

Leger

IN COLLABORATION WITH



POSTMEDIA-LEGER POLL

METHODOLOGY

Methodology

Study Population

- Canada residents, aged 18 and older.

Data Collection

- A total of n of 1516 online surveys were conducted via Leger's online panel, LEO.
- Interviews were conducted from May 14 to 16, 2021.

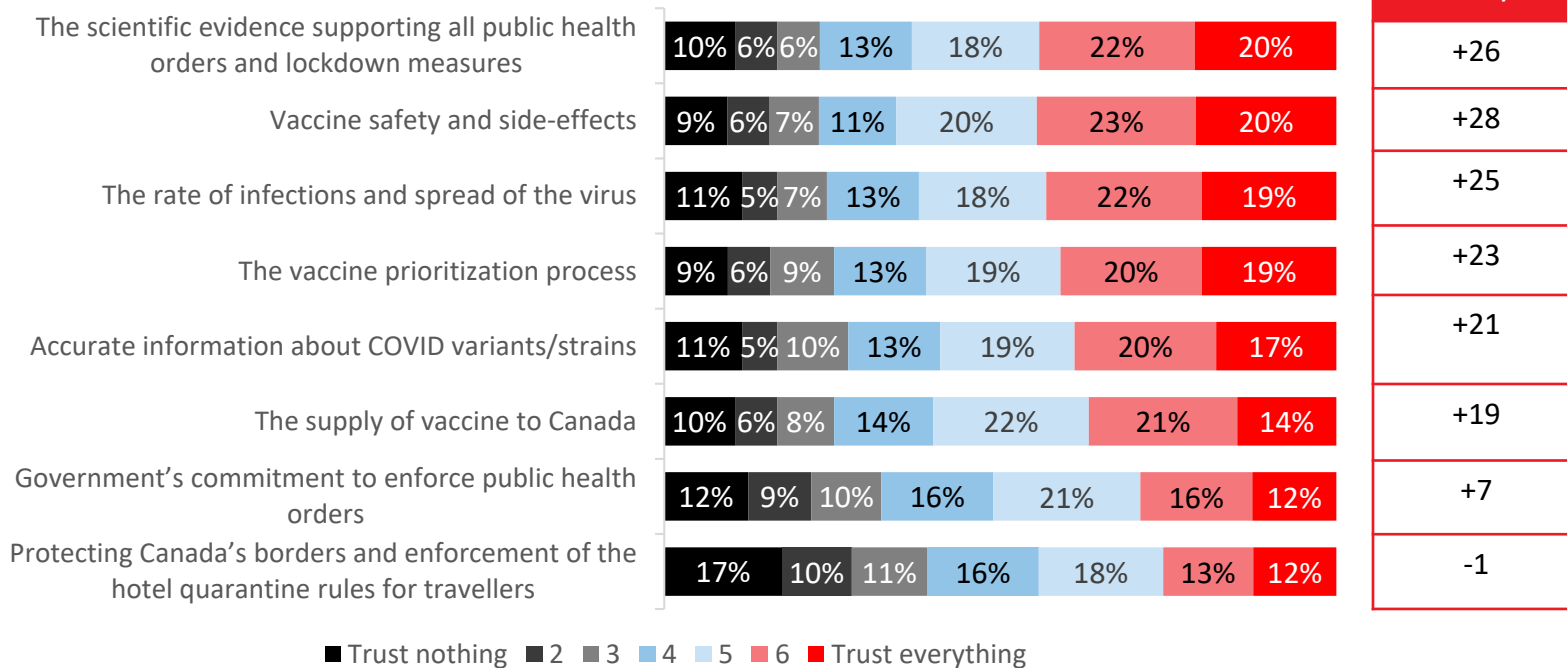
Statistical Analysis

- As a non-probability internet survey, a margin of error is technically not to be reported.
- If the data were collected through a random sample, the margin of error would be $n \sim 1500 \pm 2.5\%$, 19 times out of 20.
- Using data from the 2016 Census, results were weighted according to age, gender and region in order to ensure a representative sample of the population.
- The numbers presented have been rounded to the nearest whole number. However, raw values were used to calculate the sums presented and therefore may not correspond to the manual addition of these numbers.
- Through out the report, proportions highlighted **green** are significantly larger than those highlighted in **red** at 95% confidence interval

For additional information or questions regarding this poll please contact Andrew Enns (aenns@leger360.com) or Christian Bourque (cbourque@leger360.com)

Detailed Results

Stronger levels of trust with science and health measures (need for lockdowns; vaccine safety and infection rates). Lower trust levels with actions specifically tied to government action (protecting Canada’s borders or enforcement of public health orders).

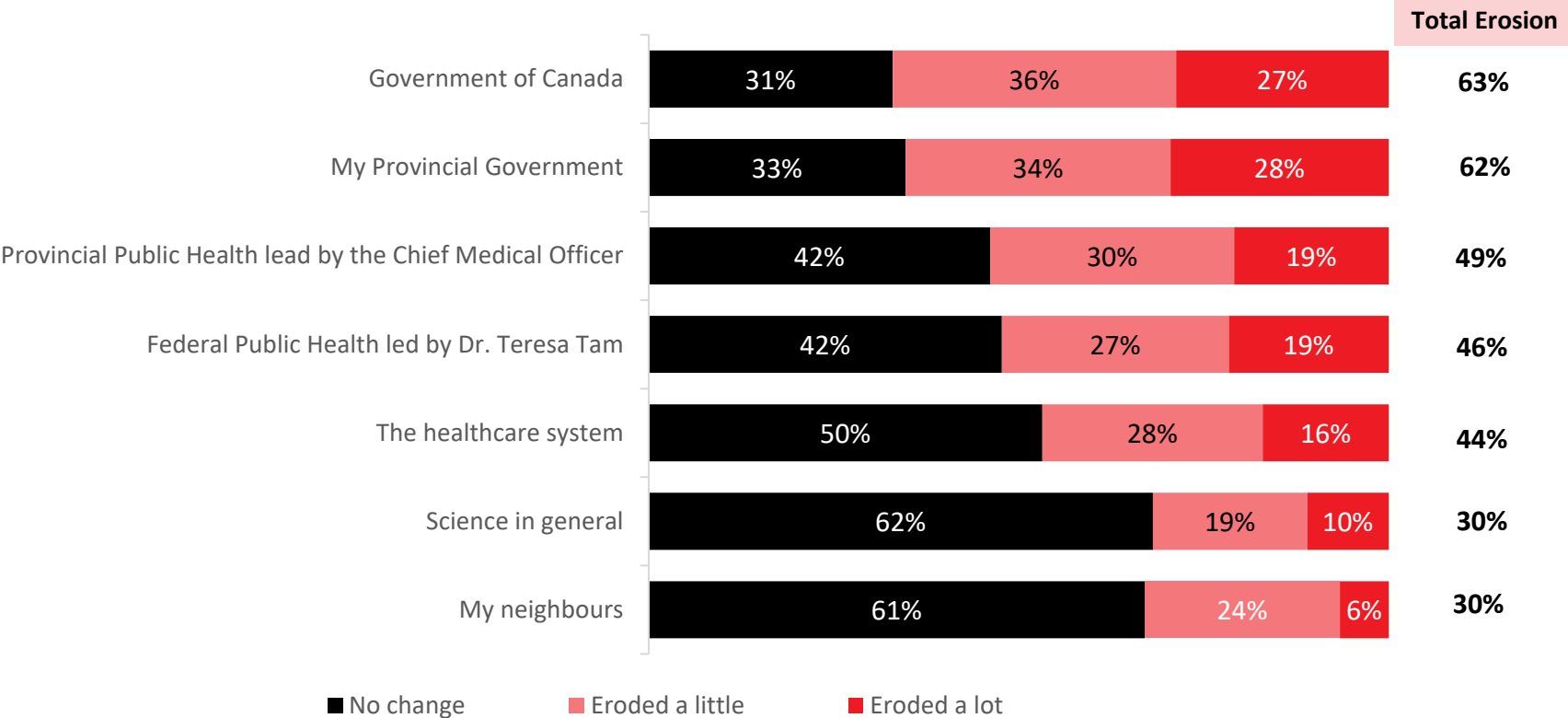


Q3. How much do you trust what governments, including public health officials, are telling you about the pandemic-related topics listed in the table below? The scale is 1 to 7, where ‘1’ means you **trust almost nothing government and public health officials tell you** and ‘7’ means **you trust almost everything what government and public health officials tell you** Base: Canadians (n=1516)

Alberta, Ontario and the Prairie residents stand-out as exhibiting higher levels of distrust nationally.

% Trust very little (rate 1,2 out of 7)	Weighted n =	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Liberal	CPC	NDP	Male	Female
		1,516	104	356	582	99	170	206	413	517	586	390	378	226	736	780
Protecting Canada's borders and enforcement of the hotel quarantine rules for travellers		26%	13%	22%	29%	25%	38%	24%	20%	27%	30%	14%	44%	24%	26%	26%
Government's commitment to enforce public health orders		21%	16%	12%	22%	24%	33%	22%	18%	22%	21%	7%	27%	26%	22%	19%
The rate of infections and spread of the virus		16%	12%	11%	18%	17%	24%	16%	15%	17%	16%	5%	24%	12%	16%	17%
The scientific evidence supporting all public health orders and lockdown measures		16%	14%	11%	19%	21%	21%	13%	15%	18%	15%	7%	24%	9%	15%	17%
Accurate information about COVID variants/strains		16%	13%	9%	18%	14%	25%	16%	12%	18%	17%	7%	23%	14%	16%	16%
The supply of vaccine to Canada		16%	10%	9%	19%	14%	26%	15%	14%	16%	17%	8%	25%	9%	13%	18%
The vaccine prioritization process		16%	14%	8%	19%	15%	23%	16%	14%	15%	17%	7%	21%	13%	14%	17%
Vaccine safety and side-effects		15%	9%	11%	16%	20%	22%	16%	14%	19%	13%	6%	18%	12%	12%	18%

Significant erosion of trust in government and Public Health bodies as a result of the pandemic



Q5. Overall, has the COVID pandemic permanently reduced your trust in the following people or institutions?(n=1516)

The erosion in trust in government and Public Health bodies comes at a critical time in the pandemic, with vaccine roll-outs picking up pace across the country and the need to convince Canadians to get vaccinated.

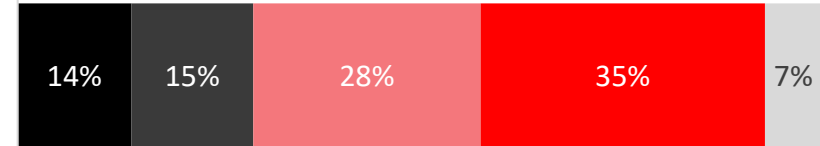
		TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Liberal	CPC	NDP	Male	Female
% Say Trusted Eroded A Lot	Weighted n =	1,516	104	356	582	99	170	206	413	517	586	390	378	226	736	780
	My Provincial Government	28%	14%	15%	35%	25%	47%	21%	29%	30%	25%	25%	26%	38%	28%	28%
	Government of Canada	27%	26%	18%	30%	30%	40%	25%	24%	29%	28%	11%	43%	23%	29%	26%
	Federal Public Health led by Dr. Teresa Tam	19%	14%	13%	22%	21%	28%	19%	16%	23%	19%	10%	29%	14%	22%	17%
	Provincial Public Health lead by the Chief Medical Officer	19%	12%	13%	23%	14%	25%	17%	18%	21%	17%	12%	23%	16%	21%	17%
	The healthcare system	16%	8%	19%	17%	12%	20%	15%	17%	18%	14%	14%	19%	13%	18%	15%
	Science in general	10%	10%	11%	11%	15%	9%	8%	11%	11%	9%	8%	11%	6%	13%	8%
	My neighbours	6%	2%	5%	7%	10%	7%	7%	9%	7%	4%	7%	7%	6%	7%	5%

Half of Canadians do not agree the Federal government's efforts to secure the country's borders against the spread of the virus have been effective. They support expanded and tougher measures.

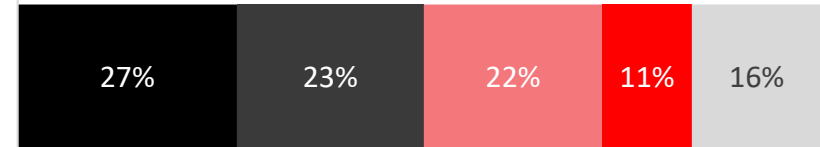
The 3-day hotel quarantine period should be extended to travellers arriving to Canada by land.



If a traveller chooses to ignore the border rules regarding 3 days of self-isolation, the consequences should be severe, such as jail time.



The Federal government's border controls during the pandemic, including the 3-day hotel quarantine period, have been effective in limiting the spread of the COVID virus.

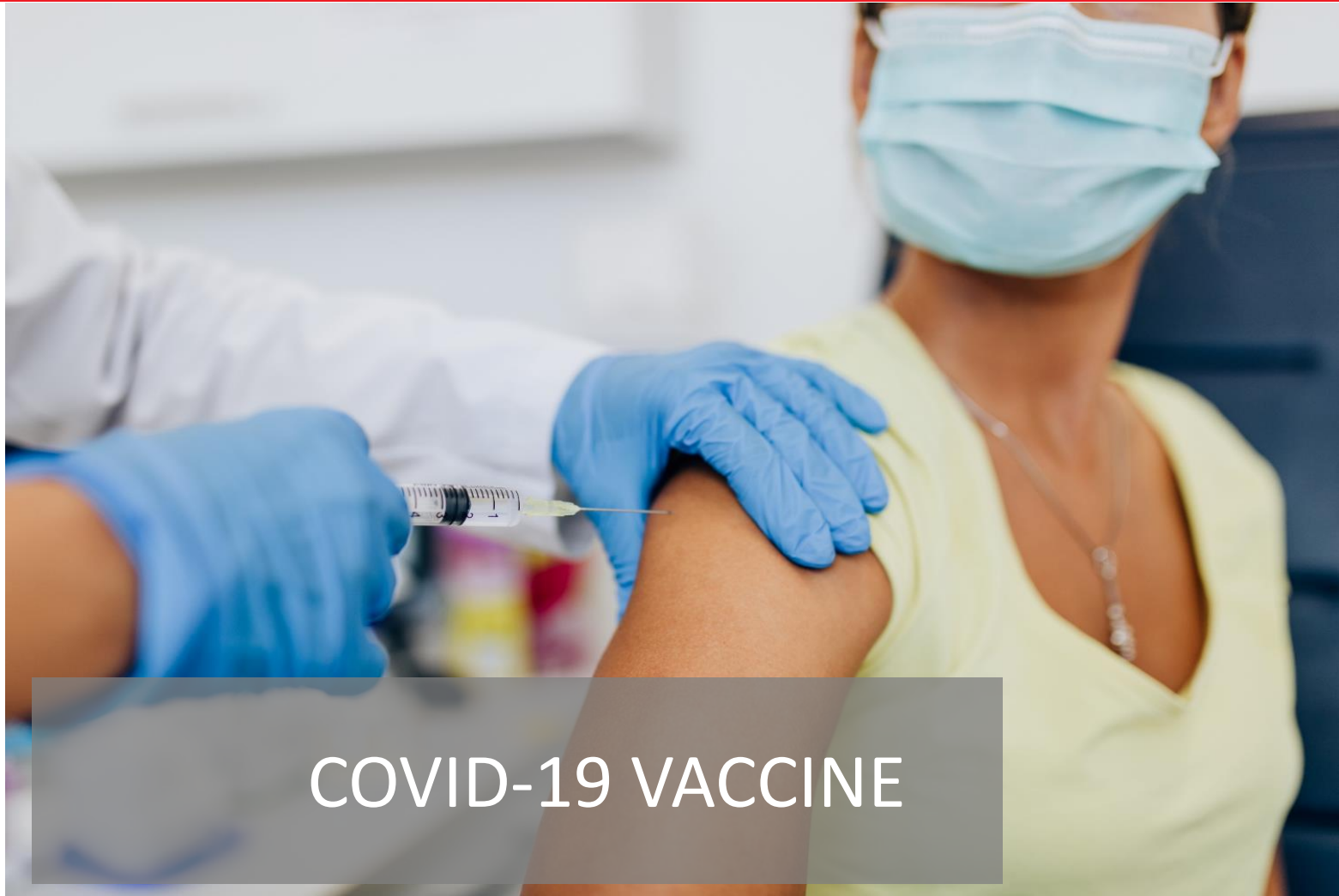


■ Strongly disagree ■ Disagree ■ Agree ■ Strongly agree ■ Don't know

Q5. Please indicate if you agree or disagree with the statements in the table below: Canadians (n=1516)

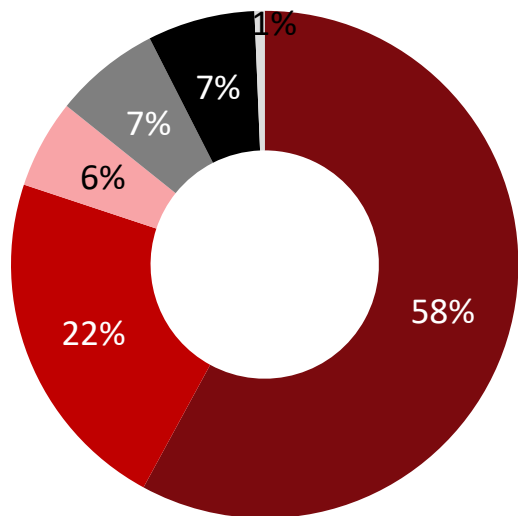
Ontario's advocacy for expanded and tougher border controls against COVID appear to be in synch with public sentiment in the province.

		% Total Agree														
		TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Liberal	CPC	NDP	Male	Female
Weighted n =		1,516	104	356	582	99	170	206	413	517	586	390	378	226	736	780
The 3-day hotel quarantine period should be extended to travelers arriving to Canada by land.		72%	81%	70%	73%	69%	67%	73%	66%	71%	76%	84%	64%	81%	70%	73%
If a traveler chooses to ignore the border rules regarding 3 days of self-isolation the consequences should be severe, such as jail time.		64%	69%	68%	62%	55%	65%	65%	58%	63%	68%	74%	61%	71%	67%	61%
The Federal government's border controls during the pandemic, including the 3-day hotel quarantine period, have been effective in limiting the spread of the COVID virus.		34%	41%	45%	31%	25%	23%	31%	40%	35%	29%	52%	19%	39%	36%	31%



COVID-19 VACCINE

Will you get vaccinated for the Coronavirus?



- Already vaccinated
- Definitely will
- Probably will
- Not sure
- Will not get vaccinated
- Don't know/Prefer not to answer

IF VACCINATED – Will you get your 2nd dose?

	TOTAL	Male	Female	18-34	35-54	55 +
<i>Weighted n=</i>	877	422	455	132	264	482
Yes	91%	91%	91%	83%	91%	93%
No	3%	3%	3%	7%	2%	3%
Already have 2nd	5%	5%	5%	9%	5%	4%
Don't know	1%	1%	1%	1%	2%	1%

Q6. How likely are you to get vaccinated for the COVID virus?Base : Canadians (n=1516)

Q7. [IF VACCINATED] Will you get your 2nd dose?(n=877)

Federal Ballot – May 17, 2021

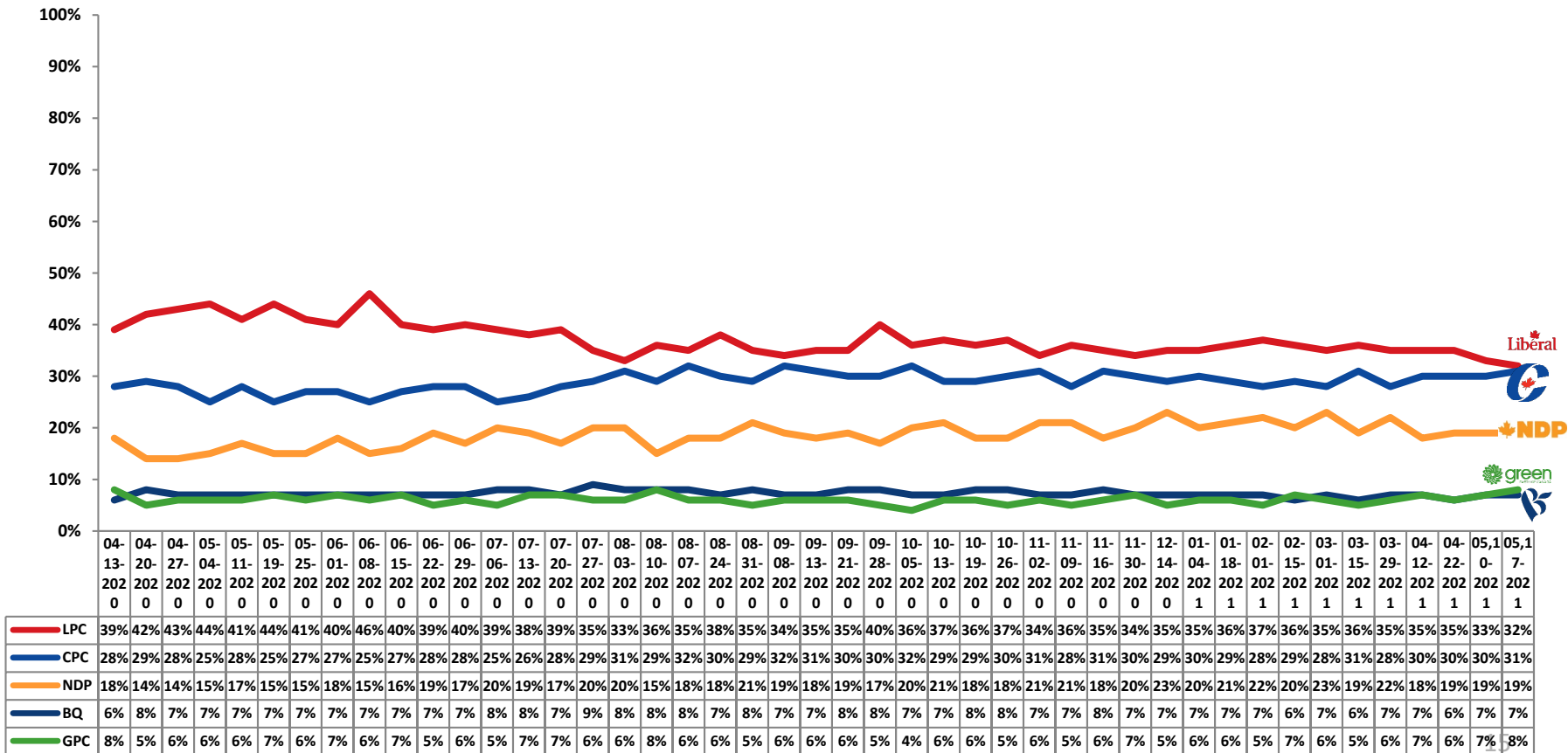
Federal Voting Intentions – May 17, 2021

	TOTAL		Gender		Age			Region					
	Eligible Voters	Decided Voters	Male	Female	18-34	35-54	55+	ATL	QC	ON	MB/SK	AB	BC
Weighted n=1516	1516	1205	618	587	321	400	484	68	291	475	74	139	158
Justin Trudeau's Liberal Party candidate	26%	32%	33%	32%	30%	31%	35%	54%	32%	35%	21%	21%	31%
Erin O'Toole's Conservative Party candidate	25%	31%	32%	31%	24%	28%	39%	21%	23%	33%	39%	43%	35%
Jagmeet Singh's NDP candidate	15%	19%	18%	20%	31%	18%	11%	17%	9%	21%	23%	20%	25%
Annamie Paul's Green Party candidate	6%	8%	7%	8%	8%	10%	5%	7%	5%	8%	6%	12%	7%
Yves-François Blanchet's Bloc Québécois candidate	5%	7%	7%	7%	5%	6%	8%	-	29%	-	-	-	-
Someone else	2%	3%	4%	2%	1%	6%	2%		2%	3%	10%	4%	2%
Will not vote	5%		-	-	-	-	-	-	-	-	-	-	-
Don't know / Undecided	13%		-	-	-	-	-	-	-	-	-	-	-

Q18/19. If a federal election were held today which of the federal parties would you vote for? [IF UNDECIDED] Which of the federal parties are you leaning towards, even a little?

Base : Canadians (n=1516)

TRENDS IN VOTING INTENTIONS IN CANADA



RESPONDENT PROFILE

RESPONDENT PROFILE – *Canada*

	Unweighted	Weighted
n=	1516	1516
Gender	(%)	(%)
Male	54	49
Female	46	51
Age		
18 to 34	26	27
35 to 54	43	34
55 years of age or older	30	39
Region		
British Columbia	10	14
Alberta	8	11
MB/SK	8	7
Ontario	40	38
Quebec	27	23
Atlantic	7	7

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Data modeling and analysis
- **Legerweb**
Panel management
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Online community management
- **Leger Digital**
Digital strategy and user experience
- **International Research**
Worldwide Independent Network (WIN)

600

EMPLOYEES



185

CONSULTANTS



8

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