

Leger

IN COLLABORATION WITH



POSTMEDIA-LEGER POLL

Report

**PROVINCIAL POLITICS IN
ONTARIO – *May 13-15***

THE RACE TO JUNE

Leger

DATE 2022-05-18 PROJECT NUMBER 00 000-000



METHODOLOGY

Methodology



Web survey using computer-assisted Web interviewing (CAWI) technology.



From May 13 to 15, 2022 (*prior to the televised leader debate*)



1000 Ontario residents, 18 years of age or older, who are eligible to vote in Ontario, randomly recruited from LEO's online panel.



Using data from the 2016 Census, results were weighted according to age and gender within Ontario regions, as well as by education and presence of children in the household in order to ensure a representative sample of the population.



For comparison purposes, a probability sample of 1000 respondents would have a margin of error of $\pm 3.1\%$, 19 times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.

Methodology

Notes on reading this report

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

If you have questions about the data presented in this report, please contact Andrew Enns, Executive Vice-President at the following e-mail address: aenns@leger360.com

ONTARIO BALLOT & THE CAMPAIGN

VOTING INTENTIONS - PROVINCIAL ELECTION

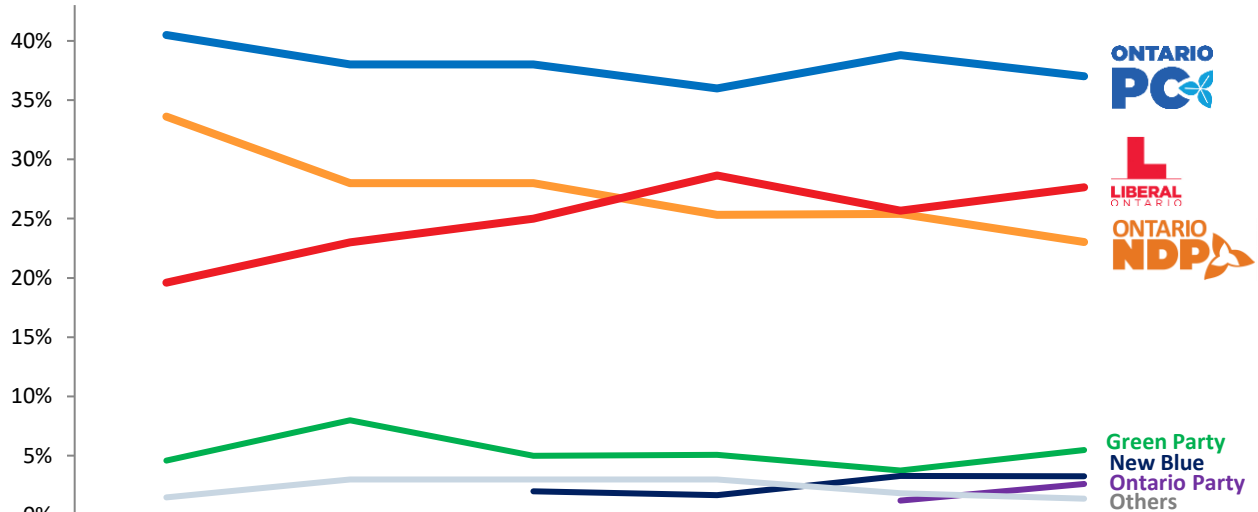
Q1/2. If a provincial election were held today which political party would you be most likely to vote? If undecided: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Base: Decided voters (n=830)



Provincial voting intentions in Ontario – Detailed Results

	TOTAL Eligible voters	TOTAL Decided voters	Male	Female	18-34	35-54	55+	Metro 416	GTA 905	Hamilton/ Niagara	South	East	North
n =	1000	830	427	404	226	262	342	232	136	91	210	115	47
... Doug Ford's Progressive Conservative Party of Ontario	30%	37%	41%	32%	22%	38%	45%	38%	38%	27%	39%	36%	37%
... Steven Del Duca's Ontario Liberal Party	23%	28%	25%	31%	32%	26%	26%	33%	38%	24%	15%	35%	18%
... Andrea Horwath's Ontario New Democratic Party	19%	23%	22%	24%	30%	22%	19%	20%	13%	31%	31%	19%	29%
... Mike Schreiner's Green Party of Ontario	5%	5%	4%	7%	9%	5%	3%	5%	5%	6%	7%	6%	3%
... New Blue Party of Ontario	3%	3%	4%	2%	4%	3%	3%	2%	1%	7%	5%	3%	2%
... Ontario Party	2%	3%	3%	2%	1%	4%	2%	2%	1%	3%	4%	1%	9%
... someone else	2%	1%	1%	1%	1%	2%	1%	1%	3%	2%	1%	1%	1%
Don't know	10%	-	-	-	-	-	-	-	-	-	-	-	-
I will not vote	7%	-	-	-	-	-	-	-	-	-	-	-	-

Evolution of voting intentions in Ontario



	2018 Election	March 2021	December 2021	April-May 2022	May 6-8 2022	May 13-15 2022
PC	41%	38%	38%	36%	39%	37%
NDP	34%	28%	28%	25%	25%	23%
Liberal	20%	23%	25%	29%	26%	28%
Green	5%	8%	5%	5%	4%	5%
New Blue			2%	2%	3%	3%
Ontario Party					1%	3%
Others	2%	3%	3%	3%	2%	1%

Q1/Q2. If a PROVINCIAL election were held today, for which political party would you be most likely to vote for?
In the event a respondent was undecided, the following was asked: Is there a Party you are leaning toward supporting, even just a little?

Base: Decided voters

Firmness of choice

Q3. Is your vote final or are you likely to change your mind?

Base: Decided Voters (n=830)

Based on people who intend to vote **PC**

Based on people who intend to vote **NDP**

Based on people who intend to vote **Liberal**

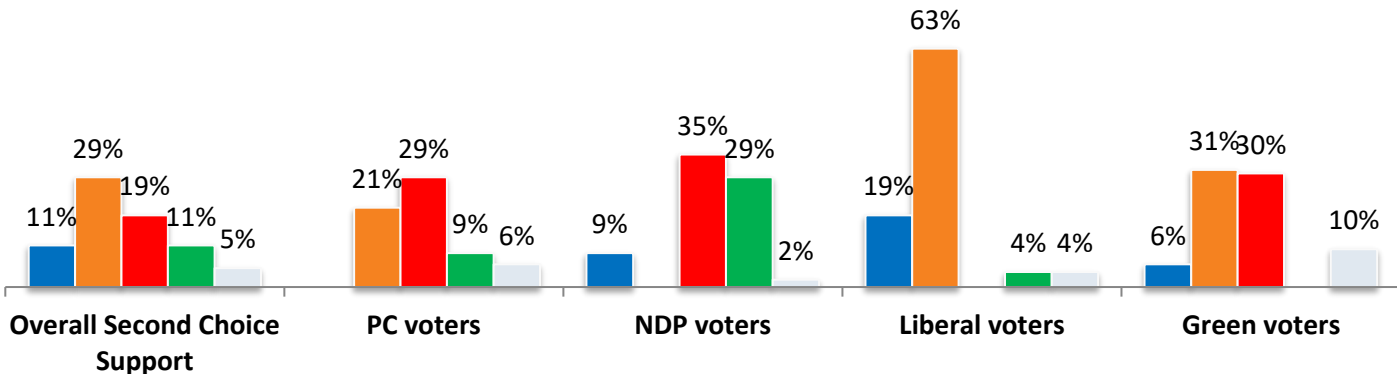
Based on people who intend to vote **Green**

	Total	ONTARIO PC	ONTARIO NDP	LIBERAL ONTARIO	green Party of Ontario
Vote is final	49%	61%	50%	39%	35%
May change my mind	46%	35%	47%	55%	60%
I don't know	4%	4%	3%	5%	6%

49% of **New Blue** supporters may change their mind and 61% of **Ontario Party** voters may also change their mind

Second ballot choice by current voting intention

■ PC Party of Ontario
 ■ Ontario NDP
 ■ Ontario Liberals
 ■ Green Party of Ontario
 ■ No second choice



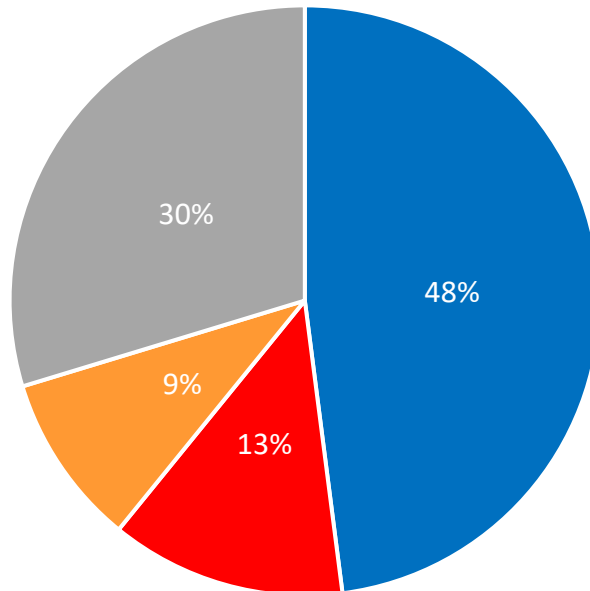
52% of **New Blue** supporters' second choice is the PC Party and 55% of **Ontario Party** supporters' second choice is also the PC Party

Q4. And which party would be your second choice?

Base: Q3 = 'May Change my mind' or 'I don't know' (n=420)

Perceived frontrunner

Q.MO. Who do you think will win the next provincial election and form the next government? Base: All respondents (n=1000)



May 3 – 45% PC
 May 10 – 48% PC

- Doug Ford and the Progressive Conservative Party of Ontario
- Steven Del Duca and the Liberal Party of Ontario
- Andrea Horwath and the New Democratic Party of Ontario
- Don't know

Perceived Frontrunner – Detailed Results

Q.MO. Who do you think will win the next provincial election and form the next government? Base: All respondents (n=1000)

	Total	Male	Female	18-34	35-54	55+
n =	1000	484	516	276	320	404
Doug Ford and the Progressive Conservative Party of Ontario	48%	55%	41%	34%	47%	58%
Steven Del Duca and the Liberal Party of Ontario	13%	10%	15%	20%	12%	9%
Andrea Horwath and the New Democratic Party	9%	11%	8%	11%	10%	7%
Don't know /Prefer not to answer	30%	23%	36%	34%	31%	26%

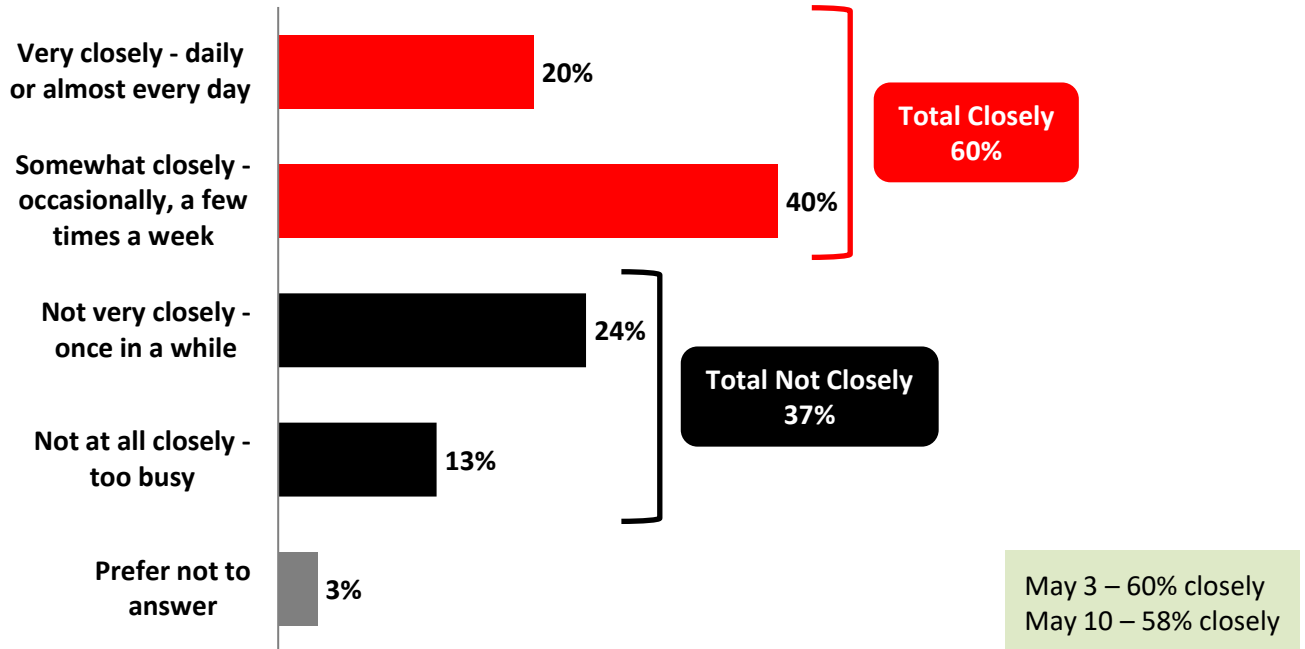
Perceived Frontrunner – *By Party Support*

Q.MO. Who do you think will win the next provincial election and form the next government? Base: All respondents (n=1000)

	TOTAL	PC	NDP	Liberal	Green
n =	1000	304	191	229	45
Doug Ford and the Progressive Conservative Party of Ontario	48%	89%	24%	36%	34%
Steven Del Duca and the Liberal Party of Ontario	13%	4%	9%	38%	11%
Andrea Horwath and the New Democratic Party of Ontario	9%	1%	37%	6%	12%
Don't know/prefer not to answer	30%	7%	30%	21%	21%

Engagement levels

Q4B: How closely are you following news and events around the upcoming provincial election? Base: All respondents (n=1000)



Engagement Levels – *Detailed Results*

Q4B: How closely are you following news and events around the upcoming provincial election? Base: All respondents (n=1000)

	Total	Male	Female	18-34	35-54	55+
n =	1000	484	516	276	320	404
Very closely – daily or almost every day	20%	23%	18%	15%	17%	26%
Somewhat closely – occasionally, a few times a week	40%	43%	37%	34%	40%	43%
Not very closely – once in a while	24%	23%	25%	28%	25%	21%
Not at all closely – too busy	13%	8%	17%	16%	15%	8%

Engagement Levels – *By Party Support*

Q.MO. Who do you think will win the next provincial election and form the next government? Base: All respondents (n=1000)

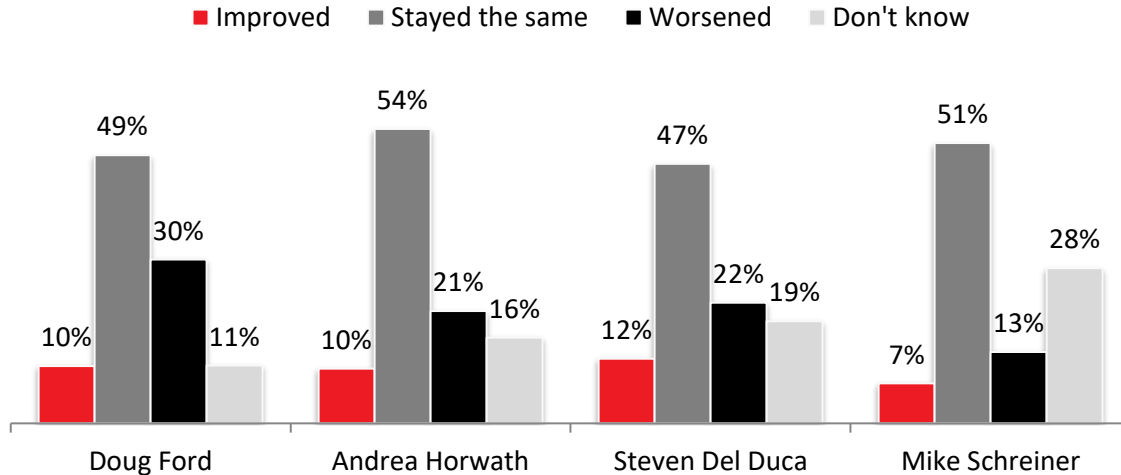
	TOTAL	PC	NDP	Liberal	Green
n =	1000	304	191	229	45
Very closely – daily or almost every day	20%	24%	21%	24%	12%
Somewhat closely – occasionally, a few times a week	40%	48%	40%	47%	35%
Not very closely – once in a while	24%	19%	30%	22%	35%
Not at all closely – too busy	13%	9%	8%	6%	14%

LEADER IMPRESSIONS

Impression of party leaders in the past week of the campaign

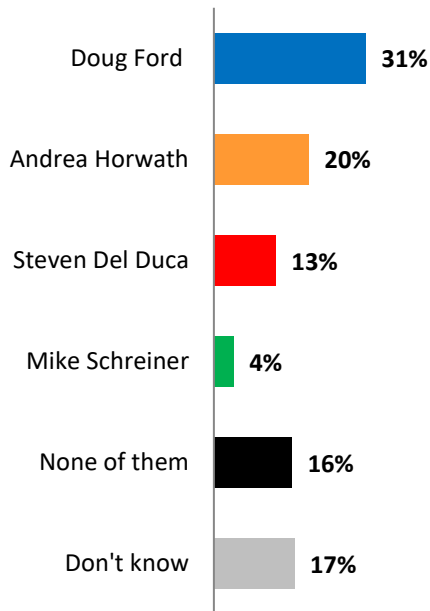
Q6. In the past week, has your opinion of the following leaders improved, stayed the same or worsened?

Base: All respondents (n=1000)



Best Premier for Ontario

Q7. In your opinion, which provincial party leader would make the best Premier for Ontario? Base: All respondents (n=1000)



These results are virtually unchanged from a week ago.

Best Premier for Ontario – Detailed Results

Q7. In your opinion, which provincial party leader would make the best Premier for Ontario? Base: All respondents (n=1000)

		Total	Male	Female	18-34	35-54	55+
n =		1000	484	516	276	320	404
Doug Ford		31%	36%	27%	21%	32%	38%
Andrea Horwath		20%	20%	19%	27%	19%	15%
Steven Del Duca		13%	13%	12%	11%	12%	14%
Mike Schreiner		4%	4%	4%	4%	4%	4%
None of them		16%	14%	18%	18%	15%	15%
Don't know		17%	14%	19%	19%	18%	14%

Best Premier for Ontario – *By Party Support*

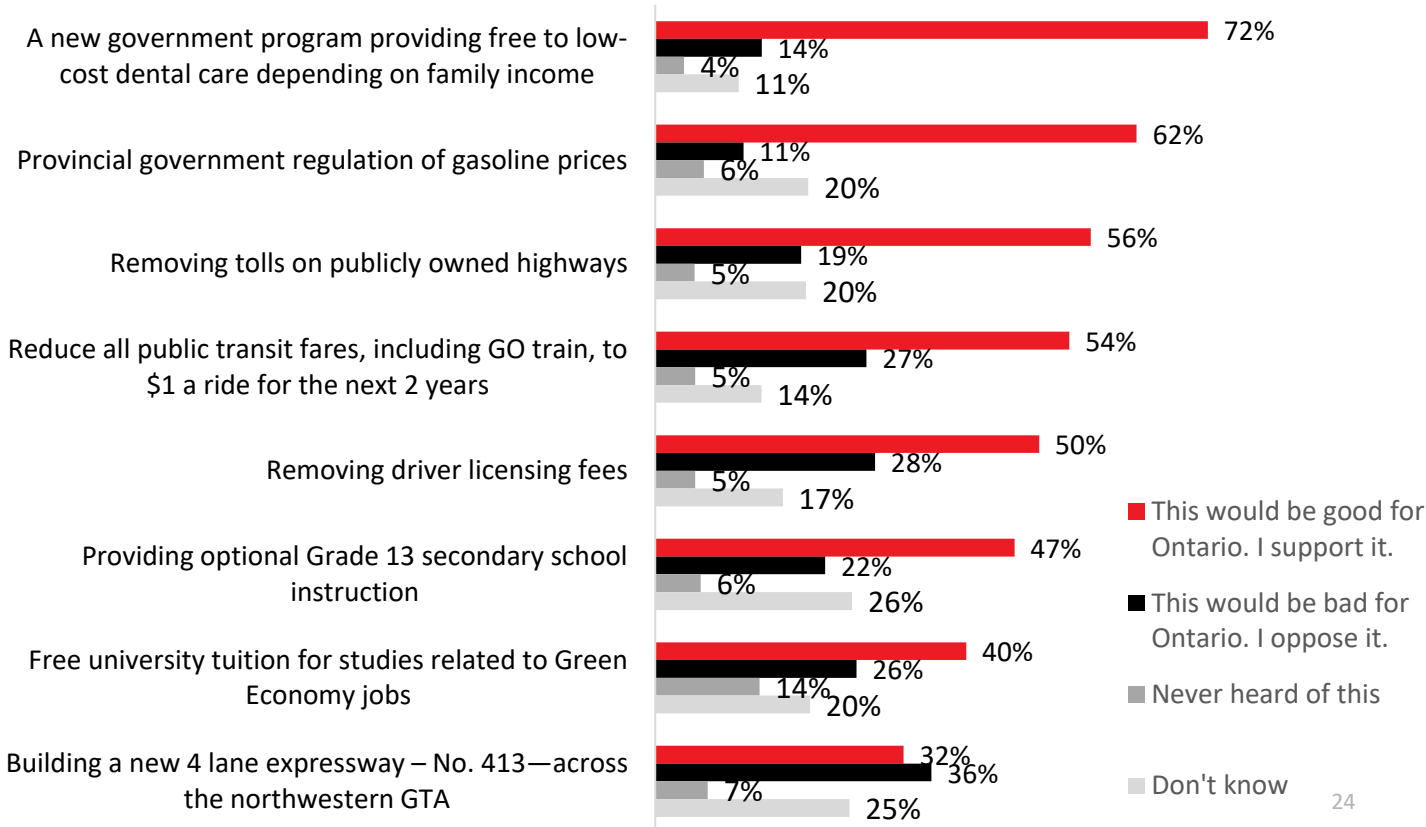
Q7. In your opinion, which provincial party leader would make the best Premier for Ontario? Base: All respondents (n=1000)

	TOTAL	PC	NDP	Liberal	Green
n =	1000	304	191	229	45
Doug Ford	31%	86%	1%	10%	8%
Andrea Horwath	20%	0%	78%	17%	9%
Steven Del Duca	13%	2%	3%	48%	0%
Mike Schreiner	4%	0%	4%	5%	35%
None of them	16%	6%	8%	12%	23%
Don't know	17%	5%	7%	10%	24%

Campaign Promises

Reaction to Campaign Promises

Q8: Below are campaign promises made by the main political parties so far in the provincial election campaign. Based on what you have heard about the promise so far, indicate beside each one whether you think the promise will be a good policy for Ontario and you support it or if it will be a bad policy for Ontario and you oppose it. Base: All respondents (n=1000)

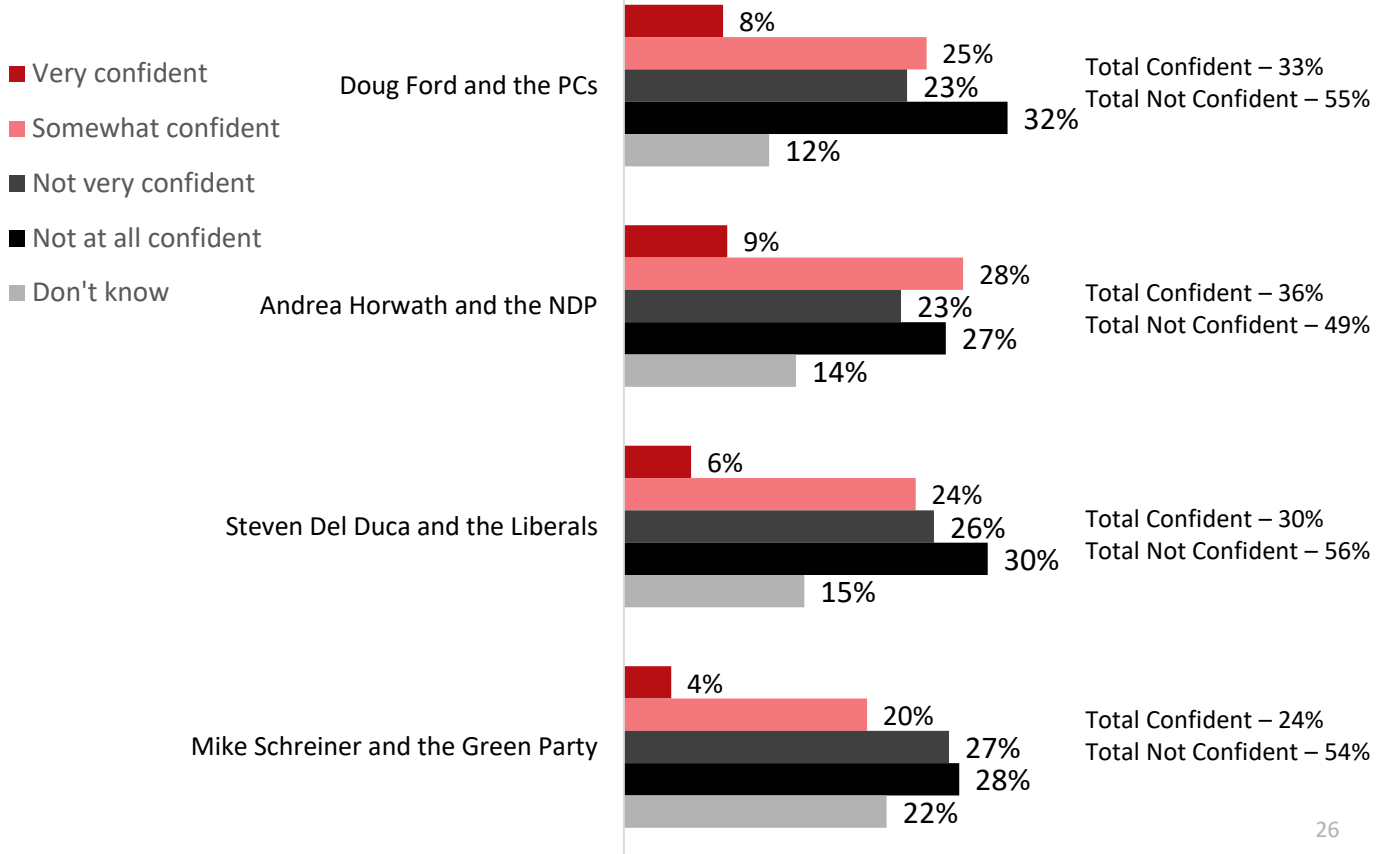


Reaction to Campaign Promises – Detailed Results

% This would be good for Ontario. I support it	TOTAL SUPP	Male	Female	18-34	35-54	55+	Metro 416	GTA 905	Hamilton/ Niagara	South	East	North
	n =	427	404	226	262	342	232	136	91	210	115	47
A new government program providing free to low-cost dental care depending on family income	72%	66%	77%	71%	71%	73%	74%	72%	68%	72%	65%	80%
Provincial government regulation of gasoline prices	62%	59%	66%	55%	68%	63%	61%	65%	67%	62%	57%	68%
Removing tolls on publicly owned highways	56%	58%	55%	49%	57%	61%	59%	64%	61%	53%	46%	51%
Reduce all public transit fares, including GO train, to \$1 a ride for the next 2 years	54%	48%	59%	62%	56%	47%	61%	62%	50%	50%	42%	41%
Removing driver licensing fees	50%	51%	49%	54%	54%	44%	56%	48%	52%	48%	38%	61%
Providing optional Grade 13 secondary school instruction	47%	41%	52%	45%	50%	45%	40%	44%	51%	50%	49%	63%
Free university tuition for studies related to Green Economy jobs	40%	36%	44%	51%	43%	31%	43%	38%	45%	39%	35%	44%
Building a new 4 lane expressway – No. 413—across the northwestern GTA	32%	36%	29%	31%	36%	30%	40%	36%	23%	30%	24%	30%

Confidence in Campaign Promises

Q9: How confident are you that the parties listed below will follow through and implement the promises they are making during this campaign? Base: All respondents (n=1000)



APPENDIX

Detailed Methodology

Sampling Frame

Participants were randomly selected from LEO's online panel.

Leger owns and manages an Internet panel that includes more than 400,000 Canadians coast to coast. An online panel consists of Web users profiled according to different demographic variables. The majority of Leger's panel members (60%) were randomly recruited over the phone in the past ten years, which makes this panel very similar to the current Canadian population on a number of demographic characteristics. Moreover, 35% of panellists were recruited through affiliate programs and 5% through partner campaigns and programs.

To be eligible, respondents were required to be 18 years of age or older and have the right to vote in Ontario.

Detailed Methodology

Weighted and Unweighted Sample

The table below presents the geographic distribution of respondents before weighting and after weighting.

Region	Unweighted	Weighted
Metro 416	301	283
GTA 905	149	177
Hamilton/ Niagara	110	105
Southern Ontario	245	246
Eastern Ontario	135	133
Northern Ontario	60	56

GENDER	Unweighted	Weighted
Male	532	484
Female	468	516

AGE	Unweighted	Weighted
Between 18 and 34	305	276
Between 35 and 55	380	320
55 or over	315	404

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