
NORTH AMERICAN TRACKER

Leger

November 22nd, 2021
E D I T I O N



THE CANADIAN PRESS 

METHODOLOGICAL APPROACH

METHODOLOGY



Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with The Canadian Press, conducted this web survey with a representative sample of **1,547 Canadians and 1,001 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **November 19th, 2021, to November 21st, 2021**, via Computer-Assisted Web Interviewing technology (CAWI).

Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level, and presence of children in households. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

METHODOLOGICAL APPROACH

METHODOLOGY



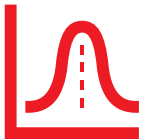
The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access.

LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application.

In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

METHODOLOGICAL APPROACH

METHODOLOGY



A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error $\pm 2.49\%$, **19 times out of 20** for the Canadian sample and of $\pm 3.09\%$, **19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

METHODOLOGICAL APPROACH

METHODOLOGY

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

2021 CANADIAN FEDERAL ELECTION



LEGER SURVEY

Published in *Le Journal de Montréal* and *The National Post/Postmedia*
September 18, 2021

	33%	32%	19%	7%	6%	2%
	33.7%	32.6%	17.8%	7.7%	5.0%	2.3%

OFFICIAL RESULTS

2021 Canadian Federal Election*

*The official results were obtained from Elections Canada on September 24, 2021, at 9:45 a.m. EDT.

NOTES ON READING THIS REPORT

METHODOLOGY



The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicates a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicates a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca.

For any questions related to our services, or to request an interview, please contact us [by clicking here](#).



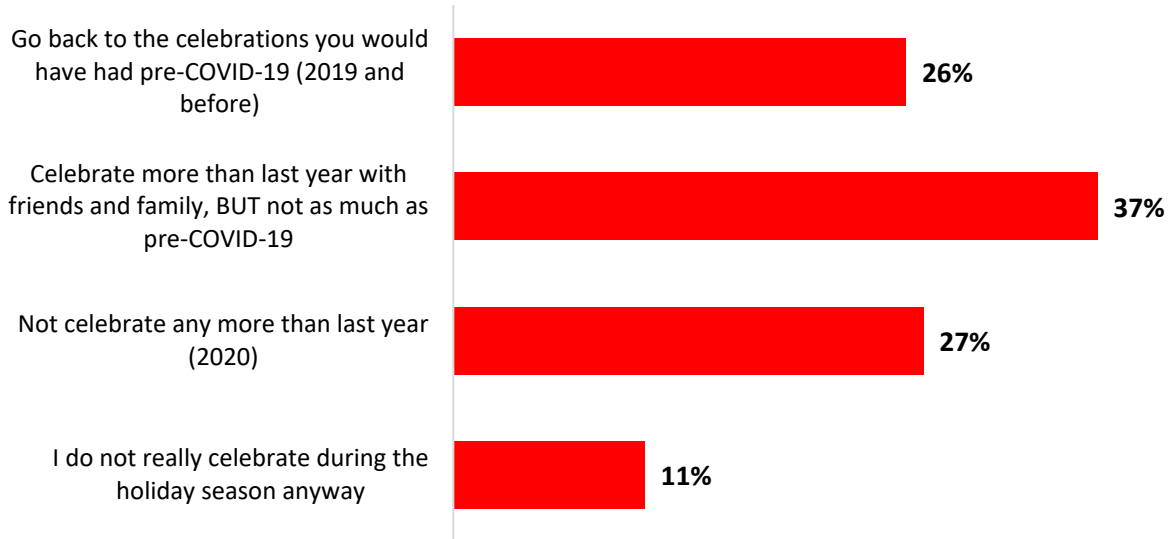
Leger

HOLIDAY CELEBRATIONS

2021 CELEBRATION (1/2)

CTC855. COVID-19-related safety measures had a large impact on holiday celebrations last year in 2020. This year, for the 2021 holiday season, do you plan to...

Base: All respondents (n=1,547)



2021 CELEBRATION (2/2)

CTC855. COVID-19-related safety measures had a large impact on holiday celebrations last year in 2020. This year, for the 2021 holiday season, do you plan to...



Base: All respondents

	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,547	106	363	594	101	174	210	422	527	598	667	596	274
Unweighted n=	1,547	101	395	627	129	131	164	456	629	462	693	589	256
Go back to the celebrations you would have had pre-COVID-19 (2019 and before)	26%	26%	32%	26%	28%	21%	16%	33%	27%	19%	26%	25%	26%
Celebrate more than last year with friends and family, BUT not as much as pre-COVID-19	37%	20%	36%	39%	33%	36%	40%	39%	36%	35%	34%	39%	35%
Not celebrate any more than last year (2020)	27%	44%	22%	25%	27%	30%	31%	17%	25%	36%	28%	25%	29%
I do not really celebrate during the holiday season anyway	11%	10%	10%	10%	12%	13%	13%	11%	12%	9%	12%	10%	10%

2021 CELEBRATION (CANADA VS UNITED STATES)

CTC855. COVID-19-related safety measures had a large impact on holiday celebrations last year in 2020. This year, for the 2021 holiday season, do you plan to...

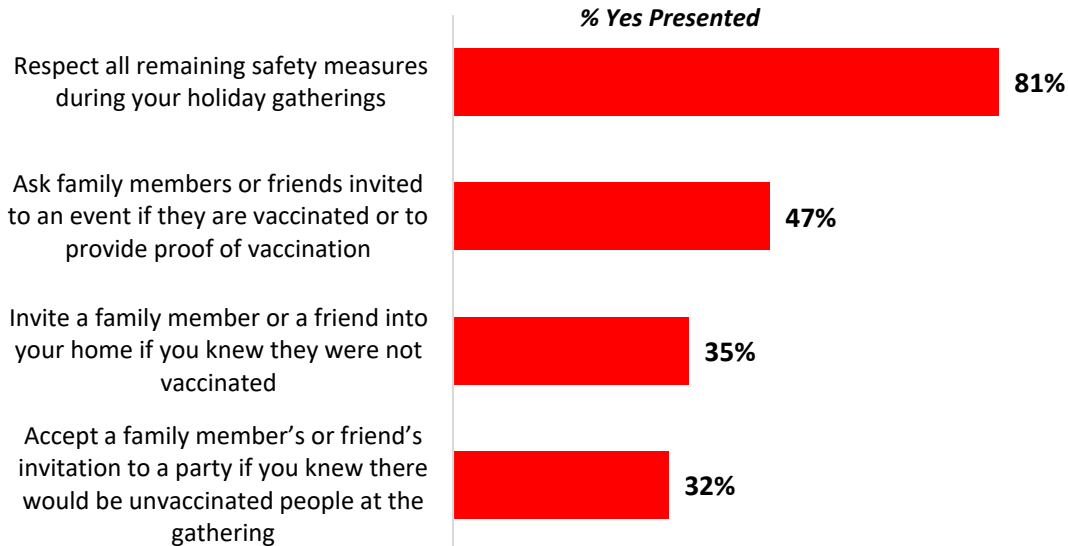
Base: All respondents

			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,547	1,001	
Unweighted n=	1,547	1,001	
Go back to the celebrations you would have had pre-COVID-19 (2019 and before)	26%	30%	4
Celebrate more than last year with friends and family, BUT not as much as pre-COVID-19	37%	26%	11
Not celebrate any more than last year (2020)	27%	28%	1
I do not really celebrate during the holiday season anyway	11%	15%	4

FEELINGS ABOUT 2021 CELEBRATION (1/2)

CTC856. As holiday celebration planning is underway, please indicate how you feel about the following situations. Would you/will you...

Base: All respondents (n=1,547)



FEELINGS ABOUT 2021 CELEBRATION (2/2)

CTC856. As holiday celebration planning is underway, please indicate how you feel about the following situations. Would you/will you...



Base: All respondents

	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,547	106	363	594	101	174	210	422	527	598	667	596	274
Unweighted n=	1,547	101	395	627	129	131	164	456	629	462	693	589	256
% Yes Presented													
Respect all remaining safety measures during your holiday gatherings	81%	79%	74%	83%	83%	82%	83%	72%	78%	89%	81%	83%	77%
Ask family members or friends invited to an event if they are vaccinated or to provide proof of vaccination	47%	49%	38%	51%	52%	43%	51%	43%	40%	56%	48%	49%	44%
Invite a family member or a friend into your home if you knew they were not vaccinated	35%	43%	36%	36%	38%	37%	25%	42%	44%	23%	33%	34%	44%
Accept a family member's or friend's invitation to a party if you knew there would be unvaccinated people at the gathering	32%	37%	35%	30%	34%	38%	24%	40%	42%	18%	31%	30%	39%

FEELINGS ABOUT 2021 CELEBRATION (CANADA VS UNITED STATES)

CTC856. As holiday celebration planning is underway, please indicate how you feel about the following situations. Would you/will you...

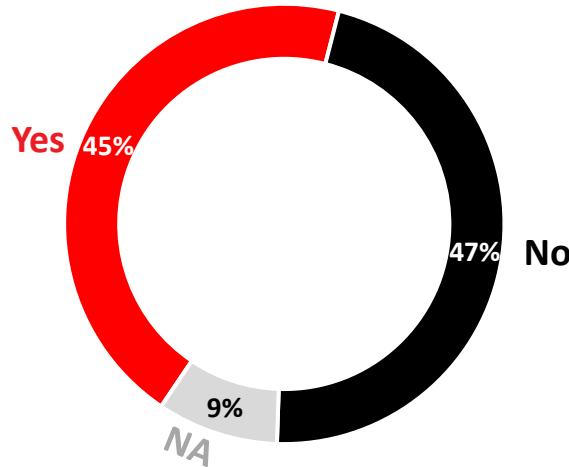
Base: All respondents

			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,547	1,001	
Unweighted n=	1,547	1,001	
% Yes Presented			
Respect all remaining safety measures during your holiday gatherings	81%	73%	8
Ask family members or friends invited to an event if they are vaccinated or to provide proof of vaccination	47%	38%	9
Invite a family member or a friend into your home if you knew they were not vaccinated	35%	54%	19
Accept a family member's or friend's invitation to a party if you knew there would be unvaccinated people at the gathering	32%	47%	15

GREETING OTHERS

CTC863. During your holiday gatherings, do you plan to let go of social distancing and greet others with a handshake, a hug or a kiss?

Base: All respondents (n=1,547)





	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,547	106	363	594	101	174	210	422	527	598	667	596	274
Unweighted n=	1,547	101	395	627	129	131	164	456	629	462	693	589	256
Yes	45%	44%	44%	50%	45%	39%	37%	52%	49%	36%	43%	47%	45%
No	47%	47%	50%	43%	44%	47%	53%	41%	40%	57%	49%	45%	47%
Not applicable	9%	9%	6%	7%	11%	14%	10%	7%	11%	8%	8%	9%	8%

GREETING OTHERS (CANADA VS UNITED STATES)

CTC863. During your holiday gatherings, do you plan to let go of social distancing and greet others with a handshake, a hug or a kiss?

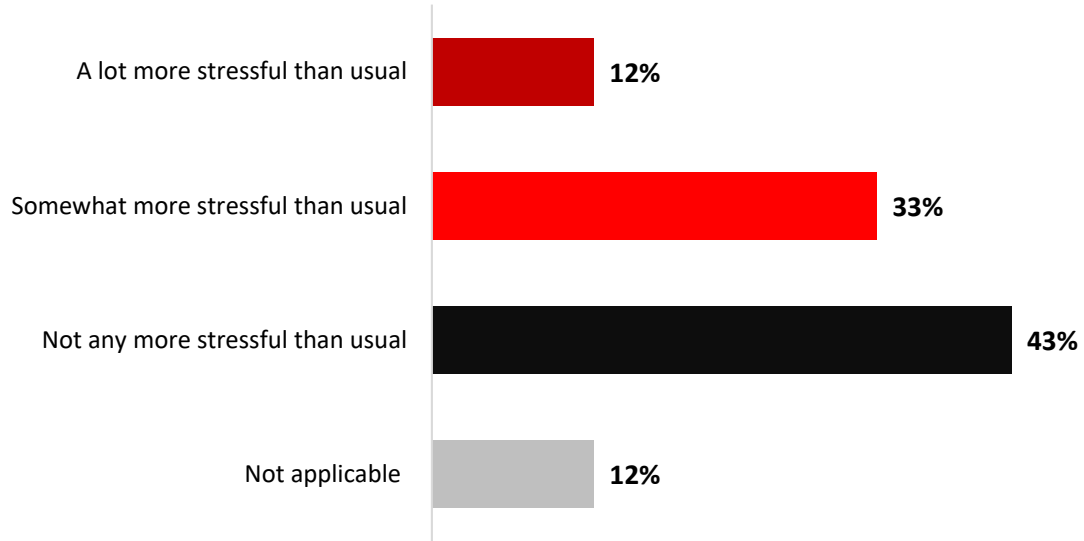
Base: All respondents

	 TOTAL CANADA	 TOTAL USA	Gap
Weighted n=	1,547	1,001	
Unweighted n=	1,547	1,001	
Yes	45%	50%	5
No	47%	38%	9
Not applicable	9%	12%	3

STRESS RELATED TO THE VACCINATION STATUS OF GUESTS (1/2)

CTC857. Is the issue of vaccine status and wondering/asking friends or family about their vaccine status making the holidays...?

Base: All respondents (n=1,547)



STRESS RELATED TO THE VACCINATION STATUS OF GUESTS (2/2)

CTC857. Is the issue of vaccine status and wondering/asking friends or family about their vaccine status making the holidays...?



Base: All respondents

	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,547	106	363	594	101	174	210	422	527	598	667	596	274
Unweighted n=	1,547	101	395	627	129	131	164	456	629	462	693	589	256
A lot more stressful than usual	12%	12%	10%	11%	12%	10%	15%	16%	10%	10%	13%	9%	12%
Somewhat more stressful than usual	33%	26%	35%	33%	29%	37%	36%	37%	32%	33%	32%	33%	38%
Not any more stressful than usual	43%	52%	45%	43%	44%	39%	38%	38%	44%	46%	42%	47%	38%
Not applicable	12%	10%	10%	13%	15%	13%	11%	10%	14%	12%	12%	11%	12%

STRESS RELATED TO THE VACCINATION STATUS OF GUESTS (CANADA VS UNITED STATES)

CTC857. Is the issue of vaccine status and wondering/asking friends or family about their vaccine status making the holidays...?

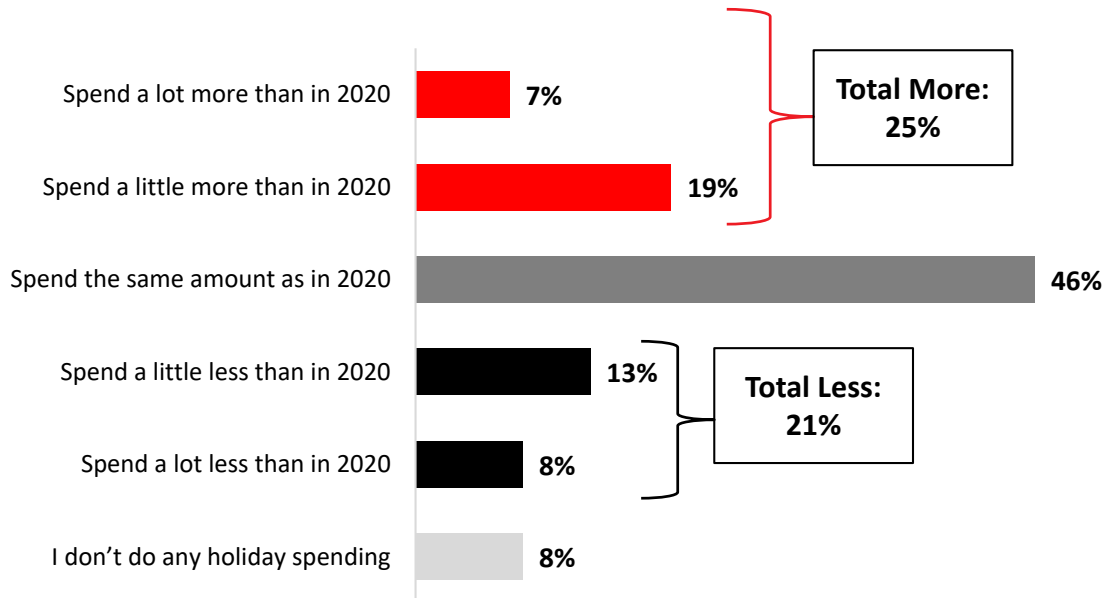
Base: All respondents

	 TOTAL CANADA	 TOTAL USA	Gap
Weighted n=	1,547	1,001	
Unweighted n=	1,547	1,001	
A lot more stressful than usual	12%	12%	-
Somewhat more stressful than usual	33%	24%	9
Not any more stressful than usual	43%	44%	1
Not applicable	12%	20%	8

2021 HOLIDAY SPENDING (1/2)

CTC858. In terms of holiday spending (from gifts, to food, to alcoholic beverages, etc.), do you intend to...

Base: All respondents (n=1,547)



2021 HOLIDAY SPENDING (2/2)

CTC858. In terms of holiday spending (from gifts, to food, to alcoholic beverages, etc.), do you intend to...



Base: All respondents

	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,547	106	363	594	101	174	210	422	527	598	667	596	274
Unweighted n=	1,547	101	395	627	129	131	164	456	629	462	693	589	256
Total More	25%	22%	32%	25%	17%	21%	24%	39%	23%	18%	28%	24%	21%
Spend a lot more than in 2020	7%	8%	8%	6%	5%	4%	8%	12%	6%	3%	7%	7%	5%
Spend a little more than in 2020	19%	14%	24%	19%	13%	17%	17%	27%	17%	15%	21%	18%	16%
Spend the same amount as in 2020	46%	50%	42%	45%	57%	48%	46%	35%	48%	52%	42%	48%	51%
Total Less	21%	22%	17%	23%	18%	24%	18%	21%	21%	21%	21%	20%	22%
Spend a little less than in 2020	13%	16%	11%	15%	9%	14%	11%	13%	12%	13%	14%	11%	13%
Spend a lot less than in 2020	8%	6%	6%	9%	9%	10%	8%	8%	8%	8%	7%	9%	9%
I don't do any holiday spending	8%	6%	10%	7%	7%	7%	11%	6%	9%	9%	9%	8%	6%

2021 HOLIDAY SPENDING (CANADA VS UNITED STATES)

CTC858. In terms of holiday spending (from gifts, to food, to alcoholic beverages, etc.), do you intend to...

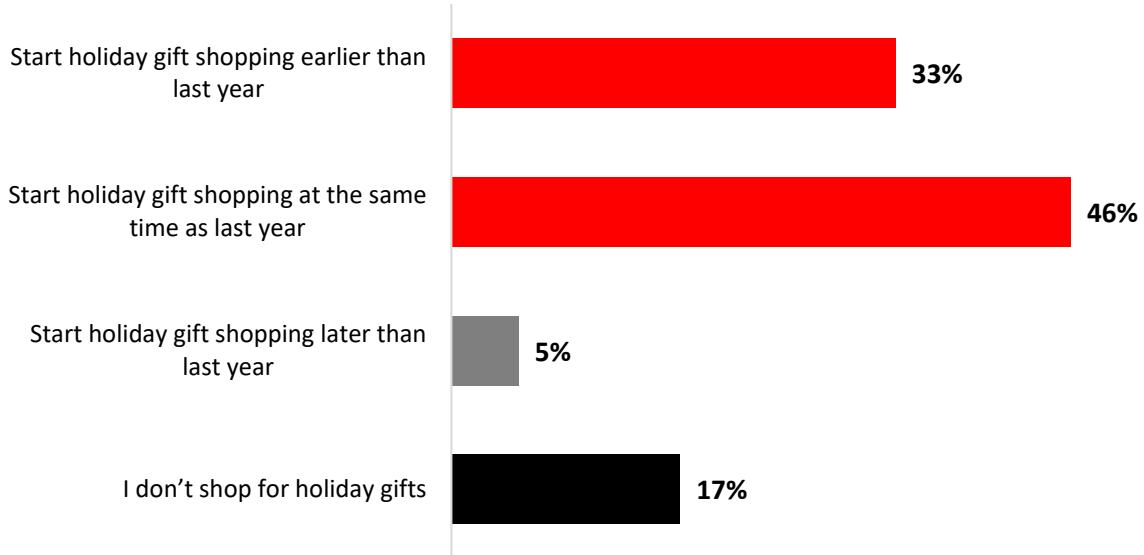
Base: All respondents

			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,547	1,001	
Unweighted n=	1,547	1,001	
Total More	25%	20%	5
Spend a lot more than in 2020	7%	5%	2
Spend a little more than in 2020	19%	15%	4
Spend the same amount as in 2020	46%	52%	6
Total Less	21%	18%	3
Spend a little less than in 2020	13%	10%	3
Spend a lot less than in 2020	8%	8%	-
I don't do any holiday spending	8%	10%	2

START OF HOLIDAY SHOPPING (1/2)

CTC859. Some reports suggest there may be shortages of certain products in the coming months. In this context, have you or will you...

Base: All respondents (n=1,547)



START OF HOLIDAY SHOPPING (2/2)

CTC859. Some reports suggest there may be shortages of certain products in the coming months. In this context, have you or will you...



Base: All respondents

	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,547	106	363	594	101	174	210	422	527	598	667	596	274
Unweighted n=	1,547	101	395	627	129	131	164	456	629	462	693	589	256
Start holiday gift shopping earlier than last year	33%	41%	35%	31%	35%	27%	33%	36%	33%	31%	31%	35%	34%
Start holiday gift shopping at the same time as last year	46%	43%	40%	49%	47%	47%	47%	45%	46%	46%	44%	46%	49%
Start holiday gift shopping later than last year	5%	6%	3%	5%	3%	6%	3%	6%	6%	2%	5%	4%	5%
I don't shop for holiday gifts	17%	10%	21%	14%	15%	20%	17%	13%	15%	21%	19%	16%	13%

START OF HOLIDAY SHOPPING (CANADA VS UNITED STATES)

CTC859. Some reports suggest there may be shortages of certain products in the coming months. In this context, have you or will you...

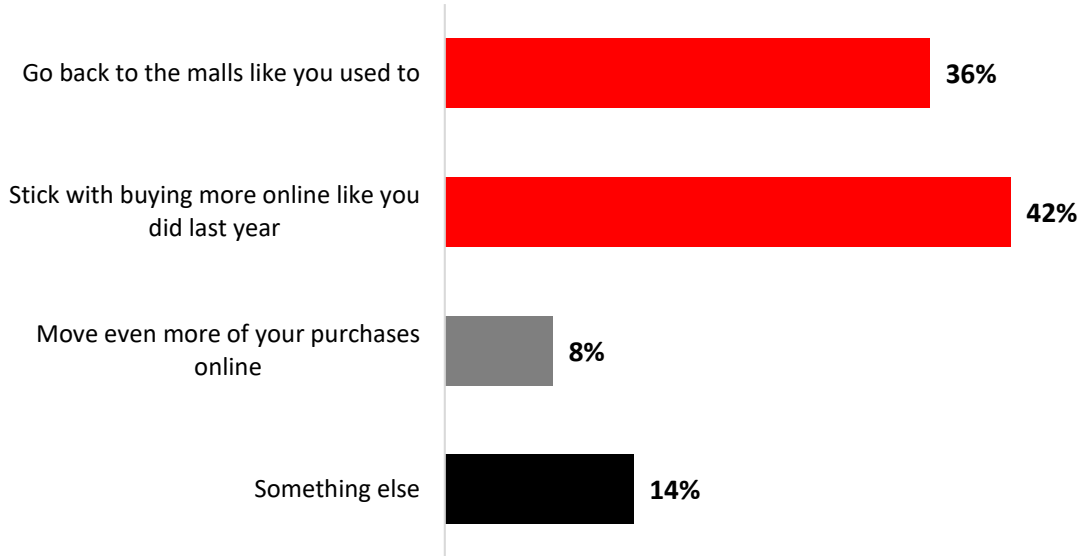
Base: All respondents

			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,547	1,001	
Unweighted n=	1,547	1,001	
Start holiday gift shopping earlier than last year	33%	29%	4
Start holiday gift shopping at the same time as last year	46%	50%	4
Start holiday gift shopping later than last year	5%	4%	1
I don't shop for holiday gifts	17%	17%	-

ONLINE VS IN-PERSON SHOPPING (1/2)

CTC860. Considering how safety measures have changed and how the pandemic is progressing in your region, when it comes to holiday shopping, will you ...

Base: All respondents (n=1,547)



ONLINE VS IN-PERSON SHOPPING (2/2)

CTC860. Considering how safety measures have changed and how the pandemic is progressing in your region, when it comes to holiday shopping, will you ...



Base: All respondents

	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,547	106	363	594	101	174	210	422	527	598	667	596	274
Unweighted n=	1,547	101	395	627	129	131	164	456	629	462	693	589	256
Go back to the malls like you used to	36%	45%	42%	33%	24%	31%	34%	31%	34%	40%	35%	35%	37%
Stick with buying more online like you did last year	42%	36%	39%	42%	44%	46%	49%	50%	47%	32%	41%	44%	41%
Move even more of your purchases online	8%	8%	7%	9%	10%	8%	5%	9%	8%	8%	8%	9%	8%
Something else	14%	11%	11%	15%	22%	15%	11%	10%	11%	19%	16%	12%	13%

ONLINE VS IN-PERSON SHOPPING (CANADA VS UNITED STATES)

CTC860. Considering how safety measures have changed and how the pandemic is progressing in your region, when it comes to holiday shopping, will you ...

Base: All respondents

	 TOTAL CANADA	 TOTAL USA	Gap
Weighted n=	1,547	1,001	
Unweighted n=	1,547	1,001	
Go back to the malls like you used to	36%	24%	12
Stick with buying more online like you did last year	42%	52%	10
Move even more of your purchases online	8%	10%	2
Something else	14%	14%	-

BUYING FROM LOCAL RETAILERS

CTC861. This holiday season, are you planning to increase your shopping at local smaller independent retailers, even if it costs a little more OR are you going to shop wherever you have the best chance of finding what you need at the best price?

Base: All respondents (n=1,547)





	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,547	106	363	594	101	174	210	422	527	598	667	596	274
Unweighted n=	1,547	101	395	627	129	131	164	456	629	462	693	589	256
Increase spending at local smaller independent retailers, even if it costs a little more	22%	18%	21%	23%	14%	17%	28%	27%	17%	22%	21%	20%	27%
Spend wherever you can find what you need at the best price	60%	75%	61%	58%	61%	64%	50%	58%	65%	57%	57%	62%	62%
Don't know	19%	8%	18%	19%	25%	19%	22%	15%	19%	21%	21%	19%	11%

BUYING FROM LOCAL RETAILERS (CANADA VS UNITED STATES)

CTC861. This holiday season, are you planning to increase your shopping at local smaller independent retailers, even if it costs a little more OR are you going to shop wherever you have the best chance of finding what you need at the best price?

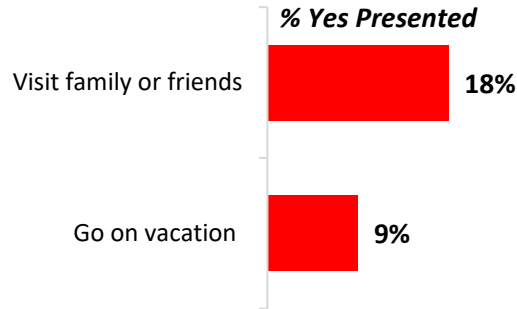
Base: All respondents

			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,547	1,001	
Unweighted n=	1,547	1,001	
Increase spending at local smaller independent retailers, even if it costs a little more	22%	19%	3
Spend wherever you can find what you need at the best price	60%	61%	1
Don't know	19%	19%	-

TRAVEL BY AIR DURING THE HOLIDAY

CTC862A. Do you plan to travel by air for the holiday season to...

Base: All respondents (n=1,547)





	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,547	106	363	594	101	174	210	422	527	598	667	596	274
Unweighted n=	1,547	101	395	627	129	131	164	456	629	462	693	589	256
% Yes Presented													
Visit family or friends	18%	19%	15%	21%	14%	14%	23%	30%	18%	11%	22%	16%	15%
Go on vacation	9%	4%	8%	11%	9%	9%	8%	15%	9%	4%	10%	10%	6%

TRAVEL BY AIR DURING THE HOLIDAY (CANADA VS UNITED STATES)

CTC862A. Do you plan to travel by air for the holiday season to...

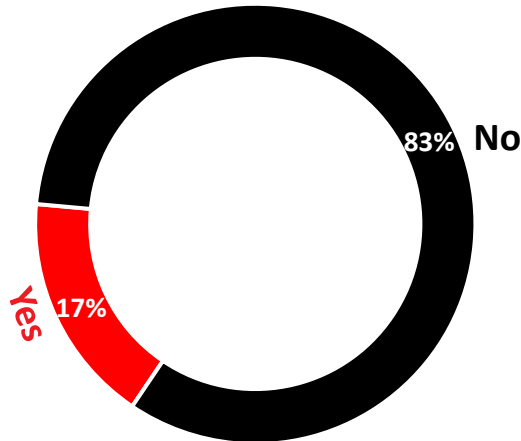
Base: All respondents

	 TOTAL CANADA	 TOTAL USA	Gap
Weighted n=	1,547	1,001	
Unweighted n=	1,547	1,001	
% Yes Presented			
Visit family or friends	18%	21%	3
Go on vacation	9%	12%	3

TRAVEL BY AIR FOR A VACATION THIS WINTER

CTC862B. Outside of the holiday season, do you plan to travel by air for a vacation this winter?

Base: All respondents (n=1,547)





	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,547	106	363	594	101	174	210	422	527	598	667	596	274
Unweighted n=	1,547	101	395	627	129	131	164	456	629	462	693	589	256
Yes	17%	10%	16%	18%	17%	19%	18%	19%	16%	16%	17%	20%	13%
No	83%	90%	84%	82%	83%	81%	82%	81%	84%	84%	83%	80%	87%

TRAVEL BY AIR FOR A VACATION THIS WINTER (CANADA VS UNITED STATES)

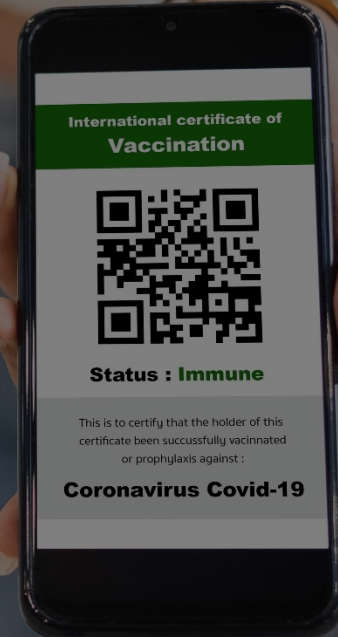
CTC862B. Outside of the holiday season, do you plan to travel by air for a vacation this winter?

Base: All respondents

	 TOTAL CANADA	 TOTAL USA	Gap
Weighted n=	1,547	1,001	
Unweighted n=	1,547	1,001	
Yes	17%	14%	3
No	83%	86%	3



Leger

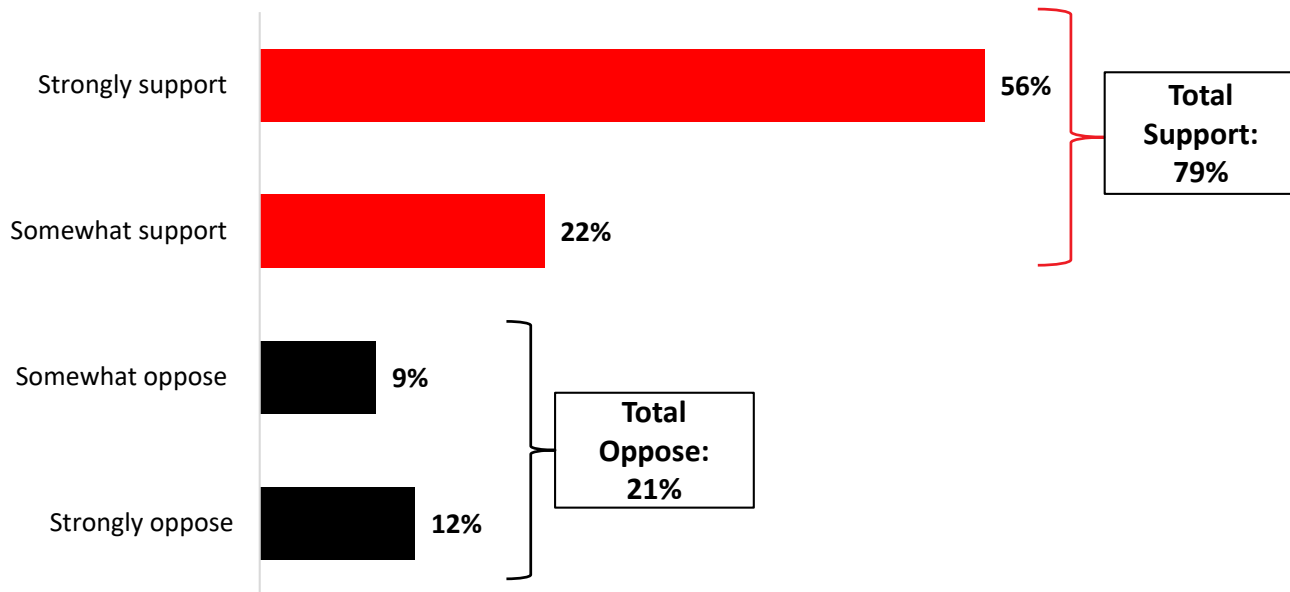


VACCINE PASSPORT

SUPPORT FOR A VACCINE PASSPORT IN CANADA (1/2)

CTC742C. Certain provincial governments have announced the implementation of a vaccine passport. This proof of vaccination will be required to visit certain public places deemed "non-essential" such as bars, restaurants, gyms, concert halls or festivals and where many people are present. Do you or would you support or oppose the introduction of a vaccine passport in your province?

Base: All respondents (n=1,547)



SUPPORT FOR A VACCINE PASSPORT IN CANADA (2/2)

CTC742C. Certain provincial governments have announced the implementation of a vaccine passport. This proof of vaccination will be required to visit certain public places deemed "non-essential" such as bars, restaurants, gyms, concert halls or festivals and where many people are present. Do you or would you support or oppose the introduction of a vaccine passport in your province?

Base: All respondents

	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Nov. 8 th	Gap
Weighted n=	1,547	106	363	594	101	174	210	422	527	598	667	596	274	1,565	
Unweighted n=	1,547	101	395	627	129	131	164	456	629	462	693	589	256	1,565	
Total Support	79%	75%	82%	77%	74%	78%	80%	75%	74%	85%	80%	80%	73%	77%	+2
Strongly support	56%	55%	59%	54%	48%	54%	63%	42%	51%	71%	58%	58%	49%	53%	+3
Somewhat support	22%	20%	23%	23%	26%	24%	17%	33%	23%	14%	22%	22%	24%	24%	-2
Total Oppose	21%	25%	18%	23%	26%	22%	20%	25%	26%	15%	20%	20%	27%	23%	-2
Somewhat oppose	9%	11%	8%	10%	8%	10%	8%	12%	11%	6%	8%	10%	10%	9%	-
Strongly oppose	12%	14%	9%	13%	18%	12%	13%	13%	15%	9%	12%	10%	17%	14%	-2

SUPPORT FOR A VACCINE PASSPORT (CANADA VS UNITED STATES)

CTC742C. Certain provincial/**state** governments have announced the implementation of a vaccine passport. This proof of vaccination will be required to visit certain public places deemed "non-essential" such as bars, restaurants, gyms, concert halls or festivals and where many people are present. Do you or would you support or oppose the introduction of a vaccine passport in your province/**state**?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,547	1,001	
Unweighted n=	1,547	1,001	
Total Support	79%	55%	24
Strongly support	56%	32%	24
Somewhat support	22%	23%	1
Total Oppose	21%	45%	24
Somewhat oppose	9%	14%	5
Strongly oppose	12%	31%	19



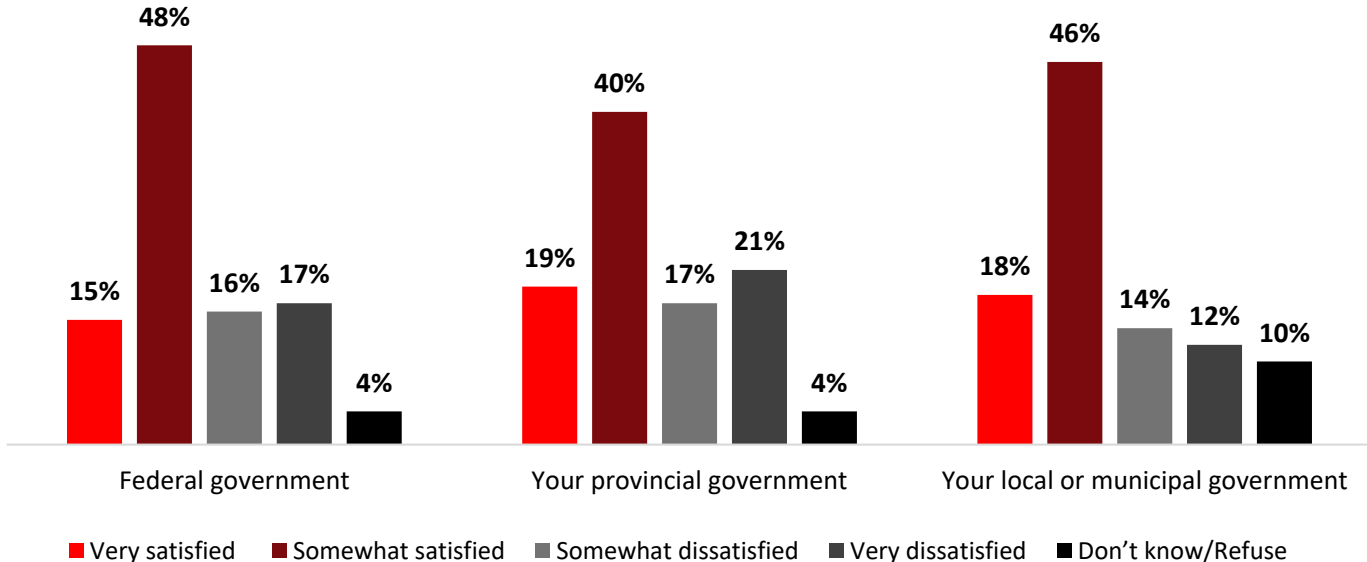
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SATISFACTION WITH GOVERNMENTS DURING THE CRISIS

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (1/2)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,547)



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (2/2)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

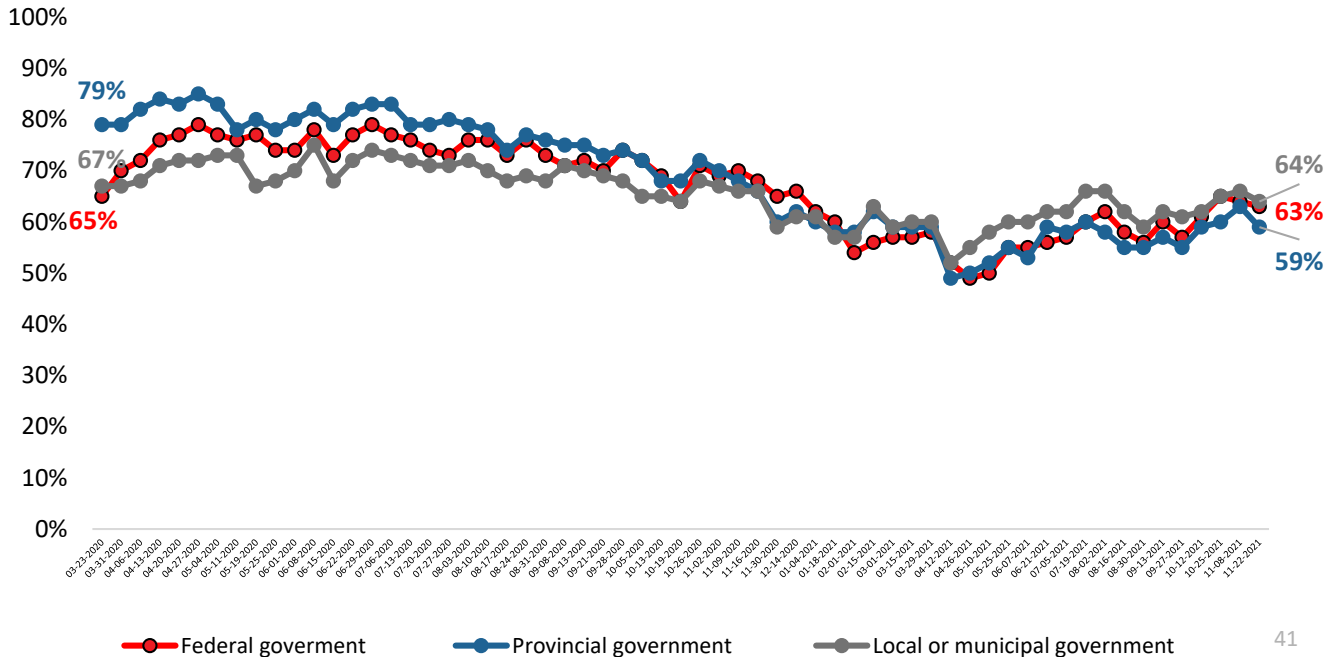
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Nov. 8 th	Gap	
Weighted n=	1,547	106	363	594	101	174	210	422	527	598	667	596	274	1,565		
Unweighted n=	1,547	101	395	627	129	131	164	456	629	462	693	589	256	1,565		
Federal government																
Total Satisfied	63%	63%	65%	63%	61%	54%	66%	60%	58%	68%	66%	61%	57%	64%	-1	
Total Dissatisfied	33%	33%	30%	33%	36%	41%	31%	33%	38%	29%	30%	35%	37%	33%	-	
Your provincial government																
Total Satisfied	59%	66%	77%	54%	45%	33%	66%	50%	58%	66%	61%	57%	61%	63%	-4	
Total Dissatisfied	37%	30%	20%	41%	53%	62%	31%	44%	38%	31%	36%	40%	35%	34%	+3	
Your local or municipal government																
Total Satisfied	64%	66%	68%	64%	58%	63%	62%	58%	61%	72%	64%	64%	67%	66%	-2	
Total Dissatisfied	26%	27%	16%	29%	29%	29%	30%	31%	30%	19%	28%	26%	22%	25%	+1	

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - EVOLUTION

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

% Total Satisfied presented



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



François Legault



Doug Ford



Heather Stephenson *



Scott Moe



Jason Kenney



John Horgan

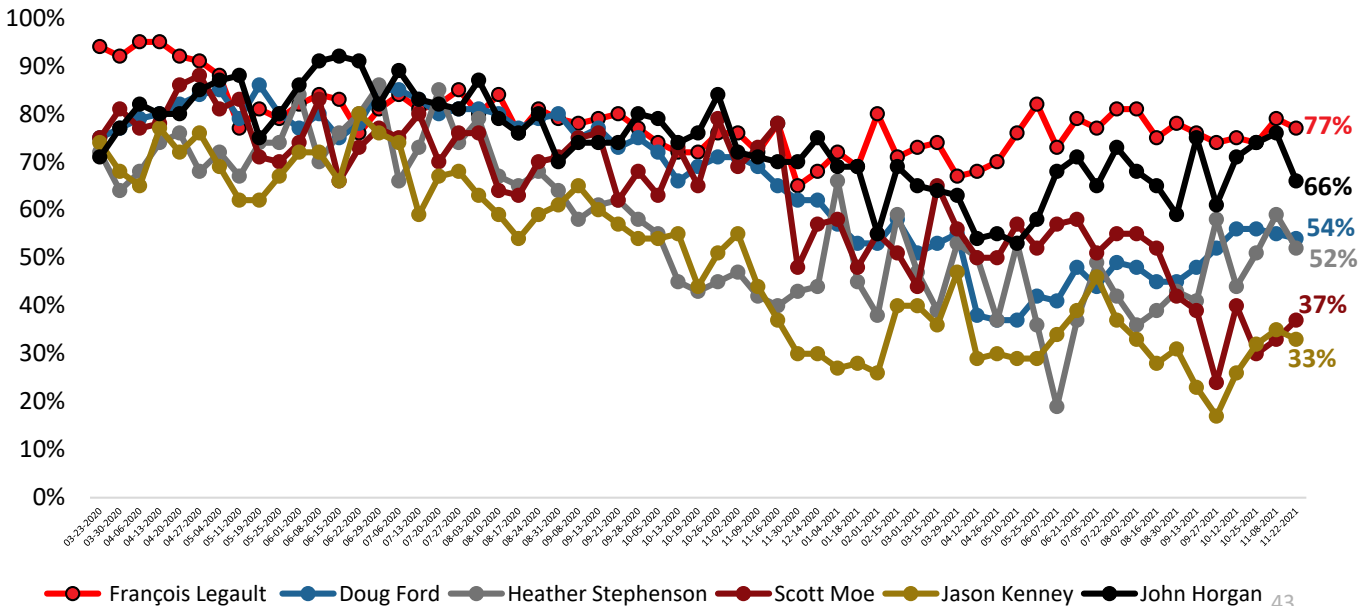
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n=	1,547	106	363	594	54	47	174	210
Unweighted n=	1,547	101	395	627	65	64	131	164
Total Satisfied	59%	66%	77%	54%	52%	37%	33%	66%
Very satisfied	19%	41%	33%	13%	17%	6%	2%	22%
Somewhat satisfied	40%	25%	44%	42%	35%	31%	31%	44%
Total Dissatisfied	37%	30%	20%	41%	46%	60%	62%	31%
Somewhat dissatisfied	17%	9%	10%	20%	19%	31%	20%	16%
Very dissatisfied	21%	21%	10%	22%	27%	29%	42%	15%
Don't know/Refuse	4%	5%	3%	4%	1%	3%	4%	3%

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - EVOLUTION

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

% Total Satisfied presented



*Heather Stephenson was elected premier of Manitoba on October 30, 2021. Prior to that date, the results were those of Brian Pallister.

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (CANADA VS UNITED STATES)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n=	1,547	1,001	
	Unweighted n=	1,547	1,001	
% "Satisfied" presented				
	Federal government / <i>The US President</i>	63%	49%	14
	Your provincial government / <i>Your State government</i>	59%	51%	8
	Your local or municipal government	64%	52%	12



Leger

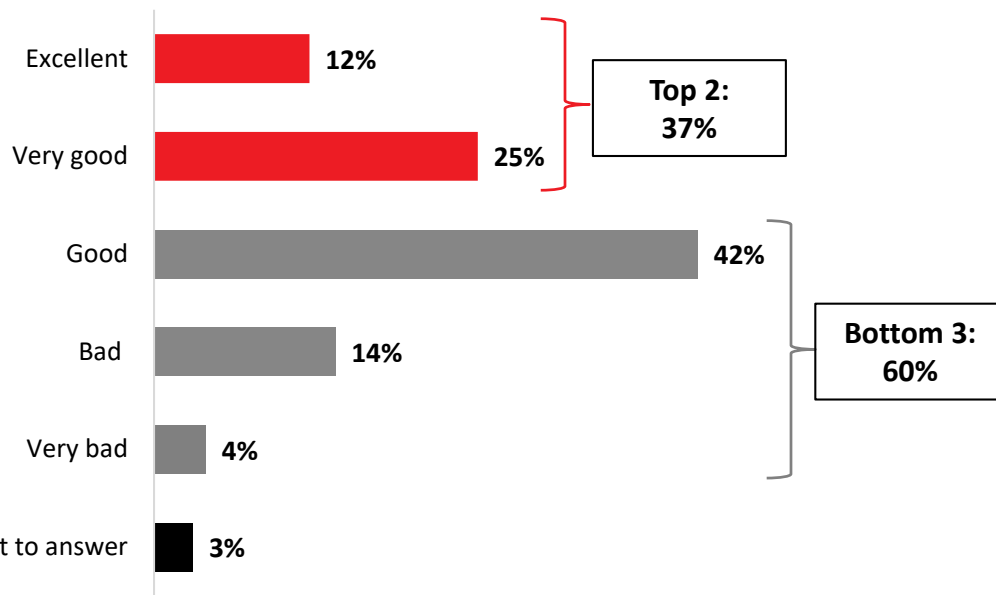


COVID-19 DEVELOPMENTS

MENTAL HEALTH DURING THE CRISIS (1/2)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,547)



*The *Good* rating is placed in the bottom 3 as part of a standardized scale in academic research

MENTAL HEALTH DURING THE CRISIS (2/2)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Nov. 8 th	Gap
Weighted n=	1,547	106	363	594	101	174	210	422	527	598	667	596	274	1,565	
Unweighted n=	1,547	101	395	627	129	131	164	456	629	462	693	589	256	1,565	
Total Top 2	37%	50%	47%	33%	31%	39%	26%	27%	33%	47%	36%	35%	43%	39%	-2
Excellent	12%	17%	18%	9%	6%	11%	12%	6%	9%	19%	13%	11%	13%	15%	-3
Very good	25%	33%	29%	24%	24%	28%	14%	21%	24%	29%	23%	24%	30%	25%	-
Total Bottom 3	60%	45%	52%	63%	68%	59%	70%	69%	64%	50%	60%	62%	55%	59%	+1
Good *	42%	34%	38%	42%	50%	42%	47%	43%	42%	40%	41%	44%	39%	40%	+2
Bad	14%	10%	10%	16%	16%	13%	20%	19%	17%	9%	15%	14%	13%	15%	-1
Very bad	4%	1%	4%	5%	2%	4%	3%	7%	4%	1%	4%	4%	2%	5%	-1
Don't know/Prefer not to answer	3%	5%	1%	4%	1%	2%	4%	4%	3%	2%	4%	3%	2%	1%	+2

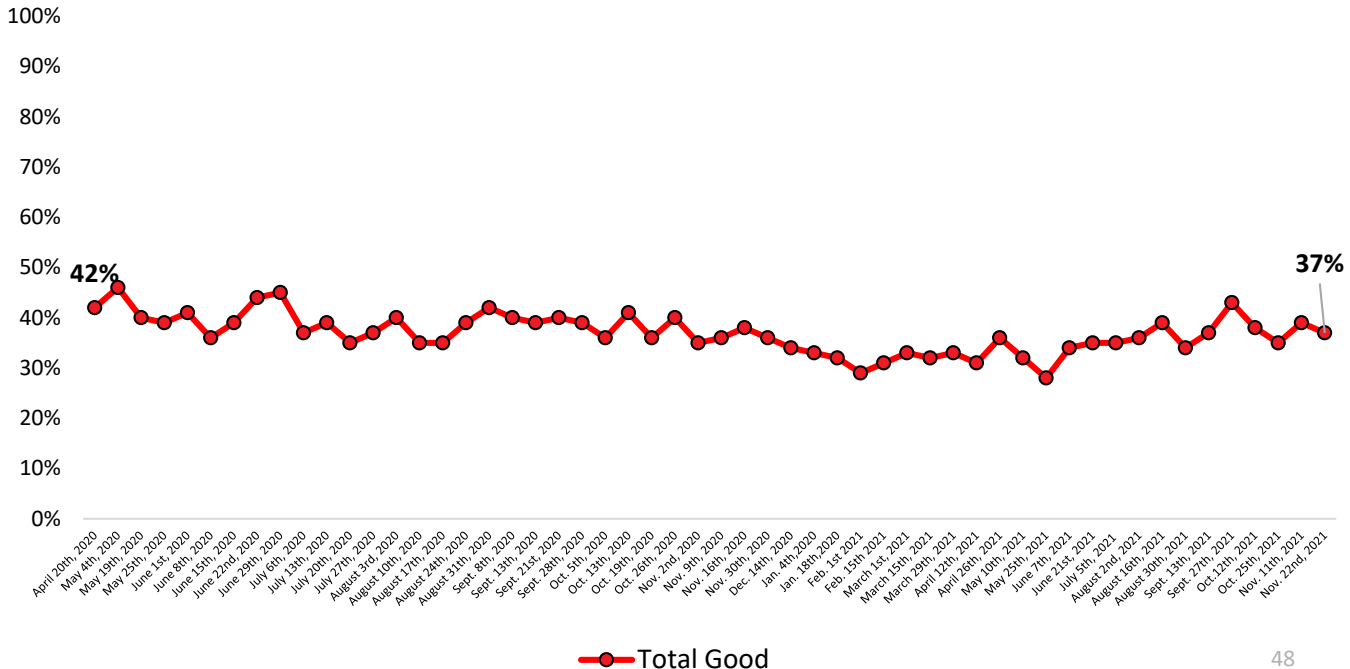
*The Good rating is placed in the bottom 3 as part of a standardized scale in academic research

MENTAL HEALTH DURING THE CRISIS - EVOLUTION

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



% Total Good (Excellent + Very good) presented



MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

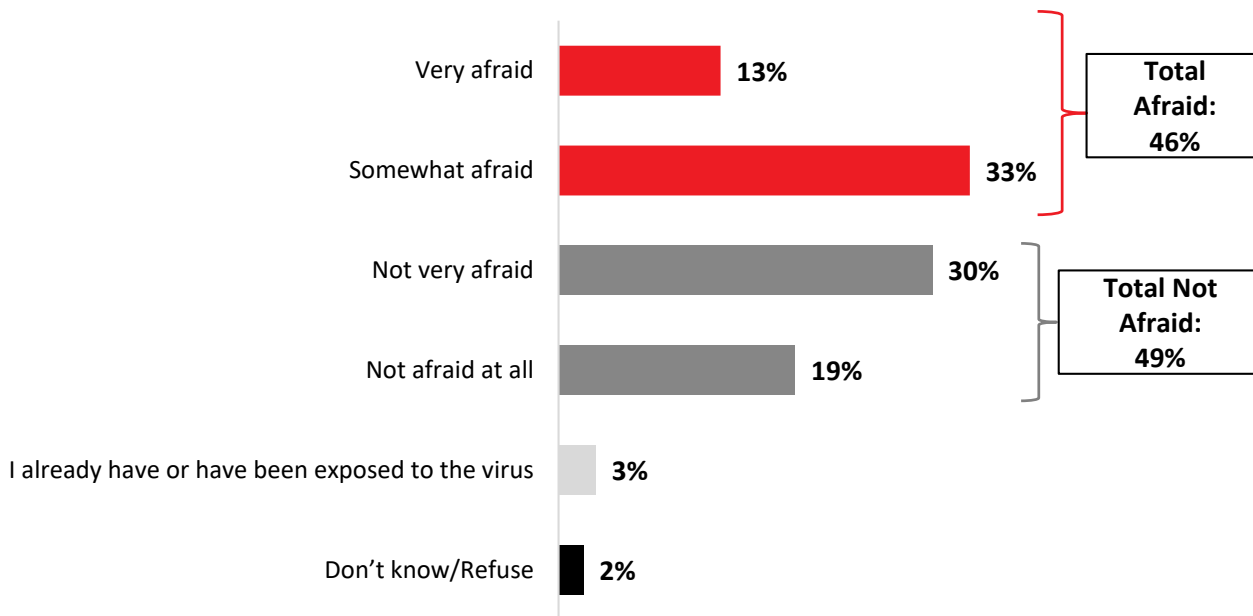
			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,547	1,001	
Unweighted n=	1,547	1,001	
Total Top 2	37%	45%	8
Excellent	12%	17%	5
Very good	25%	28%	3
Total Bottom 3	60%	51%	9
Good *	42%	37%	5
Bad	14%	11%	3
Very bad	4%	3%	1
Don't know/Prefer not to answer	3%	4%	1

*The *Good* rating is placed in the bottom 3 as part of a standardized scale in academic research

FEAR OF CONTRACTING THE VIRUS (1/2)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,547)



FEAR OF CONTRACTING THE VIRUS (2/2)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

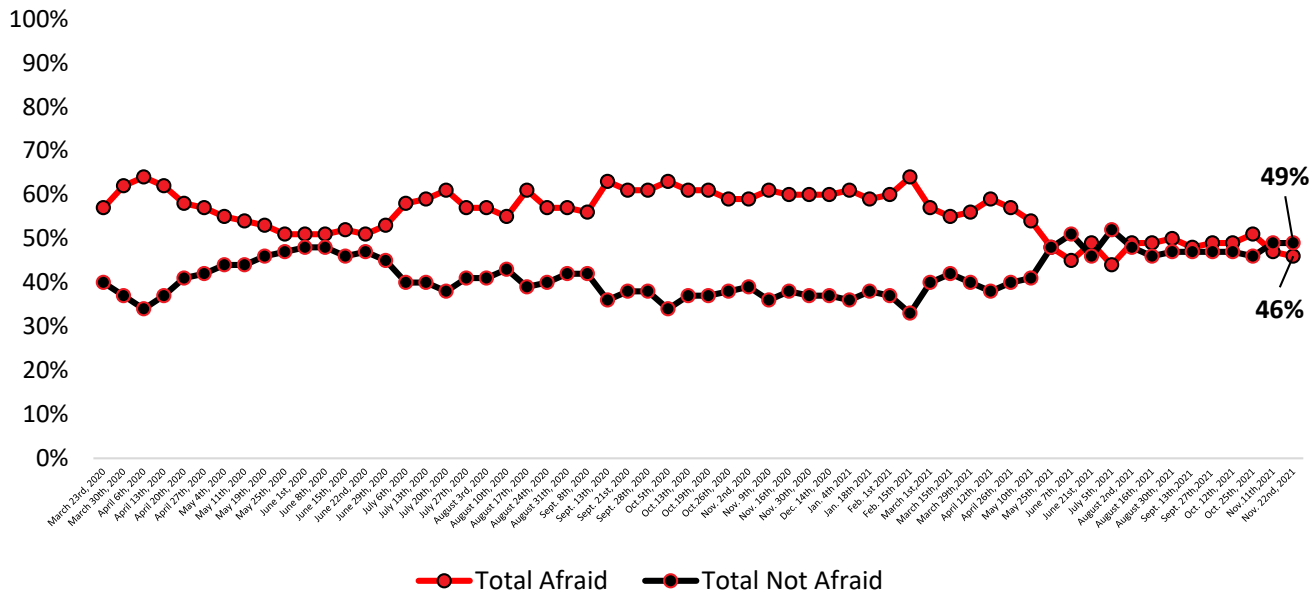
Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Nov. 8 th	Gap
Weighted n=	1,547	106	363	594	101	174	210	422	527	598	667	596	274	1,565	
Unweighted n=	1,547	101	395	627	129	131	164	456	629	462	693	589	256	1,565	
Total Afraid	46%	46%	36%	48%	48%	45%	55%	49%	41%	48%	44%	48%	44%	47%	-1
Very afraid	13%	15%	8%	13%	8%	15%	19%	14%	11%	13%	14%	13%	9%	11%	+2
Somewhat afraid	33%	32%	28%	35%	40%	31%	36%	35%	30%	35%	30%	36%	36%	36%	-3
Total Not Afraid	49%	47%	59%	48%	47%	50%	38%	45%	52%	50%	51%	47%	48%	49%	-
Not very afraid	30%	26%	40%	28%	29%	33%	22%	27%	30%	33%	30%	29%	32%	32%	-2
Not afraid at all	19%	21%	19%	20%	18%	17%	16%	18%	22%	17%	21%	18%	17%	17%	+2
I already have or have been exposed to the virus	3%	1%	3%	3%	5%	4%	5%	4%	4%	2%	3%	3%	4%	3%	-
Don't know/Refuse	2%	6%	2%	2%	1%	1%	1%	2%	3%	1%	1%	1%	4%	1%	+1

FEAR OF CONTRACTING THE VIRUS - EVOLUTION

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?



Base: All respondents



FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

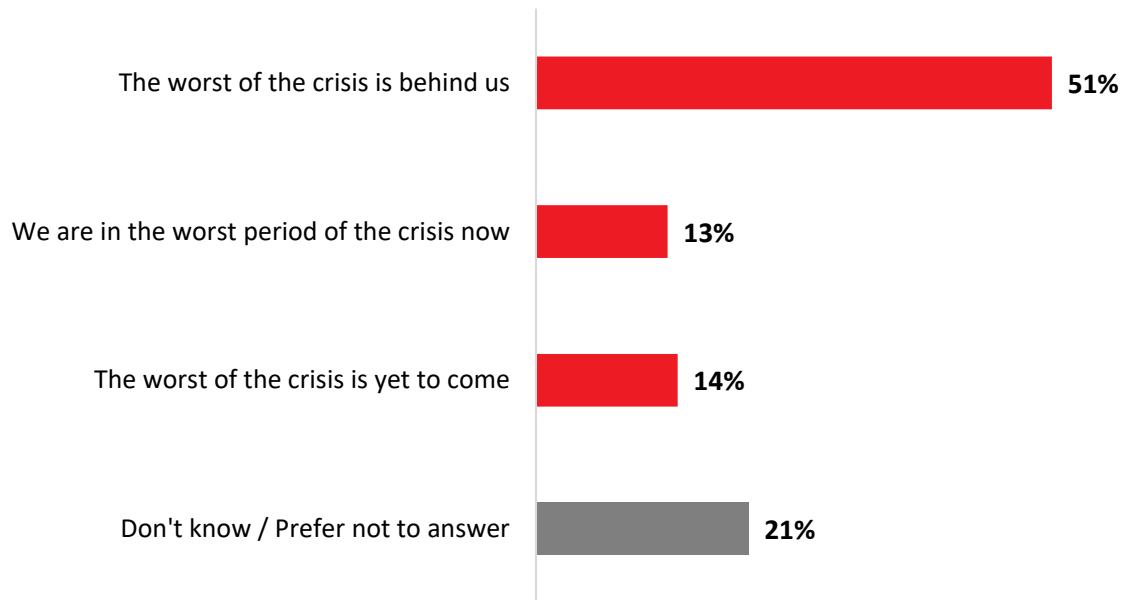
Base: All respondents

			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,547	1,001	
Unweighted n=	1,547	1,001	
Total Afraid	46%	45%	1
Very afraid	13%	15%	2
Somewhat afraid	33%	30%	3
Total Not Afraid	49%	48%	1
Not very afraid	30%	25%	5
Not afraid at all	19%	23%	4
I already have or have been exposed to the virus	3%	7%	4
Don't know/Refuse	2%	0%	2

EVOLUTION OF THE COVID-19 PANDEMIC (1/2)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,547)



EVOLUTION OF THE COVID-19 PANDEMIC (2/2)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?



Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Nov. 8 th	Gap
Weighted n=	1,547	106	363	594	101	174	210	422	527	598	667	596	274	1,565	
Unweighted n=	1,547	101	395	627	129	131	164	456	629	462	693	589	256	1,565	
The worst of the crisis is behind us	51%	43%	70%	50%	38%	42%	42%	57%	51%	47%	50%	53%	52%	60%	-9
We are in the worst period of the crisis now	13%	16%	9%	12%	16%	15%	21%	18%	11%	12%	14%	12%	14%	15%	-2
The worst of the crisis is yet to come	14%	24%	13%	14%	19%	14%	12%	12%	15%	15%	14%	13%	17%	11%	+3
Don't know / Prefer not to answer	21%	18%	9%	24%	27%	30%	25%	13%	23%	25%	22%	22%	17%	14%	+7

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

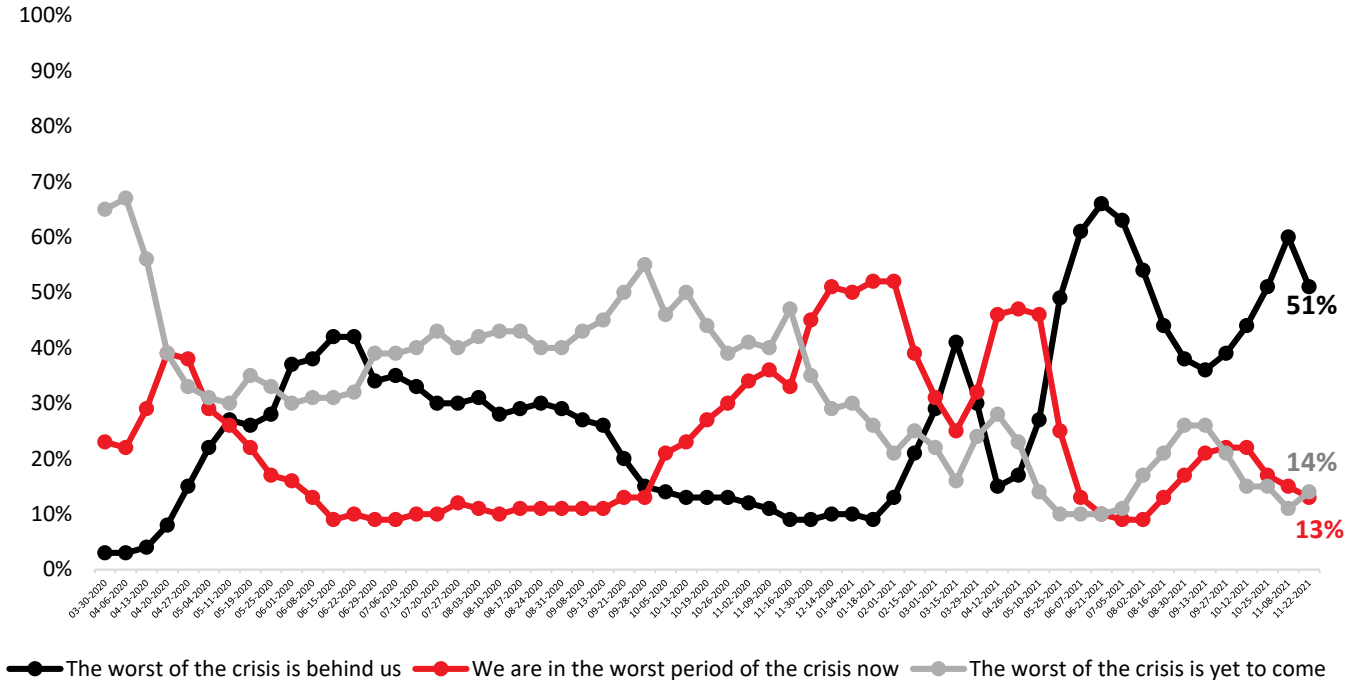
Base: All respondents

	 TOTAL CANADA	 TOTAL USA	Gap
Weighted n=	1,547	1,001	
Unweighted n=	1,547	1,001	
The worst of the crisis is behind us	51%	44%	7
We are in the worst period of the crisis now	13%	15%	2
The worst of the crisis is yet to come	14%	19%	5
Don't know / Prefer not to answer	21%	22%	1

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **Canada** ?

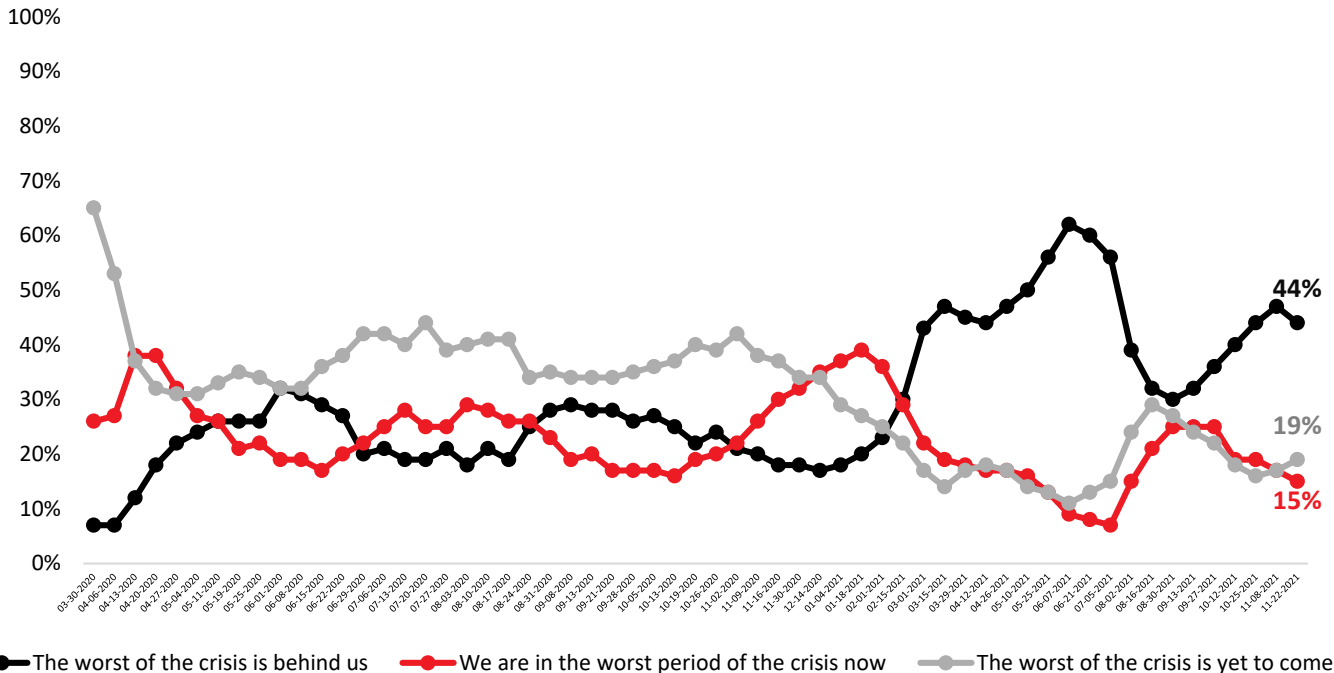
Base: All respondents



EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **The United States** ?

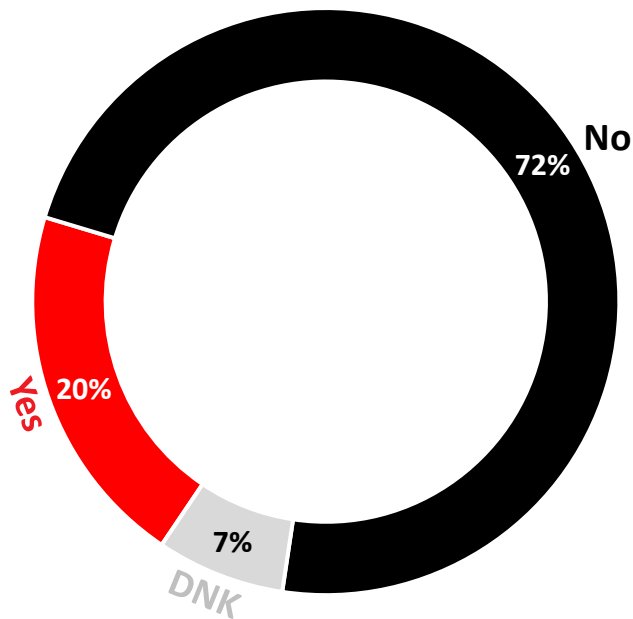
Base: All respondents



LIFTING ALL RESTRICTIONS (1/2)

CTC637. Do you think governments should lift all restrictions related to COVID-19 right now?

Base: All respondents (n=1,547)



LIFTING ALL RESTRICTIONS (2/2)

CTC637. Do you think governments should lift all restrictions related to COVID-19 right now?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Nov. 8 th	Gap
Weighted n=	1,547	106	363	594	101	174	210	422	527	598	667	596	274	1,565	
Unweighted n=	1,547	101	395	627	129	131	164	456	629	462	693	589	256	1,565	
Yes	20%	17%	26%	18%	22%	22%	17%	24%	26%	13%	20%	20%	22%	24%	-4
No	72%	76%	68%	73%	73%	72%	77%	71%	64%	81%	72%	74%	69%	70%	+2
Don't know	7%	7%	6%	9%	5%	7%	6%	6%	10%	6%	7%	6%	9%	7%	-

LIFTING ALL RESTRICTIONS (CANADA VS UNITED STATES)

CTC637. Do you think governments should lift all restrictions related to COVID-19 right now?

Base: All respondents



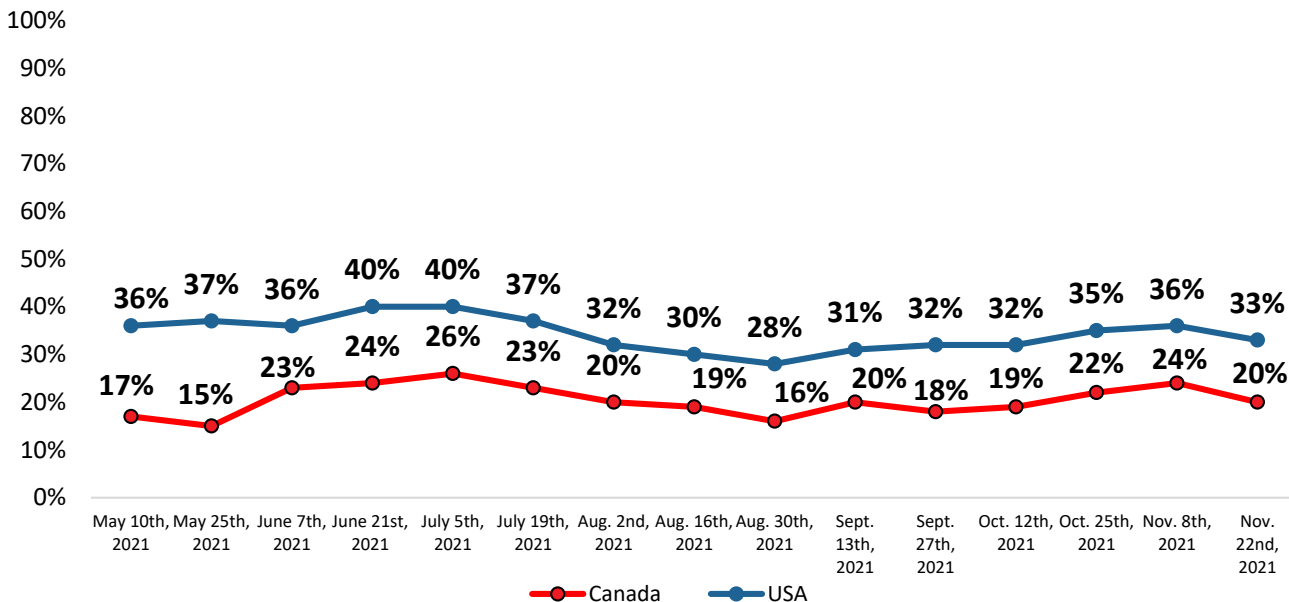
	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,547	1,001	
Unweighted n=	1,547	1,001	
Yes	20%	33%	13
No	72%	55%	17
Don't know	7%	12%	5

LIFTING ALL RESTRICTIONS - EVOLUTION

CTC637. Do you think governments should lift all restrictions related to COVID-19 right now?

Base: All respondents

% Yes presented



**BIDEN
HARRIS**



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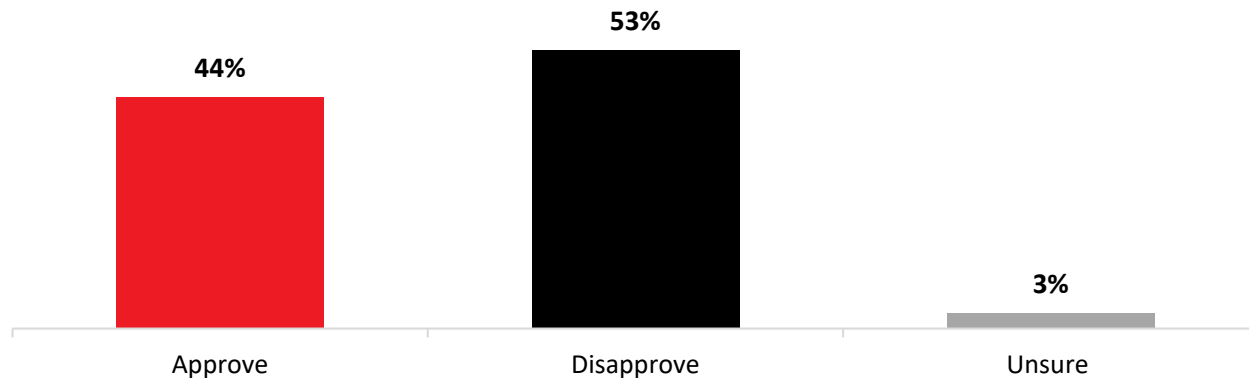
**JOE BIDEN AND KAMALA
HARRIS' APPROVAL RATING**

BIDEN'S APPROVAL RATING (1/2)

CTC631T. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden is handling his job as president?

Base: All respondents (n=1,001)



BIDEN'S APPROVAL RATING (2/2)

CTC631T. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden is handling his job as president?

Base: All respondents

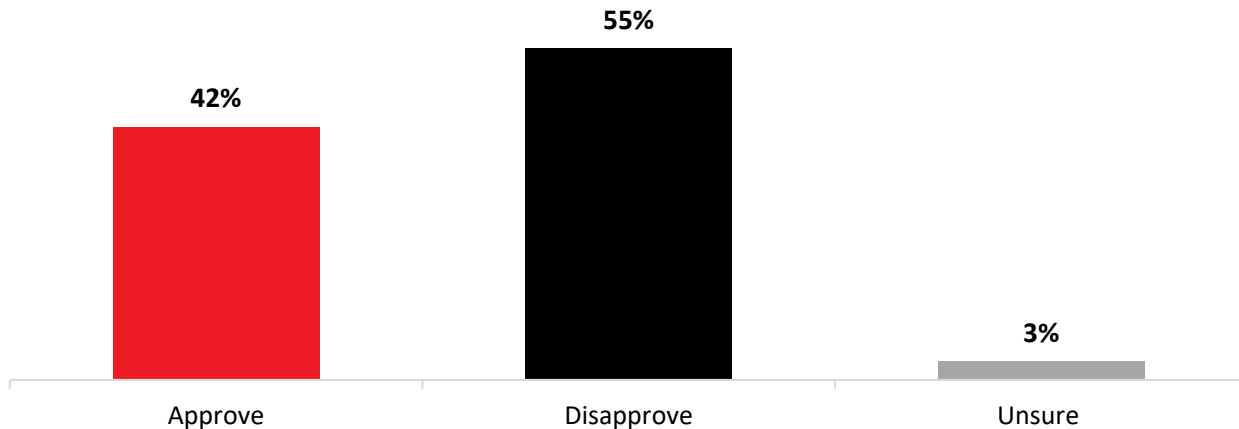
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Voted for Trump	Voted for Biden	Voted for other	TOTAL Nov. 8 th	Gap
Weighted n=	1,001	179	217	371	233	260	379	363	485	516	371	403	16	1,006	
Unweighted n=	1,001	190	201	360	250	178	347	476	488	513	367	429	34	1,006	
Approve	44%	47%	36%	43%	51%	44%	52%	35%	43%	45%	10%	81%	36%	45%	-1
Disapprove	53%	50%	63%	55%	45%	50%	45%	64%	54%	52%	90%	18%	64%	54%	-1
Unsure	3%	2%	2%	2%	5%	6%	2%	1%	2%	3%	0%	1%	0%	1%	+2

HARRIS' APPROVAL RATING (1/2)

CTC632T. Overall, do you approve or disapprove of the way Kamala Harris is handling her job as vice president?

In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Kamala Harris is handling her job as vice president?

Base: All respondents (n=1,001)



HARRIS' APPROVAL RATING (2/2)

CTC632T. Overall, do you approve or disapprove of the way Kamala Harris is handling her job as vice president?

In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Kamala Harris is handling her job as vice president?

Base: All respondents

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Voted for Trump	Voted for Biden	Voted for other	TOTAL Nov. 8 th	Gap
Weighted n =	1,001	179	217	371	233	260	379	363	485	516	371	403	16	1,006	
Unweighted n =	1,001	190	201	360	250	178	347	476	488	513	367	429	34	1,006	
Approve	42%	45%	38%	41%	46%	44%	50%	34%	41%	43%	7%	80%	30%	43%	-1
Disapprove	55%	53%	60%	55%	51%	50%	48%	65%	57%	53%	92%	19%	70%	55%	-
Unsure	3%	2%	2%	3%	3%	6%	2%	1%	2%	4%	1%	1%	0%	2%	+1

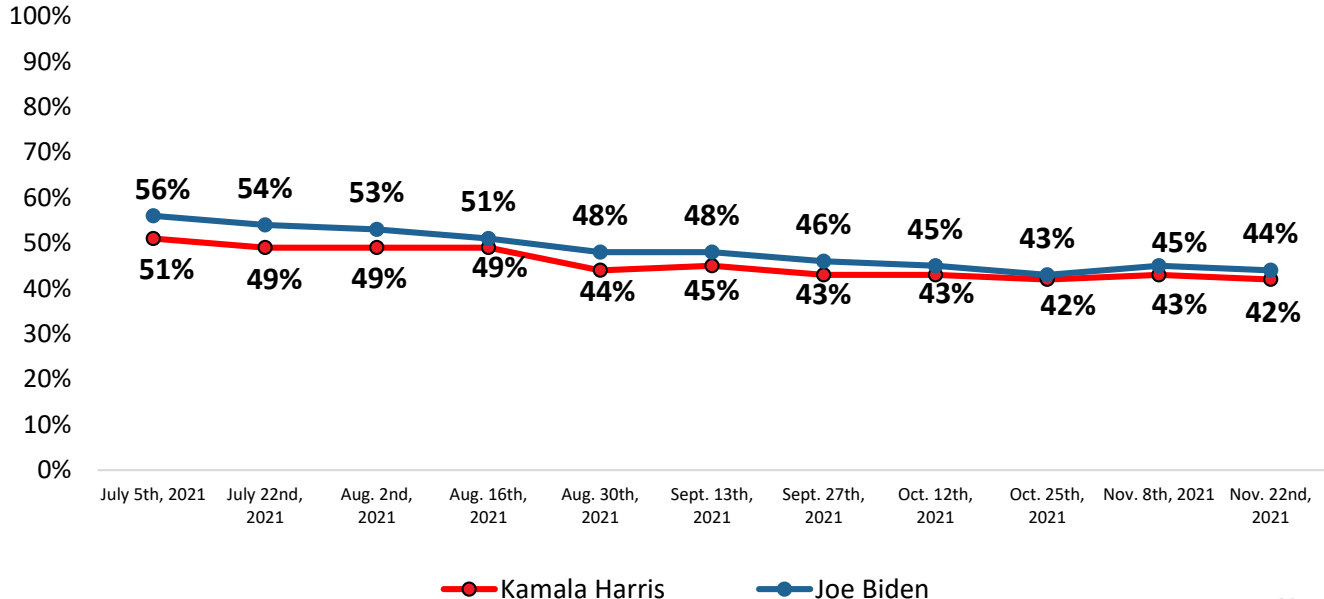
JOE BIDEN AND KAMALA HARRIS' APPROVAL RATING - EVOLUTION

American Survey

CTC631 and CTC632. Overall, do you approve or disapprove of the way Joe Biden/**Kamala Harris** is handling his job as president/**vice president**?
*In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden/**Kamala Harris** is handling his job as president/**vice president**?*






Base: All respondents

% Approve presented



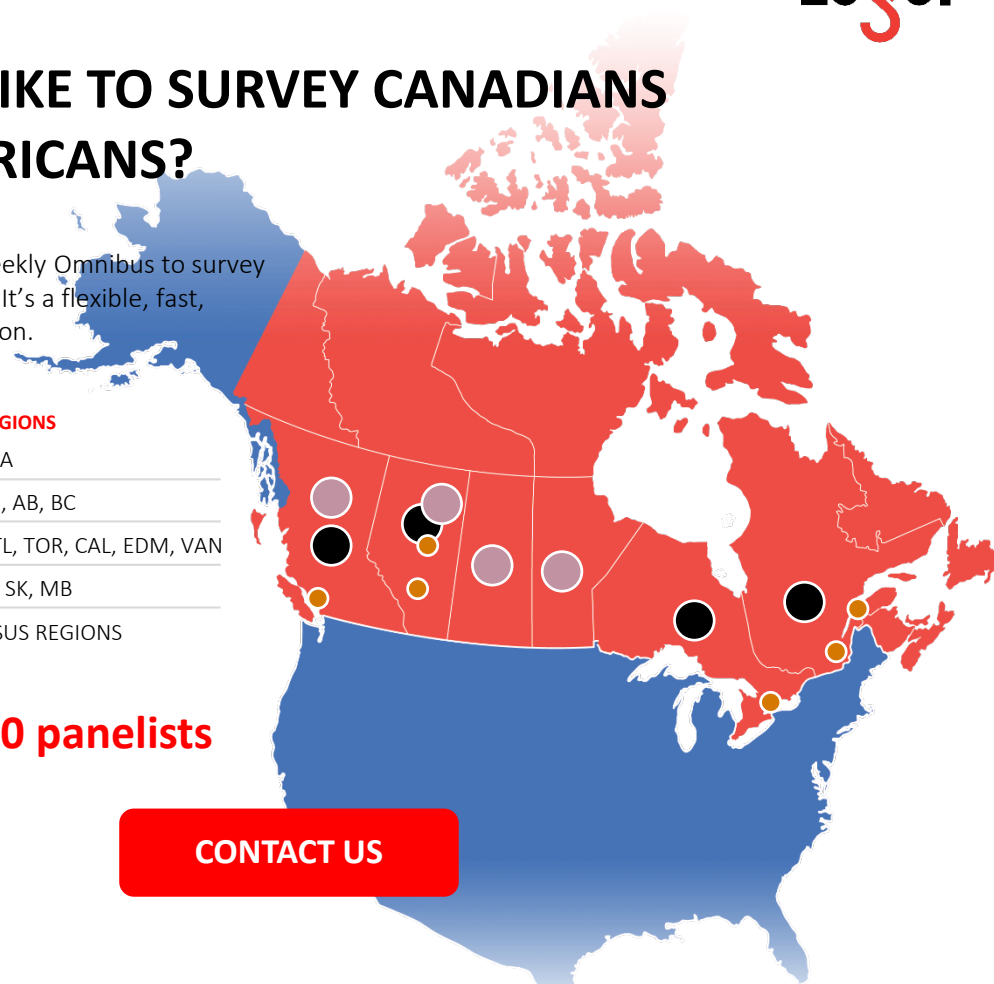
WOULD YOU LIKE TO SURVEY CANADIANS AND/OR AMERICANS?

Add your question(s) to our weekly Omnibus to survey the population of your choice! It's a flexible, fast, efficient and economical solution.

OMNIBUS TYPE	n=	REGIONS
 NATIONAL	1,500	CANADA
 PROVINCIAL	1,000	QC, ON, AB, BC
 MUNICIPAL	500	QC, MTL, TOR, CAL, EDM, VAN
 WESTERN	1,500	BC, AB, SK, MB
 AMERICAN	1,000	4 CENSUS REGIONS

More than **400,000** panelists at your disposal

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APPENDIX

DETAILED METHODOLOGY

WEIGHTED AND UNWEIGHTED SAMPLE

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	164	210
Alberta	131	174
Manitoba/Saskatchewan	129	101
Ontario	627	594
Quebec	495	363
Atlantic	101	106

The table below presents the American geographic distribution of respondents before weighting.

US Region	Unweighted	Weighted
NorthEast	190	179
MidWest	201	217
South	360	371
West	250	233

DETAILED METHODOLOGY

WEIGHTED AND UNWEIGHTED SAMPLE FOR CANADA

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	874	751
Female	673	796

AGE	Unweighted	Weighted
Between 18 and 34	456	422
Between 35 and 54	629	527
55 or over	462	598

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	974	1,016
French	348	322
Other	224	209

The sample thus collected has a minimum weighting factor of 0.1538 and a maximum weighting factor of 4.8316. The weighted variance is 0.4053.

DETAILED METHODOLOGY

WEIGHTED AND UNWEIGHTED SAMPLE FOR THE UNITED STATES

The following tables present the demographic distribution of respondents according to gender and age for the United States.

GENDER	Unweighted	Weighted
Male	485	488
Female	513	516

AGE	Unweighted	Weighted
Between 18 and 29	78	111
Between 30 and 39	204	282
Between 40 and 49	172	186
Between 50 and 64	300	250
65 or older	172	247

The sample thus collected has a minimum weighting factor of 0.2417 and a maximum weighting factor of 3.9194. The weighted variance is 0.3601.

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