Report

LEGER'S WEEKLY SURVEY

PRESENTED BY

Leger



June 29th, 2020



METHODOLOGY





METHODOLOGY



Web survey using computer-assisted Web interviewing (CAWI) technology.



From June 26th to June 28th, 2020



1,524 Canadians and 1,005 Americans, 18 years of age or older, randomly recruited from LEO's online panel.



Using data from the 2016 Census, results were weighted according to gender, age, mother tongue, region, education level and presence of children in the household in order to ensure a representative sample of the population.



No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 1,524 respondents would have a margin of error of ±2.51%, 19 times out of 20, while a probability sample of 1,005 would have a margin of error of ±3.1%, 19 times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.





METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion that that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-Present at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca



IN THE NEWS
CANADIAN VS AMERICAN PRIDE

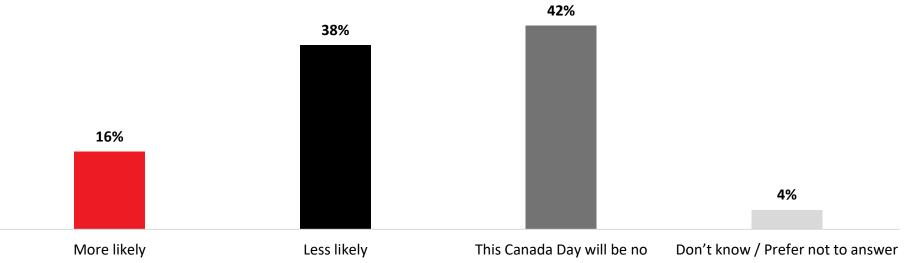
CANADA DAY CELEBRATION





CTC153. Given all that has gone on the last three months with the COVID-19 pandemic are you more or less likely to find some way to celebrate Canada Day this year, even if it's just a small gathering with immediate family or a few friends?

Base: All respondents (n=1,524)



different for me than previous

	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n =	1,524	104	358	585	100	171	207	416	511	597	662	578	264
Unweighted n =	1,524	100	414	607	125	126	152	441	515	568	664	595	249
More likely	16%	21%	10%	17%	16%	13%	22%	19%	17%	13%	16%	18%	10%
Less likely	38%	32%	31%	44%	30%	44%	33%	45%	38%	33%	40%	36%	38%
This Canada Day will be no different for me than previous	42%	40%	55%	35%	45%	39%	38%	32%	40%	50%	41%	42%	45%
Don't know/ Prefer not to answer	4%	7%	4%	3%	8%	4%	7%	4%	5%	4%	3%	4%	7%

CANADA DAY / 4th OF JULY CELEBRATION





CTC153. Given all that has gone on the last three months with the COVID-19 pandemic are you more or less likely to find some way to celebrate Canada Day / 4th of July this year, even if it's just a small gathering with immediate family or a few friends?

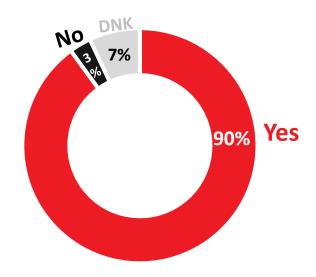
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,524	1,005	
Unweighted n =	1,524	1,005	
More likely	16%	18%	2
Less likely	38%	39%	1
This Canada Day / 4th of July will be no different for me than previous	42%	35%	7
Don't know / Prefer not to answer	4%	7%	3

New duestion **CANADIAN PRIDE**





CTC155. Are you proud to be a Canadian?



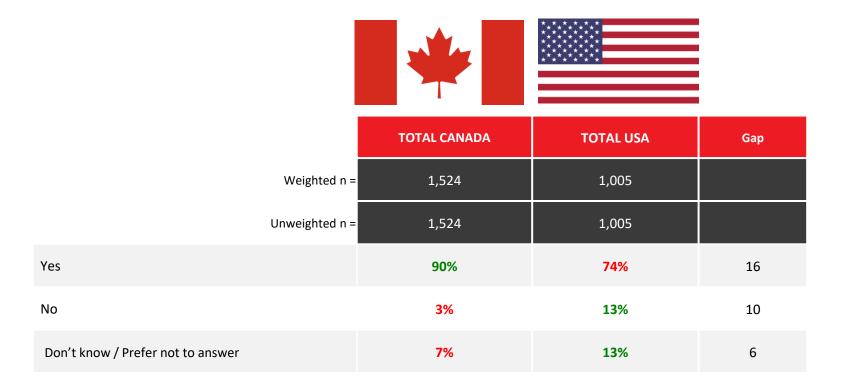
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n =	1,524	104	358	585	100	171	207	416	511	597	662	578	264
Unweighted n =	1,524	100	414	607	125	126	152	441	515	568	664	595	249
Yes	90%	96%	80%	93%	97%	92%	89%	92%	89%	89%	91%	89%	90%
No	3%	3%	6%	2%	1%	3%	2%	2%	4%	3%	3%	3%	3%
Don't know / Prefer not to answer	7%	2%	14%	4%	2%	5%	9%	6%	7%	7%	6%	8%	7%

CANADIAN / AMERICAN PRIDE (CANADA VS UNITED STATES)





CTC155. Are you proud to be a Canadian / an American?

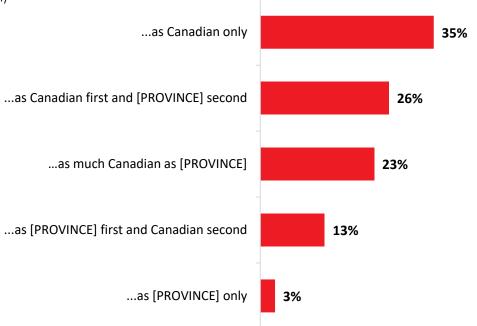


CANADIANS' IDENTITY





CTCIND. Do you identify yourself personally...?



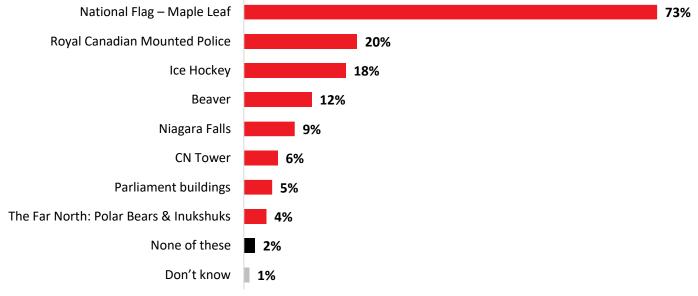
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n =	1,524	104	358	585	100	171	207	416	511	597	662	578	264
Unweighted n =	1,524	100	414	607	125	126	152	441	515	568	664	595	249
as Canadian only	35%	14%	13%	49%	35%	42%	40%	34%	39%	33%	39%	33%	32%
as Canadian first and [PROVINCE] second	26%	31%	17 %	26%	31%	28%	30%	27%	22%	27%	25%	25%	29%
as much Canadian as [PROVINCE]	23%	36%	22%	23%	28%	20%	20%	24%	23%	22%	22%	26%	20%
as [PROVINCE] first and Canadian second	13%	19%	39%	1%	4%	8%	7 %	13%	12%	14%	11%	14%	15%
as [PROVINCE] only	3%	0%	8%	1%	2%	2%	2%	2%	4%	3%	3%	3%	5%

CANADIAN SYMBOLS





CTC154. What do you feel is the most iconic, recognizable symbol of Canada? Please select up to 2 items from the list below*



	TOTAL	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub-	Rural
	CANAD	A	40	0	1015/310	7.5	50	10 54	33 34	33.	Orban	urban	rtarar
	Weighted n = 1,524	104	358	585	100	171	207	416	511	597	662	578	264
U	Jnweighted n = 1,524	100	414	607	125	126	152	441	515	568	664	595	249
National Flag – Maple Leaf	73%	79%	72%	71%	67%	75%	76%	67%	73%	77%	72%	74%	71%
Royal Canadian Mounted Police	20%	30%	12 %	17%	30%	31%	27%	8%	16%	33%	19%	21%	23%
Ice Hockey	18%	17%	18%	15%	19%	26%	21%	32 %	20%	7 %	16%	19%	21%
Beaver	12%	12%	13%	12%	8%	14%	13%	14%	15%	9%	14%	12%	10%
Niagara Falls	9%	2%	6%	17 %	5%	5%	4%	14%	9%	7 %	11%	9%	6%
CN Tower	6%	2%	1%	12%	1%	2 %	3%	10%	6%	3 %	7 %	6%	1%
Parliament buildings	5%	1%	6%	5%	8%	3%	6%	4%	5%	5%	5%	6%	4%
The Far North: Polar Bears & Inuksh	huks 4%	4%	5%	4%	4%	4%	4%	7 %	4%	2 %	5%	4%	4%
None of these	2%	1%	3%	2%	3%	1%	1%	1%	2%	2%	2%	2%	2%
Don't know	1%	0%	2%	0%	3%	0%	2%	2%	1%	1%	1%	1%	1%

^{*}Respondents had the option of selecting more than one answer, the total of mentions may exceed 100%.

CANADIAN / AMERICAN SYMBOLS (CANADA VS UNITED STATES)





CTC154. What do you feel is the most iconic, recognizable symbol of Canada / America? Please select up to 2 items from the list below

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,524	1,005	
Unweighted n =	1,524	1,005	
National Flag – Maple Leaf / Stars and Stripes	73%	60%	13
Royal Canadian Mounted Police / FBI	20%	2%	18
Ice Hockey / Baseball	18%	5%	13
Beaver / Eagle	12%	15%	3
CN Tower / Statue of Liberty	6%	47%	41
Parliament buildings / White House and Congress	5%	9%	4
The Far North: Polar Bears & Inukshuks / Mount Rushmore	4%	6%	2
None of these	2%	5%	3
Don't know	1%	4%	3

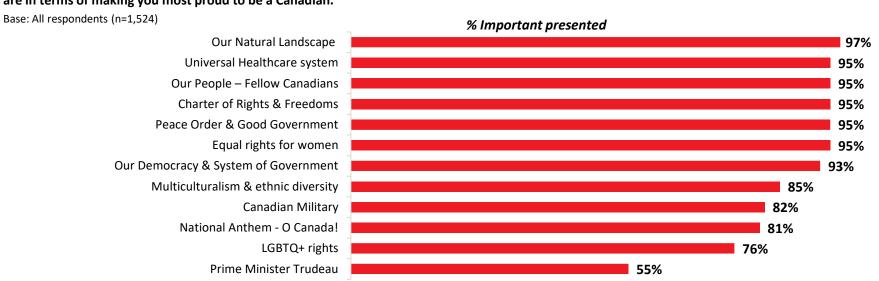
^{*}Respondents had the option of selecting more than one answer, the total of mentions may exceed 100%.

ELEMENTS OF PRIDE FOR CANADIANS





CTC156. People identify with different things or ideas when it comes to making them a 'proud' Canadian. Please rate how important the following items are in terms of making you most proud to be a Canadian.



		TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural
	Weighted n =	1,524	104	358	585	100	171	207	416	511	597	662	578	264
% Important presented	Unweighted n =	1,524	100	414	607	125	126	152	441	515	568	664	595	249
Our Natural Landscape		97%	99%	96%	97%	96%	99%	95%	97%	95%	98%	98%	96%	98%
Universal Healthcare system		95%	100%	95%	95%	96%	96%	93%	96%	94%	96%	95%	96%	96%
Our People – Fellow Canadians		95%	97%	94%	96%	96%	95%	91%	93%	94%	97%	94%	96%	95%
Charter of Rights & Freedoms		95%	95%	95%	97 %	93%	94%	91%	96%	94%	95%	96%	94%	93%
Peace Order & Good Government		95%	93%	94%	96%	94%	97%	93%	95%	94%	96%	96%	94%	96%
Equal rights for women		95%	97%	96%	95%	93%	94%	94%	97%	92 %	97 %	96%	95%	95%
Our Democracy & System of Gove	rnment	93%	95%	93%	93%	94%	95%	92%	93%	91%	95%	94%	93%	93%
Multiculturalism & ethnic diversity	/	85%	92%	79 %	86%	85%	90%	86%	91%	82 %	83%	87 %	83%	84%
Canadian Military		82%	86%	80%	84%	81%	83%	79%	74%	80%	90%	81%	82%	86%
National Anthem - O Canada!		81%	91%	64%	86%	87%	88%	80%	73 %	81%	86%	81%	79%	85%
LGBTQ+ rights		76%	81%	81%	74%	69%	70%	79%	83%	73%	74%	78%	76%	71 %
Prime Minister Trudeau		55%	69%	51%	64%	44%	42 %	49%	61%	54%	53%	60%	54%	48% 1

ELEMENTS OF PRIDE FOR CANADIANS / AMERICANS (CANADA VS UNITED STATES)





CTC156. People identify with different things or ideas when it comes to making them a 'proud' Canadian / American. Please rate how important the following items are in terms of making you most proud to be a Canadian / an American.

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,524	1,005	
Unweighted n = % Important presented	1,524	1,005	
Our Natural Landscape	97%	89%	8
Universal Healthcare system / Leading the global economy	95%	82%	13
Our People – Fellow Canadians / Americans	95%	90%	5
Charter of Rights & Freedoms / Declaration of Independence & the Bill of Rights	95%	90%	5
Peace Order & Good Government / Life, Liberty and the Pursuit of Happiness	95%	93%	2
Equal rights for women	95%	89%	6
Our Democracy & System of Government	93%	88%	5
Multiculturalism & ethnic diversity	85%	83%	2
Canadian Military / US military	82%	78%	4
National Anthem - O Canada! / Star Spangled Banner	81%	75%	6
LGBTQ+ rights	76%	66%	10
The Prime Minister, Trudeau / President Trump	55%	42%	13



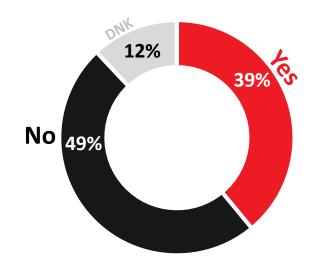
SECOND WAVE OF COVID-19 VIRUS

END OF THE FIRST WAVE





CTC116. Do you think we've reached the end of the first wave of the COVID-19 pandemic?



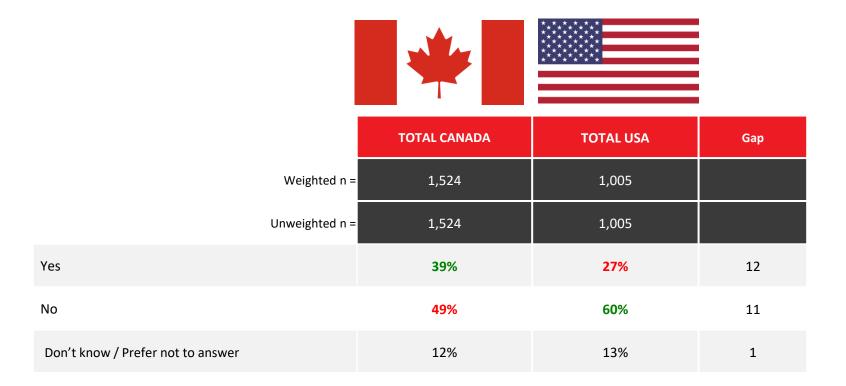
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL June 22 nd	Gap
Weighted n =	1,524	104	358	585	100	171	207	416	511	597	662	578	264	1,521	
Unweighted n =	1,524	100	414	607	125	126	152	441	515	568	664	595	249	1,521	
Yes	39%	36%	54%	33%	37%	34%	37%	48%	41%	32%	35%	45%	38%	43%	-4
No	49%	53%	36%	56%	49%	46%	51%	42 %	48%	54%	54%	43%	49%	42%	+7
Don't know / Prefer not to answer	12%	11%	9%	11%	14%	20%	12%	10%	11%	14%	11%	11%	14%	15%	-3







CTC116. Do you think we've reached the end of the first wave of the COVID-19 pandemic?

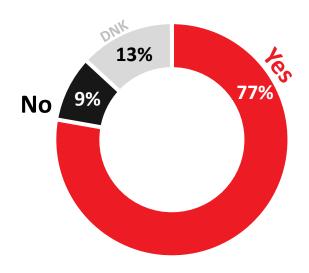


SECOND WAVE OF THE VIRUS

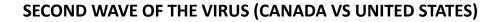




CTC96. Do you think there will be a second wave of the virus?



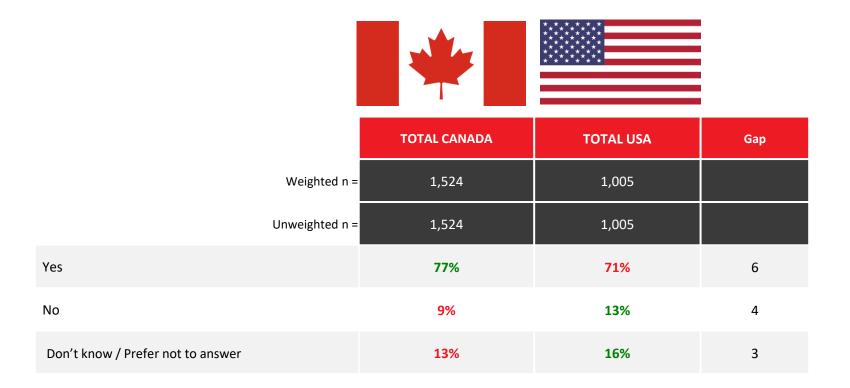
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL June 22 nd	Gap
Weighted n =	1,524	104	358	585	100	171	207	416	511	597	662	578	264	1,521	
Unweighted n =	1,524	100	414	607	125	126	152	441	515	568	664	595	249	1,521	
Yes	77%	76%	74%	79%	75%	79%	77%	76%	78%	77%	79%	76%	75%	74%	+3
No	9%	4%	13%	8%	8%	9%	12%	11%	11%	7 %	9%	11%	7%	10%	-1
Don't know / Prefer not to answer	13%	20%	12%	13%	17%	13%	12%	12%	11%	16%	12%	13%	18%	15%	-2







CTC96. Do you think there will be a second wave of the virus?

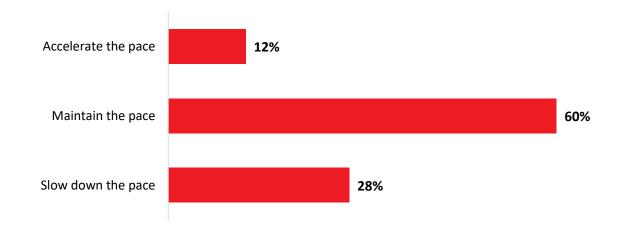








CTC64. Do you feel that governments should accelerate, maintain, or slow down the pace at which it is relaxing social distancing/self-isolation measures to allow a gradual return to normal activities?



	TO1 CAN	TAL IADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL June 22 nd	Gap
	Weighted n = 1,5	524	104	358	585	100	171	207	416	511	597	662	578	264	1,521	
Ur	nweighted n = 1,5	524	100	414	607	125	126	152	441	515	568	664	595	249	1,521	
Accelerate the pace	12	2%	5%	13%	13%	9%	15%	12%	12%	15%	10%	11%	12%	16%	14%	-2
Maintain the pace	60	0%	60%	62%	59%	71%	49%	62%	58%	57%	63%	62%	59%	57%	64%	-4
Slow down the pace	28	8%	35%	25%	28%	20%	35%	27%	30%	28%	27%	26%	30%	27%	22%	+6

PACE OF RELAXING PROTECTIVE MEASURES BY GOVERNMENTS (CANADA VS UNITED STATES)





CTC64. Do you feel that governments should accelerate, maintain, or slow down the pace at which it is relaxing social distancing/self-isolation measures to allow a gradual return to normal activities?

			* * * * * * * * * * * * * * * * * * *	
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,524	1,005	
	Unweighted n =	1,524	1,005	
Accelerate the pace		12%	23%	11
Maintain the pace		60%	37%	23
Slow down the pace		28%	40%	12



SOCIAL DISTANCING AND WEARING A MASK

WEARING A MASK IN PUBLIC

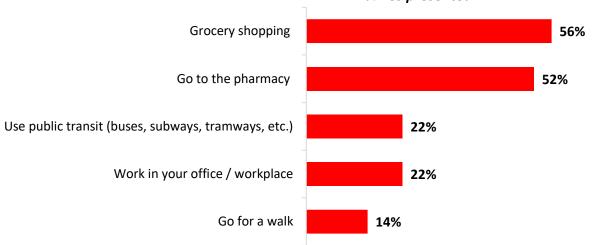




CTC74. Do you wear a mask to do the following?

Base: All respondents (n=1,524)

% Yes presented



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL June 22 nd	Gap
We	eighted n = 1,524	104	358	585	100	171	207	416	511	597	662	578	264	1,521	
Unwe	eighted n = 1,524	100	414	607	125	126	152	441	515	568	664	595	249	1,521	
Grocery shopping	56%	44%	55%	70%	32%	37%	48%	57%	53%	58%	61%	55%	44%	55%	+1
Go to the pharmacy	52%	45%	53%	65%	28%	33%	43%	50%	49%	55%	55%	51%	44%	48%	+4
Use public transit (buses, subways, tramways, etc.)	22%	13%	18%	27%	14%	15%	25%	35%	19%	14%	28%	19%	11%	21%	+1
Work in your office / workplace	22%	17%	21%	26%	23%	21%	16%	32%	29%	9%	23%	21%	22%	18%	+4
Go for a walk	14%	9%	12%	18%	6%	6%	15%	14%	12%	15%	19%	10%	8%	11%	+3







WEARING A MASK IN PUBLIC (CANADA VS UNITED STATES)

CTC74. Do you wear a mask to do the following?



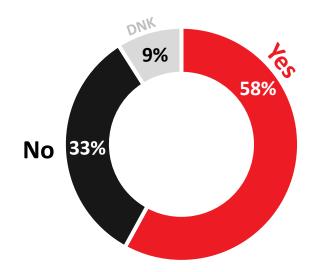
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,524	1,005	
Unweighted n = % Yes presented	1,524	1,005	
Grocery shopping	56%	81%	25
Go to the pharmacy	52%	65%	13
Use public transit (buses, subways, tramways, etc.)	22%	33%	11
Work in your office / workplace	22%	35%	13
Go for a walk	14%	36%	22







CTC84. Should the wearing of a protective mask be made mandatory for all Canadians when they are out in public and confined spaces such as grocery stores, shopping malls or public transit?



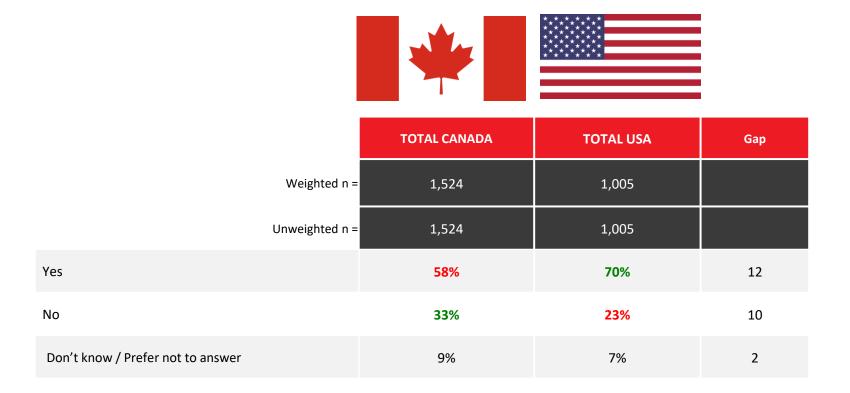
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL June 22 nd	Gap
Weighted n	1,524	104	358	585	100	171	207	416	511	597	662	578	264	1,521	
Unweighted n	1,524	100	414	607	125	126	152	441	515	568	664	595	249	1,521	
Yes	58%	49%	63%	68%	34%	41%	52%	59%	53 %	62%	59%	59%	52 %	54%	+4
No	33%	37%	31%	24%	46%	49%	41%	34%	37 %	29%	32%	32%	38%	35%	-2
Don't know / Prefer not to answer	9%	15%	6%	8%	20%	10%	8%	7%	10%	9%	9%	8%	10%	11%	-2





MANDATORY MASK WEARING (CANADA VS UNITED STATES)

CTC84. Should the wearing of a protective mask be made mandatory for all Canadians/ all Americans when they are out in public and confined spaces such as grocery stores, shopping malls or public transit?





STRESS AND MENTAL HEALTH

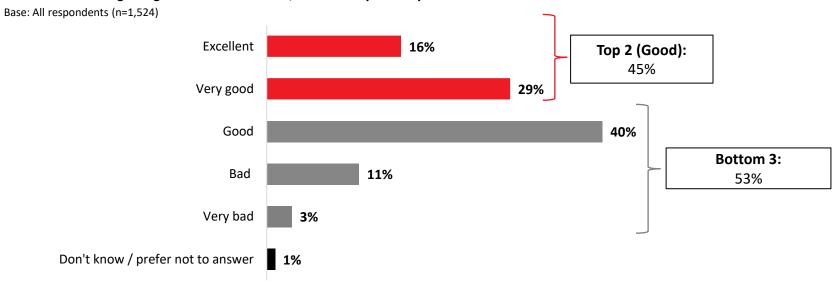


MENTAL HEALTH DURING THE CRISIS





CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL June 22 nd	Gap
Weighted n =	1,524	104	358	585	100	171	207	416	511	597	662	578	264	1,521	
Unweighted n =	1,524	100	414	607	125	126	152	441	515	568	664	595	249	1,521	
Total Top 2 (Good)	45%	39%	57 %	39%	44%	50%	42%	37 %	39%	56%	40%	49%	52 %	44%	+1
Excellent	16%	13%	22%	15%	16%	14%	11%	12 %	15%	19%	14%	15%	24%	17%	-1
Very good	29%	26%	35%	24%	28%	36%	32%	25%	24%	37 %	26 %	34%	28%	27%	+2
Total Bottom 3	53%	61%	42%	60%	54%	48%	56%	61%	59%	43%	59%	50%	48%	55%	-2
Good *	40%	40%	33%	45%	36%	36%	41%	38%	48%	34%	46%	36 %	33%	41%	-1
Bad	11%	19%	8%	11%	13%	9%	11%	18%	9%	7 %	11%	10%	13%	12%	-1
Very bad	3%	2%	1%	3%	5%	3%	3%	5%	2%	1%	2%	4%	1%	3%	-
Don't know/Prefer not to answer	1%	0%	1%	1%	2%	1%	2%	2%	1%	1%	1%	1%	1%	1%	-

^{*} The Good rating is placed in the bottom 3 as part of a standardized scale in academic research



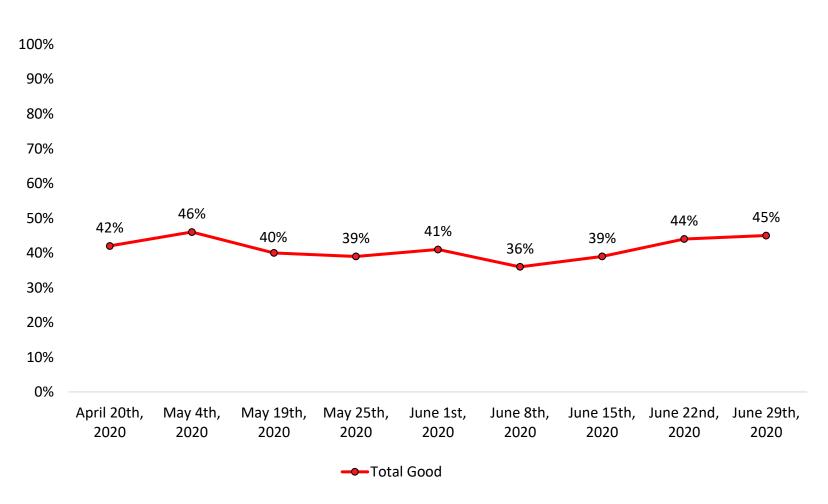


MENTAL HEALTH DURING THE CRISIS (Evolution)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

% Total Good (Excellent + Very good) presented



MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)





CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,524	1,005	
	Unweighted n =	1,524	1,005	
Total Top 2 (Good)		45%	48%	3
Excellent		16%	20%	4
Very good		29%	28%	1
Total Bottom 3		53%	48%	5
Good *		40%	35%	5
Bad		11%	10%	1
Very bad		3%	2%	1
Don't know/Prefer not to answer		1%	4%	3

^{*} The Good rating is placed in the bottom 3 as part of a standardized scale in academic research

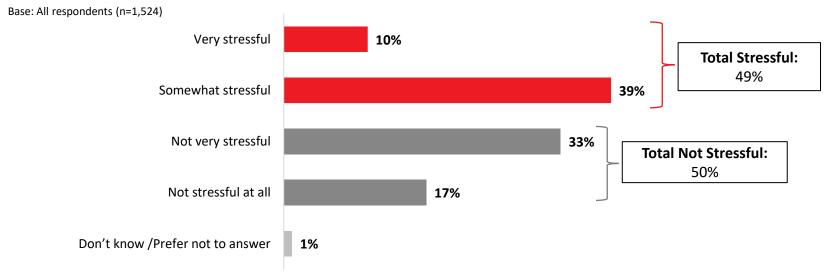






STRESS: LEAVING THE HOUSE / BEING IN PUBLIC

CTC72. When you have to leave your house and be out in public, to what extent do you find that stressful?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL June 22 nd	Gap
Weighted n =	1,524	104	358	585	100	171	207	416	511	597	662	578	264	1,521	
Unweighted n =	1,524	100	414	607	125	126	152	441	515	568	664	595	249	1,521	
Total Stressful	49%	56%	35%	59%	42%	43%	54%	55%	51%	45%	50%	49%	50%	46%	+3
Very stressful	10%	11%	9%	13%	3%	8%	10%	12%	9%	10%	10%	10%	11%	8%	+2
Somewhat stressful	39%	45%	27 %	46%	40%	35%	44%	43%	42%	35 %	40%	39%	39%	37%	+2
Total Not Stressful	50%	44%	64%	41%	57%	57%	45%	45%	48%	55%	50%	51%	49%	54%	-4
Not very stressful	33%	23%	43%	29%	34%	41%	25 %	29%	30%	38%	35%	32%	30%	36%	-3
Not stressful at all	17%	21%	22%	12%	23%	17%	20%	16%	18%	17%	15%	19%	19%	17%	-
Don't know/Refuse	1%	0%	0%	1%	1%	0%	1%	0%	1%	0%	0%	1%	1%	0%	+1

STRESS: LEAVING THE HOUSE / BEING IN PUBLIC (CANADA VS UNITED STATES)





CTC72. When you have to leave your house and be out in public, to what extent do you find that stressful?



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,524	1,005	
	Unweighted n =	1,524	1,005	
Total Stressful		49%	61%	12
Very stressful		10%	20%	10
Somewhat stressful		39%	41%	2
Total Not Stressful		50%	36%	14
Not very stressful		33%	19%	14
Not stressful at all		17%	17%	-
Don't know/Refuse		1%	3%	2



FEAR AND SPREAD OF THE VIRUS

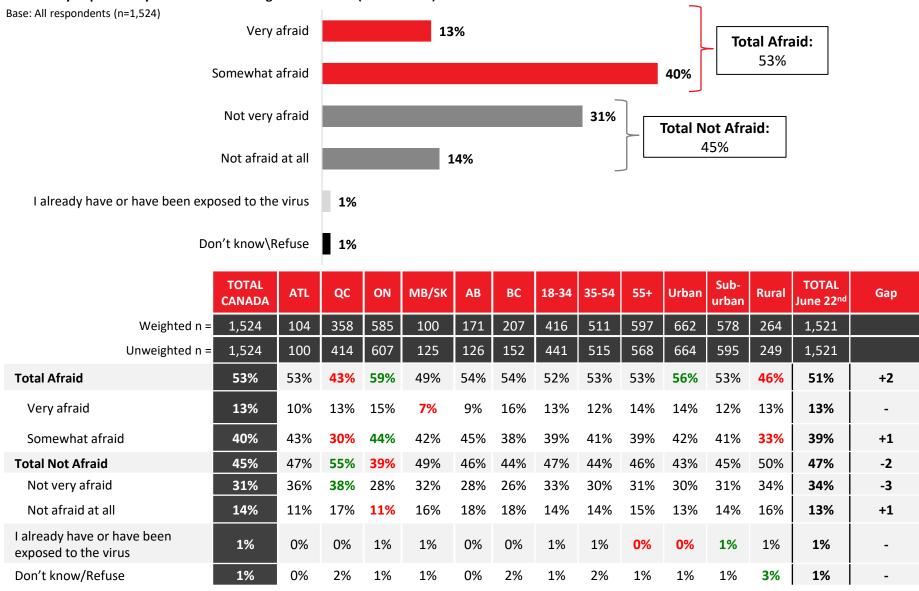








CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

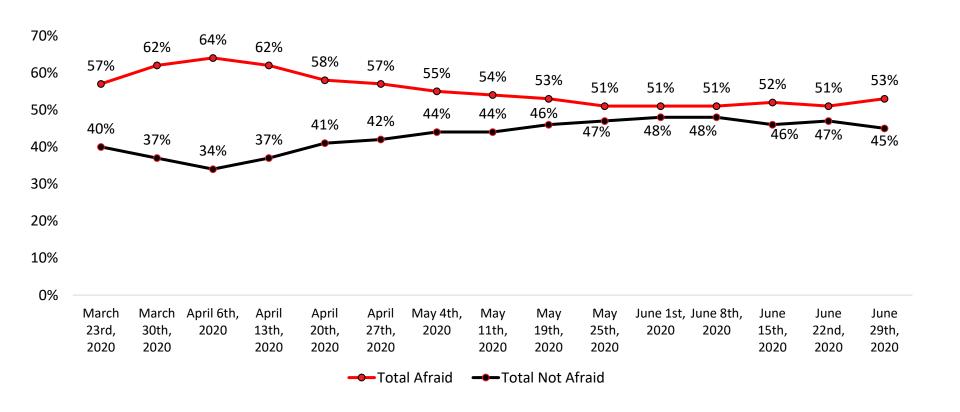






FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?







FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?



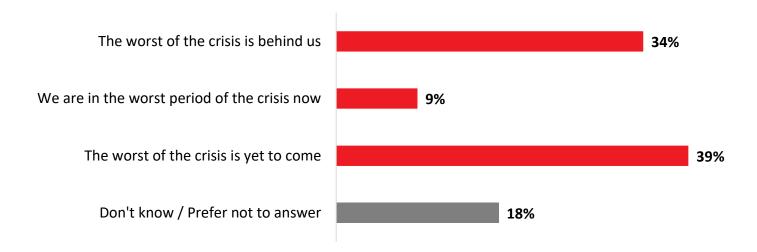
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,524	1,005	
Unweighted n =	1,524	1,005	
Total Afraid	53%	60%	7
Very afraid	13%	26%	13
Somewhat afraid	40%	35%	5
Total Not Afraid	45%	37%	8
Not very afraid	31%	21%	10
Not afraid at all	14%	16%	2
I already have or have been exposed to the virus	1%	1%	-
Don't know/Refuse	1%	2%	1







CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL June 15 th	Gap
Weighted n =	1,524	104	358	585	100	171	207	416	511	597	662	578	264	1,527	
Unweighted n =	1,524	100	414	607	125	126	152	441	515	568	664	595	249	1,527	
The worst of the crisis is behind us	34%	27%	43%	30%	28%	28%	38%	35%	31%	36%	33%	37%	31%	42%	-8
We are in the worst period of the crisis now	9%	6%	9%	12%	10%	8%	7%	13%	10%	7%	10%	9%	9%	9%	-
The worst of the crisis is yet to come	39%	42%	36%	39%	42%	39%	39%	36%	40%	39%	37%	38%	43%	31%	+8
Don't know / Prefer not to answer	18%	25%	12%	19%	19%	25%	16%	16%	19%	19%	20%	16%	17%	17%	+1

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)





CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/United States?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,524	1,005	
	Unweighted n =	1,524	1,005	
The worst of the crisis is behind us		34%	20%	14
We are in the worst period of the crisis now		9%	22%	13
The worst of the crisis is yet to come		39%	42%	3
Don't know / Prefer not to answer		18%	15%	3

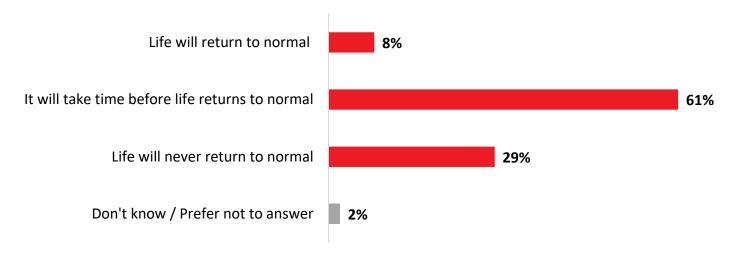
RETURNING TO NORMAL





CTC121. Do you believe that after the pandemic, life in Canadian society will return to normal, that it will take time before life returns to normal, or that life will never return to normal (the way it was before the pandemic)?

Base: All respondents (n=1,524)



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL June 22 nd	Gap
Weighted n =	1,524	104	358	585	100	171	207	416	511	597	662	578	264	1,521	
Unweighted n =	1,524	100	414	607	125	126	152	441	515	568	664	595	249	1,521	
Life will return to normal	8%	8%	12%	8%	4%	12%	4%	11%	10%	5%	10%	7%	8%	8%	-
it will take time before life returns to normal	61%	62%	65%	59%	58%	56%	66%	65%	63%	57 %	61%	63%	57%	62%	-1
life will never return to normal	29%	30%	22%	33%	37%	30%	27%	23%	25%	37%	28%	29%	33%	28%	+1
Don't know / Prefer not to answer	2%	0%	2%	1%	1%	2%	4%	2%	2%	1%	1%	1%	2%	2%	-

RETURNING TO NORMAL (CANADA VS UNITED STATES)





CTC121. Do you believe that after the pandemic, life in Canadian/American society will return to normal, that it will take time before life returns to normal, or that life will never return to normal (the way it was before the pandemic)?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,524	1,005	
Unweighted n =	1,524	1,005	
Life will return to normal	8%	13%	5
It will take time before life returns to normal	61%	49%	12
Life will never return to normal	29%	30%	1
Don't know/Refuse	2%	8%	6



SATISFACTION WITH GOVERNMENTS DURING THE CRISIS

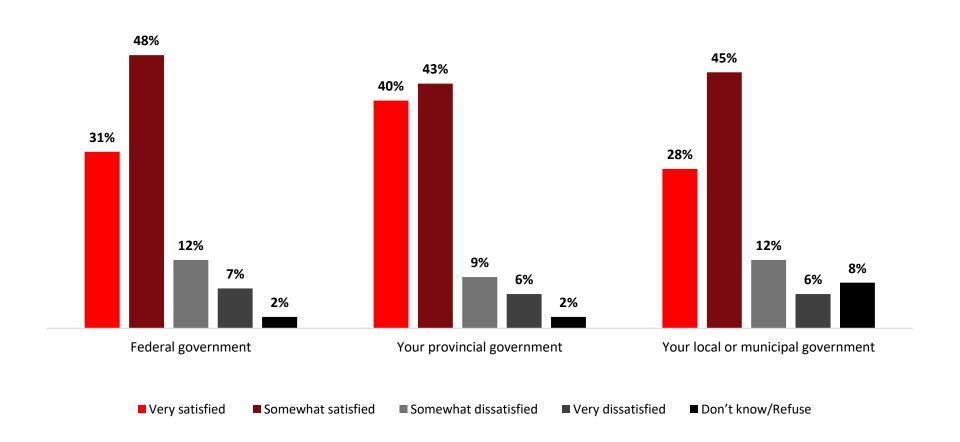
SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19





CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,524)



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS





CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,524)

	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL June 22 nd	Gap
Weighted n =	1,524	104	358	585	100	171	207	416	511	597	662	578	264	1,521	
Unweighted n =	1,524	100	414	607	125	126	152	441	515	568	664	595	249	1,521	
Federal government															
Total Satisfied	79%	88%	73%	81%	77%	73%	80%	79%	78%	79%	82%	75%	80%	77%	+2
Total Dissatisfied	19%	10%	24%	17 %	22%	26%	17%	19%	19%	20%	17%	22%	19%	19%	-
Your provincial government															
Total Satisfied	83%	90%	81%	85%	82%	76 %	82%	80%	78%	89%	85%	80%	86%	82%	+1
Total Dissatisfied	15%	8%	16%	13%	18%	22%	15%	18%	19%	10%	14%	17%	12%	15%	-
Your local or municipal governmen	it														
Total Satisfied	74%	78%	66%	78%	73%	80%	67%	73%	71%	76%	76%	72%	74%	72%	+2
Total Dissatisfied	18%	7 %	18%	17%	20%	18%	26%	17%	21%	17%	19%	19%	14%	17%	+1

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

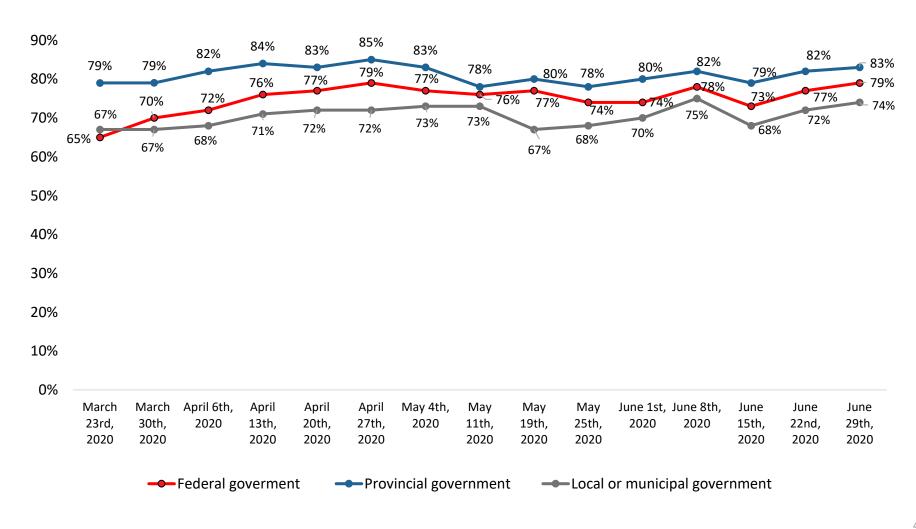




CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

% Total Satisfied presented



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT **COVID-19 - DETAILS**





CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents (n=1,524)













ult Doug Ford

Brian Pallister

Scott Moe

John Horgan Jason Kenney

	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,524	104	358	585	54	46	171	207
Unweighted n =	1,524	100	414	607	62	63	126	152
Total Satisfied	83%	90%	81%	85%	86%	77%	76%	82%
Very satisfied	40%	54%	41%	39%	39%	32%	25%	50%
Somewhat satisfied	43%	36%	41%	46%	47%	45%	51%	31%
Total Dissatisfied	15%	8%	16%	13%	14%	23%	22%	15%
Somewhat dissatisfied	9%	4%	10%	8%	4%	17%	15%	8%
Very dissatisfied	6%	4%	7%	6%	10%	6%	8%	8%
Don't know/Refuse	2%	2%	3%	2%	0%	0%	2%	3%

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

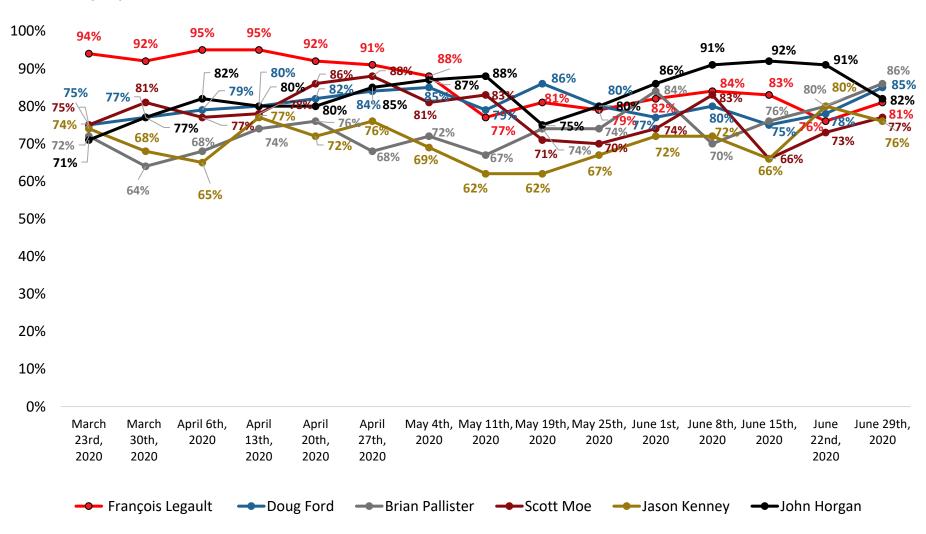




CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

% Total Satisfied presented



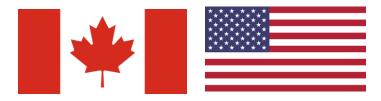






CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,524	1,005	
Unweighted n = % "Satisfied" presented	1,524	1,005	
Federal government/The US President	79%	41%	38
Your provincial government/Your State government	83%	64%	19
Your local or municipal government	74%	65%	9





VOTING INTENTIONS - FEDERAL ELECTIONS

CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked:* Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: All respondents (n=1,524), except for the Bloc Québécois, Quebecers only

INTENTIONS BEFORE THE COVID-19 CRISIS

														<u> </u>	
	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	АВ	ВС	Male	Female	18-34	35-54	55+	January 22 nd , 2020	Gap
Weighted n =	1,524	1,202	69	278	461	75	140	180	613	589	317	398	487	1,289	
Unweighted n =	1,524	1,232	73	327	495	99	106	132	678	554	346	412	474	1,327	
Liberal Party of Canada	32%	40%	56%	39%	46%	32%	25%	38%	42%	39%	37%	45%	39%	31%	+9
Conservative Party of Canada	22%	28%	11%	15%	27%	40%	53%	30%	29%	26%	22%	24%	34%	32%	-4
New Democratic Party of Canada	13%	17%	25%	10%	19%	18%	13%	18%	15%	18%	29%	14%	10%	19%	-2
Bloc Québécois	5%	7%	-	29%	-	-	-	-	-	-	-	-	-	8%	-1
Green Party of Canada	5%	6%	8%	5%	6%	7%	5%	12%	5%	8%	7%	9%	4%	8%	-2
another party	2%	2%	0%	2%	2%	4%	4%	2%	3%	2%	1%	2%	4%	2%	-
I would not vote	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-





ANNEXES





Sampling Frame

Participants were randomly selected from LEO's online panel.

Leger owns and manages an Internet panel that includes more than 400,000 Canadians coast to coast. An online panel consists of Web users profiled according to different demographic variables. The majority of Leger's panel members (60%) were randomly recruited over the phone in the past ten years, which makes this panel very similar to the current Canadian population on a number of demographic characteristics. Moreover, 35% of panellists were recruited through affiliate programs and 5% through partner campaigns and programs.

To be eligible, respondents were required to be 18 years of age or older.





Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	152	207
Alberta	126	171
Manitoba/Saskatchewan	125	100
Ontario	607	585
Quebec	414	358
Atlantic	100	104

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	210	179
MidWest	187	217
South	315	372
West	290	233





Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	797	740
Female	727	784

AGE	Unweighted	Weighted
Between 18 and 34	441	416
Between 35 and 54	515	511
55 or over	568	597

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	906	999
French	387	317
Other	230	207

The sample thus collected has a minimum weighting factor of 0.0910 and a maximum weighting factor of 3.8525. The weighted variance is 0.3744.





Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	500	487
Female	505	518

AGE	Unweighted	Weighted
Between 18 and 29	116	221
Between 30 and 39	178	173
Between 40 and 49	167	187
Between 50 and 64	315	251
65 or older	229	173

The sample thus collected has a minimum weighting factor of 0.0910 and a maximum weighting factor of 3.8525. The weighted variance is 0.3744.



OUR SERVICES

• Leger

Marketing research and polling

- Leger Metrics
 Real-time VOC satisfaction measurement
- Leger Analytics
 Data modeling and analysis
- Legerweb
 Panel management
- Leger Communities
 Online community management
- Leger Digital
 Digital strategy and user experience
- International Research
 Worldwide Independent Network (WIN)

600 EMPLOYEES

185
CONSULTANTS





8 OFFICES

CALGARY | EDMONTON | MONTREAL | PHILADELPHIA
QUEBEC CITY | TORONTO | VANCOUVER | WINNIPEG



OUR CREDENTIALS



Leger is a member of <u>ESOMAR</u> (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the <u>international ICC/ESOMAR</u> code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the <u>Insights Association</u>, the American Association of Marketing Research Analytics.

Leger

We know Canadians











@leger360