

A hand is shown pointing at a tablet that displays the homepage of The Atlantic website. The website content is partially visible, including headlines like 'The Atlantic', 'Their Wedding Plans About Biden', 'Why The Wave of Anti-Asian Hate...', 'The Clearest Sign...', 'Pandem...', 'End Meeting for All', and 'Overcoming American Masculinity to Build a Deep Male Friendship'. The word 'Leger' is overlaid in large white and red letters.

Leger

IN COLLABORATION WITH

The Atlantic

THE ATLANTIC - LEGER POLL

METHODOLOGY

METHODOLOGY

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with The Atlantic, conducted this Web survey with a representative sample of **1,002 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. Data collection took place from **March 19th, 2021 to March 21st, 2021**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of **±3.09%, 19 times out of 20**. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

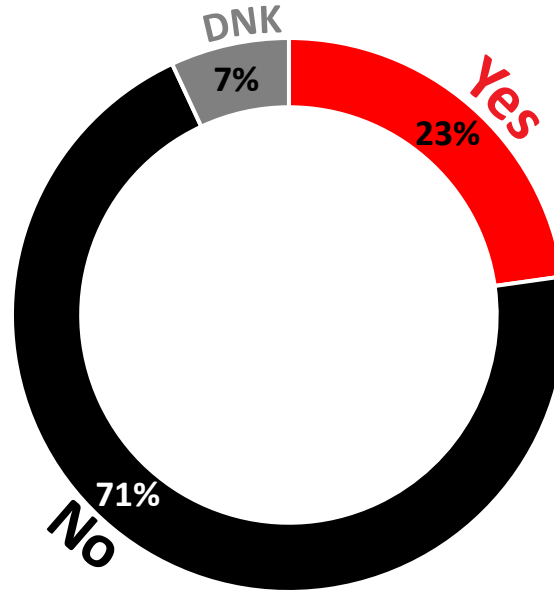
If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: cbourque@leger360.com

CRITICAL RACE THEORY (CRT)

AWARENESS OF CRITICAL RACE THEORY (CRT)

CRT1. Have you ever heard of something called Critical Race Theory?

Base: All respondents (n=1,002)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n =	1,002	179	217	372	233	275	382	345	486	516	284	353	305
Unweighted n =	1,002	180	208	363	251	219	378	405	500	502	294	342	310
Yes	23%	17%	20%	26%	23%	32%	18%	20%	29%	17%	23%	22%	25%
No	71%	77%	76%	64%	71%	63%	75%	72%	65%	76%	71%	71%	68%
Don't know	7%	6%	4%	10%	5%	5%	7%	9%	6%	7%	6%	7%	7%

AWARENESS OF CRITICAL RACE THEORY (CRT) – *Details by News Channel Watched and Race*

CRT1. Have you ever heard of something called Critical Race Theory?

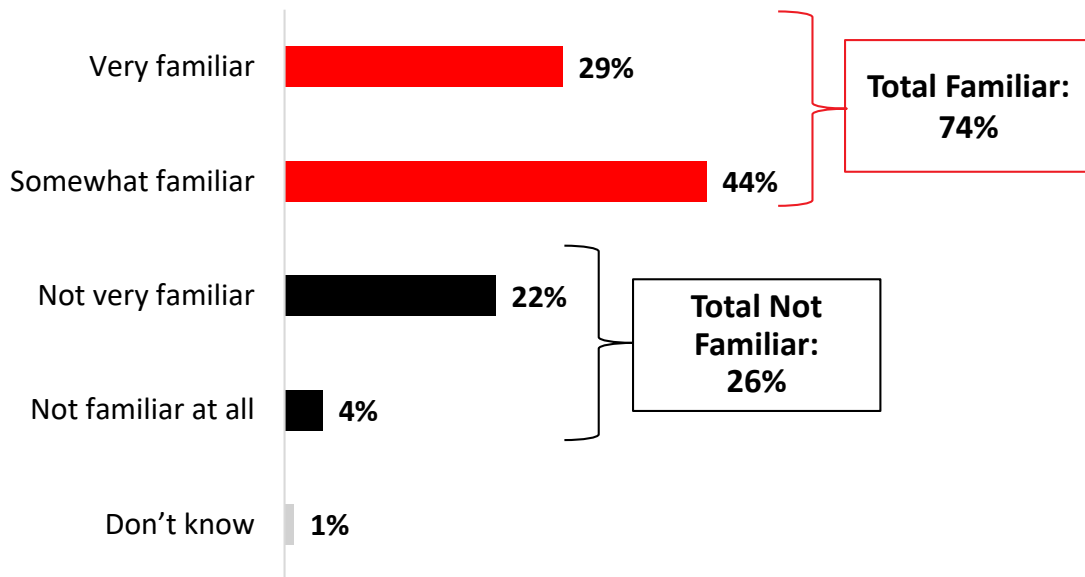
Base: All respondents

		News channel most often watched				Race		
		TOTAL USA	CNN	Fox News	Networks	Others	Caucasian (White)	Other
Weighted n =		1,002	140	141	360	106	747	245
Unweighted n =		1,002	148	145	351	105	807	188
Yes		23%	21%	23%	18%	38%	22%	25%
No		71%	69%	71%	76%	53%	74%	61%
Don't know		7%	9%	7%	6%	9%	5%	14%

FAMILIARITY WITH CRITICAL RACE THEORY (CRT)

CRT2. To what extent do you feel you are familiar with what Critical Race Theory (CRT) means?

Base: Respondents who have heard about CRT (n=241)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n =	226	31	44	96	55	88	69	68	140	85	65	79	75
Unweighted n =	241	34	47	98	62	74	76	91	151	90	73	79	80
Total Familiar	74%	77%	73%	75%	70%	71%	81%	70%	75%	72%	77%	74%	70%
Very familiar	29%	39%	33%	25%	28%	22%	46%	21%	32%	24%	30%	27%	29%
Somewhat familiar	44%	38%	40%	50%	42%	49%	35%	48%	42%	48%	48%	48%	41%
Total Not Familiar	26%	23%	25%	25%	29%	29%	18%	29%	25%	27%	23%	24%	30%
Not very familiar	22%	21%	16%	23%	25%	26%	17%	21%	22%	22%	21%	21%	24%
Not familiar at all	4%	2%	9%	2%	4%	3%	1%	8%	3%	5%	2%	3%	6%
Don't know	1%	0%	2%	0%	1%	0%	1%	1%	0%	1%	0%	2%	0%

FAMILIARITY WITH CRITICAL RACE THEORY (CRT) – *Details by News Channel Watched and Race*

CRT2. To what extent do you feel you are familiar with what Critical Race Theory (CRT) means?

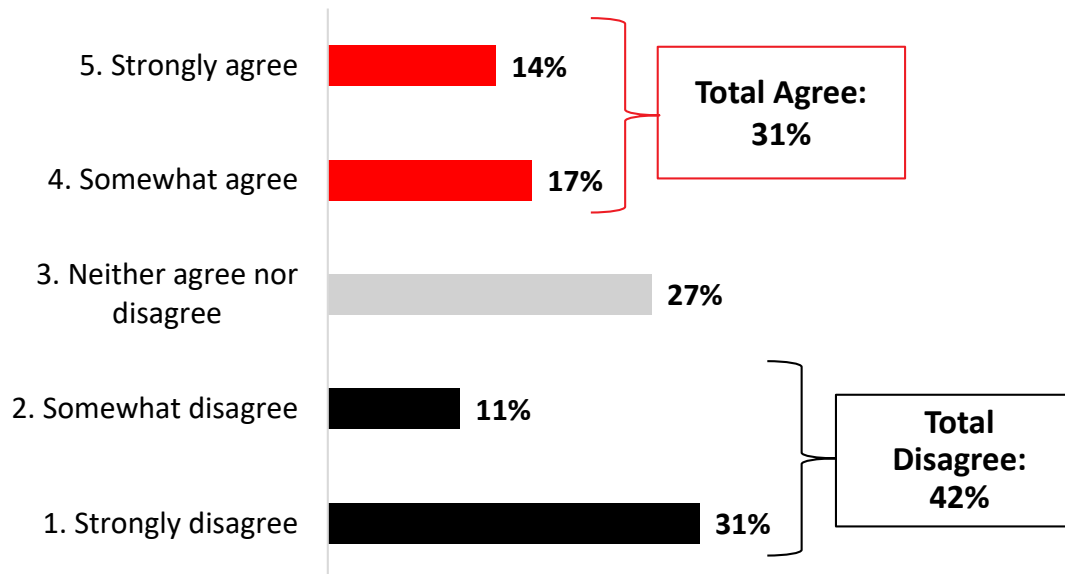
Base: Respondents who have heard about CRT

		News channel most often watched				Race		
		TOTAL USA	CNN	Fox News	Networks	Others	Caucasian (White)	Other
Weighted n =		226	30	32	65	40	164	61
Unweighted n =		241	32	39	62	41	193	46
Total Familiar		74%	66%	85%	71%	75%	75%	70%
Very familiar		29%	17%	41%	35%	21%	32%	21%
Somewhat familiar		44%	49%	44%	36%	53%	43%	49%
Total Not Familiar		26%	34%	15%	28%	25%	25%	30%
Not very familiar		22%	32%	13%	24%	25%	22%	23%
Not familiar at all		4%	2%	2%	4%	0%	3%	7%
Don't know		1%	0%	0%	1%	0%	1%	0%

LEVEL OF AGREEMENT WITH CRITICAL RACE THEORY (CRT)

CRT5. On a scale from 1 to 5 where 5 is strongly agree, and 1 is strongly disagree, how much do you agree with Critical Race Theory?

Base: All respondents (n=1,002)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n =	1,002	179	217	372	233	275	382	345	486	516	284	353	305
Unweighted n =	1,002	180	208	363	251	219	378	405	500	502	294	342	310
Total Agree	31%	29%	35%	26%	38%	46%	31%	20%	33%	30%	19%	46%	27%
5. Strongly agree	14%	10%	16%	14%	16%	22%	15%	7%	16%	13%	9%	22%	10%
4. Somewhat agree	17%	19%	19%	12%	22%	24%	16%	12%	17%	17%	10%	24%	16%
3. Neither agree nor disagree	27%	28%	23%	29%	27%	27%	31%	23%	23%	30%	19%	28%	29%
Total Disagree	42%	43%	43%	46%	35%	28%	38%	58%	44%	40%	62%	26%	45%
2. Somewhat disagree	11%	13%	8%	13%	8%	9%	11%	12%	11%	11%	12%	11%	11%
1. Strongly disagree	31%	30%	34%	33%	26%	19%	27%	46%	33%	29%	50%	14%	34%

LEVEL OF AGREEMENT WITH CRITICAL RACE THEORY (CRT) – *Details by News Channel Watched and Race*

CRT5. On a scale from 1 to 5 where 5 is strongly agree, and 1 is strongly disagree, how much do you agree with Critical Race Theory?

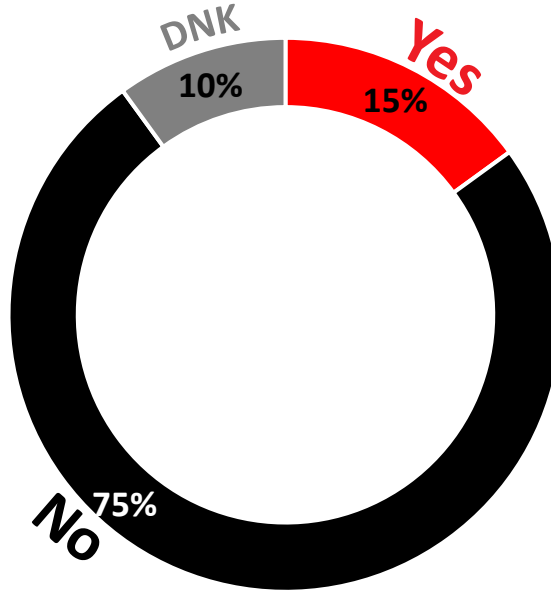
Base: All respondents

		News channel most often watched				Race		
		TOTAL USA	CNN	Fox News	Networks	Others	Caucasian (White)	Other
Weighted n =		1,002	140	141	360	106	747	245
Unweighted n =		1,002	148	145	351	105	807	188
Total Agree		31%	47%	25%	34%	34%	27%	45%
5. Strongly agree		14%	24%	11%	14%	19%	11%	25%
4. Somewhat agree		17%	23%	14%	19%	15%	16%	21%
3. Neither agree nor disagree		27%	29%	20%	31%	15%	27%	26%
Total Disagree		42%	24%	55%	36%	51%	47%	28%
2. Somewhat disagree		11%	9%	12%	12%	8%	12%	7%
1. Strongly disagree		31%	15%	43%	23%	43%	35%	21%

CONTROVERSY AROUND CRT IN YOUR STATE

CRT7. Are you aware of a controversy in your State over Critical Race Theory?

Base: All respondents (n=1,002)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n =	1,002	179	217	372	233	275	382	345	486	516	284	353	305
Unweighted n =	1,002	180	208	363	251	219	378	405	500	502	294	342	310
Yes	15%	15%	12%	17%	13%	21%	14%	11%	17%	13%	16%	17%	12%
No	75%	76%	78%	70%	78%	69%	75%	79%	75%	75%	76%	73%	78%
Don't know	10%	8%	9%	12%	9%	10%	11%	10%	8%	12%	7%	10%	10%

CONTROVERSY AROUND CRT IN YOUR STATE -

Details by News Channel Watched and Race

CRT7. Are you aware of a controversy in your State over Critical Race Theory?

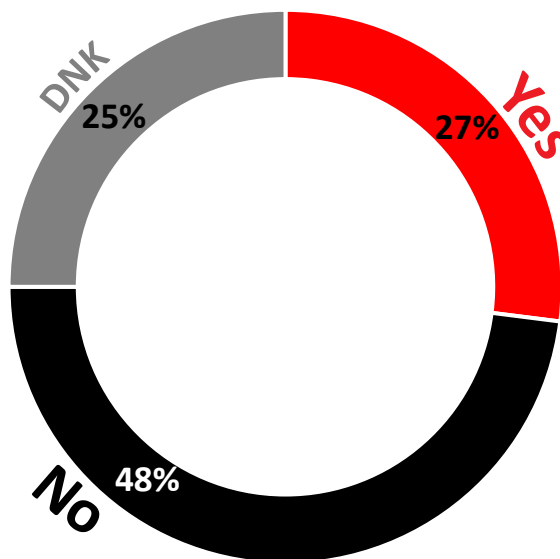
Base: All respondents

		News channel most often watched				Race		
		TOTAL USA	CNN	Fox News	Networks	Others	Caucasian (White)	Other
	Weighted n =	1,002	140	141	360	106	747	245
	Unweighted n =	1,002	148	145	351	105	807	188
Yes		15%	17%	21%	15%	21%	14%	17%
No		75%	73%	73%	76%	66%	77%	70%
Don't know		10%	11%	6%	9%	14%	9%	13%

TEACHING CRITICAL RACE THEORY IN SCHOOLS

CRT9. Do you think Critical Race Theory should be taught at U.S. schools?

Base: All respondents (n=1,002)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n =	1,002	179	217	372	233	275	382	345	486	516	284	353	305
Unweighted n =	1,002	180	208	363	251	219	378	405	500	502	294	342	310
Yes	27%	27%	28%	26%	29%	43%	26%	17%	27%	27%	13%	44%	24%
No	48%	48%	50%	48%	45%	37%	47%	57%	52%	44%	72%	30%	49%
Don't know	25%	25%	23%	25%	26%	20%	27%	26%	21%	29%	16%	26%	28%

TEACHING CRITICAL RACE THEORY IN SCHOOLS -

Details by News Channel Watched and Race

CRT9. Do you think Critical Race Theory should be taught at U.S. schools?

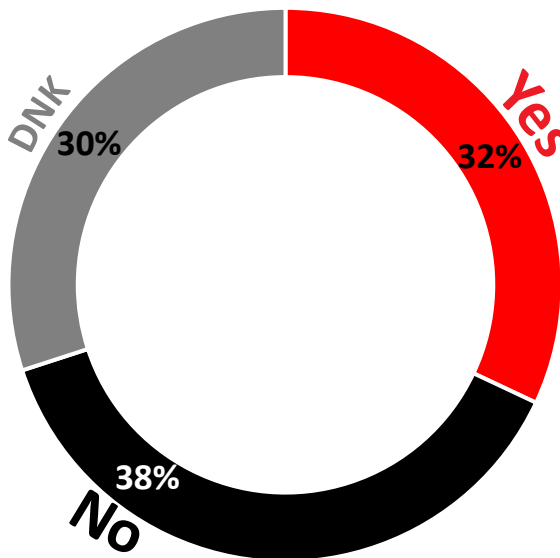
Base: All respondents

		News channel most often watched				Race		
		TOTAL USA	CNN	Fox News	Networks	Others	Caucasian (White)	Other
Weighted n =		1,002	140	141	360	106	747	245
Unweighted n =		1,002	148	145	351	105	807	188
Yes		27%	39%	20%	31%	27%	22%	43%
No		48%	32%	63%	41%	58%	53%	31%
Don't know		25%	29%	17%	28%	16%	24%	26%

LAWS TO BAN THE TEACHING OF CRT IN SCHOOLS

CRT12. Do you think states should pass laws to ban the teaching Critical Race Theory?

Base: All respondents (n=1,002)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n =	1,002	179	217	372	233	275	382	345	486	516	284	353	305
Unweighted n =	1,002	180	208	363	251	219	378	405	500	502	294	342	310
Yes	32%	29%	31%	36%	30%	22%	30%	42%	34%	30%	52%	21%	30%
No	38%	33%	42%	34%	45%	51%	37%	29%	43%	33%	25%	52%	36%
Don't know	30%	38%	28%	30%	25%	27%	32%	29%	23%	37%	23%	27%	34%

LAWS TO BAN THE TEACHING OF CRT IN SCHOOLS - *Details by News Channel Watched and Race*

CRT12. Do you think states should pass laws to ban the teaching Critical Race Theory?

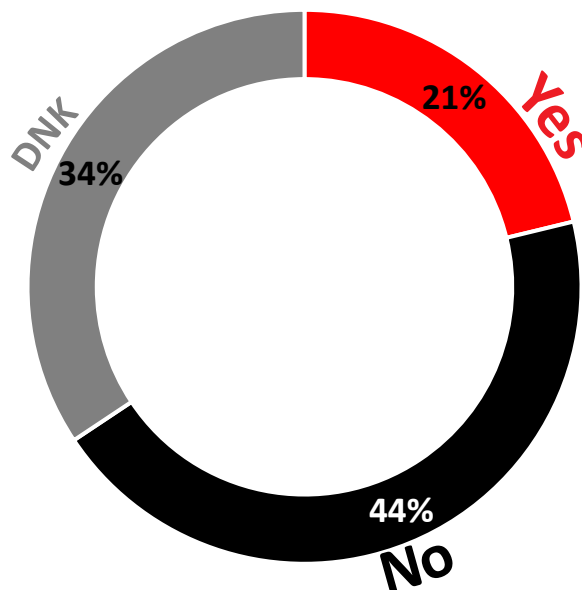
Base: All respondents

		News channel most often watched				Race		
		TOTAL USA	CNN	Fox News	Networks	Others	Caucasian (White)	Other
Weighted n =		1,002	140	141	360	106	747	245
Unweighted n =		1,002	148	145	351	105	807	188
Yes		32%	24%	51%	26%	43%	35%	24%
No		38%	46%	23%	41%	45%	36%	45%
Don't know		30%	30%	26%	33%	12%	30%	31%

SUPPORT OF CRITICAL RACE THEORY

CRT13. Would you be willing to support a political candidate who supports Critical Race Theory?

Base: All respondents (n=1,002)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n =	1,002	179	217	372	233	275	382	345	486	516	284	353	305
Unweighted n =	1,002	180	208	363	251	219	378	405	500	502	294	342	310
Yes	21%	22%	24%	18%	24%	34%	20%	12%	24%	18%	10%	36%	16%
No	44%	43%	47%	48%	37%	34%	41%	57%	46%	43%	66%	27%	47%
Don't know	34%	36%	29%	34%	38%	32%	39%	31%	30%	39%	24%	37%	37%

SUPPORT OF CRITICAL RACE THEORY -

Details by News Channel Watched and Race

CRT13. Would you be willing to support a political candidate who supports Critical Race Theory?

Base: All respondents

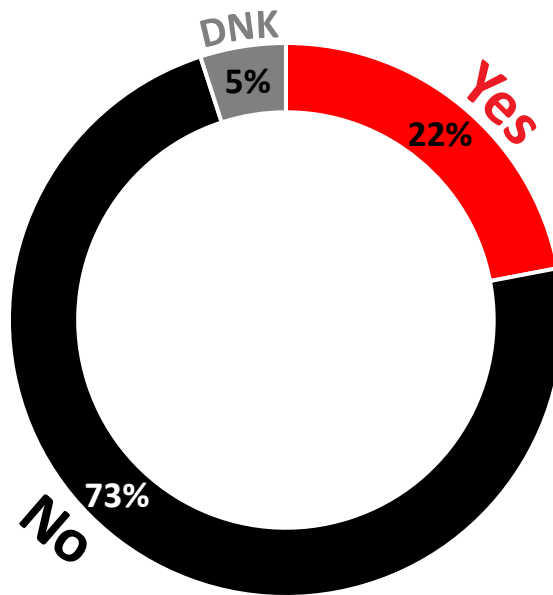
		News channel most often watched				Race		
		TOTAL USA	CNN	Fox News	Networks	Others	Caucasian (White)	Other
Weighted n =		1,002	140	141	360	106	747	245
Unweighted n =		1,002	148	145	351	105	807	188
Yes		21%	31%	13%	27%	23%	19%	28%
No		44%	31%	61%	37%	51%	48%	34%
Don't know		34%	38%	26%	37%	27%	33%	38%

THE 1619 PROJECT

AWARENESS OF THE 1619 PROJECT

CRT3. Have you ever heard of something called The 1619 Project?

Base: All respondents (n=1,002)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n =	1,002	179	217	372	233	275	382	345	486	516	284	353	305
Unweighted n =	1,002	180	208	363	251	219	378	405	500	502	294	342	310
Yes	22%	23%	17%	23%	24%	20%	22%	24%	30%	15%	22%	22%	22%
No	73%	72%	80%	71%	73%	75%	74%	72%	64%	82%	75%	73%	73%
Don't know	5%	5%	3%	6%	4%	5%	5%	5%	6%	4%	3%	5%	6%

AWARENESS OF THE 1619 PROJECT –

Details by News Channel Watched and Race

CRT3. Have you ever heard of something called The 1619 Project?

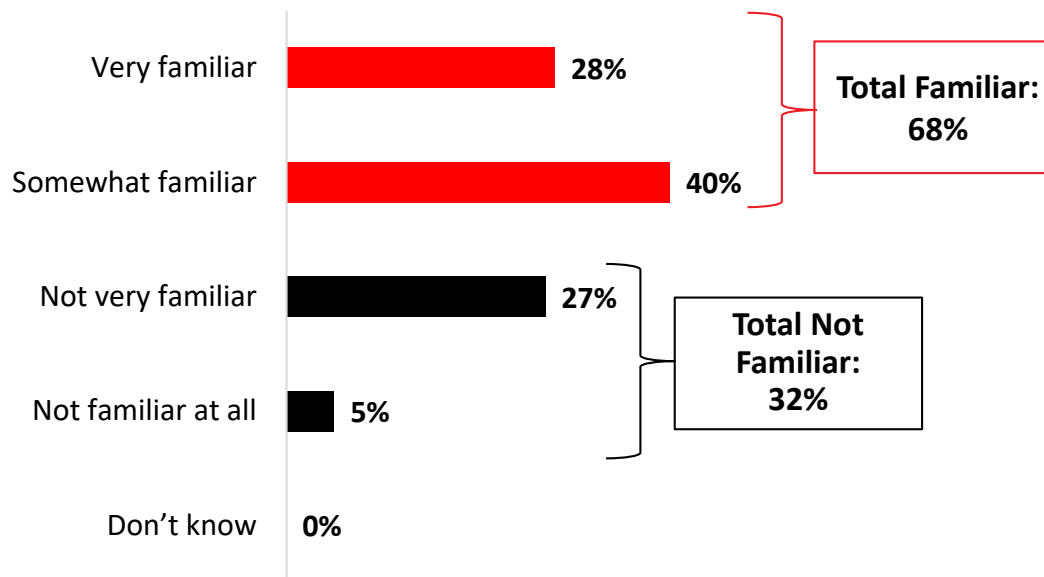
Base: All respondents

		News channel most often watched				Race		
		TOTAL USA	CNN	Fox News	Networks	Others	Caucasian (White)	Other
	Weighted n =	1,002	140	141	360	106	747	245
	Unweighted n =	1,002	148	145	351	105	807	188
Yes		22%	17%	28%	18%	31%	23%	19%
No		73%	73%	69%	79%	56%	73%	73%
Don't know		5%	9%	3%	2%	12%	3%	9%

FAMILIARITY WITH THE 1619 PROJECT

CRT4. To what extent do you feel you are familiar with what The 1619 Project is?

Base: Respondents who have heard about the 1619 Project (n=252)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n =	220	41	37	86	55	56	82	82	145	75	63	78	67
Unweighted n =	252	47	46	95	64	52	89	111	166	86	74	85	79
Total Familiar	68%	70%	62%	71%	65%	66%	71%	67%	72%	61%	80%	70%	59%
Very familiar	28%	28%	33%	29%	24%	37%	32%	18%	33%	20%	27%	33%	23%
Somewhat familiar	40%	42%	29%	43%	41%	28%	39%	49%	39%	41%	53%	37%	36%
Total Not Familiar	32%	30%	38%	29%	35%	34%	29%	33%	28%	39%	20%	30%	41%
Not very familiar	27%	24%	30%	26%	27%	28%	26%	27%	24%	33%	17%	25%	36%
Not familiar at all	5%	6%	7%	2%	8%	6%	4%	6%	5%	6%	3%	5%	5%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

FAMILIARITY WITH THE 1619 PROJECT –

Details by News Channel Watched and Race

CRT4. To what extent do you feel you are familiar with what The 1619 Project is?

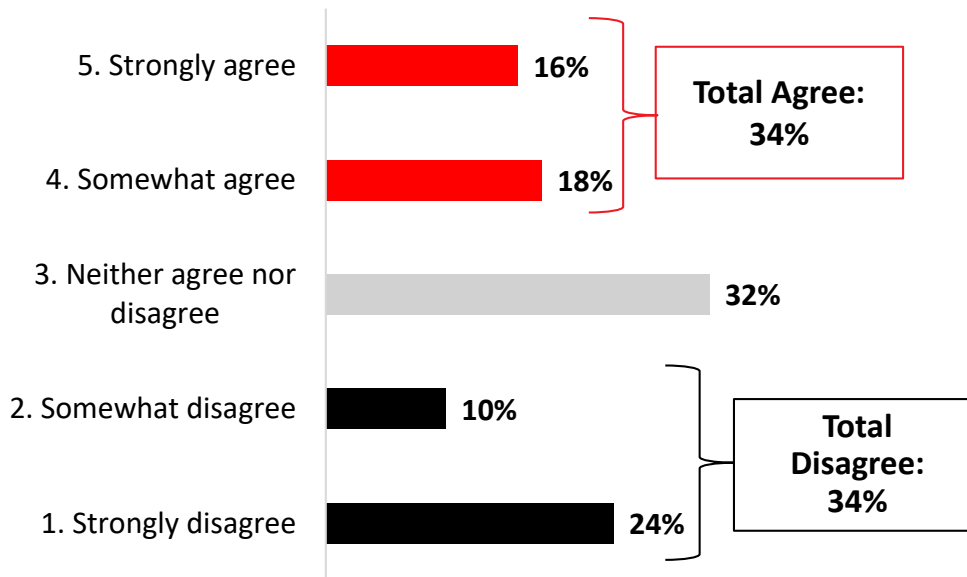
Base: Respondents who have heard about the 1619 Project

		News channel most often watched				Race		
		TOTAL USA	CNN	Fox News	Networks	Others	Caucasian (White)	Other
Weighted n =		220	24	40	66	33	172	46
Unweighted n =		252	31	43	73	37	212	38
Total Familiar		68%	64%	71%	69%	74%	67%	70%
Very familiar		28%	28%	36%	28%	32%	25%	36%
Somewhat familiar		40%	36%	35%	41%	42%	42%	34%
Total Not Familiar		32%	36%	29%	31%	26%	33%	30%
Not very familiar		27%	32%	26%	28%	26%	28%	21%
Not familiar at all		5%	3%	3%	3%	0%	4%	9%
Don't know		0%	0%	0%	0%	0%	0%	0%

LEVEL OF AGREEMENT WITH THE 1619 PROJECT

CRT6. On a scale from 1 to 5 where 5 is strongly agree, and 1 is strongly disagree, how much do you agree with The 1619 Project?

Base: All respondents (n=1,002)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n =	1,002	179	217	372	233	275	382	345	486	516	284	353	305
Unweighted n =	1,002	180	208	363	251	219	378	405	500	502	294	342	310
Total Agree	34%	31%	37%	30%	39%	49%	33%	23%	36%	32%	19%	52%	29%
5. Strongly agree	16%	13%	18%	13%	20%	24%	16%	9%	16%	15%	9%	25%	12%
4. Somewhat agree	18%	18%	19%	17%	19%	25%	17%	14%	20%	16%	10%	28%	17%
3. Neither agree nor disagree	32%	34%	31%	33%	32%	29%	38%	29%	26%	39%	24%	34%	33%
Total Disagree	34%	35%	32%	38%	29%	22%	30%	48%	39%	29%	57%	13%	38%
2. Somewhat disagree	10%	13%	9%	10%	8%	12%	8%	10%	11%	9%	11%	8%	11%
1. Strongly disagree	24%	22%	23%	27%	21%	10%	22%	38%	28%	20%	46%	6%	26%

LEVEL OF AGREEMENT WITH THE 1619 PROJECT –

Details by News Channel Watched and Race

CRT6. On a scale from 1 to 5 where 5 is strongly agree, and 1 is strongly disagree, how much do you agree with The 1619 Project?

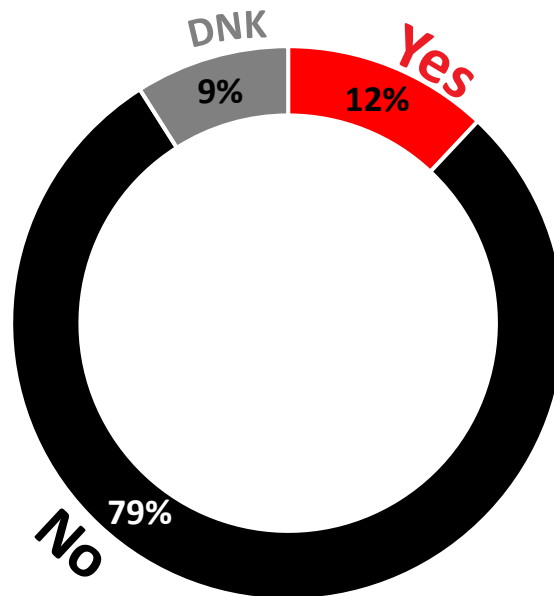
Base: All respondents

		News channel most often watched				Race		
		TOTAL USA	CNN	Fox News	Networks	Others	Caucasian (White)	Other
Weighted n =		1,002	140	141	360	106	747	245
Unweighted n =		1,002	148	145	351	105	807	188
Total Agree		34%	47%	28%	37%	35%	29%	50%
5. Strongly agree		16%	21%	13%	15%	22%	12%	26%
4. Somewhat agree		18%	27%	15%	23%	14%	16%	24%
3. Neither agree nor disagree		32%	37%	19%	37%	22%	33%	30%
Total Disagree		34%	16%	53%	26%	43%	38%	20%
2. Somewhat disagree		10%	8%	12%	11%	5%	10%	9%
1. Strongly disagree		24%	8%	42%	14%	38%	28%	11%

CONTROVERSY AROUND THE 1619 PROJECT IN YOUR STATE

CRT8. Are you aware of the controversy in your State over The 1619 Project?

Base: All respondents (n=1,002)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n =	1,002	179	217	372	233	275	382	345	486	516	284	353	305
Unweighted n =	1,002	180	208	363	251	219	378	405	500	502	294	342	310
Yes	12%	15%	10%	13%	12%	16%	12%	11%	15%	10%	15%	13%	10%
No	79%	78%	79%	77%	81%	76%	79%	80%	78%	79%	80%	79%	80%
Don't know	9%	8%	10%	10%	7%	8%	9%	9%	7%	10%	6%	8%	10%

CONTROVERSY AROUND THE 1619 PROJECT IN YOUR STATE -

Details by News Channel Watched and Race

CRT8. Are you aware of the controversy in your State over The 1619 Project?

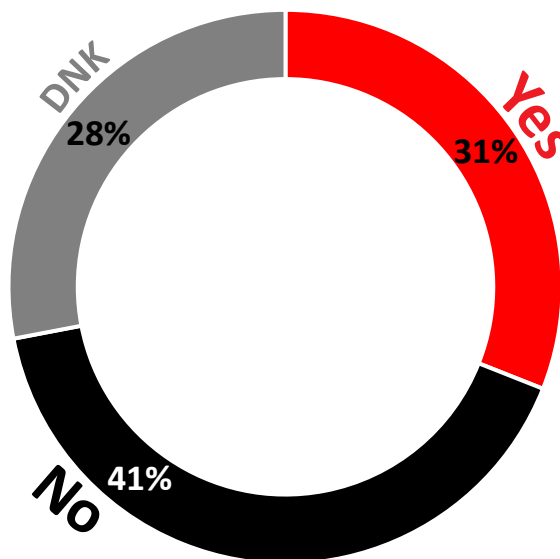
Base: All respondents

		News channel most often watched				Race		
		TOTAL USA	CNN	Fox News	Networks	Others	Caucasian (White)	Other
Weighted n =		1,002	140	141	360	106	747	245
Unweighted n =		1,002	148	145	351	105	807	188
Yes		12%	12%	19%	13%	18%	13%	10%
No		79%	78%	78%	79%	71%	78%	78%
Don't know		9%	10%	4%	8%	11%	8%	11%

TEACHING THE 1619 PROJECT IN SCHOOLS

CRT10. Do you think The 1619 Project should be taught at U.S. schools?

Base: All respondents (n=1,002)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n =	1,002	179	217	372	233	275	382	345	486	516	284	353	305
Unweighted n =	1,002	180	208	363	251	219	378	405	500	502	294	342	310
Yes	31%	28%	30%	31%	33%	46%	30%	21%	32%	30%	15%	51%	26%
No	41%	41%	44%	40%	38%	30%	40%	50%	44%	38%	65%	22%	42%
Don't know	28%	32%	25%	29%	28%	24%	30%	29%	24%	33%	20%	28%	32%

TEACHING THE 1619 PROJECT IN SCHOOLS -

Details by News Channel Watched and Race

CRT10. Do you think The 1619 Project should be taught at U.S. schools?

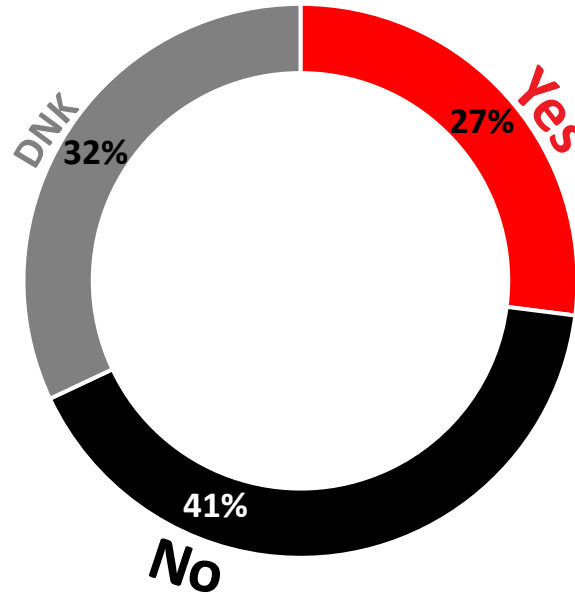
Base: All respondents

		News channel most often watched				Race		
		TOTAL USA	CNN	Fox News	Networks	Others	Caucasian (White)	Other
	Weighted n =	1,002	140	141	360	106	747	245
	Unweighted n =	1,002	148	145	351	105	807	188
Yes		31%	43%	20%	36%	36%	25%	48%
No		41%	24%	58%	35%	44%	46%	24%
Don't know		28%	33%	22%	29%	21%	28%	29%

LAWS TO BAN THE TEACHING OF THE 1619 PROJECT IN SCHOOLS

CRT11. Do you think states should pass laws to ban the teaching of The 1619 Project?

Base: All respondents (n=1,002)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n =	1,002	179	217	372	233	275	382	345	486	516	284	353	305
Unweighted n =	1,002	180	208	363	251	219	378	405	500	502	294	342	310
Yes	27%	22%	27%	31%	24%	17%	25%	36%	30%	24%	45%	17%	25%
No	41%	40%	45%	38%	45%	55%	40%	31%	44%	38%	29%	55%	40%
Don't know	32%	39%	28%	32%	31%	28%	34%	32%	25%	38%	26%	28%	35%

LAWS TO BAN THE TEACHING OF THE 1619 PROJECT IN SCHOOLS - *Details by News Channel Watched and Race*

CRT11. Do you think states should pass laws to ban the teaching of The 1619 Project?

Base: All respondents

		News channel most often watched				Race		
		TOTAL USA	CNN	Fox News	Networks	Others	Caucasian (White)	Other
Weighted n =		1,002	140	141	360	106	747	245
Unweighted n =		1,002	148	145	351	105	807	188
Yes		27%	19%	42%	23%	35%	29%	19%
No		41%	53%	29%	44%	45%	38%	51%
Don't know		32%	28%	29%	33%	20%	32%	30%

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APPENDIX

DETAILED METHODOLOGY

Weighted and Unweighted Sample

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	179	180
MidWest	217	208
South	372	363
West	233	251

DETAILED METHODOLOGY

Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	486	500
Female	516	502

AGE	Unweighted	Weighted
Between 18 and 29	177	141
Between 30 and 39	216	175
Between 40 and 49	186	189
Between 50 and 64	250	300
65 or older	172	197

The sample thus collected has a minimum weighting factor of 0.2683 and a maximum weighting factor of 4.1113. The weighted variance is 0.3698.

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