



#### **METHODOLOGY**



Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with The Canadian Press, conducted this web survey with a representative sample of **1,549** Canadians and **1,002** Americans, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **September 10<sup>th</sup>**, **2021**, to **September 12<sup>th</sup>**, **2021**, via Computer-Assisted Web Interviewing technology (CAWI).

Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level, and presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.



**METHODOLOGY** 



The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access.

LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application.

In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.



**METHODOLOGY** 



A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error ±2.49%, 19 times out of 20 for the Canadian sample and of ±3.096%, 19 times out of 20 for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.



#### **METHODOLOGY**

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <a href="https://338canada.com/pollster-ratings.htm">https://338canada.com/pollster-ratings.htm</a>

2019 CANADIAN FEDERAL ELECTION	I*	<b>(%</b>	<b>\$NDP</b>	B		PPC
<b>LEGER SURVEY</b> Published in <i>Le Journal de Montréal</i> October 20, 2019	33%	33%	18%	8%	6%	2%
<b>OFFICIAL RESULTS</b> 2019 <b>Canadian</b> Federal Election	33%	34%	16%	8%	7%	2%



### NOTES ON READING THIS REPORT

#### **METHODOLOGY**



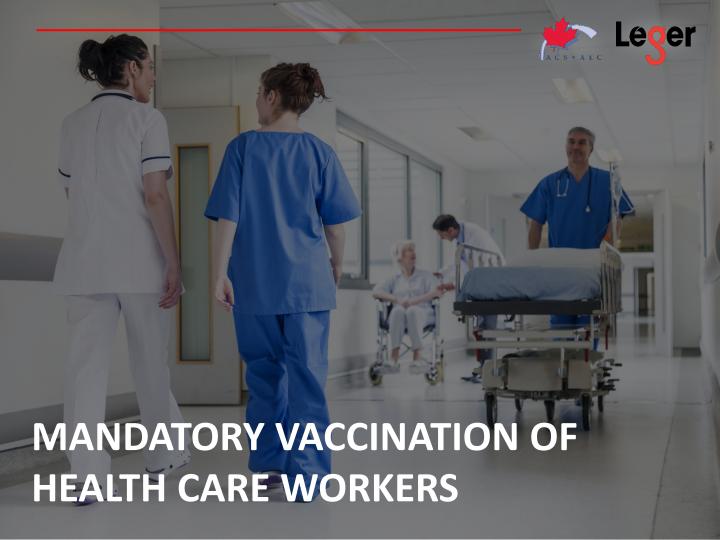
The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicates a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicates a significantly higher proportion that that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: <a href="mailto:cbourque@leger360.com">cbourque@leger360.com</a> or Jack Jedwab, President & CEO of the Association for Canadian Studies: <a href="mailto:jack.jedwab@acs-aec.ca">jack.jedwab@acs-aec.ca</a>.

For any questions related to our services, or to request an interview, please contact us by clicking here.



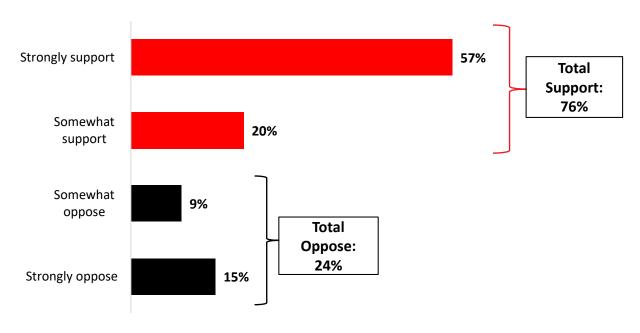




## SUPPORT FOR THE MANDATORY VACCINATION OF HEALTH CARE WORKERS AMONG QUEBECERS (1/2)

CTC774B. The Quebec government recently announced that health care and social service workers who are not fully vaccinated by October 15 will be suspended without pay. To what extent do you support or oppose the mandatory vaccination of health care and social service workers?

Base: Respondents from the province of Quebec (n=420)







## SUPPORT FOR THE MANDATORY VACCINATION OF HEALTH CARE WORKERS AMONG QUEBECERS (2/2)

CTC774B. The Quebec government recently announced that health care and social service workers who are not fully vaccinated by October 15 will be suspended without pay. To what extent do you support or oppose the mandatory vaccination of health care and social service workers?

Base: Respondents from the province of Quebec

		TOTAL QUEBEC	18-34	35-54	55+	Urban	Sub- urban	Rural
	Weighted n=	363	93	121	149	149	131	77
	Unweighted n=	420	127	166	127	180	145	89
Total Support		76%	64%	70%	89%	82%	78%	63%
Strongly support		57%	41%	49%	73%	65%	61%	34%
Somewhat support		20%	23%	21%	16%	18%	17%	30%
Total Oppose		24%	36%	30%	11%	18%	22%	37%
Somewhat oppose		9%	19%	10%	2%	10%	9%	7%
Strongly oppose		15%	18%	20%	9%	8%	13%	30%

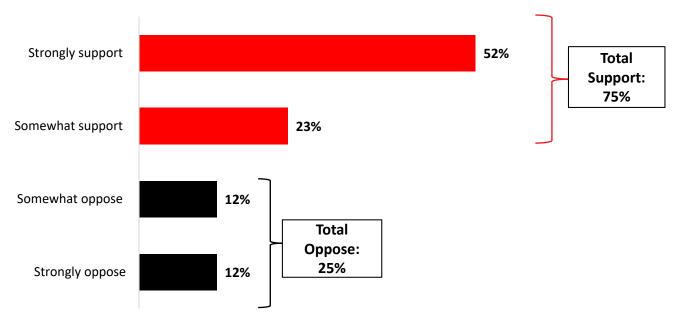




## SUPPORT FOR THE MANDATORY VACCINATION OF HEALTH CARE WORKERS (OUTSIDE OF QUEBEC) (1/2)

CTC774A. The Quebec government recently announced that health care and social service workers who are not fully vaccinated by October 15 will be suspended without pay. To what extent would you support or oppose the mandatory vaccination of health care and social service workers in your province?

Base: Respondents outside the province of Quebec (n=1,129)







## SUPPORT FOR THE MANDATORY VACCINATION OF HEALTH CARE WORKERS (OUTSIDE OF QUEBEC) (2/2)

CTC774A. The Quebec government recently announced that health care and social service workers who are not fully vaccinated by October 15 will be suspended without pay. To what extent would you support or oppose the mandatory vaccination of health care and social service workers in your province?

Base: Respondents outside the province of Quebec

		TOTAL CANADA	Atl.	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural
	Weighted n=	1,186	106	595	101	174	210	329	407	449	531	436	213
	Unweighted n=	1,129	100	611	129	131	158	301	432	396	513	418	194
Total Support		75%	83%	74%	75%	65%	82%	74%	68%	83%	77%	77%	67%
Strongly support		52%	46%	53%	54%	49%	55%	41%	46%	66%	53%	55%	43%
Somewhat support		23%	37%	22%	21%	16%	27%	32%	23%	17%	24%	22%	24%
Total Oppose		25%	17%	26%	25%	35%	18%	26%	32%	17%	23%	23%	33%
Somewhat oppose		12%	8%	13%	13%	19%	8%	15%	16%	7%	12%	11%	16%
Strongly oppose		12%	9%	13%	13%	16%	9%	11%	15%	10%	11%	12%	17%







**VACCINE PASSPORT** 

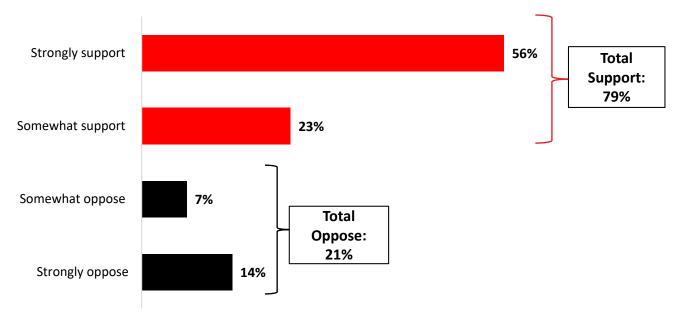




### **SUPPORT FOR A VACCINE PASSPORT IN CANADA (1/2)**

CTC742C. Certain provincial governments have announced the implementation of a vaccine passport. This proof of vaccination will be required to visit certain public places deemed "non-essential" such as bars, restaurants, gyms, concert halls, or festivals, and where many people are present. To what extent would you support or oppose the introduction of a vaccine passport in your province?

Base: All respondents (n=1,549)







### **SUPPORT FOR A VACCINE PASSPORT IN CANADA (2/2)**

CTC742C. Certain provincial governments have announced the implementation of a vaccine passport. This proof of vaccination will be required to visit certain public places deemed "non-essential" such as bars, restaurants, gyms, concert halls or festivals and where many people are present. To what extent would you support or oppose the introduction of a vaccine passport in your province?

		TOTAL CANADA	Atl.	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL August 30 <sup>th</sup>	Gap
	Weighted n=	1,549	106	363	595	101	174	210	422	528	599	680	567	289	1,544	
	Unweighted n=	1,549	100	420	611	129	131	158	428	598	523	693	563	283	1,544	
Total Support		79%	85%	81%	79%	82%	63%	84%	77%	71%	87%	83%	79%	70%	80%	-1
Strongly support		56%	51%	61%	54%	54%	50%	63%	44%	48%	<b>72</b> %	59%	58%	46%	56%	-
Somewhat support		23%	34%	19%	25%	29%	13%	21%	34%	23%	14%	24%	21%	23%	25%	-2
Total Oppose		21%	15%	19%	21%	18%	37%	16%	23%	29%	13%	17%	21%	30%	20%	+1
Somewhat oppose		7%	5%	5%	8%	5%	10%	11%	11%	8%	4%	5%	8%	11%	7%	-
Strongly oppose		14%	10%	15%	13%	12%	27%	6%	12%	21%	9%	11%	13%	20%	13%	+1





# SUPPORT FOR A VACCINE PASSPORT (CANADA VS UNITED STATES)

CTC742C. Certain provincial/state governments have announced the implementation of a vaccine passport. This proof of vaccination will be required to visit certain public places deemed "non-essential" such as bars, restaurants, gyms, concert halls or festivals and where many people are present. To what extent would you support or oppose the introduction of a vaccine passport in your province/state?

Base: All respondents

Strongly oppose

		88888	
	TOTAL CANADA	TOTAL USA	Gap
Weighted n	1,549	1,002	
Unweighted n	1,549	1,002	
Total Support	79%	58%	21
Strongly support	56%	35%	21
Somewhat support	23%	24%	1
Total Oppose	21%	42%	21
Somewhat oppose	7%	10%	3

14%

17

31%

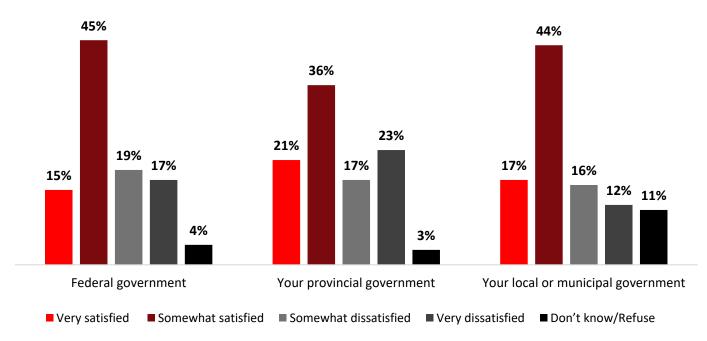






# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (1/2)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following? Base: All respondents (n=1,549)







# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (2/2)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL August 30 <sup>th</sup>	Gap
Weighted n	1,549	106	363	595	101	174	210	422	528	599	680	567	289	1,544	
Unweighted n	1,549	100	420	611	129	131	158	428	598	523	693	563	283	1,544	
Federal government															
Total Satisfied	60%	77%	61%	59%	50%	48%	65%	55%	55%	67%	61%	63%	51%	56%	+4
Total Dissatisfied	36%	19%	35%	37%	47%	47%	29%	40%	39%	31%	35%	34%	43%	40%	-4
Your provincial government															
Total Satisfied	57%	80%	76%	48%	40%	23%	75%	50%	53%	66%	55%	58%	60%	55%	+2
Total Dissatisfied	40%	16%	22%	49%	58%	<b>72</b> %	21%	46%	43%	33%	42%	40%	37%	42%	-2
Your local or municipal government	nent														
Total Satisfied	62%	67%	63%	62%	54%	55%	65%	56%	59%	68%	62%	63%	58%	59%	+3
Total Dissatisfied	27%	23%	19%	31%	38%	36%	20%	30%	32%	22%	28%	27%	27%	27%	-



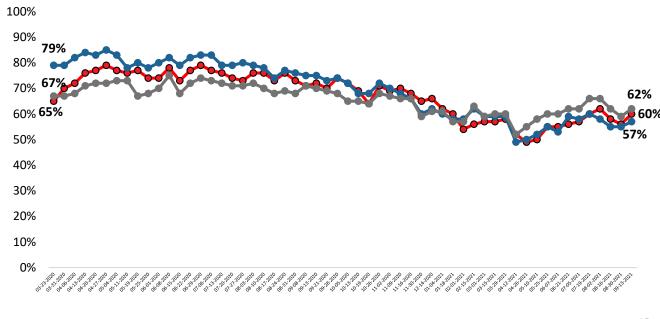


## SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - EVOLUTION

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

#### % Total Satisfied presented







## SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents













François Legault

Doug Ford

Brian Pallister

Scott Moe

Jason Kenney

John Horgan

	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n=	1,549	106	363	595	55	47	174	210
Unweighted n=	1,549	100	420	611	51	78	131	158
Total Satisfied	57%	80%	76%	48%	41%	39%	23%	75%
Very satisfied	21%	37%	42%	10%	6%	9%	5%	24%
Somewhat satisfied	36%	43%	34%	37%	35%	30%	18%	51%
Total Dissatisfied	40%	16%	22%	49%	56%	60%	72%	21%
Somewhat dissatisfied	17%	9%	9%	22%	33%	29%	21%	12%
Very dissatisfied	23%	7%	13%	27%	24%	30%	51%	9%
Don't know/Refuse	3%	4%	2%	3%	2%	1%	5%	4%



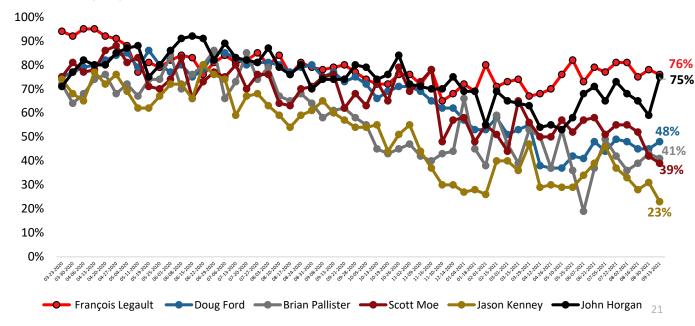


## SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - EVOLUTION

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

#### % Total Satisfied presented







# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (CANADA VS UNITED STATES)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents





	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,549	1,002	
Unweighted n= % "Satisfied" presented	1,549	1,002	
Federal government / The US President	60%	49%	11
Your provincial government / Your State government	57%	53%	4
Your local or municipal government	62%	54%	8



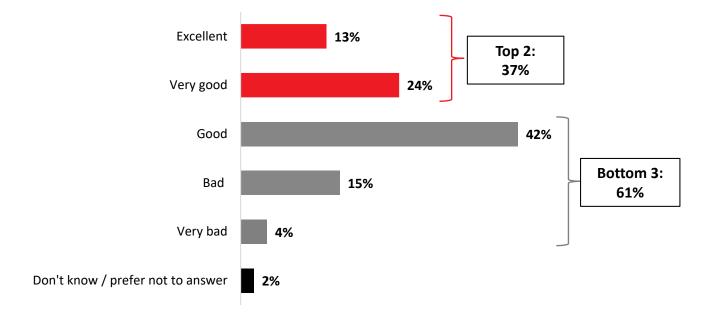




### MENTAL HEALTH DURING THE CRISIS (1/2)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,549)







### MENTAL HEALTH DURING THE CRISIS (2/2)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL August 30 <sup>th</sup>	Gap
Weighted n=	1,549	106	363	595	101	174	210	422	528	599	680	567	289	1,544	
Unweighted n=	1,549	100	420	611	129	131	158	428	598	523	693	563	283	1,544	
Total Top 2	37%	<b>25</b> %	46%	34%	35%	40%	33%	25%	34%	47%	37%	34%	41%	34%	+3
Excellent	13%	10%	17%	12%	11%	15%	8%	8%	9%	18%	13%	10%	18%	11%	+2
Very good	24%	15%	29%	22%	24%	26%	24%	16%	25%	29%	24%	25%	23%	24%	-
Total Bottom 3	61%	74%	<b>53</b> %	64%	65%	55%	66%	74%	62%	<b>52</b> %	60%	64%	57%	63%	-2
Good *	42%	<b>52</b> %	41%	41%	44%	<b>31%</b>	46%	42%	41%	42%	40%	46%	38%	43%	-1
Bad	15%	15%	10%	19%	16%	15%	14%	<b>26</b> %	16%	<b>7</b> %	16%	15%	15%	16%	-1
Very bad	4%	7%	<b>2</b> %	4%	5%	8%	6%	6%	5%	<b>3</b> %	5%	4%	4%	4%	-
Don't know/Prefer not to answer	2%	1%	1%	2%	0%	5%	1%	2%	4%	1%	3%	1%	1%	2%	-

<sup>\*</sup>The Good rating is placed in the bottom 3 as part of a standardized scale in academic research



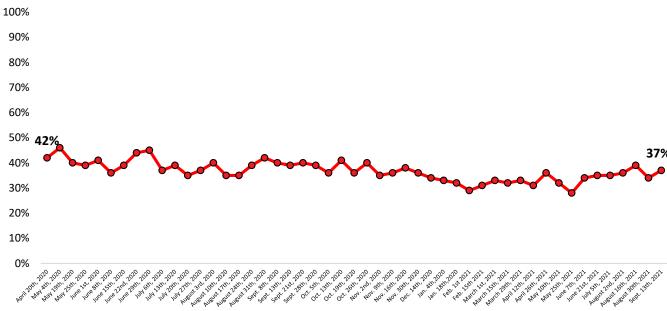


### **MENTAL HEALTH DURING THE CRISIS - EVOLUTION**

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

#### % Total Good (Excellent + Very good) presented







# MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?





	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,549	1,002	
Unweighted n=	1,549	1,002	
Total Top 2	37%	46%	9
Excellent	13%	20%	7
Very good	24%	26%	2
Total Bottom 3	61%	50%	11
Good *	42%	35%	7
Bad	15%	11%	4
Very bad	4%	3%	1
Don't know/Prefer not to answer	2%	5%	3

<sup>\*</sup>The Good rating is placed in the bottom 3 as part of a standardized scale in academic research

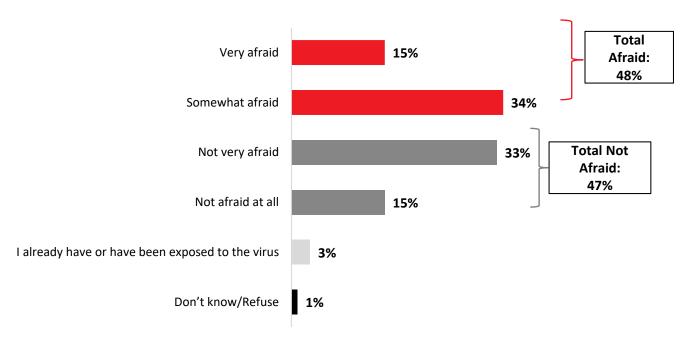




## FEAR OF CONTRACTING THE VIRUS (1/2)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,549)







## FEAR OF CONTRACTING THE VIRUS (2/2)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

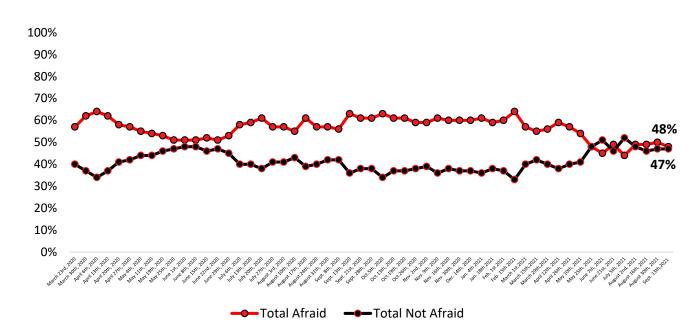
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL August 30 <sup>th</sup>	Gap
Weighted n=	1,549	106	363	595	101	174	210	422	528	599	680	567	289	1,544	
Unweighted n=	1,549	100	420	611	129	131	158	428	598	523	693	563	283	1,544	
Total Afraid	48%	55%	35%	<b>52</b> %	55%	43%	58%	50%	47%	48%	52%	48%	40%	50%	-2
Very afraid	15%	12%	9%	15%	19%	13%	24%	13%	15%	15%	16%	14%	12%	13%	+2
Somewhat afraid	34%	43%	25%	38%	36%	30%	34%	37%	32%	33%	36%	34%	28%	37%	-3
Total Not Afraid	47%	44%	60%	44%	39%	48%	39%	45%	45%	51%	44%	47%	56%	47%	-
Not very afraid	33%	27%	43%	30%	19%	30%	32%	29%	30%	38%	30%	34%	37%	31%	+2
Not afraid at all	15%	17%	17%	14%	20%	18%	<b>7</b> %	16%	16%	13%	14%	13%	18%	16%	-1
I already have or have been exposed to the virus	3%	1%	3%	2%	3%	7%	3%	4%	5%	1%	3%	3%	2%	2%	+1
Don't know/Refuse	1%	0%	2%	1%	2%	3%	0%	1%	2%	1%	2%	1%	2%	1%	-





### FEAR OF CONTRACTING THE VIRUS - EVOLUTION

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?







# FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?





	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,549	1,002	
Unweighted n=	1,549	1,002	
Total Afraid	48%	20%	28
Very afraid	15%	20%	5
Somewhat afraid	34%	32%	2
Total Not Afraid	47%	21%	26
Not very afraid	33%	22%	11
Not afraid at all	15%	21%	6
I already have or have been exposed to the virus	3%	6%	3
Don't know/Refuse	1%	0%	1

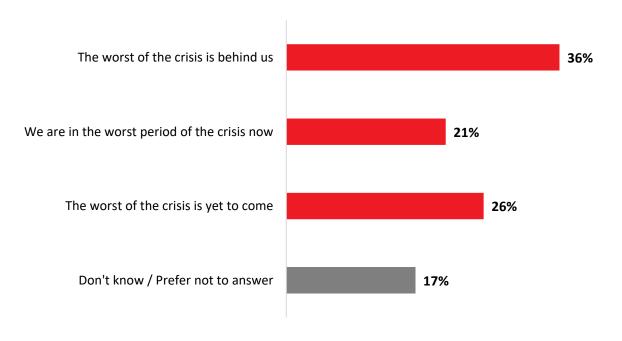




### **EVOLUTION OF THE COVID-19 PANDEMIC (1/2)**

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,549)







## **EVOLUTION OF THE COVID-19 PANDEMIC (2/2)**

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL August 30 <sup>th</sup>	Gap
Weighted n=	1,549	106	363	595	101	174	210	422	528	599	680	567	289	1,544	
Unweighted n=	1,549	100	420	611	129	131	158	428	598	523	693	563	283	1,544	
The worst of the crisis is behind us	36%	45%	53%	35%	27%	30%	18%	45%	39%	28%	33%	39%	36%	38%	-2
We are in the worst period of the crisis now	21%	14%	13%	21%	23%	22%	35%	20%	18%	24%	20%	24%	17%	17%	+4
The worst of the crisis is yet to come	26%	23%	25%	26%	31%	29%	28%	22%	27%	29%	29%	24%	24%	26%	-
Don't know / Prefer not to answer	17%	19%	9%	19%	19%	19%	19%	12%	16%	20%	17%	13%	22%	20%	-3





# **EVOLUTION OF THE COVID-19 PANDEMIC** (CANADA VS UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/United States?





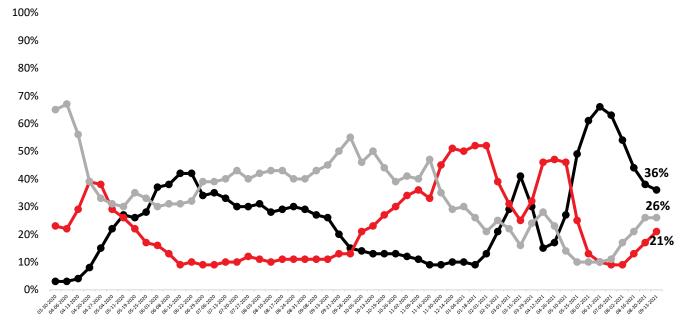
	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,549	1,002	
Unweighted n=	1,549	1,002	
The worst of the crisis is behind us	36%	32%	4
We are in the worst period of the crisis now	21%	25%	4
The worst of the crisis is yet to come	26%	24%	2
Don't know / Prefer not to answer	17%	19%	2





### **EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)**

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

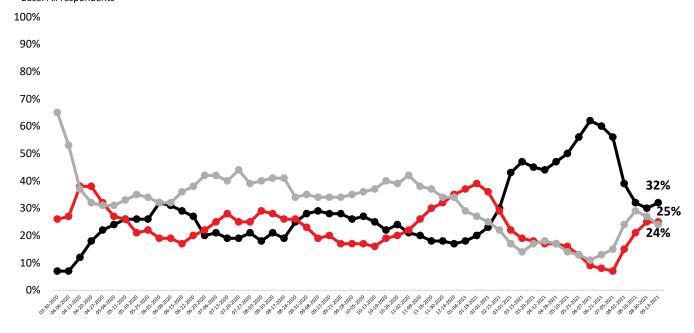






## **EVOLUTION OF THE COVID-19 PANDEMIC** (UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for The United States?



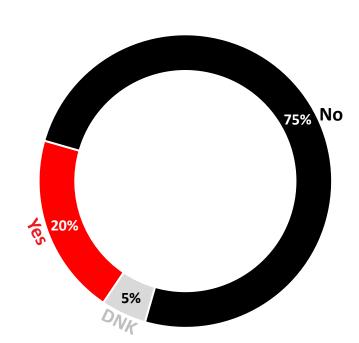






# LIFTING ALL RESTRICTIONS (1/2)

CTC637. Do you think governments should lift all restrictions related to COVID-19 right now? Base: All respondents (n=1,549)







# LIFTING ALL RESTRICTIONS (2/2)

CTC637. Do you think governments should lift all restrictions related to COVID-19 right now?

	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL August 30 <sup>th</sup>	Gap
Weighted n=	1,549	106	363	595	101	174	210	422	528	599	680	567	289	1,544	
Unweighted n=	1,549	100	420	611	129	131	158	428	598	523	693	563	283	1,544	
Yes	20%	14%	26%	20%	14%	26%	7%	26%	23%	12%	18%	18%	25%	16%	+4
No	75%	81%	70%	74%	77%	67%	91%	69%	71%	83%	77%	77%	69%	78%	-3
Don't know	5%	6%	4%	6%	9%	8%	3%	5%	6%	5%	5%	5%	6%	6%	-1





# LIFTING ALL RESTRICTIONS (CANADA VS UNITED STATES)

CTC637. Do you think governments should lift all restrictions related to COVID-19 right now?





	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,549	1,002	
Unweighted n=	1,549	1,002	
Yes	20%	31%	11
No	75%	60%	15
Don't know	5%	9%	4

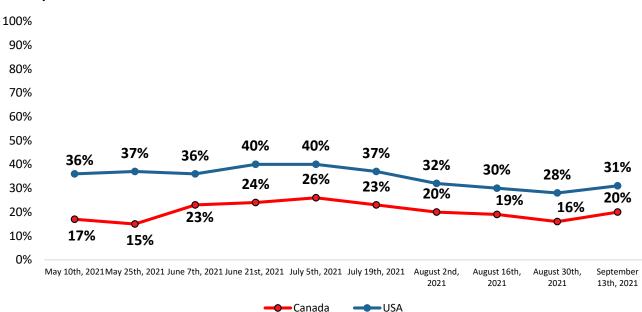




### LIFTING ALL RESTRICTIONS - EVOLUTION

CTC637. Do you think governments should lift all restrictions related to COVID-19 right now?









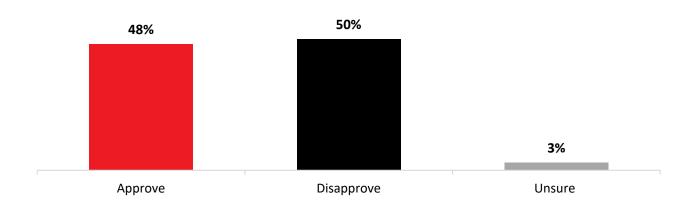


# **BIDEN'S APPROVAL RATING (1/2)**

CTC631T. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden is handling his job as president?

Base: All respondents (n=1,002)







## **BIDEN'S APPROVAL RATING (2/2)**

CTC631T. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden is handling his job as president?

		TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Voted for Trump	Voted for Biden	Voted for other	TOTAL August 30 <sup>th</sup>	Gap
	Weighted n=	1,002	179	217	372	233	286	372	344	486	516	372	404	16	1,004	
	Unweighted n=	1,002	188	210	349	255	218	400	384	491	511	343	451	33	1,004	
Approve		48%	55%	43%	43%	54%	52%	50%	42%	50%	45%	13%	88%	19%	48%	-
Disapprove		50%	43%	53%	55%	44%	45%	47%	56%	48%	51%	87%	12%	81%	49%	+1
Unsure		3%	2%	4%	2%	3%	4%	2%	2%	1%	4%	1%	1%	0%	2%	+1



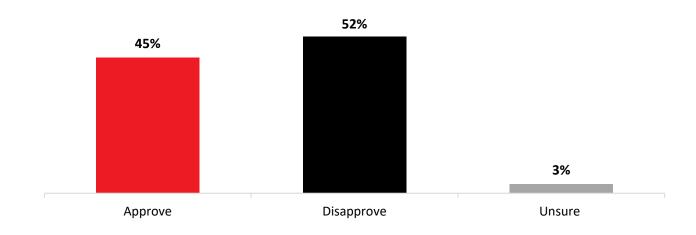


# HARRIS' APPROVAL RATING (1/2)

CTC632T. Overall, do you approve or disapprove of the way Kamala Harris is handling her job as vice president?

In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Kamala Harris is handling her job as vice president?

Base: All respondents (n=1,002)







# HARRIS' APPROVAL RATING (2/2)

CTC632T. Overall, do you approve or disapprove of the way Kamala Harris is handling her job as vice president?

In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Kamala Harris is handling her job as vice president?

	TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Voted for Trump	Voted for Biden		TOTAL August 30 <sup>th</sup>	Gap
Weighted n =	1,002	179	217	372	233	286	372	344	486	516	372	404	16	1,004	
Unweighted n =	1,002	188	210	349	255	218	400	384	491	511	343	451	33	1,004	
Approve	45%	50%	41%	43%	49%	48%	47%	41%	48%	43%	11%	84%	18%	44%	+1
Disapprove	52%	47%	55%	54%	47%	47%	49%	58%	51%	52%	88%	15%	82%	53%	-1
Unsure	3%	3%	3%	3%	3%	4%	4%	2%	1%	5%	1%	2%	0%	3%	-



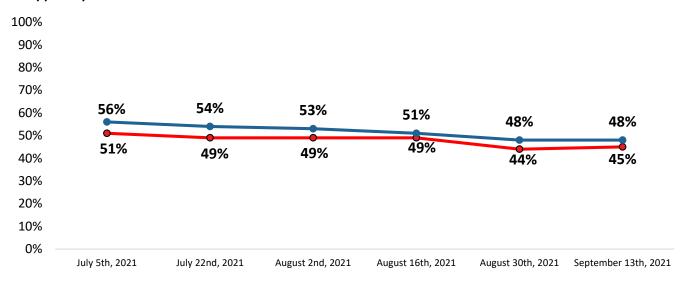


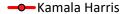
# JOE BIDEN AND KAMALA HARRIS' APPROVAL RATING - EVOLUTION

CTC631 and CTC632. Overall, do you approve or disapprove of the way Joe Biden/Kamala Harris is handling his job as president/vice president? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden/Kamala Harris is handling his job as president/vice president?

Base: All respondents

#### % Approve presented









WOULD YOU LIKE TO SURVEY CANADIANS

**AND/OR AMERICANS?** 

Add your question(s) to our weekly Omnibus to survey the population of your choice! It's a flexible, fast, efficient and economical solution.

OMNIBUS TYPE	n=	REGIONS
NATIONAL	1,500	CANADA
PROVINCIAL	1,000	QC, ON, AB, BC
MUNICIPAL	500	QC, MTL, TOR, CAL, EDM, VAN
WESTERN	1,500	BC, AB, SK, MB
AMERICAN	1,000	4 CENSUS REGIONS

More than **400,000 panelists** at your disposal

**CONTACT US** 







#### **DETAILED METHODOLOGY**

#### WEIGHTED AND UNWEIGHTED SAMPLE

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	158	210
Alberta	131	174
Manitoba/Saskatchewan	129	101
Ontario	611	595
Quebec	420	363
Atlantic	100	106

The table below presents the American geographic distribution of respondents before weighting.

US Region	Unweighted	Weighted
NorthEast	188	179
MidWest	210	217
South	349	372
West	255	233





#### **DETAILED METHODOLOGY**

#### WEIGHTED AND UNWEIGHTED SAMPLE FOR CANADA

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	841	752
Female	708	797

AGE	Unweighted	Weighted
Between 18 and 34	428	422
Between 35 and 54	598	528
55 or over	523	599

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	991	1,049
French	357	322
Other	200	178

The sample thus collected has a minimum weighting factor of 0.1430 and a maximum weighting factor of 4.6694. The weighted variance is 0.4751.





#### **DETAILED METHODOLOGY**

#### WEIGHTED AND UNWEIGHTED SAMPLE FOR THE UNITED STATES

The following tables present the demographic distribution of respondents according to gender and age for the United States.

GENDER	Unweighted	Weighted
Male	491	486
Female	511	516

AGE	Unweighted	Weighted
Between 18 and 29	120	180
Between 30 and 39	198	213
Between 40 and 49	211	186
Between 50 and 64	273	250
65 or older	200	172

The sample thus collected has a minimum weighting factor of 0.3280 and a maximum weighting factor of 3.4748. The weighted variance is 0.3041.



#### **OUR SERVICES**

- Leger
   Marketing research and polling
- Leger MetriCX
   Strategic and operational customer experience consulting services
- Leger Analytics (LEA)
   Data modelling and analysis
- Leger Opinion (LEO)
   Panel management
- Leger Community
   Online community management
- Leger Digital
   Digital strategy and user experience
- International research
   Worldwide Independent Network (WIN)

600

**185** 

**EMPLOYEES** 

**CONSULTANTS** 





8 OFFICES

MONTREAL | QUEBEC CITY | TORONTO | WINNIPEG EDMONTON | CALGARY | VANCOUVER | PHILADELPHIA



## **OUR COMMITMENTS TO QUALITY**



Leger is a member of the <u>Canadian Research Insights Council (CRIC)</u>, the industry association for the market/survey/insights research industry.



Leger is a member of <u>ESOMAR</u> (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the <u>international ICC/ESOMAR</u> code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the <u>Insights Association</u>, the American Association of Marketing Research Analytics.



Leger is a sponsor of <u>CAIP Canada</u>, Canada's professional body for Certified Analytics and Insights Professionals who uphold CRIC's marketing research and public opinion research standards. CAIP Canada is globally endorsed by ESOMAR and the MRII/University of Georgia.

# Leger

We Know Canadians









