

Leger

LEGER'S NORTH AMERICAN TRACKER

March 1st, 2021

THE CANADIAN PRESS



METHODOLOGY



METHODOLOGY

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,532 Canadians and 1,002 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **February 26th, 2021 to February 28th, 2021**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error **±2.50%, 19 times out of 20** for the Canadian sample and of **±3.09%, 19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca



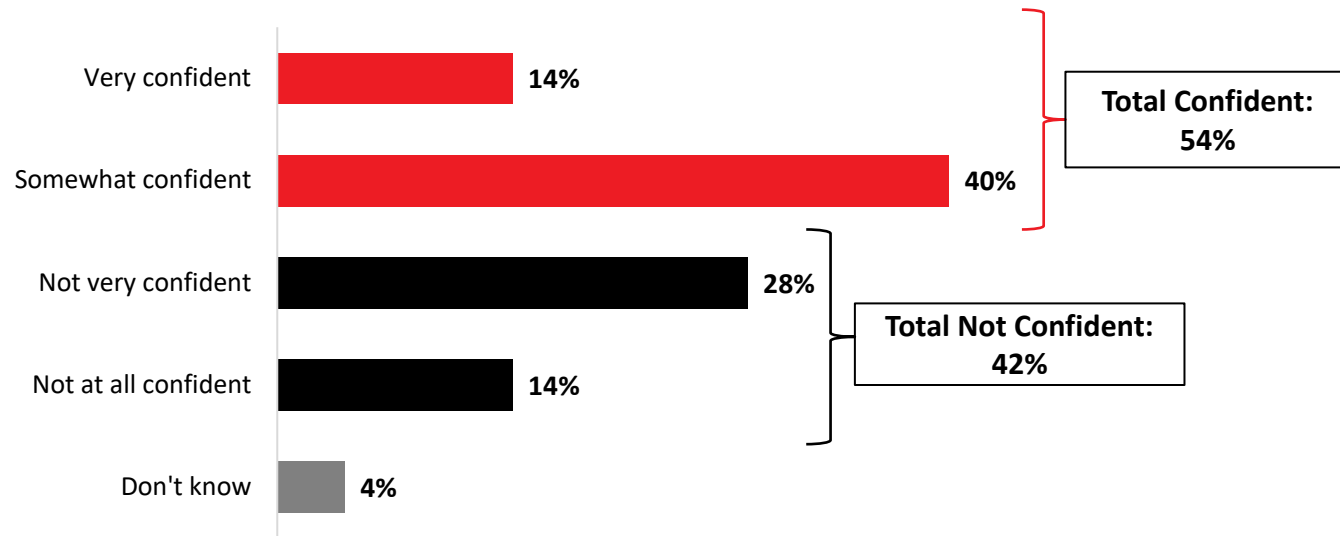
COVID-19 VACCINE

CONFIDENCE IN THE PROVINCIAL GOVERNMENT'S PLAN FOR VACCINATION



CTC546A. Taking everything you know and have heard into account, how confident are you that your provincial government has a plan that will ensure all Canadians who want to get vaccinated will get vaccinated by September of this year?

Base: All respondents (n=1,532)



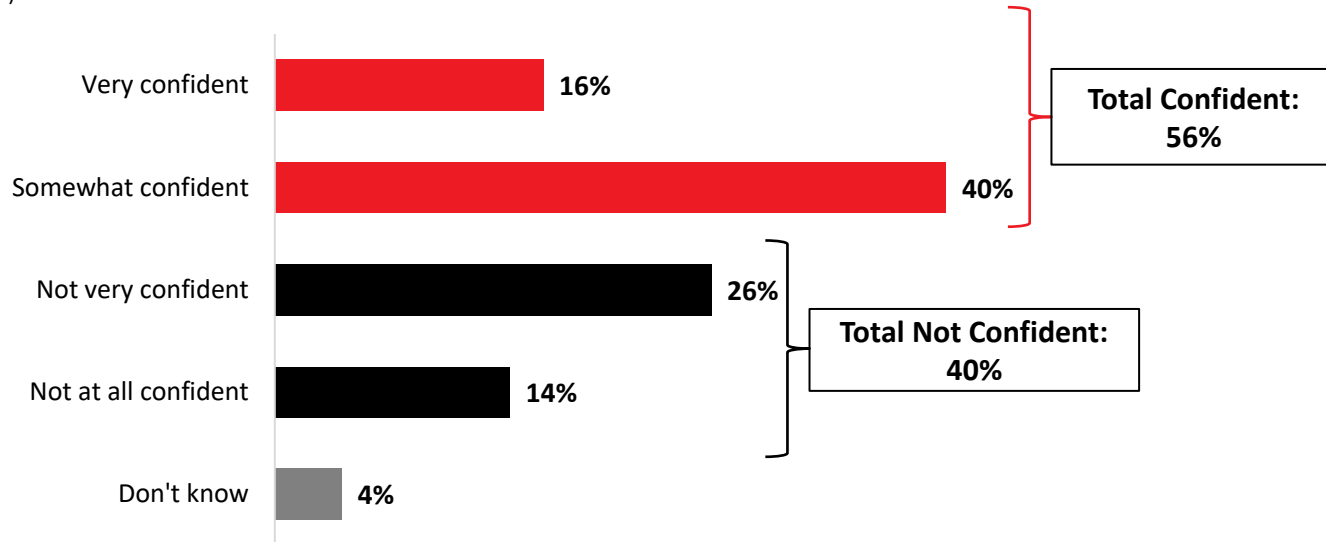
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,532	105	359	588	100	172	208	414	526	592	599	603	308
Unweighted n =	1,532	100	406	608	125	132	161	426	611	495	627	595	291
Total Confident	54%	71%	63%	50%	48%	36%	60%	45%	49%	66%	51%	53%	61%
Very confident	14%	21%	15%	12%	10%	13%	18%	7%	12%	21%	13%	12%	22%
Somewhat confident	40%	50%	48%	38%	38%	23%	42%	39%	36%	44%	38%	42%	40%
Total Not Confident	42%	27%	34%	46%	47%	60%	32%	50%	48%	31%	43%	44%	35%
Not very confident	28%	21%	25%	29%	27%	39%	24%	35%	30%	22%	29%	29%	25%
Not at all confident	14%	6%	8%	17%	20%	21%	8%	15%	18%	9%	14%	15%	10%
Don't know	4%	2%	4%	3%	6%	3%	8%	5%	3%	4%	5%	3%	3%

CONFIDENCE THAT THE FEDERAL GOVERNMENT HAS A PLAN TO PURCHASE ALL NECESSARY VACCINES



CTC546B. Taking everything you know and have heard into account, how confident are you that the Federal government has a plan to purchase all of the vaccines necessary so those Canadians who want to get vaccinated will get vaccinated by September of this year?

Base: All respondents (n=1,532)



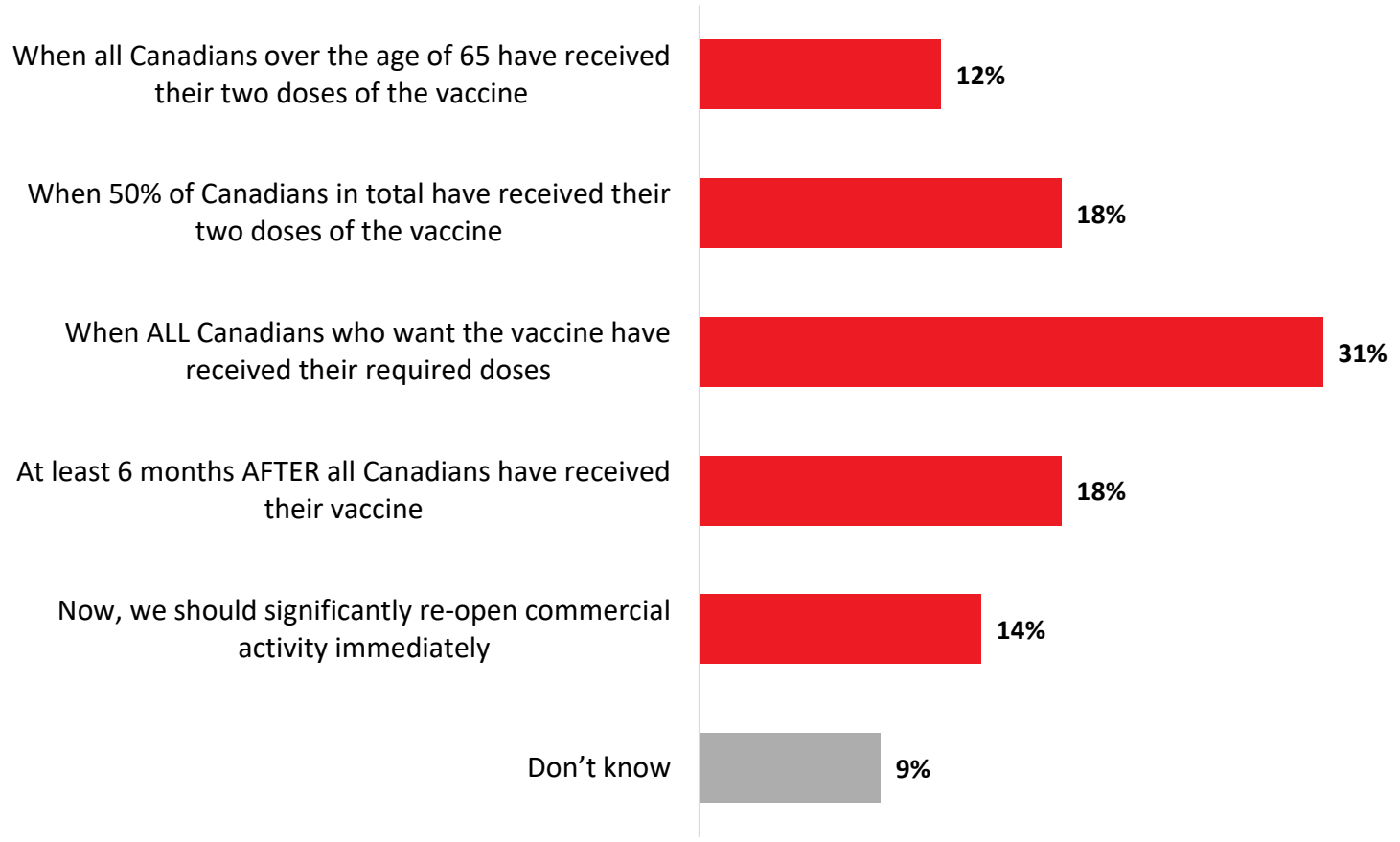
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Feb. 15 th	Gap
Weighted n =	1,532	105	359	588	100	172	208	414	526	592	599	603	308	1,535	
Unweighted n =	1,532	100	406	608	125	132	161	426	611	495	627	595	291	1,535	
Total Confident	56%	71%	62%	53%	53%	43%	60%	51%	52%	63%	55%	55%	60%	44%	+12
Very confident	16%	20%	15%	17%	13%	10%	16%	8%	15%	22%	16%	15%	18%	10%	+6
Somewhat confident	40%	51%	47%	35%	39%	34%	44%	42%	38%	41%	39%	40%	42%	34%	+6
Total Not Confident	40%	25%	34%	43%	44%	53%	34%	46%	43%	33%	39%	42%	35%	51%	-11
Not very confident	26%	18%	26%	27%	29%	32%	21%	32%	26%	22%	27%	26%	24%	35%	-9
Not at all confident	14%	8%	8%	16%	15%	21%	12%	14%	16%	11%	13%	16%	11%	16%	-2
Don't know	4%	3%	4%	4%	3%	4%	7%	4%	5%	4%	6%	3%	4%	5%	-1

END OF ECONOMIC LOCKDOWN AND RESTRICTIONS



CTC545. As the pace of COVID-19 vaccinations increases in Canada, some people have suggested the economic lockdowns, restrictions and curfews should end. At what point in the general population vaccination process would you feel comfortable ending economic/business restrictions, including curfews, closures, occupancy limits, etc.?

Base: All respondents (n=1,532)



New question

END OF ECONOMIC LOCKDOWN AND RESTRICTIONS - DETAILS



CTC545. As the pace of COVID-19 vaccinations increases in Canada, some people have suggested the economic lockdowns, restrictions and curfews should end. At what point in the general population vaccination process would you feel comfortable ending economic/business restrictions, including curfews, closures, occupancy limits, etc.?

Base: All respondents

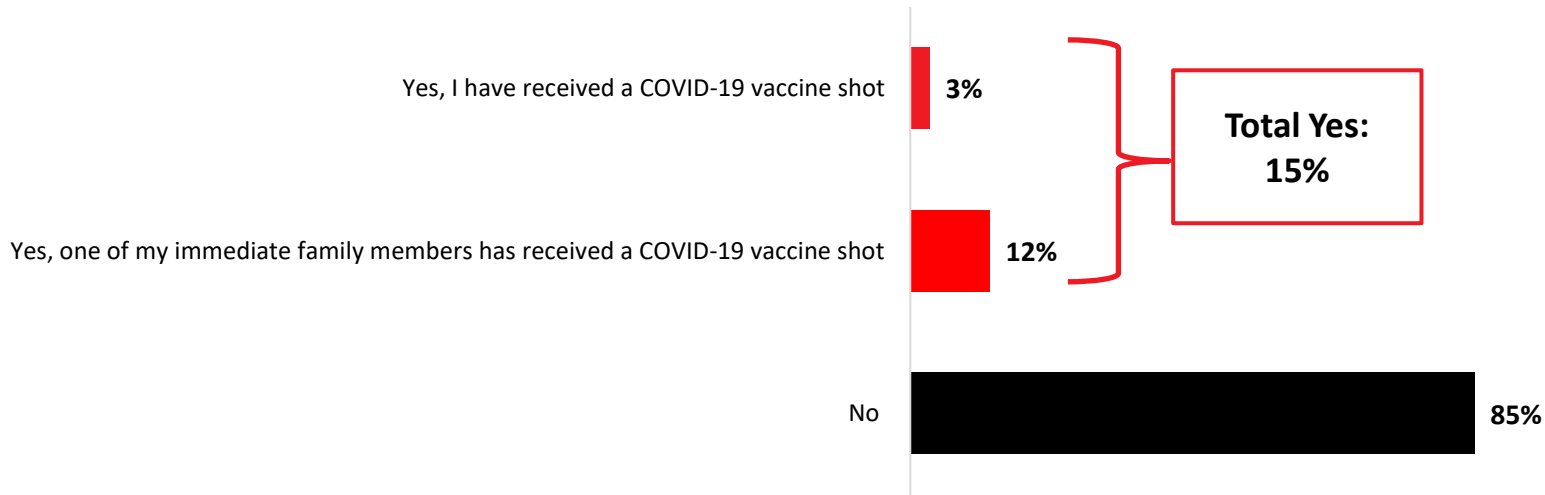
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,532	105	359	588	100	172	208	414	526	592	599	603	308
Unweighted n =	1,532	100	406	608	125	132	161	426	611	495	627	595	291
When all Canadians over the age of 65 have received their two doses of the vaccine	12%	6%	16%	11%	3%	14%	10%	17%	10%	10%	11%	11%	13%
When 50% of Canadians in total have received their two doses of the vaccine	18%	20%	21%	18%	17%	20%	10%	21%	16%	17%	20%	18%	15%
When ALL Canadians who want the vaccine have received their required doses	31%	28%	30%	33%	27%	23%	35%	21%	30%	38%	26%	36%	31%
At least 6 months AFTER all Canadians have received their vaccine	18%	21%	12%	17%	23%	20%	23%	16%	20%	16%	19%	17%	16%
Now, we should significantly re-open commercial activity immediately	14%	10%	13%	15%	12%	16%	11%	17%	15%	10%	15%	13%	12%
Don't know	9%	14%	7%	7%	17%	7%	12%	7%	10%	9%	10%	5%	13%

CANADIANS WHO HAVE BEEN VACCINATED



CTC547. Have you, or someone in your immediate family, received a COVID-19 vaccine shot? *Select all that apply*

Base: All respondents (n=1,532)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,532	105	359	588	100	172	208	414	526	592	599	603	308
Unweighted n =	1,532	100	406	608	125	132	161	426	611	495	627	595	291
TOTAL YES	15%	14%	20%	15%	10%	10%	12%	18%	11%	16%	16%	14%	13%
Yes, I have received a COVID-19 vaccine shot	3%	3%	4%	4%	1%	2%	4%	6%	4%	2%	4%	3%	2%
Yes, one of my immediate family members has received a COVID-19 vaccine shot	12%	11%	15%	12%	9%	8%	8%	13%	8%	14%	12%	11%	11%
No	85%	86%	80%	85%	90%	90%	88%	82%	89%	84%	84%	86%	87%

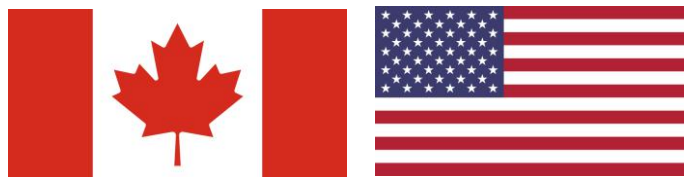
New question

CANADIANS/**AMERICANS** WHO HAVE BEEN VACCINATED (CANADA VS UNITED STATES)



CTC547. Have you, or someone in your immediate family, received a COVID-19 vaccine shot? *Select all that apply*

Base: All respondents



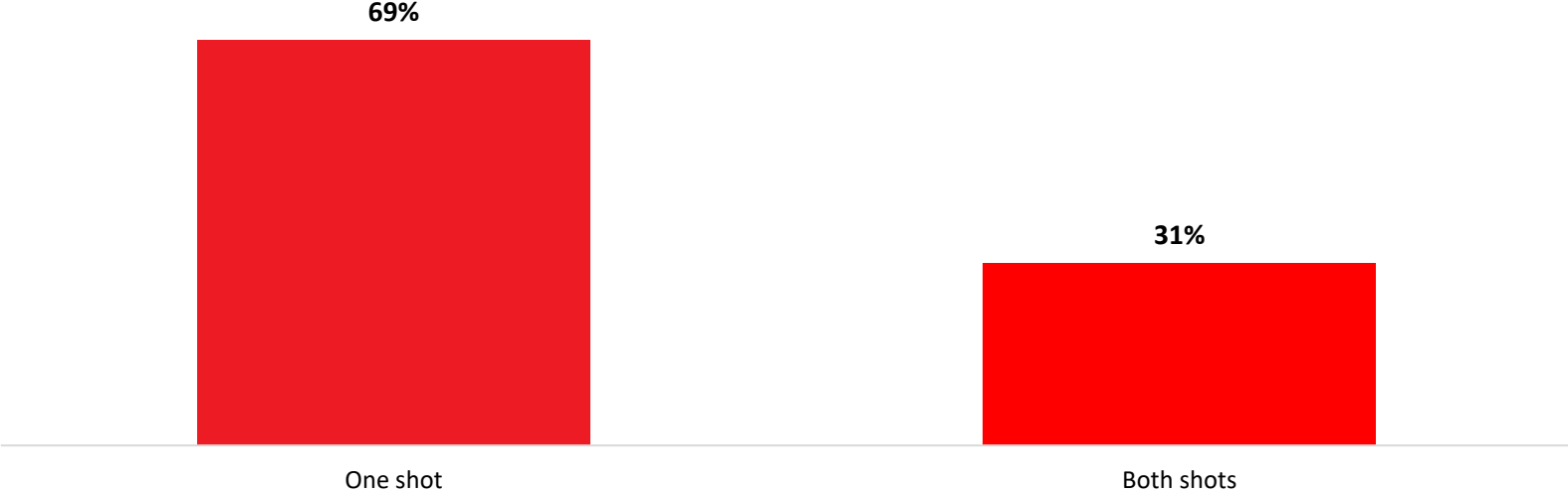
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,532	1,002	
Unweighted n =	1,532	1,002	
TOTAL YES	15%	35%	20
Yes, I have received a COVID-19 vaccine shot	3%	20%	17
Yes, one of my immediate family members has received a COVID-19 vaccine shot	12%	20%	8
No	85%	65%	20

New question

NUMBER OF DOSES RECEIVED



CTC548. How many vaccine shots have you had?
Base: Respondents who have been vaccinated (n=59)



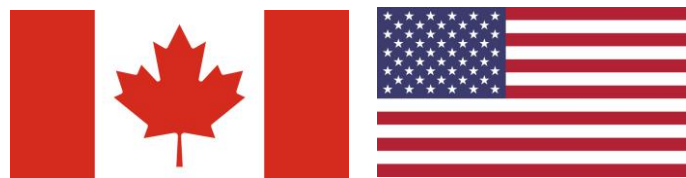
New question

NUMBER OF DOSES RECEIVED (CANADA VS UNITED STATES)



CTC548. How many vaccine shots have you had?

Base: Respondents who have been vaccinated



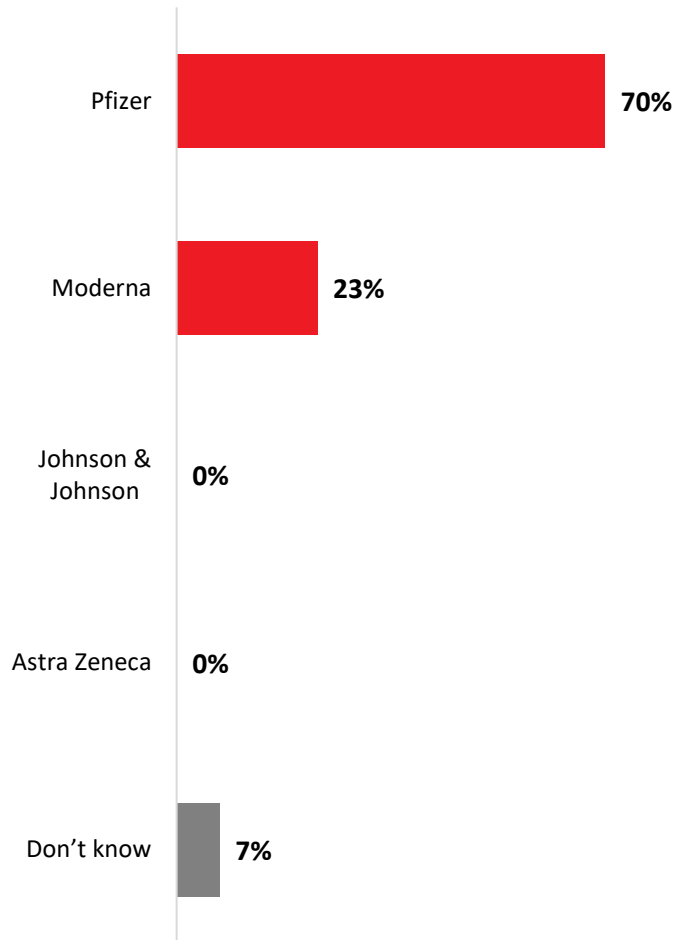
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	52	201	
Unweighted n =	59	229	
One shot	69%	55%	14
Both shots	31%	45%	14

VACCINE RECEIVED



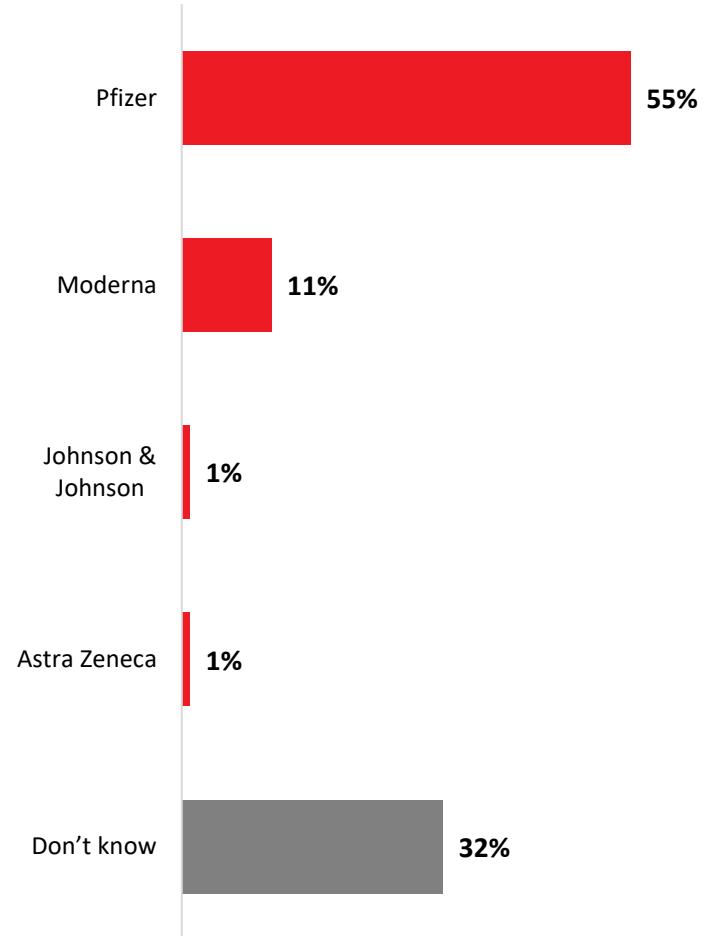
CTC549. Which vaccine did you get?

Base: Respondents who have been vaccinated (n=59)



CTC549B. Which vaccine did your family member get?

Base: Respondents who have a family member who have been vaccinated (n=181)



VACCINE RECEIVED (CANADA VS UNITED STATES)



CTC549. Which vaccine did you get?

Base: Respondents who have been vaccinated



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	52	201	
Unweighted n =	59	229	
Pfizer	70%	38%	32
Moderna	23%	51%	28
Johnson & Johnson	0%	8%	8
Astra Zeneca	0%	0%	-
Don't know	7%	2%	5

CTC549B. Which vaccine did your family member get?

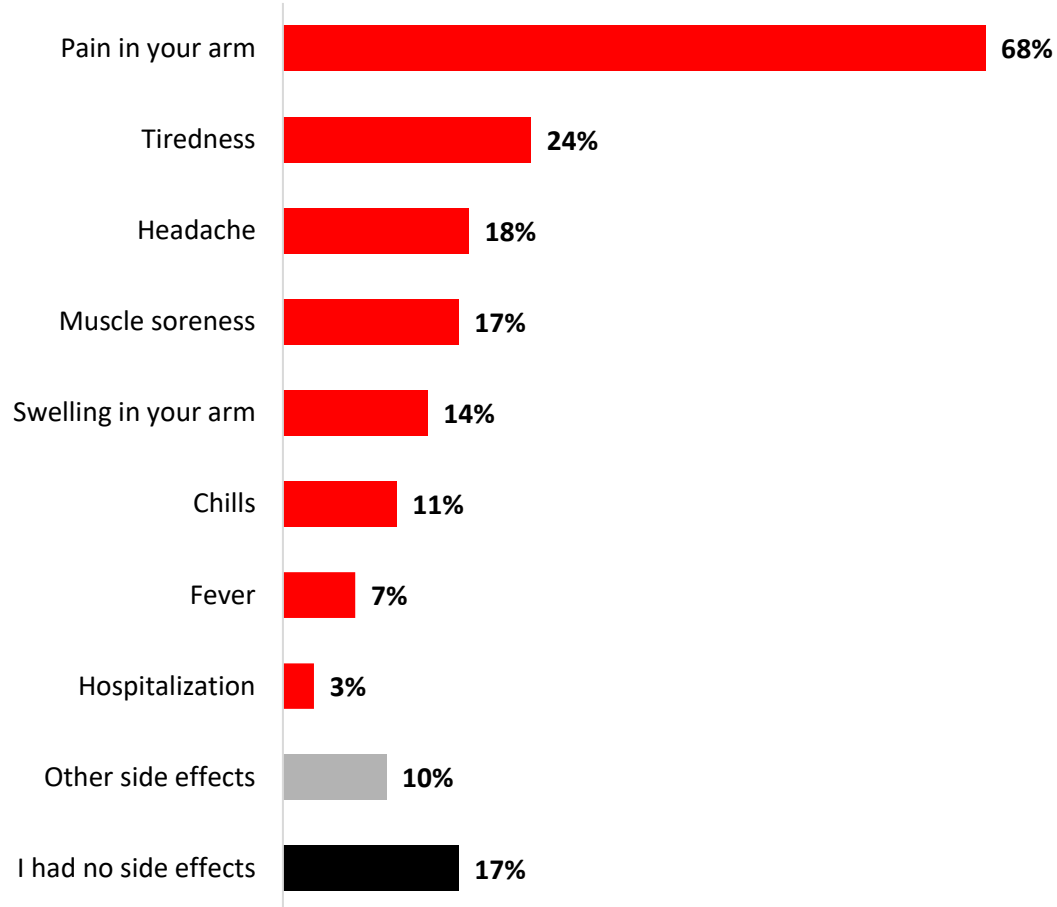
Base: Respondents who have a family member who have been vaccinated

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	177	205	
Unweighted n =	181	229	
Pfizer	55%	34%	21
Moderna	11%	37%	26
Johnson & Johnson	1%	8%	7
Astra Zeneca	1%	0%	1
Don't know	32%	21%	11

SIDE EFFECTS OF THE VACCINE



CTC550. Which, if any, of the following side effects did you have after your COVID vaccine? *Select all that apply**
Base: Respondents who have been vaccinated (n=59)



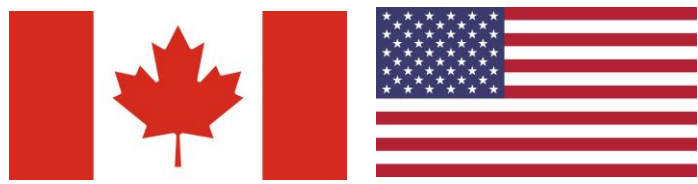
*As respondents could give more than one answer, the total may exceed 100%.

SIDE EFFECTS OF THE VACCINE (CANADA VS UNITED STATES)



CTC550. Which, if any, of the following side effects did you have after your COVID vaccine? Select all that apply*

Base: Respondents who have been vaccinated



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	52	201	
Unweighted n =	59	229	
Pain in your arm	68%	60%	8
Tiredness	24%	26%	2
Headache	18%	19%	1
Muscle soreness	17%	17%	-
Swelling in your arm	14%	19%	5
Chills	11%	18%	7
Fever	7%	17%	10
Hospitalization	3%	3%	-
Other side effects	10%	3%	7
I had no side effects	17%	27%	10

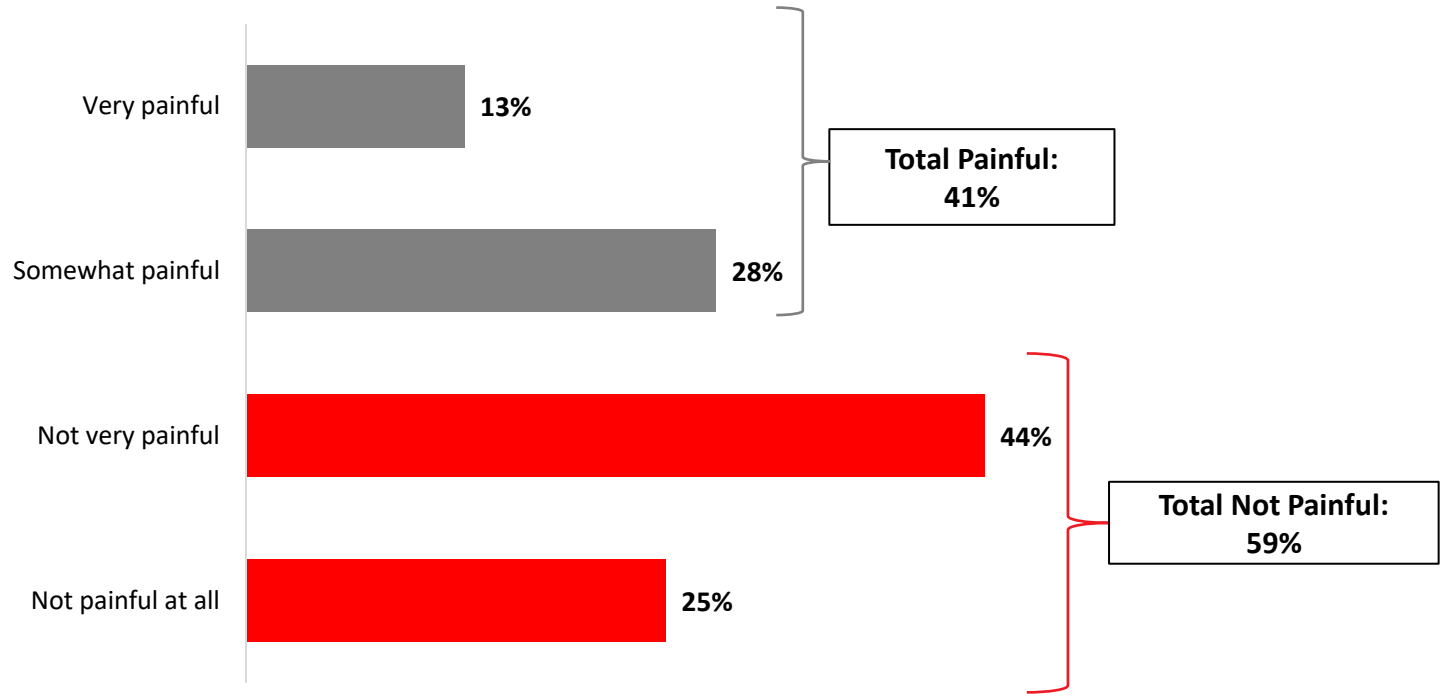
*As respondents could give more than one answer, the total may exceed 100%.

PAIN FROM SIDE EFFECTS



CTC551. How painful were the side effects of the COVID-19 vaccine?

Base: Respondents who have been vaccinated (n=59)



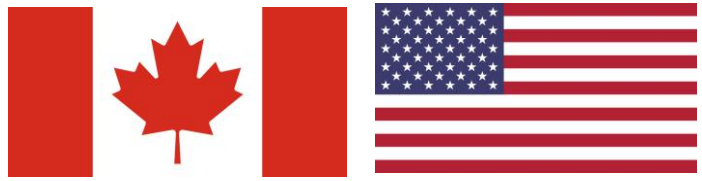
New question

PAIN FROM SIDE EFFECTS (CANADA VS UNITED STATES)



CTC551. How painful were the side effects of the COVID-19 vaccine?

Base: Respondents who have been vaccinated



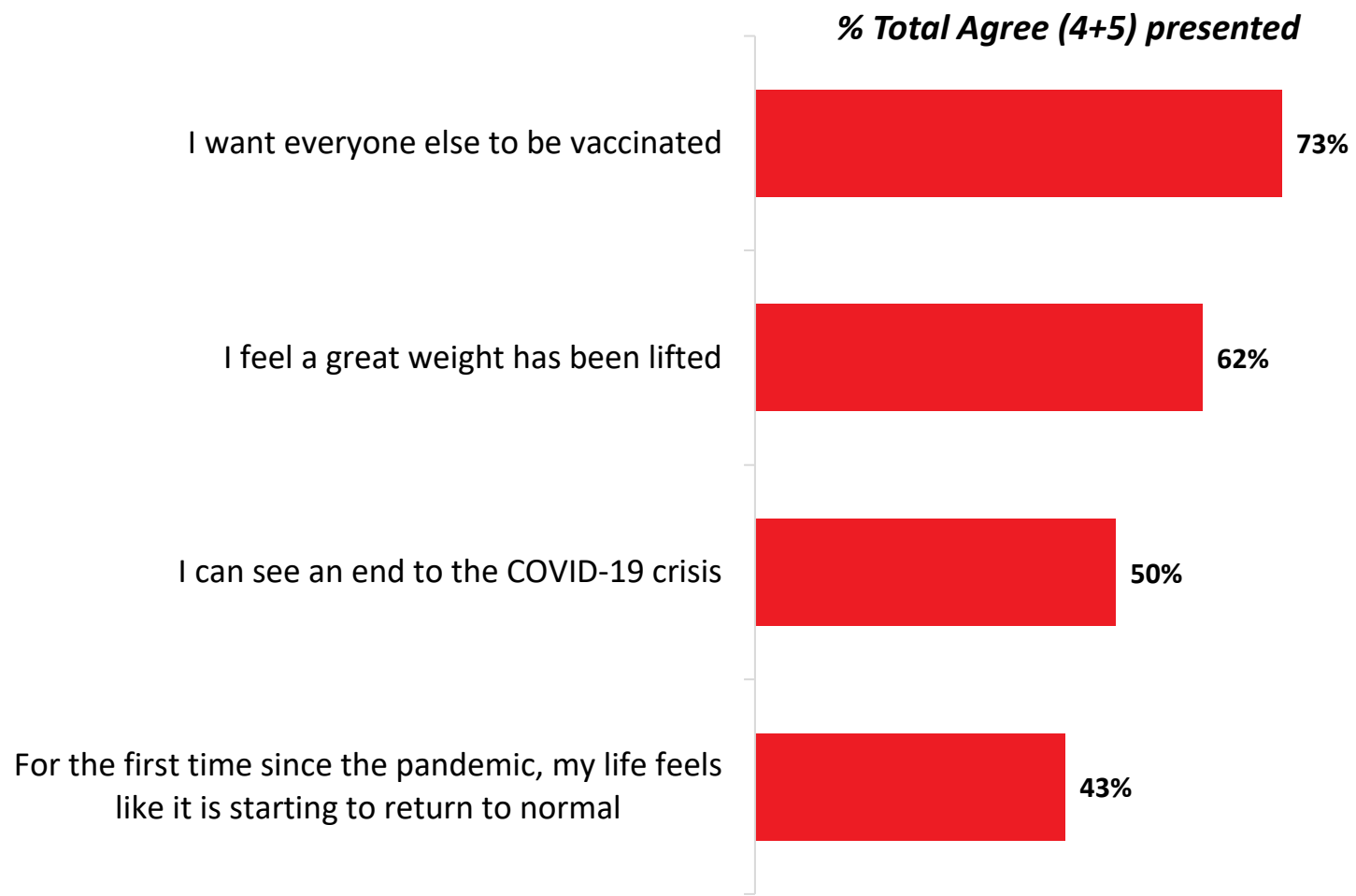
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	52	201	
Unweighted n =	59	229	
Total Painful	41%	40%	1
Very painful	13%	22%	9
Somewhat painful	28%	18%	10
Total Not painful	59%	60%	1
Not very painful	44%	28%	16
Not painful at all	15%	32%	17

LEVEL OF AGREEMENT ON THE VACCINE



CTC552. On a scale from 1 to 5, with 5 being strongly agree and 1 being strongly disagree, how do you feel about each of the following statements, now that you have had a COVID-19 vaccine?

Base: Respondents who have been vaccinated (n=59)

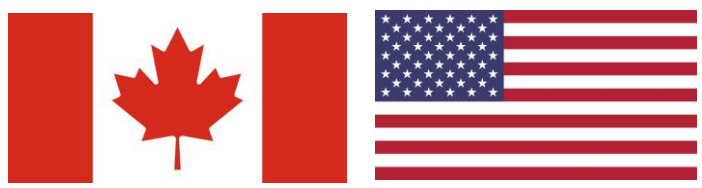


LEVEL OF AGREEMENT ON THE VACCINE



CTC552. On a scale from 1 to 5, with 5 being strongly agree and 1 being strongly disagree, how do you feel about each of the following statements, now that you have had a COVID-19 vaccine?

Base: Respondents who have been vaccinated



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	52	201	
Unweighted n =	59	229	
% Total Agree (4+5) presented			
I want everyone else to be vaccinated	73%	88%	15
I feel a great weight has been lifted	62%	79%	17
I can see an end to the COVID-19 crisis	50%	69%	19
For the first time since the pandemic, my life feels like it is starting to return to normal	43%	61%	18

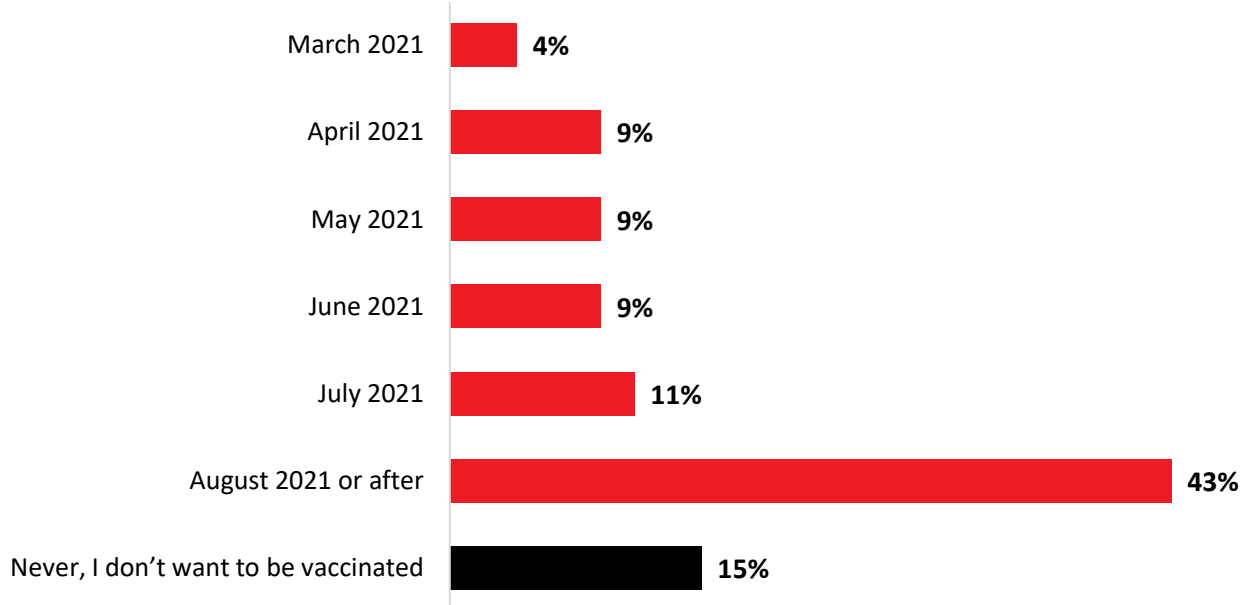
New question

VACCINATION OF CANADIANS WHO HAVE NOT YET RECEIVED THE VACCINE



CTC553. When do you think you will receive your first dose of the COVID-19 vaccine?

Base: respondents who have not been vaccinated (n=1,296)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,305	90	288	499	90	154	184	341	465	499	504	517	269
Unweighted n =	1,296	88	325	514	110	115	144	344	530	422	523	505	253
March 2021	4%	7%	8%	1%	6%	2%	3%	1%	1%	8%	3%	5%	3%
April 2021	9%	7%	11%	7%	8%	10%	10%	2%	2%	19%	9%	7%	10%
May 2021	9%	14%	13%	7%	6%	7%	10%	7%	3%	16%	6%	10%	12%
June 2021	9%	11%	8%	10%	10%	12%	7%	6%	7%	14%	10%	8%	12%
July 2021	11%	10%	10%	12%	5%	7%	16%	11%	11%	10%	12%	12%	6%
August 2021 or after	43%	42%	37%	48%	47%	42%	40%	58%	58%	20%	45%	45%	37%
Never, I don't want to be vaccinated	15%	10%	13%	15%	18%	20%	14%	16%	17%	13%	15%	12%	20%

VACCINATION OF CANADIANS/**AMERICANS** WHO HAVE NOT YET RECEIVED THE VACCINE



CTC553. When do you think you will receive your first dose of the COVID-19 vaccine?

Base: Respondents who have not been vaccinated



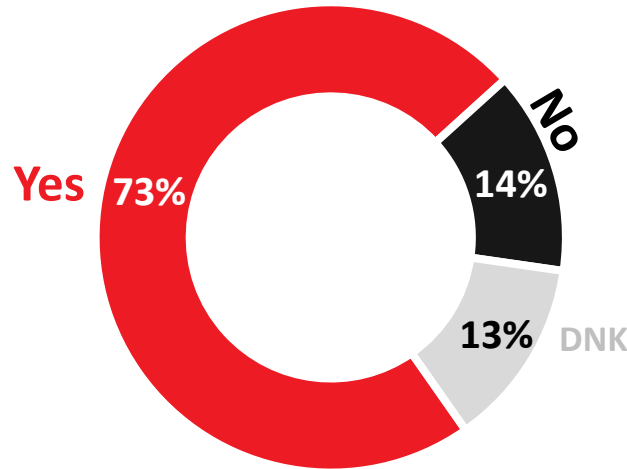
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,305	652	
Unweighted n =	1,296	613	
March 2021	4%	8%	4
April 2021	9%	10%	1
May 2021	9%	10%	1
June 2021	9%	9%	-
July 2021	11%	5%	6
August 2021 or after	43%	16%	27
Never, I don't want to be vaccinated	15%	41%	41

INTENTION TO GET VACCINATED



CTC108. When a vaccine for COVID-19 that had been approved by Health Canada becomes available to the population and it is free, do you intend to get vaccinated?

Base: All respondents (n=1,532)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Feb. 15 th	Gap
Weighted n =	1,532	105	359	588	100	172	208	414	526	592	599	603	308	1,535	
Unweighted n =	1,532	100	406	608	125	132	161	426	611	495	627	595	291	1,535	
Yes	73%	82%	76%	72%	70%	68%	74%	69%	68%	81%	75%	75%	69%	73%	-
No	14%	10%	11%	14%	16%	19%	12%	15%	16%	10%	13%	11%	17%	14%	-
Don't know	13%	8%	13%	14%	14%	14%	14%	16%	16%	9%	11%	14%	14%	13%	-

INTENTION TO GET VACCINATED (CANADA VS UNITED STATES)



CTC108. When a vaccine for COVID-19 that had been approved by Health Canada/**the FDA** becomes available to the population and it is free, do you intend to get vaccinated?

Base: All respondents



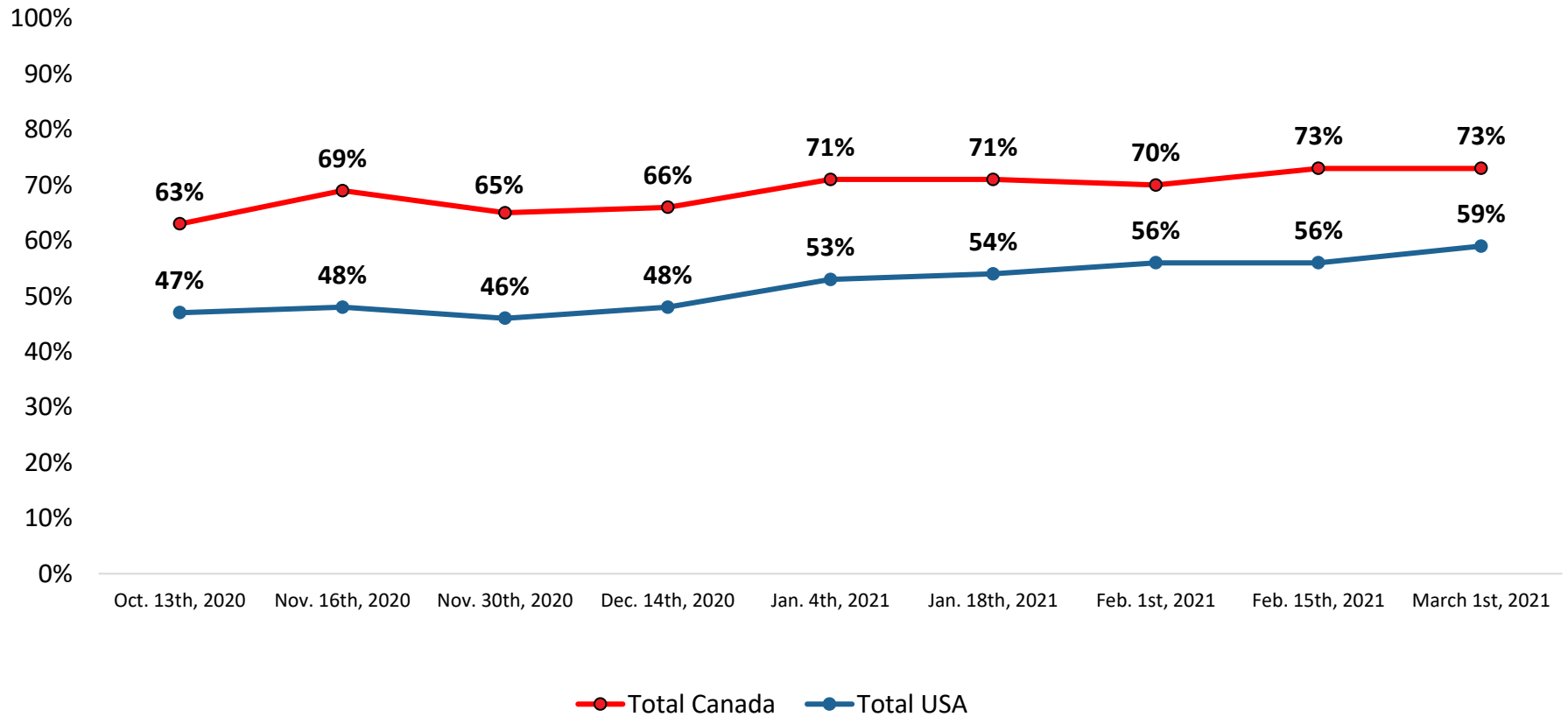
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,532	1,002	
Unweighted n =	1,532	1,002	
Yes	73%	59%	14
No	14%	25%	11
Don't know	13%	16%	3

INTENTION TO GET VACCINATED- EVOLUTION



CTC108. When a vaccine for COVID-19 that had been approved by Health Canada/**the FDA** becomes available to the population and it is free, do you intend to get vaccinated?

% Yes presented

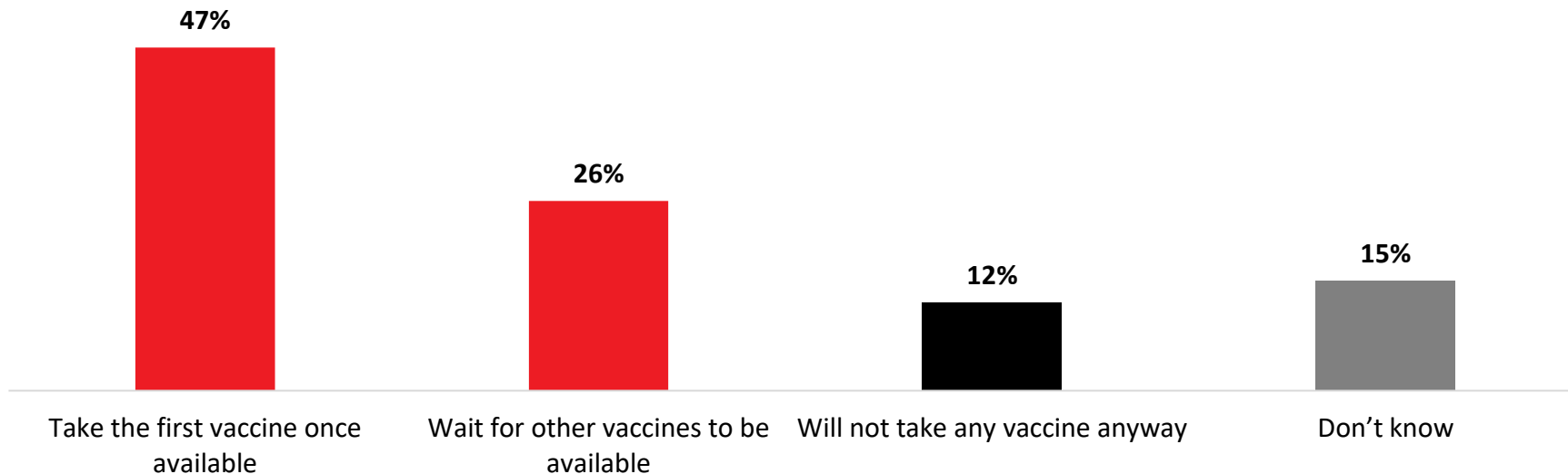


LIKELIHOOD OF TAKING THE FIRST VACCINE



CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

Base: All respondents (n=1,532)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Feb. 15 th	Gap
Weighted n =	1,532	105	359	588	100	172	208	414	526	592	599	603	308	1,535	
Unweighted n =	1,532	100	406	608	125	132	161	426	611	495	627	595	291	1,535	
Take the first vaccine once available	47%	52%	52%	45%	44%	41%	51%	34%	41%	62%	49%	49%	43%	50%	-3
Wait for other vaccines to be available	26%	20%	21%	28%	24%	29%	28%	40%	24%	17%	25%	27%	25%	25%	+1
Will not take any vaccine anyway	12%	8%	10%	13%	17%	16%	8%	13%	16%	8%	12%	10%	15%	10%	+2
Don't know	15%	20%	17%	13%	15%	13%	13%	13%	18%	13%	14%	14%	17%	15%	-

LIKELIHOOD OF TAKING THE FIRST VACCINE (CANADA VS UNITED STATES)



CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

Base: All respondents



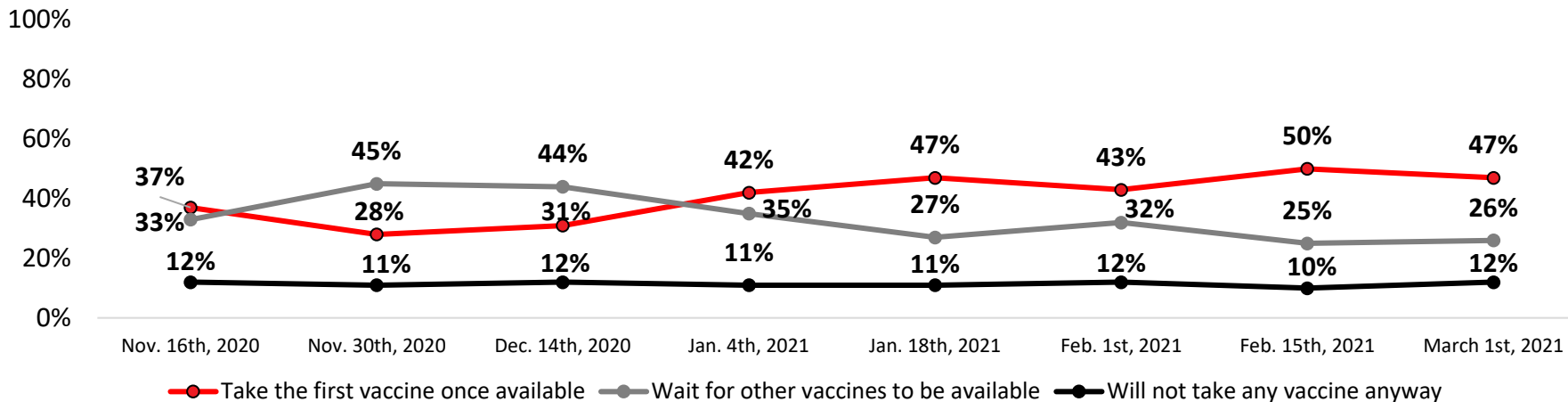
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,532	1,002	
Unweighted n =	1,532	1,002	
Take the first vaccine once available	47%	42%	5
Wait for other vaccines to be available	26%	19%	7
Will not take any vaccine anyway	12%	22%	10
Don't know	15%	17%	2

LIKELIHOOD OF TAKING THE FIRST VACCINE - EVOLUTION

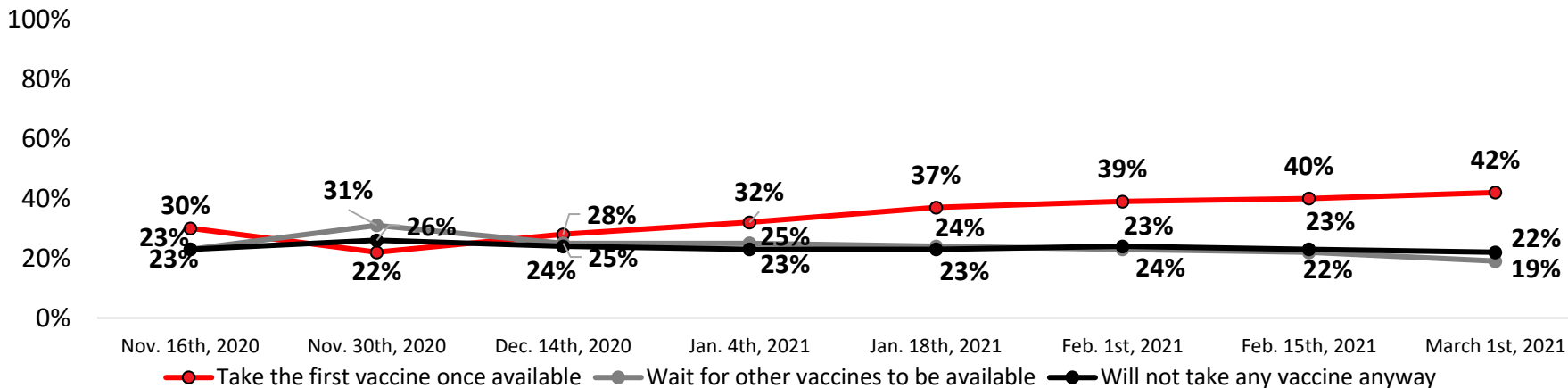


CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

Total Canada



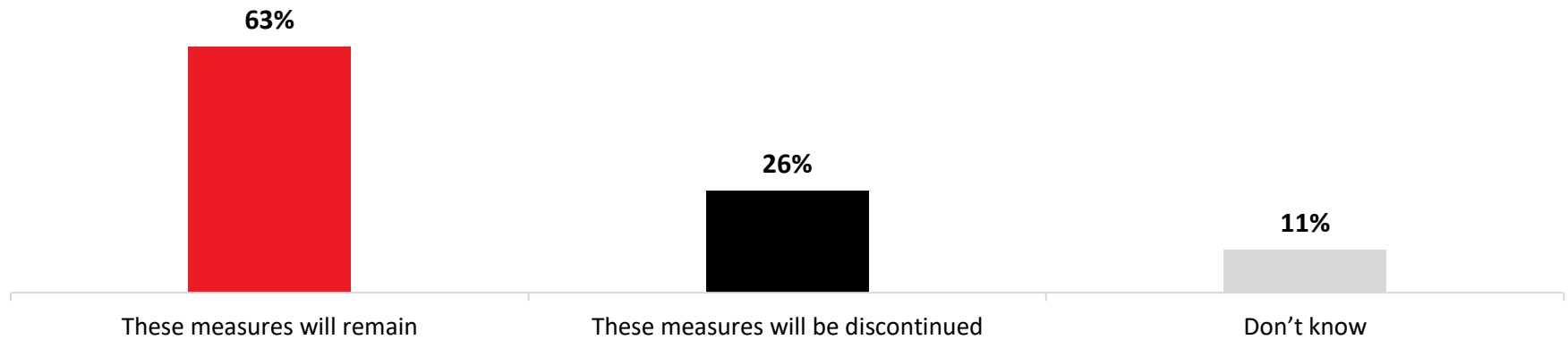
Total USA



FUTURE OF SAFETY MEASURES

CTC265. When a vaccine for COVID-19 becomes widely available in Canada, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

Base: All respondents (n=1,532)





	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Feb. 15 th	Gap
Weighted n =	1,532	105	359	588	100	172	208	414	526	592	599	603	308	1,535	
Unweighted n =	1,532	100	406	608	125	132	161	426	611	495	627	595	291	1,535	
These measures will remain	63%	69%	58%	66%	60%	58%	68%	57%	62%	68%	62%	66%	62%	69%	-6
These measures will be discontinued	26%	21%	31%	24%	24%	30%	22%	34%	23%	23%	25%	24%	30%	20%	+6
Don't know	11%	10%	11%	10%	16%	12%	10%	9%	15%	9%	13%	10%	8%	11%	-

FUTURE OF SAFETY MEASURES (CANADA VS UNITED STATES)

CTC265. When a vaccine for COVID-19 becomes widely available in Canada / **the United States**, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

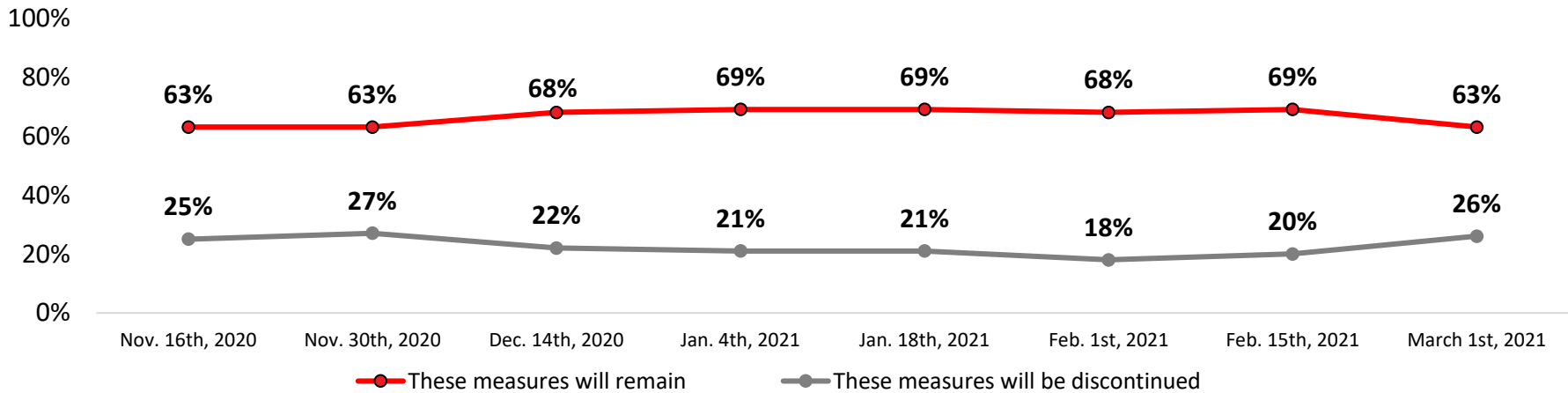
Base: All respondents

	 TOTAL CANADA	 TOTAL USA	Gap
Weighted n =	1,532	1,002	
Unweighted n =	1,532	1,002	
These measures will remain	63%	57%	6
These measures will be discontinued	26%	21%	5
Don't know	11%	22%	11

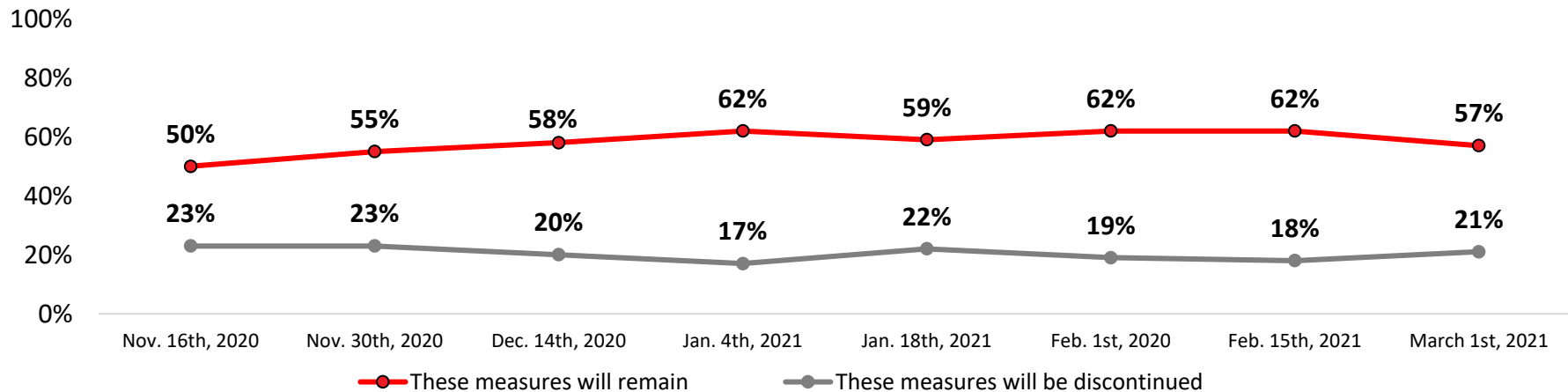
FUTURE OF SAFETY MEASURES / EVOLUTION

CTC265. When a vaccine for COVID-19 becomes widely available in Canada / the United States, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

Total Canada



Total USA

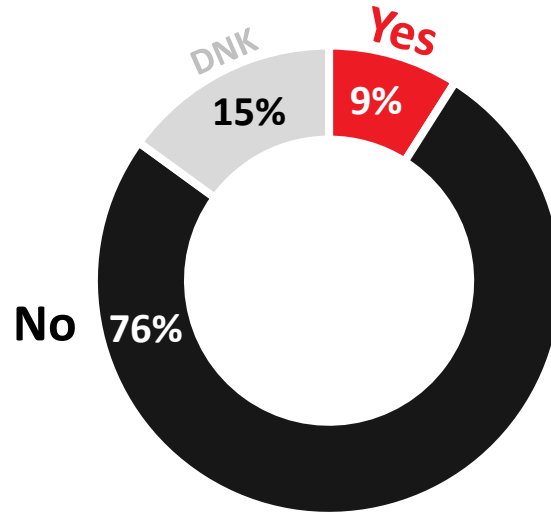


VACCINE SAFETY



CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

Base: All respondents (n=1,532)



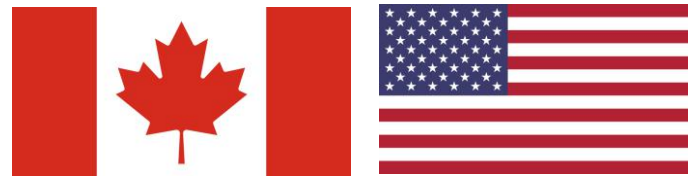
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Feb. 15 th	Gap
Weighted n =	1,532	105	359	588	100	172	208	414	526	592	599	603	308	1,535	
Unweighted n =	1,532	100	406	608	125	132	161	426	611	495	627	595	291	1,535	
Yes	9%	3%	7%	12%	10%	9%	5%	10%	11%	6%	11%	7%	8%	8%	+1
No	76%	80%	77%	73%	78%	78%	79%	76%	72%	80%	72%	80%	78%	76%	-
Don't know	15%	17%	15%	15%	12%	13%	16%	14%	18%	13%	17%	13%	14%	15%	-

VACCINE SAFETY (CANADA VS UNITED STATES)



CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

Base: All respondents



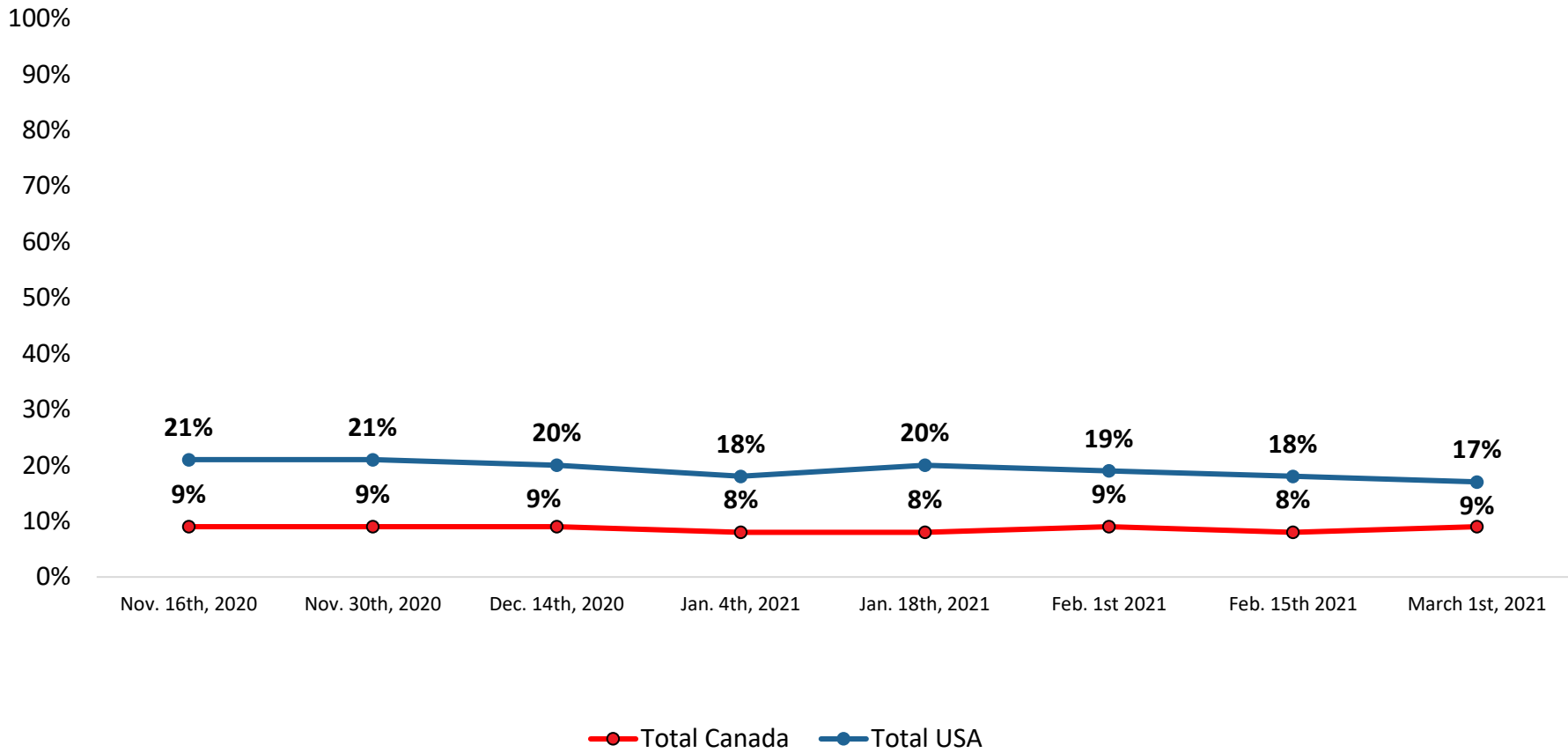
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,532	1,002	
Unweighted n =	1,532	1,002	
Yes	9%	17%	8
No	76%	65%	11
Don't know	15%	19%	4

VACCINE SAFETY - EVOLUTION



CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

% Yes presented





U.S. POLITICS

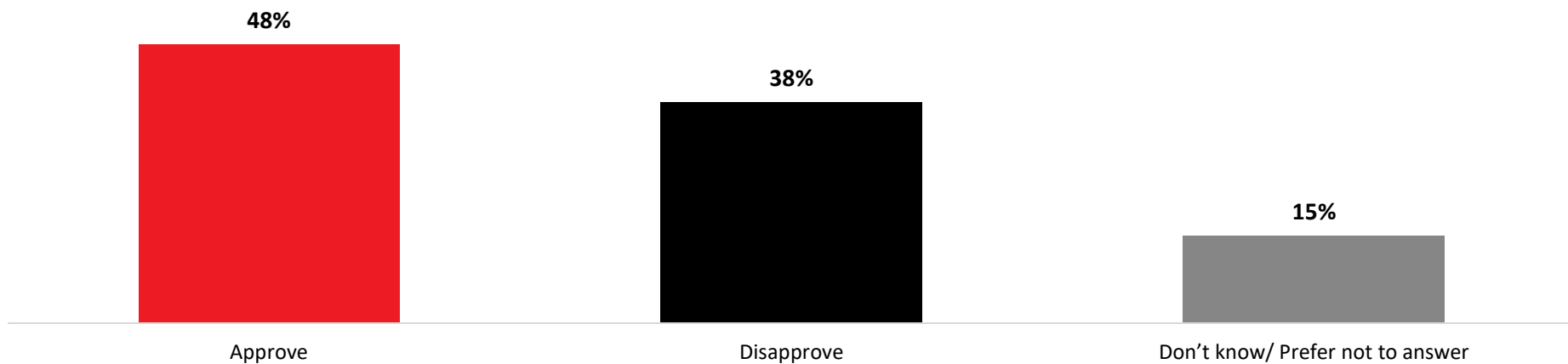
New question

JOE BIDEN'S JOB AS PRESIDENT



CTC562. Do you approve or disapprove of the job Joe Biden is doing as president of the United States?

Base: All respondents (n=1,002)



Who did you vote for?

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other
Weighted n =	1,002	179	217	372	233	303	369	330	486	516	372	404	16
Unweighted n =	1,002	190	223	322	267	219	407	376	501	501	367	420	38
Approve	48%	55%	41%	44%	54%	45%	53%	43%	52%	44%	18%	89%	14%
Disapprove	38%	35%	42%	41%	31%	33%	31%	50%	40%	36%	76%	6%	66%
Don't know/ Prefer not to answer	15%	10%	18%	16%	14%	21%	16%	7%	8%	21%	6%	6%	20%

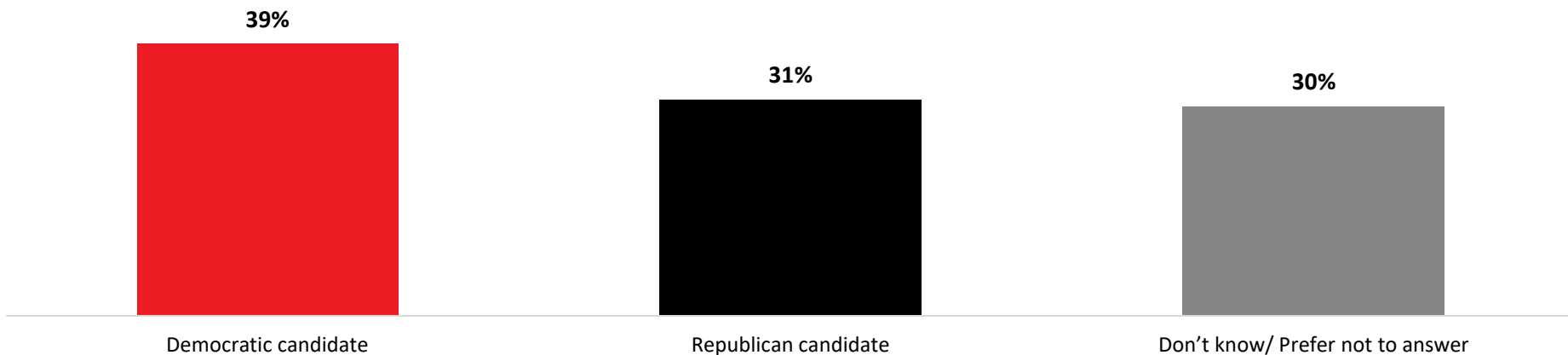
New question

VOTE IN 2022



CTC563. In 2022, do you have the intention to vote for a Democratic candidate or for a Republican candidate?

Base: All respondents (n=1,002)



Who did you vote for?

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other
Weighted n =	1,002	179	217	372	233	303	369	330	486	516	372	404	16
Unweighted n =	1,002	190	223	322	267	219	407	376	501	501	367	420	38
Democratic candidate	39%	41%	32%	37%	47%	41%	45%	29%	42%	36%	9%	79%	16%
Republican candidate	31%	34%	34%	35%	21%	24%	28%	42%	35%	28%	71%	4%	14%
Don't know/ Prefer not to answer	30%	25%	34%	29%	32%	35%	26%	29%	23%	36%	19%	17%	70%

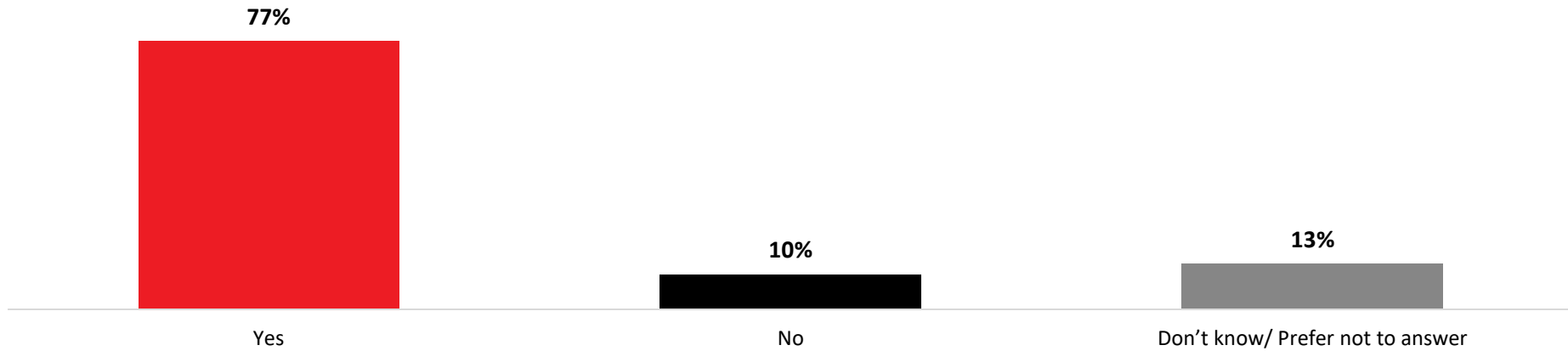
New question

TRUMP 2024



CTC564. If Trump ran for president in 2024, would you support him for the GOP nomination?

Base: Respondents who voted for Donald Trump (n=367)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female
Weighted n =	372	68	92	141	71	86	118	168	210	162
Unweighted n =	367	72	87	127	81	63	131	173	216	151
Yes	77%	80%	76%	81%	70%	82%	83%	71%	76%	79%
No	10%	5%	13%	7%	17%	12%	5%	12%	12%	7%
Don't know/ Prefer not to answer	13%	15%	11%	12%	13%	6%	12%	16%	12%	13%

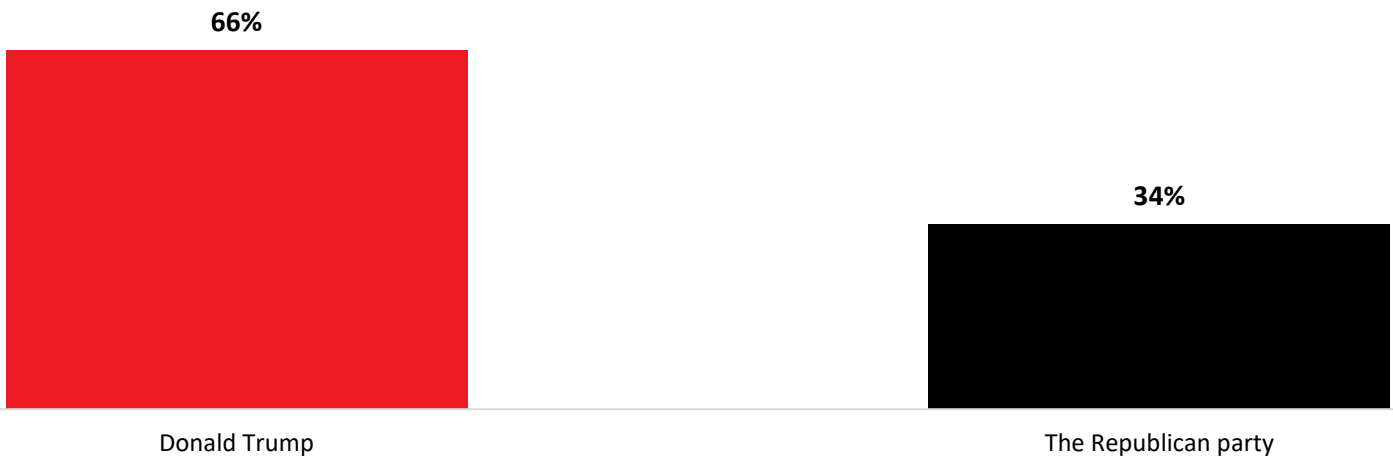
New question

REPUBLICANS' LOYALTY



CTC565. Do you have stronger loyalty to Donald Trump or to the Republican party?

Base: Respondents who voted for Donald Trump (n=367)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female
Weighted n =	372	68	92	141	71	86	118	168	210	162
Unweighted n =	367	72	87	127	81	63	131	173	216	151
Donald Trump	66%	60%	61%	73%	65%	72%	77%	56%	65%	68%
The Republican party	34%	40%	39%	27%	35%	28%	23%	44%	35%	32%

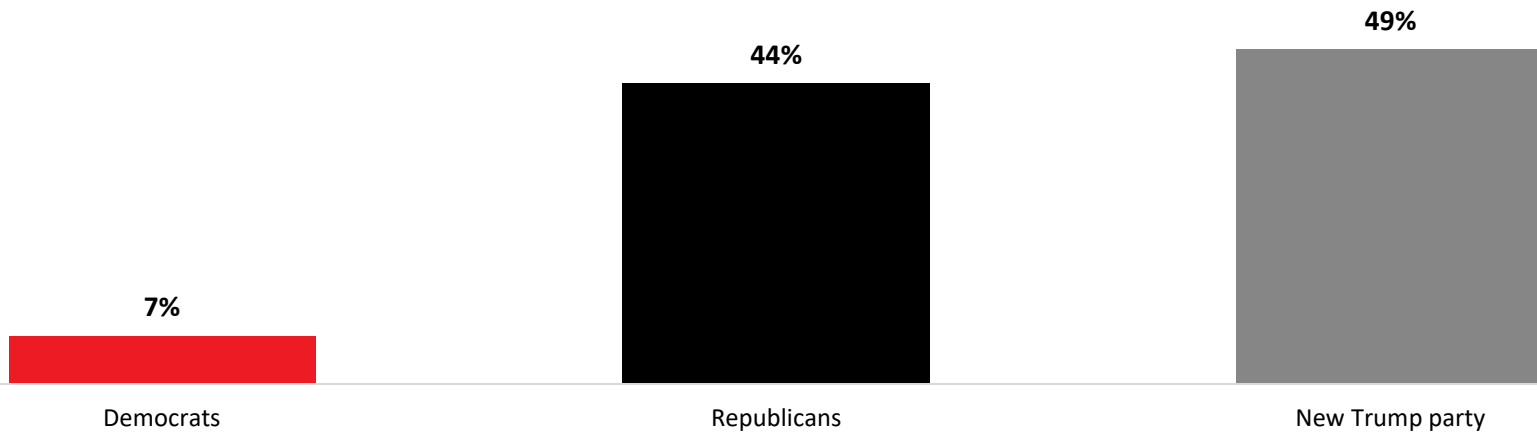
New question

IF TRUMP CREATED A NEW PARTY



CTC566. If Trump created a new party, would you vote for the Democrats, the Republican or the new Trump party?

Base: Respondents who voted for Donald Trump (n=367)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female
Weighted n =	372	68	92	141	71	86	118	168	210	162
Unweighted n =	367	72	87	127	81	63	131	173	216	151
Democrats	7%	2%	8%	5%	17%	13%	8%	4%	10%	3%
Republicans	44%	50%	51%	39%	37%	59%	41%	37%	45%	42%
New Trump party	49%	48%	41%	56%	47%	28%	51%	58%	45%	55%



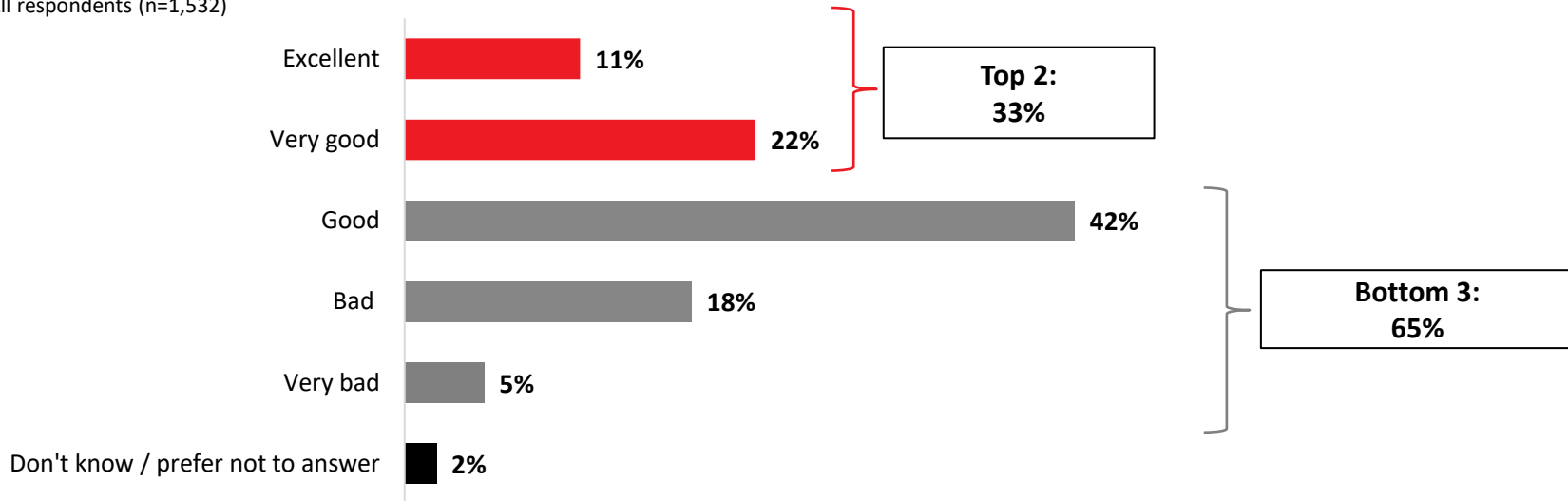
STRESS AND MENTAL HEALTH

MENTAL HEALTH DURING THE CRISIS



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,532)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Feb. 15 th	Gap
Weighted n =	1,532	105	359	588	100	172	208	414	526	592	599	603	308	1,535	
Unweighted n =	1,532	100	406	608	125	132	161	426	611	495	627	595	291	1,535	
Total Top 2	33%	34%	41%	30%	30%	29%	31%	22%	28%	45%	28%	34%	39%	31%	+2
Excellent	11%	9%	14%	10%	8%	10%	11%	7%	9%	15%	6%	12%	15%	10%	+1
Very good	22%	25%	28%	20%	23%	19%	20%	15%	19%	30%	22%	22%	24%	21%	+1
Total Bottom 3	65%	65%	58%	67%	69%	70%	66%	75%	70%	54%	70%	64%	58%	67%	-2
Good *	42%	47%	42%	42%	38%	48%	41%	44%	42%	42%	43%	42%	44%	43%	-1
Bad	18%	14%	12%	20%	23%	19%	21%	24%	22%	10%	21%	18%	11%	18%	-
Very bad	5%	3%	3%	6%	8%	3%	4%	8%	6%	2%	6%	4%	3%	6%	-1
Don't know/Prefer not to answer	2%	1%	1%	3%	0%	1%	3%	3%	2%	1%	2%	2%	2%	2%	-

* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research

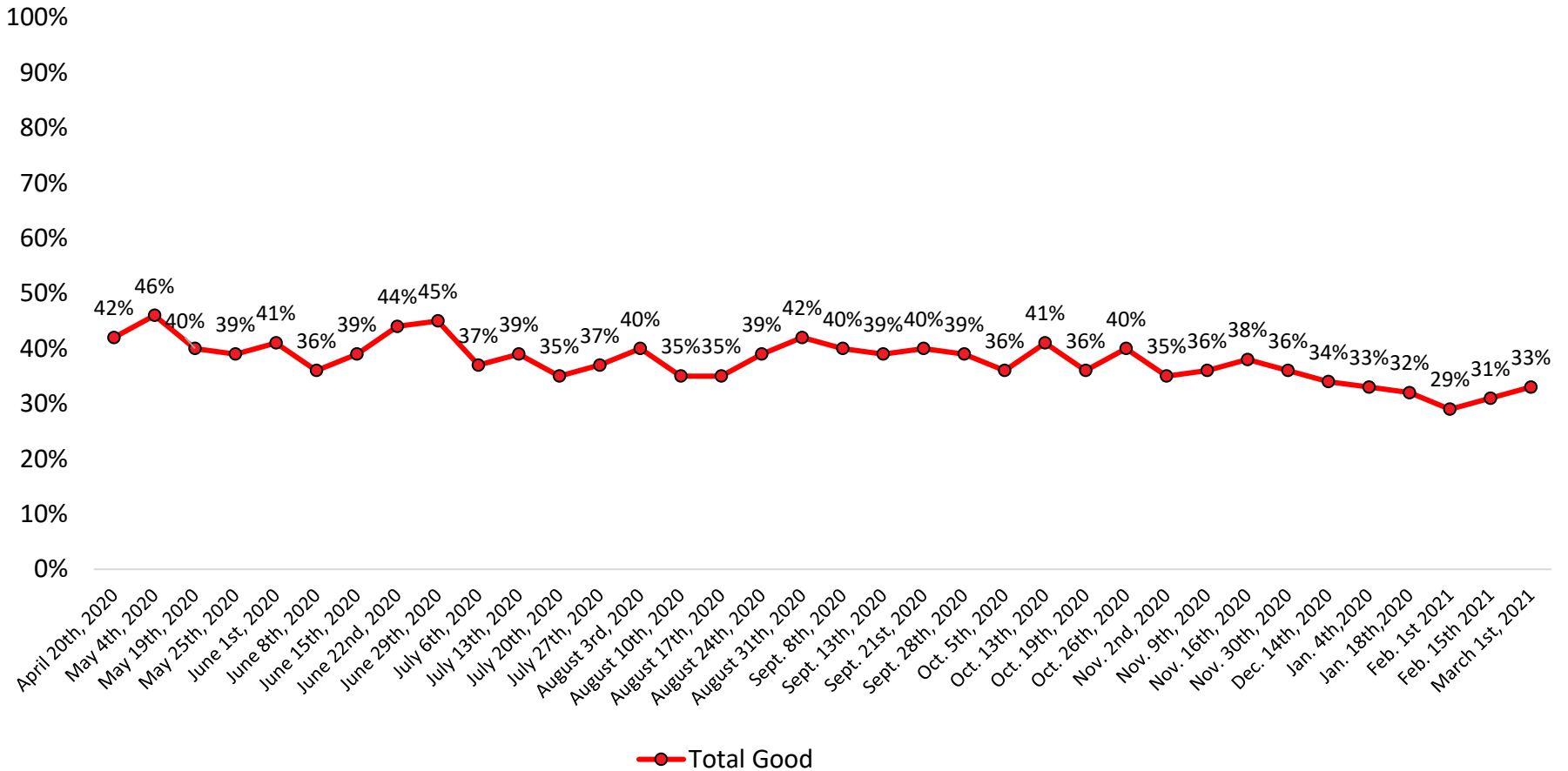
MENTAL HEALTH DURING THE CRISIS (Evolution)



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

% Total Good (Excellent + Very good) presented



MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,532	1,002	
Unweighted n =	1,532	1,002	
Total Top 2	33%	45%	12
Excellent	11%	20%	9
Very good	22%	25%	3
Total Bottom 3	65%	49%	16
Good *	42%	34%	8
Bad	18%	11%	7
Very bad	5%	4%	1
Don't know/Prefer not to answer	2%	6%	4

* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research



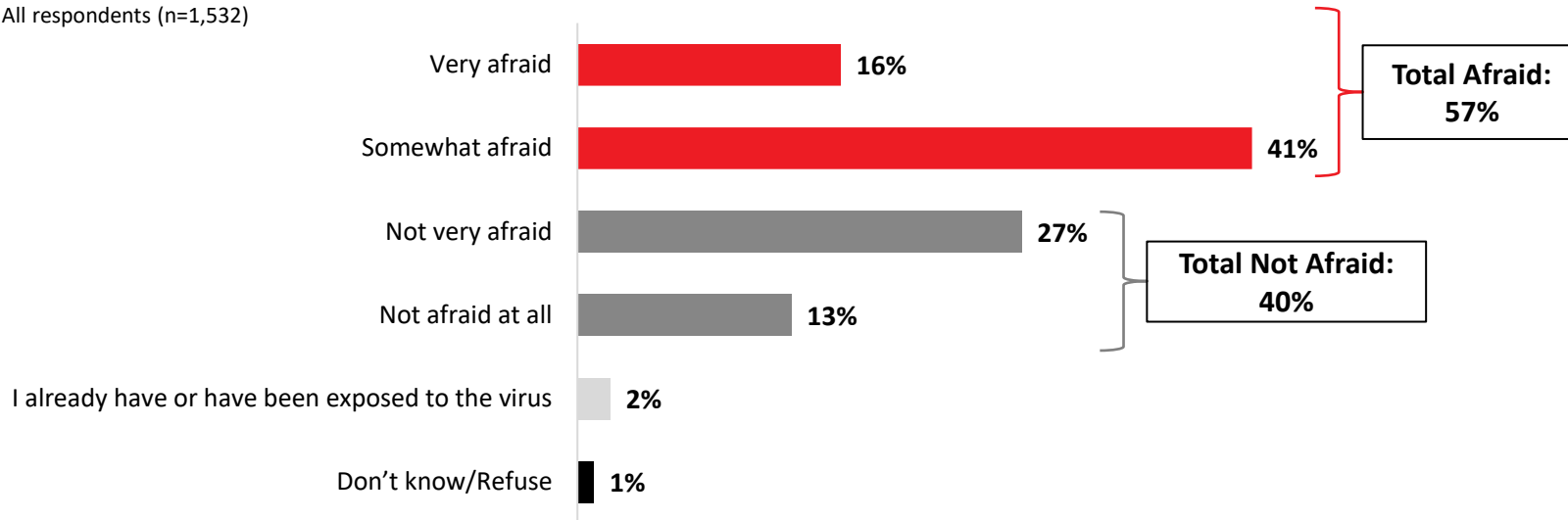
FEAR AND SPREAD OF THE VIRUS



FEAR OF CONTRACTING THE VIRUS

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,532)

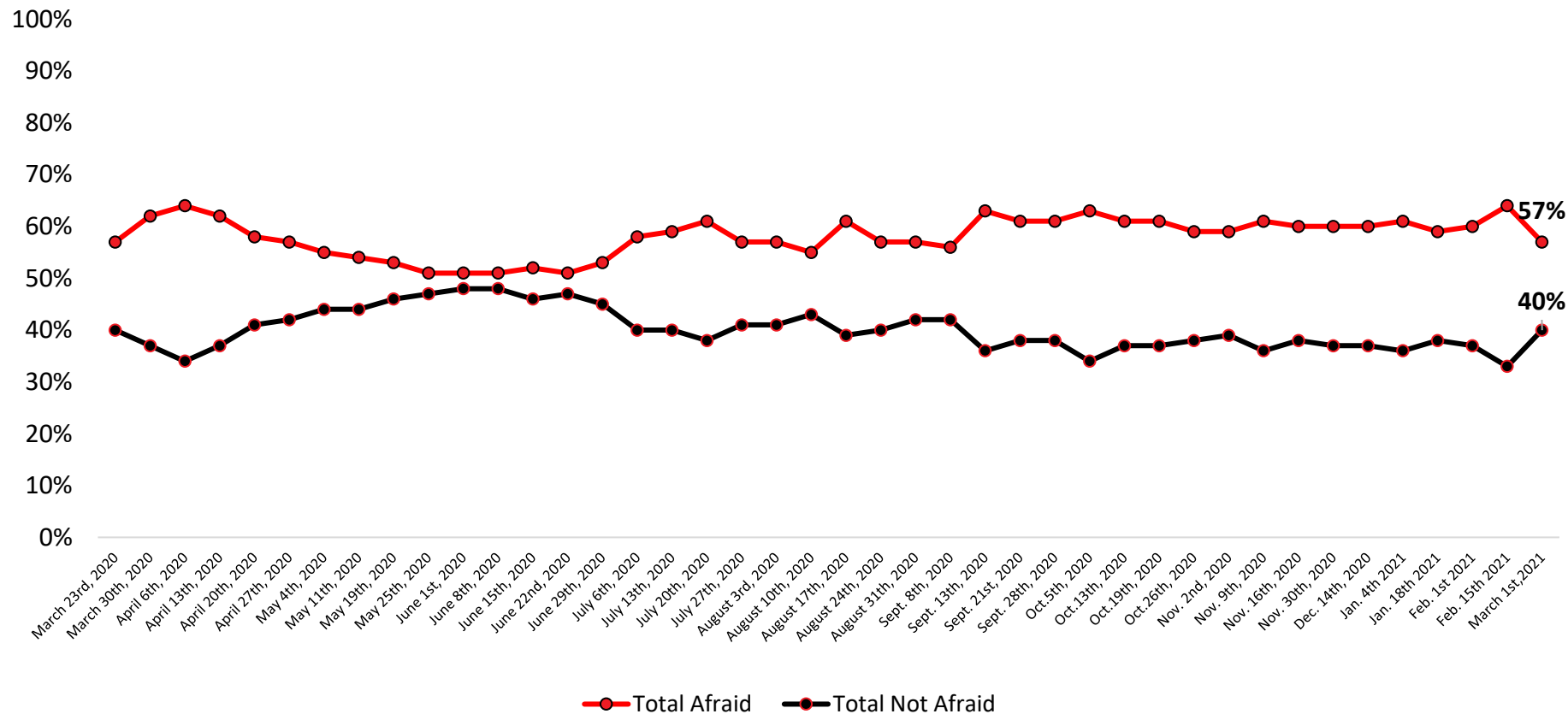


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Feb. 15 th	Gap
Weighted n =	1,532	105	359	588	100	172	208	414	526	592	599	603	308	1,535	
Unweighted n =	1,532	100	406	608	125	132	161	426	611	495	627	595	291	1,535	
Total Afraid	57%	55%	47%	61%	68%	53%	64%	52%	58%	60%	57%	59%	54%	64%	-7
Very afraid	16%	15%	12%	18%	14%	15%	19%	10%	19%	17%	17%	14%	16%	19%	-3
Somewhat afraid	41%	39%	35%	43%	53%	38%	46%	43%	39%	43%	40%	45%	38%	45%	-4
Total Not Afraid	40%	43%	50%	37%	30%	44%	33%	43%	39%	39%	40%	39%	43%	33%	+7
Not very afraid	27%	29%	35%	24%	12%	33%	21%	30%	23%	28%	27%	27%	26%	23%	+4
Not afraid at all	13%	15%	14%	14%	18%	11%	11%	13%	16%	11%	13%	12%	18%	10%	+3
I already have or have been exposed to the virus	2%	1%	3%	1%	1%	2%	2%	4%	2%	1%	2%	2%	1%	2%	-
Don't know/Refuse	1%	1%	1%	1%	1%	1%	2%	1%	1%	0%	1%	0%	1%	2%	-1

FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

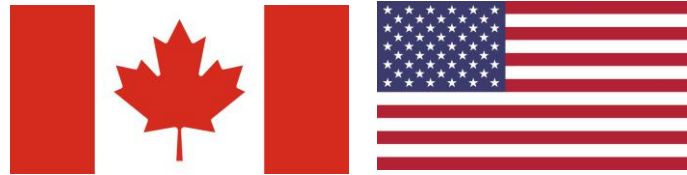


FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)



CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents



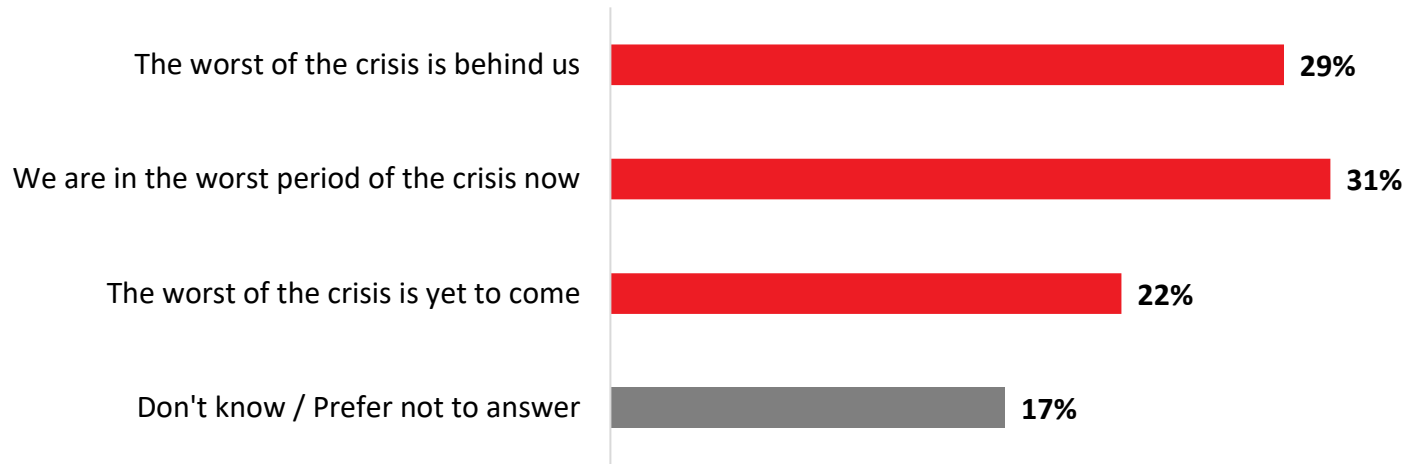
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,532	1,002	
Unweighted n =	1,532	1,002	
Total Afraid	57%	54%	3
Very afraid	16%	22%	6
Somewhat afraid	41%	32%	9
Total Not Afraid	40%	34%	6
Not very afraid	27%	17%	10
Not afraid at all	13%	17%	4
I already have or have been exposed to the virus	2%	6%	4
Don't know/Refuse	1%	6%	5

EVOLUTION OF THE COVID-19 PANDEMIC



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,532)



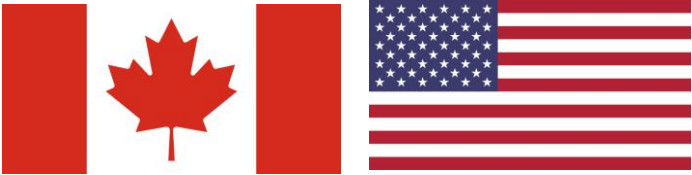
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Feb. 15 th	Gap
Weighted n =	1,532	105	359	588	100	172	208	414	526	592	599	603	308	1,535	
Unweighted n =	1,532	100	406	608	125	132	161	426	611	495	627	595	291	1,535	
The worst of the crisis is behind us	29%	28%	38%	26%	32%	33%	20%	35%	24%	30%	28%	29%	34%	21%	+8
We are in the worst period of the crisis now	31%	32%	30%	32%	27%	23%	39%	30%	30%	33%	35%	31%	26%	39%	-8
The worst of the crisis is yet to come	22%	18%	22%	22%	24%	27%	21%	19%	26%	21%	21%	23%	22%	25%	-3
Don't know / Prefer not to answer	17%	23%	11%	20%	17%	16%	20%	16%	19%	16%	16%	17%	18%	15%	+2

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

Base: All respondents



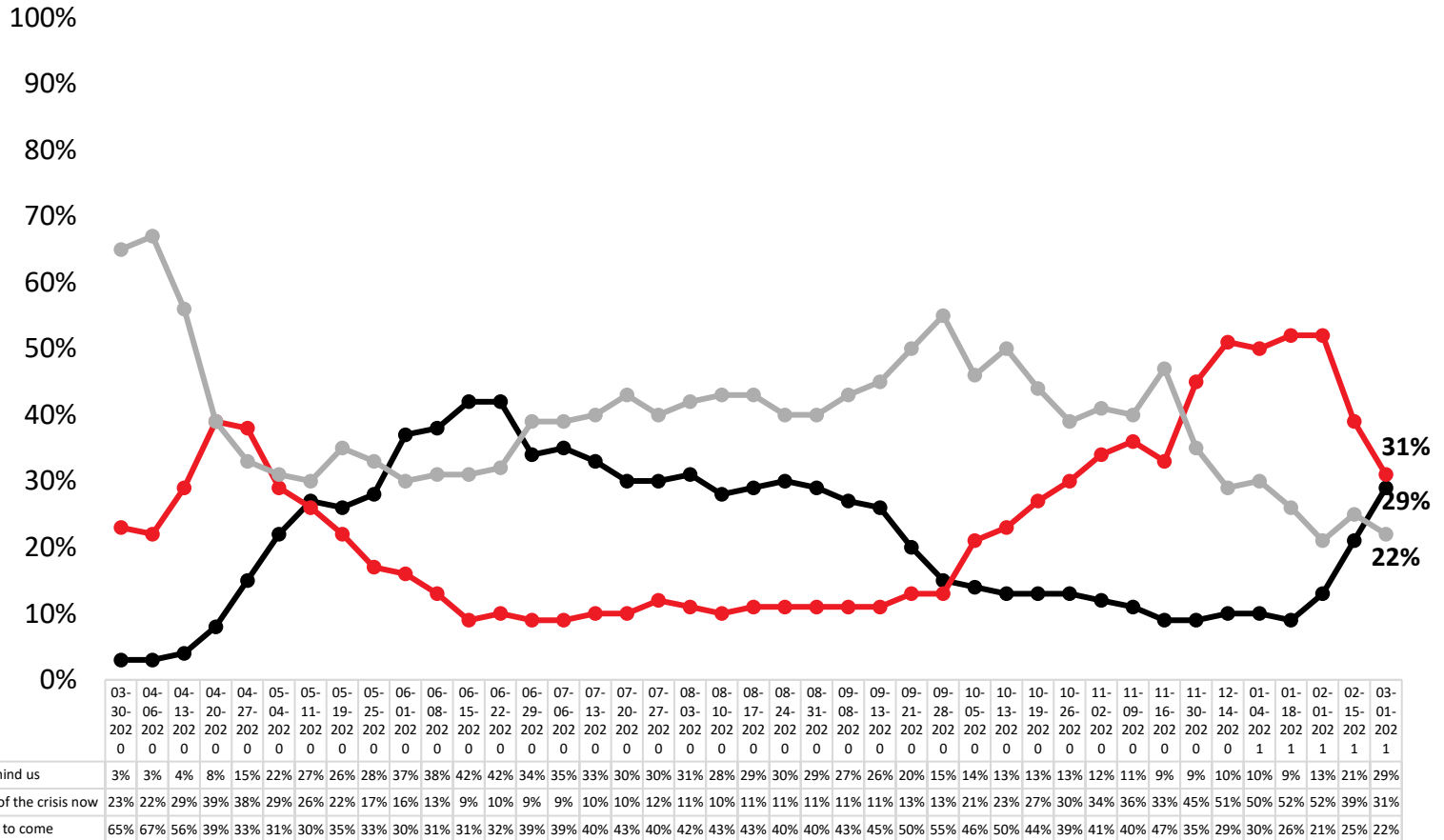
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,532	1,002	
Unweighted n =	1,532	1,002	
The worst of the crisis is behind us	29%	43%	14
We are in the worst period of the crisis now	31%	22%	9
The worst of the crisis is yet to come	22%	17%	5
Don't know / Prefer not to answer	17%	18%	1

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents

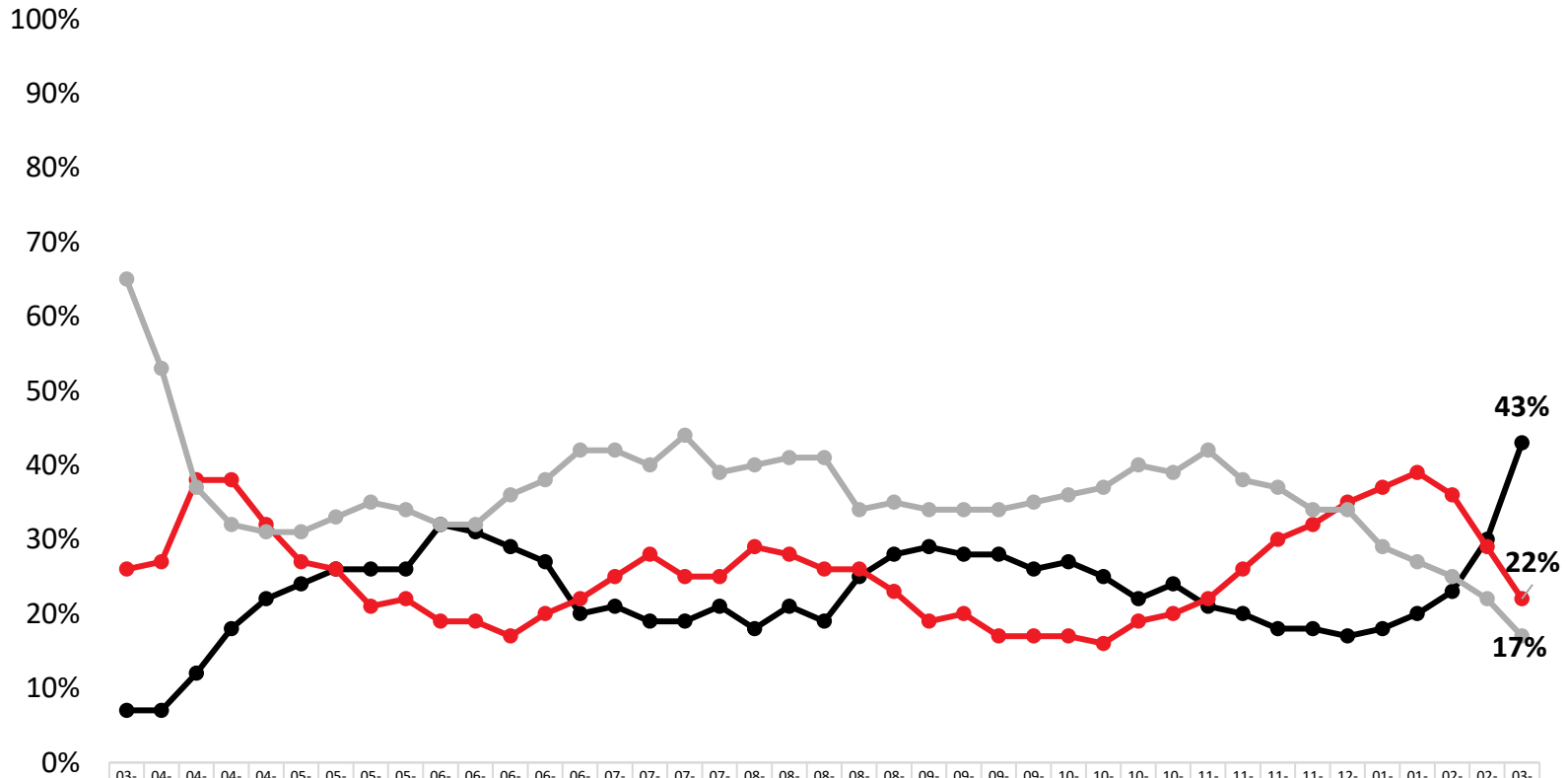


EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **The United States** ?

Base: All respondents



	03-30-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-07-2020	09-14-2020	09-21-2020	09-28-2020	10-05-2020	10-12-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-23-2020	11-30-2020	12-07-2020	12-14-2020	12-21-2020	12-28-2020	01-04-2021	01-11-2021	01-18-2021	01-25-2021	02-01-2021	02-08-2021	02-15-2021	02-22-2021	03-01-2021
● The worst of the crisis is behind us	7%	7%	12%	18%	22%	24%	26%	26%	26%	32%	31%	29%	27%	20%	21%	19%	19%	21%	18%	21%	19%	25%	28%	29%	28%	28%	26%	27%	25%	22%	24%	20%	18%	18%	17%	18%	18%	17%	18%	20%	23%	30%	43%						
● We are in the worst period of the crisis now	26%	27%	38%	38%	32%	27%	26%	21%	22%	19%	19%	17%	20%	22%	25%	28%	25%	25%	29%	28%	26%	26%	23%	19%	20%	17%	17%	16%	19%	20%	22%	26%	30%	32%	35%	37%	39%	36%	29%	22%									
● The worst of the crisis is yet to come	65%	53%	37%	32%	31%	31%	33%	35%	34%	32%	32%	36%	38%	42%	42%	40%	44%	39%	40%	41%	41%	34%	35%	34%	34%	34%	35%	36%	37%	40%	39%	42%	38%	37%	34%	34%	29%	27%	25%	22%	17%								



SATISFACTION WITH GOVERNMENTS DURING THE CRISIS

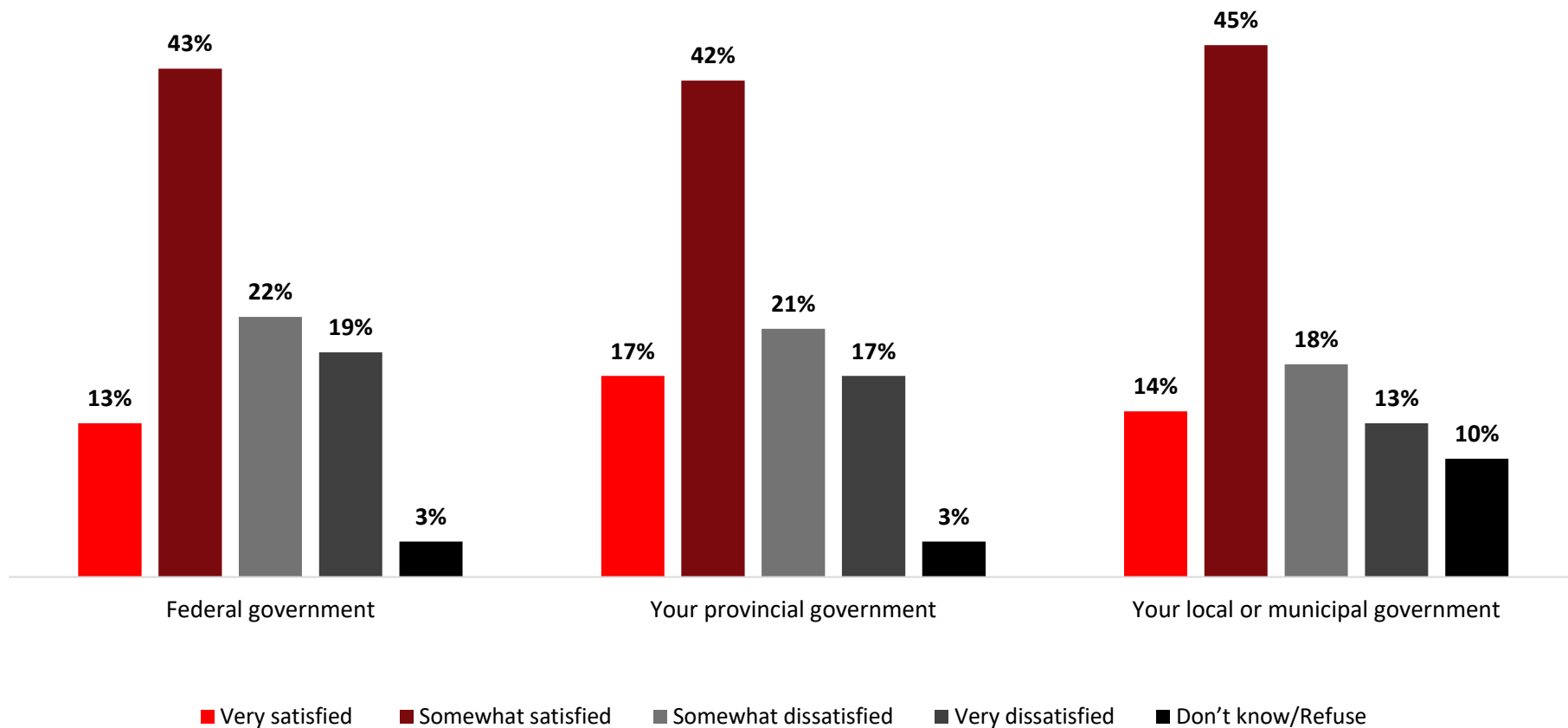




SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,532)



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Feb. 15 th	Gap
Weighted n =	1,532	105	359	588	100	172	208	414	526	592	599	603	308	1,535	
Unweighted n =	1,532	100	406	608	125	132	161	426	611	495	627	595	291	1,535	
Federal government															
Total Satisfied	57%	77%	58%	53%	56%	48%	61%	52%	53%	63%	57%	55%	60%	56%	+1
Total Dissatisfied	40%	21%	40%	44%	40%	50%	33%	44%	42%	36%	39%	44%	37%	40%	-
Your provincial government															
Total Satisfied	59%	83%	73%	51%	45%	40%	65%	49%	53%	71%	56%	58%	67%	62%	-3
Total Dissatisfied	38%	14%	25%	46%	50%	58%	31%	46%	44%	29%	40%	41%	31%	36%	+2
Your local or municipal government															
Total Satisfied	59%	76%	63%	58%	54%	54%	56%	54%	56%	66%	59%	59%	62%	63%	-4
Total Dissatisfied	30%	13%	21%	35%	35%	43%	29%	36%	34%	23%	31%	33%	23%	27%	+3

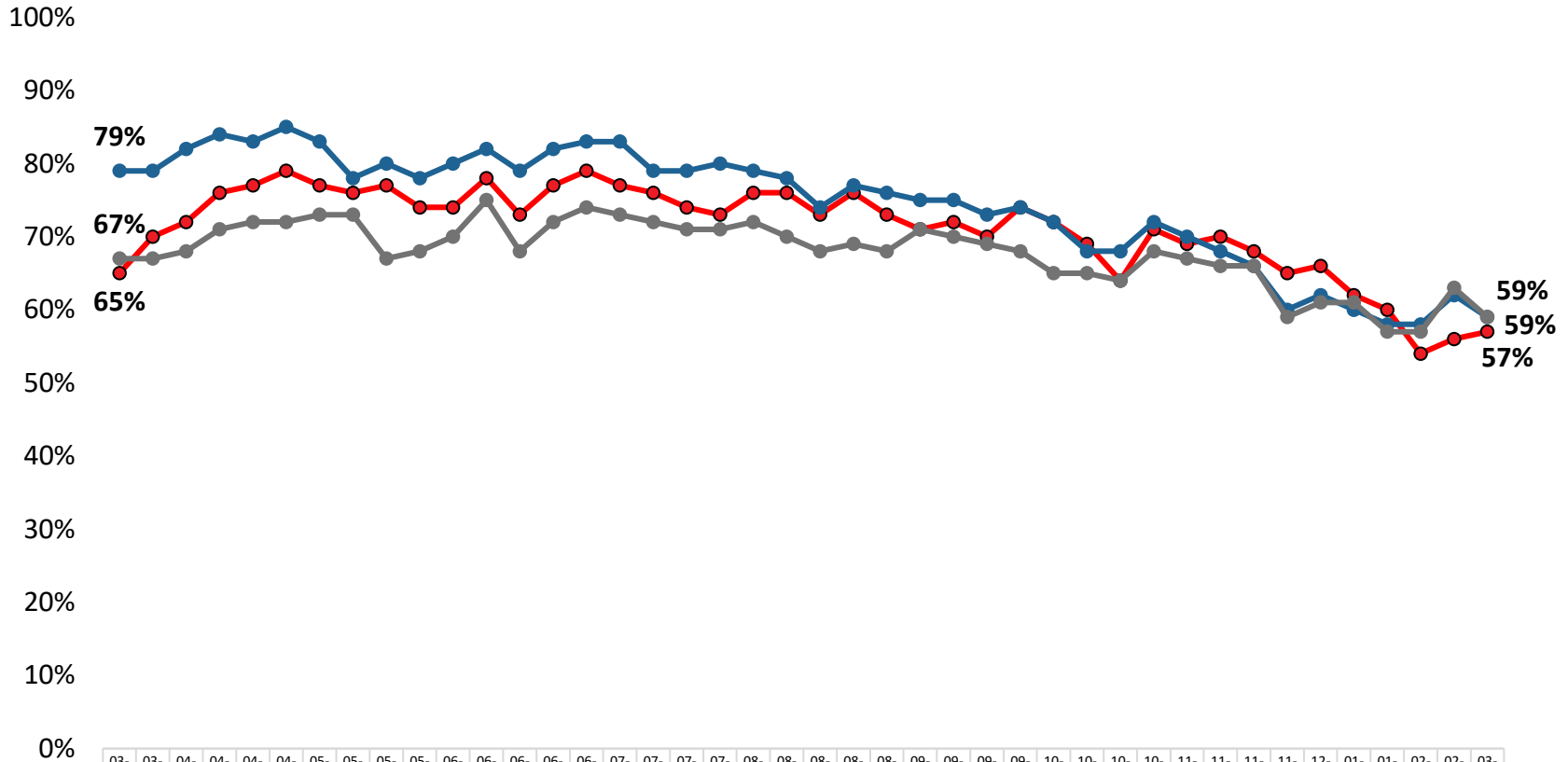
SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

% Total Satisfied presented



	03-23-2020	03-31-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-07-2020	09-14-2020	09-21-2020	09-28-2020	10-05-2020	10-12-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-23-2020	12-01-2020	12-08-2020	12-15-2020	01-01-2021	01-08-2021	01-15-2021	02-01-2021	02-08-2021	03-01-2021
Federal government	65%	70%	72%	76%	77%	79%	77%	76%	77%	74%	74%	78%	73%	77%	79%	77%	76%	74%	73%	76%	76%	73%	76%	73%	71%	72%	70%	74%	72%	69%	64%	71%	69%	70%	68%	65%	66%	62%	60%	54%	56%	57%			
Provincial government	79%	79%	82%	84%	83%	85%	83%	78%	80%	78%	80%	82%	79%	82%	83%	83%	79%	79%	80%	79%	78%	74%	77%	76%	75%	75%	73%	74%	72%	68%	68%	72%	70%	68%	66%	60%	62%	60%	58%	58%	62%	59%			
Local or municipal government	67%	67%	68%	71%	72%	73%	73%	67%	68%	70%	75%	68%	72%	74%	73%	72%	71%	71%	72%	70%	68%	69%	68%	71%	70%	69%	68%	65%	65%	64%	68%	67%	66%	66%	59%	61%	61%	57%	57%	63%	59%				

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents



François Legault Doug Ford Brian Pallister Scott Moe Jason Kenney John Horgan

	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,532	105	359	588	54	46	172	208
Unweighted n =	1,532	100	406	608	54	71	132	161
Total Satisfied	59%	83%	73%	51%	47%	44%	40%	65%
Very satisfied	17%	41%	24%	10%	9%	9%	5%	25%
Somewhat satisfied	42%	42%	49%	41%	38%	34%	36%	40%
Total Dissatisfied	38%	14%	25%	46%	49%	52%	58%	31%
Somewhat dissatisfied	21%	10%	16%	24%	32%	28%	30%	15%
Very dissatisfied	17%	4%	9%	22%	17%	24%	28%	15%
Don't know/Refuse	3%	2%	3%	3%	4%	4%	2%	4%

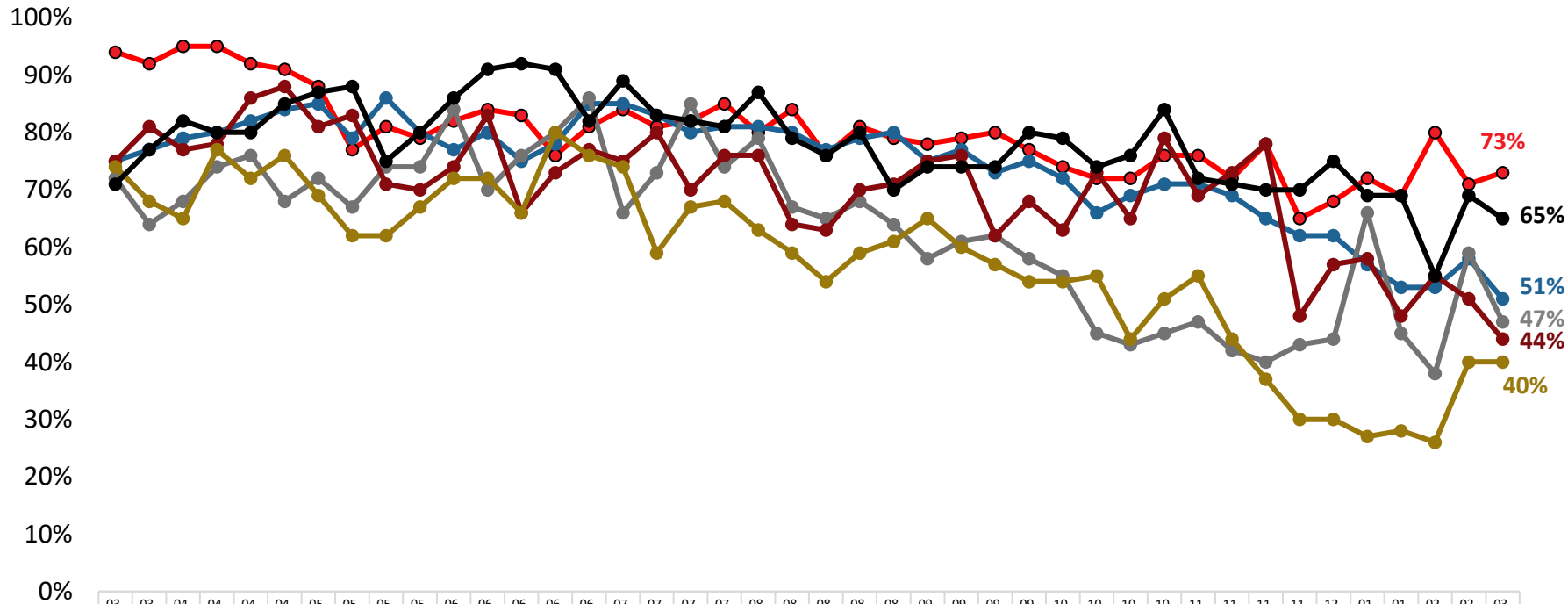
SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

% Total Satisfied presented



	03-23-2020	03-30-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-07-2020	09-14-2020	09-21-2020	09-28-2020	10-05-2020	10-12-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-23-2020	11-30-2020	12-07-2020	12-14-2020	01-04-2021	01-11-2021	01-18-2021	02-01-2021	02-08-2021	02-15-2021	03-01-2021
François Legault	94%	92%	95%	95%	92%	91%	88%	77%	81%	79%	82%	84%	83%	76%	81%	84%	81%	82%	85%	80%	84%	76%	81%	79%	78%	79%	80%	77%	74%	72%	72%	76%	76%	72%	78%	65%	68%	72%	69%	80%	71%	73%				
Doug Ford	75%	77%	79%	80%	82%	84%	85%	79%	86%	80%	77%	80%	75%	78%	85%	85%	83%	80%	81%	81%	80%	77%	79%	80%	75%	77%	73%	75%	72%	66%	69%	71%	71%	69%	65%	62%	62%	57%	53%	53%	58%	51%				
Brian Pallister	72%	64%	68%	74%	76%	68%	72%	67%	74%	74%	84%	70%	76%	80%	86%	66%	73%	85%	74%	79%	67%	65%	68%	64%	58%	61%	62%	58%	55%	45%	43%	45%	47%	42%	40%	43%	44%	66%	45%	38%	59%	47%				
Scott Moe	75%	81%	77%	78%	86%	88%	81%	83%	71%	70%	74%	83%	66%	73%	77%	75%	80%	70%	76%	76%	64%	63%	70%	71%	75%	76%	68%	63%	73%	65%	79%	69%	73%	78%	48%	57%	58%	48%	55%	51%	44%					
Jason Kenney	74%	68%	65%	77%	72%	76%	69%	62%	62%	67%	72%	72%	66%	80%	76%	74%	59%	67%	68%	63%	59%	54%	59%	61%	65%	60%	57%	54%	54%	55%	44%	51%	55%	44%	37%	30%	30%	27%	28%	26%	40%	40%				
John Horgan	71%	77%	82%	80%	80%	85%	87%	88%	75%	80%	86%	91%	92%	91%	82%	89%	83%	82%	81%	87%	79%	76%	80%	70%	74%	74%	74%	80%	79%	74%	76%	84%	72%	71%	70%	70%	75%	69%	69%	55%	69%	65%				

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,532	1,002	
	Unweighted n =	1,532	1,002	
	Federal government / The US President	57%	55%	2
Your provincial government / Your State government	59%	53%	6	
Your local or municipal government	59%	55%	4	

VOTING INTENTIONS - FEDERAL ELECTIONS

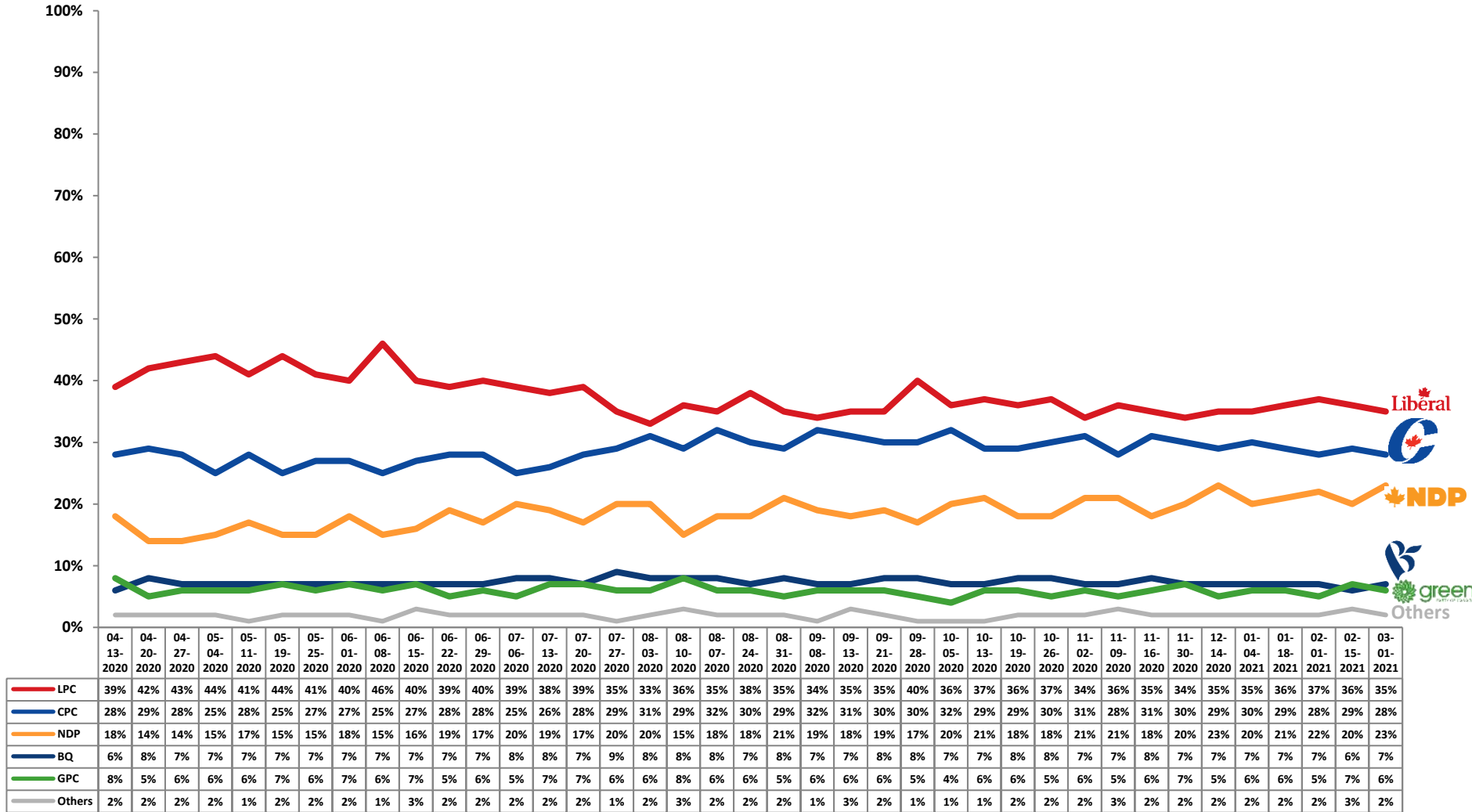


CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...*

Base: All respondents (n=1,532), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total Feb. 15th, 2021	Gap
Weighted n =	1,532	1,282	78	303	494	81	152	174	635	647	352	409	521	1,241	
Unweighted n =	1,532	1,279	77	338	509	101	115	139	666	613	358	484	437	1,251	
... Justin Trudeau's Liberal Party of Canada	29%	35%	49%	34%	38%	31%	27%	30%	36%	34%	35%	35%	35%	36%	-1
... Erin O'Toole's Conservative Party of Canada	23%	28%	20%	16%	32%	37%	49%	19%	30%	25%	23%	26%	32%	29%	-1
... Jagmeet Singh's New Democratic Party of Canada	19%	23%	15%	16%	22%	25%	22%	40%	20%	26%	32%	24%	15%	20%	+3
... Yves-François Blanchet's Bloc Québécois	6%	7%	-	29%	-	-	-	-	-	-	-	-	-	6%	+1
... Annamie Paul's Green Party of Canada	5%	6%	16%	4%	6%	4%	1%	8%	5%	7%	5%	6%	6%	7%	-1
... another party	2%	2%	0%	1%	2%	3%	2%	3%	2%	2%	2%	3%	1%	3%	-1
I would not vote	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TRENDS IN VOTING INTENTIONS IN CANADA





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APPENDIX

DETAILED METHODOLOGY

Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	161	208
Alberta	132	172
Manitoba/Saskatchewan	125	100
Ontario	608	588
Quebec	406	359
Atlantic	105	100

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	190	179
MidWest	223	217
South	322	372
West	267	233

DETAILED METHODOLOGY

Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	783	744
Female	749	788

AGE	Unweighted	Weighted
Between 18 and 34	426	414
Between 35 and 54	611	526
55 or over	495	592

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	1,016	959
French	362	319
Other	197	210

The sample thus collected has a minimum weighting factor of 0.1931 and a maximum weighting factor of 4.0470. The weighted variance is 0.3108.

DETAILED METHODOLOGY

Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	501	486
Female	501	516

AGE	Unweighted	Weighted
Between 18 and 29	125	220
Between 30 and 39	204	172
Between 40 and 49	189	186
Between 50 and 64	283	250
65 or older	201	172

The sample thus collected has a minimum weighting factor of 0.2331 and a maximum weighting factor of 4.6634. The weighted variance is 0.5392.

OUR CREDENTIALS



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



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