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NORTH AMERICAN TRACKER

# Leger

July 11<sup>th</sup>, 2022

EDITION



THE CANADIAN PRESS 

## METHODOLOGICAL APPROACH

### METHODOLOGY



Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with The Canadian Press, conducted this web survey with a representative sample of **1,538 Canadians and 1,002 Americans** over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **July 08<sup>th</sup>, 2022, to July 10<sup>th</sup>, 2022**, via Computer-Assisted Web Interviewing technology (CAWI).

Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level, and presence of children in households. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

## METHODOLOGICAL APPROACH

### METHODOLOGY



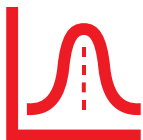
The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access.

LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application.

In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

## METHODOLOGICAL APPROACH

### METHODOLOGY



A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error  $\pm 2.49\%$ , **19 times out of 20** for the Canadian sample and of  $\pm 3.09\%$ , **19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

# METHODOLOGICAL APPROACH

## METHODOLOGY

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

### 2021 CANADIAN FEDERAL ELECTION



### LEGER SURVEY

Published in *Le Journal de Montréal* and *The National Post/Postmedia*  
September 18, 2021

	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party	Bloc Québécois	People's Party of Canada	Green Party of Canada
LEGER SURVEY	33%	32%	19%	7%	6%	2%
OFFICIAL RESULTS	33.7%	32.6%	17.8%	7.7%	5.0%	2.3%

### OFFICIAL RESULTS

2021 Canadian Federal Election\*

\*The official results were obtained from Elections Canada on September 24, 2021, at 9:45 a.m. EDT.

# NOTES ON READING THIS REPORT

## METHODOLOGY



The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicates a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicates a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: [cbourque@leger360.com](mailto:cbourque@leger360.com) or Jack Jedwab, President & CEO of the Association for Canadian Studies: [jack.jedwab@acs-aec.ca](mailto:jack.jedwab@acs-aec.ca).

For any questions related to our services, or to request an interview, please contact us [by clicking here](#).

A background image showing a Canadian flag waving in the foreground on the left, and the Parliament Hill building in Ottawa, Canada, in the background. The sky is blue with some clouds.

# FEDERAL VOTING INTENTIONS

## VOTING INTENTIONS - FEDERAL ELECTIONS

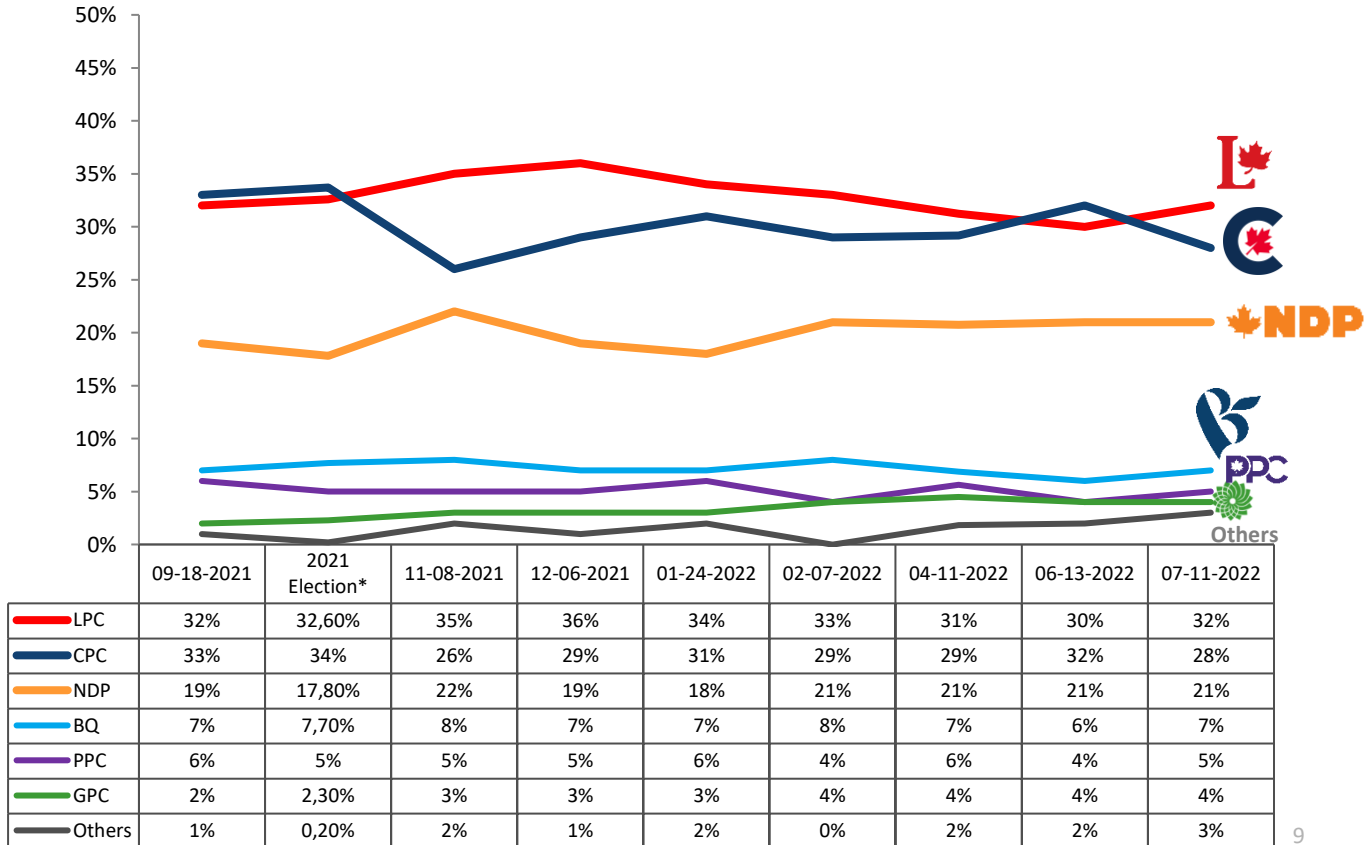
**CTC37.** If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked:* Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: All respondents (n=1,538), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL June, 11 <sup>th</sup> 2022	Gap
Weighted n=	1,538	1,243	69	284	502	77	137	175	649	595	334	388	521	496	473	271	1,242	
Unweighted n=	1,538	1,264	70	333	517	104	108	132	654	610	354	441	469	526	478	255	1,258	
... Justin Trudeau's Liberal Party of Canada	26%	32%	52%	29%	32%	20%	29%	38%	32%	32%	29%	31%	35%	35%	34%	25%	30%	+2
... Candice Bergen's Conservative Party of Canada	22%	28%	21%	15%	29%	42%	52%	22%	30%	25%	23%	27%	31%	24%	28%	33%	32%	-4
... Jagmeet Singh's New Democratic Party of Canada	17%	21%	16%	14%	26%	24%	14%	26%	19%	24%	30%	23%	14%	23%	20%	20%	21%	-
... Yves-François Blanchet's Bloc Québécois	6%	7%	-	33%	-	-	-	-	-	-	-	-	-	-	-	-	6%	+1
... Maxime Bernier's People's Party of Canada	4%	5%	6%	6%	6%	8%	3%	2%	5%	5%	5%	7%	3%	4%	6%	5%	4%	+1
... Amita Kuttner's Green Party of Canada	3%	4%	2%	3%	5%	1%	1%	8%	4%	4%	5%	5%	3%	4%	4%	4%	4%	-
... another party	2%	3%	3%	2%	3%	5%	1%	4%	2%	3%	5%	1%	2%	3%	2%	4%	2%	+1
I would not vote	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



# EVOLUTION OF VOTING INTENTIONS IN CANADA





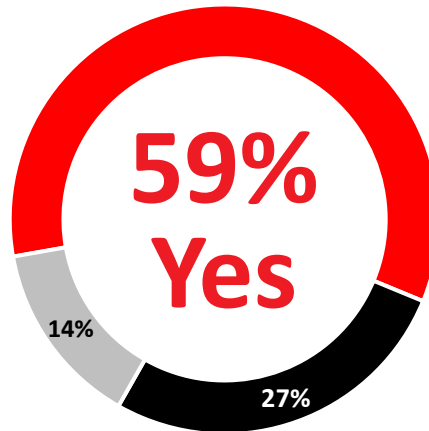
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# ECONOMIC SITUATION

# RECESSION IN THE COUNTRY

CTC985. Do you believe Canada is currently in an economic recession?

Base: All respondents (n=1,538)



■ No ■ Don't know

	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,538	103	355	595	99	171	214	410	495	633	618	583	328
Unweighted n=	1,538	100	416	605	129	127	161	423	550	565	635	585	308
Yes	59%	54%	60%	58%	55%	64%	61%	61%	61%	57%	60%	61%	55%
No	27%	29%	31%	26%	28%	24%	24%	22%	25%	31%	27%	24%	32%
Don't know	14%	17%	9%	16%	17%	11%	15%	17%	14%	12%	12%	15%	13%

# RECESSION IN THE COUNTRY – *By Voting Intentions*

CTC985. Do you believe Canada is currently in an economic recession?

Base: All respondents



	TOTAL CANADA	LPC	CPC	NDP	BQ	GPC	PPC	Others
Weighted n=	1,538	398	343	265	93	50	62	33
Unweighted n=	1,538	417	338	266	101	56	63	23*
Yes	<b>59%</b>	<b>49%</b>	<b>69%</b>	59%	60%	48%	<b>83%</b>	67%
No	<b>27%</b>	<b>38%</b>	22%	24%	36%	36%	<b>12%</b>	28%
Don't know	<b>14%</b>	13%	<b>9%</b>	17%	<b>4%</b>	16%	<b>5%</b>	5%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# RECESSION IN THE COUNTRY (CANADA VS UNITED STATES)

CTC985. Do you believe Canada/**the United States** is currently in an economic recession?

Base: All respondents

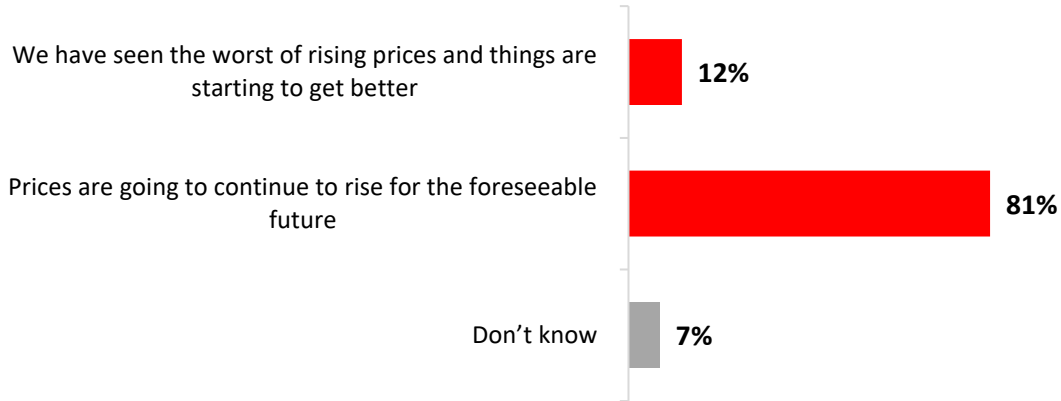


	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,538	1,002	
Unweighted n=	1,538	1,002	
Yes	59%	64%	5
No	<b>27%</b>	<b>17%</b>	10
Don't know	<b>14%</b>	<b>19%</b>	5

# RISING PRICES IN THE COUNTRY

CTC986. Which of the following best describes your opinion on rising prices in your country?

Base: All respondents (n=1,538)









	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,538	103	355	595	99	171	214	410	495	633	618	583	328
Unweighted n=	1,538	100	416	605	129	127	161	423	550	565	635	585	308
We have seen the worst of rising prices and things are starting to get better	12%	13%	13%	12%	11%	7%	14%	16%	9%	12%	13%	11%	13%
Prices are going to continue to rise for the foreseeable future	81%	78%	82%	80%	77%	83%	82%	77%	84%	82%	79%	83%	80%
Don't know	7%	9%	5%	7%	11%	10%	4%	8%	7%	7%	8%	6%	7%

# RISING PRICES IN THE COUNTRY – *By Voting Intentions*

CTC986. Which of the following best describes your opinion on rising prices in your country?

Base: All respondents

								
	TOTAL CANADA	LPC	CPC	NDP	BQ	GPC	PPC	Others
Weighted n=	1,538	398	343	265	93	50	62	33
Unweighted n=	1,538	417	338	266	101	56	63	23*
We have seen the worst of rising prices and things are starting to get better	12%	17%	12%	12%	21%	11%	11%	10%
Prices are going to continue to rise for the foreseeable future	81%	76%	85%	83%	77%	75%	87%	87%
Don't know	7%	7%	3%	5%	2%	14%	2%	3%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# RISING PRICES IN THE COUNTRY (CANADA VS UNITED STATES)

CTC986. Which of the following best describes your opinion on rising prices in your country?

Base: All respondents

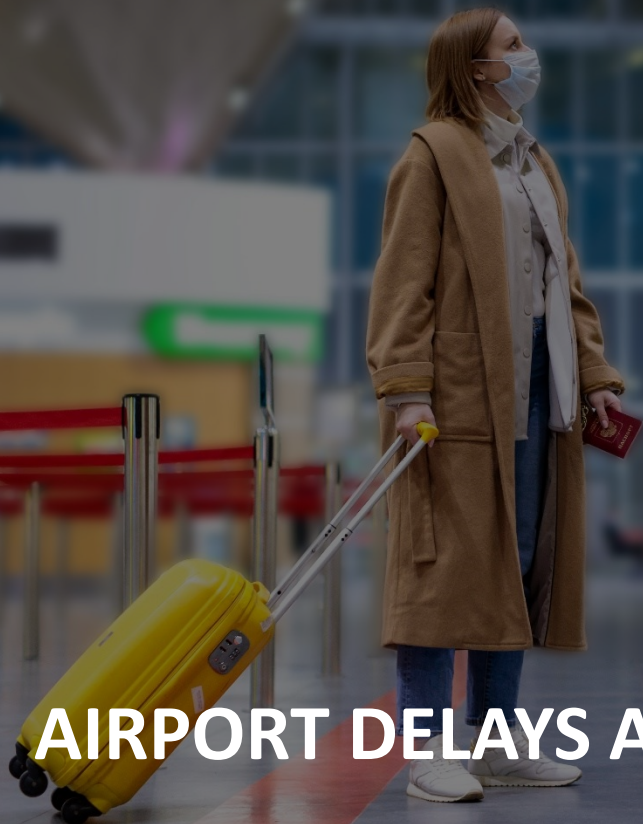


	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,538	1,002	
Unweighted n=	1,538	1,002	
We have seen the worst of rising prices and things are starting to get better	12%	16%	4
Prices are going to continue to rise for the foreseeable future	81%	66%	15
Don't know	7%	17%	10





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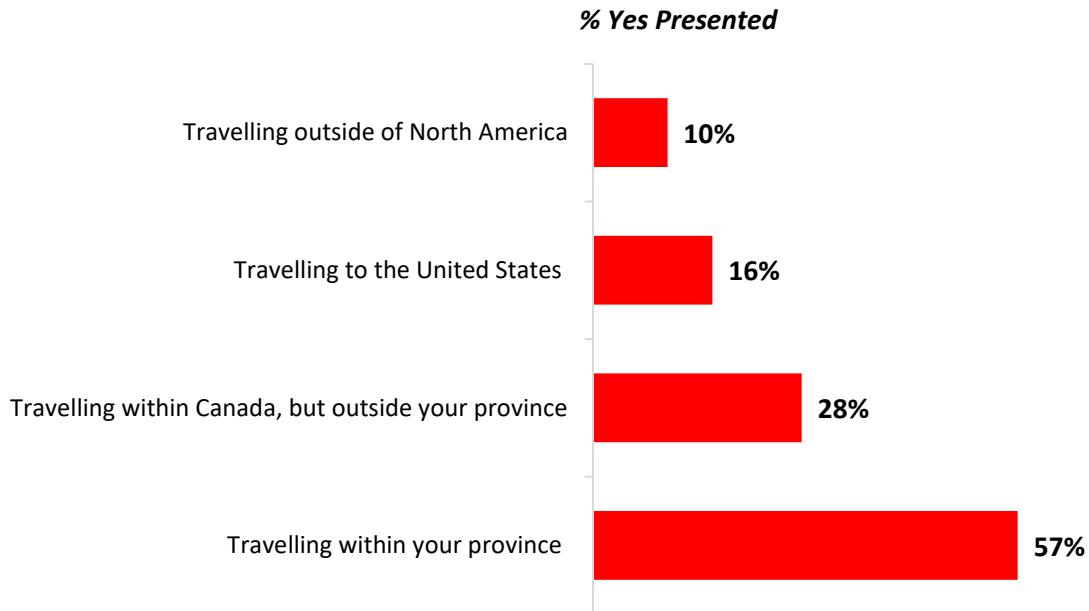


# AIRPORT DELAYS AND VACATION PLANS

## VACATION PLANS (1/2)

CTC987. This summer, are you planning on doing any of the following for a vacation?

Base: All respondents (n=1,538)



## VACATION PLANS (2/2)

CTC987. This summer, are you planning on doing any of the following for a vacation?



Base: All respondents

	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,538	103	355	595	99	171	214	410	495	633	618	583	328
<i>% Yes Presented</i>	Unweighted n=	1,538	100	416	605	129	127	161	423	550	635	585	308
Travelling outside of North America	<b>10%</b>	<b>4%</b>	9%	12%	<b>4%</b>	10%	12%	<b>15%</b>	11%	<b>6%</b>	<b>13%</b>	10%	<b>5%</b>
Travelling to the United States	<b>16%</b>	<b>6%</b>	<b>11%</b>	<b>19%</b>	14%	21%	16%	<b>21%</b>	18%	<b>11%</b>	18%	18%	<b>7%</b>
Travelling within Canada, but outside your province	<b>28%</b>	37%	<b>18%</b>	26%	31%	<b>46%</b>	29%	<b>35%</b>	26%	25%	29%	28%	29%
Travelling within your province	<b>57%</b>	66%	56%	57%	47%	62%	60%	61%	58%	55%	58%	57%	57%

# VACATION PLANS (CANADA VS UNITED STATES)

CTC987. This summer, are you planning on doing any of the following for a vacation?

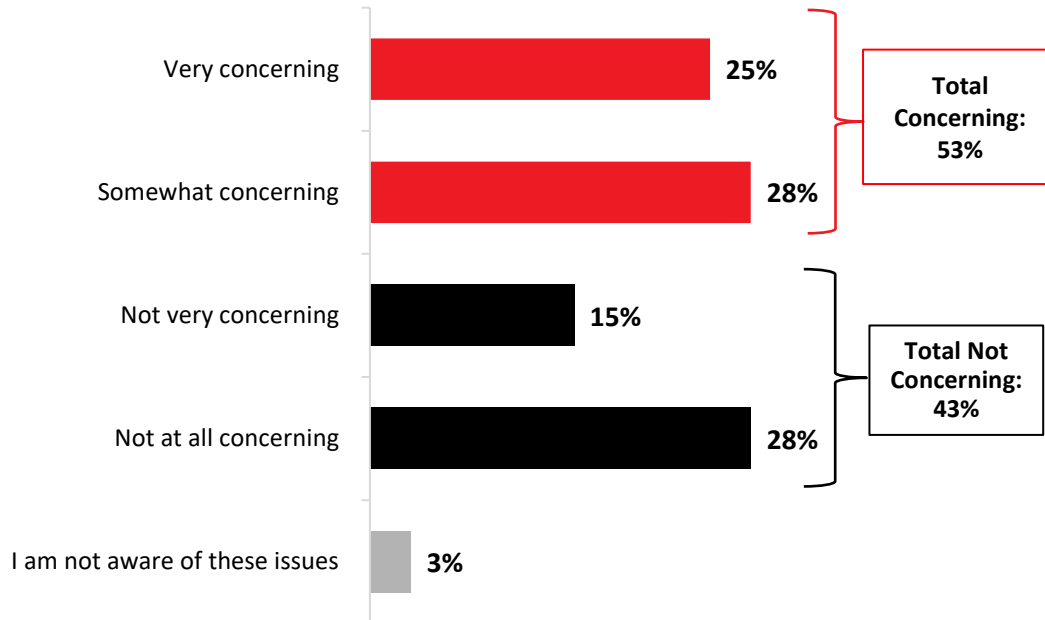
Base: All respondents

				
		TOTAL CANADA	TOTAL USA	Gap
% Yes Presented	Weighted n=	1,538	1,002	
	Unweighted n=	1,538	1,002	
Travelling outside of North America		10%	9%	1
Travelling to the United States/ <b>Canada</b>		<b>16%</b>	<b>9%</b>	7
Travelling within Canada/ <b>the United States</b> , but outside your province/ <b>state</b>		<b>28%</b>	<b>37%</b>	9
Travelling within your province/ <b>state</b>		<b>57%</b>	<b>46%</b>	11

# CONCERN ABOUT THE SITUATION IN AIRPORTS (1/2)

CTC988. There have been reports of cancelled flights, delays, and long lineups at airports across North America. How concerning are these issues to you personally, taking into account your travel plans over the next few months?

Base: All respondents (n=1,538)



## CONCERN ABOUT THE SITUATION IN AIRPORTS (2/2)

CTC988. There have been reports of cancelled flights, delays, and long lineups at airports across North America. How concerning are these issues to you personally, taking into account your travel plans over the next few months?



Base: All respondents

	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,538	103	355	595	99	171	214	410	495	633	618	583	328
Unweighted n=	1,538	100	416	605	129	127	161	423	550	565	635	585	308
<b>Total Concerning</b>	<b>53%</b>	<b>39%</b>	<b>47%</b>	<b>58%</b>	55%	58%	54%	56%	<b>59%</b>	<b>47%</b>	56%	<b>58%</b>	<b>41%</b>
Very concerning	<b>25%</b>	19%	<b>20%</b>	27%	30%	30%	23%	<b>20%</b>	29%	25%	26%	26%	21%
Somewhat concerning	<b>28%</b>	21%	26%	31%	24%	28%	30%	<b>36%</b>	30%	<b>22%</b>	30%	<b>32%</b>	<b>19%</b>
<b>Total Not Concerning</b>	<b>43%</b>	<b>56%</b>	<b>51%</b>	<b>38%</b>	41%	38%	43%	38%	<b>37%</b>	<b>51%</b>	41%	<b>38%</b>	<b>56%</b>
Not very concerning	<b>15%</b>	21%	17%	13%	20%	14%	14%	16%	13%	17%	16%	<b>12%</b>	19%
Not at all concerning	<b>28%</b>	35%	<b>33%</b>	25%	20%	24%	30%	<b>22%</b>	24%	<b>34%</b>	25%	25%	<b>37%</b>
I am not aware of these issues	<b>3%</b>	5%	3%	3%	5%	4%	3%	5%	4%	<b>2%</b>	3%	4%	3%

# CONCERN ABOUT THE SITUATION IN AIRPORTS (CANADA VS UNITED STATES)

CTC988. There have been reports of cancelled flights, delays, and long lineups at airports across North America. How concerning are these issues to you personally, taking into account your travel plans over the next few months?

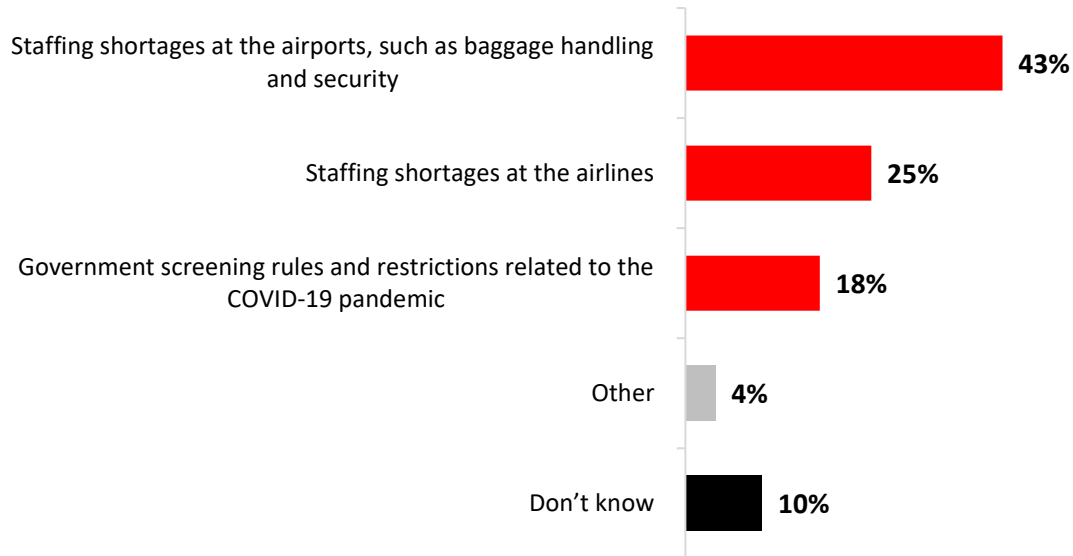
Base: All respondents

			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,538	1,002	
Unweighted n=	1,538	1,002	
<b>Total Concerning</b>	<b>53%</b>	<b>45%</b>	8
Very concerning	25%	21%	4
Somewhat concerning	<b>28%</b>	<b>23%</b>	5
<b>Total Not Concerning</b>	43%	42%	1
Not very concerning	<b>15%</b>	<b>12%</b>	3
Not at all concerning	28%	31%	3
I am not aware of these issues	<b>3%</b>	<b>13%</b>	10

## ELEMENT MOST RESPONSIBLE FOR THE DELAYS (1/2)

CTC989. Which of the following do you feel is most responsible for the delays and long lineups at airports?

Base: All respondents (n=1,538)





## ELEMENT MOST RESPONSIBLE FOR THE DELAYS (2/2)

CTC989. Which of the following do you feel is most responsible for the delays and long lineups at airports?



Base: All respondents

	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,538	103	355	595	99	171	214	410	495	633	618	583	328
Unweighted n=	1,538	100	416	605	129	127	161	423	550	565	635	585	308
Staffing shortages at the airports, such as baggage handling and security	<b>43%</b>	51%	<b>52%</b>	40%	<b>25%</b>	<b>33%</b>	46%	44%	39%	44%	45%	42%	41%
Staffing shortages at the airlines	<b>25%</b>	32%	25%	24%	33%	28%	19%	24%	25%	26%	22%	<b>28%</b>	23%
Government screening rules and restrictions related to the COVID-19 pandemic	<b>18%</b>	<b>7%</b>	<b>11%</b>	21%	22%	25%	21%	19%	20%	16%	18%	18%	18%
Other	<b>4%</b>	3%	5%	4%	7%	2%	5%	<b>2%</b>	5%	5%	4%	<b>2%</b>	<b>7%</b>
Don't know	<b>10%</b>	8%	<b>7%</b>	12%	13%	13%	9%	10%	11%	10%	11%	10%	9%

# ELEMENT MOST RESPONSIBLE FOR THE DELAYS (CANADA VS UNITED STATES)

CTC989. Which of the following do you feel is most responsible for the delays and long lineups at airports?

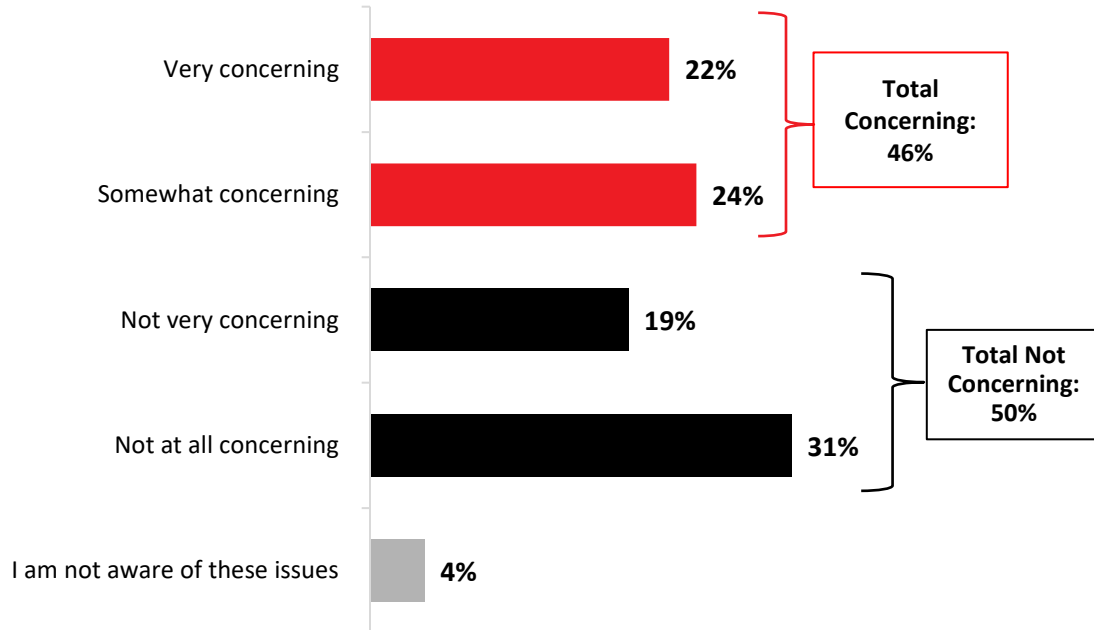
Base: All respondents

			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,538	1,002	
Unweighted n=	1,538	1,002	
Staffing shortages at the airports, such as baggage handling and security	43%	16%	27
Staffing shortages at the airlines	25%	38%	13
Government screening rules and restrictions related to the COVID-19 pandemic	18%	17%	1
Other	4%	3%	1
Don't know	10%	26%	16

# CONCERN ABOUT THE PASSPORT SITUATION (1/2)

CTC990. There have been reports of long lineups and delays to obtain or renew a Canadian passport. How concerning is this to you personally?

Base: All respondents (n=1,538)



# CONCERN ABOUT THE PASSPORT SITUATION (2/2)

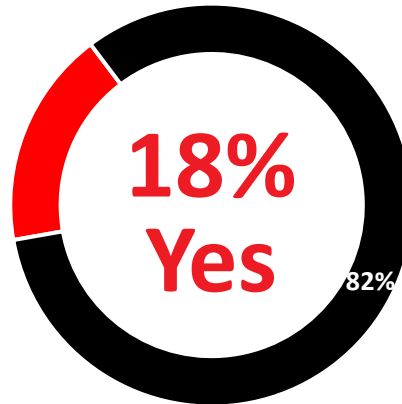
CTC990. There have been reports of long lineups and delays to obtain or renew a Canadian passport. How concerning is this to you personally?  
 Base: All respondents

	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,538	103	355	595	99	171	214	410	495	633	618	583	328
Unweighted n=	1,538	100	416	605	129	127	161	423	550	565	635	585	308
<b>Total Concerning</b>	<b>46%</b>	40%	<b>38%</b>	<b>51%</b>	52%	51%	41%	<b>52%</b>	50%	<b>40%</b>	47%	<b>50%</b>	<b>39%</b>
Very concerning	<b>22%</b>	<b>12%</b>	<b>18%</b>	25%	22%	28%	23%	24%	25%	20%	22%	<b>27%</b>	<b>16%</b>
Somewhat concerning	<b>24%</b>	29%	21%	26%	30%	23%	18%	28%	25%	<b>20%</b>	25%	23%	24%
<b>Total Not Concerning</b>	<b>50%</b>	57%	<b>59%</b>	<b>45%</b>	40%	46%	56%	<b>40%</b>	48%	<b>59%</b>	50%	47%	<b>57%</b>
Not very concerning	<b>19%</b>	20%	18%	19%	16%	23%	21%	18%	20%	20%	20%	17%	23%
Not at all concerning	<b>31%</b>	37%	<b>41%</b>	<b>26%</b>	24%	23%	36%	<b>22%</b>	28%	<b>39%</b>	30%	30%	35%
I am not aware of these issues	<b>4%</b>	3%	2%	4%	8%	3%	3%	<b>8%</b>	3%	<b>2%</b>	4%	3%	3%

# IMPACT ON VACATION PLANS

CTC991. Have the issues with flight cancellations and delays at airports or obtaining a passport caused you to significantly change your summer vacation plans?

Base: All respondents (n=1,538)





■ No

	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,538	103	355	595	99	171	214	410	495	633	618	583	328
Unweighted n=	1,538	100	416	605	129	127	161	423	550	565	635	585	308
Yes	18%	7%	12%	20%	13%	25%	20%	24%	19%	12%	18%	21%	11%
No	82%	93%	88%	80%	87%	75%	80%	76%	81%	88%	82%	79%	89%

# IMPACT ON VACATION PLANS (CANADA VS UNITED STATES)

CTC991. Have the issues with flight cancellations and delays at airports or obtaining a passport\* caused you to significantly change your summer vacation plans?

Base: All respondents

			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,538	1,002	
Unweighted n=	1,538	1,002	
Yes	18%	13%	5
No	82%	87%	5

\*Only Canadians were asked about delays in obtaining a passport



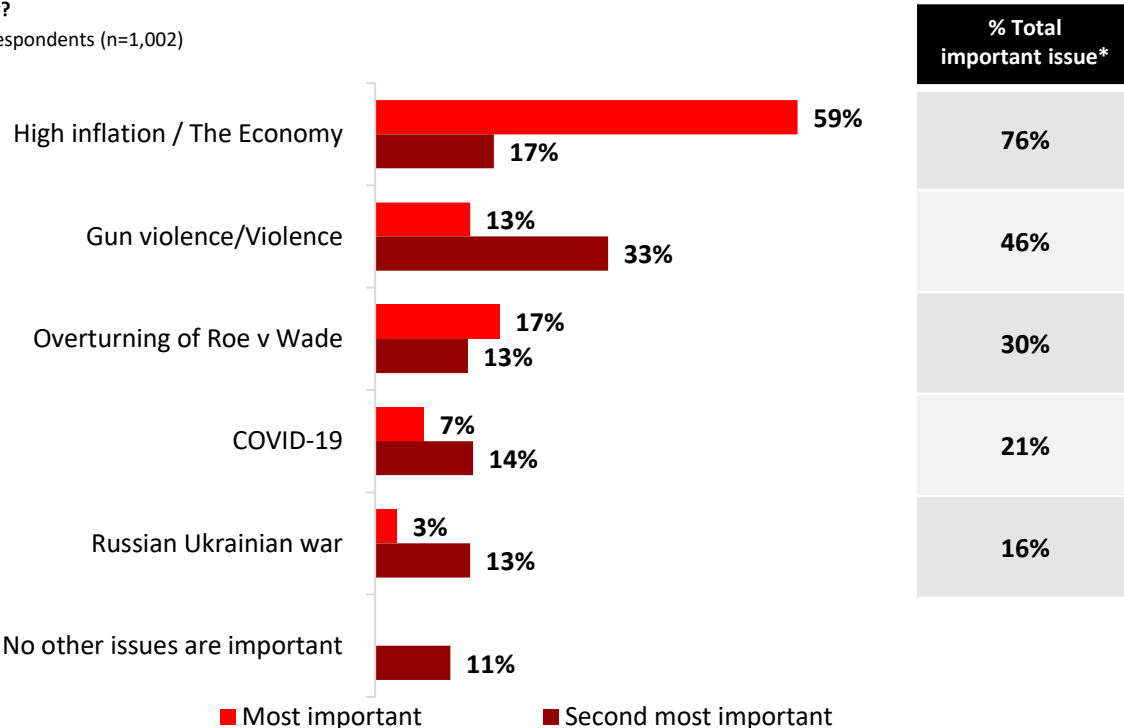
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**MOST IMPORTANT ISSUE IN THE US**

# MOST IMPORTANT ISSUE IN THE US (1/2)

CTC994. Which issue is most important right now to you personally? / CTC994B. And which issue is the second most important right now to you personally?

Base: All respondents (n=1,002)



■ Most important      ■ Second most important

% of respondents who have selected this issue as the most important or the second most important.



# MOST IMPORTANT ISSUE IN THE US (2/2)

American Survey

CTC994. Which issue is most important right now to you personally? / CTC994B. And which issue is the second most important right now to you personally?

Base: All respondents

Voting intentions for Midterm Elections






	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican Only	Democrat Only	Independent Only	Mix of candidates
Weighted n=	1,002	179	217	372	233	251	378	374	487	515	251	297	17	111
Unweighted n=	1,002	203	239	308	252	145	369	488	490	512	249	310	20**	136
<b>% Total important issue*</b>														
High inflation / The Economy	<b>76%</b>	73%	79%	77%	73%	75%	73%	79%	77%	75%	<b>94%</b>	<b>55%</b>	59%	<b>85%</b>
Gun violence/Violence	<b>46%</b>	44%	43%	47%	48%	47%	44%	48%	44%	48%	<b>36%</b>	<b>60%</b>	55%	47%
Overturning of Roe v Wade	<b>30%</b>	32%	31%	28%	32%	36%	32%	<b>25%</b>	<b>25%</b>	<b>36%</b>	<b>13%</b>	<b>53%</b>	48%	25%
COVID-19	<b>21%</b>	24%	16%	21%	21%	22%	<b>25%</b>	<b>15%</b>	22%	19%	15%	21%	10%	20%
Russian Ukrainian war	<b>16%</b>	16%	19%	16%	15%	<b>10%</b>	15%	<b>22%</b>	<b>20%</b>	<b>13%</b>	<b>25%</b>	<b>11%</b>	27%	18%

\*% of respondents who have selected this issue as the most important or the second most important.

\*\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

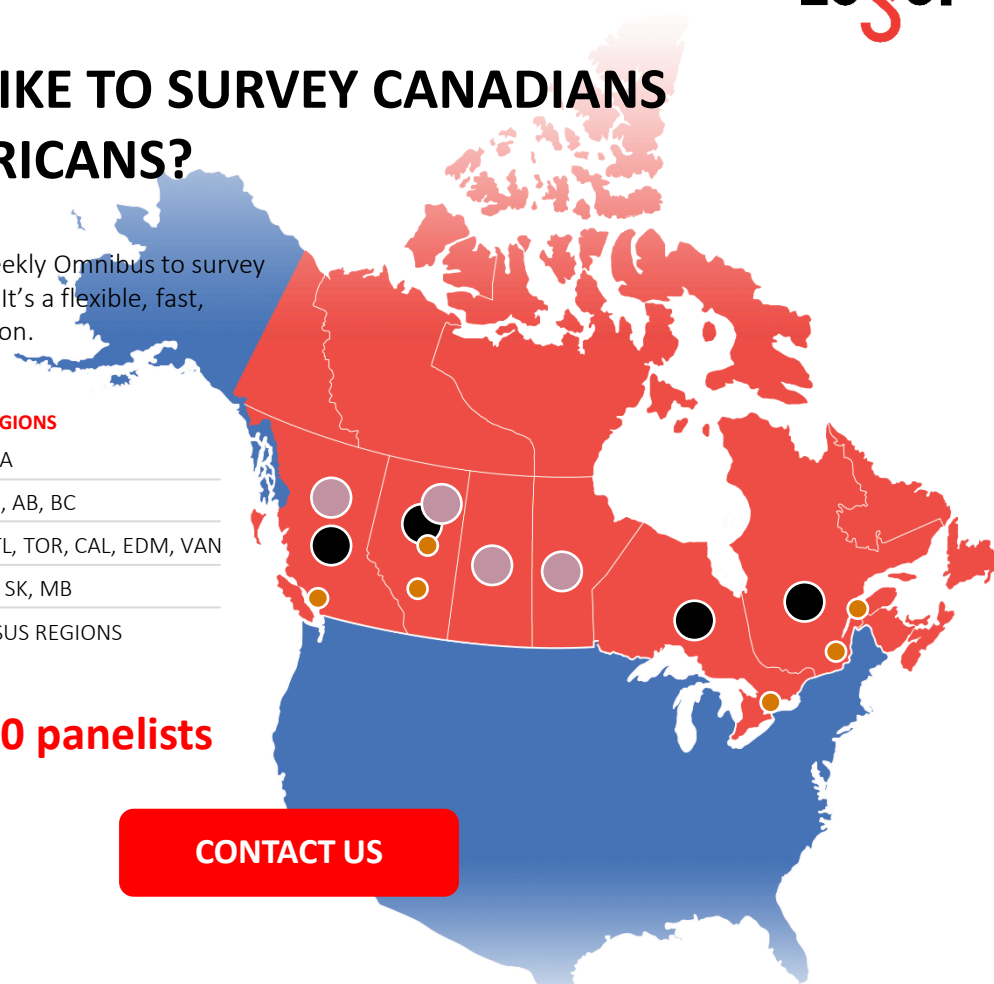
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OMNIBUS TYPE	n=	REGIONS
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 PROVINCIAL	1,000	QC, ON, AB, BC
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 WESTERN	1,500	BC, AB, SK, MB
 AMERICAN	1,000	4 CENSUS REGIONS

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# APPENDIX

## DETAILED METHODOLOGY

### WEIGHTED AND UNWEIGHTED SAMPLE

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	161	214
Alberta	127	171
Manitoba/Saskatchewan	129	99
Ontario	605	595
Quebec	416	355
Atlantic	100	103

The table below presents the American geographic distribution of respondents before weighting.

US Region	Unweighted	Weighted
NorthEast	203	179
MidWest	239	217
South	308	372
West	252	233

## DETAILED METHODOLOGY

### WEIGHTED AND UNWEIGHTED SAMPLE FOR CANADA

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	751	750
Female	787	788

AGE	Unweighted	Weighted
Between 18 and 34	423	410
Between 35 and 54	495	495
55 or over	565	633

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	971	1,035
French	358	316
Other	209	187

The sample thus collected has a minimum weighting factor of 0.1072 and a maximum weighting factor of 4.8323. The weighted variance is 0.4692.

## DETAILED METHODOLOGY

### WEIGHTED AND UNWEIGHTED SAMPLE FOR THE UNITED STATES

The following tables present the demographic distribution of respondents according to gender and age for the United States.

GENDER	Unweighted	Weighted
Male	490	487
Female	512	515

AGE	Unweighted	Weighted
Between 18 and 29	70	160
Between 30 and 39	184	233
Between 40 and 49	204	186
Between 50 and 64	292	251
65 or older	252	172

The sample thus collected has a minimum weighting factor of 0.1921 and a maximum weighting factor of 5.2967. The weighted variance is 0.5392.

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