

**North American Tracker** 

November 30th, 2020

THE CANADIAN PRESS



### **METHODOLOGY**





#### **METHODOLOGY**

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,516 Canadians and 1,002 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **November 27**<sup>th</sup> to **November 29**<sup>th</sup>, **2020**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error ±2.51%, 19 times out of 20 for the Canadian sample and of ±3.09%, 19 times out of 20 for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <a href="https://338canada.com/pollster-ratings.htm">https://338canada.com/pollster-ratings.htm</a>

Fed	eral Elections 2	2019
Federal	Leger	Official
Parties	Survey	Results
LPC	33%	33%
СРС	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%





### **METHODOLOGY**

### **Notes on Reading this Report**

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion that that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-Present at the following e-mail address: <a href="mailto:cbourque@leger360.com">cbourque@leger360.com</a> or Jack Jedwab, President & CEO of the Association for Canadian Studies: <a href="mailto:jack.jedwab@acs-aec.ca">jack.jedwab@acs-aec.ca</a>



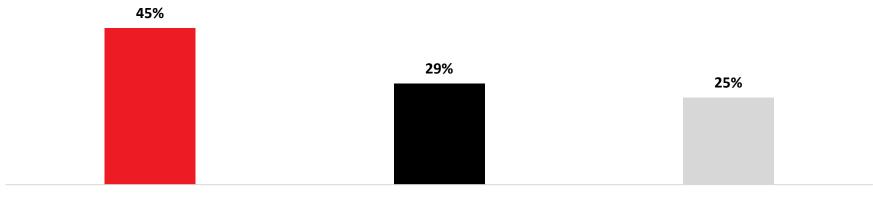
### FEAR OF CONTRACTING THE VIRUS DURING THE HOLIDAYS



festivities



CTC448. Are you afraid of being exposed to COVID-19 at holiday gatherings with family and friends?



Yes, I am afraid of being exposed

No, I'm not afraid of being exposed even if I I decided not to participate in the holiday participate in holiday festivities

	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253
Yes, I am afraid of being exposed	45%	46%	38%	51%	40%	45%	46%	44%	47%	45%	47%	45%	44%
No, I'm not afraid of being exposed even if I participate in holiday festivities	29%	26%	39%	27%	25%	28%	23%	31%	31%	26%	27%	30%	31%
I decided not to participate in holiday festivities	25%	28%	23%	23%	35%	27%	30%	25%	22%	29%	26%	26%	25%

### FEAR OF CONTRACTING THE VIRUS DURING THE HOLIDAYS (CANADA VS UNITED STATES)





CTC448. Are you afraid of being exposed to COVID-19 at holiday gatherings with family and friends?



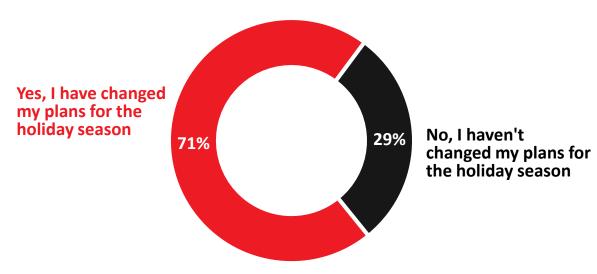
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
Yes, I am afraid of being exposed	45%	42%	3
No, I'm not afraid of being exposed even if I participate in holiday festivities	29%	36%	7
I decided not to participate in holiday festivities	25%	22%	3

### **CHANGE ON PLANS FOR THE HOLIDAYS**





CTC449. Have you changed your plans for the holiday season due to the COVID-19 situation?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253
Yes, I have changed my plans for the holiday season	71%	56%	72%	73%	76%	60%	74%	73%	71%	68%	73%	73%	60%
No, I haven't changed my plans for the holiday season	29%	44%	28%	27%	24%	40%	26%	27%	29%	32%	27%	27%	40%

### **CHANGE ON PLANS FOR THE HOLIDAYS** (CANADA VS UNITED STATES)





CTC449. Have you changed your plans for the holiday season due to the COVID-19 situation?

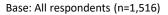
	*	*********	
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
Yes, I have changed my plans for the holiday season	71%	51%	20
No, I haven't changed my plans for the holiday season	29%	49%	20

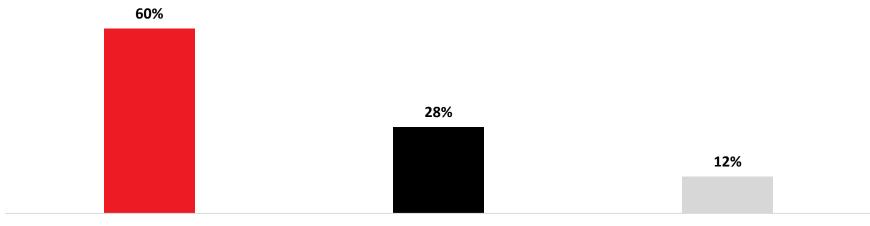
### **BAN ON HOLIDAY GATHERINGS**





CTC450. Based on the COVID-19 situation currently in your province, would you support or oppose a total ban on all holiday gatherings except those with people in your immediate household?





Support a total ban on holiday gatherings Oppose a total ban on holiday gatherings

Don't know

	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253
Support a total ban on holiday gatherings	60%	50%	52%	63%	67%	60%	64%	53%	60%	64%	63%	60%	50%
Oppose a total ban on holiday gatherings	28%	32%	36%	26%	21%	31%	21%	34%	28%	24%	24%	29%	36%
Don't know	12%	18%	12%	11%	12%	9%	15%	13%	11%	12%	13%	10%	14%

### BAN ON HOLIDAY GATHERINGS (CANADA VS UNITED STATES)





CTC450. Based on the COVID-19 situation currently in your province/state, would you support or oppose a total ban on all holiday gatherings except those with people in your immediate household?

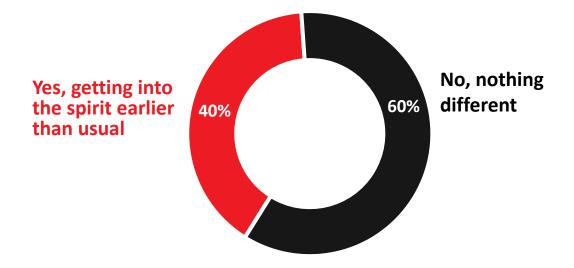
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
Support a total ban on holiday gatherings	60%	42%	18
Oppose a total ban on holiday gatherings	28%	41%	13
Don't know	12%	17%	5

### **GETTING INTO THE HOLIDAY SPIRIT**





CTC451. As a result of the pandemic, are you getting into the holiday spirit early by adding lights and decorations outside your home or putting your Christmas tree up earlier than usual?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253
Yes, getting into the spirit earlier than usual	40%	37%	42%	36%	38%	42%	47%	49%	37%	36%	36%	46%	36%
No, nothing different	60%	63%	58%	64%	62%	58%	<b>53</b> %	51%	63%	64%	64%	54%	64%

# GETTING INTO THE HOLIDAY SPIRIT (CANADA VS UNITED STATES)





CTC451. As a result of the pandemic, are you getting into the holiday spirit early by adding lights and decorations outside your home or putting your Christmas tree up earlier than usual?

		******* ******** ********	
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
Yes, getting into the spirit earlier than usual	40%	33%	7
No, nothing different	60%	67%	7



### START OF VACCINATION





CTC447. There are reports in the news that the US, Great Britain and Germany will be able to start vaccinating their citizens as early as this December, but there is a likelihood Canada will not receive doses of any new vaccines until January or February of 2021. Which of the following statements best describes how you feel about this situation?



I am very concerned that Canada may not receive doses of a new COVID-19 receives doses of the COVID-19 vaccine vaccine at the same time as countries like the US or Great Britain. We need to get vaccinations going as soon as possible.

I am not that concerned if Canada after other countries like the US or Great Britain. A few months won't make much of a difference.

I don't care. I don't plan on getting vaccinated for COVID-19.

Don't know

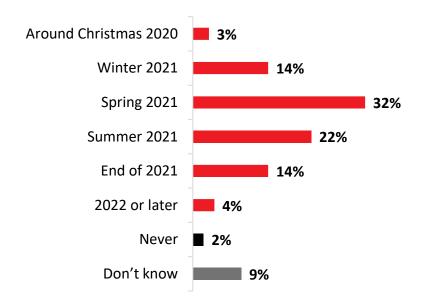
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253
I am very concerned that Canada may not receive doses of a new COVID-19 vaccine at the same time as countries like the US or Great Britain. We need to get vaccinations going as soon as possible.	37%	44%	29%	39%	42%	46%	34%	29%	35%	45%	37%	40%	34%
I am not that concerned if Canada receives doses of the COVID-19 vaccine after other countries like the US or Great Britain. A few months won't make much of a difference.	48%	42%	55%	47%	39%	39%	55%	53%	47%	45%	50%	45%	50%
I don't care. I don't plan on getting vaccinated for COVID-19.	10%	10%	12%	10%	11%	8%	7%	11%	13%	6%	9%	11%	11%
Don't know	5%	4%	4%	5%	8%	7%	3%	<b>7</b> %	5%	3%	5%	4%	5%

### **AVAILABILITY OF THE COVID-19 VACCINE**





CTC342. There are numerous vaccines being worked on around the world. When do you think an approved vaccine will be available for general public use in Canada?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL Nov. 16 <sup>th</sup>	Gap
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259	1,522	
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253	1,522	
Around Christmas 2020	3%	1%	3%	4%	2%	4%	4%	5%	3%	2%	3%	3%	4%	3%	-
Winter 2021	14%	19%	19%	13%	15%	8%	10%	13%	13%	15%	15%	<b>12</b> %	16%	10%	+4
Spring 2021	32%	32%	31%	32%	25%	37%	38%	29%	34%	34%	33%	34%	29%	35%	-3
Summer 2021	22%	22%	20%	24%	21%	21%	22%	22%	19%	24%	21%	23%	22%	25%	-3
End of 2021	14%	14%	14%	15%	14%	12%	11%	15%	14%	12%	13%	13%	16%	10%	+4
2022 or later	4%	4%	4%	4%	6%	5%	2%	6%	5%	<b>2</b> %	3%	4%	5%	5%	-1
Never	2%	1%	1%	2%	4%	1%	1%	2%	1%	1%	1%	2%	2%	1%	+1
Don't know	9%	8%	8%	8%	14%	12%	12%	8%	11%	9%	11%	8%	7%	11%	-2

# **AVAILABILITY OF THE COVID-19 VACCINE** (CANADA VS UNITED STATES)





CTC342. There are numerous vaccines being worked on around the world. When do you think an approved vaccine will be available for general public use in Canada / the United States?



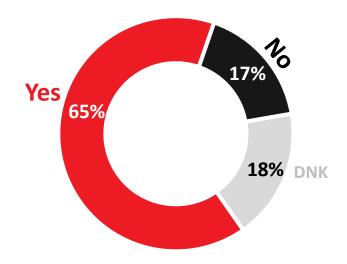
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,516	1,002	
	Unweighted n =	1,516	1,002	
Around Christmas 2020		3%	15%	12
Winter 2021		14%	12%	2
Spring 2021		32%	27%	5
Summer 2021		22%	16%	6
End of 2021		14%	4%	10
2022 or later		4%	3%	1
Never		2%	5%	3
Don't know		9%	17%	8

### **INTENTION TO GET VACCINATED**





CTC108. When a vaccine for COVID-19 that had been approved by Health Canada becomes available to the population and it is free, do you intend to get vaccinated?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL Nov. 16 <sup>th</sup>	Gap
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259	1,522	
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253	1,522	
Yes	65%	68%	65%	61%	65%	64%	<b>72</b> %	58%	59%	74%	67%	63%	64%	69%	-4
No	17%	17%	17%	19%	20%	19%	<b>12</b> %	21%	20%	12%	17%	17%	19%	14%	+3
Don't know	18%	15%	18%	20%	15%	17%	17%	21%	21%	13%	16%	20%	17%	17%	+1

# INTENTION TO GET VACCINATED (CANADA VS UNITED STATES)





CTC108. When a vaccine for COVID-19 that had been approved by Health Canada/the FDA becomes available to the population and it is free, do you intend to get vaccinated?

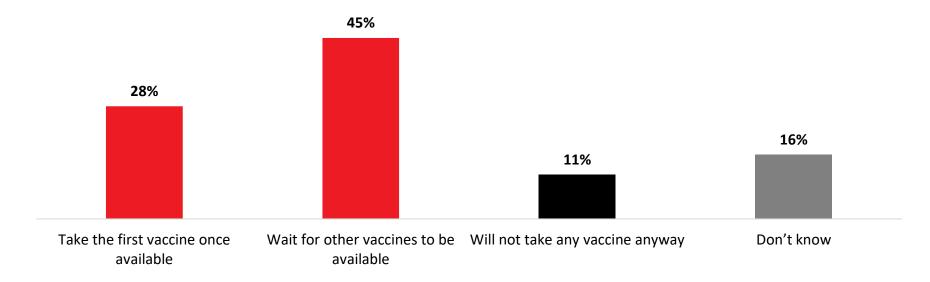
	*		
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
Yes	65%	46%	19
No	17%	32%	15
Don't know	18%	22%	4

### WHEN WILL YOU TAKE THE VACCINE?





CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL Nov. 16 <sup>th</sup>	Gap
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259	1,522	
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253	1,522	
Take the first vaccine once available	28%	37%	32%	<b>25</b> %	25%	25%	30%	21%	23%	36%	29%	27%	27%	37%	-9
Wait for other vaccines to be available	45%	40%	43%	46%	47%	45%	45%	<b>52</b> %	45%	<b>39</b> %	43%	47%	43%	33%	+12
Will not take any vaccine anyway	11%	13%	14%	11%	11%	13%	5%	13%	13%	8%	10%	12%	13%	12%	-1
Don't know	16%	10%	11%	18%	17%	18%	20%	14%	18%	16%	18%	13%	17%	18%	-2

# WHEN WILL YOU TAKE THE VACCINE? (CANADA VS UNITED STATES)





CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

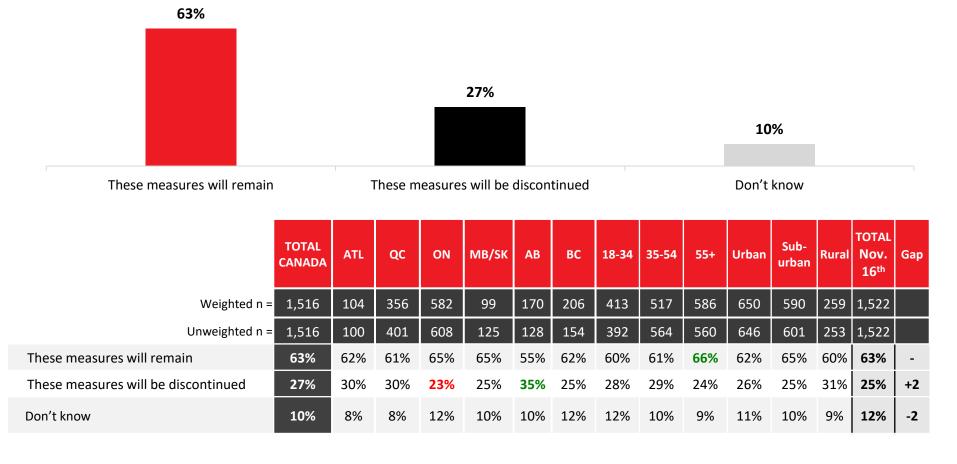
	*		
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
Take the first vaccine once available	28%	22%	6
Wait for other vaccines to be available	45%	31%	14
Will not take any vaccine anyway	11%	26%	15
Don't know	16%	21%	5

#### **FUTURE OF SAFETY MEASURES**





CTC265. When a vaccine for COVID-19 becomes widely available in Canada, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?



### FUTURE OF SAFETY MEASURES (CANADA VS UNITED STATES)





CTC265. When a vaccine for COVID-19 becomes widely available in Canada / the United States, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

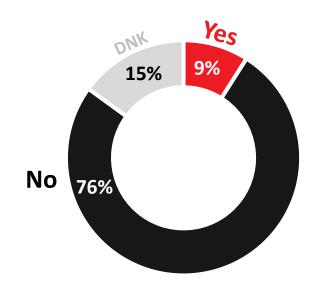
	*	*********	
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
These measures will remain	63%	55%	8
These measures will be discontinued	27%	23%	4
Don't know	10%	22%	12

### **ARE VACCINES DANGEROUS?**





CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?



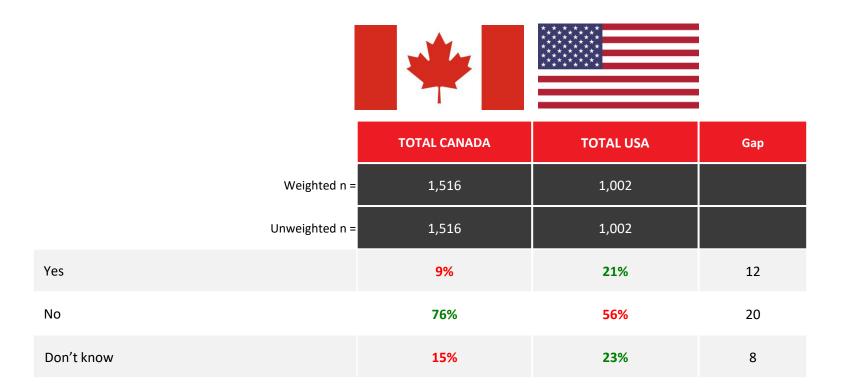
		TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL Nov. 16 <sup>th</sup>	Gap
	Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259	1,522	
	Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253	1,522	
Yes		9%	5%	12%	9%	9%	8%	6%	10%	13%	5%	10%	8%	9%	9%	-
No		76%	77%	73%	76%	77%	79%	76%	74%	<b>70</b> %	<b>82</b> %	75%	79%	74%	79%	-3
Don't know		15%	18%	15%	15%	13%	13%	18%	16%	17%	13%	16%	14%	17%	12%	+3

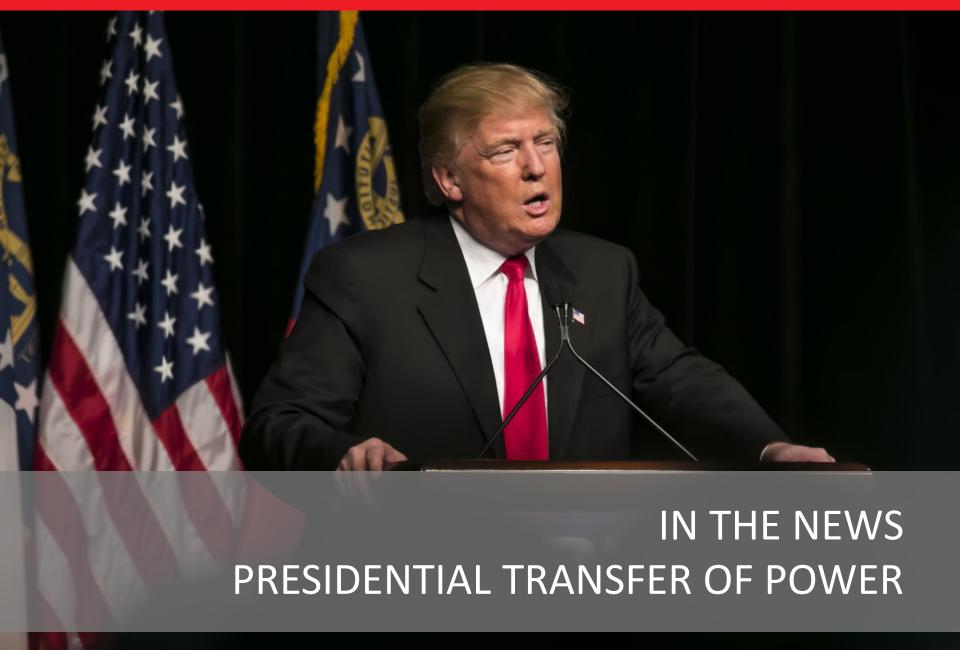
# ARE VACCINES DANGEROUS? (CANADA VS UNITED STATES)





CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?





### **FRAUDULENT ELECTION**

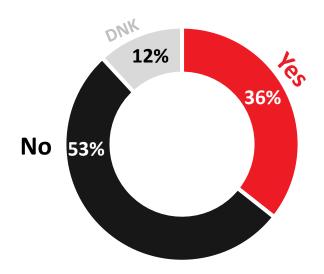






CTC441. Do you think the 2020 presidential election was fraudulent or not?

Base: All respondents (n=1,002)



### Who did you vote for?

	TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other	TOTAL Nov. 16 <sup>th</sup>	Gap
Weighted n =	1,002	179	217	372	233	287	384	330	486	516	372	404	16	1,003	
Unweighted n =	1,002	184	217	371	230	255	402	345	486	516	332	450	36	1,003	
Yes	36%	35%	31%	41%	32%	35%	32%	41%	40%	32%	<b>73</b> %	<b>7</b> %	<b>17</b> %	36%	-
No	53%	54%	57%	50%	53%	52%	<b>57</b> %	48%	50%	55%	<b>13</b> %	89%	57%	51%	+2
Don't know	12%	11%	13%	9%	15%	13%	11%	12%	10%	13%	14%	4%	26%	13%	-1

### TRUMP VICTORY

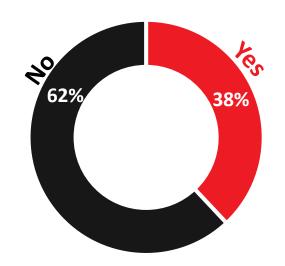






CTC442. Do you believe Donald Trump's claim that he won the election?

Base: All respondents (n=1,002)



### Who did you vote for?

											-		,		_	
		TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other	TOTAL Nov. 16 <sup>th</sup>	Gap
V	/eighted n =	1,002	179	217	372	233	287	384	330	486	516	372	404	16	1,003	
Unv	veighted n =	1,002	184	217	371	230	255	402	345	486	516	332	450	36	1,003	
Yes		38%	38%	32%	40%	38%	32%	37%	43%	39%	36%	79%	5%	15%	40%	-2
No		62%	62%	68%	60%	62%	68%	63%	<b>57</b> %	61%	64%	21%	95%	85%	60%	+2

### PRESIDENT'S SWEARING-IN CEREMONY

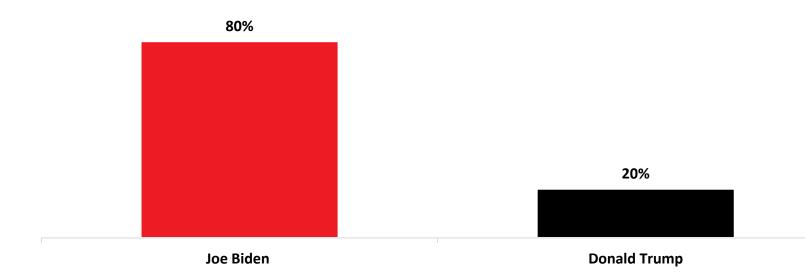






CTC443. Who do you think will be officially sworn in as President of the United States on January 20, 2021, Joe Biden or Donald Trump?

Base: All respondents (n=1,002)



### Who did you vote for?

TOTAL Mid-**TOTAL** North-Donald Joe South West 18-34 35-54 55+ Other Nov. Male Female Gap West USA Trump Biden East 16th 217 Weighted n = 1,002 179 372 233 287 384 330 486 516 372 16 1,003 404 Unweighted n = 1,002 184 217 371 230 255 402 345 486 516 332 450 36 1,003 Joe Biden 83% 79% 78% 83% 80% 80% 80% 80% 80% **56%** 100% 96% 76% 80% +4 **Donald Trump** 20% 17% 21% 22% 17% 20% 20% 20% 20% 20% 44% 0% 4% 24% -4

### **CANDIDATES' BEHAVIOUR**





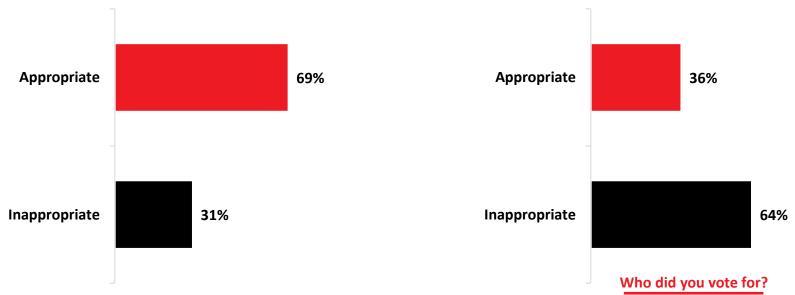


CTC444. In your opinion, has **Joe Biden's** behaviour since the election been appropriate or inappropriate?

Base: All respondents (n=1,002)

CTC444B. In your opinion, has **Donald Trump's** behaviour since the election been appropriate or inappropriate?

Base: All respondents (n=1,002)



												no aia	you vo			
		TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	lFemale	Donald Trump		Other	TOTAL Nov. 16 <sup>th</sup>	Gap
	Weighted n =	1,002	179	217	372	233	287	384	330	486	516	372	404	16	1,003	
	Unweighted n =	1,002	184	217	371	230	255	402	345	486	516	332	450	36	1,003	
Joe Biden																
Appropriate		69%	70%	69%	69%	71%	71%	72%	<b>65</b> %	68%	70%	<b>39</b> %	97%	64%	65%	+4
Inappropriate		31%	30%	31%	31%	29%	29%	28%	<b>35</b> %	32%	30%	61%	3%	36%	35%	-4
<b>Donald Trump</b>																
Appropriate		36%	34%	30%	41%	38%	<b>31</b> %	37%	40%	40%	33%	<b>73</b> %	<b>7</b> %	20%	38%	-2
Inappropriate		64%	66%	<b>70%</b>	<b>59%</b>	62%	69%	63%	60%	<b>60</b> %	<b>67</b> %	<b>27</b> %	93%	80%	62%	+2

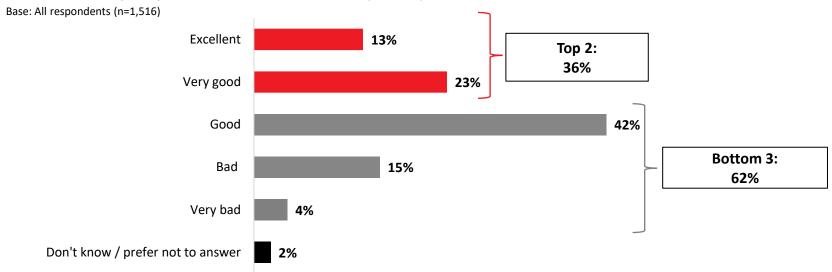


### **MENTAL HEALTH DURING THE CRISIS**





#### CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL Nov. 16 <sup>th</sup>	Gap
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259	1,522	
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253	1,522	
Total Top 2	36%	32%	43%	32%	32%	34%	37%	26%	31%	46%	31%	38%	42%	38%	-2
Excellent	13%	13%	<b>17</b> %	11%	6%	14%	12%	9%	10%	18%	11%	14%	14%	13%	-
Very good	23%	19%	27%	22%	25%	20%	25%	<b>17</b> %	21%	29%	20%	24%	28%	26%	-3
Total Bottom 3	62%	68%	54%	65%	68%	59%	63%	70%	66%	53%	66%	59%	57%	60%	+2
Good *	42%	49%	39%	45%	45%	34%	41%	40%	43%	43%	46%	40%	39%	41%	+1
Bad	15%	14%	13%	14%	19%	21%	17%	22%	18%	8%	17%	15%	13%	15%	-
Very bad	4%	5%	<b>2</b> %	5%	4%	4%	4%	8%	4%	1%	4%	5%	4%	3%	+1
Don't know/Prefer not to answer	2%	0%	2%	3%	1%	6%	0%	4%	3%	1%	2%	3%	1%	2%	-

<sup>\*</sup> The Good rating is placed in the bottom 3 as part of a standardized scale in academic research

### **MENTAL HEALTH DURING THE CRISIS (Evolution)**

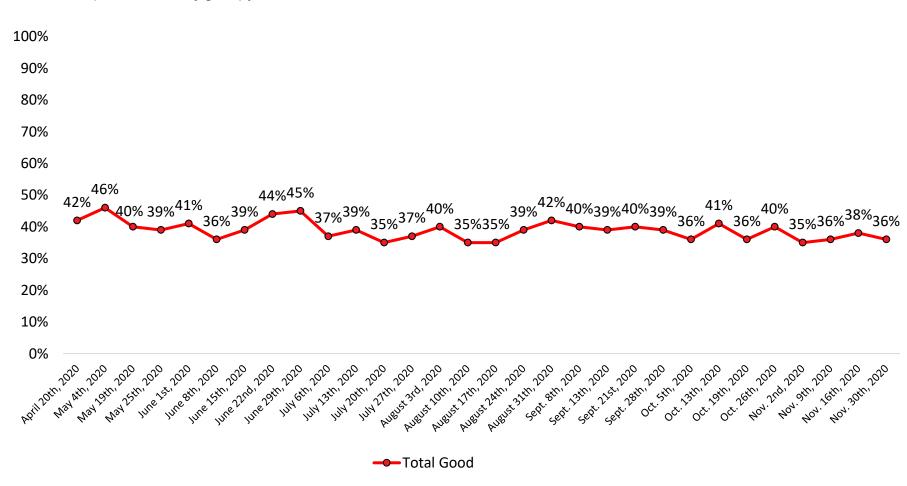




CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

#### % Total Good (Excellent + Very good) presented



### MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)





CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?



_			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
Total Top 2	36%	45%	9
Excellent	13%	22%	9
Very good	23%	23%	-
Total Bottom 3	62%	50%	12
Good *	42%	36%	6
Bad	15%	11%	4
Very bad	4%	3%	1
Don't know/Prefer not to answer	2%	5%	3

<sup>\*</sup> The Good rating is placed in the bottom 3 as part of a standardized scale in academic research



### FEAR AND SPREAD OF THE VIRUS

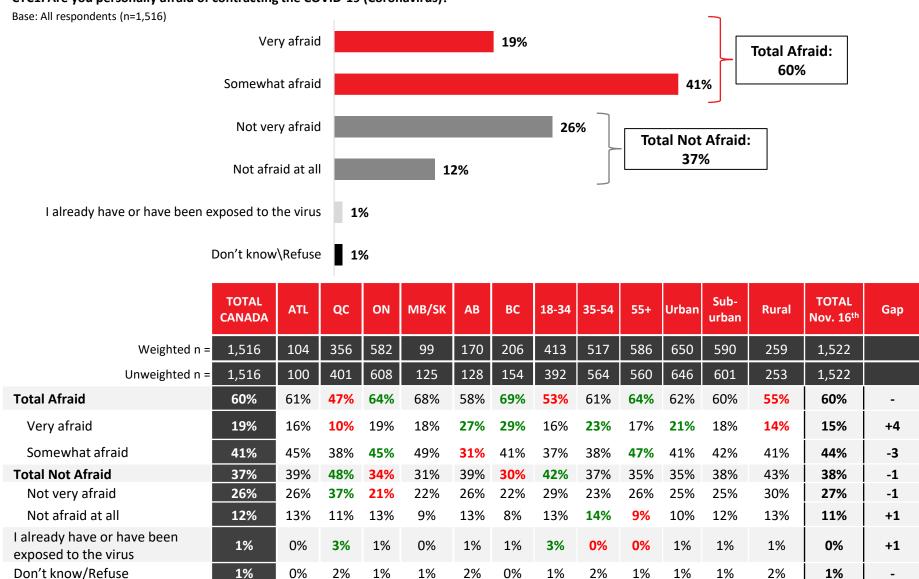


#### FEAR OF CONTRACTING THE VIRUS





#### CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

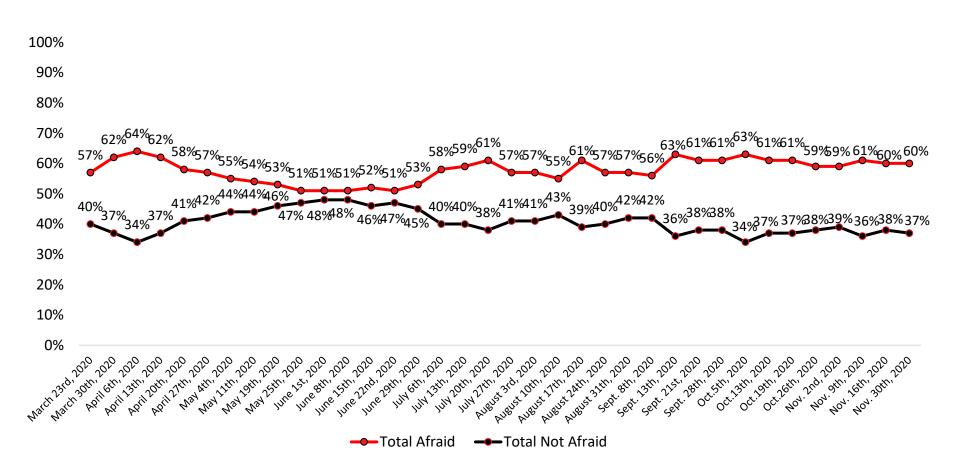








CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?



# FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)





CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?



	TOTAL CANADA	TOTAL USA	Gap
			- "
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
Total Afraid	60%	58%	2
Very afraid	19%	26%	7
Somewhat afraid	41%	31%	10
Total Not Afraid	37%	34%	3
Not very afraid	26%	18%	8
Not afraid at all	12%	17%	5
I already have or have been exposed to the virus	1%	4%	3
Don't know/Refuse	1%	4%	3

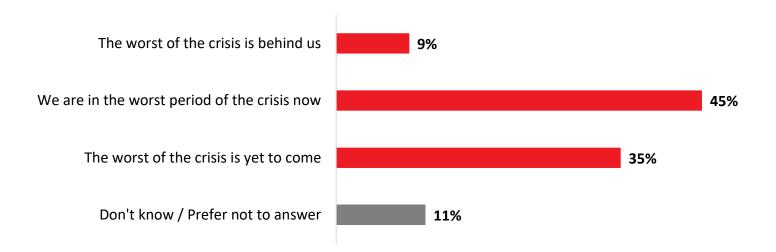






CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,516)



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL Nov. 16 <sup>th</sup>	Gap
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259	1,522	
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253	1,522	
The worst of the crisis is behind us	9%	6%	13%	9%	5%	7%	7%	15%	10%	4%	10%	9%	7%	9%	-
We are in the worst period of the crisis now	45%	44%	45%	44%	51%	47%	41%	44%	44%	46%	46%	43%	48%	33%	+12
The worst of the crisis is yet to come	35%	43%	32%	34%	34%	34%	41%	27%	38%	39%	35%	37%	34%	47%	-12
Don't know / Prefer not to answer	11%	6%	11%	12%	10%	11%	11%	15%	8%	11%	10%	11%	11%	11%	-

# **EVOLUTION OF THE COVID-19 PANDEMIC** (CANADA VS UNITED STATES)





CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/United States?



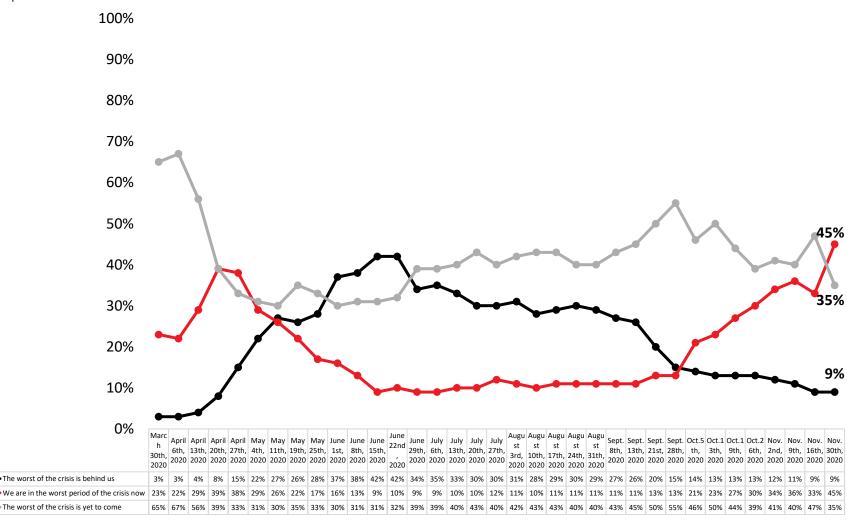
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,516	1,002	
	Unweighted n =	1,516	1,002	
The worst of the crisis is behind us		9%	18%	9
We are in the worst period of the crisis now		45%	32%	13
The worst of the crisis is yet to come		35%	34%	1
Don't know / Prefer not to answer		11%	16%	5

# **EVOLUTION OF THE COVID-19 PANDEMIC** (CANADA)





CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?



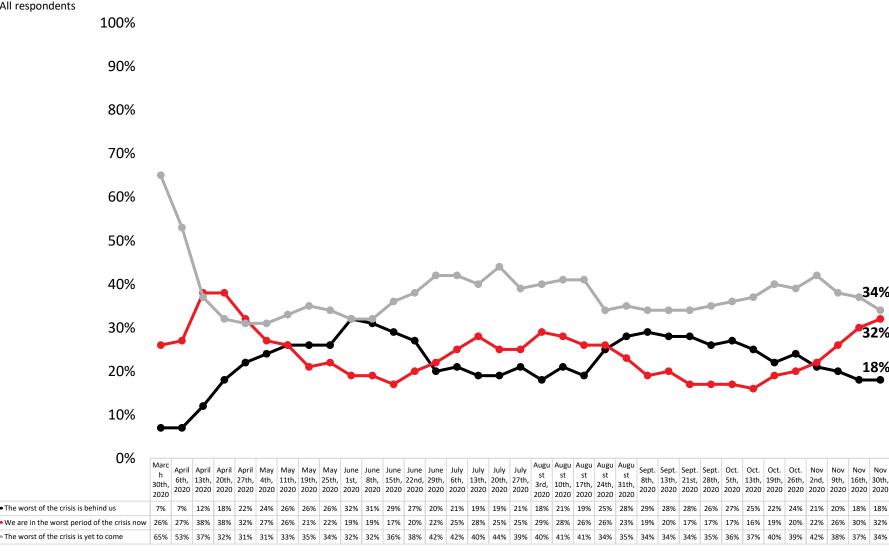
### **EVOLUTION OF THE COVID-19 PANDEMIC** (UNITED STATES)





CTC20: What statement best describes your personal opinion of the COVID-19 crisis for The United States?







### SATISFACTION WITH GOVERNMENTS DURING THE CRISIS

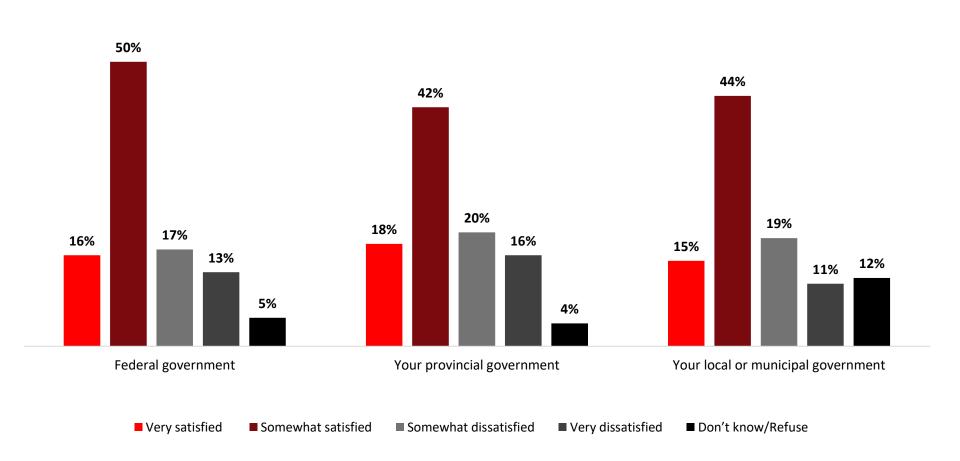
## SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19





CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,516)



## SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS





CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL Nov. 16 <sup>th</sup>	Gap
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259	1,522	
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253	1,522	
Federal government															
Total Satisfied	65%	70%	68%	67%	59%	46%	71%	62%	62%	70%	68%	62%	66%	68%	-3
Total Dissatisfied	30%	29%	26%	29%	33%	46%	24%	31%	32%	27%	26%	34%	30%	29%	+1
Your provincial government															
Total Satisfied	60%	78%	65%	62%	45%	30%	70%	52%	58%	68%	60%	57%	68%	66%	-6
Total Dissatisfied	36%	22%	31%	34%	47%	64%	26%	42%	37%	30%	35%	39%	29%	31%	+5
Your local or municipal governmen	nt														
Total Satisfied	59%	66%	56%	64%	55%	49%	57%	51%	59%	64%	57%	60%	64%	66%	-7
Total Dissatisfied	29%	22%	27%	27%	36%	40%	31%	35%	31%	24%	32%	29%	25%	27%	+2

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

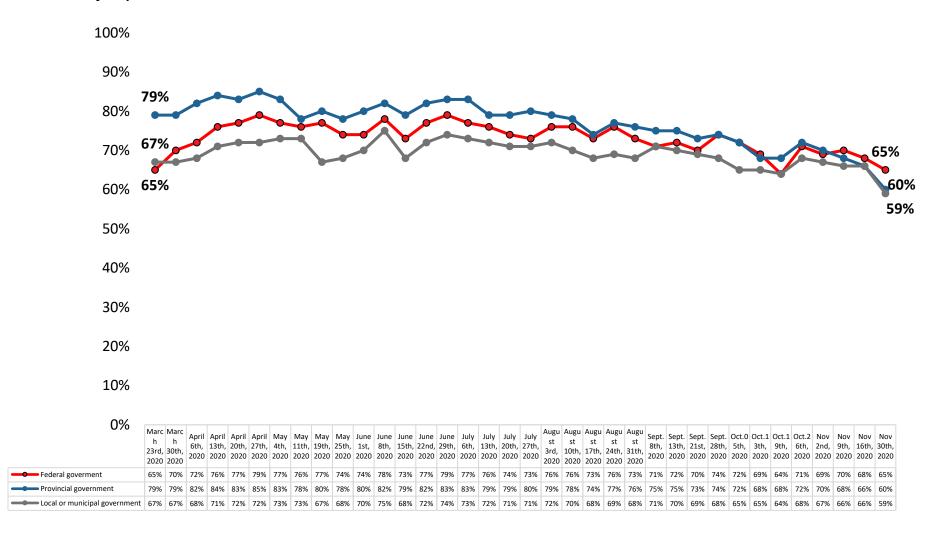




CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

#### % Total Satisfied presented



## SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS





CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?













			François Legault	Doug Ford	Brian Pallister	Scott Moe	Jason Kenney	John Horgan
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,516	104	356	582	53	46	170	206
Unweighted n =	1,516	100	401	608	64	61	128	154
Total Satisfied	60%	78%	65%	62%	43%	48%	30%	70%
Very satisfied	18%	40%	25%	12%	6%	13%	6%	28%
Somewhat satisfied	42%	38%	40%	50%	36%	35%	24%	42%
Total Dissatisfied	36%	22%	31%	34%	50%	45%	64%	26%
Somewhat dissatisfied	20%	14%	21%	19%	27%	18%	26%	16%
Very dissatisfied	16%	8%	10%	16%	23%	26%	<b>37</b> %	9%
Don't know/Refuse	4%	0%	4%	4%	7%	7%	7%	4%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

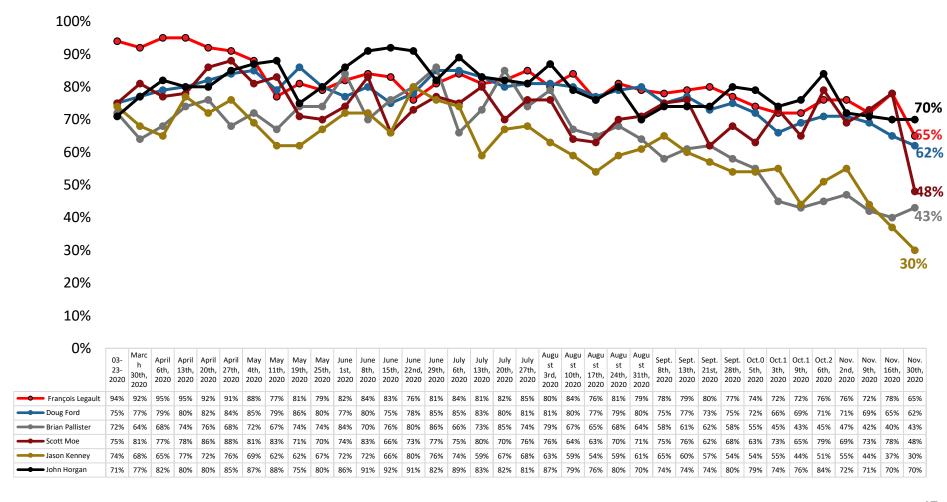




CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

#### % Total Satisfied presented



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)





CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n = % "Satisfied" presented	1,516	1,002	
Federal government / The US President	65%	45%	20
Your provincial government / Your State government	60%	54%	6
Your local or municipal government	59%	55%	4

#### **VOTING INTENTIONS - FEDERAL ELECTIONS**





CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked:* Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

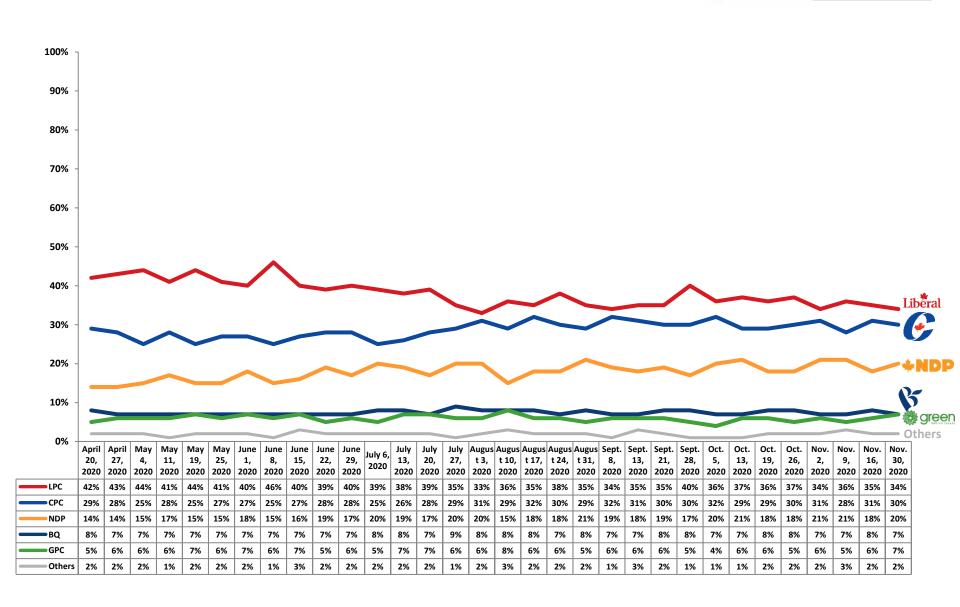
Base: All respondents (n=1,516), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	АВ	ВС	Male	Female	18-34	35-54	55+	Total Nov. 16 <sup>th</sup> , 2020	Gap
Weighted n =	1,516	1,269	86	291	490	79	141	182	641	628	336	417	516	1,311	
Unweighted n =	1,516	1,289	85	332	522	103	110	137	695	594	317	474	498	1,327	
Justin Trudeau's Liberal Party of Canada	29%	34%	45%	32%	38%	23%	21%	37%	33%	36%	27%	36%	37%	35%	-1
Erin O'Toole's Conservative Party of Canada	25%	30%	27%	17%	32%	44%	47%	25%	35%	24%	21%	28%	37%	31%	-1
Jagmeet Singh's New Democratic Party of Canada	17%	20%	17%	12%	22%	26%	25%	26%	16%	25%	37%	22%	8%	18%	+2
Yves-François Blanchet's Bloc Québécois	6%	7%	-	30%	-	-	-	-	-	-	-	-	-	8%	-1
Annamie Paul's Green Party of Canada	6%	7%	11%	7%	7%	5%	3%	9%	7%	7%	9%	6%	6%	6%	+1
another party	2%	2%	0%	3%	1%	2%	4%	3%	2%	2%	2%	1%	2%	2%	-
I would not vote	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

#### TRENDS IN VOTING INTENTIONS IN CANADA











### APPENDIX





### **DETAILED METHODOLOGY**

#### **Weighted and Unweighted Sample**

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	154	206
Alberta	128	170
Manitoba/Saskatchewan	125	99
Ontario	608	582
Quebec	401	356
Atlantic	100	104

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	184	179
MidWest	217	217
South	371	372
West	230	233





### **DETAILED METHODOLOGY**

#### Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	787	736
Female	729	780

AGE	Unweighted	Weighted
Between 18 and 34	392	413
Between 35 and 54	564	517
55 or over	560	586

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	920	987
French	377	315
Other	218	212

The sample thus collected has a minimum weighting factor of 0.1823 and a maximum weighting factor of 4.9848. The weighted variance is 0.3208.





### **DETAILED METHODOLOGY**

#### Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	486	486
Female	516	516

AGE	Unweighted	Weighted
Between 18 and 29	189	220
Between 30 and 39	173	172
Between 40 and 49	188	186
Between 50 and 64	284	250
65 or older	168	172

The sample thus collected has a minimum weighting factor of 0.2444 and a maximum weighting factor of 2.6255. The weighted variance is 0.1426.



### **OUR CREDENTIALS**



Leger is a member of <u>ESOMAR</u> (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the <u>international ICC/ESOMAR</u> code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the <u>Insights Association</u>, the American Association of Marketing Research Analytics.



### **OUR SERVICES**

• Leger

Marketing research and polling

- Leger Metrics
   Real-time VOC satisfaction measurement
- Leger Analytics
   Data modeling and analysis
- LegerwebPanel management
- Leger Communities
   Online community management
- Leger Digital
   Digital strategy and user experience
- International Research
   Worldwide Independent Network (WIN)

600 EMPLOYEES

185
CONSULTANTS





8 OFFICES

CALGARY | EDMONTON | MONTREAL | PHILADELPHIA
QUEBEC CITY | TORONTO | VANCOUVER | WINNIPEG