

Report

LEGER'S WEEKLY SURVEY

PRESENTED BY

Leger

THE CANADIAN PRESS 



ACS • AEC

Association for Canadian Studies • Association d'études canadiennes

September 28th, 2020

Leger



METHODOLOGY

METHODOLOGY

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,514 Canadians and 1,001 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **September 25th to September 27th, 2020**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity and household size in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error **±2.52%, 19 times out of 20** for the Canadian sample and of **±3.1%, 19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca



IN THE NEWS
LIBERALS' THRONE SPEECH

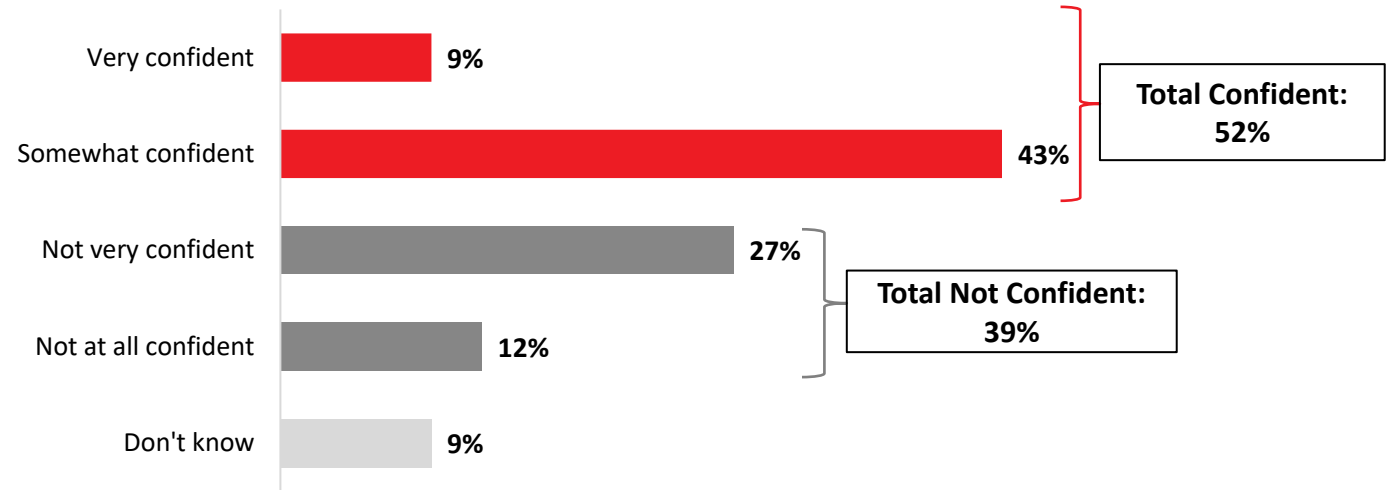
New question

LIBERAL'S PLAN TO REBUILD THE ECONOMY



CTC327. The Federal government laid out its plan to re-build Canada's economy, which included modernizing and strengthening social programs, investing in a Canada-wide early childcare system, a campaign to create one million jobs, and investing in "green" initiatives that will fight climate change and reduce carbon emissions. How confident are you this plan will lead to more jobs and a stronger in economy in the future?

Base: All respondents (n=1,514)



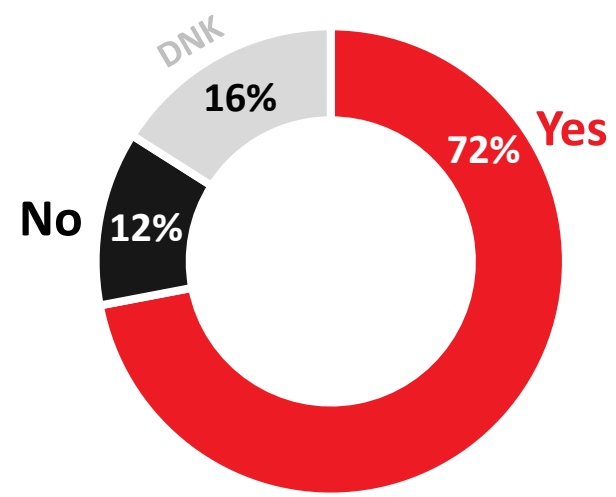
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,514	104	355	581	99	170	205	413	516	585	666	571	259
Unweighted n =	1,514	100	402	611	125	126	150	393	483	638	674	556	268
Total Confident	52%	61%	48%	55%	45%	37%	60%	63%	47%	49%	54%	54%	45%
Very confident	9%	12%	4%	11%	14%	7%	10%	10%	9%	8%	11%	10%	3%
Somewhat confident	43%	50%	43%	44%	32%	30%	50%	52%	38%	40%	43%	44%	42%
Total Not Confident	39%	32%	43%	36%	48%	54%	29%	28%	43%	45%	36%	41%	44%
Not very confident	27%	19%	33%	25%	25%	35%	20%	22%	29%	28%	26%	27%	27%
Not at all confident	12%	12%	10%	11%	23%	19%	9%	5%	14%	16%	10%	13%	17%
Don't know	9%	7%	9%	9%	7%	9%	10%	10%	11%	7%	10%	6%	11%

SEVERITY OF THE SECOND WAVE



CTC328. The Prime Minister, in a televised address, issued a warning that the pandemic situation was on the verge of becoming very serious and could be potentially worse than what was experienced earlier in the Spring. Do you believe the Prime Minister's warning that things are on the verge of becoming much worse in Canada?

Base: All Respondents (n=1,514)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,514	104	355	581	99	170	205	413	516	585	666	571	259
Unweighted n =	1,514	100	402	611	125	126	150	393	483	638	674	556	268
Yes	72%	67%	73%	74%	82%	53%	76%	72%	68%	76%	72%	73%	70%
No	12%	11%	11%	10%	6%	29%	10%	12%	14%	10%	10%	15%	13%
Don't know / Prefer not to answer	16%	23%	16%	16%	12%	18%	14%	16%	18%	14%	19%	12%	17%

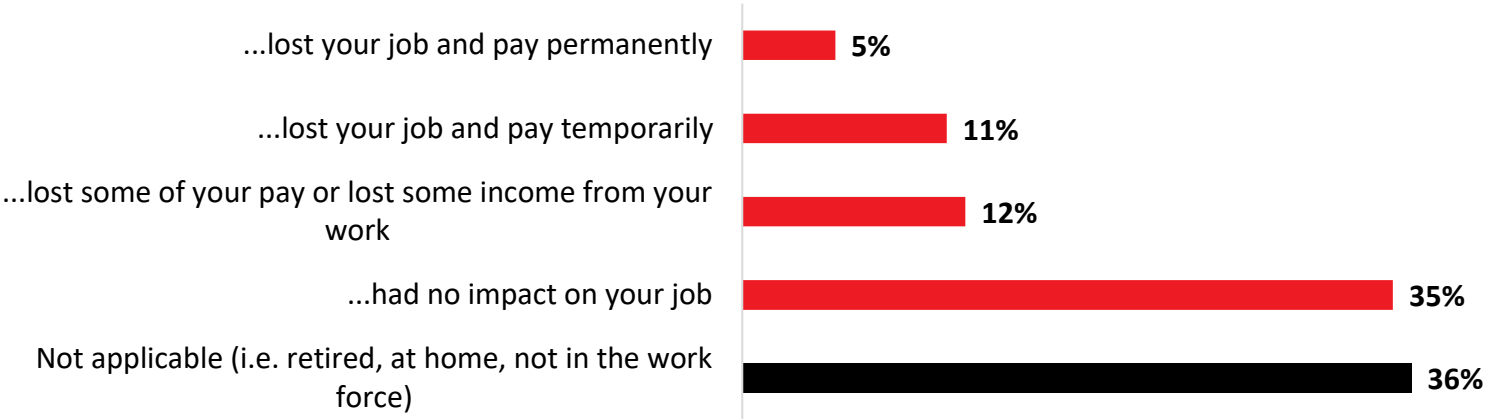


IN THE NEWS
BACK TO WORK

THE PANDEMIC'S IMPACT ON WORK SITUATIONS

CTC18: Since the beginning of the crisis have you...?

Base: All respondents (n=1,514)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL May 25 th	Gap
Weighted n =	1,514	104	355	581	99	170	205	413	516	585	666	571	259	1,510	
Unweighted n =	1,514	100	402	611	125	126	150	393	483	638	674	556	268	1,510	
...lost your job and pay permanently	5%	4%	5%	6%	3%	7%	4%	9%	6%	1%	6%	6%	2%	5%	-
...lost your job and pay temporarily	11%	11%	10%	12%	13%	14%	11%	16%	15%	5%	13%	12%	7%	14%	-3
...lost some of your pay or lost some income from your work	12%	12%	10%	13%	10%	19%	7%	15%	14%	8%	12%	13%	10%	12%	-
...had no impact on your job	35%	34%	40%	32%	30%	34%	36%	38%	49%	20%	36%	34%	34%	31%	+4
Not applicable (i.e. retired, at home, not in the work force)	36%	39%	35%	37%	45%	25%	42%	22%	15%	65%	34%	35%	47%	37%	-1

THE PANDEMIC'S IMPACT ON WORK SITUATIONS (CANADA VS UNITED STATES)

CTC18: Since the beginning of the crisis have you...?

Base: All respondents



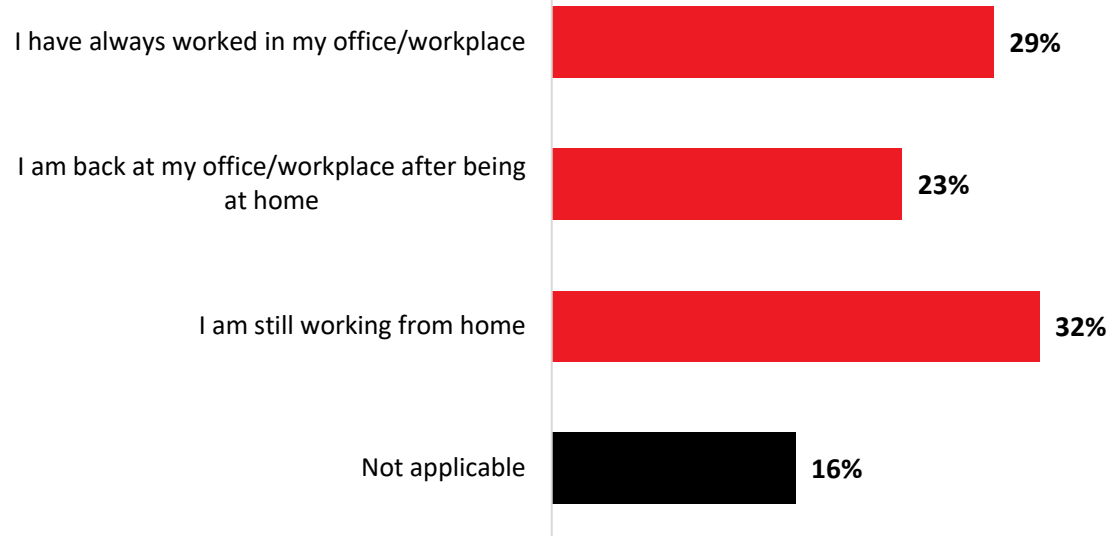
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,514	1,001	
Unweighted n =	1,514	1,001	
...lost your job and pay permanently	5%	8%	3
...lost your job and pay temporarily	11%	9%	2
...lost some of your pay or lost some income from your work	12%	14%	2
...had no impact on your job	35%	30%	5
Not applicable (i.e. retired, at home, not in the work force)	36%	38%	2

New question

CURRENT WORK SITUATION

CTC66. What is your current work situation?

Base: Respondents who are currently working (n=896)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL May 25 th	Gap
Weighted n =	884	59	214	333	52	115	112	283	405	197	400	339	132	679	
Unweighted n =	896	59	250	353	68	81	85	301	388	207	411	336	138	741	
I have always worked in my office/workplace	29%	35%	31%	24%	29%	30%	37%	25%	33%	26%	29%	25%	40%	37%	-8
I am back at my office/workplace after being at home	23%	34%	19%	19%	41%	29%	20%	27%	23%	15%	22%	23%	24%	9%	+14
I am still working from home	32%	17%	33%	40%	20%	25%	29%	30%	31%	37%	35%	35%	19%	42%	-10
Not applicable	16%	15%	18%	17%	9%	16%	14%	18%	12%	21%	15%	17%	17%	12%	+4

CURRENT WORK SITUATION (CANADA VS UNITED STATES)

CTC66. What is your current work situation?

Base: Respondents who are currently working



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	884	539	
Unweighted n =	896	519	
I have always worked in my office/workplace	29%	35%	6
I am back at my office/workplace after being at home	23%	18%	5
I am still working from home	32%	33%	1
Not applicable	16%	13%	3

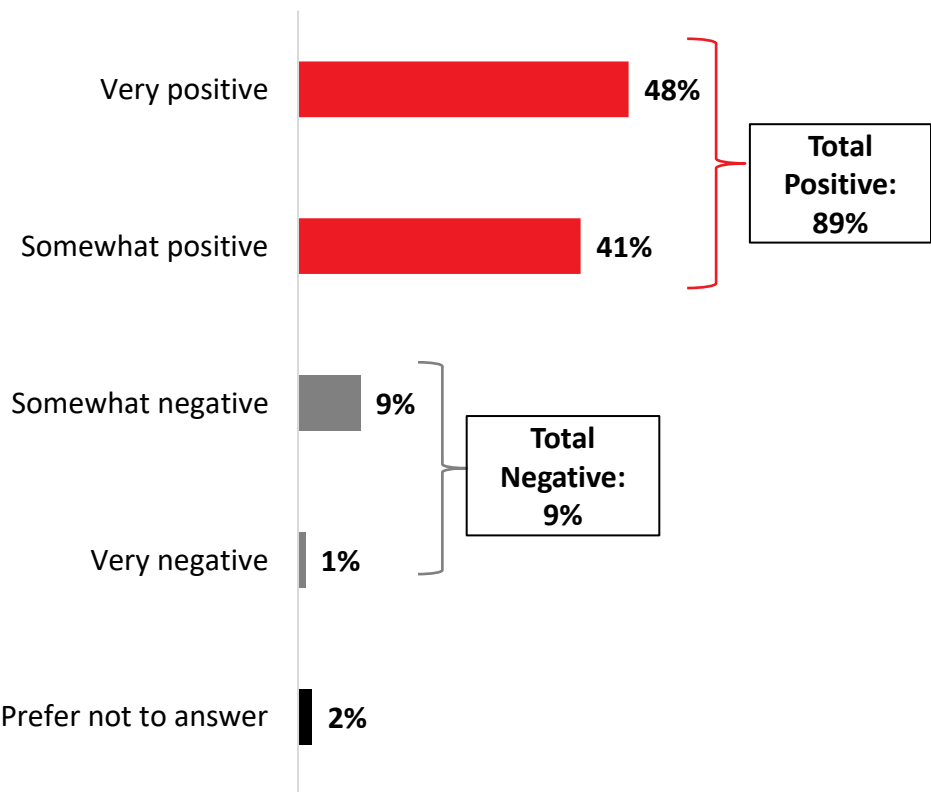
New question

THE EXPERIENCE OF WORKING FROM HOME



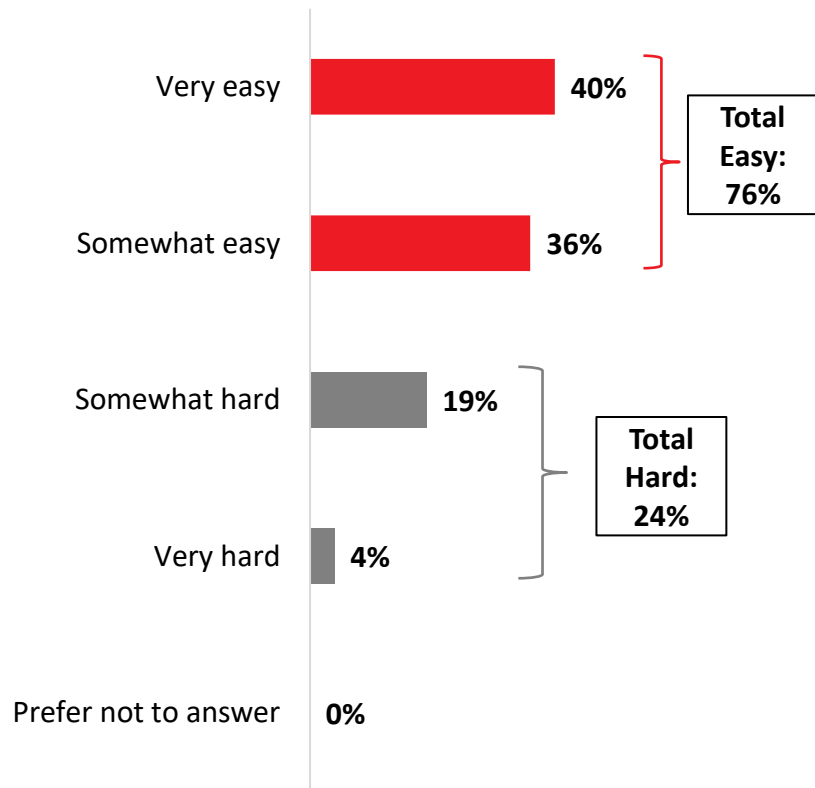
CTC321. How would you describe your experience working from home?

Base: Respondents working from home (n=320)



CTC322. How hard or easy has working from home been for you over the last few weeks?

Base: Respondents working from home (n=320)



New question

THE EXPERIENCE OF WORKING FROM HOME – DETAILS



CTC321. How would you describe your experience working from home?

Base: Respondents working from home

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL April 20 th	Gap
Weighted n =	283	10	70	132	10	29	32	85	124	74	139	117	25	330	
Unweighted n =	320	14*	82	157	18*	23*	26*	100	141	79	163	124	30	385	
Total Positive	89%	89%	88%	89%	93%	93%	84%	87%	89%	90%	87%	90%	90%	79%	+10
Very positive	48%	40%	53%	42%	62%	62%	46%	36%	49%	58%	43%	53%	46%	23%	+25
Somewhat positive	41%	48%	35%	47%	31%	30%	38%	51%	40%	32%	45%	37%	44%	56%	-15
Total Negative	9%	11%	10%	8%	7%	7%	16%	12%	9%	8%	10%	9%	10%	20%	-11
Somewhat negative	9%	11%	10%	7%	7%	7%	16%	11%	7%	8%	10%	7%	10%	18%	-9
Very negative	1%	0%	1%	1%	0%	0%	0%	1%	1%	0%	0%	2%	0%	3%	-2
Prefer not to answer	2%	0%	2%	3%	0%	0%	0%	1%	2%	2%	2%	1%	0%	1%	+1

CTC322. How hard or easy has working from home been for you over the last few weeks?

Base: Respondents working from home

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL April 20 th	Gap
Weighted n =	283	10	70	132	10	29	32	85	124	74	139	117	25	330	
Unweighted n =	320	14*	82	157	18*	23*	26*	100	141	79	163	124	30	385	
Total Easy	76%	84%	82%	71%	75%	84%	75%	67%	76%	86%	72%	78%	88%	59%	+17
Somewhat easy	36%	43%	34%	32%	40%	53%	39%	38%	34%	37%	34%	34%	49%	38%	-2
Very easy	40%	40%	47%	39%	35%	31%	36%	29%	42%	49%	38%	43%	39%	21%	+19
Total Hard	24%	16%	18%	29%	25%	16%	25%	32%	24%	14%	27%	22%	12%	40%	-16
Very hard	4%	0%	4%	5%	4%	0%	4%	5%	6%	1%	4%	5%	2%	9%	-5
Somewhat hard	19%	16%	13%	23%	21%	16%	21%	27%	18%	13%	23%	17%	10%	31%	-12
Prefer not to answer	0%	0%	1%	0%	0%	0%	0%	1%	1%	0%	1%	0%	0%	1%	-1

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

THE EXPERIENCE OF WORKING FROM HOME (CANADA VS UNITED STATES)

CTC321. How would you describe your experience working from home?

Base: Respondents working from home



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	283	180	
Unweighted n =	320	167	
Total Positive	89%	86%	3
Very positive	48%	51%	3
Somewhat positive	41%	35%	6
Total Negative	9%	9%	-
Somewhat negative	9%	7%	2
Very negative	1%	2%	1
Prefer not to answer	2%	5%	3

CTC322. How hard or easy has working from home been for you over the last few weeks?

Base: Respondents working from home

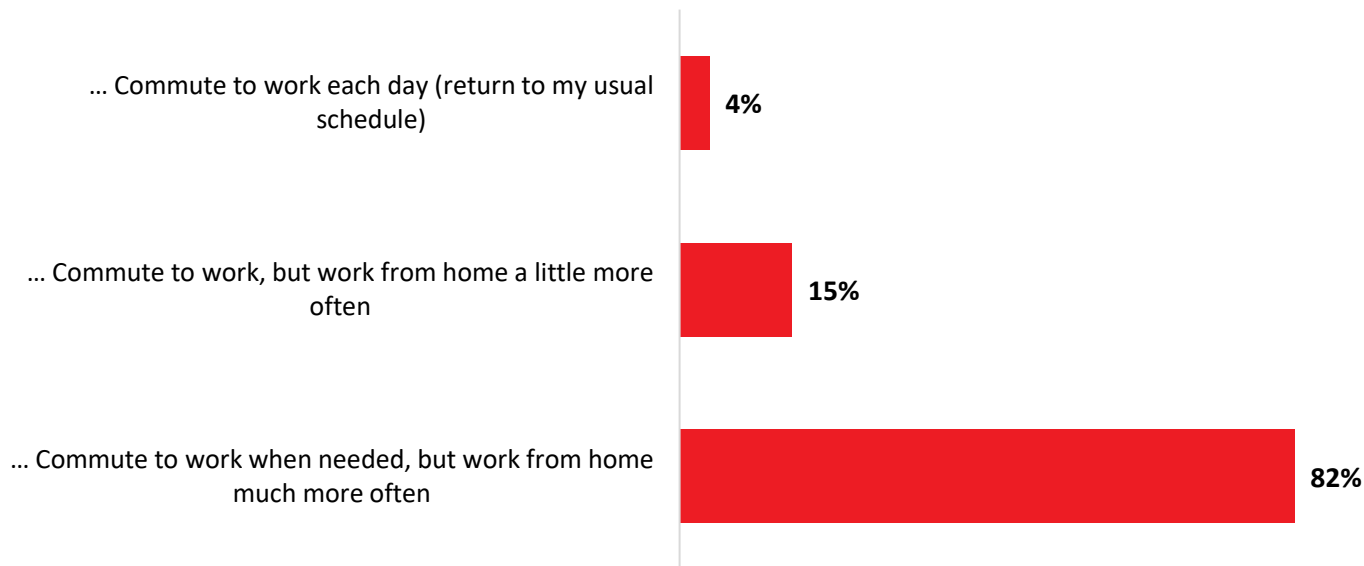
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	283	180	
Unweighted n =	320	167	
Total Easy	76%	70%	6
Very easy	36%	33%	3
Somewhat easy	40%	37%	3
Total Hard	24%	25%	1
Very hard	4%	5%	1
Somewhat hard	19%	21%	2
Prefer not to answer	0%	5%	5

New question

FUTURE WORK SITUATION

CTC51. Over the next weeks, what would you prefer to do, if given the option...?

Base: Respondents working from home (n=320)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL May 25 th	Gap
Weighted n =	283	10	70	132	10	29	32	85	124	74	139	117	25	348	
Unweighted n =	320	14*	82	157	18*	23*	26*	100	141	79	163	124	30	414	
... Commute to work each day (return to my usual schedule)	4%	0%	5%	2%	8%	9%	3%	3%	6%	1%	3%	4%	5%	20%	-16
... Commute to work, but work from home a little more often	15%	8%	21%	12%	15%	17%	11%	17%	18%	7%	18%	12%	10%	27%	-12
... Commute to work when needed, but work from home much more often	82%	92%	74%	86%	77%	74%	86%	79%	77%	93%	79%	83%	85%	53%	+29

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

FUTURE WORK SITUATION (CANADA VS UNITED STATES)

CTC51. Over the next weeks, what would you prefer to do, if given the option...?

Base: Respondents working from home



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	283	180	
Unweighted n =	320	167	
... Commute to work each day (return to my usual schedule)	4%	15%	11
... Commute to work, but work from home a little more often	15%	19%	4
... Commute to work when needed, but work from home much more often	82%	66%	16

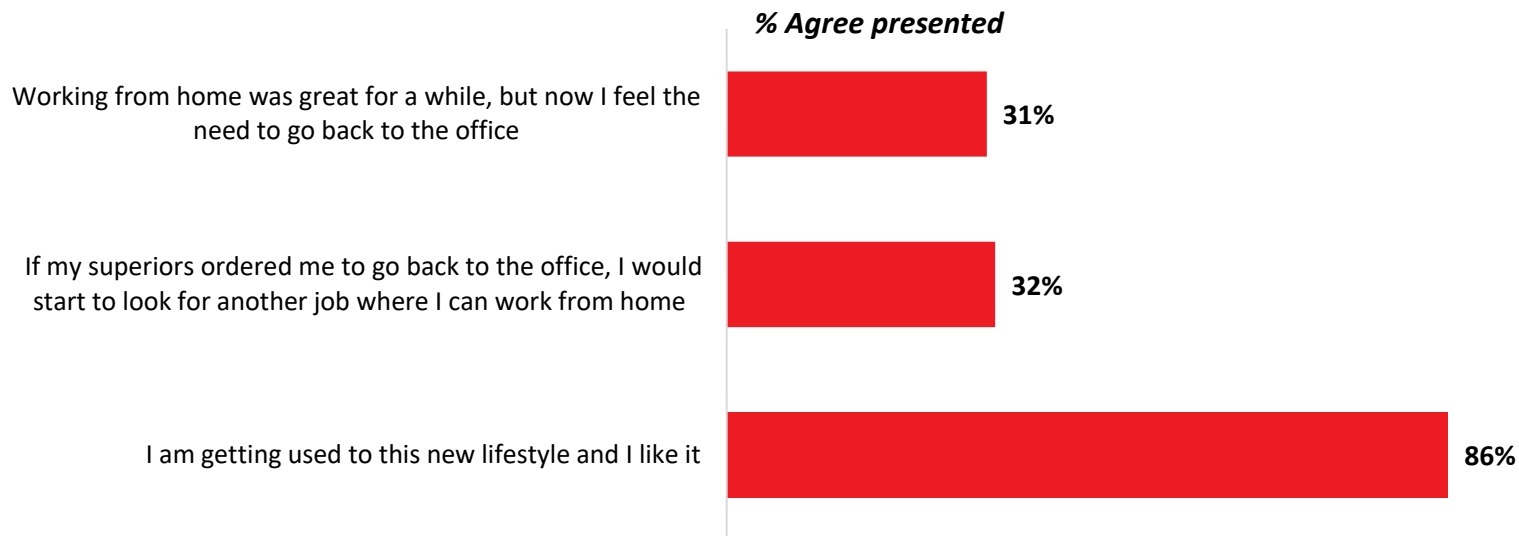
New question

FEELINGS ABOUT WORKING FROM HOME



CTC323. Please tell me if you agree or disagree with the following statements:

Base: Respondents working from home (n=320)



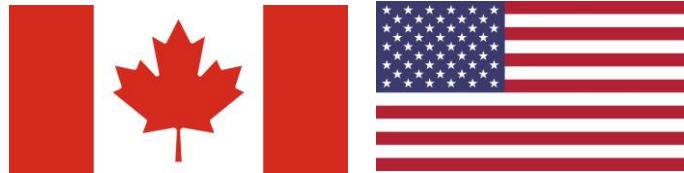
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	283	10	70	132	10	29	32	85	124	74	139	117	25
Unweighted n =	320	14*	82	157	18*	23*	26*	100	141	79	163	124	30
% Agree presented													
Working from home was great for a while, but now I feel the need to go back to the office	31%	19%	40%	30%	30%	22%	31%	39%	31%	24%	35%	29%	27%
If my superiors ordered me to go back to the office, I would start to look for another job where I can work from home	32%	50%	37%	30%	34%	32%	21%	37%	27%	34%	29%	33%	45%
I am getting used to this new lifestyle and I like it	86%	78%	83%	87%	96%	86%	92%	88%	85%	88%	87%	85%	89%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

FEELINGS ABOUT WORKING FROM HOME (CANADA VS UNITED STATES)

CTC323. Please tell me if you agree or disagree with the following statements:

Base: Respondents working from home



		TOTAL CANADA	TOTAL USA	Gap
% Agree presented	Weighted n =	283	180	
	Unweighted n =	320	167	
	Working from home was great for a while, but now I feel the need to go back to the office	31%	41%	10
	If my superiors ordered me to go back to the office, I would start to look for another job where I can work from home	32%	41%	9
	I am getting used to this new lifestyle and I like it	86%	82%	4

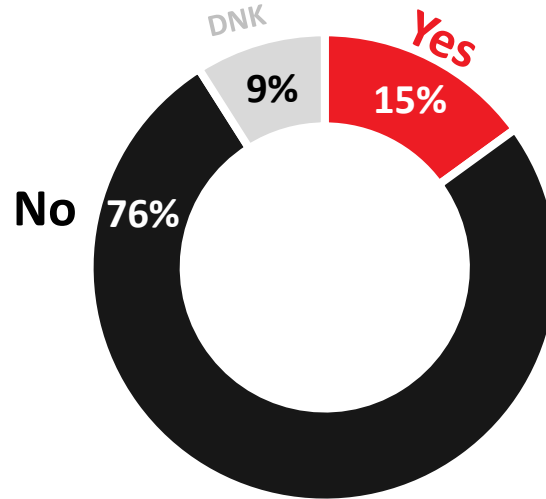
New question

FEAR OF LOSING YOUR JOB



CTC324. When thinking about the next few weeks, are you afraid of losing your job or not?

Base: Respondents who are currently working (n=896)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	884	59	214	333	52	115	112	283	405	197	400	339	132
Unweighted n =	896	59	250	353	68	81	85	301	388	207	411	336	138
Yes	15%	10%	11%	17%	17%	15%	18%	18%	15%	9%	19%	13%	8%
No	76%	81%	83%	72%	73%	75%	78%	74%	77%	79%	72%	79%	84%
Don't know / Prefer not to answer	9%	9%	6%	12%	10%	10%	5%	8%	8%	12%	9%	8%	8%

New question

FEAR OF LOSING YOUR JOB (CANADA VS UNITED STATES)



CTC324. When thinking about the next few weeks, are you afraid of losing your job or not?

Base: Respondents who are currently working



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	884	539	
Unweighted n =	896	519	
Yes	15%	23%	8
No	76%	71%	5
Don't know / Prefer not to answer	9%	6%	3

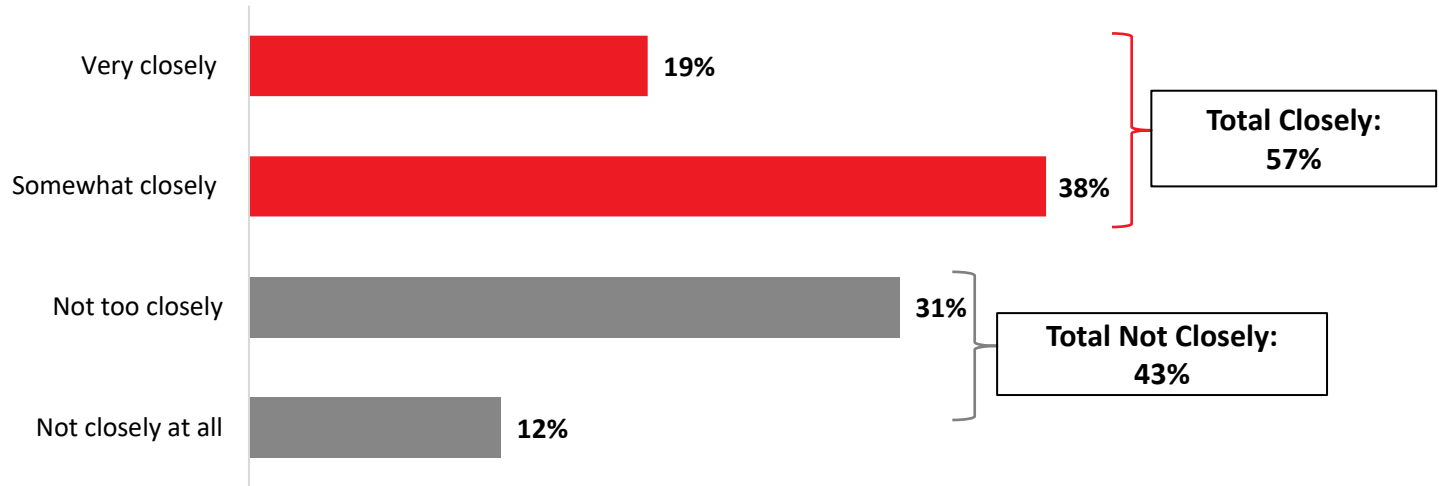


IN THE NEWS
U.S. PRESIDENTIAL RACE

ARE CANADIANS FOLLOWING THE U.S. PRESIDENTIAL RACE?

CTC320. How closely do you follow the American presidential race between Donald Trump and Joe Biden?

Base: All respondents (n=1,514)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,514	104	355	581	99	170	205	413	516	585	666	571	259
Unweighted n =	1,514	100	402	611	125	126	150	393	483	638	674	556	268
Total Closely	57%	48%	52%	60%	65%	61%	53%	47%	52%	68%	57%	60%	53%
Very closely	19%	18%	16%	22%	20%	21%	16%	11%	20%	24%	20%	20%	17%
Somewhat closely	38%	30%	35%	39%	45%	40%	37%	36%	32%	43%	38%	39%	36%
Total Not Closely	43%	52%	48%	40%	35%	39%	47%	53%	48%	32%	43%	40%	47%
Not too closely	31%	32%	33%	29%	25%	30%	38%	37%	33%	25%	31%	29%	35%
Not closely at all	12%	20%	16%	11%	9%	9%	8%	15%	15%	7%	11%	12%	12%

2020 VOTING INTENTIONS

CTC255. If the 2020 presidential election were held today, would you vote for Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins?

In the event that a respondent had no opinion, the following follow-up question was asked:

CTC255B. Even if your choice is not made yet, who would you most likely vote for at the 2020 presidential election between Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins?

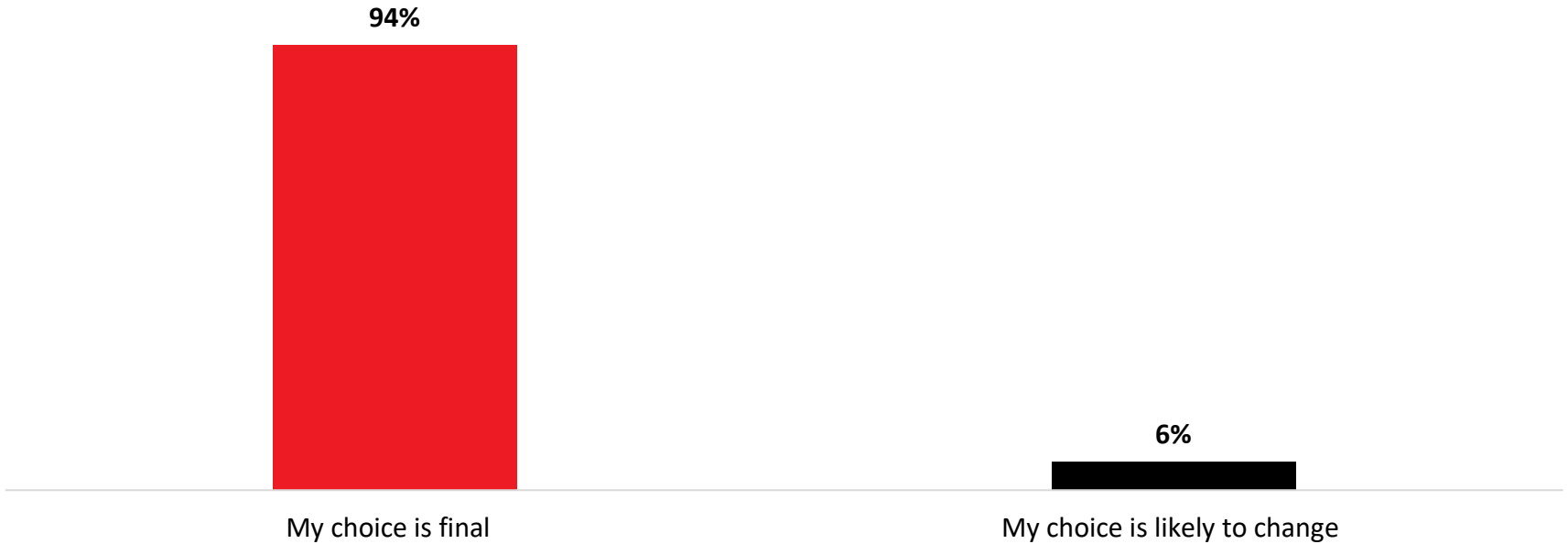
Base: Respondents who are registered to vote and who intend to vote in the next election (n=880)

	TOTAL USA	TOTAL Decided voters	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Total Sept. 21 st , 2020	Gap
Weighted n =	854	779	147	166	285	180	210	259	309	399	380	781	
Unweighted n =	880	809	133	154	283	239	171	259	379	429	380	818	
Donald Trump	40%	43%	46%	46%	41%	42%	39%	41%	49%	49%	38%	43%	-
Joe Biden	47%	51%	53%	47%	52%	52%	52%	54%	49%	47%	56%	51%	-
Jo Jorgensen	2%	2%	1%	4%	3%	1%	3%	3%	1%	2%	2%	-	-
Howie Hawkins	2%	2%	0%	3%	2%	3%	4%	2%	1%	1%	3%	-	-
Kanye West	1%	1%	0%	0%	2%	1%	2%	1%	1%	1%	1%	-	-
I will not vote	1%	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	8%	-	-	-	-	-	-	-	-	-	-	-	-

IS YOUR CHOICE FINAL?

CTC318. Is your choice of candidate for the next presidential election final, or is it likely to change?

Base: Decider voters (n=809)

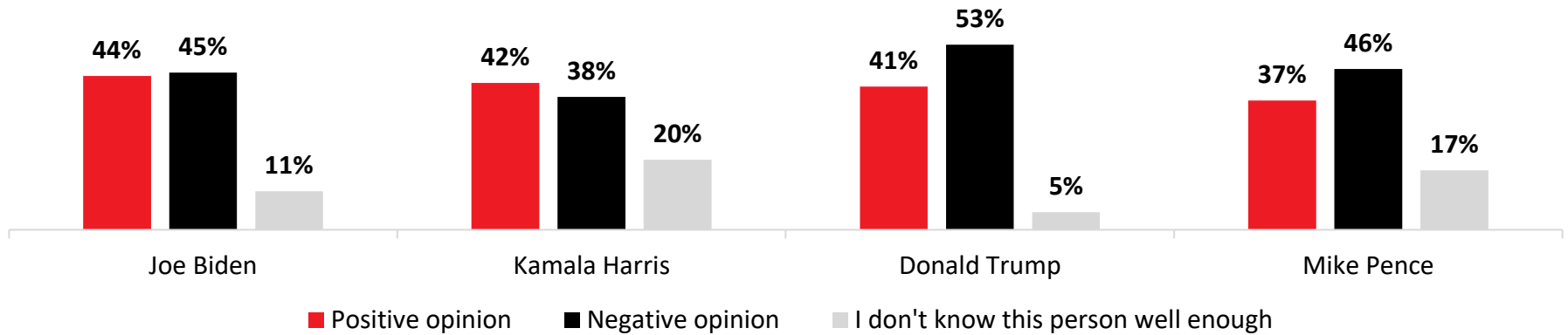


	CHOICE OF CANDIDATE													
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Total Sept. 21 st	Gap
Weighted n =	779	147	166	285	180	210	259	309	399	380	338	400	781	
Unweighted n =	809	133	154	283	239	171	259	379	429	380	324	447	818	
My choice is final	94%	93%	92%	93%	96%	94%	92%	94%	93%	94%	95%	97%	92%	+2
My choice is likely to change	6%	7%	8%	7%	4%	6%	8%	6%	7%	6%	5%	3%	8%	-2

OPINION ON CANDIDATES

CTC257. Do you have a positive opinion, a negative opinion or you don't know enough of...?

Base: All respondents (n=1,001)

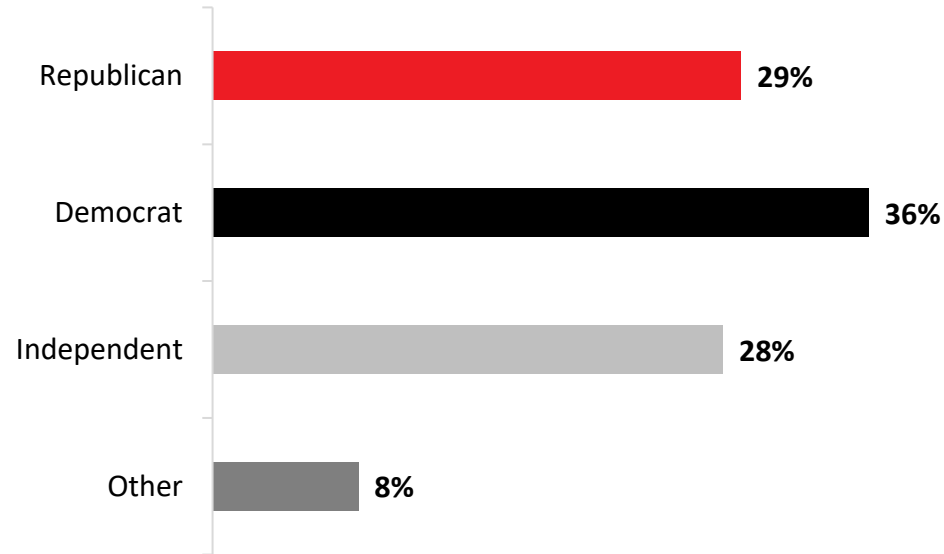


	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other	Total Sept. 21 st	Gap
Weighted n =	1,001	179	217	371	233	307	327	367	485	516	289	359	277	75	1,001	
Unweighted n =	1,001	156	195	359	291	244	314	443	501	500	270	399	266	66	1,001	
% Positive opinion presented																
Joe Biden	44%	50%	39%	45%	42%	41%	46%	45%	42%	46%	12%	84%	34%	16%	45%	-1
Kamala Harris	42%	53%	33%	41%	41%	40%	45%	40%	41%	42%	16%	79%	29%	7%	39%	+3
Donald Trump	41%	38%	48%	42%	36%	40%	40%	43%	48%	35%	83%	13%	41%	12%	39%	+2
Mike Pence	37%	37%	40%	37%	33%	30%	37%	42%	42%	32%	72%	15%	36%	8%	37%	-

POLITICAL IDENTITY

CTC259. Generally speaking, do you consider yourself to be a Republican, Democrat, Independent or other?

Base: All respondents (n=1,001)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Total Sept. 21 st	Gap
Weighted n =	1,001	179	217	371	233	307	327	367	485	516	1,001	
Unweighted n =	1,001	156	195	359	291	244	314	443	501	500	1,001	
Republican	29%	34%	30%	28%	26%	28%	27%	31%	31%	27%	29%	-
Democrat	36%	39%	30%	35%	41%	33%	40%	35%	31%	40%	34%	+2
Independent	28%	19%	31%	30%	28%	28%	27%	28%	32%	23%	30%	-2
Other	8%	8%	9%	7%	6%	12%	6%	6%	6%	9%	7%	+1



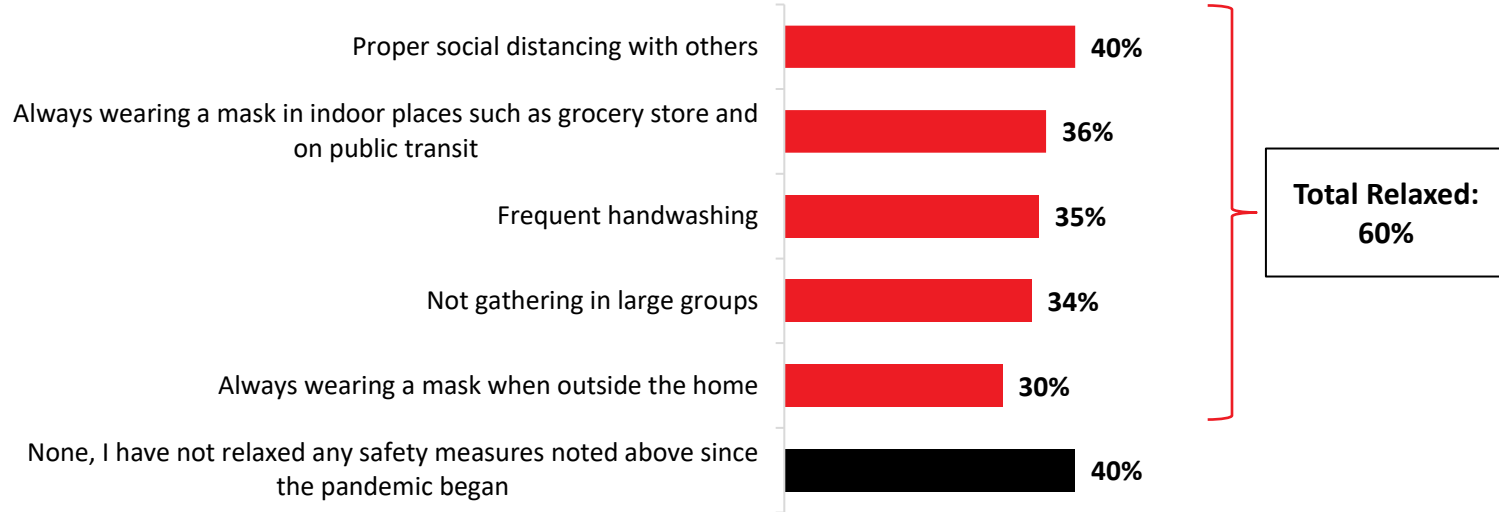
SECOND WAVE OF COVID-19 VIRUS



RELAXATION OF MEASURES

CTC296. In the past month which of the following public health safety measures have you relaxed? Select all that apply

Base: All respondents (n=1,514)



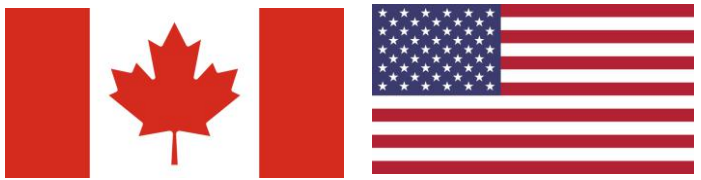
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	Total Sept. 21 st	Gap
Weighted n =	1,514	104	355	581	99	170	205	413	516	585	666	571	259	1,538	
Unweighted n =	1,514	100	402	611	125	126	150	393	483	638	674	556	268	1,538	
Total Relaxed	60%	47%	66%	55%	57%	67%	64%	76%	59%	50%	62%	59%	57%	63%	-3
Proper social distancing with others	40%	31%	45%	39%	37%	38%	41%	52%	40%	32%	40%	41%	37%	44%	-4
Always wearing a mask in indoor places such as grocery store and on public transit	36%	29%	42%	33%	29%	37%	38%	44%	35%	31%	39%	33%	33%	38%	-2
Frequent handwashing	35%	27%	41%	33%	33%	29%	41%	42%	34%	32%	39%	32%	33%	38%	-3
Not gathering in large groups	34%	21%	38%	34%	33%	33%	35%	41%	34%	30%	37%	31%	32%	36%	-2
Always wearing a mask when outside the home	30%	25%	27%	28%	25%	42%	35%	39%	29%	24%	31%	32%	22%	33%	-3
None, I have not relaxed any safety measures noted above since the pandemic began	40%	53%	34%	45%	43%	33%	36%	24%	41%	50%	38%	41%	43%	37%	+3

RELAXATION OF MEASURES (CANADA VS UNITED STATES)



CTC296. In the past month which of the following public health safety measures have you relaxed? Select all that apply

Base: All respondents

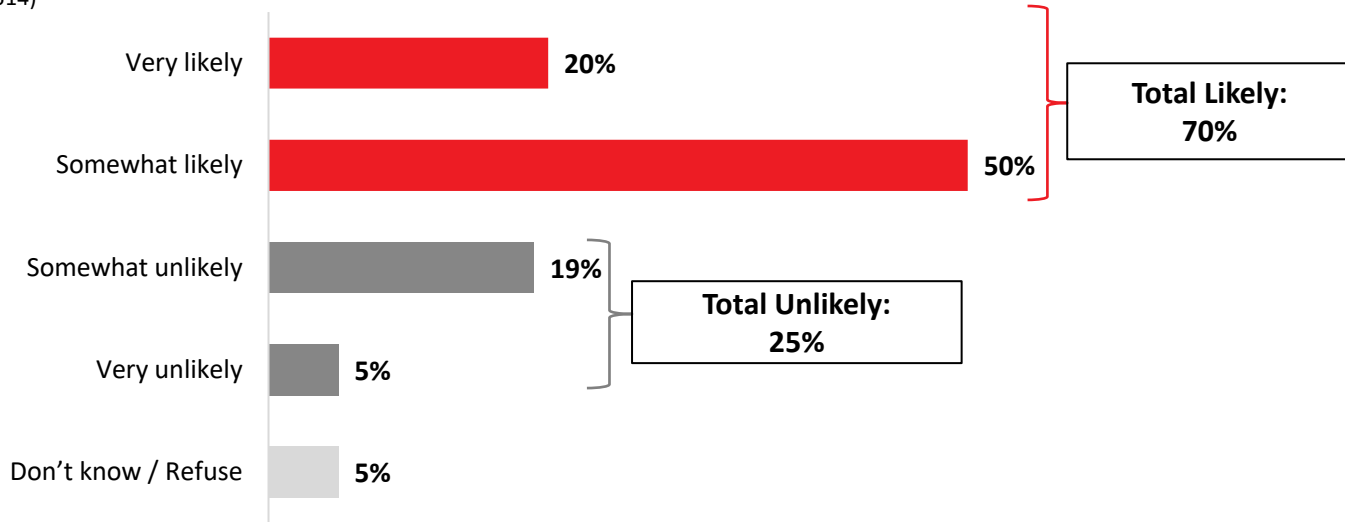


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,514	1,001	
Unweighted n =	1,514	1,001	
Total Relaxed	60%	66%	6
Proper social distancing with others	40%	47%	7
Always wearing a mask in indoor places such as grocery store and on public transit	36%	47%	11
Frequent handwashing	35%	39%	4
Not gathering in large groups	34%	41%	7
Always wearing a mask when outside the home	30%	48%	18
None, I have not relaxed any safety measures noted above since the pandemic began	40%	34%	6

LIKELIHOOD OF GOING BACK INTO LOCKDOWN

CTC184. In your view, what is the likelihood that, over the next three months, we will go back to a pandemic lockdown, with business closures and stay-at-home orders (similar to March and April)?

Base: All respondents (n=1,514)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept 21 st	Gap
Weighted n =	1,514	104	355	581	99	170	205	413	516	585	666	571	259	1,538	
Unweighted n =	1,514	100	402	611	125	126	150	393	483	638	674	556	268	1,538	
Total Likely	70%	58%	69%	76%	67%	63%	67%	74%	65%	71%	69%	69%	71%	69%	+1
Very likely	20%	16%	18%	24%	20%	12%	20%	19%	21%	19%	20%	20%	19%	22%	-2
Somewhat likely	50%	42%	51%	51%	47%	51%	47%	55%	44%	52%	49%	49%	52%	48%	+2
Total Unlikely	25%	35%	28%	18%	28%	31%	26%	22%	28%	24%	25%	27%	21%	25%	-
Somewhat unlikely	19%	28%	21%	16%	18%	22%	21%	17%	21%	20%	19%	21%	18%	19%	-
Very unlikely	5%	8%	7%	3%	10%	8%	5%	5%	7%	5%	5%	6%	4%	7%	-2
Don't know/Refuse	5%	6%	4%	6%	6%	6%	6%	4%	8%	4%	6%	4%	7%	5%	-

LIKELIHOOD OF GOING BACK INTO LOCKDOWN (CANADA VS UNITED STATES)

CTC184. In your view, what is the likelihood that, over the next three months, that we will go back to a pandemic lockdown, with business closures and stay-at-home orders (similar to March and April)?

Base: All respondents

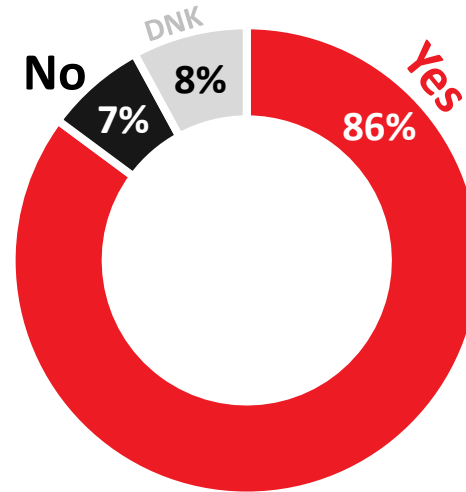


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,514	1,001	
Unweighted n =	1,514	1,001	
Total Likely	70%	51%	19
Very likely	20%	21%	1
Somewhat likely	50%	29%	21
Total Unlikely	25%	34%	9
Somewhat unlikely	19%	18%	1
Very unlikely	5%	16%	11
Don't know/Refuse	5%	16%	11

SECOND WAVE OF THE VIRUS

CTC96. Do you think there will be a second wave of the virus ?

Base: All respondents (n=1,514)

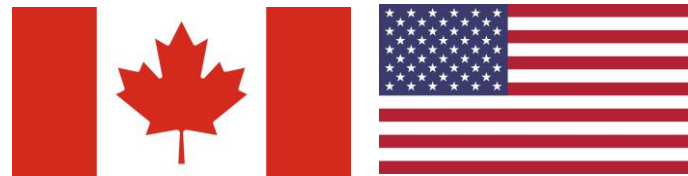


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 13 th	Gap
Weighted n =	1,514	104	355	581	99	170	205	413	516	585	666	571	259	1,538	
Unweighted n =	1,514	100	402	611	125	126	150	393	483	638	674	556	268	1,538	
Yes	86%	75%	88%	87%	91%	77%	86%	85%	85%	87%	88%	84%	84%	83%	+3
No	7%	10%	6%	5%	2%	18%	4%	8%	7%	6%	4%	9%	7%	10%	-3
Don't know / Prefer not to answer	8%	15%	5%	8%	8%	5%	10%	7%	8%	8%	8%	7%	10%	7%	+1

SECOND WAVE OF THE VIRUS (CANADA VS UNITED STATES)

CTC96. Do you think there will be a second wave of the virus ?

Base: All respondents

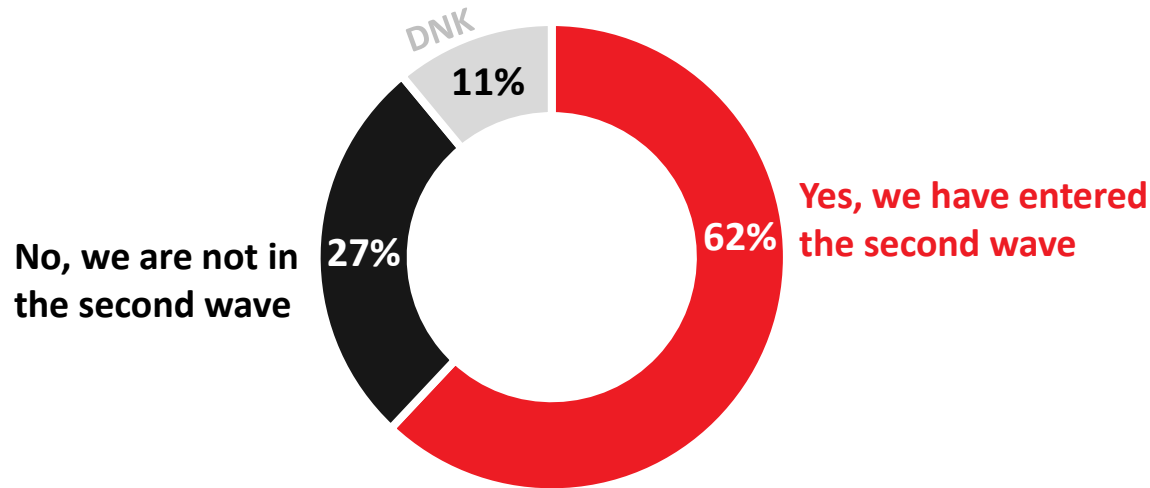


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,514	1,001	
Unweighted n =	1,514	1,001	
Yes	86%	64%	22
No	7%	17%	10
Don't know / Prefer not to answer	8%	20%	12

START OF A SECOND WAVE IN YOUR PROVINCE

CTC295. Thinking about the situation in your province, do you think we have now entered the second wave of the COVID-19 pandemic?

Base: All respondents (n=1,514)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 21 st	Gap
Weighted n =	1,514	104	355	581	99	170	205	413	516	585	666	571	259	1,538	
Unweighted n =	1,514	100	402	611	125	126	150	393	483	638	674	556	268	1,538	
Yes, we have entered the second wave	62%	16%	81%	71%	53%	25%	59%	62%	59%	64%	64%	63%	56%	48%	+14
No, we are not in the second wave	27%	72%	11%	19%	35%	65%	23%	30%	29%	24%	25%	27%	32%	41%	-14
Don't know / Prefer not to answer	11%	12%	8%	10%	12%	10%	17%	8%	12%	12%	11%	10%	12%	11%	-

START OF A SECOND WAVE IN YOUR PROVINCE/STATE (CANADA VS UNITED STATES)

CTC295. Thinking about the situation in your province/*state*, do you think we have now entered the second wave of the COVID-19 pandemic?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,514	1,001	
Unweighted n =	1,514	1,001	
Yes, we have entered the second wave	62%	27%	35
No, we are not in the second wave	27%	49%	22
Don't know / Prefer not to answer	11%	24%	13

Detailed results - USA

	TOTAL USA	North-East	Mid-West	South	West
Weighted n =	1,001	179	217	371	233
Unweighted n =	1,001	156	195	359	291
Yes, we have entered the second wave	27%	26%	27%	27%	26%
No, we are not in the second wave	49%	51%	49%	52%	44%
Don't know / Prefer not to answer	24%	23%	24%	20%	30%



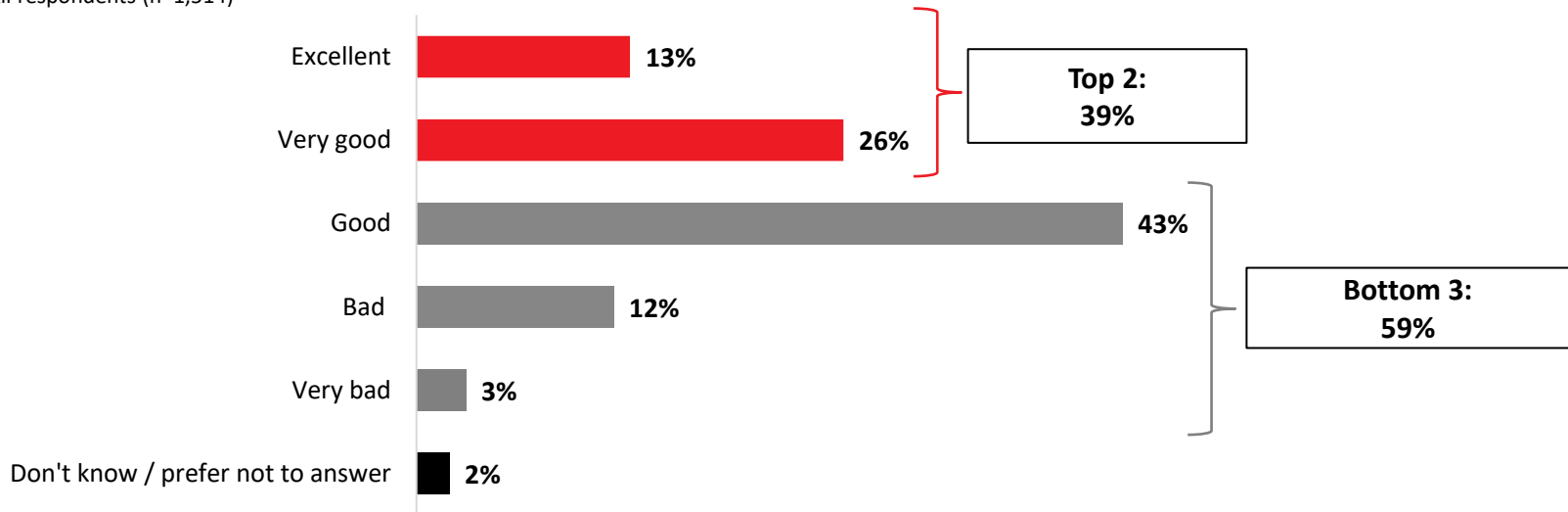
STRESS AND MENTAL HEALTH



MENTAL HEALTH DURING THE CRISIS

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,514)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 21 st	Gap
Weighted n =	1,514	104	355	581	99	170	205	413	516	585	666	571	259	1,538	
Unweighted n =	1,514	100	402	611	125	126	150	393	483	638	674	556	268	1,538	
Total Top 2	39%	44%	49%	35%	30%	36%	37%	28%	33%	52%	36%	42%	38%	40%	-1
Excellent	13%	19%	16%	12%	12%	15%	6%	10%	10%	17%	10%	17%	13%	15%	-2
Very good	26%	25%	33%	23%	19%	21%	31%	18%	23%	35%	27%	26%	25%	25%	+1
Total Bottom 3	59%	55%	50%	62%	68%	63%	61%	70%	64%	47%	61%	57%	61%	58%	+1
Good *	43%	39%	38%	47%	47%	37%	49%	44%	45%	41%	45%	41%	48%	43%	-
Bad	12%	12%	9%	12%	19%	22%	10%	21%	14%	5%	12%	13%	11%	13%	-1
Very bad	3%	3%	3%	4%	2%	4%	3%	5%	5%	1%	4%	3%	2%	3%	-
Don't know/Prefer not to answer	2%	1%	1%	3%	1%	1%	2%	2%	3%	0%	3%	1%	0%	2%	-

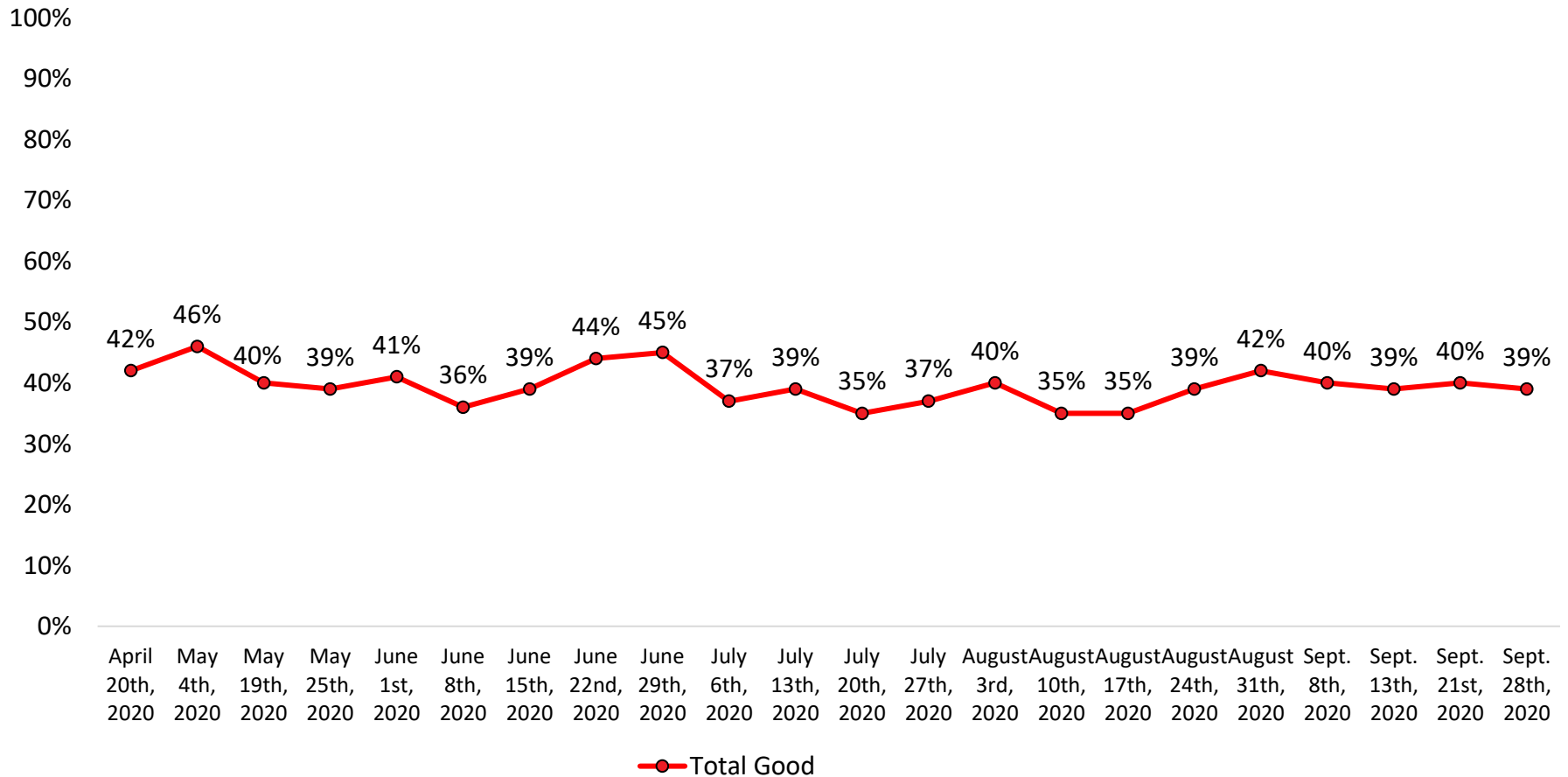
* The *Good* rating is placed in the bottom 3 as part of a standardized scale in academic research

MENTAL HEALTH DURING THE CRISIS (Evolution)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

% Total Good (Excellent + Very good) presented



MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)

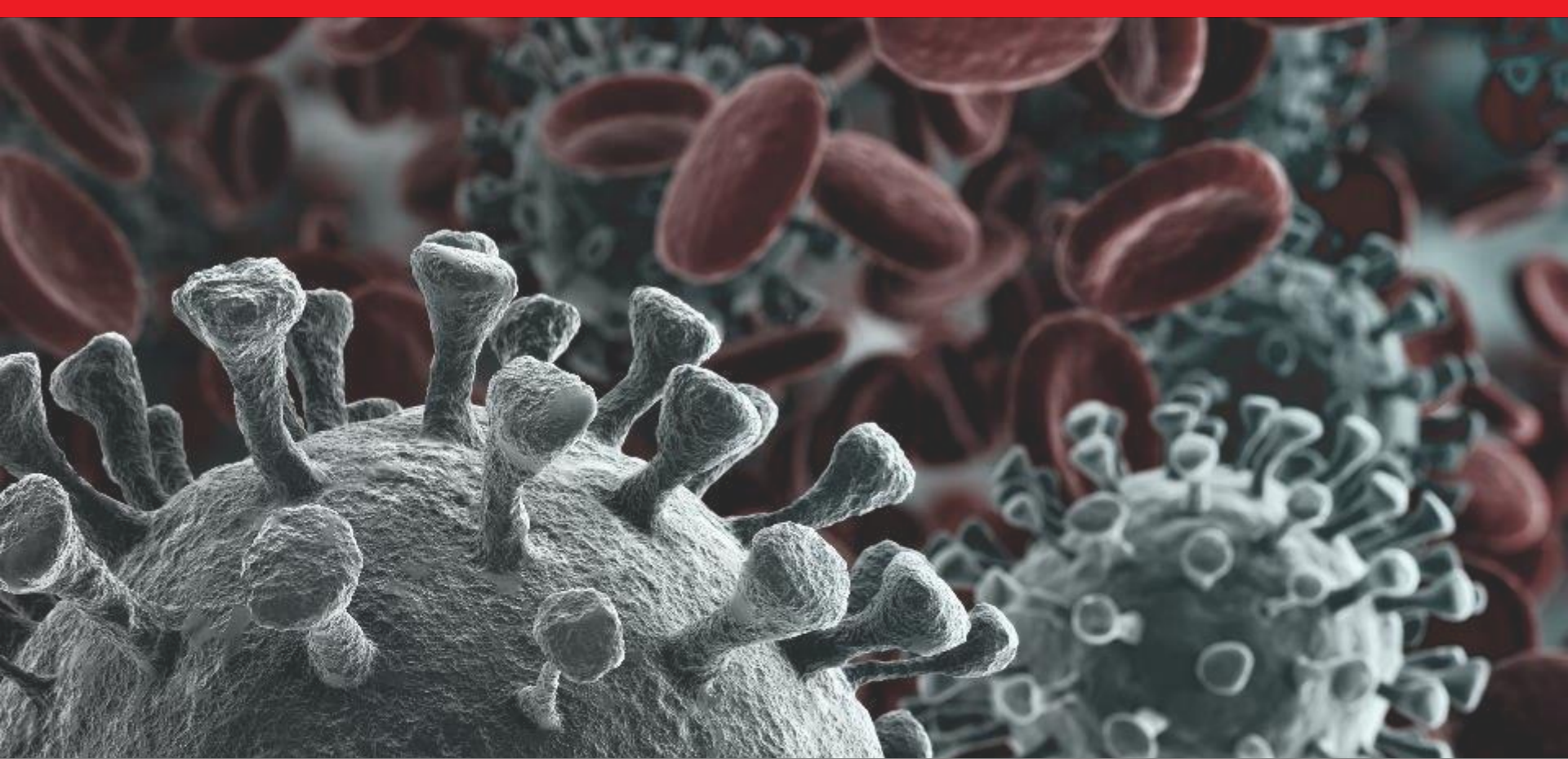
CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,514	1,001	
Unweighted n =	1,514	1,001	
Total Top 2	39%	48%	9
Excellent	13%	23%	10
Very good	26%	25%	1
Total Bottom 3	59%	47%	12
Good *	43%	34%	9
Bad	12%	9%	3
Very bad	3%	4%	1
Don't know/Prefer not to answer	2%	4%	2

* The *Good* rating is placed in the bottom 3 as part of a standardized scale in academic research



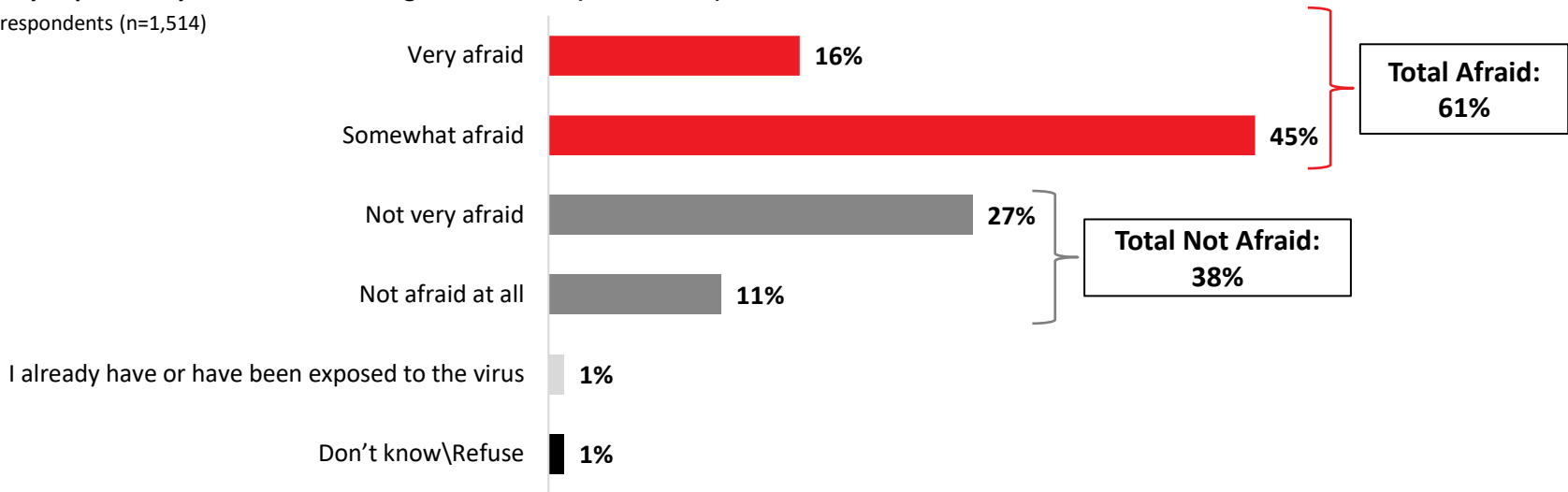
FEAR AND SPREAD OF THE VIRUS



FEAR OF CONTRACTING THE VIRUS

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,514)

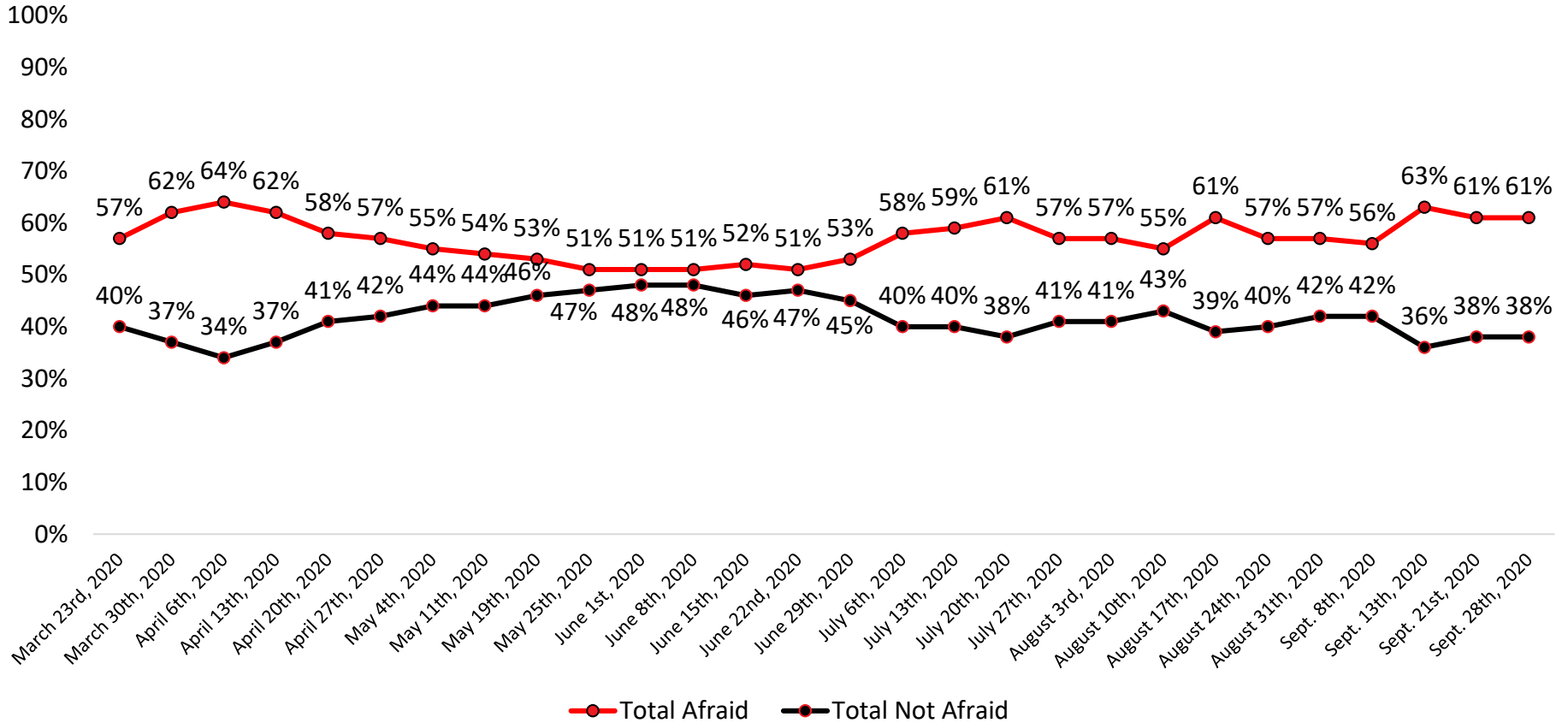


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 13 th	Gap
Weighted n =	1,514	104	355	581	99	170	205	413	516	585	666	571	259	1,538	
Unweighted n =	1,514	100	402	611	125	126	150	393	483	638	674	556	268	1,538	
Total Afraid	61%	59%	53%	66%	67%	49%	69%	60%	62%	61%	64%	59%	57%	61%	-
Very afraid	16%	16%	12%	17%	19%	13%	22%	13%	17%	18%	18%	18%	10%	16%	-
Somewhat afraid	45%	43%	40%	49%	48%	35%	47%	46%	45%	43%	46%	42%	47%	45%	-
Total Not Afraid	38%	38%	45%	33%	32%	50%	30%	39%	38%	37%	34%	40%	42%	38%	-
Not very afraid	27%	21%	37%	24%	24%	29%	18%	27%	23%	29%	26%	26%	29%	26%	+1
Not afraid at all	11%	18%	8%	9%	8%	22%	12%	11%	14%	8%	8%	14%	13%	12%	-1
I already have or have been exposed to the virus	1%	2%	0%	1%	1%	0%	0%	1%	0%	1%	1%	1%	0%	0%	+1
Don't know/Refuse	1%	0%	2%	0%	0%	1%	0%	1%	1%	1%	1%	0%	1%	1%	-

FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

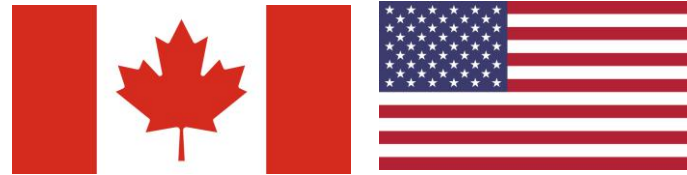
Base: All respondents



FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

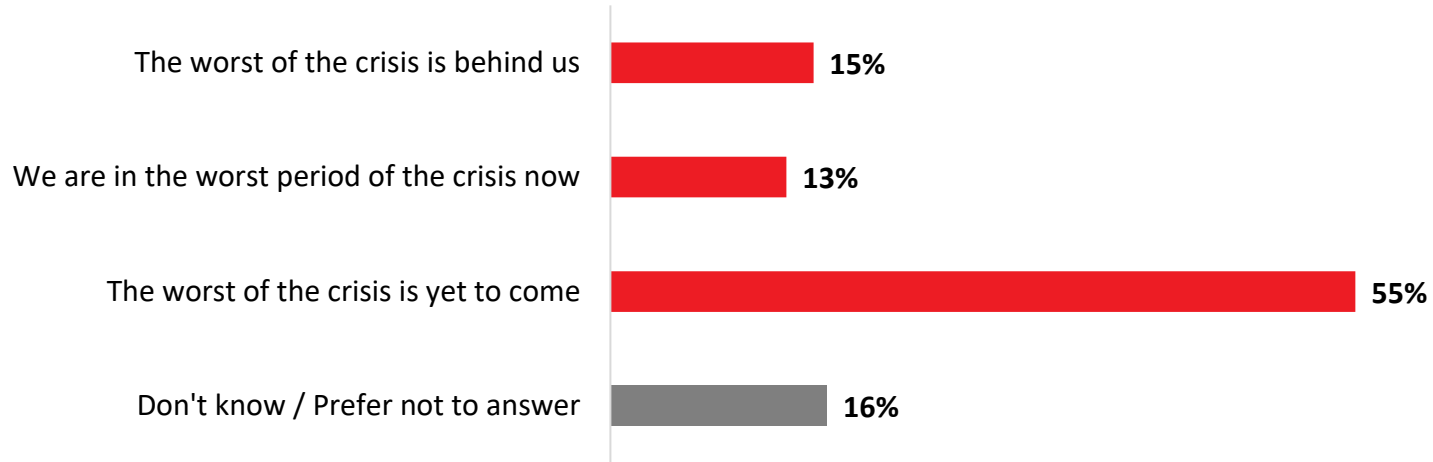


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,514	1,001	
Unweighted n =	1,514	1,001	
Total Afraid	61%	59%	2
Very afraid	16%	26%	10
Somewhat afraid	45%	33%	12
Total Not Afraid	38%	37%	1
Not very afraid	27%	21%	6
Not afraid at all	11%	16%	5
I already have or have been exposed to the virus	1%	1%	-
Don't know/Refuse	1%	3%	2

EVOLUTION OF THE COVID-19 PANDEMIC

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,514)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 21 st	Gap
Weighted n =	1,514	104	355	581	99	170	205	413	516	585	666	571	259	1,538	
Unweighted n =	1,514	100	402	611	125	126	150	393	483	638	674	556	268	1,538	
The worst of the crisis is behind us	15%	15%	15%	15%	9%	22%	12%	19%	16%	12%	14%	17%	13%	20%	-5
We are in the worst period of the crisis now	13%	10%	11%	14%	16%	13%	14%	16%	11%	13%	14%	12%	13%	13%	-
The worst of the crisis is yet to come	55%	51%	60%	53%	61%	50%	59%	54%	56%	57%	55%	56%	56%	50%	+5
Don't know / Prefer not to answer	16%	24%	13%	18%	14%	15%	15%	12%	17%	19%	16%	15%	18%	17%	-1

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

Base: All respondents

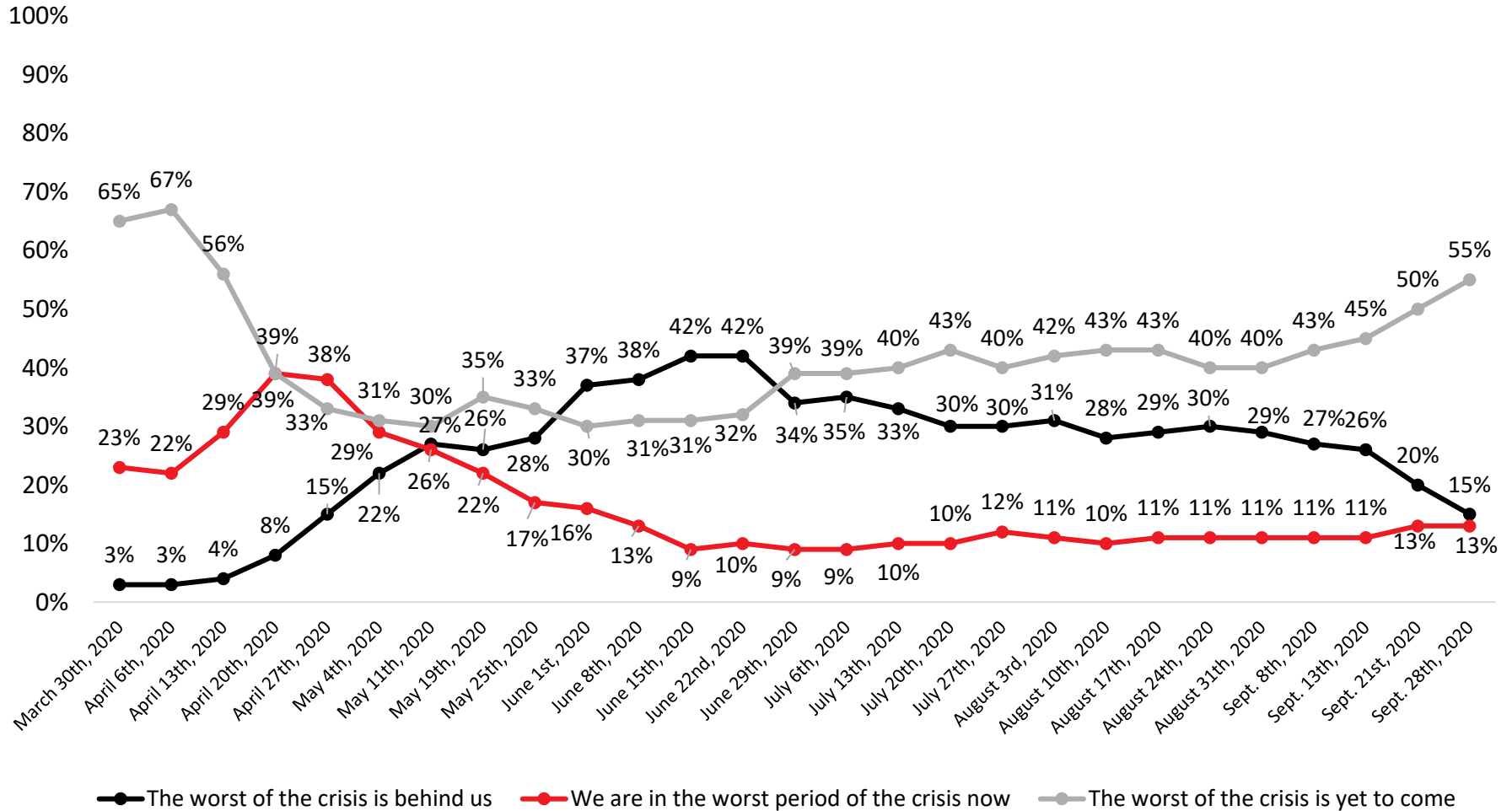


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,514	1,001	
Unweighted n =	1,514	1,001	
The worst of the crisis is behind us	15%	26%	11
We are in the worst period of the crisis now	13%	17%	4
The worst of the crisis is yet to come	55%	35%	20
Don't know / Prefer not to answer	16%	21%	5

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

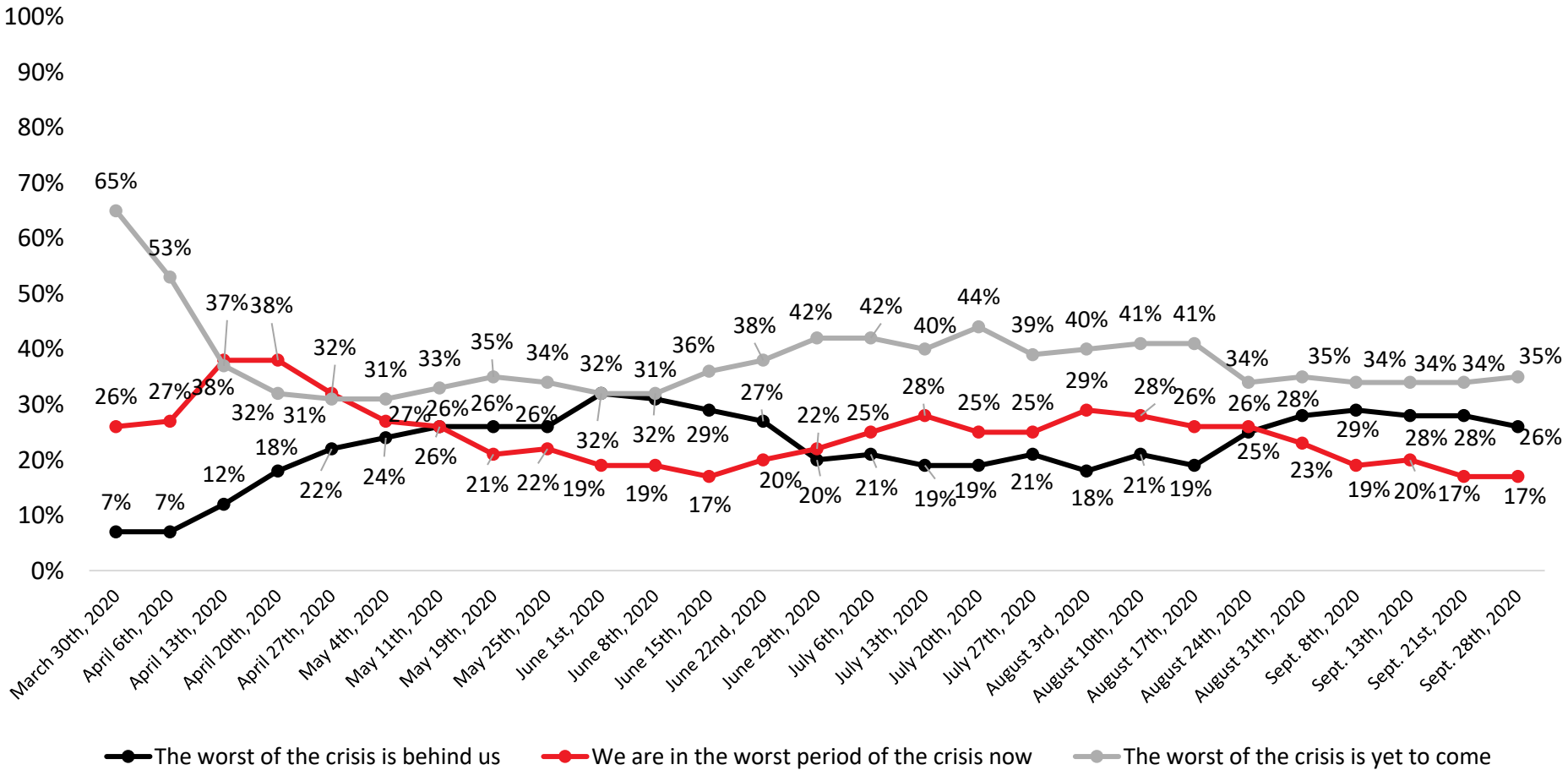
Base: All respondents

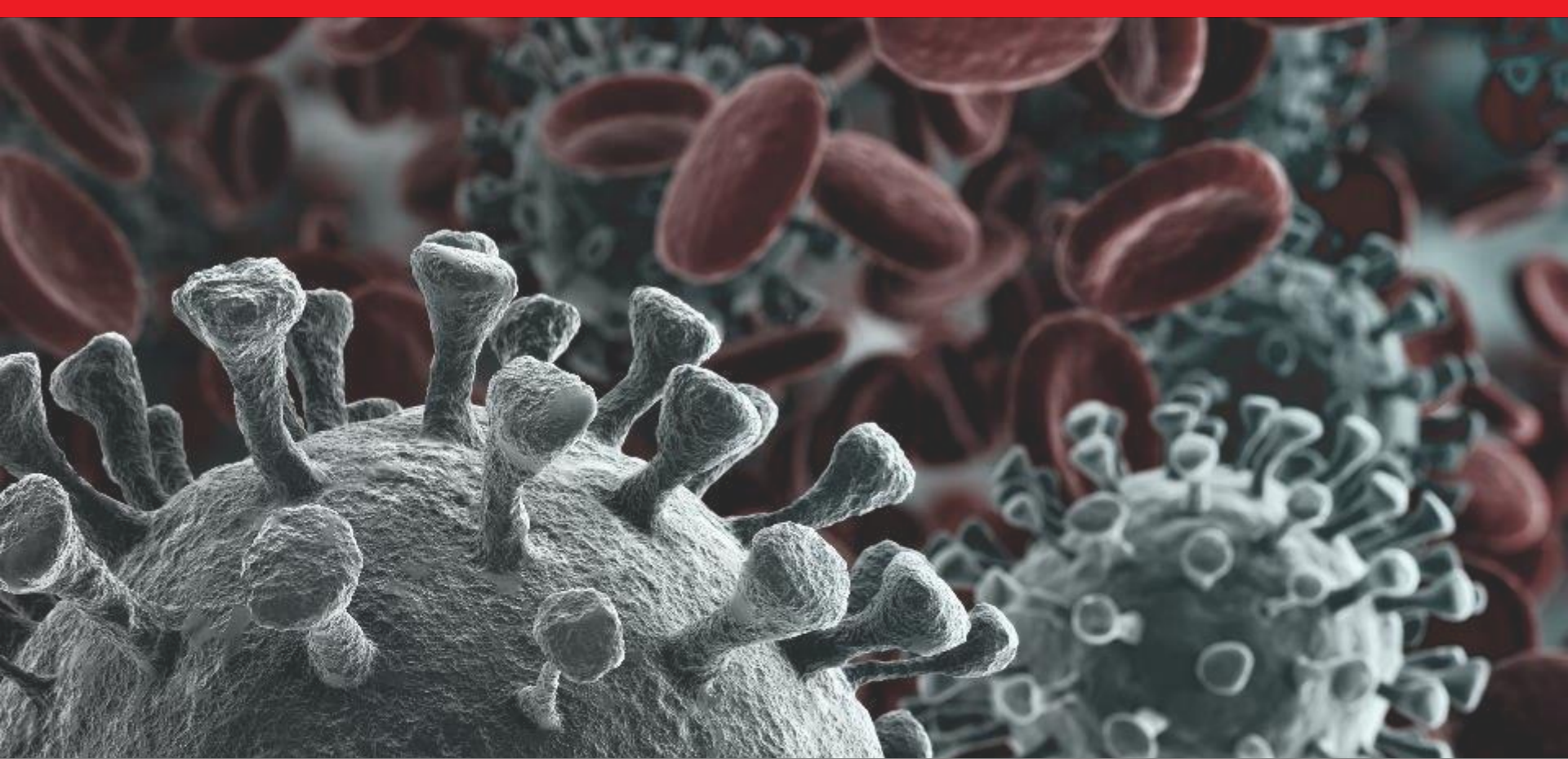


EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **The United States** ?

Base: All respondents





SATISFACTION WITH GOVERNMENTS DURING THE CRISIS

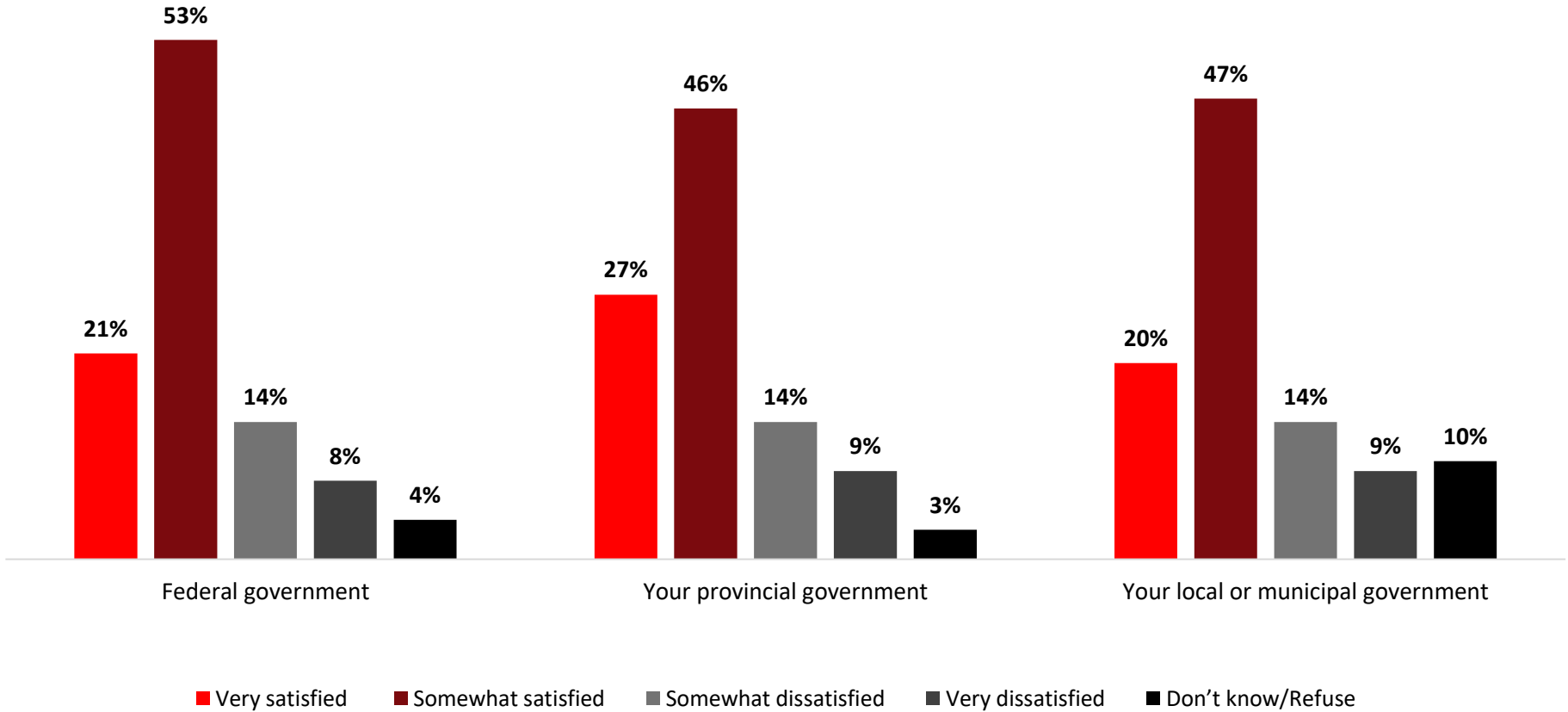


SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,514)



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

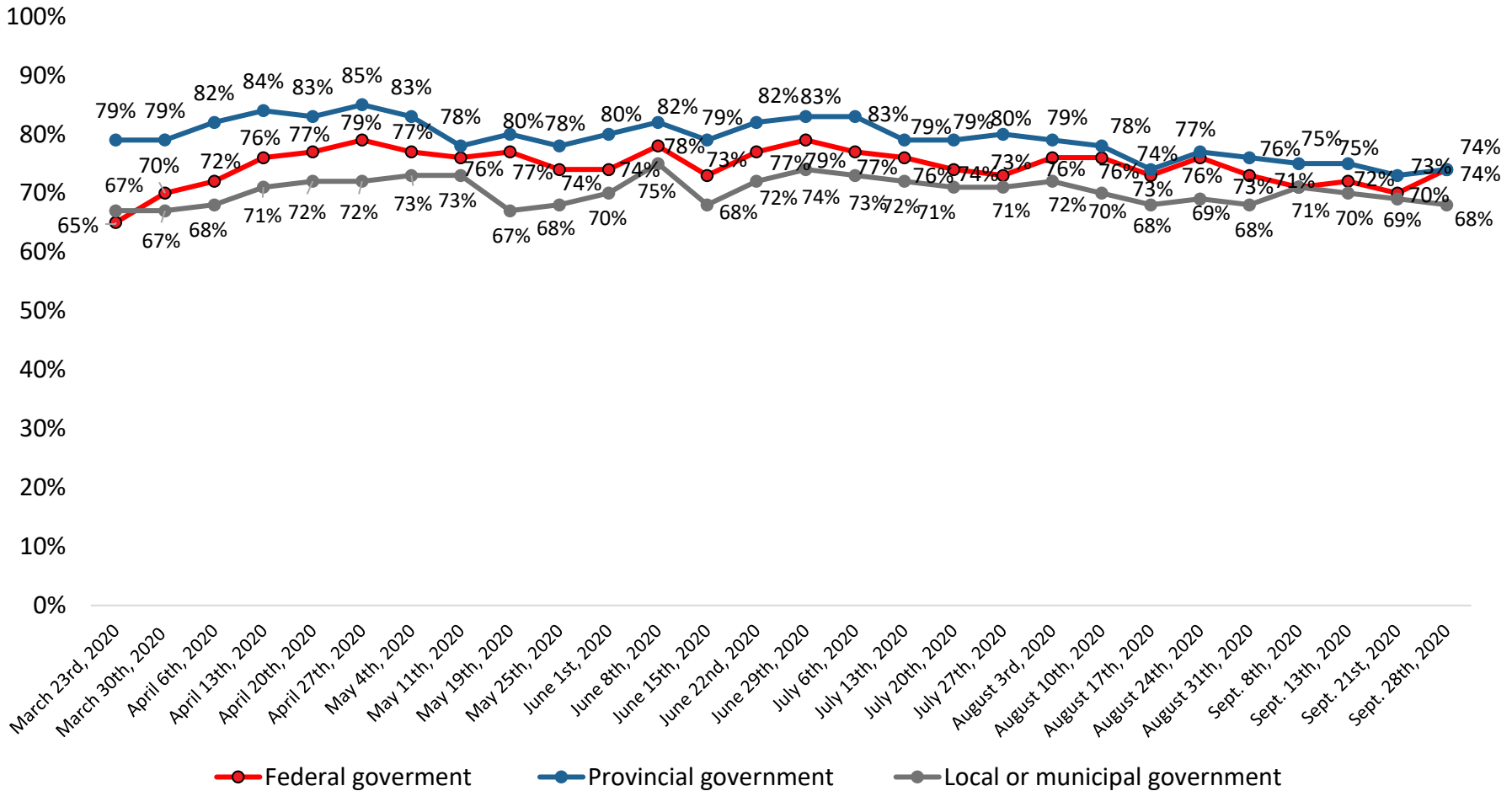
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 21 st	Gap
Weighted n =	1,514	104	355	581	99	170	205	413	516	585	666	571	259	1,538	
Unweighted n =	1,514	100	402	611	125	126	150	393	483	638	674	556	268	1,538	
Federal government															
Total Satisfied	74%	82%	72%	77%	71%	64%	77%	73%	68%	81%	76%	74%	72%	70%	+4
Total Dissatisfied	22%	16%	22%	21%	26%	33%	18%	22%	27%	18%	20%	24%	26%	26%	-4
Your provincial government															
Total Satisfied	74%	85%	77%	75%	63%	54%	80%	64%	71%	82%	71%	73%	80%	73%	+1
Total Dissatisfied	23%	11%	19%	23%	35%	41%	16%	29%	25%	17%	25%	24%	18%	24%	-1
Your local or municipal government															
Total Satisfied	68%	74%	64%	74%	60%	61%	63%	64%	62%	75%	68%	69%	65%	69%	-1
Total Dissatisfied	22%	11%	19%	21%	31%	33%	24%	23%	29%	16%	23%	22%	22%	22%	-

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

% Total Satisfied presented



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents



François Legault



Doug Ford



Brian Pallister



Scott Moe



Jason Kenney



John Horgan

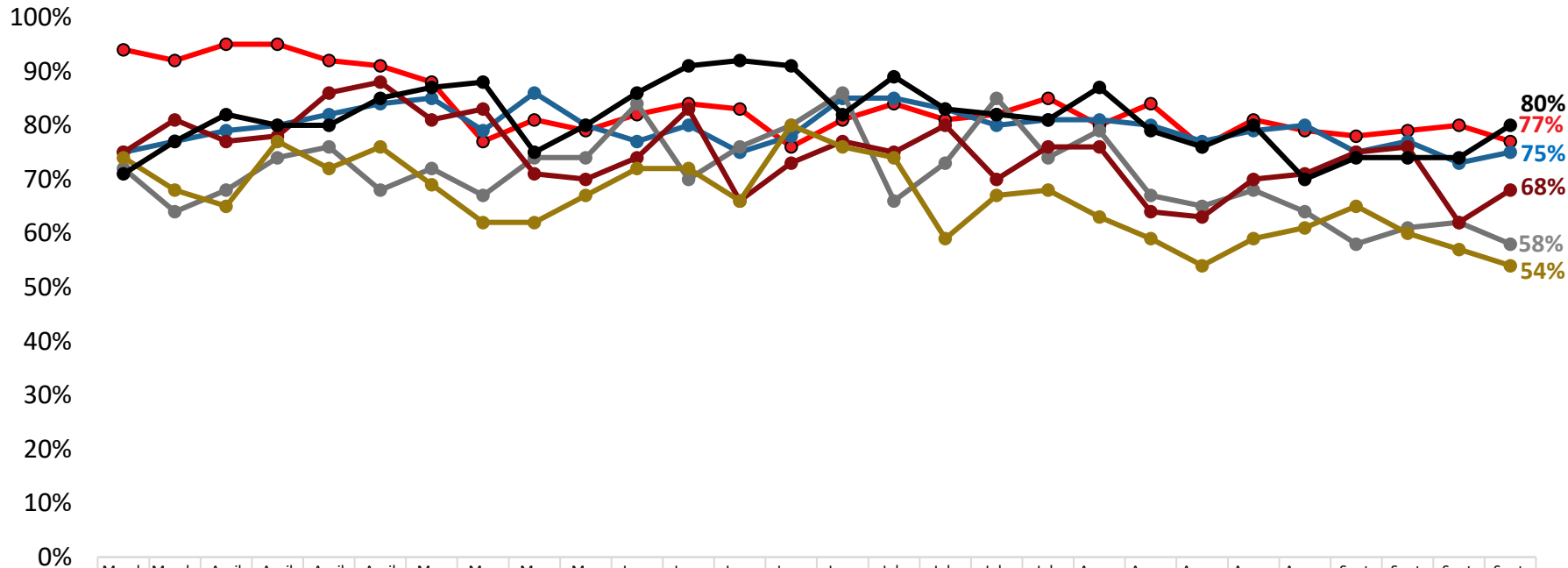
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,514	104	355	581	53	46	170	205
Unweighted n =	1,514	100	402	611	65	60	126	150
Total Satisfied	74%	85%	77%	75%	58%	68%	54%	80%
Very satisfied	27%	54%	28%	27%	9%	19%	12%	33%
Somewhat satisfied	46%	31%	49%	48%	50%	49%	42%	47%
Total Dissatisfied	23%	11%	19%	23%	42%	27%	41%	16%
Somewhat dissatisfied	14%	8%	13%	14%	24%	9%	22%	9%
Very dissatisfied	9%	3%	7%	9%	18%	18%	19%	7%
Don't know/Refuse	3%	4%	4%	2%	0%	5%	5%	4%

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

% Total Satisfied presented

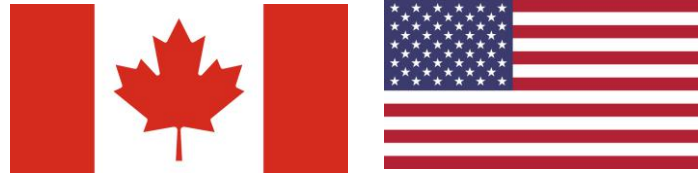


	March 23rd, 2020	March 30th, 2020	April 6th, 2020	April 13th, 2020	April 20th, 2020	April 27th, 2020	May 4th, 2020	May 11th, 2020	May 19th, 2020	May 25th, 2020	June 1st, 2020	June 8th, 2020	June 15th, 2020	June 22nd, 2020	June 29th, 2020	July 6th, 2020	July 13th, 2020	July 20th, 2020	July 27th, 2020	August 3rd, 2020	August 10th, 2020	August 17th, 2020	August 24th, 2020	August 31st, 2020	Sept. 8th, 2020	Sept. 13th, 2020	Sept. 21st, 2020	Sept. 28th, 2020
François Legault	94%	92%	95%	95%	92%	91%	88%	77%	81%	79%	82%	84%	83%	76%	81%	84%	81%	82%	85%	80%	84%	76%	81%	79%	78%	79%	80%	77%
Doug Ford	75%	77%	79%	80%	82%	84%	85%	79%	86%	80%	77%	80%	75%	78%	85%	85%	83%	80%	81%	81%	80%	77%	79%	80%	75%	77%	73%	75%
Brian Pallister	72%	64%	68%	74%	76%	68%	72%	67%	74%	74%	84%	70%	76%	80%	86%	66%	73%	85%	74%	79%	67%	65%	68%	64%	58%	61%	62%	58%
Scott Moe	75%	81%	77%	78%	86%	88%	81%	83%	71%	70%	74%	83%	66%	73%	77%	75%	80%	70%	76%	76%	64%	63%	70%	71%	75%	76%	62%	68%
Jason Kenney	74%	68%	65%	77%	72%	76%	69%	62%	62%	67%	72%	72%	66%	80%	76%	74%	59%	67%	68%	63%	59%	54%	59%	61%	65%	60%	57%	54%
John Horgan	71%	77%	82%	80%	80%	85%	87%	88%	75%	80%	86%	91%	92%	91%	82%	89%	83%	82%	81%	87%	79%	76%	80%	70%	74%	74%	74%	80%

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,514	1,001	
	Unweighted n =	1,514	1,001	
Federal government / The US President		74%	46%	28
Your provincial government / Your State government		74%	60%	14
Your local or municipal government		68%	59%	9

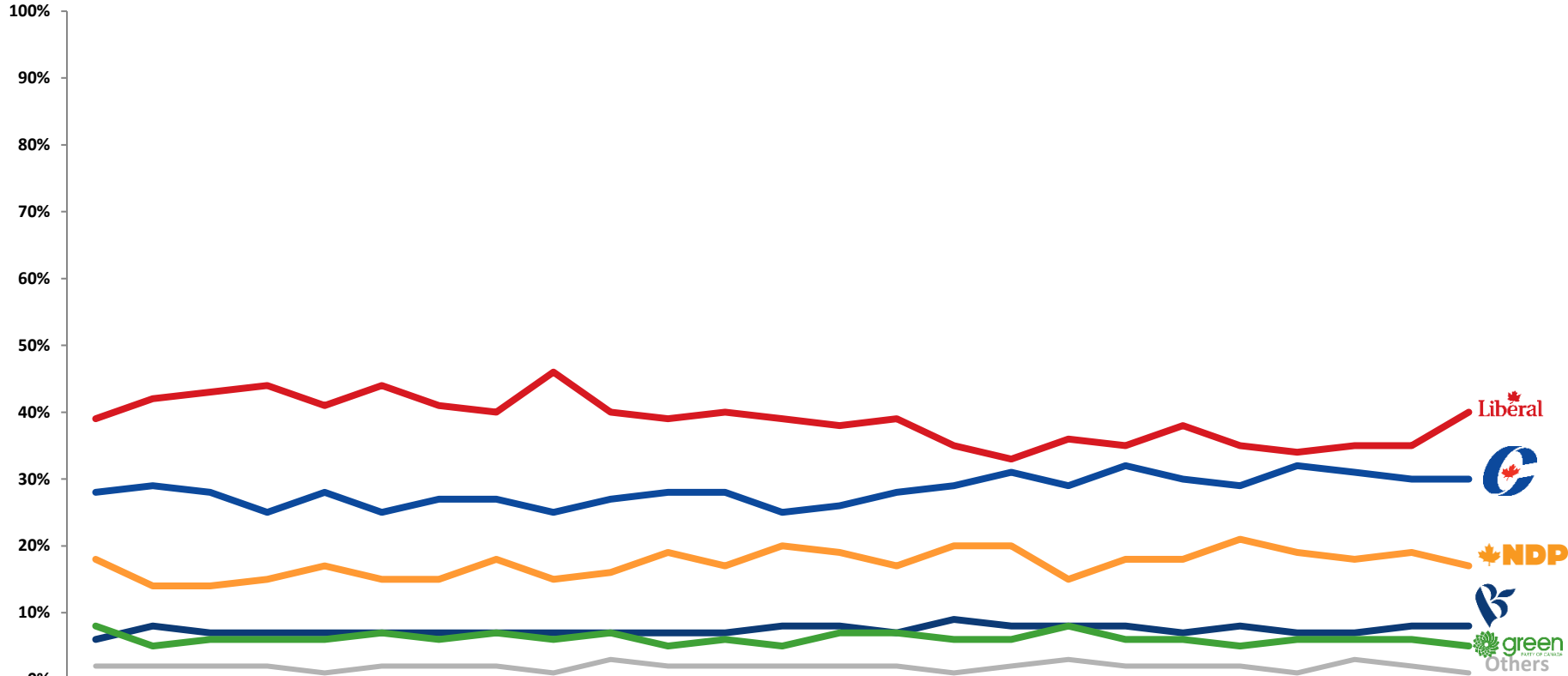
VOTING INTENTIONS - FEDERAL ELECTIONS

CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...*

Base: All respondents (n=1,514), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total Sept. 21 st , 2020	Gap
Weighted n =	1,514	1,276	79	299	474	85	160	179	638	638	346	416	514	1,255	
Unweighted n =	1,514	1,287	74	340	513	110	117	133	669	618	331	390	566	1,281	
... Justin Trudeau's Liberal Party of Canada	33%	40%	41%	30%	46%	35%	33%	47%	40%	39%	40%	40%	39%	35%	+5
... Erin O'Toole's Conservative Party of Canada	25%	30%	34%	15%	30%	43%	53%	23%	33%	26%	16%	32%	36%	30%	-
... Jagmeet Singh's New Democratic Party of Canada	15%	17%	14%	18%	19%	15%	10%	22%	14%	21%	30%	15%	10%	19%	-2
... Yves-François Blanchet's Bloc Québécois	6%	8%	-	32%	-	-	-	-	-	-	-	-	-	8%	-
... Joan Robert's Green Party of Canada	4%	5%	7%	5%	4%	5%	3%	7%	6%	4%	8%	5%	3%	6%	-1
... another party	1%	1%	4%	0%	2%	2%	1%	1%	1%	2%	1%	2%	1%	2%	-1
I would not vote	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TRENDS IN VOTING INTENTIONS IN CANADA



	April 13, 2020	April 20, 2020	April 27, 2020	May 4, 2020	May 11, 2020	May 19, 2020	May 25, 2020	June 1, 2020	June 8, 2020	June 15, 2020	June 22, 2020	June 29, 2020	July 6, 2020	July 13, 2020	July 20, 2020	July 27, 2020	August 3, 2020	August 10, 2020	August 17, 2020	August 24, 2020	August 31, 2020	Sept. 8, 2020	Sept. 13, 2020	Sept. 21, 2020	Sept. 28, 2020	
LPC	39%	42%	43%	44%	41%	44%	41%	40%	46%	40%	39%	40%	39%	38%	39%	35%	33%	36%	35%	38%	35%	34%	35%	35%	40%	
CPC	28%	29%	28%	25%	28%	25%	27%	27%	25%	27%	28%	28%	25%	26%	28%	29%	31%	29%	32%	30%	29%	32%	31%	30%	30%	
NDP	18%	14%	14%	15%	17%	15%	15%	18%	15%	16%	19%	17%	20%	19%	17%	20%	20%	15%	18%	18%	21%	19%	18%	19%	17%	
BQ	6%	8%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	8%	8%	7%	9%	8%	8%	8%	8%	7%	8%	7%	7%	8%	8%
GPC	8%	5%	6%	6%	6%	7%	6%	7%	6%	7%	5%	6%	5%	7%	7%	6%	6%	8%	6%	6%	6%	5%	6%	6%	5%	
Others	2%	2%	2%	2%	1%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	1%	2%	3%	2%	2%	2%	1%	3%	2%	1%	

APPENDIX

DETAILED METHODOLOGY

Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	150	205
Alberta	126	170
Manitoba/Saskatchewan	125	99
Ontario	611	581
Quebec	402	355
Atlantic	100	104

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	156	179
MidWest	195	217
South	359	371
West	291	233

DETAILED METHODOLOGY

Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	767	735
Female	747	779

AGE	Unweighted	Weighted
Between 18 and 34	393	413
Between 35 and 54	483	516
55 or over	638	585

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	923	984
French	386	315
Other	204	214

The sample thus collected has a minimum weighting factor of 0.1137 and a maximum weighting factor of 4.7224. The weighted variance is 0.3816.

DETAILED METHODOLOGY

Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	501	500
Female	500	516

AGE	Unweighted	Weighted
Between 18 and 29	160	220
Between 30 and 39	185	172
Between 40 and 49	152	186
Between 50 and 64	280	250
65 or older	224	172

The sample thus collected has a minimum weighting factor of 0.4930 and a maximum weighting factor of 2.9758. The weighted variance is 0.1848.

OUR CREDENTIALS



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



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EMPLOYEES



185
CONSULTANTS



8
OFFICES

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