

Report

AMERICAN POLITICS



DATE 2020-08-13 PROJECT NUMBER 16121-014





METHODOLOGY

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Leger - the largest Canadian-owned polling and marketing research firm – conducted this Web survey with a representative sample of **1,202 Americans**, of which **1,041** are registered voters, over the age of 18, selected from LEO’s (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place between **August 4 to August 7, 2020**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2010 U.S. Census reference variables, the data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity and household size in order to render a representative sample of the general population.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error \pm **2.8%, 19 times out of 20**. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC’s Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger’s 600 employees, including 200 professionals in Leger’s eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A close-up photograph of a person's hand holding a stack of papers. The hand is positioned on the left side of the frame, with fingers gripping the edges of the papers. The background is blurred, showing what appears to be a window with horizontal blinds. The lighting is warm and natural.

DETAILED RESULTS

US POLITICS

VOTING INTENTIONS FOR THE 2020 U.S. PRESIDENTIAL ELECTION

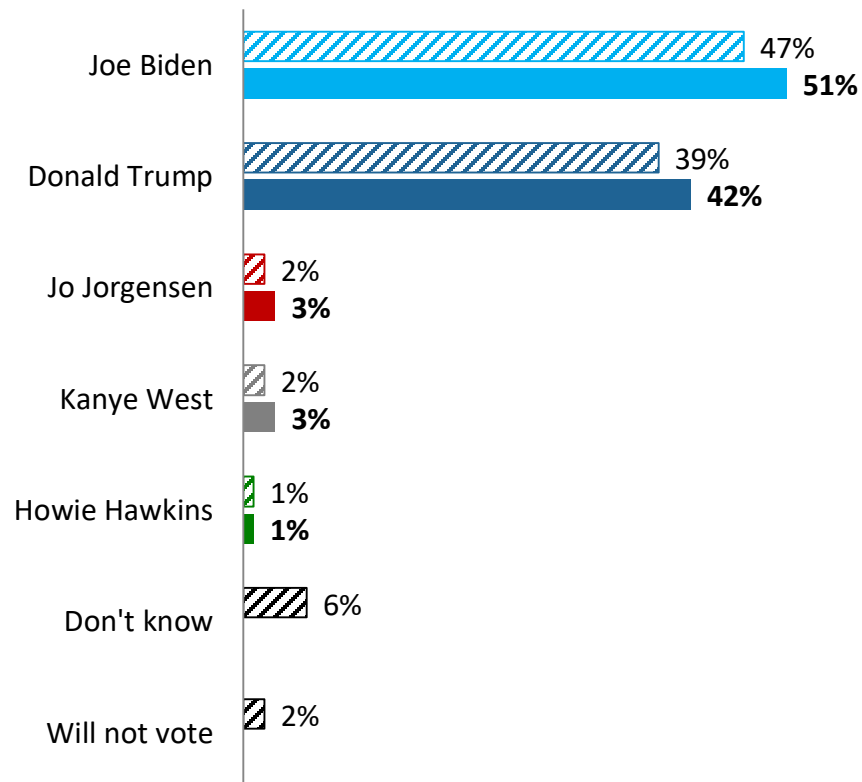
Q6. If the 2020 presidential election were held today, would you vote for Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins?

In the event that a respondent had no opinion, the following follow-up question was asked:

Q7. Even if your choice is not made yet, who would you most likely vote for at the 2020 presidential election between Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins?

Base : Respondents Registered to Vote in the U.S. Presidential Election who intend to vote

▨ AMONG REGISTERED VOTERS (n=1,019) ■ AMONG DECIDED VOTERS (n=943)



VOTING INTENTIONS FOR THE 2020 U.S. PRESIDENTIAL ELECTION – DETAILS

Q6. If the 2020 presidential election were held today, would you vote for Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins?

In the event that a respondent had no opinion, the following follow-up question was asked:

Q7. Even if your choice is not made yet, who would you most likely vote for at the 2020 presidential election between Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins?

Base : Respondents Registered to Vote in the U.S. Presidential Election, who Intend to vote and are decided

	Total n=	Gender		Age			Region				Origins			
		Male	Female	18-29	30-49	50+	Northeast	Midwest	South	West	White	Black	Other	
Joe Biden	943	51%	46%	57%	56%	49%	51%	56%	52%	46%	55%	46%	72%	62%
Donald Trump		42%	48%	37%	31%	44%	46%	41%	41%	46%	40%	48%	20%	31%
Jo Jorgensen		3%	3%	2%	5%	3%	2%	2%	2%	3%	3%	3%	1%	4%
Kanye West		3%	3%	2%	6%	4%	0%	1%	4%	4%	0%	2%	7%	3%
Howie Hawkins		1%	1%	1%	3%	0%	0%	0%	0%	1%	2%	1%	0%	0%

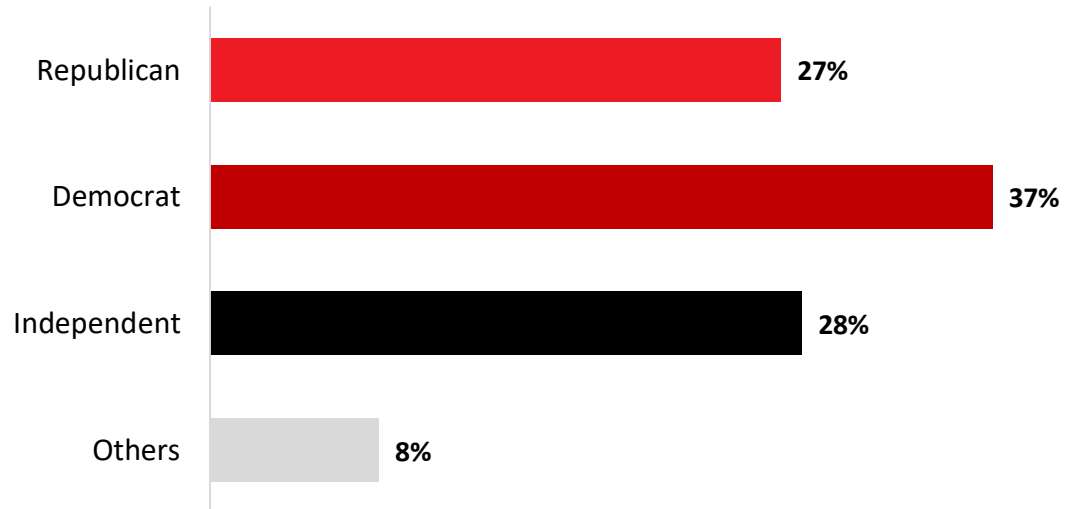
	Total n=	Partisan Identification				Vote in the 2016 elections					Likely voters	
		Republican	Democrat	Independent	Other	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Did not vote	Absolutely certain	Not absolutely certain
Joe Biden	943	301	378	234	30	382	420	34	18*	89	843	100
Joe Biden	51%	8%	88%	48%	22%	9%	89%	45%	64%	48%	53%	42%
Donald Trump	42%	88%	9%	42%	41%	88%	7%	21%	6%	39%	42%	43%
Jo Jorgensen	3%	2%	2%	5%	12%	2%	1%	25%	5%	5%	2%	6%
Kanye West	3%	2%	1%	3%	21%	1%	2%	6%	17%	5%	2%	8%
Howie Hawkins	1%	1%	0%	2%	4%	0%	1%	3%	8%	3%	1%	1%

* Puisque le n<30, les résultats sont présentés à titre indicatif seulement

POLITICAL IDENTITY

Q23. Generally speaking, do you consider yourself as a Republican, Democrat, Independent or other?

Base : All respondents (n=1,202)

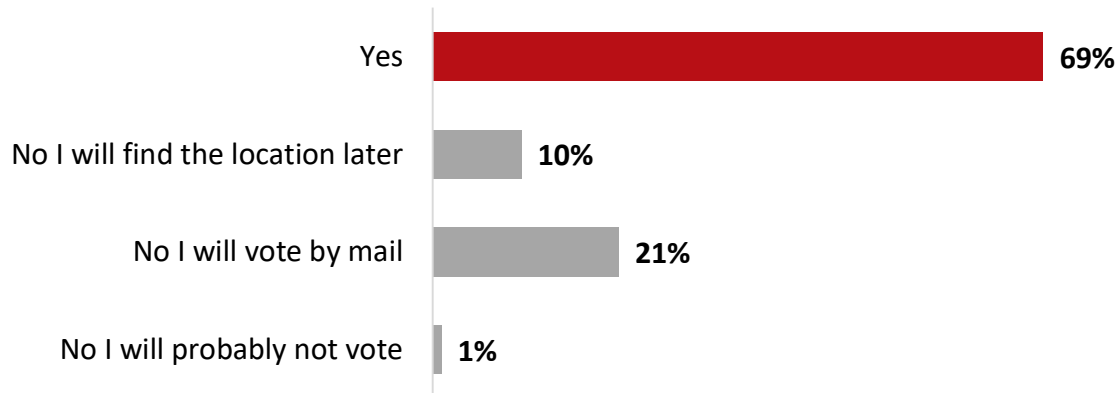


	Total	Gender		Age			Region				Origins		
		Male	Female	18-29	30-49	50+	Northeast	Midwest	South	West	White	Black	Other
	n= 1,202	600	602	179	464	559	246	238	389	329	939	148	101
Republican	27%	31%	23%	17%	29%	31%	33%	28%	25%	24%	33%	7%	15%
Democrat	37%	34%	39%	40%	36%	35%	32%	32%	39%	41%	31%	58%	43%
Independent	28%	29%	27%	32%	27%	27%	30%	30%	27%	27%	28%	28%	27%
Others	8%	6%	10%	12%	8%	6%	5%	11%	8%	8%	7%	7%	15%

VOTING LOCATION AWARENESS

Q4. Do you know where your voting place is – such as the building name or the street it's on?

Base : Respondents registered to vote in the U.S. presidential election (n=1,025)

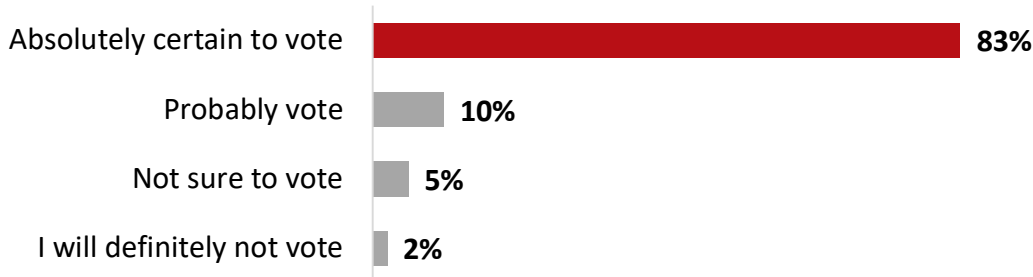


	Total	Gender		Age			Region				Origins		
		Male	Female	18-29	30-49	50+	Northeast	Midwest	South	West	White	Black	Other
	n= 1,025	543	482	122	395	508	206	195	324	300	820	115	79
Yes	69%	72%	65%	60%	75%	68%	80%	72%	76%	47%	69%	73%	59%
No I will find the location later	10%	9%	11%	19%	9%	7%	7%	11%	12%	7%	8%	13%	17%
No I will vote by mail	21%	19%	23%	19%	16%	26%	11%	16%	10%	46%	22%	12%	24%
No I will probably not vote	1%	1%	1%	2%	1%	0%	1%	0%	1%	0%	1%	1%	0%

LIKELIHOOD OF VOTING IN THE NEXT ELECTION

Q2. What are the chances that you will vote in the presidential election: Are you absolutely certain to vote, will you probably vote, are the chances 50-50, or less than that?

Base : Respondents registered to vote in the U.S. presidential election (n=1,041)



	Total	Gender		Age			Region				Origins		
		Male	Female	18-29	30-49	50+	Northeast	Midwest	South	West	White	Black	Other
	n= 1,041	547	494	129	399	513	210	198	330	303	830	120	79
Absolutely certain to vote	83%	87%	80%	68%	80%	92%	79%	81%	82%	89%	87%	71%	73%
Probably vote	10%	8%	13%	18%	12%	5%	12%	11%	11%	7%	8%	17%	19%
Not sure to vote	5%	5%	5%	9%	6%	2%	6%	6%	5%	3%	4%	8%	8%
I will definitely not vote	2%	1%	2%	5%	1%	1%	3%	2%	2%	1%	1%	5%	0%

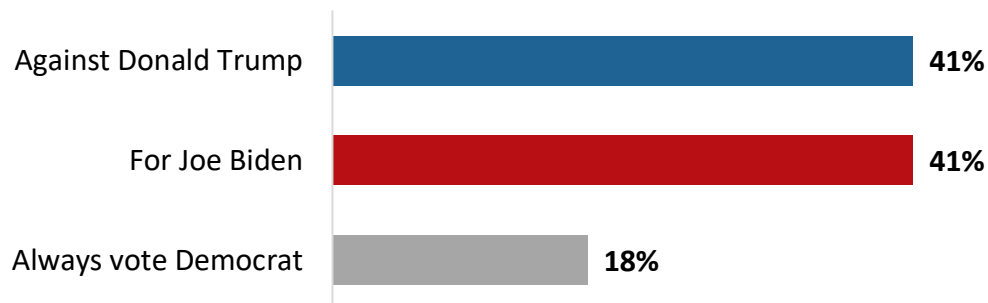
	Total	Partisan Identification				Vote in the 2016 elections					2020 voting intentions		
		Republican	Democrat	Independent	Other	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Did not vote	Donald Trump	Joe Biden	Other
	n= 1,041	315	396	281	49	404	438	41	19*	139	410	483	50
Absolutely certain to vote	83%	87%	89%	75%	56%	89%	93%	87%	87%	39%	88%	91%	73%
Probably vote	10%	9%	8%	14%	10%	9%	6%	4%	13%	28%	9%	8%	18%
Not sure to vote	5%	1%	3%	9%	26%	1%	1%	9%	0%	24%	2%	1%	9%
I will definitely not vote	2%	2%	0%	2%	8%	1%	0%	0%	0%	9%	0%	0%	0%

* Puisque le n<30, les résultats sont présentés à titre indicatif seulement

FOR JOE BIDEN OR AGAINST DONALD TRUMP

Q8. You intend to vote for Joe Biden, is it more a vote against Donald Trump or more a vote for Joe Biden or do you always vote for the Democrat candidate?

Base : Respondents intending to vote for Joe Biden (n=483)



	Total	Gender			Age			Region				Origins		
		Male	Female	18-29	30-49	50+	Northeast	Midwest	South	West	White	Black	Other	
<i>n=</i>	483	239	244	61	174	248	105	92	137	149	362	76	38	
Against Donald Trump	41%	43%	39%	39%	42%	41%	39%	43%	38%	45%	43%	29%	49%	
For Joe Biden	41%	41%	41%	43%	40%	41%	42%	42%	42%	37%	40%	48%	38%	
Always vote Democrat	18%	16%	20%	18%	18%	18%	19%	15%	19%	18%	17%	23%	12%	

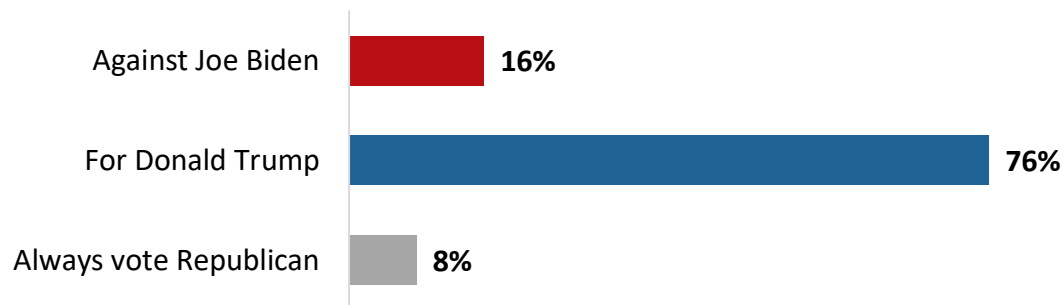
	Total	Partisan Identification				Vote in the 2016 elections				
		Republican	Democrat	Independent	Other	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Did not vote
<i>n=</i>	483	22*	337	117	7*	31	380	17*	12*	43
Against Donald Trump	41%	67%	32%	63%	81%	46%	38%	71%	32%	53%
For Joe Biden	41%	33%	43%	36%	19%	48%	42%	12%	62%	32%
Always vote Democrat	18%	0%	25%	1%	0%	6%	20%	17%	6%	15%

* Since n<30, results are presented for illustration purposes only

FOR DONALD TRUMP OR AGAINST JOE BIDEN

Q9. You intend to vote for Donald Trump, is it more a vote against Biden or more a vote for Donald Trump or do you always vote for the Republican candidate?

Base: Respondents intending to vote for Donald Trump (n=410)



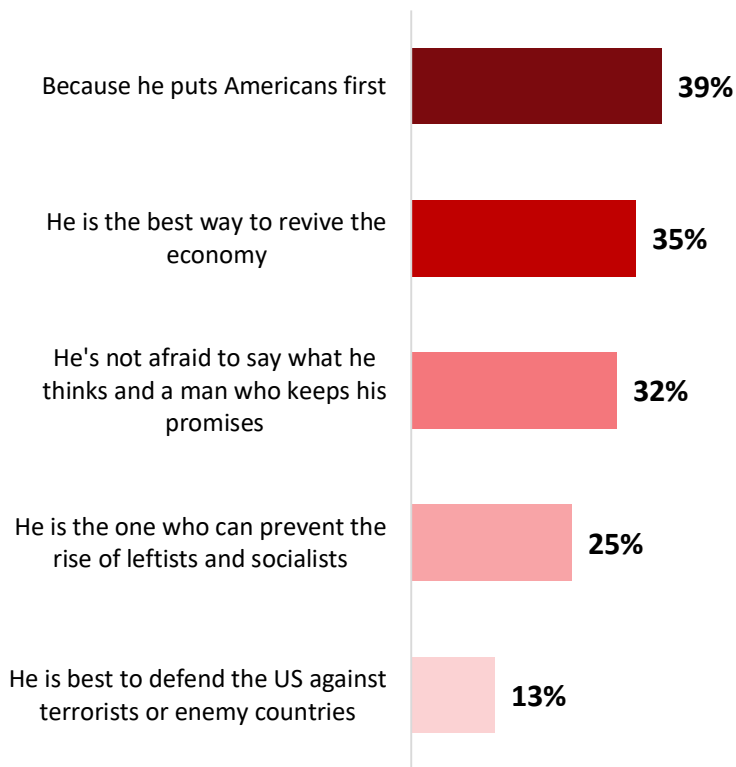
	Total	Gender		Age			Region				Origins		
		Male	Female	18-29	30-49	50+	Northeast	Midwest	South	West	White	Black	Other
<i>n=</i>	410	251	159	29*	157	224	78	77	141	114	365	19*	24
Against Joe Biden	16%	14%	19%	11%	20%	14%	10%	12%	17%	22%	15%	35%	19%
For Donald Trump	76%	78%	72%	73%	73%	78%	76%	80%	77%	70%	77%	59%	71%
Always vote Republican	8%	8%	9%	16%	7%	7%	14%	8%	6%	8%	8%	6%	10%

	Total	Partisan Identification				Vote in the 2016 elections				
		Republican	Democrat	Independent	Other	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Did not vote
<i>n=</i>	410	267	33	97	13*	341	27*	5*	1*	36
Against Joe Biden	16%	11%	28%	26%	16%	13%	36%	10%	100%	24%
For Donald Trump	76%	78%	68%	73%	84%	77%	64%	90%	0%	70%
Always vote Republican	8%	12%	4%	1%	0%	9%	0%	0%	0%	5%

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TOP 5 REASONS

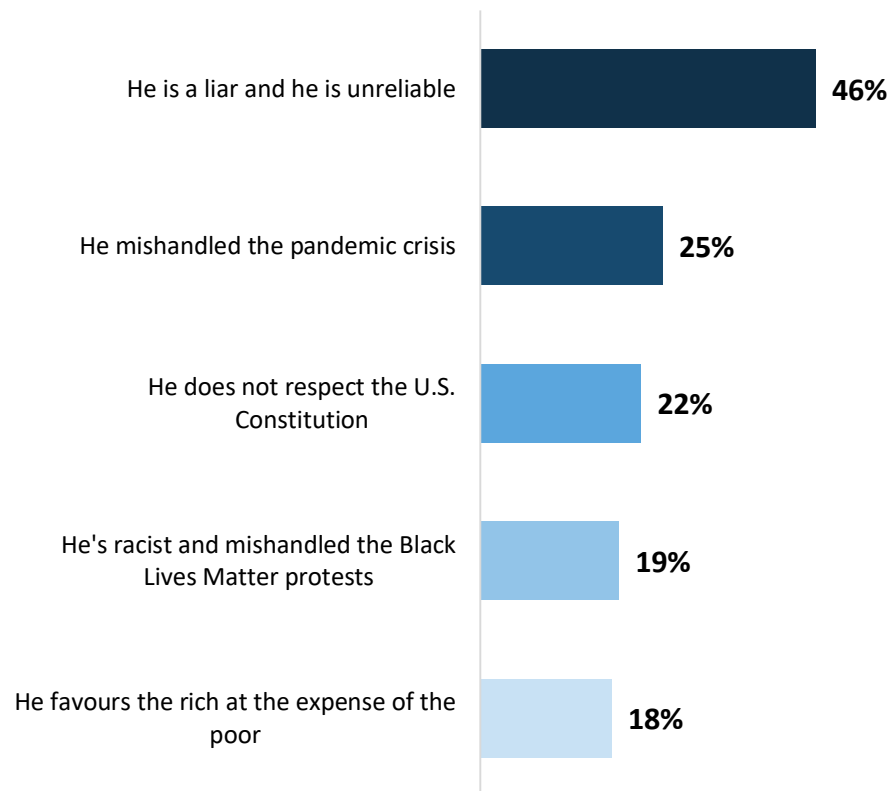
TOP 5 REASONS TO VOTE FOR DONALD TRUMP



Q10. What are the two main reasons why you are voting for for Donald Trump ? – UP TO TWO POSSIBLE ANSWERS*

Base : Respondents intending to vote for Donald Trump (n=410)

TOP 5 REASONS FOR NOT VOTING FOR DONALD TRUMP



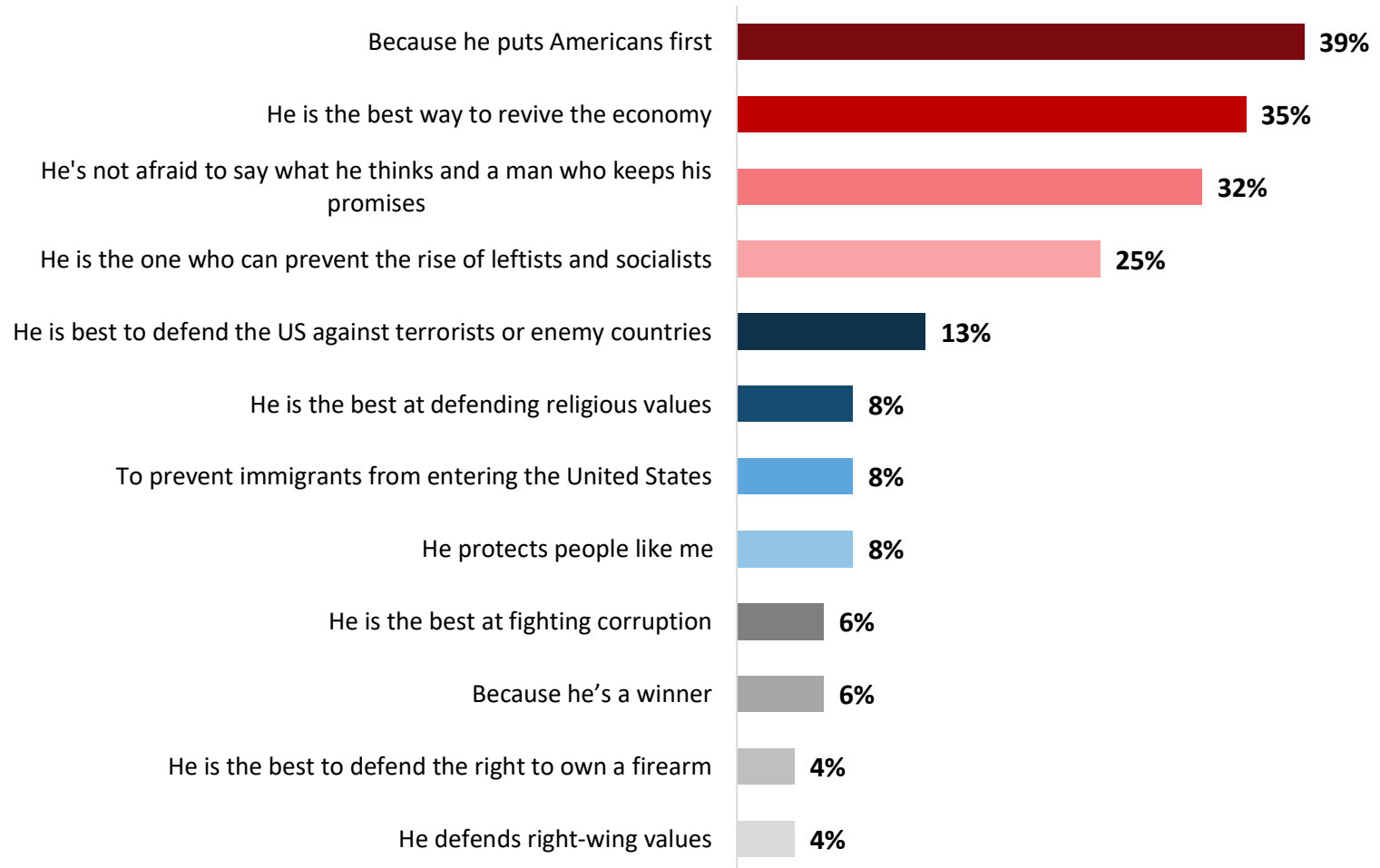
Q11. What are the two main reasons why you're not going to vote for Donald Trump? – UP TO TWO POSSIBLE ANSWERS*

Base : Respondents not intending to vote for Donald Trump (n=533)

REASONS TO VOTE FOR DONALD TRUMP

Q10. What are the two main reasons why you are voting for Donald Trump? – UP TO TWO POSSIBLE ANSWERS*

Base : Respondents intending to vote for Donald Trump (n=410)



* Since respondents had the option of giving more than one response, the total number of mentions may exceed 100%.

REASONS FOR VOTING FOR DONALD TRUMP – DETAILS

Q10. What are the two main reasons why you are voting for Donald Trump? – UP TO TWO POSSIBLE ANSWERS*

Base : Respondents intending to vote for Donald Trump

	Total	Gender		Age			Region				Origins		
		Male	Female	18-29	30-49	50+	Northeast	Midwest	South	West	White	Black	Other
	n= 410	251	159	29**	157	224	78	77	141	114	365	19**	24
Because he puts Americans first	39%	36%	43%	23%	37%	44%	33%	50%	40%	32%	41%	7%	48%
He is the best way to revive the economy	35%	35%	34%	43%	27%	38%	40%	37%	31%	35%	36%	40%	11%
He's not afraid to say what he thinks and a man who keeps his promises	32%	30%	35%	26%	26%	37%	29%	41%	30%	29%	33%	16%	33%
He is the one who can prevent the rise of leftists and socialists	25%	28%	22%	29%	21%	27%	24%	27%	23%	28%	27%	14%	12%
He is best to defend the US against terrorists or enemy countries	13%	9%	18%	7%	17%	12%	22%	5%	10%	19%	13%	18%	7%
He is the best at defending religious values	8%	8%	8%	5%	9%	7%	9%	6%	7%	9%	7%	16%	18%
To prevent immigrants from entering the United States	8%	10%	6%	14%	8%	7%	6%	5%	11%	9%	8%	13%	3%
He protects people like me	8%	10%	4%	19%	8%	4%	4%	3%	12%	7%	8%	0%	10%
He is the best at fighting corruption	6%	6%	6%	5%	7%	5%	8%	6%	4%	8%	5%	10%	14%
Because he's a winner	6%	7%	4%	6%	10%	3%	6%	4%	7%	6%	5%	9%	11%
He is the best to defend the right to own a firearm	4%	5%	2%	0%	6%	3%	4%	3%	4%	5%	4%	5%	3%
He defends right-wing values	4%	5%	2%	3%	4%	4%	7%	2%	2%	5%	3%	0%	7%

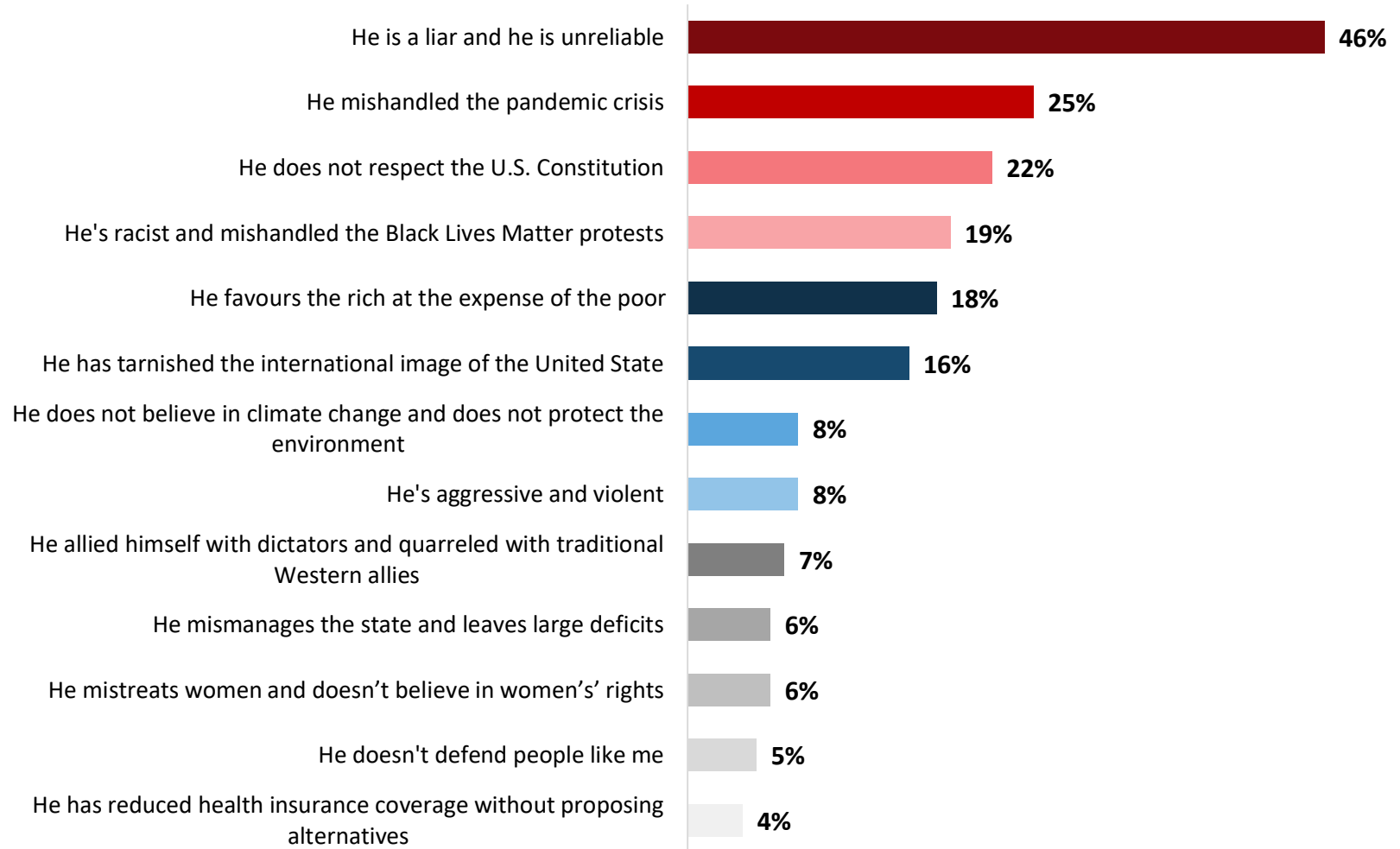
* Since respondents had the option of giving more than one response, the total number of mentions may exceed 100%.

** Since n<30, results are presented for illustration purposes only

REASONS FOR NOT VOTING FOR DONALD TRUMP

Q11. What are the two main reasons why you're not going to vote for Donald Trump? – UP TO TWO POSSIBLE ANSWERS*

Base : Respondents not intending to vote for Donald Trump (n=533)



* Since respondents had the option of giving more than one response, the total number of mentions may exceed 100%.

REASONS FOR NOT VOTING FOR DONALD TRUMP – DETAILS

Q11. What are the two main reasons why you're not going to vote for Donald Trump? -- UP TO TWO POSSIBLE ANSWERS*

Base : Respondents not intending to vote for Donald Trump

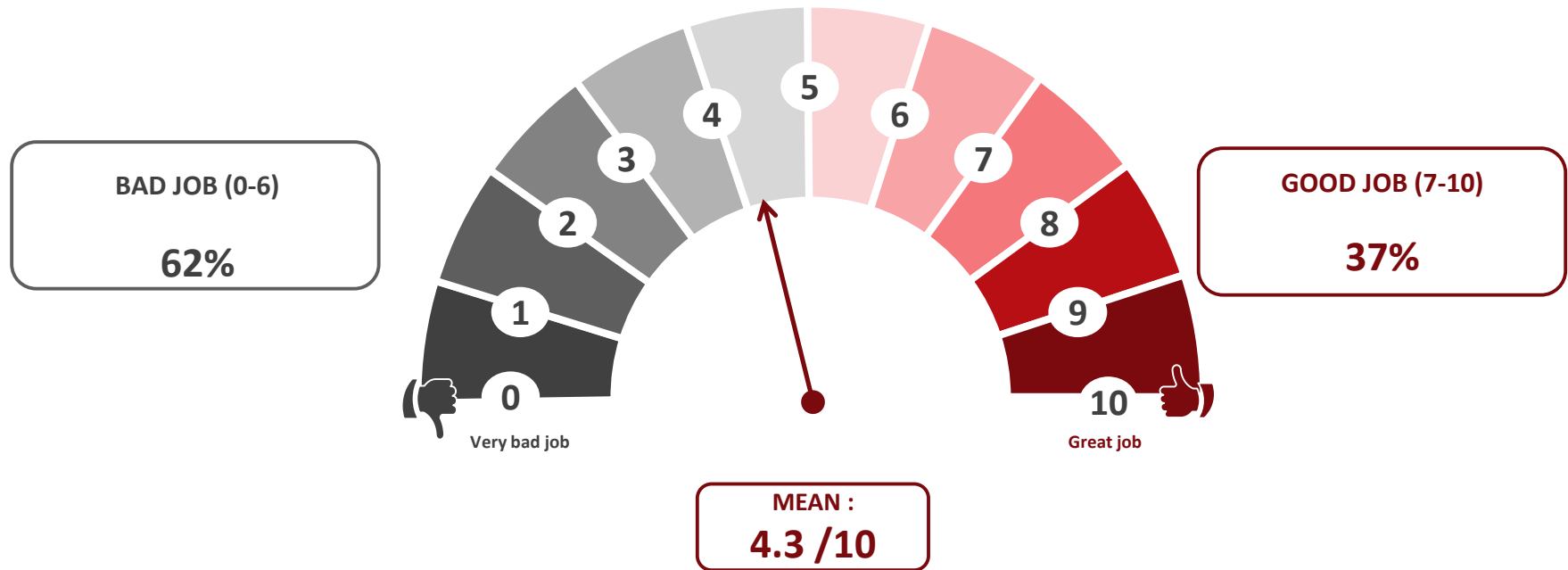
	Total	Gender		Age			Region				Origins		
		Male	Female	18-29	30-49	50+	Northeast	Midwest	South	West	White	Black	Other
	n= 533	263	270	73	197	263	112	100	159	162	401	83	42
He is a liar and he is unreliable	46%	48%	44%	37%	43%	53%	49%	40%	45%	51%	47%	41%	53%
He mishandled the pandemic crisis	25%	22%	27%	16%	22%	31%	28%	29%	23%	23%	25%	22%	31%
He does not respect the U.S. Constitution	22%	23%	21%	13%	17%	31%	20%	27%	18%	25%	27%	11%	13%
He's racist and mishandled the Black Lives Matter protests	19%	21%	17%	27%	20%	14%	20%	17%	21%	17%	14%	38%	12%
He favours the rich at the expense of the poor	18%	17%	19%	17%	21%	16%	14%	12%	23%	19%	18%	12%	25%
He has tarnished the international image of the United State	16%	18%	14%	14%	16%	17%	18%	16%	16%	15%	17%	13%	18%
He does not believe in climate change and does not protect the environment	8%	8%	8%	10%	9%	6%	9%	5%	8%	9%	9%	8%	4%
He's aggressive and violent	8%	8%	7%	13%	7%	6%	9%	13%	4%	7%	9%	4%	0%
He allied himself with dictators and quarreled with traditional Western allies	7%	7%	7%	4%	5%	10%	7%	6%	7%	7%	7%	5%	11%
He mismanages the state and leaves large deficits	6%	8%	4%	10%	7%	3%	4%	3%	7%	7%	4%	6%	14%
He mistreats women and doesn't believe in women's rights	6%	1%	11%	7%	9%	4%	10%	7%	5%	5%	7%	5%	6%
He doesn't defend people like me	5%	6%	5%	14%	5%	1%	5%	8%	8%	1%	4%	14%	2%
He has reduced health insurance coverage without proposing alternatives	4%	3%	5%	3%	5%	3%	3%	5%	3%	5%	4%	6%	2%

* Since respondents had the option of giving more than one response, the total number of mentions may exceed 100%.

EVALUATION OF DONALD TRUMP'S PRESIDENCY

Q12. What is the score out of ten you would give Donald Trump for his term in office over the last four years? 0 is that he did a very bad job and the 10 is that he did a great job.

Base : Respondents intending to vote in the next election (n=1,007)



EVALUATION OF DONALD TRUMP'S PRESIDENCY – DETAILS

Q12. What is the score out of ten you would give Donald Trump for his term in office over the last four years? 0 is that he did a very bad job and the 10 is that he did a great job.

Base : Respondents intending to vote in the next election

	Total n=	Gender		Age			Region				Origins		
		Male	Female	18-29	30-49	50+	Northeast	Midwest	South	West	White	Black	Other
Total 0-6	1,007	533	474	113	387	507	201	194	315	297	809	111	76
Total 7-8	16%	56%	69%	67%	62%	61%	64%	61%	59%	66%	58%	79%	71%
Total 9-10	21%	19%	14%	17%	21%	13%	16%	14%	17%	17%	18%	12%	10%
Mean	4.3	4.8	3.7	3.9	4.4	4.3	4.2	4.4	4.6	3.8	4.6	2.9	3.7

	Total n=	Partisan Identification				Vote in the 2016 elections					2020 voting intentions		
		Republican	Democrat	Independent	Other	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Did not vote	Donald Trump	Joe Biden	Other
Total 0-6	1,007	309	390	266	42	399	435	39	19*	115	410	483	50
Total 7-8	16%	21%	88%	68%	69%	20%	92%	89%	78%	74%	17%	95%	69%
Total 9-10	21%	33%	6%	14%	14%	31%	5%	2%	4%	18%	34%	2%	21%
Mean	4.3	46%	5%	19%	17%	49%	3%	9%	18%	8%	49%	2%	10%
Mean	4.3	7.8	1.8	4.0	4.4	7.9	1.4	3.4	2.9	3.5	8.0	1.2	4.0

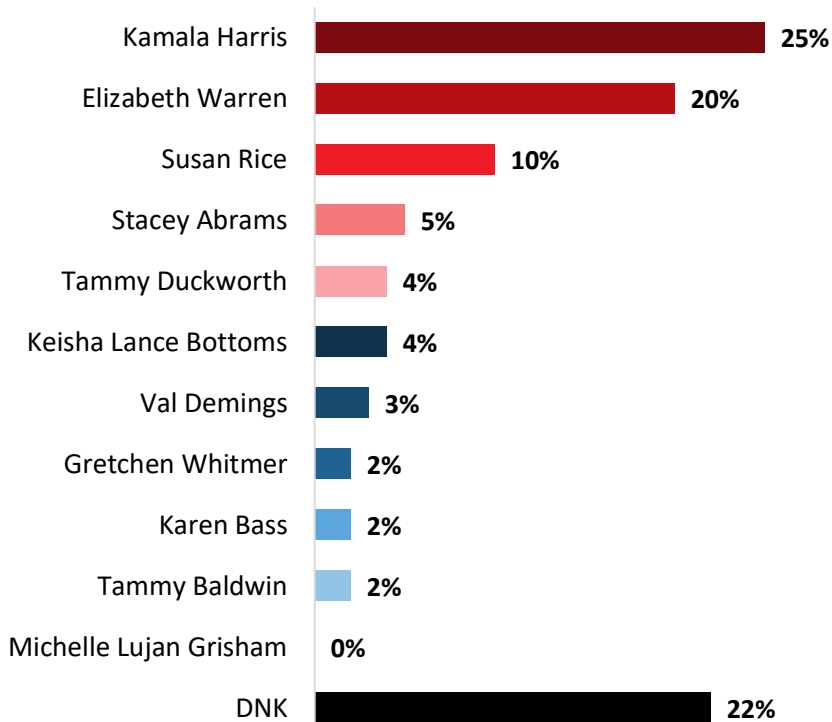
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BEST CANDIDATE TO BE JOE BIDEN'S RUNNING MATE

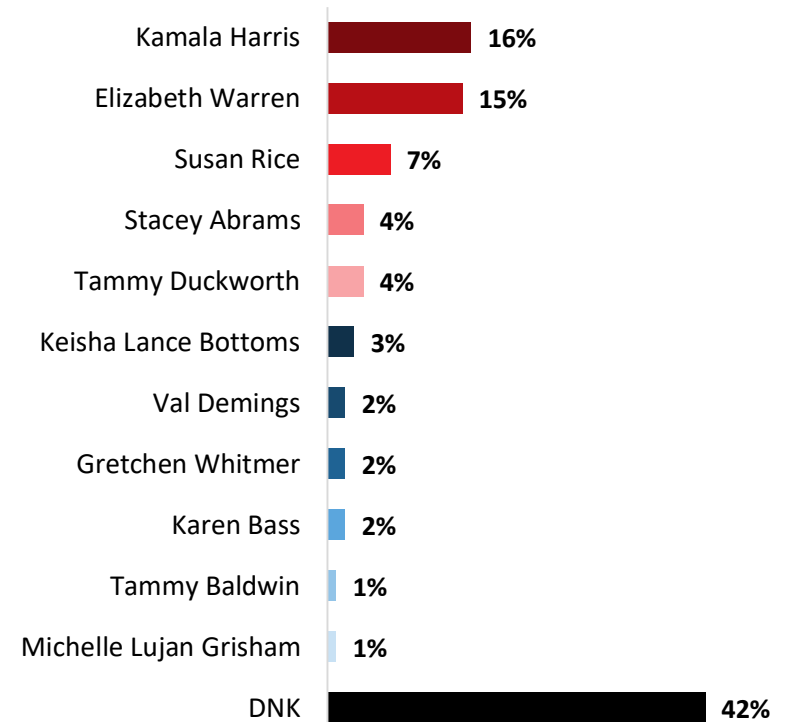
Q13A. Of the following political figures, who do you think would be the best person to be Joe Biden's running mate in this presidential election?

Base : Respondents intending to vote in the next election (n=1,007)

Among Democrat respondents (n=390)



Among the general population (n=1,007)



BEST CANDIDATE TO BE JOE BIDEN'S RUNNING MATE – DETAILS

Q13A. Of the following political figures, who do you think would be the best person to be Joe Biden's running mate in this presidential election?

Base : Respondents intending to vote in the next election

	Total	Gender		Age			Region				Origins		
		Male	Female	18-29	30-49	50+	Northeast	Midwest	South	West	White	Black	Other
n=	1,007	533	474	113	387	507	201	194	315	297	809	111	76
Kamala Harris	16%	17%	15%	17%	17%	15%	14%	18%	15%	19%	14%	20%	30%
Elizabeth Warren	15%	17%	14%	14%	17%	15%	14%	14%	16%	17%	15%	18%	20%
Susan Rice	7%	6%	7%	3%	5%	10%	6%	6%	6%	8%	7%	5%	5%
Stacey Abrams	4%	4%	4%	3%	5%	4%	4%	2%	5%	4%	4%	7%	1%
Tammy Duckworth	4%	5%	3%	8%	4%	2%	6%	5%	2%	4%	5%	1%	4%
Keisha Lance Bottoms	3%	4%	3%	6%	3%	2%	2%	3%	6%	1%	3%	7%	3%
Gretchen Whitmer	2%	3%	1%	2%	2%	2%	2%	3%	3%	1%	2%	3%	1%
Val Demings	2%	3%	2%	4%	2%	1%	2%	1%	3%	2%	2%	3%	3%
Karen Bass	2%	3%	1%	2%	3%	1%	1%	2%	2%	2%	2%	2%	3%
Tammy Baldwin	1%	2%	0%	1%	3%	0%	3%	1%	1%	1%	1%	2%	0%
Michelle Lujan Grisham	1%	2%	1%	2%	2%	0%	1%	1%	1%	1%	1%	3%	0%
DNK	42%	34%	49%	38%	36%	47%	45%	46%	40%	38%	45%	30%	29%

BEST CANDIDATE TO BE JOE BIDEN'S RUNNING MATE – BASED ON POLITICAL PROFILE

Q13A. Of the following political figures, who do you think would be the best person to be Joe Biden's running mate in this presidential election?

Base : Respondents intending to vote in the next election

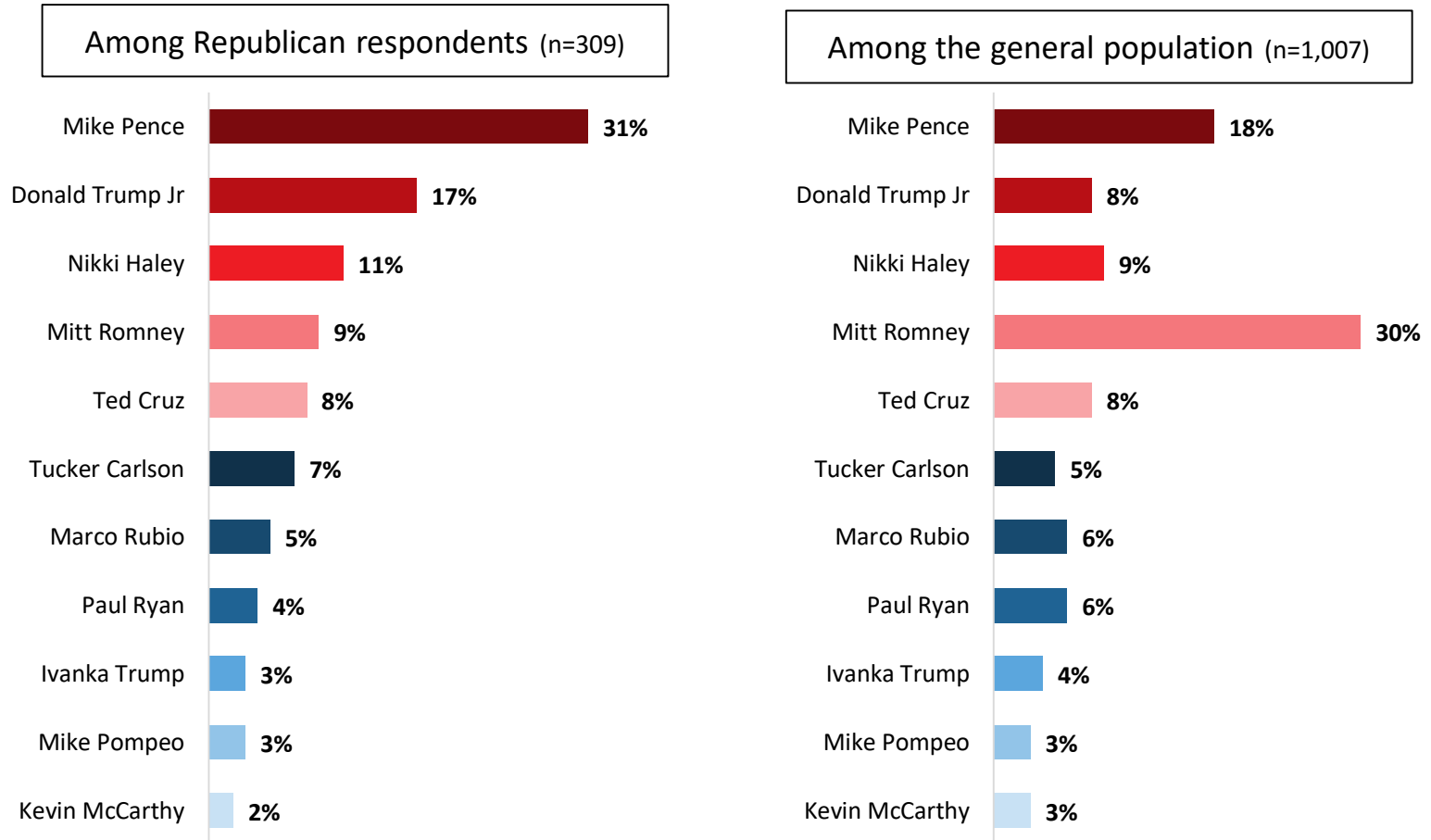
	Partisan Identification					Vote in the 2016 elections					2020 voting intentions		
	Total	Republican	Democrat	Independent	Other	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Did not vote	Donald Trump	Joe Biden	Other
n=	1,007	309	390	266	42	399	435	39	19*	115	410	483	50
Kamala Harris	16%	6%	25%	14%	11%	8%	25%	8%	0%	17%	9%	25%	5%
Elizabeth Warren	15%	12%	20%	14%	7%	12%	20%	11%	25%	9%	11%	21%	15%
Susan Rice	7%	4%	10%	5%	3%	4%	11%	6%	13%	1%	2%	12%	0%
Stacey Abrams	4%	2%	5%	5%	0%	3%	5%	3%	13%	3%	3%	6%	2%
Tammy Duckworth	4%	3%	4%	5%	2%	3%	6%	5%	3%	0%	3%	6%	2%
Keisha Lance Bottoms	3%	4%	4%	2%	0%	2%	5%	3%	0%	3%	3%	3%	8%
Gretchen Whitmer	2%	2%	2%	3%	1%	3%	2%	8%	0%	0%	3%	2%	0%
Val Demings	2%	2%	3%	0%	0%	2%	3%	0%	0%	0%	1%	3%	5%
Karen Bass	2%	2%	2%	1%	0%	3%	2%	0%	0%	0%	3%	1%	5%
Tammy Baldwin	1%	2%	2%	1%	0%	2%	1%	0%	0%	2%	2%	1%	1%
Michelle Lujan Grisham	1%	3%	0%	0%	0%	2%	0%	2%	9%	0%	2%	0%	3%
DNK	42%	57%	22%	49%	76%	57%	21%	54%	37%	64%	58%	21%	53%

* Since n<30, results are presented for illustration purposes only

FIRST CHOICE FOR THE REPUBLICAN PRIMARY IN 2024

Q13. Who would be your first choice for the 2024 Republican Party Presidential primary between...?

Base : Respondents intending to vote in the next election (n=1,007)



FIRST CHOICE FOR THE REPUBLICAN PRIMARY IN 2024 – DETAILS

Q13. Who would be your first choice for the 2024 Republican Party Presidential primary between...?

Base : Respondents intending to vote in the next election

	Total	Gender		Age			Region				Origins		
		Male	Female	18-29	30-49	50+	Northeast	Midwest	South	West	White	Black	Other
	n= 1,007	533	474	113	387	507	201	194	315	297	809	111	76
Mitt Romney	30%	28%	32%	29%	26%	34%	33%	32%	26%	33%	30%	28%	34%
Mike Pence	18%	15%	21%	15%	19%	19%	25%	22%	18%	10%	18%	19%	14%
Nikki Haley	9%	10%	8%	10%	8%	10%	6%	7%	10%	11%	9%	8%	14%
Ted Cruz	8%	8%	7%	11%	7%	7%	5%	6%	8%	10%	8%	6%	12%
Donald Trump Jr	8%	9%	7%	8%	10%	6%	7%	6%	9%	8%	9%	5%	0%
Marco Rubio	6%	8%	5%	10%	7%	5%	4%	6%	9%	4%	5%	11%	8%
Paul Ryan	6%	6%	6%	3%	8%	6%	6%	6%	5%	7%	6%	7%	5%
Tucker Carlson	5%	6%	4%	2%	6%	6%	6%	4%	4%	6%	5%	3%	5%
Ivanka Trump	4%	4%	3%	4%	4%	3%	2%	5%	3%	4%	4%	3%	4%
Kevin McCarthy	3%	2%	4%	5%	4%	2%	3%	4%	3%	4%	3%	6%	1%
Mike Pompeo	3%	4%	2%	3%	3%	3%	3%	1%	4%	3%	3%	4%	4%

FIRST CHOICE FOR THE REPUBLICAN PRIMARY IN 2024 – BASED ON POLITICAL PROFILE

Q13. . Who would be your first choice for the 2024 Republican Party Presidential primary between... ?

Base : Respondents intending to vote in the next election

	Partisan Identification					Vote in the 2016 elections					2020 voting intentions		
	Total	Republican	Democrat	Independent	Other	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Did not vote	Donald Trump	Joe Biden	Other
n=	1,007	309	390	266	42	399	435	39	19*	115	410	483	50
Mitt Romney	30%	9%	47%	31%	14%	7%	51%	29%	26%	29%	7%	51%	27%
Mike Pence	18%	31%	9%	17%	14%	31%	8%	7%	8%	18%	31%	9%	7%
Nikki Haley	9%	11%	6%	10%	18%	9%	8%	12%	23%	9%	11%	7%	16%
Ted Cruz	8%	8%	8%	7%	7%	7%	7%	8%	13%	11%	8%	8%	7%
Donald Trump Jr	8%	17%	3%	5%	11%	16%	2%	3%	7%	7%	16%	2%	8%
Marco Rubio	6%	5%	6%	7%	13%	6%	7%	11%	0%	4%	5%	6%	21%
Paul Ryan	6%	4%	6%	7%	10%	6%	5%	14%	5%	7%	6%	6%	2%
Tucker Carlson	5%	7%	3%	7%	3%	6%	3%	12%	5%	6%	7%	3%	7%
Ivanka Trump	4%	3%	5%	3%	3%	5%	3%	0%	0%	3%	3%	4%	0%
Kevin McCarthy	3%	2%	5%	2%	5%	3%	4%	3%	7%	3%	3%	4%	2%
Mike Pompeo	3%	3%	3%	5%	0%	5%	1%	0%	8%	4%	5%	2%	2%

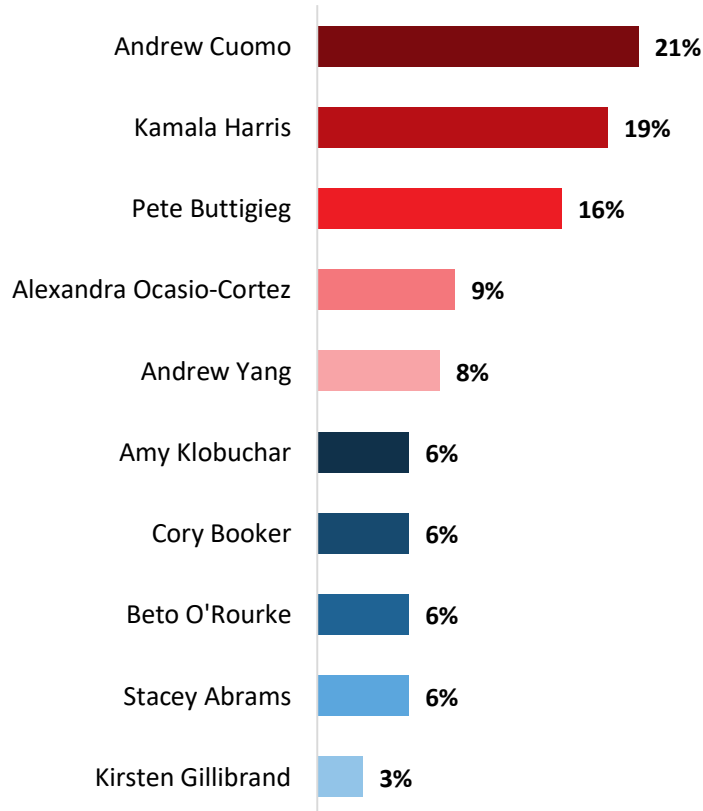
* Since n<30, results are presented for illustration purposes only

FIRST CHOICE FOR THE DEMOCRATIC PRIMARY IN 2024

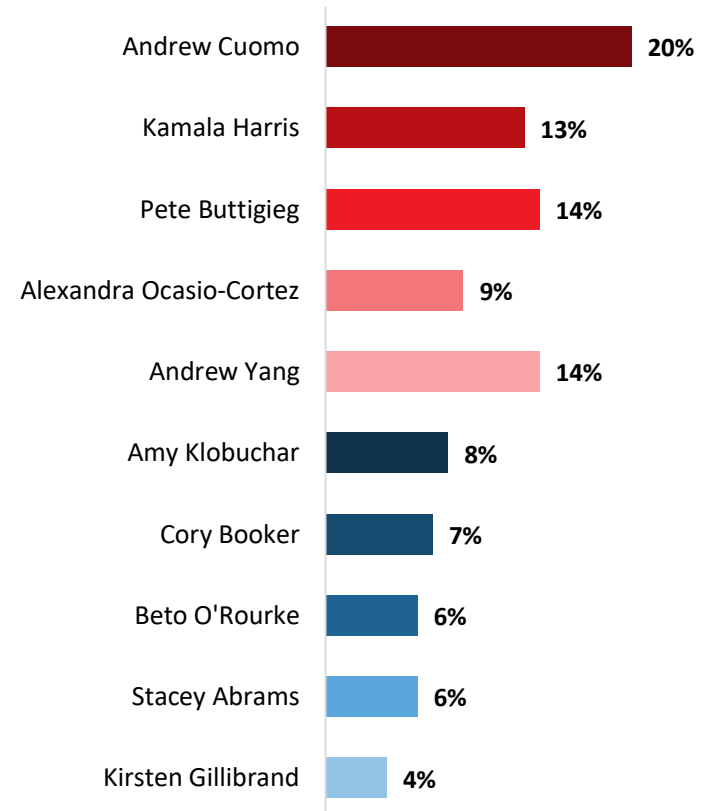
Q14. If Joe Biden is NOT a candidate, who would be your first choice for the 2024 Democratic Party Presidential primary between...?

Base : Respondents intending to vote in the next election (n=1,007)

Among Democrat respondents (n=390)



Among the general population (n=1,007)



FIRST CHOICE FOR THE DEMOCRATIC PRIMARY IN 2024 –

DETAILS

Q14. If Joe Biden is NOT a candidate, who would be your first choice for the 2024 Democratic Party Presidential primary between...?

Base : Respondents intending to vote in the next election

	Total	Gender		Age			Region				Origins		
		Male	Female	18-29	30-49	50+	Northeast	Midwest	South	West	White	Black	Other
	n= 1,007	533	474	113	387	507	201	194	315	297	809	111	76
Andrew Cuomo	20%	17%	22%	12%	20%	22%	26%	22%	17%	17%	21%	14%	11%
Pete Buttigieg	14%	12%	16%	10%	15%	15%	12%	16%	12%	17%	15%	12%	12%
Andrew Yang	14%	16%	12%	13%	13%	15%	13%	11%	13%	18%	15%	9%	16%
Kamala Harris	13%	12%	14%	11%	15%	12%	8%	12%	13%	16%	10%	28%	17%
Alexandra Ocasio-Cortez	9%	10%	8%	12%	9%	8%	11%	9%	9%	7%	10%	5%	5%
Amy Klobuchar	8%	9%	7%	8%	7%	9%	5%	11%	9%	7%	8%	5%	10%
Cory Booker	7%	7%	8%	8%	7%	7%	11%	7%	6%	6%	7%	5%	9%
Beto O'Rourke	6%	7%	4%	13%	3%	4%	5%	5%	8%	3%	4%	8%	14%
Stacey Abrams	6%	6%	7%	7%	8%	4%	4%	6%	8%	6%	6%	10%	5%
Kirsten Gillibrand	4%	4%	4%	5%	3%	4%	6%	3%	4%	3%	4%	4%	3%

FIRST CHOICE FOR THE DEMOCRATIC PRIMARY IN 2024 – BASED ON POLITICAL PROFILE

Q14. If Joe Biden is NOT a candidate, who would be your first choice for the 2024 Democratic Party Presidential primary between...?

Base : Respondents intending to vote in the next election

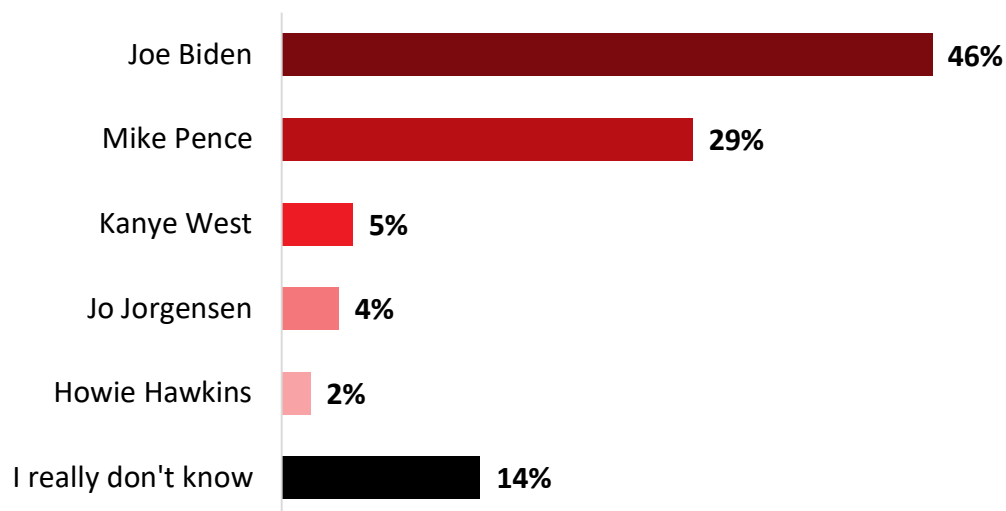
	Partisan Identification					Vote in the 2016 elections					2020 voting intentions		
	Total	Republican	Democrat	Independent	Other	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Did not vote	Donald Trump	Joe Biden	Other
n=	1,007	309	390	266	42	399	435	39	19*	115	410	483	50
Andrew Cuomo	20%	21%	21%	18%	4%	19%	20%	7%	29%	20%	20%	21%	11%
Pete Buttigieg	14%	13%	16%	12%	14%	13%	15%	30%	8%	8%	13%	16%	13%
Andrew Yang	14%	18%	8%	17%	19%	18%	8%	28%	13%	18%	19%	9%	13%
Kamala Harris	13%	6%	19%	11%	8%	6%	20%	8%	6%	12%	7%	19%	4%
Alexandra Ocasio-Cortez	9%	9%	9%	7%	13%	9%	8%	9%	20%	9%	9%	8%	21%
Amy Klobuchar	8%	9%	6%	10%	10%	11%	6%	8%	0%	7%	10%	5%	14%
Cory Booker	7%	9%	6%	6%	10%	8%	8%	2%	4%	6%	7%	7%	5%
Beto O'Rourke	6%	3%	6%	8%	6%	6%	5%	3%	0%	6%	6%	6%	2%
Stacey Abrams	6%	6%	6%	6%	13%	5%	6%	1%	16%	8%	5%	7%	10%
Kirsten Gillibrand	4%	5%	3%	5%	2%	5%	3%	3%	3%	7%	6%	2%	7%

* Since n<30, results are presented for illustration purposes only

VOTING INTENTIONS IF DONALD TRUMP WAS NOT A CANDIDATE

Q15. If the 2020 presidential election were held today without Donald Trump as a candidate, for who will you vote among the following: Mike Pence, Joe Biden, Jo Jorgensen, Howie Hawkins or Kanye West ?

Base : Respondents intending to vote in the next election (n=1,007)



	Total	Gender		Age			Region				Origins		
		Male	Female	18-29	30-49	50+	Northeast	Midwest	South	West	White	Black	Other
	n= 1,007	533	474	113	387	507	201	194	315	297	809	111	76
Joe Biden	46%	42%	49%	45%	45%	47%	49%	45%	45%	45%	42%	60%	53%
Mike Pence	29%	32%	25%	18%	25%	36%	34%	30%	29%	24%	34%	11%	16%
Kanye West	5%	6%	4%	16%	5%	1%	2%	6%	7%	4%	4%	13%	4%
Jo Jorgensen	4%	5%	4%	7%	6%	3%	2%	3%	5%	6%	4%	3%	7%
Howie Hawkins	2%	3%	1%	4%	3%	0%	2%	1%	1%	3%	2%	0%	0%
I really don't know	14%	11%	17%	10%	17%	14%	11%	15%	13%	18%	14%	13%	19%

VOTING INTENTIONS IF DONALD TRUMP WAS NOT A CANDIDATE – *BASED ON POLITICAL PROFILE*

Q15. If the 2020 presidential election were held today without Donald Trump as a candidate, for who will you vote among the following: Mike Pence, Joe Biden, Jo Jorgensen, Howie Hawkins or Kanye West ?

Base : Respondents intending to vote in the next election

	Partisan Identification					Vote in the 2016 elections					2020 voting intentions		
	Total	Republican	Democrat	Independent	Other	Donald Trump	Hillary Clinton	Gary Johnson	Jill Stein	Did not vote	Donald Trump	Joe Biden	Other
<i>n=</i>	1,007	309	390	266	42	399	435	39	19*	115	410	483	50
Joe Biden	46%	10%	78%	40%	14%	9%	83%	18%	62%	35%	8%	87%	2%
Mike Pence	29%	64%	6%	25%	23%	63%	4%	13%	4%	20%	65%	3%	6%
Kanye West	5%	4%	5%	3%	19%	5%	3%	3%	17%	11%	6%	2%	28%
Jo Jorgensen	4%	4%	3%	7%	9%	4%	3%	27%	5%	4%	3%	2%	41%
Howie Hawkins	2%	2%	1%	3%	3%	2%	1%	0%	12%	3%	1%	1%	16%
I really don't know	14%	15%	7%	22%	33%	17%	7%	39%	0%	28%	17%	6%	7%

* Since n<30, results are presented for illustration purposes only



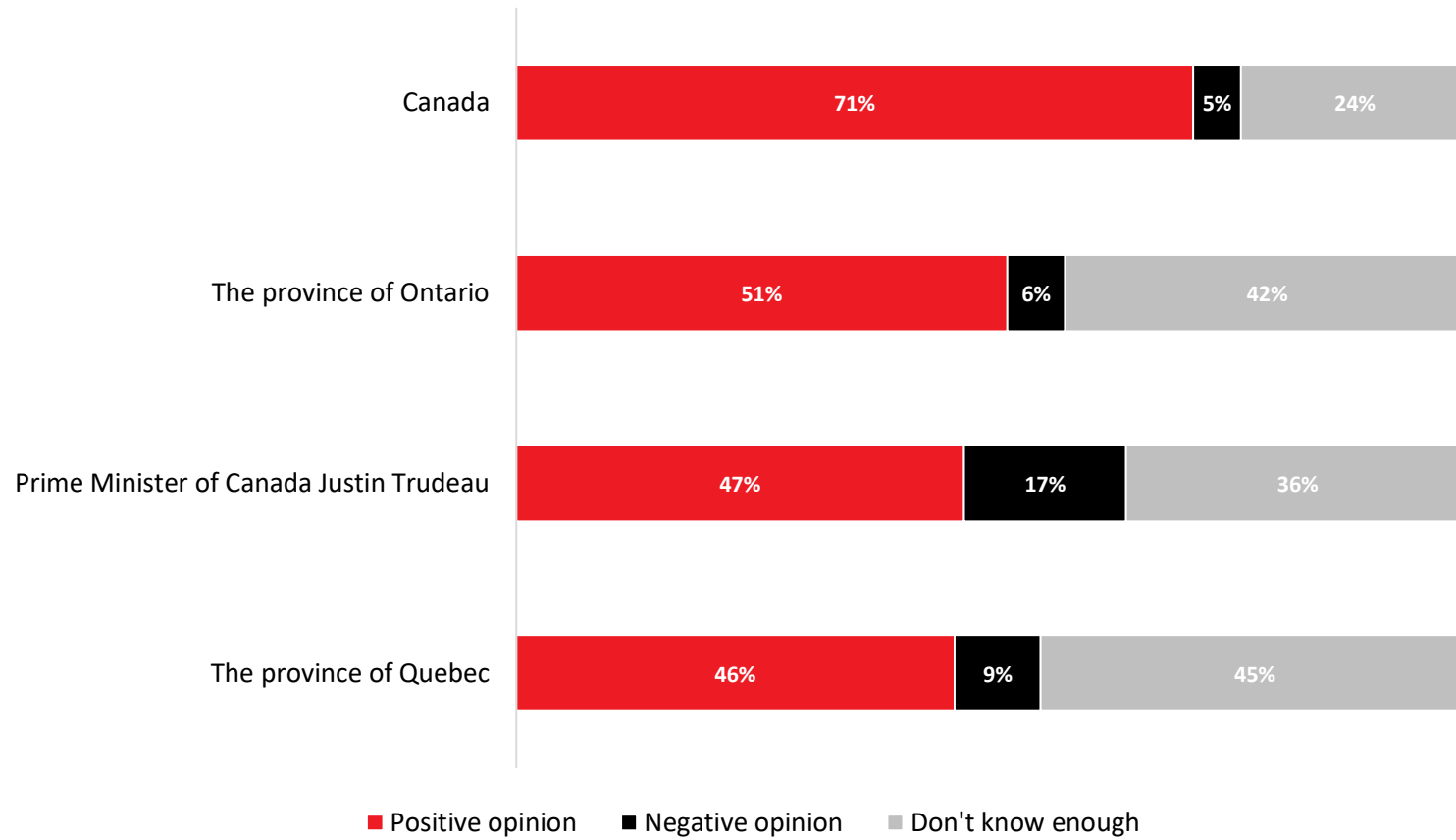
DETAILED RESULTS

CANADA AS SEEN BY AMERICANS

OPINION OF CANADA AND ITS PRIME MINISTER

Q16. Do you have a positive opinion, a negative opinion or you don't know enough of ...?

Base : All respondents (n=1,202)



OPINION OF CANADA AND ITS PRIME MINISTER – DETAILS

Q16. Do you have a positive opinion, a negative opinion or you don't know enough of ...?

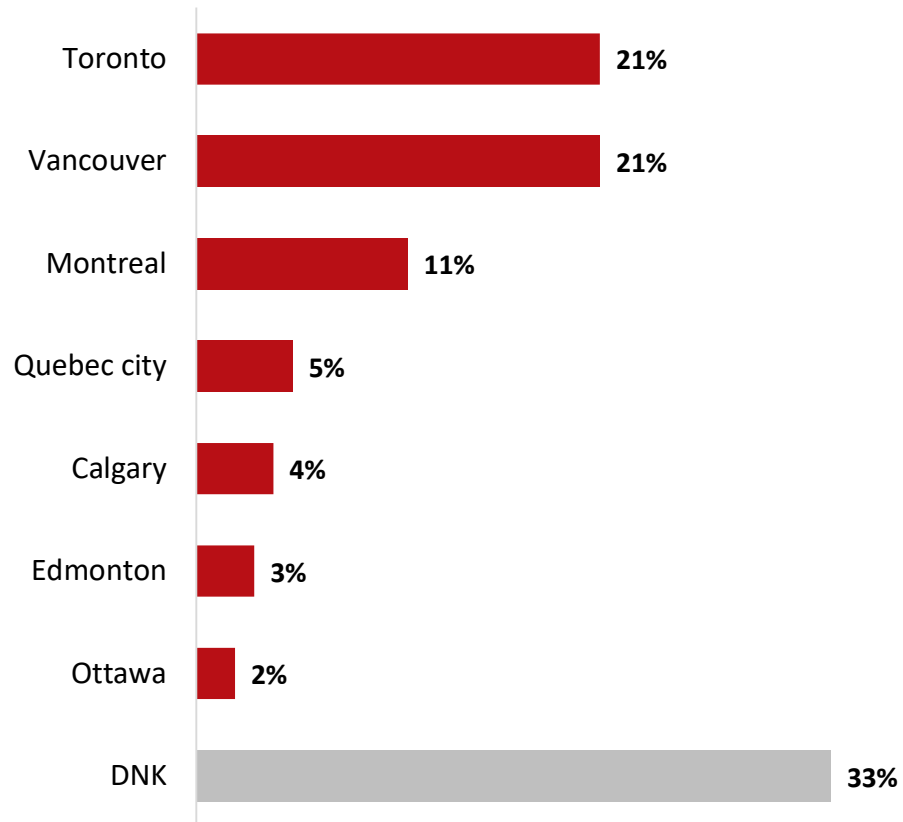
Base : All respondents

	Total	Gender		Age			Region				Partisan Identification			
	n=	Male	Female	18-29	30-49	50+	Northeast	Midwest	South	West	Republican	Democrat	Independent	Other
	1,202	600	602	179	464	559	246	238	389	329	336	427	341	98
Canada														
Positive opinion	71%	80%	62%	60%	70%	78%	73%	70%	67%	78%	72%	78%	68%	47%
Negative opinion	5%	6%	4%	6%	5%	4%	3%	7%	5%	4%	6%	4%	5%	3%
Don't know enough	24%	14%	34%	34%	25%	18%	24%	23%	28%	18%	22%	18%	26%	50%
The province of Ontario														
Positive opinion	51%	61%	42%	40%	53%	57%	58%	51%	46%	55%	54%	57%	50%	24%
Negative opinion	6%	9%	4%	11%	6%	5%	5%	5%	9%	5%	9%	5%	6%	5%
Don't know enough	42%	29%	54%	49%	42%	39%	37%	44%	45%	40%	37%	38%	44%	71%
Prime Minister of Canada Justin Trudeau														
Positive opinion	47%	51%	42%	38%	49%	49%	48%	42%	43%	55%	41%	63%	39%	20%
Negative opinion	17%	23%	12%	18%	14%	19%	15%	21%	17%	16%	27%	8%	22%	13%
Don't know enough	36%	26%	46%	45%	37%	31%	37%	37%	40%	29%	33%	30%	39%	67%
The province of Quebec														
Positive opinion	46%	57%	36%	41%	48%	48%	52%	46%	42%	49%	48%	53%	45%	18%
Negative opinion	9%	12%	6%	10%	8%	9%	8%	8%	11%	8%	13%	8%	8%	7%
Don't know enough	45%	31%	57%	49%	44%	43%	40%	46%	47%	43%	40%	40%	47%	75%

FAVOURITE MAJOR CANADIAN CITIES

Q17. Based on experience or what you have heard, among the following Canadian cities, which do you like the most ? – MULTIPLE MENTIONS*

Base : All respondents (n=1,202)



* Since respondents had the option of giving more than one response, the total number of mentions may exceed 100%.

FAVOURITE MAJOR CANADIAN CITIES – DETAILS

Q17. Based on experience or what you have heard, among the following Canadian cities, which do you like the most ? – MULTIPLE MENTIONS*

Base : All respondents

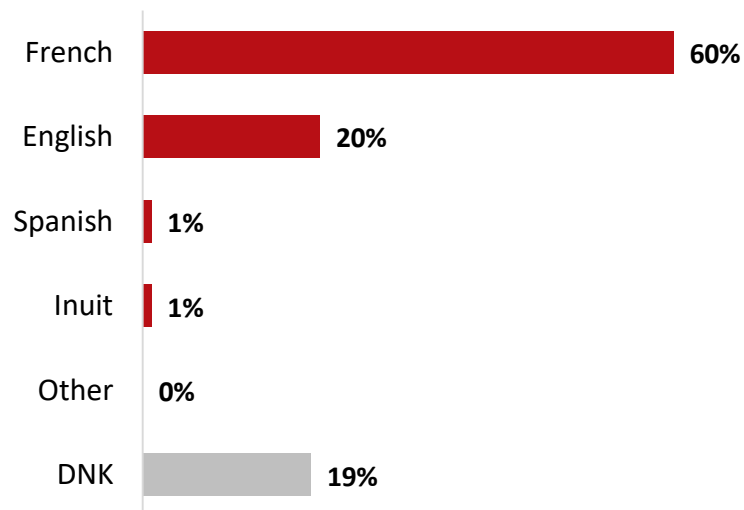
	Total	Gender		Age			Region				Partisan Identification			
		Male	Female	18-29	30-49	50+	Northeast	Midwest	South	West	Republican	Democrat	Independent	Other
	n= 1,202	600	602	179	464	559	246	238	389	329	336	427	341	98
Toronto	21%	23%	19%	27%	24%	15%	21%	25%	21%	16%	20%	23%	19%	20%
Vancouver	21%	25%	18%	11%	18%	29%	12%	16%	18%	40%	19%	25%	21%	15%
Montreal	11%	12%	11%	11%	11%	12%	21%	12%	10%	6%	13%	13%	11%	4%
Quebec city	5%	6%	4%	7%	4%	4%	7%	4%	5%	3%	6%	6%	4%	2%
Calgary	4%	5%	4%	0%	5%	6%	3%	6%	4%	4%	8%	3%	3%	2%
Edmonton	3%	4%	1%	4%	3%	2%	1%	2%	3%	4%	4%	1%	2%	3%
Ottawa	2%	2%	2%	2%	2%	2%	2%	3%	2%	1%	2%	2%	2%	5%
DNK	33%	24%	41%	37%	33%	30%	33%	32%	37%	25%	29%	27%	38%	49%

* Since respondents had the option of giving more than one response, the total number of mentions may exceed 100%.

MAIN LANGUAGE SPOKEN IN QUEBEC

Q18. What is the main language spoken in the province of Quebec?

Base : All respondents (n=1,202)

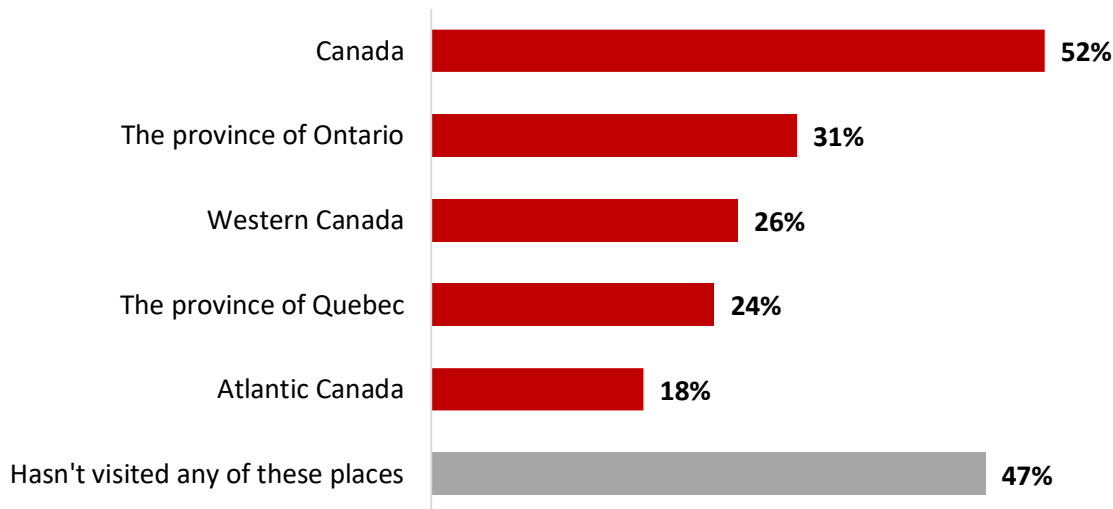


	Total	Gender		Age			Region				Kids in the HH	
		Male	Female	18-29	30-49	50+	Northeast	Midwest	South	West	Yes	No
	n= 1,202	600	602	179	464	559	246	238	389	329	336	427
French	60%	64%	57%	40%	52%	78%	67%	56%	54%	68%	46%	67%
English	20%	23%	17%	30%	28%	8%	17%	20%	21%	20%	31%	15%
Spanish	1%	0%	1%	2%	0%	0%	0%	1%	1%	0%	1%	0%
Inuit	1%	1%	0%	1%	1%	0%	2%	1%	0%	0%	2%	0%
Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
DNK	19%	12%	25%	27%	20%	14%	13%	23%	24%	12%	20%	18%

PLACES ALREADY VISITED IN CANADA

Q19. Have you ever visited ...? – MULTIPLE MENTIONS*

Base : All respondents (n=1,202)



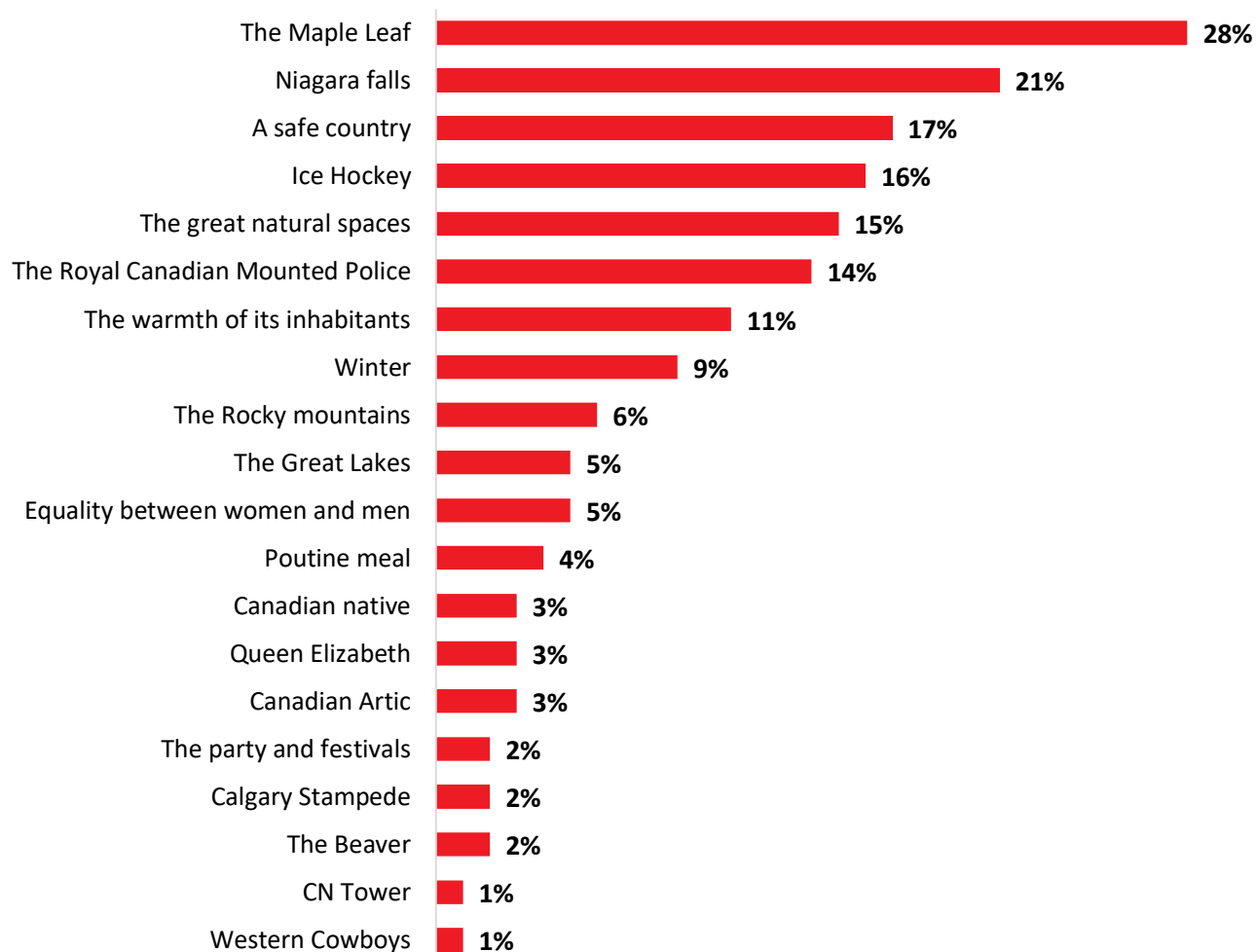
	Total	Gender		Age			Region				Born in the USA	
		Male	Female	18-29	30-49	50+	Northeast	Midwest	South	West	Yes	No
	n= 1,202	600	602	179	464	559	246	238	389	329	1,096	102
Canada	52%	62%	42%	34%	46%	66%	62%	46%	43%	63%	51%	60%
The province of Ontario	31%	41%	22%	20%	29%	39%	38%	32%	28%	30%	30%	44%
Western Canada	26%	35%	17%	15%	21%	35%	14%	13%	24%	49%	25%	35%
The province of Quebec	24%	34%	14%	17%	22%	29%	32%	17%	24%	23%	23%	37%
Atlantic Canada	18%	24%	12%	17%	18%	19%	21%	13%	19%	18%	18%	21%
Hasn't visited any of these places	47%	37%	57%	66%	53%	33%	37%	53%	56%	36%	48%	40%

* Since respondents had the option of giving more than one response, the total number of mentions may exceed 100%.

CHARACTERISTICS THAT BEST REPRESENT CANADA

Q20. What best represents Canada for you? – TWO POSSIBLE MENTIONS*

Base : All respondents (n=1,202)



* Since respondents had the option of giving more than one response, the total number of mentions may exceed 100%.

CHARACTERISTICS THAT BEST REPRESENT CANADA – DETAILS

Q20. What best represents Canada for you? – TWO POSSIBLE MENTIONS*

Base : All respondents

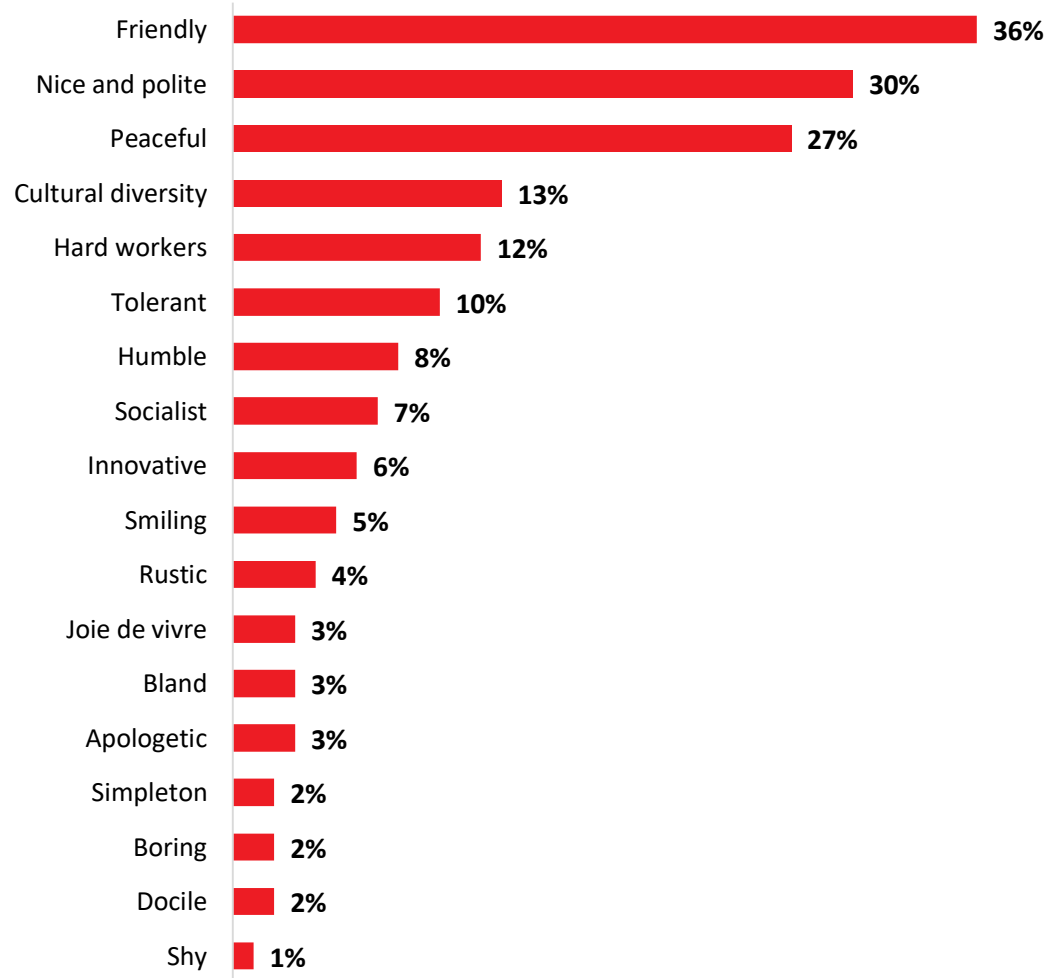
	Total	Gender		Age			Region				Kids in the HH	
		Male	Female	18-29	30-49	50+	Northeast	Midwest	South	West	Yes	No
	n= 1,202	600	602	179	464	559	246	238	389	329	383	814
The Maple Leaf	28%	29%	28%	31%	27%	28%	29%	34%	25%	27%	25%	30%
Niagara falls	21%	16%	25%	18%	21%	22%	35%	20%	20%	11%	20%	21%
A safe country	17%	16%	18%	13%	17%	19%	18%	14%	15%	20%	18%	16%
Ice Hockey	16%	20%	12%	18%	20%	12%	12%	20%	18%	13%	17%	16%
The great natural spaces	15%	15%	14%	7%	12%	21%	13%	14%	12%	21%	11%	16%
The Royal Canadian Mounted Police	14%	16%	13%	6%	11%	22%	13%	16%	11%	19%	9%	17%
The warmth of its inhabitants	11%	11%	11%	8%	10%	14%	12%	9%	11%	13%	11%	12%
Winter	9%	8%	10%	9%	12%	7%	8%	10%	8%	10%	10%	9%
The Rocky mountains	6%	6%	6%	5%	4%	8%	3%	4%	7%	8%	5%	6%
The Great Lakes	5%	4%	6%	7%	5%	5%	6%	5%	6%	4%	7%	5%
Equality between women and men	5%	5%	5%	5%	7%	3%	7%	5%	4%	5%	6%	5%
Poutine meal	4%	4%	4%	6%	4%	2%	4%	3%	4%	5%	5%	3%
Canadian native	3%	3%	2%	2%	5%	1%	4%	2%	2%	3%	4%	2%
Queen Elizabeth	3%	4%	3%	6%	3%	2%	0%	2%	6%	2%	6%	2%
Canadian Artic	3%	4%	2%	3%	4%	2%	1%	2%	3%	4%	4%	2%
The party and festivals	2%	2%	2%	3%	2%	1%	2%	2%	2%	1%	3%	2%
Calgary Stampede	2%	1%	2%	0%	2%	2%	1%	1%	1%	3%	2%	1%
The Beaver	2%	2%	2%	3%	1%	1%	1%	1%	3%	1%	2%	2%
CN Tower	1%	2%	1%	3%	2%	0%	2%	1%	1%	1%	3%	1%
Western Cowboys	1%	1%	0%	1%	1%	0%	0%	1%	1%	0%	2%	0%

* Since respondents had the option of giving more than one response, the total number of mentions may exceed 100%.

CHARACTERISTICS THAT BEST REPRESENT CANADIANS

Q21. What are the characteristics that best represent Canadians? – TWO POSSIBLE MENTIONS*

Base : All respondents (n=1,202)



* Since respondents had the option of giving more than one response, the total number of mentions may exceed 100%.

CHARACTERISTICS THAT BEST REPRESENT CANADIANS – DETAILS

Q21. What are the characteristics that best represent Canadians? – TWO POSSIBLE MENTIONS*

Base : All respondents

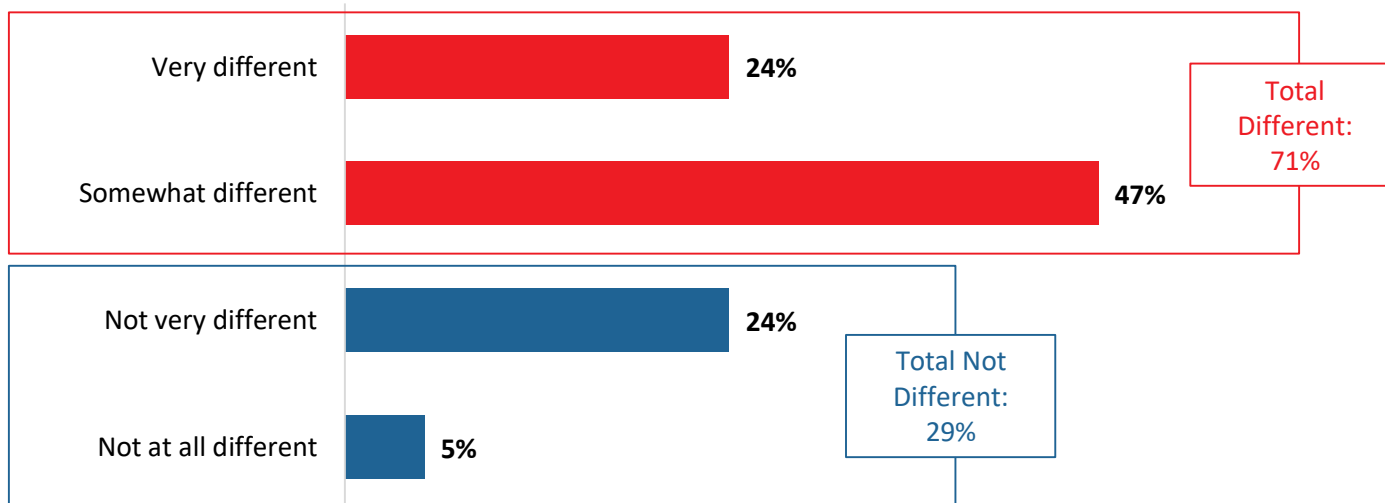
	Total	Gender		Age			Region				Kids in the HH	
		Male	Female	18-29	30-49	50+	Northeast	Midwest	South	West	Yes	No
	n= 1,202	600	602	179	464	559	246	238	389	329	383	814
Friendly	36%	35%	37%	27%	36%	41%	43%	37%	33%	34%	35%	36%
Nice and polite	30%	29%	31%	25%	29%	34%	31%	31%	27%	34%	27%	32%
Peaceful	27%	25%	29%	28%	26%	28%	26%	31%	28%	23%	25%	28%
Cultural diversity	13%	11%	16%	8%	12%	18%	12%	14%	12%	16%	13%	13%
Hard workers	12%	12%	11%	11%	12%	12%	9%	14%	11%	12%	10%	12%
Tolerant	10%	10%	9%	7%	8%	12%	11%	6%	10%	11%	9%	10%
Humble	8%	9%	7%	13%	9%	4%	8%	11%	6%	8%	8%	8%
Socialist	7%	10%	5%	8%	6%	8%	4%	6%	9%	9%	8%	7%
Innovative	6%	8%	4%	8%	7%	5%	7%	6%	4%	9%	8%	6%
Smiling	5%	5%	6%	8%	7%	3%	4%	4%	7%	5%	6%	5%
Rustic	4%	4%	4%	1%	5%	5%	4%	4%	4%	5%	4%	4%
Joie de vivre	3%	3%	3%	3%	3%	4%	5%	2%	2%	4%	4%	3%
Bland	3%	4%	3%	3%	4%	3%	4%	2%	3%	5%	4%	3%
Apologetic	3%	3%	2%	3%	3%	2%	1%	1%	4%	4%	4%	2%
Simpleton	2%	4%	1%	4%	4%	1%	2%	3%	3%	1%	4%	2%
Boring	2%	2%	2%	1%	2%	1%	3%	1%	1%	2%	2%	2%
Docile	2%	3%	2%	0%	3%	3%	4%	2%	2%	1%	2%	2%
Shy	1%	1%	1%	2%	2%	0%	1%	0%	2%	0%	1%	1%

* Since respondents had the option of giving more than one response, the total number of mentions may exceed 100%.

DIFFERENCE BETWEEN CANADIANS AND AMERICANS

Q22. Do you think that Canadians are very different, somewhat different, not very different or not at all different compared to the Americans?

Base : All respondents (n=1,202)



	Total	Gender		Age			Region				Area		
		Male	Female	18-29	30-49	50+	Northeast	Midwest	South	West	Urban	Suburban	Rural
	n= 1,202	600	602	179	464	559	246	238	389	329	378	561	263
TOTAL DIFFERENT	71%	76%	66%	76%	75%	65%	75%	67%	72%	70%	76%	70%	65%
Very different	24%	30%	18%	36%	29%	13%	22%	24%	26%	21%	35%	19%	18%
Somewhat different	47%	47%	47%	40%	46%	52%	53%	43%	45%	49%	41%	52%	47%
TOTAL NOT DIFFERENT	29%	24%	34%	24%	25%	35%	25%	33%	28%	30%	24%	30%	35%
Not very different	24%	19%	28%	16%	20%	31%	21%	27%	22%	26%	20%	25%	27%
Not at all different	5%	4%	6%	8%	5%	4%	3%	6%	6%	4%	3%	5%	8%

RESPONDENT PROFILE

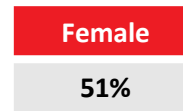
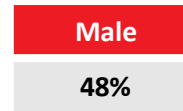
RESPONDENT PROFILE

REGION

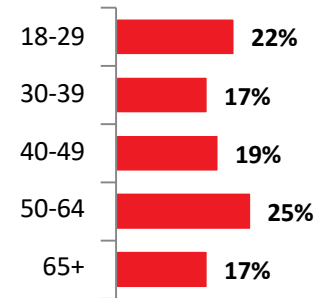


United States	
Northeast	18%
Midwest	22%
South	37%
West	23%

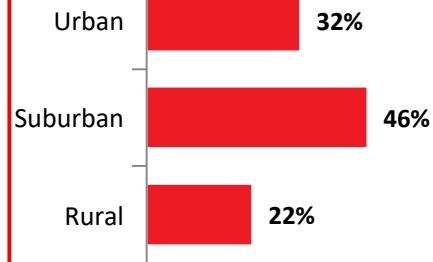
GENDER



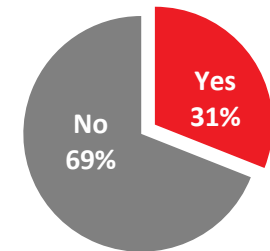
AGE



AREA



KIDS IN HH



Base : All respondents (n=1,202)

Note : For each of the profile categories, the 100% complement corresponds to "Don't know" and "Refusal".

APPENDIX

2016 VOTE

Q24. Did you vote for Donald Trump, Hillary Clinton, Gary Johnson or Jill Stein or you didn't vote at the November 2016 US Presidential election?

Base : All respondents (n=1,202)

	Total <i>n=</i>	Gender		Age			Region				Partisan Identification			
		Male	Female	18-29	30-49	50+	Northeast	Midwest	South	West	Republican	Democrat	Independent	Other
	1,202	600	602	179	464	559	246	238	389	329	336	427	341	98
Donald Trump	33%	40%	26%	18%	34%	40%	34%	33%	31%	34%	78%	8%	27%	13%
Hillary Clinton	36%	34%	39%	31%	34%	41%	37%	32%	35%	42%	6%	72%	27%	8%
Gary Johnson	4%	5%	3%	5%	5%	3%	4%	3%	4%	4%	3%	2%	8%	4%
Jill Stein	2%	2%	2%	3%	2%	1%	1%	4%	1%	3%	1%	2%	2%	3%
Didn't vote	25%	19%	30%	44%	25%	15%	24%	28%	29%	17%	13%	15%	36%	72%


TEAM

TEAM

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