

Report

LEGER'S WEEKLY SURVEY

PRESENTED BY

**Leger**



ACS • AEC

Association for Canadian Studies • Association d'études canadiennes

August 24th, 2020

**Leger**



# METHODOLOGY

## METHODOLOGY

Leger - the largest Canadian-owned polling and marketing research firm – conducted this Web survey with a representative sample of **1,516 Canadians and 1,003 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place between **August 21 to 23, 2020**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, language spoken, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity and household size in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error  $\pm 2.52\%$ , **19 times out of 20** for the Canadian sample and of  $\pm 3.1\%$ , **19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

# METHODOLOGY

## Notes on Reading this Report

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: [cbourque@leger360.com](mailto:cbourque@leger360.com) or Jack Jedwab, President & CEO of the Association for Canadian Studies: [jack.jedwab@acs-aec.ca](mailto:jack.jedwab@acs-aec.ca)



IN THE NEWS  
U.S. PRESIDENTIAL ELECTION

# VOTING INTENTIONS 2020



**CTC255. If the 2020 presidential election were held today, would you vote for Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins?**

*In the event that a respondent had no opinion, the following follow-up question was asked:*

**CTC255B. Even if your choice is not made yet, who would you most likely vote for at the 2020 presidential election between Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins?**

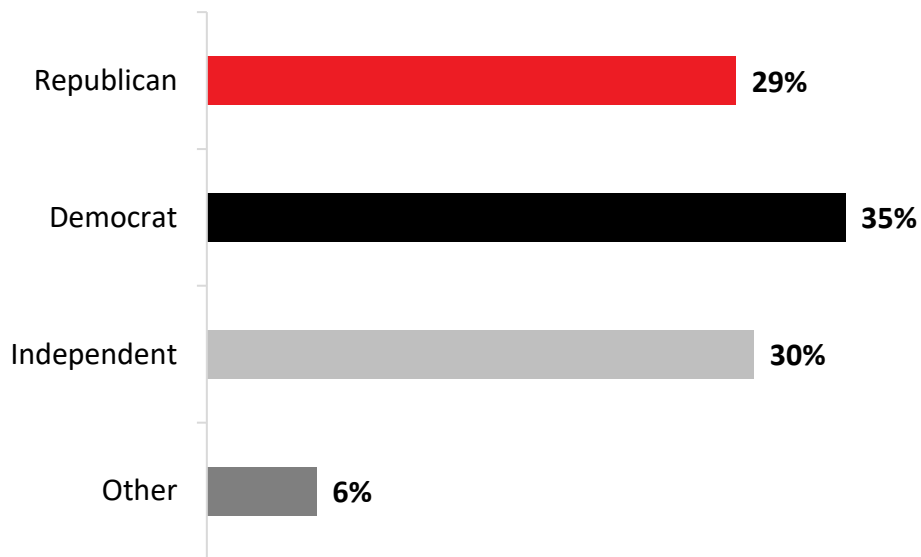
Base: Respondents who will vote or are likely to vote and know where their voting place is (n=894)

	TOTAL USA	TOTAL Decided voters	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female
Weighted n =	887	824	151	176	301	195	239	283	302	433	391
Unweighted n =	894	830	178	161	247	244	165	302	363	443	387
<b>... Donald Trump</b>	<b>40%</b>	<b>43%</b>	43%	41%	46%	39%	<b>32%</b>	<b>48%</b>	47%	<b>46%</b>	<b>39%</b>
<b>... Joe Biden</b>	<b>49%</b>	<b>52%</b>	54%	55%	48%	56%	<b>59%</b>	<b>48%</b>	51%	<b>48%</b>	<b>57%</b>
<b>... Jo Jorgensen</b>	<b>2%</b>	<b>2%</b>	3%	2%	2%	3%	<b>4%</b>	2%	1%	3%	2%
<b>... Howie Hawkins</b>	<b>1%</b>	<b>1%</b>	0%	1%	1%	1%	1%	1%	1%	1%	1%
<b>... Kanye West</b>	<b>1%</b>	<b>2%</b>	0%	2%	<b>3%</b>	1%	<b>3%</b>	2%	<b>0%</b>	2%	1%
<b>I will note vote</b>	<b>1%</b>	<b>-</b>	-	-	-	-	-	-	-	-	-
<b>I don't know</b>	<b>6%</b>	<b>-</b>	-	-	-	-	-	-	-	-	-

# POLITICAL IDENTITY

CTC259. Generally speaking, do you consider yourself as a Republican, Democrat, Independent or other?

Base: All respondents (n=1,003)



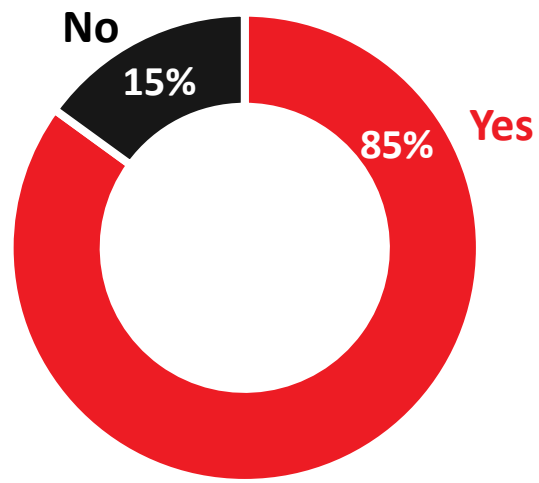
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female
Weighted n =	1,003	180	218	372	234	310	347	346	486	517
Unweighted n =	1,003	211	198	304	290	218	369	416	496	507
Republican	29%	34%	26%	32%	24%	22%	34%	32%	32%	27%
Democrat	35%	36%	34%	33%	37%	38%	33%	33%	33%	36%
Independent	30%	26%	34%	29%	31%	32%	29%	30%	31%	29%
Other	6%	4%	6%	6%	8%	9%	4%	6%	4%	8%

# REGISTERED TO VOTE



CTC251. Are you registered to vote at the US Presidential election?

Base: All respondents (n=1,003)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other
Weighted n =	1,003	180	218	372	234	310	347	346	486	517	294	347	301	61
Unweighted n =	1,003	211	198	304	290	218	369	416	496	507	275	371	294	63
Yes	85%	87%	83%	81%	90%	74%	88%	92%	89%	81%	90%	93%	78%	47%
No	15%	13%	17%	19%	10%	26%	12%	8%	11%	19%	10%	7%	22%	53%

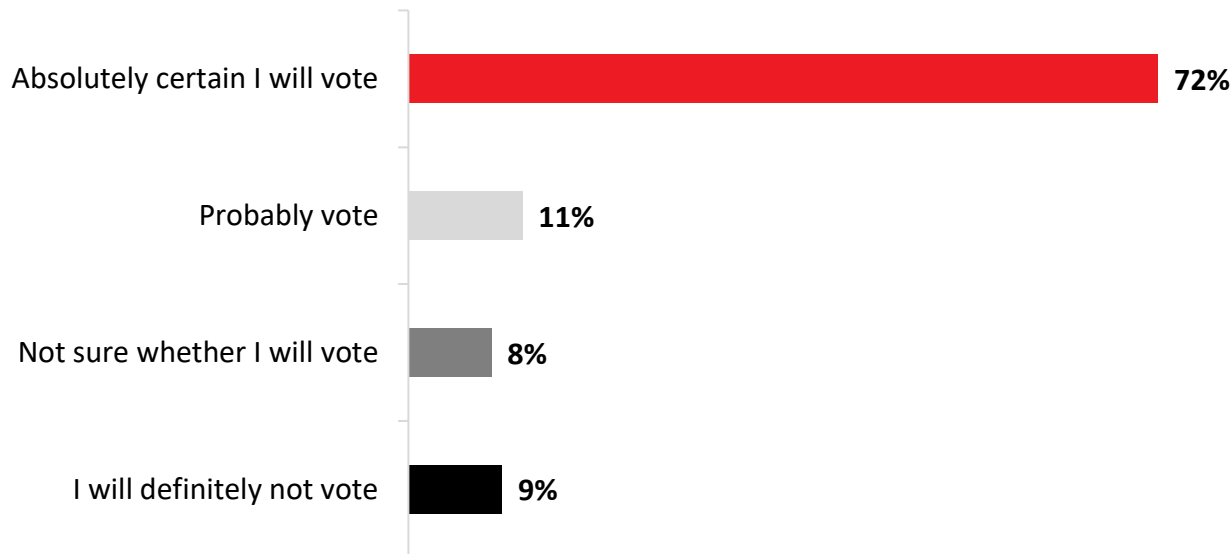
New question

# LIKELIHOOD TO VOTE



**CTC252. What are the chances that you will vote in the presidential election: Are you absolutely certain to vote, will you probably vote, are the chances 50-50, or less than that?**

Base: All respondents (n=1,003)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other
Weighted n =	1,003	180	218	372	234	310	347	346	486	517	294	347	301	61
Unweighted n =	1,003	211	198	304	290	218	369	416	496	507	275	371	294	63
Absolutely certain I will vote	72%	74%	70%	69%	77%	54%	75%	84%	77%	67%	79%	82%	64%	20%
Probably vote	11%	10%	11%	12%	11%	20%	9%	5%	11%	12%	10%	12%	12%	11%
Not sure whether I will vote	8%	9%	8%	7%	6%	12%	7%	4%	6%	9%	6%	3%	11%	26%
I will definitely not vote	9%	7%	11%	12%	6%	14%	8%	6%	6%	13%	5%	4%	13%	44%



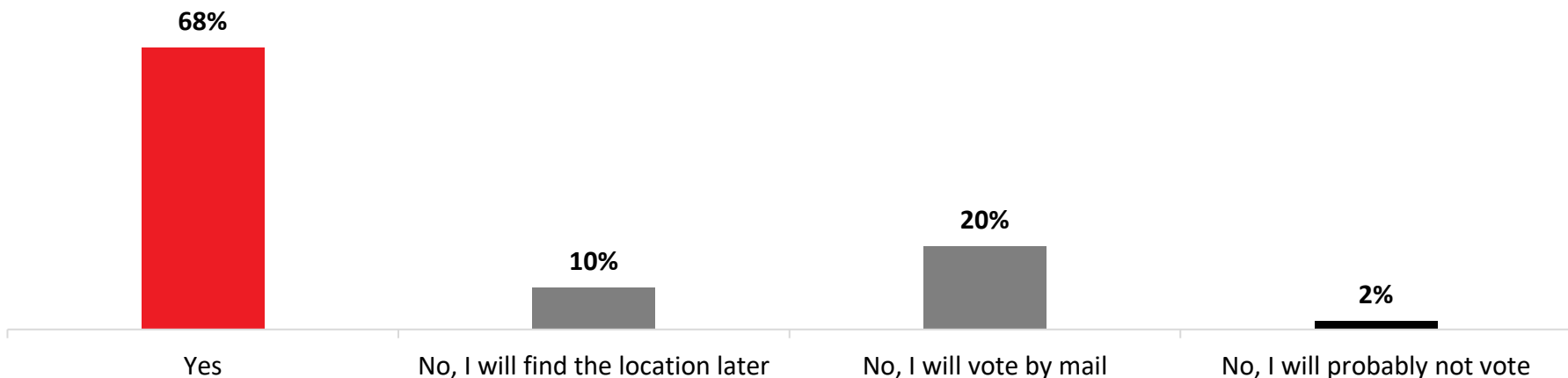
New question

# AWARENESS OF VOTING LOCATION



CTC253. Do you know where your voting place is – such as the building name or the street it's on?

Base: Respondents who will vote or are likely to vote (n=917)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other
Weighted n =	910	166	194	329	220	265	318	326	459	451	280	334	261	34
Unweighted n =	917	196	177	271	273	186	339	392	471	446	262	358	259	38
Yes	68%	78%	75%	74%	45%	64%	71%	68%	75%	61%	78%	69%	58%	52%
No, I will find the location later	10%	11%	7%	13%	8%	18%	9%	5%	9%	11%	9%	6%	16%	11%
No, I will vote by mail	20%	9%	16%	10%	45%	15%	17%	26%	15%	24%	12%	23%	23%	20%
No, I will probably not vote	2%	2%	2%	3%	2%	3%	3%	1%	1%	4%	1%	1%	3%	17%

# AWARENESS OF ELECTION MONTH



## CTC254. What month is the 2020 US presidential election?

Base: Respondents who will vote or are likely to vote and know where their voting place is (n=894)



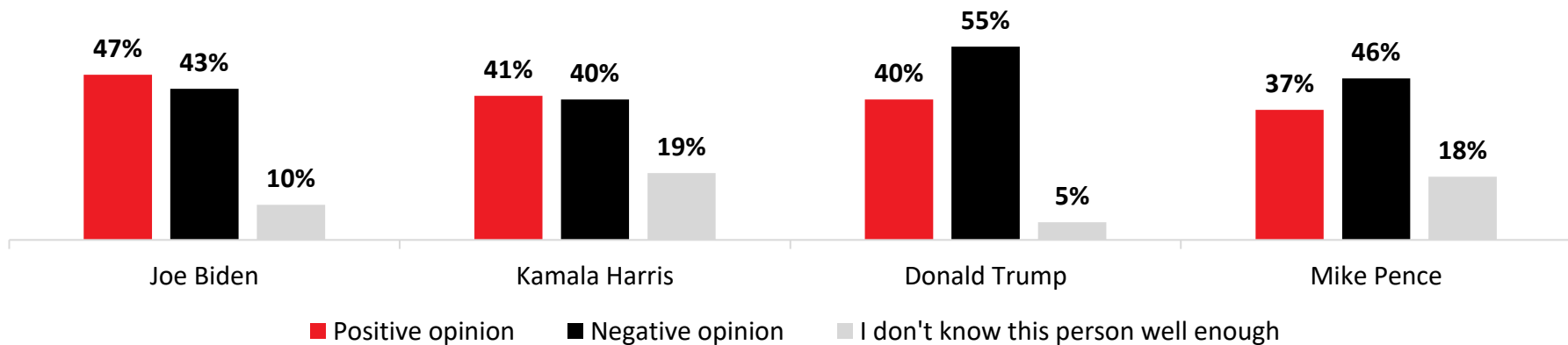
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other
Weighted n =	887	163	191	319	215	258	308	321	454	433	277	329	253	29
Unweighted n =	894	191	174	263	266	180	328	386	464	430	259	354	250	31
September	4%	6%	4%	3%	3%	8%	4%	0%	4%	3%	6%	3%	2%	7%
October	3%	3%	5%	3%	2%	8%	2%	1%	4%	2%	2%	4%	3%	3%
November	92%	90%	90%	94%	94%	82%	94%	99%	91%	94%	90%	92%	95%	90%
December	1%	1%	1%	0%	1%	2%	0%	0%	1%	1%	2%	0%	0%	0%

# OPINION ON CANDIDATES



**CTC257. Do you have a positive opinion, a negative opinion or you don't know enough of...?**

Base: All respondents (n=1,003)



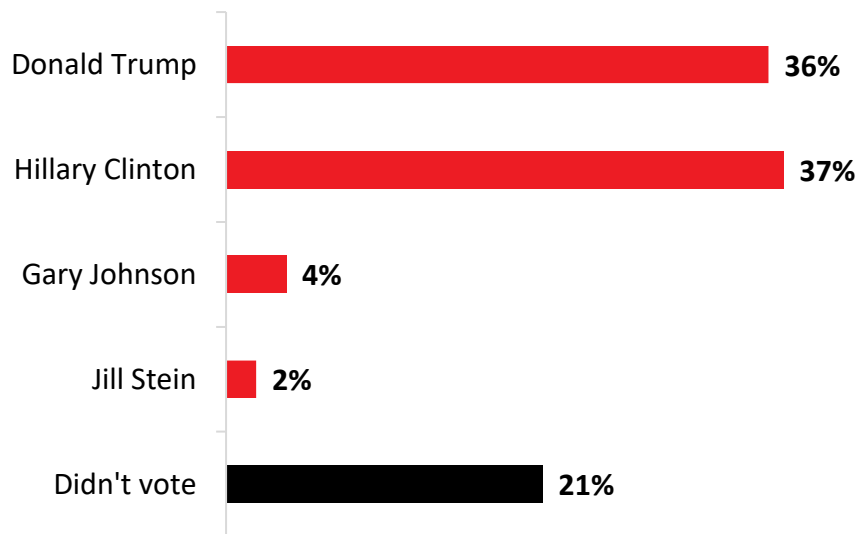
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other
Weighted n =	1,003	180	218	372	234	310	347	346	486	517	294	347	301	61
Unweighted n =	1,003	211	198	304	290	218	369	416	496	507	275	371	294	63
<b>% Positive opinion presented</b>														
Joe Biden	<b>47%</b>	52%	43%	45%	52%	49%	48%	46%	48%	47%	<b>20%</b>	<b>84%</b>	<b>40%</b>	<b>9%</b>
Kamala Harris	<b>41%</b>	45%	39%	<b>36%</b>	45%	36%	44%	42%	41%	41%	<b>18%</b>	<b>75%</b>	<b>30%</b>	<b>10%</b>
Donald Trump	<b>40%</b>	42%	39%	43%	<b>34%</b>	<b>32%</b>	44%	44%	<b>47%</b>	<b>33%</b>	<b>84%</b>	<b>9%</b>	36%	<b>24%</b>
Mike Pence	<b>37%</b>	41%	39%	39%	<b>29%</b>	<b>27%</b>	41%	<b>42%</b>	<b>47%</b>	<b>27%</b>	<b>72%</b>	<b>13%</b>	33%	<b>21%</b>

# 2016 ELECTION



**CTC260. Did you vote for Donald Trump, Hillary Clinton, Gary Johnson or Jill Stein or you didn't vote at the November 2016 US Presidential election?**

Base: All respondents (n=1,003)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other
Weighted n =	1,003	180	218	372	234	310	347	346	486	517	294	347	301	61
Unweighted n =	1,003	211	198	304	290	218	369	416	496	507	275	371	294	63
Donald Trump	36%	39%	35%	38%	33%	21%	43%	43%	43%	30%	79%	6%	35%	13%
Hillary Clinton	37%	40%	35%	33%	42%	39%	35%	37%	35%	38%	8%	75%	26%	9%
Gary Johnson	4%	5%	4%	4%	4%	6%	3%	4%	6%	2%	2%	4%	7%	4%
Jill Stein	2%	1%	4%	1%	4%	3%	2%	1%	2%	2%	0%	3%	3%	1%
Didn't vote	21%	16%	22%	25%	17%	31%	18%	14%	13%	28%	11%	12%	30%	73%

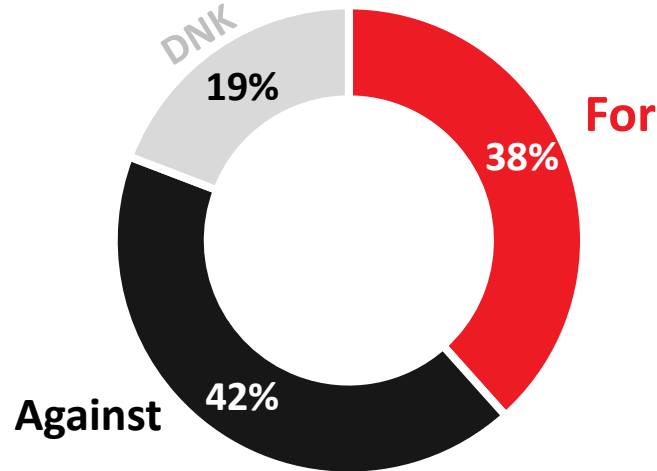


IN THE NEWS  
CANADA'S FEDERAL GOVERNMENT

# CONFIDENCE VOTE

CTC261. Parliament will have to vote to maintain or not the confidence in the government in September. If the government loses this vote, we would probably have an immediate general election. Are you for or against having a general election this fall?

Base: All respondents (n=1,516)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	LPC	CPC	NDP	BQ	GP	Other
Weighted n =	1,516	104	356	582	99	170	206	420	511	586	645	586	255	449	353	218	89	69	19
Unweighted n =	1,516	101	411	603	125	125	151	396	483	637	658	567	269	465	352	211	108	74	20*
For	38%	27%	37%	38%	47%	44%	38%	42%	37%	36%	37%	40%	40%	17%	74%	35%	46%	36%	83%
Against	42%	49%	48%	41%	34%	33%	47%	29%	41%	53%	45%	41%	43%	70%	17%	47%	41%	37%	4%
Don't know	19%	24%	15%	22%	19%	23%	15%	28%	22%	11%	18%	20%	17%	13%	9%	17%	13%	27%	13%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

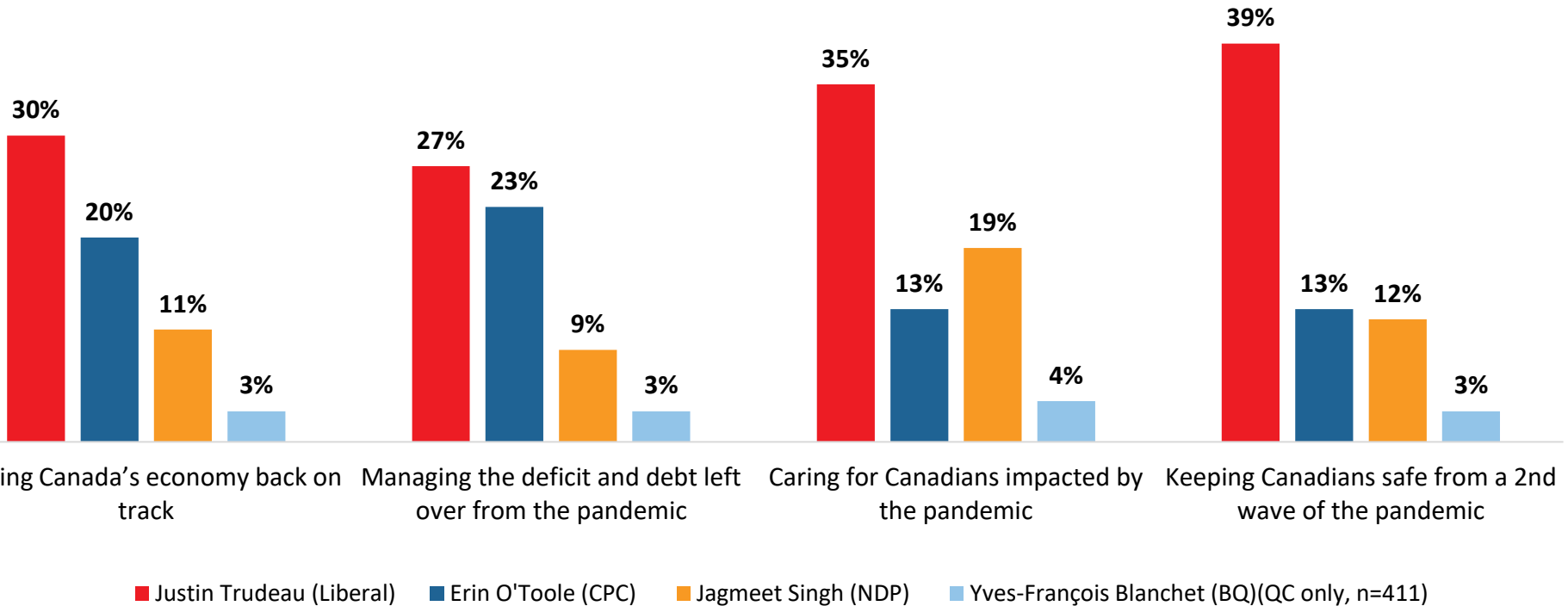
New question

# BEST LEADER TO DEAL WITH ISSUES CANADA IS FACING



**CTC263. Of the Party leaders, which one will do the best job on the following issues facing Canada?**

Base: All respondents (n=1,516), except for Yves Blanchet, Quebecers only



\*Results for respondents who answered "None" and "Don't know" are not presented.

**New question**

# BEST LEADER TO DEAL WITH ISSUES CANADA IS FACING - DETAILS



**CTC263. Of the Party leaders, which one will do the best job on the following issues facing Canada?**

Base: Base: All respondents, except for Yves-François Blanchet, Quebecers only



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	LPC	CPC	NDP	BQ	GP	Other	
Weighted n =	1,516	104	356	582	99	170	206	420	511	586	645	586	255	449	353	218	89	69	19	
Unweighted n =	1,516	101	411	603	125	125	151	396	483	637	658	567	269	465	352	211	108	74	20**	
<b>Getting Canada's economy back on track</b>																				
Justin Trudeau	<b>30%</b>	38%	28%	33%	<b>18%</b>	26%	32%	27%	28%	<b>35%</b>	33%	29%	28%	<b>73%</b>	<b>5%</b>	<b>22%</b>	<b>5%</b>	<b>22%</b>	0%	
Erin O'Toole	<b>20%</b>	22%	<b>13%</b>	22%	<b>30%</b>	<b>27%</b>	20%	<b>17%</b>	19%	<b>24%</b>	19%	22%	23%	<b>5%</b>	<b>65%</b>	<b>6%</b>	<b>13%</b>	<b>5%</b>	11%	
Jagmeet Singh	<b>11%</b>	13%	<b>8%</b>	11%	14%	10%	14%	<b>17%</b>	13%	<b>5%</b>	12%	11%	9%	<b>4%</b>	<b>5%</b>	<b>45%</b>	<b>3%</b>	10%	19%	
Yves-François Blanchet	<b>3%</b>	-	<b>11%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	<b>32%</b>	-	-	
<b>Managing the deficit and debt left over from the pandemic</b>																				
Justin Trudeau	<b>27%</b>	31%	<b>22%</b>	<b>31%</b>	20%	24%	27%	25%	24%	<b>31%</b>	29%	27%	23%	<b>66%</b>	<b>4%</b>	<b>17%</b>	<b>2%</b>	<b>17%</b>	0%	
Erin O'Toole	<b>23%</b>	21%	<b>16%</b>	23%	29%	<b>31%</b>	24%	22%	22%	25%	21%	24%	24%	<b>7%</b>	<b>64%</b>	<b>14%</b>	<b>15%</b>	<b>8%</b>	18%	
Jagmeet Singh	<b>9%</b>	11%	9%	8%	14%	8%	9%	<b>15%</b>	10%	<b>4%</b>	10%	9%	8%	<b>3%</b>	<b>4%</b>	<b>36%</b>	<b>2%</b>	11%	12%	
Yves-François Blanchet	<b>3%</b>	-	<b>13%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	<b>38%</b>	-	-	
<b>Caring for Canadians impacted by the pandemic</b>																				
Justin Trudeau	<b>35%</b>	<b>45%</b>	34%	38%	29%	30%	32%	<b>30%</b>	34%	<b>41%</b>	36%	36%	37%	<b>79%</b>	<b>12%</b>	<b>16%</b>	<b>12%</b>	31%	14%	
Erin O'Toole	<b>13%</b>	10%	<b>7%</b>	15%	<b>24%</b>	17%	13%	<b>10%</b>	13%	<b>16%</b>	12%	14%	14%	<b>1%</b>	<b>49%</b>	<b>3%</b>	<b>2%</b>	<b>5%</b>	4%	
Jagmeet Singh	<b>19%</b>	16%	<b>13%</b>	20%	17%	24%	<b>27%</b>	<b>28%</b>	20%	<b>12%</b>	21%	21%	<b>12%</b>	<b>13%</b>	<b>10%</b>	<b>63%</b>	<b>4%</b>	22%	12%	
Yves-François Blanchet	<b>4%</b>	-	<b>16%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	<b>50%</b>	-	-	
<b>Keeping Canadians safe from a 2nd wave of the pandemic</b>																				
Justin Trudeau	<b>39%</b>	45%	<b>35%</b>	<b>44%</b>	31%	35%	37%	<b>32%</b>	38%	<b>44%</b>	40%	40%	35%	<b>85%</b>	<b>12%</b>	<b>27%</b>	<b>12%</b>	36%	0%	
Erin O'Toole	<b>13%</b>	13%	<b>8%</b>	14%	<b>21%</b>	18%	12%	11%	13%	<b>16%</b>	12%	15%	14%	<b>1%</b>	<b>48%</b>	<b>3%</b>	<b>4%</b>	<b>5%</b>	6%	
Jagmeet Singh	<b>12%</b>	13%	<b>9%</b>	11%	15%	14%	15%	<b>22%</b>	10%	<b>6%</b>	13%	12%	9%	<b>6%</b>	<b>7%</b>	<b>44%</b>	<b>1%</b>	12%	12%	
Yves-François Blanchet	<b>3%</b>	-	<b>13%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	<b>40%</b>	-	-	

\*Results for respondents who answered "None" and "Don't know" are not presented.

\*\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.



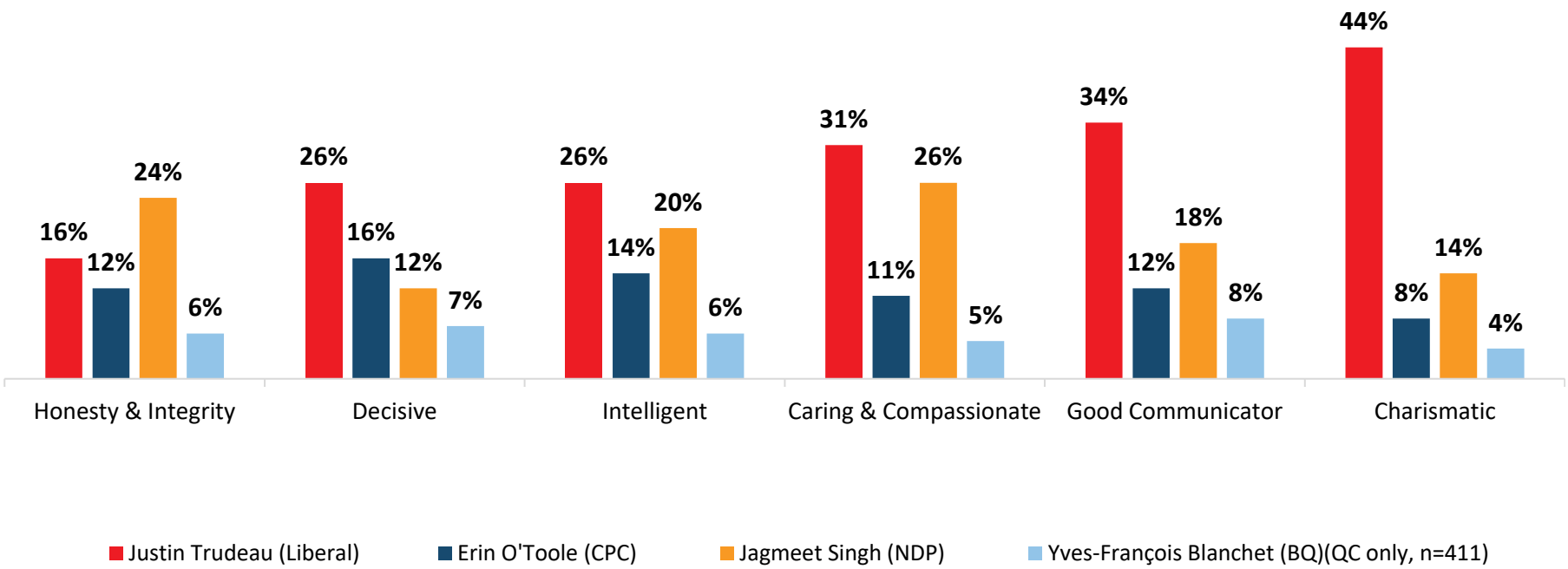
New question

## CHARACTERISTICS OF THE PARTY LEADERS



CTC264. Again, of the Party leaders, which one, to your knowledge, best represents the following characteristics?

Base: Base: All respondents (n=1,516), except for Yves Blanchet, Quebecers only



\*Results for respondents who answered "None" and "Don't know" are not presented.

**New question**

# CHARACTERISTICS OF THE PARTY LEADERS - DETAILS



**CTC264. Again, of the Party leaders, which one, to your knowledge, best represents the following characteristics?**

Base: Base: All respondents, except for Yves Blanchet, Quebecers only



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	LPC	CPC	NDP	BQ	GP	Other	
Weighted n =	1,516	104	356	582	99	170	206	420	511	586	645	586	255	449	353	218	89	69	19	
Unweighted n =	1,516	101	411	603	125	125	151	396	483	637	658	567	269	465	352	211	108	74	20**	
<b>Honesty &amp; Integrity</b>																				
Justin Trudeau	16%	23%	13%	20%	10%	14%	11%	18%	13%	17%	17%	15%	16%	42%	3%	5%	1%	11%	0%	
Erin O'Toole	12%	7%	5%	14%	23%	17%	15%	10%	11%	15%	11%	14%	13%	3%	44%	4%	2%	4%	10%	
Jagmeet Singh	24%	25%	14%	26%	18%	32%	30%	30%	27%	16%	27%	24%	17%	23%	13%	66%	4%	20%	29%	
Yves-François Blanchet	6%	-	27%	-	-	-	-	-	-	-	-	-	-	-	-	-	69%	-	-	
<b>Decisive</b>																				
Justin Trudeau	26%	32%	21%	32%	18%	22%	26%	25%	23%	30%	29%	26%	22%	66%	7%	14%	1%	16%	0%	
Erin O'Toole	16%	10%	9%	17%	23%	23%	16%	15%	15%	17%	14%	17%	17%	4%	49%	10%	5%	4%	8%	
Jagmeet Singh	12%	16%	6%	14%	12%	16%	12%	18%	14%	7%	13%	13%	10%	6%	7%	46%	2%	8%	17%	
Yves-François Blanchet	7%	-	29%	-	-	-	-	-	-	-	-	-	-	-	-	-	70%	-	-	
<b>Intelligent</b>																				
Justin Trudeau	26%	31%	21%	32%	20%	21%	23%	24%	22%	31%	27%	27%	22%	66%	5%	12%	1%	23%	8%	
Erin O'Toole	14%	8%	6%	16%	25%	18%	13%	11%	15%	15%	12%	15%	16%	2%	50%	2%	4%	6%	8%	
Jagmeet Singh	20%	18%	12%	21%	18%	24%	28%	26%	24%	11%	22%	20%	16%	15%	10%	62%	3%	20%	25%	
Yves-François Blanchet	6%	-	27%	-	-	-	-	-	-	-	-	-	-	-	-	-	67%	-	-	

\*Results for respondents who answered "None" and "Don't know" are not presented.  
 \*\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

**New question**

# CHARACTERISTICS OF THE PARTY LEADERS - DETAILS



**CTC264. Again, of the Party leaders, which one, to your knowledge, best represents the following characteristics?**

Base: Base: All respondents, except for Yves Blanchet, Quebecers only



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	LPC	CPC	NDP	BQ	GP	Other	
Weighted n =	1,516	104	356	582	99	170	206	420	511	586	645	586	255	449	353	218	89	69	19	
Unweighted n =	1,516	101	411	603	125	125	151	396	483	637	658	567	269	465	352	211	108	74	20**	
<b>Caring &amp; Compassionate</b>																				
Justin Trudeau	<b>31%</b>	38%	31%	<b>35%</b>	26%	<b>23%</b>	28%	28%	31%	34%	32%	31%	31%	<b>71%</b>	<b>11%</b>	<b>14%</b>	<b>12%</b>	25%	4%	
Erin O'Toole	<b>11%</b>	9%	<b>4%</b>	11%	<b>20%</b>	15%	13%	8%	10%	<b>13%</b>	10%	11%	13%	<b>1%</b>	<b>40%</b>	<b>2%</b>	<b>1%</b>	6%	8%	
Jagmeet Singh	<b>26%</b>	21%	<b>19%</b>	28%	<b>18%</b>	<b>35%</b>	30%	<b>32%</b>	27%	<b>20%</b>	28%	27%	<b>18%</b>	<b>19%</b>	<b>17%</b>	<b>70%</b>	<b>16%</b>	28%	23%	
Yves-François Blanchet	<b>5%</b>	-	<b>20%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	<b>52%</b>	-	-	
<b>Good Communicator</b>																				
Justin Trudeau	<b>34%</b>	42%	<b>28%</b>	<b>42%</b>	<b>23%</b>	29%	31%	33%	33%	37%	36%	34%	32%	<b>76%</b>	<b>12%</b>	<b>21%</b>	<b>8%</b>	28%	7%	
Erin O'Toole	<b>12%</b>	11%	<b>5%</b>	13%	<b>22%</b>	17%	15%	10%	12%	<b>15%</b>	11%	13%	14%	<b>2%</b>	<b>43%</b>	<b>2%</b>	<b>1%</b>	<b>5%</b>	4%	
Jagmeet Singh	<b>18%</b>	17%	<b>9%</b>	20%	19%	23%	<b>24%</b>	<b>24%</b>	19%	<b>12%</b>	19%	19%	<b>14%</b>	<b>9%</b>	<b>14%</b>	<b>57%</b>	<b>2%</b>	23%	19%	
Yves-François Blanchet	<b>8%</b>	-	<b>35%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	<b>80%</b>	-	-	
<b>Charismatic</b>																				
Justin Trudeau	<b>44%</b>	45%	<b>36%</b>	<b>50%</b>	<b>34%</b>	40%	50%	41%	44%	47%	46%	46%	<b>39%</b>	<b>83%</b>	<b>25%</b>	<b>36%</b>	<b>19%</b>	45%	17%	
Erin O'Toole	<b>8%</b>	5%	<b>3%</b>	8%	<b>19%</b>	<b>13%</b>	9%	7%	7%	9%	7%	9%	9%	<b>1%</b>	<b>30%</b>	<b>2%</b>	<b>1%</b>	<b>2%</b>	4%	
Jagmeet Singh	<b>14%</b>	14%	<b>10%</b>	<b>17%</b>	11%	18%	14%	<b>20%</b>	<b>17%</b>	<b>8%</b>	15%	15%	12%	<b>5%</b>	<b>11%</b>	<b>47%</b>	<b>7%</b>	15%	13%	
Yves-François Blanchet	<b>4%</b>	-	<b>19%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	<b>48%</b>	-	-	

\*Results for respondents who answered "None" and "Don't know" are not presented.

\*\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

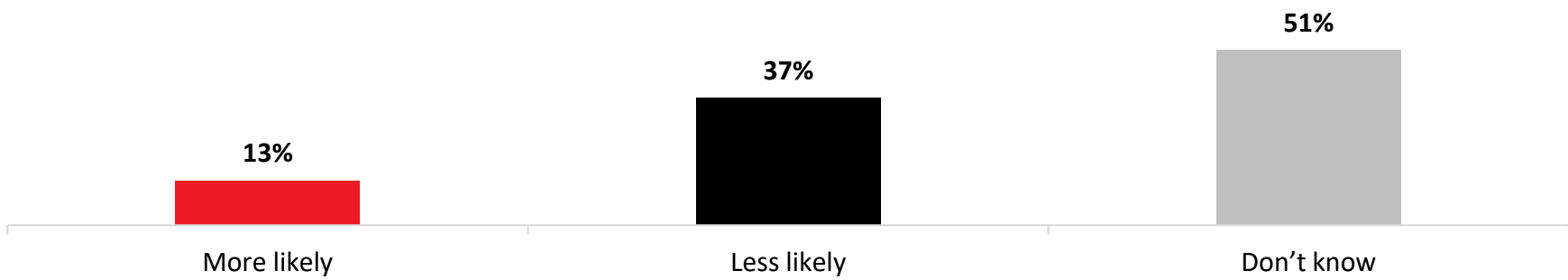
**New question**

# LIKELIHOOD TO VOTE FOR THE CONSERVATIVE PARTY OF CANADA



**CTC262B.** If Erin O'Toole were leader of the Conservative Party, would it make you more likely or less likely to consider voting for the Conservatives in the next election?

Base: All respondents (n=1,516)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	LPC	CPC	NDP	BQ	GP	Other
Weighted n =	1,516	104	356	582	99	170	206	420	511	586	645	586	255	449	353	218	89	69	19
Unweighted n =	1,516	101	411	603	125	125	151	396	483	637	658	567	269	465	352	211	108	74	20*
More likely	13%	9%	8%	15%	14%	16%	15%	11%	11%	16%	11%	15%	14%	9%	34%	9%	2%	1%	11%
Less likely	37%	37%	42%	36%	24%	33%	36%	29%	38%	41%	40%	35%	34%	54%	18%	46%	51%	42%	25%
Don't know	51%	54%	50%	49%	62%	51%	49%	61%	51%	43%	49%	49%	52%	37%	48%	45%	47%	56%	64%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# VOTING INTENTIONS – IF ERIN O’TOOLE LED THE CONSERVATIVE PARTY OF CANADA



**CTC37B. If the Conservative Party of Canada were led by Erin O’Toole for which party would you be most likely to vote? Would it be for...?**

Base: All respondents (n=1,516), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total August 10 <sup>th</sup> , 2020	Gap
Weighted n =	1,516	1,046	62	235	421	65	122	141	542	504	271	353	423	1,177	
Unweighted n =	1,516	1,080	66	277	445	89	94	109	593	487	273	338	469	1,198	
... Justin Trudeau’s Liberal Party of Canada	30%	39%	44%	33%	45%	24%	31%	46%	37%	42%	37%	38%	42%	39%	-
... Erin O’Toole’s Conservative Party of Canada	23%	27%	28%	12%	30%	46%	39%	23%	31%	22%	22%	27%	29%	26%	+1
... Jagmeet Singh’s New Democratic Party of Canada	14%	19%	16%	12%	19%	20%	27%	25%	18%	20%	32%	20%	11%	18%	+1
... Yves-François Blanchet’s Bloc Québécois	6%	9%	-	39%	-	-	-	-	-	-	-	-	-	9%	-
... Joan Robert’s Green Party of Canada	5%	5%	12%	3%	6%	8%	1%	5%	5%	5%	5%	6%	4%	8%	-3
... another party	1%	1%	0%	0%	1%	1%	2%	0%	0%	1%	0%	1%	0%	1%	-
I would not vote	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don’t know	12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

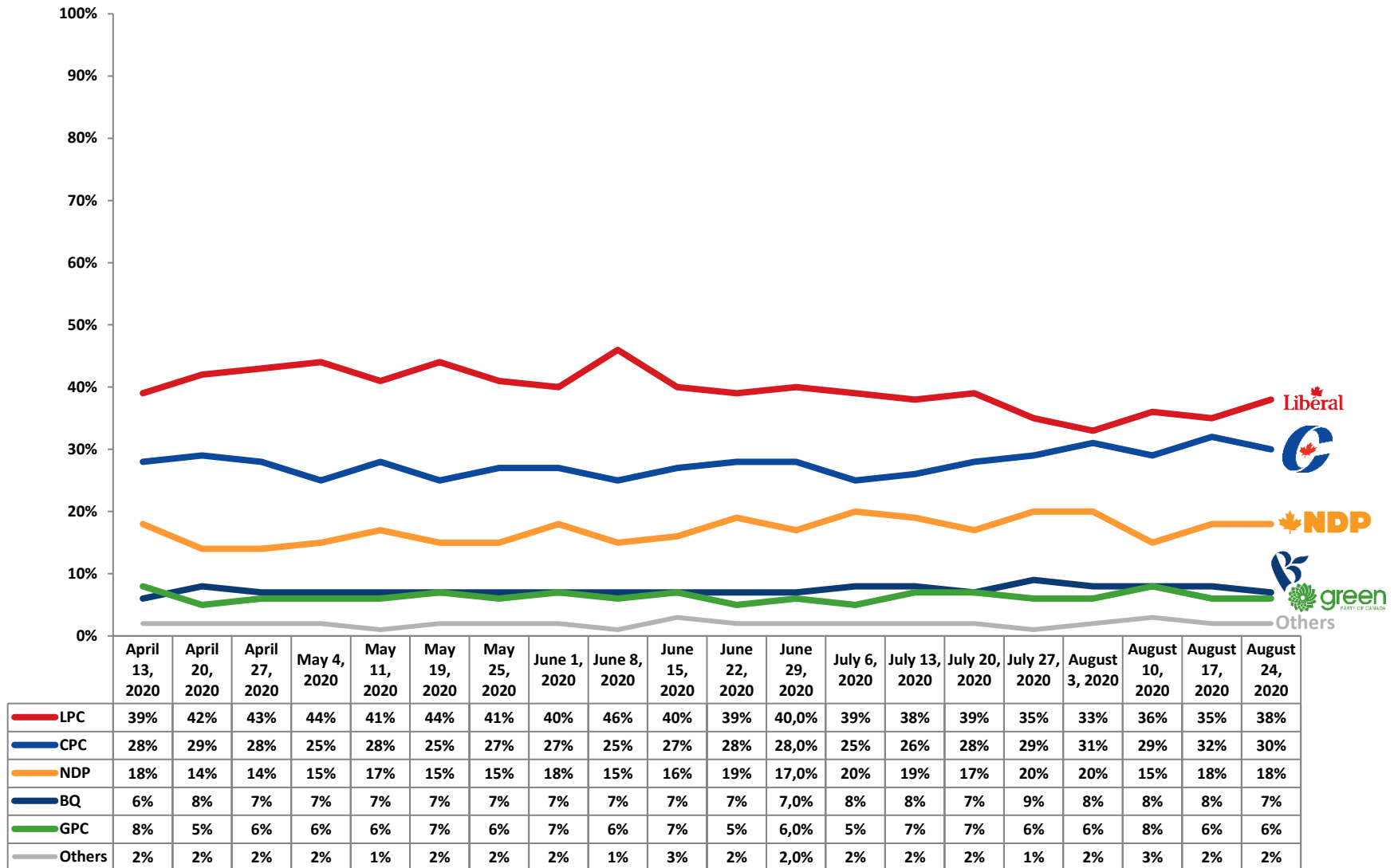
# VOTING INTENTIONS - FEDERAL ELECTIONS

**CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...***

Base: All respondents (n=1,516), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total August 17 <sup>th</sup> , 2020	Gap
Weighted n =	1,516	1,195	73	269	473	77	140	163	601	594	317	403	476	1,180	
Unweighted n =	1,516	1,228	75	323	496	105	108	121	655	573	309	392	527	1,215	
... Liberal Party of Canada	30%	38%	44%	32%	42%	25%	32%	40%	35%	40%	34%	36%	41%	35%	+3
... Conservative Party of Canada	23%	30%	27%	16%	32%	47%	43%	26%	33%	26%	29%	20%	10%	32%	-2
... New Democratic Party of Canada	14%	18%	12%	12%	18%	20%	23%	27%	18%	18%	28%	29%	31%	18%	-
... Bloc Québécois	6%	7%	-	33%	-	-	-	-	-	-	-	-	-	8%	-1
... Green Party of Canada	5%	6%	14%	4%	6%	7%	2%	6%	5%	6%	6%	6%	5%	6%	-
... another party	1%	2%	3%	3%	1%	0%	0%	1%	2%	2%	1%	3%	1%	2%	-
I would not vote	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

# TRENDS IN VOTING INTENTIONS IN CANADA





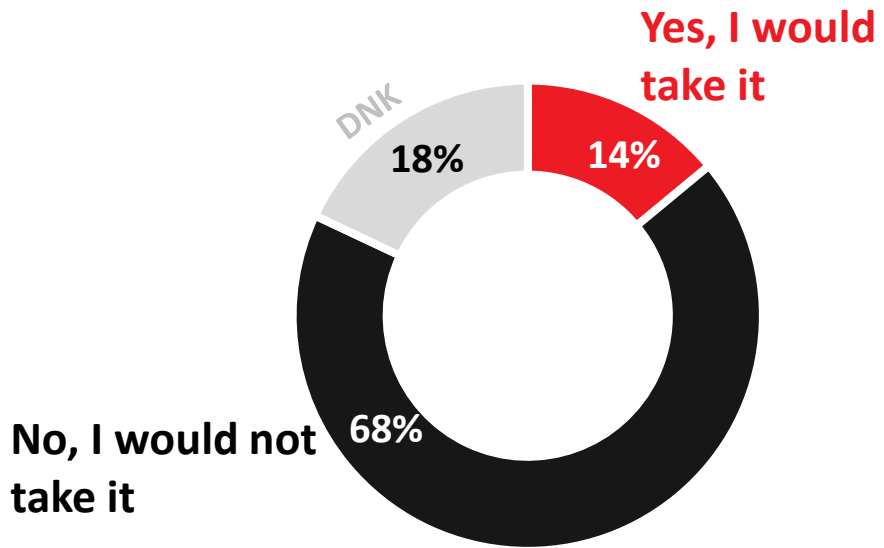
IN THE NEWS  
COVID-19 VACCINE



# RUSSIAN VACCINE

CTC266. Russia recently announced it has produced the world's first vaccine to immunize against the COVID-19 virus. Based on what you currently have heard, if you were offered a free dose of the recently released COVID-19 vaccine produced by Russia, would you take it?

Base: All respondents (n=1,516)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,516	104	356	582	99	170	206	420	511	586	645	586	255
Unweighted n =	1,516	101	411	603	125	125	151	396	483	637	658	567	269
Yes, I would take it	14%	15%	13%	12%	16%	19%	14%	23%	10%	9%	17%	11%	10%
No, I would not take it	68%	55%	68%	71%	69%	65%	68%	58%	68%	76%	68%	71%	65%
Don't know	18%	30%	19%	17%	15%	16%	18%	18%	22%	15%	15%	18%	25%

New question

# RUSSIAN VACCINE (CANADA VS UNITED STATES)



CTC266. Russia recently announced it has produced the world's first vaccine to immunize against the COVID-19 virus. Based on what you currently have heard, if you were offered a free dose of the recently released COVID-19 vaccine produced by Russia would you take it?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,003	
Unweighted n =	1,516	1,003	
Yes, I would take it	14%	24%	10
No, I would not take it	68%	59%	9
Don't know	18%	17%	1

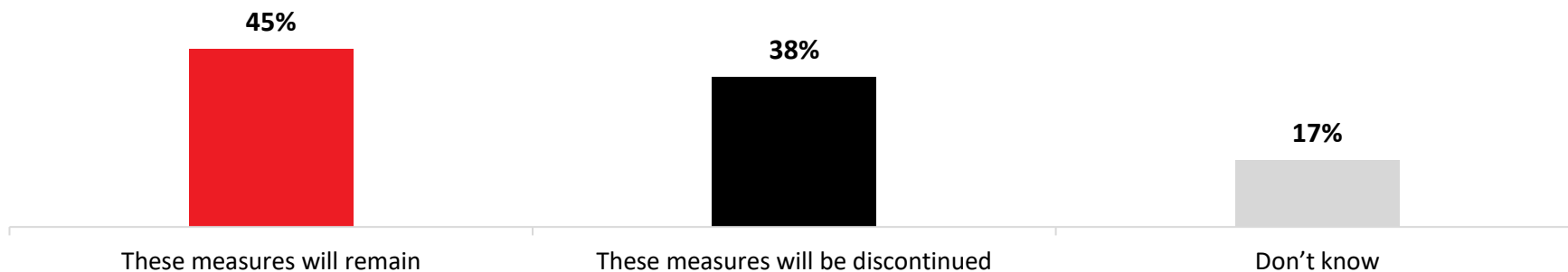
New question

# FUTURE OF SAFETY MEASURES



**CTC265. When a vaccine for COVID-19 or a cure becomes widely available in Canada, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?**

Base: All respondents (n=1,516)

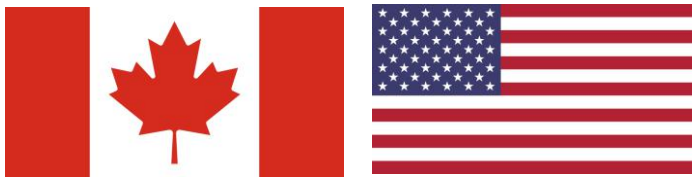


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,516	104	356	582	99	170	206	420	511	586	645	586	255
Unweighted n =	1,516	101	411	603	125	125	151	396	483	637	658	567	269
These measures will remain	45%	34%	39%	50%	44%	49%	43%	55%	41%	41%	45%	46%	41%
These measures will be discontinued	38%	38%	47%	31%	42%	40%	36%	35%	40%	38%	37%	39%	40%
Don't know	17%	28%	14%	19%	14%	11%	21%	10%	19%	21%	18%	15%	18%

# FUTURE OF SAFETY MEASURES (CANADA VS UNITED STATES)

CTC265. When a vaccine for COVID-19 or a cure becomes widely available in Canada / the United States, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,003	
Unweighted n =	1,516	1,003	
These measures will remain	45%	47%	2
These measures will be discontinued	38%	31%	7
Don't know	17%	22%	5

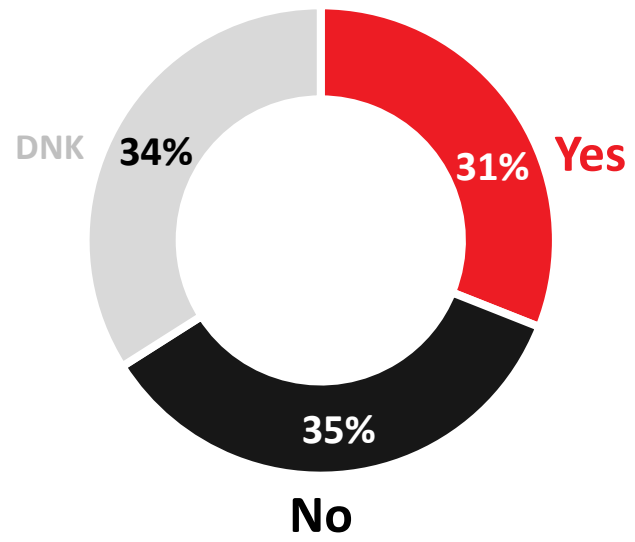


IN THE NEWS  
STATE OF THE ECONOMY

# STOCK MARKET CRASH

CTC247. Do you think there will be a stock market crash in the next 12 months?

Base: All respondents (n=1,516)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,516	104	356	582	99	170	206	420	511	586	645	586	255
Unweighted n =	1,516	101	411	603	125	125	151	396	483	637	658	567	269
Yes	31%	23%	37%	28%	29%	34%	35%	42%	34%	21%	33%	31%	29%
No	35%	27%	35%	37%	35%	31%	35%	25%	34%	43%	33%	38%	36%
Don't know	34%	50%	28%	35%	36%	35%	29%	32%	32%	36%	34%	31%	35%

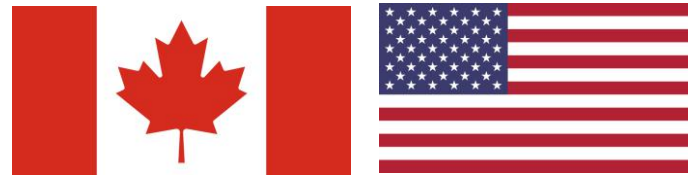
**New question**

## STOCK MARKET CRASH (CANADA VS UNITED STATES)



**CTC247. Do you think there will be a stock market crash in the next 12 months?**

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,003	
Unweighted n =	1,516	1,003	
Yes	31%	33%	2
No	35%	34%	1
Don't know	34%	32%	2

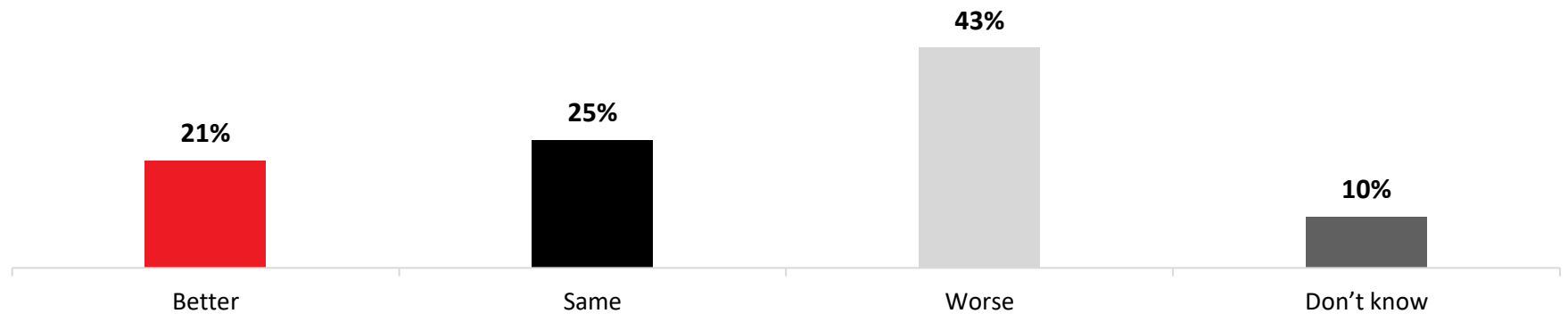
New question

# STATE OF THE ECONOMY IN THE NEXT YEAR



**CTC248. Do you think that the economy will be better, the same or Worse in the next 12 months?**

Base: All respondents (n=1,516)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,516	104	356	582	99	170	206	420	511	586	645	586	255
Unweighted n =	1,516	101	411	603	125	125	151	396	483	637	658	567	269
Better	21%	22%	16%	26%	18%	22%	19%	22%	18%	24%	20%	22%	24%
Same	25%	25%	25%	26%	27%	31%	20%	24%	25%	27%	26%	28%	22%
Worse	43%	40%	50%	39%	41%	39%	47%	45%	47%	38%	44%	41%	45%
Don't know	10%	12%	9%	10%	15%	8%	14%	8%	10%	12%	11%	10%	9%



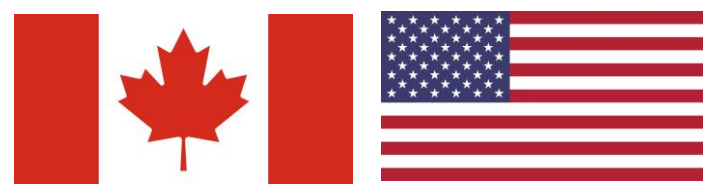
**New question**

# STATE OF THE ECONOMY IN THE NEXT YEAR (CANADA VS UNITED STATES)



**CTC248. Do you think that the economy will be better, the same or Worse in the next 12 months?**

Base: All respondents

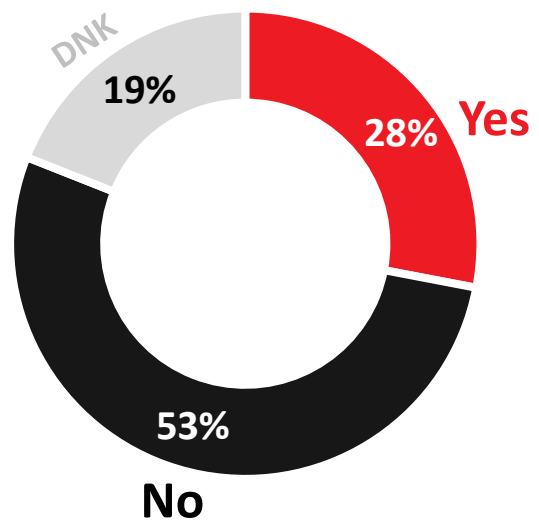


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,003	
Unweighted n =	1,516	1,003	
Better	21%	30%	9
Same	25%	20%	5
Worse	43%	33%	10
Don't know	10%	17%	7

# LAYOFFS IN COMPANIES

**CTC249. Do you think your company (or organization) will be having layoffs between now and the end of the year?**

Base: Respondents who are working (n=799)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	792	45	199	304	52	88	105	250	390	153	351	307	122
Unweighted n =	799	52	225	317	67	63	75	258	382	159	358	313	119
Yes	28%	24%	28%	32%	17%	29%	22%	31%	30%	16%	32%	26%	21%
No	53%	59%	52%	48%	71%	53%	57%	53%	52%	57%	45%	59%	58%
Don't know	19%	18%	20%	20%	12%	18%	21%	17%	18%	27%	22%	15%	21%

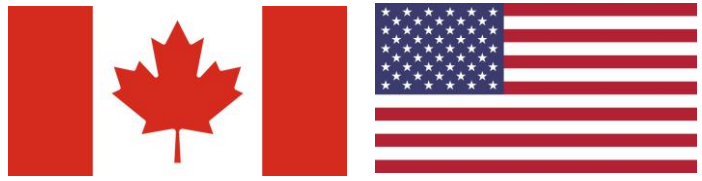
**New question**

## LAYOFFS IN COMPANIES (CANADA VS UNITED STATES)



**CTC249. Do you think your company (or organization) will be having layoffs between now and the end of the year?**

Base: : Respondents who are working

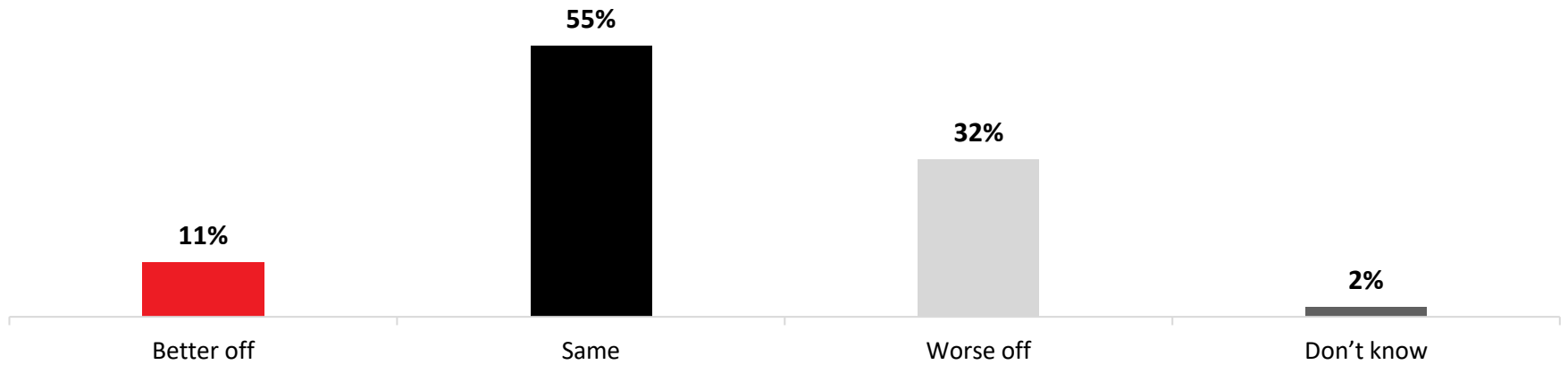


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	792	656	
Unweighted n =	799	634	
Yes	28%	30%	2
No	<b>53%</b>	<b>46%</b>	7
Don't know	<b>19%</b>	<b>24%</b>	5

# FAMILY FINANCIAL SITUATION

**CTC250. Is your family better off financially in 2020, same or worse off than it was in 2019?**

Base: All respondents (n=1,516)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,516	104	356	582	99	170	206	420	511	586	645	586	255
Unweighted n =	1,516	101	411	603	125	125	151	396	483	637	658	567	269
Better off	11%	7%	10%	13%	11%	8%	12%	14%	13%	7%	11%	11%	12%
Same	55%	55%	68%	52%	59%	46%	47%	47%	47%	68%	52%	56%	63%
Worse off	32%	33%	20%	33%	28%	43%	40%	36%	37%	24%	35%	31%	23%
Don't know	2%	5%	2%	3%	2%	3%	1%	3%	3%	1%	2%	2%	2%

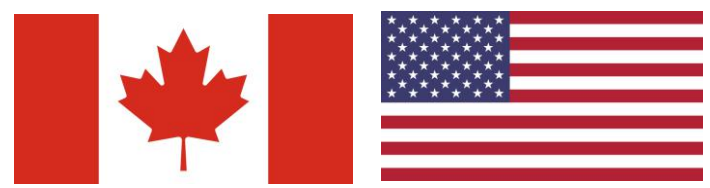
**New question**

# FAMILY FINANCIAL SITUATION (CANADA VS UNITED STATES)



**CTC250. Is your family better off financially in 2020, same or worse off than it was in 2019?**

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,003	
Unweighted n =	1,516	1,003	
Better off	<b>11%</b>	<b>16%</b>	5
Same	<b>55%</b>	<b>51%</b>	4
Worse off	32%	28%	4
Don't know	<b>2%</b>	<b>5%</b>	3



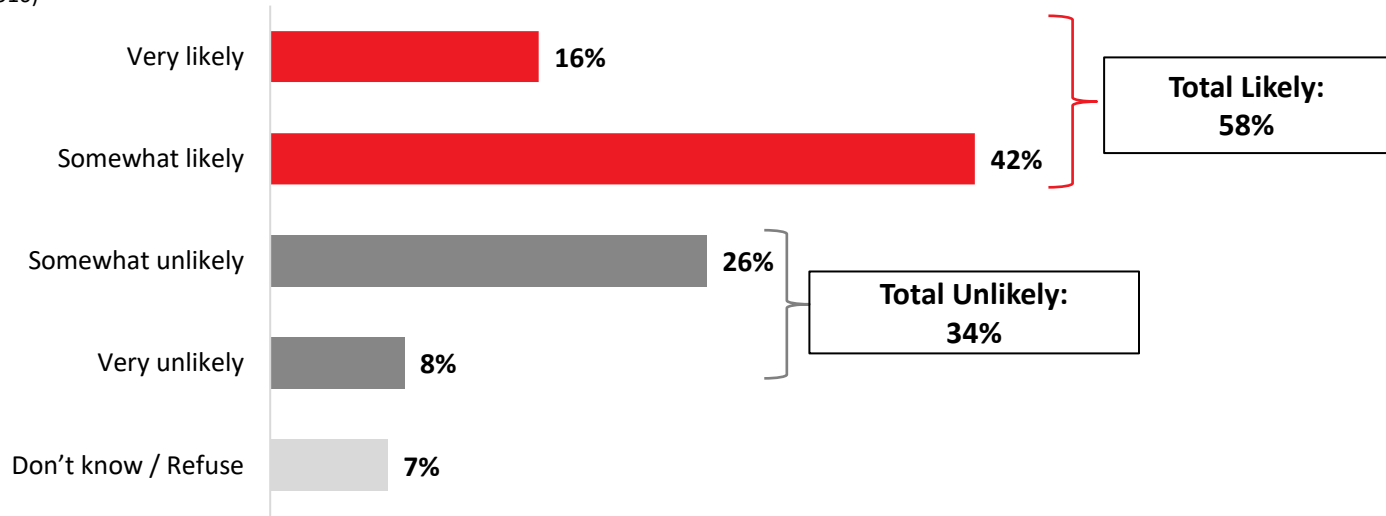
SECOND WAVE OF COVID-19 VIRUS



# LIKELIHOOD OF GOING BACK INTO LOCKDOWN

CTC184. In your view, what is the likelihood that, over the next three months, we will go back to a pandemic lockdown, with business closures and stay-at-home orders (similar to March and April)?

Base: All respondents (n=1,516)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 17 <sup>th</sup>	Gap
Weighted n =	1,516	104	356	582	99	170	206	420	511	586	645	586	255	1,510	
Unweighted n =	1,516	101	411	603	125	125	151	396	483	637	658	567	269	1,510	
<b>Total Likely</b>	<b>58%</b>	61%	<b>42%</b>	<b>63%</b>	61%	62%	<b>67%</b>	58%	60%	57%	60%	58%	57%	<b>65%</b>	-7
Very likely	<b>16%</b>	20%	<b>9%</b>	16%	<b>23%</b>	21%	21%	<b>19%</b>	15%	15%	17%	17%	14%	<b>20%</b>	-4
Somewhat likely	<b>42%</b>	42%	<b>32%</b>	<b>48%</b>	38%	41%	45%	39%	45%	42%	43%	41%	43%	<b>45%</b>	-3
<b>Total Unlikely</b>	<b>34%</b>	26%	<b>52%</b>	<b>29%</b>	32%	33%	<b>27%</b>	36%	<b>30%</b>	37%	33%	36%	35%	<b>30%</b>	+4
Somewhat unlikely	<b>26%</b>	19%	<b>36%</b>	<b>23%</b>	23%	26%	21%	29%	<b>21%</b>	28%	23%	28%	27%	<b>24%</b>	+2
Very unlikely	<b>8%</b>	7%	<b>16%</b>	<b>6%</b>	10%	6%	5%	7%	8%	9%	9%	8%	8%	<b>6%</b>	+2
Don't know/Refuse	<b>7%</b>	12%	6%	8%	6%	5%	7%	6%	<b>10%</b>	6%	8%	6%	9%	<b>5%</b>	+2

# LIKELIHOOD OF GOING BACK INTO LOCKDOWN (CANADA VS UNITED STATES)

CTC184. In your view, what is the likelihood that, over the next three months, that we will go back to a pandemic lockdown, with business closures and stay-at-home orders (similar to March and April)?

Base: All respondents



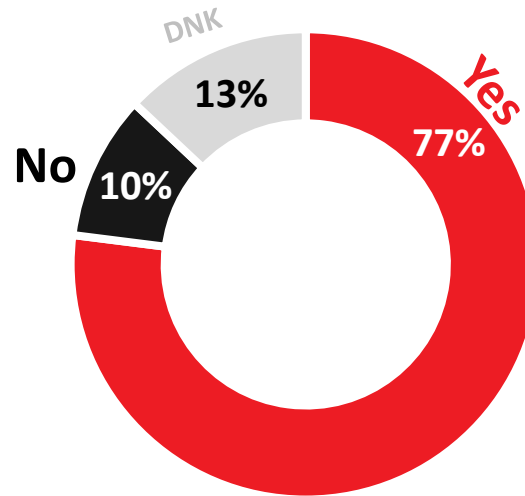
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,003	
Unweighted n =	1,516	1,003	
<b>Total Likely</b>	58%	56%	2
Very likely	16%	24%	8
Somewhat likely	42%	33%	9
<b>Total Unlikely</b>	34%	32%	2
Somewhat unlikely	26%	18%	8
Very unlikely	8%	14%	6
Don't know/Refuse	7%	12%	5



# SECOND WAVE OF THE VIRUS

CTC96. Do you think there will be a second wave of the virus ?

Base: All respondents (n=1,516)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 17 <sup>th</sup>	Gap
Weighted n =	1,516	104	356	582	99	170	206	420	511	586	645	586	255	1,510	
Unweighted n =	1,516	101	411	603	125	125	151	396	483	637	658	567	269	1,510	
Yes	<b>77%</b>	77%	<b>70%</b>	<b>74%</b>	<b>86%</b>	<b>88%</b>	<b>84%</b>	77%	80%	<b>74%</b>	76%	80%	76%	<b>79%</b>	-2
No	<b>10%</b>	10%	<b>19%</b>	10%	5%	6%	<b>2%</b>	10%	10%	10%	11%	9%	10%	<b>10%</b>	-
Don't know / Prefer not to answer	<b>13%</b>	13%	11%	<b>17%</b>	9%	<b>6%</b>	14%	13%	<b>10%</b>	<b>16%</b>	13%	11%	15%	<b>11%</b>	+2

## SECOND WAVE OF THE VIRUS (CANADA VS UNITED STATES)

CTC96. Do you think there will be a second wave of the virus ?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,003	
Unweighted n =	1,516	1,003	
Yes	77%	61%	16
No	10%	21%	11
Don't know / Prefer not to answer	13%	18%	5



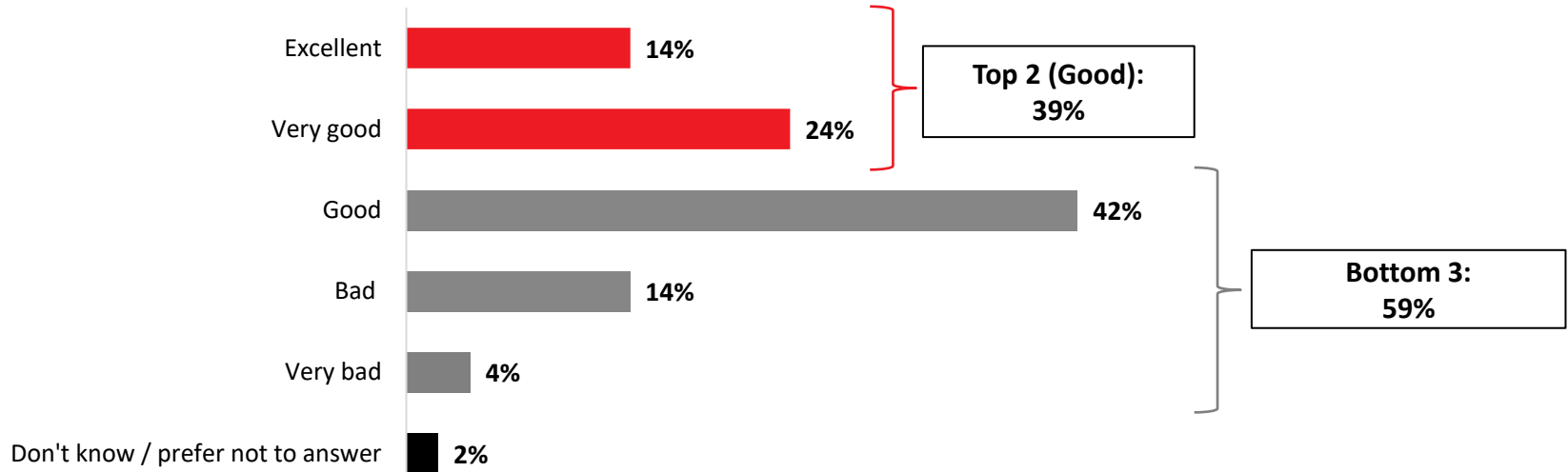
## STRESS AND MENTAL HEALTH



# MENTAL HEALTH DURING THE CRISIS

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,516)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 17 <sup>th</sup>	Gap
Weighted n =	1,516	104	356	582	99	170	206	420	511	586	645	586	255	1,510	
Unweighted n =	1,516	101	411	603	125	125	151	396	483	637	658	567	269	1,510	
<b>Total Top 2 (Good)</b>	<b>39%</b>	40%	<b>46%</b>	38%	<b>29%</b>	39%	34%	<b>26%</b>	<b>34%</b>	<b>52%</b>	37%	40%	43%	<b>35%</b>	<b>+4</b>
Excellent	<b>14%</b>	10%	<b>18%</b>	13%	15%	12%	14%	<b>9%</b>	<b>11%</b>	<b>22%</b>	14%	14%	16%	<b>11%</b>	<b>+3</b>
Very good	<b>24%</b>	30%	28%	24%	<b>14%</b>	27%	20%	<b>17%</b>	23%	<b>31%</b>	23%	25%	27%	<b>24%</b>	-
<b>Total Bottom 3</b>	<b>59%</b>	59%	<b>53%</b>	60%	<b>70%</b>	60%	64%	<b>73%</b>	<b>63%</b>	<b>46%</b>	61%	59%	56%	<b>63%</b>	<b>-4</b>
Good *	<b>42%</b>	39%	40%	42%	47%	42%	43%	<b>47%</b>	44%	<b>37%</b>	42%	42%	42%	<b>46%</b>	<b>-4</b>
Bad	<b>14%</b>	13%	11%	14%	17%	12%	<b>19%</b>	<b>20%</b>	15%	<b>8%</b>	<b>16%</b>	12%	13%	<b>15%</b>	<b>-1</b>
Very bad	<b>4%</b>	6%	<b>2%</b>	4%	5%	6%	3%	<b>6%</b>	4%	<b>2%</b>	3%	<b>6%</b>	<b>2%</b>	<b>2%</b>	<b>+2</b>
Don't know/Prefer not to answer	<b>2%</b>	2%	1%	3%	1%	1%	2%	1%	<b>3%</b>	2%	2%	1%	1%	<b>1%</b>	<b>+1</b>

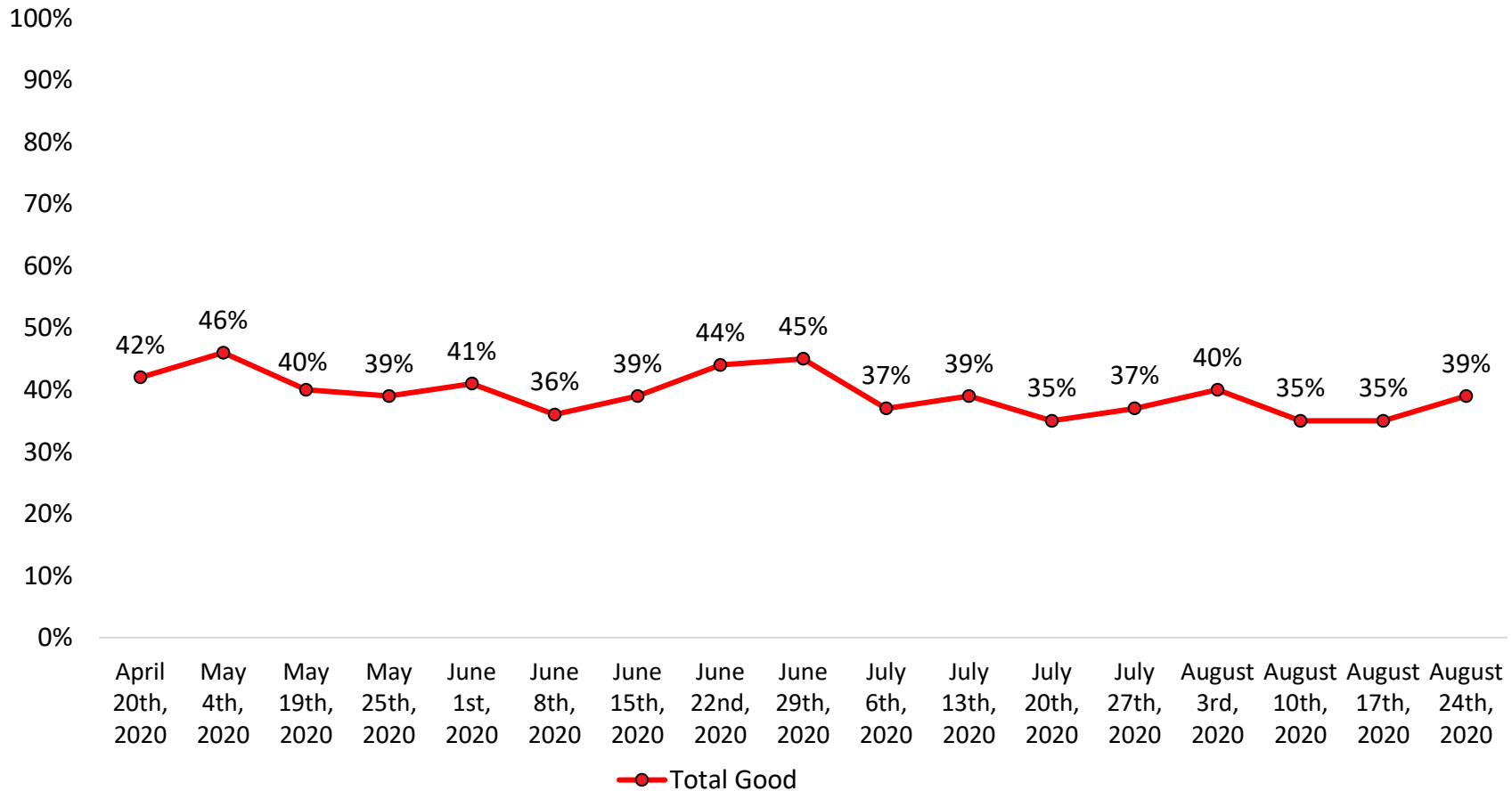
\* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research

## MENTAL HEALTH DURING THE CRISIS (Evolution)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

**% Total Good (Excellent + Very good) presented**



# MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)

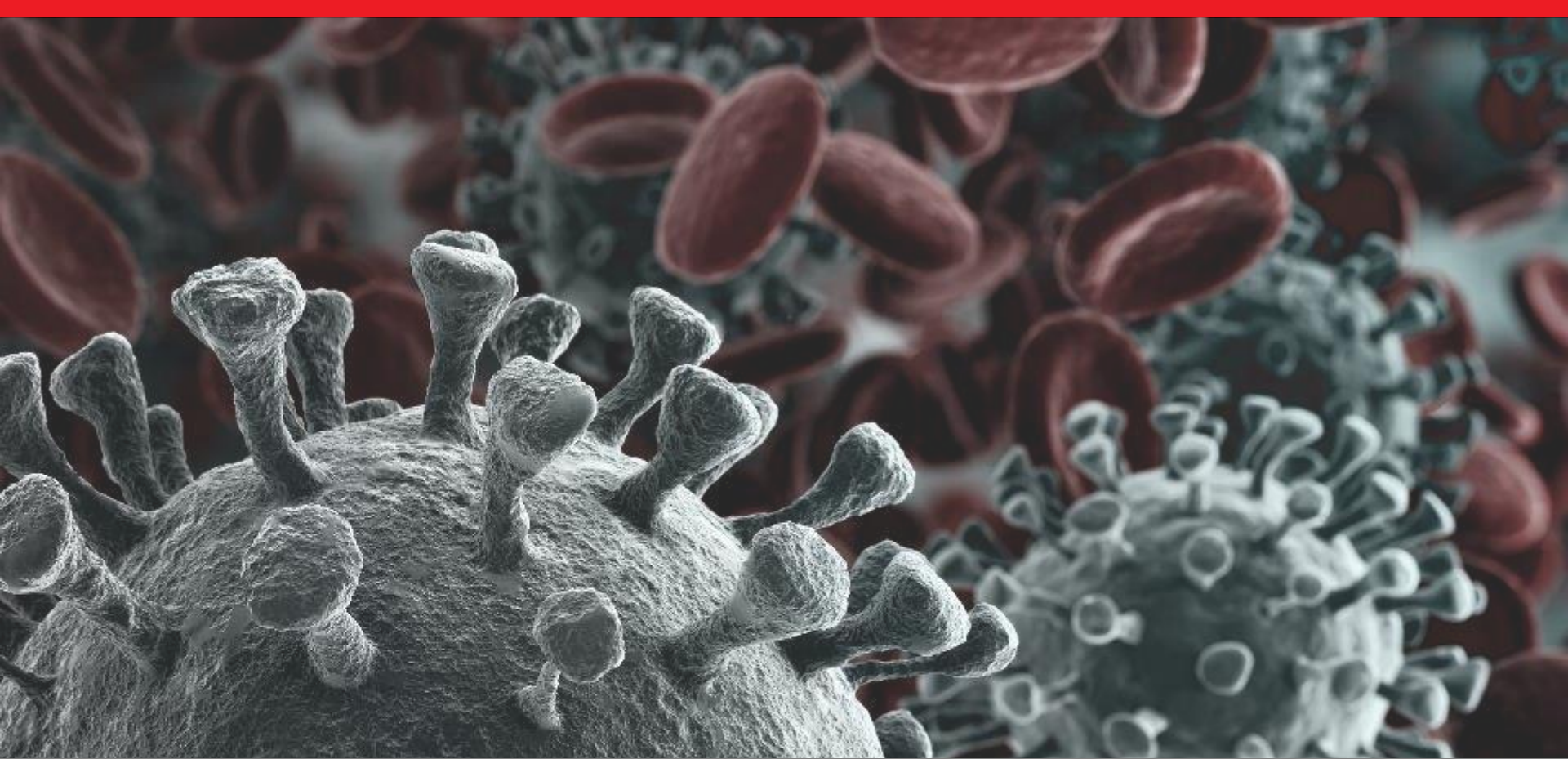
CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,003	
Unweighted n =	1,516	1,003	
<b>Total Top 2 (Good)</b>	<b>39%</b>	<b>46%</b>	7
Excellent	14%	19%	5
Very good	24%	27%	3
<b>Total Bottom 3</b>	<b>59%</b>	<b>50%</b>	9
Good *	42%	35%	7
Bad	14%	11%	3
Very bad	4%	4%	-
Don't know/Prefer not to answer	2%	4%	2

\* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research



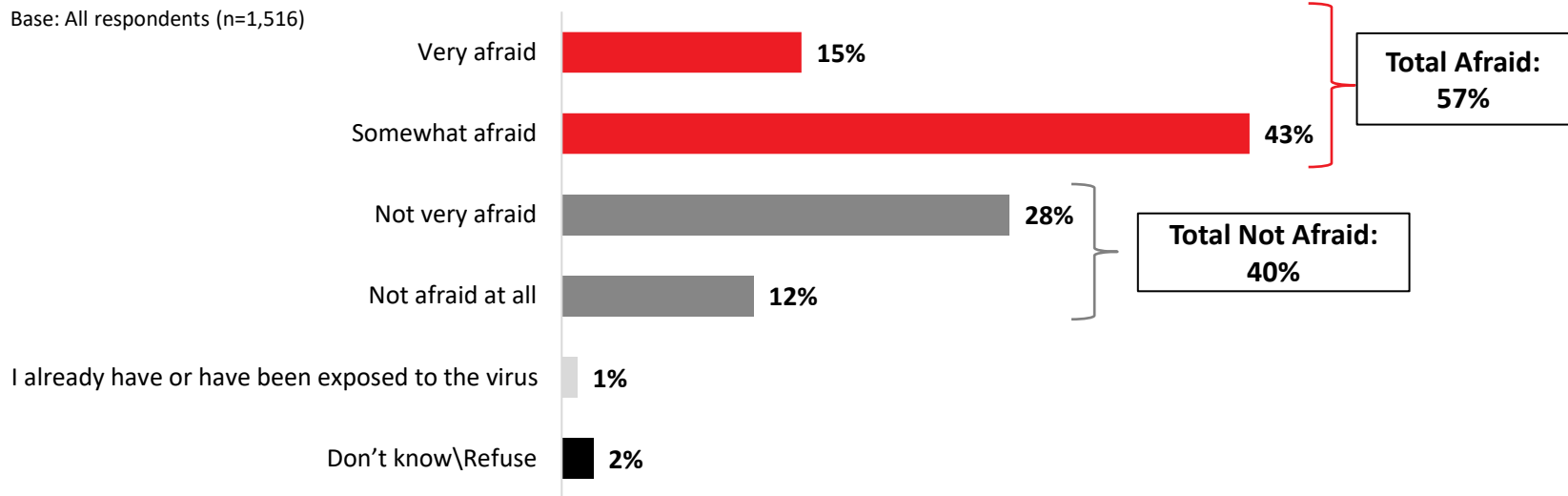
## FEAR AND SPREAD OF THE VIRUS



# FEAR OF CONTRACTING THE VIRUS

## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,516)



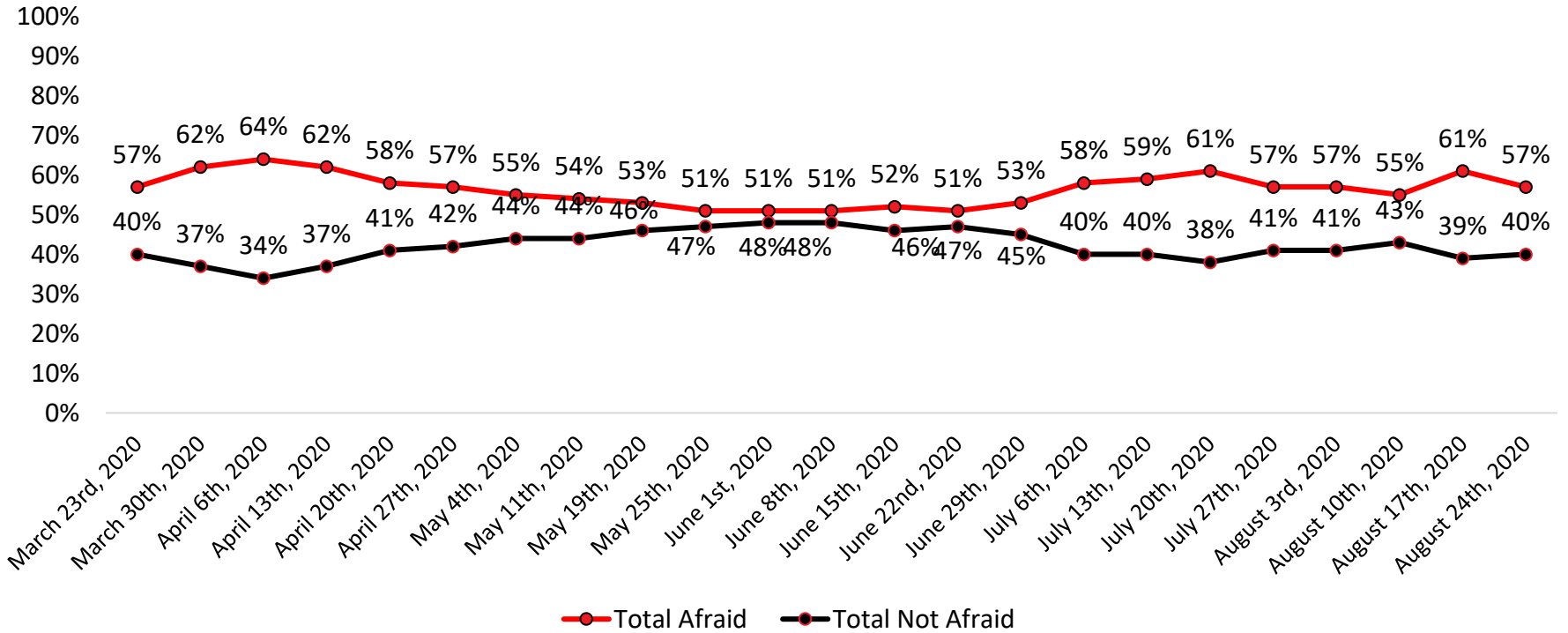
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 17 <sup>th</sup>	Gap
Weighted n =	1,516	104	356	582	99	170	206	420	511	586	645	586	255	1,510	
Unweighted n =	1,516	101	411	603	125	125	151	396	483	637	658	567	269	1,510	
<b>Total Afraid</b>	<b>57%</b>	56%	<b>47%</b>	<b>61%</b>	65%	61%	60%	58%	55%	59%	59%	59%	<b>51%</b>	<b>61%</b>	<b>-4</b>
Very afraid	<b>15%</b>	14%	<b>10%</b>	14%	14%	<b>20%</b>	19%	13%	17%	14%	16%	<b>12%</b>	16%	<b>15%</b>	-
Somewhat afraid	<b>43%</b>	42%	<b>37%</b>	<b>46%</b>	51%	41%	41%	45%	<b>38%</b>	46%	42%	<b>47%</b>	<b>35%</b>	<b>45%</b>	<b>-2</b>
<b>Total Not Afraid</b>	<b>40%</b>	42%	<b>49%</b>	<b>37%</b>	<b>32%</b>	38%	39%	39%	43%	39%	40%	39%	<b>47%</b>	<b>39%</b>	<b>+1</b>
Not very afraid	<b>28%</b>	30%	<b>37%</b>	<b>25%</b>	<b>19%</b>	28%	26%	28%	30%	27%	27%	29%	30%	<b>29%</b>	<b>-1</b>
Not afraid at all	<b>12%</b>	11%	12%	12%	13%	10%	13%	11%	12%	12%	12%	<b>10%</b>	<b>16%</b>	<b>9%</b>	<b>+3</b>
I already have or have been exposed to the virus	<b>1%</b>	0%	0%	1%	1%	0%	1%	1%	0%	0%	0%	1%	0%	<b>0%</b>	<b>+1</b>
Don't know/Refuse	<b>2%</b>	2%	<b>3%</b>	1%	3%	1%	0%	2%	2%	1%	1%	1%	2%	<b>1%</b>	<b>+1</b>



# FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents



# FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

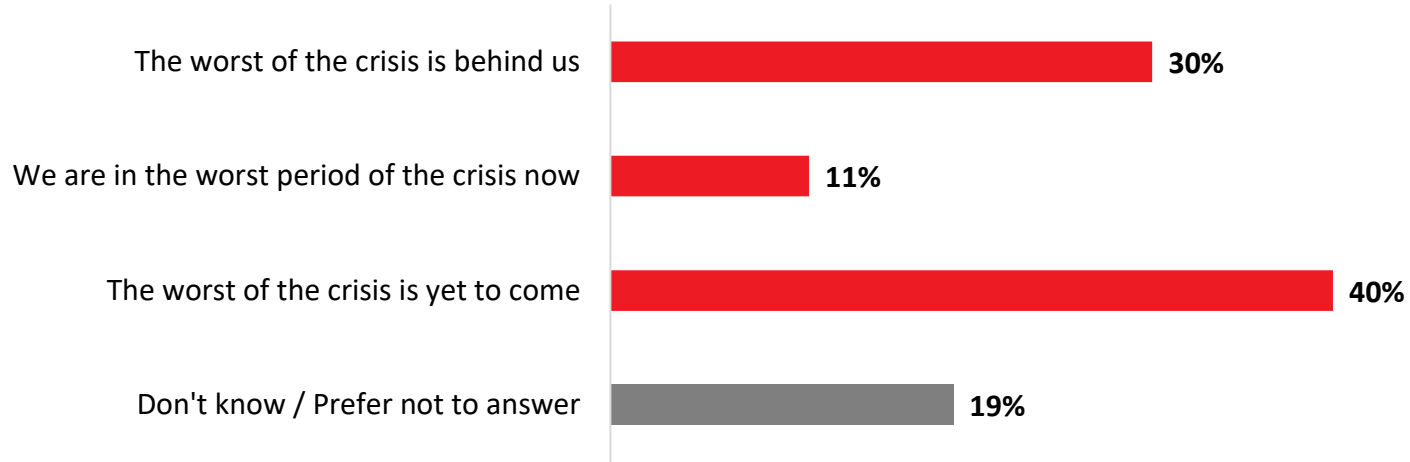


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,003	
Unweighted n =	1,516	1,003	
<b>Total Afraid</b>	<b>57%</b>	<b>61%</b>	4
Very afraid	15%	25%	10
Somewhat afraid	43%	36%	7
<b>Total Not Afraid</b>	<b>40%</b>	<b>33%</b>	7
Not very afraid	28%	17%	11
Not afraid at all	12%	16%	4
I already have or have been exposed to the virus	1%	2%	1
Don't know/Refuse	2%	3%	1

# EVOLUTION OF THE COVID-19 PANDEMIC

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,516)

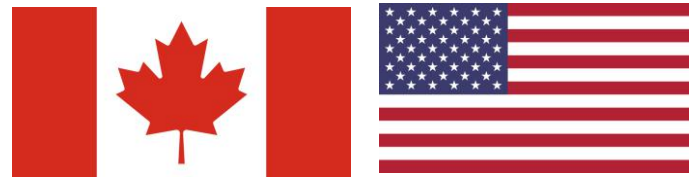


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 17 <sup>th</sup>	Gap
Weighted n =	1,516	104	356	582	99	170	206	420	511	586	645	586	255	1,510	
Unweighted n =	1,516	101	411	603	125	125	151	396	483	637	658	567	269	1,510	
The worst of the crisis is behind us	30%	24%	45%	31%	18%	21%	18%	33%	29%	30%	32%	29%	30%	29%	+1
We are in the worst period of the crisis now	11%	12%	12%	9%	13%	13%	11%	13%	9%	11%	11%	10%	12%	11%	-
The worst of the crisis is yet to come	40%	39%	31%	37%	49%	51%	51%	40%	44%	36%	38%	43%	37%	43%	-3
Don't know / Prefer not to answer	19%	25%	12%	23%	20%	15%	20%	14%	18%	23%	19%	18%	20%	17%	+2

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

Base: All respondents

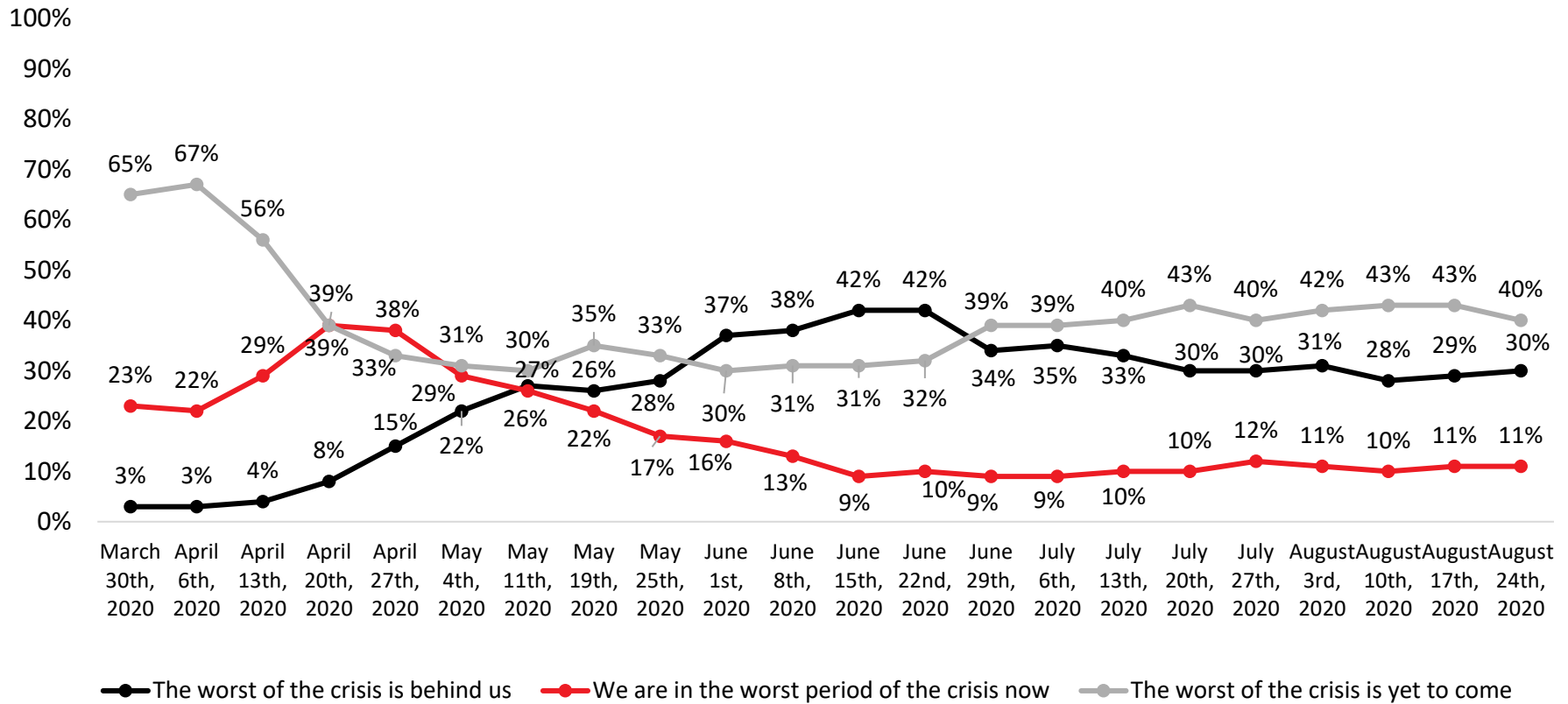


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,003	
Unweighted n =	1,516	1,003	
The worst of the crisis is behind us	30%	25%	5
We are in the worst period of the crisis now	11%	26%	15
The worst of the crisis is yet to come	40%	34%	6
Don't know / Prefer not to answer	19%	15%	4

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada ?

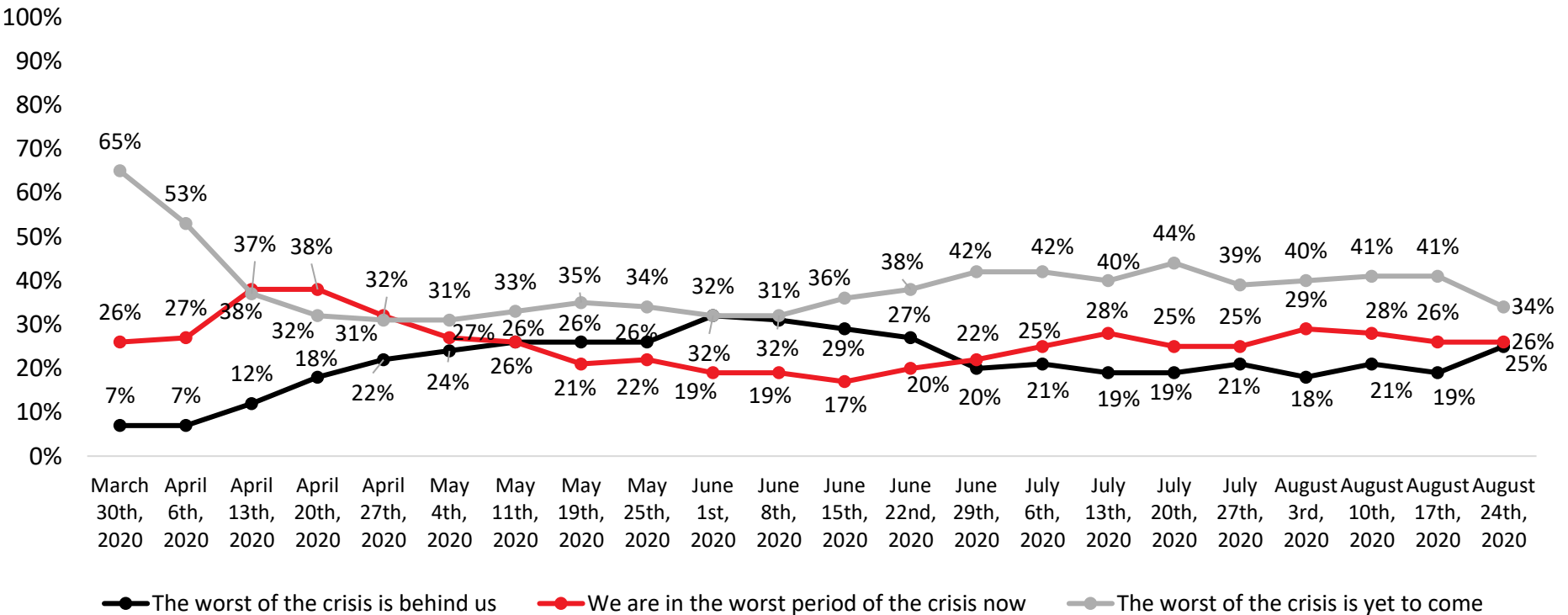
Base: All respondents

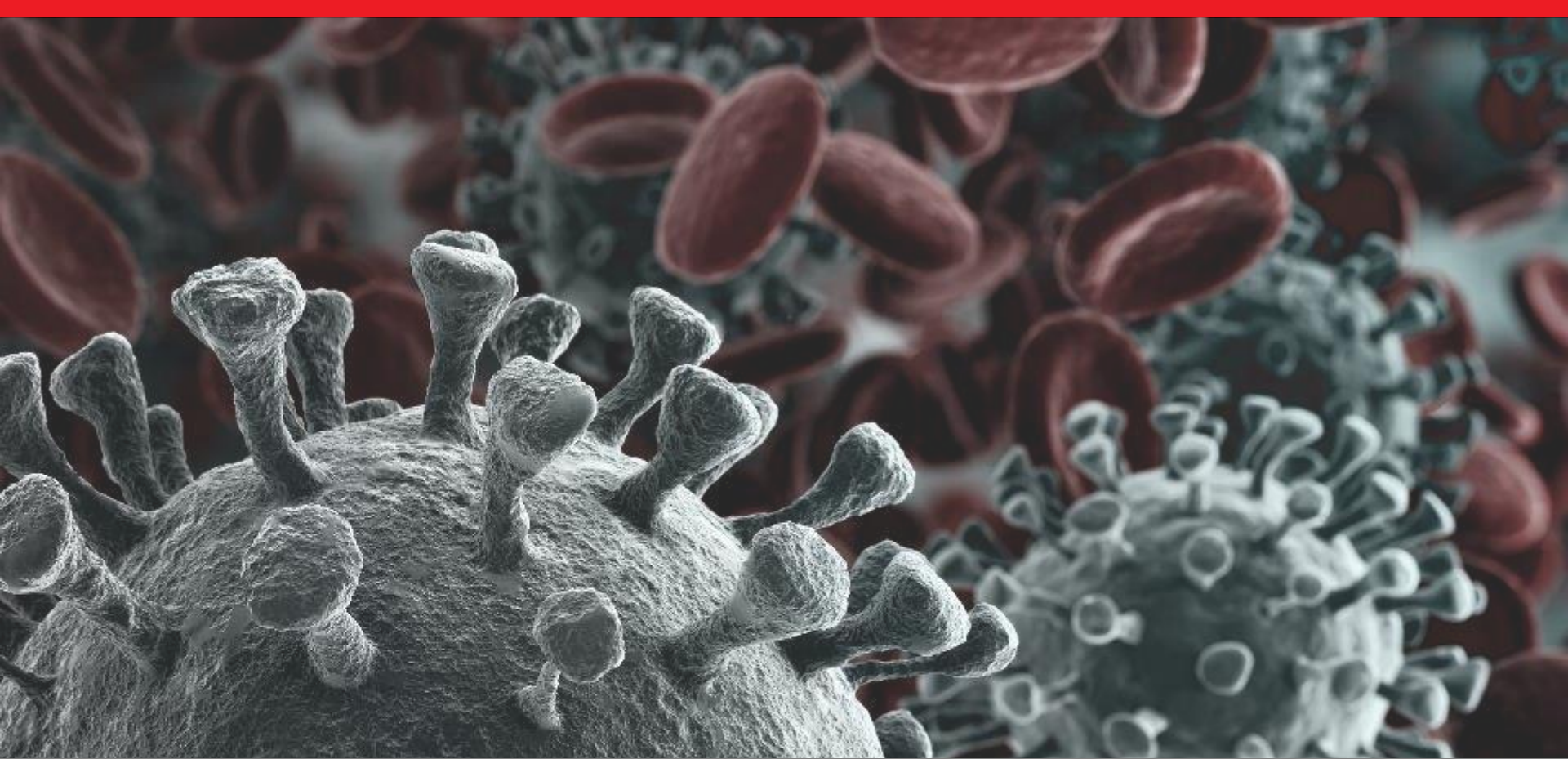


# EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **The United States** ?

Base: All respondents





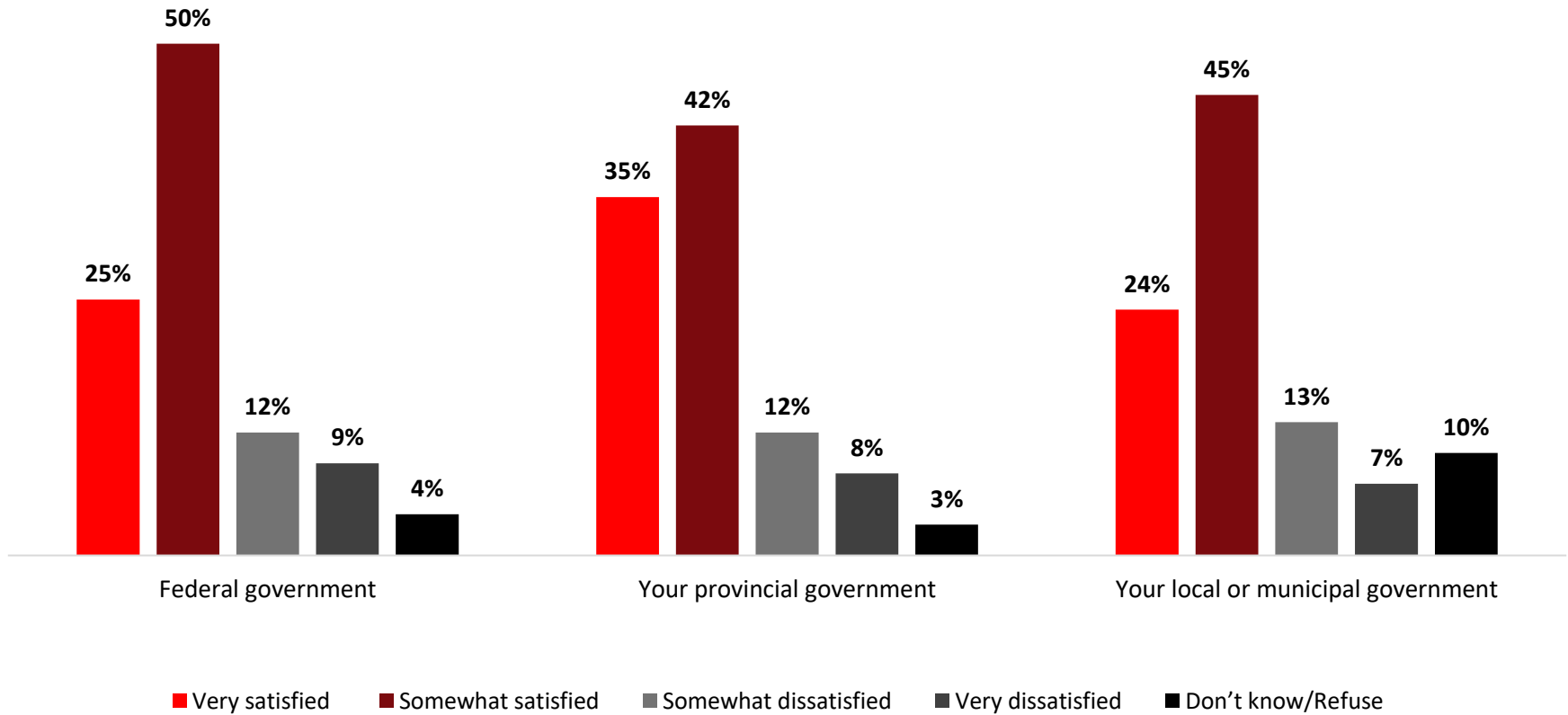
SATISFACTION WITH GOVERNMENTS DURING THE CRISIS



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,516)





# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

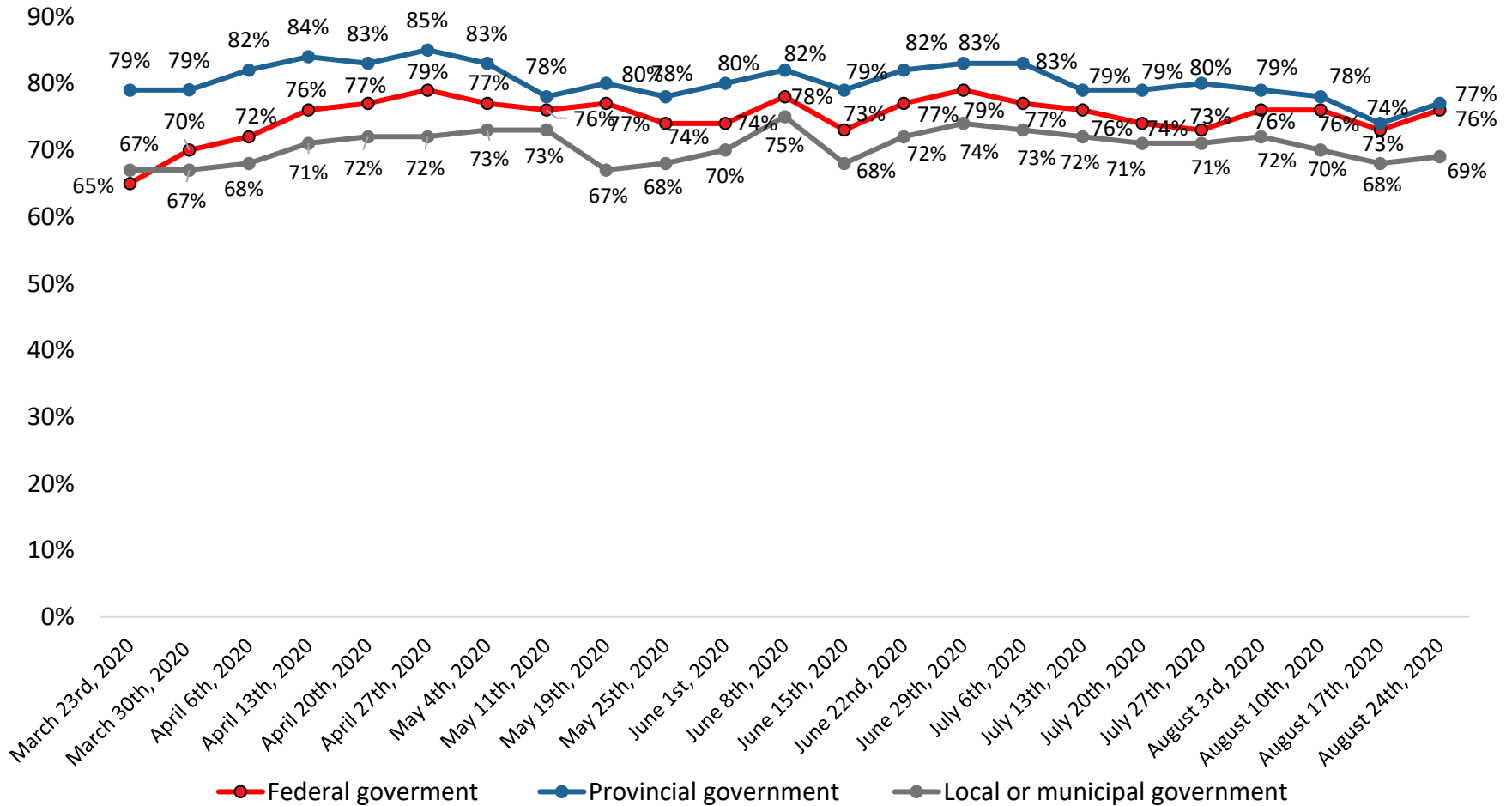
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 17 <sup>th</sup>	Gap
Weighted n =	1,516	104	356	582	99	170	206	420	511	586	645	586	255	1,510	
Unweighted n =	1,516	101	411	603	125	125	151	396	483	637	658	567	269	1,510	
<b>Federal government</b>															
Total Satisfied	<b>76%</b>	<b>86%</b>	<b>67%</b>	<b>79%</b>	78%	70%	79%	73%	74%	<b>79%</b>	76%	77%	74%	<b>73%</b>	<b>+3</b>
Total Dissatisfied	<b>21%</b>	<b>12%</b>	<b>28%</b>	<b>18%</b>	20%	26%	17%	22%	22%	19%	20%	19%	25%	<b>24%</b>	<b>-3</b>
<b>Your provincial government</b>															
Total Satisfied	<b>77%</b>	83%	<b>81%</b>	79%	<b>69%</b>	<b>59%</b>	80%	<b>72%</b>	<b>72%</b>	<b>86%</b>	<b>75%</b>	80%	81%	<b>74%</b>	<b>+3</b>
Total Dissatisfied	<b>20%</b>	15%	<b>16%</b>	<b>17%</b>	<b>29%</b>	<b>39%</b>	17%	<b>25%</b>	<b>24%</b>	<b>13%</b>	<b>23%</b>	18%	17%	<b>24%</b>	<b>-4</b>
<b>Your local or municipal government</b>															
Total Satisfied	<b>69%</b>	71%	<b>61%</b>	<b>74%</b>	70%	71%	69%	66%	68%	<b>73%</b>	69%	71%	68%	<b>68%</b>	<b>+1</b>
Total Dissatisfied	<b>20%</b>	17%	19%	20%	20%	25%	23%	23%	22%	<b>17%</b>	22%	19%	19%	<b>24%</b>	<b>-4</b>

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

% Total Satisfied presented



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents



François Legault



Doug Ford



Brian Pallister



Scott Moe



Jason Kenney



John Horgan

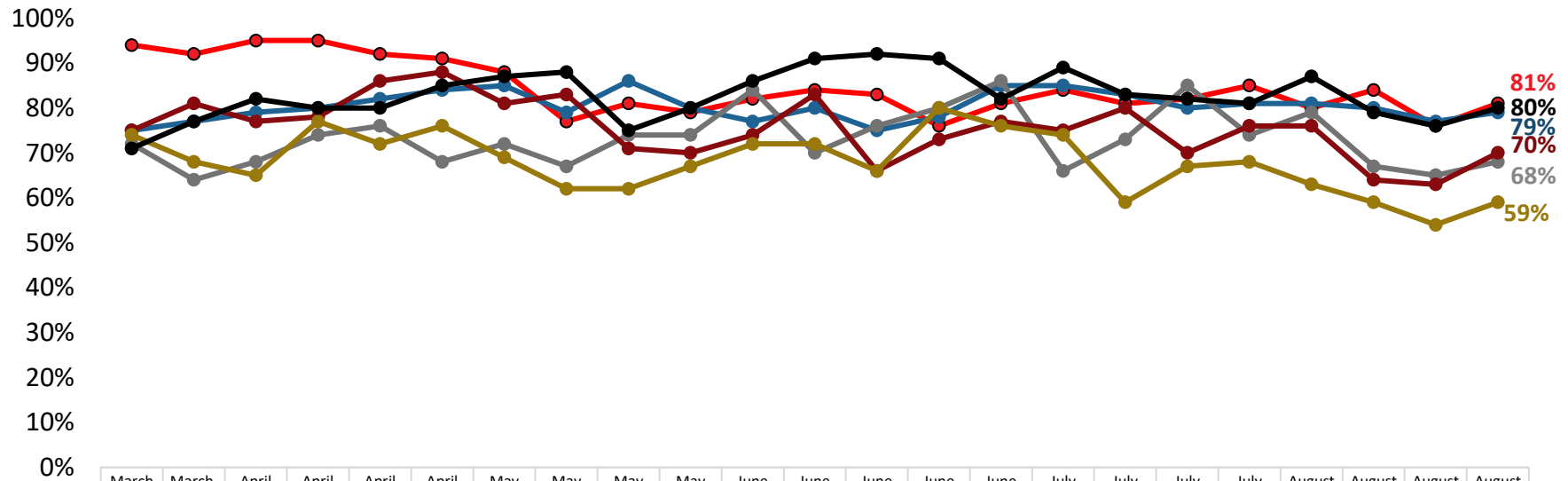
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,516	104	356	582	53	46	170	206
Unweighted n =	1,516	101	411	603	64	61	125	151
<b>Total Satisfied</b>	<b>77%</b>	83%	<b>81%</b>	79%	68%	70%	<b>59%</b>	80%
Very satisfied	<b>35%</b>	<b>49%</b>	39%	35%	<b>20%</b>	<b>14%</b>	<b>20%</b>	<b>42%</b>
Somewhat satisfied	<b>42%</b>	34%	42%	44%	48%	<b>56%</b>	39%	38%
<b>Total Dissatisfied</b>	<b>20%</b>	15%	<b>16%</b>	<b>17%</b>	29%	30%	<b>39%</b>	17%
Somewhat dissatisfied	<b>12%</b>	8%	9%	<b>8%</b>	16%	<b>20%</b>	<b>27%</b>	11%
Very dissatisfied	<b>8%</b>	7%	7%	9%	13%	9%	12%	6%
Don't know/Refuse	<b>3%</b>	2%	3%	4%	3%	0%	2%	3%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

**% Total Satisfied presented**



	March 23rd, 2020	March 30th, 2020	April 6th, 2020	April 13th, 2020	April 20th, 2020	April 27th, 2020	May 4th, 2020	May 11th, 2020	May 19th, 2020	May 25th, 2020	June 1st, 2020	June 8th, 2020	June 15th, 2020	June 22nd, 2020	June 29th, 2020	July 6th, 2020	July 13th, 2020	July 20th, 2020	July 27th, 2020	August 3rd, 2020	August 10th, 2020	August 17th, 2020	August 24th, 2020
François Legault	94%	92%	95%	95%	92%	91%	88%	77%	81%	79%	82%	84%	83%	76%	81%	84%	81%	82%	85%	80%	84%	76%	81%
Doug Ford	75%	77%	79%	80%	82%	84%	85%	79%	86%	80%	77%	80%	75%	78%	85%	85%	83%	80%	81%	81%	80%	77%	79%
Brian Pallister	72%	64%	68%	74%	76%	68%	72%	67%	74%	74%	84%	70%	76%	80%	86%	66%	73%	85%	74%	79%	67%	65%	68%
Scott Moe	75%	81%	77%	78%	86%	88%	81%	83%	71%	70%	74%	83%	66%	73%	77%	75%	80%	70%	76%	76%	64%	63%	70%
Jason Kenney	74%	68%	65%	77%	72%	76%	69%	62%	62%	67%	72%	72%	66%	80%	76%	74%	59%	67%	68%	63%	59%	54%	59%
John Horgan	71%	77%	82%	80%	80%	85%	87%	88%	75%	80%	86%	91%	92%	91%	82%	89%	83%	82%	81%	87%	79%	76%	80%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,516	1,003	
	Unweighted n =	1,516	1,003	
	Federal government / The US President	76%	44%	32
	Your provincial government / Your State government	77%	57%	20
	Your local or municipal government	69%	57%	12

# ANNEXES

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	151	206
Alberta	125	170
Manitoba/Saskatchewan	125	99
Ontario	603	582
Quebec	411	356
Atlantic	101	104

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	211	180
MidWest	198	218
South	304	372
West	290	234

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	781	736
Female	735	781

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 34	396	420
Between 35 and 54	483	511
55 or over	637	586

<b>LANGUAGE (MOTHER TONGUE)</b>	<b>Unweighted</b>	<b>Weighted</b>
English	927	992
French	389	315
Other	205	206

The sample thus collected has a minimum weighting factor of 0.1561 and a maximum weighting factor of 4.3752. The weighted variance is 0.3721.



# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	496	486
Female	507	517

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 29	116	221
Between 30 and 39	202	173
Between 40 and 49	177	187
Between 50 and 64	300	251
65 or older	208	173

The sample thus collected has a minimum weighting factor of 0.4538 and a maximum weighting factor of 3.9801. The weighted variance is 0.3721.

## OUR CREDENTIALS



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.

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