTS OF THE PANDEMIC - DETAILS

CTC486. Which of the following positive impacts have you experienced as a result of the COVID-19 pandemic?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,528	105	358	587	100	171	207	401	537	590	625	593	282
Unweighted n =	1,528	103	412	606	125	131	151	362	551	615	626	606	274
Feeling more grateful for what I have	56%	55%	55%	58%	48%	56%	59%	45%	54%	66%	56%	56%	56%
Spending more quality time with your immediate family	40%	57%	34%	39%	36%	35%	48%	45%	42%	35%	40%	40%	40%
Saving more money / spending less / paying off debt quicker	40%	43%	47%	40%	42%	27%	39%	39%	38%	43%	41%	37%	47%
More free time / spending less time commuting	37%	37%	44%	34%	36%	31%	42%	47%	40%	28%	40%	40%	28%
Strengthening your relationships with your family and friends	26%	32%	25%	28%	18%	23%	30%	28%	25%	26%	26%	27%	27%
Discovering a new hobby / Recommitting to a hobby / favorite pastime	25%	27%	23%	25%	26%	23%	29%	32%	22%	23%	28%	23%	22%
Being able to work from home	19%	14%	22%	18%	17%	26%	18%	26%	25%	10%	21%	21%	13%
Being able to go to school from home / attend classes remotely	9%	10%	9%	8%	13%	7%	12%	27%	4%	1%	9%	11%	4%
Improved efficiency at work / I got promoted	6%	8%	7%	6%	9%	5%	3%	9%	7%	3%	7%	5%	5%
Moving to a less expensive location	4%	3%	3%	4%	4%	3%	7%	6%	4%	2%	4%	3%	4%
Other	6%	2%	6%	6%	7%	4%	8%	5%	6%	6%	7%	6%	5%
Don't know / Prefer not to answer	11%	12%	7%	12%	12%	14%	8%	11%	11%	10%	9%	10%	13%

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New question

POSITIVE IMPACTS OF THE PANDEMIC (CANADA VS UNITED STATES)

CTC486. Which of the following positive impacts have you experienced as a result of the COVID-19 pandemic?

Base: All respondents

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,528	1,001	
Unweighted n =	1,528	1,001	
Feeling more grateful for what I have	**56%**	**44%**	12
Spending more quality time with your immediate family	**40%**	**31%**	9
Saving more money / spending less / paying off debt quicker	**40%**	**30%**	10
More free time / spending less time commuting	**37%**	**27%**	10
Strengthening your relationships with your family and friends	26%	24%	2
Discovering a new hobby / Recommitting to a hobby / favorite pastime	**25%**	**18%**	7
Being able to work from home	19%	18%	1
Being able to go to school from home / attend classes remotely	9%	7%	2
Improved efficiency at work / I got promoted	6%	8%	2
Moving to a less expensive location	4%	4%	-
Other	6%	5%	1
Don't know / Prefer not to answer	**11%**	**18%**	7

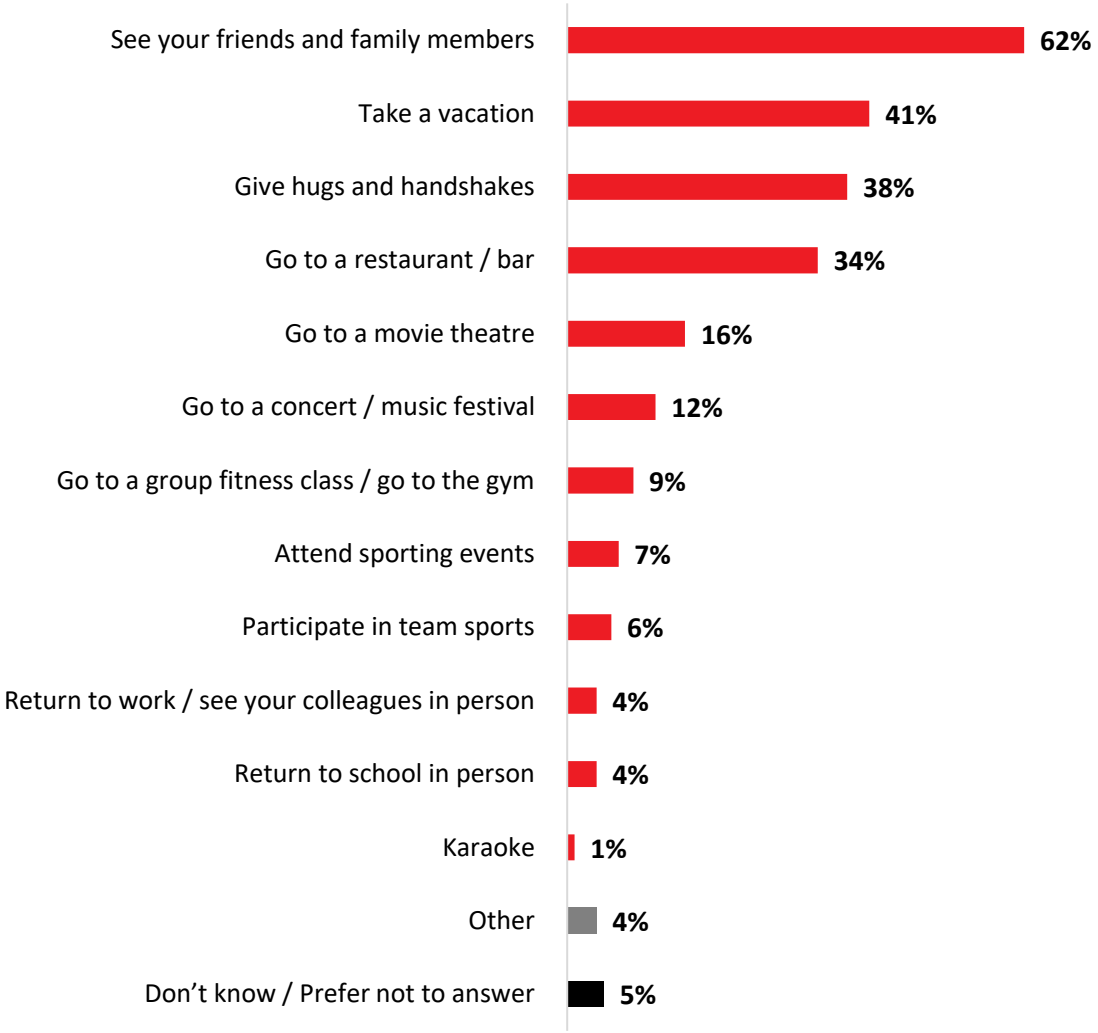
*Data collection took place from **December 11 to December 13, 2020**. A total of 1,528 Canadians and 1,001 Americans, over the age of 18, selected from LEO's (Leger Opinion) representative panel answered the survey.*

New question

THINGS THAT WILL PROCURE THE MOST EXCITEMENT AFTER THE PANDEMIC

CTC487. When the COVID-19 restrictions are relaxed, what are you most excited to do (again)?*

Base: All respondents (n=1,528)



**As respondents could give more than one answer, the total exceeds 100%.*

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New question

THINGS THAT WILL PROCURE THE MOST EXCITEMENT AFTER THE PANDEMIC - DETAILS

CTC487. When the COVID-19 restrictions are relaxed, what are you most excited to do (again)?*

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,528	105	358	587	100	171	207	401	537	590	625	593	282
Unweighted n =	1,528	103	412	606	125	131	151	362	551	615	626	606	274
See your friends and family members	62%	47%	71%	60%	61%	66%	63%	61%	55%	70%	61%	62%	67%
Take a vacation	41%	41%	29%	42%	45%	53%	48%	42%	41%	41%	43%	42%	39%
Give hugs and handshakes	38%	35%	38%	37%	31%	44%	42%	28%	33%	49%	33%	37%	53%
Go to a restaurant / bar	34%	29%	51%	32%	32%	17%	27%	32%	30%	39%	34%	35%	32%
Go to a movie theatre	16%	14%	17%	15%	19%	14%	14%	16%	18%	14%	16%	17%	12%
Go to a concert / music festival	12%	16%	10%	13%	12%	10%	14%	14%	15%	9%	16%	9%	12%
Go to a group fitness class / go to the gym	9%	6%	9%	9%	14%	8%	8%	12%	9%	6%	11%	9%	4%
Attend sporting events	7%	9%	5%	9%	10%	8%	4%	4%	10%	8%	7%	8%	7%
Participate in team sports	6%	6%	8%	6%	6%	0%	5%	10%	5%	3%	5%	6%	5%
Return to work / see your colleagues in person	4%	5%	5%	3%	6%	6%	4%	5%	6%	3%	5%	4%	5%
Return to school in person	4%	4%	2%	3%	7%	5%	3%	10%	2%	0%	3%	5%	1%
Karaoke	1%	0%	1%	2%	3%	0%	0%	3%	1%	0%	2%	1%	0%
Other	4%	1%	3%	6%	5%	2%	3%	5%	4%	4%	5%	4%	3%
Don't know / Prefer not to answer	5%	8%	4%	4%	4%	7%	5%	6%	6%	3%	4%	5%	6%

**As respondents could give more than one answer, the total exceeds 100%.*

*Data collection took place from **December 11 to December 13, 2020**. A total of 1,528 Canadians and 1,001 Americans, over the age of 18, selected from LEO's (Leger Opinion) representative panel answered the survey.*

New question

THINGS THAT WILL PROCURE THE MOST EXCITEMENT AFTER THE PANDEMIC (CANADA VS UNITED STATES)

CTC487. When the COVID-19 restrictions are relaxed, what are you most excited to do (again)?*

Base: All respondents

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,528	1,001	
Unweighted n =	1,528	1,001	
See your friends and family members	**62%**	**40%**	22
Take a vacation	**41%**	**31%**	10
Give hugs and handshakes	**38%**	**25%**	13
Go to a restaurant / bar	34%	36%	2
Go to a movie theatre	16%	15%	1
Go to a concert / music festival	12%	12%	-
Go to a group fitness class / go to the gym	9%	8%	1
Attend sporting events	7%	7%	-
Participate in team sports	6%	4%	2
Return to work / see your colleagues in person	**4%**	**6%**	2
Return to school in person	4%	4%	-
Karaoke	1%	2%	-
Other	4%	5%	-
Don't know / Prefer not to answer	**5%**	**16%**	11

**As respondents could give more than one answer, the total exceeds 100%.*

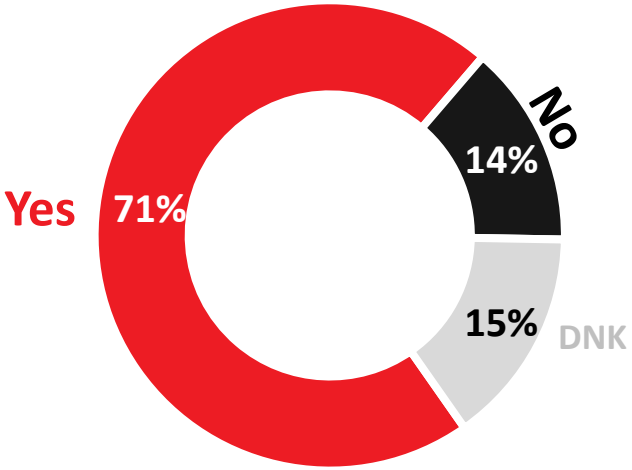
*Data collection took place from **December 11 to December 13, 2020**. A total of 1,528 Canadians and 1,001 Americans, over the age of 18, selected from LEO's (Leger Opinion) representative panel answered the survey.*

COVID-19 VACCINE

INTENTION TO GET VACCINATED

CTC108. When a vaccine for COVID-19 that had been approved by Health Canada becomes available to the population and it is free, do you intend to get vaccinated?

Base: All respondents (n=1,506)

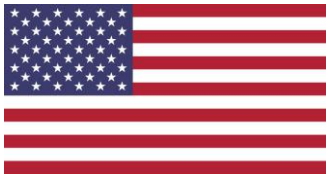


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Dec. 14th	Gap
Weighted n =	1,506	103	353	578	98	169	204	400	524	582	590	623	278	1,528	
Unweighted n =	1,506	100	402	600	125	129	150	509	595	402	640	559	291	1,528	
Yes	**71%**	77%	70%	69%	77%	76%	71%	71%	**64%**	**78%**	**75%**	70%	**66%**	**66%**	**+5**
No	**14%**	9%	16%	16%	12%	14%	11%	16%	**18%**	**9%**	12%	14%	**18%**	**16%**	**-2**
Don't know	**15%**	14%	14%	15%	11%	10%	18%	13%	**17%**	13%	12%	16%	16%	**18%**	**-3**

INTENTION TO GET VACCINATED (CANADA VS UNITED STATES)

CTC108. When a vaccine for COVID-19 that had been approved by Health Canada/the FDA becomes available to the population and it is free, do you intend to get vaccinated?

Base: All respondents

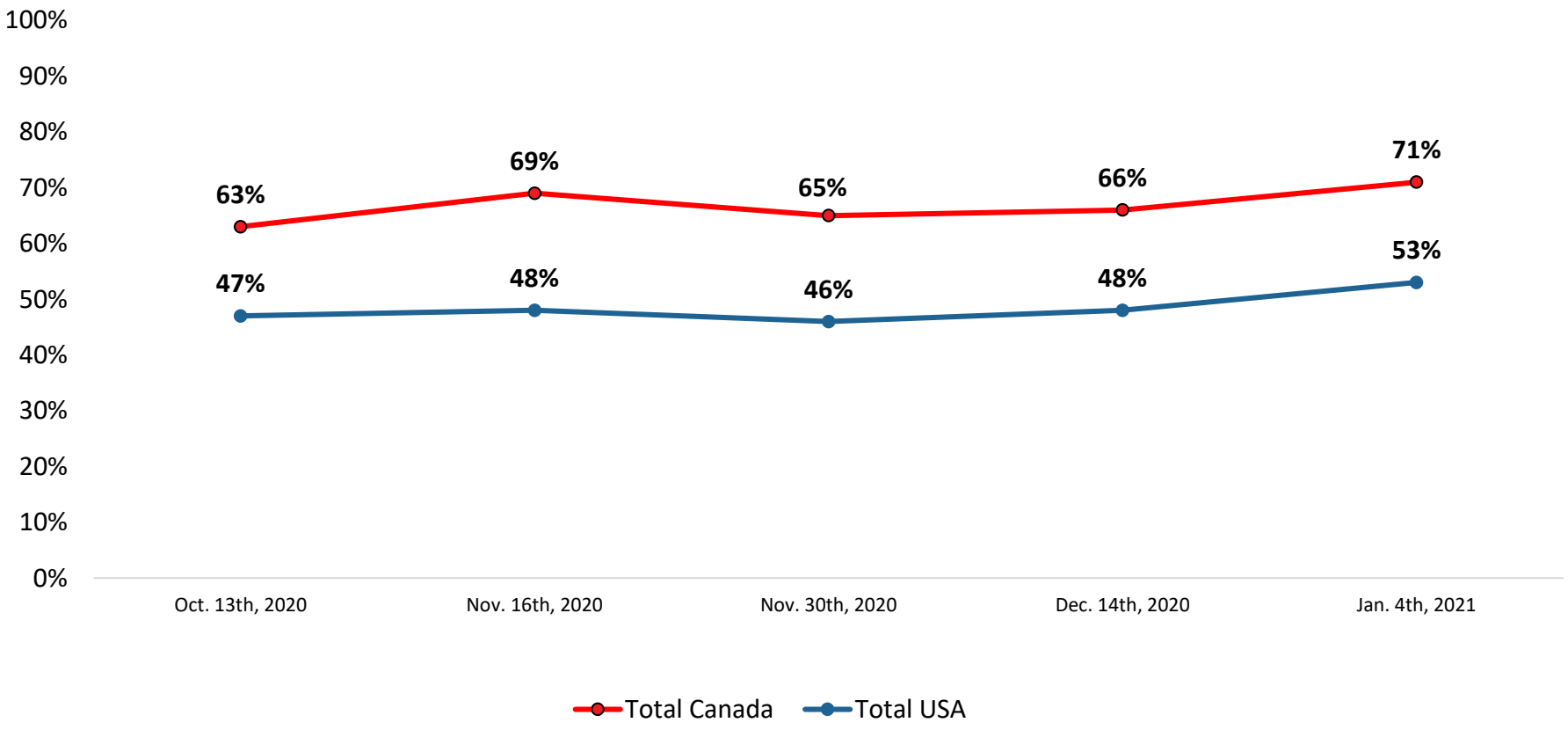


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,506	1,003	
Unweighted n =	1,506	1,003	
Yes	71%	53%	18
No	14%	29%	15
Don't know	15%	18%	3

INTENTION TO GET VACCINATED- EVOLUTION

CTC108. When a vaccine for COVID-19 that had been approved by Health Canada/the FDA becomes available to the population and it is free, do you intend to get vaccinated?

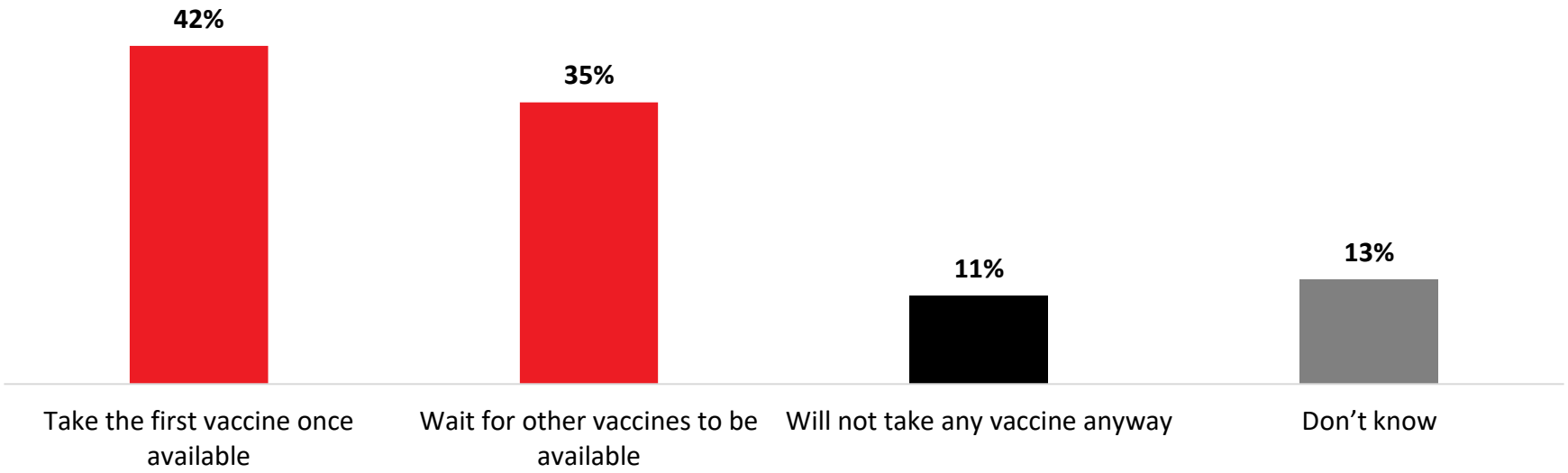
% Yes presented



WHEN WILL YOU TAKE THE VACCINE?

CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

Base: All respondents (n=1,506)

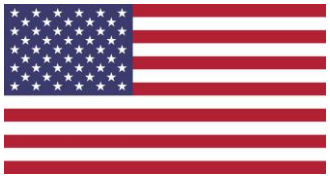


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Dec. 14th	Gap
Weighted n =	1,506	103	353	578	98	169	204	400	524	582	590	623	278	1,528	
Unweighted n =	1,506	100	402	600	125	129	150	509	595	402	640	559	291	1,528	
Take the first vaccine once available	**42%**	48%	42%	39%	47%	46%	39%	39%	**35%**	**50%**	42%	43%	40%	**31%**	**+9**
Wait for other vaccines to be available	**35%**	37%	33%	37%	30%	**26%**	38%	**40%**	35%	**30%**	37%	33%	32%	**44%**	**-9**
Will not take any vaccine anyway	**11%**	8%	12%	11%	10%	10%	8%	9%	**14%**	8%	9%	10%	**14%**	**12%**	**-1**
Don't know	**13%**	7%	12%	13%	14%	17%	15%	11%	**16%**	12%	12%	14%	14%	**14%**	**-1**

WHEN WILL YOU TAKE THE VACCINE? (CANADA VS UNITED STATES)

CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

Base: All respondents

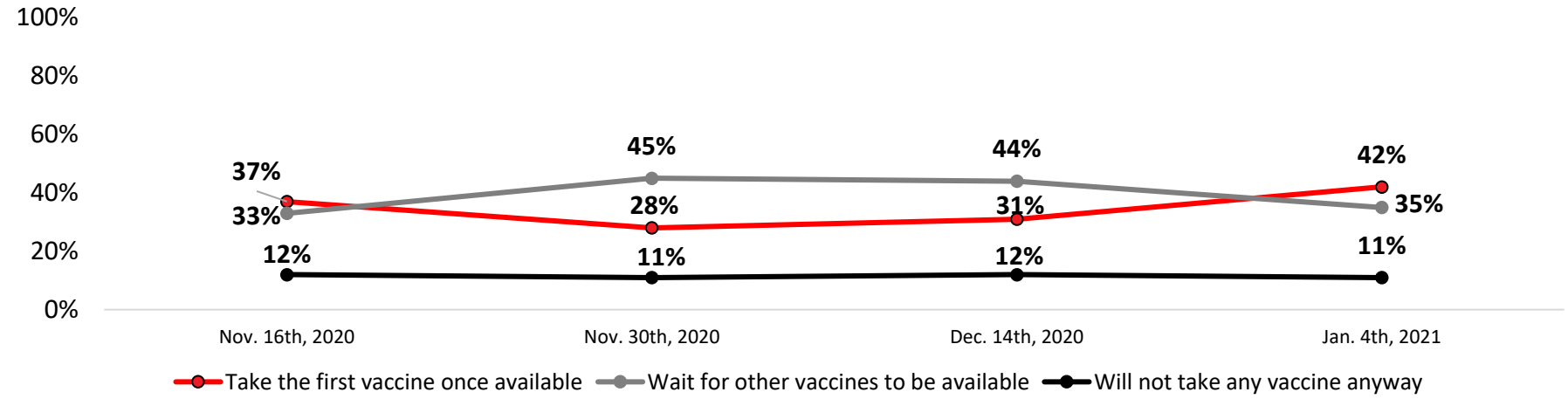


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,506	1,003	
Unweighted n =	1,506	1,003	
Take the first vaccine once available	42%	32%	10
Wait for other vaccines to be available	35%	25%	10
Will not take any vaccine anyway	11%	23%	12
Don’t know	13%	19%	6

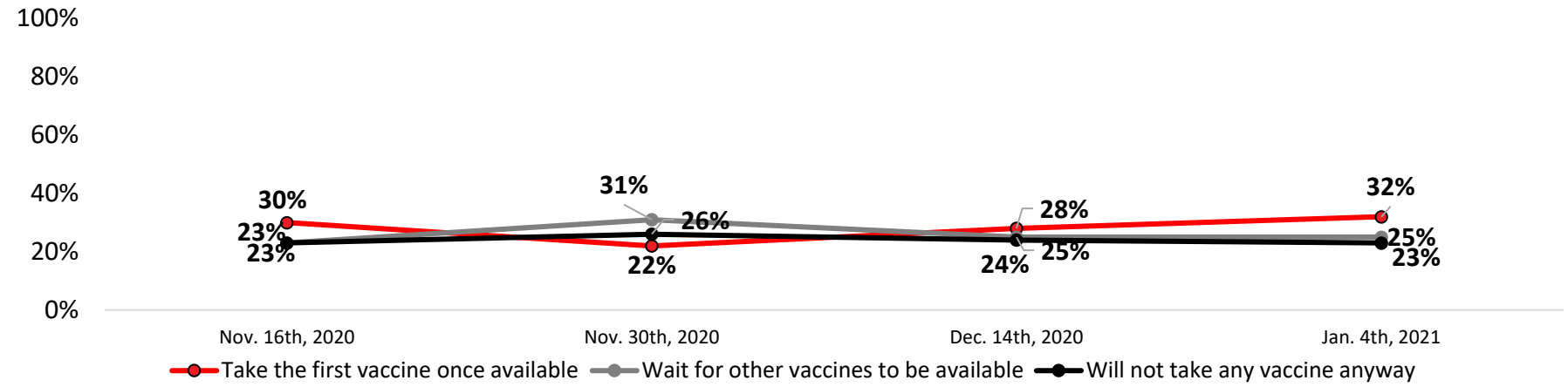
WHEN WILL YOU TAKE THE VACCINE? - EVOLUTION

CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

Total Canada



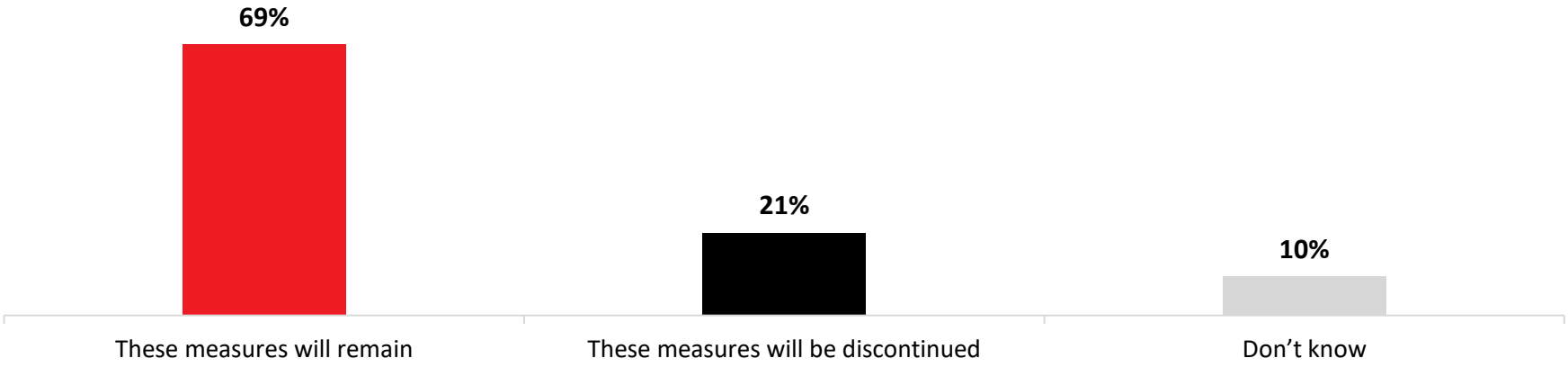
Total USA



FUTURE OF SAFETY MEASURES

CTC265. When a vaccine for COVID-19 becomes widely available in Canada, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

Base: All respondents (n=1,506)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Dec. 14th	Gap
Weighted n =	1,506	103	353	578	98	169	204	400	524	582	590	623	278	1,528	
Unweighted n =	1,506	100	402	600	125	129	150	509	595	402	640	559	291	1,528	
These measures will remain	**69%**	63%	67%	71%	63%	73%	66%	67%	67%	71%	69%	70%	64%	**68%**	**+1**
These measures will be discontinued	**21%**	23%	24%	20%	24%	24%	16%	**27%**	21%	**18%**	22%	21%	23%	**22%**	**-1**
Don't know	**10%**	14%	8%	9%	13%	**4%**	**18%**	**6%**	**12%**	10%	9%	9%	**13%**	**10%**	**-**

FUTURE OF SAFETY MEASURES (CANADA VS UNITED STATES)

CTC265. When a vaccine for COVID-19 becomes widely available in Canada / the United States, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

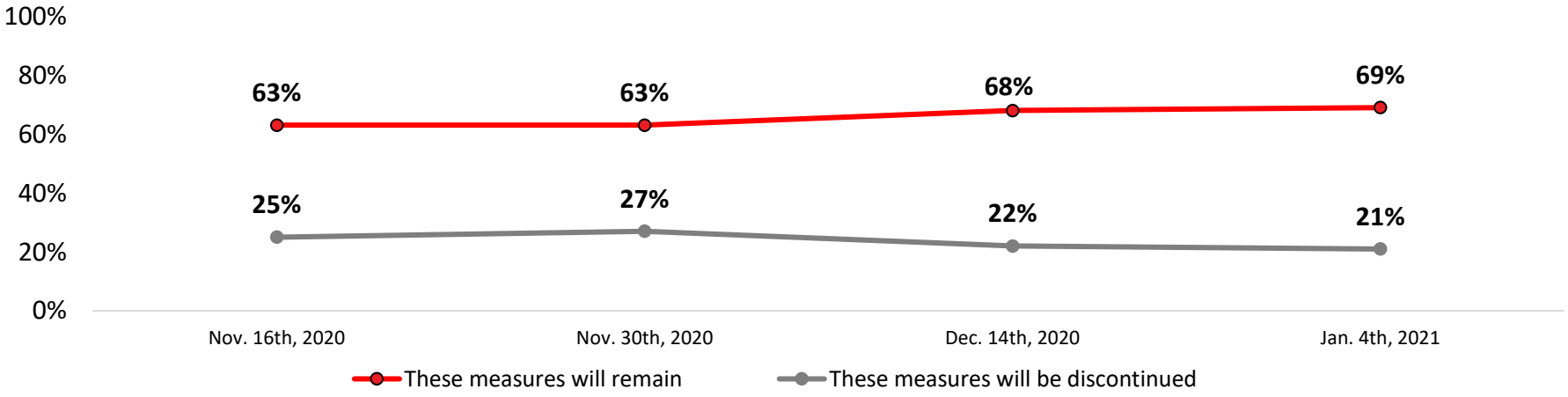
Base: All respondents

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,506	1,003	
Unweighted n =	1,506	1,003	
These measures will remain	69%	62%	7
These measures will be discontinued	21%	17%	4
Don't know	10%	20%	10

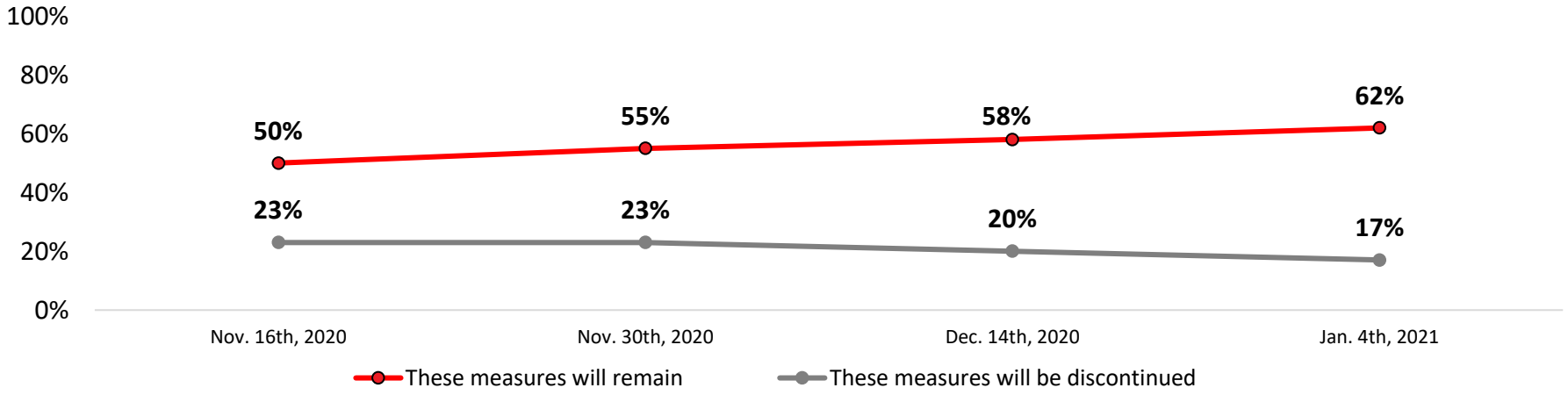
FUTURE OF SAFETY MEASURES / EVOLUTION

CTC265. When a vaccine for COVID-19 becomes widely available in Canada / the United States, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

Total Canada



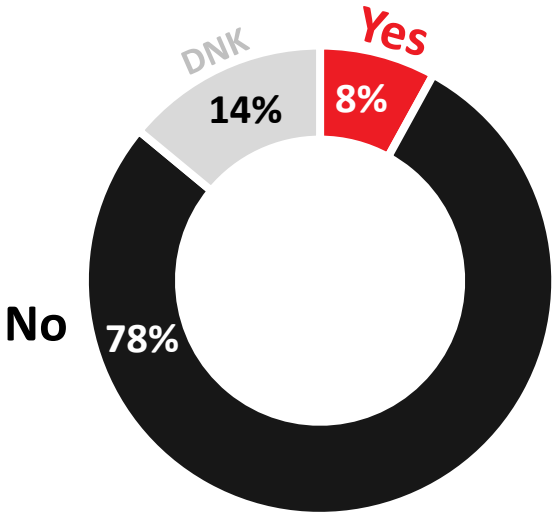
Total USA



ARE VACCINES DANGEROUS?

CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

Base: All respondents (n=1,506)

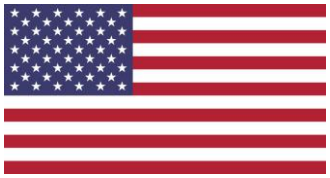


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Dec. 14th	Gap
Weighted n =	1,506	103	353	578	98	169	204	400	524	582	590	623	278	1,528	
Unweighted n =	1,506	100	402	600	125	129	150	509	595	402	640	559	291	1,528	
Yes	**8%**	5%	9%	**10%**	4%	7%	4%	10%	9%	**6%**	9%	7%	8%	**9%**	**-1**
No	**78%**	78%	79%	75%	84%	79%	78%	79%	**73%**	**81%**	79%	78%	76%	**77%**	**+1**
Don't know	**14%**	17%	12%	14%	12%	14%	17%	**11%**	**18%**	13%	12%	15%	15%	**14%**	**-**

ARE VACCINES DANGEROUS? (CANADA VS UNITED STATES)

CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

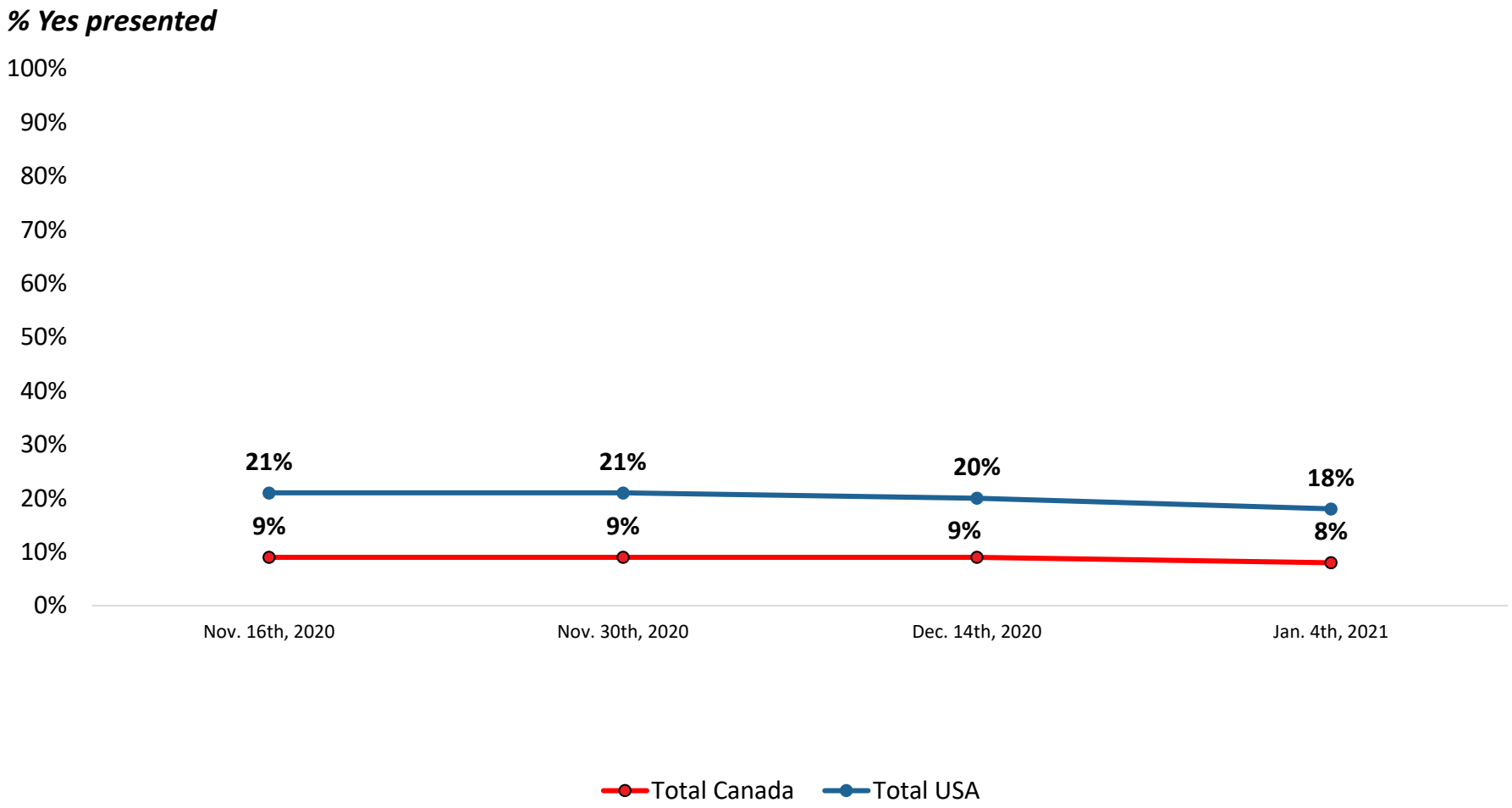
Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,506	1,003	
Unweighted n =	1,506	1,003	
Yes	8%	18%	10
No	78%	63%	15
Don’t know	14%	19%	5

ARE VACCINES DANGEROUS? - EVOLUTION

CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?



IN THE NEWS

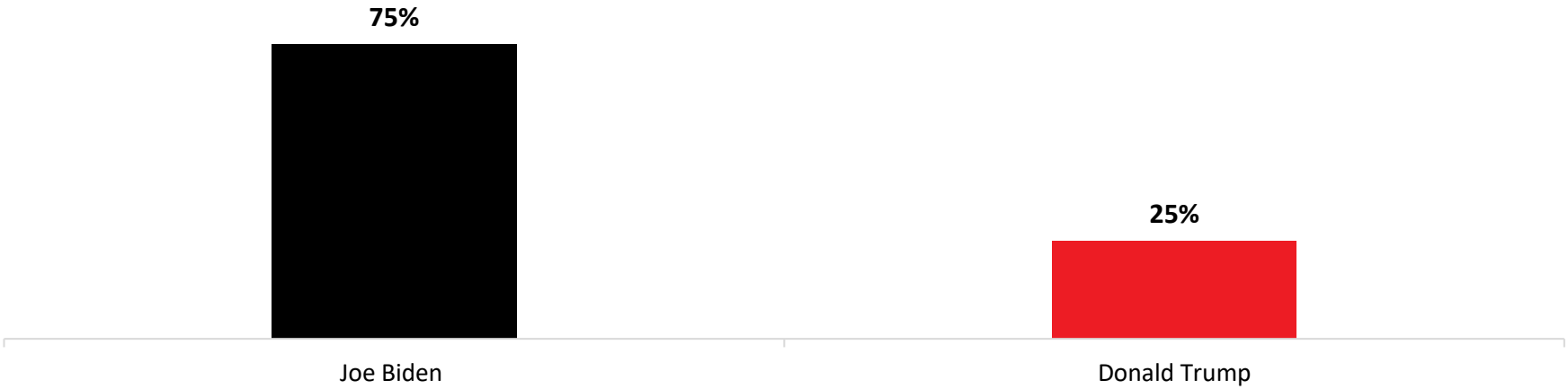
OUTCOME OF THE PRESIDENTIAL ELECTION

WINNER OF THE ELECTION

American survey

CTC470. Who won the 2020 presidential election?

Base: All respondents (n=1,003)



Who did you vote for?

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other	TOTAL Dec. 14th	Gap
Weighted n =	1,003	180	218	372	234	302	385	316	486	517	372	404	17	1,001	
Unweighted n =	1,003	180	231	332	260	229	421	353	472	531	352	457	33	1,001	
Joe Biden	**75%**	78%	73%	72%	**81%**	79%	77%	**71%**	73%	78%	**45%**	**100%**	**92%**	**73%**	**+2**
Donald Trump	**25%**	22%	27%	28%	**19%**	21%	23%	**29%**	27%	22%	**55%**	**0%**	**8%**	**27%**	**-2**

TRUMP'S EFFORTS TO CLAIM VICTORY

American survey

CTC471. Do you support or oppose Donald Trump's continuing efforts to claim victory?

Base: All respondents (n=1,003)

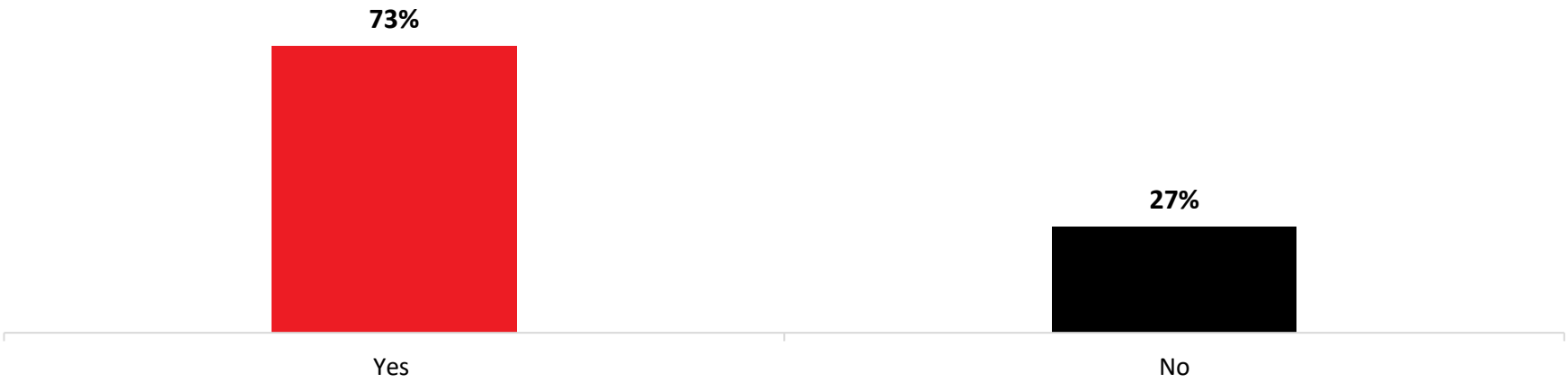
Who did you vote for?

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other	TOTAL Dec. 14th	Gap
Weighted n =	1,003	180	218	372	234	302	385	316	486	517	372	404	17	1,001	
Unweighted n =	1,003	180	231	332	260	229	421	353	472	531	352	457	33	1,001	
Support	**40%**	36%	38%	**45%**	37%	37%	36%	**47%**	43%	37%	**82%**	**6%**	**16%**	**41%**	-1
Oppose	**60%**	64%	62%	**55%**	63%	63%	64%	**53%**	57%	63%	**18%**	**94%**	**84%**	**59%**	+1

BIDEN AS LEGITIMATE PRESIDENT

American survey

CTC472. If Joe Biden wins a majority in the electoral college, will you accept him as the legitimately elected president of the United States?
Base: All respondents (n=1,003)



Who did you vote for?

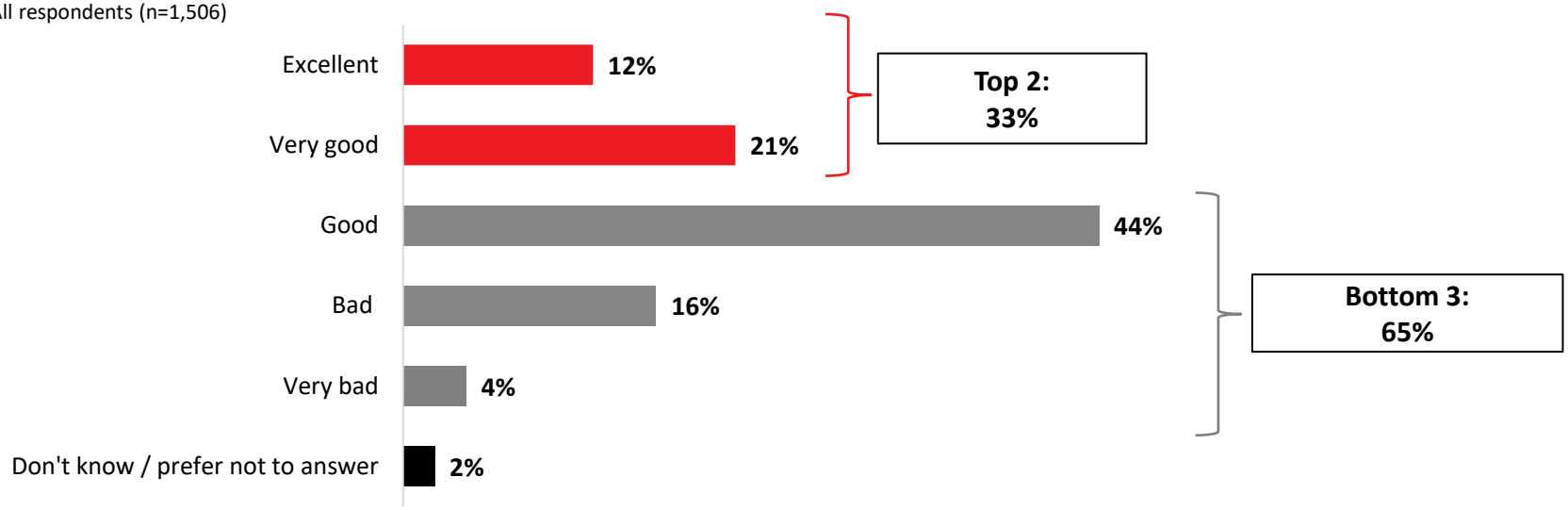
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other	TOTAL Dec. 14th	Gap
Weighted n =	1,003	180	218	372	234	302	385	316	486	517	372	404	17	1,001	
Unweighted n =	1,003	180	231	332	260	229	421	353	472	531	352	457	33	1,001	
Yes	**73%**	75%	70%	70%	**81%**	76%	74%	70%	72%	75%	**48%**	**99%**	**92%**	**73%**	-
No	**27%**	25%	30%	30%	**19%**	24%	26%	30%	28%	25%	**52%**	**1%**	**8%**	**27%**	-

STRESS AND MENTAL HEALTH

MENTAL HEALTH DURING THE CRISIS

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,506)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Dec. 14th	Gap
Weighted n =	1,506	103	353	578	98	169	204	400	524	582	590	623	278	1,528	
Unweighted n =	1,506	100	402	600	125	129	150	509	595	402	640	559	291	1,528	
Total Top 2	**33%**	28%	**43%**	32%	33%	27%	27%	**20%**	30%	**44%**	36%	**29%**	36%	**34%**	**-1**
Excellent	**12%**	14%	**15%**	10%	9%	12%	11%	**7%**	11%	**15%**	13%	**9%**	15%	**11%**	**+1**
Very good	**21%**	14%	**29%**	22%	24%	15%	16%	**14%**	19%	**29%**	23%	21%	21%	**23%**	**-2**
Total Bottom 3	**65%**	70%	**56%**	67%	62%	71%	71%	**78%**	67%	**55%**	**62%**	**69%**	61%	**63%**	**+2**
Good *	**44%**	48%	**40%**	43%	40%	**53%**	51%	46%	44%	43%	**39%**	**48%**	46%	**45%**	**-1**
Bad	**16%**	18%	13%	19%	17%	12%	18%	**23%**	19%	**10%**	17%	18%	13%	**15%**	**+1**
Very bad	**4%**	4%	3%	5%	5%	6%	2%	**8%**	4%	**2%**	**6%**	3%	2%	**4%**	**-**
Don't know/Prefer not to answer	**2%**	2%	1%	2%	**5%**	2%	3%	2%	**3%**	**1%**	2%	1%	3%	**3%**	**-1**

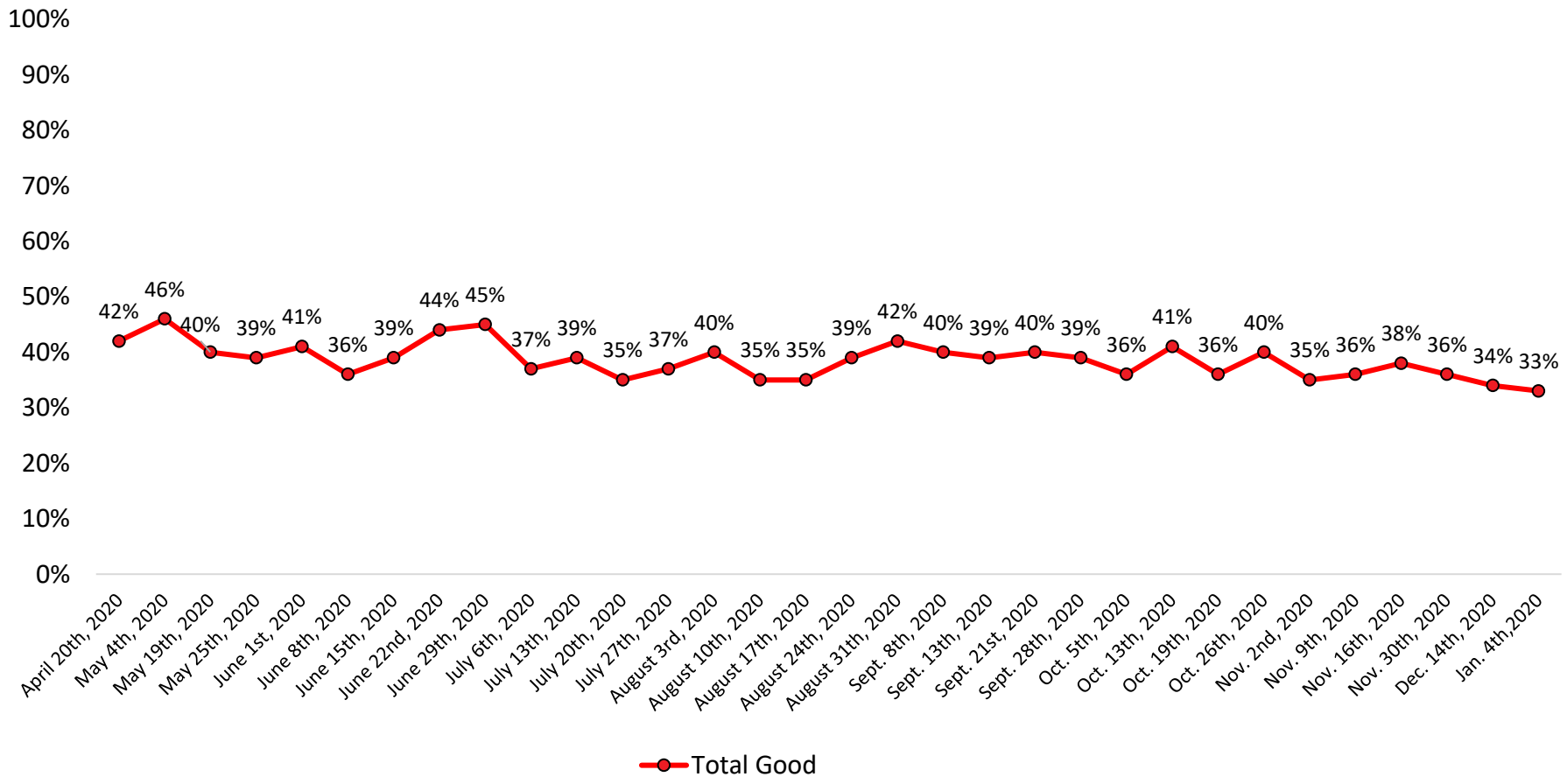
* The *Good* rating is placed in the bottom 3 as part of a standardized scale in academic research

MENTAL HEALTH DURING THE CRISIS (Evolution)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

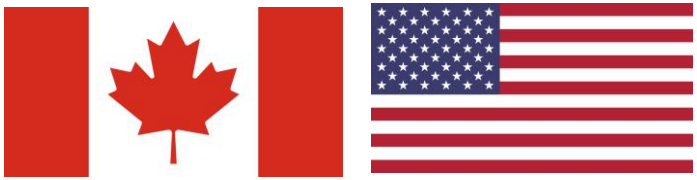
% Total Good (Excellent + Very good) presented



MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,506	1,003	
Unweighted n =	1,506	1,003	
Total Top 2	**33%**	**44%**	11
Excellent	**12%**	**19%**	7
Very good	**21%**	**26%**	5
Total Bottom 3	**65%**	**52%**	13
Good *	**44%**	**36%**	8
Bad	**16%**	**11%**	5
Very bad	4%	5%	1
Don't know/Prefer not to answer	**2%**	**4%**	2

* The *Good* rating is placed in the bottom 3 as part of a standardized scale in academic research

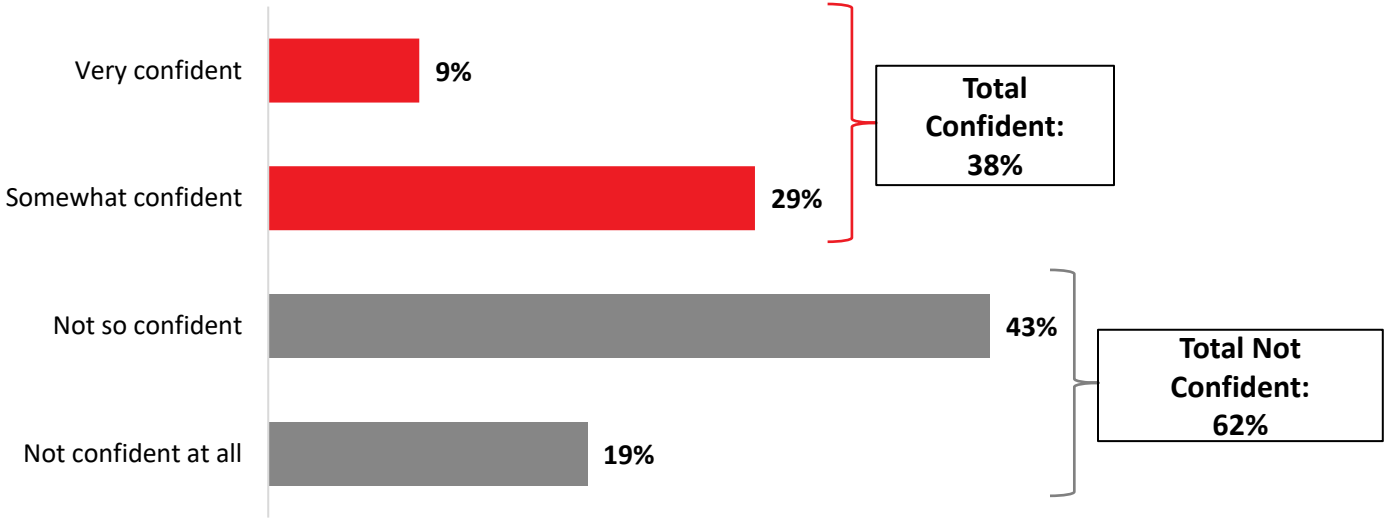
FEAR AND SPREAD OF THE VIRUS

New question

LIMITING THE SPREAD OF COVID-19

CTC492. How confident are you that we will be able to limit the spread of COVID-19 over the next few weeks?

Base: All respondents (n=1,506)



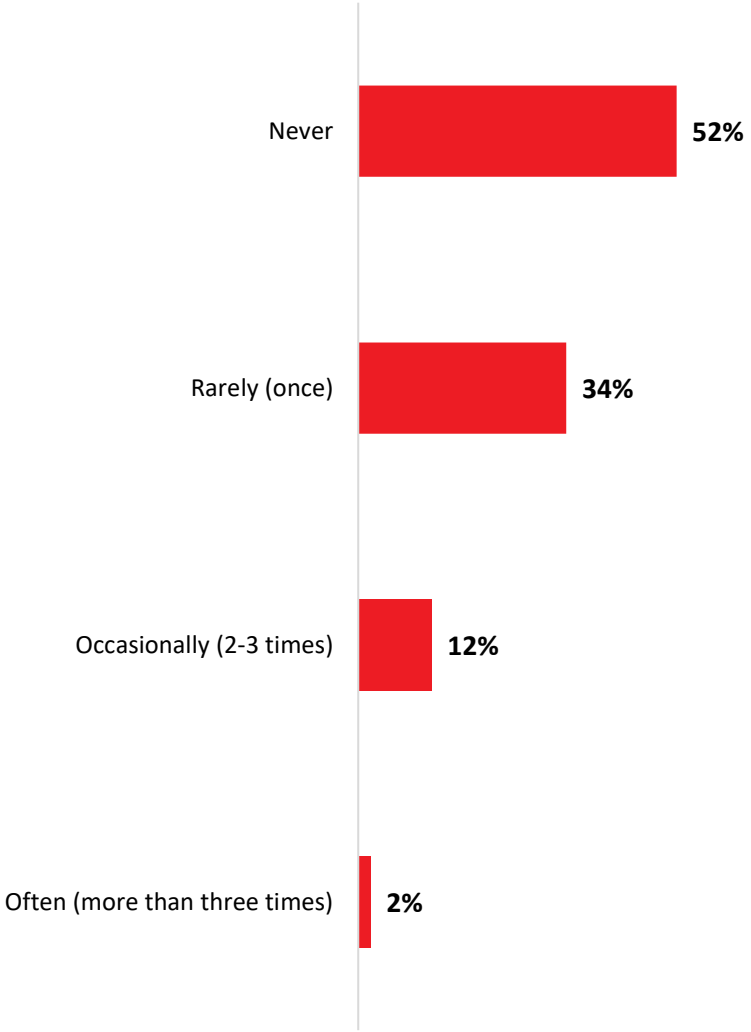
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,506	103	353	578	98	169	204	400	524	582	590	623	278
Unweighted n =	1,506	100	402	600	125	129	150	509	595	402	640	559	291
Total Confident	**38%**	**59%**	**33%**	39%	**48%**	31%	35%	**51%**	35%	**32%**	38%	38%	37%
Very confident	**9%**	**15%**	8%	9%	8%	10%	9%	**14%**	9%	**7%**	8%	11%	8%
Somewhat confident	**29%**	**44%**	**25%**	30%	**39%**	**21%**	26%	**38%**	26%	**25%**	30%	28%	29%
Total Not Confident	**62%**	**41%**	**67%**	61%	**52%**	69%	65%	**49%**	65%	**68%**	62%	62%	63%
Not so confident	**43%**	**26%**	**49%**	41%	44%	43%	48%	**38%**	**47%**	43%	43%	42%	45%
Not confident at all	**19%**	15%	18%	20%	**9%**	**26%**	17%	**11%**	18%	**25%**	19%	20%	18%

New question

VISITING FAMILY AND FRIENDS OVER THE HOLIDAY PERIOD

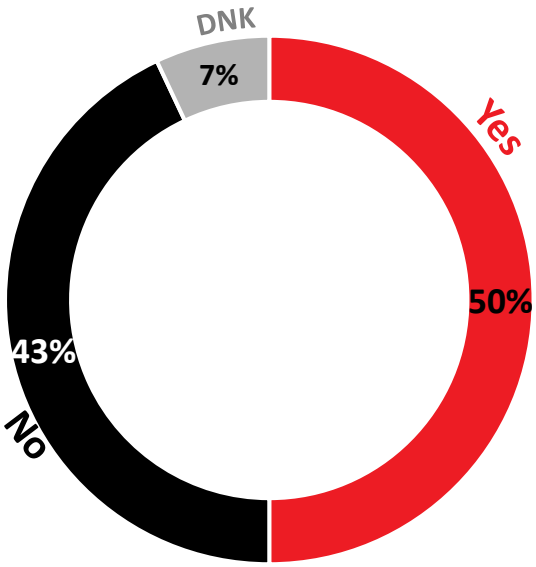
CTC494. Over the recent holiday period did you visit family or friends that live outside your home?

Base: All respondents (n=1,506)



CTC494B. Do you know someone that visited family or friends living outside their home?

Base: Respondents who did not visit their family and friends during the holiday (n=747)



New question

VISITING FAMILY AND FRIENDS OVER THE HOLIDAY PERIOD - DETAILS

CTC494. Over the recent holiday period did you visit family or friends that live outside your home?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,506	103	353	578	98	169	204	400	524	582	590	623	278
Unweighted n =	1,506	100	402	600	125	129	150	509	595	402	640	559	291
Never	52%	28%	54%	47%	58%	68%	61%	39%	56%	58%	53%	52%	50%
Rarely (once)	34%	27%	33%	40%	31%	27%	28%	40%	30%	33%	35%	33%	33%
Occasionally (2-3 times)	12%	41%	11%	11%	9%	4%	11%	17%	11%	9%	10%	13%	15%
Often (more than three times)	2%	4%	2%	2%	2%	1%	1%	4%	2%	0%	2%	2%	2%

CTC494B. Do you know someone that visited family or friends living outside their home?

Base: Respondents who did not visit their family and friends during the holiday

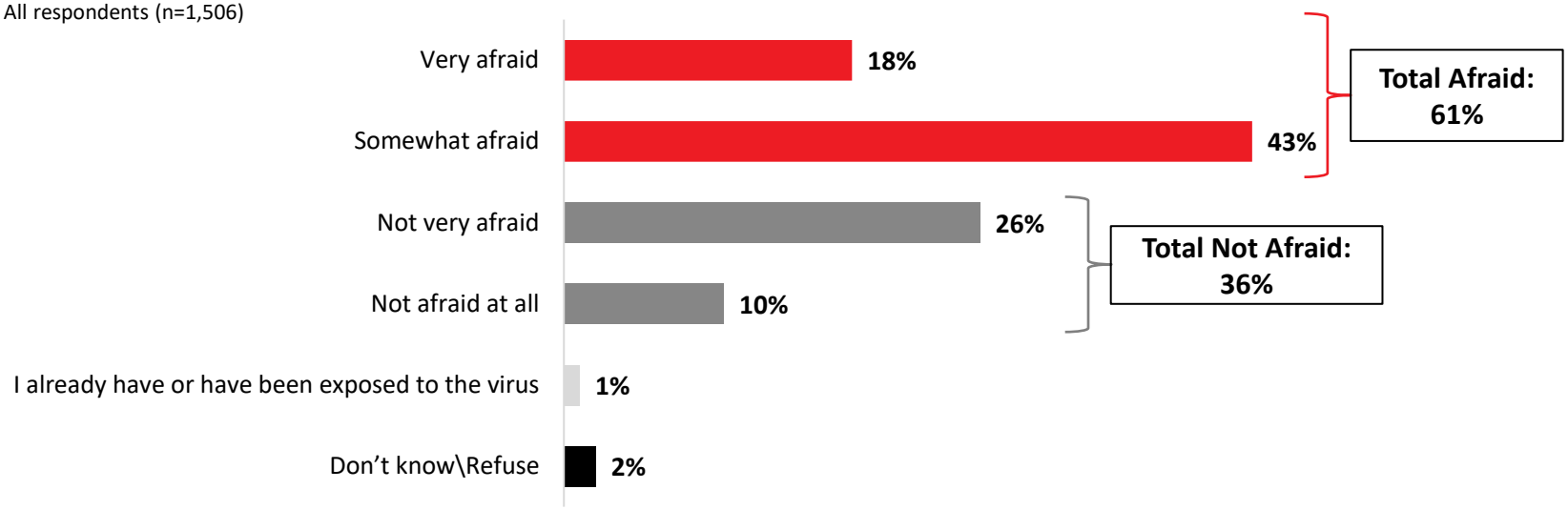
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	786	28	191	270	57	115	124	157	294	335	325	138	325
Unweighted n =	747	22*	197	283	68	86	91	191	330	226	276	134	276
Yes	50%	68%	57%	46%	42%	47%	52%	57%	50%	47%	50%	50%	51%
No	43%	32%	36%	48%	55%	41%	41%	37%	41%	47%	45%	44%	35%
Don't know	7%	0%	7%	7%	3%	12%	8%	6%	10%	6%	5%	6%	15%

**Given the small number of respondents (n<30), the data are presented for illustrative purposes only.*

FEAR OF CONTRACTING THE VIRUS

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,506)

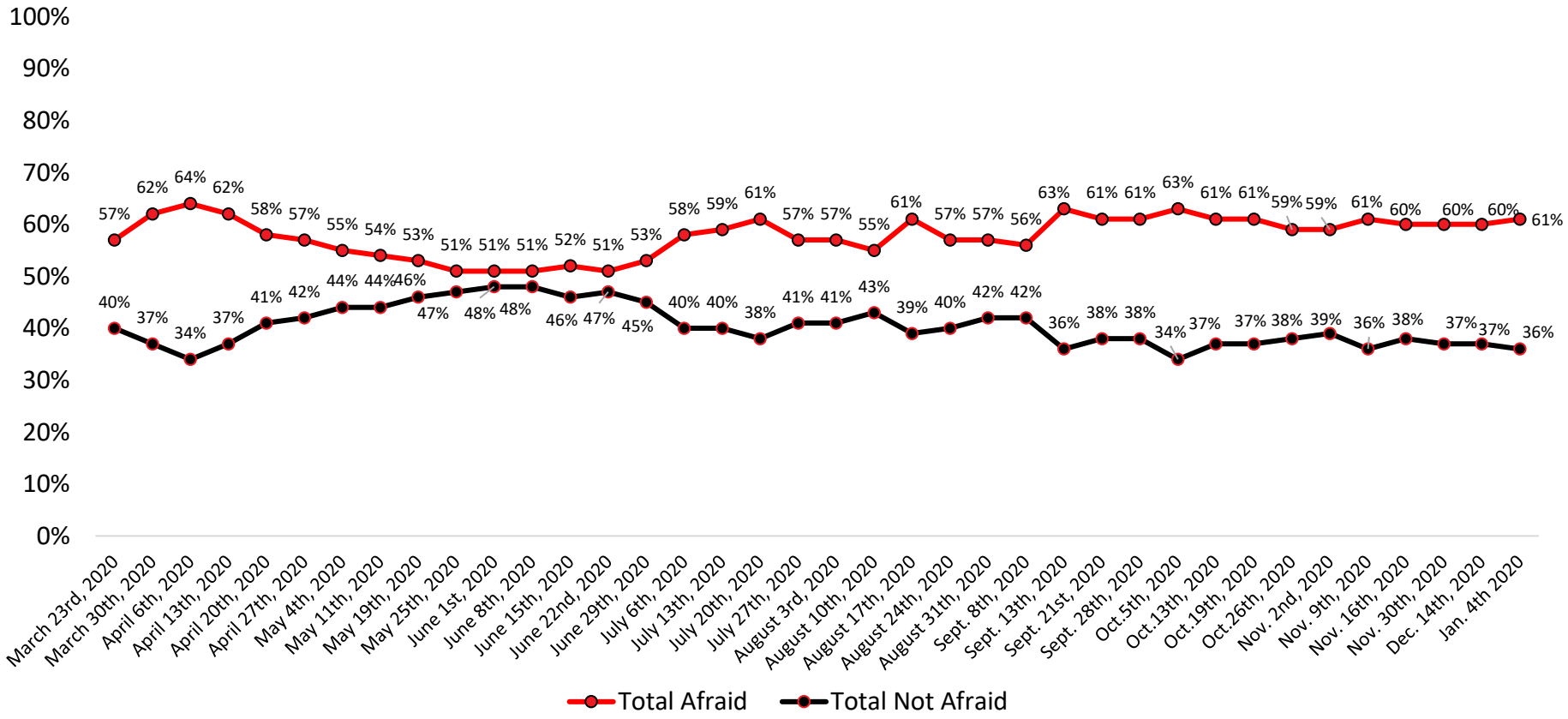


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Dec. 14th	Gap
Weighted n =	1,506	103	353	578	98	169	204	400	524	582	590	623	278	1,528	
Unweighted n =	1,506	100	402	600	125	129	150	509	595	402	640	559	291	1,528	
Total Afraid	**61%**	67%	**46%**	**69%**	62%	55%	66%	**57%**	60%	**65%**	59%	63%	61%	**60%**	**+1**
Very afraid	**18%**	13%	16%	**23%**	13%	12%	19%	**14%**	**21%**	18%	20%	18%	**14%**	**19%**	**-1**
Somewhat afraid	**43%**	**54%**	**30%**	**47%**	48%	43%	47%	43%	**39%**	**47%**	**39%**	45%	47%	**41%**	**+2**
Total Not Afraid	**36%**	32%	**51%**	**28%**	38%	42%	31%	**40%**	36%	34%	39%	34%	36%	**37%**	**-1**
Not very afraid	**26%**	20%	**42%**	**19%**	24%	24%	24%	29%	25%	26%	29%	24%	26%	**27%**	**-1**
Not afraid at all	**10%**	12%	9%	9%	14%	**17%**	7%	11%	12%	**8%**	10%	10%	10%	**10%**	**-**
I already have or have been exposed to the virus	**1%**	1%	2%	1%	0%	1%	1%	1%	1%	0%	0%	**2%**	0%	**1%**	**-**
Don't know/Refuse	**2%**	0%	2%	2%	1%	2%	3%	1%	**3%**	1%	1%	1%	**3%**	**2%**	**-**

FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents



FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

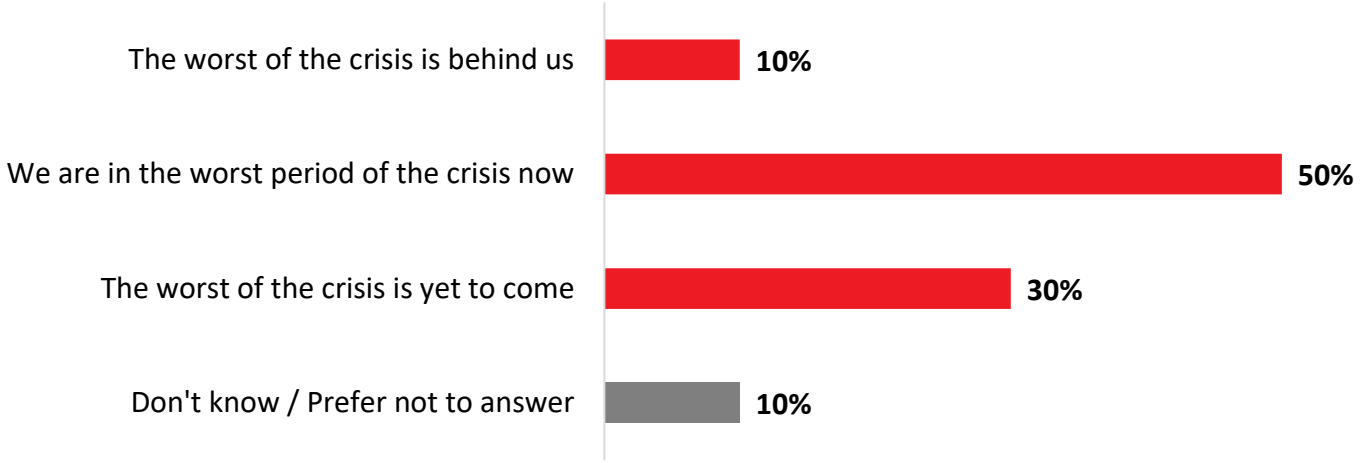
Base: All respondents

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,506	1,003	
Unweighted n =	1,506	1,003	
Total Afraid	61%	59%	2
Very afraid	18%	25%	7
Somewhat afraid	43%	33%	10
Total Not Afraid	36%	32%	4
Not very afraid	26%	17%	9
Not afraid at all	10%	15%	5
I already have or have been exposed to the virus	1%	5%	4
Don't know/Refuse	2%	4%	2

EVOLUTION OF THE COVID-19 PANDEMIC

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,506)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Dec. 14th	Gap
Weighted n =	1,506	103	353	578	98	169	204	400	524	582	590	623	278	1,528	
Unweighted n =	1,506	100	402	600	125	129	150	509	595	402	640	559	291	1,528	
The worst of the crisis is behind us	10%	16%	8%	8%	15%	11%	16%	19%	10%	4%	11%	10%	9%	10%	-
We are in the worst period of the crisis now	50%	41%	54%	51%	50%	52%	42%	51%	48%	51%	52%	47%	49%	51%	-1
The worst of the crisis is yet to come	30%	25%	35%	31%	23%	31%	25%	21%	32%	36%	30%	33%	28%	29%	+1
Don't know / Prefer not to answer	10%	19%	3%	10%	12%	7%	17%	9%	10%	10%	7%	10%	14%	10%	-

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/United States?

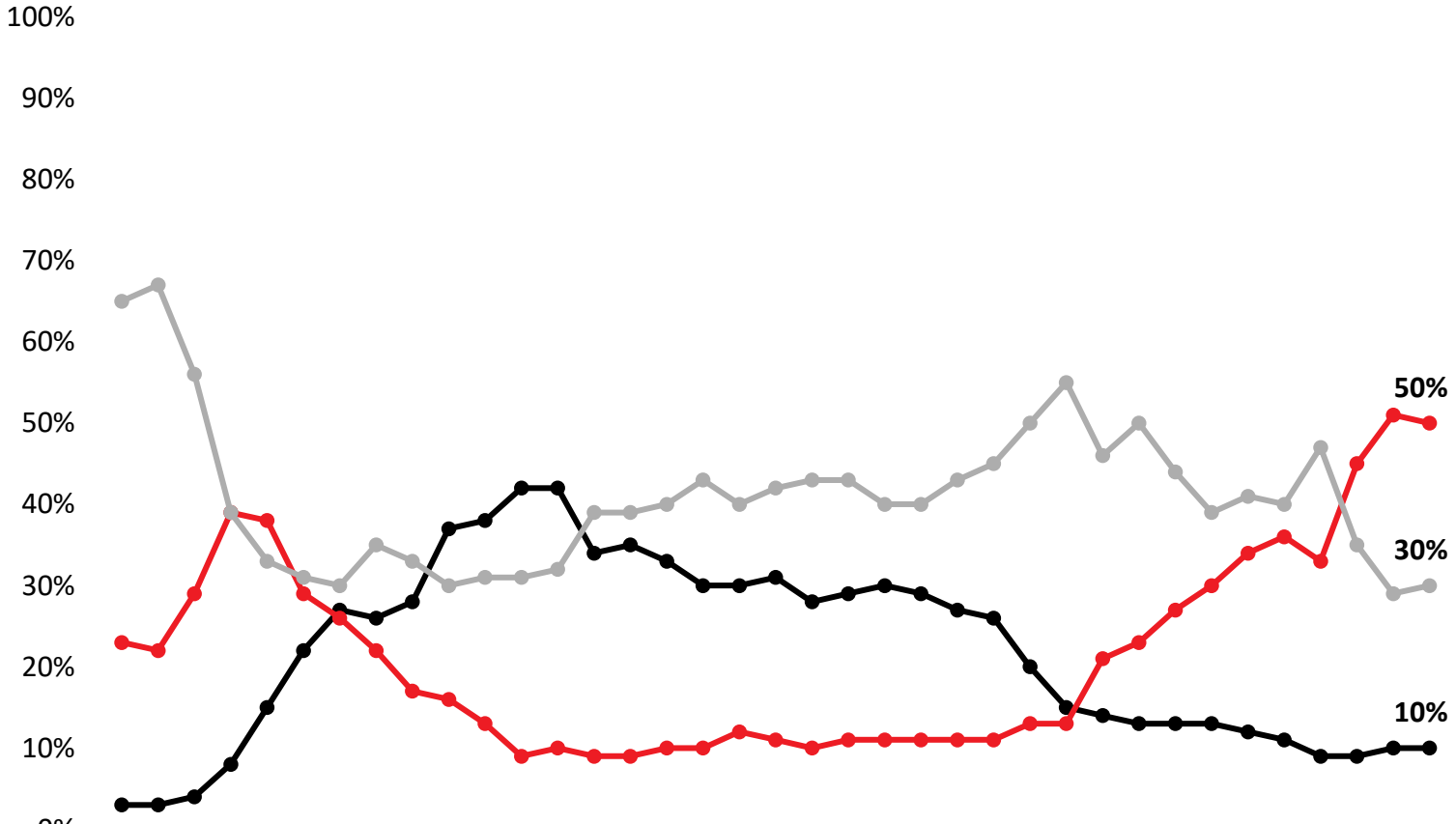
Base: All respondents

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,506	1,003	
Unweighted n =	1,506	1,003	
The worst of the crisis is behind us	10%	18%	8
We are in the worst period of the crisis now	50%	37%	13
The worst of the crisis is yet to come	30%	29%	1
Don't know / Prefer not to answer	10%	15%	5

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada ?

Base: All respondents

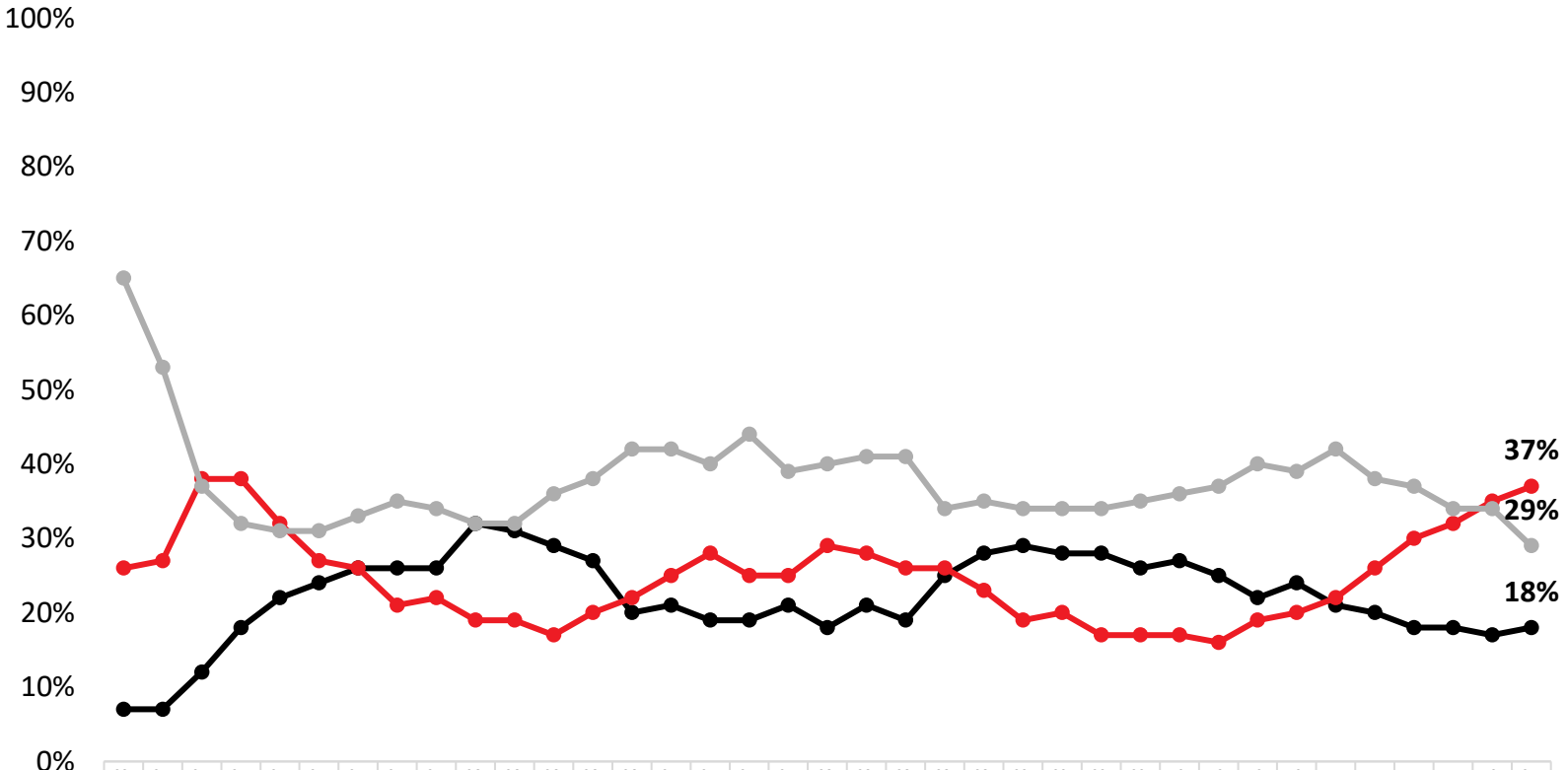


	03-30-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-08-2020	09-13-2020	09-21-2020	09-28-2020	10-05-2020	10-13-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-30-2020	12-14-2020	01-04-2021
The worst of the crisis is behind us	3%	3%	4%	8%	15%	22%	27%	26%	28%	37%	38%	42%	42%	34%	35%	33%	30%	30%	31%	28%	29%	30%	29%	27%	26%	20%	15%	14%	13%	13%	13%	12%	11%	9%	9%	10%	10%
We are in the worst period of the crisis now	23%	22%	29%	39%	38%	29%	26%	22%	17%	16%	13%	9%	10%	9%	9%	10%	10%	12%	11%	10%	11%	11%	11%	11%	11%	13%	13%	21%	23%	27%	30%	34%	36%	33%	45%	51%	50%
The worst of the crisis is yet to come	65%	67%	56%	39%	33%	31%	30%	35%	33%	30%	31%	31%	32%	39%	39%	40%	43%	40%	42%	43%	43%	40%	40%	43%	45%	50%	55%	46%	50%	44%	39%	41%	40%	47%	35%	29%	30%

EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for The United States ?

Base: All respondents

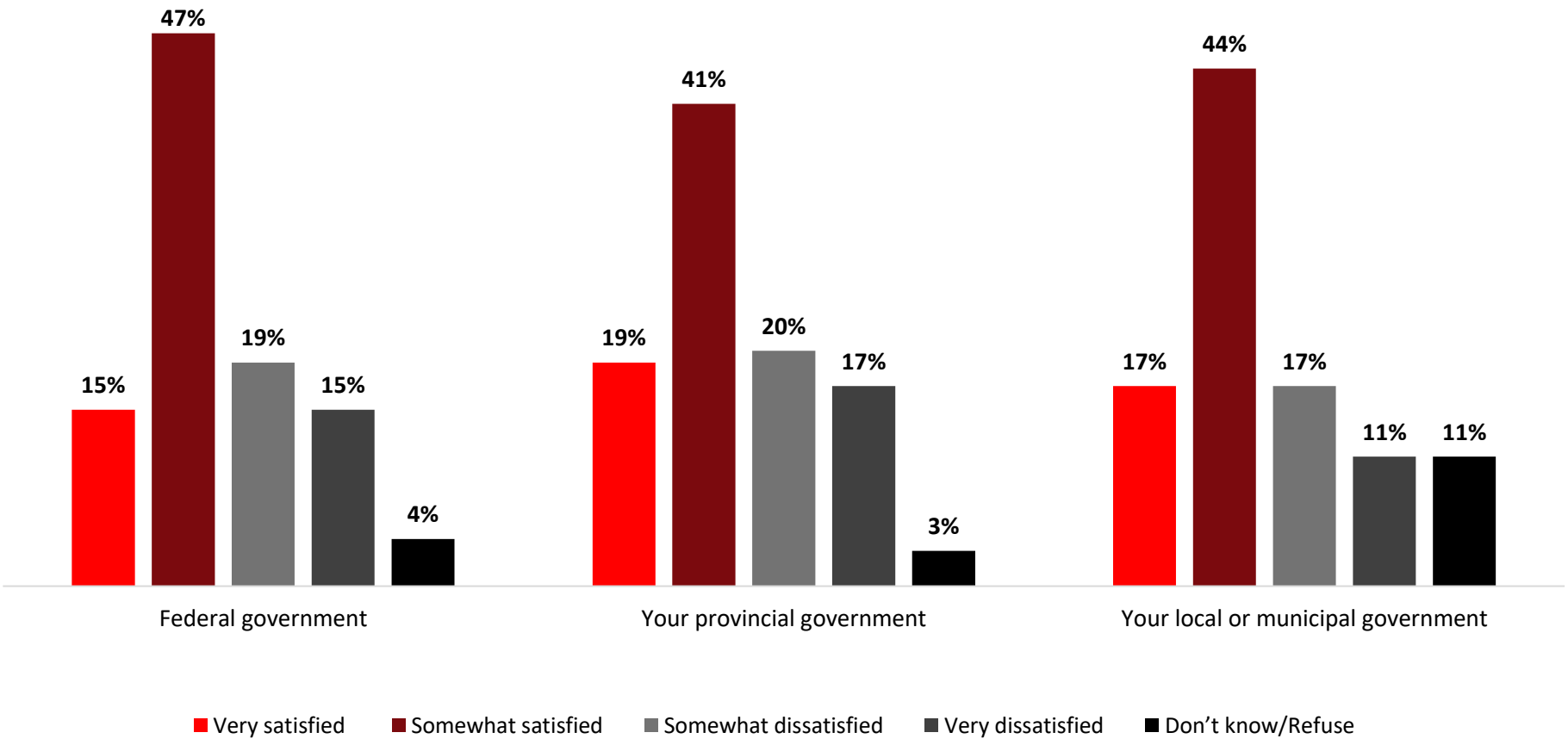


	03-30-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-08-2020	09-13-2020	09-21-2020	09-28-2020	10-05-2020	10-13-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-30-2020	12-14-2020	01-04-2021
The worst of the crisis is behind us	7%	7%	12%	18%	22%	24%	26%	26%	26%	32%	31%	29%	27%	20%	21%	19%	19%	21%	18%	21%	19%	25%	28%	29%	28%	28%	26%	27%	25%	22%	24%	21%	20%	18%	18%	17%	18%
We are in the worst period of the crisis now	26%	27%	38%	38%	32%	27%	26%	21%	22%	19%	19%	17%	20%	22%	25%	28%	25%	25%	29%	28%	26%	26%	23%	19%	20%	17%	17%	17%	16%	19%	20%	22%	26%	30%	32%	35%	37%
The worst of the crisis is yet to come	65%	53%	37%	32%	31%	31%	33%	35%	34%	32%	32%	36%	38%	42%	42%	40%	44%	39%	40%	41%	41%	34%	35%	34%	34%	34%	35%	36%	37%	40%	39%	42%	38%	37%	34%	34%	29%

SATISFACTION WITH GOVERNMENTS DURING THE CRISIS

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?
Base: All respondents (n=1,506)



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

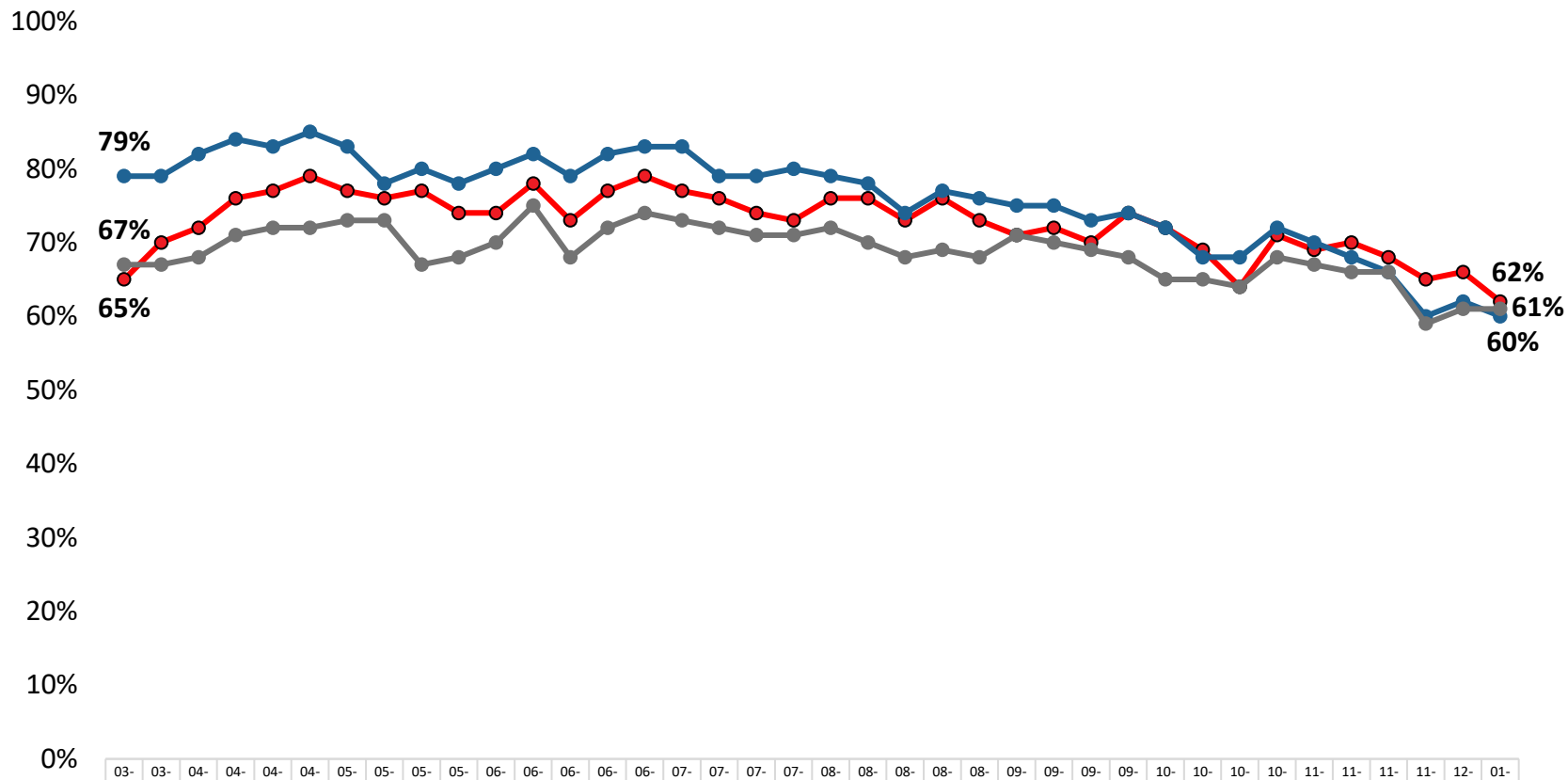
CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?
Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Dec. 14th	Gap
Weighted n =	1,506	103	353	578	98	169	204	400	524	582	590	623	278	1,528	
Unweighted n =	1,506	100	402	600	125	129	150	509	595	402	640	559	291	1,528	
Federal government															
Total Satisfied	**62%**	**80%**	**56%**	63%	**74%**	**52%**	63%	63%	60%	63%	64%	61%	60%	**66%**	**-4**
Total Dissatisfied	**35%**	**19%**	**42%**	33%	**23%**	**43%**	33%	33%	34%	36%	**32%**	38%	35%	**29%**	**+6**
Your provincial government															
Total Satisfied	**60%**	**78%**	**72%**	**57%**	62%	**27%**	**69%**	**56%**	58%	**66%**	**57%**	61%	65%	**62%**	**-2**
Total Dissatisfied	**36%**	**21%**	**26%**	**40%**	35%	**69%**	**27%**	39%	38%	33%	38%	37%	32%	**34%**	**+2**
Your local or municipal government															
Total Satisfied	**61%**	**73%**	60%	60%	67%	**51%**	64%	58%	59%	**65%**	60%	61%	62%	**61%**	**-**
Total Dissatisfied	**28%**	**15%**	**22%**	**32%**	26%	**39%**	23%	31%	29%	25%	30%	29%	**23%**	**28%**	**-**

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?
Base: All respondents

% Total Satisfied presented



	03-23-2020	03-31-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-08-2020	09-13-2020	09-21-2020	09-28-2020	10-05-2020	10-13-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-30-2020	12-14-2020	01-04-2021
Federal goverment	65%	70%	72%	76%	77%	79%	77%	76%	77%	74%	74%	78%	73%	77%	79%	77%	76%	74%	73%	76%	76%	73%	76%	73%	71%	72%	70%	74%	72%	69%	64%	71%	69%	70%	68%	65%	66%	62%
Provincial government	79%	79%	82%	84%	83%	85%	83%	78%	80%	78%	80%	82%	79%	82%	83%	83%	79%	79%	80%	79%	78%	74%	77%	76%	75%	75%	73%	74%	72%	68%	68%	72%	70%	68%	66%	60%	62%	60%
Local or municipal government	67%	67%	68%	71%	72%	72%	73%	73%	67%	68%	70%	75%	68%	72%	74%	73%	72%	71%	71%	72%	70%	68%	69%	68%	71%	70%	69%	68%	65%	65%	64%	68%	67%	66%	66%	59%	61%	61%

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

François Legault

Doug Ford

Brian Pallister

Scott Moe

Jason Kenney

John Horgan

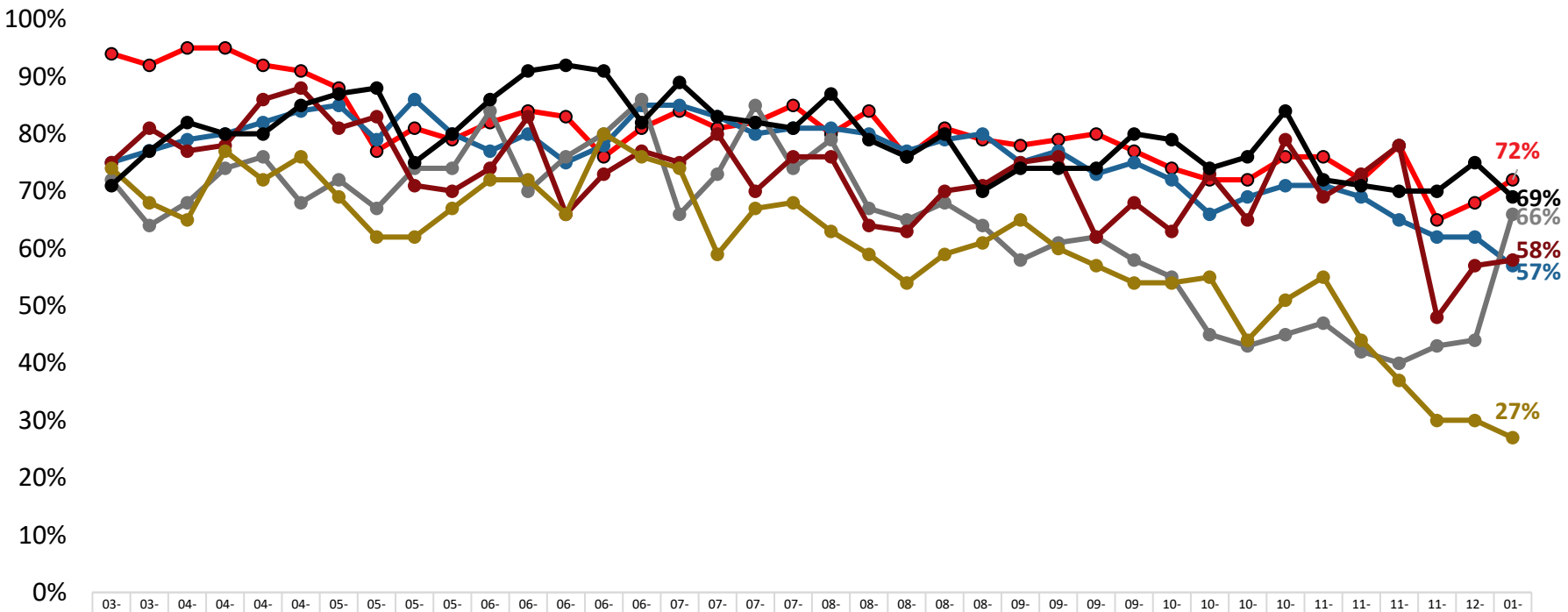
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,506	103	353	578	53	45	169	204
Unweighted n =	1,506	100	402	600	55	70	129	150
Total Satisfied	**60%**	**78%**	**72%**	**57%**	66%	58%	**27%**	**69%**
Very satisfied	**19%**	**42%**	**28%**	**14%**	20%	**10%**	**10%**	19%
Somewhat satisfied	**41%**	36%	44%	43%	45%	48%	**17%**	**50%**
Total Dissatisfied	**36%**	**21%**	**26%**	**40%**	32%	39%	**69%**	**27%**
Somewhat dissatisfied	**20%**	**11%**	**15%**	21%	10%	21%	**35%**	18%
Very dissatisfied	**17%**	10%	**11%**	18%	22%	18%	**35%**	**9%**
Don’t know/Refuse	**3%**	1%	2%	4%	3%	3%	4%	4%

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

% Total Satisfied presented



	03-23-2020	03-30-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-08-2020	09-13-2020	09-21-2020	09-28-2020	10-05-2020	10-13-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-30-2020	12-14-2020	01-04-2021
François Legault	94%	92%	95%	95%	92%	91%	88%	77%	81%	79%	82%	84%	83%	76%	81%	84%	81%	82%	85%	80%	84%	76%	81%	79%	78%	79%	80%	77%	74%	72%	72%	76%	76%	72%	78%	65%	68%	72%
Doug Ford	75%	77%	79%	80%	82%	84%	85%	79%	86%	80%	77%	80%	75%	78%	85%	85%	83%	80%	81%	81%	80%	77%	79%	80%	75%	77%	73%	75%	72%	66%	69%	71%	71%	69%	65%	62%	62%	57%
Brian Pallister	72%	64%	68%	74%	76%	68%	72%	67%	74%	74%	84%	70%	76%	80%	86%	66%	73%	85%	74%	79%	67%	65%	68%	64%	58%	61%	62%	58%	55%	45%	43%	45%	47%	42%	40%	43%	44%	66%
Scott Moe	75%	81%	77%	78%	86%	88%	81%	83%	71%	70%	74%	83%	66%	73%	77%	75%	80%	70%	76%	76%	64%	63%	70%	71%	75%	76%	62%	68%	63%	73%	65%	79%	69%	73%	78%	48%	57%	58%
Jason Kenney	74%	68%	65%	77%	72%	76%	69%	62%	62%	67%	72%	72%	66%	80%	76%	74%	59%	67%	68%	63%	59%	54%	59%	61%	65%	60%	57%	54%	54%	55%	44%	51%	55%	44%	37%	30%	30%	27%
John Horgan	71%	77%	82%	80%	80%	85%	87%	88%	75%	80%	86%	91%	92%	91%	82%	89%	83%	82%	81%	87%	79%	76%	80%	70%	74%	74%	74%	80%	79%	74%	76%	84%	72%	71%	70%	70%	75%	69%

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?
Base: All respondents

% "Satisfied" presented	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,506	1,003	
Unweighted n =	1,506	1,003	
Federal government / The US President	**62%**	**46%**	16
Your provincial government / Your State government	**60%**	**53%**	7
Your local or municipal government	**61%**	**55%**	6

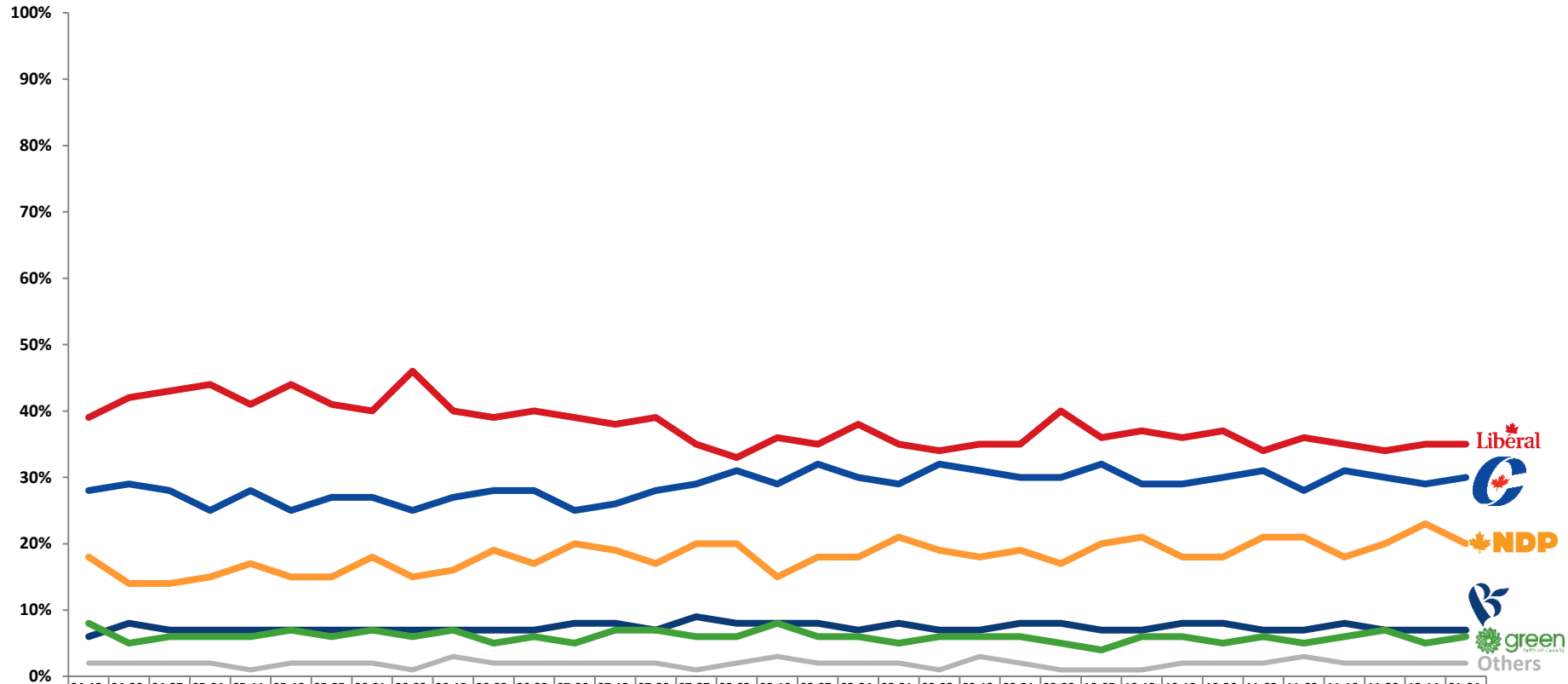
VOTING INTENTIONS - FEDERAL ELECTIONS

CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? ***In the event a respondent had no opinion, the following prompting question was asked:*** **Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...**

Base: All respondents (n=1,506), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total Dec. 14th, 2020	Gap
Weighted n =	1,506	1,238	75	291	471	82	145	174	623	615	332	422	484	1,223	
Unweighted n =	1,506	1,242	76	325	500	105	109	127	668	574	414	485	343	1,248	
... Justin Trudeau's Liberal Party of Canada	**29%**	**35%**	**48%**	33%	37%	29%	**26%**	35%	35%	34%	33%	36%	35%	**35%**	**-**
... Erin O'Toole's Conservative Party of Canada	**24%**	**30%**	**17%**	**20%**	32%	**43%**	**47%**	25%	**33%**	**27%**	**21%**	**26%**	**40%**	**29%**	**+1**
... Jagmeet Singh's New Democratic Party of Canada	**16%**	**20%**	24%	**11%**	22%	25%	18%	**26%**	**15%**	**25%**	**34%**	21%	**9%**	**23%**	**-3**
... Yves-François Blanchet's Bloc Québécois	**6%**	**7%**	**-**	**30%**	**-**	**-**	**-**	**-**	-	-	**-**	-	**-**	**7%**	**-**
... Annamie Paul's Green Party of Canada	**5%**	**6%**	7%	5%	5%	**1%**	7%	**10%**	6%	6%	**8%**	7%	**3%**	**5%**	**+1**
... another party	**2%**	**2%**	4%	1%	3%	2%	2%	3%	**4%**	**1%**	**1%**	4%	3%	**2%**	**-**
I would not vote	**5%**	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	**2%**	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	**9%**	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	**2%**	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-

TRENDS IN VOTING INTENTIONS IN CANADA



	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-07-2020	08-24-2020	08-31-2020	09-08-2020	09-13-2020	09-21-2020	09-28-2020	10-05-2020	10-13-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-30-2020	12-14-2020	01-04-2021
LPC	39%	42%	43%	44%	41%	44%	41%	40%	46%	40%	39%	40%	39%	38%	39%	35%	33%	36%	35%	38%	35%	34%	35%	35%	40%	36%	37%	36%	37%	34%	36%	35%	34%	35%	35%
CPC	28%	29%	28%	25%	28%	25%	27%	27%	25%	27%	28%	28%	25%	26%	28%	29%	31%	29%	32%	30%	29%	32%	31%	30%	30%	32%	29%	29%	30%	31%	28%	31%	30%	29%	30%
NDP	18%	14%	14%	15%	17%	15%	15%	18%	15%	16%	19%	17%	20%	19%	17%	20%	20%	15%	18%	18%	21%	19%	18%	19%	17%	20%	21%	18%	18%	21%	21%	18%	20%	23%	20%
BQ	6%	8%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	8%	8%	7%	9%	8%	8%	8%	7%	8%	7%	7%	8%	8%	7%	7%	8%	8%	7%	7%	8%	7%	7%	7%
GPC	8%	5%	6%	6%	6%	7%	6%	7%	6%	7%	5%	6%	5%	7%	7%	6%	6%	8%	6%	6%	5%	6%	6%	6%	5%	4%	6%	6%	5%	6%	5%	6%	7%	5%	6%
Others	2%	2%	2%	2%	1%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	1%	2%	3%	2%	2%	2%	1%	3%	2%	1%	1%	1%	2%	2%	2%	3%	2%	2%	2%	2%

APPENDIX

DETAILED METHODOLOGY

Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	150	204
Alberta	129	169
Manitoba/Saskatchewan	125	98
Ontario	600	578
Quebec	402	353
Atlantic	100	103

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	180	180
MidWest	231	218
South	332	372
West	260	234

DETAILED METHODOLOGY

Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	785	731
Female	721	775

AGE	Unweighted	Weighted
Between 18 and 34	509	400
Between 35 and 54	595	524
55 or over	402	582

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	951	1,018
French	360	313
Other	193	172

The sample thus collected has a minimum weighting factor of 0.1571 and a maximum weighting factor of 4.4919. The weighted variance is 0.4298.

DETAILED METHODOLOGY

Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	472	486
Female	531	517

AGE	Unweighted	Weighted
Between 18 and 29	143	221
Between 30 and 39	184	173
Between 40 and 49	197	187
Between 50 and 64	291	251
65 or older	188	173

The sample thus collected has a minimum weighting factor of 0.3196 and a maximum weighting factor of 3.5933. The weighted variance is 0.1974.

OUR CREDENTIALS

Leger is a member of ESOMAR (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the international ICC/ESOMAR code of Market, Opinion and Social Research and Data Analytics.

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