

## METHODOLOGICAL APPROACH

## METHODOLOGY

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with The Canadian Press, conducted this web survey with a representative sample of $\mathbf{1 , 5 4 9}$ Canadians and 1,002 Americans, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from September 10 ${ }^{\text {th }}$, 2021, to September $\mathbf{1 2}^{\text {th }}$, 2021, via Computer-Assisted Web Interviewing technology (CAWI).

Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level, and presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

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The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access.

LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double opt-in selection process, a model to detect fraud and the renewal of $25 \%$ of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application.

In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

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A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error $\pm \mathbf{2 . 4 9 \%}$, 19 times out of $\mathbf{2 0}$ for the Canadian sample and of $\pm \mathbf{3 . 0 9 6 \%}, 19$ times out of $\mathbf{2 0}$ for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

## METHODOLOGICAL APPROACH

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Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See https://338canada.com/pollster-ratings.htm

## 2019 CANADIAN FEDERAL ELECTION

## LEGER SURVEY

Published in Le Journal de Montréal
October 20, 2019

OFFICIAL RESULTS
2019 Canadian Federal Election


33\%
33\%
18\%
8\%
6\%
2\%

33\%


PPC

| $33 \%$ | $33 \%$ | $18 \%$ | $8 \%$ | $6 \%$ | $2 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $33 \%$ | $34 \%$ | $16 \%$ | $8 \%$ | $7 \%$ | $2 \%$ |
|  |  |  |  |  |  |

## NOTES ON READING THIS REPORT

## METHODOLOGY



The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold red characters indicates a significantly lower proportion than that of other respondents. Conversely, data in bold green characters indicates a significantly higher proportion that that of other respondents.

A more detailed methodology is presented in the appendix.
If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President \& CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca.

For any questions related to our services, or to request an interview, please contact us by clicking here.

MANDATORY VACCINATION OF HEALTH CARE WORKERS

## SUPPORT FOR THE MANDATORY VACCINATION OF HEALTH CARE WORKERS AMONG QUEBECERS (1/2)

CTC774B. The Quebec government recently announced that health care and social service workers who are not fully vaccinated by October 15 will be suspended without pay. To what extent do you support or oppose the mandatory vaccination of health care and social service workers?
Base: Respondents from the province of Quebec ( $n=420$ )


## SUPPORT FOR THE MANDATORY VACCINATION OF HEALTH CARE WORKERS AMONG QUEBECERS (2/2)

CTC774B. The Quebec government recently announced that health care and social service workers who are not fully vaccinated by October 15 will be suspended without pay. To what extent do you support or oppose the mandatory vaccination of health care and social service workers?
Base: Respondents from the province of Quebec

|  |  | TOTAL QUEBEC | 18-34 | 35-54 | 55+ | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Weighted $\mathrm{n}=$ | 363 | 93 | 121 | 149 | 149 | 131 | 77 |
|  | Unweighted $\mathrm{n}=$ | 420 | 127 | 166 | 127 | 180 | 145 | 89 |
| Total Support |  | 76\% | 64\% | 70\% | 89\% | 82\% | 78\% | 63\% |
| Strongly support |  | 57\% | 41\% | 49\% | 73\% | 65\% | 61\% | 34\% |
| Somewhat support |  | 20\% | 23\% | 21\% | 16\% | 18\% | 17\% | 30\% |
| Total Oppose |  | 24\% | 36\% | 30\% | 11\% | 18\% | 22\% | 37\% |
| Somewhat oppose |  | 9\% | 19\% | 10\% | 2\% | 10\% | 9\% | 7\% |
| Strongly oppose |  | 15\% | 18\% | 20\% | 9\% | 8\% | 13\% | 30\% |

## SUPPORT FOR THE MANDATORY VACCINATION OF HEALTH CARE WORKERS (OUTSIDE OF QUEBEC) (1/2)

CTC774A. The Quebec government recently announced that health care and social service workers who are not fully vaccinated by October 15 will be suspended without pay. To what extent would you support or oppose the mandatory vaccination of health care and social service workers in your province?
Base: Respondents outside the province of Quebec ( $n=1,129$ )


## SUPPORT FOR THE MANDATORY VACCINATION OF HEALTH CARE WORKERS (OUTSIDE OF QUEBEC) (2/2)

CTC774A. The Quebec government recently announced that health care and social service workers who are not fully vaccinated by October 15 will be suspended without pay. To what extent would you support or oppose the mandatory vaccination of health care and social service workers in your province?
Base: Respondents outside the province of Quebec

|  |  | TOTAL CANADA | Atl. | ON | MB/SK | AB | BC | 18-34 | 35-54 | 55+ | Urban | Suburban | Rural |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Weighted $\mathrm{n}=$ | 1,186 | 106 | 595 | 101 | 174 | 210 | 329 | 407 | 449 | 531 | 436 | 213 |
|  | Unweighted $\mathrm{n}=$ | 1,129 | 100 | 611 | 129 | 131 | 158 | 301 | 432 | 396 | 513 | 418 | 194 |
| Total Support |  | 75\% | 83\% | 74\% | 75\% | 65\% | 82\% | 74\% | 68\% | 83\% | 77\% | 77\% | 67\% |
| Strongly support |  | 52\% | 46\% | 53\% | 54\% | 49\% | 55\% | 41\% | 46\% | 66\% | 53\% | 55\% | 43\% |
| Somewhat support |  | 23\% | 37\% | 22\% | 21\% | 16\% | 27\% | 32\% | 23\% | 17\% | 24\% | 22\% | 24\% |
| Total Oppose |  | 25\% | 17\% | 26\% | 25\% | 35\% | 18\% | 26\% | 32\% | 17\% | 23\% | 23\% | 33\% |
| Somewhat oppose |  | 12\% | 8\% | 13\% | 13\% | 19\% | 8\% | 15\% | 16\% | 7\% | 12\% | 11\% | 16\% |
| Strongly oppose |  | 12\% | 9\% | 13\% | 13\% | 16\% | 9\% | 11\% | 15\% | 10\% | 11\% | 12\% | 17\% |

## VACCINE PASSPORT

## SUPPORT FOR A VACCINE PASSPORT IN CANADA (1/2)

CTC742C. Certain provincial governments have announced the implementation of a vaccine passport. This proof of vaccination will be required to visit certain public places deemed "non-essential" such as bars, restaurants, gyms, concert halls, or festivals, and where many people are present. To what extent would you support or oppose the introduction of a vaccine passport in your province?
Base: All respondents ( $n=1,549$ )


## SUPPORT FOR A VACCINE PASSPORT IN CANADA (2/2)

CTC742C. Certain provincial governments have announced the implementation of a vaccine passport. This proof of vaccination will be required to visit certain public places deemed "non-essential" such as bars, restaurants, gyms, concert halls or festivals and where many people are present. To what extent would you support or oppose the introduction of a vaccine passport in your province?
Base: All respondents

|  |  | TOTAL CANADA | Atl. | QC | ON | MB/SK | AB | BC | 18-34 | 35-54 | 55+ | Urban | Suburban | Rural | $\begin{array}{\|c\|} \hline \text { TOTAL } \\ \text { August } \\ 30^{\text {th }} \end{array}$ | Gap |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Weighted $\mathrm{n}=$ | 1,549 | 106 | 363 | 595 | 101 | 174 | 210 | 422 | 528 | 599 | 680 | 567 | 289 | 1,544 |  |
|  | Unweighted $\mathrm{n}=$ | 1,549 | 100 | 420 | 611 | 129 | 131 | 158 | 428 | 598 | 523 | 693 | 563 | 283 | 1,544 |  |
| Total Support |  | 79\% | 85\% | 81\% | 79\% | 82\% | 63\% | 84\% | 77\% | 71\% | 87\% | 83\% | 79\% | 70\% | 80\% | -1 |
| Strongly support |  | 56\% | 51\% | 61\% | 54\% | 54\% | 50\% | 63\% | 44\% | 48\% | 72\% | 59\% | 58\% | 46\% | 56\% | - |
| Somewhat support |  | 23\% | 34\% | 19\% | 25\% | 29\% | 13\% | 21\% | 34\% | 23\% | 14\% | 24\% | 21\% | 23\% | 25\% | -2 |
| Total Oppose |  | 21\% | 15\% | 19\% | 21\% | 18\% | 37\% | 16\% | 23\% | 29\% | 13\% | 17\% | 21\% | 30\% | 20\% | +1 |
| Somewhat oppose |  | 7\% | 5\% | 5\% | 8\% | 5\% | 10\% | 11\% | 11\% | 8\% | 4\% | 5\% | 8\% | 11\% | 7\% | - |
| Strongly oppose |  | 14\% | 10\% | 15\% | 13\% | 12\% | 27\% | 6\% | 12\% | 21\% | 9\% | 11\% | 13\% | 20\% | 13\% | +1 |

## SUPPORT FOR A VACCINE PASSPORT (CANADA VS UNITED STATES)

CTC742C. Certain provincial/state governments have announced the implementation of a vaccine passport. This proof of vaccination will be required to visit certain public places deemed "non-essential" such as bars, restaurants, gyms, concert halls or festivals and where many people are present. To what extent would you support or oppose the introduction of a vaccine passport in your province/state?
Base: All respondents


Leger

SATISFACTION WITH GOVERNMENTS DURING THE CRISIS

## SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (1/2)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following? Base: All respondents ( $n=1,549$ )


## SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (2/2)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following? Base: All respondents

|  | TOTAL CANADA | ATL | QC | ON | MB/SK | $A B$ | BC | 18-34 | 35-54 | 55+ | Urban | Suburban | Rural | TOTAL <br> August <br> 30th | Gap |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted $\mathrm{n}=$ | 1,549 | 106 | 363 | 595 | 101 | 174 | 210 | 422 | 528 | 599 | 680 | 567 | 289 | 1,544 |  |
| Unweighted $\mathrm{n}=$ | 1,549 | 100 | 420 | 611 | 129 | 131 | 158 | 428 | 598 | 523 | 693 | 563 | 283 | 1,544 |  |
| Federal government |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total Satisfied | 60\% | 77\% | 61\% | 59\% | 50\% | 48\% | 65\% | 55\% | 55\% | 67\% | 61\% | 63\% | 51\% | 56\% | +4 |
| Total Dissatisfied | 36\% | 19\% | 35\% | 37\% | 47\% | 47\% | 29\% | 40\% | 39\% | 31\% | 35\% | 34\% | 43\% | 40\% | -4 |
| Your provincial government |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total Satisfied | 57\% | 80\% | 76\% | 48\% | 40\% | 23\% | 75\% | 50\% | 53\% | 66\% | 55\% | 58\% | 60\% | 55\% | +2 |
| Total Dissatisfied | 40\% | 16\% | 22\% | 49\% | 58\% | 72\% | 21\% | 46\% | 43\% | 33\% | 42\% | 40\% | 37\% | 42\% | -2 |
| Your local or municipal government |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total Satisfied | 62\% | 67\% | 63\% | 62\% | 54\% | 55\% | 65\% | 56\% | 59\% | 68\% | 62\% | 63\% | 58\% | 59\% | +3 |
| Total Dissatisfied | 27\% | 23\% | 19\% | 31\% | 38\% | 36\% | 20\% | 30\% | 32\% | 22\% | 28\% | 27\% | 27\% | 27\% | - |

## SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - EVOLUTION

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following? Base: All respondents
\% Total Satisfied presented
100\%


40\%
30\%
20\%
10\%
0\%

- O—Federal goverment
$\longrightarrow$ Provincial government
Local or municipal government


## SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following? Base: All respondents


François Legault
Doug Ford
Brian Pallister


Scott Moe


Jason Kenney

|  | TOTAL CANADA | Atlantic | Quebec | Ontario | Manitoba | Saskatchewan | Alberta | British Columbia |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted $\mathrm{n}=$ | 1,549 | 106 | 363 | 595 | 55 | 47 | 174 | 210 |
| Unweighted $\mathrm{n}=$ | 1,549 | 100 | 420 | 611 | 51 | 78 | 131 | 158 |
| Total Satisfied | 57\% | 80\% | 76\% | 48\% | 41\% | 39\% | 23\% | 75\% |
| Very satisfied | 21\% | 37\% | 42\% | 10\% | 6\% | 9\% | 5\% | 24\% |
| Somewhat satisfied | 36\% | 43\% | 34\% | 37\% | 35\% | 30\% | 18\% | 51\% |
| Total Dissatisfied | 40\% | 16\% | 22\% | 49\% | 56\% | 60\% | 72\% | 21\% |
| Somewhat dissatisfied | 17\% | 9\% | 9\% | 22\% | 33\% | 29\% | 21\% | 12\% |
| Very dissatisfied | 23\% | 7\% | 13\% | 27\% | 24\% | 30\% | 51\% | 9\% |
| Don't know/Refuse | 3\% | 4\% | 2\% | 3\% | 2\% | 1\% | 5\% | 4\% |

## SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - EVOLUTION

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following? Base: All respondents

## \% Total Satisfied presented

100\%
90\%
80\%
70\%
60\%
50\%
40\%
30\%
20\%


10\%
0\%
$\square$ François Legault $\longrightarrow$ Doug Ford $\longrightarrow$ Brian Pallister $\longrightarrow$ Scott Moe $\longrightarrow$ Jason Kenney $\longrightarrow$ John Horgan 21

## SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (CANADA VS UNITED STATES)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following? Base: All respondents

|  |  |  |  |
| :---: | :---: | :---: | :---: |
|  | TOTAL CANADA | TOTAL USA | Gap |
| Weighted $\mathrm{n}=$ | 1,549 | 1,002 |  |
| \% "Satisfied" presented Unweighted n= | 1,549 | 1,002 |  |
| Federal government / The US President | 60\% | 49\% | 11 |
| Your provincial government / Your State government | 57\% | 53\% | 4 |
| Your local or municipal government | 62\% | 54\% | 8 |

COVID-19 DEVELOPMENTS

## MENTAL HEALTH DURING THE CRISIS (1/2)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?
Base: All respondents ( $\mathrm{n}=1,549$ )


## MENTAL HEALTH DURING THE CRISIS (2/2)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?
Base: All respondents

|  | TOTAL CANADA | ATL | QC | ON | MB/SK | AB | BC | 18-34 | 35-54 | 55+ | Urban | Suburban | Rural | TOTAL <br> August 30 ${ }^{\text {th }}$ | Gap |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted $\mathrm{n}=$ | 1,549 | 106 | 363 | 595 | 101 | 174 | 210 | 422 | 528 | 599 | 680 | 567 | 289 | 1,544 |  |
| Unweighted $\mathrm{n}=$ | 1,549 | 100 | 420 | 611 | 129 | 131 | 158 | 428 | 598 | 523 | 693 | 563 | 283 | 1,544 |  |
| Total Top 2 | 37\% | 25\% | 46\% | 34\% | 35\% | 40\% | 33\% | 25\% | 34\% | 47\% | 37\% | 34\% | 41\% | 34\% | +3 |
| Excellent | 13\% | 10\% | 17\% | 12\% | 11\% | 15\% | 8\% | 8\% | 9\% | 18\% | 13\% | 10\% | 18\% | 11\% | +2 |
| Very good | 24\% | 15\% | 29\% | 22\% | 24\% | 26\% | 24\% | 16\% | 25\% | 29\% | 24\% | 25\% | 23\% | 24\% | - |
| Total Bottom 3 | 61\% | 74\% | 53\% | 64\% | 65\% | 55\% | 66\% | 74\% | 62\% | 52\% | 60\% | 64\% | 57\% | 63\% | -2 |
| Good * | 42\% | 52\% | 41\% | 41\% | 44\% | 31\% | 46\% | 42\% | 41\% | 42\% | 40\% | 46\% | 38\% | 43\% | -1 |
| Bad | 15\% | 15\% | 10\% | 19\% | 16\% | 15\% | 14\% | 26\% | 16\% | 7\% | 16\% | 15\% | 15\% | 16\% | -1 |
| Very bad | 4\% | 7\% | 2\% | 4\% | 5\% | 8\% | 6\% | 6\% | 5\% | 3\% | 5\% | 4\% | 4\% | 4\% | - |
| Don't know/Prefer not to answer | 2\% | 1\% | 1\% | 2\% | 0\% | 5\% | 1\% | 2\% | 4\% | 1\% | 3\% | 1\% | 1\% | 2\% | - |

## MENTAL HEALTH DURING THE CRISIS - EVOLUTION

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?
Base: All respondents
\% Total Good (Excellent + Very good) presented
100\%
90\%
80\%

70\%

60\%

50\%
40\%


20\%
10\%
0\%

## MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health? Base: All respondents


## FEAR OF CONTRACTING THE VIRUS (1/2)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?
Base: All respondents ( $n=1,549$ )


## FEAR OF CONTRACTING THE VIRUS (2/2)

## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

|  | TOTAL CANADA | ATL | QC | ON | MB/SK | AB | BC | 18-34 | 35-54 | 55+ | Urban | Suburban | Rural | TOTAL August 30th | Gap |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted | 1,549 | 106 | 363 | 595 | 101 | 174 | 210 | 422 | 528 | 599 | 680 | 567 | 289 | 1,544 |  |
| Unweighted $\mathrm{n}=$ | 1,549 | 100 | 420 | 611 | 129 | 131 | 158 | 428 | 598 | 523 | 693 | 563 | 283 | 1,544 |  |
| Total Afraid | 48\% | 55\% | 35\% | 52\% | 55\% | 43\% | 58\% | 50\% | 47\% | 48\% | 52\% | 48\% | 40\% | 50\% | -2 |
| Very afraid | 15\% | 12\% | 9\% | 15\% | 19\% | 13\% | 24\% | 13\% | 15\% | 15\% | 16\% | 14\% | 12\% | 13\% | +2 |
| Somewhat afraid | 34\% | 43\% | 25\% | 38\% | 36\% | 30\% | 34\% | 37\% | 32\% | 33\% | 36\% | 34\% | 28\% | 37\% | -3 |
| Total Not Afraid | 47\% | 44\% | 60\% | 44\% | 39\% | 48\% | 39\% | 45\% | 45\% | 51\% | 44\% | 47\% | 56\% | 47\% | - |
| Not very afraid | 33\% | 27\% | 43\% | 30\% | 19\% | 30\% | 32\% | 29\% | 30\% | 38\% | 30\% | 34\% | 37\% | 31\% | +2 |
| Not afraid at all | 15\% | 17\% | 17\% | 14\% | 20\% | 18\% | 7\% | 16\% | 16\% | 13\% | 14\% | 13\% | 18\% | 16\% | -1 |
| I already have or have been exposed to the virus | 3\% | 1\% | 3\% | 2\% | 3\% | 7\% | 3\% | 4\% | 5\% | 1\% | 3\% | 3\% | 2\% | 2\% | +1 |
| Don't know/Refuse | 1\% | 0\% | 2\% | 1\% | 2\% | 3\% | 0\% | 1\% | 2\% | 1\% | 2\% | 1\% | 2\% | 1\% | - |

## FEAR OF CONTRACTING THE VIRUS - EVOLUTION

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?
Base: All respondents


## FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?
Base: All respondents

|  | $n^{n} / n$ |  |  |
| :---: | :---: | :---: | :---: |
|  | TOTAL CANADA | TOTAL USA | Gap |
| Weighted $\mathrm{n}=$ | 1,549 | 1,002 |  |
| Unweighted $\mathrm{n}=$ | 1,549 | 1,002 |  |
| Total Afraid | 48\% | 20\% | 28 |
| Very afraid | 15\% | 20\% | 5 |
| Somewhat afraid | 34\% | 32\% | 2 |
| Total Not Afraid | 47\% | 21\% | 26 |
| Not very afraid | 33\% | 22\% | 11 |
| Not afraid at all | 15\% | 21\% | 6 |
| I already have or have been exposed to the virus | 3\% | 6\% | 3 |
| Don't know/Refuse | 1\% | 0\% | 1 |

## EVOLUTION OF THE COVID-19 PANDEMIC (1/2)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?
Base: All respondents ( $n=1,549$ )


## EVOLUTION OF THE COVID-19 PANDEMIC (2/2)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?
Base: All respondents

|  | TOTAL CANADA | ATL | QC | ON | MB/SK | AB | BC | 18-34 | 35-54 | 55+ | Urban | $\begin{gathered} \text { Sub- } \\ \text { Surban } \end{gathered}$ | Rural | $\begin{array}{\|c\|} \text { TOTAL } \\ \text { August } \\ 30^{\text {th }} \end{array}$ | Gap |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted $\mathrm{n}=$ | 1,549 | 106 | 363 | 595 | 101 | 174 | 210 | 422 | 528 | 599 | 680 | 567 | 289 | 1,544 |  |
| Unweighted $\mathrm{n}=$ | 1,549 | 100 | 420 | 611 | 129 | 131 | 158 | 428 | 598 | 523 | 693 | 563 | 283 | 1,544 |  |
| The worst of the crisis is behind us | 36\% | 45\% | 53\% | 35\% | 27\% | 30\% | 18\% | 45\% | 39\% | 28\% | 33\% | 39\% | 36\% | 38\% | -2 |
| We are in the worst period of the crisis now | 21\% | 14\% | 13\% | 21\% | 23\% | 22\% | 35\% | 20\% | 18\% | 24\% | 20\% | 24\% | 17\% | 17\% | +4 |
| The worst of the crisis is yet to come | 26\% | 23\% | 25\% | 26\% | 31\% | 29\% | 28\% | 22\% | 27\% | 29\% | 29\% | 24\% | 24\% | 26\% | - |
| Don't know / Prefer not to answer | 17\% | 19\% | 9\% | 19\% | 19\% | 19\% | 19\% | 12\% | 16\% | 20\% | 17\% | 13\% | 22\% | 20\% | -3 |

## EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/United States?
Base: All respondents


## EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)



The worst of the crisis is behind us We are in the worst period of the crisis now The worst of the crisis is yet to come

## EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for The United States ?
Base: All respondents

90\%


0\%


The worst of the crisis is behind us We are in the worst period of the crisis now The worst of the crisis is yet to come

## LIFTING ALL RESTRICTIONS (1/2)

CTC637. Do you think governments should lift all restrictions related to COVID-19 right now?
Base: All respondents ( $\mathrm{n}=1,549$ )


## LIFTING ALL RESTRICTIONS (2/2)

CTC637. Do you think governments should lift all restrictions related to COVID-19 right now? Base: All respondents

|  | TOTAL <br> CANADA | ATL | QC | ON | MB/SK | AB | BC | 18-34 | 35-54 | 55+ | Urban | Suburban | Rural | TOTAL <br> August <br> $30^{\text {th }}$ | Gap |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted $\mathrm{n}=$ | 1,549 | 106 | 363 | 595 | 101 | 174 | 210 | 422 | 528 | 599 | 680 | 567 | 289 | 1,544 |  |
| Unweighted $\mathrm{n}=$ | 1,549 | 100 | 420 | 611 | 129 | 131 | 158 | 428 | 598 | 523 | 693 | 563 | 283 | 1,544 |  |
| Yes | 20\% | 14\% | 26\% | 20\% | 14\% | 26\% | 7\% | 26\% | 23\% | 12\% | 18\% | 18\% | 25\% | 16\% | +4 |
| No | 75\% | 81\% | 70\% | 74\% | 77\% | 67\% | 91\% | 69\% | 71\% | 83\% | 77\% | 77\% | 69\% | 78\% | -3 |
| Don't know | 5\% | 6\% | 4\% | 6\% | 9\% | 8\% | 3\% | 5\% | 6\% | 5\% | 5\% | 5\% | 6\% | 6\% | -1 |

## LIFTING ALL RESTRICTIONS (CANADA VS UNITED STATES)

CTC637. Do you think governments should lift all restrictions related to COVID-19 right now?
Base: All respondents


## LIFTING ALL RESTRICTIONS - EVOLUTION

CTC637. Do you think governments should lift all restrictions related to COVID-19 right now?
Base: All respondents

## \% Yes presented

100\%
90\%
80\%
70\%
60\%
50\%
40\%
30\%
20\%
10\%


$\longrightarrow$ Canada $\longrightarrow$ USA

## BIDEN'S APPROVAL RATING (1/2)

CTC631T. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?
In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden is handling his job as president?
Base: All respondents ( $n=1,002$ )


Approve

50\%


Disapprove

Unsure

## BIDEN'S APPROVAL RATING (2/2)

CTC631T. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?
In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden is handling his job as president?
Base: All respondents

|  |  | TOTAL USA | NorthEast | MidWest | South | West | 18-34 | 35-54 | 55+ | Male | Female | Voted for Trump | Voted for Biden | Voted for other | TOTAL <br> August <br> 30th | Gap |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Weighted $\mathrm{n}=$ | 1,002 | 179 | 217 | 372 | 233 | 286 | 372 | 344 | 486 | 516 | 372 | 404 | 16 | 1,004 |  |
|  | Unweighted $\mathrm{n}=$ | 1,002 | 188 | 210 | 349 | 255 | 218 | 400 | 384 | 491 | 511 | 343 | 451 | 33 | 1,004 |  |
| Approve |  | 48\% | 55\% | 43\% | 43\% | 54\% | 52\% | 50\% | 42\% | 50\% | 45\% | 13\% | 88\% | 19\% | 48\% | - |
| Disapprove |  | 50\% | 43\% | 53\% | 55\% | 44\% | 45\% | 47\% | 56\% | 48\% | 51\% | 87\% | 12\% | 81\% | 49\% | +1 |
| Unsure |  | 3\% | 2\% | 4\% | 2\% | 3\% | 4\% | 2\% | 2\% | 1\% | 4\% | 1\% | 1\% | 0\% | 2\% | +1 |

## HARRIS' APPROVAL RATING (1/2)

CTC632T. Overall, do you approve or disapprove of the way Kamala Harris is handling her job as vice president?
In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Kamala Harris is handling her job as vice president?
Base: All respondents ( $n=1,002$ )


## HARRIS' APPROVAL RATING (2/2)

CTC632T. Overall, do you approve or disapprove of the way Kamala Harris is handling her job as vice president?
In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Kamala Harris is handling her job as vice president?
Base: All respondents

|  | TOTAL USA | NorthEast | MidWest | South | West | 18-34 | 35-54 | 55+ | Male | Female | $\begin{aligned} & \text { Voted } \\ & \text { for } \\ & \text { Trump } \end{aligned}$ | Voted for Biden | Voted for other | $\begin{aligned} & \text { TOTAL } \\ & \text { August } \\ & 30^{\text {th }} \end{aligned}$ | Gap |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted $\mathrm{n}=$ | 1,002 | 179 | 217 | 372 | 233 | 286 | 372 | 344 | 486 | 516 | 372 | 404 | 16 | 1,004 |  |
| Unweighted $\mathrm{n}=$ | 1,002 | 188 | 210 | 349 | 255 | 218 | 400 | 384 | 491 | 511 | 343 | 451 | 33 | 1,004 |  |
| Approve | 45\% | 50\% | 41\% | 43\% | 49\% | 48\% | 47\% | 41\% | 48\% | 43\% | 11\% | 84\% | 18\% | 44\% | +1 |
| Disapprove | 52\% | 47\% | 55\% | 54\% | 47\% | 47\% | 49\% | 58\% | 51\% | 52\% | 88\% | 15\% | 82\% | 53\% | -1 |
| Unsure | 3\% | 3\% | 3\% | 3\% | 3\% | 4\% | 4\% | 2\% | 1\% | 5\% | 1\% | 2\% | 0\% | 3\% | - |

## JOE BIDEN AND KAMALA HARRIS' APPROVAL RATING - EVOLUTION

CTC631 and CTC632. Overall, do you approve or disapprove of the way Joe Biden/Kamala Harris is handling his job as president/vice president? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden/Kamala Harris is handling his job as president/vice president?
Base: All respondents
\% Approve presented
100\%
90\%
80\%
70\%
60\%
50\%
40\%
30\%
20\%
10\%
0\%

## WOULD YOU LIKE TO SURVEY CANADIANS AND/OR AMERICANS?

Add your question(s) to our weekly Omnibuis to survey the population of your choice! It's a flexible, fast, efficient and economical solution.


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$$

## DETAILED METHODOLOGY

## WEIGHTED AND UNWEIGHTED SAMPLE

The table below presents the Canadian geographic distribution of respondents before weighting.

| Province | Wnweighted | Weighted |
| :--- | :---: | :---: |
| British Columbia | 158 | 210 |
| Alberta | 131 | 174 |
| Manitoba/Saskatchewan | 129 | 101 |
| Ontario | 611 | 595 |
| Quebec | 420 | 363 |
| Atlantic | 100 | 106 |

The table below presents the American geographic distribution of respondents before weighting.

| US Region | Unweighted | Weighted |
| :--- | :---: | :---: |
| NorthEast | 188 | 179 |
| MidWest | 210 | 217 |
| South | 349 | 372 |
| West | 255 | 233 |

## DETAILED METHODOLOGY

## WEIGHTED AND UNWEIGHTED SAMPLE FOR CANADA

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

| GENDER | Unweighted | Weighted |
| :--- | :---: | :---: |
| Male | 841 | 752 |
| Female | 708 | 797 |


| AGE | Unweighted | Weighted |
| :--- | :---: | :---: |
| Between 18 and 34 | 428 | 422 |
| Between 35 and 54 | 598 | 528 |
| 55 or over | 523 | 599 |


| LANGUAGE (MOTHER TONGUE) | Unweighted | Weighted |
| :--- | :---: | :---: |
| English | 991 | 1,049 |
| French | 357 | 322 |
| Other | 200 | 178 |

The sample thus collected has a minimum weighting factor of 0.1430 and a maximum weighting factor of 4.6694 . The weighted variance is 0.4751 .

## DETAILED METHODOLOGY

## WEIGHTED AND UNWEIGHTED SAMPLE FOR THE UNITED STATES

The following tables present the demographic distribution of respondents according to gender and age for the United States.

| GENDER | Unweighted | Weighted |
| :--- | :---: | :---: |
| Male | 491 | 486 |
| Female | 511 | 516 |


| AGE | Unweighted | Weighted |
| :--- | :---: | :---: |
| Between 18 and 29 | 120 | 180 |
| Between 30 and 39 | 198 | 213 |
| Between 40 and 49 | 211 | 186 |
| Between 50 and 64 | 273 | 250 |
| 65 or older | 200 | 172 |

The sample thus collected has a minimum weighting factor of 0.3280 and a maximum weighting factor of 3.4748 . The weighted variance is 0.3041 .

## OUR SERVICES

- Leger

Marketing research and polling

- Leger MetriCX

Strategic and operational customer experience consulting services

- Leger Analytics (LEA)

Data modelling and analysis

- Leger Opinion (LEO)

Panel management

- Leger Community

Online community management

- Leger Digital

Digital strategy and user experience

- International research

Worldwide Independent Network (WIN)

## 600 <br> EMPLOYEES <br>  <br> CONSULTANTS <br>  <br> OFFICES

MONTREAL | QUEBEC CITY | TORONTO | WINNIPEG EDMONTON | CALGARY | VANCOUVER | PHILADELPHIA

## OUR COMMITMENTS TO QUALITY

 - ".".ASSOCIATION
MEMBER

Leger is a member of the Canadian Research Insights Council (CRIC), the industry association for the market/survey/insights research industry.

Leger is a member of ESOMAR (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the international ICC/ESOMAR code of Market, Opinion and Social Research and Data Analytics.

Leger is also a member of the Insights Association, the American Association of Marketing Research Analytics.

Leger is a sponsor of CAIP Canada, Canada's professional body for Certified Analytics and Insights Professionals who uphold CRIC's marketing research and public opinion research standards. CAIP Canada is globally endorsed by ESOMAR and the MRII/University of Georgia.


We Know Canadians


