



COVID-19 TRACKING SURVEY

**TAKE THE PULSE OF THE POPULATION WITH RESPECT TO
YOUR INDUSTRY DURING THIS EXCEPTIONAL PERIOD!**

Leger is offering you the opportunity to survey Canadians and/or Americans by adding **your own questions** to our weekly survey. In addition to the answers to your questions, the report you receive will include all the results of Leger's **COVID-19 Tracking Survey**.

14 questions are asked to **1,500 Canadians and 1,000 Americans** every week about COVID-19, including:

- their perceptions and level of concern;
- their personal actions during the crisis;
- their satisfaction with government-imposed measures;
- the impact on their behaviour in terms of various activities;
- the anticipated or actual impact on their household finances.

\$1,000 per personalized question per week

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