

November 16<sup>th</sup>, 2020

THE CANADIAN PRESS



## **METHODOLOGY**





#### **METHODOLOGY**

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,522 Canadians and 1,003 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **November 13<sup>th</sup> to November 15<sup>th</sup>**, **2020**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error ±2.51%, 19 times out of 20 for the Canadian sample and of ±3.09%, 19 times out of 20 for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <a href="https://338canada.com/pollster-ratings.htm">https://338canada.com/pollster-ratings.htm</a>

Federal Elections 2019											
Federal	Leger	Official									
Parties	Survey	Results									
LPC	33%	33%									
СРС	33%	34%									
NDP	18%	16%									
BQ	8%	8%									
Green	6%	7%									
PPC	2%	2%									





### **METHODOLOGY**

#### **Notes on Reading this Report**

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion that that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-Present at the following e-mail address: <a href="mailto:cbourque@leger360.com">cbourque@leger360.com</a> or Jack Jedwab, President & CEO of the Association for Canadian Studies: <a href="mailto:jack.jedwab@acs-aec.ca">jack.jedwab@acs-aec.ca</a>

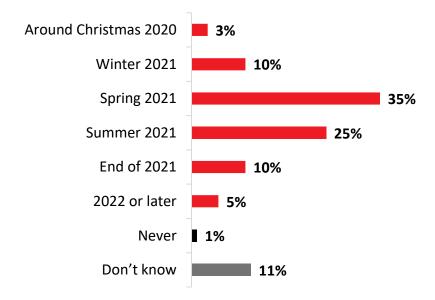


#### **AVAILABILITY OF THE COVID-19 VACCINE**





CTC342. There are numerous vaccines being worked on around the world. When do you think an approved vaccine will be available for general public use in Canada?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL Oct. 13 <sup>th</sup>	Gap
Weighted n =	1,522	104	357	584	99	171	206	409	525	588	589	631	277	1,539	
Unweighted n =	1,522	100	413	607	126	125	151	376	445	701	623	607	274	1,539	
Around Christmas 2020	3%	3%	1%	4%	4%	5%	4%	6%	2%	<b>2</b> %	5%	<b>2</b> %	3%	4%	-1
Winter 2021	10%	22%	9%	10%	12%	10%	6%	<b>13</b> %	11%	8%	10%	11%	9%	9%	+1
Spring 2021	35%	30%	39%	35%	33%	28%	37%	30%	34%	39%	34%	37%	31%	23%	+12
Summer 2021	25%	23%	25%	26%	25%	23%	25%	<b>21</b> %	<b>22</b> %	31%	23%	26%	26%	20%	+5
End of 2021	10%	8%	12%	10%	8%	7%	11%	10%	11%	9%	11%	9%	9%	16%	-6
2022 or later	5%	7%	5%	5%	2%	5%	4%	6%	5%	4%	4%	5%	6%	10%	-5
Never	1%	0%	1%	1%	3%	1%	0%	2%	1%	0%	1%	1%	1%	2%	-1
Don't know	11%	8%	<b>7</b> %	10%	14%	20%	13%	10%	15%	8%	10%	9%	13%	16%	-5

# **AVAILABILITY OF THE COVID-19 VACCINE** (CANADA VS UNITED STATES)





CTC342. There are numerous vaccines being worked on around the world. When do you think an approved vaccine will be available for general public use in Canada / the United States?



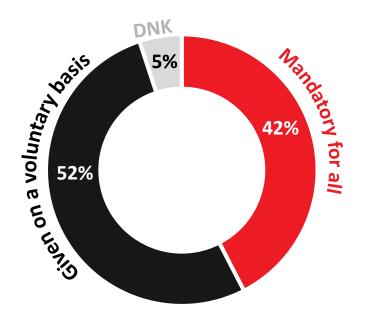
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,522	1,003	
	Unweighted n =	1,522	1,003	
Around Christmas 2020		3%	17%	14
Winter 2021		10%	11%	1
Spring 2021		35%	25%	10
Summer 2021		25%	14%	11
End of 2021		10%	6%	4
2022 or later		5%	4%	1
Never		1%	3%	2
Don't know		11%	19%	8

# **COVID-19 VACCINE**





CTC55. When an approved COVID-19 vaccine becomes available to the population, do you think it should be...



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL Oct. 13 <sup>th</sup>	Gap
	Weighted n = 1,522	104	357	584	99	171	206	409	525	588	589	631	277	1,539	
	Unweighted n = 1,522	100	413	607	126	125	151	376	445	701	623	607	274	1,539	
Mandatory for all	42%	49%	48%	40%	35%	39%	42%	42%	35%	49%	42%	45%	37%	39%	+3
Given on a voluntary basis	52%	48%	49%	55%	56%	55%	50%	52%	59%	46%	52%	49%	61%	54%	-2
Don't know	5%	3%	3%	5%	9%	6%	8%	6%	6%	5%	6%	5%	2%	6%	-1

# New dues

# **COVID-19 VACCINE (CANADA VS UNITED STATES)**





CTC55. When an approved COVID-19 vaccine becomes available to the population, do you think it should be...



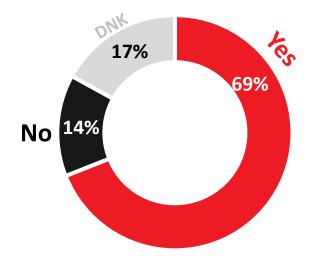
		TOTAL CANADA	TOTAL USA	Gap
Wei	ighted n =	1,522	1,003	
Unwei	ghted n =	1,522	1,003	
Mandatory for all		42%	29%	13
Given on a voluntary basis		<b>52</b> %	59%	7
Don't know		5%	13%	8

## **INTENTION TO GET VACCINATED**





CTC108. When a vaccine for COVID-19 that had been approved by Health Canada becomes available to the population and it is free, do you intend to get vaccinated?



		TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL Oct. 13 <sup>th</sup>	Gap
	Weighted n =	1,522	104	357	584	99	171	206	409	525	588	589	631	277	1,539	
	Unweighted n =	1,522	100	413	607	126	125	151	376	445	701	623	607	274	1,539	
Yes		69%	70%	73%	66%	59%	69%	70%	64%	63%	77%	68%	<b>72</b> %	63%	63%	+6
No		14%	12%	13%	13%	20%	19%	15%	17%	19%	8%	14%	13%	20%	17%	-3
Don't know		17%	18%	14%	20%	22%	12%	15%	18%	18%	16%	19%	16%	18%	20%	-3

# INTENTION TO GET VACCINATED (CANADA VS UNITED STATES)





CTC108. When a vaccine for COVID-19 that had been approved by Health Canada/the FDA becomes available to the population and it is free, do you intend to get vaccinated?

	*	* * * * * * * * * * * * * * * * * * * *	
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,522	1,003	
Unweighted n =	1,522	1,003	
Yes	69%	48%	21
No	14%	27%	13
Don't know	17%	25%	8

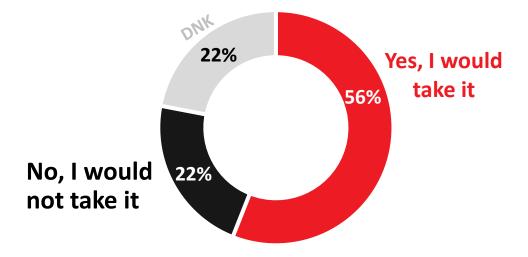
#### **PFIZER VACCINE**





CTC431. There was an announcement this week that the company Pfizer could have a vaccine ready for use in April 2021. This vaccine would require that you receive 2 doses of the vaccine over a two-week period, would you take this vaccine in the Spring of 2021?





	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n =	1,522	104	357	584	99	171	206	409	525	588	589	631	277
Unweighted n =	1,522	100	413	607	126	125	151	376	445	701	623	607	274
Yes, I would take it	56%	56%	61%	54%	50%	52%	61%	52%	51%	63%	56%	58%	52%
No, I would not take it	22%	16%	21%	22%	23%	28%	18%	25%	26%	15%	20%	21%	26%
Don't know	22%	27%	18%	25%	27%	20%	21%	23%	23%	22%	23%	21%	21%

# Jew dues

# **PFIZER VACCINE (CANADA VS UNITED STATES)**





CTC431. There was an announcement this week that the company Pfizer could have a vaccine ready for use in April 2021. This vaccine would require that you receive 2 doses of the vaccine over a two-week period, would you take this vaccine in the Spring of 2021?

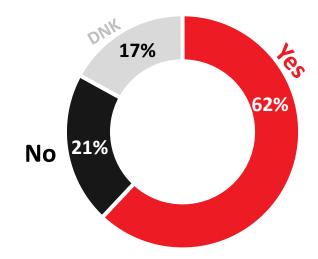
		*	********** ***************************	
		TOTAL CANADA	TOTAL USA	Gap
V	Veighted n =	1,522	1,003	
Unv	weighted n =	1,522	1,003	
Yes, I would take it		56%	41%	15
No, I would not take it		22%	32%	10
Don't know		22%	27%	5

# **EFFICIENCY OF THE VACCINE**





CTC432. Based on what was reported on this vaccine by Pfizer that is going through final stages of testing, it is expected to be efficient 90% of the time (that is it would adequately protect 9 out of 10 people who receive it). Do you feel that this 90% efficiency is sufficient for you to take the vaccine once available in the Spring?



		TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural
	Weighted n =	1,522	104	357	584	99	171	206	409	525	588	589	631	277
	Unweighted n =	1,522	100	413	607	126	125	151	376	445	701	623	607	274
Yes		62%	65%	66%	61%	54%	55%	63%	60%	58%	66%	62%	63%	58%
No		21%	17%	20%	23%	24%	23%	17%	25%	25%	16%	21%	21%	24%
Don't know		17%	18%	14%	16%	22%	22%	20%	16%	17%	18%	17%	16%	17%

# EFFICIENCY OF THE VACCINE (CANADA VS UNITED STATES)





CTC432. Based on what was reported on this vaccine by Pfizer that is going through final stages of testing, it is expected to be efficient 90% of the time (that is it would adequately protect 9 out of 10 people who receive it). Do you feel that this 90% efficiency is sufficient for you to take the vaccine once available in the Spring?

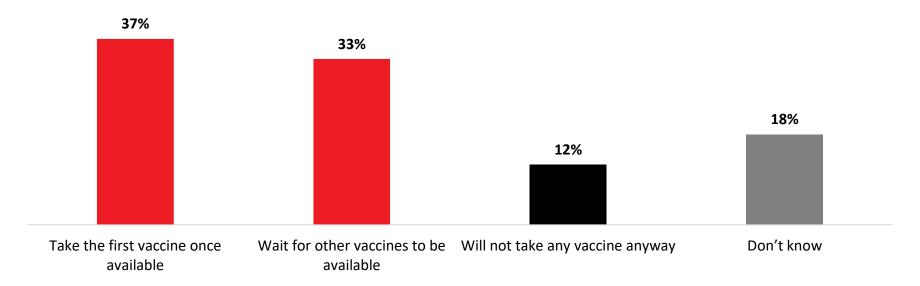
	*	**************************************	
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,522	1,003	
Unweighted n =	1,522	1,003	
Yes	62%	48%	14
No	21%	28%	7
Don't know	17%	25%	9

### WHEN WILL YOU TAKE THE VACCINE?





CTC433. Based on this information regarding the announcement of the vaccine developed by Pfizer, would you be more likely to take this vaccine in the first weeks or months once available or would you prefer to wait for other vaccines to be available on the market later?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n =	1,522	104	357	584	99	171	206	409	525	588	589	631	277
Unweighted n =	1,522	100	413	607	126	125	151	376	445	701	623	607	274
Take the first vaccine once available	37%	45%	42%	33%	35%	37%	38%	30%	32%	46%	37%	38%	35%
Wait for other vaccines to be available	33%	26%	33%	38%	30%	23%	31%	41%	33%	28%	32%	35%	29%
Will not take any vaccine anyway	12%	9%	11%	12%	16%	16%	12%	13%	17%	<b>7</b> %	12%	12%	14%
Don't know	18%	20%	14%	17%	20%	25%	20%	16%	18%	19%	19%	14%	22%

# WHEN WILL YOU TAKE THE VACCINE? (CANADA VS UNITED STATES)





CTC433. Based on this information regarding the announcement of the vaccine developed by Pfizer, would you be more likely to take this vaccine in the first weeks or months once available or would you prefer to wait for other vaccines to be available on the market later?

		******* ******** ********	
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,522	1,003	
Unweighted n =	1,522	1,003	
Take the first vaccine once available	37%	30%	7
Wait for other vaccines to be available	33%	23%	10
Will not take any vaccine anyway	12%	23%	11
Don't know	18%	24%	6

#### **FUTURE OF SAFETY MEASURES**





CTC265. When a vaccine for COVID-19 becomes widely available in Canada, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?



# FUTURE OF SAFETY MEASURES (CANADA VS UNITED STATES)





CTC265. When a vaccine for COVID-19 becomes widely available in Canada / the United States, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

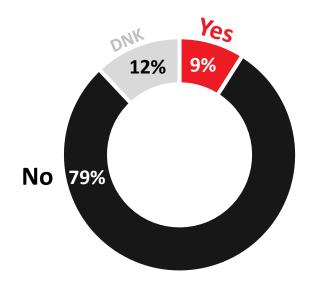
	*	******* ******* ********	
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,522	1,003	
Unweighted n =	1,522	1,003	
These measures will remain	63%	50%	13
These measures will be discontinued	25%	23%	2
Don't know	12%	26%	14

### **ARE VACCINES DANGEROUS?**





CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?



		TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural
	Weighted n =	1,522	104	357	584	99	171	206	409	525	588	589	631	277
	Unweighted n =	1,522	100	413	607	126	125	151	376	445	701	623	607	274
Yes		9%	6%	9%	9%	10%	11%	7%	10%	13%	4%	10%	<b>7</b> %	10%
No		79%	79%	79%	80%	72%	76%	80%	77%	<b>73</b> %	85%	77%	83%	75%
Don't know		12%	15%	12%	11%	17%	13%	13%	13%	14%	10%	13%	11%	15%

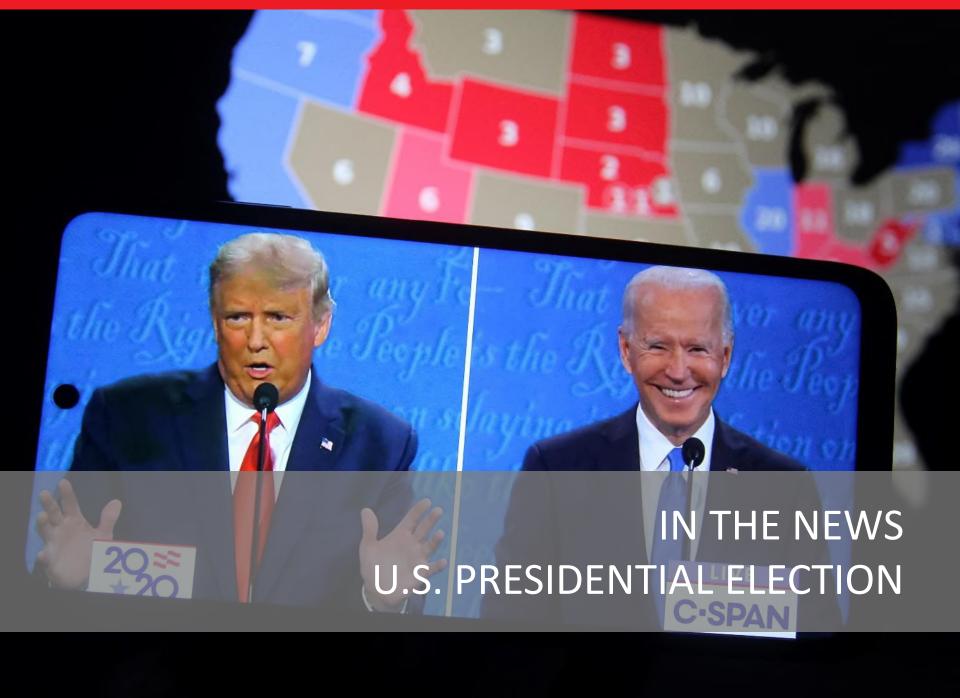
# ARE VACCINES DANGEROUS? (CANADA VS UNITED STATES)





CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

		********	
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,522	1,003	
Unweighted n =	1,522	1,003	
Yes	9%	21%	12
No	79%	60%	19
Don't know	12%	20%	8



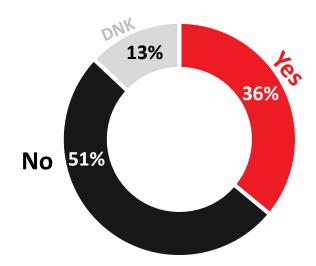
# FRAUDULENT ELECTION







CTC441. Do you think the 2020 presidential election was fraudulent or not?



	TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Repu- blican	Demo- crat	Indepen dent	Other
Weigh	ted n = 1,003	180	218	372	234	277	410	314	486	517	324	331	293	55
Unweigh	ted n = 1,003	162	236	346	259	268	384	350	483	520	304	345	297	57
Yes	36%	29%	39%	39%	34%	38%	<b>32</b> %	39%	39%	33%	71%	9%	33%	15%
No	51%	56%	47%	50%	52%	51%	55%	46%	52%	50%	16%	86%	50%	53%
Don't know	13%	15%	15%	11%	13%	11%	12%	15%	9%	<b>17</b> %	14%	5%	<b>17</b> %	32%

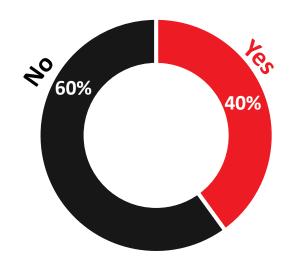
# TRUMP VICTORY







CTC442. Do you believe Donald Trump's claim that he won the election?



		TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Repu- blican	Demo- crat	Indepen dent	Other
	Weighted n =	1,003	180	218	372	234	277	410	314	486	517	324	331	293	55
U	nweighted n =	1,003	162	236	346	259	268	384	350	483	520	304	345	297	57
Yes		40%	41%	44%	40%	37%	39%	38%	46%	42%	39%	77%	10%	37%	22%
No		60%	59%	56%	60%	63%	61%	62%	54%	58%	61%	23%	90%	63%	<b>78</b> %

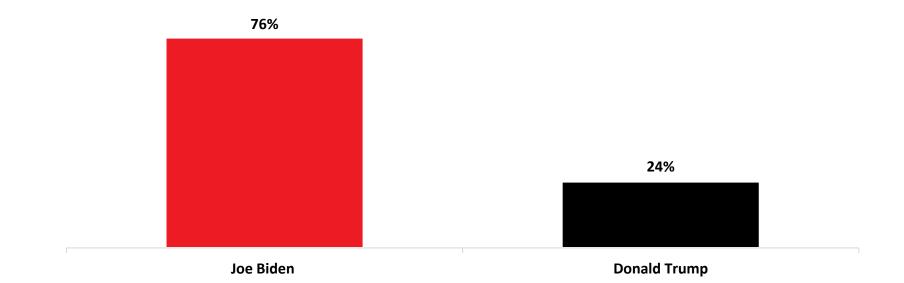
## PRESIDENT'S SWEARING-IN CEREMONY







CTC443. Who do you think will be officially sworn in as President of the United States on January 20, 2021, Joe Biden or Donald Trump? Base: All respondents (n=1,003)



	TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Repu- blican	Demo- crat	Indepen dent	Other
Weighted n =	1,003	180	218	372	234	277	410	314	486	517	324	331	293	55
Unweighted n =	1,003	162	236	346	259	268	384	350	483	520	304	345	297	57
Joe Biden	76%	81%	70%	76%	78%	77%	77%	75%	77%	75%	<b>57</b> %	96%	74%	84%
Donald Trump	24%	19%	30%	24%	22%	23%	23%	25%	23%	25%	43%	4%	26%	16%

### **CANDIDATES' BEHAVIOUR**



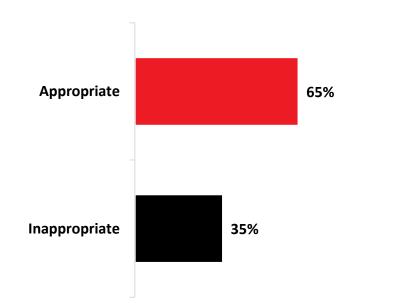


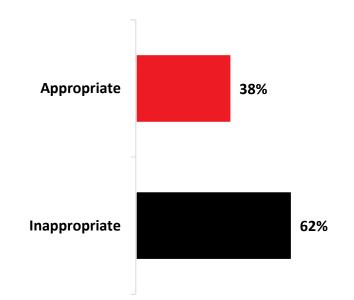


CTC444. In your opinion, has **Joe Biden's** behaviour since the election been appropriate or inappropriate?

Base: All respondents (n=1,003)







		TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Repu- blican	Demo- crat	Indepen dent	Other
	Weighted n =	1,003	180	218	372	234	277	410	314	486	517	324	331	293	55
	Unweighted n =	1,003	162	236	346	259	268	384	350	483	520	304	345	297	57
Joe Biden															
Appropriate		65%	68%	60%	66%	65%	68%	68%	59%	66%	64%	36%	93%	65%	68%
Inappropriate		35%	32%	40%	34%	35%	32%	32%	41%	34%	36%	64%	<b>7</b> %	35%	32%
<b>Donald Trump</b>															
Appropriate		38%	39%	41%	38%	36%	37%	37%	42%	40%	37%	<b>73</b> %	9%	35%	28%
Inappropriate		62%	61%	59%	62%	64%	63%	63%	58%	60%	63%	<b>27</b> %	91%	65%	72%

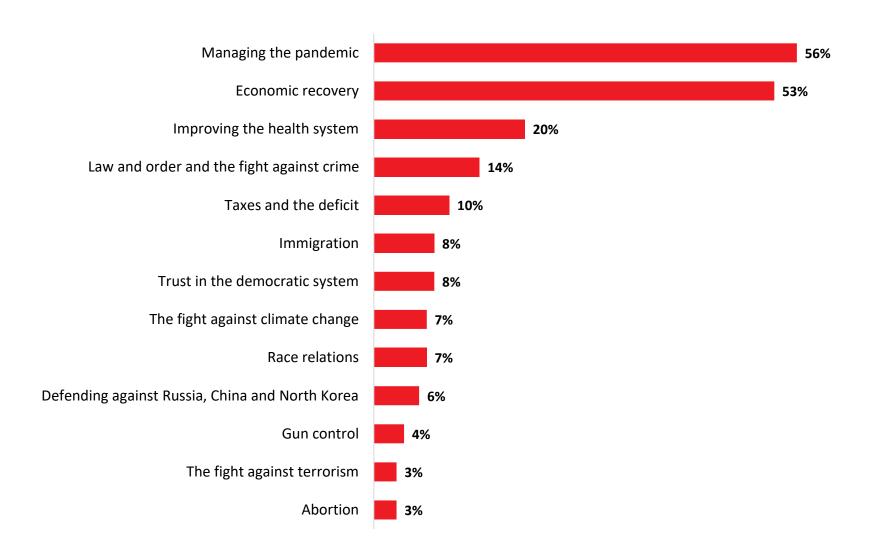
#### **MOST IMPORTANT ISSUES**







CTC445. What are the two most important issues for the next President?



### **MOST IMPORTANT ISSUES - DETAILS**







#### CTC445. What are the two most important issues for the next President?

	TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Repu- blican	Demo- crat	Indepen dent	Other
Weighted n =	1,003	180	218	372	234	277	410	314	486	517	324	331	293	55
Unweighted n =	1,003	162	236	346	259	268	384	350	483	520	304	345	297	57
Managing the pandemic	56%	61%	59%	54%	55%	56%	59%	54%	57%	55%	42%	72%	54%	55%
Economic recovery	53%	51%	55%	51%	56%	46%	58%	54%	55%	52%	58%	47%	57%	45%
Improving the health system	20%	26%	15%	19%	22%	26%	19%	17%	19%	21%	18%	21%	21%	21%
Law and order and the fight against crime	14%	11%	16%	12%	15%	11%	13%	17%	11%	16%	20%	<b>7</b> %	13%	16%
Taxes and the deficit	10%	13%	6%	10%	10%	10%	10%	9%	10%	10%	13%	8%	8%	10%
Immigration	8%	6%	6%	10%	10%	12%	7%	7%	9%	8%	12%	6%	8%	6%
Trust in the democratic system	8%	6%	8%	8%	9%	2%	8%	11%	8%	8%	7%	7%	10%	7%
The fight against climate change	7%	9%	7%	7%	5%	9%	7%	4%	8%	6%	3%	10%	8%	5%
Race relations	7%	5%	9%	9%	3%	13%	4%	5%	7%	7%	2%	10%	8%	6%
Defending against Russia, China and North Korea	6%	5%	8%	6%	5%	2%	4%	10%	6%	5%	10%	2%	5%	5%
Gun control	4%	1%	5%	7%	3%	5%	4%	4%	3%	5%	4%	5%	3%	13%
The fight against terrorism	3%	4%	3%	3%	3%	3%	4%	4%	2%	4%	6%	1%	3%	3%
Abortion	3%	3%	3%	4%	3%	5%	3%	3%	3%	4%	6%	2%	1%	7%

<sup>\*</sup>As respondents could give more than one answer, the total may exceed 100%.

Jew duestion

#### **REPUBLICAN LEADER FOR 2024**

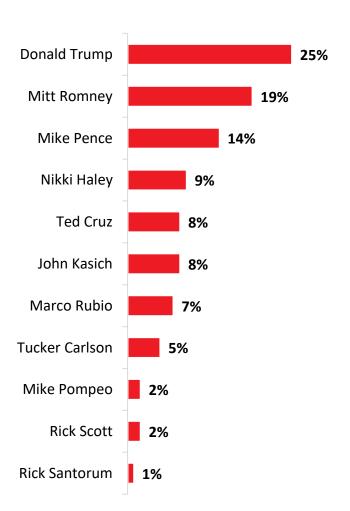




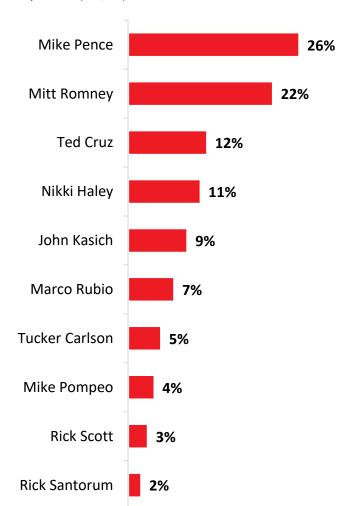


CTC440. Who would be your first choice for the 2024 Republican Party presidential primary between...?

Base: All respondents (n=1,003)



CTC440B.If Donald Trump is NOT a candidate, who would be your first choice for the 2024 Republican Party presidential primary between...?



## **REPUBLICAN LEADER FOR 2024 - DETAILS**







#### CTC440. Who would be your first choice for the 2024 Republican Party presidential primary between...?

Base: All respondents

	TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Repu- blican	Demo- crat	Indepen dent	Other
Weight	ed n = 1,003	180	218	372	234	277	410	314	486	517	324	331	293	55
Unweight	ed n = 1,003	162	236	346	259	268	384	350	483	520	304	345	297	57
Donald Trump	25%	27%	25%	24%	23%	27%	22%	26%	24%	25%	45%	<b>7</b> %	22%	22%
Mitt Romney	19%	19%	16%	19%	22%	18%	20%	18%	19%	19%	8%	33%	17%	15%
Mike Pence	14%	15%	18%	11%	16%	10%	14%	18%	11%	<b>17</b> %	22%	9%	13%	10%
Nikki Haley	9%	9%	6%	11%	8%	10%	9%	7%	8%	10%	4%	<b>12</b> %	8%	29%
Ted Cruz	8%	7%	7%	8%	9%	9%	7%	7%	7%	9%	7%	7%	10%	9%
John Kasich	8%	10%	<b>12</b> %	8%	4%	<b>5</b> %	8%	<b>12</b> %	11%	<b>6%</b>	<b>2</b> %	11%	14%	2%
Marco Rubio	7%	5%	5%	7%	8%	9%	6%	5%	6%	7%	5%	9%	6%	8%
Tucker Carlson	5%	5%	6%	5%	3%	6%	5%	<b>2</b> %	6%	<b>3</b> %	4%	5%	6%	3%
Mike Pompeo	2%	0%	4%	2%	3%	3%	2%	2%	3%	2%	2%	3%	3%	0%
Rick Scott	2%	1%	1%	4%	1%	2%	3%	1%	2%	2%	2%	3%	1%	2%
Rick Santorum	1%	2%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%	0%

#### CTC440B.If Donald Trump is NOT a candidate, who would be your first choice for the 2024 Republican Party presidential primary between...?

Base: All respondents		TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Repu- blican	Demo- crat	Indepen dent	Other
	Weighted n =	1,003	180	218	372	234	277	410	314	486	517	324	331	293	55
	Unweighted n =	1,003	162	236	346	259	268	384	350	483	520	304	345	297	57
Mike Pence		26%	26%	28%	24%	27%	24%	24%	30%	22%	29%	44%	13%	22%	15%
Mitt Romney		22%	23%	18%	22%	24%	20%	24%	20%	20%	23%	11%	34%	20%	15%
Ted Cruz		12%	12%	9%	12%	12%	11%	11%	12%	11%	12%	14%	9%	11%	16%
Nikki Haley		11%	11%	8%	14%	10%	12%	11%	11%	11%	11%	6%	14%	11%	22%
John Kasich		9%	14%	12%	8%	6%	6%	10%	12%	11%	8%	2%	13%	14%	2%
Marco Rubio		<b>7</b> %	3%	5%	7%	10%	11%	5%	5%	8%	6%	6%	8%	6%	5%
Tucker Carlson		5%	4%	10%	4%	5%	5%	8%	3%	7%	4%	6%	4%	6%	6%
Mike Pompeo		4%	4%	5%	3%	2%	5%	<b>2</b> %	4%	5%	<b>2</b> %	3%	1%	6%	6%
Rick Scott		3%	1%	2%	4%	1%	3%	3%	2%	3%	2%	2%	3%	2%	4%
Rick Santorum		2%	1%	3%	2%	4%	4%	2%	1%	3%	2%	3%	2%	1%	8%

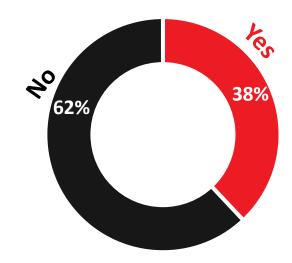


# **TRUMP 2024**





CTC445. Would you like Donald Trump to run for president again in 2024?



		TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Repu- blican	Demo- crat	Indepen dent	Other
We	eighted n =	1,003	180	218	372	234	277	410	314	486	517	324	331	293	55
Unwe	eighted n =	1,003	162	236	346	259	268	384	350	483	520	304	345	297	57
Yes		38%	37%	38%	40%	37%	40%	35%	41%	38%	38%	74%	9%	34%	20%
No		62%	63%	62%	60%	63%	60%	65%	59%	62%	62%	26%	91%	66%	80%

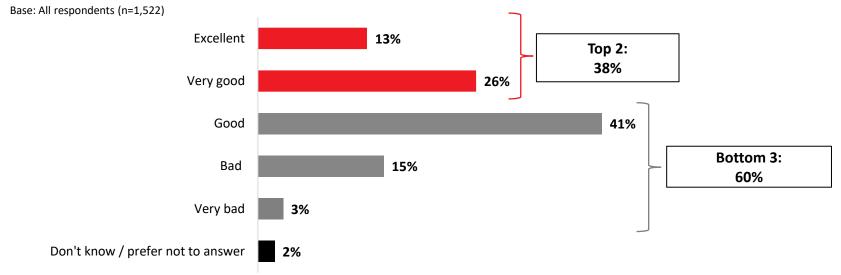


#### **MENTAL HEALTH DURING THE CRISIS**





#### CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL Nov. 9 <sup>th</sup>	l Gan
Weighted n =	1,522	104	357	584	99	171	206	409	525	588	589	631	277	1,534	
Unweighted n =	1,522	100	413	607	126	125	151	376	445	701	623	607	274	1,534	
Total Top 2	38%	38%	47%	33%	27%	42%	40%	31%	34%	47%	39%	39%	36%	36%	+2
Excellent	13%	12%	14%	12%	<b>7</b> %	16%	12%	11%	10%	16%	11%	13%	14%	12%	+1
Very good	26%	27%	33%	<b>21</b> %	20%	27%	27%	20%	24%	31%	28%	26%	22%	23%	+3
Total Bottom 3	60%	58%	<b>52</b> %	66%	67%	54%	56%	66%	64%	<b>52</b> %	59%	60%	60%	63%	-3
Good *	41%	39%	<b>35</b> %	46%	44%	38%	43%	38%	45%	41%	40%	42%	43%	46%	-5
Bad	15%	17%	15%	16%	20%	12%	9%	21%	16%	10%	15%	14%	16%	14%	+1
Very bad	3%	2%	<b>2</b> %	4%	3%	4%	5%	<b>7</b> %	3%	1%	4%	4%	1%	3%	-
Don't know/Prefer not to answer	2%	4%	1%	2%	6%	4%	4%	3%	2%	2%	1%	1%	4%	2%	-

<sup>\*</sup> The Good rating is placed in the bottom 3 as part of a standardized scale in academic research

### **MENTAL HEALTH DURING THE CRISIS (Evolution)**

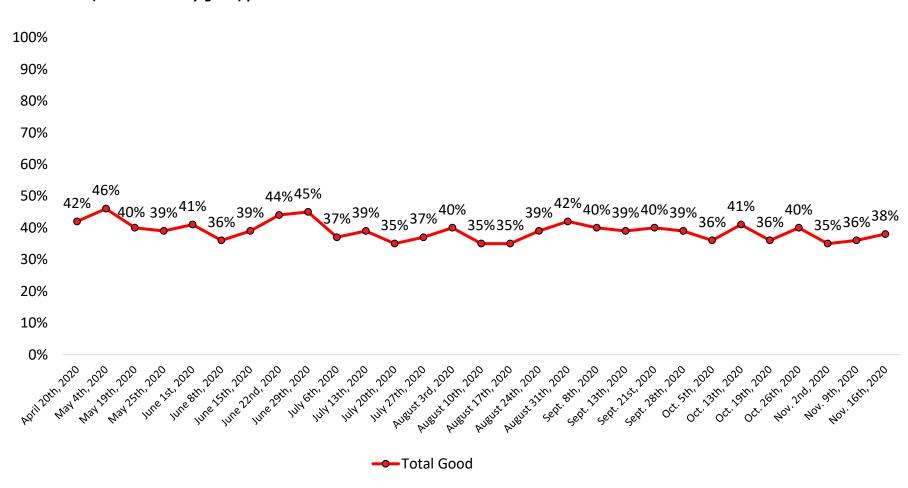




CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

#### % Total Good (Excellent + Very good) presented



# MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)





CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,522	1,003	
Unweighted n =	1,522	1,003	
Total Top 2	38%	44%	6
Excellent	13%	19%	6
Very good	26%	25%	1
Total Bottom 3	60%	50%	10
Good *	41%	34%	7
Bad	15%	12%	3
Very bad	3%	5%	2
Don't know/Prefer not to answer	2%	6%	4

<sup>\*</sup> The Good rating is placed in the bottom 3 as part of a standardized scale in academic research



# FEAR AND SPREAD OF THE VIRUS

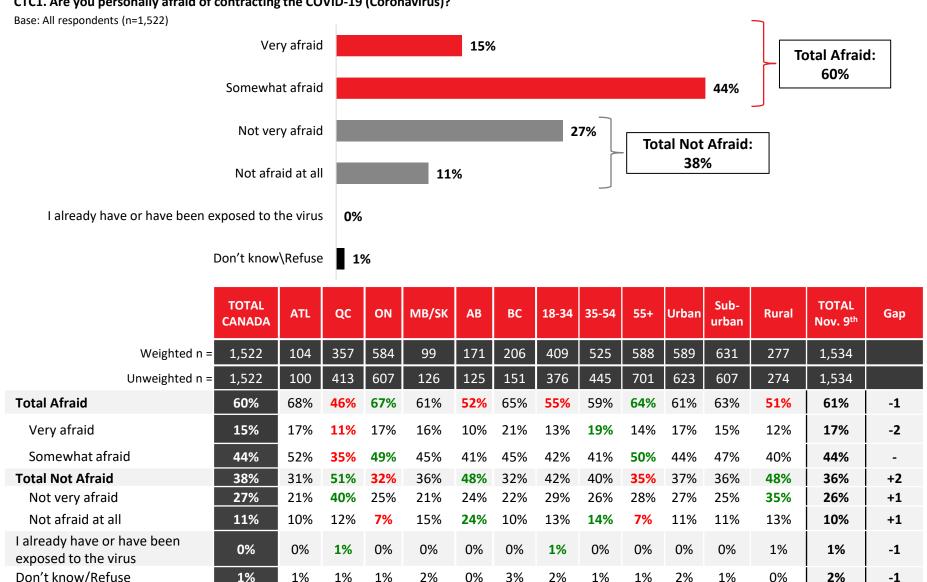


#### FEAR OF CONTRACTING THE VIRUS





#### CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

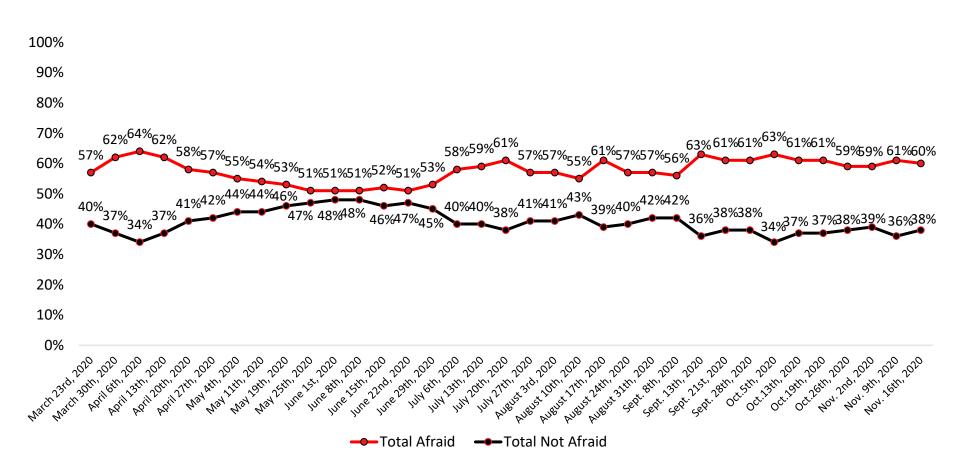








CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?



# FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)





CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,522	1,003	
Unweighted n =	1,522	1,003	
Total Afraid	60%	59%	1
Very afraid	15%	25%	10
Somewhat afraid	44%	34%	10
Total Not Afraid	38%	32%	6
Not very afraid	27%	16%	11
Not afraid at all	11%	16%	5
I already have or have been exposed to the virus	0%	3%	3
Don't know/Refuse	1%	5%	4

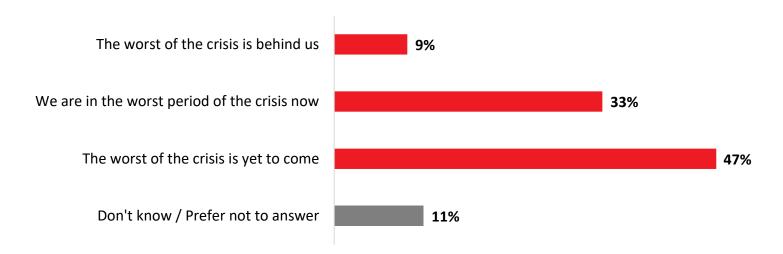






CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,522)



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL Nov. 9 <sup>th</sup>	Gap
Weighted n =	1,522	104	357	584	99	171	206	409	525	588	589	631	277	1,534	
Unweighted n =	1,522	100	413	607	126	125	151	376	445	701	623	607	274	1,534	
The worst of the crisis is behind us	9%	10%	11%	8%	7%	7%	7%	16%	8%	5%	9%	7%	10%	11%	-2
We are in the worst period of the crisis now	33%	24%	45%	32%	38%	23%	25%	34%	29%	36%	35%	34%	<b>26</b> %	36%	-3
The worst of the crisis is yet to come	47%	51%	36%	50%	44%	53%	52%	37%	51%	51%	46%	48%	51%	40%	+7
Don't know / Prefer not to answer	11%	15%	<b>7</b> %	10%	10%	17%	15%	13%	12%	9%	10%	10%	13%	13%	-2

# **EVOLUTION OF THE COVID-19 PANDEMIC** (CANADA VS UNITED STATES)





CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/United States?



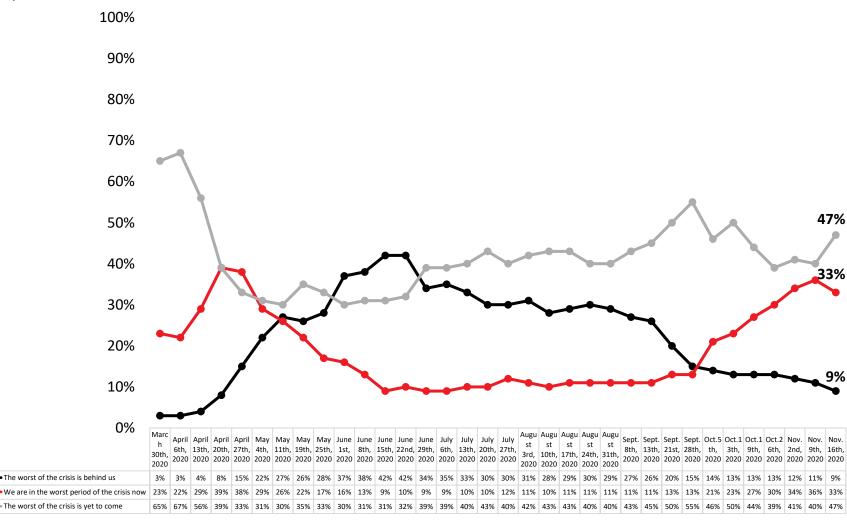
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,522	1,003	
	Unweighted n =	1,522	1,003	
The worst of the crisis is behind us		9%	18%	9
We are in the worst period of the crisis now		33%	30%	3
The worst of the crisis is yet to come		47%	37%	10
Don't know / Prefer not to answer		11%	15%	4

# **EVOLUTION OF THE COVID-19 PANDEMIC** (CANADA)





CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?



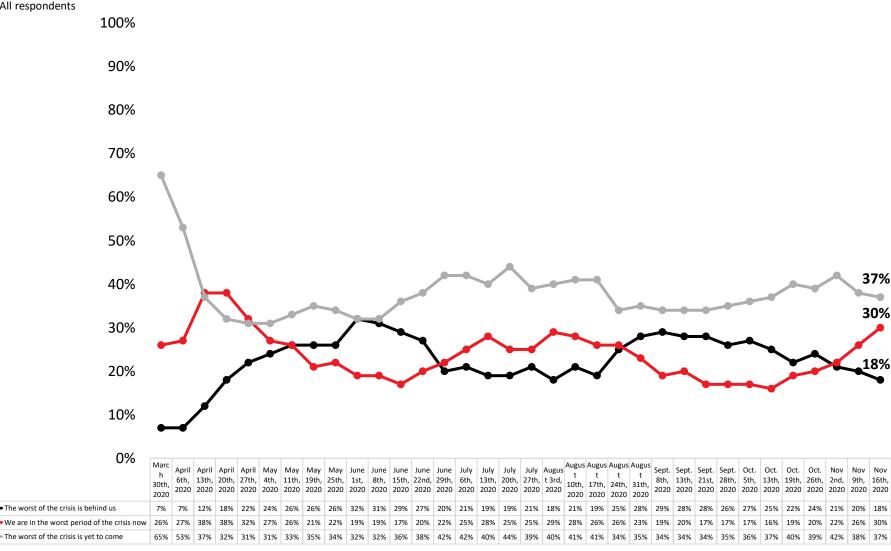
### **EVOLUTION OF THE COVID-19 PANDEMIC** (UNITED STATES)





CTC20: What statement best describes your personal opinion of the COVID-19 crisis for The United States?







### SATISFACTION WITH GOVERNMENTS DURING THE CRISIS

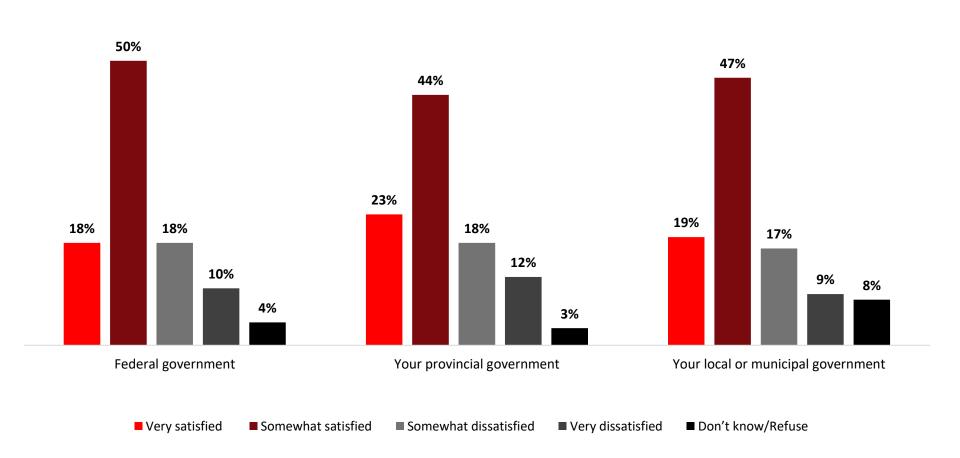
## SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19





CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,522)



## SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS





CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL Nov. 2 <sup>nd</sup>	Gap
Weighted n =	1,522	104	357	584	99	171	206	409	525	588	589	631	277	1,534	
Unweighted n =	1,522	100	413	607	126	125	151	376	445	701	623	607	274	1,534	
Federal government															
Total Satisfied	68%	78%	72%	71%	60%	46%	66%	63%	66%	<b>72</b> %	66%	<b>72</b> %	<b>62</b> %	70%	-2
Total Dissatisfied	29%	20%	25%	25%	37%	47%	30%	33%	29%	26%	31%	24%	35%	26%	+3
Your provincial government															
Total Satisfied	66%	85%	78%	65%	57%	37%	70%	58%	62%	76%	60%	70%	72%	68%	-2
Total Dissatisfied	31%	13%	20%	31%	40%	59%	28%	37%	35%	23%	38%	27%	25%	29%	+2
Your local or municipal governmen	nt														
Total Satisfied	66%	80%	69%	69%	59%	54%	57%	61%	64%	70%	64%	67%	69%	66%	-
Total Dissatisfied	27%	9%	19%	25%	35%	41%	36%	31%	27%	23%	31%	25%	21%	26%	+1

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

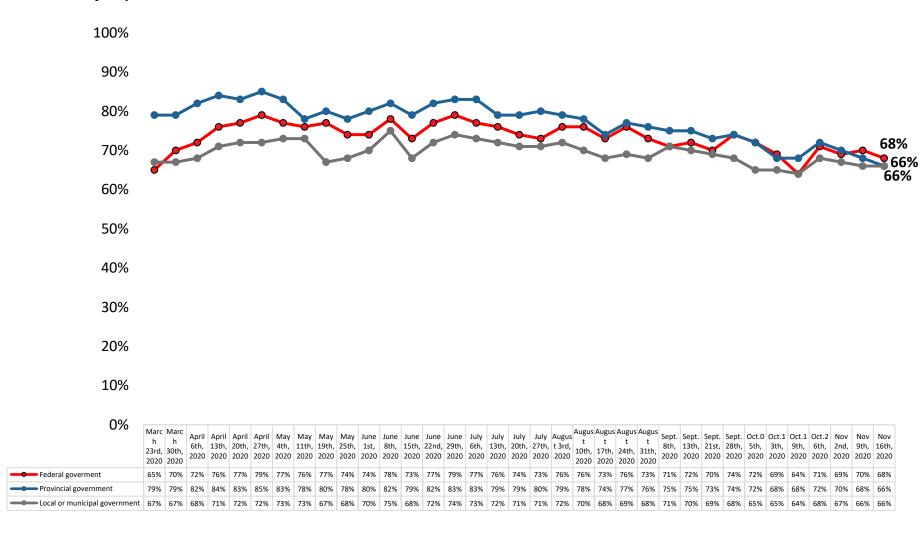




CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

#### % Total Satisfied presented



## SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS





CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?













			François Legault	Doug Ford	Brian Pallister	Scott Moe	Jason Kenney	Jonn Horgan
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,522	104	357	584	54	46	171	206
Unweighted n =	1,522	100	413	607	74	52	125	151
Total Satisfied	66%	85%	78%	65%	40%	78%	37%	70%
Very satisfied	23%	46%	30%	20%	5%	20%	6%	25%
Somewhat satisfied	44%	39%	48%	45%	35%	58%	31%	44%
Total Dissatisfied	31%	13%	20%	31%	56%	22%	59%	28%
Somewhat dissatisfied	18%	8%	12%	20%	29%	8%	33%	19%
Very dissatisfied	12%	5%	9%	11%	27%	14%	26%	9%
Don't know/Refuse	3%	1%	2%	4%	4%	0%	4%	2%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

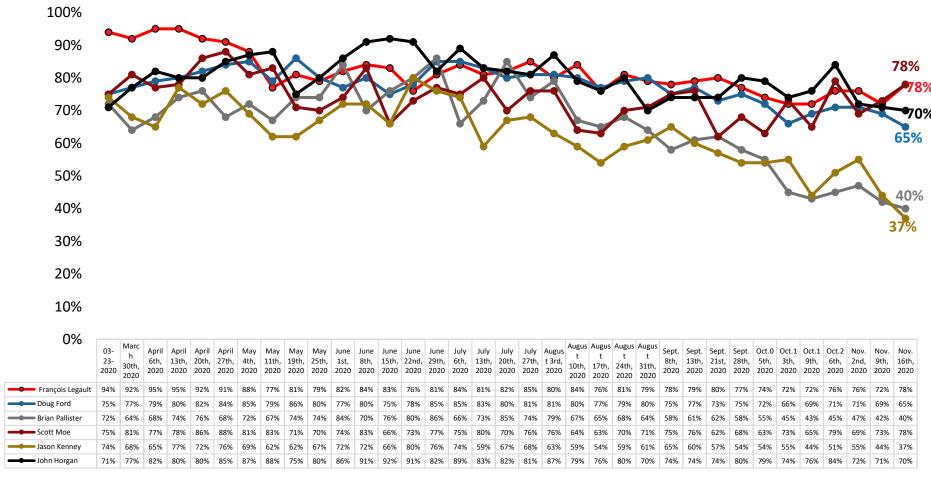




CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

#### % Total Satisfied presented



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)





CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,522	1,003	
Unweighted n = % "Satisfied" presented	1,522	1,003	
Federal government / The US President	68%	44%	24
Your provincial government / Your State government	66%	56%	10
Your local or municipal government	66%	61%	5

#### **VOTING INTENTIONS - FEDERAL ELECTIONS**





CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked:* Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

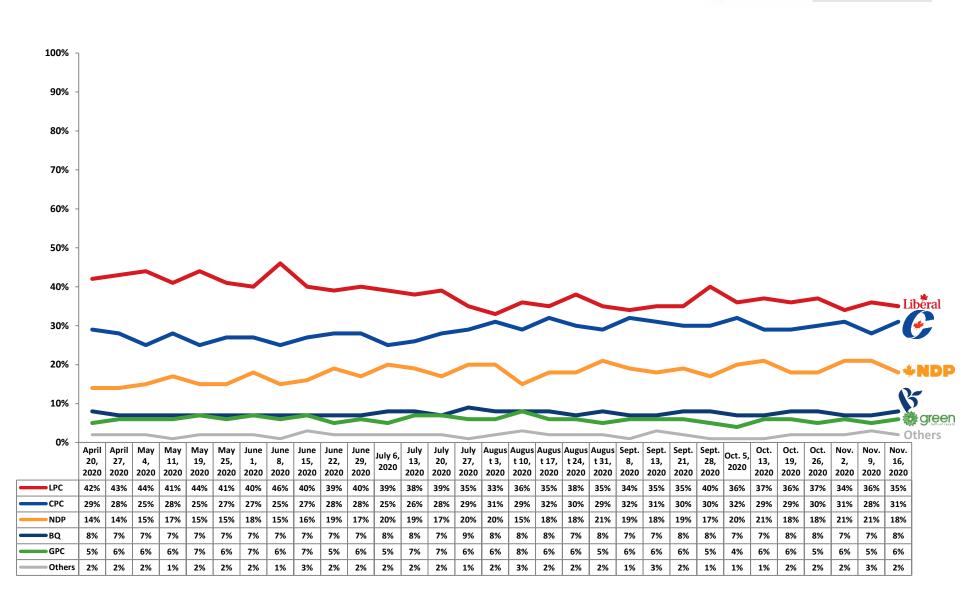
Base: All respondents (n=1,522), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	АВ	вс	Male	Female	18-34	35-54	55+	Total Nov. 9 <sup>th</sup> , 2020	Gap
Weighted n =	1,522	1,311	91	304	506	78	150	183	656	655	340	436	535	1,282	
Unweighted n =	1,522	1,327	89	353	537	102	111	135	632	695	314	379	634	1,290	
Justin Trudeau's Liberal Party of Canada	30%	35%	48%	36%	40%	26%	14%	36%	35%	36%	36%	33%	36%	36%	-1
Erin O'Toole's Conservative Party of Canada	27%	31%	23%	16%	34%	49%	53%	26%	35%	27%	18%	32%	38%	28%	+3
Jagmeet Singh's New Democratic Party of Canada	16%	18%	13%	10%	19%	12%	25%	27%	14%	22%	28%	18%	11%	21%	-3
Yves-François Blanchet's Bloc Québécois	7%	8%	-	33%	-	-	-	-	-	-	-	-	-	7%	+1
Annamie Paul's Green Party of Canada	5%	6%	8%	5%	5%	7%	5%	10%	6%	6%	8%	6%	5%	5%	+1
another party	2%	2%	<b>7</b> %	0%	2%	<b>7</b> %	3%	1%	2%	2%	2%	3%	2%	3%	-1
I would not vote	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-	-	-	-	-	-	-	-	-	-	-	-		-

#### TRENDS IN VOTING INTENTIONS IN CANADA











### APPENDIX





### **DETAILED METHODOLOGY**

#### Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	151	206
Alberta	125	171
Manitoba/Saskatchewan	126	99
Ontario	607	584
Quebec	413	357
Atlantic	100	104

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	162	180
MidWest	236	218
South	346	372
West	259	234





### **DETAILED METHODOLOGY**

#### Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	709	739
Female	819	783

AGE	Unweighted	Weighted
Between 18 and 34	376	409
Between 35 and 54	445	525
55 or over	701	588

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	957	1,004
French	361	317
Other	204	202

The sample thus collected has a minimum weighting factor of 0.1767 and a maximum weighting factor of 4.6248. The weighted variance is 0.3938.





### **DETAILED METHODOLOGY**

#### Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	483	486
Female	520	517

AGE	Unweighted	Weighted
Between 18 and 29	182	192
Between 30 and 39	187	201
Between 40 and 49	167	187
Between 50 and 64	274	251
65 or older	193	173

The sample thus collected has a minimum weighting factor of 0.2102 and a maximum weighting factor of 3.0222 The weighted variance is 0.1669.



### **OUR CREDENTIALS**



Leger is a member of <u>ESOMAR</u> (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the <u>international ICC/ESOMAR</u> code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the <u>Insights Association</u>, the American Association of Marketing Research Analytics.



### **OUR SERVICES**

• Leger

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- Leger Metrics
   Real-time VOC satisfaction measurement
- Leger Analytics
   Data modeling and analysis
- Legerweb
  Panel management
- Leger Communities
   Online community management
- Leger Digital
   Digital strategy and user experience
- International Research
   Worldwide Independent Network (WIN)

600 EMPLOYEES

185
CONSULTANTS





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