

Report

LEGER'S WEEKLY SURVEY

PRESENTED BY

**Leger**



Association for Canadian Studies • Association d'études canadiennes

July 13<sup>th</sup>, 2020

**Leger**



## METHODOLOGY



Web survey using computer-assisted Web interviewing (CAWI) technology.



From July 10<sup>th</sup> to July 12<sup>th</sup>, 2020



1,523 Canadians and 1,001 Americans, 18 years of age or older, randomly recruited from LEO's online panel.



Using data from the 2016 Census, results were weighted according to gender, age, mother tongue, region, education level and presence of children in the household in order to ensure a representative sample of the population.



The survey was conducted using the Leger Opinion (LEO) panel, the largest web panel in Canada with other 425,000 members. 70% of panelists were recruited using our own call centre (RDD telephone recruiting), while the remainder of the panel was recruited through our own social and traditional media campaigns. No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 1,523 respondents would have a margin of error of  $\pm 2.51\%$ , 19 times out of 20, while a probability sample of 1,001 would have a margin of error of  $\pm 3.1\%$ , 19 times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements. Leger is a founding member and a board member of the CRIC and strongly believes in an industry that upholds the highest quality and ethical standards.

# METHODOLOGY

## Notes on Reading this Report

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: [cbourque@leger360.com](mailto:cbourque@leger360.com) or Jack Jedwab, President & CEO of the Association for Canadian Studies: [jack.jedwab@acs-aec.ca](mailto:jack.jedwab@acs-aec.ca)



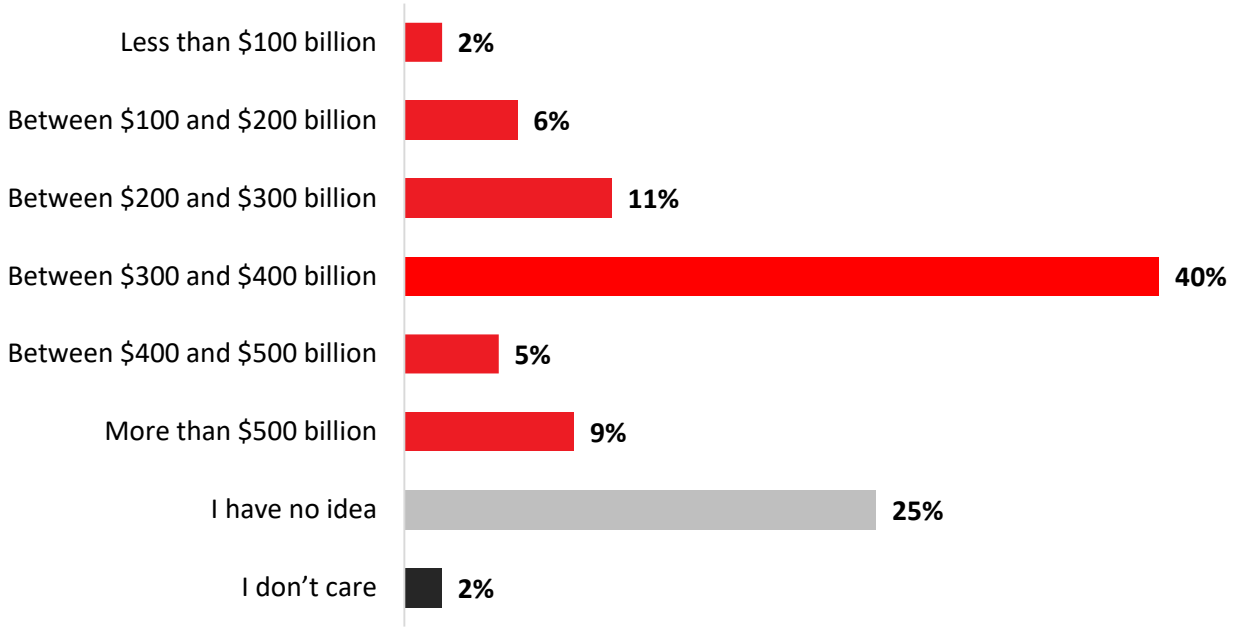
IN THE NEWS  
FEDERAL GOVERNMENT BUDGET DEFICIT

# BUDGET DEFICIT SIZE



**CTC163. The Federal Government budget deficit has significantly increased since the pandemic hit Canada in March. Based on what you have read, heard, seen or feel, approximately how large is this year's Federal Government deficit?**

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	515	593	649	593	269
Unweighted n =	1,523	102	414	607	125	125	150	502	471	550	654	584	270
Less than \$100 billion	2%	2%	2%	3%	6%	1%	0%	4%	1%	1%	3%	2%	1%
Between \$100 and \$200 billion	6%	12%	7%	6%	8%	4%	3%	10%	4%	5%	7%	6%	6%
Between \$200 and \$300 billion	11%	10%	11%	12%	8%	11%	12%	12%	12%	11%	11%	13%	7%
Between \$300 and \$400 billion	40%	31%	46%	37%	37%	45%	40%	25%	40%	49%	41%	40%	39%
Between \$400 and \$500 billion	5%	5%	8%	5%	3%	1%	3%	5%	3%	7%	5%	3%	6%
More than \$500 billion	9%	7%	7%	9%	10%	12%	10%	6%	9%	11%	7%	10%	11%
I have no idea	25%	32%	17%	28%	27%	22%	29%	35%	28%	15%	23%	25%	28%
I don't care	2%	2%	2%	1%	1%	4%	4%	3%	3%	0%	2%	1%	2%

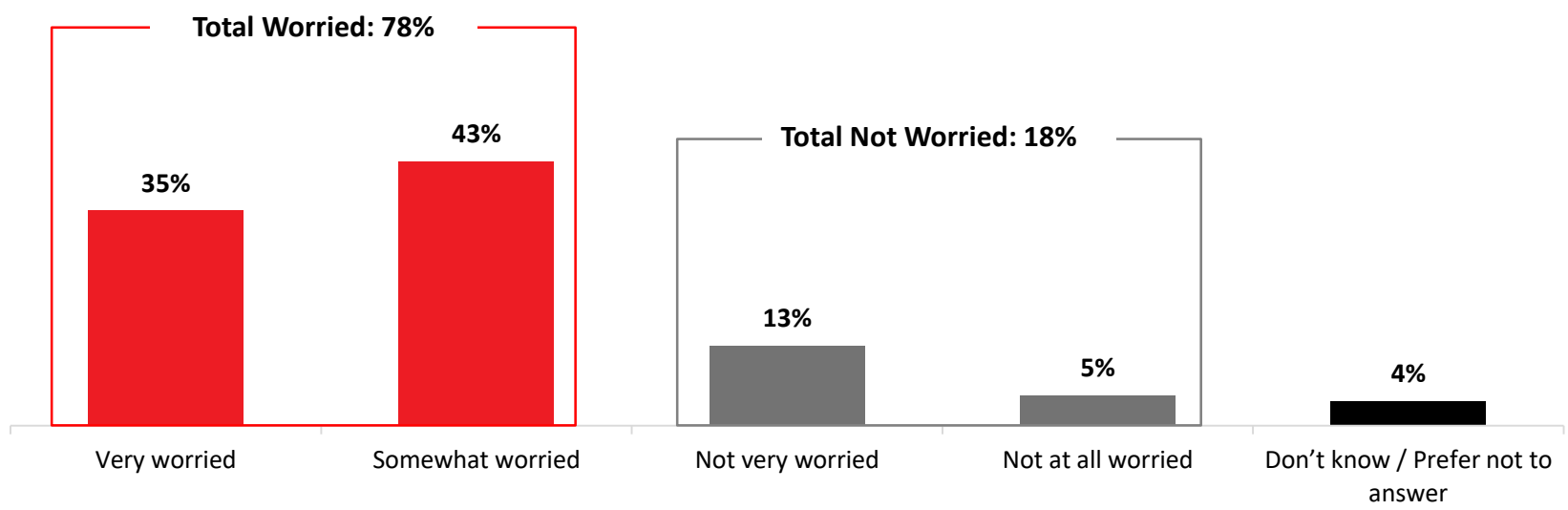
**New question**

# CANADIANS' CONCERN ABOUT THE DEFICIT



**CTC164. The Federal Government says this year's deficit will exceed \$343 billion, which is the largest ever recorded by a Canadian government. How worried are you about the size of the Federal deficit and how it may affect things in Canada in the long term?**

Base: All respondents (n=1,523)

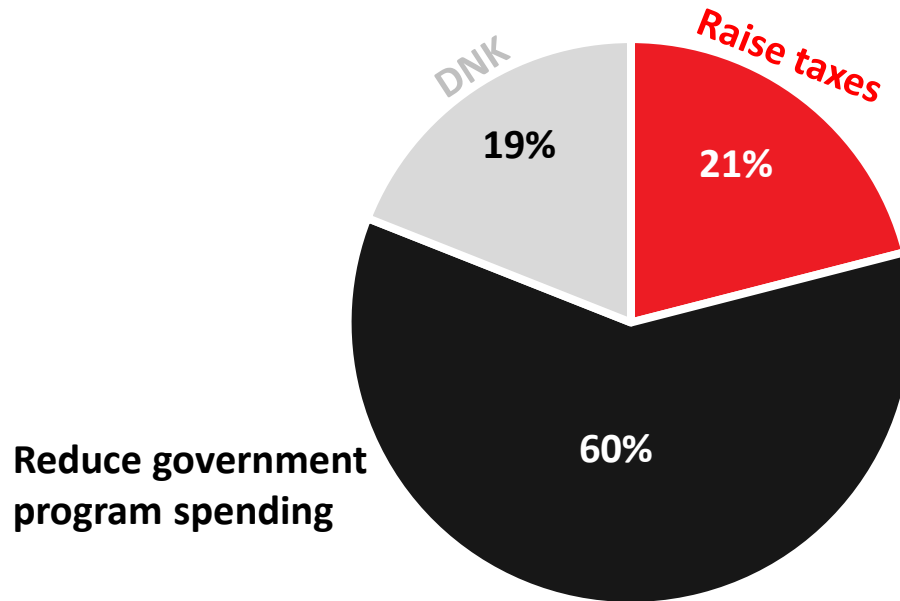


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	515	593	649	593	269
Unweighted n =	1,523	102	414	607	125	125	150	502	471	550	654	584	270
<b>Total Worried</b>	<b>78%</b>	<b>60%</b>	<b>82%</b>	79%	79%	83%	75%	76%	79%	79%	77%	80%	77%
Very worried	35%	24%	39%	33%	32%	47%	36%	26%	39%	39%	34%	35%	41%
Somewhat worried	43%	36%	43%	46%	47%	37%	39%	50%	39%	40%	43%	45%	36%
<b>Total Not Worried</b>	<b>18%</b>	<b>35%</b>	15%	17%	20%	13%	18%	18%	17%	18%	19%	16%	18%
Not very worried	13%	23%	12%	13%	14%	8%	15%	13%	11%	16%	14%	12%	13%
Not at all worried	5%	12%	3%	4%	6%	6%	3%	5%	6%	3%	5%	4%	5%
Don't know/Refuse	4%	5%	3%	4%	1%	4%	7%	6%	5%	2%	4%	4%	4%

# REDUCING THE DEFICIT

CTC165. There are generally two way a government can start to balance its budget and reduce the size of the annual deficit. Please select what you think Federal Government should focus on most to reduce its deficit:

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	515	593	649	593	269
Unweighted n =	1,523	102	414	607	125	125	150	502	471	550	654	584	270
Raise taxes	21%	21%	18%	21%	16%	19%	25%	26%	19%	17%	22%	23%	13%
Reduce government program spending	60%	54%	64%	59%	61%	66%	56%	57%	60%	63%	62%	56%	66%
Don't know / Prefer not to answer	19%	25%	18%	20%	23%	15%	18%	16%	21%	20%	17%	21%	22%

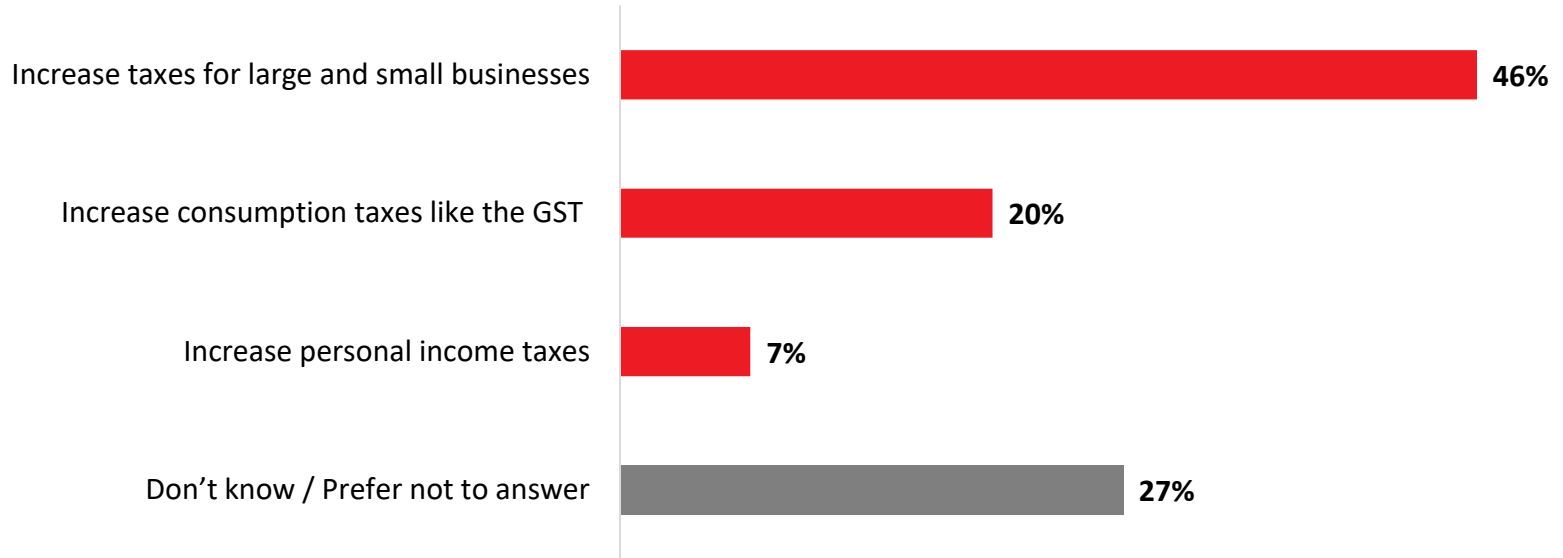
**New question**

# TAX INCREASES



**CTC166. If the Federal Government wants to raise taxes, what taxes should be increased?**

Base: All respondents (n=1,523)



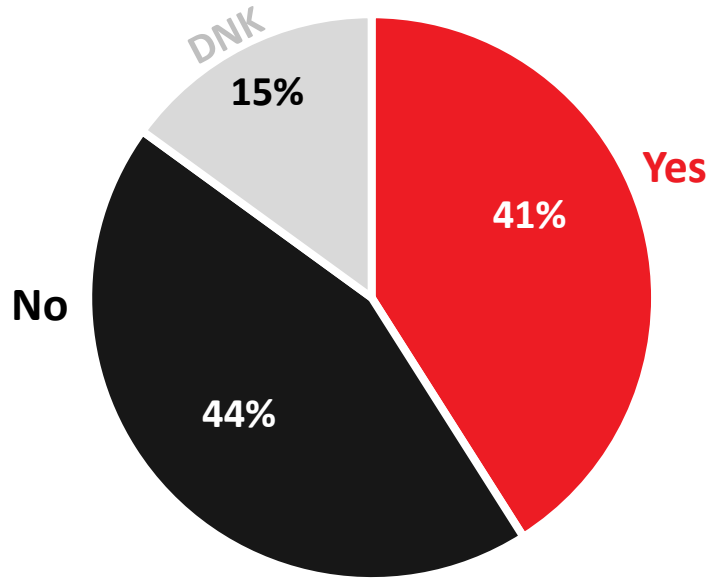
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	515	593	649	593	269
Unweighted n =	1,523	102	414	607	125	125	150	502	471	550	654	584	270
Increase taxes for large and small businesses	46%	43%	48%	46%	45%	42%	49%	49%	45%	45%	46%	49%	41%
Increase consumption taxes like the GST	20%	19%	23%	20%	17%	22%	13%	20%	18%	22%	21%	18%	21%
Increase personal income taxes	7%	6%	7%	9%	6%	3%	8%	10%	6%	6%	8%	8%	3%
Don't know / Prefer not to answer	27%	32%	22%	26%	32%	33%	30%	21%	32%	27%	25%	24%	36%



# REDUCING THE PANDEMIC SUPPORT PROGRAMS

**CTC167. Given the size of the current deficit, should the Federal Government immediately and quickly begin to scale back the COVID-19 pandemic support programs and payments for Canadians and businesses?**

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	515	593	649	593	269
Unweighted n =	1,523	102	414	607	125	125	150	502	471	550	654	584	270
Yes	41%	30%	57%	39%	29%	39%	33%	37%	40%	45%	41%	42%	41%
No	44%	51%	31%	47%	54%	44%	47%	49%	40%	43%	44%	45%	39%
Don't know / Prefer not to answer	15%	18%	13%	14%	17%	17%	19%	15%	20%	12%	14%	14%	20%



IN THE NEWS

WEARING A MASK IN INDOOR/ENCLOSED SPACES

**New question**

# WEARING A MASK IN ENCLOSED SPACES



**CTC168. Do you always and systematically wear a mask when...**

Base: All respondents (n=1,523)

**% Yes presented**



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	515	593	649	593	269
Unweighted n =	1,523	102	414	607	125	125	150	502	471	550	654	584	270
<b>% Yes presented</b>													
...you are in stores	64%	37%	61%	78%	47%	56%	57%	62%	60%	68%	68%	66%	48%
...you are at the grocery store	62%	33%	59%	77%	48%	57%	51%	61%	58%	67%	66%	65%	46%
...you are in any other indoor public place (offices, schools, etc.)	55%	36%	52%	66%	40%	49%	50%	55%	49%	60%	61%	56%	39%
...you are on public transportation	32%	18%	33%	33%	18%	33%	43%	46%	28%	27%	41%	30%	16%
...you are in a restaurant	29%	13%	24%	38%	16%	29%	27%	33%	24%	30%	33%	29%	18%

**New question**

## WEARING A MASK IN ENCLOSED SPACES (CANADA VS UNITED STATES)

**CTC168. Do you always and systematically wear a mask when...**

Base: All respondents

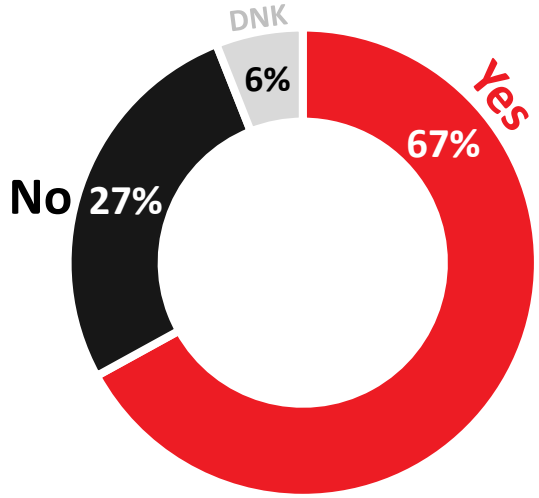


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
<b>% Yes presented</b>			
...you are in stores	<b>64%</b>	<b>83%</b>	19
...you are at the grocery store	<b>62%</b>	<b>84%</b>	22
...you are in any other indoor public place (offices, schools, etc.)	<b>55%</b>	<b>69%</b>	14
...you are on public transportation	<b>32%</b>	<b>37%</b>	5
...you are in a restaurant	<b>29%</b>	<b>52%</b>	23

# MANDATORY MASK WEARING

CTC169. In your opinion, should governments make wearing a mask mandatory in all indoor public spaces (public transit, restaurants, grocery stores, shops, etc.)?

Base: All respondents (n=1,523)



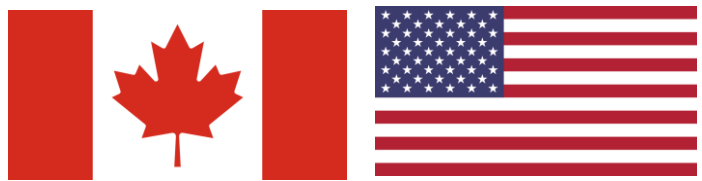
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	515	593	649	593	269
Unweighted n =	1,523	102	414	607	125	125	150	502	471	550	654	584	270
Yes	67%	53%	72%	75%	57%	57%	53%	66%	61%	72%	69%	68%	58%
No	27%	38%	23%	21%	36%	33%	39%	28%	32%	23%	26%	26%	34%
Don't know / Prefer not to answer	6%	9%	5%	4%	7%	10%	9%	6%	7%	5%	5%	6%	8%

New question

# MANDATORY MASK WEARING (CANADA VS UNITED STATES)

CTC169. In your opinion, should governments make wearing a mask mandatory in all indoor public spaces (public transit, restaurants, grocery stores, shops, etc.)?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
Yes	67%	72%	5
No	27%	21%	6
Don't know / Prefer not to answer	6%	6%	-

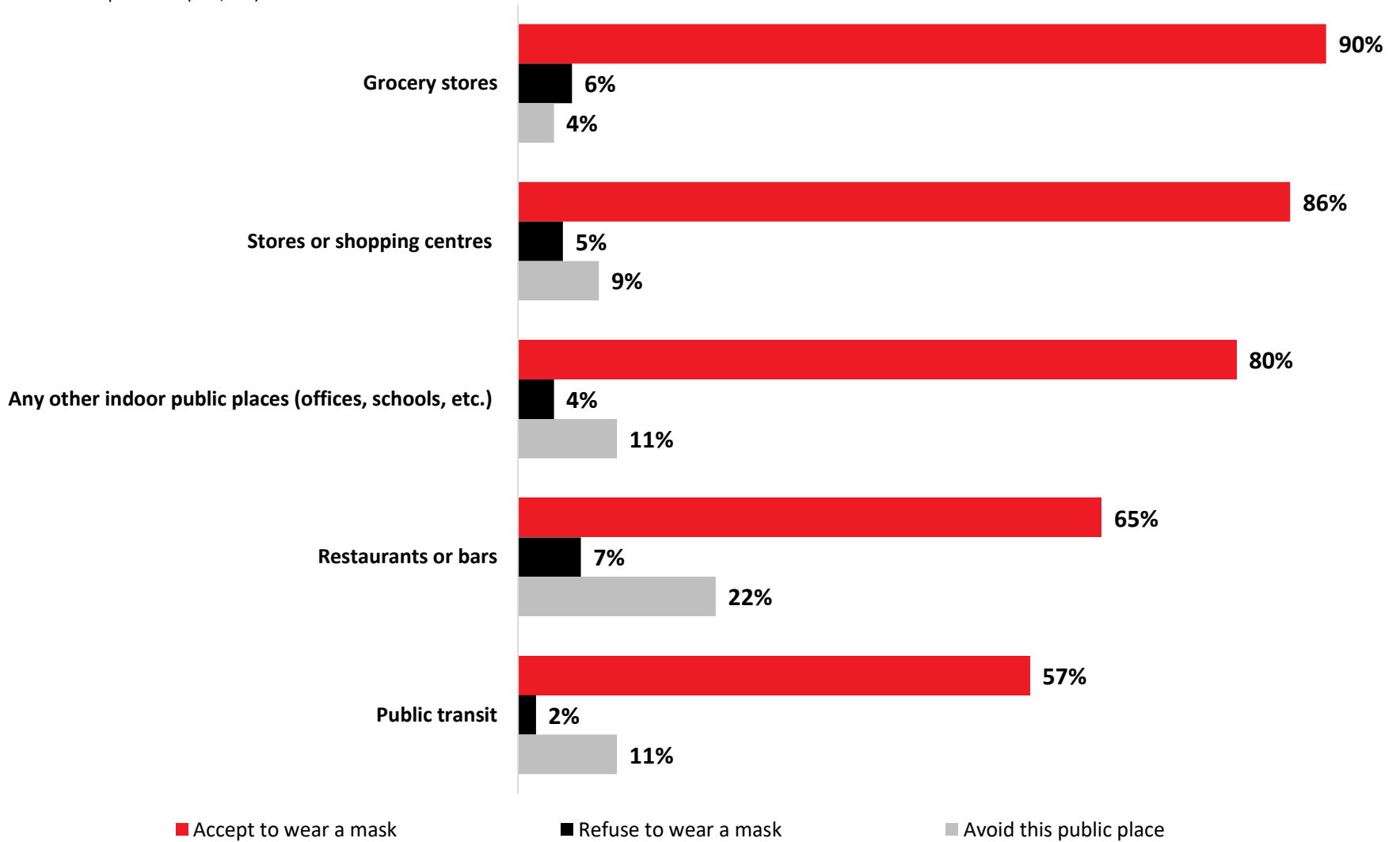
New question

# IMPACT OF WEARING A MASK ON YOUR ACTIVITIES



CTC170. If wearing a mask becomes mandatory in all indoor public spaces, will you decide to accept wearing a mask, refuse to wear a mask or simply avoid those places? What about...

Base: All respondents (n=1,523)



\*The % of respondents who answered: *Not applicable* is not presented

**New question**

# IMPACT OF WEARING A MASK ON YOUR ACTIVITIES



**CTC170. If wearing a mask becomes mandatory in all indoor public spaces, will you decide to accept wearing a mask, refuse to wear the mask or simply avoid those places? What about...**

Base: All respondents (n=1,523)

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	515	593	649	593	269
Unweighted n =	1,523	102	414	607	125	125	150	502	471	550	654	584	270
<b>Grocery stores</b>													
Accept wearing a mask	<b>90%</b>	89%	90%	<b>93%</b>	95%	<b>83%</b>	<b>84%</b>	89%	88%	<b>92%</b>	<b>93%</b>	89%	<b>86%</b>
Refuse to wear a mask	<b>6%</b>	3%	5%	<b>4%</b>	4%	<b>12%</b>	9%	<b>8%</b>	<b>8%</b>	<b>2%</b>	<b>4%</b>	6%	<b>9%</b>
Avoid this public place	<b>4%</b>	6%	5%	<b>2%</b>	<b>0%</b>	5%	<b>7%</b>	<b>2%</b>	4%	<b>5%</b>	3%	4%	4%
<b>Stores or shopping centres</b>													
Accept wearing a mask	<b>86%</b>	86%	84%	<b>88%</b>	85%	83%	83%	85%	<b>81%</b>	<b>90%</b>	<b>90%</b>	85%	<b>78%</b>
Refuse to wear a mask	<b>5%</b>	3%	5%	4%	3%	8%	7%	<b>7%</b>	6%	<b>3%</b>	<b>4%</b>	5%	<b>9%</b>
Avoid this public place	<b>9%</b>	9%	11%	<b>7%</b>	10%	9%	9%	7%	<b>12%</b>	7%	<b>6%</b>	10%	12%
<b>Any other indoor public places (offices, schools, etc.)</b>													
Accept wearing a mask	<b>80%</b>	79%	77%	<b>84%</b>	81%	<b>71%</b>	80%	81%	81%	78%	<b>85%</b>	78%	<b>72%</b>
Refuse to wear a mask	<b>4%</b>	4%	6%	<b>2%</b>	3%	6%	6%	<b>6%</b>	<b>6%</b>	<b>2%</b>	<b>3%</b>	5%	<b>7%</b>
Avoid this public place	<b>11%</b>	12%	12%	<b>9%</b>	11%	<b>18%</b>	11%	10%	10%	13%	<b>9%</b>	11%	<b>16%</b>
<b>Restaurants or bars</b>													
Accept wearing a mask	<b>65%</b>	61%	<b>57%</b>	<b>72%</b>	66%	<b>49%</b>	71%	67%	64%	64%	67%	66%	<b>58%</b>
Refuse to wear a mask	<b>7%</b>	4%	6%	5%	3%	<b>16%</b>	8%	<b>11%</b>	6%	<b>4%</b>	7%	5%	9%
Avoid this public place	<b>22%</b>	28%	<b>27%</b>	<b>17%</b>	28%	<b>30%</b>	18%	<b>18%</b>	24%	24%	20%	23%	27%
<b>Public transit</b>													
Accept wearing a mask	<b>57%</b>	51%	57%	<b>62%</b>	<b>47%</b>	<b>45%</b>	59%	<b>69%</b>	55%	<b>50%</b>	<b>64%</b>	56%	<b>40%</b>
Refuse to wear a mask	<b>2%</b>	2%	1%	3%	2%	1%	4%	<b>4%</b>	3%	<b>1%</b>	2%	3%	3%
Avoid this public place	<b>11%</b>	13%	10%	10%	10%	<b>19%</b>	11%	12%	12%	11%	11%	11%	13%

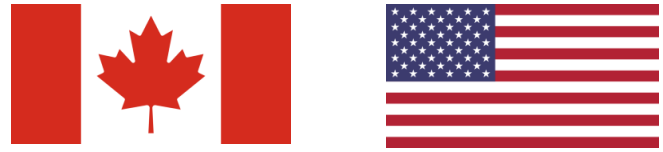
\*The % of respondents who answered: *Not applicable* is not presented



# IMPACT OF WEARING A MASK ON YOUR ACTIVITIES (CANADA VS UNITED STATES)

**CTC170. If wearing a mask becomes mandatory in all indoor public spaces, will you decide to accept wearing a mask, refuse to wear the mask or simply avoid those places? What about...**

Base: All respondents



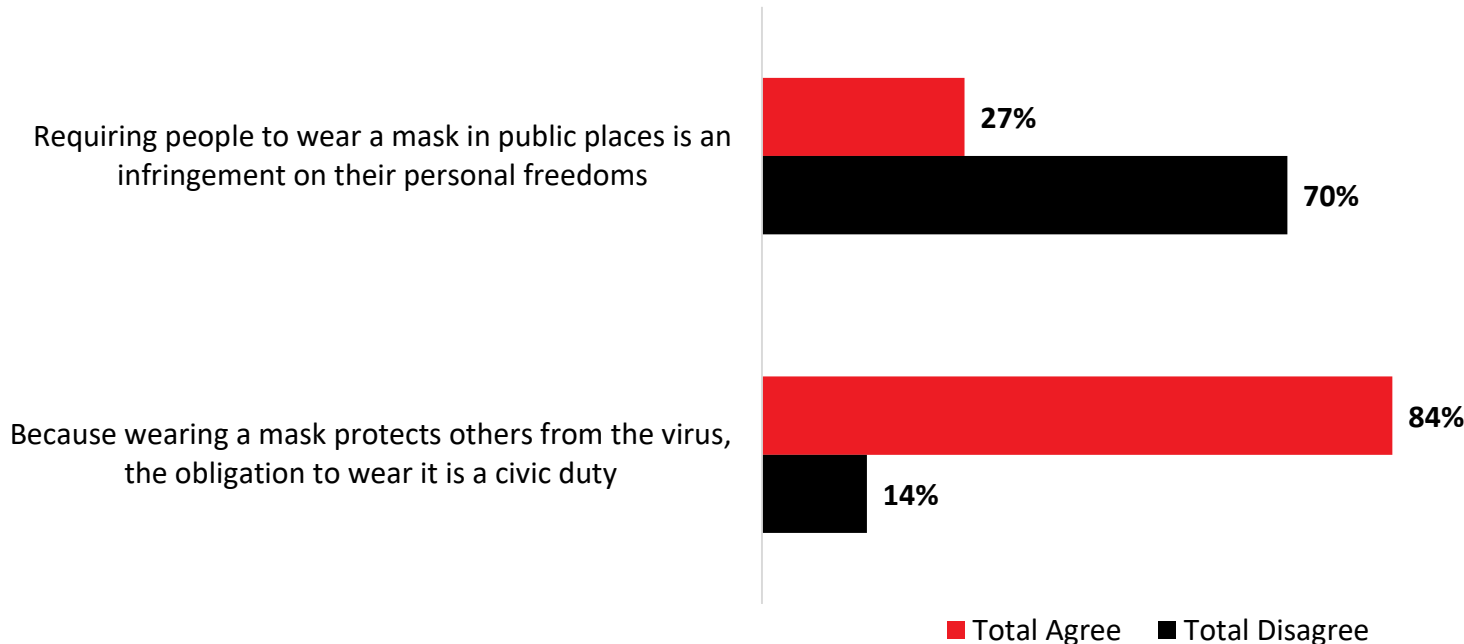
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
<b>Grocery stores</b>			
Accept wearing a mask	90%	89%	1
Refuse to wear a mask	6%	5%	1
Avoid this public place	4%	3%	1
<b>Stores or shopping centres</b>			
Accept wearing a mask	86%	84%	2
Refuse to wear a mask	5%	6%	1
Avoid this public place	9%	7%	2
<b>Any other indoor public places (offices, schools, etc.)</b>			
Accept wearing a mask	80%	78%	2
Refuse to wear a mask	4%	6%	2
Avoid this public place	<b>11%</b>	<b>8%</b>	3
<b>Restaurants or bars</b>			
Accept wearing a mask	<b>65%</b>	<b>69%</b>	4
Refuse to wear a mask	7%	6%	1
Avoid this public place	<b>22%</b>	<b>14%</b>	8
<b>Public transit</b>			
Accept wearing a mask	<b>57%</b>	<b>52%</b>	5
Refuse to wear a mask	<b>2%</b>	<b>5%</b>	3
Avoid this public place	<b>11%</b>	<b>8%</b>	3

\*The % of respondents who answered: *Not applicable* is not presented

## WEARING A MASK: A RESPONSIBILITY OR A BURDEN?

**CTC171. To what extent do you agree or disagree with the following statements:**

Base: All respondents (n=1,523)





	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	515	593	649	593	269
Unweighted n =	1,523	102	414	607	125	125	150	502	471	550	654	584	270
<b>Requiring people to wear a mask in public places is an infringement on their personal freedoms</b>													
Total Agree	27%	23%	25%	25%	20%	35%	35%	32%	31%	20%	28%	25%	28%
Total Disagree	70%	73%	72%	72%	77%	62%	61%	64%	65%	78%	70%	72%	67%
<b>Because wearing a mask protects others from the virus, the obligation to wear it is a civic duty</b>													
Total Agree	84%	80%	88%	86%	83%	73%	78%	82%	81%	87%	86%	84%	76%
Total Disagree	14%	17%	10%	11%	14%	22%	20%	14%	17%	11%	11%	14%	20%

## WEARING A MASK: A RESPONSIBILITY OR A BURDEN? (CANADA VS UNITED STATES)

**CTC171. To what extent do you agree or disagree with the following statements:**

Base: All respondents

	 TOTAL CANADA	 TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	

### Requiring people to wear a mask in public places is an infringement on their personal freedoms

Total Agree	<b>27%</b>	<b>41%</b>	14
Total Disagree	<b>70%</b>	<b>54%</b>	16

### Because wearing a mask protects others from the virus, the obligation to wear it is a civic duty

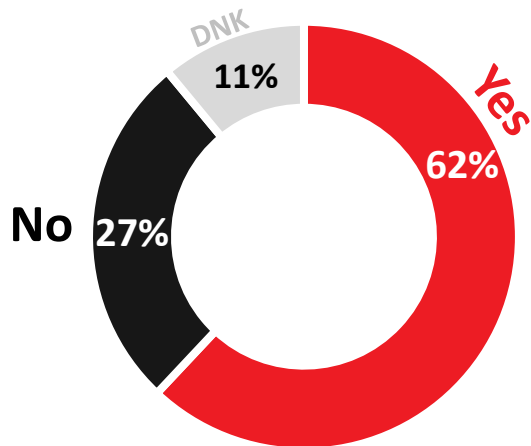
Total Agree	<b>84%</b>	<b>80%</b>	4
Total Disagree	14%	14%	-

**New question**

## FINES OR ARRESTS FOR NOT WEARING A MASK

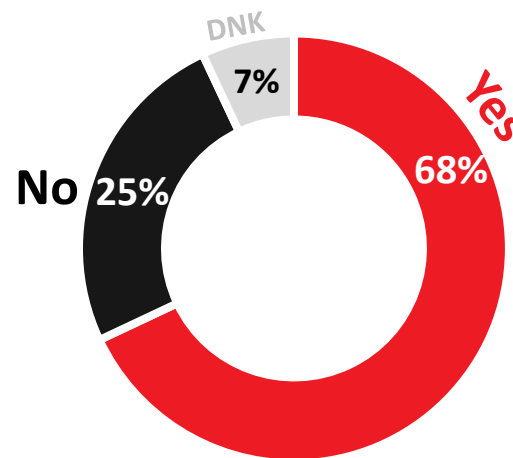
**CTC172. In your opinion, should the police have the right to issue fines or arrest people who do not respect the social distancing measures in place?**

Base: All respondents (n=1,523)



**CTC173. In your opinion, should police officers have the right to issue fines or arrest people who do not wear masks in places where governments make wearing masks mandatory?**

Base: All respondents (n=1,523)



		TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
<b>CTC172</b>	Weighted n =	1,523	104	357	585	99	171	207	415	515	593	649	593	269
	Unweighted n =	1,523	102	414	607	125	125	150	502	471	550	654	584	270
	Yes	62%	62%	63%	66%	66%	51%	56%	64%	60%	62%	62%	63%	61%
	No	27%	22%	27%	25%	23%	35%	33%	25%	29%	28%	28%	25%	28%
Don't know / Prefer not to answer		11%	16%	10%	9%	11%	14%	12%	11%	11%	10%	10%	12%	11%

		TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
<b>CTC173</b>	Weighted n =	1,523	104	357	585	99	171	207	415	515	593	649	593	269
	Unweighted n =	1,523	102	414	607	125	125	150	502	471	550	654	584	270
	Yes	68%	62%	69%	70%	76%	66%	59%	68%	64%	71%	68%	69%	66%
	No	25%	23%	25%	23%	20%	28%	32%	24%	30%	21%	26%	24%	26%
Don't know / Prefer not to answer		7%	15%	6%	7%	4%	6%	8%	8%	6%	8%	7%	7%	9%

**New question**

## FINES OR ARRESTS FOR NOT WEARING A MASK (CANADA VS UNITED STATES)

**CTC172. In your opinion, should the police have the right to issue fines or arrest people who do not respect the social distancing measures in place?**

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
Yes	62%	52%	10
No	27%	34%	7
Don't know / Prefer not to answer	11%	15%	4

**CTC173. In your opinion, should police officers have the right to issue fines or arrest people who do not wear masks in places where governments make wearing masks mandatory?**

Base: All respondents

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
Yes	68%	58%	10
No	25%	31%	6
Don't know / Prefer not to answer	7%	11%	4



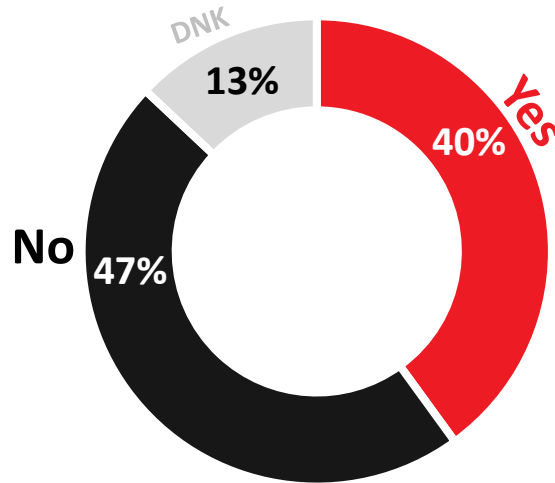
SECOND WAVE OF COVID-19 VIRUS



# END OF THE FIRST WAVE

CTC116. Do you think we've reached the end of the first wave of the COVID-19 pandemic?

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 6 <sup>th</sup>	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	515	593	649	593	269	1,517	
Unweighted n =	1,523	102	414	607	125	125	150	502	471	550	654	584	270	1,517	
Yes	40%	46%	47%	38%	42%	38%	35%	53%	40%	32%	41%	39%	43%	43%	-3
No	47%	44%	41%	49%	48%	45%	53%	36%	46%	56%	47%	49%	44%	46%	+1
Don't know / Prefer not to answer	13%	10%	11%	13%	10%	18%	12%	11%	14%	12%	12%	12%	13%	11%	+2

# END OF THE FIRST WAVE (CANADA VS UNITED STATES)

CTC116. Do you think we've reached the end of the first wave of the COVID-19 pandemic?

Base: All respondents



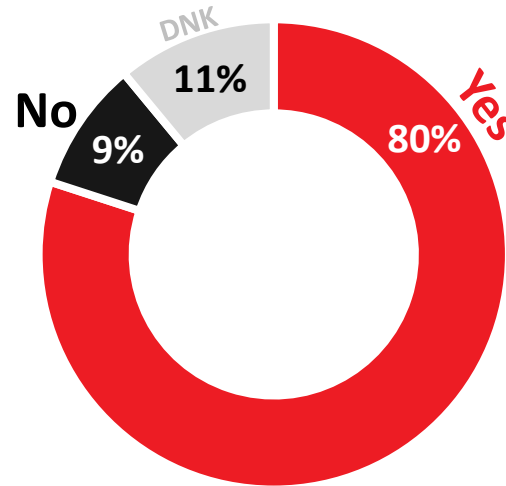
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
Yes	40%	26%	14
No	47%	63%	16
Don't know / Prefer not to answer	13%	10%	3



# SECOND WAVE OF THE VIRUS

CTC96. Do you think there will be a second wave of the virus ?

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 6 <sup>th</sup>	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	515	593	649	593	269	1,517	
Unweighted n =	1,523	102	414	607	125	125	150	502	471	550	654	584	270	1,517	
Yes	80%	73%	81%	77%	89%	82%	83%	80%	79%	80%	83%	77%	78%	82%	-2
No	9%	10%	8%	11%	5%	6%	7%	10%	10%	7%	7%	10%	10%	8%	+1
Don't know / Prefer not to answer	11%	17%	11%	12%	6%	12%	10%	9%	11%	13%	10%	12%	13%	10%	+1

## SECOND WAVE OF THE VIRUS (CANADA VS UNITED STATES)

CTC96. Do you think there will be a second wave of the virus ?

Base: All respondents

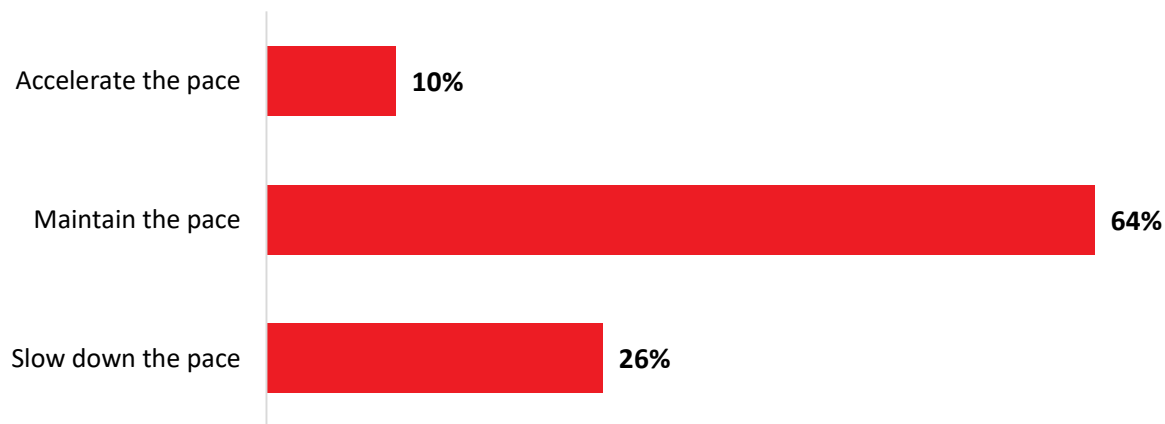


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
Yes	80%	72%	8
No	9%	13%	4
Don't know / Prefer not to answer	11%	15%	4

## PACE OF RELAXING PROTECTIVE MEASURES BY GOVERNMENTS

CTC64. Do you feel that governments should accelerate, maintain, or slow down the pace at which it is relaxing social distancing/self-isolation measures to allow a gradual return to normal activities?

Base: All respondents (n=1,523)

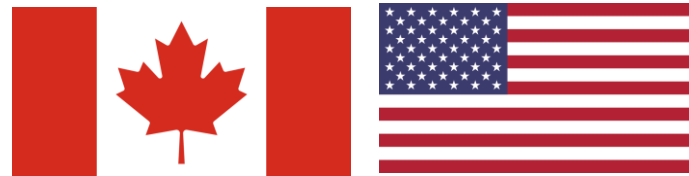


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 6 <sup>th</sup>	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	515	593	649	593	269	1,517	
Unweighted n =	1,523	102	414	607	125	125	150	502	471	550	654	584	270	1,517	
Accelerate the pace	10%	6%	10%	11%	9%	14%	6%	13%	10%	8%	9%	12%	10%	8%	+2
Maintain the pace	64%	62%	61%	66%	65%	62%	64%	61%	62%	68%	66%	64%	59%	65%	-1
Slow down the pace	26%	31%	29%	23%	25%	23%	30%	26%	28%	25%	25%	25%	32%	28%	-2

# PACE OF RELAXING PROTECTIVE MEASURES BY GOVERNMENTS (CANADA VS UNITED STATES)

CTC64. Do you feel that governments should accelerate, maintain, or slow down the pace at which it is relaxing social distancing/self-isolation measures to allow a gradual return to normal activities?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
Accelerate the pace	10%	21%	11
Maintain the pace	64%	35%	29
Slow down the pace	26%	43%	17



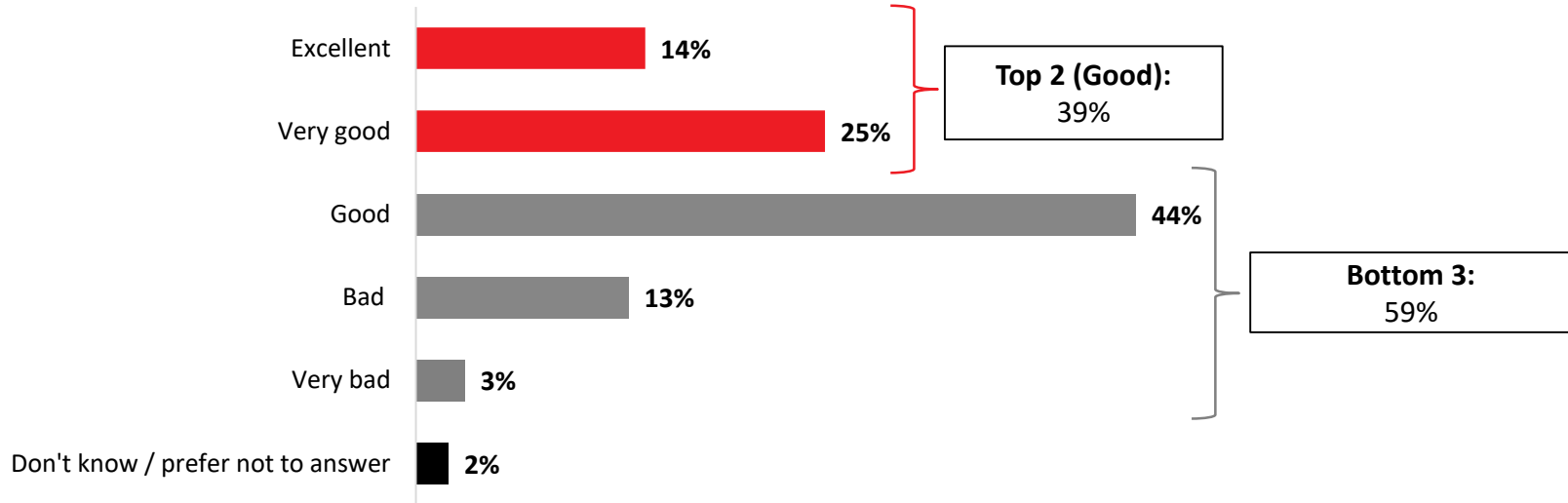
## STRESS AND MENTAL HEALTH



# MENTAL HEALTH DURING THE CRISIS

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 6 <sup>th</sup>	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	515	593	649	593	269	1,517	
Unweighted n =	1,523	102	414	607	125	125	150	502	471	550	654	584	270	1,517	
<b>Total Top 2 (Good)</b>	<b>39%</b>	32%	<b>52%</b>	<b>34%</b>	<b>26%</b>	41%	37%	<b>32%</b>	<b>32%</b>	<b>49%</b>	37%	42%	38%	<b>37%</b>	<b>+2</b>
Excellent	14%	10%	<b>20%</b>	<b>10%</b>	11%	19%	16%	12%	<b>10%</b>	<b>19%</b>	14%	13%	15%	<b>13%</b>	<b>+1</b>
Very good	25%	22%	<b>32%</b>	24%	<b>16%</b>	21%	21%	<b>20%</b>	22%	<b>30%</b>	23%	<b>28%</b>	23%	<b>24%</b>	<b>+1</b>
<b>Total Bottom 3</b>	<b>59%</b>	63%	<b>47%</b>	<b>64%</b>	<b>72%</b>	57%	62%	<b>65%</b>	<b>65%</b>	<b>50%</b>	62%	57%	59%	<b>62%</b>	<b>-3</b>
Good *	44%	43%	<b>39%</b>	46%	<b>61%</b>	39%	45%	43%	47%	43%	46%	43%	43%	<b>47%</b>	<b>-3</b>
Bad	13%	12%	<b>7%</b>	15%	11%	15%	15%	<b>16%</b>	<b>16%</b>	<b>7%</b>	14%	<b>10%</b>	14%	<b>12%</b>	<b>+1</b>
Very bad	3%	<b>7%</b>	<b>1%</b>	4%	0%	3%	2%	<b>6%</b>	2%	<b>1%</b>	2%	<b>4%</b>	2%	<b>3%</b>	<b>-</b>
Don't know/Prefer not to answer	2%	<b>5%</b>	1%	2%	1%	2%	0%	2%	3%	<b>1%</b>	1%	2%	3%	<b>1%</b>	<b>+1</b>

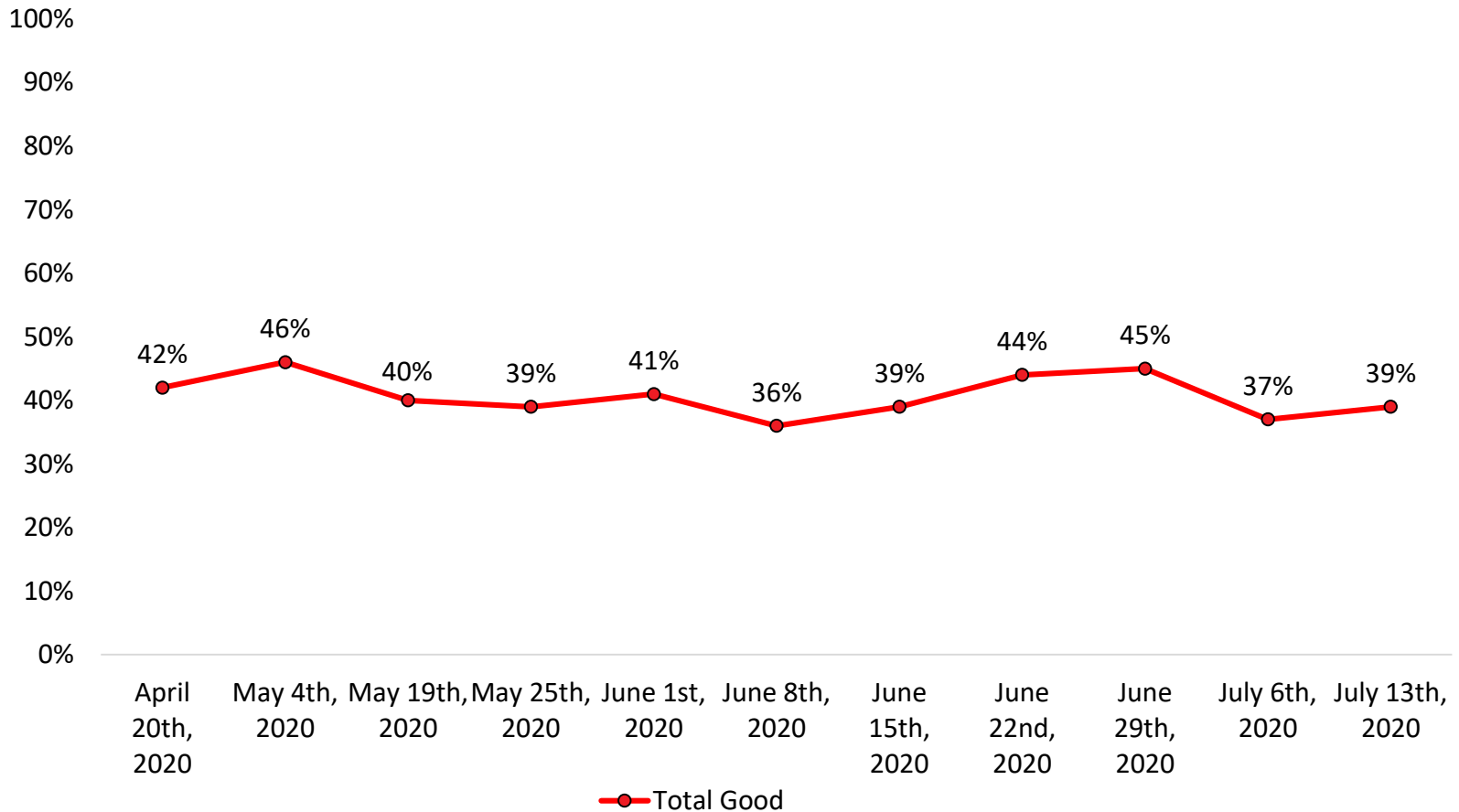
\* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research

# MENTAL HEALTH DURING THE CRISIS (Evolution)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

**% Total Good (Excellent + Very good) presented**



# MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
<b>Total Top 2 (Good)</b>	<b>39%</b>	<b>46%</b>	7
Excellent	14%	19%	5
Very good	25%	27%	2
<b>Total Bottom 3</b>	<b>59%</b>	<b>51%</b>	8
Good *	44%	37%	7
Bad	13%	11%	2
Very bad	3%	3%	-
Don't know/Prefer not to answer	2%	3%	1

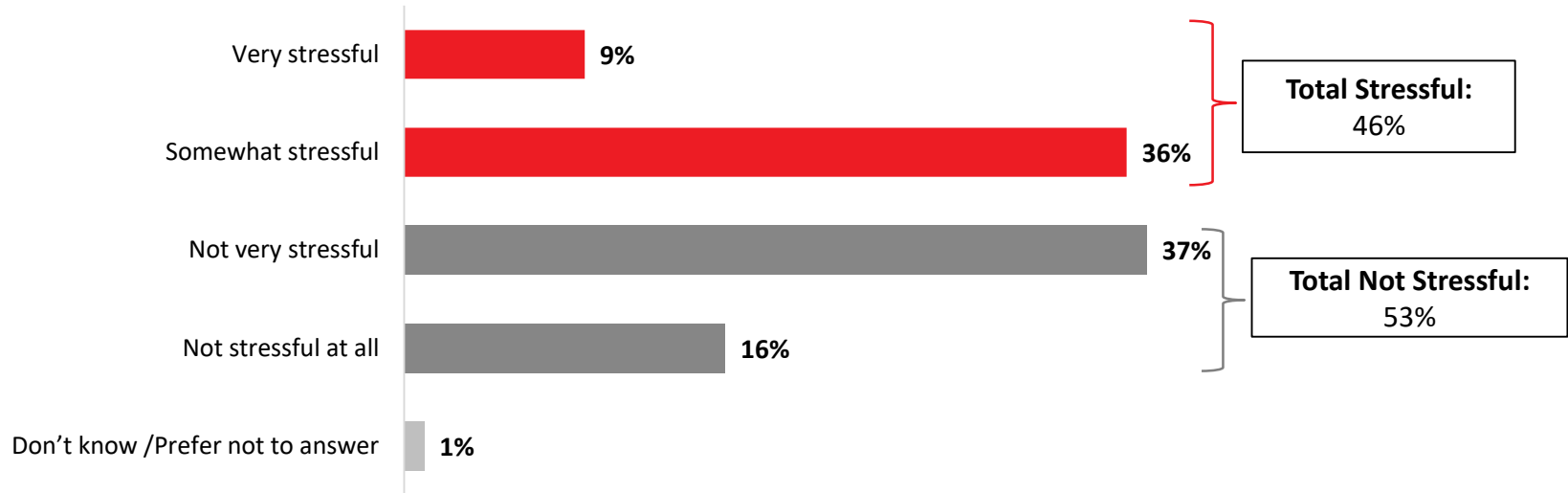
\* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research



# STRESS: LEAVING THE HOUSE / BEING IN PUBLIC

CTC72. When you have to leave your house and be out in public, to what extent do you find that stressful?

Base: All respondents (n=1,523)

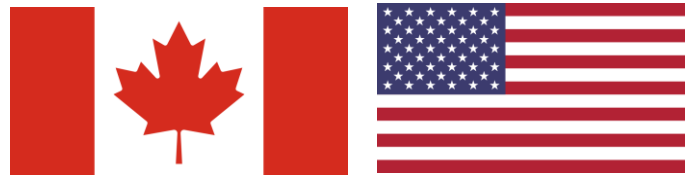


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 6 <sup>th</sup>	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	515	593	649	593	269	1,517	
Unweighted n =	1,523	102	414	607	125	125	150	502	471	550	654	584	270	1,517	
<b>Total Stressful</b>	<b>46%</b>	48%	<b>33%</b>	<b>53%</b>	43%	49%	44%	<b>51%</b>	46%	<b>42%</b>	46%	46%	45%	<b>51%</b>	-5
Very stressful	9%	10%	<b>6%</b>	10%	5%	11%	12%	11%	9%	8%	<b>12%</b>	<b>6%</b>	10%	<b>10%</b>	-1
Somewhat stressful	36%	38%	<b>27%</b>	<b>43%</b>	38%	38%	32%	40%	37%	34%	<b>33%</b>	<b>40%</b>	35%	<b>40%</b>	-4
<b>Total Not Stressful</b>	<b>53%</b>	50%	<b>66%</b>	<b>45%</b>	57%	51%	56%	<b>48%</b>	53%	<b>58%</b>	54%	53%	54%	<b>48%</b>	+5
Not very stressful	37%	31%	<b>50%</b>	<b>30%</b>	39%	34%	39%	34%	35%	<b>41%</b>	38%	37%	37%	<b>35%</b>	+2
Not stressful at all	16%	19%	16%	15%	18%	17%	17%	14%	18%	17%	16%	16%	18%	<b>14%</b>	+2
Don't know/Refuse	1%	2%	1%	1%	0%	0%	0%	1%	1%	<b>0%</b>	0%	1%	1%	<b>1%</b>	-

# STRESS: LEAVING THE HOUSE / BEING IN PUBLIC (CANADA VS UNITED STATES)

CTC72. When you have to leave your house and be out in public, to what extent do you find that stressful?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
<b>Total Stressful</b>	<b>46%</b>	<b>61%</b>	15
Very stressful	9%	20%	11
Somewhat stressful	36%	41%	5
<b>Total Not Stressful</b>	<b>53%</b>	<b>37%</b>	16
Not very stressful	37%	20%	17
Not stressful at all	16%	17%	1
Don't know/Refuse	1%	2%	1



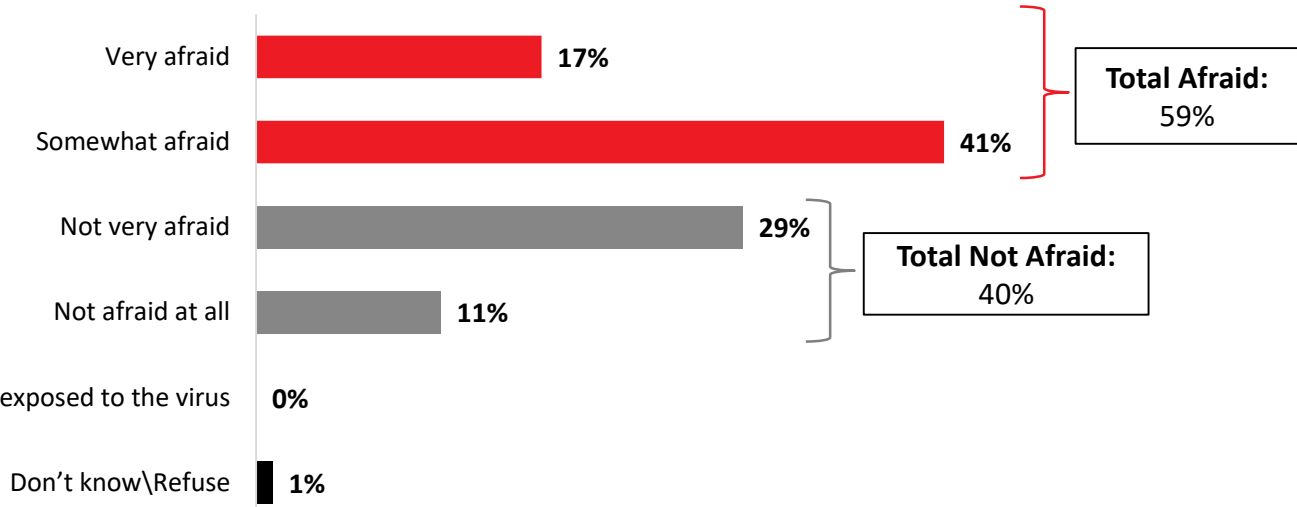
FEAR AND SPREAD OF THE VIRUS



# FEAR OF CONTRACTING THE VIRUS

## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,523)

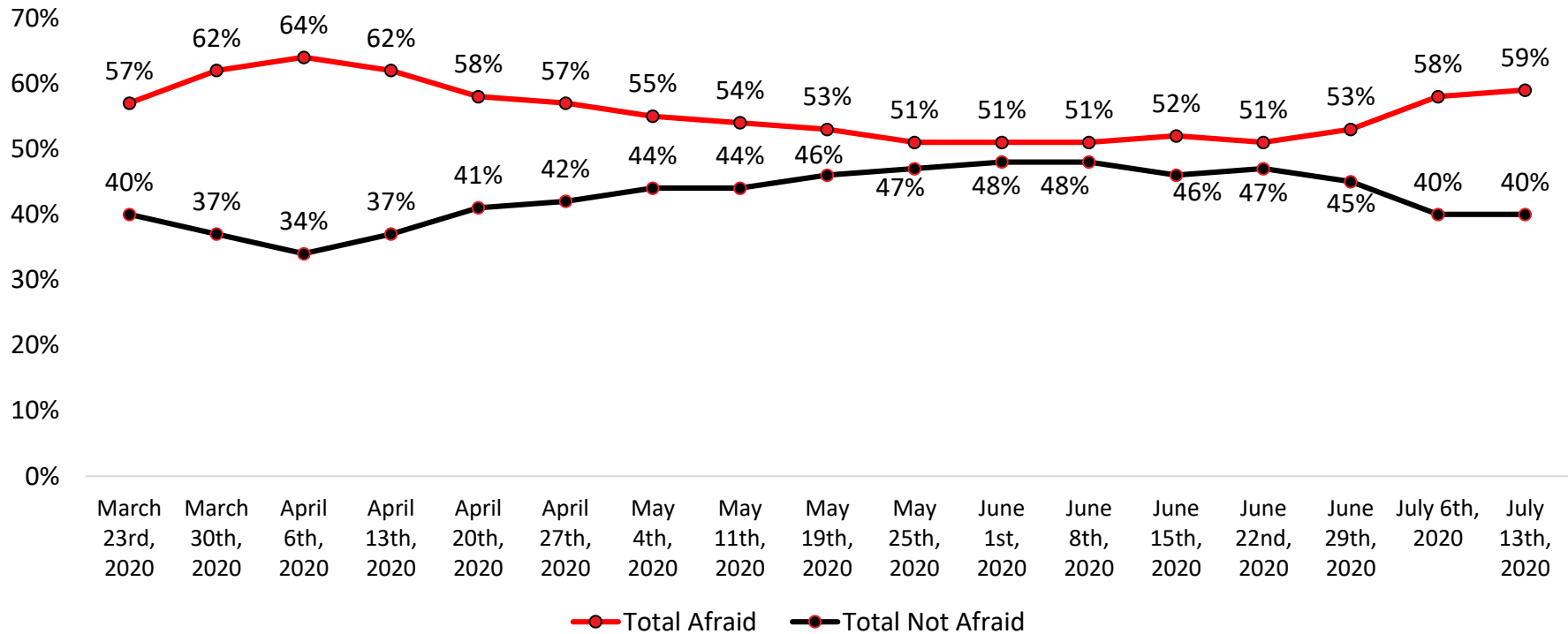


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 6 <sup>th</sup>	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	515	593	649	593	269	1,517	
Unweighted n =	1,523	102	414	607	125	125	150	502	471	550	654	584	270	1,517	
<b>Total Afraid</b>	<b>59%</b>	54%	<b>51%</b>	59%	61%	61%	<b>69%</b>	55%	57%	<b>62%</b>	<b>62%</b>	58%	<b>53%</b>	<b>58%</b>	<b>+1</b>
Very afraid	<b>17%</b>	19%	<b>13%</b>	19%	13%	19%	19%	15%	<b>21%</b>	16%	19%	<b>15%</b>	18%	<b>15%</b>	<b>+2</b>
Somewhat afraid	<b>41%</b>	36%	38%	40%	48%	42%	<b>50%</b>	40%	<b>37%</b>	<b>46%</b>	43%	43%	<b>35%</b>	<b>43%</b>	<b>-2</b>
<b>Total Not Afraid</b>	<b>40%</b>	43%	<b>46%</b>	39%	39%	39%	<b>31%</b>	43%	41%	37%	<b>37%</b>	41%	<b>47%</b>	<b>40%</b>	<b>-</b>
Not very afraid	<b>29%</b>	28%	<b>37%</b>	29%	29%	25%	<b>22%</b>	31%	29%	28%	30%	28%	31%	<b>32%</b>	<b>-3</b>
Not afraid at all	<b>11%</b>	15%	9%	10%	10%	15%	9%	12%	12%	9%	<b>6%</b>	<b>13%</b>	<b>16%</b>	<b>9%</b>	<b>+2</b>
I already have or have been exposed to the virus	<b>0%</b>	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	<b>0%</b>	<b>-</b>
Don't know/Refuse	<b>1%</b>	<b>3%</b>	2%	1%	0%	0%	0%	1%	2%	<b>0%</b>	1%	1%	0%	<b>1%</b>	<b>-</b>

# FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

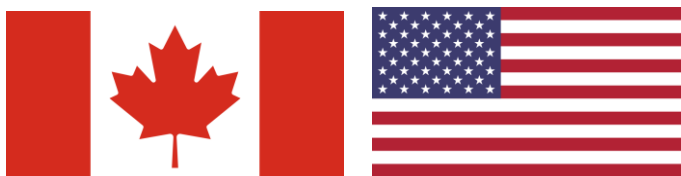
Base: All respondents



# FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

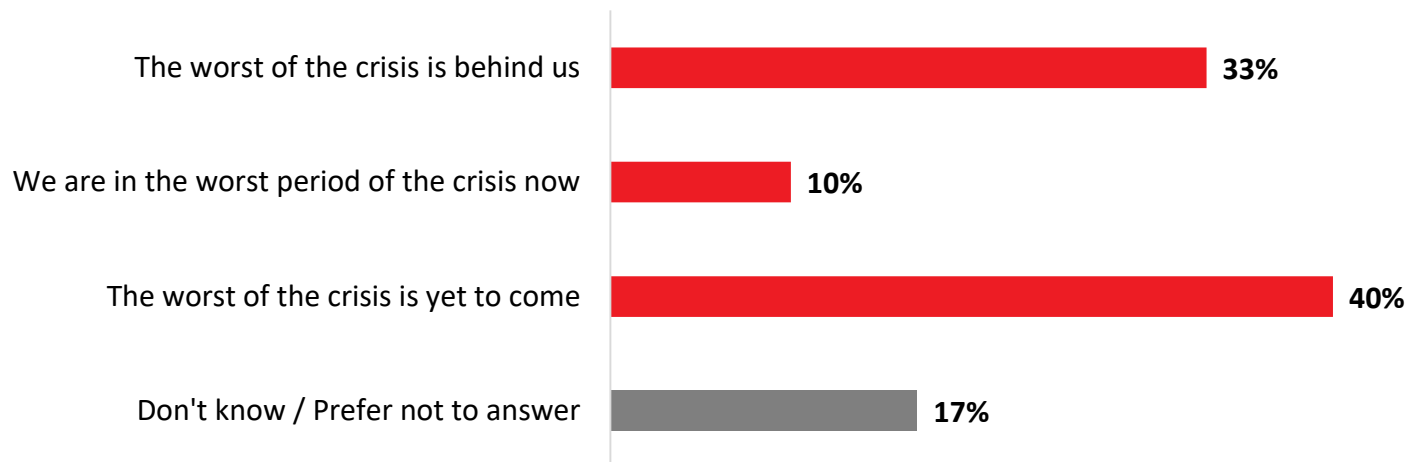


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
<b>Total Afraid</b>	59%	61%	2
Very afraid	17%	26%	9
Somewhat afraid	41%	35%	6
<b>Total Not Afraid</b>	40%	35%	5
Not very afraid	29%	19%	10
Not afraid at all	11%	16%	5
I already have or have been exposed to the virus	0%	1%	1
Don't know/Refuse	1%	3%	2

# EVOLUTION OF THE COVID-19 PANDEMIC

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,523)

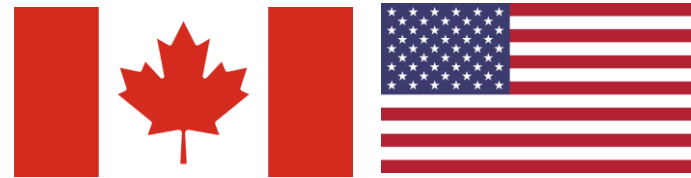


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 6 <sup>th</sup>	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	515	593	649	593	269	1,517	
Unweighted n =	1,523	102	414	607	125	125	150	502	471	550	654	584	270	1,517	
The worst of the crisis is behind us	33%	29%	35%	36%	30%	32%	29%	39%	31%	32%	33%	34%	33%	35%	-2
We are in the worst period of the crisis now	10%	5%	8%	11%	12%	15%	9%	12%	9%	10%	11%	9%	9%	9%	+1
The worst of the crisis is yet to come	40%	44%	45%	35%	42%	38%	43%	38%	46%	36%	40%	39%	41%	39%	+1
Don't know / Prefer not to answer	17%	21%	12%	19%	16%	16%	19%	11%	15%	22%	16%	17%	16%	16%	+1

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

Base: All respondents



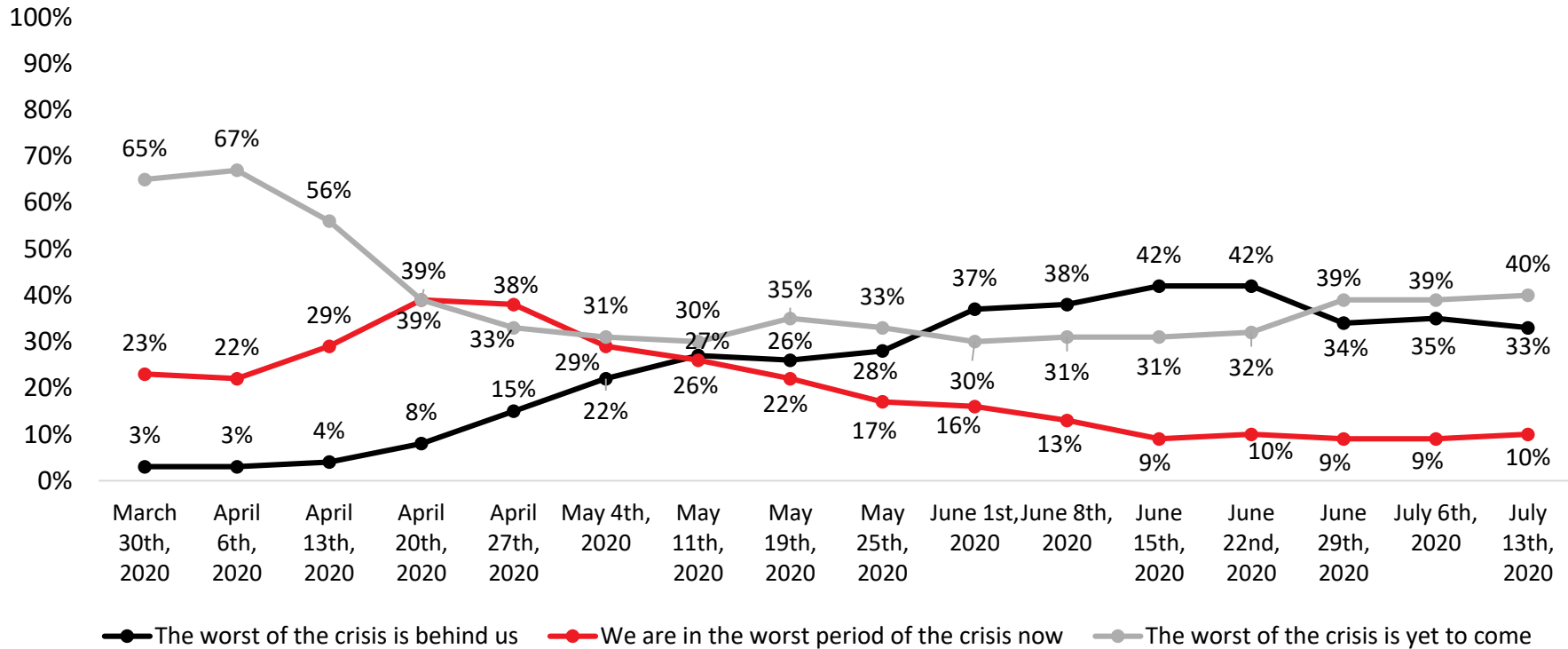
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
The worst of the crisis is behind us	<b>33%</b>	<b>19%</b>	14
We are in the worst period of the crisis now	<b>10%</b>	<b>28%</b>	18
The worst of the crisis is yet to come	40%	40%	-
Don't know / Prefer not to answer	<b>17%</b>	<b>14%</b>	3



# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada ?

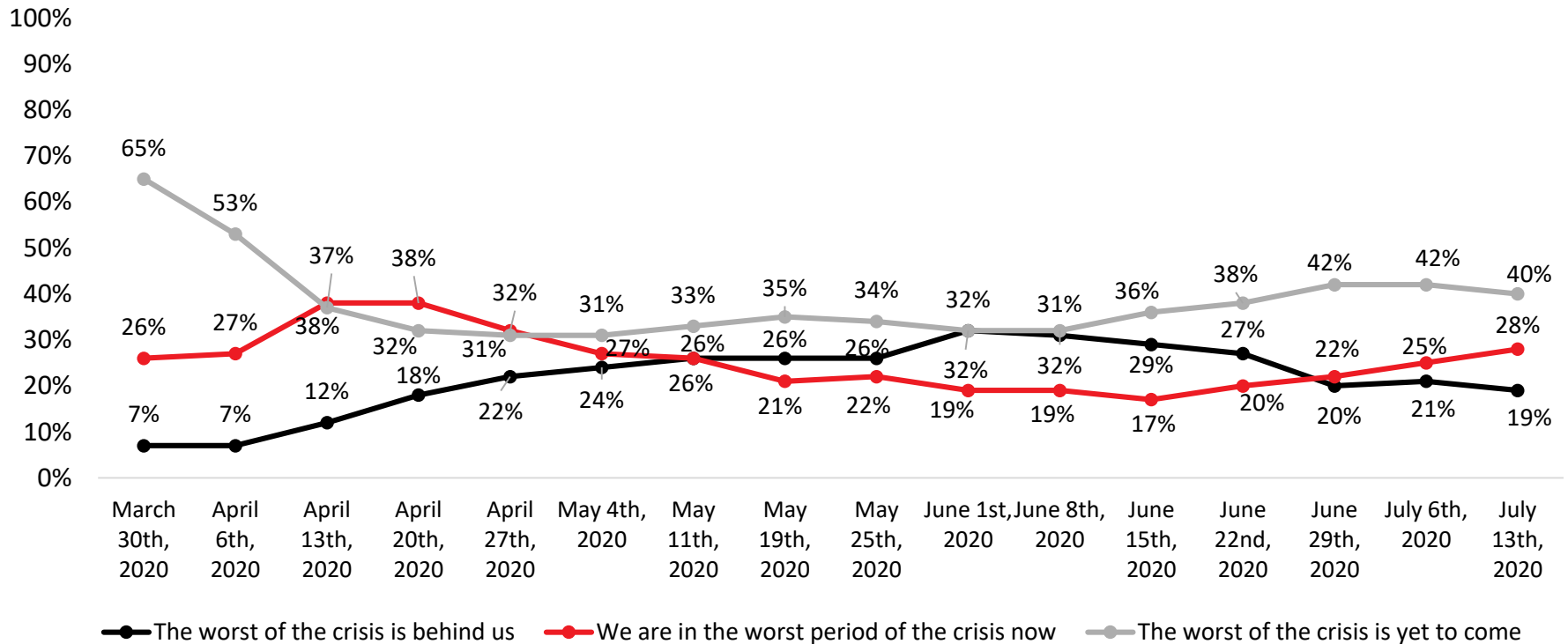
Base: All respondents



# EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **The United States** ?

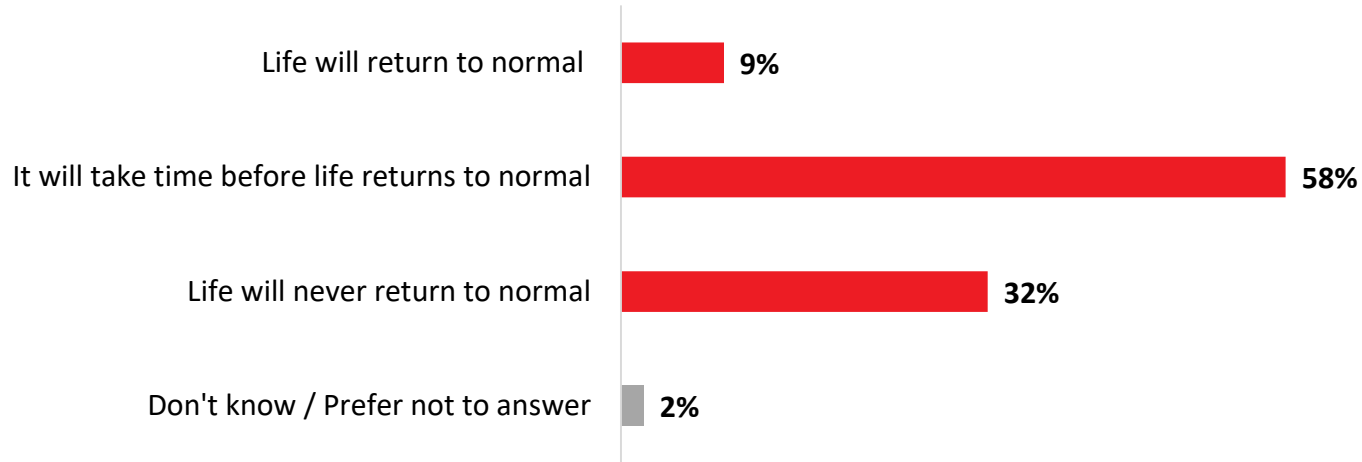
Base: All respondents



# RETURNING TO NORMAL

CTC121. Do you believe that after the pandemic, life in Canadian society will return to normal, that it will take time before life returns to normal, or that life will never return to normal (the way it was before the pandemic)?

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 6 <sup>th</sup>	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	515	593	649	593	269	1,517	
Unweighted n =	1,523	102	414	607	125	125	150	502	471	550	654	584	270	1,517	
Life will return to normal	9%	9%	11%	7%	2%	12%	9%	13%	8%	6%	9%	9%	7%	9%	-
it will take time before life returns to normal	58%	52%	66%	59%	54%	50%	54%	62%	56%	58%	59%	59%	55%	58%	-
life will never return to normal	32%	34%	22%	33%	41%	36%	37%	23%	34%	35%	31%	31%	36%	31%	+1
Don't know / Prefer not to answer	2%	4%	1%	2%	3%	2%	0%	2%	2%	1%	1%	1%	3%	2%	-

# RETURNING TO NORMAL (CANADA VS UNITED STATES)

CTC121. Do you believe that after the pandemic, life in Canadian/**American** society will return to normal, that it will take time before life returns to normal, or that life will never return to normal (the way it was before the pandemic)?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
Life will return to normal	9%	13%	4
It will take time before life returns to normal	58%	49%	9
Life will never return to normal	32%	30%	2
Don't know/Refuse	2%	7%	5



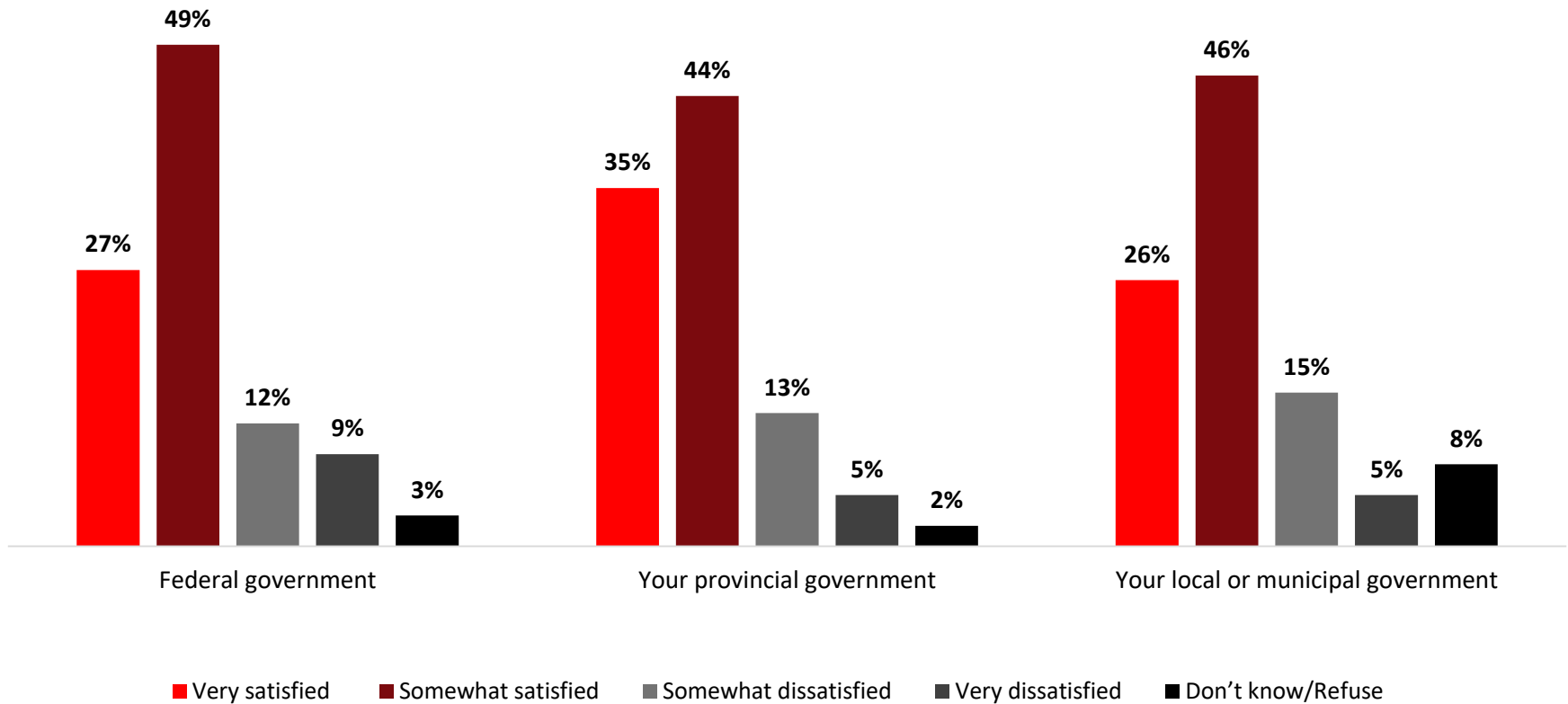
SATISFACTION WITH GOVERNMENTS DURING THE CRISIS



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,523)



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,523)

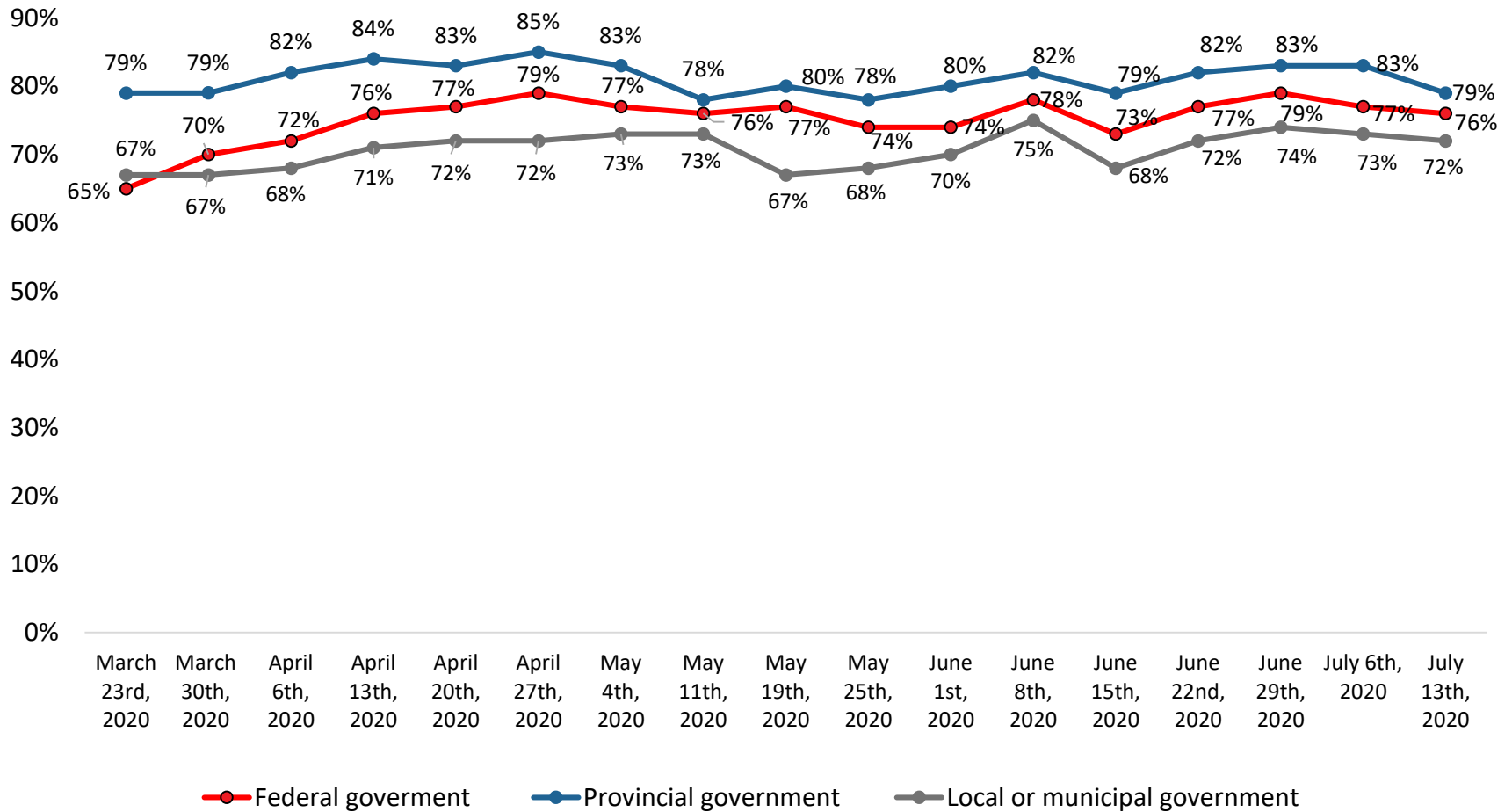
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 6 <sup>th</sup>	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	515	593	649	593	269	1,517	
Unweighted n =	1,523	102	414	607	125	125	150	502	471	550	654	584	270	1,517	
<b>Federal government</b>															
Total Satisfied	<b>76%</b>	<b>88%</b>	<b>69%</b>	78%	81%	<b>67%</b>	80%	76%	<b>73%</b>	78%	77%	78%	<b>71%</b>	<b>77%</b>	<b>-1</b>
Total Dissatisfied	<b>21%</b>	<b>9%</b>	<b>28%</b>	19%	17%	<b>29%</b>	17%	19%	23%	21%	20%	19%	<b>28%</b>	<b>20%</b>	<b>+1</b>
<b>Your provincial government</b>															
Total Satisfied	<b>79%</b>	83%	81%	<b>83%</b>	76%	<b>59%</b>	83%	77%	<b>75%</b>	<b>85%</b>	<b>77%</b>	82%	82%	<b>83%</b>	<b>-4</b>
Total Dissatisfied	<b>18%</b>	14%	17%	<b>14%</b>	22%	<b>38%</b>	16%	20%	<b>22%</b>	<b>14%</b>	20%	16%	17%	<b>14%</b>	<b>+4</b>
<b>Your local or municipal government</b>															
Total Satisfied	<b>72%</b>	79%	<b>67%</b>	75%	66%	69%	76%	70%	<b>69%</b>	<b>77%</b>	72%	72%	73%	<b>73%</b>	<b>-1</b>
Total Dissatisfied	<b>20%</b>	<b>10%</b>	20%	19%	27%	25%	21%	23%	23%	<b>16%</b>	21%	21%	16%	<b>17%</b>	<b>+3</b>

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

% Total Satisfied presented





# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents (n=1,523)



François Legault



Doug Ford



Brian Pallister



Scott Moe



Jason Kenney



John Horgan

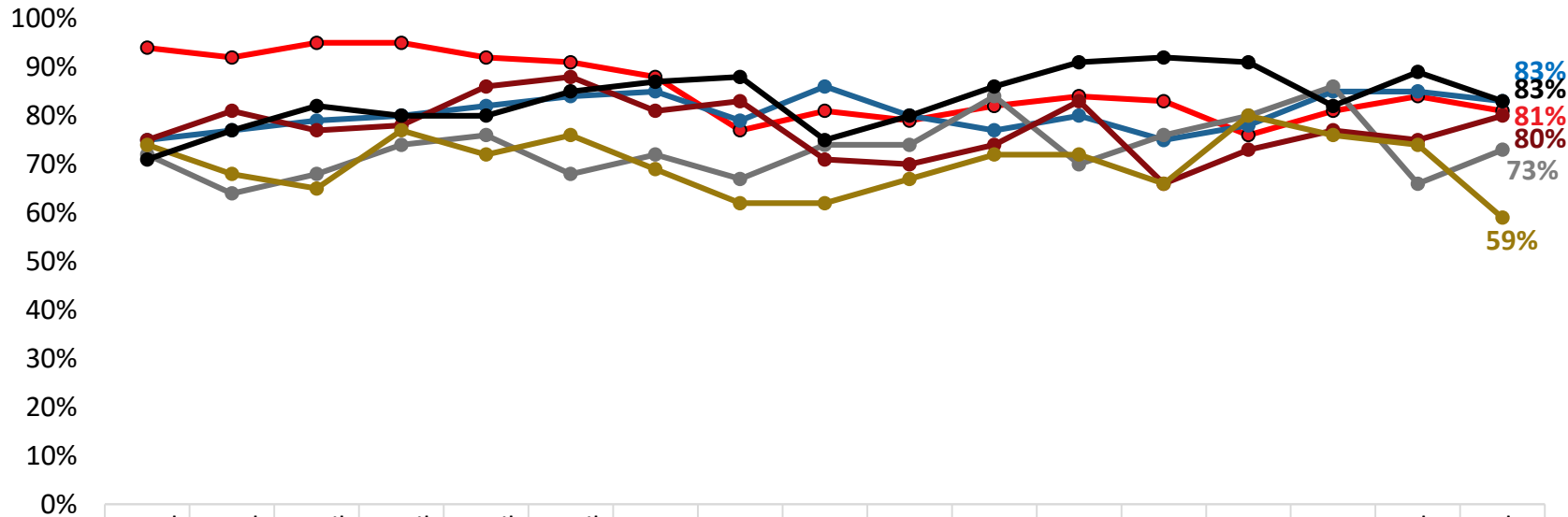
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,523	104	357	585	54	46	171	207
Unweighted n =	1,523	102	414	607	58	67	125	150
<b>Total Satisfied</b>	<b>79%</b>	83%	81%	<b>83%</b>	73%	80%	<b>59%</b>	83%
Very satisfied	<b>35%</b>	<b>46%</b>	34%	35%	28%	37%	<b>22%</b>	<b>44%</b>
Somewhat satisfied	<b>44%</b>	37%	47%	<b>49%</b>	45%	44%	37%	39%
<b>Total Dissatisfied</b>	<b>18%</b>	14%	17%	<b>14%</b>	25%	20%	<b>38%</b>	16%
Somewhat dissatisfied	<b>13%</b>	13%	13%	<b>9%</b>	18%	11%	<b>25%</b>	13%
Very dissatisfied	<b>5%</b>	1%	3%	5%	7%	8%	<b>13%</b>	3%
Don't know/Refuse	<b>2%</b>	3%	2%	3%	2%	0%	4%	1%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

*% Total Satisfied presented*



	March 23rd, 2020	March 30th, 2020	April 6th, 2020	April 13th, 2020	April 20th, 2020	April 27th, 2020	May 4th, 2020	May 11th, 2020	May 19th, 2020	May 25th, 2020	June 1st, 2020	June 8th, 2020	June 15th, 2020	June 22nd, 2020	June 29th, 2020	July 6th, 2020	July 13th, 2020
● François Legault	94%	92%	95%	95%	92%	91%	88%	77%	81%	79%	82%	84%	83%	76%	81%	84%	81%
● Doug Ford	75%	77%	79%	80%	82%	84%	85%	79%	86%	80%	77%	80%	75%	78%	85%	85%	83%
● Brian Pallister	72%	64%	68%	74%	76%	68%	72%	67%	74%	74%	84%	70%	76%	80%	86%	66%	73%
● Scott Moe	75%	81%	77%	78%	86%	88%	81%	83%	71%	70%	74%	83%	66%	73%	77%	75%	80%
● Jason Kenney	74%	68%	65%	77%	72%	76%	69%	62%	62%	67%	72%	72%	66%	80%	76%	74%	59%
● John Horgan	71%	77%	82%	80%	80%	85%	87%	88%	75%	80%	86%	91%	92%	91%	82%	89%	83%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,523	1,001	
	Unweighted n =	1,523	1,001	
	Federal government/ <b>The US President</b>	<b>76%</b>	<b>39%</b>	37
Your provincial government/ <b>Your State government</b>	<b>79%</b>	<b>61%</b>	18	
Your local or municipal government	<b>72%</b>	<b>64%</b>	8	

# VOTING INTENTIONS - FEDERAL ELECTIONS

**CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...***

Base: All respondents (n=1,523), except for the Bloc Québécois, Quebecers only

INTENTIONS BEFORE  
THE COVID-19 CRISIS

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	January 22 <sup>nd</sup> , 2020	Gap
Weighted n =	1,523	1,179	66	277	458	75	143	160	614	565	317	385	477	1,289	
Unweighted n =	1,523	1,204	69	328	482	98	106	121	650	554	381	364	459	1,327	
<b>... Liberal Party of Canada</b>	<b>29%</b>	<b>38%</b>	<b>56%</b>	39%	<b>46%</b>	<b>21%</b>	<b>18%</b>	31%	36%	40%	36%	35%	<b>41%</b>	<b>31%</b>	<b>+7</b>
<b>... Conservative Party of Canada</b>	<b>20%</b>	<b>26%</b>	19%	<b>12%</b>	27%	<b>40%</b>	<b>53%</b>	24%	<b>30%</b>	<b>23%</b>	<b>18%</b>	29%	<b>30%</b>	<b>32%</b>	<b>-6</b>
<b>... New Democratic Party of Canada</b>	<b>15%</b>	<b>19%</b>	16%	<b>10%</b>	18%	<b>34%</b>	23%	<b>29%</b>	18%	21%	<b>31%</b>	20%	<b>11%</b>	<b>19%</b>	<b>-</b>
<b>... Bloc Québécois</b>	<b>6%</b>	<b>8%</b>	-	<b>34%</b>	-	-	-	-	-	-	-	-	-	<b>8%</b>	<b>-</b>
<b>... Green Party of Canada</b>	<b>5%</b>	<b>7%</b>	8%	<b>4%</b>	8%	4%	<b>2%</b>	<b>15%</b>	6%	9%	<b>11%</b>	7%	<b>5%</b>	<b>8%</b>	<b>-1</b>
<b>... another party</b>	<b>1%</b>	<b>2%</b>	0%	1%	2%	0%	<b>4%</b>	1%	2%	1%	1%	2%	2%	<b>2%</b>	<b>-</b>
I would not vote	<b>4%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	<b>2%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	<b>12%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	<b>4%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-

# ANNEXES

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	150	207
Alberta	125	171
Manitoba/Saskatchewan	125	99
Ontario	607	585
Quebec	414	357
Atlantic	102	104

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	203	179
MidWest	180	217
South	332	371
West	286	233

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	777	740
Female	746	783

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 34	502	415
Between 35 and 54	471	515
55 or over	550	593

<b>LANGUAGE (MOTHER TONGUE)</b>	<b>Unweighted</b>	<b>Weighted</b>
English	928	1,011
French	381	317
Other	212	193

The sample thus collected has a minimum weighting factor of 0.0969 and a maximum weighting factor of 3.8489. The weighted variance is 0.3510.

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	501	485
Female	500	516

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 29	143	220
Between 30 and 39	167	172
Between 40 and 49	186	187
Between 50 and 64	294	250
65 or older	210	172

The sample thus collected has a minimum weighting factor of 0.0969 and a maximum weighting factor of 3.8489. The weighted variance is 0.3510.



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- **International Research**  
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EMPLOYEES



**185**  
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**8**  
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