NORTH AMERICAN TRACKER

Leger

July 22nd, 2021

E D I T I O N

ACS • AEC

THE CANADIAN PRESS

METHODOLOGICAL APPROACH
METHODOLOGY

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with The Canadian Press, conducted this web survey with a representative sample of **1,529 Canadians and 1,001 Americans,** over the age of 18, selected from LEO's (Leger Opinion) representative panel. An **additional sample of about 500 Canadians** was surveyed for the political questions, bringing the total to **2,069 Canadians** for this part of the survey. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **July 16th, 2021 to July 18th, 2021**, via Computer-Assisted Web Interviewing technology (CAWI).

Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level, presence of children in households, and the party they voted for in the last federal election in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

METHODOLOGICAL APPROACH
METHODOLOGY

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access.

LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application.

In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

METHODOLOGICAL APPROACH
METHODOLOGY
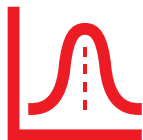
A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error **±2.15%, 19 times out of 20** for the Canadian sample and of **±3.09%, 19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

METHODOLOGICAL APPROACH
METHODOLOGY

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See https://338canada.com/pollster-ratings.htm

2019 CANADIAN FEDERAL ELECTION	L	C	NDP	B		PPC
LEGER SURVEY Published in *Le Journal de Montréal* October 20, 2019	33%	33%	18%	8%	6%	2%
OFFICIAL RESULTS 2019 **Canadian** Federal Election	33%	34%	16%	8%	7%	2%

NOTES ON READING THIS REPORT
METHODOLOGY

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicates a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicates a significantly higher proportion that that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca
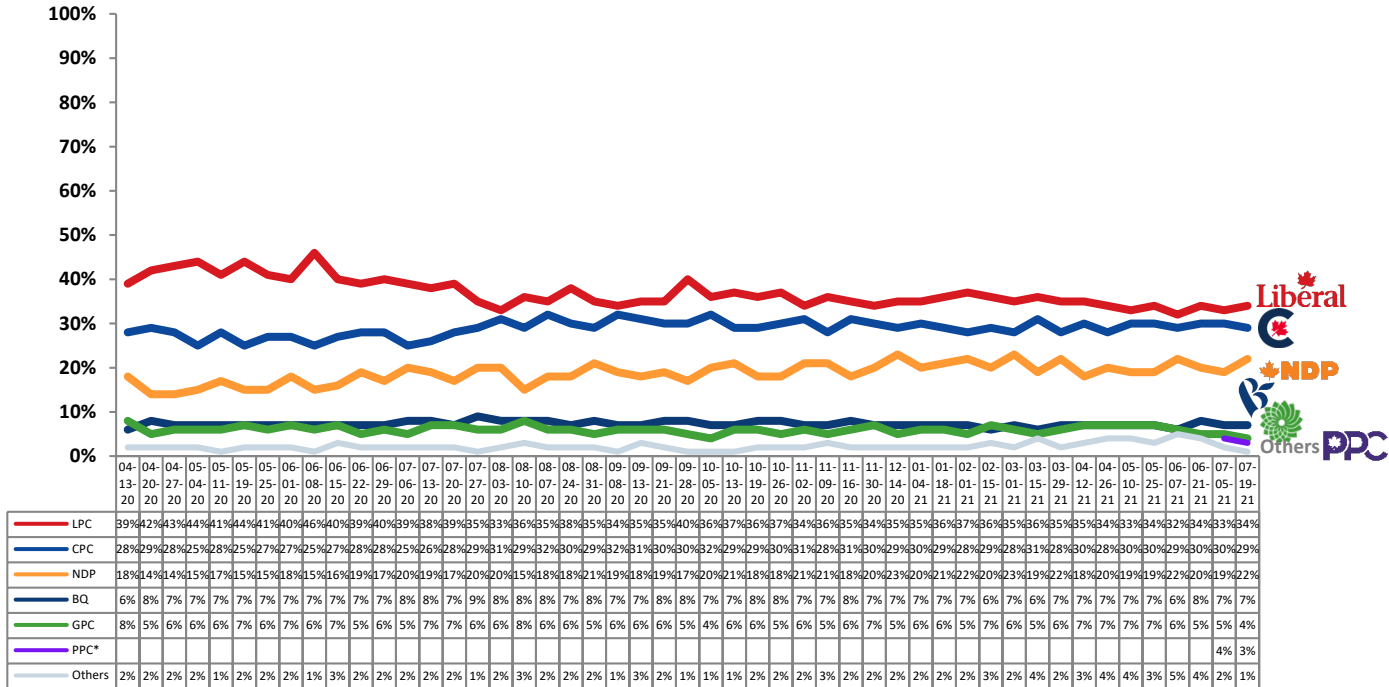
FEDERAL POLITICS

VOTING INTENTIONS - FEDERAL ELECTIONS

CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked:* **Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...**

Base: All respondents (n=2,069), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	TOTAL July 5th 2021	Gap
Weighted n=	2,069	1,685	106	399	659	101	189	229	856	829	458	560	666	1,213	
Unweighted n=	2,069	1,714	162	431	535	163	170	253	954	760	495	674	545	1,246	
... Justin Trudeau's Liberal Party of Canada	**28%**	**34%**	47%	34%	39%	27%	19%	32%	32%	36%	29%	39%	34%	33%	+1
... Erin O'Toole's Conservative Party of Canada	**23%**	**29%**	22%	14%	33%	39%	46%	24%	32%	25%	20%	27%	35%	30%	-1
... Jagmeet Singh's New Democratic Party of Canada	**18%**	**22%**	21%	13%	22%	27%	23%	31%	19%	24%	35%	21%	13%	19%	+3
... Yves-François Blanchet's Bloc Québécois	**6%**	**7%**	-	30%	-	-	-	-	-	-	-	-	-	7%	-
... Annamie Paul's Green Party of Canada	**3%**	**4%**	5%	4%	3%	2%	2%	8%	4%	4%	7%	3%	3%	5%	-1
... Maxime Bernier's People's Party of Canada*	**3%**	**3%**	5%	2%	2%	4%	7%	4%	4%	3%	3%	4%	3%	4%	-1
… another party	**1%**	**1%**	0%	1%	0%	1%	3%	0%	1%	1%	1%	0%	2%	2%	-1
I would not vote	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

*People's Party of Canada was added to the surveyed parties starting July 5, 2021

8

EVOLUTION OF VOTING INTENTIONS IN CANADA

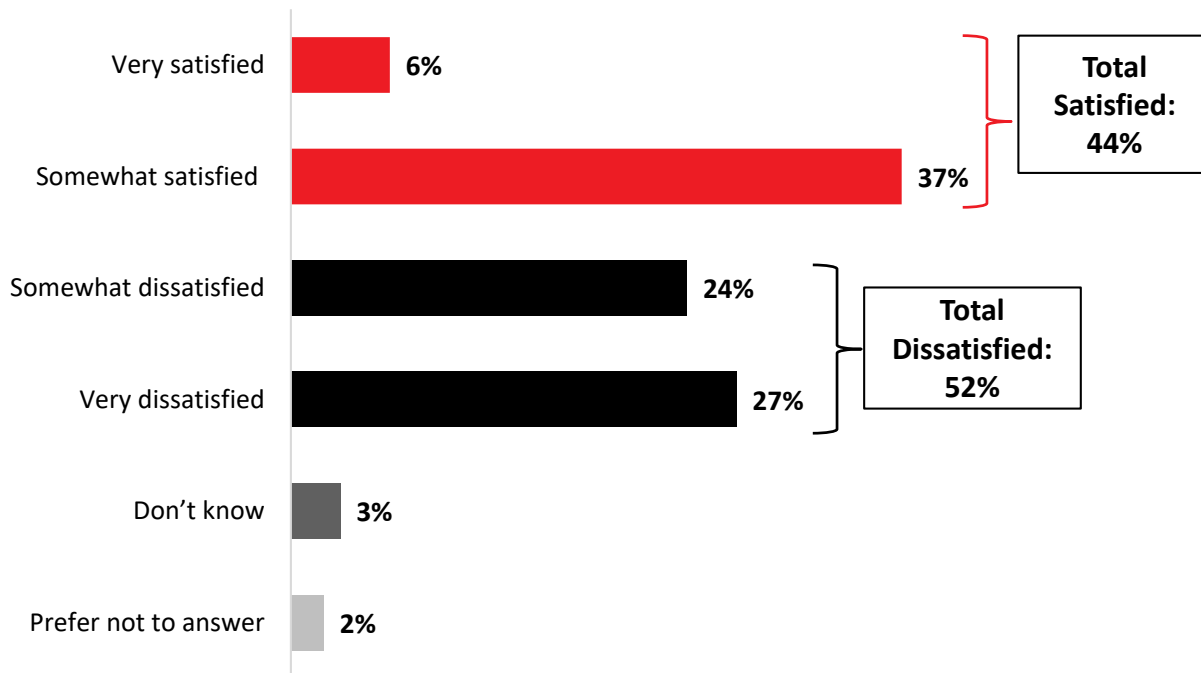|	LPC	CPC	NDP	BQ	GPC	PPC*	Others
	39%	28%	18%	6%	8%		2%

People's Party of Canada was added to the surveyed parties starting July 5, 2021

9

SATISFACTION WITH TRUDEAU'S GOVERNMENT (1/2)

CTC695. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?
Base: All respondents (n=2,069)

Category	Percentage	
Very satisfied	6%	**Total Satisfied: 44%**
Somewhat satisfied	37%	
Somewhat dissatisfied	24%	**Total Dissatisfied: 52%**
Very dissatisfied	27%	
Don't know	3%	
Prefer not to answer	2%	

SATISFACTION WITH TRUDEAU'S GOVERNMENT (2/2)

CTC695. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 5th 2021	Gap
Weighted n=	2,069	142	485	794	135	232	281	564	705	799	871	783	397	1,518	
Unweighted n=	2,069	204	515	634	206	208	302	596	826	647	899	773	383	1,518	
Total Satisfied	**44%**	54%	46%	45%	34%	32%	46%	46%	45%	41%	47%	42%	39%	42%	+2
Very satisfied	**6%**	9%	7%	6%	5%	6%	5%	7%	8%	5%	7%	7%	5%	7%	-1
Somewhat satisfied	**37%**	44%	39%	38%	29%	25%	40%	40%	37%	36%	40%	35%	34%	35%	+2
Total Dissatisfied	**52%**	40%	50%	51%	57%	67%	48%	46%	52%	56%	49%	53%	58%	53%	-1
Somewhat dissatisfied	**24%**	19%	29%	24%	24%	21%	24%	28%	23%	23%	25%	23%	27%	23%	+1
Very dissatisfied	**27%**	21%	21%	27%	33%	46%	25%	19%	29%	32%	24%	30%	31%	30%	-3
Don't know	**3%**	5%	2%	2%	6%	2%	5%	6%	2%	1%	3%	3%	1%	4%	-1
Prefer not to answer	**2%**	1%	1%	2%	3%	0%	2%	1%	1%	2%	1%	2%	1%	1%	+1

SATISFACTION WITH TRUDEAU'S GOVERNMENT - DETAILS BY VOTING INTENTIONS

CTC695. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents

	TOTAL CANADA	LPC	CPC	NDP	BQ	GPC	PPC	Others
Weighted n=	2,069	577	482	363	122	68	58	15*
Unweighted n=	2,069	635	455	358	117	72	62	15*
Total Satisfied	**44%**	**86%**	**18%**	**39%**	**28%**	51%	**11%**	6%
Very satisfied	**6%**	**19%**	**2%**	**1%**	**1%**	4%	3%	0%
Somewhat satisfied	**37%**	**67%**	**15%**	38%	**27%**	48%	**8%**	6%
Total Dissatisfied	**52%**	**13%**	**82%**	**57%**	**71%**	47%	**87%**	94%
Somewhat dissatisfied	**24%**	**9%**	24%	**38%**	**41%**	27%	**6%**	35%
Very dissatisfied	**27%**	**3%**	**58%**	**19%**	30%	20%	**81%**	58%
Don't know	**3%**	**1%**	**0%**	**4%**	1%	2%	2%	0%
Prefer not to answer	**2%**	**1%**	0%	0%	0%	0%	0%	0%

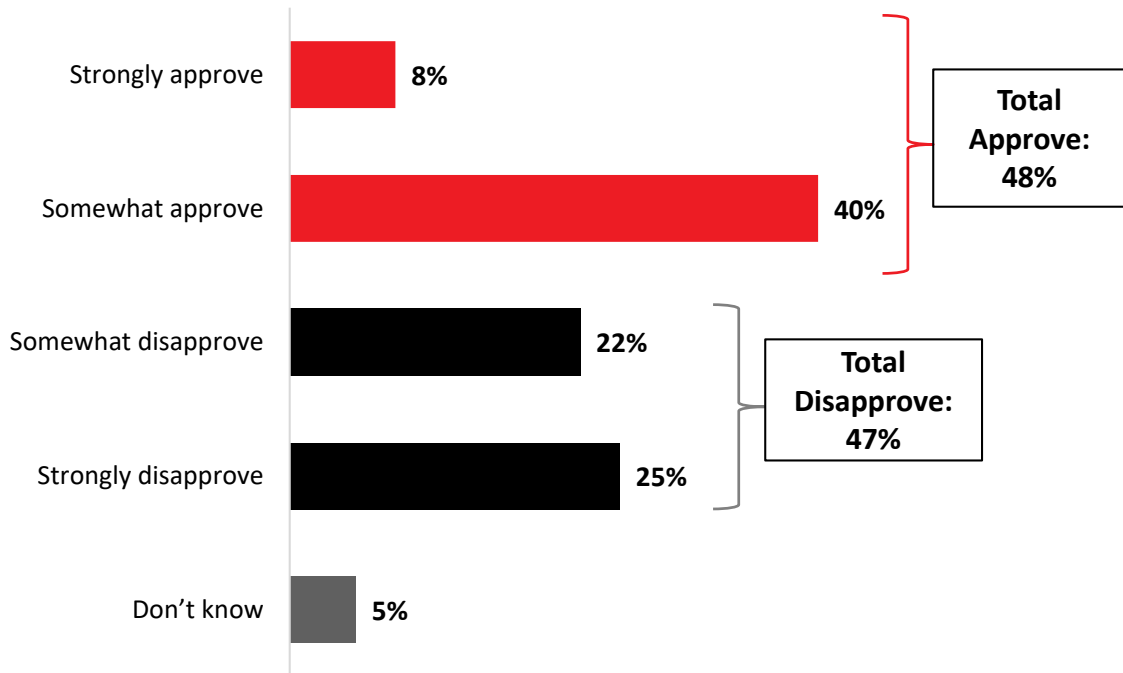*Given the small number of respondents (n<30) data are presented for illustrative purposes only.*

EVALUATION OF JUSTIN TRUDEAU'S MANDATE

APPROVAL OF TRUDEAU'S PERFORMANCE (1/2)

CTC712. Overall, since Prime Minister Trudeau came to office in 2015, do you approve or disapprove of the job he has done?
Base: All respondents (n=2,069)

Strongly approve	8%
Somewhat approve	40%
Somewhat disapprove	22%
Strongly disapprove	25%
Don't know	5%

Total Approve: 48%

Total Disapprove: 47%

APPROVAL OF TRUDEAU'S PERFORMANCE (2/2)

CTC712. Overall, since Prime Minister Trudeau came to office in 2015, do you approve or disapprove of the job he has done?
Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	2,069	142	485	794	135	232	281	564	705	799	871	783	397
Unweighted n=	2,069	204	515	634	206	208	302	596	826	647	899	773	383
Total Approve	**48%**	57%	51%	50%	40%	34%	49%	55%	49%	43%	52%	47%	43%
Strongly approve	**8%**	12%	9%	8%	7%	8%	7%	9%	10%	7%	9%	8%	7%
Somewhat approve	**40%**	45%	42%	42%	34%	25%	42%	46%	39%	37%	43%	39%	35%
Total Disapprove	**47%**	39%	45%	44%	54%	65%	43%	37%	47%	54%	43%	48%	54%
Somewhat disapprove	**22%**	19%	26%	20%	19%	23%	22%	21%	22%	23%	21%	21%	25%
Strongly disapprove	**25%**	20%	18%	24%	35%	43%	22%	16%	25%	31%	22%	27%	29%
Don't know	**5%**	4%	4%	6%	6%	1%	7%	8%	4%	3%	5%	5%	3%

APPROVAL OF TRUDEAU'S PERFORMANCE - DETAILS BY VOTING INTENTIONS

CTC712. Overall, since Prime Minister Trudeau came to office in 2015, do you approve or disapprove of the job he has done?
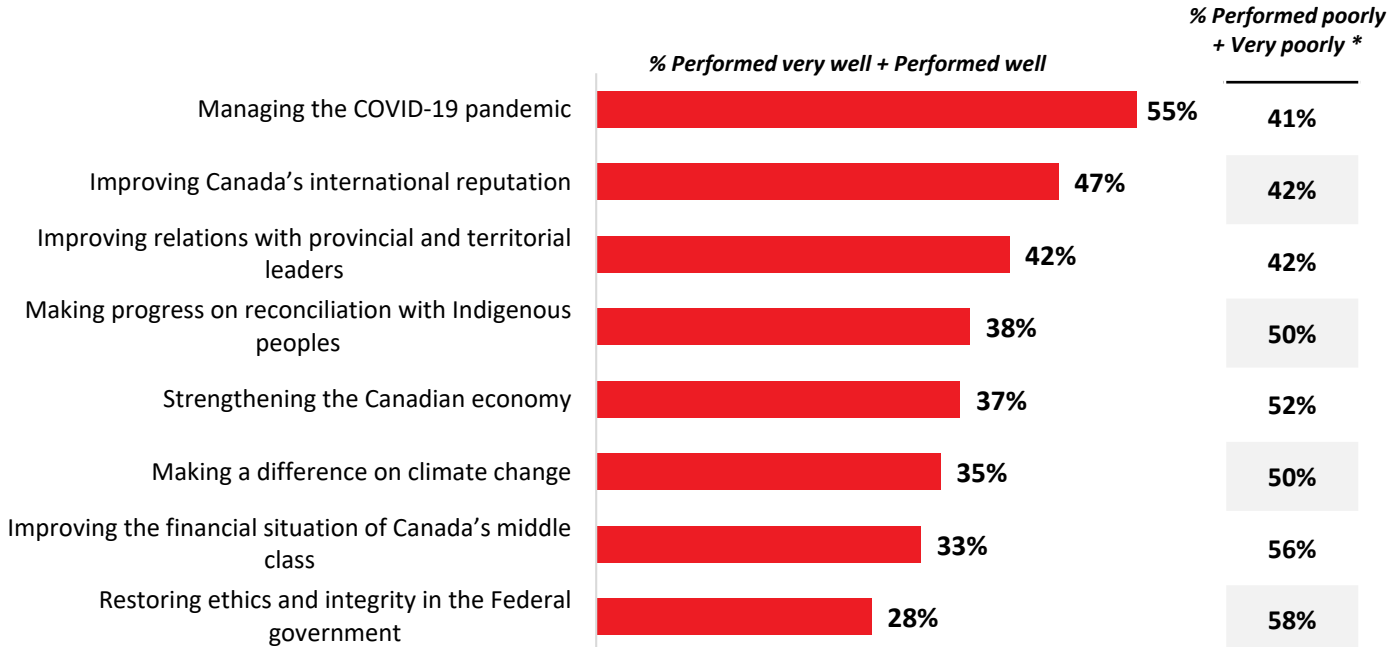Base: All respondents

	TOTAL CANADA	LPC	CPC	NDP	BQ	GPC	PPC	Others
Weighted n=	2,069	577	482	363	122	68	58	15*
Unweighted n=	2,069	635	455	358	117	72	62	15*
Total Approve	**48%**	**90%**	**18%**	**46%**	**39%**	54%	**11%**	3%
Strongly approve	8%	24%	3%	1%	1%	4%	3%	0%
Somewhat approve	40%	65%	15%	45%	38%	50%	8%	3%
Total Disapprove	**47%**	**8%**	**82%**	47%	**60%**	35%	**87%**	97%
Somewhat disapprove	**22%**	6%	26%	32%	39%	20%	9%	38%
Strongly disapprove	25%	3%	56%	15%	21%	15%	78%	58%
Don't know	**5%**	2%	0%	6%	1%	11%	2%	0%

Given the small number of respondents (n<30) data are presented for illustrative purposes only.

PERFORMANCE ON DIFFERENT ISSUES (1/2)

CTC713. In the table below are several policy areas. Please indicate how you feel Prime Minister Trudeau has performed on each of these over the past 5 ½ years.

Base: All respondents (n=2,069)

% Performed very well + Performed well

% Performed poorly + Very poorly *

Issue	% Performed very well + Performed well	% Performed poorly + Very poorly *
Managing the COVID-19 pandemic	55%	41%
Improving Canada's international reputation	47%	42%
Improving relations with provincial and territorial leaders	42%	42%
Making progress on reconciliation with Indigenous peoples	38%	50%
Strengthening the Canadian economy	37%	52%
Making a difference on climate change	35%	50%
Improving the financial situation of Canada's middle class	33%	56%
Restoring ethics and integrity in the Federal government	28%	58%

*The total at 100% corresponds to the mention: Don't know

PERFORMANCE ON DIFFERENT ISSUES (2/2)

CTC713. In the table below are several policy areas. Please indicate how you feel Prime Minister Trudeau has performed on each of these over the past 5 ½ years.

Base: All respondents

% Performed very well + Performed well	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	2,069	142	485	794	135	232	281	564	705	799	871	783	397
Unweighted n=	2,069	204	515	634	206	208	302	596	826	647	899	773	383
Managing the COVID-19 pandemic	55%	72%	58%	54%	51%	42%	58%	57%	54%	55%	58%	53%	55%
Improving Canada's international reputation	47%	49%	51%	48%	39%	31%	51%	52%	46%	43%	51%	47%	37%
Improving relations with provincial and territorial leaders	42%	46%	47%	43%	28%	25%	49%	44%	42%	41%	48%	41%	33%
Making progress on reconciliation with Indigenous peoples	38%	38%	46%	34%	31%	31%	39%	38%	39%	36%	41%	37%	32%
Strengthening the Canadian economy	37%	37%	38%	38%	32%	28%	41%	36%	40%	35%	42%	36%	28%
Making a difference on climate change	35%	41%	35%	35%	29%	30%	38%	37%	36%	33%	39%	34%	27%
Improving the financial situation of Canada's middle class	33%	34%	36%	33%	28%	29%	33%	39%	34%	29%	36%	33%	26%
Restoring ethics and integrity in the Federal government	28%	31%	37%	27%	23%	20%	27%	36%	31%	21%	33%	27%	23%

PERFORMANCE ON DIFFERENT ISSUES
- DETAILS BY VOTING INTENTIONS

CTC713. In the table below are several policy areas. Please indicate how you feel Prime Minister Trudeau has performed on each of these over the past 5 ½ years.
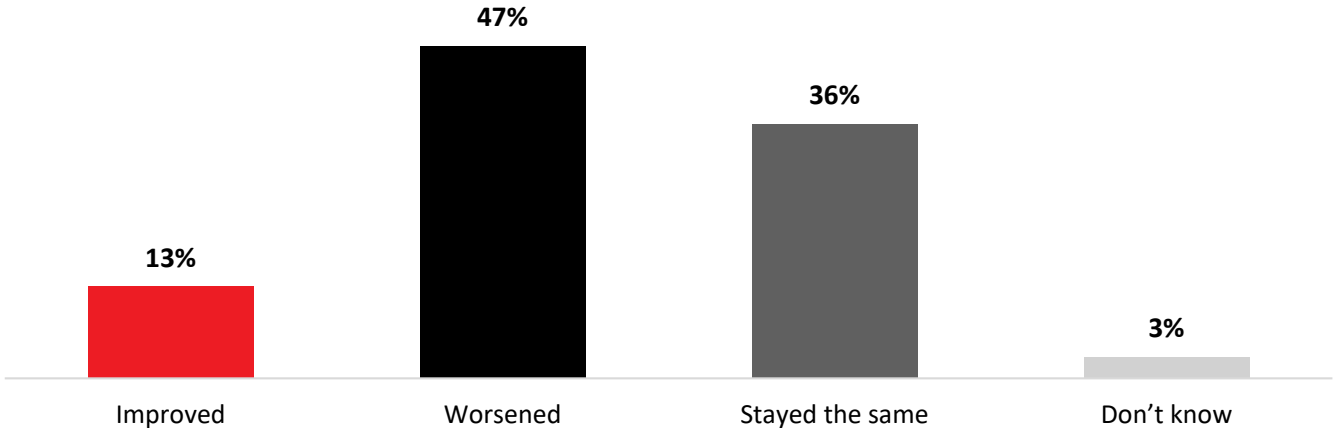
Base: All respondents

	TOTAL CANADA	LPC	CPC	NDP	BQ	GPC	PPC	Others
Weighted n=	2,069	577	482	363	122	68	58	15*
Unweighted n=	2,069	635	455	358	117	72	62	15*
% Performed very well + Performed well								
Managing the COVID-19 pandemic	55%	88%	32%	59%	45%	63%	11%	33%
Improving Canada's international reputation	47%	81%	22%	49%	41%	54%	11%	24%
Improving relations with provincial and territorial leaders	42%	76%	22%	37%	37%	52%	8%	14%
Making progress on reconciliation with Indigenous peoples	38%	63%	25%	27%	43%	43%	23%	3%
Strengthening the Canadian economy	37%	72%	15%	35%	27%	40%	16%	10%
Making a difference on climate change	35%	63%	25%	26%	23%	39%	20%	3%
Improving the financial situation of Canada's middle class	33%	62%	17%	29%	27%	39%	13%	10%
Restoring ethics and integrity in the Federal government	28%	55%	13%	21%	26%	38%	9%	13%

Given the small number of respondents (n<30) data are presented for illustrative purposes only.

19

EVOLUTION OF THE IMPRESSION OF JUSTIN TRUDEAU (1/2)

CTC714. Thinking back to 2015 when Justin Trudeau became Prime Minister, has your impression of him improved, worsened or stayed the same over the past 5 ½ years?
Base: All respondents (n=2,069)

47% Worsened

36% Stayed the same

13% Improved

3% Don't know

EVOLUTION OF THE IMPRESSION OF JUSTIN TRUDEAU (2/2)

CTC714. Thinking back to 2015 when Justin Trudeau became Prime Minister, has your impression of him improved, worsened or stayed the same over the past 5 ½ years?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	2,069	142	485	794	135	232	281	564	705	799	871	783	397
Unweighted n=	2,069	204	515	634	206	208	302	596	826	647	899	773	383
Improved	13%	15%	13%	14%	9%	13%	12%	17%	13%	11%	17%	12%	8%
Worsened	47%	43%	40%	49%	44%	57%	51%	41%	46%	53%	44%	49%	53%
Stayed the same	36%	38%	45%	33%	39%	28%	34%	37%	38%	34%	36%	36%	37%
Don't know	3%	4%	1%	3%	8%	3%	3%	5%	3%	2%	3%	3%	2%

EVOLUTION OF THE IMPRESSION OF JUSTIN TRUDEAU - DETAILS BY VOTING INTENTIONS

CTC714. Thinking back to 2015 when Justin Trudeau became Prime Minister, has your impression of him improved, worsened or stayed the same over the past 5 ½ years?

Base: All respondents

	TOTAL CANADA	LPC	CPC	NDP	BQ	GPC	PPC	Others
Weighted n=	2,069	577	482	363	122	68	58	15*
Unweighted n=	2,069	635	455	358	117	72	62	15*
Improved	13%	30%	6%	7%	4%	13%	6%	0%
Worsened	47%	21%	71%	54%	53%	48%	76%	72%
Stayed the same	36%	47%	22%	38%	43%	35%	18%	28%
Don't know	3%	1%	1%	2%	0%	4%	0%	0%

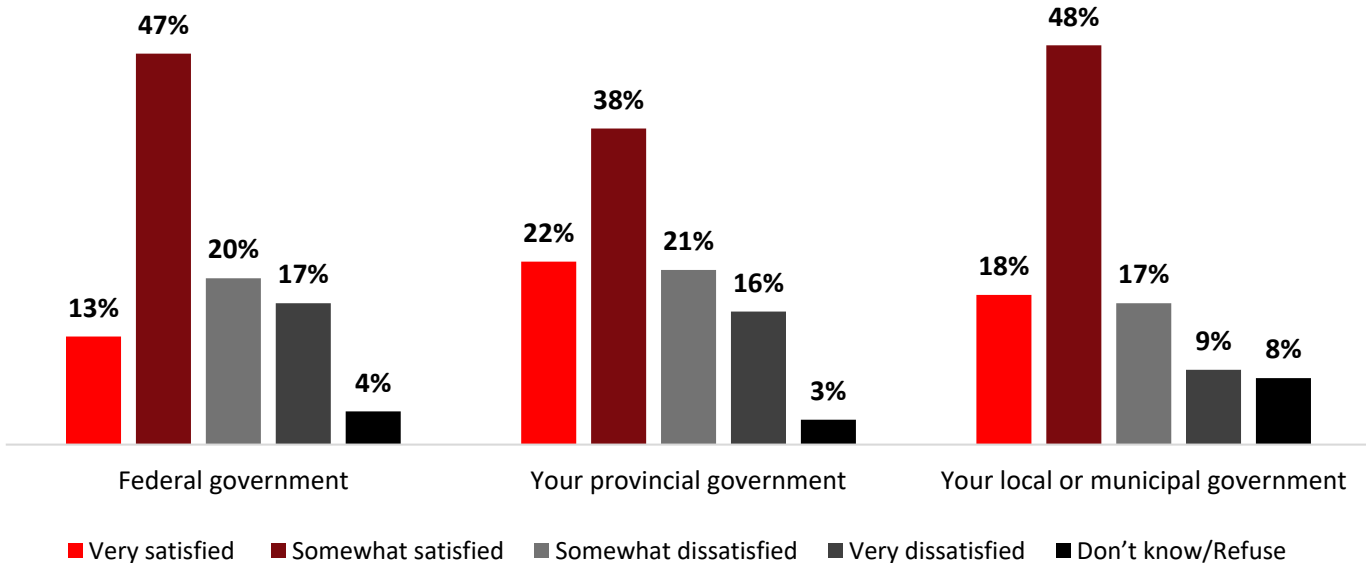*Given the small number of respondents (n<30) data are presented for illustrative purposes only.*

22

SATISFACTION WITH GOVERNMENTS DURING THE CRISIS

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (1/2)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?
Base: All respondents (n=2,069)

Federal government
- Very satisfied: 13%
- Somewhat satisfied: 47%
- Somewhat dissatisfied: 20%
- Very dissatisfied: 17%
- Don't know/Refuse: 4%

Your provincial government
- Very satisfied: 22%
- Somewhat satisfied: 38%
- Somewhat dissatisfied: 21%
- Very dissatisfied: 16%
- Don't know/Refuse: 3%

Your local or municipal government
- Very satisfied: 18%
- Somewhat satisfied: 48%
- Somewhat dissatisfied: 17%
- Very dissatisfied: 9%
- Don't know/Refuse: 8%

Legend: ■ Very satisfied ■ Somewhat satisfied ■ Somewhat dissatisfied ■ Very dissatisfied ■ Don't know/Refuse

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (2/2)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?
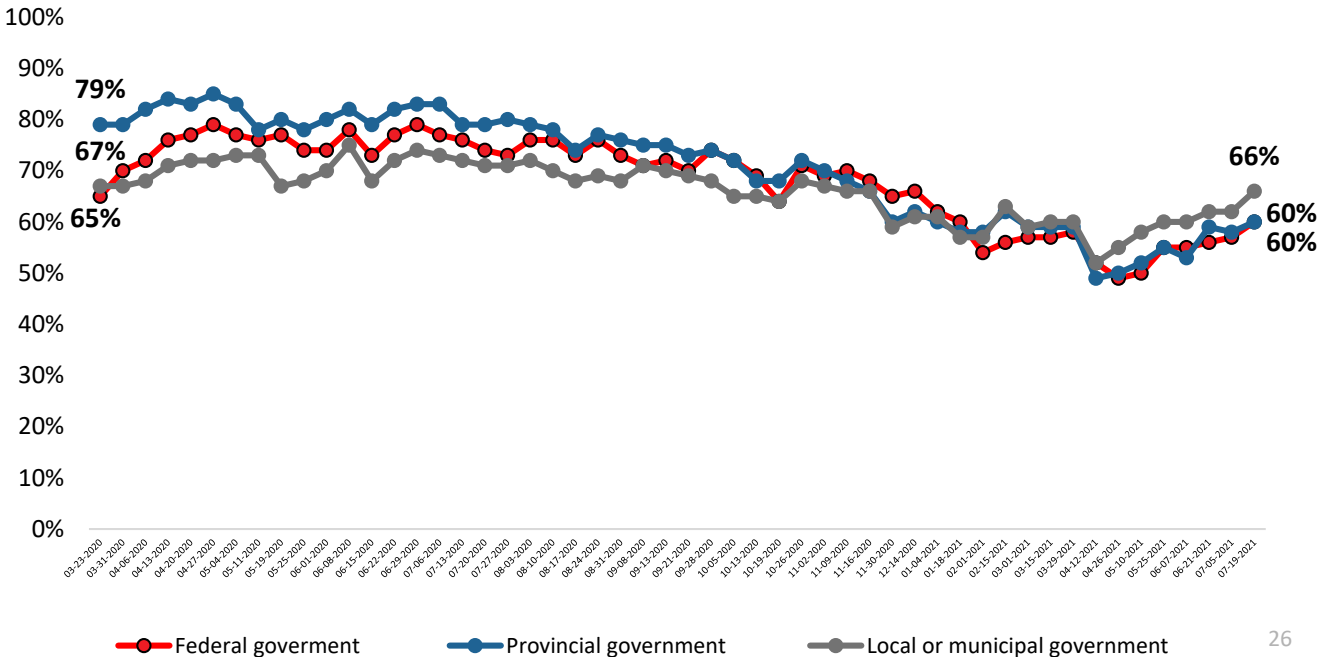Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 5th	Gap
Weighted n=	2,069	142	485	794	135	232	281	564	705	799	871	783	397	1,518	
Unweighted n=	2,069	204	515	634	206	208	302	596	826	647	899	773	383	1,518	
Federal government															
Total Satisfied	60%	70%	63%	60%	53%	46%	63%	60%	56%	63%	61%	59%	59%	57%	+3
Total Dissatisfied	36%	26%	35%	36%	42%	49%	32%	33%	40%	35%	34%	38%	38%	39%	-3
Your provincial government															
Total Satisfied	60%	77%	81%	49%	48%	37%	73%	52%	55%	71%	57%	61%	65%	58%	+2
Total Dissatisfied	37%	18%	18%	48%	48%	59%	24%	44%	42%	28%	39%	37%	32%	39%	-2
Your local or municipal government															
Total Satisfied	66%	71%	71%	66%	56%	62%	64%	59%	62%	75%	65%	66%	68%	62%	+4
Total Dissatisfied	26%	16%	17%	29%	35%	35%	28%	30%	29%	20%	27%	26%	22%	28%	-2

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - EVOLUTION

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?
Base: All respondents

% Total Satisfied presented

Federal goverment — Provincial government — Local or municipal government

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?
Base: All respondents

François Legault Doug Ford Brian Pallister Scott Moe Jason Kenney John Horgan
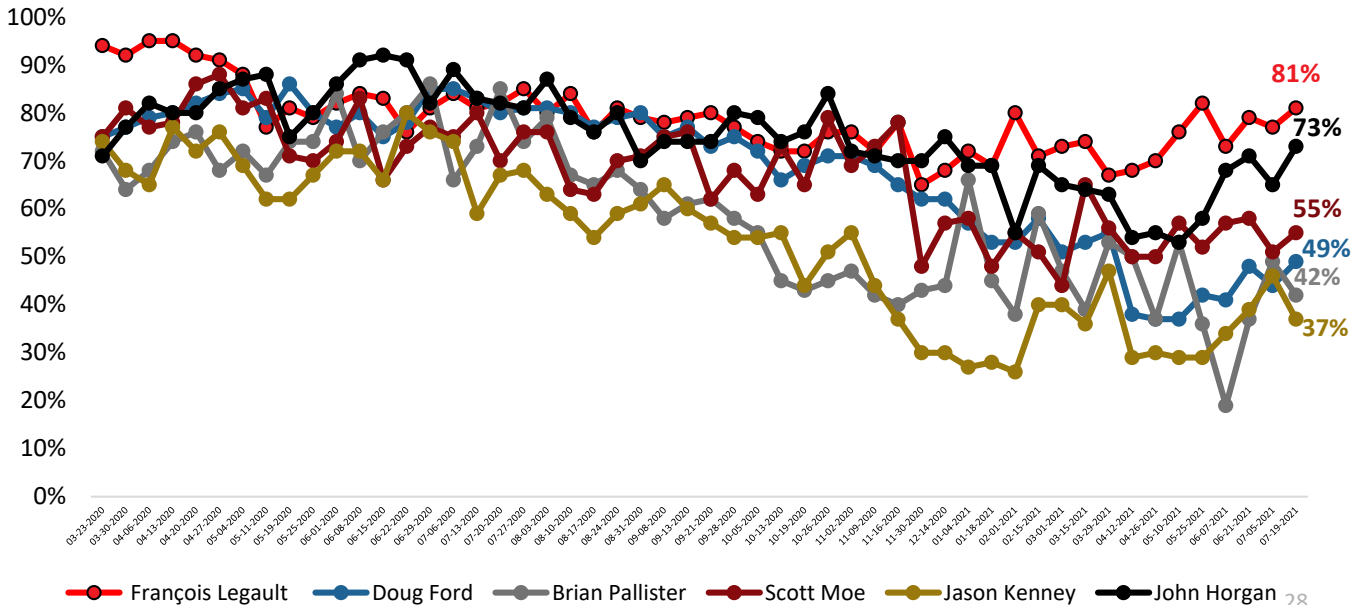
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n=	2,069	142	485	794	73	62	232	281
Unweighted n=	2,069	204	515	634	90	116	208	302
Total Satisfied	**60%**	**77%**	**81%**	**49%**	**42%**	55%	**37%**	**73%**
Very satisfied	**22%**	**36%**	**40%**	**13%**	15%	**14%**	**10%**	**27%**
Somewhat satisfied	**38%**	41%	41%	36%	**26%**	42%	**27%**	**46%**
Total Dissatisfied	**37%**	**18%**	**18%**	**48%**	**56%**	39%	**59%**	**24%**
Somewhat dissatisfied	**21%**	**14%**	**9%**	**28%**	28%	18%	**28%**	**16%**
Very dissatisfied	**16%**	**5%**	**9%**	**20%**	**29%**	21%	**31%**	**8%**
Don't know/Refuse	**3%**	4%	**1%**	3%	2%	5%	4%	3%

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - EVOLUTION

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?
Base: All respondents

% Total Satisfied presented

Legend: François Legault, Doug Ford, Brian Pallister, Scott Moe, Jason Kenney, John Horgan

Final values: François Legault 81%, John Horgan 73%, Scott Moe 55%, Doug Ford 49%, Brian Pallister 42%, Jason Kenney 37%

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (CANADA VS UNITED STATES)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?
Base: All respondents

|	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	2,069	1,001	
Unweighted n=	2,069	1,001	
% "Satisfied" presented			
Federal government / The US President	60%	58%	2
Your provincial government / Your State government	60%	59%	1
Your local or municipal government	**66%**	**61%**	5

JOE BIDEN AND KAMALA HARRIS' APPROVAL RATING

BIDEN'S APPROVAL RATING (1/2)

CTC631T. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

In the event a respondent had no opinion, the following prompting question was asked: **Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden is handling his job as president?**

Base: All respondents (n=1,001)

Approve	Disapprove	Unsure
54%	45%	2%
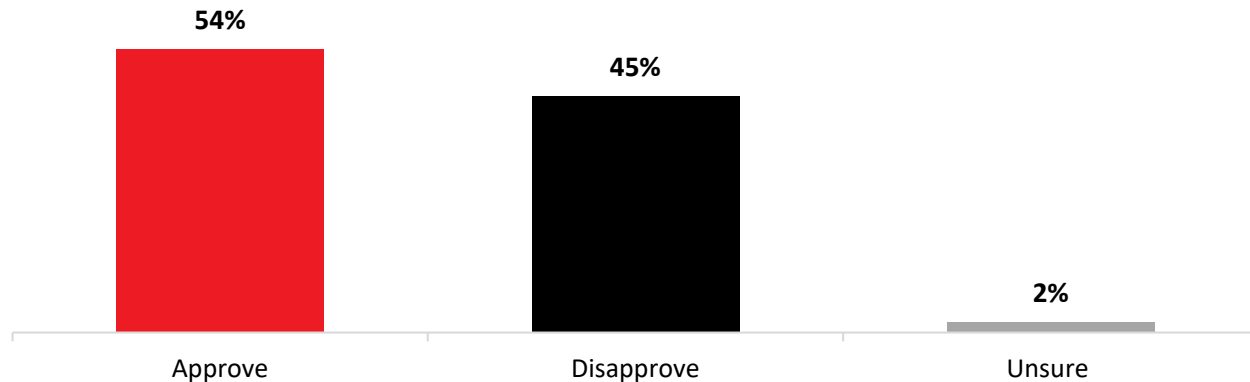
BIDEN'S APPROVAL RATING (2/2)

CTC631T. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

In the event a respondent had no opinion, the following prompting question was asked: **Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden is handling his job as president?**
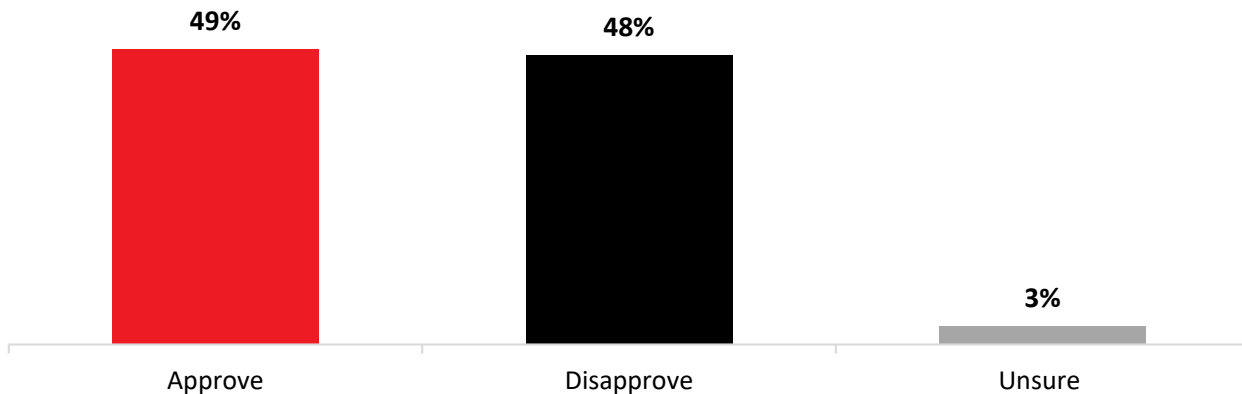
Base: All respondents

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Voted for Trump	Voted for Biden	Voted for other	TOTAL July 5th 2021	Gap
Weighted n=	1,001	179	217	371	233	271	357	373	485	516	371	403	16	1,003	
Unweighted n=	1,001	208	187	348	258	185	364	452	490	511	348	455	31	1,003	
Approve	**54%**	58%	45%	53%	60%	59%	62%	42%	54%	53%	14%	95%	24%	**56%**	-2
Disapprove	**45%**	40%	51%	47%	38%	39%	37%	56%	45%	44%	86%	5%	71%	**43%**	+2
Unsure	**2%**	2%	4%	0%	3%	3%	1%	2%	1%	3%	0%	0%	5%	**2%**	-

HARRIS' APPROVAL RATING (1/2)

CTC632T. Overall, do you approve or disapprove of the way Kamala Harris is handling her job as vice president?

In the event a respondent had no opinion, the following prompting question was asked: **Even if you have not yet made up your mind, do you tend to approve or disapprove the way Kamala Harris is handling her job as vice president?**

Base: All respondents (n=1,001)

Approve	Disapprove	Unsure
49%	48%	3%

HARRIS' APPROVAL RATING (2/2)

CTC632T. Overall, do you approve or disapprove of the way Kamala Harris is handling her job as vice president?

In the event a respondent had no opinion, the following prompting question was asked: **Even if you have not yet made up your mind, do you tend to approve or disapprove the way Kamala Harris is handling her job as vice president?**

Base: All respondents

|	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Voted for Trump	Voted for Biden	Voted for other	TOTAL July 5th 2021	Gap
Weighted n =	1,001	179	217	371	233	271	357	373	485	516	371	403	16	1,003	
Unweighted n =	1,001	208	187	348	258	185	364	452	490	511	348	455	31	1,003	
Approve	**49%**	50%	40%	49%	55%	52%	56%	39%	48%	50%	8%	91%	22%	51%	-2
Disapprove	**48%**	46%	56%	49%	41%	43%	42%	58%	50%	47%	91%	8%	75%	47%	+1
Unsure	**3%**	4%	4%	2%	4%	5%	2%	2%	2%	4%	0%	0%	3%	3%	-

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OMNIBUS TYPE	n=	REGIONS
NATIONAL	1,500	CANADA
PROVINCIAL	1,000	QC, ON, AB, BC
MUNICIPAL	500	QC, MTL, TOR, CAL, EDM, VAN
WESTERN	1,500	BC, AB, SK, MB
AMERICAN	1,000	4 CENSUS REGIONS

More than **400,000 panelists** at your disposal

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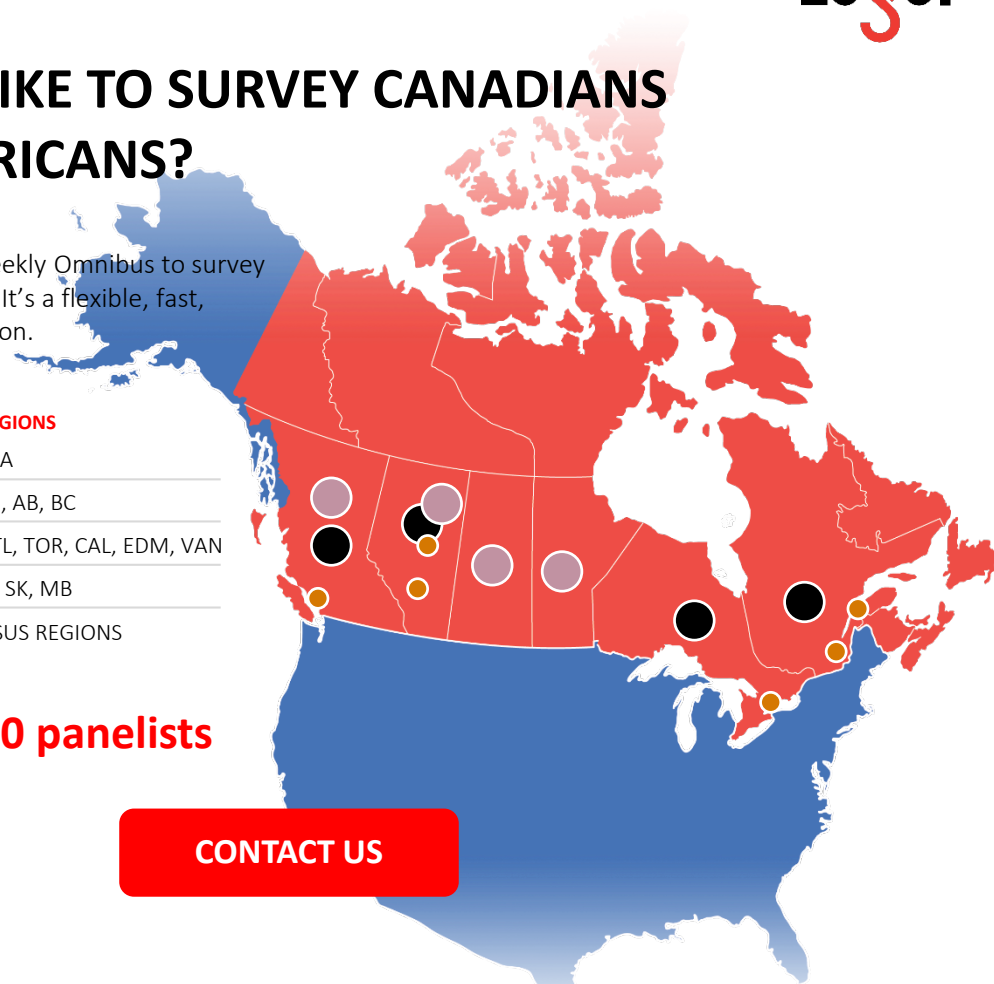
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APPENDIX

DETAILED METHODOLOGY

WEIGHTED AND UNWEIGHTED SAMPLE

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	302	281
Alberta	208	232
Manitoba/Saskatchewan	206	135
Ontario	634	794
Quebec	515	485
Atlantic	204	142

The table below presents the American geographic distribution of respondents before weighting.

US Region	Unweighted	Weighted
NorthEast	179	208
MidWest	187	217
South	348	371
West	258	233

DETAILED METHODOLOGY
WEIGHTED AND UNWEIGHTED SAMPLE FOR CANADA

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	1,110	1,005
Female	959	1,064

AGE	Unweighted	Weighted
Between 18 and 34	596	564
Between 35 and 54	826	705
55 or over	647	799

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	1,347	1,371
French	434	430
Other	285	265

The sample thus collected has a minimum weighting factor of 0.1419 and a maximum weighting factor of 3.2870. The weighted variance is 0.3779.

DETAILED METHODOLOGY

WEIGHTED AND UNWEIGHTED SAMPLE FOR THE UNITED STATES

The following tables present the demographic distribution of respondents according to gender and age for the United States.

GENDER	Unweighted	Weighted
Male	490	485
Female	516	511

AGE	Unweighted	Weighted
Between 18 and 29	103	162
Between 30 and 39	182	230
Between 40 and 49	208	186
Between 50 and 64	290	250
65 or older	218	172

The sample thus collected has a minimum weighting factor of 0.2878 and a maximum weighting factor of 4.0627. The weighted variance is 0.3469.

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  Data modelling and analysis

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  Panel management

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- **Leger Digital**
  Digital strategy and user experience

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Leger is a member of the Canadian Research Insights Council (CRIC), the industry association for the market/survey/insights research industry.

Leger is a member of ESOMAR (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the international ICC/ESOMAR code of Market, Opinion and Social Research and Data Analytics.

Leger is also a member of the Insights Association, the American Association of Marketing Research Analytics.

We Know Canadians