

# Leger

## WEEKLY SURVEY

October 5th, 2020

THE CANADIAN PRESS



# METHODOLOGY



## METHODOLOGY

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,523 Canadians and 1,001 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **October 2<sup>nd</sup> to October 4<sup>th</sup>, 2020**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity and household size in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error **±2.51%, 19 times out of 20** for the Canadian sample and of **±3.1%, 19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

# METHODOLOGY

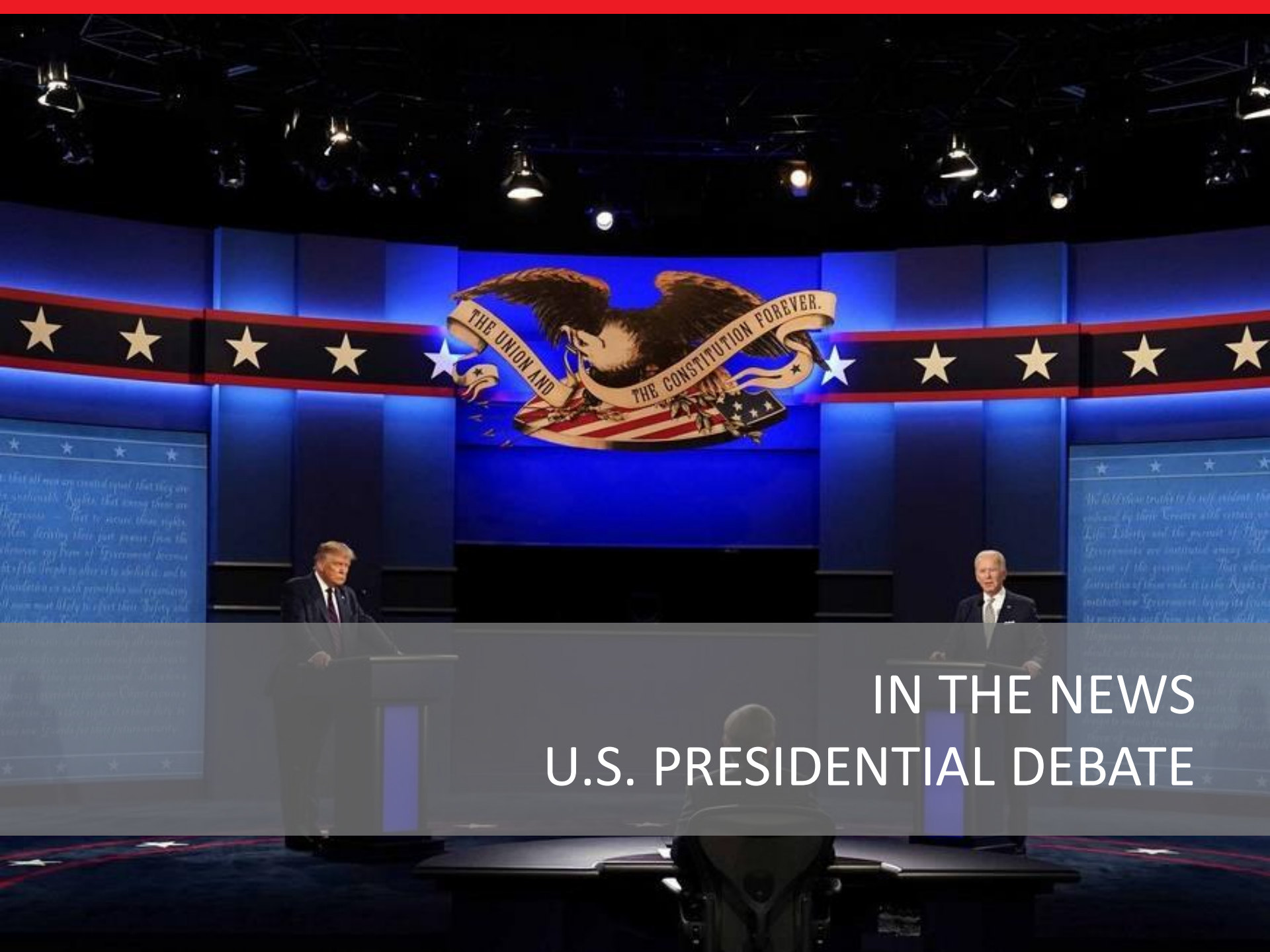
## Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: [cbourque@leger360.com](mailto:cbourque@leger360.com) or Jack Jedwab, President & CEO of the Association for Canadian Studies: [jack.jedwab@acs-aec.ca](mailto:jack.jedwab@acs-aec.ca)



*That all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness — that to secure these rights, Governments are instituted among Men, deriving their just powers from the consent of the governed, — that whenever any Form of Government becomes destructive of these ends, it is the Right of the People to alter or to abolish it, and to institute new Government, laying its foundation on such principles and organizing its powers in such form, as to them shall seem most likely to effect their Safety and Liberty.*

*We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness. Governments are instituted among Men, deriving their just powers from the consent of the governed. — That whenever any Form of Government becomes destructive of these ends, it is the Right of the People to alter or to abolish it, and to institute new Government, laying its foundation on such principles and organizing its powers in such form, as to them shall seem most likely to effect their Safety and Liberty.*

# IN THE NEWS

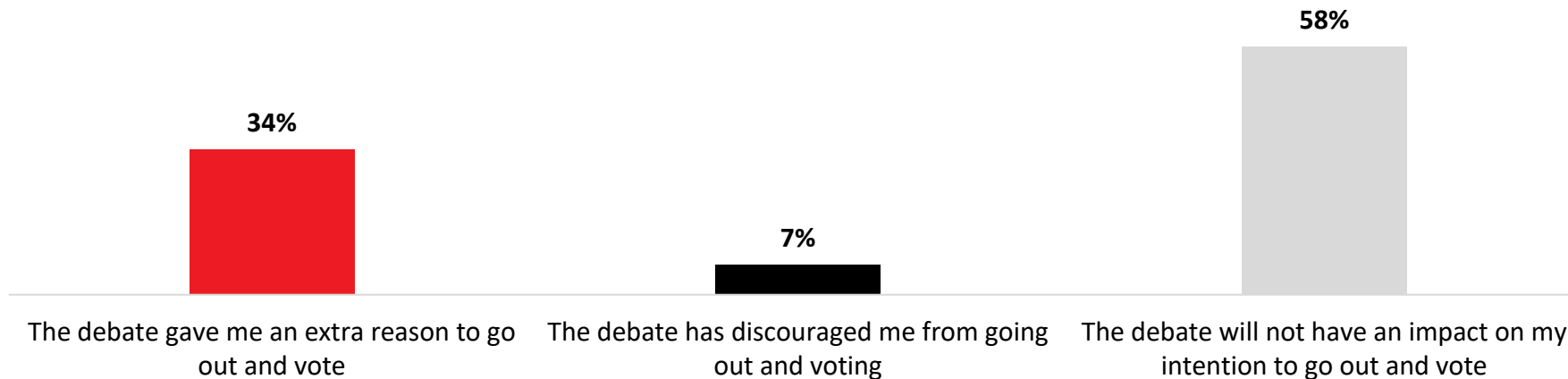
## U.S. PRESIDENTIAL DEBATE

# OPINION ON THE PRESIDENTIAL DEBATE



**CTC323. Which of the following best represents your opinion on the presidential debate?**

Base: All respondents (n=1,001)



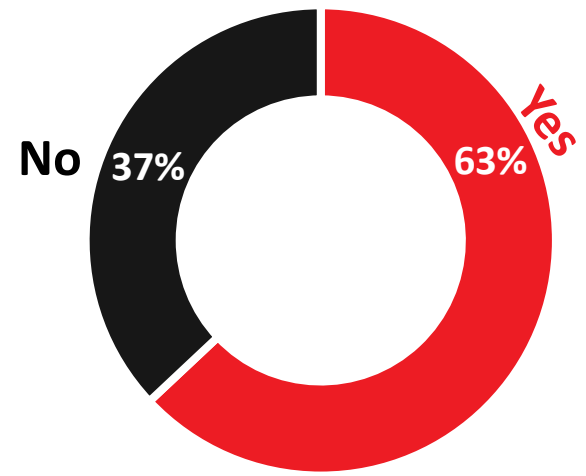
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other
Weighted n =	1,001	179	217	371	233	293	344	364	485	516	307	329	296	69
Unweighted n =	1,001	217	185	318	281	203	332	466	500	501	297	367	279	58
The debate gave me an extra reason to go out and vote	34%	37%	32%	31%	38%	40%	35%	29%	34%	34%	33%	46%	28%	9%
The debate has discouraged me from going out and voting	7%	7%	5%	10%	6%	14%	7%	3%	8%	7%	6%	9%	7%	11%
The debate will not have an impact on my intention to go out and vote	58%	57%	63%	58%	56%	47%	58%	69%	58%	59%	61%	45%	65%	80%

# VICE-PRESIDENTIAL DEBATE



**CTC326. Will you watch the next VP debate?**

Base: All respondents (n=1,001)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other
Weighted n =	1,001	179	217	371	233	293	344	364	485	516	307	329	296	69
Unweighted n =	1,001	217	185	318	281	203	332	466	500	501	297	367	279	58
Yes	63%	69%	60%	65%	58%	59%	64%	65%	67%	59%	68%	70%	60%	20%
No	37%	31%	40%	35%	42%	41%	36%	35%	33%	41%	32%	30%	40%	80%

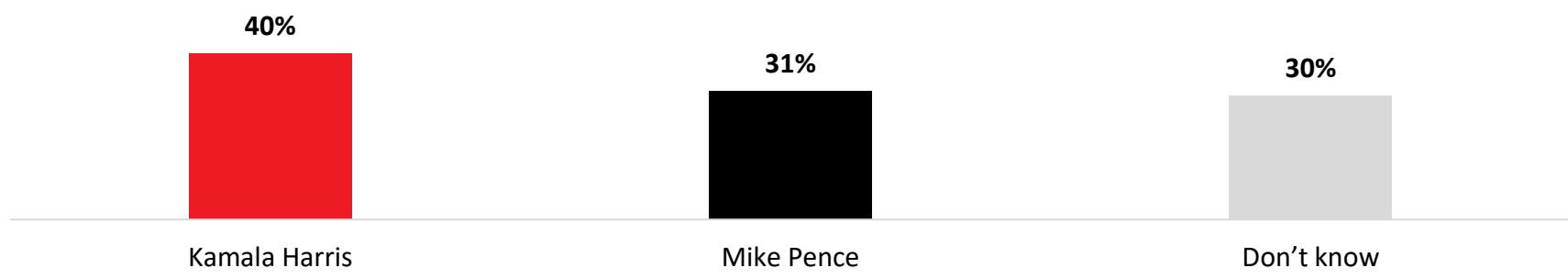
New question

# VICE-PRESIDENTIAL DEBATE WINNER



CTC327. Who do you think will win the VP debate between Kamala Harris and Mike Pence?

Base: All respondents (n=1,001)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other
Weighted n =	1,001	179	217	371	233	293	344	364	485	516	307	329	296	69
Unweighted n =	1,001	217	185	318	281	203	332	466	500	501	297	367	279	58
Kamala Harris	40%	42%	31%	39%	46%	46%	40%	34%	39%	40%	8%	81%	34%	5%
Mike Pence	31%	29%	38%	31%	24%	20%	30%	40%	34%	27%	67%	4%	28%	5%
Don't know	30%	28%	31%	30%	30%	34%	30%	26%	27%	33%	25%	15%	38%	90%





IN THE NEWS  
U.S. POLITICS



# 2020 VOTING INTENTIONS



**CTC255. If the 2020 presidential election were held today, would you vote for Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins?**

*In the event that a respondent had no opinion, the following follow-up question was asked:*

**CTC255B. Even if your choice is not made yet, if you had the obligation, who would you most likely vote for at the 2020 presidential election between Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins?**

Base: Respondents who are registered to vote and who intend to vote in the next election (n=877)

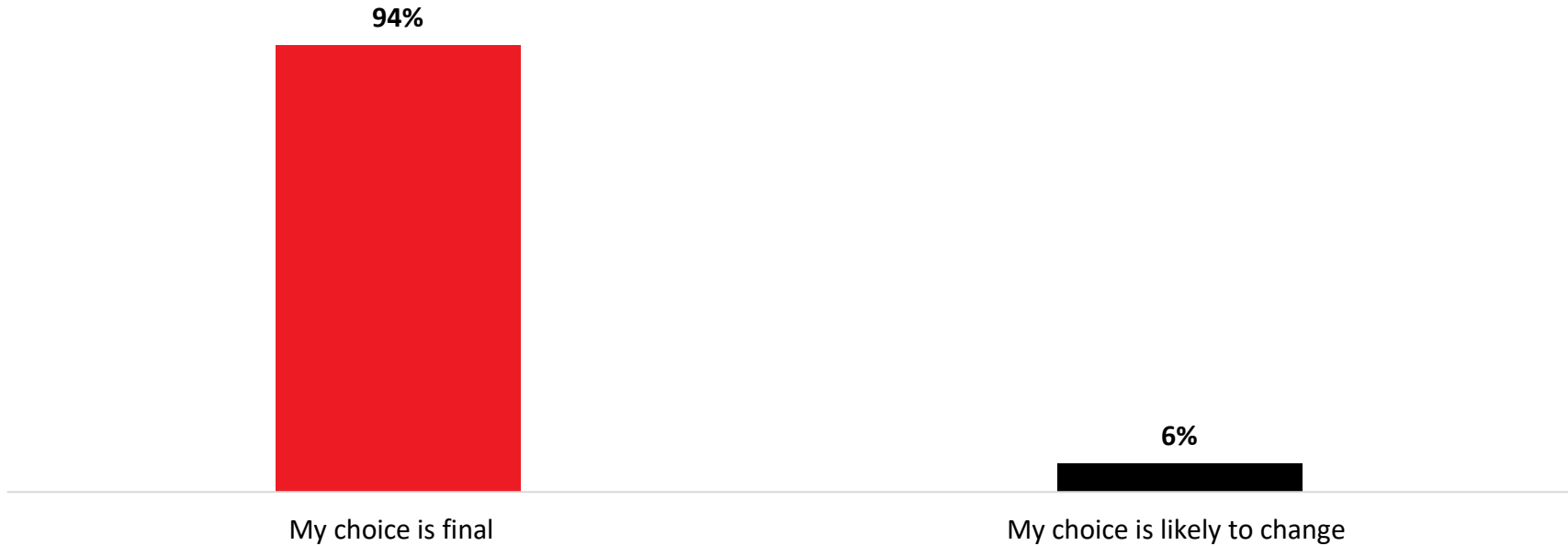
	TOTAL USA	TOTAL Decided voters	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Total Sept. 28 <sup>th</sup> , 2020	Gap
Weighted n =	843	781	147	166	290	178	205	264	312	387	394	779	
Unweighted n =	877	818	185	148	255	230	146	266	406	420	398	809	
<b>Donald Trump</b>	<b>40%</b>	<b>43%</b>	42%	<b>54%</b>	44%	<b>34%</b>	<b>32%</b>	42%	<b>52%</b>	45%	42%	<b>43%</b>	-
<b>Joe Biden</b>	<b>49%</b>	<b>53%</b>	55%	<b>45%</b>	51%	<b>62%</b>	<b>64%</b>	54%	<b>45%</b>	51%	55%	<b>51%</b>	+2
<b>Jo Jorgensen</b>	<b>2%</b>	<b>2%</b>	2%	2%	3%	1%	3%	3%	1%	2%	2%	<b>2%</b>	-
<b>Howie Hawkins</b>	<b>1%</b>	<b>1%</b>	0%	0%	0%	<b>2%</b>	1%	1%	0%	1%	1%	<b>2%</b>	-1
<b>Kanye West</b>	<b>1%</b>	<b>1%</b>	0%	0%	1%	0%	1%	1%	1%	1%	0%	<b>1%</b>	-
<b>I will not vote</b>	<b>1%</b>	-	-	-	-	-	-	-	-	-	-	-	-
<b>I don't know</b>	<b>6%</b>	-	-	-	-	-	-	-	-	-	-	-	-

# IS YOUR CHOICE FINAL?



**CTC318. Is your choice of candidate for the next presidential election final, or is it likely to change?**

Base: Decided voters (n=818)



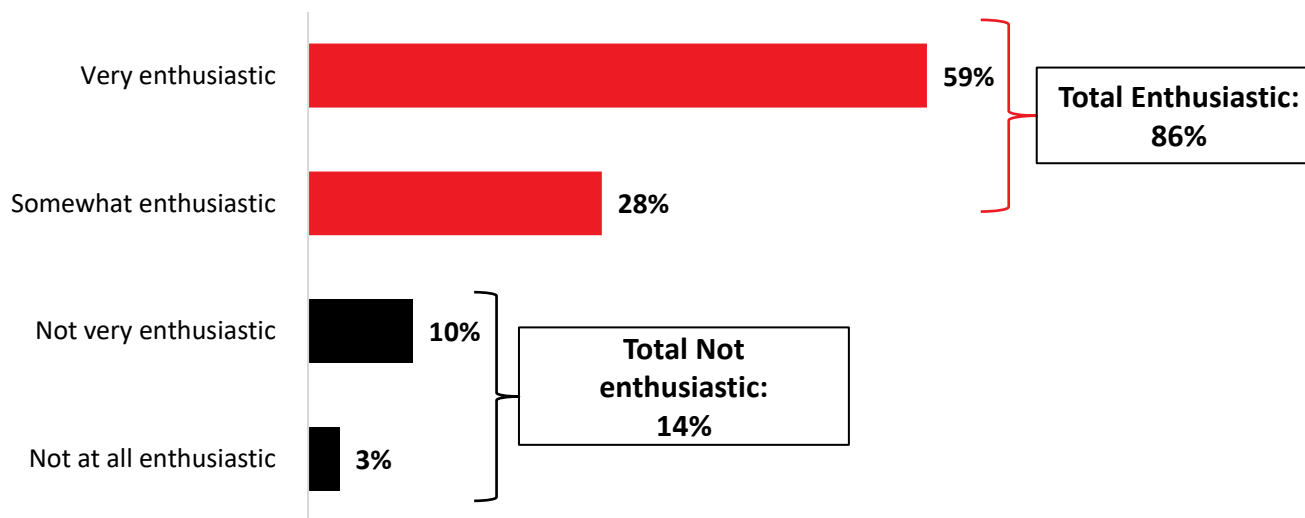
	CHOICE OF CANDIDATE													
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Total Sept. 28 <sup>th</sup>	Gap
Weighted n =	781	147	166	290	178	205	264	312	387	394	339	414	779	
Unweighted n =	818	185	148	255	230	146	266	406	420	398	335	457	809	
My choice is final	94%	93%	97%	93%	95%	91%	94%	97%	93%	95%	95%	97%	94%	-
My choice is likely to change	6%	7%	3%	7%	5%	9%	6%	3%	7%	5%	5%	3%	6%	-

# ENTHUSIASM FOR THE CANDIDATE



CTC316. Are you very enthusiastic, somewhat enthusiastic, not very enthusiastic or not at all enthusiastic about supporting your candidate?

Base: Decided voters (n=818)



## CHOICE OF CANDIDATE

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Total Sept. 21 <sup>st</sup>	Gap
Weighted n =	781	147	166	290	178	205	264	312	387	394	339	414	781	
Unweighted n =	818	185	148	255	230	146	266	406	420	398	335	457	818	
<b>Total Enthusiastic</b>	<b>86%</b>	86%	88%	87%	86%	86%	87%	86%	88%	85%	89%	87%	<b>83%</b>	<b>+3</b>
Very enthusiastic	<b>59%</b>	54%	59%	60%	60%	57%	58%	61%	61%	56%	61%	59%	<b>49%</b>	<b>+10</b>
Somewhat enthusiastic	<b>28%</b>	31%	29%	27%	25%	30%	29%	25%	27%	29%	28%	27%	<b>34%</b>	<b>-6</b>
<b>Total Not enthusiastic</b>	<b>14%</b>	14%	12%	13%	14%	14%	13%	14%	12%	15%	11%	13%	<b>17%</b>	<b>-3</b>
Not very enthusiastic	<b>10%</b>	13%	11%	10%	8%	12%	10%	10%	9%	12%	<b>7%</b>	11%	<b>12%</b>	<b>-2</b>
Not at all enthusiastic	<b>3%</b>	1%	2%	3%	<b>6%</b>	2%	3%	4%	4%	3%	4%	2%	<b>6%</b>	<b>-3</b>

# INTEREST IN THE CANDIDATE

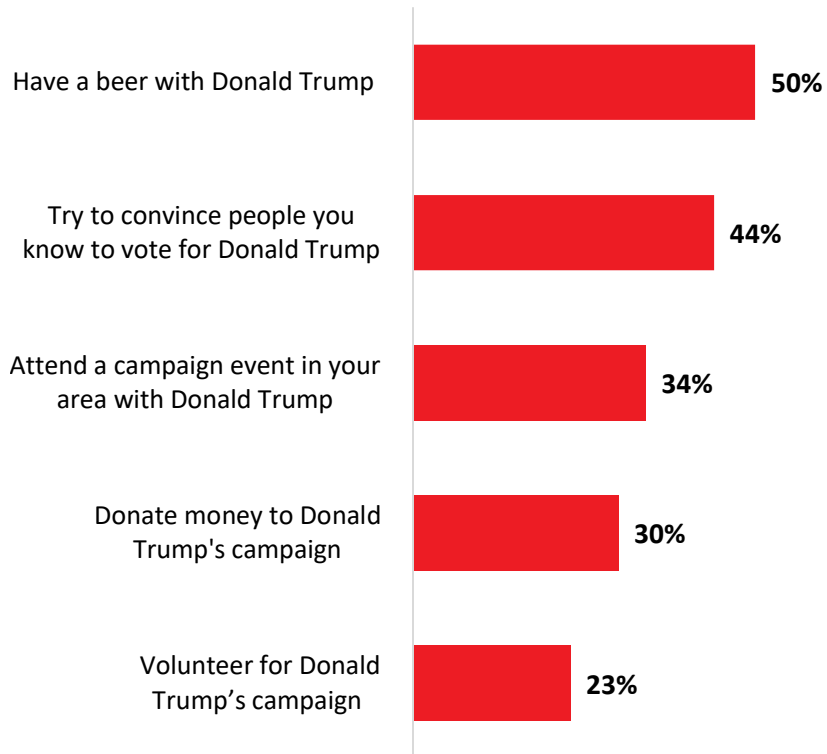


## CTC317. You mentioned that you will vote for...

Base: Respondents who are registered to vote and who intend to vote in the next election for Donald Trump or Joe Biden

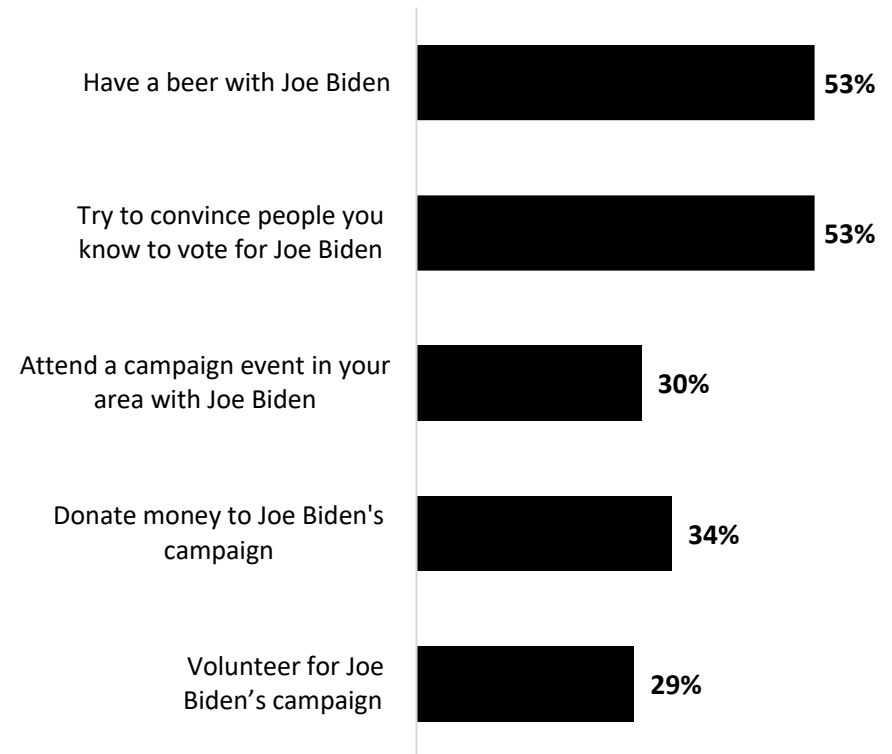
### ...Donald Trump. Would you like to...?

% Yes presented  
(n=335)



### ...Joe Biden. Would you like to...?

% Yes presented  
(n=457)





**New question**

# INTEREST IN THE CANDIDATE - DETAILS



## CTC317. You mentioned that you will vote for...

Base: Respondents who are registered to vote and who intend to vote in the next election for Donald Trump or Joe Biden

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Total Sept. 21 <sup>st</sup>	Gap
Weighted n =	339	61	89	128	61	66	110	163	175	164	338	
Unweighted n =	335	76	75	111	73	48	95	192	178	157	329	
<b>% Yes presented</b>												
<b>Donald Trump (n=335)</b>												
Have a beer with Donald Trump	<b>50%</b>	47%	55%	54%	<b>38%</b>	38%	58%	50%	<b>56%</b>	<b>44%</b>	<b>56%</b>	<b>-6</b>
Try to convince people you know to vote for Donald Trump	<b>44%</b>	42%	44%	48%	36%	37%	44%	47%	<b>49%</b>	<b>38%</b>	<b>56%</b>	<b>-12</b>
Attend a campaign event in your area with Donald Trump	<b>34%</b>	34%	32%	39%	27%	42%	30%	34%	36%	32%	<b>40%</b>	<b>-6</b>
Donate money to Donald Trump's campaign	<b>30%</b>	28%	32%	34%	23%	24%	35%	30%	<b>37%</b>	<b>23%</b>	<b>32%</b>	<b>-2</b>
Volunteer for Donald Trump's campaign	<b>23%</b>	30%	23%	22%	20%	25%	26%	21%	25%	22%	<b>29%</b>	<b>-6</b>
Weighted n =	414	81	74	147	111	130	141	142	196	218	400	
Unweighted n =	457	103	71	133	150	92	160	205	226	231	451	
<b>Joe Biden (n=457)</b>												
Have a beer with Joe Biden	<b>53%</b>	48%	44%	57%	58%	51%	56%	51%	55%	51%	<b>47%</b>	<b>+6</b>
Try to convince people you know to vote for Joe Biden	<b>53%</b>	<b>43%</b>	48%	58%	56%	55%	58%	<b>45%</b>	<b>60%</b>	<b>47%</b>	<b>51%</b>	<b>+2</b>
Attend a campaign event in your area with Joe Biden	<b>30%</b>	<b>16%</b>	29%	36%	34%	<b>39%</b>	34%	<b>18%</b>	<b>37%</b>	<b>24%</b>	<b>28%</b>	<b>+2</b>
Donate money to Joe Biden's campaign	<b>34%</b>	<b>24%</b>	<b>24%</b>	38%	<b>43%</b>	32%	39%	31%	<b>39%</b>	<b>30%</b>	<b>30%</b>	<b>+4</b>
Volunteer for Joe Biden's campaign	<b>29%</b>	<b>19%</b>	<b>19%</b>	34%	35%	33%	34%	<b>18%</b>	32%	25%	<b>23%</b>	<b>+6</b>

# CHARACTERISTICS OF PARTY LEADERS

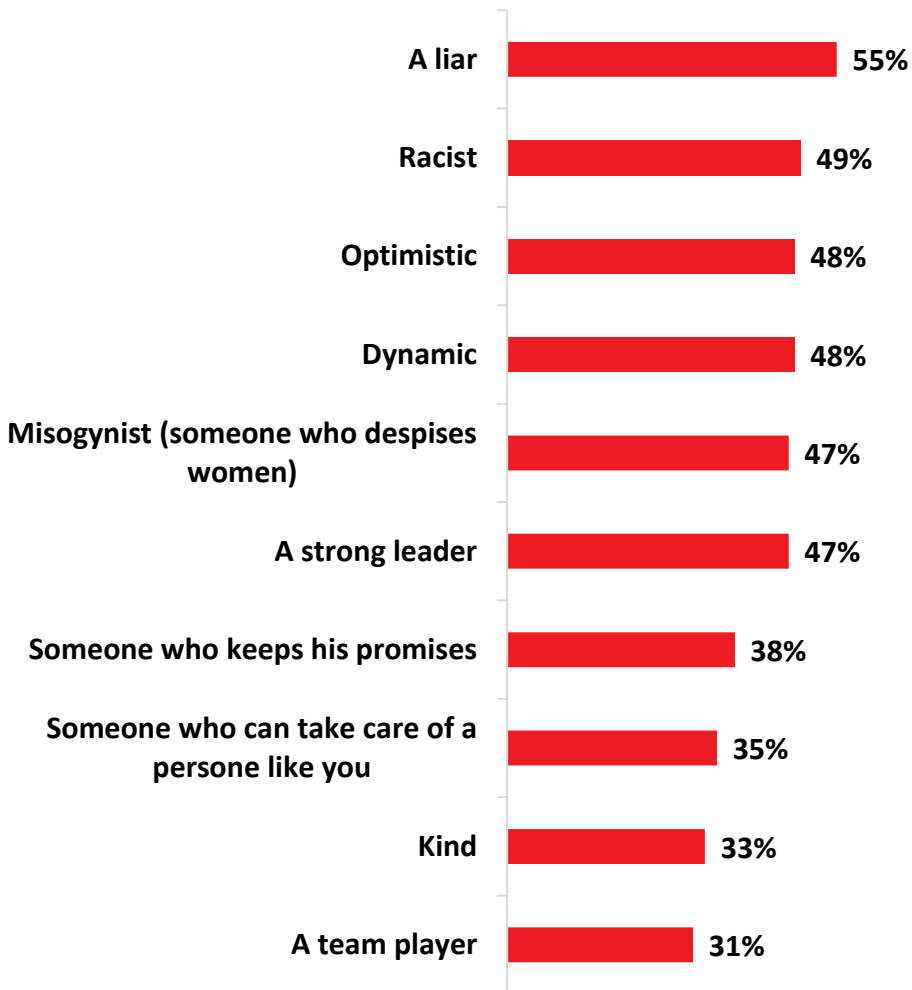


CTC273. Do you think...

Base: All respondents (n=1,001)

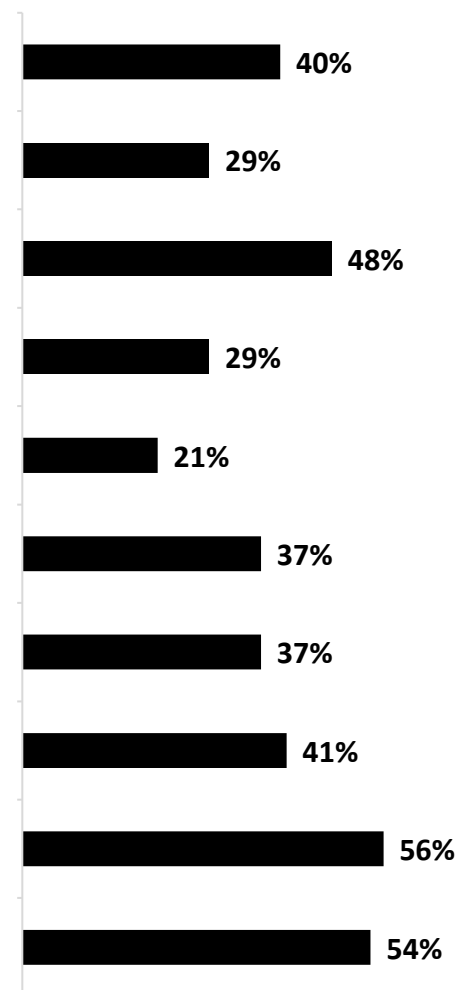
## Donald Trump is...

(% yes presented)



## Joe Biden is...

(% yes presented)



**New question**

# CHARACTERISTICS OF PARTY LEADERS - DETAILS



**CTC273. Do you think Donald Trump / Joe Biden is...**

Base: All respondents

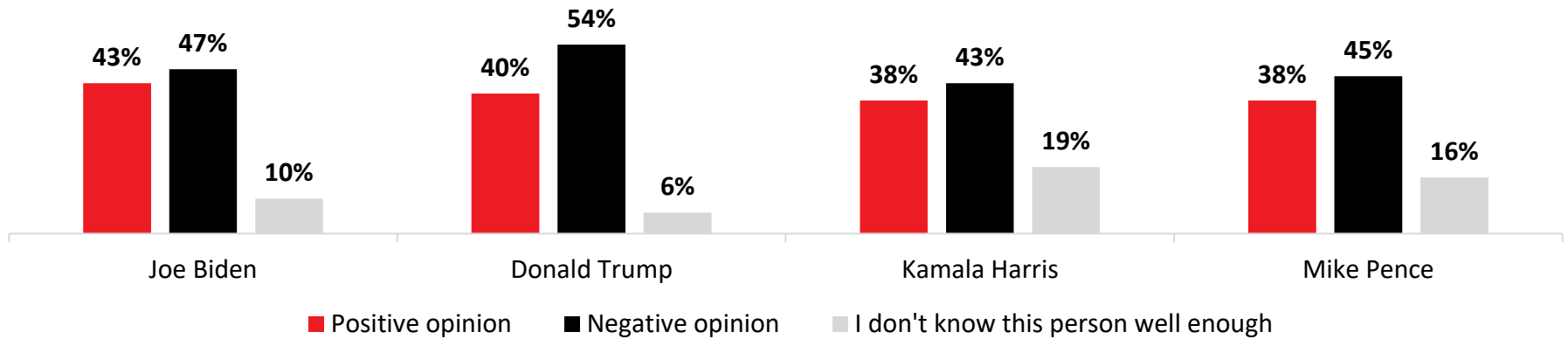
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other	Total August 31 <sup>st</sup>	Gap
Weighted n =	1,001	179	217	371	233	293	344	364	485	516	307	329	296	307	1,003	
Unweighted n =	1,001	217	185	318	281	203	332	466	500	501	297	367	279	297	1,003	
<b>% Yes presented</b>																
<b>Donald Trump</b>																
A liar	55%	60%	45%	56%	60%	62%	54%	51%	53%	57%	21%	86%	57%	53%	56%	-1
Racist	49%	52%	42%	47%	58%	56%	48%	44%	46%	52%	15%	85%	46%	45%	50%	-1
Optimistic	48%	42%	56%	50%	42%	42%	47%	54%	53%	44%	84%	21%	45%	31%	46%	+2
Dynamic	48%	45%	52%	51%	41%	40%	46%	55%	52%	43%	77%	23%	48%	33%	44%	+4
Misogynist (someone who despises women)	47%	51%	39%	46%	52%	57%	45%	40%	45%	48%	14%	78%	46%	40%	46%	+1
A strong leader	47%	42%	52%	50%	42%	40%	48%	52%	50%	45%	85%	18%	42%	36%	43%	+4
Someone who keeps his promises	38%	35%	45%	38%	32%	28%	36%	47%	43%	33%	75%	12%	31%	21%	39%	-1
Someone who can take care of people like you	35%	30%	44%	37%	26%	27%	34%	42%	38%	32%	73%	9%	28%	20%	35%	-
Kind	33%	30%	42%	32%	29%	27%	32%	39%	39%	27%	64%	13%	27%	19%	35%	-2
A team player	31%	28%	37%	33%	24%	27%	29%	35%	36%	26%	62%	9%	26%	13%	32%	-1
<b>Joe Biden</b>																
A liar	40%	33%	51%	40%	34%	34%	41%	44%	44%	36%	67%	14%	42%	32%	38%	+2
Racist	29%	19%	33%	31%	28%	25%	32%	29%	32%	26%	48%	12%	28%	24%	25%	+4
Optimistic	48%	53%	39%	49%	51%	50%	48%	47%	48%	49%	22%	82%	43%	24%	51%	-3
Dynamic	29%	34%	20%	32%	27%	34%	29%	24%	30%	27%	13%	52%	22%	13%	32%	-3
Misogynist (someone who despises women)	21%	16%	22%	23%	20%	22%	22%	19%	25%	17%	35%	10%	19%	22%	20%	+1
A strong leader	37%	42%	27%	40%	38%	41%	37%	33%	35%	39%	10%	73%	31%	12%	40%	-3
Someone who keeps his promises	37%	44%	28%	38%	40%	39%	36%	37%	37%	38%	12%	73%	31%	8%	40%	-3
Someone who can take care of people like you	41%	46%	30%	45%	43%	46%	38%	40%	39%	43%	14%	79%	35%	9%	41%	-
Kind	56%	63%	51%	57%	54%	58%	52%	58%	56%	56%	34%	85%	51%	39%	54%	+2
A team player	54%	63%	42%	56%	54%	56%	52%	53%	52%	55%	28%	84%	54%	29%	53%	-1

# OPINION ON CANDIDATES



CTC257. Do you have a positive opinion, a negative opinion or you don't know enough of...?

Base: All respondents (n=1,001)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other	Total Sept. 28 <sup>th</sup>	Gap
Weighted n =	1,001	179	217	371	233	293	344	364	485	516	307	329	296	307	1,001	
Unweighted n =	1,001	217	185	318	281	203	332	466	500	501	297	367	279	297	1,001	
<b>% Positive opinion presented</b>																
Joe Biden	<b>43%</b>	49%	<b>32%</b>	44%	47%	48%	42%	40%	41%	45%	<b>11%</b>	<b>84%</b>	<b>36%</b>	<b>18%</b>	<b>44%</b>	<b>-1</b>
Donald Trump	<b>40%</b>	37%	<b>53%</b>	40%	<b>31%</b>	<b>31%</b>	40%	<b>49%</b>	<b>44%</b>	<b>37%</b>	<b>82%</b>	<b>9%</b>	<b>35%</b>	<b>82%</b>	<b>41%</b>	<b>-1</b>
Kamala Harris	<b>38%</b>	42%	<b>29%</b>	39%	42%	40%	38%	37%	38%	39%	<b>10%</b>	<b>78%</b>	<b>29%</b>	<b>12%</b>	<b>42%</b>	<b>-4</b>
Mike Pence	<b>38%</b>	40%	43%	40%	<b>31%</b>	<b>27%</b>	38%	<b>48%</b>	<b>44%</b>	<b>33%</b>	<b>78%</b>	<b>9%</b>	37%	<b>11%</b>	<b>37%</b>	<b>+1</b>

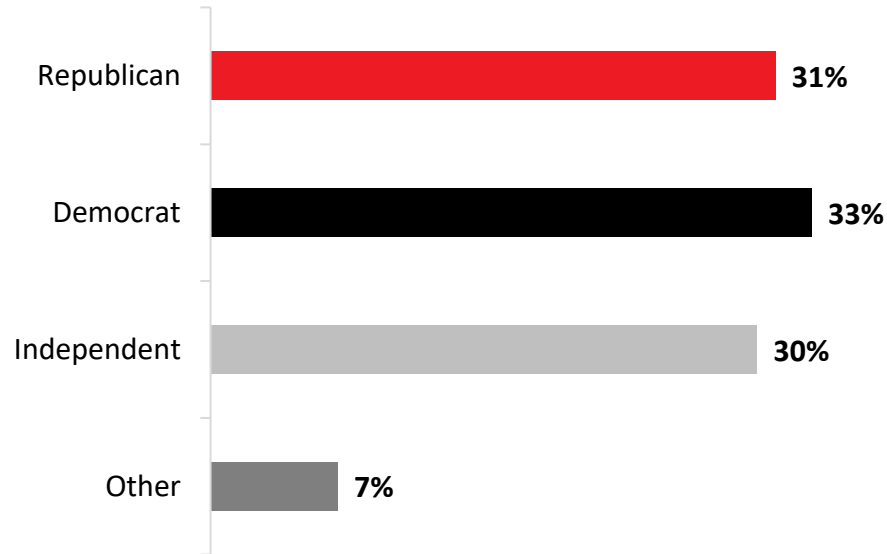


# POLITICAL IDENTITY



**CTC259. Generally speaking, do you consider yourself to be a Republican, Democrat, Independent or other?**

Base: All respondents (n=1,001)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Total Sept. 28 <sup>th</sup>	Gap
Weighted n =	1,001	179	217	371	233	293	344	364	485	516	1,001	
Unweighted n =	1,001	217	185	318	281	203	332	466	500	501	1,001	
Republican	31%	30%	34%	33%	23%	22%	32%	37%	29%	32%	29%	+2
Democrat	33%	34%	27%	32%	40%	36%	33%	30%	31%	34%	36%	-3
Independent	30%	30%	32%	29%	28%	32%	28%	29%	33%	27%	28%	+2
Other	7%	5%	7%	6%	9%	10%	7%	4%	7%	7%	8%	-1



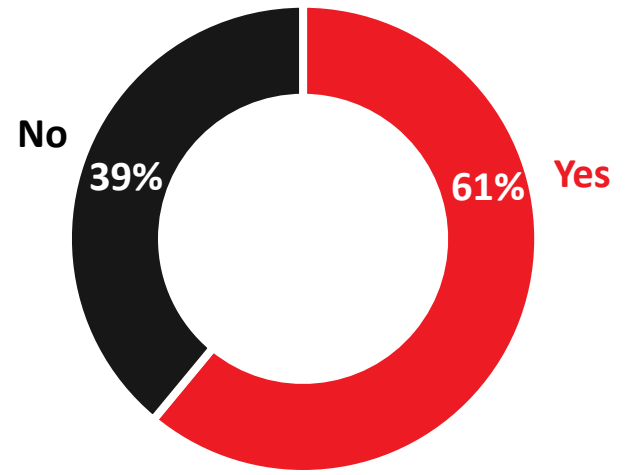
IN THE NEWS  
HALLOWEEN, THANKSGIVING AND HOLIDAY SEASON

# LETTING CHILDREN TRICK-OR-TREAT



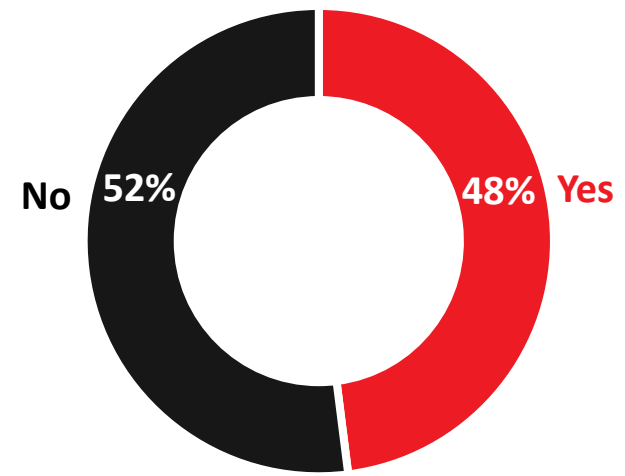
**CTC331. Do you have children at home that went trick-or-treating last year?**

Base: Respondents with children (n=357)



**CTC332. Given the current pandemic, will you let your children go trick-or-treating this year?**

Base: Respondents who let their children trick-or-treat last year (n=225)



		TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
CTC331	Weighted n =	393	36	86	132	27	64	49	146	232	15	141	177	70
	Unweighted n =	357	26*	94	123	35	44	35	125	214	18*	136	156	60
	Yes	61%	77%	53%	65%	65%	54%	58%	50%	68%	57%	56%	65%	68%
	No	39%	23%	47%	35%	35%	46%	42%	50%	32%	43%	44%	35%	32%

		TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
CTC332	Weighted n =	240	28*	46	86	18*	35	29*	73	159	9*	78	114	47
	Unweighted n =	225	21*	52	85	21*	24*	22*	65	148	12*	87	98	39
	Yes	48%	68%	40%	33%	60%	67%	58%	59%	44%	18%	51%	47%	45%
	No	52%	32%	60%	67%	40%	33%	42%	41%	56%	82%	49%	53%	55%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# LETTING CHILDREN TRICK-OR-TREAT (CANADA VS UNITED STATES)



## CTC331. Do you have children at home that went trick-or-treating last year?

Base: Respondents with children



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	393	294	
Unweighted n =	357	274	
Yes	61%	77%	16
No	39%	23%	16

## CTC332. Given the current pandemic, will you let your children go trick-or-treating this year?

Base: Respondents who let their children trick-or-treat last year

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	240	226	
Unweighted n =	225	214	
Yes	48%	54%	6
No	52%	46%	6

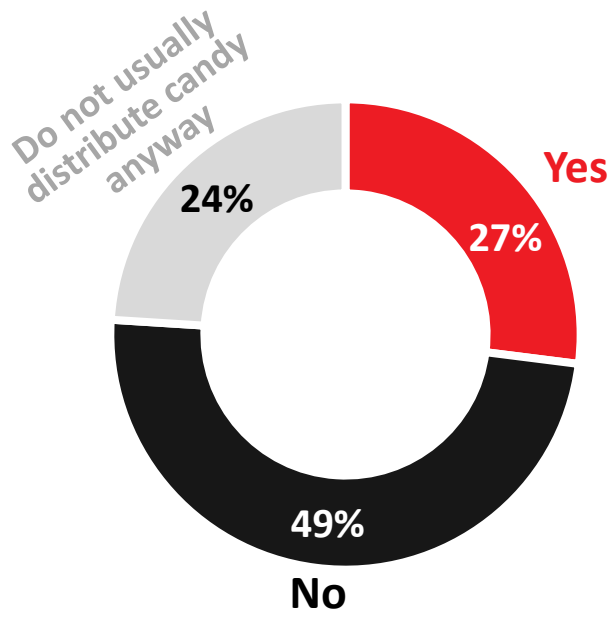


# HANDING OUT CANDY TO TRICK-OR-TREATERS



**CTC333. Given the current pandemic, will you open your front door to handout candy to trick-or-treaters this year?**

Base: All respondents (n=1,523)



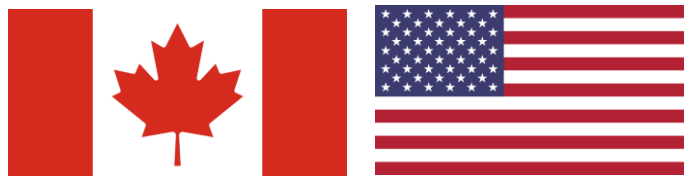
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	507	601	605	617	272
Unweighted n =	1,523	100	412	602	125	132	152	393	483	647	632	598	269
Yes	27%	57%	13%	24%	39%	41%	28%	28%	30%	24%	23%	27%	36%
No	49%	30%	59%	55%	43%	37%	36%	43%	48%	53%	48%	53%	41%
Do not usually distribute candy anyway	24%	13%	28%	22%	18%	23%	36%	29%	22%	23%	29%	20%	23%

# HANDING OUT CANDY TO TRICK-OR-TREATERS (CANADA VS UNITED STATES)



CTC333. Given the current pandemic, will you open your front door to handout candy to trick-or-treaters this year?

Base: All respondents



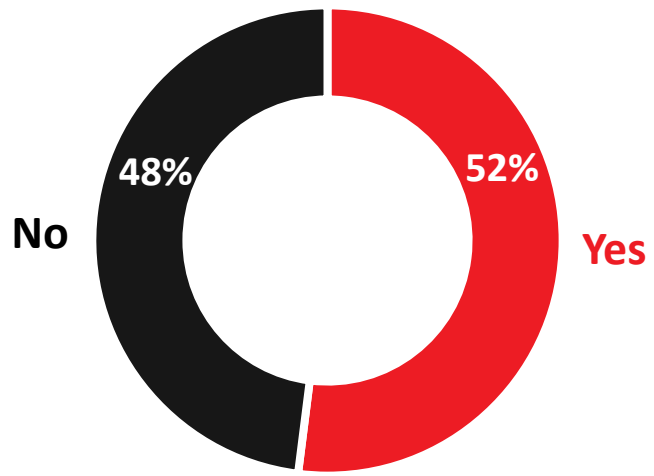
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
Yes	27%	29%	2
No	49%	41%	8
Do not usually distribute candy anyway	24%	30%	6

# SHOULD HALLOWEEN BE CANCELLED?



**CTC334. Given the current situation, should governments step in and cancel Halloween this year?**

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	507	601	605	617	272
Unweighted n =	1,523	100	412	602	125	132	152	393	483	647	632	598	269
Yes	52%	40%	65%	58%	48%	34%	39%	46%	51%	58%	53%	54%	49%
No	48%	60%	35%	42%	52%	66%	61%	54%	49%	42%	47%	46%	51%



New question

# SHOULD HALLOWEEN BE CANCELLED? (CANADA VS UNITED STATES)



CTC334. Given the current situation, should governments step in and cancel Halloween this year?

Base: All respondents

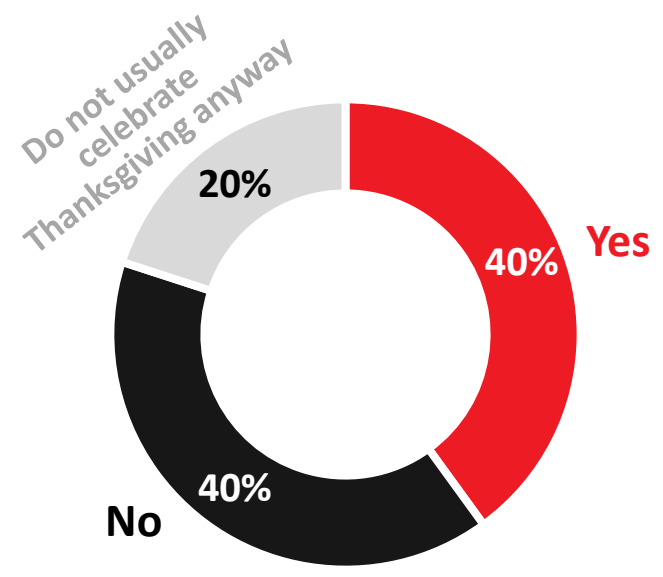
				
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,523	1,001	
	Unweighted n =	1,523	1,001	
Yes		52%	43%	9
No		48%	57%	9

# PLANS FOR THANKSGIVING



**CTC335. Given the current pandemic, have you or will you change your plans for Thanksgiving this year?**

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	507	601	605	617	272
Unweighted n =	1,523	100	412	602	125	132	152	393	483	647	632	598	269
Yes	40%	20%	42%	46%	43%	31%	34%	37%	37%	44%	39%	43%	36%
No	40%	67%	16%	42%	46%	54%	50%	39%	43%	38%	38%	38%	49%
Do not usually celebrate Thanksgiving anyway	20%	13%	42%	12%	11%	15%	16%	24%	20%	18%	23%	19%	16%

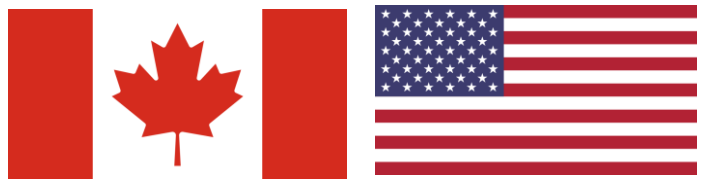
New question

# PLANS FOR THANKSGIVING (CANADA VS UNITED STATES)



CTC335. Given the current pandemic, have you or will you change your plans for Thanksgiving this year?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
Yes	40%	34%	6
No	40%	56%	16
Do not usually celebrate Thanksgiving anyway	20%	10%	10

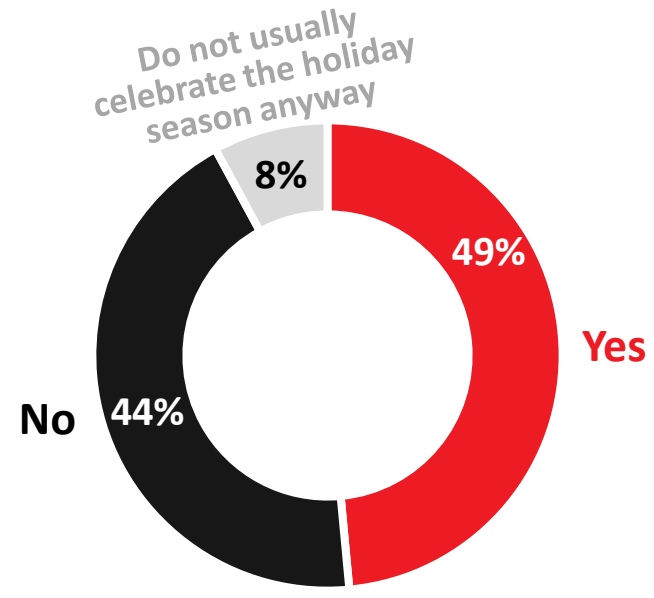


# PLANS FOR THE HOLIDAY SEASON



**CTC336. Given the current pandemic, have you or will you change your plans for the holiday season this year?**

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	507	601	605	617	272
Unweighted n =	1,523	100	412	602	125	132	152	393	483	647	632	598	269
Yes	49%	29%	59%	52%	42%	39%	41%	47%	44%	53%	51%	48%	44%
No	44%	63%	32%	41%	50%	56%	50%	43%	49%	40%	41%	44%	50%
Do not usually celebrate the holiday season anyway	8%	8%	9%	7%	8%	5%	9%	9%	7%	7%	8%	7%	6%

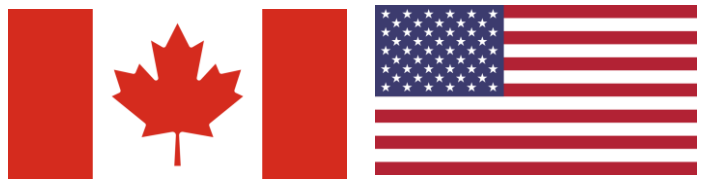
New question

# PLANS FOR THE HOLIDAY SEASON (CANADA VS UNITED STATES)



CTC336. Given the current pandemic, have you or will you change your plans for the holiday season this year?

Base: All respondents



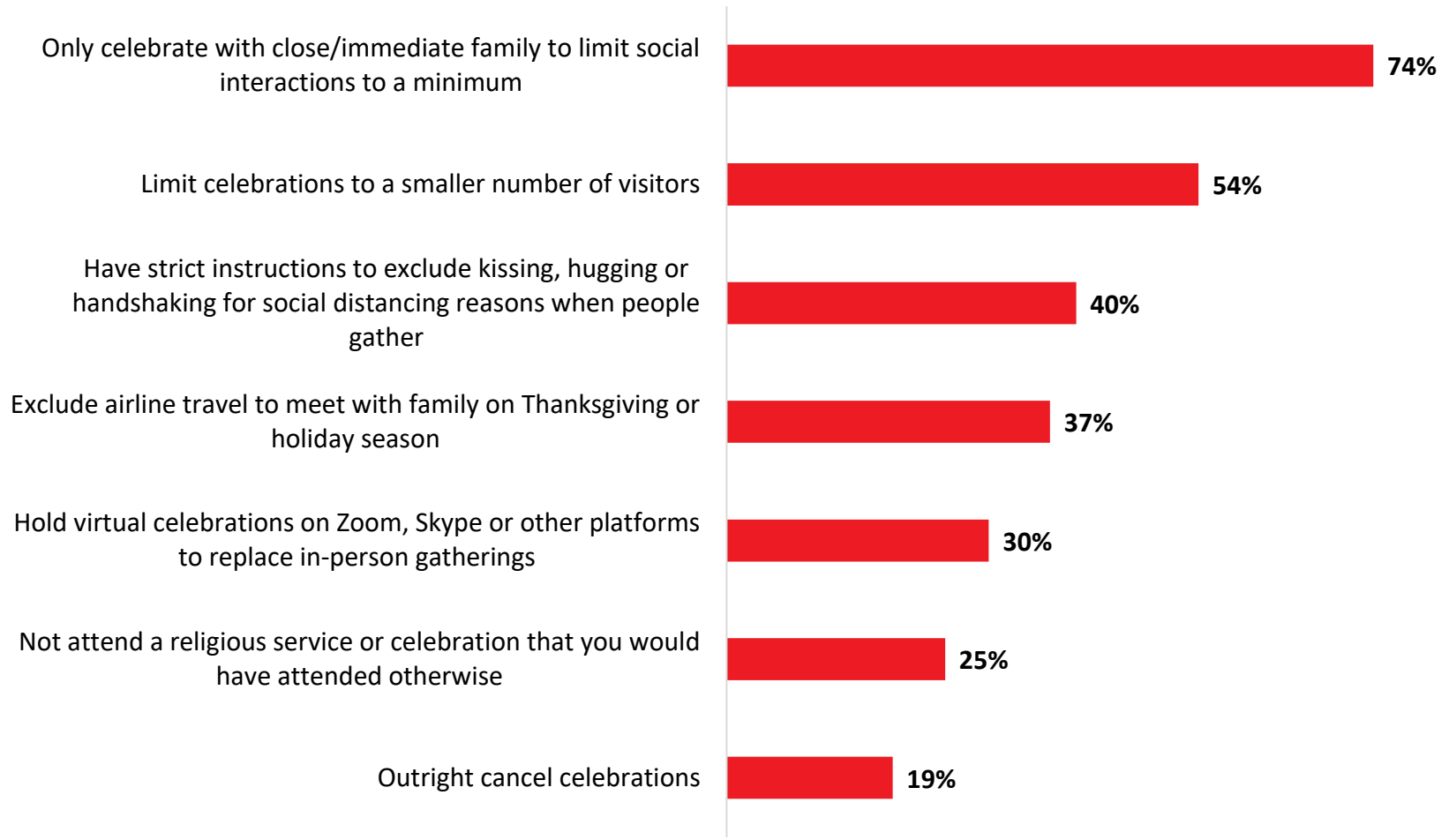
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
Yes	49%	38%	11
No	44%	54%	10
Do not usually celebrate the holiday season anyway	8%	8%	-

# CHANGE IN PLANS



**CTC337. And do these changes of plans include any of the following choices? *Select all that apply***

Base: Respondents who will or have made change in their plans (n=907)



**New question**

# CHANGE IN PLANS



**CTC337. And do these changes of plans include any of the following choices? *Select all that apply***

Base: Respondents who will or have made change in their plans

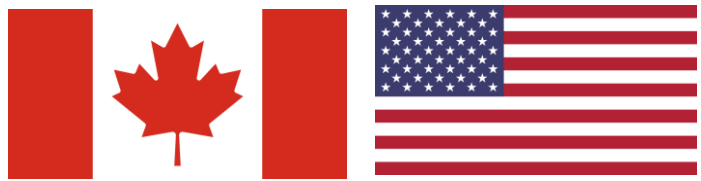
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	836	32	236	348	51	71	97	32	236	348	342	344	135
Unweighted n =	907	35	286	392	63	55	76	35	286	392	392	361	142
Only celebrate with close/immediate family to limit social interactions to a minimum	<b>74%</b>	<b>89%</b>	<b>67%</b>	<b>80%</b>	69%	70%	75%	73%	74%	76%	<b>68%</b>	77%	<b>81%</b>
Limit celebrations to a smaller number of visitors	<b>54%</b>	43%	52%	53%	60%	56%	59%	<b>63%</b>	54%	<b>47%</b>	<b>49%</b>	57%	56%
Have strict instructions to exclude kissing, hugging or handshaking for social distancing reasons when people gather	<b>40%</b>	45%	40%	40%	<b>27%</b>	35%	46%	37%	<b>34%</b>	<b>45%</b>	<b>34%</b>	<b>44%</b>	43%
Exclude airline travel to meet with family on Thanksgiving or Holiday Season	<b>37%</b>	44%	<b>32%</b>	37%	42%	41%	42%	40%	34%	37%	36%	35%	40%
Hold virtual celebrations on Zoom, Skype or other platforms to replace in-person gatherings	<b>30%</b>	26%	32%	31%	<b>14%</b>	35%	30%	29%	33%	29%	28%	34%	31%
Not attend a religious service or celebration that you would have attended otherwise	<b>25%</b>	13%	22%	27%	24%	25%	26%	27%	23%	24%	24%	25%	27%
Outright cancel celebrations	<b>19%</b>	<b>1%</b>	<b>28%</b>	19%	15%	<b>6%</b>	12%	15%	18%	<b>22%</b>	<b>23%</b>	<b>14%</b>	20%

# CHANGE IN PLANS (CANADA VS UNITED STATES)

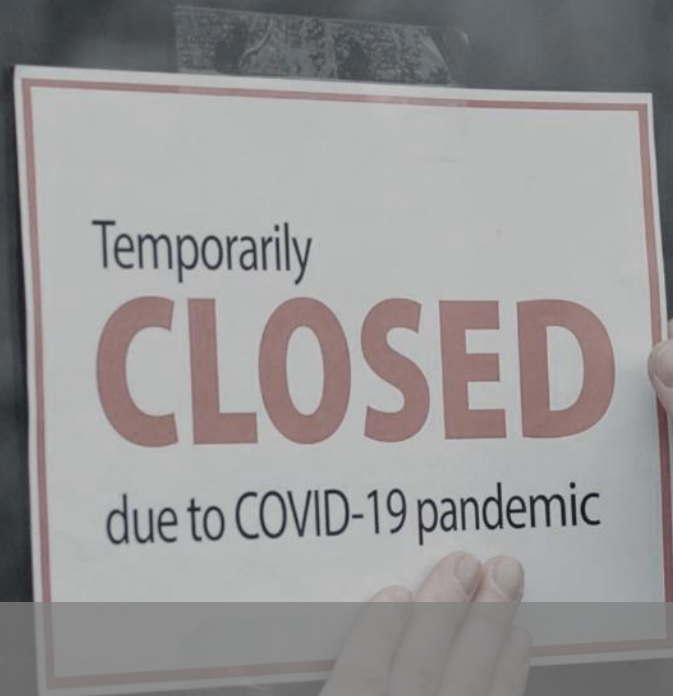


**CTC337. And do these changes of plans include any of the following choices? *Select all that apply***

Base: Respondents who will or have made change in their plans



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	836	419	
Unweighted n =	907	432	
Only celebrate with close/immediate family to limit social interactions to a minimum	<b>74%</b>	<b>62%</b>	12
Limit celebrations to a smaller number of visitors	54%	49%	5
Have strict instructions to exclude kissing, hugging or handshaking for social distancing reasons when people gather	<b>40%</b>	<b>33%</b>	7
Exclude airline travel to meet with family on Thanksgiving or holiday season	37%	34%	3
Hold virtual celebrations on Zoom, Skype or other platforms to replace in-person gatherings	30%	31%	1
Not attend a religious service or celebration that you would have attended otherwise	<b>25%</b>	<b>31%</b>	6
Outright cancel celebrations	19%	17%	2



IN THE NEWS  
SECOND WAVE - CLOSURE OF BUSINESSES

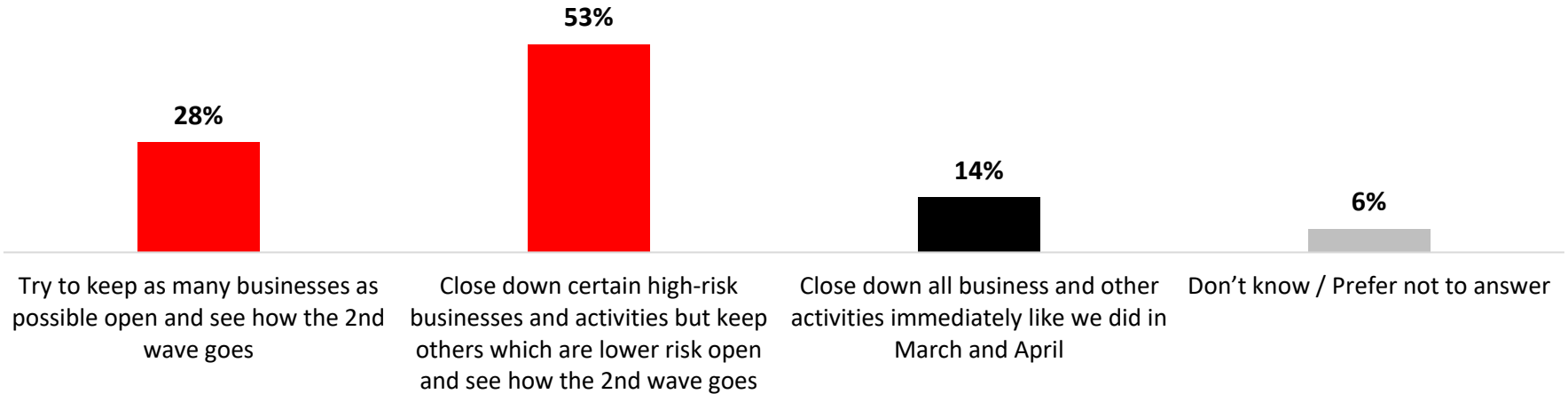


# GOVERNMENT RESPONSE TO THE SECOND WAVE



**CTC320.** With rates of infections increasing in many parts of the country, several government leaders and health officials have indicated Canada has shifted into a second wave of the COVID-19 virus. Given this which of the following do you support the government doing in response?

Base: All respondents (n=1,523)



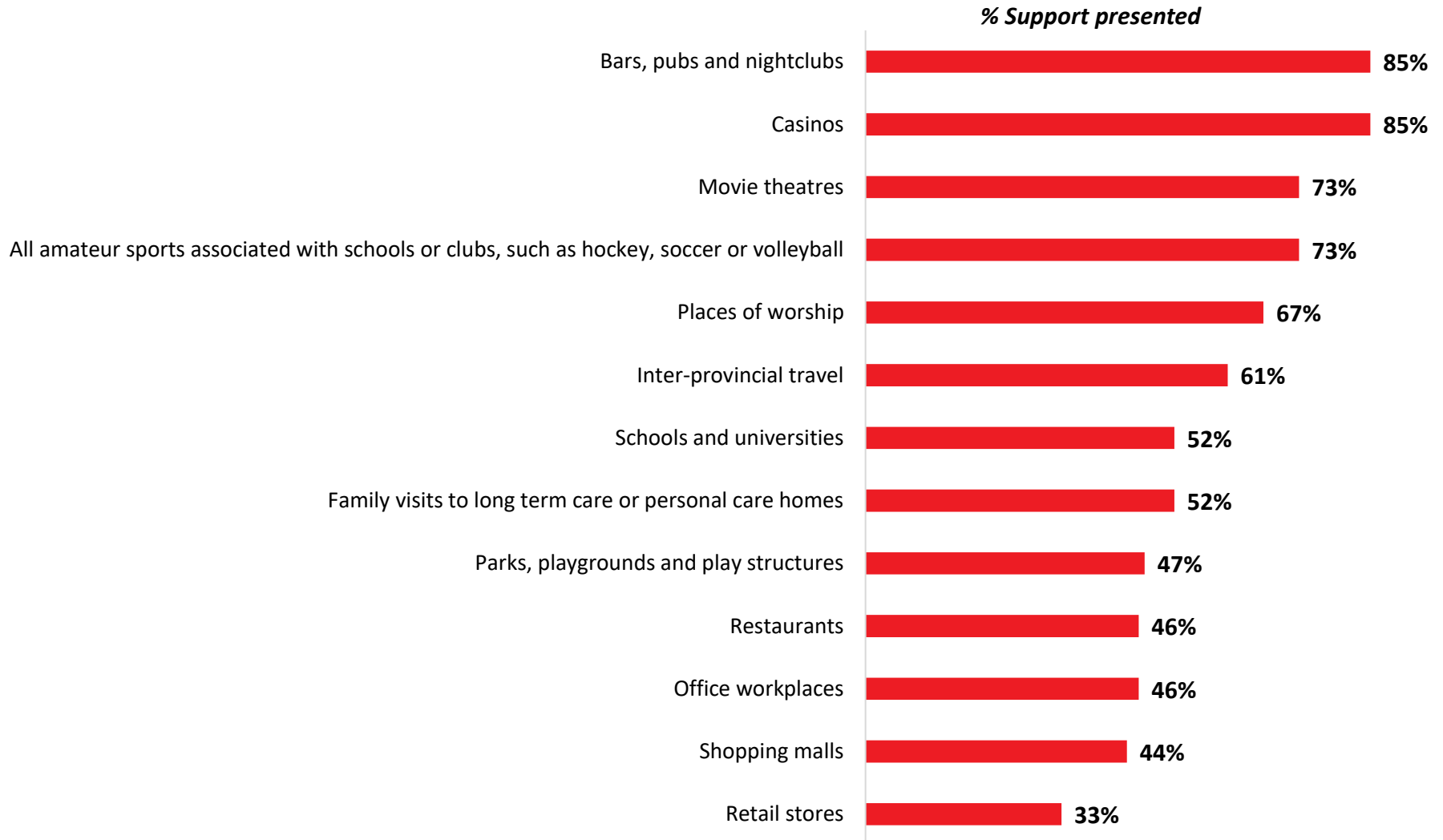
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	507	601	605	617	272
Unweighted n =	1,523	100	412	602	125	132	152	393	483	647	632	598	269
Try to keep as many businesses as possible open and see how the 2 <sup>nd</sup> wave goes	28%	33%	30%	21%	29%	37%	31%	25%	32%	26%	28%	27%	29%
Close down certain high-risk businesses and activities but keep others which are lower risk open and see how the 2 <sup>nd</sup> wave goes	53%	40%	51%	58%	46%	45%	56%	48%	47%	60%	53%	54%	52%
Close down all business and other activities immediately like we did in March and April	14%	15%	14%	16%	14%	13%	9%	16%	17%	10%	14%	14%	12%
Don't know / Prefer not to answer	6%	12%	6%	5%	11%	6%	5%	11%	4%	4%	5%	5%	6%

# WHAT SHOULD BE CLOSED?



CTC321. Below is a list of business and other activities. Please indicate which ones you would SUPPORT closing and ceasing activity immediately in your province to help mitigate the effects of the second wave of the pandemic. If you live in an area where some activities have already been closed, you can still indicate whether you support this measure.

Base: All respondents (n=1,523)



**New question**

# WHAT SHOULD BE CLOSED? - DETAILS



**CTC321. Below is a list of business and other activities. Please indicate which ones you would SUPPORT closing and ceasing activity immediately in your province to help mitigate the effects of the 2nd wave of the pandemic. If you live in an area where some activities have already been closed, you can still indicate whether you support this measure.**

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	507	601	605	617	272
Unweighted n =	1,523	100	412	602	125	132	152	393	483	647	632	598	269
<b>% Support presented</b>													
Bars, pubs and nightclubs	85%	91%	91%	85%	79%	77%	82%	85%	84%	86%	84%	85%	88%
Casinos	85%	91%	90%	85%	79%	80%	78%	86%	82%	87%	85%	84%	86%
Movie theatres	73%	84%	63%	81%	67%	70%	71%	74%	71%	75%	74%	73%	74%
All amateur sports associated with schools or clubs, such as hockey, soccer or volleyball	73%	74%	71%	78%	65%	70%	68%	75%	71%	73%	74%	72%	73%
Places of worship	67%	63%	68%	69%	57%	67%	65%	68%	67%	66%	67%	67%	67%
Inter-provincial travel	61%	66%	75%	57%	58%	50%	55%	62%	59%	62%	61%	58%	67%
Schools and universities	52%	58%	40%	59%	52%	48%	50%	63%	50%	46%	53%	51%	51%
Family visits to long term care or personal care homes	52%	55%	52%	54%	54%	46%	46%	53%	53%	50%	53%	50%	53%
Parks, playgrounds and play structures	47%	64%	50%	51%	41%	35%	34%	48%	46%	46%	47%	45%	49%
Restaurants	46%	44%	51%	52%	41%	39%	30%	44%	46%	47%	49%	43%	47%
Office workplaces	46%	48%	46%	52%	44%	37%	37%	53%	44%	43%	50%	44%	43%
Shopping malls	44%	47%	40%	52%	38%	39%	34%	50%	43%	40%	44%	42%	47%
Retail stores	33%	44%	27%	36%	29%	34%	28%	42%	32%	26%	35%	31%	31%



SECOND WAVE OF COVID-19 VIRUS



# RELAXATION OF MEASURES



**CTC296. In the past month which of the following public health safety measures have you relaxed? Select all that apply**

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	Total Sept. 28 <sup>th</sup>	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	507	601	605	617	272	1,514	
Unweighted n =	1,523	100	412	602	125	132	152	393	483	647	632	598	269	1,514	
<b>Total Relaxed</b>	<b>59%</b>	56%	<b>69%</b>	<b>54%</b>	58%	59%	56%	<b>70%</b>	<b>63%</b>	<b>47%</b>	61%	58%	54%	<b>60%</b>	<b>-1</b>
Proper social distancing with others	<b>41%</b>	37%	<b>52%</b>	<b>37%</b>	35%	40%	37%	<b>46%</b>	43%	<b>35%</b>	42%	40%	37%	<b>40%</b>	<b>+1</b>
Always wearing a mask in indoor places such as grocery store and on public transit	<b>36%</b>	<b>23%</b>	<b>47%</b>	34%	37%	30%	32%	39%	38%	<b>32%</b>	37%	34%	36%	<b>36%</b>	-
Frequent handwashing	<b>37%</b>	<b>27%</b>	<b>49%</b>	35%	33%	32%	32%	39%	38%	<b>34%</b>	37%	35%	37%	<b>35%</b>	<b>+2</b>
Not gathering in large groups	<b>35%</b>	30%	<b>42%</b>	33%	32%	29%	35%	38%	35%	<b>32%</b>	<b>38%</b>	32%	31%	<b>34%</b>	<b>+1</b>
Always wearing a mask when outside the home	<b>29%</b>	24%	30%	26%	28%	33%	30%	<b>37%</b>	29%	<b>22%</b>	<b>32%</b>	27%	25%	<b>30%</b>	<b>-1</b>
None, I have not relaxed any safety measures noted above since the pandemic began	<b>41%</b>	44%	<b>31%</b>	<b>46%</b>	42%	41%	44%	<b>30%</b>	<b>37%</b>	<b>53%</b>	39%	42%	46%	<b>40%</b>	<b>+1</b>

# RELAXATION OF MEASURES (CANADA VS UNITED STATES)



**CTC296. In the past month which of the following public health safety measures have you relaxed? Select all that apply**

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
<b>Total Relaxed</b>	<b>59%</b>	<b>67%</b>	8
Proper social distancing with others	<b>41%</b>	<b>46%</b>	5
Always wearing a mask in indoor places such as grocery store and on public transit	<b>36%</b>	<b>46%</b>	10
Frequent handwashing	<b>37%</b>	<b>42%</b>	5
Not gathering in large groups	<b>35%</b>	<b>41%</b>	6
Always wearing a mask when outside the home	<b>29%</b>	<b>47%</b>	18
None, I have not relaxed any safety measures noted above since the pandemic began	<b>41%</b>	<b>33%</b>	5

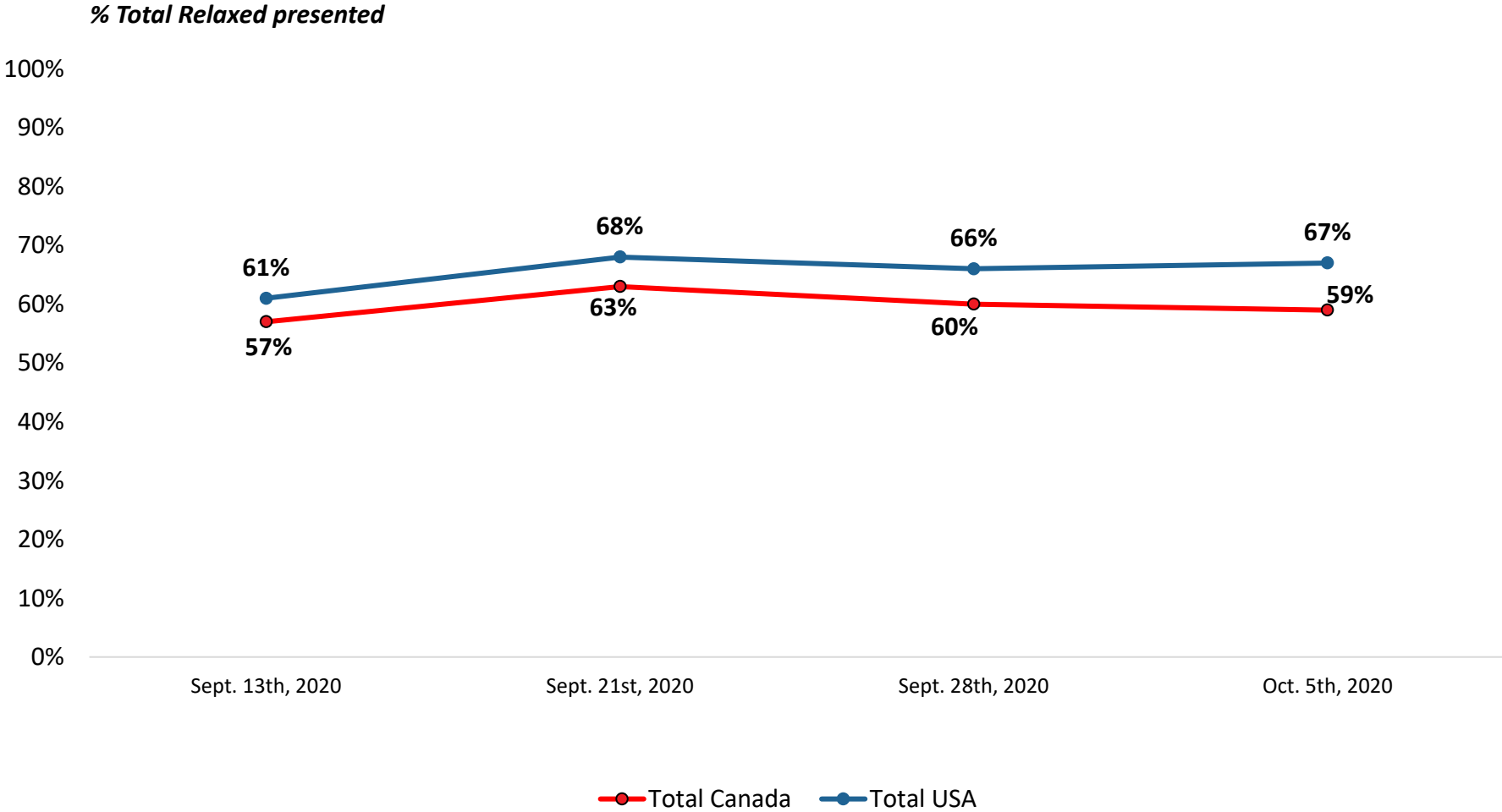


# RELAXATION OF MEASURES (EVOLUTION) (CANADA VS UNITED STATES)



CTC296. In the past month which of the following public health safety measures have you relaxed? Select all that apply

Base: All respondents

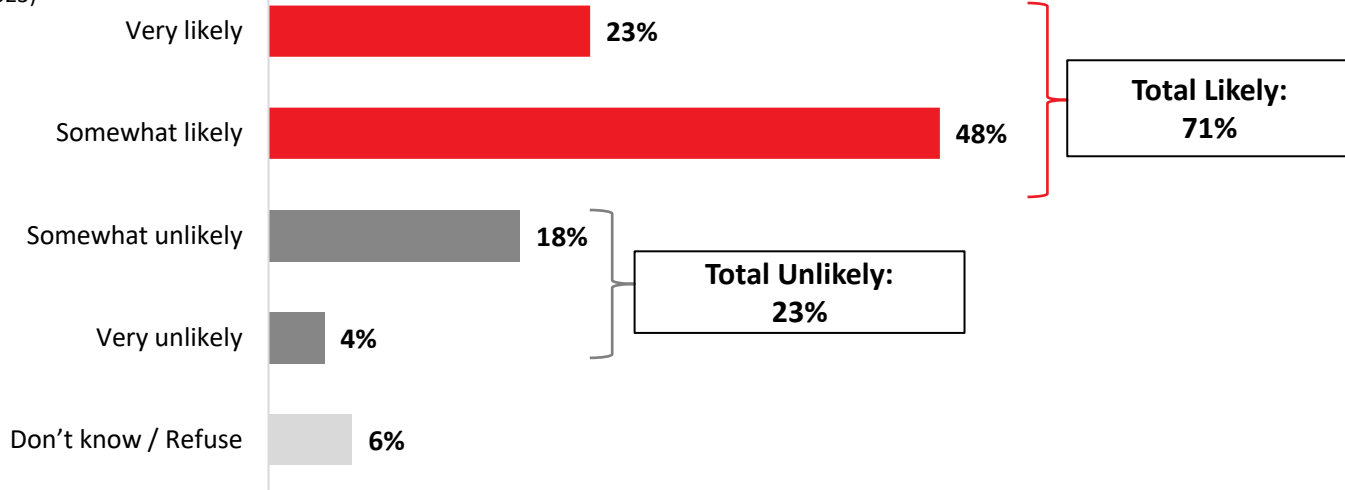


# LIKELIHOOD OF GOING BACK INTO LOCKDOWN



**CTC184. In your view, what is the likelihood that, over the next three months, we will go back to a pandemic lockdown, with business closures and stay-at-home orders (similar to March and April)?**

Base: All respondents (n=1,523)



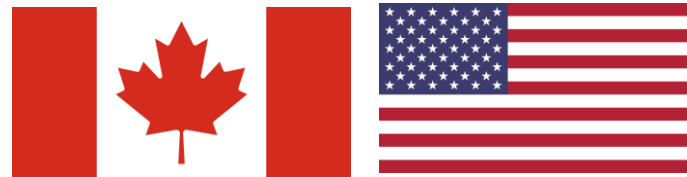
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept 28 <sup>th</sup>	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	507	601	605	617	272	1,514	
Unweighted n =	1,523	100	412	602	125	132	152	393	483	647	632	598	269	1,514	
<b>Total Likely</b>	<b>71%</b>	65%	75%	<b>75%</b>	<b>54%</b>	71%	<b>63%</b>	73%	70%	70%	69%	71%	76%	<b>70%</b>	<b>+1</b>
Very likely	<b>23%</b>	<b>10%</b>	<b>28%</b>	<b>28%</b>	<b>15%</b>	<b>15%</b>	19%	26%	25%	<b>19%</b>	24%	23%	22%	<b>20%</b>	<b>+3</b>
Somewhat likely	<b>48%</b>	55%	47%	47%	39%	<b>56%</b>	44%	47%	45%	51%	45%	48%	<b>54%</b>	<b>50%</b>	<b>-2</b>
<b>Total Unlikely</b>	<b>23%</b>	<b>33%</b>	21%	<b>19%</b>	<b>33%</b>	22%	28%	20%	23%	25%	24%	23%	<b>18%</b>	<b>25%</b>	<b>-2</b>
Somewhat unlikely	<b>18%</b>	<b>31%</b>	18%	<b>15%</b>	25%	14%	23%	<b>15%</b>	18%	<b>21%</b>	19%	19%	16%	<b>19%</b>	<b>-1</b>
Very unlikely	<b>4%</b>	3%	3%	3%	<b>8%</b>	<b>8%</b>	6%	5%	5%	4%	5%	5%	2%	<b>5%</b>	<b>-1</b>
Don't know/Refuse	<b>6%</b>	<b>2%</b>	5%	6%	<b>12%</b>	7%	8%	7%	7%	6%	7%	5%	6%	<b>5%</b>	<b>+1</b>

# LIKELIHOOD OF GOING BACK INTO LOCKDOWN (CANADA VS UNITED STATES)



CTC184. In your view, what is the likelihood that, over the next three months, that we will go back to a pandemic lockdown, with business closures and stay-at-home orders (similar to March and April)?

Base: All respondents



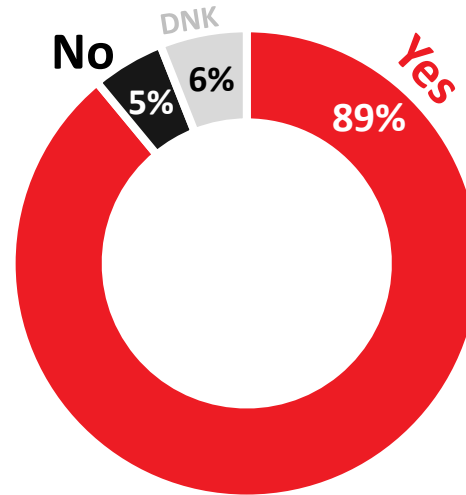
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
<b>Total Likely</b>	<b>71%</b>	<b>48%</b>	23
Very likely	23%	19%	4
Somewhat likely	48%	30%	18
<b>Total Unlikely</b>	<b>23%</b>	<b>36%</b>	13
Somewhat unlikely	18%	19%	1
Very unlikely	4%	17%	13
Don't know/Refuse	6%	16%	10

# SECOND WAVE OF THE VIRUS



CTC96. Do you think there will be a second wave of the virus ?

Base: All respondents (n=1,523)



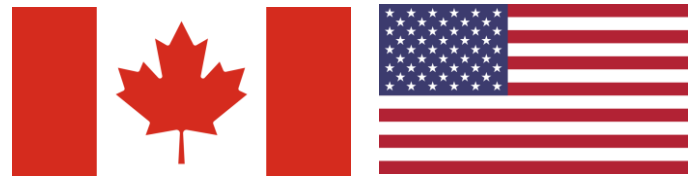
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 28 <sup>th</sup>	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	507	601	605	617	272	1,514	
Unweighted n =	1,523	100	412	602	125	132	152	393	483	647	632	598	269	1,514	
Yes	89%	86%	90%	93%	80%	85%	87%	90%	87%	91%	92%	89%	87%	86%	+3
No	5%	4%	5%	3%	9%	7%	6%	6%	6%	4%	3%	7%	4%	7%	-2
Don't know / Prefer not to answer	6%	9%	6%	4%	11%	8%	7%	4%	7%	6%	5%	5%	9%	8%	-2

# SECOND WAVE OF THE VIRUS (CANADA VS UNITED STATES)



CTC96. Do you think there will be a second wave of the virus ?

Base: All respondents



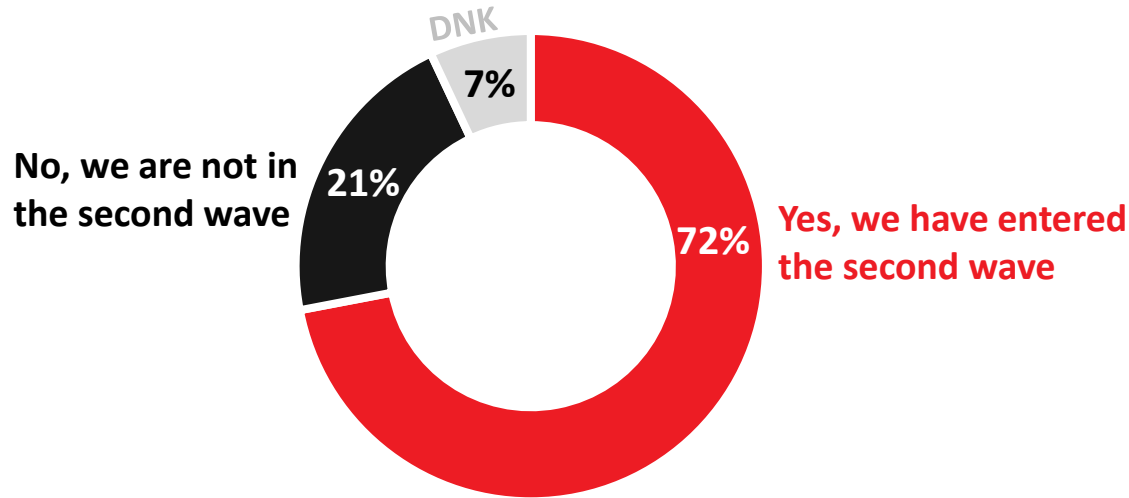
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
Yes	89%	62%	27
No	5%	19%	14
Don't know / Prefer not to answer	6%	19%	13

# START OF A SECOND WAVE IN YOUR PROVINCE



**CTC295. Thinking about the situation in your province, do you think we have now entered the second wave of the COVID-19 pandemic?**

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 28 <sup>th</sup>	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	507	601	605	617	272	1,514	
Unweighted n =	1,523	100	412	602	125	132	152	393	483	647	632	598	269	1,514	
Yes, we have entered the second wave	<b>72%</b>	<b>18%</b>	<b>92%</b>	<b>85%</b>	<b>60%</b>	<b>43%</b>	<b>58%</b>	74%	70%	73%	<b>77%</b>	72%	<b>65%</b>	<b>62%</b>	<b>+10</b>
No, we are not in the second wave	<b>21%</b>	<b>73%</b>	<b>6%</b>	<b>8%</b>	<b>28%</b>	<b>45%</b>	<b>31%</b>	22%	21%	19%	<b>18%</b>	21%	<b>25%</b>	<b>27%</b>	<b>-6</b>
Don't know / Prefer not to answer	<b>7%</b>	10%	<b>3%</b>	6%	<b>13%</b>	<b>12%</b>	<b>11%</b>	<b>5%</b>	9%	8%	<b>5%</b>	7%	<b>10%</b>	<b>11%</b>	<b>-4</b>



# START OF A SECOND WAVE IN YOUR PROVINCE/STATE (CANADA VS UNITED STATES)



CTC295. Thinking about the situation in your province/*state*, do you think we have now entered the second wave of the COVID-19 pandemic?

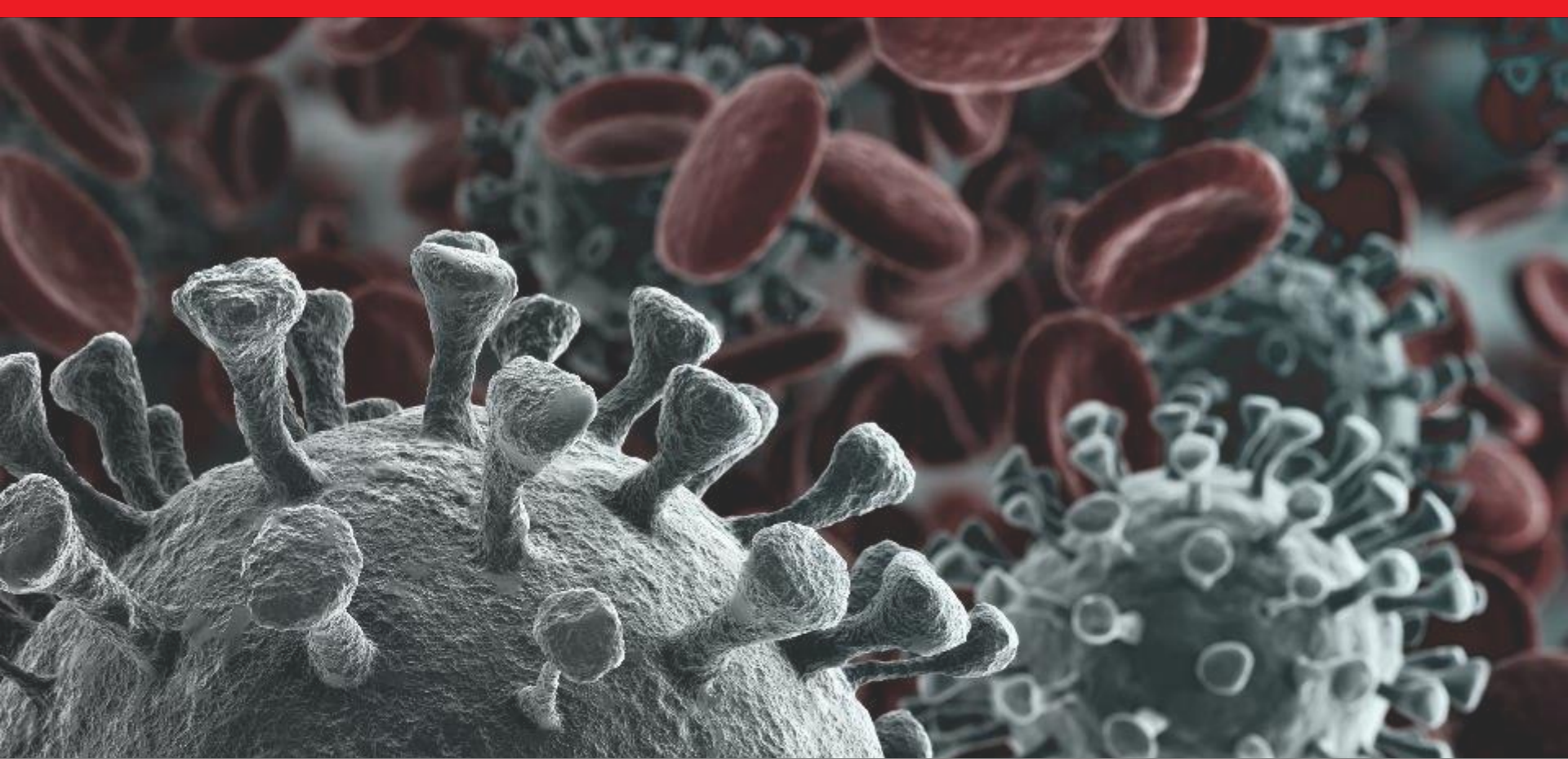
Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
Yes, we have entered the second wave	<b>72%</b>	<b>27%</b>	45
No, we are not in the second wave	<b>21%</b>	<b>49%</b>	28
Don't know / Prefer not to answer	<b>7%</b>	<b>24%</b>	17

## Detailed results - USA

	TOTAL USA	North-East	Mid-West	South	West
Weighted n =	1,001	179	217	371	233
Unweighted n =	1,001	217	185	318	281
Yes, we have entered the second wave	<b>27%</b>	32%	25%	26%	27%
No, we are not in the second wave	<b>49%</b>	47%	52%	52%	45%
Don't know / Prefer not to answer	<b>24%</b>	21%	23%	22%	28%



## STRESS AND MENTAL HEALTH

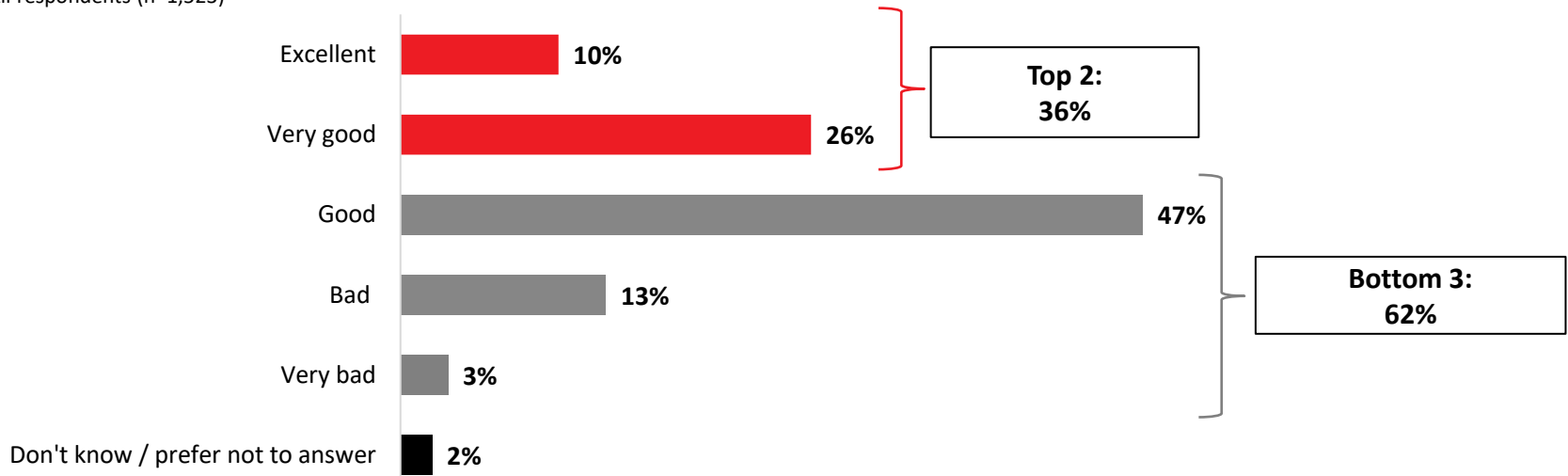


# MENTAL HEALTH DURING THE CRISIS



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 21 <sup>st</sup>	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	507	601	605	617	272	1,514	
Unweighted n =	1,523	100	412	602	125	132	152	393	483	647	632	598	269	1,514	
<b>Total Top 2</b>	<b>36%</b>	41%	<b>45%</b>	<b>32%</b>	37%	35%	32%	<b>27%</b>	<b>32%</b>	<b>46%</b>	36%	37%	35%	<b>39%</b>	<b>-3</b>
Excellent	<b>10%</b>	6%	<b>13%</b>	10%	9%	12%	9%	<b>7%</b>	9%	<b>14%</b>	11%	11%	10%	<b>13%</b>	<b>-3</b>
Very good	<b>26%</b>	<b>35%</b>	<b>31%</b>	<b>22%</b>	28%	24%	23%	<b>20%</b>	23%	<b>32%</b>	25%	27%	25%	<b>26%</b>	-
<b>Total Bottom 3</b>	<b>62%</b>	59%	<b>55%</b>	<b>66%</b>	60%	63%	66%	<b>71%</b>	<b>66%</b>	<b>53%</b>	63%	61%	64%	<b>59%</b>	<b>+3</b>
Good *	<b>47%</b>	45%	44%	49%	41%	45%	49%	46%	48%	46%	45%	46%	49%	<b>43%</b>	<b>+4</b>
Bad	<b>13%</b>	11%	<b>10%</b>	13%	14%	17%	15%	<b>20%</b>	<b>15%</b>	<b>6%</b>	14%	13%	12%	<b>12%</b>	<b>+1</b>
Very bad	<b>3%</b>	3%	<b>1%</b>	<b>4%</b>	<b>6%</b>	1%	2%	<b>5%</b>	3%	<b>0%</b>	4%	2%	2%	<b>3%</b>	-
Don't know/Prefer not to answer	<b>2%</b>	0%	1%	2%	3%	2%	2%	2%	2%	1%	1%	1%	1%	<b>2%</b>	-

\* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research

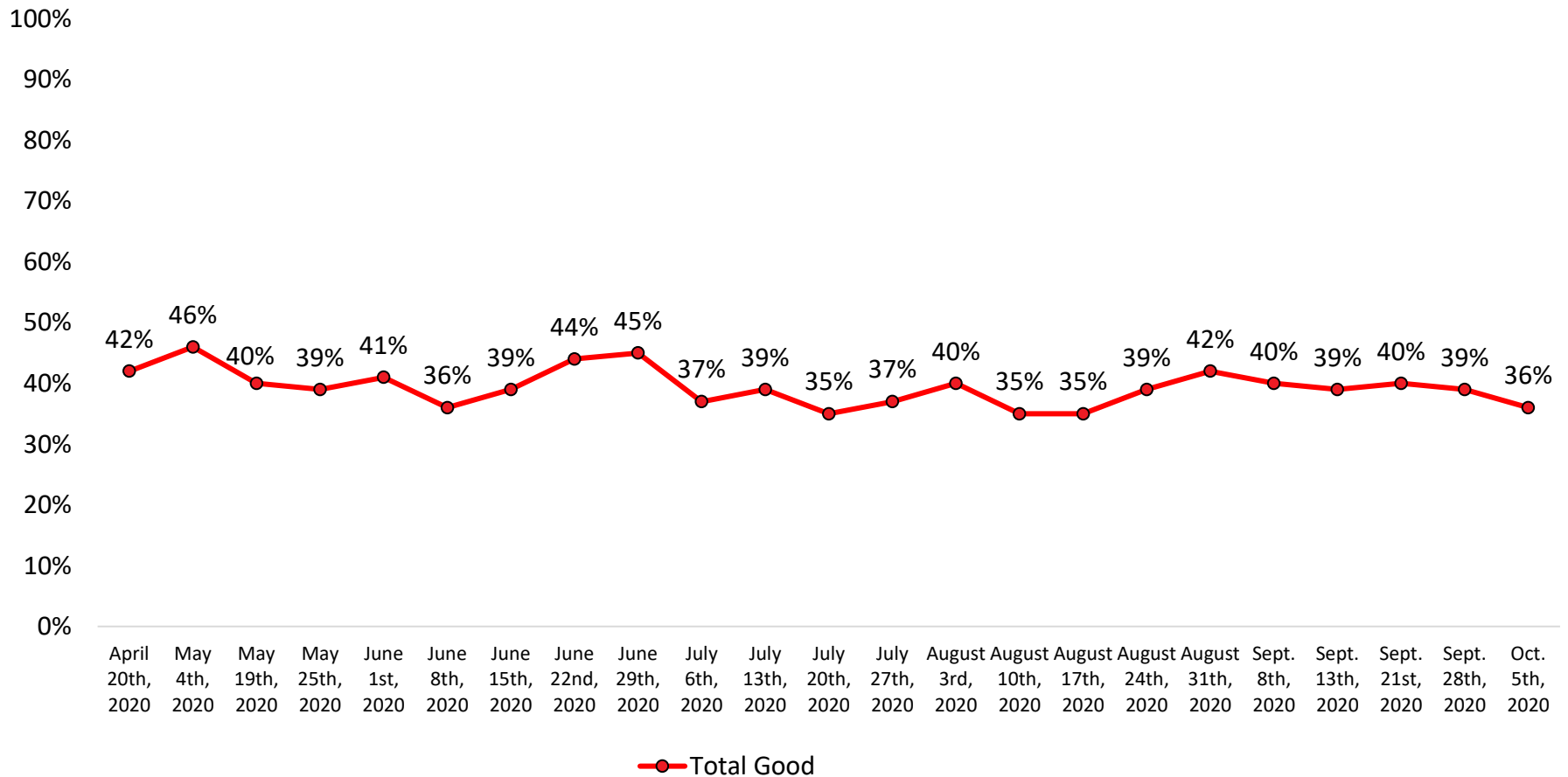
# MENTAL HEALTH DURING THE CRISIS (Evolution)



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

**% Total Good (Excellent + Very good) presented**



# MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

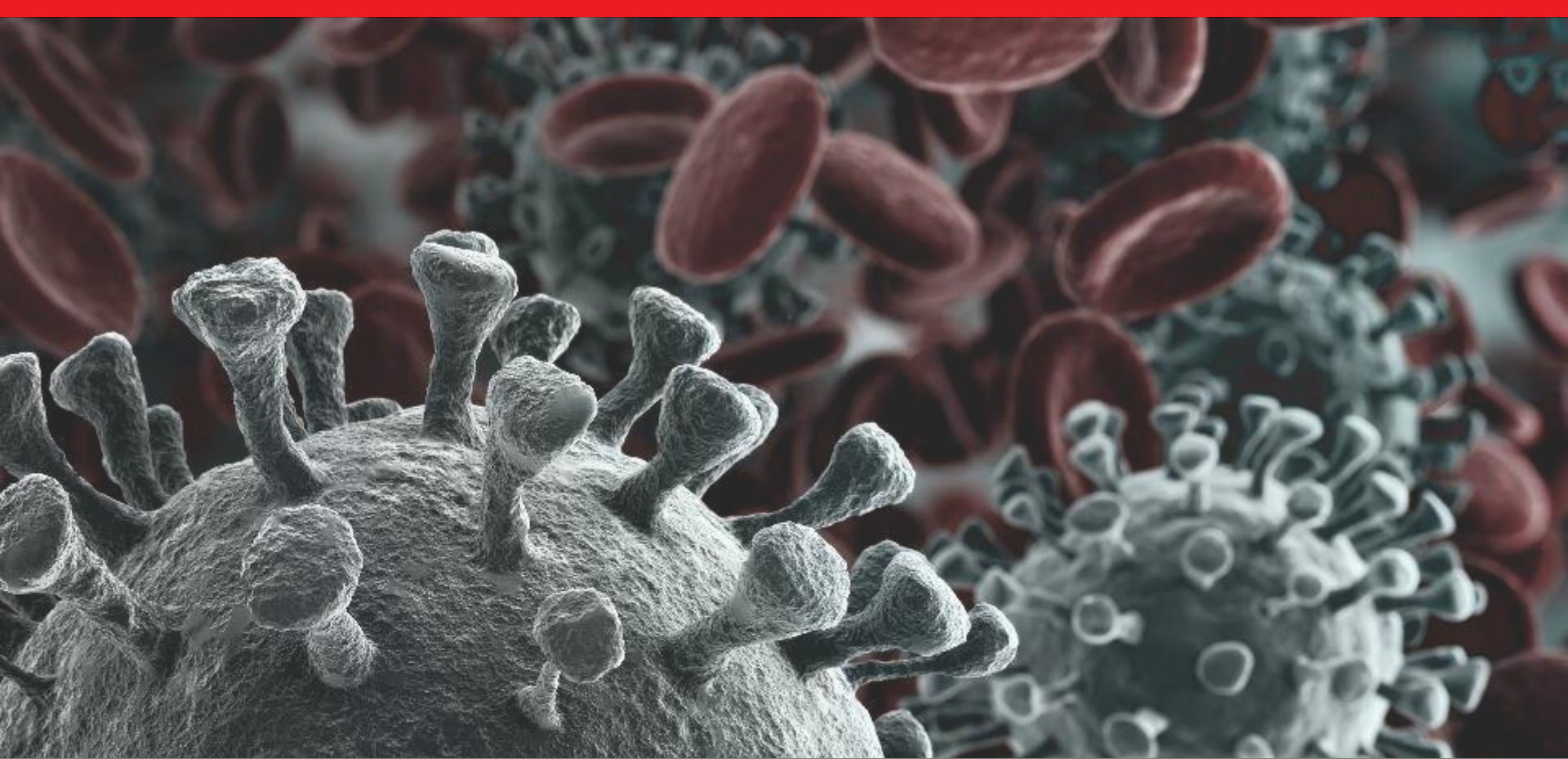
Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
<b>Total Top 2</b>	<b>36%</b>	<b>49%</b>	13
Excellent	10%	22%	12
Very good	26%	27%	1
<b>Total Bottom 3</b>	<b>62%</b>	<b>48%</b>	14
Good *	47%	34%	13
Bad	13%	10%	3
Very bad	3%	3%	0
Don't know/Prefer not to answer	2%	4%	2

\* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research





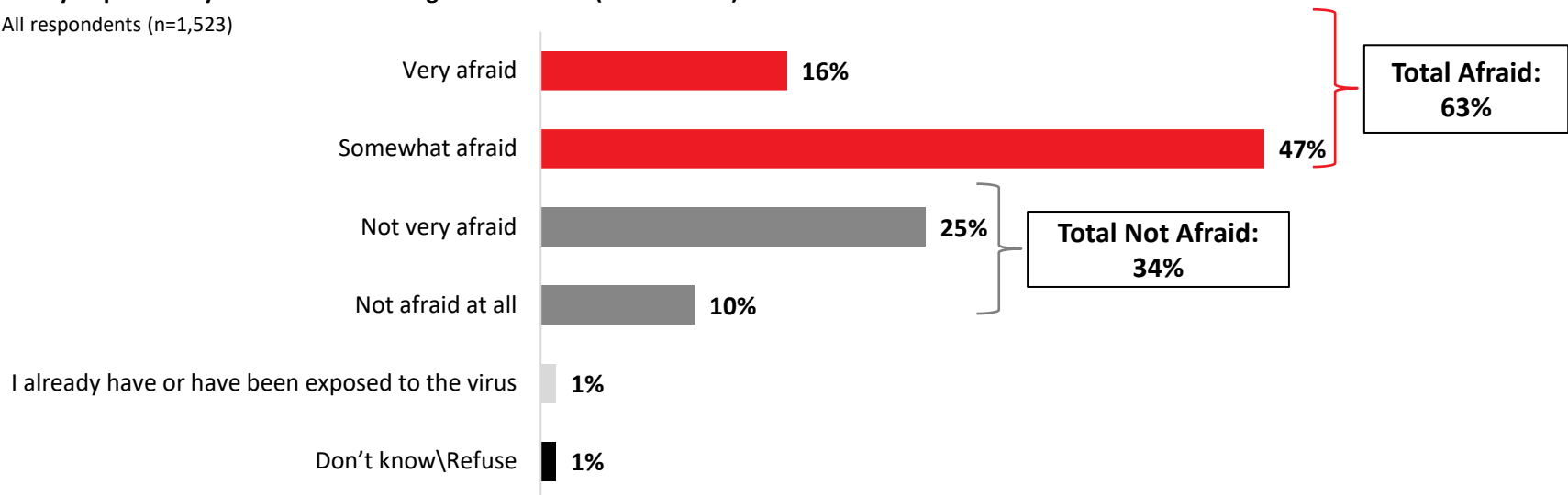
FEAR AND SPREAD OF THE VIRUS



# FEAR OF CONTRACTING THE VIRUS

**CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?**

Base: All respondents (n=1,523)



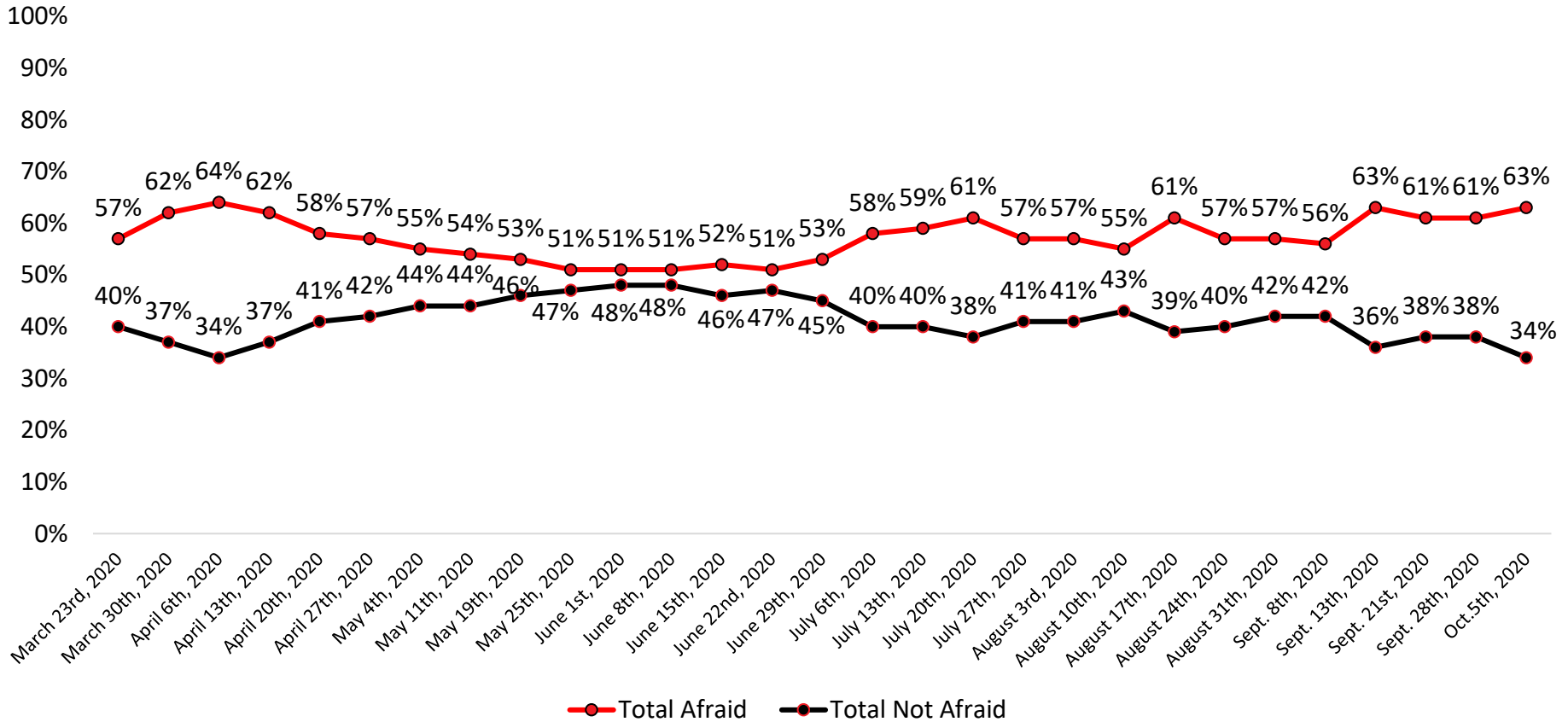
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 28 <sup>th</sup>	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	507	601	605	617	272	1,514	
Unweighted n =	1,523	100	412	602	125	132	152	393	483	647	632	598	269	1,514	
<b>Total Afraid</b>	<b>63%</b>	64%	<b>56%</b>	<b>69%</b>	62%	57%	66%	<b>57%</b>	62%	<b>69%</b>	65%	63%	61%	<b>61%</b>	<b>+2</b>
Very afraid	<b>16%</b>	17%	<b>9%</b>	<b>19%</b>	13%	21%	19%	<b>12%</b>	17%	18%	<b>20%</b>	<b>12%</b>	17%	<b>16%</b>	-
Somewhat afraid	<b>47%</b>	47%	47%	50%	49%	<b>36%</b>	48%	45%	45%	<b>51%</b>	45%	<b>51%</b>	45%	<b>45%</b>	<b>+2</b>
<b>Total Not Afraid</b>	<b>34%</b>	36%	<b>41%</b>	<b>29%</b>	35%	<b>42%</b>	31%	<b>40%</b>	36%	<b>29%</b>	33%	35%	36%	<b>38%</b>	<b>-4</b>
Not very afraid	<b>25%</b>	21%	<b>34%</b>	<b>21%</b>	24%	22%	25%	28%	26%	<b>22%</b>	25%	26%	25%	<b>27%</b>	<b>-2</b>
Not afraid at all	<b>10%</b>	14%	7%	8%	11%	<b>20%</b>	7%	<b>12%</b>	10%	<b>7%</b>	9%	10%	11%	<b>11%</b>	<b>-1</b>
I already have or have been exposed to the virus	<b>1%</b>	0%	1%	1%	1%	0%	0%	1%	1%	1%	1%	1%	1%	<b>1%</b>	-
Don't know/Refuse	<b>1%</b>	0%	2%	1%	2%	1%	2%	2%	1%	1%	1%	1%	2%	<b>1%</b>	-



# FEAR OF CONTRACTING THE VIRUS (Evolution)

**CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?**

Base: All respondents

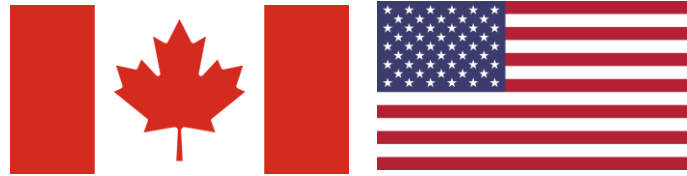


# FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)



CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

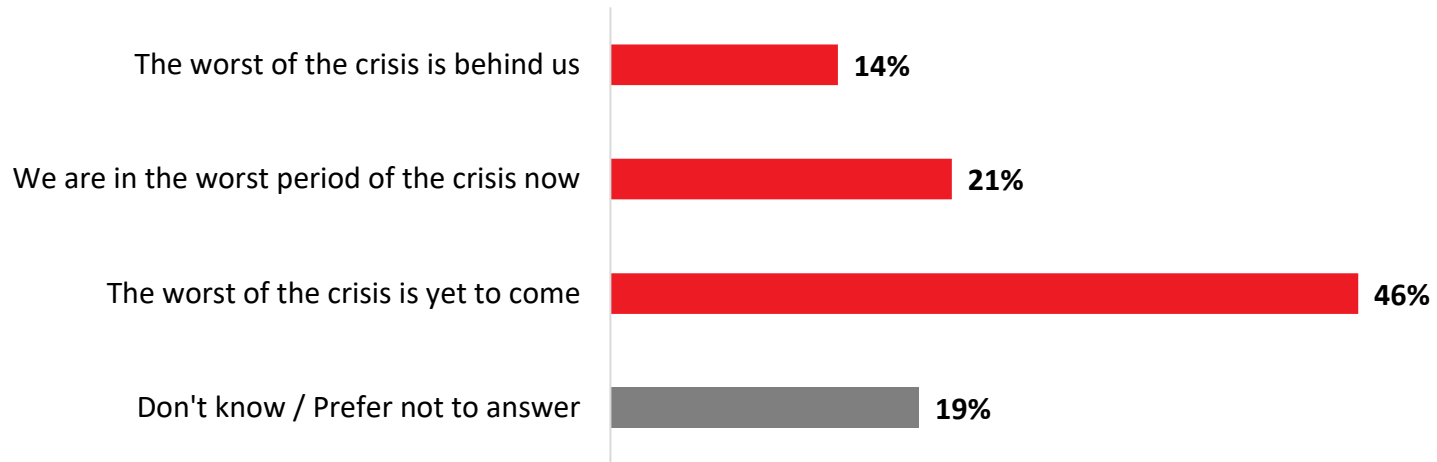


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
<b>Total Afraid</b>	63%	60%	3
Very afraid	16%	24%	8
Somewhat afraid	47%	36%	11
<b>Total Not Afraid</b>	34%	35%	1
Not very afraid	25%	20%	5
Not afraid at all	10%	15%	5
I already have or have been exposed to the virus	1%	2%	1
Don't know/Refuse	1%	3%	2

# EVOLUTION OF THE COVID-19 PANDEMIC

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 28 <sup>th</sup>	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	507	601	605	617	272	1,514	
Unweighted n =	1,523	100	412	602	125	132	152	393	483	647	632	598	269	1,514	
The worst of the crisis is behind us	14%	27%	12%	12%	13%	16%	18%	20%	14%	11%	15%	15%	12%	15%	-1
We are in the worst period of the crisis now	21%	11%	23%	24%	23%	18%	17%	23%	22%	20%	22%	23%	19%	13%	+8
The worst of the crisis is yet to come	46%	37%	53%	45%	46%	46%	40%	39%	45%	52%	46%	44%	51%	55%	-9
Don't know / Prefer not to answer	19%	26%	12%	19%	19%	19%	25%	19%	20%	18%	18%	18%	18%	16%	+3

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

Base: All respondents



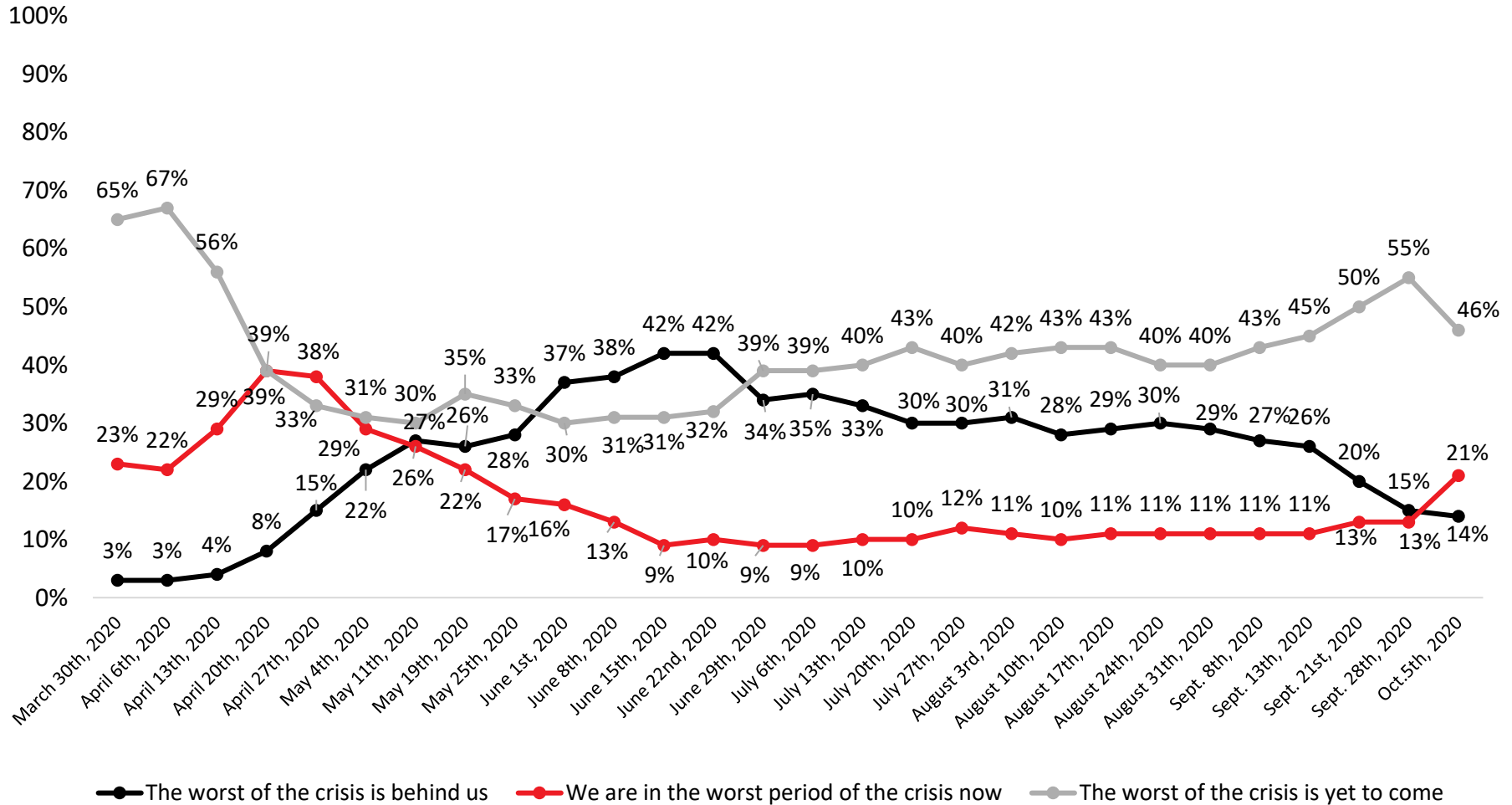
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
The worst of the crisis is behind us	14%	27%	13
We are in the worst period of the crisis now	21%	17%	4
The worst of the crisis is yet to come	46%	36%	10
Don't know / Prefer not to answer	19%	20%	1

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada ?

Base: All respondents

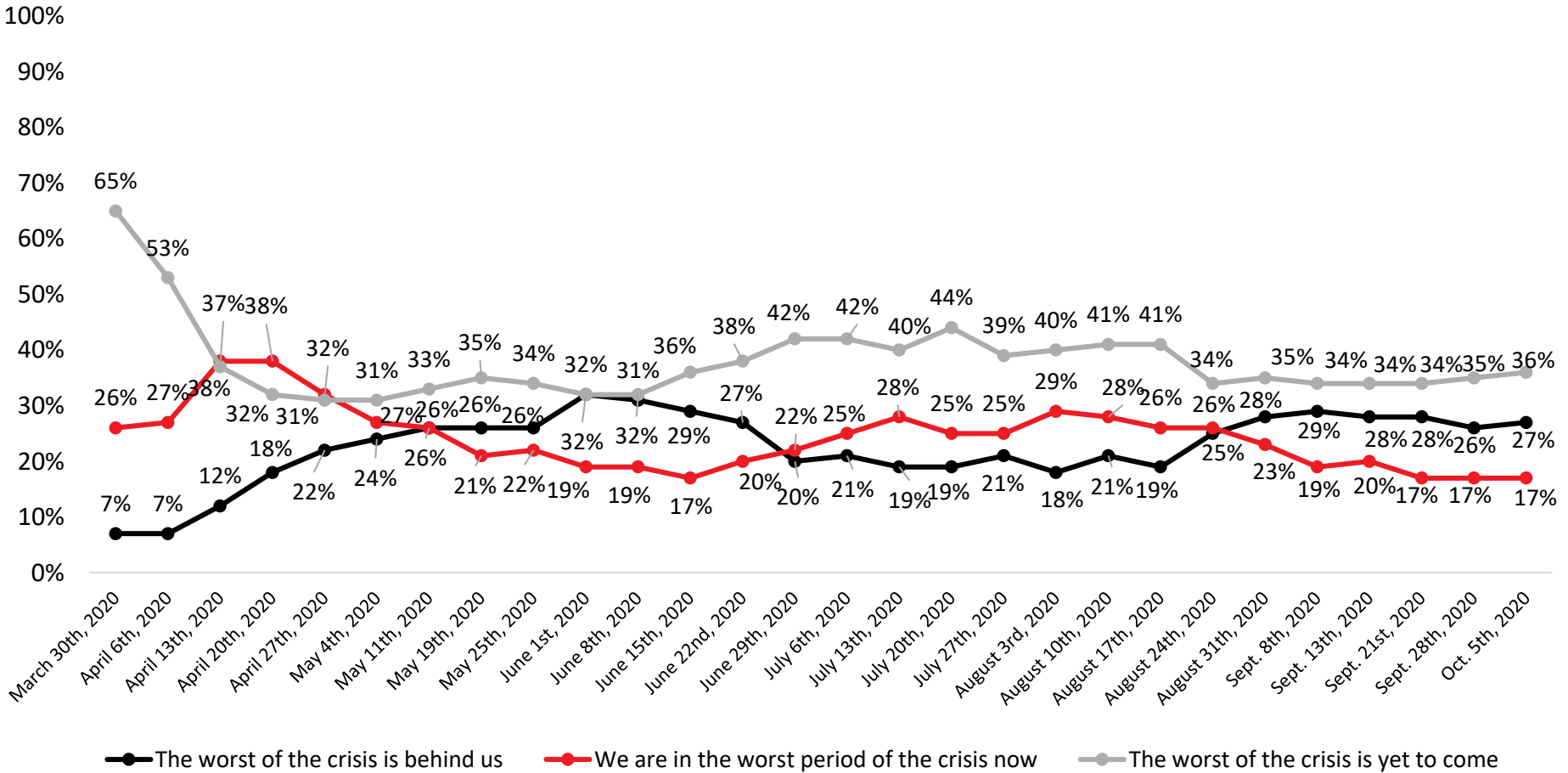


# EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **The United States** ?

Base: All respondents





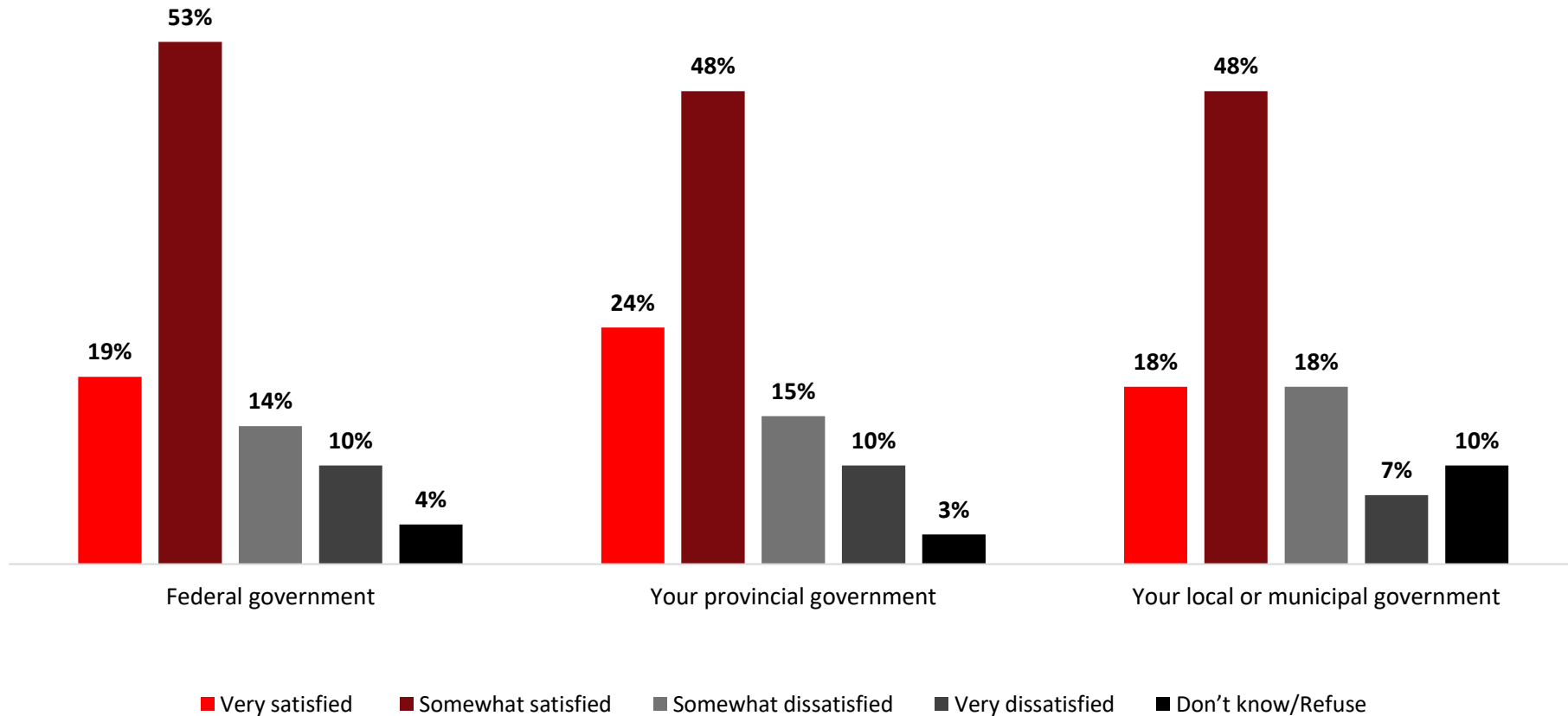
## SATISFACTION WITH GOVERNMENTS DURING THE CRISIS



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

**CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?**

Base: All respondents (n=1,523)





# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 28 <sup>th</sup>	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	507	601	605	617	272	1,514	
Unweighted n =	1,523	100	412	602	125	132	152	393	483	647	632	598	269	1,514	
<b>Federal government</b>															
Total Satisfied	<b>72%</b>	<b>88%</b>	69%	74%	<b>63%</b>	66%	73%	<b>68%</b>	70%	<b>76%</b>	72%	72%	73%	<b>74%</b>	<b>-2</b>
Total Dissatisfied	<b>24%</b>	<b>12%</b>	24%	24%	31%	<b>32%</b>	22%	25%	27%	<b>21%</b>	24%	25%	24%	<b>22%</b>	<b>+2</b>
<b>Your provincial government</b>															
Total Satisfied	<b>72%</b>	<b>92%</b>	74%	72%	<b>59%</b>	<b>54%</b>	<b>79%</b>	<b>62%</b>	71%	<b>79%</b>	<b>66%</b>	<b>75%</b>	<b>77%</b>	<b>74%</b>	<b>-2</b>
Total Dissatisfied	<b>25%</b>	<b>8%</b>	22%	25%	<b>38%</b>	<b>44%</b>	<b>15%</b>	<b>32%</b>	26%	<b>19%</b>	<b>30%</b>	<b>22%</b>	22%	<b>23%</b>	<b>+2</b>
<b>Your local or municipal government</b>															
Total Satisfied	<b>65%</b>	<b>88%</b>	<b>58%</b>	<b>69%</b>	61%	61%	62%	<b>57%</b>	65%	<b>71%</b>	63%	67%	69%	<b>68%</b>	<b>-3</b>
Total Dissatisfied	<b>25%</b>	<b>10%</b>	21%	25%	30%	<b>34%</b>	28%	<b>32%</b>	25%	<b>20%</b>	<b>30%</b>	23%	<b>20%</b>	<b>22%</b>	<b>+3</b>

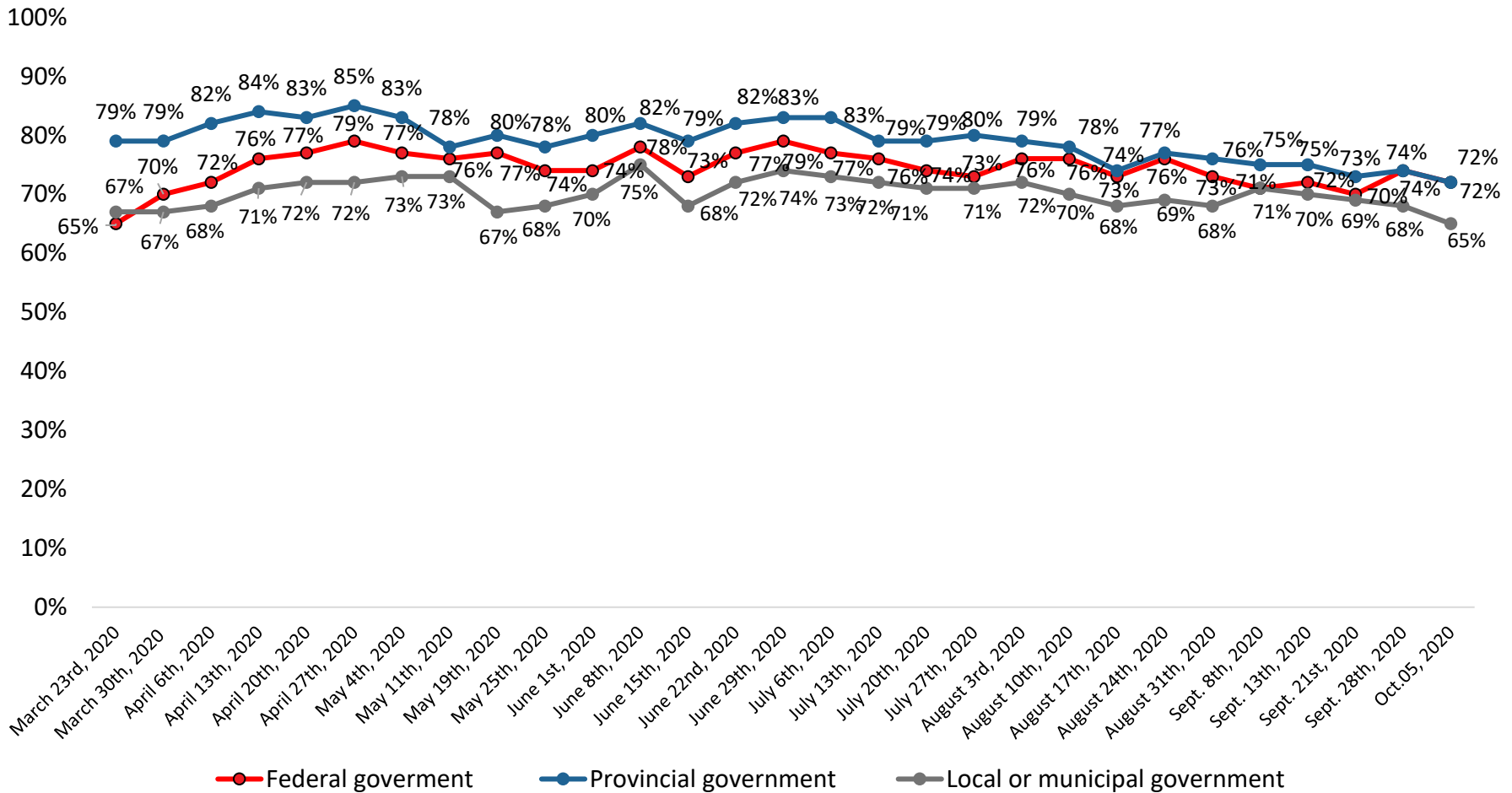
# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

% Total Satisfied presented



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents



François Legault    Doug Ford    Brian Pallister    Scott Moe    Jason Kenney    John Horgan

	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,523	104	357	585	54	46	171	207
Unweighted n =	1,523	100	412	602	65	60	132	152
<b>Total Satisfied</b>	<b>72%</b>	<b>92%</b>	74%	72%	<b>55%</b>	63%	<b>54%</b>	<b>79%</b>
Very satisfied	<b>24%</b>	<b>58%</b>	26%	23%	<b>8%</b>	19%	<b>3%</b>	25%
Somewhat satisfied	<b>48%</b>	<b>33%</b>	47%	49%	47%	44%	51%	54%
<b>Total Dissatisfied</b>	<b>25%</b>	<b>8%</b>	22%	25%	<b>43%</b>	31%	<b>44%</b>	<b>15%</b>
Somewhat dissatisfied	<b>15%</b>	<b>7%</b>	13%	15%	<b>31%</b>	19%	<b>22%</b>	12%
Very dissatisfied	<b>10%</b>	<b>1%</b>	9%	10%	12%	12%	<b>22%</b>	<b>4%</b>
Don't know/Refuse	<b>3%</b>	1%	4%	2%	2%	6%	2%	6%

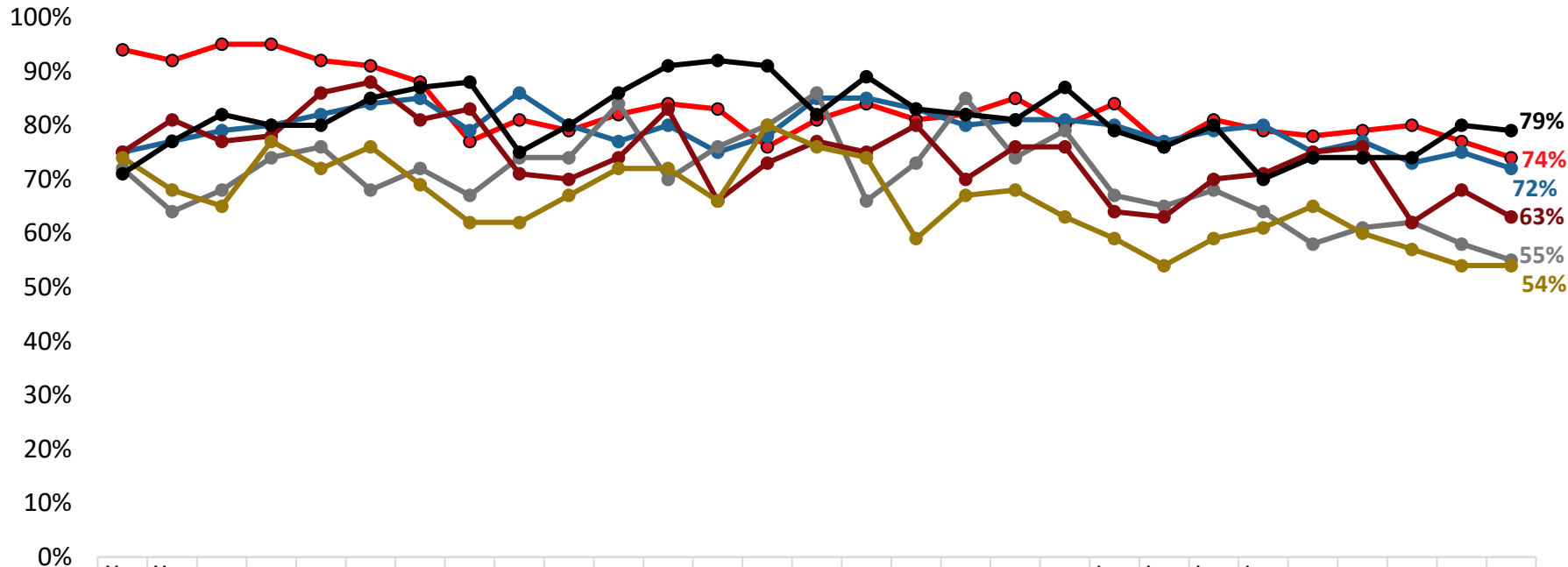
# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

*% Total Satisfied presented*



	March 23rd, 2020	March 30th, 2020	April 6th, 2020	April 13th, 2020	April 20th, 2020	April 27th, 2020	May 4th, 2020	May 11th, 2020	May 19th, 2020	May 25th, 2020	June 1st, 2020	June 8th, 2020	June 15th, 2020	June 22nd, 2020	June 29th, 2020	July 6th, 2020	July 13th, 2020	July 20th, 2020	July 27th, 2020	August 3rd, 2020	August 10th, 2020	August 17th, 2020	August 24th, 2020	August 31st, 2020	Sept. 8th, 2020	Sept. 13th, 2020	Sept. 21st, 2020	Sept. 28th, 2020	Oct. 5, 2020
François Legault	94%	92%	95%	95%	92%	91%	88%	77%	81%	79%	82%	84%	83%	76%	81%	84%	81%	82%	85%	80%	84%	76%	81%	79%	78%	79%	80%	77%	74%
Doug Ford	75%	77%	79%	80%	82%	84%	85%	79%	86%	80%	77%	80%	75%	78%	85%	85%	83%	80%	81%	81%	80%	77%	79%	80%	75%	77%	73%	75%	72%
Brian Pallister	72%	64%	68%	74%	76%	68%	72%	67%	74%	74%	84%	70%	76%	80%	86%	66%	73%	85%	74%	79%	67%	65%	68%	64%	58%	61%	62%	58%	55%
Scott Moe	75%	81%	77%	78%	86%	88%	81%	83%	71%	70%	74%	83%	66%	73%	77%	75%	80%	70%	76%	76%	64%	63%	70%	71%	75%	76%	62%	68%	63%
Jason Kenney	74%	68%	65%	77%	72%	76%	69%	62%	62%	67%	72%	72%	66%	80%	76%	74%	59%	67%	68%	63%	59%	54%	59%	61%	65%	60%	57%	54%	54%
John Horgan	71%	77%	82%	80%	80%	85%	87%	88%	75%	80%	86%	91%	92%	91%	82%	89%	83%	82%	81%	87%	79%	76%	80%	70%	74%	74%	74%	80%	79%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)



**CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?**

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,523	1,001	
	Unweighted n =	1,523	1,001	
Federal government / The US President		72%	44%	28
Your provincial government / Your State government		72%	55%	17
Your local or municipal government		65%	57%	8

# VOTING INTENTIONS - FEDERAL ELECTIONS

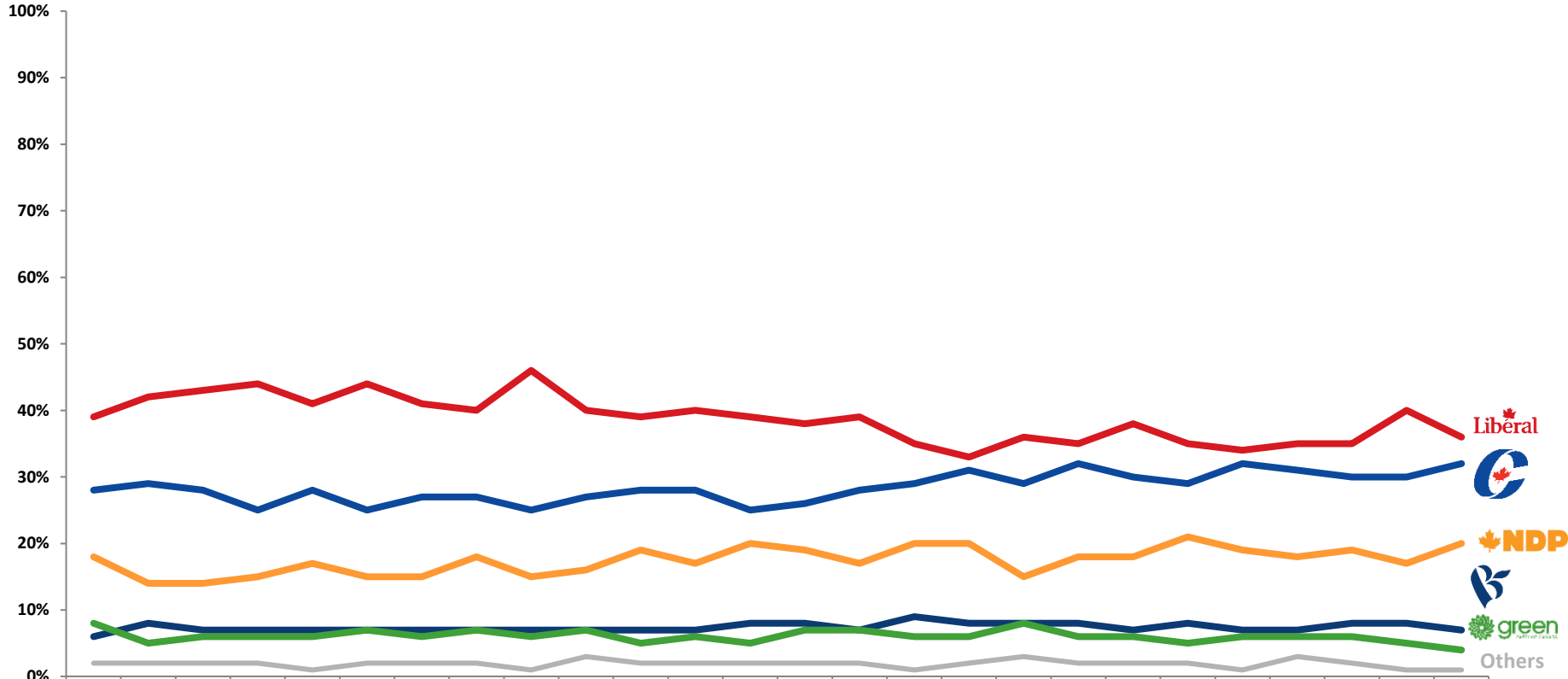


**CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...**

Base: All respondents (n=1,523), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total Sept. 28 <sup>th</sup> , 2020	Gap
Weighted n =	1,523	1,244	74	293	480	76	146	175	626	618	341	407	496	1,276	
Unweighted n =	1,523	1,262	72	340	506	101	113	130	654	608	321	388	553	1,287	
... Justin Trudeau's Liberal Party of Canada	29%	36%	55%	33%	37%	31%	23%	40%	35%	36%	28%	40%	38%	40%	-4
... Erin O'Toole's Conservative Party of Canada	26%	32%	26%	18%	31%	50%	56%	34%	35%	29%	20%	33%	40%	30%	+2
... Jagmeet Singh's New Democratic Party of Canada	16%	20%	15%	14%	26%	15%	15%	21%	15%	24%	40%	15%	9%	17%	+3
... Yves-François Blanchet's Bloc Québécois	6%	7%	-	32%	-	-	-	-	-	-	-	-	-	8%	-1
... Joan Robert's Green Party of Canada	3%	4%	4%	3%	5%	3%	2%	4%	4%	4%	6%	4%	3%	5%	-1
... another party	1%	1%	0%	2%	1%	1%	4%	1%	2%	1%	1%	3%	0%	1%	-
I would not vote	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

# TRENDS IN VOTING INTENTIONS IN CANADA



	April 13, 2020	April 20, 2020	April 27, 2020	May 4, 2020	May 11, 2020	May 19, 2020	May 25, 2020	June 1, 2020	June 8, 2020	June 15, 2020	June 22, 2020	June 29, 2020	July 6, 2020	July 13, 2020	July 20, 2020	July 27, 2020	August 3, 2020	August 10, 2020	August 17, 2020	August 24, 2020	August 31, 2020	Sept. 8, 2020	Sept. 13, 2020	Sept. 21, 2020	Sept. 28, 2020	Oct. 5, 2020
<b>LPC</b>	39%	42%	43%	44%	41%	44%	41%	40%	46%	40%	39%	40%	39%	38%	39%	35%	33%	36%	35%	38%	35%	34%	35%	35%	40%	36%
<b>CPC</b>	28%	29%	28%	25%	28%	25%	27%	27%	25%	27%	28%	28%	25%	26%	28%	29%	31%	29%	32%	30%	29%	32%	31%	30%	30%	32%
<b>NDP</b>	18%	14%	14%	15%	17%	15%	15%	18%	15%	16%	19%	17%	20%	19%	17%	20%	20%	15%	18%	18%	21%	19%	18%	19%	17%	20%
<b>BQ</b>	6%	8%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	8%	8%	7%	9%	8%	8%	8%	7%	8%	7%	7%	8%	8%	7%
<b>GPC</b>	8%	5%	6%	6%	6%	7%	6%	7%	6%	7%	5%	6%	5%	7%	7%	6%	6%	8%	6%	6%	6%	5%	6%	6%	5%	4%
<b>Others</b>	2%	2%	2%	2%	1%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	1%	2%	3%	2%	2%	2%	1%	3%	2%	1%	1%



**Leger**

# APPENDIX



# DETAILED METHODOLOGY

## Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	152	207
Alberta	132	171
Manitoba/Saskatchewan	125	99
Ontario	602	585
Quebec	412	357
Atlantic	100	104

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	217	179
MidWest	185	217
South	318	371
West	281	233

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	764	740
Female	759	783

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 34	393	415
Between 35 and 54	483	507
55 or over	647	507

<b>LANGUAGE (MOTHER TONGUE)</b>	<b>Unweighted</b>	<b>Weighted</b>
English	927	1,016
French	408	317
Other	187	189

The sample thus collected has a minimum weighting factor of 0.0987 and a maximum weighting factor of 3.8219. The weighted variance is 0.3964.

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	501	485
Female	501	516

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 29	136	220
Between 30 and 39	178	172
Between 40 and 49	153	186
Between 50 and 64	304	250
65 or older	230	172

The sample thus collected has a minimum weighting factor of 0.4088 and a maximum weighting factor of 3.3035 The weighted variance is 0.1856.

## OUR CREDENTIALS



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.

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Online community management
- **Leger Digital**  
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- **International Research**  
Worldwide Independent Network (WIN)

**600**  
EMPLOYEES



**185**  
CONSULTANTS



**8**  
OFFICES

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QUEBEC CITY | TORONTO | VANCOUVER | WINNIPEG