Leger

LEGER'S NORTH AMERICAN TRACKER

June 21st, 2021

THE CANADIAN PRESS

ACS · AEC

METHODOLOGY

Leger,the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,542 Canadians and 1,001 Americans,** over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **June 18th, 2021, to June 20th, 2021**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error **±2.49%, 19 times out of 20** for the Canadian sample and of **±3.09%, 19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See https://338canada.com/pollster-ratings.htm

Federal Elections 2019		
Federal Parties	**Leger Survey**	**Official Results**
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion that that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-Present at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca

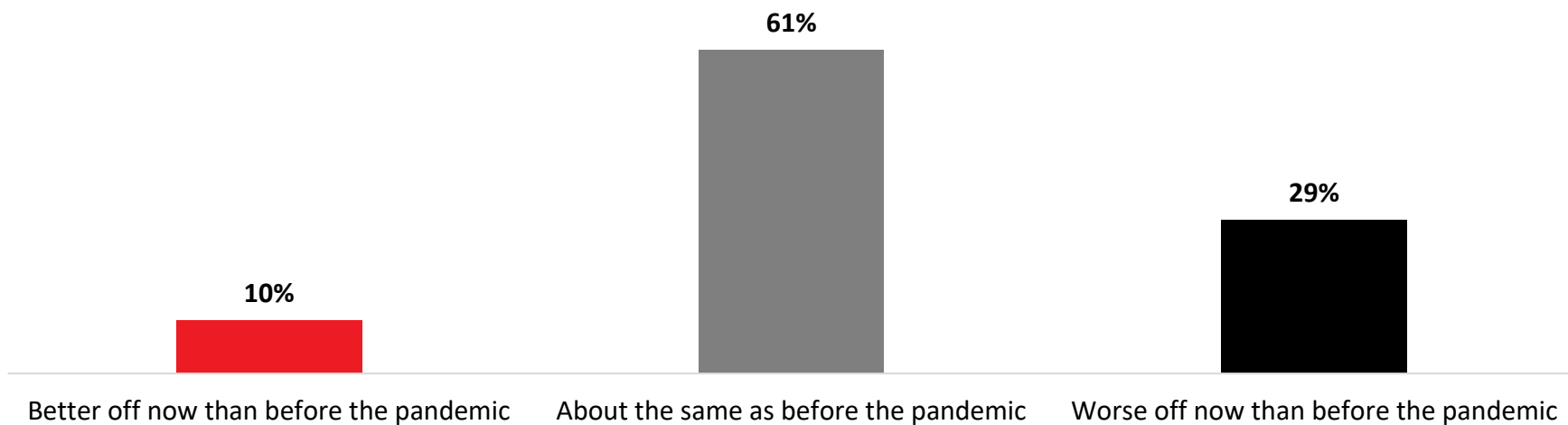CHANGES IN LIFESTYLE AND HABITS DURING THE PANDEMIC

OVERALL SITUATION COMPARED TO THE BEGINNING OF THE PANDEMIC

CTC686. Overall, when you compare to how things like health, finances, and lifestyle were for you (and, if applicable, your family) before the pandemic are you…

Base: All respondents (n=1,542)

10% Better off now than before the pandemic **61%** About the same as before the pandemic **29%** Worse off now than before the pandemic

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,542	105	362	592	101	173	209	421	526	596	646	583	291
Unweighted n =	1,542	100	412	604	125	137	164	425	590	527	687	577	263
Better off now than before the pandemic	**10%**	11%	13%	10%	7%	8%	10%	**16%**	10%	**6%**	10%	9%	11%
About the same as before the pandemic	**61%**	64%	**65%**	60%	61%	60%	54%	**52%**	58%	**69%**	60%	62%	60%
Worse off now than before the pandemic	**29%**	26%	**22%**	30%	33%	32%	**36%**	31%	32%	**25%**	30%	29%	28%

OVERALL SITUATION COMPARED TO THE BEGINNING OF THE PANDEMIC (CANADA VS UNITED STATES)

CTC686. Overall, when you compare to how things like health, finances, and lifestyle were for you (and, if applicable, your family) before the pandemic are you…

Base: All respondents

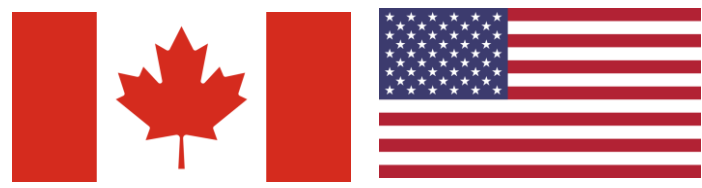|	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,542	1,001	
Unweighted n =	1,542	1,001	
Better off now than before the pandemic	**10%**	**17%**	7
About the same as before the pandemic	61%	60%	1
Worse off now than before the pandemic	**29%**	**23%**	6

CHANGES IN BEHAVIOURS

CTC687. The table below contains a list of circumstances and activities that some people have said changed for them since the beginning of the pandemic in March 2020. Please indicate if the situation listed changed for you since the beginning of the pandemic by selecting: increased, decreased or the same/no change.

Base: All respondents (n=1,542)

My weight since the beginning of the pandemic
- Increased: 39%
- Same/No Change: 41%
- Decreased: 17%

My level of exercise since the beginning of the pandemic
- Increased: 19%
- Same/No Change: 40%
- Decreased: 37%

My consumption of alcohol like beer, wine or spirits
- Increased: 16%
- Same/No Change: 45%
- Decreased: 15%

My disposable income in a month
- Increased: 14%
- Same/No Change: 52%
- Decreased: 30%

My spending to play lottery tickets like lotto draws and scratch n' wins
- Increased: 11%
- Same/No Change: 44%
- Decreased: 11%

My consumption of cannabis
- Increased: 9%
- Same/No Change: 18%
- Decreased: 3%

My spending on online gambling like sports betting or casino games
- Increased: 6%
- Same/No Change: 21%
- Decreased: 7%

Legend:
- ■ Increased
- ■ Same/No Change
- ■ Decreased

* the 100% total corresponds to the mentions: Don't know and Not applicable

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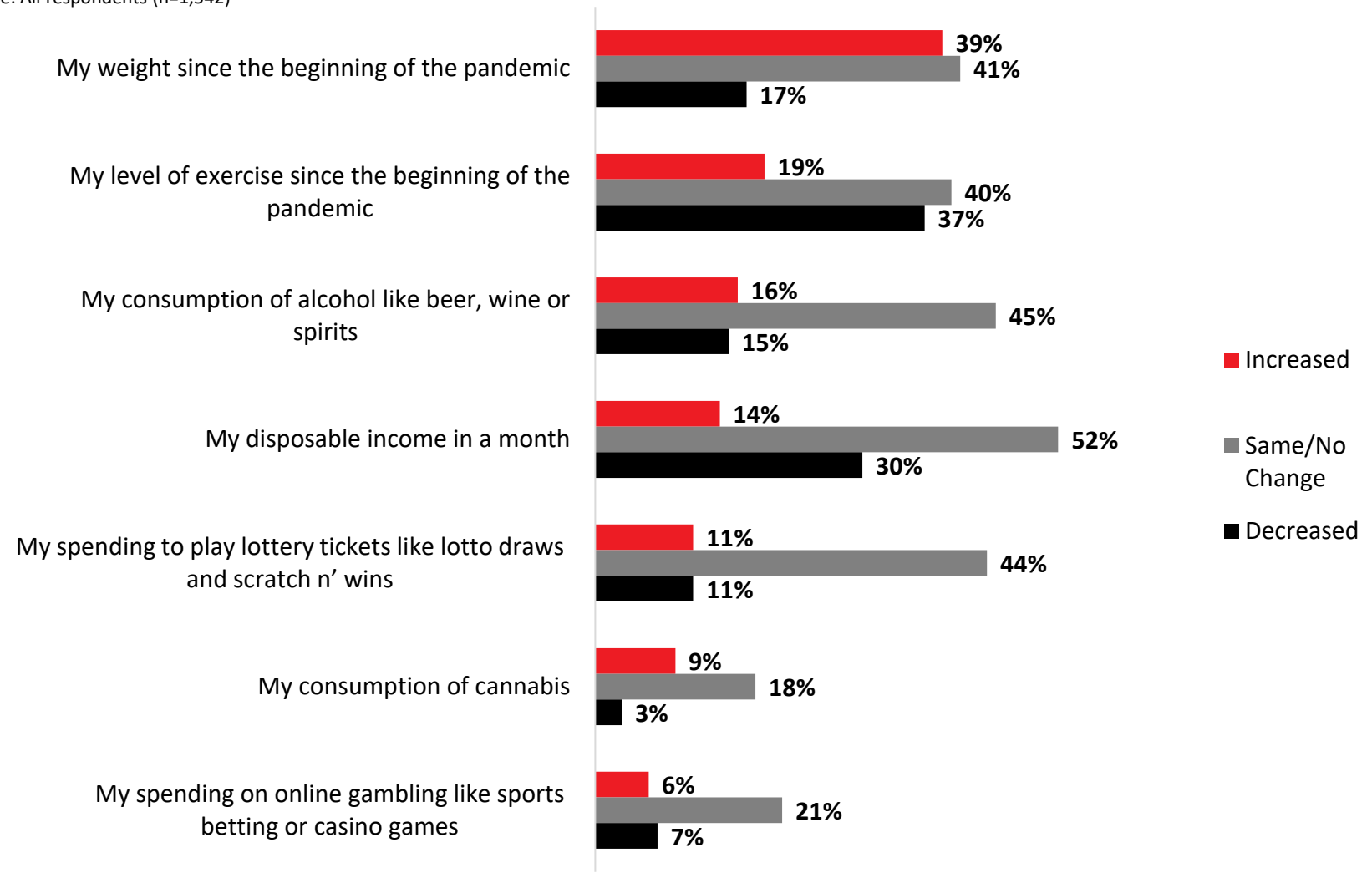
CHANGES IN BEHAVIOURS – DETAILS

CTC687. The table below contains a list of circumstances and activities that some people have said changed for them since the beginning of the pandemic in March 2020. Please indicate if the situation listed changed for you since the beginning of the pandemic by selecting: increased, decreased or the same/no change.
Base: All respondents

% Increased presented	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,542	105	362	592	101	173	209	421	526	596	646	583	291
Unweighted n =	1,542	100	412	604	125	137	164	425	590	527	687	577	263
My weight since the beginning of the pandemic	39%	39%	41%	37%	35%	43%	42%	43%	40%	35%	41%	42%	30%
My level of exercise since the beginning of the pandemic	19%	20%	17%	18%	23%	24%	18%	24%	20%	15%	19%	20%	16%
My consumption of alcohol like beer, wine or spirits	16%	12%	14%	16%	20%	13%	18%	18%	19%	11%	17%	16%	14%
My disposable income in a month	14%	11%	16%	15%	8%	13%	13%	19%	15%	10%	15%	14%	12%
My spending to play lottery tickets like lotto draws and scratch n' wins	11%	7%	10%	15%	10%	7%	10%	12%	11%	11%	14%	9%	9%
My consumption of cannabis	9%	11%	5%	10%	8%	7%	12%	12%	12%	3%	10%	9%	5%
My spending on online gambling like sports betting or casino games	6%	3%	7%	7%	7%	1%	5%	7%	7%	4%	7%	5%	5%

AMONG THOSE WHO HAVE INCREASED:
HOW MUCH MORE?

CTC688. Approximately how much more …

Base: Respondents who reported an increase in this behavior

…alcohol did you consume? *(n=249)*

16% of Canadians say they are drinking more alcohol during the pandemic. On average, these Canadians drink:

6.3 **extra servings per week**

…cannabis did you consume? *(n=137)*

9% of Canadians say they are using more cannabis during the pandemic. On average, these Canadians use:

5.6 **extra times per week**

…have you spent gambling online? *(n=103)*

6% of Canadians say they are spending more on online gambling during the pandemic. On average, these Canadians spend:

$74.8 **additional spending per week**

…have you spent playing lottery? *(n=181)*

11% of Canadians say they are spending more on online lottery during the pandemic. On average, these Canadians spend:

$30.4 **additional spending per week**

…weight have you gained? *(n=595)*

39% of Canadians say they gained weight during the pandemic. On average, these Canadians gained:

16 pounds

…hours are you exercising? *(n=310)*

19% of Canadians say they exercising more during the pandemic. On average, these Canadians exercise:

5 additional hours per week

…disposable income do you have? *(n=251)*

14% of Canadians say they have more disposable income during the pandemic. On average, these Canadians have:
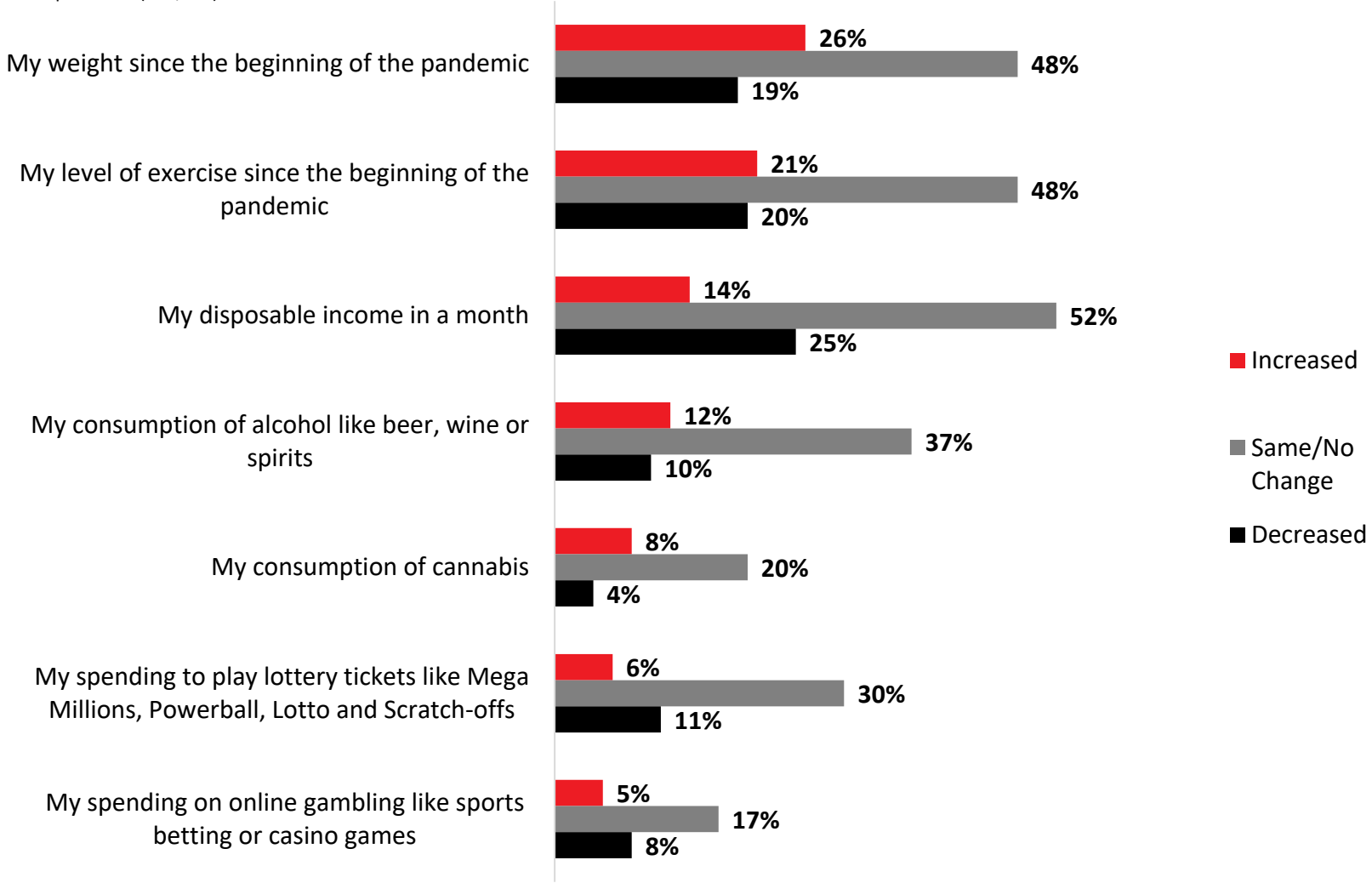
$265.5 **extra disposable income per month**

CHANGES IN THE BEHAVIORS OF AMERICANS

American survey

CTC687. The table below contains a list of circumstances and activities that some people have said changed for them since the beginning of the pandemic in March 2020. Please indicate if the situation listed changed for you since the beginning of the pandemic by selecting: increased, decreased or the same/no change.

Base: All respondents (n=1,001)

My weight since the beginning of the pandemic
- Increased: 26%
- Same/No Change: 48%
- Decreased: 19%

My level of exercise since the beginning of the pandemic
- Increased: 21%
- Same/No Change: 48%
- Decreased: 20%

My disposable income in a month
- Increased: 14%
- Same/No Change: 52%
- Decreased: 25%

My consumption of alcohol like beer, wine or spirits
- Increased: 12%
- Same/No Change: 37%
- Decreased: 10%

My consumption of cannabis
- Increased: 8%
- Same/No Change: 20%
- Decreased: 4%

My spending to play lottery tickets like Mega Millions, Powerball, Lotto and Scratch-offs
- Increased: 6%
- Same/No Change: 30%
- Decreased: 11%

My spending on online gambling like sports betting or casino games
- Increased: 5%
- Same/No Change: 17%
- Decreased: 8%

Legend:
- Increased
- Same/No Change
- Decreased

the 100% total corresponds to the mentions: Don't know and Not applicable

CHANGES IN THE BEHAVIORS OF AMERICANS – DETAILS

American survey

CTC687. The table below contains a list of circumstances and activities that some people have said changed for them since the beginning of the pandemic in March 2020. Please indicate if the situation listed changed for you since the beginning of the pandemic by selecting: increased, decreased or the same/no change.
Base: All respondents

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female
Weighted n =	1,001	179	217	371	233	270	399	332	485	516
Unweighted n =	1,001	192	231	324	254	199	417	385	488	513
% Increased presented										
My weight since the beginning of the pandemic	**26%**	26%	22%	28%	27%	25%	29%	23%	25%	27%
My level of exercise since the beginning of the pandemic	**21%**	**32%**	**12%**	23%	18%	**32%**	20%	**13%**	21%	21%
My disposable income in a month	**14%**	**21%**	**9%**	14%	12%	16%	**17%**	**8%**	**17%**	**11%**
My consumption of alcohol like beer, wine or spirits	**12%**	14%	9%	11%	13%	**18%**	14%	**5%**	**15%**	**9%**
My consumption of cannabis	**8%**	**14%**	6%	8%	7%	**17%**	8%	**2%**	**10%**	**6%**
My spending to play lottery tickets like Mega Millions, Powerball, Lotto and Scratch-offs	**6%**	**9%**	4%	**8%**	**1%**	**9%**	**7%**	**1%**	**8%**	**3%**
My spending on online gambling like sports betting or casino games	**5%**	**11%**	3%	6%	**3%**	**11%**	6%	**1%**	**7%**	**4%**

CHANGES IN BEHAVIOURS (CANADA VS UNITED STATES)

CTC687. The table below contains a list of circumstances and activities that some people have said changed for them since the beginning of the pandemic in March 2020. Please indicate if the situation listed changed for you since the beginning of the pandemic by selecting: increased, decreased or the same/no change.

Base: All respondents
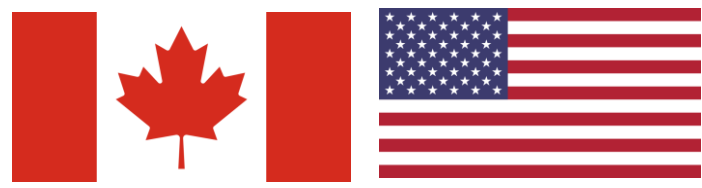
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,542	1,001	
Unweighted n =	1,542	1,001	
% Increased presented			
My weight since the beginning of the pandemic	**39%**	**26%**	13
My level of exercise since the beginning of the pandemic	19%	21%	2
My consumption of alcohol like beer, wine or spirits	**16%**	**12%**	4
My disposable income in a month	14%	14%	-
My spending to play lottery tickets like lotto draws and scratch n' wins/**Mega Millions, Powerball, Lotto and Scratch-offs**	**11%**	**6%**	5
My consumption of cannabis	9%	8%	1
My spending on online gambling like sports betting or casino games	6%	5%	1

12
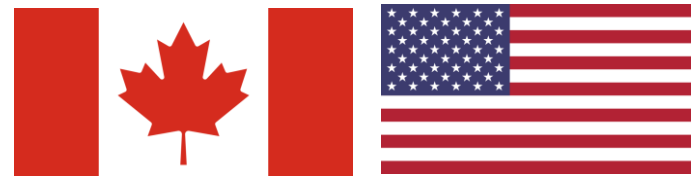
INCREASE IN CERTAIN BEHAVIORS (CANADA VS UNITED STATES)

CTC688. Approximately how much more …

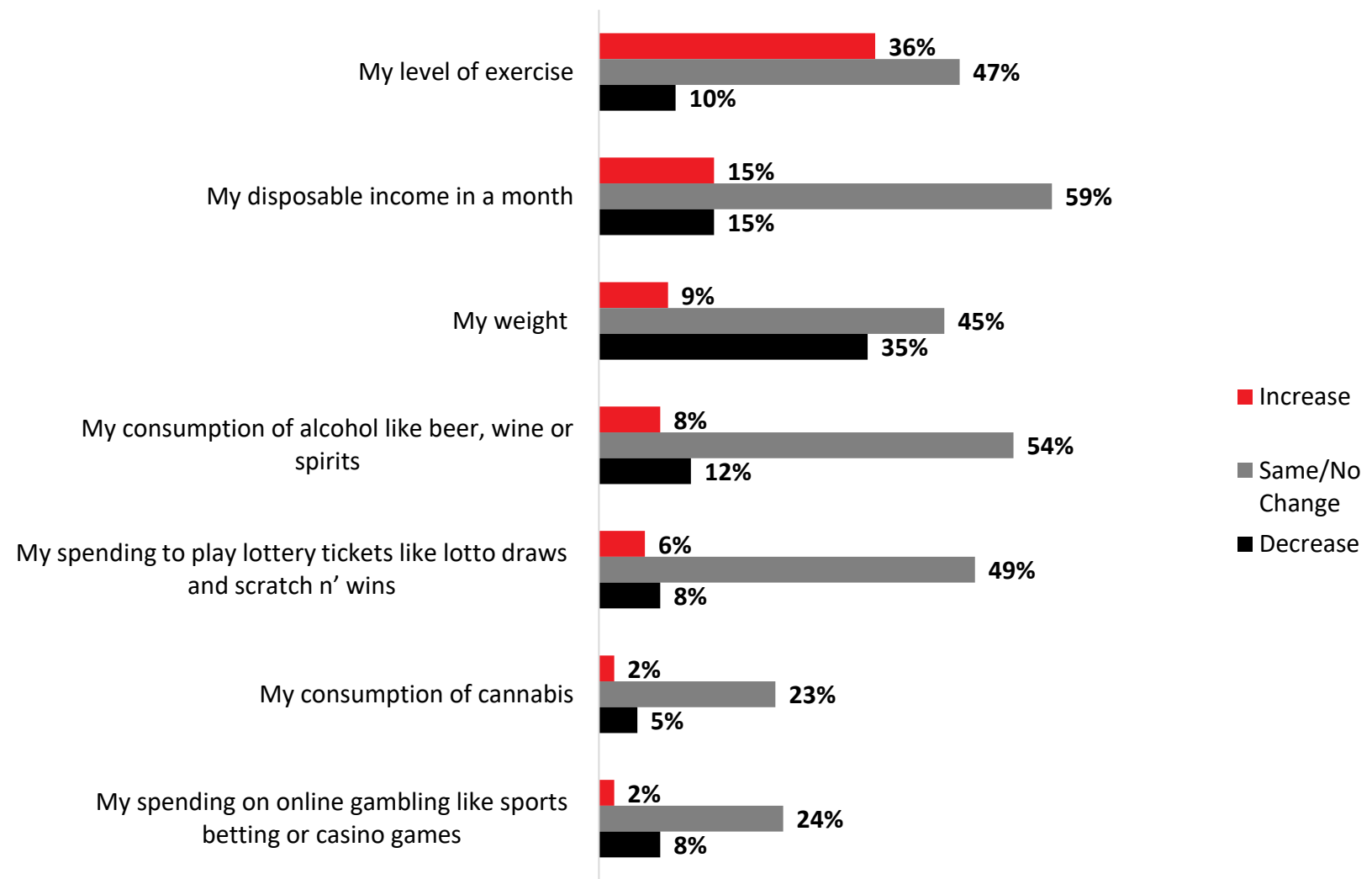Base: Respondents who reported an increase in this behavior

	TOTAL CANADA	TOTAL USA	Gap
…alcohol did you consume? (extra serving per week)	6.3	5.9	0.4
…cannabis did you consume? (extra time per week)	5.6	5.8	0.2
…have you spent gambling online? (additional spending per week)	74.8	52.4	22.4
…have you spent playing the lottery? (additional spending per week)	30.4	44.9	14.5
…weight have you gained? (pounds gained)	16	18.3	2.3
…hours are you exercising? (additional hours per week)	5	6.2	1.2
…disposable income do you have? (extra disposable income per month)	262.5	203.4	59.1

EXPECTATIONS ABOUT ACTIVITIES AND SITUATIONS

CTC689. Thinking now of the future and the post-pandemic period, how will your behaviours change? Please indicate how the following activities or situations will change for you, now that pandemic is over, and life can start to get back to normal.
Base: All respondents (n=1,542)

Activity	Increase	Same/No Change	Decrease
My level of exercise	36%	47%	10%
My disposable income in a month	15%	59%	15%
My weight	9%	45%	35%
My consumption of alcohol like beer, wine or spirits	8%	54%	12%
My spending to play lottery tickets like lotto draws and scratch n' wins	6%	49%	8%
My consumption of cannabis	2%	23%	5%
My spending on online gambling like sports betting or casino games	2%	24%	8%

Legend:
- ■ Increase
- ■ Same/No Change
- ■ Decrease

* the 100% total corresponds to the mentions: Don't know and Not applicable

New question

CTC689. Thinking now of the future and the post-pandemic period, how will your behaviours change? Please indicate how the following activities or situations will change for you, now that pandemic is over, and life can start to get back to normal.

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,542	105	362	592	101	173	209	421	526	596	646	583	291
Unweighted n =	1,542	100	412	604	125	137	164	425	590	527	687	577	263
My level of exercise													
Increase	36%	28%	33%	37%	33%	44%	39%	48%	38%	27%	37%	41%	26%
Same/No Change	47%	52%	48%	47%	50%	43%	43%	34%	45%	57%	42%	48%	55%
Decrease	10%	9%	12%	10%	6%	5%	10%	12%	10%	8%	13%	6%	10%
My disposable income in a month													
Increase	15%	10%	17%	16%	16%	13%	15%	25%	16%	8%	16%	18%	8%
Same/No Change	59%	67%	64%	56%	57%	56%	58%	46%	57%	70%	57%	61%	62%
Decrease	15%	16%	12%	18%	16%	13%	14%	17%	15%	14%	15%	14%	18%
My weight													
Increase	9%	8%	10%	10%	6%	5%	9%	14%	9%	6%	13%	7%	6%
Same/No Change	45%	40%	52%	43%	52%	38%	44%	43%	40%	51%	42%	47%	49%
Decrease	35%	37%	29%	37%	29%	43%	36%	35%	39%	32%	35%	37%	32%
My consumption of alcohol like beer, wine or spirits													
Increase	8%	10%	10%	8%	3%	5%	7%	12%	9%	4%	10%	7%	5%
Same/No Change	54%	57%	57%	53%	54%	52%	54%	50%	54%	58%	52%	55%	58%
Decrease	12%	9%	10%	10%	19%	14%	15%	12%	14%	10%	12%	12%	9%
My spending to play lottery tickets like lotto draws and scratch n' wins													
Increase	6%	0%	6%	7%	3%	3%	8%	7%	5%	5%	7%	5%	5%
Same/No Change	49%	57%	45%	50%	51%	53%	42%	35%	54%	54%	45%	53%	51%
Decrease	8%	9%	6%	9%	11%	8%	4%	9%	9%	6%	9%	6%	8%
My consumption of cannabis													
Increase	2%	3%	2%	3%	2%	1%	2%	5%	2%	1%	3%	1%	3%
Same/No Change	23%	28%	16%	25%	22%	18%	28%	28%	25%	17%	22%	25%	20%
Decrease	5%	4%	3%	5%	7%	5%	6%	9%	7%	0%	6%	5%	2%
My spending on online gambling like sports betting or casino games													
Increase	2%	0%	3%	3%	3%	1%	2%	5%	3%	1%	3%	1%	2%
Same/No Change	24%	30%	29%	24%	16%	15%	25%	25%	27%	21%	24%	26%	24%
Decrease	8%	10%	8%	8%	12%	4%	6%	8%	10%	5%	9%	7%	6%

EXPECTATIONS ABOUT ACTIVITIES AND SITUATIONS (CANADA VS UNITED STATES)

CTC689. Thinking now of the future and the post-pandemic period, how will your behaviours change? Please indicate how the following activities or situations will change for you now, that pandemic is over, and life can start to get back to normal.

Base: All respondents

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,542	1,001	
Unweighted n =	1,542	1,001	
My level of exercise			
Increase	**36%**	**28%**	8
Same/No Change	**47%**	**51%**	4
Decrease	**10%**	**6%**	4
My disposable income in a month			
Increase	15%	13%	2
Same/No Change	59%	55%	4
Decrease	15%	13%	2
My weight			
Increase	9%	10%	1
Same/No Change	45%	48%	3
Decrease	**35%**	**27%**	8
My consumption of alcohol like beer, wine or spirits			
Increase	8%	7%	1
Same/No Change	**54%**	**42%**	12
Decrease	**12%**	**8%**	4
My spending to play lottery tickets like lotto draws and scratch n' wins/Mega Millions, Powerball, Lotto and Scratch-offs			
Increase	6%	7%	1
Same/No Change	**49%**	**30%**	19
Decrease	**8%**	**6%**	2
My consumption of cannabis			
Increase	**2%**	**6%**	4
Same/No Change	23%	21%	2
Decrease	**5%**	**3%**	2
My spending on online gambling like sports betting or casino games			
Increase	**2%**	**5%**	3
Same/No Change	**24%**	**18%**	6
Decrease	**8%**	**5%**	3

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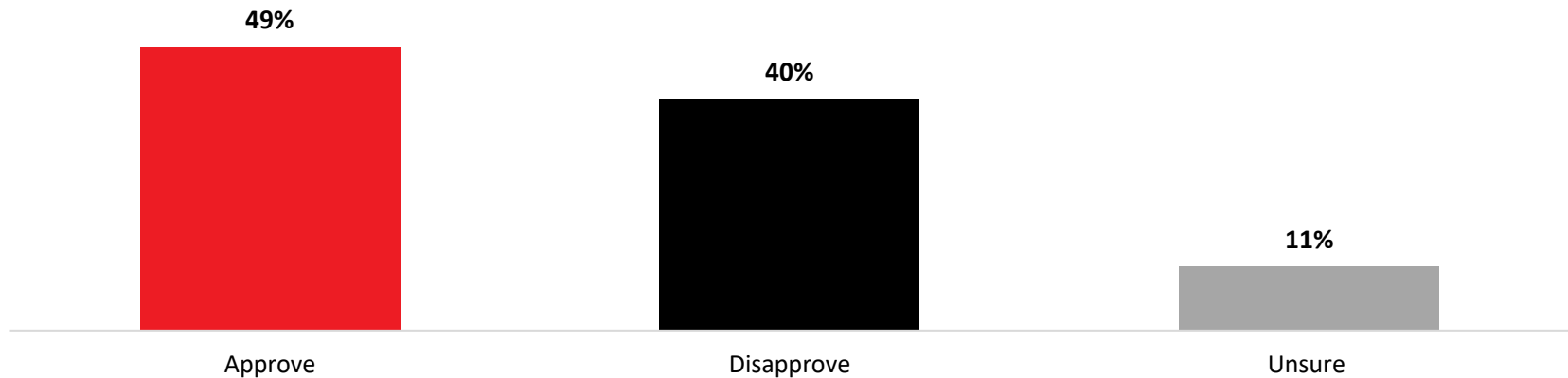JOE BIDEN AND KAMALA HARRIS' APPROVAL RATING

BIDEN'S APPROVAL RATING

CTC631T. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

In the event a respondent had no opinion, the following prompting question was asked: **Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden is handling his job as president?**

Base: All respondents (n=1,001)

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Voted for Trump	Voted for Biden	Voted for other	TOTAL June 7th	Gap
Weighted n =	1,001	179	217	371	233	270	399	332	485	516	371	403	16	1,004	
Unweighted n =	1,001	192	231	324	254	199	417	385	488	513	347	450	29*	1,004	
Approve	**49%**	50%	43%	48%	52%	**55%**	**53%**	**38%**	51%	46%	**14%**	**91%**	26%	**51%**	**-2**
Disapprove	**40%**	36%	45%	43%	**35%**	**31%**	**34%**	**55%**	41%	39%	**81%**	**5%**	54%	**38%**	**+2**
Unsure	**11%**	14%	12%	**9%**	13%	14%	13%	**8%**	**7%**	**15%**	5%	4%	21%	**11%**	**-**

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.
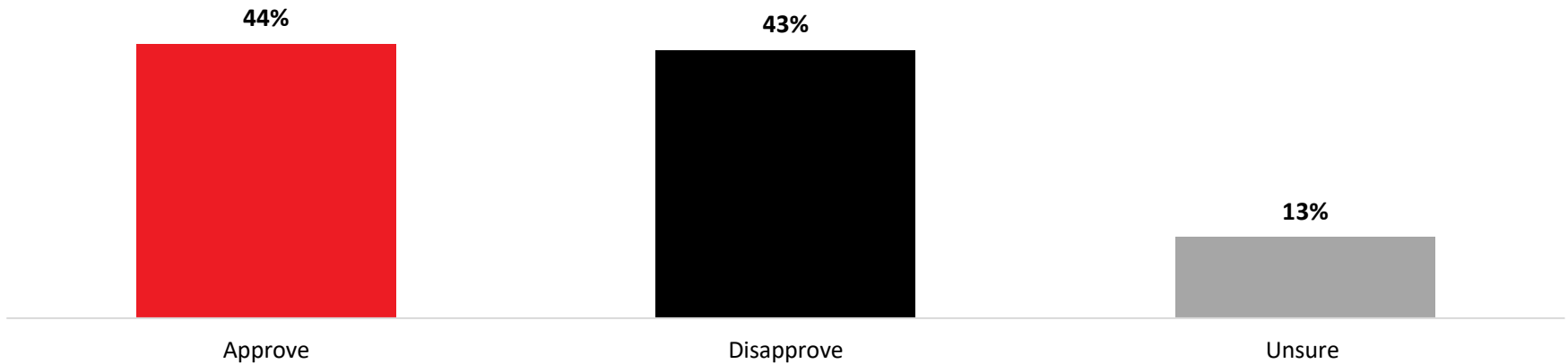
HARRIS' APPROVAL RATING

CTC632T. Overall, do you approve or disapprove of the way Kamala Harris is handling her job as vice president?

In the event a respondent had no opinion, the following prompting question was asked: **Even if you have not yet made up your mind, do you tend to approve or disapprove the way Kamala Harris is handling her job as vice president?**

Base: All respondents (n=1,001)

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Voted for Trump	Voted for Biden	Voted for other	TOTAL June 7th	Gap
Weighted n =	1,001	179	217	371	233	270	399	332	485	516	371	403	16	1,004	
Unweighted n =	1,001	192	231	324	254	199	417	385	488	513	347	450	29*	1,004	
Approve	**44%**	47%	39%	45%	44%	**52%**	**48%**	**33%**	46%	42%	**11%**	**85%**	19%	**45%**	-1
Disapprove	**43%**	37%	48%	44%	42%	**30%**	**38%**	**60%**	44%	42%	**83%**	**7%**	59%	**40%**	+3
Unsure	**13%**	16%	14%	11%	13%	**18%**	14%	**8%**	**10%**	**16%**	5%	8%	22%	**15%**	-2

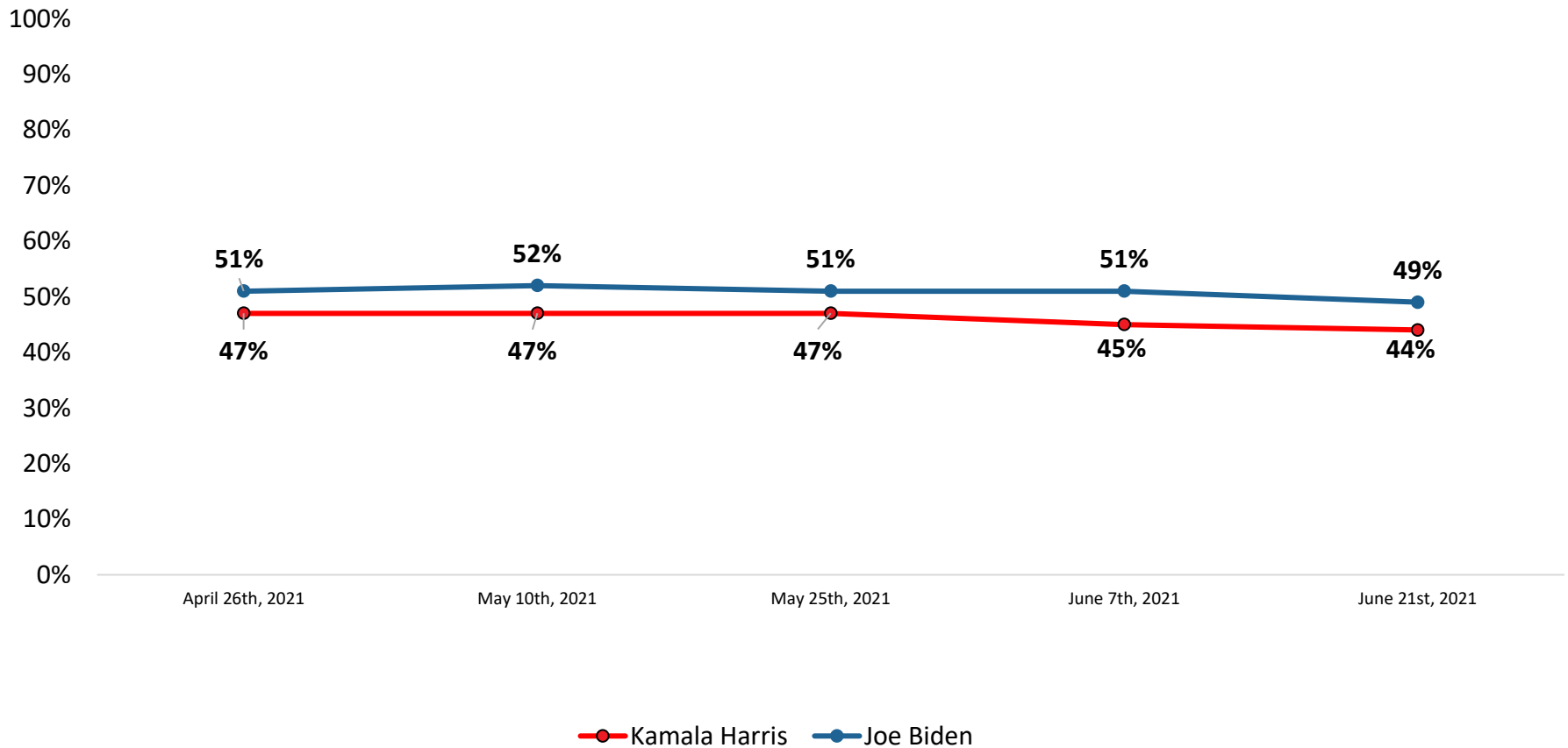*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

JOE BIDEN AND KAMALA HARRIS' APPROVAL RATING- EVOLUTION

CTC631 and CTC632. Overall, do you approve or disapprove of the way Joe Biden/Kamala Harris is handling his job as president/vice president?

In the event a respondent had no opinion, the following prompting question was asked: **Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden/Kamala Harris is handling his job as president/vice president?**

% Approve presented

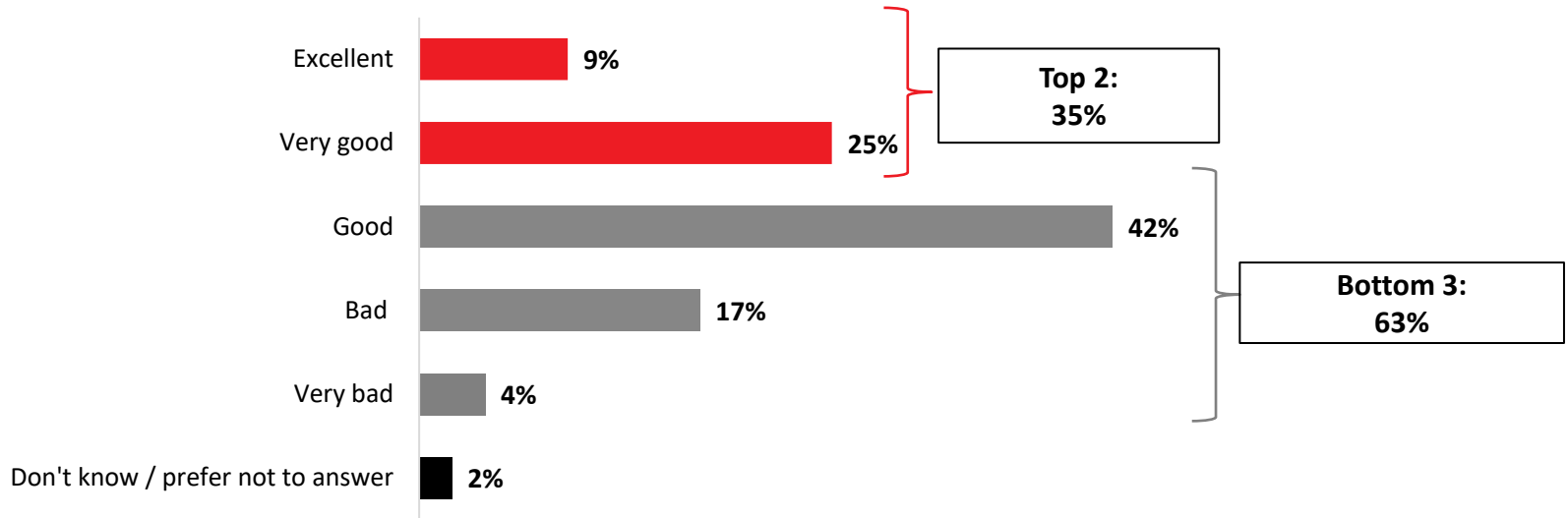|	April 26th, 2021	May 10th, 2021	May 25th, 2021	June 7th, 2021	June 21st, 2021
Joe Biden	51%	52%	51%	51%	49%
Kamala Harris	47%	47%	47%	45%	44%

━●━ Kamala Harris   ━●━ Joe Biden

STRESS AND MENTAL HEALTH

MENTAL HEALTH DURING THE CRISIS

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,542)

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL June 7th	Gap
Weighted n =	1,542	105	362	592	101	173	209	421	526	596	646	583	291	1,539	
Unweighted n =	1,542	100	412	604	125	137	164	425	590	527	687	577	263	1,539	
Total Top 2	**35%**	38%	42%	32%	30%	31%	32%	27%	30%	44%	38%	31%	36%	**34%**	**+1**
Excellent	**9%**	7%	12%	9%	7%	8%	8%	7%	7%	12%	10%	8%	10%	**11%**	**-2**
Very good	**25%**	30%	31%	23%	23%	23%	24%	20%	23%	31%	27%	23%	26%	**23%**	**+2**
Total Bottom 3	**63%**	62%	56%	65%	69%	67%	66%	69%	68%	55%	60%	67%	63%	**64%**	**-1**
Good *	**42%**	47%	38%	43%	45%	42%	44%	38%	44%	44%	37%	48%	43%	**43%**	**-1**
Bad	**17%**	9%	17%	17%	19%	18%	18%	25%	18%	10%	18%	17%	14%	**17%**	**-**
Very bad	**4%**	6%	2%	5%	4%	6%	4%	5%	7%	1%	5%	3%	6%	**4%**	**-**
Don't know/Prefer not to answer	**2%**	0%	1%	3%	1%	3%	2%	4%	2%	1%	3%	2%	1%	**2%**	**-**

* The *Good* rating is placed in the bottom 3 as part of a standardized scale in academic research
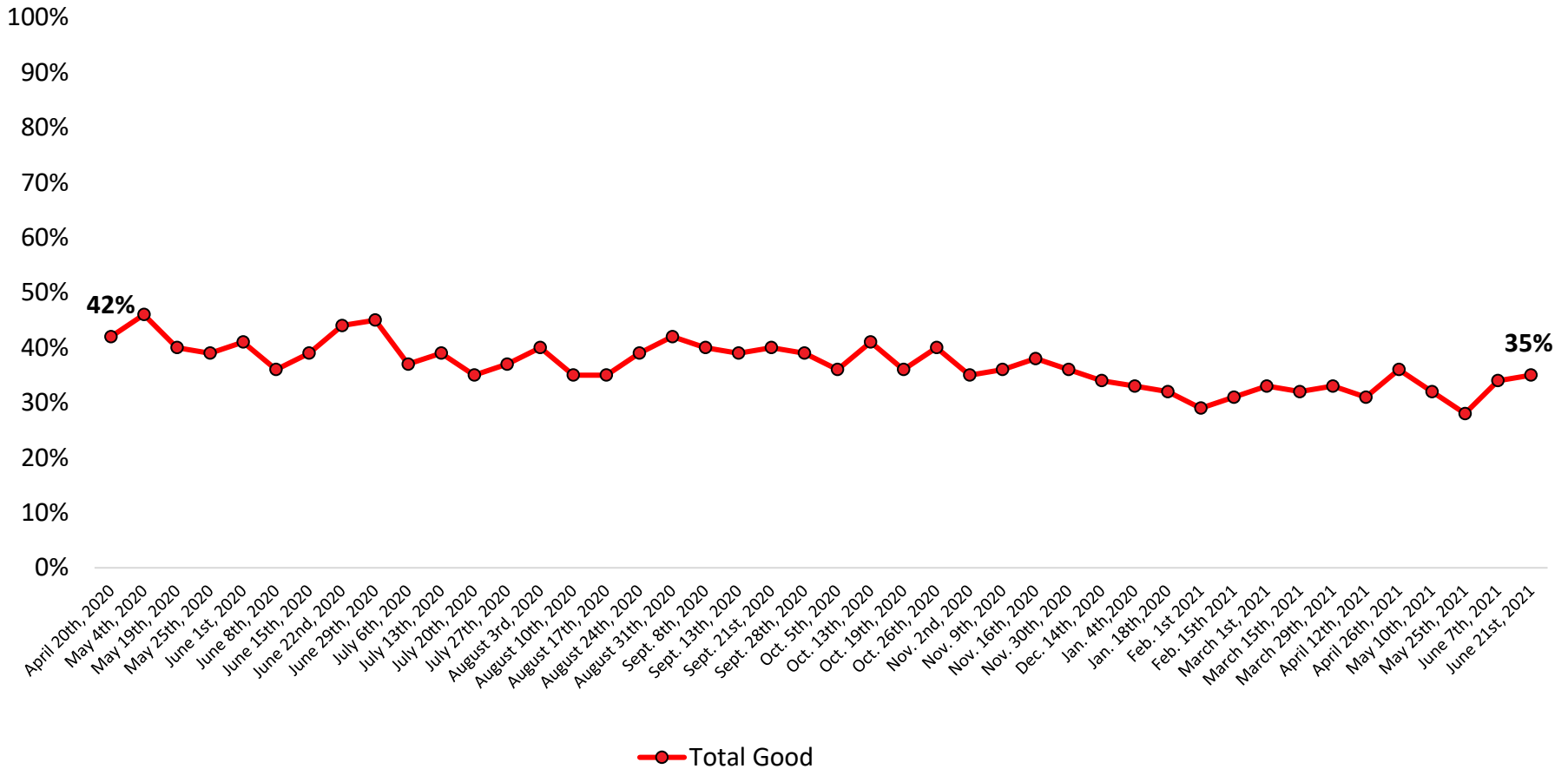
MENTAL HEALTH DURING THE CRISIS (Evolution)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?
Base: All respondents

% Total Good (Excellent + Very good) presented

Total Good

MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?
Base: All respondents

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,542	1,001	
Unweighted n =	1,542	1,001	
Total Top 2	**35%**	**45%**	10
Excellent	**9%**	**19%**	10
Very good	25%	26%	1
Total Bottom 3	**63%**	**50%**	13
Good *	**42%**	**35%**	7
Bad	**17%**	**12%**	5
Very bad	4%	3%	1
Don't know/Prefer not to answer	**2%**	**5%**	3

* The *Good* rating is placed in the bottom 3 as part of a standardized scale in academic research

OPTIMISM ABOUT THE COMING YEAR

CTC636. Do you feel optimistic about the next year for Canada?
Base: All respondents (n=1,542)
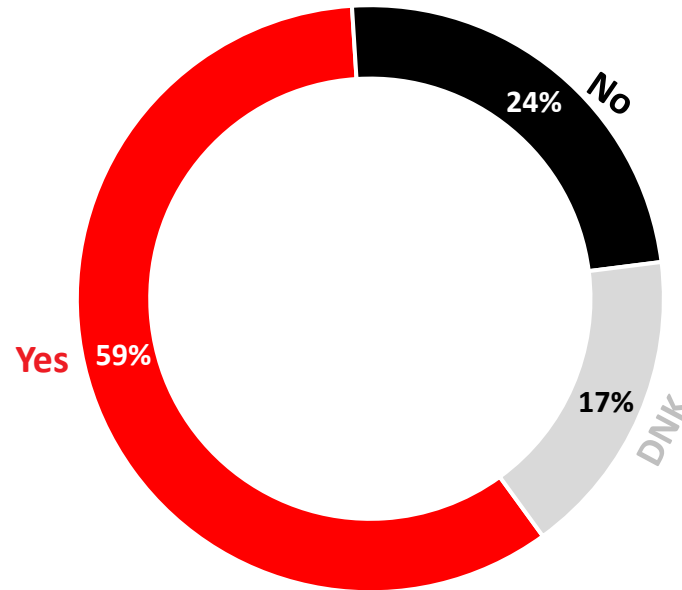
Yes 59%
No 24%
DNK 17%

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL June 7th	Gap
Weighted n =	1,542	105	362	592	101	173	209	421	526	596	646	583	291	1,539	
Unweighted n =	1,542	100	412	604	125	137	164	425	590	527	687	577	263	1,539	
Yes	59%	53%	65%	56%	55%	50%	69%	63%	54%	60%	62%	58%	53%	62%	-3
No	24%	24%	21%	26%	28%	31%	14%	21%	28%	22%	20%	25%	30%	24%	-
Don't know	17%	23%	13%	18%	17%	19%	17%	15%	18%	18%	17%	16%	17%	14%	+3

OPTIMISM ABOUT THE COMING YEAR (CANADA VS UNITED STATES)

CTC636. Do you feel optimistic about the next year for Canada/the United States?
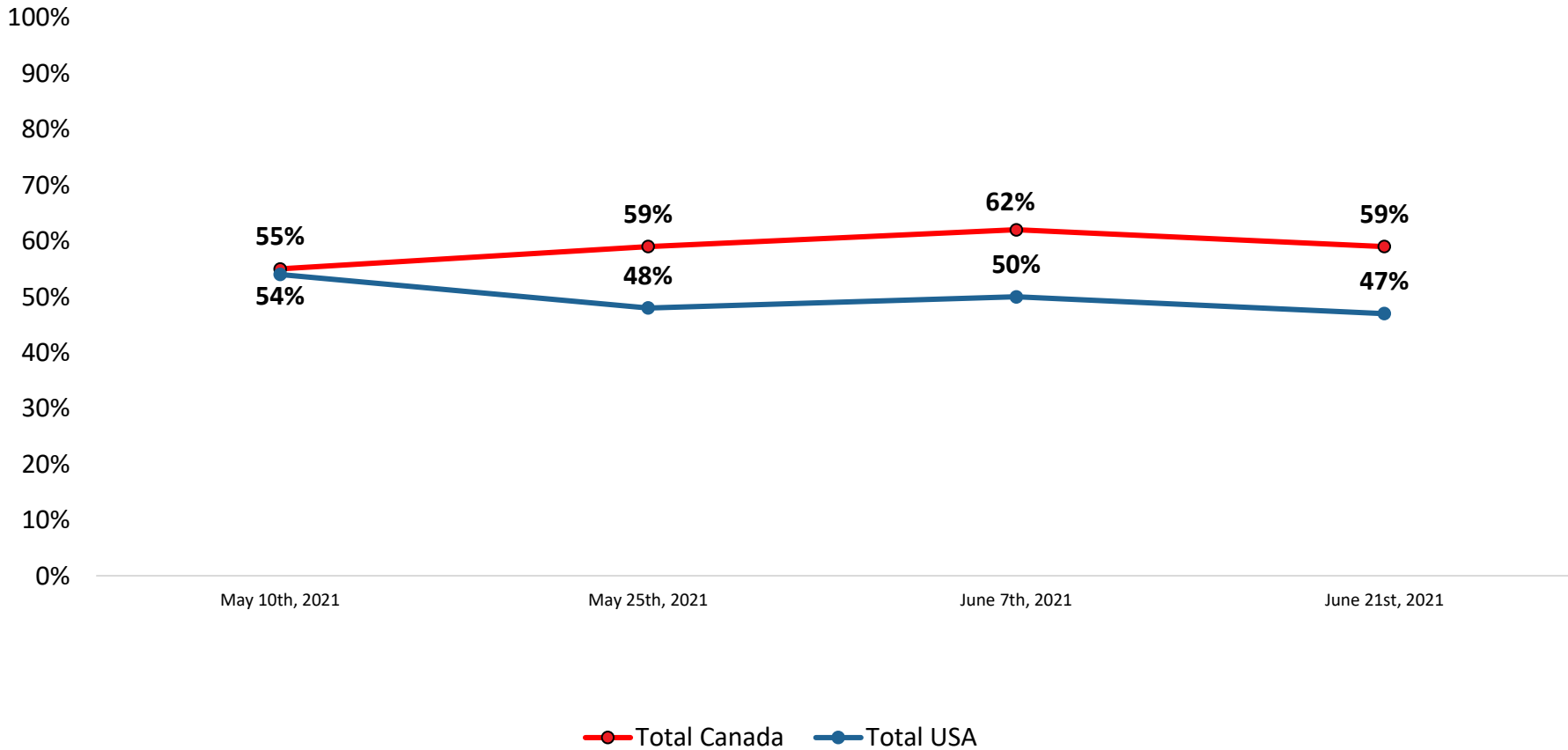Base: All respondents
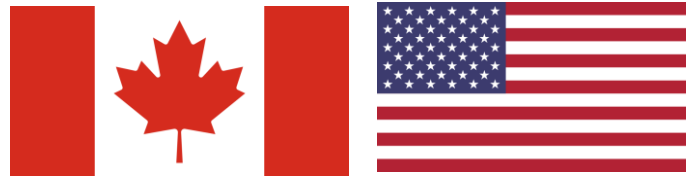
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,542	1,001	
Unweighted n =	1,542	1,001	
Yes	**59%**	**47%**	12
No	**24%**	**32%**	8
Don't know	**17%**	**21%**	4

OPTIMISM ABOUT THE COMING YEAR - EVOLUTION

CTC636. Do you feel optimistic about the next year for Canada/the United States?
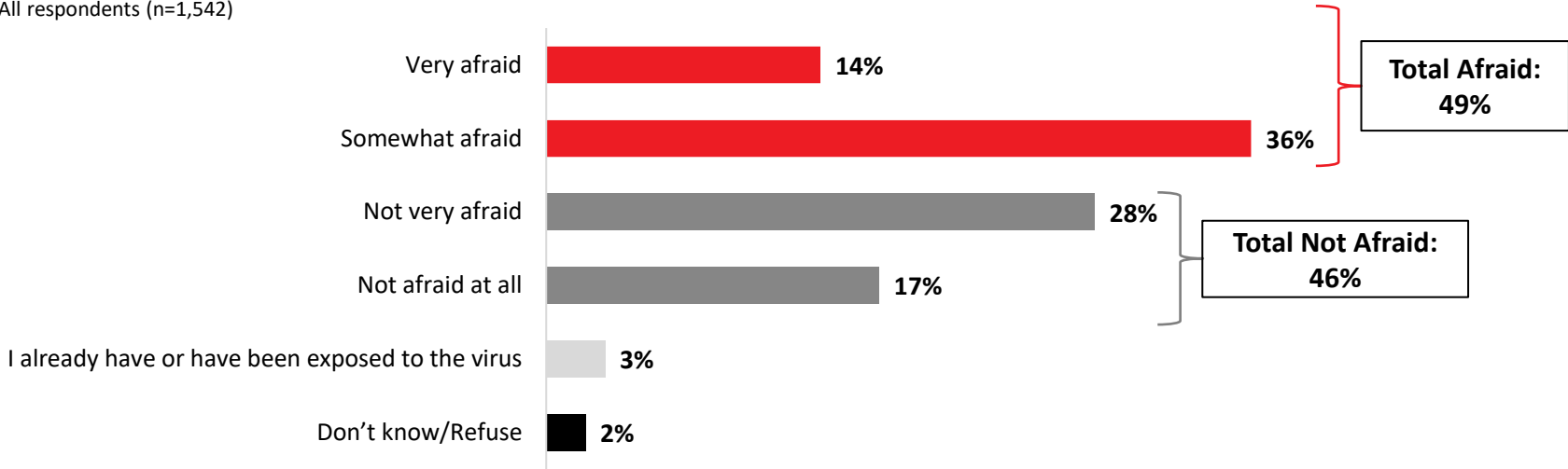
% Yes presented

Total Canada: May 10th 2021: 55%, May 25th 2021: 59%, June 7th 2021: 62%, June 21st 2021: 59%

Total USA: May 10th 2021: 54%, May 25th 2021: 48%, June 7th 2021: 50%, June 21st 2021: 47%

Legend: Total Canada, Total USA

FEAR AND SPREAD OF THE VIRUS

FEAR OF CONTRACTING THE VIRUS

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?
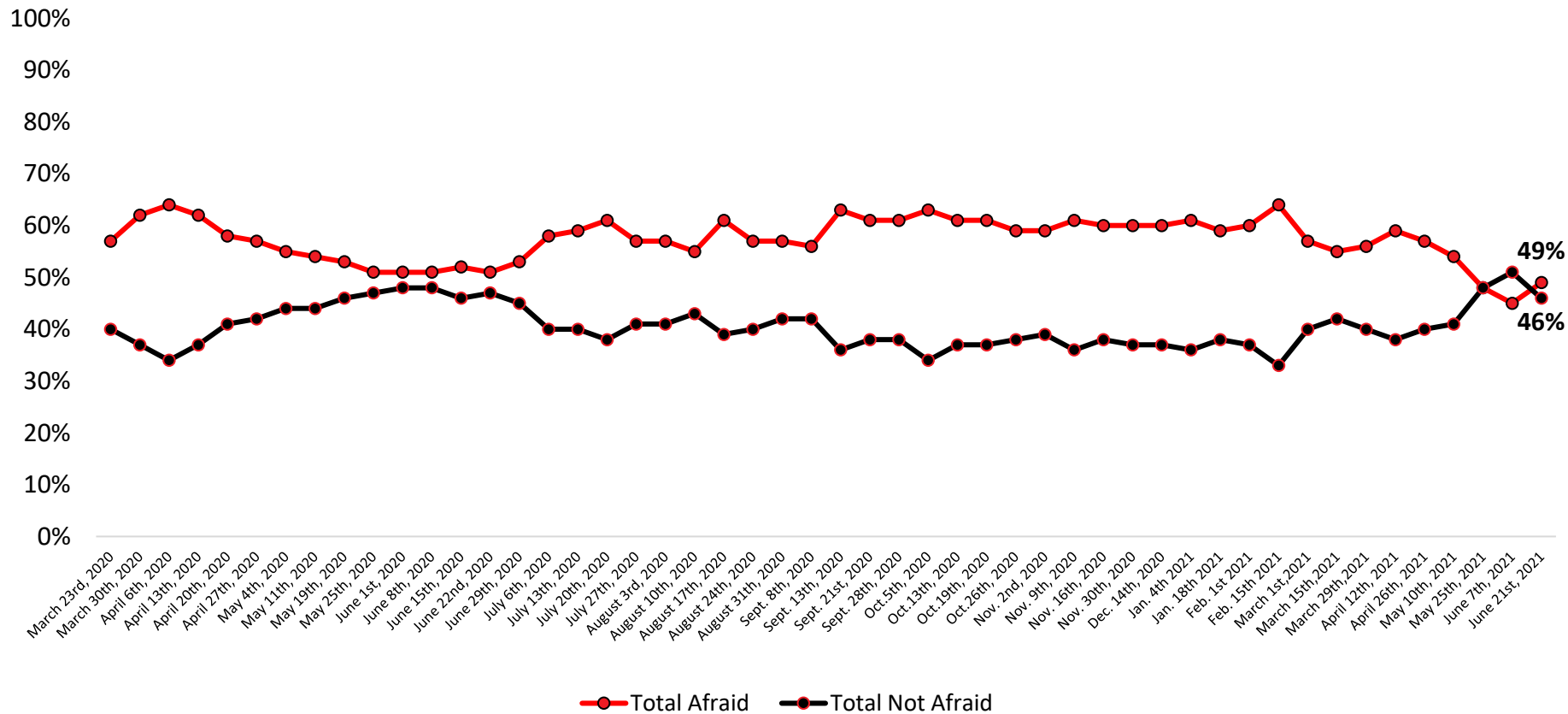Base: All respondents (n=1,542)

Response	%
Very afraid	14%
Somewhat afraid	36%
Not very afraid	28%
Not afraid at all	17%
I already have or have been exposed to the virus	3%
Don't know/Refuse	2%

Total Afraid: 49%

Total Not Afraid: 46%

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL June 7th	Gap
Weighted n =	1,542	105	362	592	101	173	209	421	526	596	646	583	291	1,539	
Unweighted n =	1,542	100	412	604	125	137	164	425	590	527	687	577	263	1,539	
Total Afraid	**49%**	**67%**	**37%**	**56%**	44%	44%	48%	50%	48%	50%	51%	49%	46%	**45%**	**+4**
Very afraid	**14%**	17%	**10%**	16%	12%	12%	16%	13%	14%	14%	**18%**	12%	**10%**	**10%**	**+4**
Somewhat afraid	**36%**	**51%**	**27%**	**41%**	32%	33%	33%	38%	34%	35%	33%	38%	36%	**35%**	**+1**
Total Not Afraid	**46%**	**30%**	**57%**	**39%**	50%	49%	47%	44%	47%	46%	45%	46%	48%	**51%**	**-5**
Not very afraid	**28%**	**17%**	**40%**	**23%**	28%	24%	32%	27%	27%	31%	28%	30%	27%	**30%**	**-2**
Not afraid at all	**17%**	13%	17%	16%	22%	**25%**	15%	17%	**20%**	15%	17%	16%	21%	**20%**	**-3**
I already have or have been exposed to the virus	**3%**	3%	5%	**2%**	1%	6%	4%	3%	3%	4%	**2%**	4%	5%	**3%**	**-**
Don't know/Refuse	**2%**	0%	1%	2%	**5%**	1%	1%	2%	1%	1%	**3%**	**1%**	1%	**1%**	**+1**

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FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?
Base: All respondents

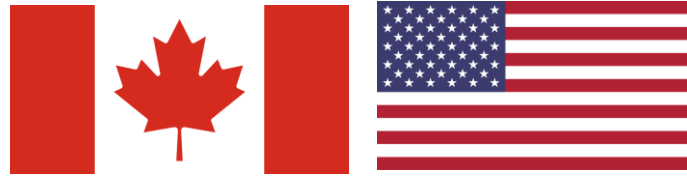Legend: ━●━ Total Afraid   ━●━ Total Not Afraid

49%
46%

FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?
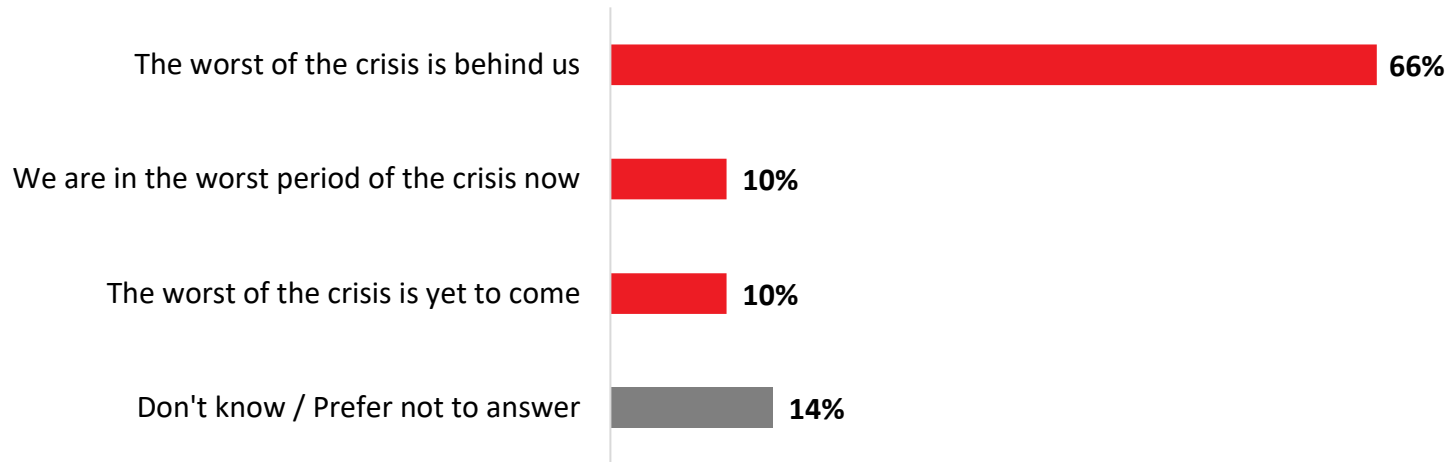Base: All respondents

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,542	1,001	
Unweighted n =	1,542	1,001	
Total Afraid	**49%**	**38%**	11
Very afraid	14%	16%	2
Somewhat afraid	**36%**	**22%**	14
Total Not Afraid	**46%**	**53%**	7
Not very afraid	28%	26%	2
Not afraid at all	**17%**	**27%**	10
I already have or have been exposed to the virus	**3%**	**5%**	2
Don't know/Refuse	**2%**	**4%**	2

EVOLUTION OF THE COVID-19 PANDEMIC

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?
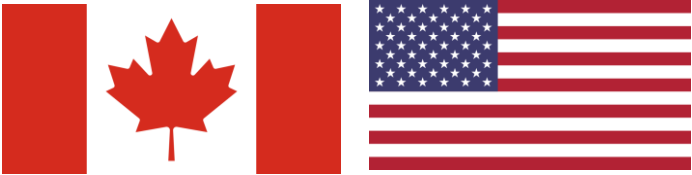Base: All respondents (n=1,542)

The worst of the crisis is behind us	**66%**
We are in the worst period of the crisis now	**10%**
The worst of the crisis is yet to come	**10%**
Don't know / Prefer not to answer	**14%**

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL June 7th	Gap
Weighted n =	1,542	105	362	592	101	173	209	421	526	596	646	583	291	1,539	
Unweighted n =	1,542	100	412	604	125	137	164	425	590	527	687	577	263	1,539	
The worst of the crisis is behind us	66%	56%	78%	63%	47%	67%	65%	69%	62%	66%	62%	70%	65%	61%	+5
We are in the worst period of the crisis now	10%	17%	6%	10%	19%	8%	11%	10%	10%	10%	11%	9%	11%	13%	-3
The worst of the crisis is yet to come	10%	17%	9%	11%	14%	8%	8%	9%	13%	9%	10%	9%	14%	10%	-
Don't know / Prefer not to answer	14%	11%	7%	15%	20%	16%	17%	12%	15%	14%	16%	12%	11%	17%	-3

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/United States?
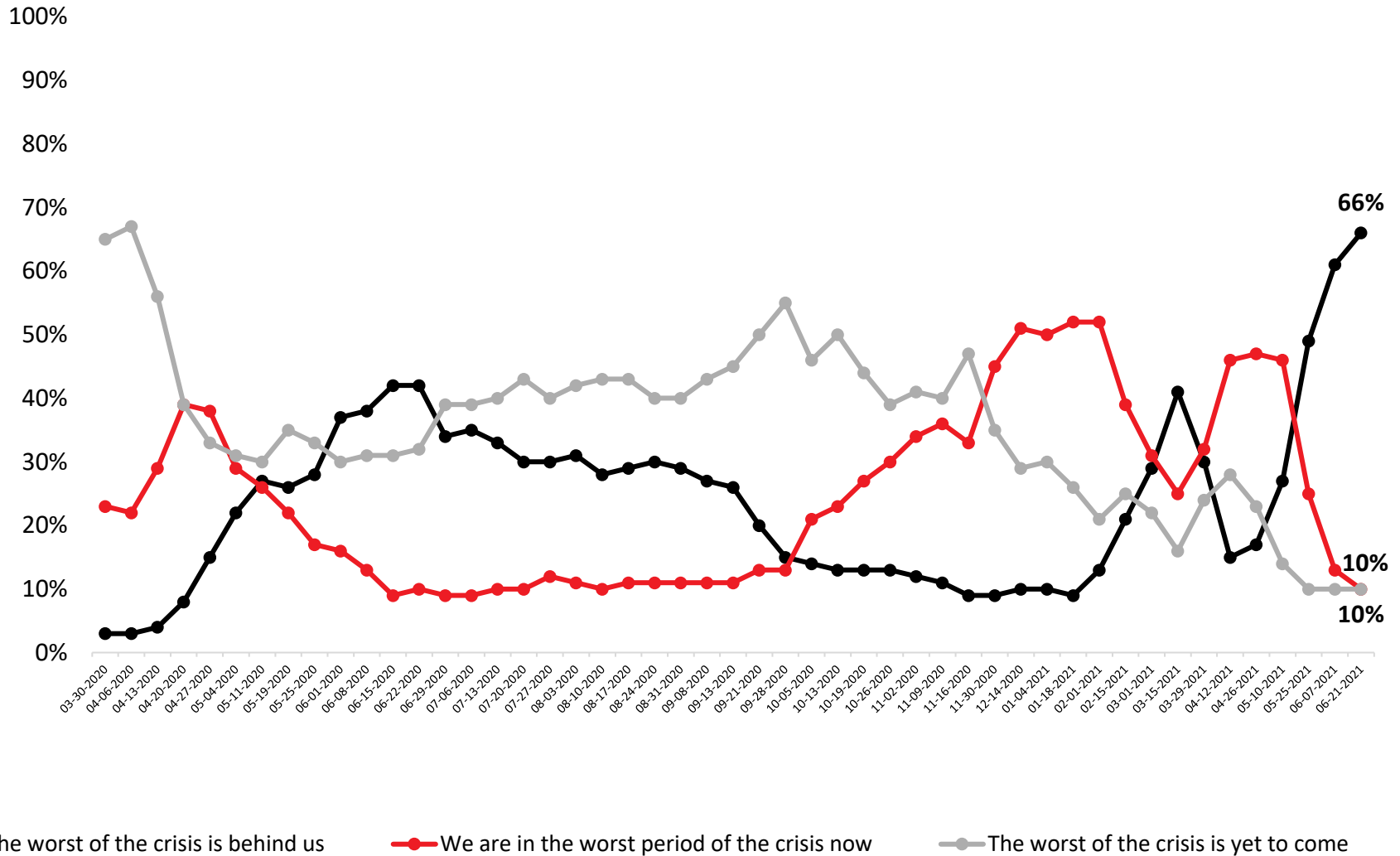Base: All respondents

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,542	1,001	
Unweighted n =	1,542	1,001	
The worst of the crisis is behind us	**66%**	**60%**	6
We are in the worst period of the crisis now	10%	8%	2
The worst of the crisis is yet to come	**10%**	**13%**	3
Don't know / Prefer not to answer	**14%**	**19%**	5

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada ?
Base: All respondents

The worst of the crisis is behind us — We are in the worst period of the crisis now — The worst of the crisis is yet to come
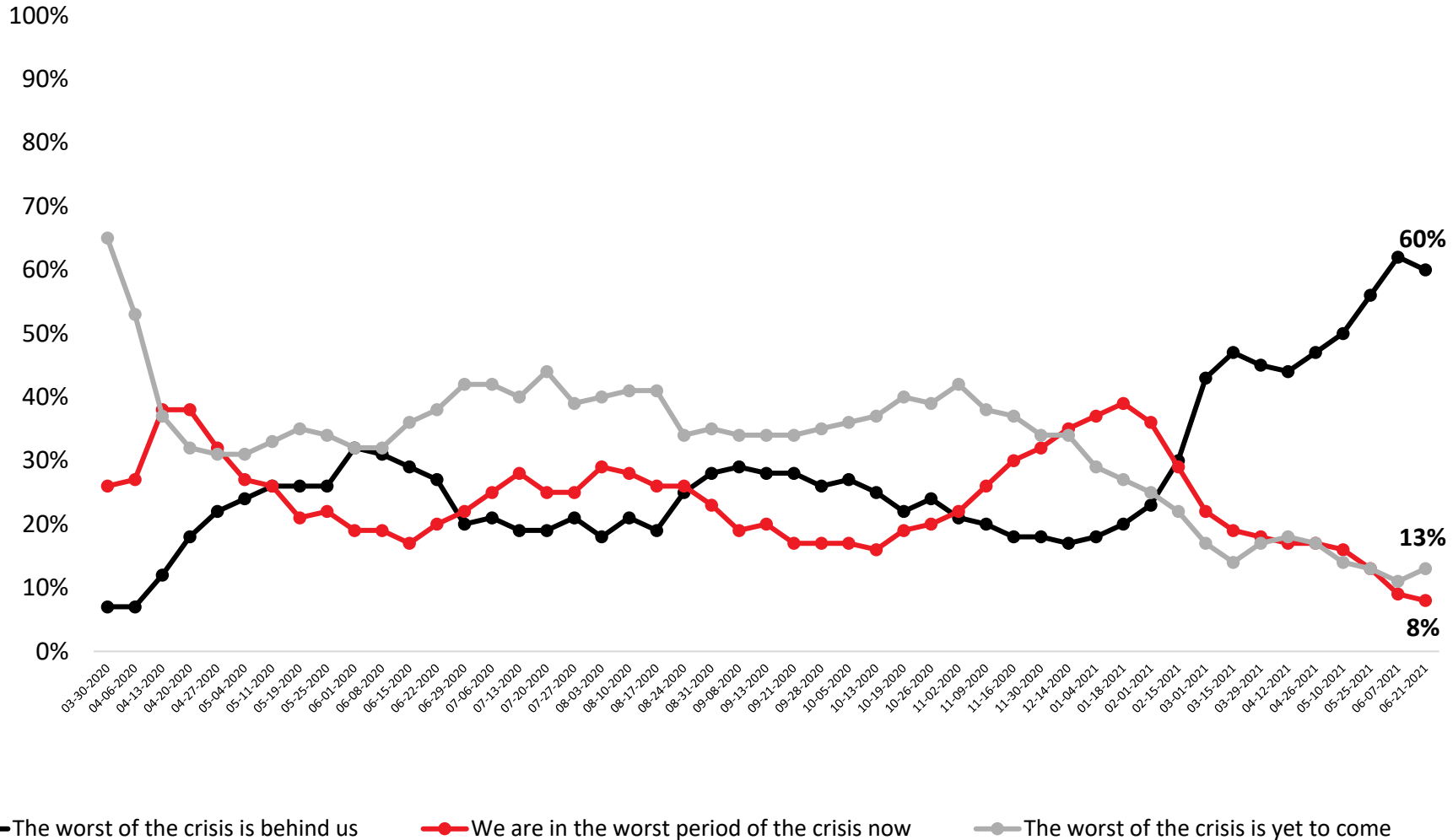
EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)

**CTC20: What statement best describes your personal opinion of the COVID-19 crisis for The United States ?**

Base: All respondents

Legend:
- The worst of the crisis is behind us
- We are in the worst period of the crisis now
- The worst of the crisis is yet to come

LIFTING ALL RESTRICTIONS

CTC637. Do you think governments should lift all restrictions related to COVID-19 right now?
Base: All respondents (n=1,542)
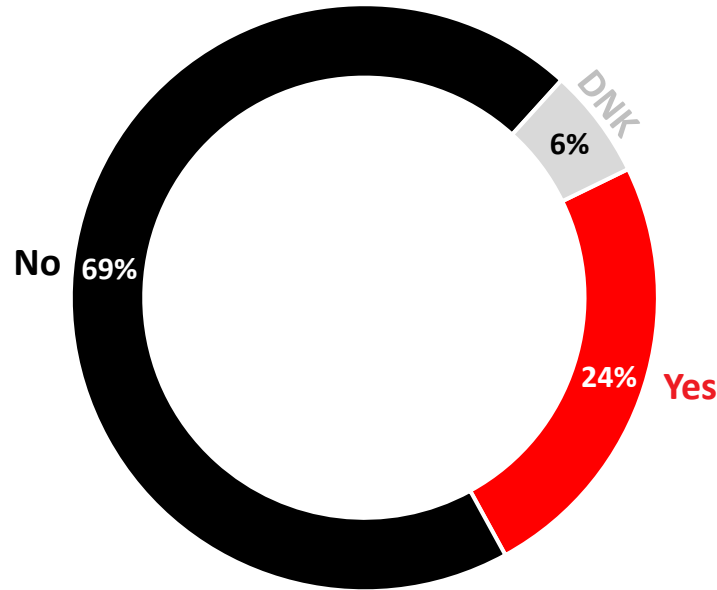
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL June 7th	Gap
Weighted n =	1,542	105	362	592	101	173	209	421	526	596	646	583	291	1,539	
Unweighted n =	1,542	100	412	604	125	137	164	425	590	527	687	577	263	1,539	
Yes	**24%**	18%	22%	24%	**33%**	**33%**	21%	27%	27%	**21%**	22%	25%	28%	**23%**	**+1**
No	**69%**	**80%**	71%	70%	**58%**	**60%**	72%	66%	**66%**	**75%**	71%	71%	**63%**	**69%**	**-**
Don't know	**6%**	**1%**	7%	6%	9%	7%	7%	7%	7%	5%	7%	**5%**	9%	**8%**	**-2**

LIFTING ALL RESTRICTIONS (CANADA VS UNITED STATES)

CTC637. Do you think governments should lift all restrictions related to COVID-19 right now?
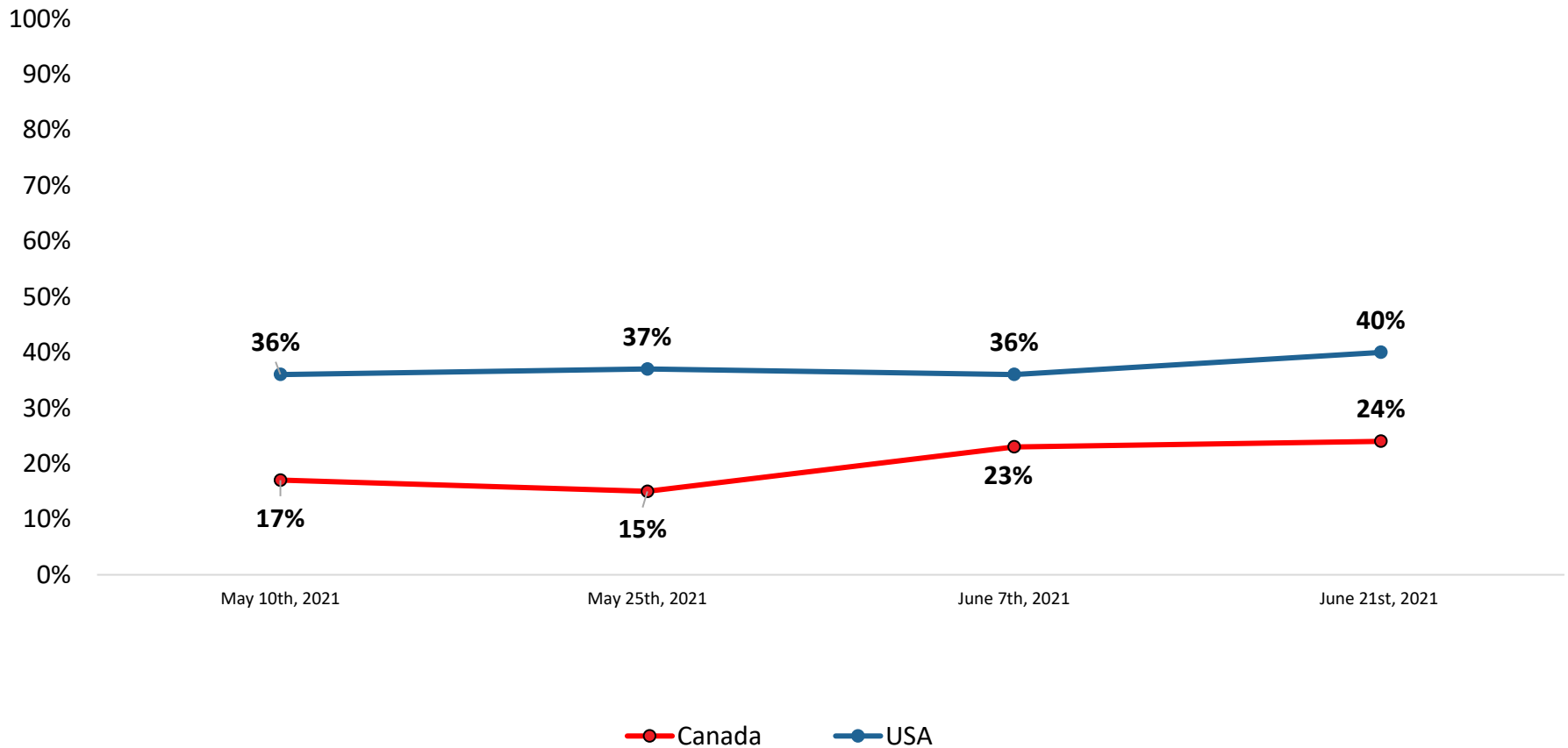
Base: All respondents
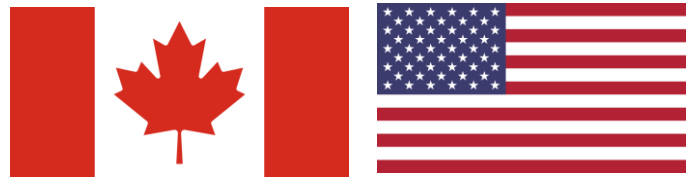
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,542	1,001	
Unweighted n =	1,542	1,001	
Yes	**24%**	**40%**	16
No	**69%**	**43%**	26
Don't know	**6%**	**17%**	11

LIFTING ALL RESTRICTIONS - EVOLUTION

CTC637. Do you think governments should lift all restrictions related to COVID-19 right now?
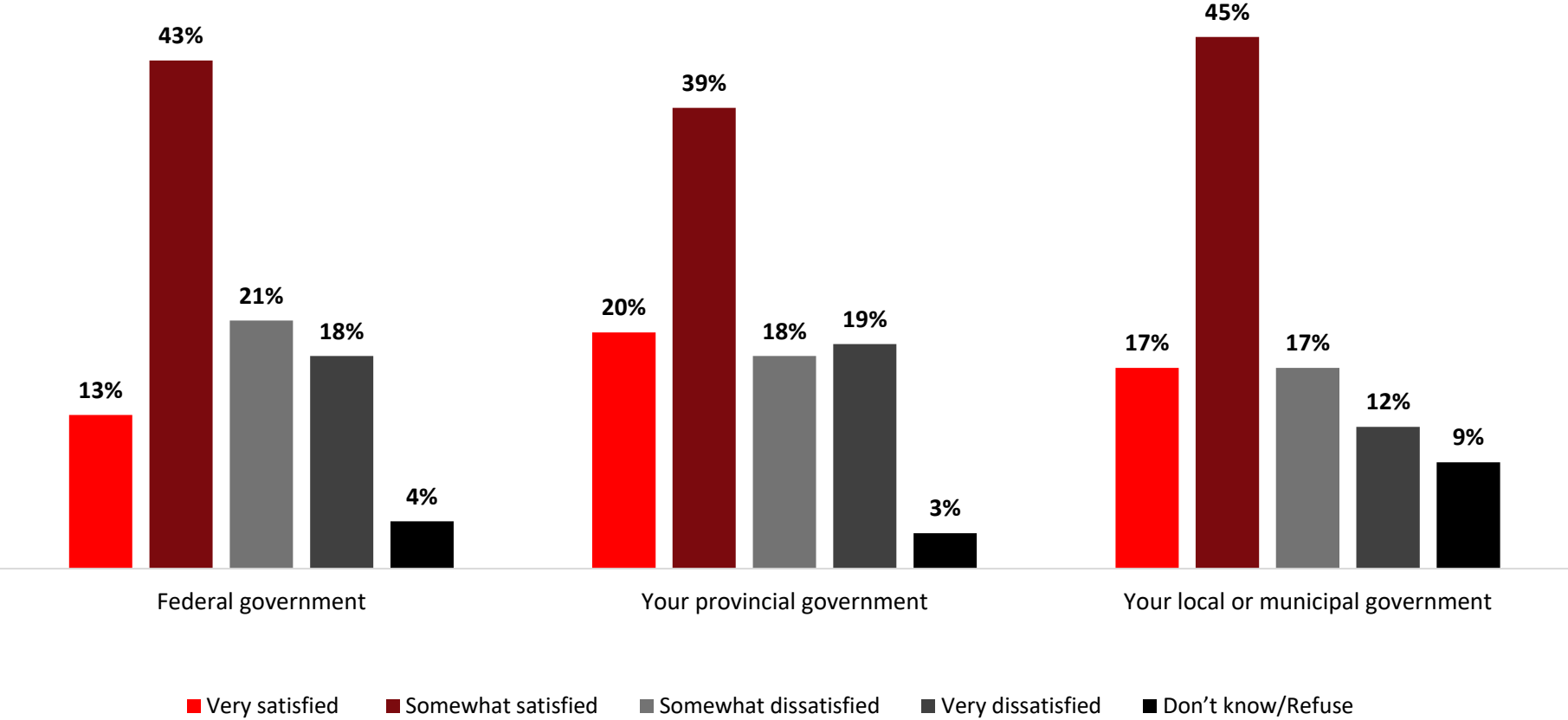
% Yes presented

SATISFACTION WITH GOVERNMENTS DURING THE CRISIS

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?
Base: All respondents (n=1,542)

	Federal government	Your provincial government	Your local or municipal government
Very satisfied	13%	20%	17%
Somewhat satisfied	43%	39%	45%
Somewhat dissatisfied	21%	18%	17%
Very dissatisfied	18%	19%	12%
Don't know/Refuse	4%	3%	9%

Legend: ■ Very satisfied ■ Somewhat satisfied ■ Somewhat dissatisfied ■ Very dissatisfied ■ Don't know/Refuse

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?
Base: All respondents

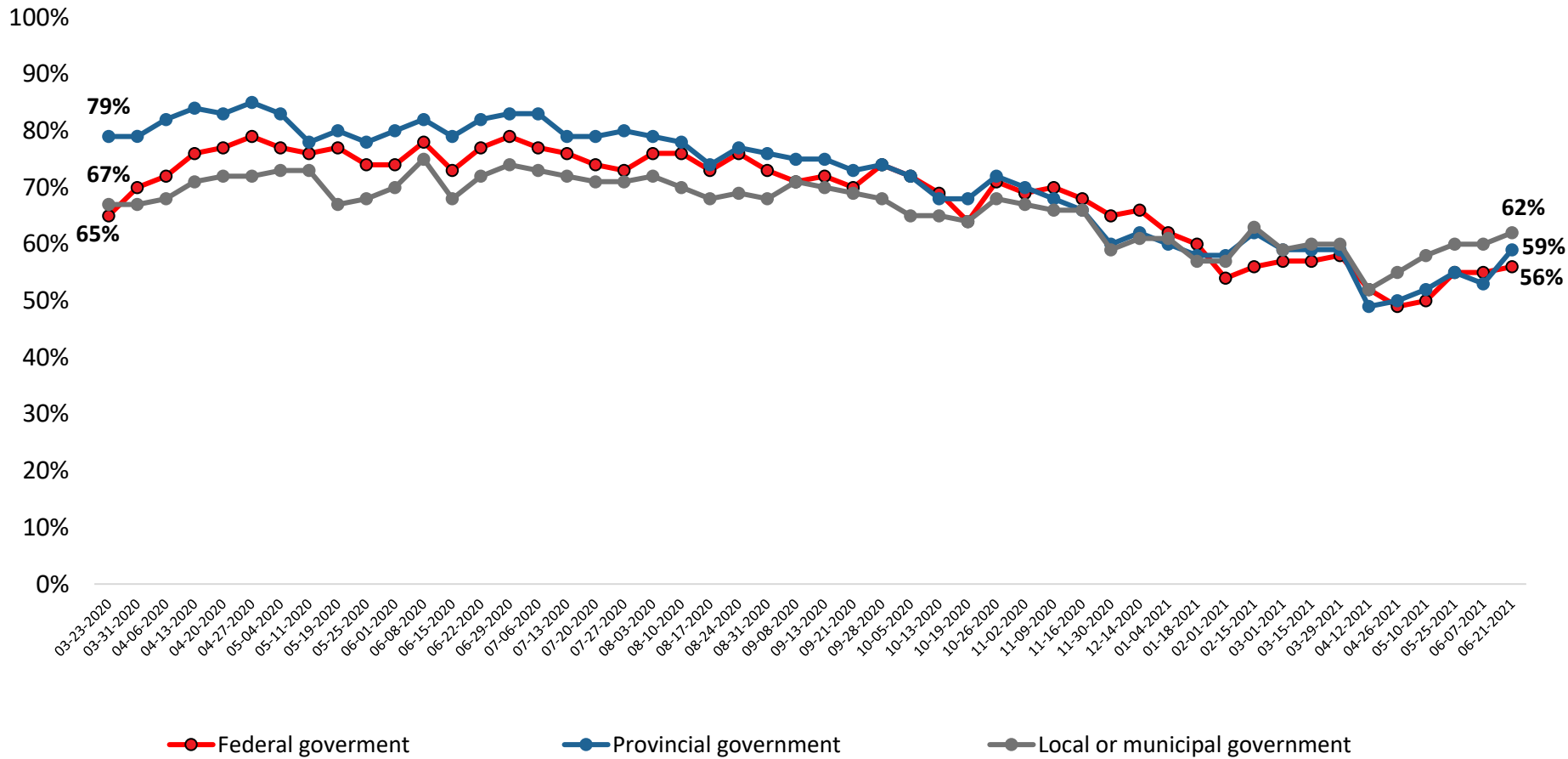|	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL June 7th	Gap
Weighted n =	1,542	105	362	592	101	173	209	421	526	596	646	583	291	1,539	
Unweighted n =	1,542	100	412	604	125	137	164	425	590	527	687	577	263	1,539	
Federal government															
Total Satisfied	56%	67%	60%	53%	51%	50%	62%	57%	54%	58%	60%	57%	47%	55%	+1
Total Dissatisfied	40%	26%	36%	45%	42%	46%	33%	36%	43%	40%	35%	41%	47%	41%	-1
Your provincial government															
Total Satisfied	59%	76%	79%	48%	47%	39%	71%	53%	56%	66%	58%	59%	61%	53%	+6
Total Dissatisfied	38%	19%	18%	50%	48%	58%	26%	42%	41%	32%	38%	39%	34%	44%	-6
Your local or municipal government															
Total Satisfied	62%	68%	66%	61%	54%	59%	63%	61%	56%	68%	64%	60%	62%	60%	+2
Total Dissatisfied	29%	18%	21%	35%	33%	34%	27%	28%	35%	25%	29%	31%	25%	29%	-

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?
Base: All respondents

% Total Satisfied presented

Legend: Federal goverment · Provincial government · Local or municipal government

SATISFACTION WITH THE MEASURES PUT IN PLACE
TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

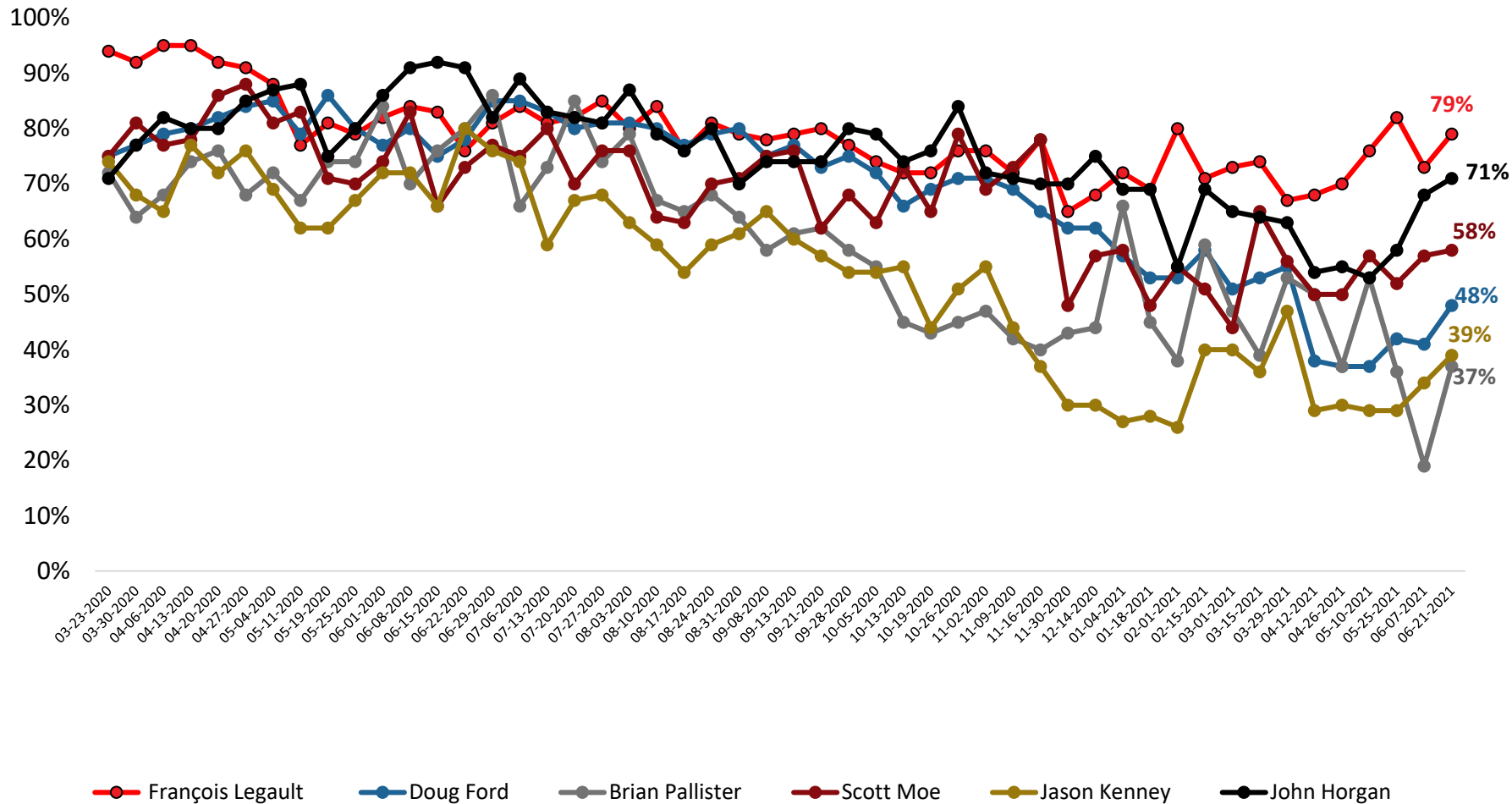|		François Legault	Doug Ford	Brian Pallister	Scott Moe	Jason Kenney	John Horgan
	TOTAL CANADA	**Atlantic**	**Quebec**	**Ontario**	**Manitoba**	**Saskatchewan**	**Alberta**	**British Columbia**
Weighted n =	1,542	105	362	592	54	46	173	209
Unweighted n =	1,542	100	412	604	50	75	137	164
Total Satisfied	**59%**	**76%**	**79%**	**48%**	**37%**	58%	**39%**	**71%**
Very satisfied	**20%**	**44%**	**33%**	**12%**	**5%**	19%	**8%**	21%
Somewhat satisfied	**39%**	32%	**46%**	**35%**	31%	39%	**31%**	**50%**
Total Dissatisfied	**38%**	**19%**	**18%**	**50%**	**55%**	39%	**58%**	**26%**
Somewhat dissatisfied	**18%**	14%	**10%**	**24%**	21%	**29%**	18%	15%
Very dissatisfied	**19%**	**5%**	**7%**	**26%**	**34%**	**10%**	**40%**	**11%**
Don't know/Refuse	**3%**	5%	3%	2%	**8%**	3%	3%	3%

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

% Total Satisfied presented

Legend: François Legault, Doug Ford, Brian Pallister, Scott Moe, Jason Kenney, John Horgan

Final values: 79%, 71%, 58%, 48%, 39%, 37%

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?
Base: All respondents

|	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,542	1,001	
Unweighted n =	1,542	1,001	
% "Satisfied" presented			
Federal government / The US President	56%	58%	2
Your provincial government / Your State government	59%	59%	-
Your local or municipal government	62%	61%	1

VOTING INTENTIONS - FEDERAL ELECTIONS

CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked:* **Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...**

Base: All respondents (n=1,542), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	TOTAL June 7th 2021	Gap
Weighted n =	1,542	1,293	79	304	501	82	152	174	658	635	350	445	498	1,293	
Unweighted n =	1,542	1,312	79	348	519	105	122	139	734	578	360	507	445	1,316	
... Justin Trudeau's Liberal Party of Canada	28%	34%	41%	32%	35%	19%	28%	43%	33%	35%	34%	33%	34%	32%	+2
... Erin O'Toole's Conservative Party of Canada	25%	30%	29%	17%	30%	47%	53%	24%	34%	26%	19%	30%	37%	29%	+1
... Jagmeet Singh's New Democratic Party of Canada	17%	20%	19%	12%	26%	22%	15%	20%	16%	25%	33%	20%	11%	22%	-2
... Yves-François Blanchet's Bloc Québécois	6%	8%	-	33%	-	-	-	-	-	-	-	-	-	6%	+2
... Annamie Paul's Green Party of Canada	4%	5%	6%	4%	5%	5%	1%	11%	4%	6%	7%	6%	3%	6%	-1
... another party	3%	4%	5%	2%	5%	8%	3%	1%	4%	3%	2%	7%	3%	5%	-1
I would not vote	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TRENDS IN VOTING INTENTIONS IN CANADA
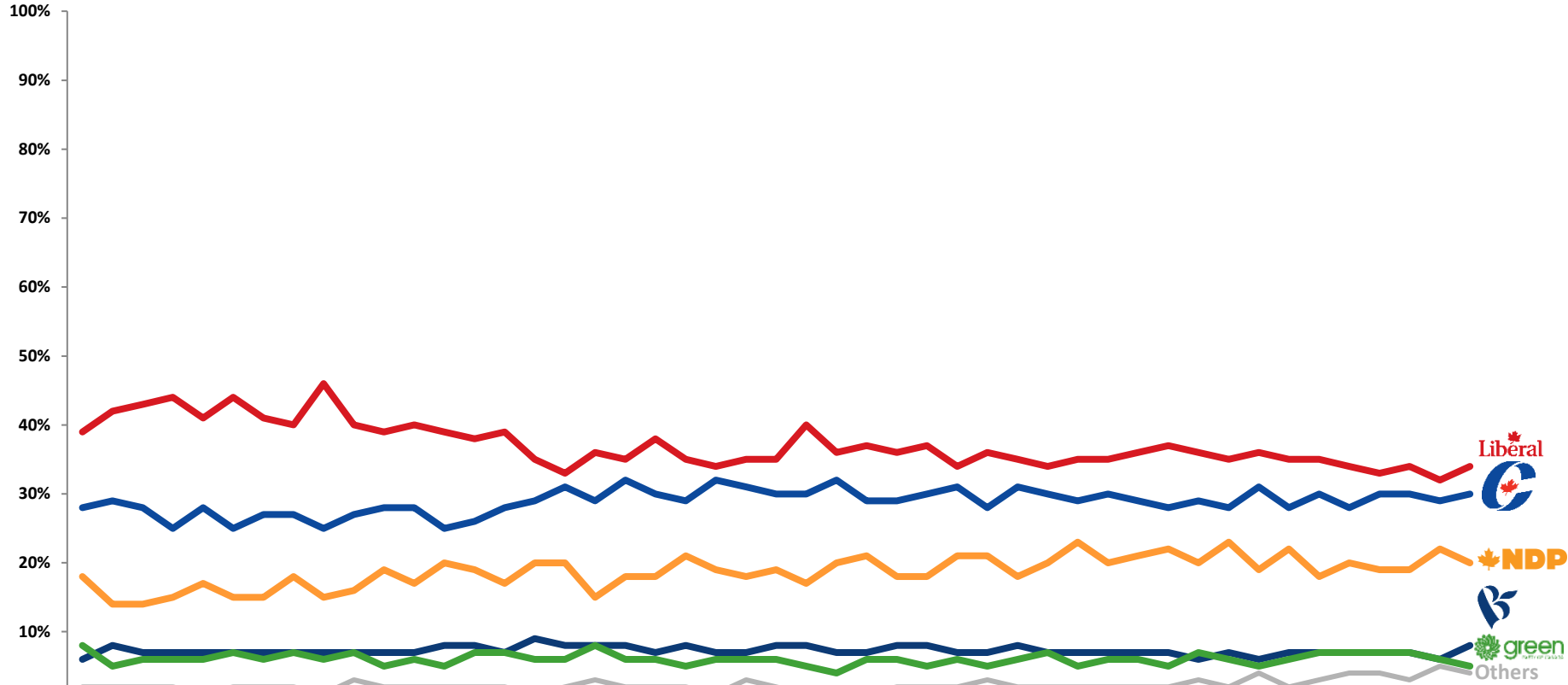
	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-07-2020	08-24-2020	08-31-2020	09-08-2020	09-13-2020	09-21-2020	09-28-2020	10-05-2020	10-13-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-30-2020	12-14-2020	01-04-2021	01-18-2021	02-01-2021	02-15-2021	03-01-2021	03-15-2021	03-29-2021	04-12-2021	04-26-2021	05-10-2021	05-25-2021	06-07-2021	06-21-2021
LPC	39%	42%	43%	44%	41%	44%	41%	40%	46%	40%	39%	40%	39%	38%	39%	35%	33%	36%	35%	38%	35%	34%	35%	35%	40%	36%	37%	36%	37%	34%	36%	35%	34%	35%	35%	36%	37%	36%	35%	36%	35%	35%	34%	33%	34%	32%	34%
CPC	28%	29%	28%	25%	28%	25%	27%	27%	25%	27%	28%	28%	25%	26%	28%	29%	31%	29%	32%	30%	29%	32%	31%	30%	30%	32%	29%	29%	30%	31%	28%	31%	30%	29%	30%	29%	28%	29%	28%	31%	28%	30%	28%	30%	30%	29%	30%
NDP	18%	14%	14%	15%	17%	15%	15%	18%	15%	16%	19%	17%	20%	19%	17%	20%	20%	15%	18%	18%	21%	19%	18%	19%	17%	20%	21%	18%	18%	21%	21%	18%	20%	23%	20%	21%	22%	20%	23%	19%	22%	18%	20%	19%	19%	22%	20%
BQ	6%	8%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	8%	8%	7%	9%	8%	8%	8%	7%	8%	7%	8%	8%	7%	8%	8%	7%	7%	8%	7%	7%	7%	7%	6%	7%	6%	7%	7%	7%	7%	7%	7%	7%	7%	6%	8%
GPC	8%	5%	6%	6%	6%	7%	6%	7%	6%	7%	5%	6%	5%	7%	7%	6%	6%	8%	6%	6%	5%	6%	6%	6%	5%	4%	6%	6%	5%	6%	5%	6%	7%	5%	6%	6%	5%	7%	5%	6%	6%	7%	7%	7%	7%	6%	5%
Others	2%	2%	2%	2%	1%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	1%	2%	3%	2%	2%	2%	1%	3%	2%	1%	1%	1%	2%	2%	2%	3%	2%	2%	2%	2%	2%	3%	2%	4%	2%	3%	4%	4%	3%	5%	4%	

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MUNICIPAL	500	QC, MTL, TOR, CAL, EDM, VAN
WESTERN	1,500	BC, AB, SK, MB
AMERICAN	1,000	4 CENSUS REGIONS

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APPENDIX

DETAILED METHODOLOGY

Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	164	209
Alberta	137	173
Manitoba/Saskatchewan	125	101
Ontario	604	592
Quebec	412	362
Atlantic	100	105

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	192	179
MidWest	231	217
South	324	371
West	254	233

DETAILED METHODOLOGY

Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	840	749
Female	702	793

AGE	Unweighted	Weighted
Between 18 and 34	425	421
Between 35 and 54	590	526
55 or over	527	596

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	983	1,044
French	366	321
Other	192	176

The sample thus collected has a minimum weighting factor of 0.2209 and a maximum weighting factor of 3.3419. The weighted variance is 0.2819.

DETAILED METHODOLOGY

Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	488	485
Female	513	516

AGE	Unweighted	Weighted
Between 18 and 29	107	172
Between 30 and 39	200	221
Between 40 and 49	202	186
Between 50 and 64	282	250
65 or older	210	172

The sample thus collected has a minimum weighting factor of 0.1908 and a maximum weighting factor of 3.5972. The weighted variance is 0.3323.

OUR CREDENTIALS

Leger is a member of the Canadian Research Insights Council (CRIC), the industry association for the market/survey/insights research industry.

Leger is a member of ESOMAR (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the international ICC/ESOMAR code of Market, Opinion and Social Research and Data Analytics.

Leger is also a member of the Insights Association, the American Association of Marketing Research Analytics.

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