

Report

LEGER'S WEEKLY SURVEY

PRESENTED BY

**Leger**



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Association for Canadian Studies • Association d'études canadiennes

July 20<sup>th</sup>, 2020

**Leger**



# METHODOLOGY

## METHODOLOGY

Leger - the largest Canadian-owned polling and marketing research firm – conducted this Web survey with a representative sample of **1,524 Canadians and 1,004 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place between **July 17 and 19, 2020**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the data was then analyzed and weighted by our statisticians according to gender, age, language spoken, region, education level and the presence of children in households in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error  $\pm 2.51\%$ , **19 times out of 20** for the Canadian sample and of  $\pm 3.09\%$ , **19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

# METHODOLOGY

## Notes on Reading this Report

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: [cbourque@leger360.com](mailto:cbourque@leger360.com) or Jack Jedwab, President & CEO of the Association for Canadian Studies: [jack.jedwab@acs-aec.ca](mailto:jack.jedwab@acs-aec.ca)



IN THE NEWS  
CONSUMER CONFIDENCE

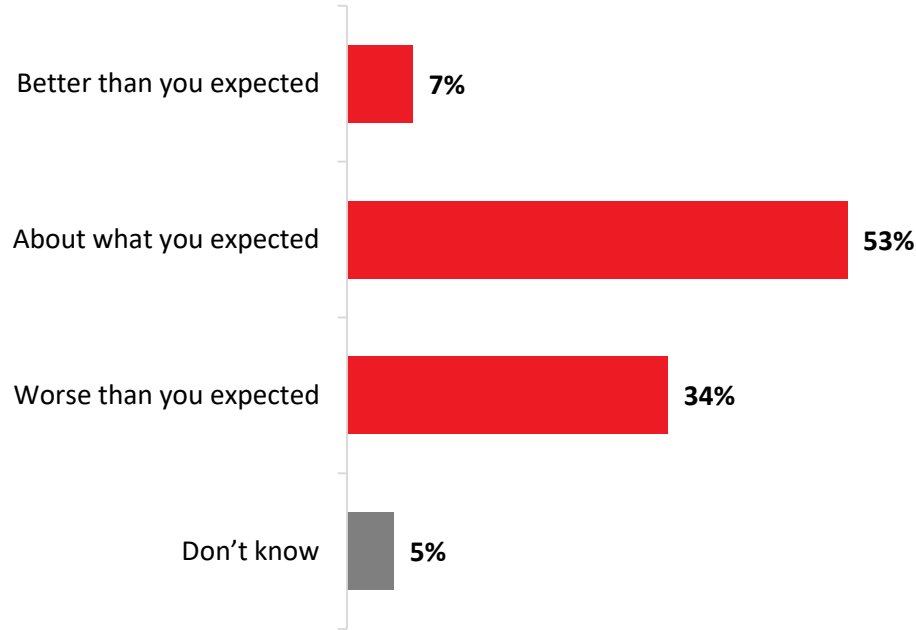
New question

# ECONOMIC ACTIVITY IN CANADA



**CTC185. Thinking about business and economic activity in your province, would you say things are:**

Base: All respondents (n=1,524)

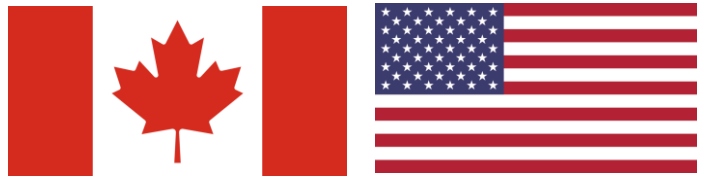


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,524	104	358	585	100	171	207	420	516	589	641	584	280
Unweighted n =	1,524	100	414	602	125	127	156	484	461	579	664	567	276
Better than you expected	7%	6%	7%	8%	10%	6%	8%	11%	7%	5%	7%	8%	5%
About what you expected	53%	70%	55%	54%	49%	38%	52%	57%	53%	50%	49%	55%	57%
Worse than you expected	34%	24%	30%	33%	37%	52%	36%	25%	35%	41%	38%	31%	32%
Don't know	5%	1%	8%	6%	4%	3%	4%	7%	4%	5%	5%	5%	5%

# ECONOMIC ACTIVITY IN CANADA / IN THE UNITED STATES (CANADA VS UNITED STATES)

**CTC185. Thinking about business and economic activity in your province / state, would you say things are:**

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,524	1,004	
Unweighted n =	1,524	1,004	
Better than you expected	7%	13%	6
About what you expected	53%	45%	8
Worse than you expected	34%	33%	1
Don't know	5%	10%	5

## Detailed results - USA

	TOTAL USA	North-east	Mid-west	South	West	18-34	35-54	55+
Weighted n =	1,004	180	218	372	234	307	357	340
Unweighted n =	1,004	231	187	294	292	210	369	425
Better than you expected	13%	16%	9%	16%	9%	18%	14%	6%
About what you expected	45%	48%	47%	39%	48%	46%	40%	48%
Worse than you expected	33%	27%	33%	33%	37%	22%	36%	39%
Don't know	10%	8%	11%	12%	6%	14%	10%	6%

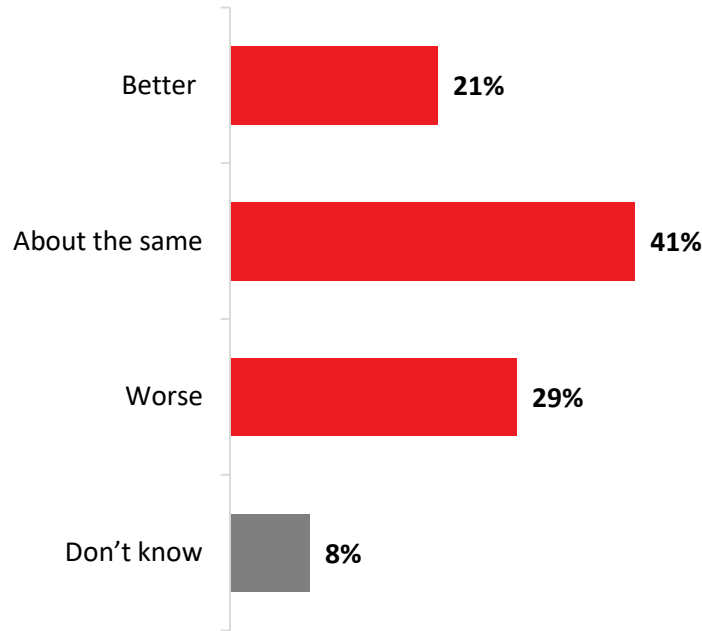
New question

# ECONOMIC SITUATION IN SIX MONTHS



CTC186. Thinking ahead to 6 months from today, will the economic and job situation in your province be...

Base: All respondents (n=1,524)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,524	104	358	585	100	171	207	420	516	589	641	584	280
Unweighted n =	1,524	100	414	602	125	127	156	484	461	579	664	567	276
Better	21%	24%	22%	24%	21%	17%	17%	27%	16%	22%	22%	21%	20%
About the same	41%	51%	41%	39%	48%	43%	39%	38%	41%	44%	37%	46%	44%
Worse	29%	17%	27%	30%	28%	34%	35%	28%	33%	27%	33%	27%	27%
Don't know	8%	8%	11%	7%	4%	7%	10%	7%	10%	7%	9%	7%	9%

# ECONOMIC SITUATION IN SIX MONTHS (CANADA VS UNITED STATES)

**CTC186. Thinking ahead to 6 months from today, will the economic and job situation in your province / state be...**

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,524	1,004	
Unweighted n =	1,524	1,004	
Better	<b>21%</b>	<b>25%</b>	4
About the same	<b>41%</b>	<b>34%</b>	7
Worse	29%	28%	1
Don't know	<b>8%</b>	<b>13%</b>	5

## Detailed results - USA

	TOTAL USA	North-east	Mid-west	South	West	18-34	35-54	55+
Weighted n =	1,004	180	218	372	234	307	357	340
Unweighted n =	1,004	231	187	294	292	210	369	425
Better	<b>25%</b>	30%	24%	26%	21%	24%	27%	23%
About the same	<b>34%</b>	36%	<b>41%</b>	<b>30%</b>	34%	<b>43%</b>	<b>29%</b>	32%
Worse	<b>28%</b>	<b>19%</b>	25%	31%	32%	<b>20%</b>	<b>32%</b>	30%
Don't know	<b>13%</b>	16%	9%	14%	14%	13%	12%	15%

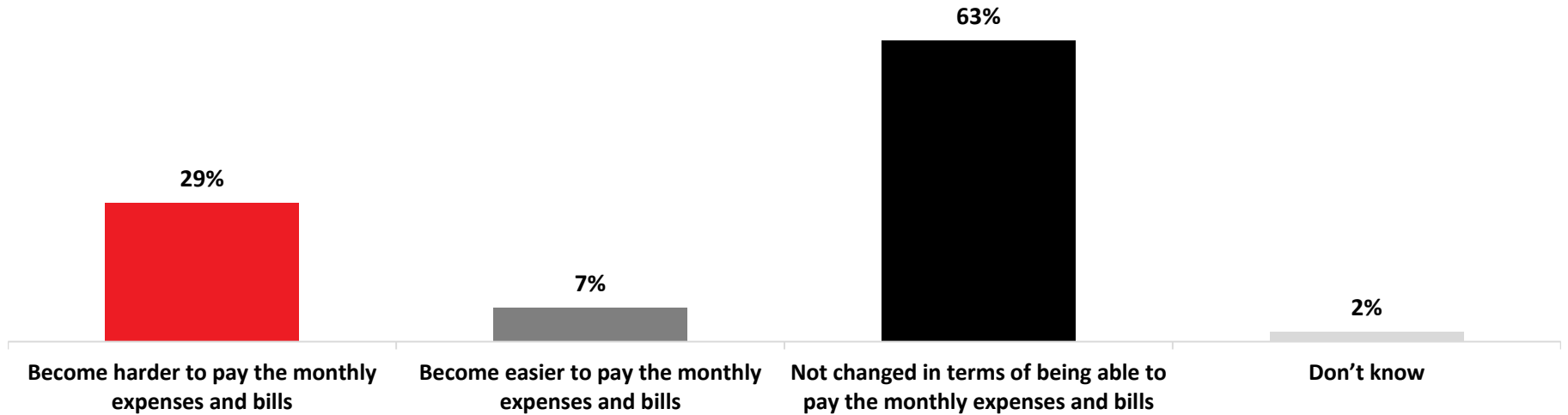


**New question**

# PAYING MONTHLY EXPENSES

**CTC187. When it comes to paying your regular monthly household expenses, such as buying groceries and paying monthly bills, have things since the pandemic ...**

Base: All respondents (n=1,524)

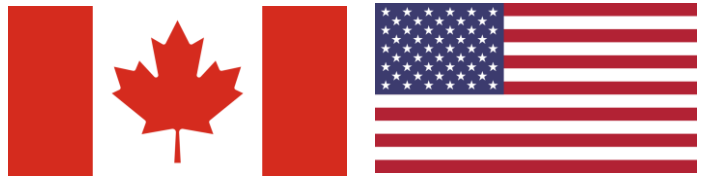


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,524	104	358	585	100	171	207	420	516	589	641	584	280
Unweighted n =	1,524	100	414	602	125	127	156	484	461	579	664	567	276
Become harder to pay the monthly expenses and bills	29%	20%	20%	33%	29%	32%	31%	38%	30%	20%	31%	28%	22%
Become easier to pay the monthly expenses and bills	7%	9%	7%	6%	4%	10%	6%	13%	6%	3%	6%	7%	7%
Not changed in terms of being able to pay the monthly expenses and bills	63%	69%	73%	59%	64%	55%	60%	47%	60%	76%	60%	64%	70%
Don't know	2%	2%	1%	2%	3%	4%	3%	2%	3%	1%	3%	1%	1%

# PAYING MONTHLY EXPENSES (CANADA VS UNITED STATES)

**CTC187. When it comes to paying your regular monthly household expenses, such as buying groceries and paying monthly bills, have things since the pandemic ...**

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,524	1,004	
Unweighted n =	1,524	1,004	
Become harder to pay the monthly expenses and bills	29%	32%	3
Become easier to pay the monthly expenses and bills	7%	9%	2
Not changed in terms of being able to pay the monthly expenses and bills	63%	54%	9
Don't know	2%	4%	2

## Detailed results - USA

	TOTAL USA	North-east	Mid-west	South	West	18-34	35-54	55+
Weighted n =	1004	180	218	372	234	307	357	340
Unweighted n =	1004	231	187	294	292	210	369	425
Become harder to pay the monthly expenses and bills	32%	28%	30%	35%	34%	37%	39%	21%
Become easier to pay the monthly expenses and bills	9%	11%	8%	11%	6%	15%	11%	1%
Not changed in terms of being able to pay the monthly expenses and bills	54%	58%	57%	49%	58%	41%	45%	77%
Don't know	4%	3%	6%	5%	3%	7%	5%	1%



IN THE NEWS  
COVID-19: BACK TO SCHOOL

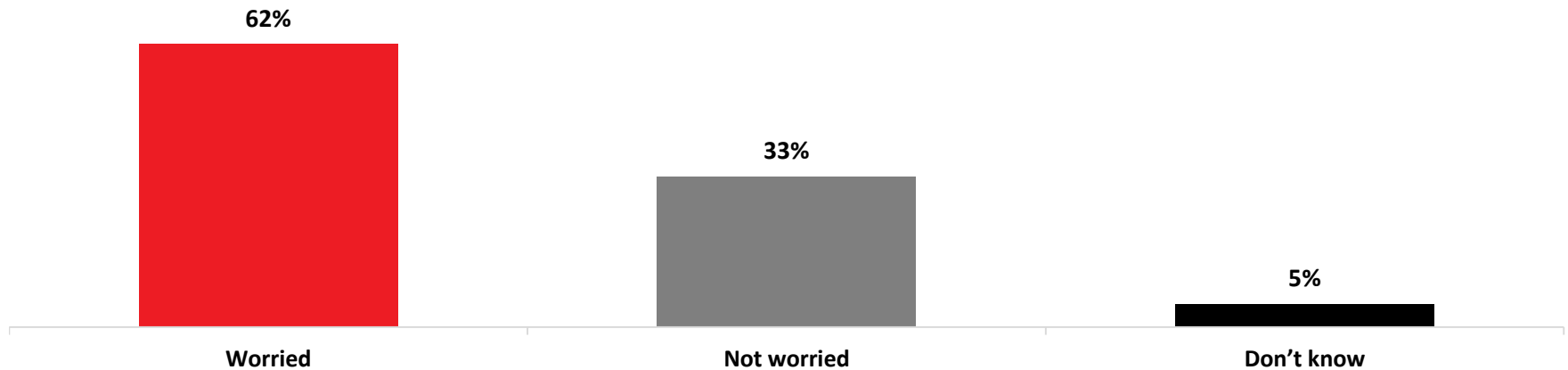
New question

# CHILDREN RETURNING TO SCHOOL



**CTC189. Are you worried or not worried about children going back to school at the end of the summer?**

Base: Respondents with school-age children (n=378)



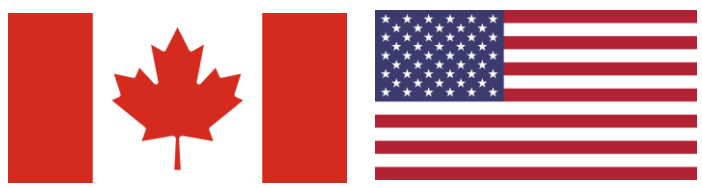
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	387	21	78	153	23	58	55	136	223	28	154	156	69
Unweighted n =	378	25*	89	151	31	34	48	137	216	25*	157	152	64
Worried	62%	68%	33%	74%	47%	70%	63%	61%	60%	79%	62%	63%	56%
Not worried	33%	29%	60%	22%	48%	23%	32%	34%	34%	21%	34%	32%	35%
Don't know	5%	3%	7%	4%	5%	7%	4%	5%	6%	0%	5%	4%	10%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# CHILDREN RETURNING TO SCHOOL (CANADA VS UNITED STATES)

**CTC189. Are you worried or not worried about children going back to school at the end of the summer?**

Base: Respondents with school-age children



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	387	292	
Unweighted n =	378	271	
Worried	<b>62%</b>	<b>70%</b>	8
Not worried	33%	27%	6
Don't know	5%	3%	2

## Detailed results - USA

	TOTAL USA	North-east	Mid-west	South	West	18-34	35-54	55+
Weighted n =	292	54	68	117	53	117	154	21
Unweighted n =	271	72	55	82	62	83	162	26*
Worried	<b>70%</b>	<b>82%</b>	66%	70%	65%	65%	75%	61%
Not worried	<b>27%</b>	<b>16%</b>	31%	26%	33%	30%	24%	29%
Don't know	<b>3%</b>	2%	3%	4%	1%	4%	<b>1%</b>	10%

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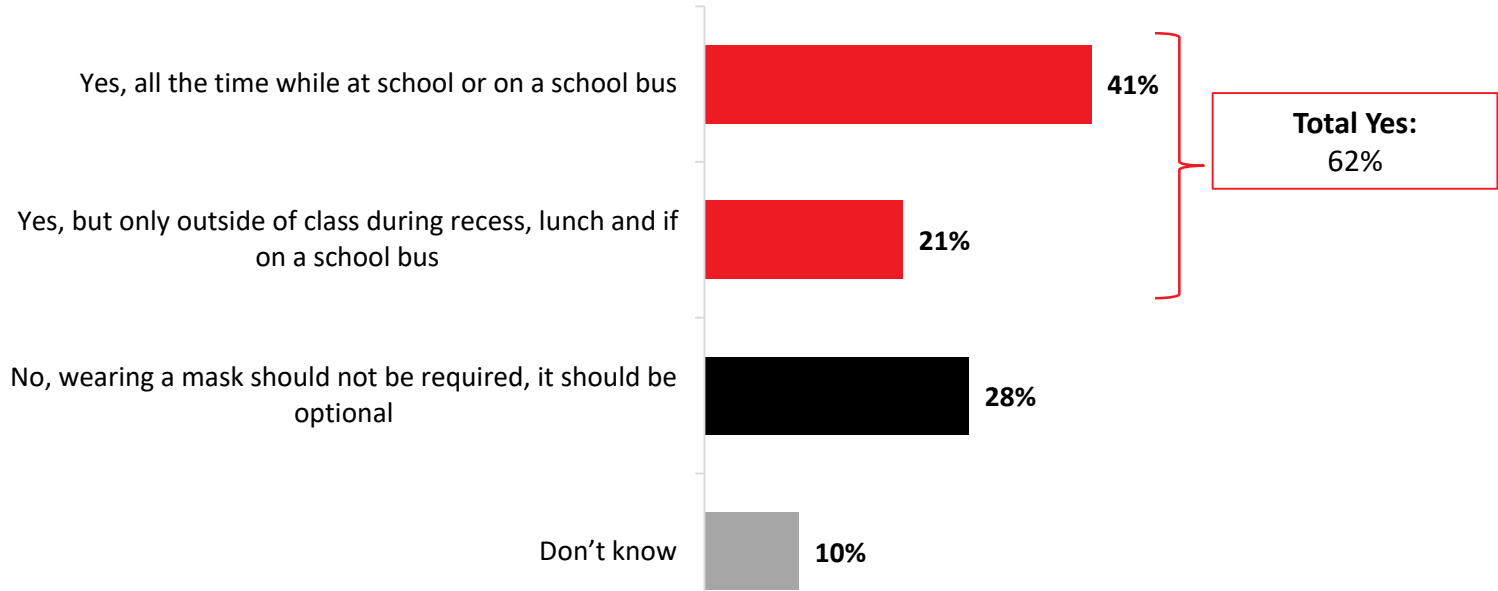
**New question**

# WEARING A MASK AT SCHOOL



**CTC190. When children go back to school, should they be required to wear masks...**

Base: Respondents with school-age children (n=378)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	387	21	78	153	23	58	55	136	223	28	154	156	69
Unweighted n =	378	25*	89	151	31	34	48	137	216	25*	157	152	64
<b>Total Yes</b>	<b>62%</b>	55%	<b>51%</b>	<b>73%</b>	47%	<b>47%</b>	73%	67%	60%	59%	66%	62%	58%
Yes, all the time while at school or on a school bus	<b>41%</b>	29%	<b>28%</b>	<b>52%</b>	34%	29%	51%	46%	38%	41%	42%	42%	40%
Yes, but only outside of class during recess, lunch and if on a school bus	<b>21%</b>	26%	23%	21%	13%	18%	22%	21%	21%	18%	25%	20%	17%
No, wearing a mask should not be required, it should be optional	<b>28%</b>	35%	<b>40%</b>	<b>18%</b>	<b>50%</b>	34%	22%	24%	30%	32%	25%	29%	32%
Don't know	<b>10%</b>	10%	9%	9%	3%	<b>19%</b>	5%	9%	10%	9%	9%	9%	10%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# WEARING A MASK AT SCHOOL (CANADA VS UNITED STATES)

**CTC190. When children go back to school, should they be required to wear masks...**

Base: Respondents with school-age children



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	387	292	
Unweighted n =	378	271	
<b>Total Yes</b>	<b>62%</b>	<b>79%</b>	17
Yes, all the time while at school or on a school bus	<b>41%</b>	<b>66%</b>	25
Yes, but only outside of class during recess, lunch and if on a school bus	<b>21%</b>	<b>13%</b>	8
No, wearing a mask should not be required, it should be optional	<b>28%</b>	<b>15%</b>	13
Don't know	10%	6%	4

## Detailed results - USA

	TOTAL USA	North-east	Mid-west	South	West	18-34	35-54	55+
Weighted n =	292	54	68	117	53	117	154	21
Unweighted n =	271	72	55	82	62	83	162	26*
<b>Total Yes</b>	<b>79%</b>	84%	<b>69%</b>	81%	83%	<b>89%</b>	75%	55%
Yes, all the time while at school or on a school bus	<b>66%</b>	69%	56%	68%	72%	69%	66%	51%
Yes, but only outside of class during recess, lunch and if on a school bus	<b>13%</b>	15%	13%	14%	11%	<b>20%</b>	9%	4%
No, wearing a mask should not be required, it should be optional	<b>15%</b>	<b>7%</b>	19%	17%	13%	<b>5%</b>	<b>21%</b>	28%
Don't know	<b>6%</b>	9%	<b>12%</b>	<b>2%</b>	4%	7%	4%	18%

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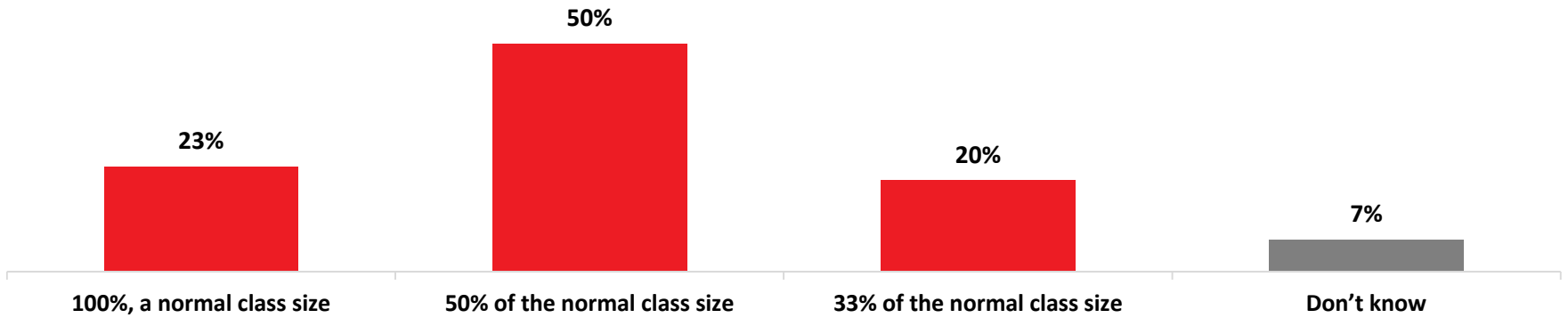
**New question**

# NUMBER OF KIDS ALLOWED IN A CLASSROOM



**CTC191. How many kids do you think should return to a school classroom for any given subject?**

Base: Respondents with school-age children (n=378)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	387	21	78	153	23	58	55	136	223	28	154	156	69
Unweighted n =	378	25*	89	151	31	34	48	137	216	25*	157	152	64
100%, a normal class size	23%	20%	44%	17%	25%	17%	16%	22%	25%	12%	24%	19%	32%
50% of the normal class size	50%	65%	42%	48%	59%	56%	49%	50%	50%	51%	50%	57%	40%
33% of the normal class size	20%	10%	9%	27%	13%	11%	34%	24%	17%	31%	19%	22%	19%
Don't know	7%	5%	4%	7%	3%	16%	1%	5%	8%	6%	8%	2%	9%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.



**New question**

# NUMBER OF KIDS ALLOWED IN A CLASSROOM (CANADA VS UNITED STATES)



**CTC191. How many kids do you think should return to a school classroom for any given subject?**

Base: Respondents with school-age children



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	387	292	
Unweighted n =	378	271	
100%, a normal class size	23%	25%	2
50% of the normal class size	<b>50%</b>	<b>39%</b>	11
33% of the normal class size	20%	25%	5
Don't know	7%	11%	4

## Detailed results - USA

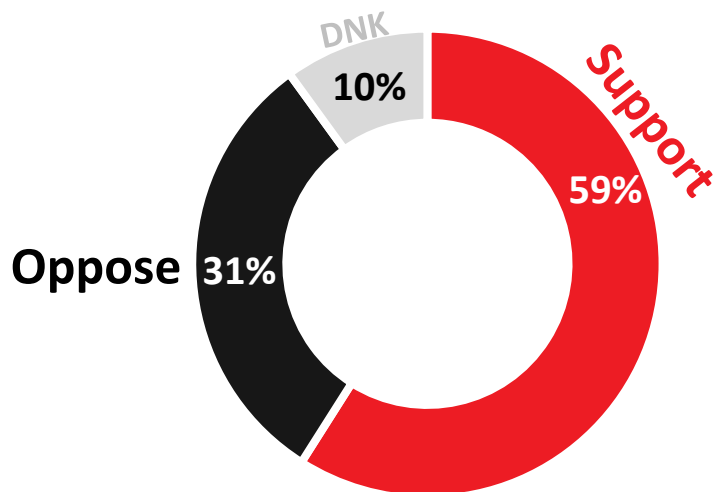
	TOTAL USA	North-east	Mid-west	South	West	18-34	35-54	55+
Weighted n =	292	54	68	117	53	117	154	21
Unweighted n =	271	72	55	82	62	83	162	26*
100%, a normal class size	<b>25%</b>	22%	28%	27%	20%	24%	24%	34%
50% of the normal class size	<b>39%</b>	43%	36%	35%	48%	40%	40%	24%
33% of the normal class size	<b>25%</b>	23%	22%	28%	25%	22%	27%	32%
Don't know	<b>11%</b>	11%	14%	10%	7%	13%	9%	10%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# HYBRID SCHOOL WEEK

**CTC192. Do you support or are you opposed to a hybrid school week where for a few days a week your child would be in the classroom at school and a few days a week he or she would be receiving school lessons at home?**

Base: Respondents with school-age children (n=378)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	387	21	78	153	23	58	55	136	223	28	154	156	69
Unweighted n =	378	25*	89	151	31	34	48	137	216	25*	157	152	64
Support	59%	72%	40%	61%	52%	60%	76%	62%	56%	64%	62%	61%	49%
Oppose	31%	23%	49%	27%	43%	28%	19%	24%	36%	30%	31%	31%	31%
Don't know	10%	4%	11%	12%	5%	12%	6%	13%	9%	6%	7%	8%	20%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# HYBRID SCHOOL WEEK (CANADA VS UNITED STATES)

**CTC192. Do you support or are you opposed to a hybrid school week where for a few days a week your child would be in the classroom at school and a few days a week he or she would be receiving school lessons at home?**

Base: Respondents with school-age children



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	387	292	
Unweighted n =	378	271	
Support	59%	65%	6
Oppose	<b>31%</b>	<b>23%</b>	8
Don't know	10%	11%	1

## Detailed results - USA

	TOTAL USA	North-east	Mid-west	South	West	18-34	35-54	55+
Weighted n =	292	54	68	117	53	117	154	21
Unweighted n =	271	72	55	82	62	83	162	26*
Support	<b>65%</b>	69%	64%	65%	65%	73%	63%	44%
Oppose	<b>23%</b>	18%	20%	27%	23%	<b>16%</b>	27%	34%
Don't know	<b>11%</b>	13%	16%	8%	11%	12%	10%	21%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.



SECOND WAVE OF COVID-19 VIRUS



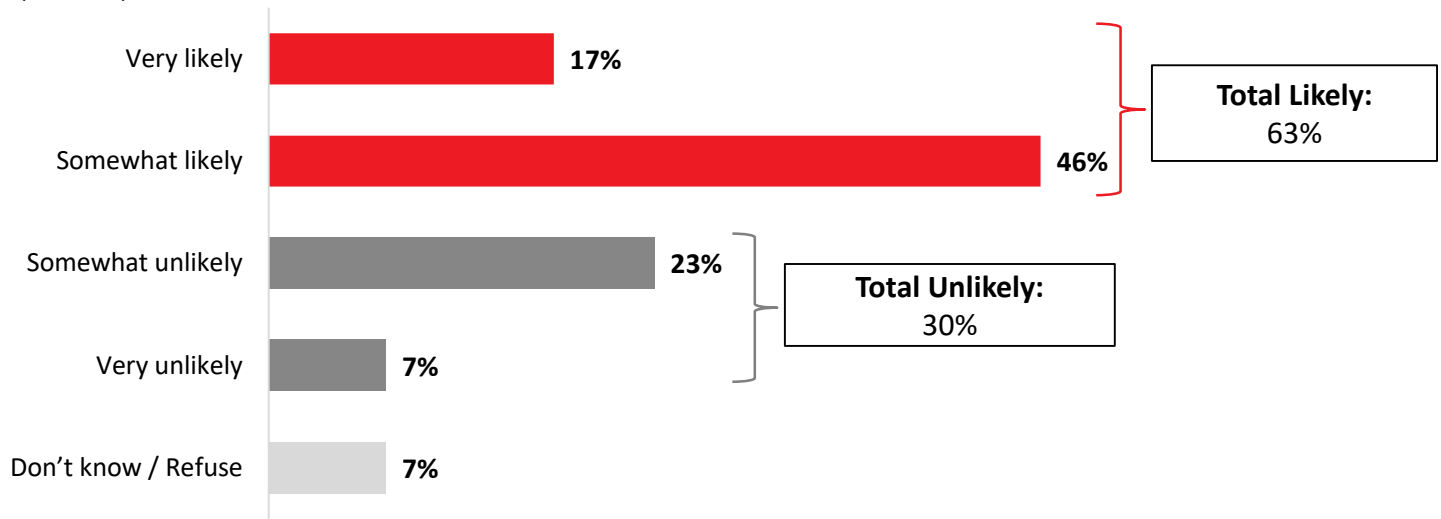
**New question**

# LIKELIHOOD OF GOING BACK INTO LOCKDOWN



**CTC184. In your view, what is the likelihood that, over the next three months, we will go back to a pandemic lockdown, with business closures and stay-at-home orders (similar to March and April)?**

Base: All respondents (n=1,524)

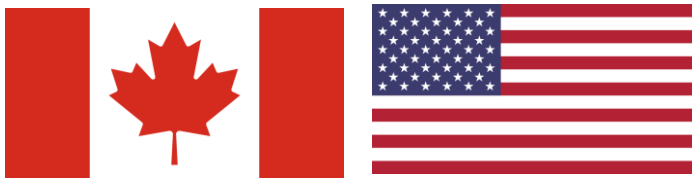


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,524	104	358	585	100	171	207	420	516	589	641	584	280
Unweighted n =	1,524	100	414	602	125	127	156	484	461	579	664	567	276
<b>Total Likely</b>	<b>63%</b>	70%	<b>57%</b>	63%	69%	66%	65%	67%	63%	61%	65%	62%	64%
Very likely	<b>17%</b>	19%	<b>13%</b>	18%	19%	16%	22%	19%	18%	15%	19%	16%	15%
Somewhat likely	<b>46%</b>	50%	45%	46%	50%	51%	42%	48%	45%	46%	46%	46%	49%
<b>Total Unlikely</b>	<b>30%</b>	25%	<b>36%</b>	28%	24%	28%	30%	28%	29%	32%	28%	<b>33%</b>	28%
Somewhat unlikely	<b>23%</b>	16%	<b>29%</b>	<b>20%</b>	22%	23%	24%	20%	22%	<b>26%</b>	21%	25%	24%
Very unlikely	<b>7%</b>	9%	7%	8%	3%	5%	6%	7%	7%	6%	7%	8%	5%
Don't know/Refuse	<b>7%</b>	6%	7%	8%	7%	6%	5%	6%	8%	7%	8%	5%	7%

# LIKELIHOOD OF GOING BACK INTO LOCKDOWN (CANADA VS UNITED STATES)

**CTC184. In your view, what is the likelihood that, over the next three months, that we will go back to a pandemic lockdown, with business closures and stay-at-home orders (similar to March and April)?**

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,524	1,004	
Unweighted n =	1,524	1,004	
<b>Total Likely</b>	<b>63%</b>	<b>69%</b>	6
Very likely	17%	35%	18
Somewhat likely	46%	34%	12
<b>Total Unlikely</b>	<b>30%</b>	<b>19%</b>	11
Somewhat unlikely	23%	10%	13
Very unlikely	7%	9%	2
Don't know/Refuse	7%	12%	5

## Detailed results - USA

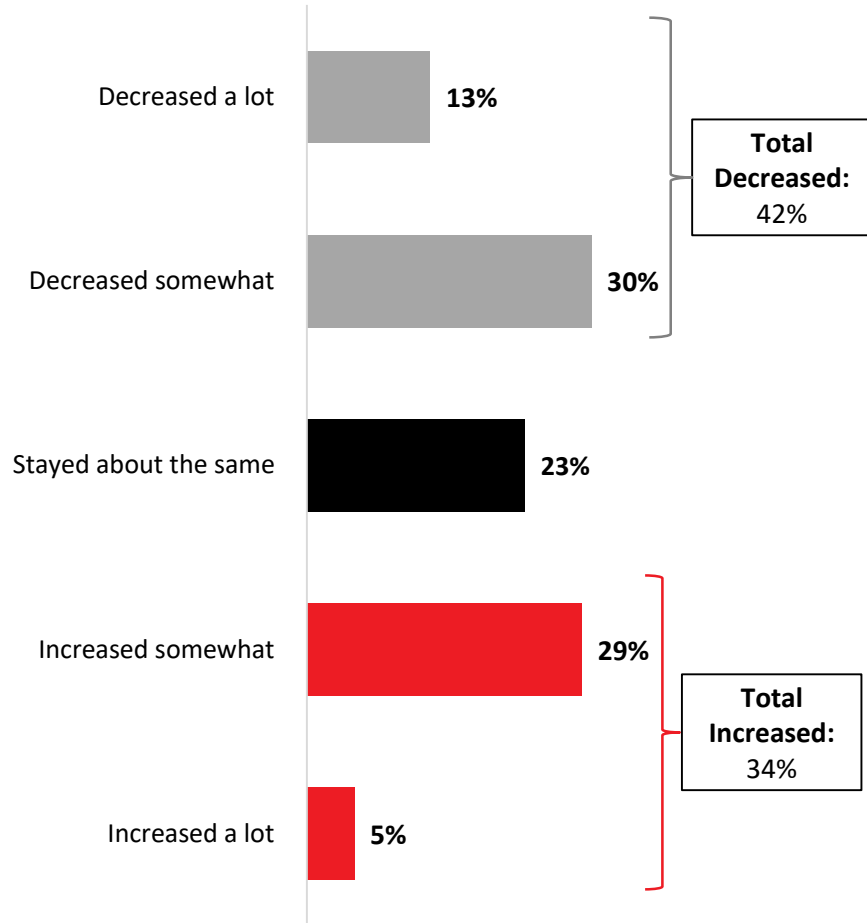
	TOTAL USA	North-east	Mid-west	South	West	18-34	35-54	55+
Weighted n =	1,004	180	218	372	234	307	357	340
Unweighted n =	1,004	231	187	294	292	210	369	425
<b>Total Likely</b>	<b>69%</b>	73%	67%	<b>65%</b>	<b>75%</b>	71%	70%	67%
Very likely	35%	29%	34%	35%	40%	34%	39%	31%
Somewhat likely	34%	44%	33%	30%	35%	37%	31%	36%
<b>Total Unlikely</b>	<b>19%</b>	16%	21%	21%	17%	19%	17%	21%
Somewhat unlikely	10%	9%	11%	11%	8%	10%	8%	12%
Very unlikely	9%	7%	10%	10%	9%	9%	9%	9%
Don't know/Refuse	12%	11%	12%	14%	8%	10%	13%	12%

New question

# NUMBER OF CASES IN PROVINCES

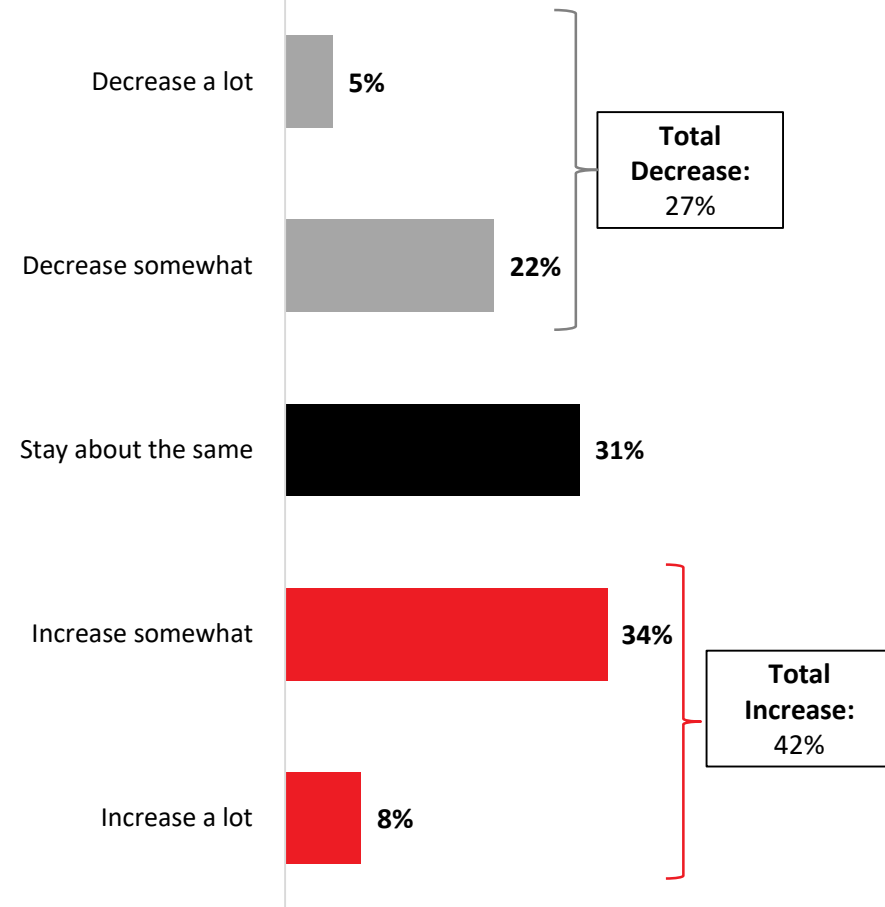
**CTC181. Over the past two weeks would you say that the number of cases of COVID-19 in your province has:**

Base: All respondents (n=1,524)



**CTC182. Looking ahead to the next two weeks do you think that the number of cases of COVID-19 in your province will:**

Base: All respondents (n=1,524)



**New question**

# NUMBER OF CASES IN PROVINCES – DETAILS (CANADA)



**CTC181. Over the past two weeks would you say that the number of cases of COVID-19 in your province has:**

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,524	104	358	585	100	171	207	420	516	589	641	584	280
Unweighted n =	1,524	100	414	602	125	127	156	484	461	579	664	567	276
<b>Total Decreased</b>	<b>42%</b>	45%	<b>34%</b>	<b>65%</b>	<b>24%</b>	<b>11%</b>	<b>27%</b>	<b>49%</b>	39%	41%	40%	<b>47%</b>	38%
Decreased a lot	<b>13%</b>	17%	12%	<b>18%</b>	9%	<b>2%</b>	<b>6%</b>	15%	11%	12%	13%	<b>10%</b>	16%
Decreased somewhat	<b>30%</b>	28%	<b>22%</b>	<b>47%</b>	<b>15%</b>	<b>8%</b>	<b>21%</b>	<b>34%</b>	28%	29%	<b>27%</b>	<b>37%</b>	<b>22%</b>
Stayed about the same	<b>23%</b>	<b>44%</b>	23%	24%	18%	18%	20%	23%	<b>28%</b>	<b>20%</b>	23%	23%	23%
<b>Total Increased</b>	<b>34%</b>	<b>11%</b>	<b>43%</b>	<b>11%</b>	<b>58%</b>	<b>71%</b>	<b>54%</b>	<b>28%</b>	33%	<b>40%</b>	36%	<b>30%</b>	39%
Increased somewhat	<b>29%</b>	<b>10%</b>	<b>39%</b>	<b>10%</b>	<b>48%</b>	<b>53%</b>	<b>48%</b>	<b>24%</b>	<b>26%</b>	<b>36%</b>	30%	26%	33%
Increased a lot	<b>5%</b>	1%	4%	<b>1%</b>	<b>10%</b>	<b>18%</b>	6%	5%	<b>7%</b>	4%	6%	<b>3%</b>	6%

**CTC182. Looking ahead to the next two weeks do you think that the number of cases of COVID-19 in your province will:**

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,524	104	358	585	100	171	207	420	516	589	641	584	280
Unweighted n =	1,524	100	414	602	125	127	156	484	461	579	664	567	276
<b>Total Decrease</b>	<b>27%</b>	32%	<b>19%</b>	<b>43%</b>	<b>17%</b>	<b>13%</b>	<b>11%</b>	<b>34%</b>	25%	25%	25%	<b>32%</b>	<b>22%</b>
Decrease a lot	<b>5%</b>	4%	5%	<b>7%</b>	4%	2%	<b>2%</b>	<b>8%</b>	4%	4%	5%	5%	5%
Decrease somewhat	<b>22%</b>	27%	<b>13%</b>	<b>36%</b>	<b>12%</b>	<b>11%</b>	<b>9%</b>	<b>26%</b>	21%	20%	20%	<b>27%</b>	<b>17%</b>
Stay about the same	<b>31%</b>	<b>53%</b>	<b>23%</b>	32%	32%	25%	35%	30%	34%	29%	31%	31%	31%
<b>Total Increase</b>	<b>42%</b>	<b>15%</b>	<b>58%</b>	<b>25%</b>	<b>51%</b>	<b>62%</b>	<b>54%</b>	<b>36%</b>	41%	<b>47%</b>	44%	<b>38%</b>	<b>48%</b>
Increase somewhat	<b>34%</b>	<b>14%</b>	<b>42%</b>	<b>23%</b>	<b>45%</b>	<b>47%</b>	<b>42%</b>	<b>28%</b>	32%	<b>39%</b>	34%	31%	<b>40%</b>
Increase a lot	<b>8%</b>	<b>1%</b>	<b>16%</b>	<b>2%</b>	6%	<b>15%</b>	<b>13%</b>	8%	10%	7%	<b>10%</b>	7%	8%



New question

# NUMBER OF CASES IN STATES – DETAILS (UNITED STATES)



**CTC181. Over the past two weeks would you say that the number of cases of COVID-19 in your state has:**

Base: All respondents

	TOTAL USA	North-east	Mid-west	South	West	18-34	35-54	55+
Weighted n =	1,004	180	218	372	234	307	357	340
Unweighted n =	1,004	231	187	294	292	210	369	425
<b>Total Decreased</b>	<b>15%</b>	<b>36%</b>	17%	<b>9%</b>	<b>8%</b>	19%	15%	12%
Decreased a lot	6%	15%	6%	4%	3%	7%	6%	5%
Decreased somewhat	9%	21%	10%	4%	5%	11%	8%	7%
Stayed about the same	20%	28%	24%	17%	15%	26%	21%	13%
<b>Total Increased</b>	<b>65%</b>	<b>36%</b>	60%	<b>74%</b>	<b>78%</b>	<b>56%</b>	64%	<b>74%</b>
Increased somewhat	35%	28%	40%	34%	39%	31%	34%	41%
Increased a lot	30%	8%	19%	40%	39%	24%	30%	34%

**CTC182. Looking ahead to the next two weeks do you think that the number of cases of COVID-19 in your state will:**

Base: All respondents

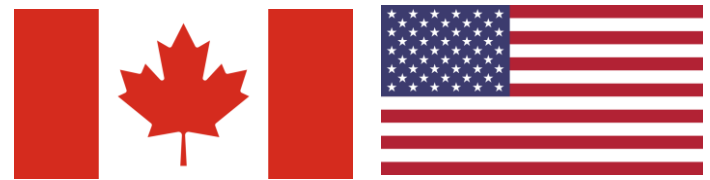
	TOTAL USA	North-east	Mid-west	South	West	18-34	35-54	55+
Weighted n =	1,004	180	218	372	234	307	357	340
Unweighted n =	1,004	231	187	294	292	210	369	425
<b>Total Decrease</b>	<b>17%</b>	<b>28%</b>	17%	15%	<b>13%</b>	<b>22%</b>	16%	15%
Decrease a lot	7%	6%	8%	7%	5%	9%	7%	4%
Decrease somewhat	11%	21%	9%	8%	8%	13%	9%	11%
Stay about the same	29%	37%	33%	23%	29%	28%	29%	30%
<b>Total Increase</b>	<b>53%</b>	<b>36%</b>	50%	<b>61%</b>	58%	50%	55%	55%
Increase somewhat	33%	31%	31%	33%	36%	32%	29%	37%
Increase a lot	21%	5%	19%	28%	22%	18%	25%	18%

**New question**

# NUMBER OF CASES IN PROVINCES/STATES (CANADA VS UNITED STATES)

**CTC181. Over the past two weeks would you say that the number of cases of COVID-19 in your province / state has:**

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,524	1,004	
Unweighted n =	1,524	1,004	
<b>Total Decreased</b>	<b>42%</b>	<b>15%</b>	27
Decreased a lot	13%	6%	7
Decreased somewhat	30%	9%	21
Stayed about the same	23%	20%	3
<b>Total Increased</b>	<b>34%</b>	<b>65%</b>	31
Increased somewhat	29%	35%	6
Increased a lot	5%	30%	25

**CTC182. Looking ahead to the next two weeks do you think that the number of cases of COVID-19 in your province / state will :**

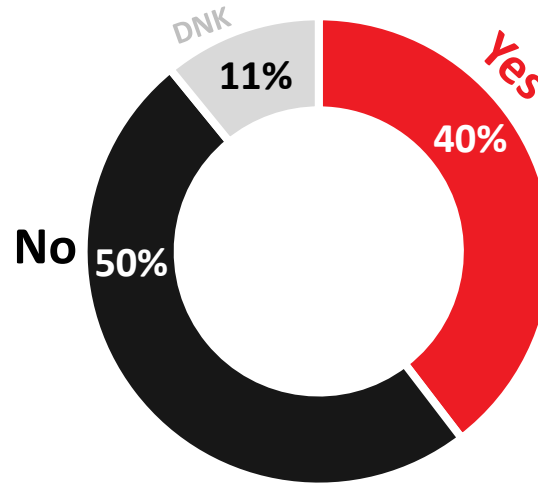
Base: All respondents

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,524	1,004	
Unweighted n =	1,524	1,004	
<b>Total Decrease</b>	<b>27%</b>	<b>17%</b>	10
Decrease a lot	5%	7%	2
Decrease somewhat	22%	11%	11
Stay about the same	31%	29%	2
<b>Total Increase</b>	<b>42%</b>	<b>53%</b>	11
Increase somewhat	34%	33%	1
Increase a lot	8%	21%	13

# END OF THE FIRST WAVE

**CTC116. Do you think we've reached the end of the first wave of the COVID-19 pandemic?**

Base: All respondents (n=1,524)

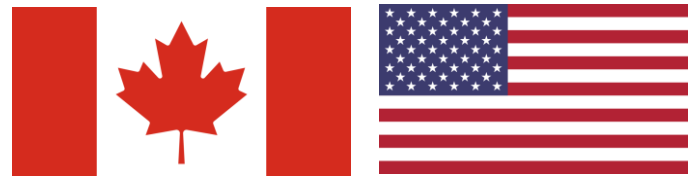


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 13 <sup>th</sup>	Gap
Weighted n =	1,524	104	358	585	100	171	207	420	516	589	641	584	280	1,523	
Unweighted n =	1,524	100	414	602	125	127	156	484	461	579	664	567	276	1,523	
Yes	40%	41%	52%	36%	45%	39%	27%	52%	44%	28%	36%	42%	45%	40%	-
No	50%	45%	39%	53%	39%	50%	65%	38%	46%	61%	54%	50%	40%	47%	+3
Don't know / Prefer not to answer	11%	14%	8%	12%	16%	11%	8%	10%	10%	11%	10%	9%	14%	13%	-2

# END OF THE FIRST WAVE (CANADA VS UNITED STATES)

CTC116. Do you think we've reached the end of the first wave of the COVID-19 pandemic?

Base: All respondents

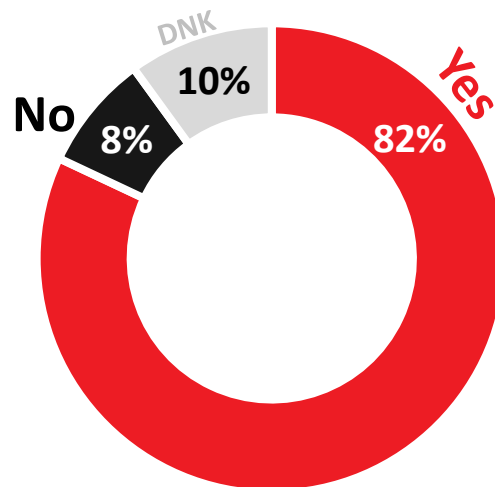


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,524	1,004	
Unweighted n =	1,524	1,004	
Yes	40%	25%	15
No	50%	62%	12
Don't know / Prefer not to answer	11%	13%	2

## SECOND WAVE OF THE VIRUS

CTC96. Do you think there will be a second wave of the virus ?

Base: All respondents (n=1,524)

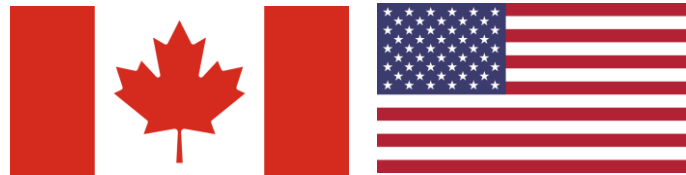


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 13 <sup>th</sup>	Gap
Weighted n =	1,524	104	358	585	100	171	207	420	516	589	641	584	280	1,523	
Unweighted n =	1,524	100	414	602	125	127	156	484	461	579	664	567	276	1,523	
Yes	82%	74%	80%	79%	88%	87%	90%	82%	82%	82%	82%	83%	81%	80%	+2
No	8%	6%	10%	10%	4%	5%	3%	11%	8%	6%	7%	8%	10%	9%	-1
Don't know / Prefer not to answer	10%	20%	11%	11%	8%	7%	8%	8%	10%	12%	11%	10%	10%	11%	-1

## SECOND WAVE OF THE VIRUS (CANADA VS UNITED STATES)

CTC96. Do you think there will be a second wave of the virus ?

Base: All respondents

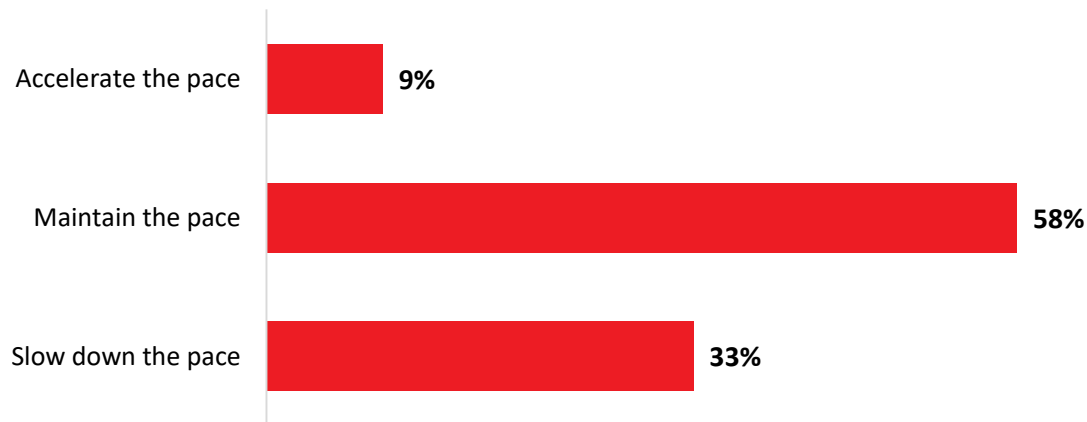


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,524	1,004	
Unweighted n =	1,524	1,004	
Yes	<b>82%</b>	<b>71%</b>	11
No	<b>8%</b>	<b>15%</b>	7
Don't know / Prefer not to answer	<b>10%</b>	<b>14%</b>	4

## PACE OF RELAXING PROTECTIVE MEASURES BY GOVERNMENTS

CTC64. Do you feel that governments should accelerate, maintain, or slow down the pace at which it is relaxing social distancing/self-isolation measures to allow a gradual return to normal activities?

Base: All respondents (n=1,524)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 13 <sup>th</sup>	Gap
Weighted n =	1,524	104	358	585	100	171	207	420	516	589	641	584	280	1,523	
Unweighted n =	1,524	100	414	602	125	127	156	484	461	579	664	567	276	1,523	
Accelerate the pace	9%	10%	10%	10%	8%	5%	8%	13%	9%	6%	8%	8%	11%	10%	-1
Maintain the pace	58%	60%	57%	57%	62%	60%	58%	56%	55%	62%	55%	60%	61%	64%	-6
Slow down the pace	33%	29%	33%	32%	30%	35%	34%	31%	35%	32%	37%	31%	28%	26%	+7

# PACE OF RELAXING PROTECTIVE MEASURES BY GOVERNMENTS (CANADA VS UNITED STATES)

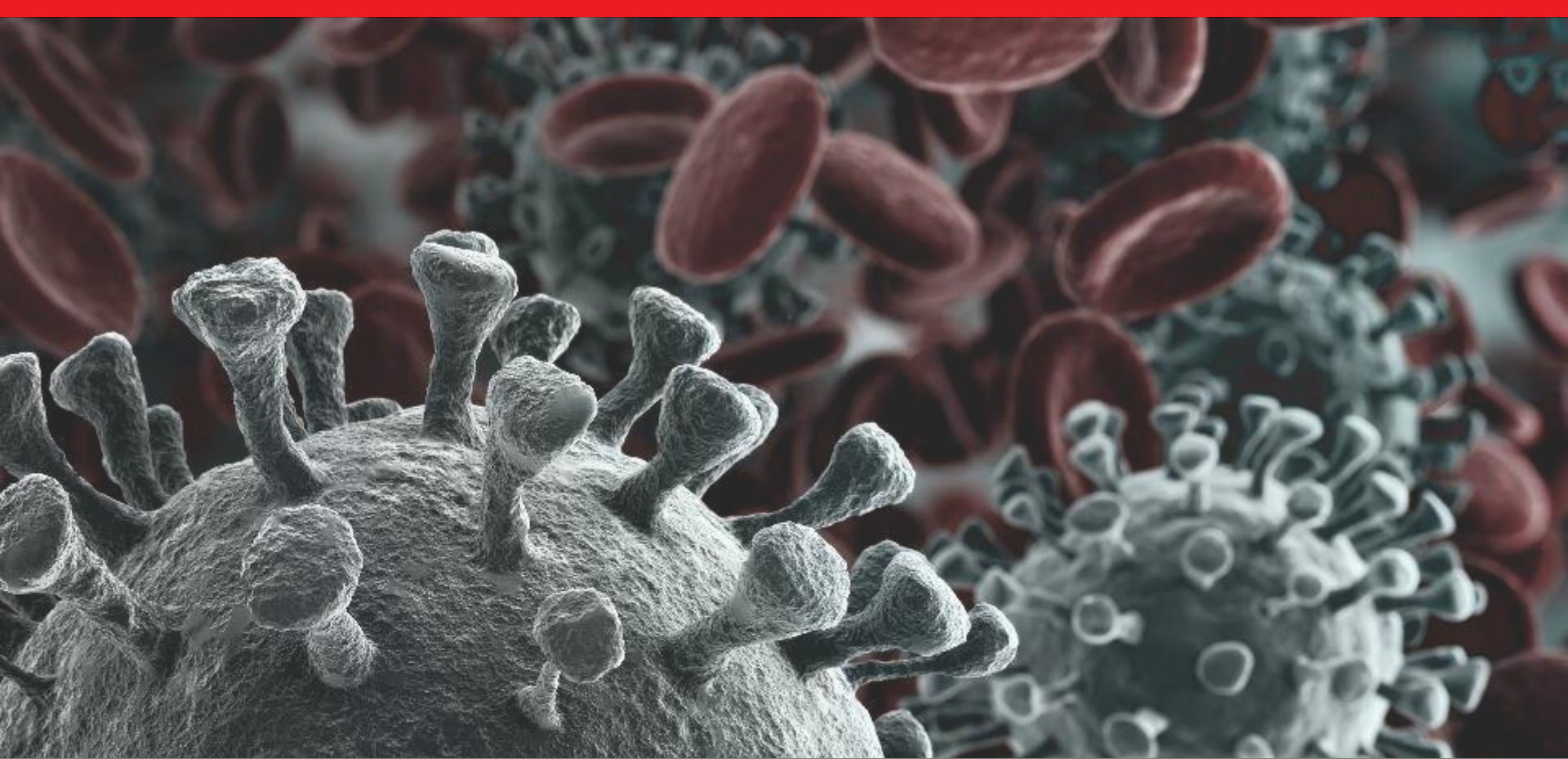
CTC64. Do you feel that governments should accelerate, maintain, or slow down the pace at which it is relaxing social distancing/self-isolation measures to allow a gradual return to normal activities?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,524	1,004	
Unweighted n =	1,524	1,004	
Accelerate the pace	9%	21%	12
Maintain the pace	58%	35%	23
Slow down the pace	33%	44%	11





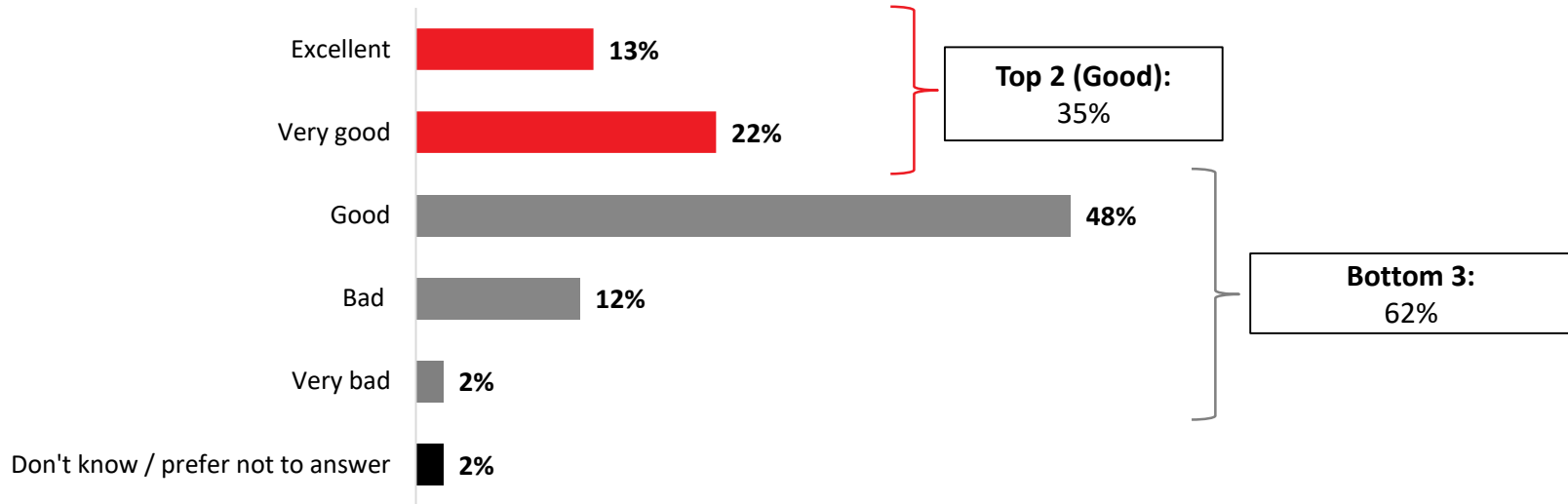
## STRESS AND MENTAL HEALTH



# MENTAL HEALTH DURING THE CRISIS

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,524)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 13 <sup>th</sup>	Gap
Weighted n =	1,524	104	358	585	100	171	207	420	516	589	641	584	280	1,523	
Unweighted n =	1,524	100	414	602	125	127	156	484	461	579	664	567	276	1,523	
<b>Total Top 2 (Good)</b>	<b>35%</b>	<b>45%</b>	<b>47%</b>	33%	28%	30%	<b>25%</b>	<b>26%</b>	<b>32%</b>	<b>46%</b>	33%	36%	40%	<b>39%</b>	<b>-4</b>
Excellent	13%	15%	19%	12%	9%	9%	10%	10%	10%	17%	12%	13%	16%	14%	-1
Very good	22%	30%	27%	22%	19%	21%	15%	16%	21%	28%	21%	23%	24%	25%	-3
<b>Total Bottom 3</b>	<b>62%</b>	<b>52%</b>	<b>52%</b>	65%	<b>72%</b>	64%	<b>74%</b>	<b>73%</b>	65%	<b>53%</b>	65%	62%	58%	<b>59%</b>	<b>+3</b>
Good *	48%	39%	44%	48%	<b>61%</b>	47%	<b>55%</b>	50%	50%	45%	49%	46%	50%	44%	+4
Bad	12%	9%	7%	15%	5%	16%	16%	19%	13%	7%	14%	13%	8%	13%	-1
Very bad	2%	4%	1%	2%	6%	1%	3%	4%	3%	0%	3%	3%	0%	3%	-1
Don't know/Prefer not to answer	2%	3%	1%	2%	0%	5%	1%	1%	3%	2%	2%	2%	2%	2%	-

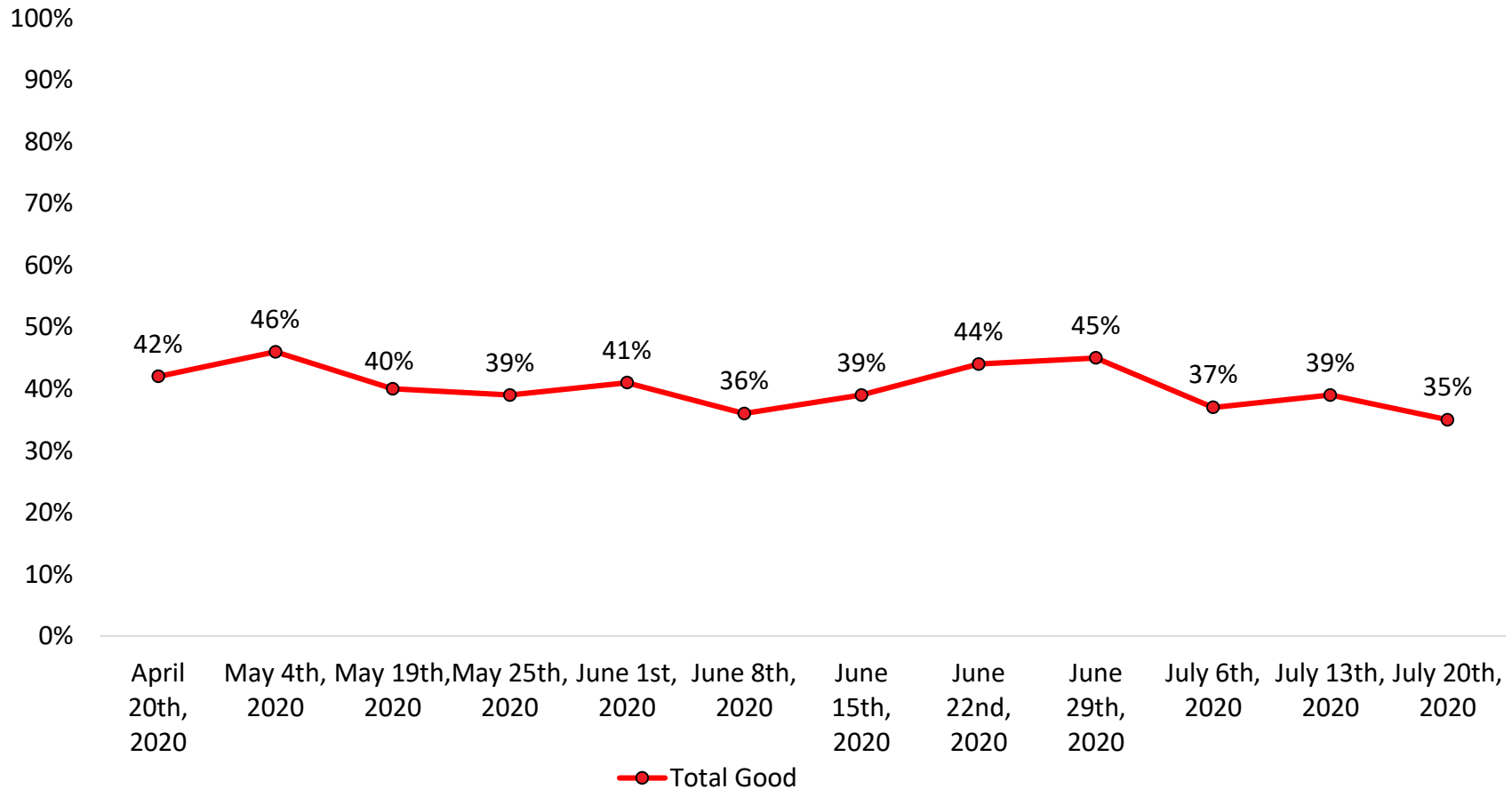
\* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research

## MENTAL HEALTH DURING THE CRISIS (Evolution)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

**% Total Good (Excellent + Very good) presented**



# MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



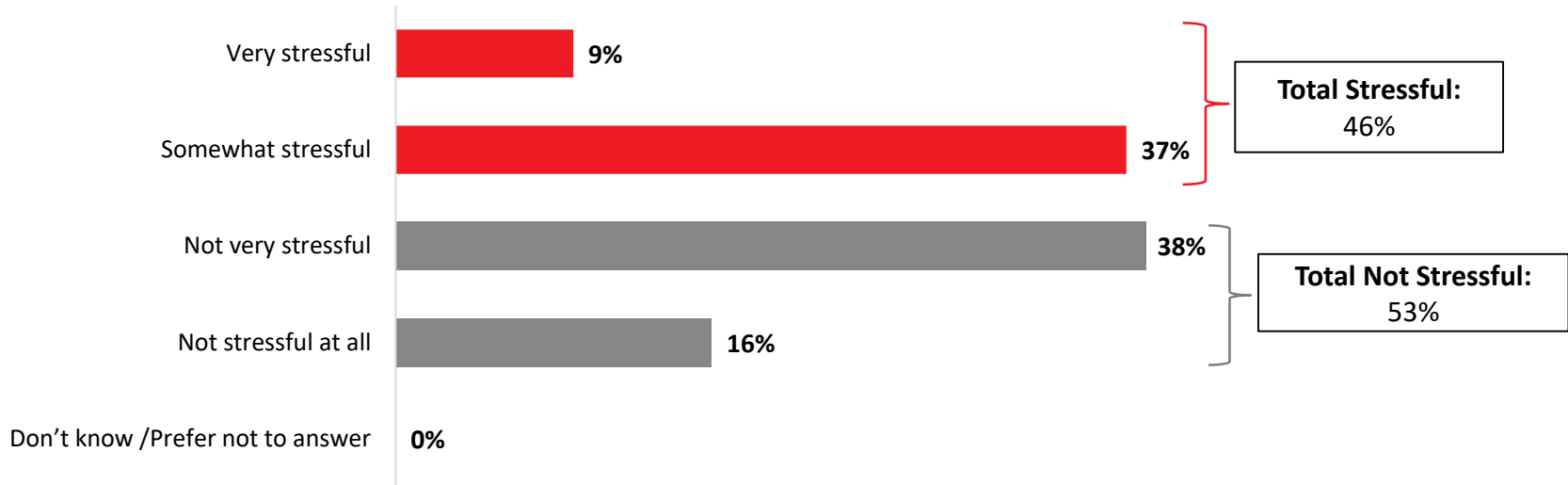
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,524	1,004	
Unweighted n =	1,524	1,004	
<b>Total Top 2 (Good)</b>	<b>35%</b>	<b>44%</b>	9
Excellent	13%	19%	6
Very good	22%	25%	3
<b>Total Bottom 3</b>	<b>62%</b>	<b>52%</b>	10
Good *	48%	37%	11
Bad	12%	12%	-
Very bad	2%	3%	1
Don't know/Prefer not to answer	2%	3%	1

\* The *Good* rating is placed in the bottom 3 as part of a standardized scale in academic research

# STRESS: LEAVING THE HOUSE / BEING IN PUBLIC

CTC72. When you have to leave your house and be out in public, to what extent do you find that stressful?

Base: All respondents (n=1,524)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 13 <sup>th</sup>	Gap
Weighted n =	1524	104	358	585	100	171	207	420	516	589	641	584	280	1,523	
Unweighted n =	1524	100	414	602	125	127	156	484	461	579	664	567	276	1,523	
<b>Total Stressful</b>	<b>46%</b>	38%	<b>34%</b>	<b>52%</b>	44%	51%	51%	<b>50%</b>	49%	<b>41%</b>	48%	48%	<b>38%</b>	<b>46%</b>	-
Very stressful	<b>9%</b>	8%	<b>5%</b>	8%	6%	8%	<b>21%</b>	<b>12%</b>	10%	<b>6%</b>	<b>12%</b>	9%	<b>3%</b>	<b>9%</b>	-
Somewhat stressful	<b>37%</b>	30%	<b>29%</b>	<b>44%</b>	39%	43%	31%	38%	39%	35%	37%	39%	36%	<b>36%</b>	+1
<b>Total Not Stressful</b>	<b>53%</b>	60%	<b>66%</b>	<b>48%</b>	55%	49%	48%	<b>49%</b>	51%	<b>59%</b>	51%	51%	<b>61%</b>	<b>53%</b>	-
Not very stressful	<b>38%</b>	42%	<b>47%</b>	<b>34%</b>	33%	35%	34%	36%	<b>33%</b>	<b>43%</b>	37%	37%	39%	<b>37%</b>	+1
Not stressful at all	<b>16%</b>	18%	<b>19%</b>	14%	22%	14%	13%	13%	17%	16%	15%	14%	<b>22%</b>	<b>16%</b>	-
Don't know/Refuse	<b>0%</b>	<b>2%</b>	0%	0%	1%	0%	1%	1%	1%	<b>0%</b>	0%	0%	1%	<b>1%</b>	-1

# STRESS: LEAVING THE HOUSE / BEING IN PUBLIC (CANADA VS UNITED STATES)

CTC72. When you have to leave your house and be out in public, to what extent do you find that stressful?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,524	1,004	
Unweighted n =	1,524	1,004	
<b>Total Stressful</b>	<b>46%</b>	<b>62%</b>	16
Very stressful	9%	22%	13
Somewhat stressful	37%	41%	4
<b>Total Not Stressful</b>	<b>53%</b>	<b>35%</b>	18
Not very stressful	38%	18%	20
Not stressful at all	16%	17%	1
Don't know/Refuse	0%	3%	3



FEAR AND SPREAD OF THE VIRUS



# WEARING A MASK IN ENCLOSED SPACES

## CTC168. Do you always and systematically wear a mask when...

Base: All respondents (n=1,524)

*% Yes presented*



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 13 <sup>th</sup>	Gap
Weighted n =	1,524	104	358	585	100	171	207	420	516	589	641	584	280	1,523	
Unweighted n =	1,524	100	414	602	125	127	156	484	461	579	664	567	276	1,523	
<b>% Yes presented</b>															
...you are in stores	67%	46%	73%	83%	35%	50%	55%	67%	61%	74%	75%	69%	47%	64%	+3
...you are at the grocery store	67%	44%	71%	84%	29%	52%	55%	67%	61%	72%	74%	69%	47%	62%	+5
...you are in any other indoor public place (offices, schools, etc.)	58%	39%	63%	71%	32%	46%	48%	59%	53%	62%	66%	58%	41%	55%	+3
...you are in a restaurant	34%	22%	38%	45%	16%	15%	28%	39%	29%	35%	43%	31%	20%	29%	+5
...you are on public transportation	33%	23%	33%	38%	14%	22%	40%	46%	27%	28%	45%	28%	15%	32%	+1



# WEARING A MASK IN ENCLOSED SPACES (CANADA VS UNITED STATES)

CTC168. Do you always and systematically wear a mask when...

Base: All respondents

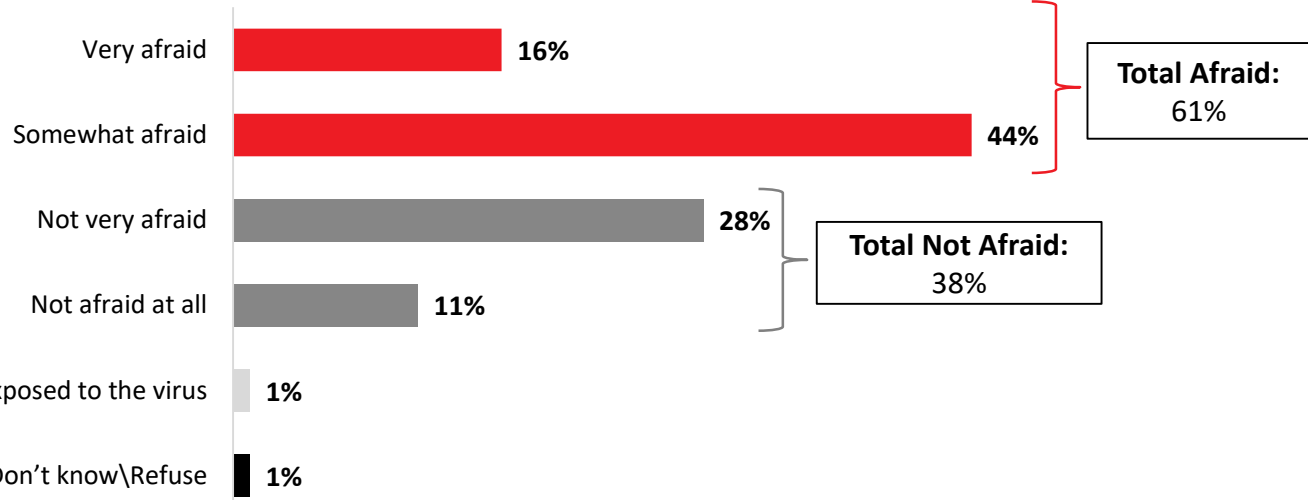


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,524	1,004	
Unweighted n =	1,524	1,004	
<b>% Yes presented</b>			
...you are in stores	<b>67%</b>	<b>83%</b>	16
...you are at the grocery store	<b>67%</b>	<b>86%</b>	19
...you are in any other indoor public place (offices, schools, etc.)	<b>58%</b>	<b>71%</b>	13
...you are in a restaurant	<b>34%</b>	<b>54%</b>	20
...you are on public transportation	<b>33%</b>	<b>38%</b>	5

# FEAR OF CONTRACTING THE VIRUS

## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,524)

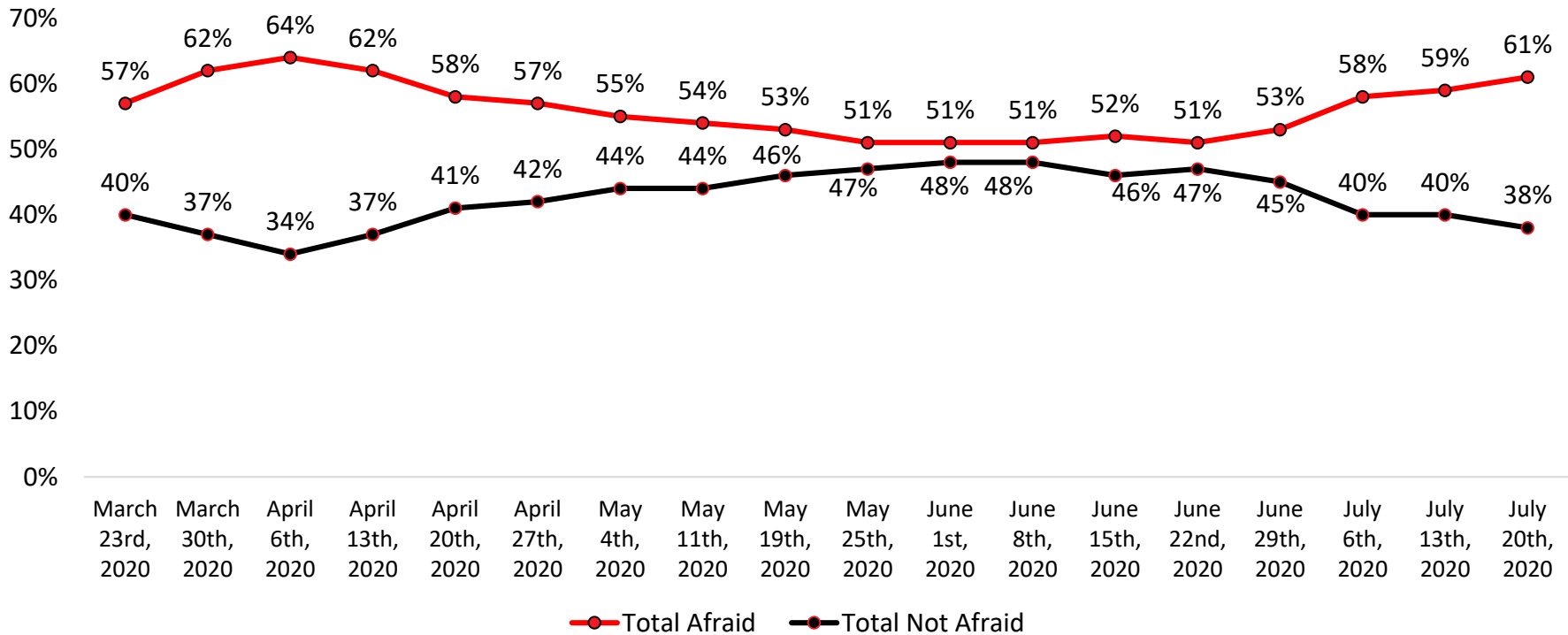


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 13 <sup>th</sup>	Gap
Weighted n =	1,524	104	358	585	100	171	207	420	516	589	641	584	280	1,523	
Unweighted n =	1,524	100	414	602	125	127	156	484	461	579	664	567	276	1,523	
<b>Total Afraid</b>	<b>61%</b>	55%	<b>49%</b>	<b>65%</b>	58%	<b>70%</b>	64%	58%	59%	63%	<b>65%</b>	59%	<b>54%</b>	<b>59%</b>	<b>+2</b>
Very afraid	<b>16%</b>	10%	<b>12%</b>	<b>19%</b>	12%	15%	<b>23%</b>	15%	17%	16%	<b>21%</b>	15%	<b>10%</b>	<b>17%</b>	<b>-1</b>
Somewhat afraid	<b>44%</b>	46%	<b>37%</b>	46%	46%	<b>56%</b>	41%	43%	42%	47%	44%	44%	44%	<b>41%</b>	<b>+3</b>
<b>Total Not Afraid</b>	<b>38%</b>	45%	<b>49%</b>	<b>34%</b>	42%	<b>29%</b>	35%	40%	39%	36%	<b>33%</b>	40%	<b>45%</b>	<b>40%</b>	<b>-2</b>
Not very afraid	<b>28%</b>	33%	<b>39%</b>	<b>21%</b>	33%	<b>20%</b>	28%	27%	26%	29%	26%	28%	30%	<b>29%</b>	<b>-1</b>
Not afraid at all	<b>11%</b>	12%	11%	<b>13%</b>	8%	9%	6%	13%	<b>13%</b>	<b>7%</b>	<b>8%</b>	12%	<b>15%</b>	<b>11%</b>	<b>-</b>
I already have or have been exposed to the virus	<b>1%</b>	0%	1%	0%	0%	1%	0%	<b>1%</b>	0%	0%	1%	1%	0%	<b>0%</b>	<b>+1</b>
Don't know/Refuse	<b>1%</b>	0%	1%	1%	0%	0%	1%	1%	1%	<b>0%</b>	1%	0%	1%	<b>1%</b>	<b>-</b>

# FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents



# FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

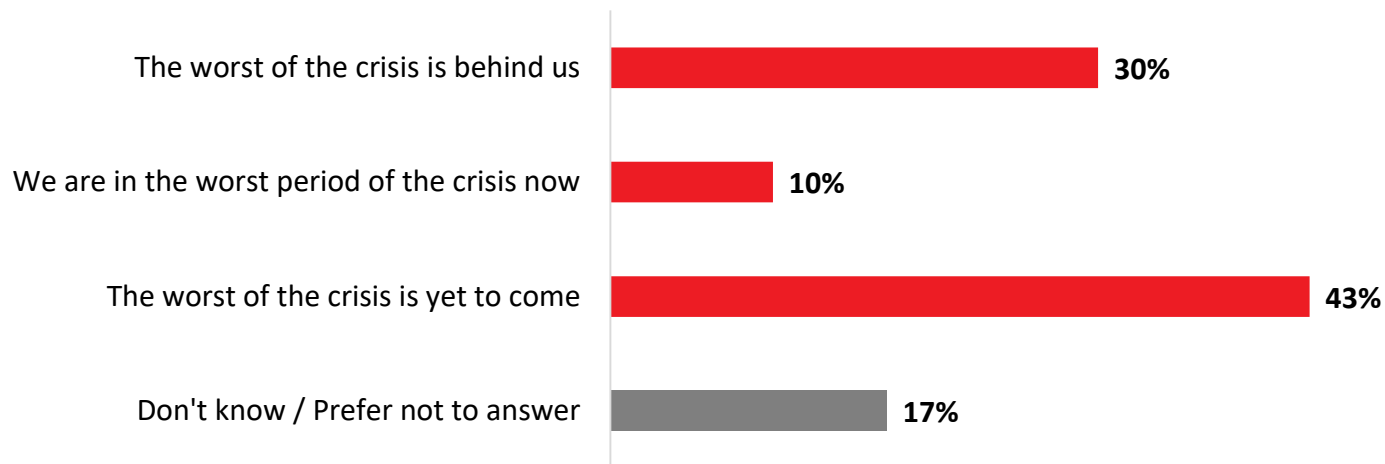


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,524	1,004	
Unweighted n =	1,524	1,004	
<b>Total Afraid</b>	61%	61%	-
Very afraid	16%	27%	11
Somewhat afraid	44%	34%	10
<b>Total Not Afraid</b>	38%	35%	3
Not very afraid	28%	18%	10
Not afraid at all	11%	17%	6
I already have or have been exposed to the virus	1%	1%	-
Don't know/Refuse	1%	3%	2

# EVOLUTION OF THE COVID-19 PANDEMIC

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,524)

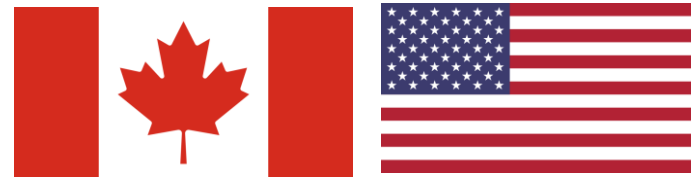


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 13 <sup>th</sup>	Gap
Weighted n =	1,524	104	358	585	100	171	207	420	516	589	641	584	280	1,523	
Unweighted n =	1,524	100	414	602	125	127	156	484	461	579	664	567	276	1,523	
The worst of the crisis is behind us	30%	31%	33%	35%	26%	22%	22%	33%	30%	29%	27%	34%	31%	33%	-3
We are in the worst period of the crisis now	10%	5%	9%	10%	8%	16%	10%	12%	12%	8%	12%	8%	11%	10%	-
The worst of the crisis is yet to come	43%	47%	44%	38%	46%	41%	50%	38%	43%	45%	46%	40%	42%	40%	+3
Don't know / Prefer not to answer	17%	17%	13%	17%	20%	21%	18%	17%	15%	18%	16%	18%	16%	17%	-

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

Base: All respondents

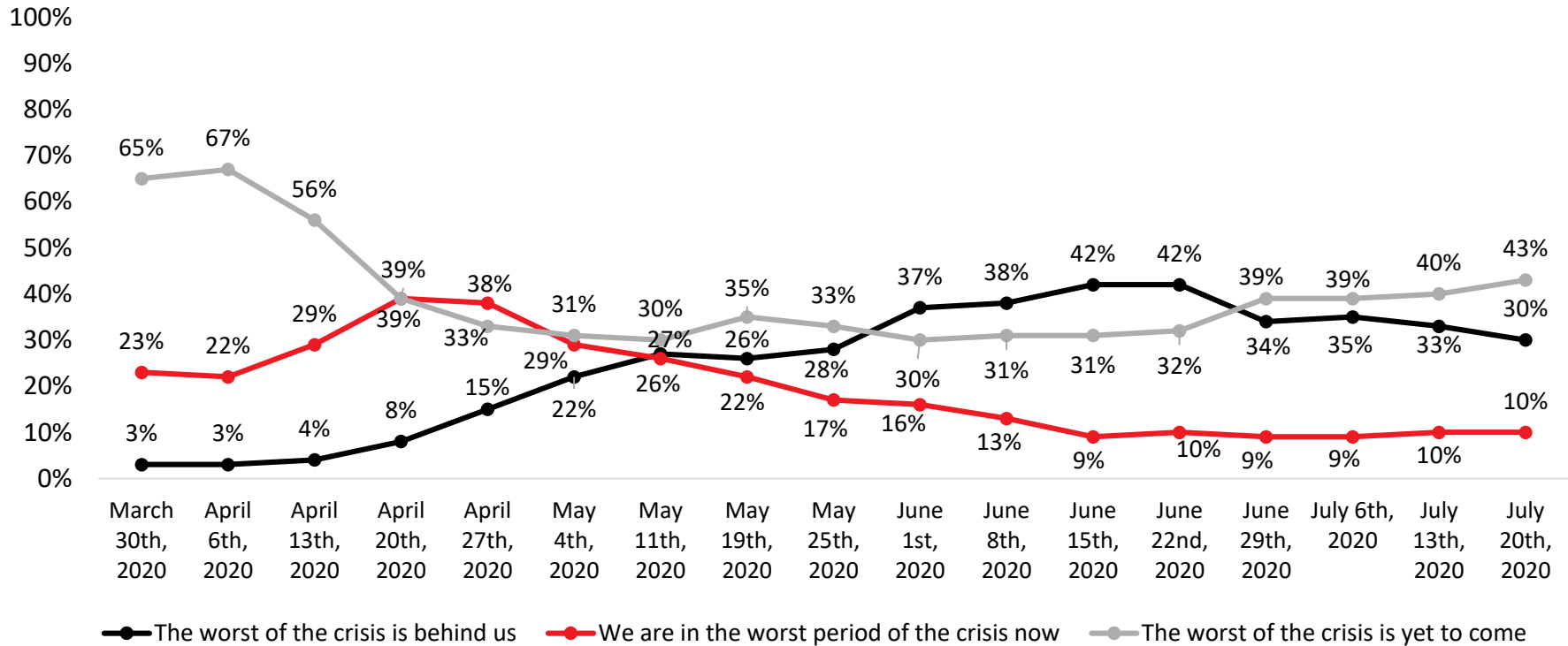


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,524	1,004	
Unweighted n =	1,524	1,004	
The worst of the crisis is behind us	30%	19%	11
We are in the worst period of the crisis now	10%	25%	15
The worst of the crisis is yet to come	43%	44%	1
Don't know / Prefer not to answer	17%	12%	5

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada ?

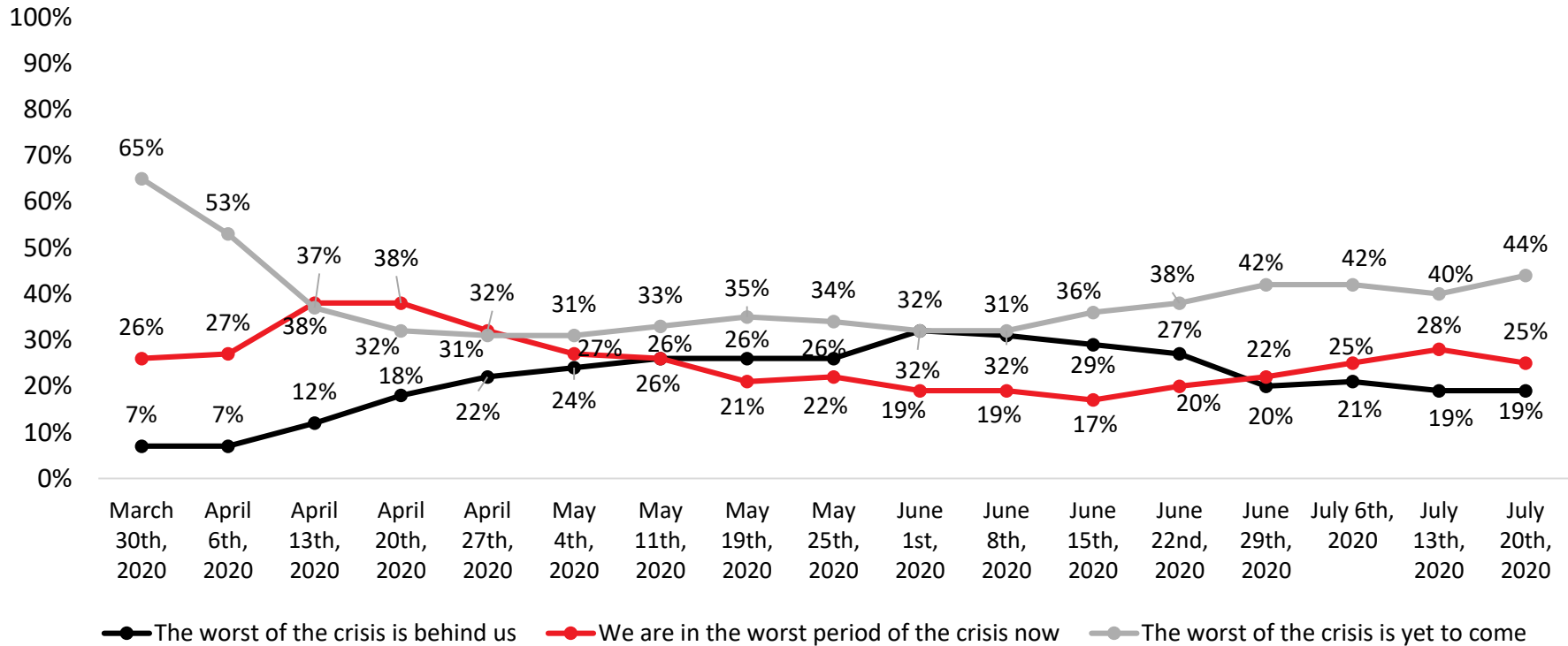
Base: All respondents



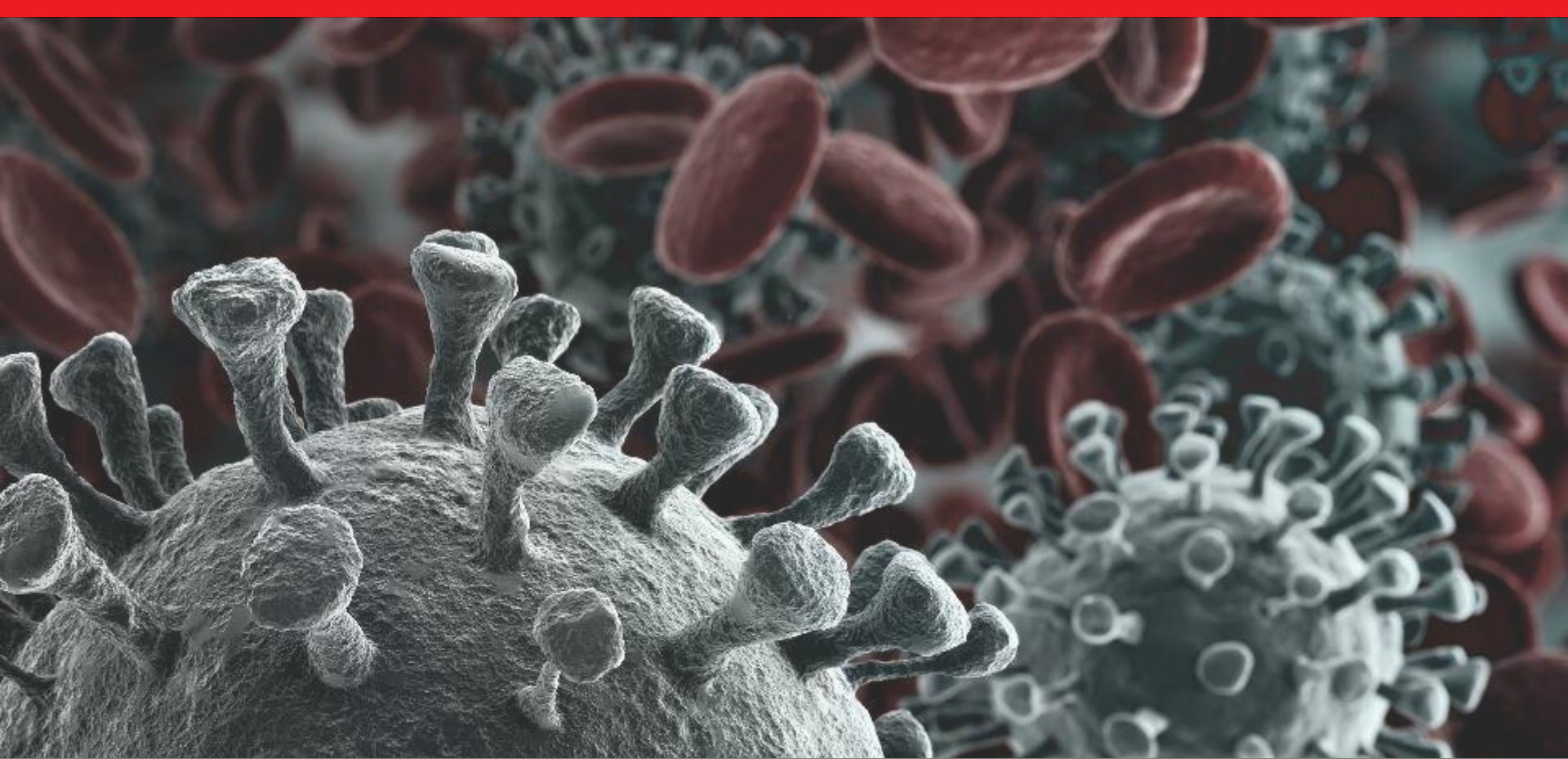
# EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **The United States** ?

Base: All respondents







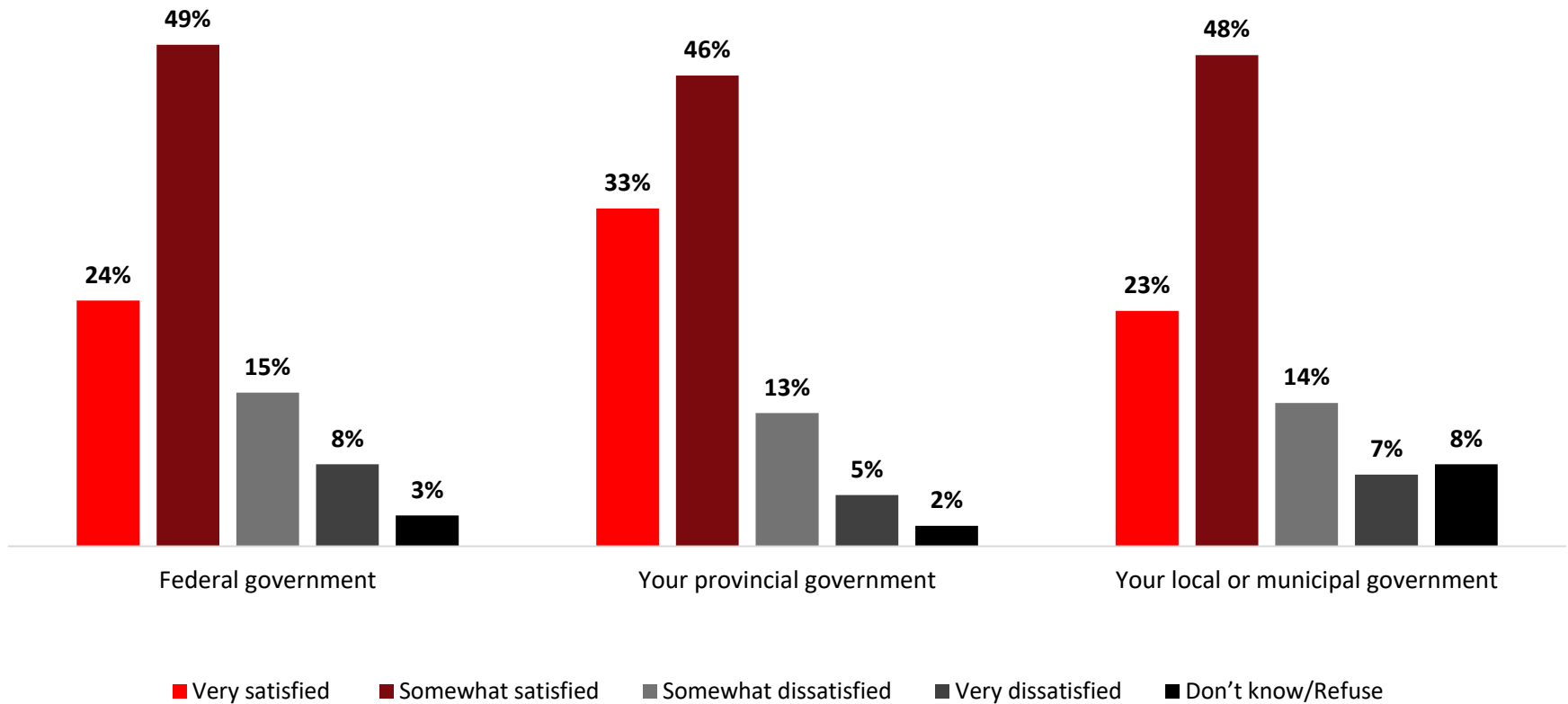
## SATISFACTION WITH GOVERNMENTS DURING THE CRISIS



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,524)



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

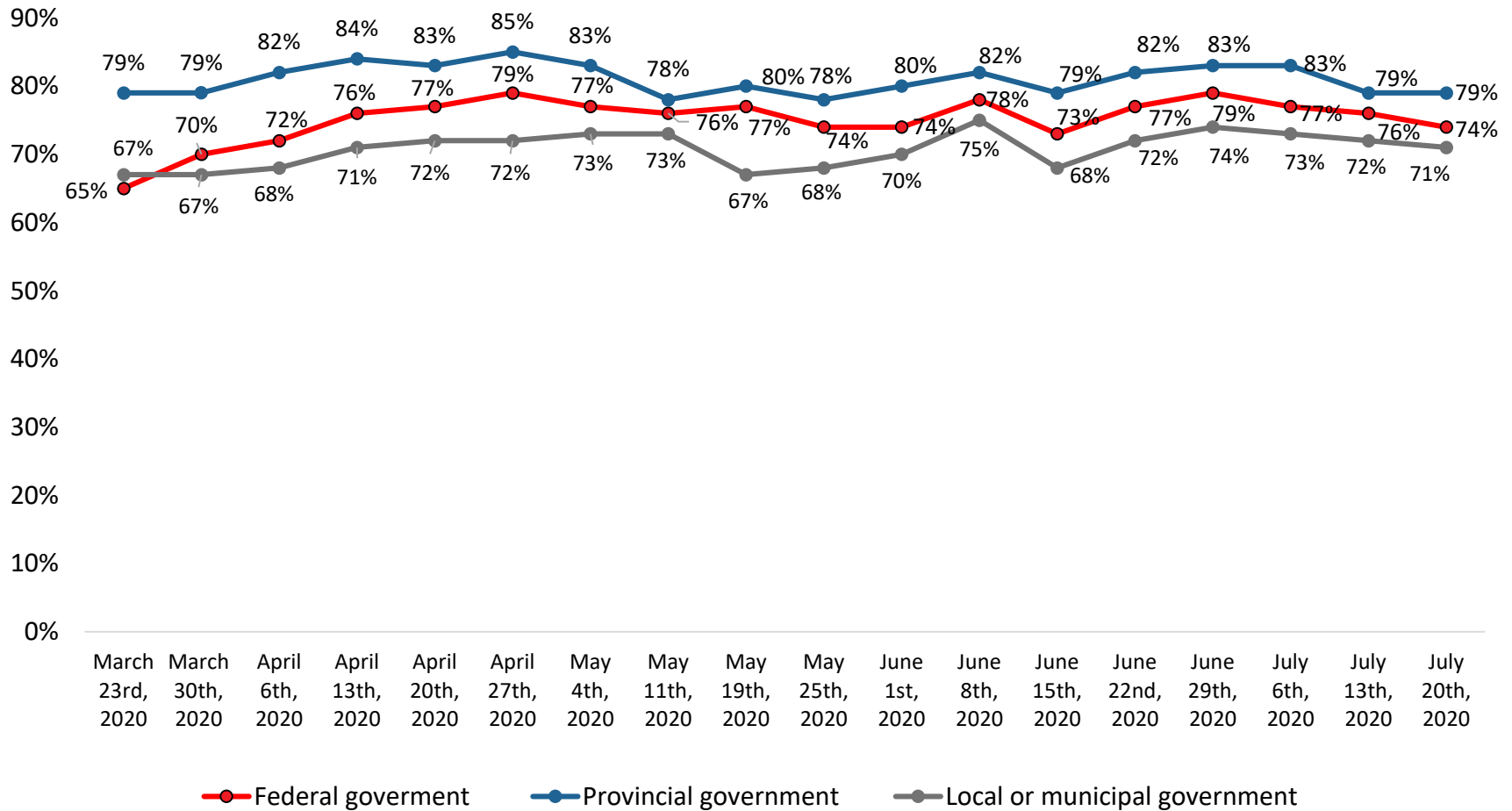
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 13 <sup>th</sup>	Gap
Weighted n =	1,524	104	358	585	100	171	207	420	516	589	641	584	280	1,523	
Unweighted n =	1,524	100	414	602	125	127	156	484	461	579	664	567	276	1,523	
<b>Federal government</b>															
Total Satisfied	<b>74%</b>	<b>83%</b>	<b>69%</b>	76%	76%	<b>63%</b>	<b>80%</b>	71%	<b>70%</b>	<b>80%</b>	76%	75%	70%	<b>76%</b>	<b>-2</b>
Total Dissatisfied	<b>23%</b>	17%	26%	22%	23%	<b>34%</b>	<b>14%</b>	24%	<b>26%</b>	<b>19%</b>	22%	22%	<b>28%</b>	<b>21%</b>	<b>+2</b>
<b>Your provincial government</b>															
Total Satisfied	<b>79%</b>	87%	82%	80%	78%	<b>67%</b>	82%	<b>73%</b>	<b>76%</b>	<b>87%</b>	78%	82%	81%	<b>79%</b>	-
Total Dissatisfied	<b>18%</b>	13%	16%	19%	22%	<b>30%</b>	<b>12%</b>	<b>23%</b>	<b>22%</b>	<b>12%</b>	20%	17%	16%	<b>18%</b>	-
<b>Your local or municipal government</b>															
Total Satisfied	<b>71%</b>	<b>81%</b>	68%	<b>74%</b>	73%	65%	<b>63%</b>	<b>65%</b>	<b>67%</b>	<b>77%</b>	71%	72%	67%	<b>72%</b>	<b>-1</b>
Total Dissatisfied	<b>21%</b>	<b>11%</b>	<b>16%</b>	22%	21%	27%	26%	<b>25%</b>	23%	<b>16%</b>	22%	20%	19%	<b>20%</b>	<b>+1</b>

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

% Total Satisfied presented



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents



François Legault



Doug Ford



Brian Pallister



Scott Moe



Jason Kenney



John Horgan

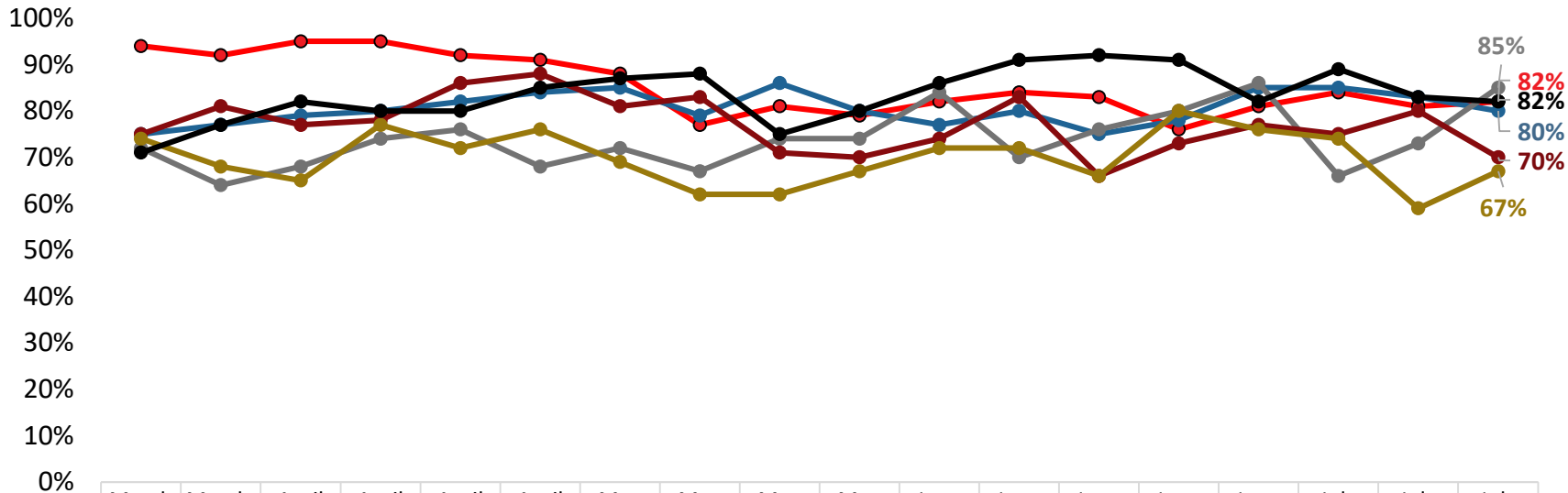
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,524	104	358	585	54	46	171	207
Unweighted n =	1,524	100	414	602	67	58	127	156
<b>Total Satisfied</b>	<b>79%</b>	87%	82%	80%	85%	70%	<b>67%</b>	82%
Very satisfied	<b>33%</b>	40%	32%	34%	35%	24%	<b>15%</b>	<b>47%</b>
Somewhat satisfied	<b>46%</b>	47%	50%	46%	50%	46%	52%	<b>35%</b>
<b>Total Dissatisfied</b>	<b>18%</b>	13%	16%	19%	15%	<b>30%</b>	<b>30%</b>	<b>12%</b>
Somewhat dissatisfied	<b>13%</b>	11%	11%	14%	9%	<b>22%</b>	<b>22%</b>	<b>8%</b>
Very dissatisfied	<b>5%</b>	1%	4%	5%	5%	7%	8%	4%
Don't know/Refuse	<b>2%</b>	0%	2%	2%	0%	1%	4%	<b>6%</b>

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

% Total Satisfied presented



	March 23rd, 2020	March 30th, 2020	April 6th, 2020	April 13th, 2020	April 20th, 2020	April 27th, 2020	May 4th, 2020	May 11th, 2020	May 19th, 2020	May 25th, 2020	June 1st, 2020	June 8th, 2020	June 15th, 2020	June 22nd, 2020	June 29th, 2020	July 6th, 2020	July 13th, 2020	July 20th, 2020
● François Legault	94%	92%	95%	95%	92%	91%	88%	77%	81%	79%	82%	84%	83%	76%	81%	84%	81%	82%
● Doug Ford	75%	77%	79%	80%	82%	84%	85%	79%	86%	80%	77%	80%	75%	78%	85%	85%	83%	80%
● Brian Pallister	72%	64%	68%	74%	76%	68%	72%	67%	74%	74%	84%	70%	76%	80%	86%	66%	73%	85%
● Scott Moe	75%	81%	77%	78%	86%	88%	81%	83%	71%	70%	74%	83%	66%	73%	77%	75%	80%	70%
● Jason Kenney	74%	68%	65%	77%	72%	76%	69%	62%	62%	67%	72%	72%	66%	80%	76%	74%	59%	67%
● John Horgan	71%	77%	82%	80%	80%	85%	87%	88%	75%	80%	86%	91%	92%	91%	82%	89%	83%	82%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,524	1,004	
	Unweighted n =	1,524	1,004	
	Federal government/ <b>The US President</b>	<b>74%</b>	<b>40%</b>	34
Your provincial government/ <b>Your State government</b>	<b>79%</b>	<b>59%</b>	20	
Your local or municipal government	<b>71%</b>	<b>60%</b>	11	

# VOTING INTENTIONS - FEDERAL ELECTIONS

**CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...***

Base: All respondents (n=1,524), except for the Bloc Québécois, Quebecers only

INTENTIONS BEFORE  
THE COVID-19 CRISIS

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	January 22 <sup>nd</sup> , 2020	Gap
Weighted n =	1,524	1,190	75	280	458	79	134	164	622	568	323	397	469	1,289	
Unweighted n =	1,524	1,231	74	332	493	103	101	128	664	567	386	370	475	1,327	
<b>... Liberal Party of Canada</b>	<b>30%</b>	<b>39%</b>	42%	38%	<b>44%</b>	<b>22%</b>	<b>20%</b>	44%	<b>35%</b>	<b>43%</b>	<b>32%</b>	37%	<b>45%</b>	<b>31%</b>	<b>+8</b>
<b>... Conservative Party of Canada</b>	<b>22%</b>	<b>28%</b>	31%	<b>12%</b>	<b>31%</b>	<b>48%</b>	<b>47%</b>	<b>20%</b>	<b>31%</b>	<b>25%</b>	24%	<b>32%</b>	27%	<b>32%</b>	<b>-4</b>
<b>... New Democratic Party of Canada</b>	<b>14%</b>	<b>17%</b>	15%	<b>10%</b>	17%	23%	<b>24%</b>	<b>25%</b>	15%	19%	<b>27%</b>	17%	<b>10%</b>	<b>19%</b>	<b>-2</b>
<b>... Bloc Québécois</b>	<b>6%</b>	<b>7%</b>	-	<b>31%</b>	-	-	-	-	-	-	-	-	-	<b>8%</b>	<b>-1</b>
<b>... Green Party of Canada</b>	<b>5%</b>	<b>7%</b>	9%	7%	7%	6%	4%	9%	7%	6%	<b>10%</b>	6%	<b>5%</b>	<b>8%</b>	<b>-1</b>
<b>... another party</b>	<b>2%</b>	<b>2%</b>	3%	2%	<b>1%</b>	2%	<b>5%</b>	2%	3%	1%	2%	1%	2%	<b>2%</b>	<b>-</b>
I would not vote	<b>5%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	<b>1%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	<b>11%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	<b>4%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-



# ANNEXES

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	156	207
Alberta	127	171
Manitoba/Saskatchewan	125	100
Ontario	602	585
Quebec	414	358
Atlantic	100	104

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	231	180
MidWest	187	218
South	294	372
West	292	234

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	779	740
Female	745	784

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 34	484	420
Between 35 and 54	461	516
55 or over	579	589

<b>LANGUAGE (MOTHER TONGUE)</b>	<b>Unweighted</b>	<b>Weighted</b>
English	903	991
French	403	317
Other	218	216

The sample thus collected has a minimum weighting factor of 0.1882 and a maximum weighting factor of 4.8993. The weighted variance is 0.4301.

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	503	487
Female	501	517

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 29	123	221
Between 30 and 39	185	173
Between 40 and 49	169	187
Between 50 and 64	305	251
65 or older	222	173

The sample thus collected has a minimum weighting factor of 0.1882 and a maximum weighting factor of 4.8993. The weighted variance is 0.4301.

## OUR SERVICES

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- **Leger Metrics**  
Real-time VOC satisfaction measurement
- **Leger Analytics**  
Data modeling and analysis
- **Legerweb**  
Panel management
- **Leger Communities**  
Online community management
- **Leger Digital**  
Digital strategy and user experience
- **International Research**  
Worldwide Independent Network (WIN)

**600**  
EMPLOYEES



**185**  
CONSULTANTS



**8**  
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QUEBEC CITY | TORONTO | VANCOUVER | WINNIPEG

## OUR CREDENTIALS



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.

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