Report

## LEGER'S WEEKLY SURVEY

## PRESENTED BY



## THE CANADIAN PRESS



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### **METHODOLOGY**





Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,538 Canadians and 1,001 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **September 18<sup>th</sup> to September 20<sup>th</sup>, 2020**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity and household size in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error ±2.50%, 19 times out of 20 for the Canadian sample and of ±3.1%, 19 times out of 20 for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <a href="https://338canada.com/pollster-ratings.htm">https://338canada.com/pollster-ratings.htm</a>

Fee	deral Elections 2	2019
Federal	Leger	Official
Parties	Survey	Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
РРС	2%	2%



### **METHODOLOGY**

**Notes on Reading this Report** 

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion that that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-Present at the following e-mail address: <a href="mailto:cbourque@leger360.com">cbourque@leger360.com</a> or Jack Jedwab, President & CEO of the Association for Canadian Studies: <a href="mailto:jack.jedwab@acs-aec.ca">jack.jedwab@acs-aec.ca</a>



## IN THE NEWS THE BAN OF TIKTOK AND WECHAT IN THE U.S.

# New question THE BAN OF TIKTOK AND WECHAT IN THE US



CTC232. Do you agree with Donald Trump's decision to ban TikTok and the WeChat app in the United States?



	TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other
Weighted n =	1,001	179	217	371	233	304	332	364	485	516	293	336	303	69
Unweighted n =	1,001	230	209	297	265	231	311	459	498	503	284	368	289	60
Yes	51%	56%	53%	47%	51%	46%	52%	54%	60%	43%	79%	28%	54%	<b>28%</b>
No	49%	44%	47%	53%	49%	54%	48%	46%	40%	57%	<b>21%</b>	72%	46%	72%

## IN THE NEWS US PRESIDENTIAL ELECTION

#### **2020 VOTING INTENTIONS**



CTC255. If the 2020 presidential election were held today, would you vote for Donald Trump, Joe Biden or another candidate?

In the event that a respondent had no opinion, the following follow-up question was asked:

### CTC255B. Even if your choice is not made yet, who would you most likely vote for at the 2020 presidential election between Donald Trump, Joe Biden or another candidate?

Base: Respondents who are registered to vote and who intend to vote in the next election (n=862)

		TOTAL USA	TOTAL Decided voters	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Total Sept. 13 <sup>th</sup> , 2020	Gap
	Weighted n =	830	781	141	168	277	196	198	267	316	404	377	764	
	Unweighted n =	862	818	187	169	229	233	156	260	402	434	384	808	
Donald Trump		41%	43%	50%	45%	46%	33%	35%	45%	47%	49%	38%	45%	-2
Joe Biden		48%	51%	47%	53%	46%	59%	56%	49%	50%	46%	57%	52%	-1
Other		5%	6%	3%	2%	7%	8%	9%	6%	3%	5%	6%	-	-
I will not vote		1%	-	-	-	-	-	-	-	-	-	-	-	-
I don't know		5%	-	-	-	-	-	-	-	-	-	-	-	-

# Hew questing IS YOUR CHOICE FINAL?



CTC318. Is your choice of candidate for the next presidential election final, or is it likely to change?

Base: Decider voters (n=818)



My choice is final

My choice is likely to change

#### CHOICE OF CANDIDATE

		TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden
	Weighted n =	781	141	168	277	196	198	267	316	404	377	338	400
	Unweighted n =	818	187	169	229	233	156	260	402	434	384	329	451
My choice is final		92%	94%	95%	90%	91%	88%	92%	94%	92%	92%	95%	95%
My choice is likely to change		8%	6%	5%	10%	9%	<b>12%</b>	8%	6%	8%	8%	5%	5%

# New quest ENTHUSIASM FOR THE CANDIDATE



CTC316. Are you very enthusiastic, somewhat enthusiastic, not very enthusiastic or not at all enthusiastic about supporting your candidate? Base: Decider voters (n=818)



CHOICE	OF C	CAND	IDAT
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		TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden
	Weighted n =	781	141	168	277	196	198	267	316	404	377	338	400
	Unweighted n =	818	187	169	229	233	156	260	402	434	384	329	451
Total Enthusiastic		83%	83%	82%	83%	83%	79%	81%	<b>87%</b>	85%	81%	89%	82%
Very enthusiastic		49%	54%	46%	46%	50%	42%	45%	56%	53%	44%	<b>58%</b>	44%
Somewhat enthusiastic		34%	29%	36%	37%	33%	37%	36%	31%	32%	37%	30%	38%
Total Not enthusiastic		17%	17%	18%	17%	17%	21%	19%	<b>13%</b>	15%	19%	11%	18%
Not very enthusiastic		12%	14%	14%	8%	12%	12%	13%	10%	9%	14%	7%	13%
Not at all enthusiastic		6%	3%	4%	9%	5%	8%	7%	3%	6%	5%	4%	5%

# New quest INTEREST IN THE CANDIDATE



#### CTC317. You mentioned that you will vote for...

Base: Respondents who are registered to vote and who intend to vote in the next election for Donald Trump or Joe Biden



# Hew quest INTEREST IN THE CANDIDATE - DETAILS



#### CTC317. You mentioned that you will vote for...

Base: Respondents who are registered to vote and who intend to vote in the next election for Donald Trump or Joe Biden

		TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female
	Weighted n =	338	70	75	128	65	68	121	149	197	142
% Yes presented	Unweighted n =	329	87	71	101	70	52	103	174	198	131
Donald Trump (n=329)											
Try to convince people you know to vote f Trump	for Donald	56%	61%	62%	57%	42%	62%	54%	54%	63%	46%
Have a beer with Donald Trump		56%	58%	61%	56%	45%	59%	61%	50%	65%	<b>42%</b>
Attend a campaign event in your area with Trump	h Donald	40%	50%	29%	42%	37%	56%	38%	34%	42%	36%
Donate money to Donald Trump's campaig	gn	32%	36%	32%	31%	27%	39%	32%	28%	34%	29%
Volunteer for Donald Trump's campaign		29%	36%	25%	29%	23%	34%	32%	24%	31%	26%
	Weighted n =	400	67	88	128	117	112	131	157	186	213
	Unweighted n =	451	96	95	112	148	91	144	216	217	234
Joe Biden (n=451)											
Try to convince people you know to vote f	for Joe Biden	51%	50%	43%	51%	57%	56%	54%	44%	57%	45%
Have a beer with Joe Biden		47%	45%	41%	47%	53%	48%	51%	44%	57%	38%
Attend a campaign event in your area with	h Joe Biden	28%	21%	25%	31%	31%	40%	29%	18%	35%	22%
Donate money to Joe Biden's campaign		30%	35%	19%	27%	40%	33%	34%	26%	38%	23%
Volunteer for Joe Biden's campaign	Ī	23%	27%	16%	18%	30%	30%	27%	<b>13%</b>	28%	<b>18%</b>

# New quest INTEREST IN THE U.S. PRESIDENTIAL RACE



#### CTC315. Are you passionate about, interested in, distractedly following, or not at all interested in the U.S. presidential race ?



		TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other
	Weighted n =	1,001	179	217	371	233	304	332	364	485	516	293	336	303	69
	Unweighted n =	1,001	230	209	297	265	231	311	459	498	503	284	368	289	60
Passionate		33%	34%	31%	33%	35%	29%	30%	41%	41%	27%	41%	43%	21%	<b>9%</b>
Interested		38%	39%	37%	35%	42%	35%	40%	39%	38%	38%	40%	37%	39%	31%
Distractedly following		16%	17%	18%	16%	13%	19%	16%	13%	<b>13%</b>	18%	14%	13%	20%	18%
Not at all interested		13%	10%	14%	16%	10%	17%	15%	7%	<b>8%</b>	17%	4%	7%	21%	42%

#### **OPINION ON CANDIDATES**



CTC257. Do you have a positive opinion, a negative opinion or you don't know enough of...?



	OTAL I USA	North- East		South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other	Total Sept. 13 <sup>th</sup>	Gap
Weighted n = 1,	,001	179	217	371	233	304	332	364	485	516	293	336	303	69	1,001	
Unweighted n = 1, <b>% Positive opinion presented</b>	,001	230	209	297	265	231	311	459	498	503	284	368	289	60	1,001	
Joe Biden 4	45%	47%	41%	41%	56%	46%	44%	46%	43%	48%	17%	84%	36%	<b>19%</b>	45%	-
Donald Trump 3	39%	46%	43%	39%	<b>31%</b>	34%	39%	44%	48%	31%	85%	8%	33%	<b>26%</b>	42%	-3
Kamala Harris 3	39%	43%	34%	34%	48%	40%	38%	39%	37%	40%	15%	73%	<b>31%</b>	9%	39%	-
Mike Pence 3	37%	46%	38%	37%	<b>28%</b>	<b>26%</b>	40%	43%	43%	31%	76%	<b>10%</b>	33%	16%	36%	+1

#### **POLITICAL IDENTITY**



#### CTC259. Generally speaking, do you consider yourself to be a Republican, Democrat, Independent or other?



	TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Total Sept. 13 <sup>th</sup>	Gap
Weighted n =	1,001	179	217	371	233	304	332	364	485	516	1,001	
Unweighted n =	1,001	230	209	297	265	231	311	459	498	503	1,001	
Republican	29%	35%	29%	29%	26%	23%	29%	34%	32%	27%	31%	-2
Democrat	34%	31%	30%	30%	45%	33%	35%	32%	31%	36%	34%	-
Independent	30%	29%	34%	33%	23%	32%	32%	28%	31%	30%	28%	+2
Other	7%	4%	7%	8%	7%	12%	4%	6%	6%	7%	8%	-1



## IN THE NEWS WEARING A MASK IN PUBLIC PLACES



#### **MANDATORY MASK WEARING**



Newquestion CTC169. In your opinion, should governments make wearing a mask mandatory in all indoor public spaces (public transit, restaurants, grocery stores, shops, etc.)?



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL July. 13 <sup>th</sup>	Gap
Weighted n =	1,538	105	361	590	100	173	209	419	524	594	637	622	256	1,523	
Unweighted n =	1,538	101	415	602	128	131	161	381	482	675	651	605	262	1,523	
Yes	83%	<b>70%</b>	84%	88%	84%	74%	77%	82%	<b>78%</b>	88%	84%	84%	<b>78%</b>	67%	+16
No	13%	20%	13%	<b>9%</b>	13%	<b>24%</b>	11%	13%	17%	<b>9%</b>	12%	13%	16%	27%	-14
Don't know / Prefer not to answer	4%	11%	3%	3%	3%	2%	12%	5%	5%	3%	5%	3%	6%	6%	-2

### **MANDATORY MASK WEARING** (CANADA VS UNITED STATES)



Newquestion CTC169. In your opinion, should governments make wearing a mask mandatory in all indoor public spaces (public transit, restaurants, grocery stores, shops, etc.)?

	*		
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,538	1,001	
Unweighted n =	1,538	1,001	
Yes	83%	68%	15
No	13%	24%	11
Don't know / Prefer not to answer	4%	8%	4

### WEARING A MASK: **A RESPONSIBILITY OR A BURDEN?**

Newquestion CTC171. To what extent do you agree or disagree with the following statements? Base: All respondents (n=1,538)



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	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	BC	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL July. 13 <sup>th</sup>	Gap
Weighted n =	1,538	105	361	590	100	173	209	419	524	594	637	622	256	1,523	
Unweighted n = <i>% Agree presented</i>	1,538	101	415	602	128	131	161	381	482	675	651	605	262	1,523	
Because wearing a mask protects others from the virus, the obligation to wear it is a civic duty	87%	86%	88%	89%	94%	82%	83%	84%	82%	94%	90%	86%	84%	84%	+3
Requiring people to wear a mask in public places is an infringement on their personal freedoms	21%	21%	23%	21%	19%	26%	19%	27%	27%	1 <b>2</b> %	24%	18%	24%	27%	-6

#### WEARING A MASK: A RESPONSIBILITY OR A BURDEN? (CANADA VS UNITED STATES)



Leger

Newquestion CTC171. To what extent do you agree or disagree with the following statements?

		*		
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,538	1,001	
% Agree presented	Unweighted n =	1,538	1,001	
Because wearing a mask prote virus, the obligation to wear it		87%	78%	9
Requiring people to wear a ma infringement on their persona		21%	43%	22

# New quest REASON FOR WEARING A MASK IN PUBLIC



#### CTC308. Which statement is closest to your personal feelings towards wearing the mask in public places?

Base: All respondents (n=1,538)



25%

I tend to wear the mask because I feel I have to (i.e. due to social pressure,

it is required or mandatory)

I tend to wear the mask because I feel it is the right thing to do

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n =	1,538	105	361	590	100	173	209	419	524	594	637	622	256
Unweighted n =	1,538	101	415	602	128	131	161	381	482	675	651	605	262
I tend to wear the mask because I feel I have to (i.e. due to social pressure, it is required or mandatory)	25%	35%	28%	21%	25%	34%	22%	33%	30%	16%	26%	22%	33%
I tend to wear the mask because I feel it is the right thing to do	75%	65%	72%	79%	75%	66%	78%	67%	70%	84%	74%	78%	67%

#### 75%

### **REASON FOR WEARING A MASK IN PUBLIC** (CANADA VS UNITED STATES)



Newquestion CTC308. Which statement is closest to your personal feelings towards wearing the mask in public places?

	*	* * * * * * * * * * * * * * * * * * * *	
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,538	1,001	
Unweighted n =	1,538	1,001	
I tend to wear the mask because I feel I have to (i.e. due to social pressure, it is required or mandatory)	25%	36%	11
I tend to wear the mask because I feel it is the right thing to do	75%	64%	11

#### **ANTI-MASK PROTESTS**



Newquestion CTC309. Over the past few weeks there have been so-called "anti-mask" protests in North America, in some European countries and elsewhere. Based on what you have seen or heard about the reasons for these protests, do you tend to ...

Base: All respondents (n=1,538)



12%

... support the protests against wearing the mask

... be opposed to the protests against wearing the mask

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n =	1,538	105	361	590	100	173	209	419	524	594	637	622	256
Unweighted n =	1,538	101	415	602	128	131	161	381	482	675	651	605	262
support the protests against wearing the mask	12%	12%	15%	10%	11%	14%	13%	16%	15%	7%	14%	11%	12%
be opposed to the protests against wearing the mask	88%	88%	85%	90%	89%	86%	87%	84%	85%	93%	86%	89%	88%

88%

### **ANTI-MASK PROTESTS** (CANADA VS UNITED STATES)



Newquestion CTC309. Over the past few weeks there have been so-called "anti-mask" protests in North America, in some European countries and elsewhere. Based on what you have seen or heard about the reasons for these protests, do you tend to ...

	*	* * * * * * * * * * * * * * * * * * * *	
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,538	1,001	
Unweighted n =	1,538	1,001	
support the protests against wearing the mask	12%	31%	19
be opposed to the protests against wearing the mask	88%	69%	19



## SECOND WAVE OF COVID-19 VIRUS



#### **RELAXATION OF MEASURES**



#### CTC296. In the past month which of the following public health safety measures have you relaxed? Select all that apply



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	Total Sept. 13 <sup>th</sup>	Gap
Weighted n =	1,538	105	361	590	100	173	209	419	524	594	637	622	256	1,539	
Unweighted n =	1,538	101	415	602	128	131	161	381	482	675	651	605	262	1,539	
Total Relaxed	63%	<b>53%</b>	73%	<b>60%</b>	63%	68%	58%	<b>79%</b>	61%	55%	65%	62%	62%	57%	+6
Proper social distancing with others	44%	37%	51%	43%	40%	<b>52%</b>	35%	55%	42%	<b>39%</b>	42%	46%	44%	37%	+7
Always wearing a mask in indoor places such as grocery store and on public transit	38%	30%	47%	36%	40%	32%	35%	43%	37%	36%	36%	38%	41%	30%	+8
Frequent handwashing	38%	32%	47%	36%	35%	42%	33%	39%	39%	37%	37%	39%	39%	30%	+8
Not gathering in large groups	36%	34%	40%	33%	36%	38%	33%	41%	32%	35%	35%	36%	35%	31%	+5
Always wearing a mask when outside the home	33%	<b>21%</b>	33%	37%	31%	29%	30%	<b>42%</b>	29%	29%	34%	34%	<b>24%</b>	33%	-
None, I have not relaxed any safety measures noted above since the pandemic began	37%	47%	27%	40%	37%	32%	42%	<b>21%</b>	39%	45%	35%	38%	38%	43%	-6

RELAXATION OF MEASURES (CANADA VS UNITED STATES)



CTC296. In the past month which of the following public health safety measures have you relaxed? Select all that apply

	*	*****	
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,538	1,001	
Unweighted n =	1,538	1,001	
Total Relaxed	63%	68%	5
Proper social distancing with others	44%	47%	3
Always wearing a mask in indoor places such as grocery store and on public transit	38%	47%	9
Frequent handwashing	38%	42%	4
Not gathering in large groups	36%	42%	6
Always wearing a mask when outside the home	33%	46%	13
None, I have not relaxed any safety measures noted above since the pandemic began	37%	32%	5

#### LIKELIHOOD OF GOING BACK INTO LOCKDOWN



CTC184. In your view, what is the likelihood that, over the next three months, we will go back to a pandemic lockdown, with business closures and stay-at-home orders (similar to March and April)?



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL Sept 13 <sup>th</sup>	Gap
Weighted n =	1,538	105	361	590	100	173	209	419	524	594	637	622	256	1,539	
Unweighted n =	1,538	101	415	602	128	131	161	381	482	675	651	605	262	1,539	
Total Likely	69%	65%	64%	78%	70%	54%	69%	70%	67%	71%	68%	69%	73%	65%	+4
Very likely	22%	11%	16%	29%	27%	18%	19%	23%	24%	19%	21%	21%	25%	20%	+2
Somewhat likely	48%	54%	47%	50%	43%	<b>36%</b>	51%	47%	43%	52%	47%	48%	47%	45%	+3
Total Unlikely	25%	24%	32%	17%	25%	40%	26%	25%	27%	25%	27%	25%	23%	29%	-4
Somewhat unlikely	19%	15%	25%	13%	18%	27%	20%	19%	19%	18%	20%	18%	19%	22%	-3
Very unlikely	7%	9%	7%	4%	7%	14%	6%	6%	8%	6%	7%	7%	4%	7%	-
Don't know/Refuse	5%	11%	4%	5%	5%	5%	5%	5%	6%	4%	5%	6%	4%	6%	-1

#### LIKELIHOOD OF GOING BACK INTO LOCKDOWN (CANADA VS UNITED STATES)



CTC184. In your view, what is the likelihood that, over the next three months, that we will go back to a pandemic lockdown, with business closures and stay-at-home orders (similar to March and April)?

			* * * * * *	
	- 1	TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,538	1,001	
	Unweighted n =	1,538	1,001	
Total Likely		69%	49%	20
Very likely		22%	20%	2
Somewhat likely		48%	29%	19
Total Unlikely		25%	36%	11
Somewhat unlikely		19%	18%	1
Very unlikely		7%	19%	12
Don't know/Refuse		5%	15%	10

#### SECOND WAVE OF THE VIRUS







	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL Sept. 13 <sup>th</sup>	Gap
Weighted n =	1,538	105	361	590	100	173	209	419	524	594	637	622	256	1,539	
Unweighted n =	1,538	101	415	602	128	131	161	381	482	675	651	605	262	1,539	
Yes	83%	66%	<b>79%</b>	87%	83%	84%	88%	81%	82%	85%	84%	82%	83%	80%	+3
No	10%	20%	13%	7%	9%	11%	5%	13%	11%	<b>6%</b>	9%	11%	7%	10%	-
Don't know / Prefer not to answer	7%	14%	8%	6%	8%	5%	7%	7%	7%	8%	7%	7%	9%	10%	-3

# SECOND WAVE OF THE VIRUS (CANADA VS UNITED STATES)

CTC96. Do you think there will be a second wave of the virus ?



	*	* * * * * * * * * * * * * * * * * * * *	
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,538	1,001	
Unweighted n =	1,538	1,001	
Yes	83%	58%	25
No	10%	22%	12
Don't know / Prefer not to answer	7%	20%	13

#### START OF A SECOND WAVE IN YOUR PROVINCE



CTC295. Thinking about the situation in your province, do you think we have now entered the second wave of the COVID-19 pandemic? Base: All respondents (n=1,538)



	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	18-34	35-54	55+	Urban	Sub- urban		TOTAL Sept. 13 <sup>th</sup>	Gap
Weighted n =	1,538	105	361	590	54	46	173	209	419	524	594	637	622	256	1,539	
Unweighted n =	1,538	101	415	602	108	20*	131	161	381	482	675	651	605	262	1,539	
Yes, we have entered the second wave	48%	11%	52%	57%	45%	39%	37%	51%	55%	45%	47%	52%	48%	<b>39%</b>	34%	+14
No, we are not in the second wave	41%	80%	39%	30%	45%	40%	54%	40%	37%	45%	40%	38%	40%	49%	53%	-12
Don't know / Prefer not to answer	11%	9%	9%	13%	11%	21%	9%	9%	9%	10%	13%	10%	11%	11%	13%	-2

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# START OF A SECOND WAVE IN YOUR PROVINCE/STATE (CANADA VS UNITED STATES)



CTC295. Thinking about the situation in your province/state, do you think we have now entered the second wave of the COVID-19 pandemic? Base: All respondents

	*		, 1 1 1 1
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,538	1,001	
Unweighted n =	1,538	1,001	
Yes, we have entered the second wave	48%	22%	26
No, we are not in the second wave	41%	52%	11
Don't know / Prefer not to answer	11%	26%	15

Detailed results - USA	TOTAL USA	North- East	Mid- West	South	West
Weighted n	= 1,001	179	217	371	233
Unweighted n	= 1,001	230	209	297	265
Yes, we have entered the second wave	22%	23%	19%	24%	21%
No, we are not in the second wave	52%	56%	55%	50%	50%
Don't know / Prefer not to answer	26%	21%	27%	27%	29%



## STRESS AND MENTAL HEALTH



#### **MENTAL HEALTH DURING THE CRISIS**



## Leger

#### CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,538)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL Sept. 13 <sup>th</sup>	Gap
Weighted n =	1,538	105	361	590	100	173	209	419	524	594	637	622	256	1,539	
Unweighted n =	1,538	101	415	602	128	131	161	381	482	675	651	605	262	1,539	
Total Top 2	40%	45%	53%	36%	24%	40%	33%	32%	35%	<b>50%</b>	42%	41%	36%	39%	+1
Excellent	15%	18%	19%	13%	9%	16%	13%	12%	13%	18%	13%	17%	15%	14%	+1
Very good	25%	27%	34%	23%	15%	24%	20%	<b>20%</b>	22%	32%	<b>29%</b>	24%	<b>21%</b>	25%	-
Total Bottom 3	58%	53%	47%	61%	74%	57%	64%	65%	63%	<b>49%</b>	56%	57%	62%	59%	-1
Good *	43%	36%	37%	45%	55%	38%	46%	44%	45%	40%	41%	42%	45%	45%	-2
Bad	13%	14%	8%	13%	16%	16%	14%	17%	15%	<b>8%</b>	12%	13%	13%	12%	+1
Very bad	3%	3%	2%	2%	3%	4%	4%	5%	3%	1%	3%	2%	4%	3%	-
Don't know/Prefer not to answer	2%	2%	0%	3%	2%	3%	2%	3%	3%	1%	2%	2%	3%	2%	-

\* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research

#### **MENTAL HEALTH DURING THE CRISIS (Evolution)**



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health? Base: All respondents

#### % Total Good (Excellent + Very good) presented



---- Total Good

#### MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)

Leger

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

|--|

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,538	1,001	
Unweighted n =	1,538	1,001	
Total Top 2	40%	49%	9
Excellent	15%	22%	7
Very good	25%	27%	2
Total Bottom 3	58%	47%	11
Good *	43%	34%	9
Bad	13%	10%	3
Very bad	3%	3%	-
Don't know/Prefer not to answer	2%	4%	2


# FEAR AND SPREAD OF THE VIRUS



#### FEAR OF CONTRACTING THE VIRUS

#### CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL Sept. 13 <sup>th</sup>	Gap
Weighted n =	1,538	105	361	590	100	173	209	419	524	594	637	622	256	1,539	
Unweighted n =	1,538	101	415	602	128	131	161	381	482	675	651	605	262	1,539	
Total Afraid	61%	55%	<b>50%</b>	65%	70%	56%	72%	65%	59%	61%	67%	58%	53%	63%	+2
Very afraid	16%	7%	11%	20%	27%	<b>10%</b>	18%	18%	15%	15%	18%	17%	8%	16%	-
Somewhat afraid	45%	49%	<b>39%</b>	45%	43%	46%	<b>53%</b>	47%	43%	46%	<b>49%</b>	41%	45%	47%	-2
Total Not Afraid	38%	45%	48%	33%	30%	42%	28%	34%	40%	38%	32%	41%	45%	36%	+2
Not very afraid	26%	28%	37%	25%	20%	<b>19%</b>	<b>16%</b>	23%	25%	<b>29%</b>	22%	28%	31%	26%	-
Not afraid at all	12%	17%	11%	8%	10%	23%	12%	12%	15%	9%	10%	13%	15%	10%	+2
I already have or have been exposed to the virus	0%	0%	1%	1%	0%	0%	0%	1%	1%	0%	1%	0%	1%	0%	-
Don't know/Refuse	1%	0%	1%	1%	0%	1%	0%	0%	1%	1%	1%	0%	1%	1%	-



#### FEAR OF CONTRACTING THE VIRUS (Evolution)



CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)? Base: All respondents



# FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

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CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,538	1,001	
Unweighted n =	1,538	1,001	
Total Afraid	61%	58%	3
Very afraid	16%	22%	6
Somewhat afraid	45%	36%	9
Total Not Afraid	38%	37%	1
Not very afraid	26%	20%	6
Not afraid at all	12%	17%	5
I already have or have been exposed to the virus	0%	2%	2
Don't know/Refuse	1%	2%	1

#### **EVOLUTION OF THE COVID-19 PANDEMIC**



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,538)



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	BC	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL Sept. 13 <sup>th</sup>	Gap
Weighted n =	1,538	105	361	590	100	173	209	419	524	594	637	622	256	1,539	
Unweighted n =	1,538	101	415	602	128	131	161	381	482	675	651	605	262	1,539	
The worst of the crisis is behind us	20%	28%	26%	19%	14%	19%	9%	23%	20%	17%	19%	20%	20%	26%	-6
We are in the worst period of the crisis now	13%	11%	14%	13%	17%	12%	12%	19%	11%	11%	12%	16%	8%	11%	+2
The worst of the crisis is yet to come	50%	38%	46%	52%	60%	46%	58%	<b>42%</b>	52%	54%	50%	50%	55%	45%	+5
Don't know / Prefer not to answer	17%	22%	14%	16%	9%	22%	21%	16%	17%	18%	19%	15%	17%	18%	-1

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/United States?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,538	1,001	
	Unweighted n =	1,538	1,001	
The worst of the crisis is behind us		20%	28%	8
We are in the worst period of the crisis now		13%	17%	4
The worst of the crisis is yet to come		50%	34%	16
Don't know / Prefer not to answer		17%	21%	4

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada ?

Base: All respondents



-----The worst of the crisis is behind us -----We are in the worst period of the crisis now ------The worst of the crisis is yet to come

# EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for The United States ?

Base: All respondents





# SATISFACTION WITH GOVERNMENTS DURING THE CRISIS



### SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following? Base: All respondents (n=1,538)



#### SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following? Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL Sept. 13 <sup>th</sup>	Gap
Weighted n =	1,538	105	361	590	100	173	209	419	524	594	637	622	256	1,539	
Unweighted n =	1,538	101	415	602	128	131	161	381	482	675	651	605	262	1,539	
Federal government															
Total Satisfied	70%	83%	69%	74%	59%	<b>59%</b>	66%	67%	64%	78%	70%	73%	<b>63%</b>	72%	-2
Total Dissatisfied	26%	15%	27%	<b>21%</b>	36%	36%	29%	27%	31%	<b>21%</b>	25%	24%	33%	24%	+2
Your provincial government															
Total Satisfied	73%	83%	80%	73%	<b>62%</b>	57%	74%	66%	67%	83%	70%	76%	75%	75%	-2
Total Dissatisfied	24%	15%	17%	23%	34%	40%	21%	29%	29%	16%	27%	21%	23%	22%	+2
Your local or municipal governmer	ıt														
Total Satisfied	69%	75%	67%	73%	58%	66%	64%	66%	<b>64%</b>	76%	66%	72%	69%	70%	-1
Total Dissatisfied	22%	11%	<b>18%</b>	21%	32%	29%	25%	22%	27%	17%	25%	20%	19%	21%	+1

### SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following? Base: All respondents

#### % Total Satisfied presented



### SATISFACTION WITH THE MEASURES PUT IN PLACE **TO FIGHT COVID-19 - DETAILS**



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents



Scott Moe

François Legault Doug Ford

**Brian Pallister** 

Jason Kenney

John Horgan

	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,538	105	361	590	54	46	173	209
Unweighted n =	1,538	101	415	602	108	20	131	161
Total Satisfied	73%	83%	80%	73%	62%	62%	57%	74%
Very satisfied	28%	49%	32%	29%	15%	16%	10%	31%
Somewhat satisfied	45%	35%	47%	45%	47%	46%	47%	43%
Total Dissatisfied	24%	15%	17%	23%	35%	32%	40%	21%
Somewhat dissatisfied	15%	8%	10%	18%	24%	28%	20%	10%
Very dissatisfied	9%	7%	7%	6%	12%	5%	20%	12%
Don't know/Refuse	3%	1%	3%	3%	3%	6%	3%	5%

### SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

#### % Total Satisfied presented



## SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following? Base: All respondents

*	
---	--

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,538	1,001	
Unweighted n = % "Satisfied" presented	1,538	1,001	
Federal government / The US President	70%	43%	27
Your provincial government / Your State government	73%	56%	17
Your local or municipal government	69%	61%	8

#### **VOTING INTENTIONS - FEDERAL ELECTIONS**



CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: All respondents (n=1,538), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	АВ	BC	Male	Female	18-34	35-54	55+	Total Sept. 13 <sup>th</sup> , 2020	Gap
Weighted n =	1,538	1,255	80	294	483	76	142	180	621	634	331	402	522	1,276	
Unweighted n =	1,538	1,281	74	341	506	102	114	144	668	613	307	378	596	1,291	
Justin Trudeau's Liberal Party of Canada	29%	35%	46%	32%	40%	37%	18%	38%	38%	33%	34%	36%	35%	35%	-
Erin O'Toole's Conservative Party of Canada	24%	30%	24%	18%	35%	30%	49%	24%	33%	27%	20%	28%	38%	31%	-1
Jagmeet Singh's New Democratic Party of Canada	16%	19%	22%	11%	18%	29%	29%	23%	14%	24%	31%	19%	11%	18%	+1
Yves-François Blanchet's Bloc Québécois	6%	8%	-	33%	-	-	-	-	-	-	-	-	-	7%	+1
Joan Robert's Green Party of Canada	5%	6%	8%	4%	7%	2%	2%	8%	5%	6%	7%	8%	4%	6%	-
another party	1%	2%	0%	1%	0%	2%	3%	<b>6%</b>	3%	1%	1%	2%	2%	3%	-1
l would not vote	6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## TRENDS IN VOTING INTENTIONS IN CANADA







# APPENDIX



# **DETAILED METHODOLOGY**

#### Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	161	209
Alberta	131	173
Manitoba/Saskatchewan	128	100
Ontario	602	590
Quebec	415	361
Atlantic	101	105

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	230	179
MidWest	209	217
South	297	371
West	265	233



## **DETAILED METHODOLOGY**

#### Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	786	747
Female	752	791

AGE	Unweighted	Weighted
Between 18 and 34	381	419
Between 35 and 54	482	524
55 or over	675	594

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	938	1,040
French	410	320
Other	190	178

The sample thus collected has a minimum weighting factor of 0.01156 and a maximum weighting factor of 4.3886. The weighted variance is 0.4204.



## **DETAILED METHODOLOGY**

#### Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	498	503
Female	503	516

AGE	Unweighted	Weighted
Between 18 and 29	151	220
Between 30 and 39	182	172
Between 40 and 49	142	186
Between 50 and 64	304	250
65 or older	222	172

The sample thus collected has a minimum weighting factor of 0.3881 and a maximum weighting factor of 2.9479. The weighted variance is 0.1653.

# **OUR CREDENTIALS**





Leger is a member of <u>ESOMAR</u> (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the <u>international ICC/ESOMAR</u> code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the <u>Insights Association</u>, the American Association of Marketing Research Analytics.



## **OUR SERVICES**

• Leger Marketing research and polling

• Leger Metrics Real-time VOC satisfaction measurement

• Leger Analytics Data modeling and analysis

• Legerweb Panel management

- Leger Communities Online community management
- Leger Digital Digital strategy and user experience
- International Research
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