Leger

IN COLLABORATION WITH

P POSTMEDIA

POSTMEDIA-LEGER POLL

Report

PROVINCIAL POLITICS IN ONTARIO - *November*

THE RACE TO 2022

METHODOLOGY

Methodology

Web survey using computer-assisted Web interviewing (CAWI) technology.

From November 12 to 14, 2021

1001 Ontario residents, 18 years of age or older, who are eligible to vote in Ontario, randomly recruited from LEO's online panel.

Using data from the 2016 Census, results were weighted according to age and gender within Ontario regions, as well as by education and presence of children in the household in order to ensure a representative sample of the population.

For comparison purposes, a probability sample of 1003 respondents would have a margin of error of ± 3.1%, 19 times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.

Methodology

Notes on reading this report

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion that that of other respondents.

If you have questions about the data presented in this report, please contact Andrew Enns, Executive Vice-Present at the following e-mail address: aenns@leger360.com

ONTARIO BALLOT & LEADERS

PROVINCIAL VOTING INTENTIONS IN ONTARIO

Q1/Q2. If a PROVINCIAL election were held today, for which political party would you be most likely to vote for?
In the event a respondent was undecided, the following was asked: **Is there a Party you are leaning toward supporting, even just a little?** Base: All respondents

	TOTAL Eligible voters	TOTAL Decided voters	Male	Female	18-34	35-54	55+	Metro 416	GTA 905	Hamilton/ Niagara	South west	East	North
n =	1001	849	428	421	230	272	347	234	159	91	205	109	52
... The Progressive Conservative Party of Ontario	**29%**	34%	**40%**	28%	**19%**	35%	**44%**	**28%**	**46%**	26%	28%	46%	42%
... The Liberal Party of Ontario	**26%**	31%	28%	34%	36%	27%	30%	**43%**	**25%**	26%	27%	32%	**15%**
... The Ontario NDP	**22%**	26%	22%	30%	36%	28%	18%	23%	22%	**36%**	32%	**16%**	31%
...The Green Party of Ontario	**5%**	6%	5%	6%	6%	6%	5%	4%	2%	6%	9%	5%	10%
... New Blue Party of Ontario	**2%**	2%	3%	1%	1%	4%	1%	2%	1%	5%	2%	0%	2%
... someone else	**1%**	1%	1%	1%	2%	1%	1%	0%	4%	1%	2%	1%	0%
Don't know	**9%**	-	-	-	-	-	-	-	-	-	-	-	-
I will not vote	**6%**	-	-	-	-	-	-	-	-	-	-	-	-

PROVINCIAL VOTING INTENTIONS IN ONTARIO
– BALLOT TRACKING

Q1/Q2. If a PROVINCIAL election were held today, for which political party would you be most likely to vote for?
In the event a respondent was undecided, the following was asked: **Is there a Party you are leaning toward supporting, even just a little?**
Base: Decided voters

	November 2021	October 2021	May 2021	March 2021	Election 2018
n =	849	839	800	879	-
... The Progressive Conservative Party of Ontario	34%	35%	34%	38%	40.5%
... The Liberal Party of Ontario	31%	30%	26%	23%	19.6%
... The Ontario NDP	26%	25%	25%	28%	33.6%
...The Green Party of Ontario	6%	5%	9%	8%	4.6%
*.... New Blue Party of Ontario	2%	-	-	-	-
... another party	1%	5%	5%	3%	1.5%

*New Blue Party added November 2021

FIRMNESS OF CHOICE

Q4. Is your vote final or are you likely to change your mind?
Base: Decided Voters (n=849)

Based on people who intend to vote **PC**

Based on people who intend to vote **Liberal**

Based on people who intend to vote **NDP**

Based on people who intend to vote **Green**

	Total	ONTARIO PC	LIBERAL ONTARIO	ONTARIO NDP·NPD	green Party of Ontario
Vote is final	46%	50%	47%	46%	18%
May change my mind	48%	46%	45%	48%	71%
I don't know	6%	4%	8%	6%	11%

AWARENESS & IMPRESSION OF PARTY LEADERS

Q5. Below are names of several individuals who have been mentioned in the news recently. For each one, please indicate whether you have a favourable or unfavourable impression of that person. If you do not recognize the name or know enough about the person, just indicate that. Base: All respondents (n=1001)

Doug Ford
Andrea Horwath
Stephen Del Duca
Mike Schriener

Overall Awareness:

94%   **80%**   **62%**   **43%**

	Ford	Horwath	Del Duca	Schreiner
n =	1001	1001	1001	1001
TOTAL FAVOURABLE	**40%**	**39%**	**23%**	**17%**
Very Favourable	11%	10%	4%	3%
Somewhat Favourable	29%	29%	19%	14%
TOTAL UNFAVOURABLE	**54%**	**41%**	**39%**	**26%**
Somewhat Unfavourable	21%	18%	21%	14%
Very Unfavourable	33%	23%	18%	12%
Unaware/Don't know enough about the person	3%	17%	33%	53%

TOTAL FAVOURABLE IMPRESSIONS – *DETAILED RESULTS*

	November 2021	Male	Female	18-34	35-54	55+	October 2021	May 2021	March 2021
n =	1001	481	520	275	344	381	1003	1001	1002
TOTAL FAV. FORD	**40%**	42%	38%	**26%**	40%	50%	38%	38%	50%
TOTAL FAV. HORWATH	**39%**	35%	**43%**	41%	38%	38%	37%	36%	40%
TOTAL FAV. DEL DUCA	**23%**	24%	23%	23%	22%	25%	25%	19%	21%
TOTAL FAV. SCHRIENER	**17%**	20%	15%	19%	16%	18%	18%	18%	20%

POLICY: MINIMUM WAGE AND VACCINES FOR CHILDREN

IMPRESSION OF MINIMUM WAGE INCREASE

Q8: The Ontario government announced plans to raise the minimum wage from $14.35 to $15 an hour as of January 1, 2022. Do you feel this increase to minimum wage is about the right amount, too much or too little?
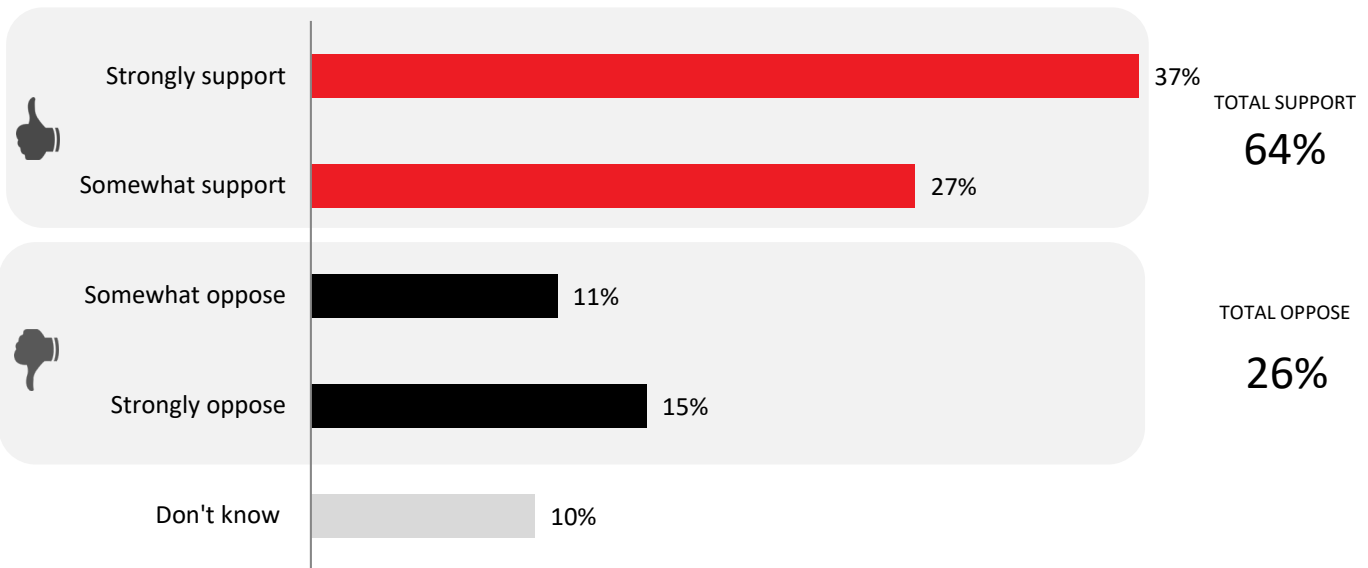Base: All respondents (n=1001)

	TOTAL	Male	Female	18-34	35-54	55+	Metro 416	GTA 905	Hamilton / Niagara	Southwest	East	North
n =	1001	481	520	275	344	381	267	197	105	242	131	58
About Right	35%	36%	34%	26%	32%	45%	32%	39%	36%	29%	39%	48%
Too Much	10%	11%	8%	15%	11%	4%	8%	8%	9%	12%	11%	7%
Too Little	48%	44%	51%	51%	48%	44%	50%	48%	46%	50%	41%	44%
I don't know	8%	8%	8%	8%	9%	7%	10%	5%	9%	9%	9%	1%

	PC	LIB	NDP	GRN
About Right	57%	28%	24%	32%
Too Much	14%	6%	6%	13%
Too Little	23%	61%	64%	38%

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SUPPORT FOR VACCINE PASSPORT RULES FOR CHILDREN AGE 5 TO 11

Q9: If the COVID-19 vaccine is approved for use for children age 5 to 11, would you support or oppose extending the proof of vaccination requirements—i.e. vaccine passports—to this age group? That is, children this age would be required to show proof as is currently the case for children age 12 to 17 Base: All respondents (n=1001)

Category	Value
Strongly support	37%
Somewhat support	27%
Somewhat oppose	11%
Strongly oppose	15%
Don't know	10%

TOTAL SUPPORT
64%

TOTAL OPPOSE
26%

SUPPORT FOR VACCINE PASSPORT RULES FOR CHILDREN AGE 5-11

	TOTAL	Kids in HH	No Kids in HH	18-34	35-54	55+	Metro 416	GTA 905	Hamilton / Niagara	South west	East	North
n =	1001	282	710	275	344	381	267	197	105	242	131	58
TOTAL SUPPORT	**64%**	62%	65%	60%	60%	71%	69%	64%	60%	65%	65%	50%
TOTAL OPPOSE	**26%**	32%	23%	28%	30%	20%	19%	27%	33%	26%	24%	39%

By Party Support:	PC	LIB	NDP	GRN
Support	63%	77%	66%	64%
Oppose	31%	12%	24%	21%

SUPPORT FOR PROOF OF VACCINE TO ATTEND TO CLASS

Q10: Would you support or oppose a change in policy that requires all children for who the COVID -19 vaccine is approved for use (currently age 12 to 17 and possibly children age 5 to 11) be fully vaccinated in order to attend in-person classes at school? Base: All respondents (n=1001)

Strongly support — 41%
Somewhat support — 27%

TOTAL SUPPORT
68%

Somewhat oppose — 9%
Strongly oppose — 14%

TOTAL OPPOSE
23%

Don't know — 9%
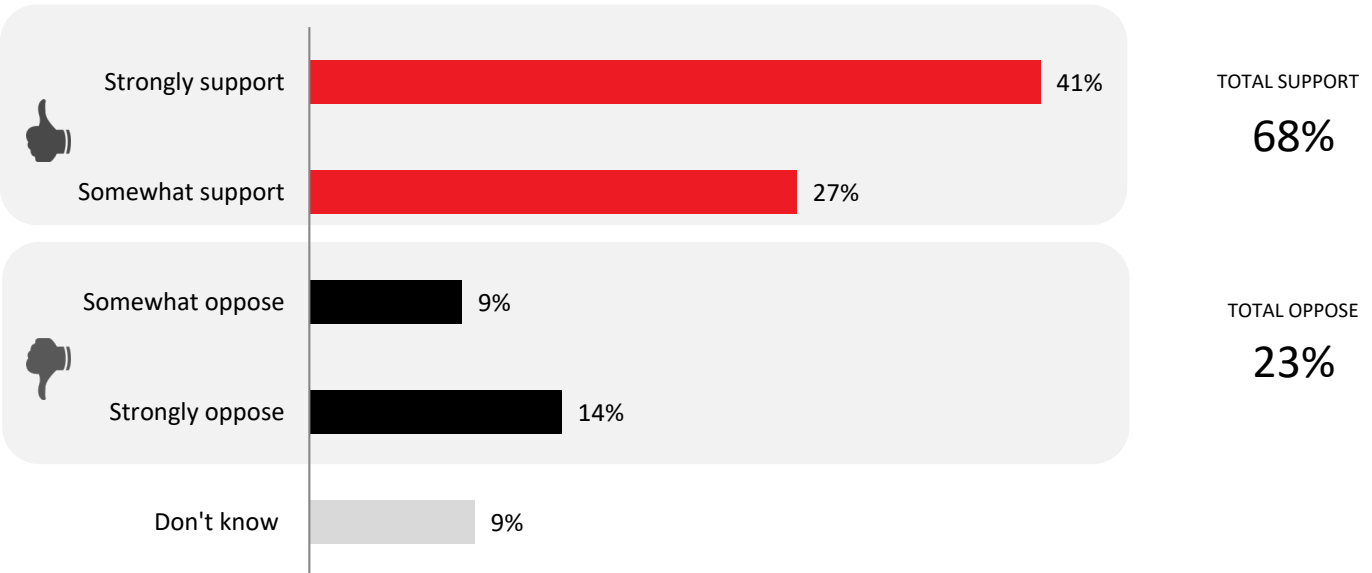
SUPPORT FOR PROOF OF VACCINE TO ATTEND CLASS

Leger

	TOTAL	Kids in HH	No Kids in HH	18-34	35-54	55+	Metro 416	GTA 905	Hamilton / Niagara	South west	East	North
n =	1001	282	710	275	344	381	267	197	105	242	131	58
TOTAL SUPPORT	**68%**	64%	70%	65%	57%	80%	74%	72%	58%	69%	65%	50%
TOTAL OPPOSE	**23%**	31%	20%	24%	31%	14%	17%	21%	30%	21%	24%	42%

By Party Support:	PC	LIB	NDP	GRN
Support	72%	76%	72%	64%
Oppose	25%	14%	19%	23%

APPENDIX

Detailed Methodology

Sampling Frame

Participants were randomly selected from LEO's online panel.

Leger owns and manages an Internet panel that includes more than 400,000 Canadians coast to coast. An online panel consists of Web users profiled according to different demographic variables. The majority of Leger's panel members (60%) were randomly recruited over the phone in the past ten years, which makes this panel very similar to the current Canadian population on a number of demographic characteristics. Moreover, 35% of panellists were recruited through affiliate programs and 5% through partner campaigns and programs.

To be eligible, respondents were required to be 18 years of age or older and have the right to vote in Ontario.

Detailed Methodology

Weighted and Unweighted Sample

The table below presents the geographic distribution of respondents before weighting and after weighting.

Region	Unweighted	Weighted
Metro 416	279	272
GTA 905	172	193
Hamilton/ Niagara	110	105
South	245	243
Eastern Ontario	135	131
North	60	58

GENDER	Unweighted	Weighted
Male	556	483
Female	445	520

AGE	Unweighted	Weighted
Between 18 and 34	286	276
Between 35 and 55	432	346
55 or over	283	381

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- **Leger**
  Marketing research and polling

- **Leger MetriCX**
  Strategic and operational customer
  experience consulting services

- **Leger Analytics (LEA)**
  Data modelling and analysis

- **Leger Opinion (LEO)**
  Panel management

- **Leger Communities**
  Online community management

- **Leger Digital**
  Digital strategy and user experience

- **International Research**
  Worldwide Independent Network (WIN)

600
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185
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8
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We know Canadians