

Report

Manitoba Vaccination

January 2021

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Leger

We know Canadians

METHODOLOGY

Methodology

Study Population

- Manitoba residents, aged 18 and older.

Data Collection

- A total of n=800 online surveys were conducted via Leger's online panel, LEO.
- Interviews were conducted from January 15 to January 21, 2021.

Statistical Analysis

- As a non-probability internet survey, a margin of error is technically not to be reported.
- If the data were collected through a probability sample of Manitobans, the margin of error would be $\pm 3.5\%$, 19 times out of 20.
- Using data from the 2016 Census, results were weighted according to age, gender and region in order to ensure a representative sample of the population.
- The numbers presented have been rounded to the nearest whole number. However, raw values were used to calculate the sums presented and therefore may not correspond to the manual addition of these numbers.

Key Findings

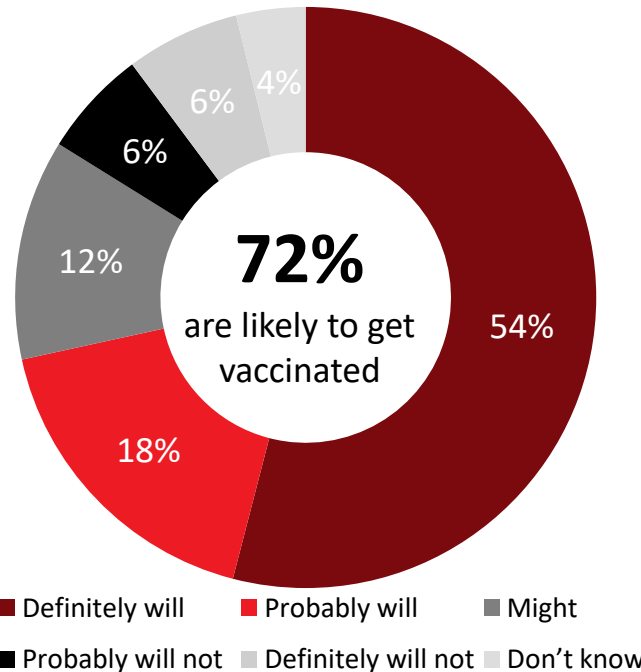
Key Findings

COVID-19 Vaccination

- **Intention to get vaccinated:** overall, 72% of Manitobans intend to get vaccinated when the vaccine is widely available.
 - Intention is higher among elderly (aged 55 years and over) than other age groups. 82% of those aged 55+ said they 'definitely/probably will' get vaccinated' as compared to 65% of those aged 18-54.
 - Over two-thirds Manitobans agree that the vaccine should be mandatory for all healthcare workers.
- **Vaccine Safety:** Vaccine safety is a concern as 57% don't want to be in the first wave of people getting vaccinated, they want to delay to ascertain the side effects. 49% also mentioned that they are generally pro-vaccine but worried about the safety of this vaccine.
 - About two in five Manitobans indicated they want to get more information about the side-effects of the vaccine. Effectiveness of COVID vaccine is also a topic of interest among Manitobans.
 - In terms of timeframe, half of the Manitobans believe they will be vaccinated by the summer this year. 25% of older Manitobans (age 55+) expect to get vaccinated within next 2-3 months (vs. 10% of aged 18-54). About 14% of those aged 18-34 don't expect to get vaccinated by next year.
- **Role of government:** Majority of residents (71%) are comfortable with how Manitoba government is determining priority groups for early vaccination.
 - 60% Manitobans are confident that the provincial government will be able to ensure that vaccine is available to all those who want to get vaccinated.

Detailed Results
COVID-19 Vaccination

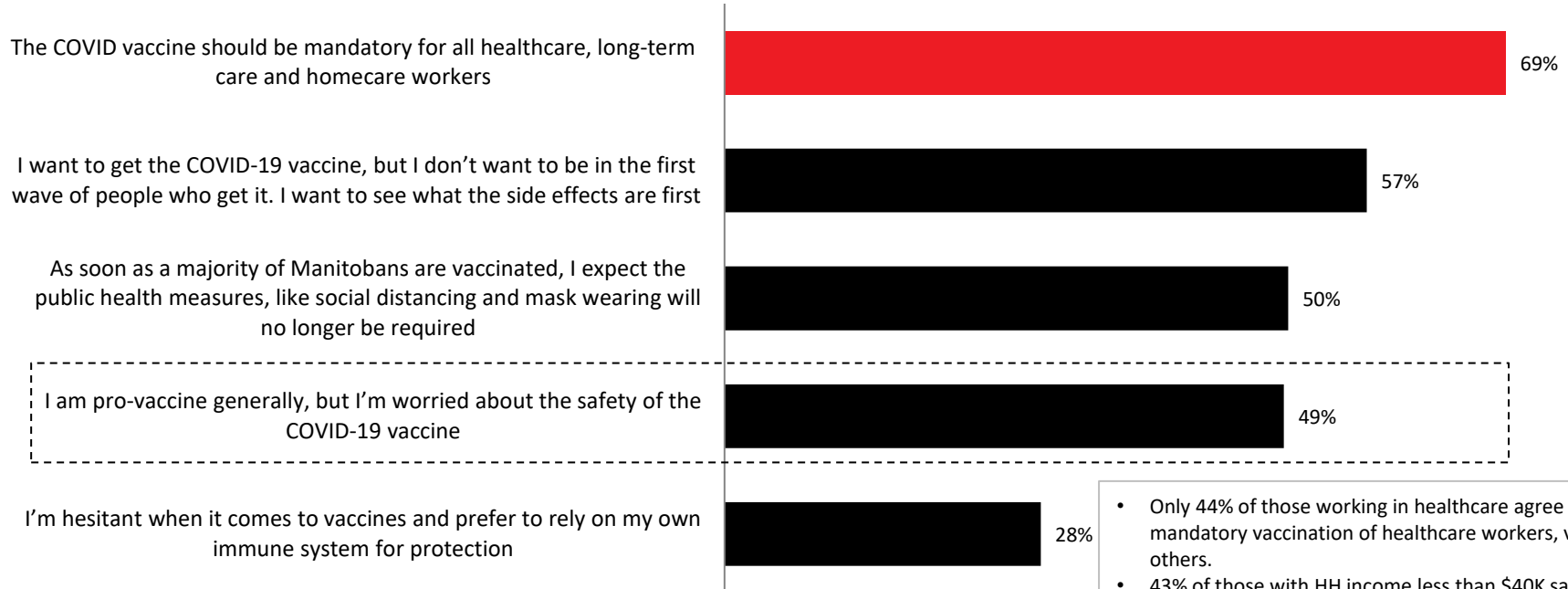
Almost three quarters of Manitobans intend to get vaccinated. Older residents more willing to get vaccinated than younger age groups



- 82% of aged 55+ said they 'definitely/probably will get vaccinated' as compared to 65% of those aged 18-54
- 80% of University educated intend to get vaccinated as compared to 63% of high school educated Manitobans.
- 75% of those earning \$40K and over would definitely or probably get vaccinated vs. 58% of those earning less than \$40K
- Winnipeggers are somewhat more likely to get vaccinated (76%) compared to those outside the city (66%).

Over two-thirds Manitobans agree that the vaccine should be mandatory for healthcare workers, half are worried about its safety.

% Who Agree

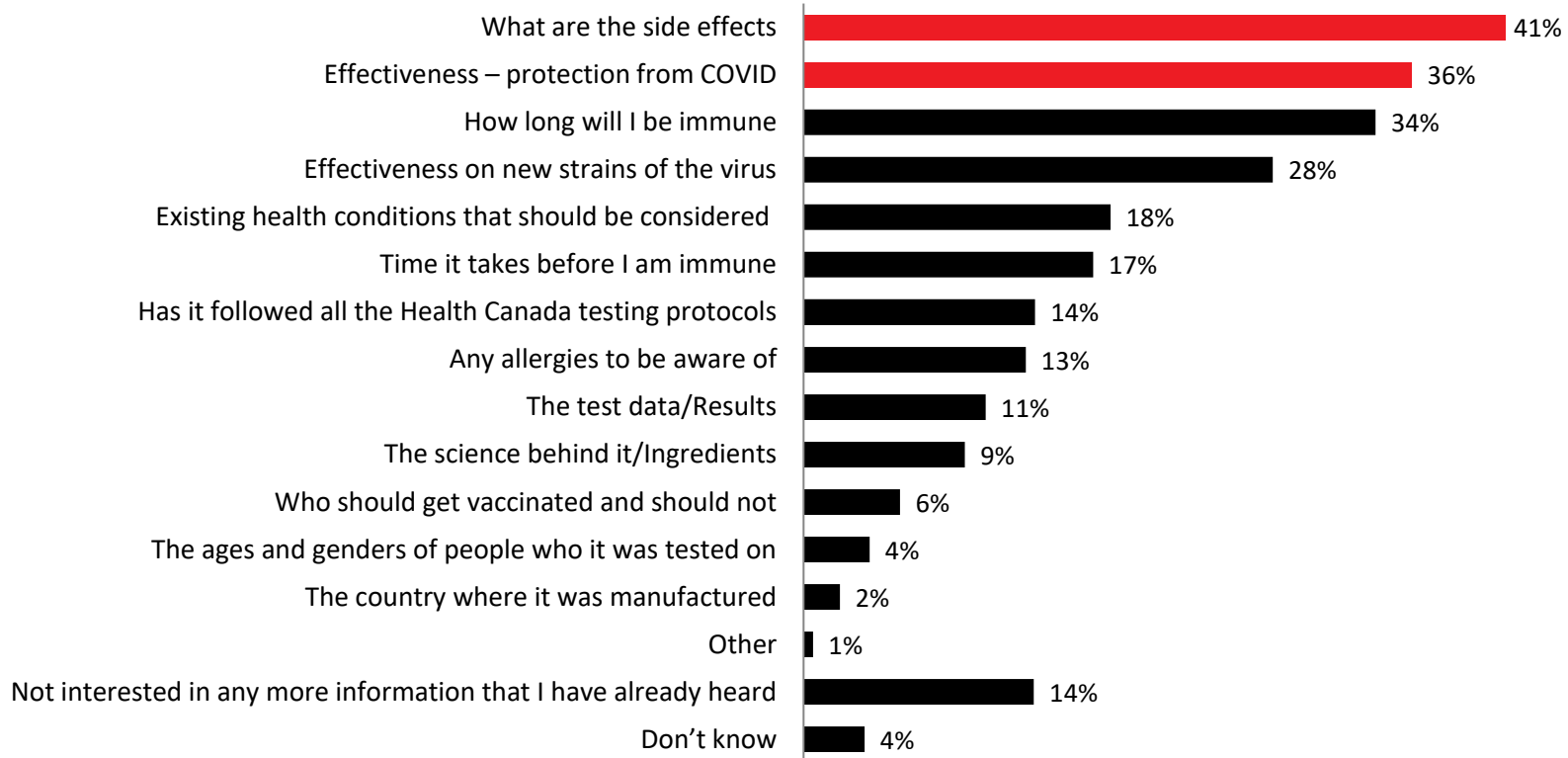


CV12: Do you agree or disagree with the following statements...?

Base : Manitoba Residents (n=800)

- Only 44% of those working in healthcare agree with mandatory vaccination of healthcare workers, vs. 67% of others.
- 43% of those with HH income less than \$40K say they are hesitant about getting vaccinated in general, vs. 25% with income \$40K and over.
- Females are more likely to say they are pro-vaccine but worried about safety of this vaccine (55% vs. 43% males)

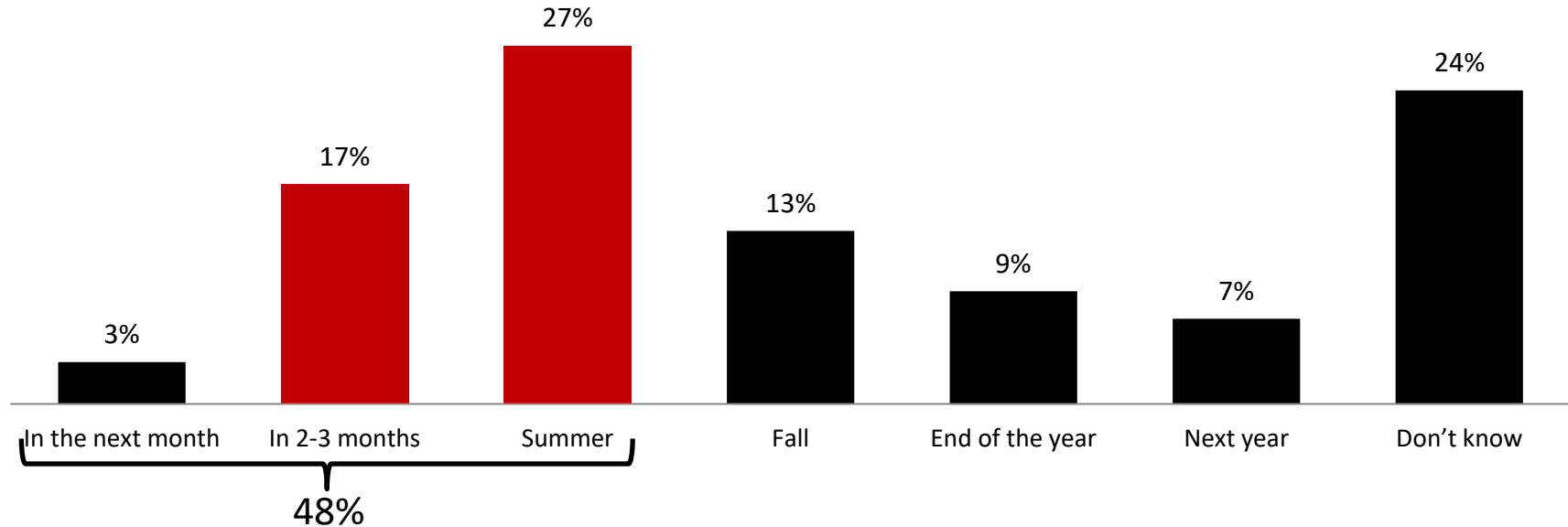
About two in five Manitobans want to know more about side-effects and effectiveness of COVID vaccine



CV10:When it comes to the COVID vaccines, what information would you like to know about them? Please select the top 3 things you would like to know.

Base : Manitoba Residents (n=800)

About half expect to be vaccinated by this summer, another quarter of Manitobans are unsure.

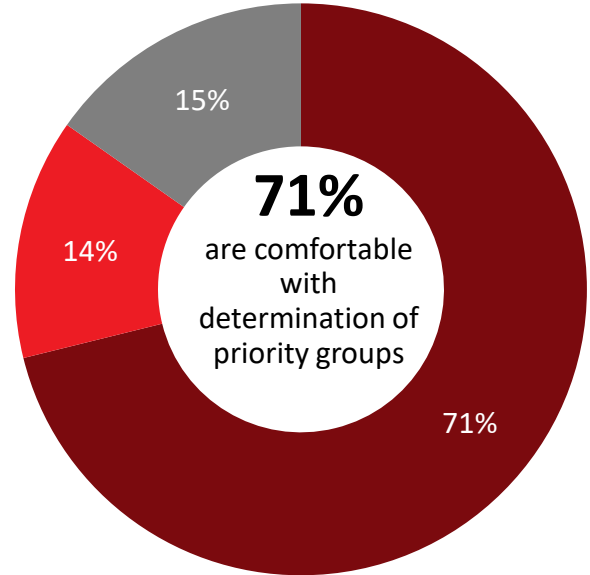


- 25% of those age 55 and older expect to get vaccinated within next 2-3 months (vs. 10% of aged 18-54). About 14% of those aged 18-34 are expecting to get vaccinated by next year vs. 3% of those aged 35+.
- Of those who intend to get vaccinated, 26% expect to be vaccinated within next 2-3 months, and additional 51% expect to be vaccinated in summer/fall this year.

Detailed Results

Vaccination- Government

About three-quarters of Manitobans are comfortable with how provincial government determined priority groups

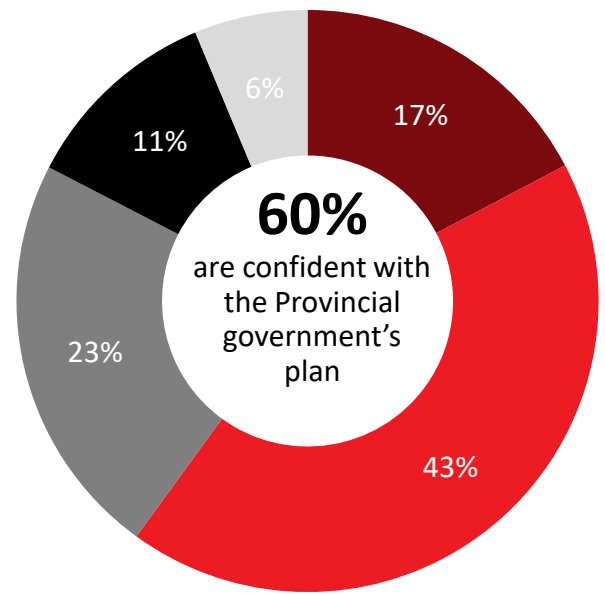


■ Comfortable ■ Uncomfortable ■ Don't know

CV19: Are you comfortable or uncomfortable with how the priority groups for vaccination are being determined?

Base : Manitoba Residents (n=800)

Three in five Manitobans are confident of provincial government's plan to ensure all willing residents will get vaccinated



- 66% of those intending to get vaccinated are confident of Manitoba government's plan vs. 31% of those not intending to get vaccinated.
- Confidence in the government's plan is higher among residents outside the city (66% confident) compared to residents of Winnipeg (55%).

■ Very confident ■ Somewhat confident ■ Not very confident
■ Not at all confident ■ Don't know

RESPONDENTS PROFILE

RESPONDENT PROFILE – *Manitoba*

	Weighted
n=	800
Gender	(%)
Male	49
Female	51
Age	
18 to 34	30
35 to 54	33
55 years of age or older	37
Region	
Winnipeg	57
Rest of MB	43

	Weighted
n=	800
Household Income	(%)
Less than \$40K	21
\$40K to less than \$80K	31
\$80K and over	36
Employment Status	
Employed	51
Retired	25
Unemployed, laid-off due to COVID-19	8
Student	8
Homemaker	3
Other	4

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