NORTH AMERICAN TRACKER

Leger

October 31st, 2023

EDITION

THE CANADIAN PRESS

Methodology

Method

Online survey
among respondents 18 years
of age or older.
(Canadian sample: n= 1,632/
American Samples: n= 1,002).

Respondents had the option of
completing the survey in English or in
French and were randomly recruited
using LEO's online panel.

When

October 27 to
October 29, 2023

Margin of error

For comparison purposes,
a probability sample of this
size yields a margin of error
no greater than ±2.4%,
(19 times out of 20) for the
Canadian sample and
±3.1%, (19 times out of 20)
for the American sample

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population and according to **age**, **gender, region, education, ethnicity, and number of people in the household** in order to ensure a representative sample of the American population.

Leǥer

Methodology

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion that that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Christian Bourque, Executive Vice-President, Eastern Canada at the following e-mail addresses: cbourque@leger360.com

A more detailed methodology is presented in the Appendix.

Leger

Methodology

Leger is the polling firm that has presented the most accurate election survey data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate** firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (New York).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See https://338canada.com/pollster-ratings.htm

2021 CANADIAN FEDERAL ELECTION	C	L	NDP	B	PPC	(Green)
LEGER SURVEY Published in *Le Journal de Montréal and The National Post/Postmedia* September 18, 2021	**33%**	**32%**	**19%**	**7%**	**6%**	**2%**
OFFICIAL RESULTS 2021 **Canadian** Federal Election*	**33.7%**	**32.6%**	**17.8%**	**7.7%**	**5.0%**	**2.3%**

*The official results were obtained from Elections Canada on September 24, 2021, at 9:45 a.m. EDT.

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Key Highlights (1/2)

Every month, we conduct a survey of Canadians and Americans to explore their views on the economy, finances, and their respective governments. This month, our survey was conducted between October 27 and 29, 2023.

Some of the key highlights of our survey about Canadian federal politics and the economy include…

Pierre Poilievre and the CPC are in the lead

- Pierre Poilievre's Conservative Party continues to increase in popularity, as the party leads voting intentions (40%), 14 points ahead of Trudeau's Liberal Party (26%).

- Canadians also think Pierre Poilievre is the leader who would make the best Prime Minister among the federal party leaders (29%), far ahead of Justin Trudeau (18%) and Jagmeet Singh (15%).

- Less than a third of Canadians are satisfied with Trudeau's government (30%), 3 points lower than our last Tracker in September.

Canadians and Americans are worried about the economy

- Almost 2 out of 5 Canadians consider their household's finances to be poor (28%) or very poor (11%), while 58% consider them very good (7%) or good (51%), down three points from the September 27th measure (61%). In the U.S., around two thirds of respondents describe their household finances as good (65%).

- Almost two thirds of Canadians (65%) and over half of Americans (55%) believe their respective countries are in a recession.

- Two Canadians out of five (40%) are either very (14%) or somewhat (27%) concerned about losing their job in the next 12 months. The proportion is significantly higher among Ontarians (49%) and 18-34 year-olds (48%). Worry levels are similar in the U.S..

Key Highlights (2/2)

Every month, we conduct a survey of Canadians and Americans to explore their views on the economy, finances, and their respective governments. This month, our survey was conducted between October 27 and 29, 2023.

Some of the key highlights of our survey about American politics…

- If the Presidential election were to be held today, there would be a small gap between Joe Biden (42%) and Donald Trump (42%). Biden is significantly more popular in the west (61%), while Trump is more popular in the south (47%).

- Donald Trump is the preferred Republican candidate for president in 2024, receiving the support of nearly two thirds (62%) of Republican voters.

- Half of Americans disapprove of Joe Biden's job as president (51%), while a third approve (37%), a decrease of 6 points from our last tracker in August.

REPORT

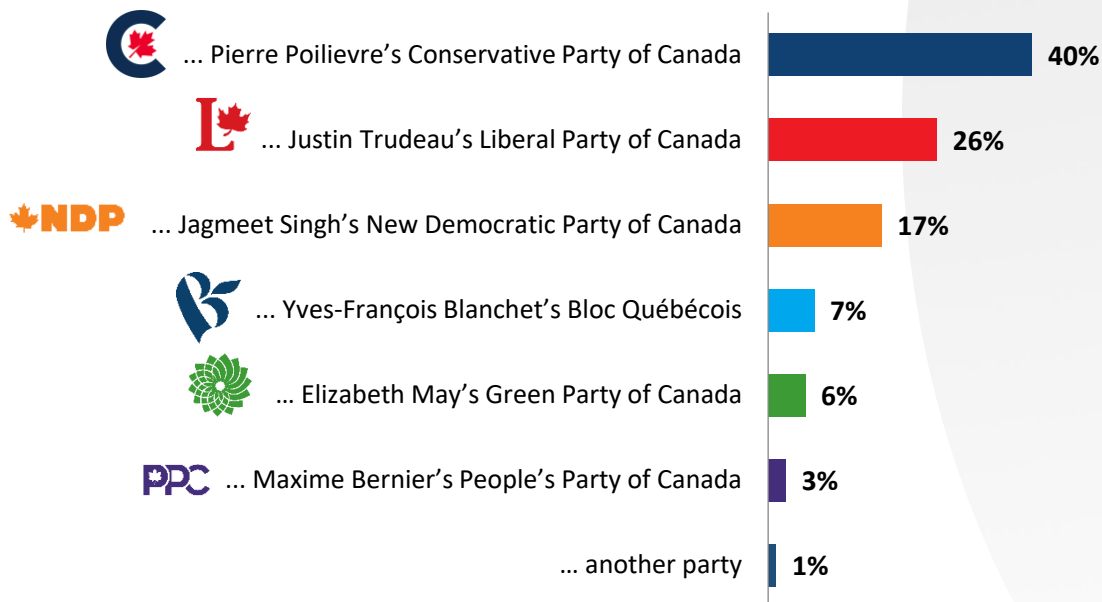# Federal Voting Intentions and Satisfaction With The Government in Place

Survey of Canadians

Voting Intentions - Federal Elections (1/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked:* Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Respondents who are eligible to vote (n=1,339), except for the Bloc Québécois, Quebecers only

Party	%
... Pierre Poilievre's Conservative Party of Canada	40%
... Justin Trudeau's Liberal Party of Canada	26%
... Jagmeet Singh's New Democratic Party of Canada	17%
... Yves-François Blanchet's Bloc Québécois	7%
... Elizabeth May's Green Party of Canada	6%
... Maxime Bernier's People's Party of Canada	3%
... another party	1%

Voting Intentions - Federal Elections (2/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...?
In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the …
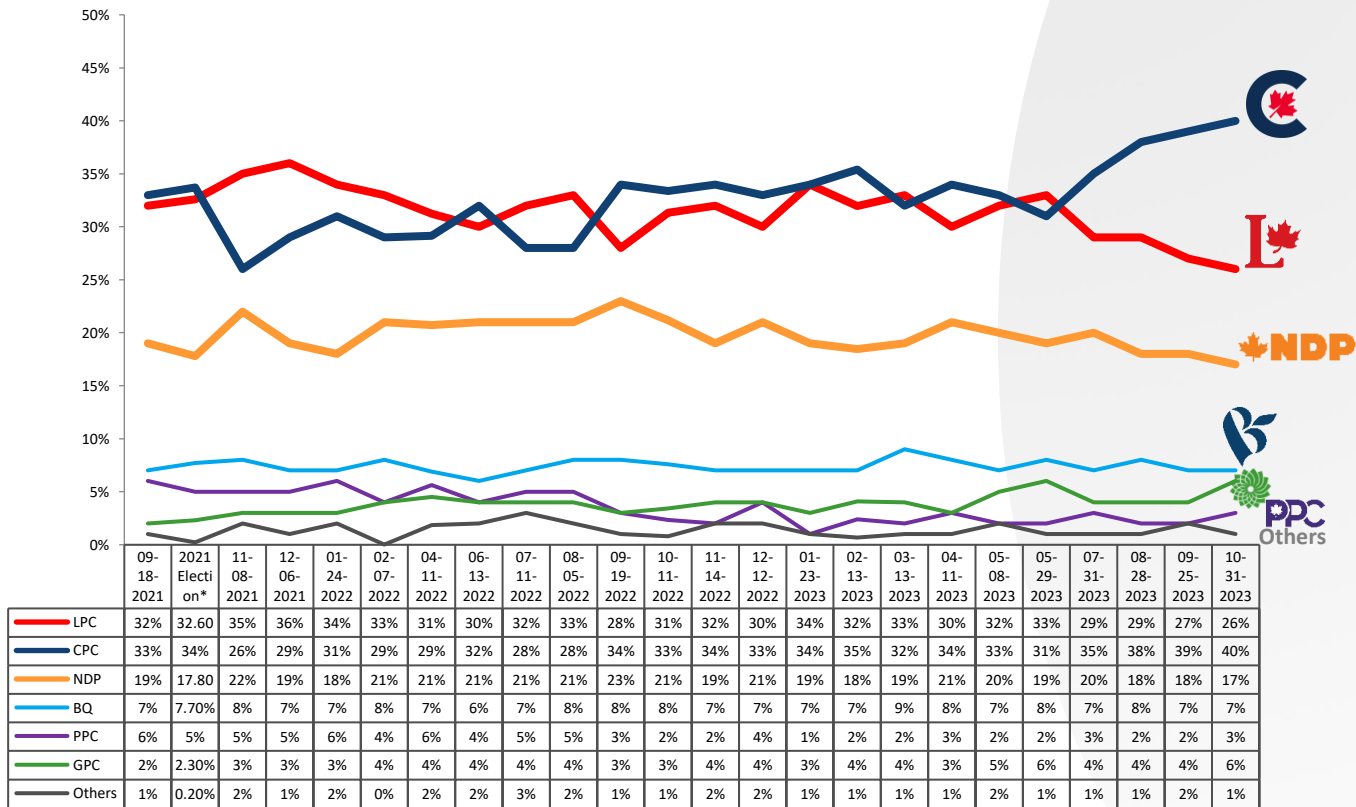Base: Respondents who are eligible to vote (n=1,584), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept.27th 2023	Gap
Weighted n=	1,576	1,333	87	311	501	82	158	195	672	661	338	418	578	576	501	240	1,332	
Unweighted n=	1,584	1,339	81	363	515	106	132	142	682	657	296	446	597	585	509	236	1,358	
...Pierre Poilievre's Conservative Party of Canada	34%	40%	46%	22%	44%	46%	57%	41%	45%	36%	38%	40%	42%	38%	39%	50%	39%	+1
… Justin Trudeau's Liberal Party of Canada	22%	26%	32%	27%	26%	22%	23%	23%	24%	27%	21%	26%	28%	27%	27%	22%	27%	-1
… Jagmeet Singh's New Democratic Party of Canada	15%	17%	17%	13%	18%	23%	17%	22%	14%	21%	26%	17%	12%	21%	13%	13%	18%	-1
… Yves-François Blanchet's Bloc Québécois	6%	7%	-	30%	-	-	-	-	-	-	-	-	-	-	-	-	7%	-
… Elizabeth May's Green Party of Canada	5%	6%	2%	4%	8%	3%	2%	9%	5%	7%	8%	5%	5%	6%	6%	3%	4%	+2
… Maxime Bernier's People's Party of Canada	2%	3%	2%	3%	3%	3%	1%	2%	4%	2%	3%	4%	2%	2%	4%	3%	2%	+1
… another party	1%	1%	1%	1%	1%	3%	0%	2%	1%	1%	1%	2%	1%	1%	2%	2%	2%	-1
I would not vote	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-																

Evolution of Voting Intentions in Canada

	09-18-2021	2021 Election*	11-08-2021	12-06-2021	01-24-2022	02-07-2022	04-11-2022	06-13-2022	07-11-2022	08-05-2022	09-19-2022	10-11-2022	11-14-2022	12-12-2022	01-23-2023	02-13-2023	03-13-2023	04-11-2023	05-08-2023	05-29-2023	07-31-2023	08-28-2023	09-25-2023	10-31-2023
LPC	32%	32.60	35%	36%	34%	33%	31%	30%	32%	33%	28%	31%	32%	30%	34%	32%	33%	30%	32%	33%	29%	29%	27%	26%
CPC	33%	34%	26%	29%	31%	29%	29%	32%	28%	28%	34%	33%	34%	33%	34%	35%	32%	34%	33%	31%	35%	38%	39%	40%
NDP	19%	17.80	22%	19%	18%	21%	21%	21%	21%	21%	23%	21%	19%	21%	19%	18%	19%	21%	20%	19%	20%	18%	18%	17%
BQ	7%	7.70%	8%	7%	7%	8%	7%	6%	7%	8%	8%	8%	7%	7%	7%	7%	9%	8%	7%	8%	7%	8%	7%	7%
PPC	6%	5%	5%	5%	6%	4%	6%	4%	5%	5%	3%	2%	2%	4%	1%	2%	2%	3%	2%	2%	3%	2%	2%	3%
GPC	2%	2.30%	3%	3%	3%	4%	4%	4%	4%	4%	3%	3%	4%	4%	3%	4%	4%	3%	5%	6%	4%	4%	4%	6%
Others	1%	0.20%	2%	1%	2%	0%	2%	2%	3%	2%	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%

*Official results from Elections Canada

Satisfaction With Trudeau's Government (1/2)

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?
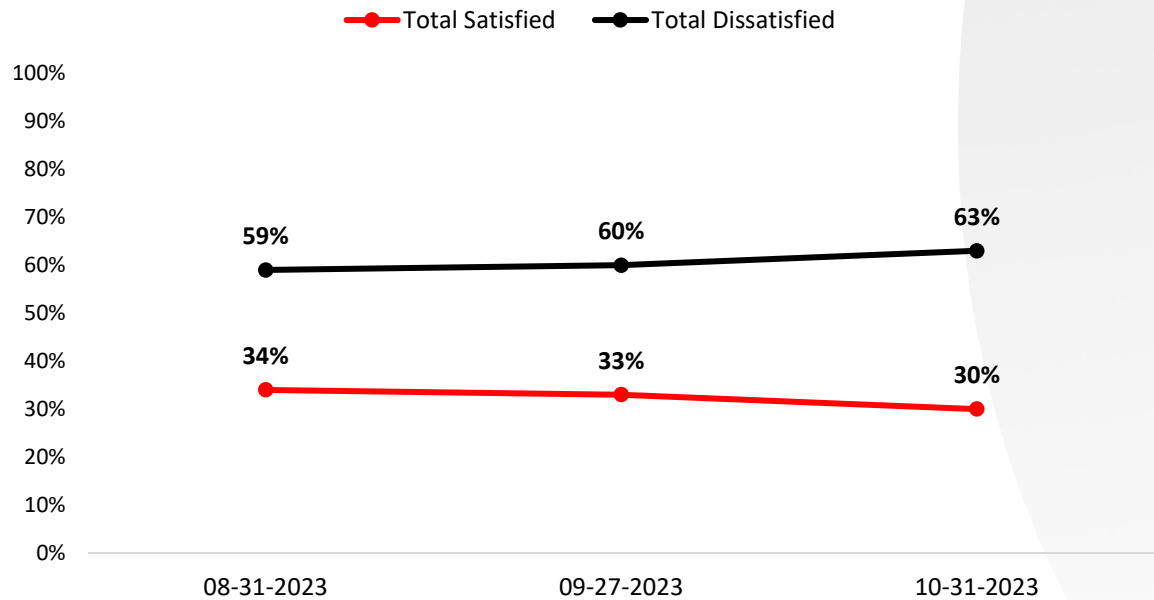
Base: All respondents (n=1,632)

Category	Percentage
Very satisfied	5%
Somewhat satisfied	26%
Somewhat dissatisfied	24%
Very dissatisfied	39%
Don't know	5%
Prefer not to answer	2%

Total Satisfied: 30%

Total Dissatisfied: 63%
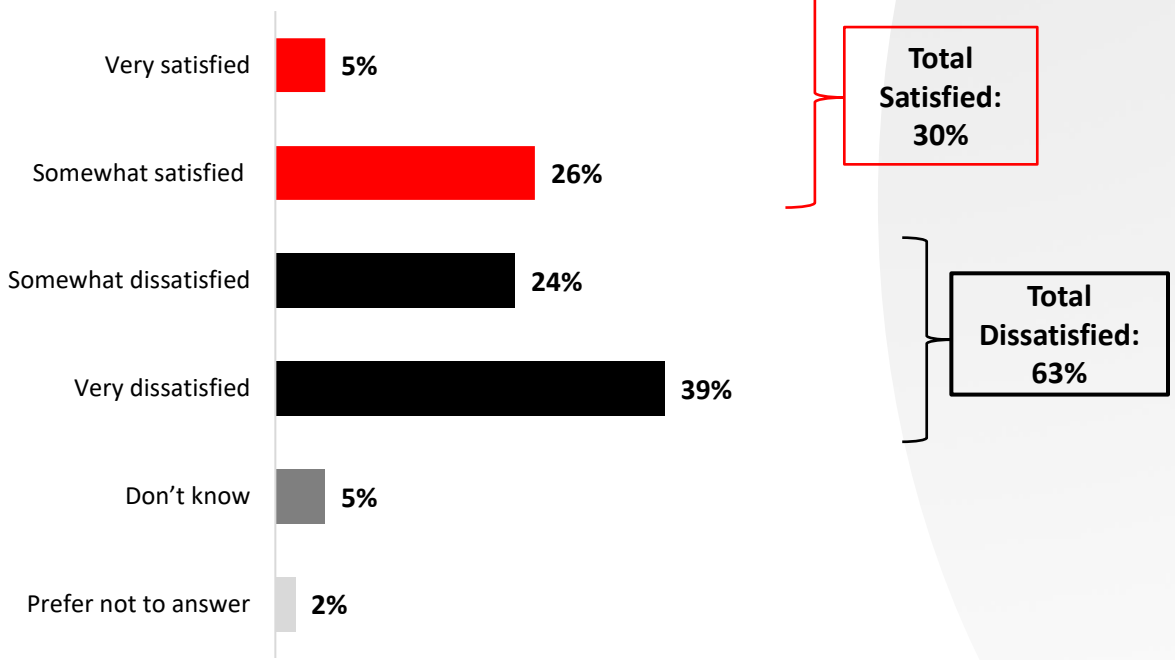
Satisfaction With Trudeau's Government (2/2)

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?
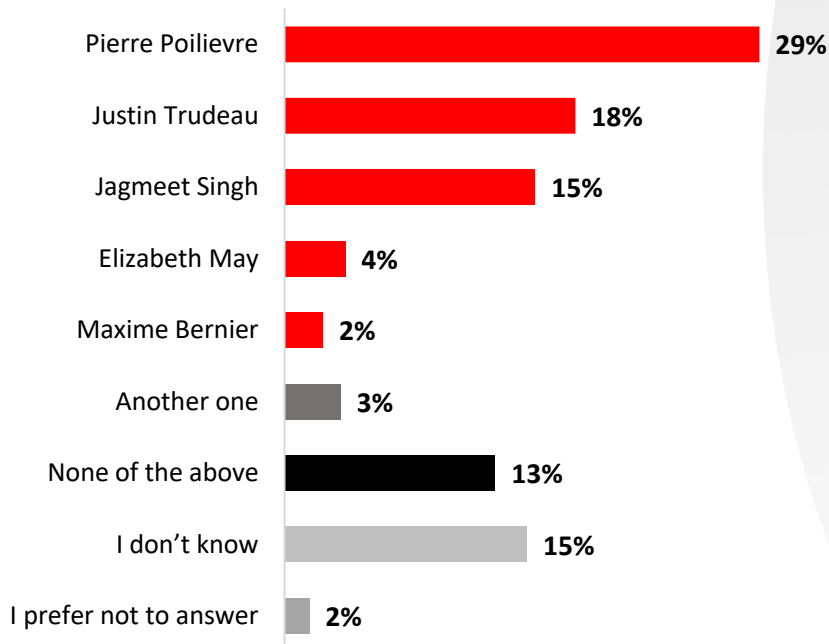
Base: All respondents (n=1,632)

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 27th, 2023	Gap
Weighted n=	*1,632*	*110*	*377*	*632*	*105*	*182*	*226*	*795*	*837*	*434*	*526*	*672*	*708*	*607*	*289*	*1,652*	
Unweighted n=	*1,632*	*102*	*443*	*637*	*133*	*153*	*164*	*803*	*829*	*385*	*566*	*681*	*716*	*616*	*282*	*1,652*	
Total Satisfied	**30%**	28%	39%	27%	30%	20%	34%	30%	31%	29%	28%	33%	33%	30%	25%	33%	-3
Very satisfied	**5%**	5%	5%	5%	8%	2%	3%	6%	3%	6%	4%	5%	6%	4%	3%	4%	+1
Somewhat satisfied	**26%**	24%	33%	23%	22%	18%	31%	24%	27%	23%	24%	29%	27%	26%	22%	29%	-3
Total Dissatisfied	**63%**	63%	55%	65%	64%	78%	60%	65%	61%	61%	65%	63%	61%	63%	69%	60%	+3
Somewhat dissatisfied	**24%**	23%	28%	25%	19%	20%	20%	23%	25%	27%	25%	21%	25%	25%	19%	23%	+1
Very dissatisfied	**39%**	40%	27%	40%	45%	58%	40%	42%	36%	34%	40%	42%	36%	39%	50%	37%	+2
Don't know	**5%**	7%	4%	6%	6%	2%	4%	4%	6%	8%	5%	3%	5%	5%	4%	5%	-
Prefer not to answer	**2%**	2%	2%	2%	0%	1%	2%	2%	2%	2%	2%	1%	1%	2%	1%	1%	+1

Satisfaction With Trudeau's Government – *By Voting Intentions*

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents

	TOTAL Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,632	538	343	231	94	75	36
Unweighted n=	1,632	518	370	216	109	73	38
Total Satisfied	**30%**	**9%**	**75%**	34%	23%	33%	26%
Very satisfied	**5%**	**3%**	**14%**	**1%**	**0%**	6%	**0%**
Somewhat satisfied	**26%**	**6%**	**61%**	**33%**	23%	27%	26%
Total Dissatisfied	**63%**	**90%**	**23%**	60%	72%	63%	74%
Somewhat dissatisfied	**24%**	**18%**	**19%**	**39%**	29%	35%	**5%**
Very dissatisfied	**39%**	**72%**	**4%**	**21%**	43%	29%	**68%**
Don't know	**5%**	**1%**	**1%**	4%	5%	4%	**0%**
Prefer not to answer	**2%**	**0%**	**0%**	2%	1%	**0%**	**0%**

Satisfaction With Trudeau's Government - *Evolution*

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents

Leader Who Would Make the Best Prime Minister (1/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,632)

| Leader	Percentage
Pierre Poilievre	29%
Justin Trudeau	18%
Jagmeet Singh	15%
Elizabeth May	4%
Maxime Bernier	2%
Another one	3%
None of the above	13%
I don't know	15%
I prefer not to answer	2%

Leader Who Would Make the Best Prime Minister (2/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,632)

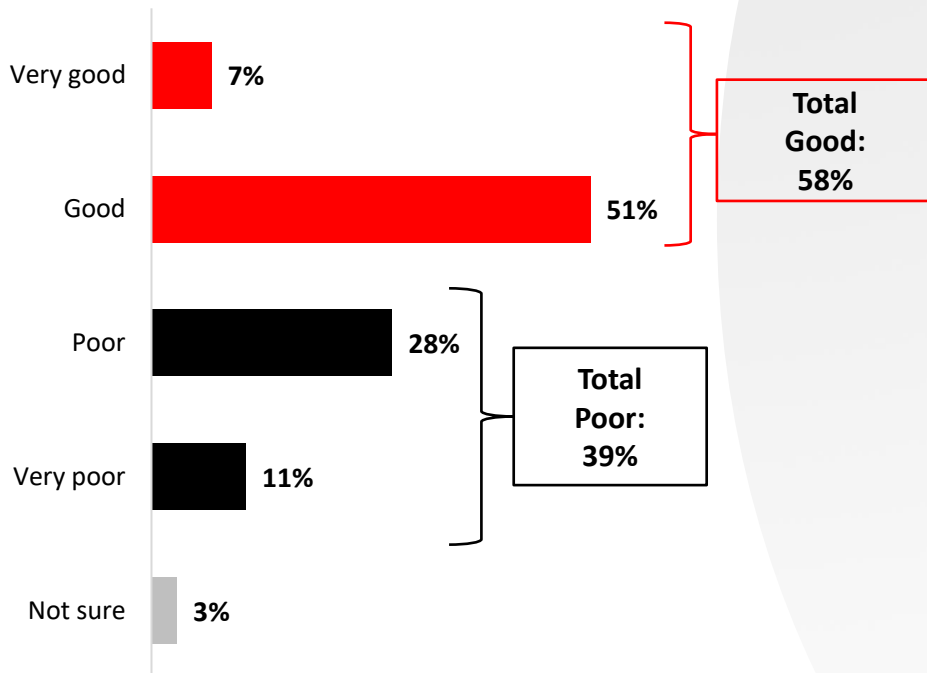|	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 27th, 2023	Gap
Weighted n=	*1,632*	*110*	*377*	*632*	*105*	*182*	*226*	*795*	*837*	*434*	*526*	*672*	*708*	*607*	*289*	*1,652*	
Unweighted n=	*1,632*	*102*	*443*	*637*	*133*	*153*	*164*	*803*	*829*	*385*	*566*	*681*	*716*	*616*	*282*	*1,652*	
Pierre Poilievre	**29%**	29%	19%	28%	33%	48%	29%	35%	22%	29%	26%	30%	28%	26%	38%	**26%**	+3
Justin Trudeau	**18%**	21%	23%	17%	16%	13%	13%	19%	16%	15%	17%	20%	19%	19%	14%	**20%**	-2
Jagmeet Singh	**15%**	13%	12%	15%	15%	16%	22%	14%	16%	22%	16%	10%	17%	13%	13%	**14%**	+1
Elizabeth May	**4%**	2%	2%	4%	1%	4%	7%	3%	4%	4%	4%	4%	4%	4%	2%	**2%**	+2
Maxime Bernier	**2%**	0%	2%	3%	2%	1%	3%	3%	2%	2%	4%	2%	2%	3%	3%	**2%**	-
Another one	**3%**	2%	9%	1%	1%	1%	3%	4%	3%	2%	4%	4%	3%	5%	2%	**4%**	-1
None of the above	**13%**	10%	15%	14%	15%	8%	12%	11%	14%	9%	13%	15%	12%	14%	11%	**13%**	-
Don't know	**15%**	20%	18%	16%	16%	7%	10%	9%	20%	16%	15%	13%	14%	16%	15%	**17%**	-2
Prefer not to answer	**2%**	2%	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%	1%	1%	2%	**2%**	-

Leader Who Would Make the Best Prime Minister – *By Voting Intentions*

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents

	TOTAL Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	*1,632*	*538*	*343*	*231*	*94*	*75*	*36*
Unweighted n=	*1,632*	*518*	*370*	*216*	*109*	*73*	*38*
Pierre Poilievre	**29%**	77%	2%	2%	14%	3%	16%
Justin Trudeau	**18%**	5%	62%	5%	6%	10%	10%
Jagmeet Singh	**15%**	1%	16%	71%	3%	10%	5%
Elizabeth May	**4%**	0%	2%	5%	1%	48%	2%
Maxime Bernier	**2%**	0%	1%	0%	0%	7%	59%
Another one	**3%**	1%	4%	1%	28%	0%	0%
None of the above	**13%**	8%	7%	7%	29%	11%	1%
Don't know	**15%**	7%	6%	10%	19%	11%	6%
Prefer not to answer	**2%**	0%	0%	0%	1%	0%	0%

Leader Who Would Make the Best Prime Minister – *Evolution*

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents
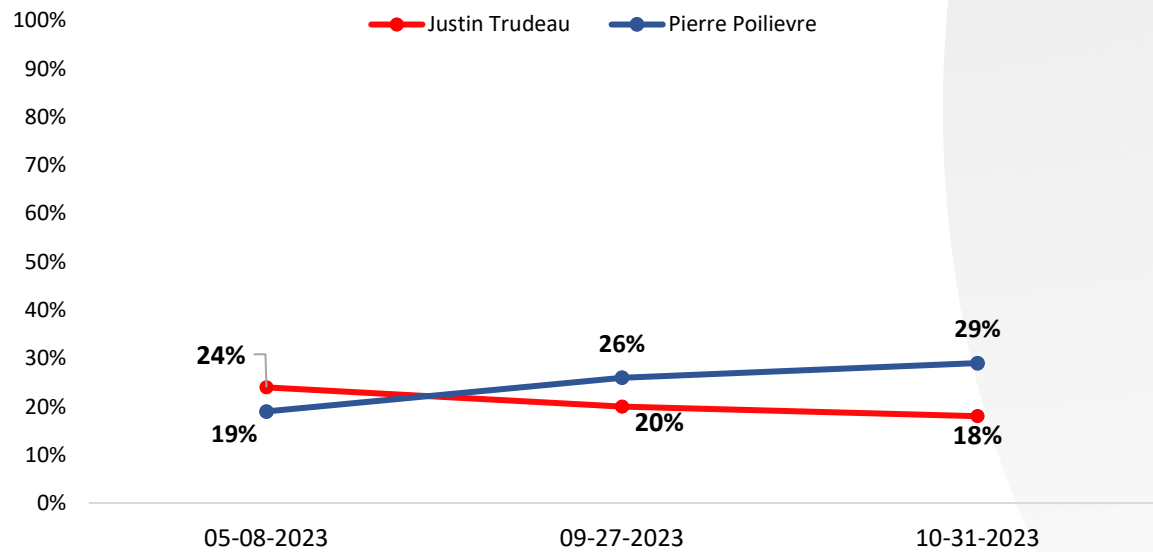
REPORT

State of the Economy

State of Household Finances (1/3)

Q3. How would you describe your own household's finances today?

Base: All respondents (n=1,632)

Very good — 7%

Good — 51%

Total Good: 58%

Poor — 28%

Very poor — 11%

Total Poor: 39%

Not sure — 3%

State of Household Finances (2/3)

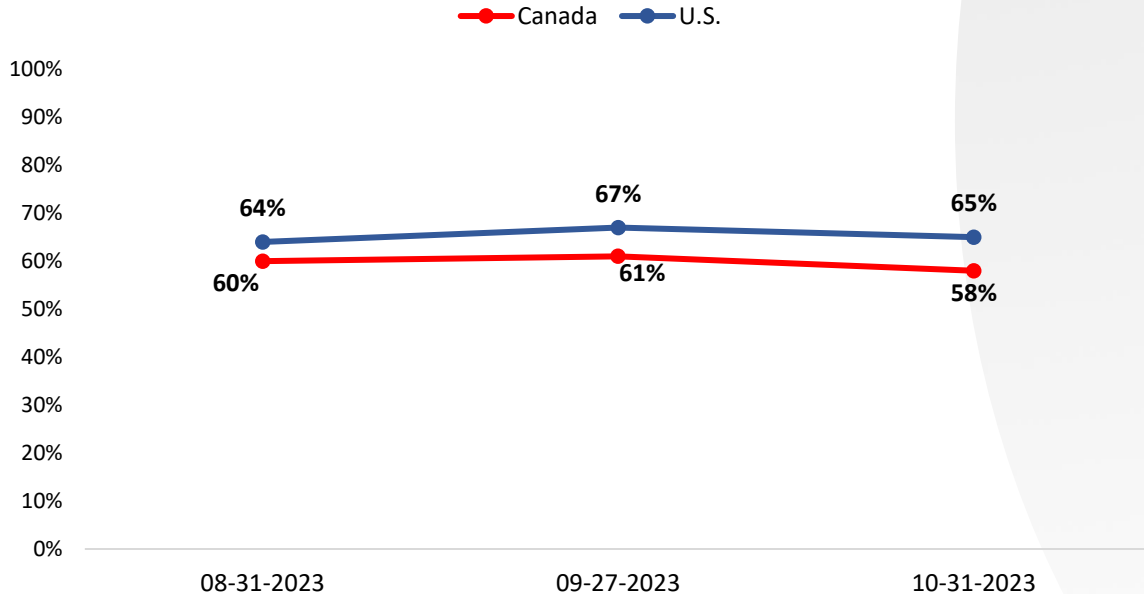**Q3.** How would you describe your own household's finances today?
Base: All respondents

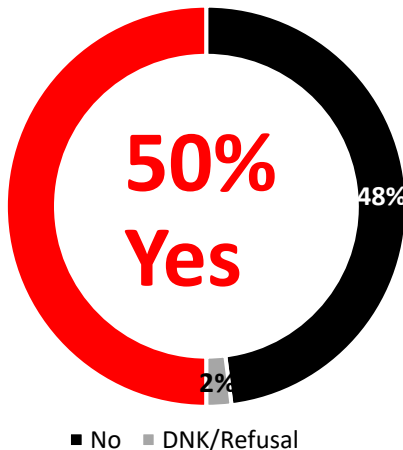|	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 27th, 2023	Gap
Weighted n=	*1,632*	*110*	*377*	*632*	*105*	*182*	*226*	*795*	*837*	*434*	*526*	*672*	*708*	*607*	*289*	*1,652*	
Unweighted n=	*1,632*	*102*	*443*	*637*	*133*	*153*	*164*	*803*	*829*	*385*	*566*	*681*	*716*	*616*	*282*	*1,652*	
Total Good	**58%**	53%	69%	55%	60%	51%	54%	62%	54%	57%	51%	63%	57%	57%	60%	**61%**	**-3**
Very good	**7%**	6%	8%	7%	4%	8%	10%	9%	6%	8%	6%	7%	7%	7%	7%	**8%**	**-1**
Good	**51%**	47%	62%	48%	56%	43%	45%	53%	48%	49%	45%	56%	50%	50%	53%	**53%**	**-2**
Total Poor	**39%**	42%	28%	42%	38%	44%	43%	35%	42%	39%	45%	34%	40%	39%	37%	**36%**	**+3**
Poor	**28%**	30%	24%	29%	21%	34%	32%	26%	30%	29%	31%	26%	29%	29%	27%	**26%**	**+2**
Very poor	**11%**	12%	4%	13%	17%	10%	11%	9%	12%	10%	14%	8%	11%	11%	10%	**10%**	**+1**
Not sure	**3%**	5%	3%	3%	2%	5%	3%	3%	4%	4%	4%	3%	3%	3%	3%	**3%**	**-**

State of Household Finances (3/3)

Q3. How would you describe your own household's finances today?
Base: All respondents

	Total Canada	Total USA	Gap
Weighted n=	1,632	1,002	
Unweighted n=	1,632	1,002	
Total Good	**58%**	**65%**	7
Very good	**7%**	**13%**	6
Good	51%	53%	2
Total Poor	**39%**	**31%**	8
Poor	**28%**	**22%**	6
Very poor	11%	9%	2
Not sure	3%	3%	-

State of Household Finances - *Evolution*

Q3. How would you describe your own household's finances today?

Base: All respondents

% Total Good Presented

Legend: ● Canada   ● U.S.

Data points:
- 08-31-2023: U.S. 64%, Canada 60%
- 09-27-2023: U.S. 67%, Canada 61%
- 10-31-2023: U.S. 65%, Canada 58%

Living Paycheck to Paycheck (1/2)

Q4. Are you currently living paycheck to paycheck?

Base: All respondents (n=1,632)

50% Yes

48%

2%

■ No ■ DNK/Refusal

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 27th, 2023	Gap
Weighted n=	*1,632*	*110*	*377*	*632*	*105*	*182*	*226*	*795*	*837*	*434*	*526*	*672*	*708*	*607*	*289*	*1,652*	
Unweighted n=	*1,632*	*102*	*443*	*637*	*133*	*153*	*164*	*803*	*829*	*385*	*566*	*681*	*716*	*616*	*282*	*1,652*	
Yes	**50%**	59%	40%	51%	49%	57%	51%	44%	54%	54%	54%	43%	47%	49%	55%	46%	+4
No	**48%**	38%	59%	47%	43%	41%	49%	54%	44%	44%	43%	56%	51%	49%	44%	52%	-4
Don't know/Refusal	**2%**	3%	1%	2%	9%	1%	1%	2%	2%	2%	3%	1%	2%	2%	1%	2%	-

Living Paycheck to Paycheck (2/2)

Q4. Are you currently living paycheck to paycheck?

Base: All respondents

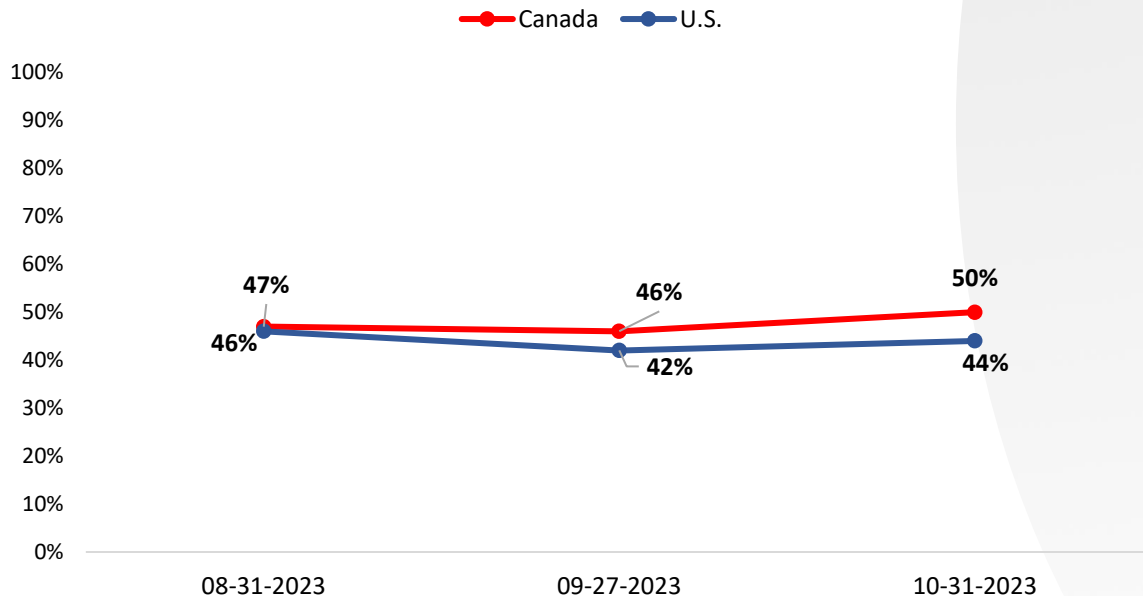|	Total Canada	Total USA	Gap
Weighted n=	*1,632*	*1,002*	
Unweighted n=	*1,632*	*1,002*	
Yes	**50%**	**44%**	6
No	48%	51%	3
Don't know/Refusal	**2%**	**6%**	4

Living Paycheck to Paycheck - *Evolution*

Q4. Are you currently living paycheck to paycheck?
Base: All respondents

% Yes Presented

Legend: ● Canada ● U.S.

	08-31-2023	09-27-2023	10-31-2023
Canada	47%	46%	50%
U.S.	46%	42%	44%

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Economic Recession in the Country (1/2)

Q5. Do you believe Canada is currently in an economic recession?
Base: All respondents (n=1,632)

65% Yes

21%

14%

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 27th, 2023	Gap
Weighted n=	*1,632*	*110*	*377*	*632*	*105*	*182*	*226*	*795*	*837*	*434*	*526*	*672*	*708*	*607*	*289*	*1,652*	
Unweighted n=	*1,632*	*102*	*443*	*637*	*133*	*153*	*164*	*803*	*829*	*385*	*566*	*681*	*716*	*616*	*282*	*1,652*	
Yes	**65%**	64%	**60%**	67%	66%	67%	65%	**61%**	**69%**	68%	68%	**61%**	65%	66%	66%	**63%**	**+2**
No	**21%**	21%	**27%**	19%	**13%**	23%	20%	**27%**	**16%**	**15%**	19%	**26%**	22%	20%	23%	**23%**	**-2**
Don't know/Refusal	**14%**	15%	12%	14%	20%	10%	15%	12%	15%	17%	13%	13%	13%	14%	11%	**13%**	**+1**

Economic Recession in the Country (2/2)

Q5. Do you believe Canada/the United States is currently in an economic recession?
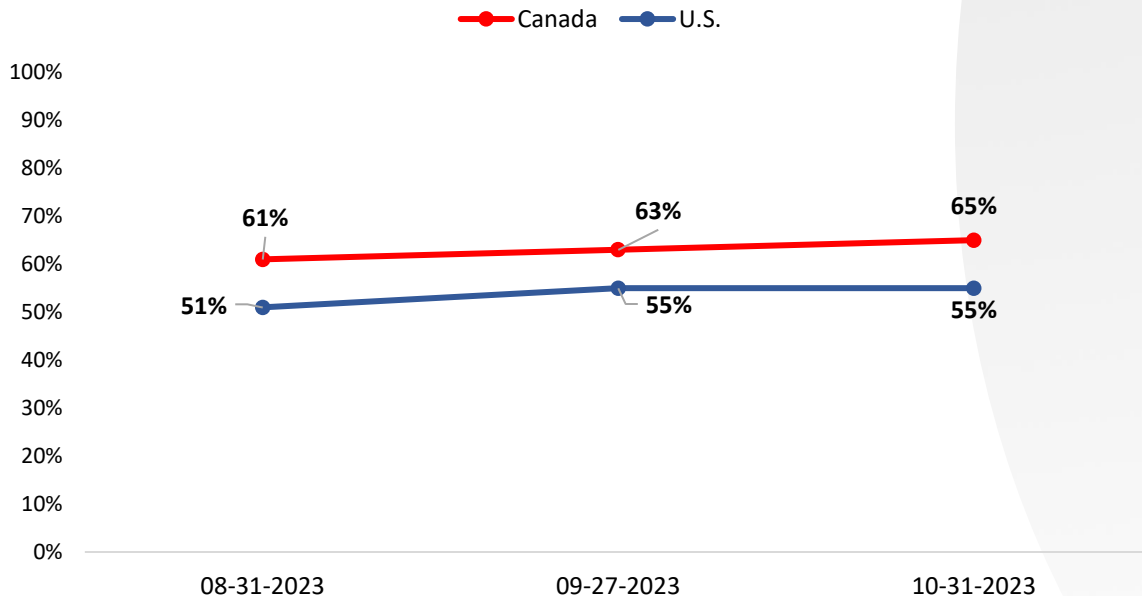Base: All respondents

	Total Canada	Total USA	Gap
Weighted n=	*1,632*	*1,002*	
Unweighted n=	*1,632*	*1,002*	
Yes	**65%**	**55%**	10
No	**21%**	**29%**	8
Don't know/Refusal	14%	16%	2

Economic Recession in the Country - *Evolution*

Q5. Do you believe Canada/the United States is currently in an economic recession?
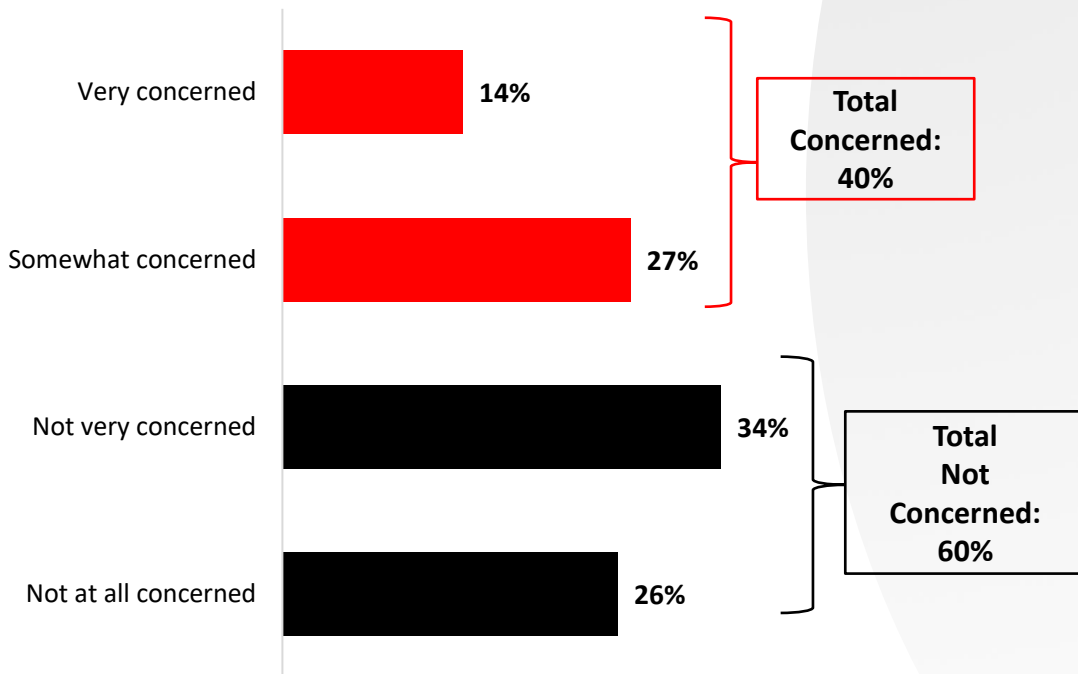Base: All respondents

% Yes Presented

Legend: ● Canada ● U.S.

Canada: 61% (08-31-2023), 63% (09-27-2023), 65% (10-31-2023)
U.S.: 51% (08-31-2023), 55% (09-27-2023), 55% (10-31-2023)

Concerns About Losing Job (1/3)

Q6. How concerned are you about losing your job in the next 12 months?
Base: Respondents who are currently employed (n=870)

Very concerned — 14%

Somewhat concerned — 27%

Total Concerned: 40%

Not very concerned — 34%

Not at all concerned — 26%

Total Not Concerned: 60%

Concerns About Losing Job (2/3)

Q6. How concerned are you about losing your job in the next 12 months?

Base: Respondents who are currently employed

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 27th, 2023	Gap
Weighted n=	*821*	*60*	*192*	*314*	*53*	*86*	*117*	*430*	*391*	*279*	*384*	*159*	*382*	*296*	*128*	*830*	
Unweighted n=	*870*	*53*	*246*	*347*	*67*	*74*	*83*	*451*	*419*	*266*	*432*	*172*	*407*	*321*	*133*	*925*	
Total Concerned	**40%**	36%	25%	49%	38%	43%	43%	42%	38%	48%	39%	29%	47%	38%	24%	**33%**	**+7**
Very concerned	**14%**	16%	6%	20%	5%	21%	8%	14%	13%	17%	14%	8%	18%	10%	10%	**12%**	**+2**
Somewhat concerned	**27%**	20%	19%	29%	33%	22%	35%	28%	25%	31%	26%	20%	29%	28%	14%	**21%**	**+6**
Total Not Concerned	**60%**	64%	75%	51%	62%	57%	57%	58%	62%	52%	61%	71%	53%	62%	76%	**67%**	**-7**
Not very concerned	**34%**	40%	38%	30%	35%	41%	26%	32%	36%	33%	32%	38%	30%	35%	41%	**41%**	**-7**
Not at all concerned	**26%**	24%	37%	21%	27%	16%	31%	26%	26%	18%	29%	33%	23%	27%	34%	**26%**	**-**

Concerns About Losing Job (3/3)

Q6. How concerned are you about losing your job in the next 12 months?

Base: Respondents who are currently employed

|	Total Canada	Total USA	Gap
Weighted n=	*821*	*528*	
Unweighted n=	*870*	*541*	
Total Concerned	40%	39%	1
Very concerned	14%	15%	1
Somewhat concerned	27%	24%	3
Total Not Concerned	60%	61%	1
Not very concerned	34%	30%	4
Not at all concerned	26%	31%	5

Concerns About Losing Job – *Evolution*

Q6. How concerned are you about losing your job in the next 12 months?
Base: Respondents who are currently employed

% Total Concerned Presented
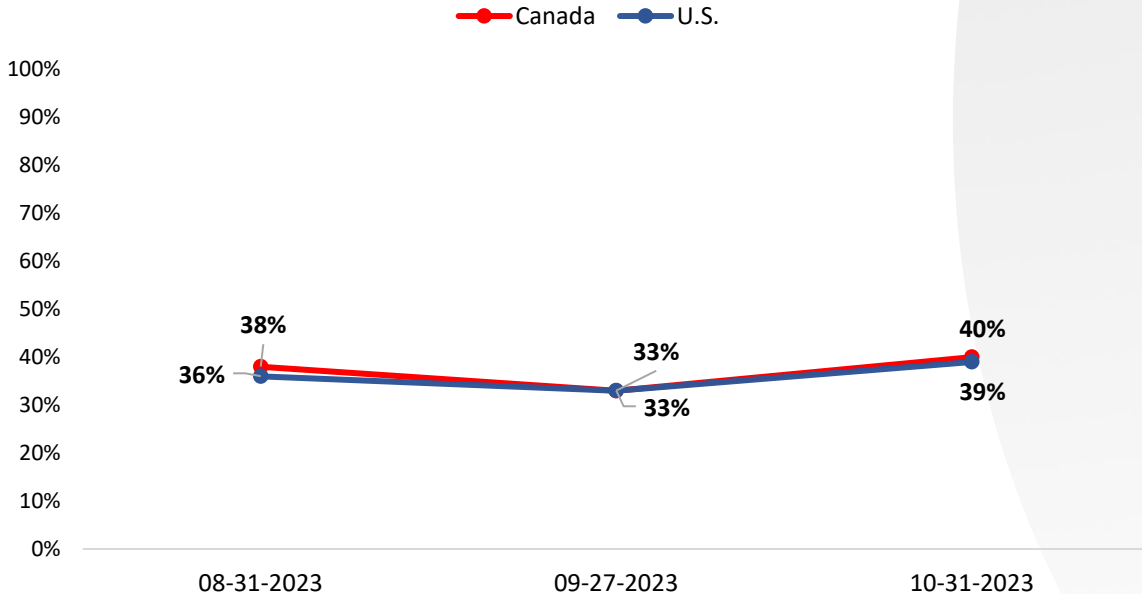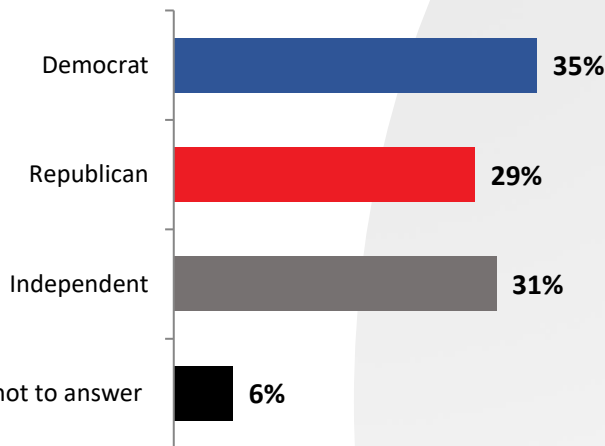
REPORT

American Politics

Survey of Americans

Political Identity

Q7. Generally speaking, do you think of yourself as a Republican, a Democrat, or as an independent?
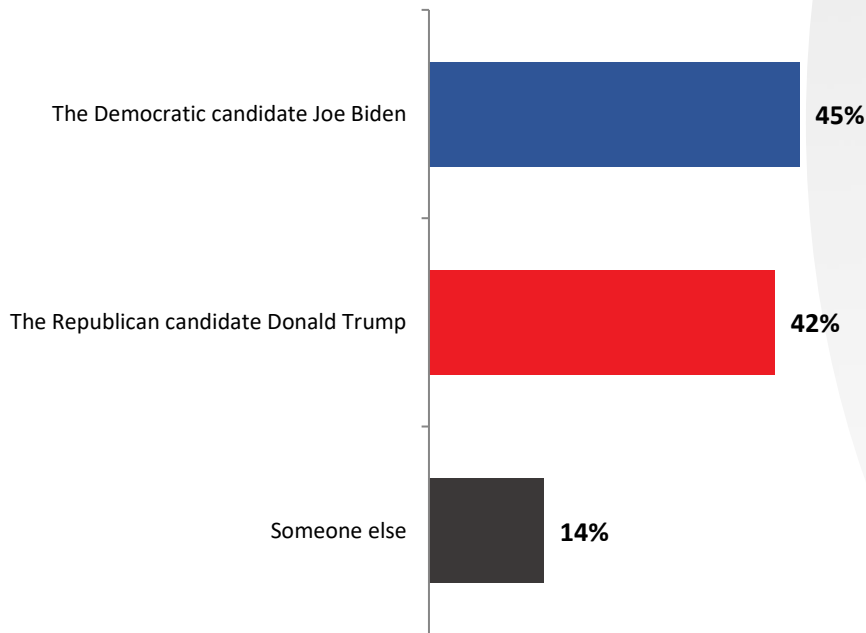Base: All respondents (n=1,002)

	Total United States	North east	Mid west	South	West	18-34	35-54	55+	Male	Female
Weighted n=	*1,002*	*183*	*204*	*377*	*238*	*276*	*314*	*413*	*479*	*523*
Unweighted n=	*1,002*	*221*	*225*	*318*	*238*	*144*	*358*	*500*	*480*	*522*
Democrat	**35%**	34%	27%	36%	39%	35%	37%	33%	32%	37%
Republican	**29%**	34%	25%	30%	25%	25%	26%	33%	32%	26%
Independent	**31%**	31%	**40%**	27%	30%	30%	32%	31%	31%	32%
I don't know/prefer not to answer	**6%**	**2%**	7%	7%	5%	10%	5%	**3%**	6%	6%

US Voting Intentions (1/2)

Q8. If the 2024 presidential election were held today, would you vote for the Republican candidate Donald Trump or the democratic Candidate Joe Biden? *Even if your choice is not made yet, if you had the obligation, who would you most likely vote for at the 2024 presidential election between...*

Base: All respondents (n=1,002)

The Democratic candidate Joe Biden	**45%**
The Republican candidate Donald Trump	**42%**
Someone else	**14%**

US Voting Intentions (2/2)

Q8. If the 2024 presidential election were held today, would you vote for the Republican candidate Donald Trump or the democratic Candidate Joe Biden? *Even if your choice is not made yet, if you had the obligation, who would you most likely vote for at the 2024 presidential election between…*
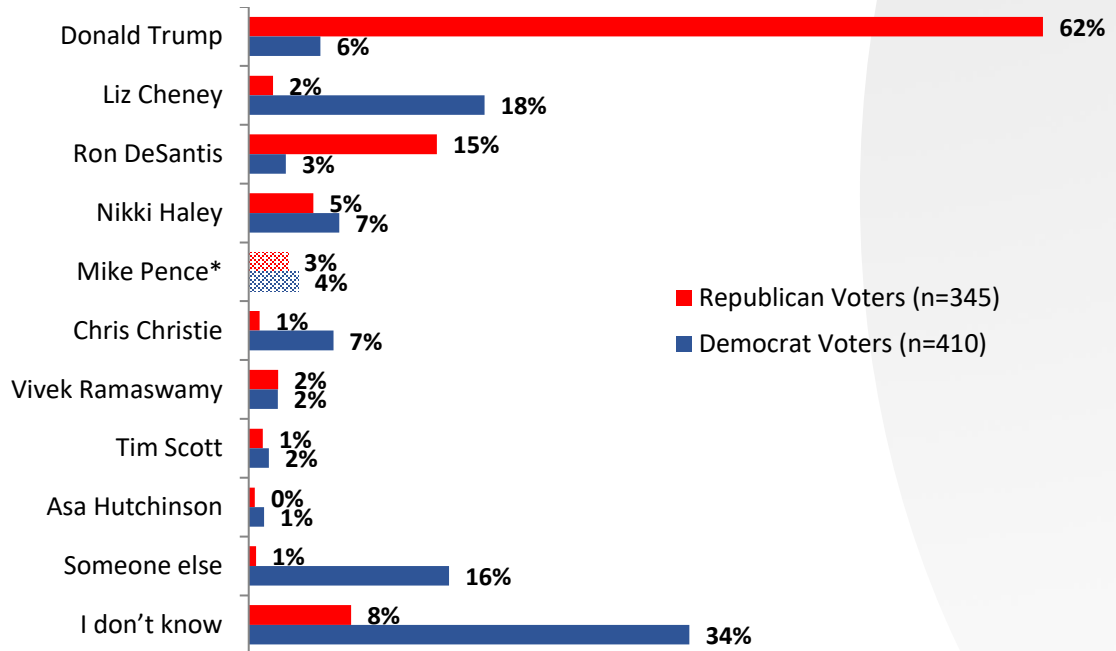Base: All respondents (n=1,002)

	Total United States	TOTAL DECIDED VOTERS	North east	Mid west	South	West	18-34	35-54	55+	Male	Female
Weighted n=	*1,002*	*865*	*167*	*173*	*330*	*195*	*218*	*274*	*372*	*428*	*437*
Unweighted n=	*1,002*	*877*	*198*	*193*	*280*	*206*	*113*	*313*	*451*	*434*	*443*
The Democratic candidate Joe Biden	**38%**	**45%**	41%	41%	**39%**	**61%**	48%	44%	43%	**40%**	**49%**
The Republican candidate Donald Trump	**36%**	**42%**	38%	49%	**47%**	**28%**	**33%**	43%	46%	**49%**	**35%**
Someone else	**12%**	**14%**	21%	10%	14%	11%	19%	13%	11%	12%	16%
Won't vote	**7%**	**-**	-	-	-	-	-	-	**-**	-	-
Don't know	**5%**	**-**	-	-	-	-	-	-	**-**	-	-
Can't vote	**2%**	**-**	-	-	-	-	-	-	**-**	-	-

Preferred Republican Candidate
– *Republican vs Democrat Voters*

Q9. Which candidate would you like to see as the Republican candidate for president in 2024?
Base: All respondents (n=1,002)

Candidate	Republican Voters (n=345)	Democrat Voters (n=410)
Donald Trump	62%	6%
Liz Cheney	2%	18%
Ron DeSantis	15%	3%
Nikki Haley	5%	7%
Mike Pence*	3%	4%
Chris Christie	1%	7%
Vivek Ramaswamy	2%	2%
Tim Scott	1%	2%
Asa Hutchinson	0%	1%
Someone else	1%	16%
I don't know	8%	34%

Note: Mike Pence withdrew from the presidential race on October 29th, 2023.

Preferred Republican Candidate
- *Democrat Voters*

Leger

Q9. Which candidate would you like to see as the Republican candidate for president in 2024?
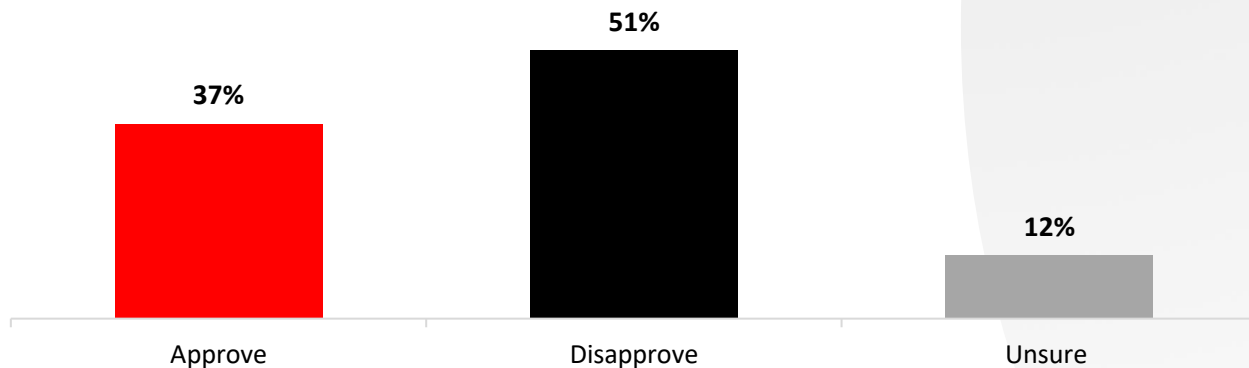Base: All respondents (n=1,002)

	Total United States	North east	Mid west	South	West	18-34	35-54	55+	Male	Female
Weighted n=	*1,002*	*183*	*204*	*377*	*238*	*276*	*314*	*413*	*479*	*523*
Unweighted n=	*1,002*	*221*	*225*	*318*	*238*	*144*	*358*	*500*	*480*	*522*
Donald Trump	**25%**	22%	25%	**34%**	**13%**	20%	**30%**	25%	**31%**	**19%**
Liz Cheney	**9%**	8%	9%	7%	13%	**5%**	7%	**13%**	**6%**	**11%**
Ron DeSantis	**8%**	7%	10%	7%	7%	5%	6%	**11%**	8%	7%
Nikki Haley	**6%**	9%	3%	4%	9%	5%	4%	8%	7%	4%
Mike Pence*	**4%**	6%	3%	4%	5%	1%	6%	5%	5%	4%
Chris Christie	**3%**	5%	2%	3%	4%	**1%**	4%	4%	4%	3%
Vivek Ramaswamy	**3%**	4%	3%	**1%**	7%	4%	2%	3%	4%	2%
Tim Scott	**1%**	0%	1%	2%	2%	1%	1%	2%	2%	1%
Asa Hutchinson	**1%**	0%	1%	1%	1%	1%	1%	0%	1%	1%
Someone else	**11%**	13%	10%	11%	13%	**18%**	12%	**7%**	**7%**	**15%**
I don't know	**28%**	25%	32%	28%	27%	**38%**	27%	**22%**	**23%**	**32%**

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Note: Mike Pence withdrew from the presidential race on October 29th, 2023.

Biden's Approval Rating (1/2)

Q10. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?
In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden is handling his job as president?
Base: All respondents (n=1,002)

Approve	Disapprove	Unsure
37%	51%	12%

Biden's Approval Rating (2/2)

Q10. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?
In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden is handling his job as president?
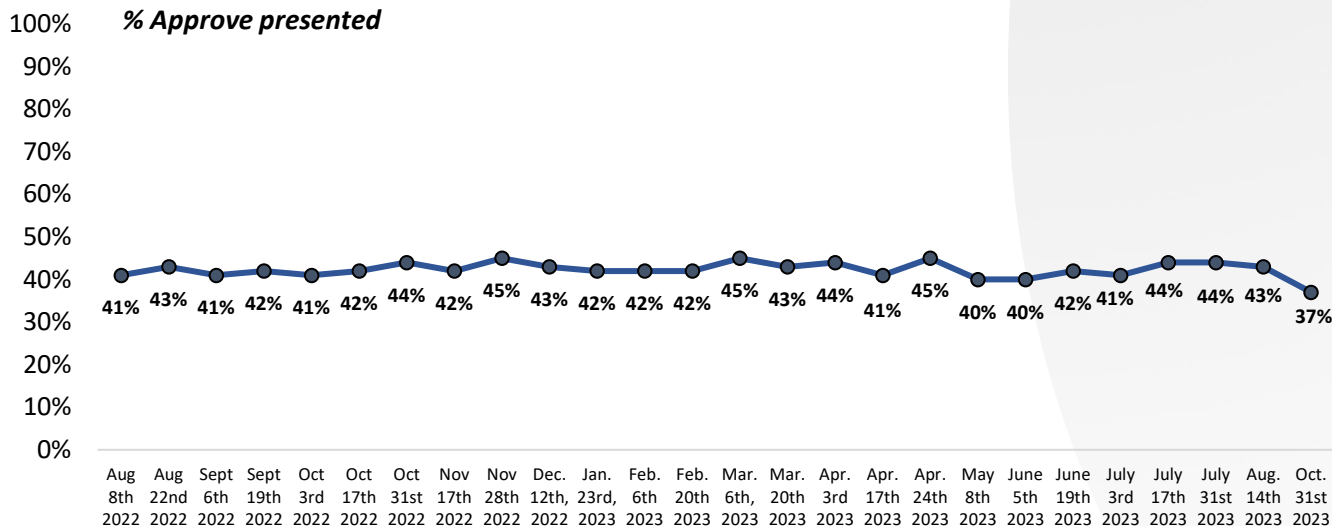Base: All respondents (n=1,002)

	Total United States	North east	Mid west	South	West	18-34	35-54	55+	Male	Female	Voted for Trump In 2020	Voted for Biden In 2020	TOTAL August 14th 2023	Gap
Weighted n=	*1,002*	*183*	*204*	*377*	*238*	*276*	*314*	*413*	*479*	*523*	*377*	*406*	*1,002*	
Unweighted n=	*1,002*	*221*	*225*	*318*	*238*	*144*	*358*	*500*	*480*	*522*	*346*	*438*	*1,002*	
Approve	**37%**	37%	32%	33%	**46%**	33%	40%	37%	38%	36%	**8%**	**73%**	**43%**	-6
Disapprove	**51%**	51%	58%	56%	**38%**	46%	50%	56%	**58%**	**46%**	**88%**	**18%**	**54%**	-3
Unsure	**12%**	12%	10%	11%	15%	**21%**	10%	**7%**	**4%**	**19%**	**4%**	9%	**3%**	+9

Biden's Approval Rating – Evolution

Q10. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden is handling his job as president?*
Base: All respondents (n=1,002)

% Approve presented

Date	Value
Aug 8th 2022	41%
Aug 22nd 2022	43%
Sept 6th 2022	41%
Sept 19th 2022	42%
Oct 3rd 2022	41%
Oct 17th 2022	42%
Oct 31st 2022	44%
Nov 17th 2022	42%
Nov 28th 2022	45%
Dec. 12th, 2022	43%
Jan. 23rd, 2023	42%
Feb. 6th 2023	42%
Feb. 20th 2023	42%
Mar. 6th, 2023	45%
Mar. 20th 2023	43%
Apr. 3rd 2023	44%
Apr. 17th 2023	41%
Apr. 24th 2023	45%
May 8th 2023	40%
June 5th 2023	40%
June 19th 2023	42%
July 3rd 2023	41%
July 17th 2023	44%
July 31st 2023	44%
Aug. 14th 2023	43%
Oct. 31st 2023	37%

REPORT

Respondent Profile

Subtitle

Weighted and Unweighted Sample (1/3)

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Province		
British Columbia	164	226
Alberta	153	182
Manitoba/Saskatchewan	133	105
Ontario	637	632
Quebec	443	377
Atlantic	102	110

The table below presents the American geographic distribution of respondents before weighting.

	Unweighted	Weighted
US Region		
NorthEast	221	183
MidWest	225	204
South	318	377
West	238	238

Weighted and Unweighted Sample (2/3)

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Gender		
Male	803	795
Female	829	837
Age		
18 to 34	385	434
35 to 54	566	526
55+	681	672
Language (Mother tongue)		
English	1,023	1,099
French	401	322
Other	206	209

Weighted and Unweighted Sample (3/3)

The following tables present the demographic distribution of respondents according to gender and age for the United States.

	Unweighted	Weighted
Gender		
Male	480	479
Female	522	523
Age		
Between 18 and 29	65	174
Between 30 and 39	152	182
Between 40 and 49	183	165
Between 50 and 64	342	255
65 or older	260	225

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- **Leger Opinion (LEO)**
  Panel management

- **Leger Communities**
  Online community management

- **Leger Digital**
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