



WIN

Worldwide
Independent Network
Of Market Research

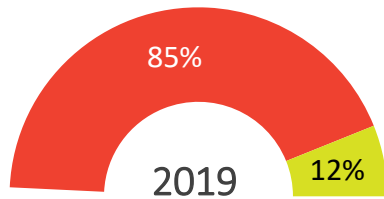
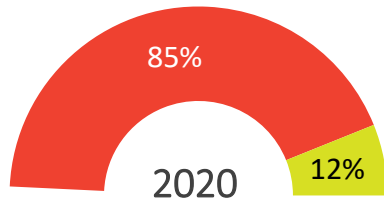
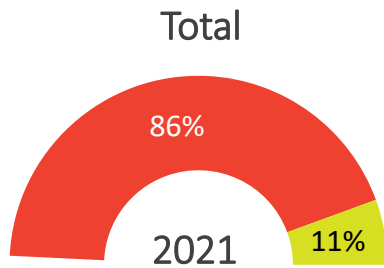
Climate change & sustainability

WWS 2021



Global warming is a serious threat for mankind

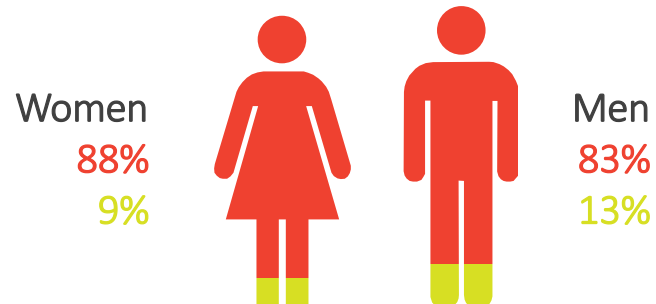
% within total population



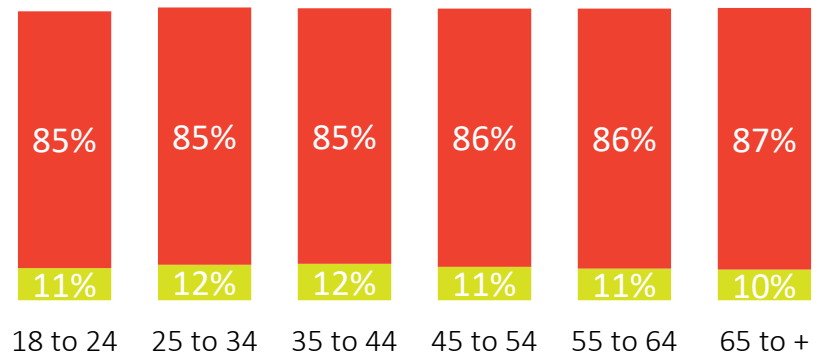
TTB Totally agree / Somewhat agree

BTB Somewhat disagree / Totally disagree

By gender - 2021



By age group - 2021



Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? - Global warming is a serious threat for mankind

Global warming is a serious threat for mankind

% within total population



By education level - 2021

No education/only basic education



Completed Primary



Completed Secondary School



Completed High level education



Master. PHD.



By employment - 2021

Working full (include self-employed)



Working Part-time



Unemployed



Student



Housewife



Retired/Disabled



TTB

Totally agree /
Somewhat agree

BTB

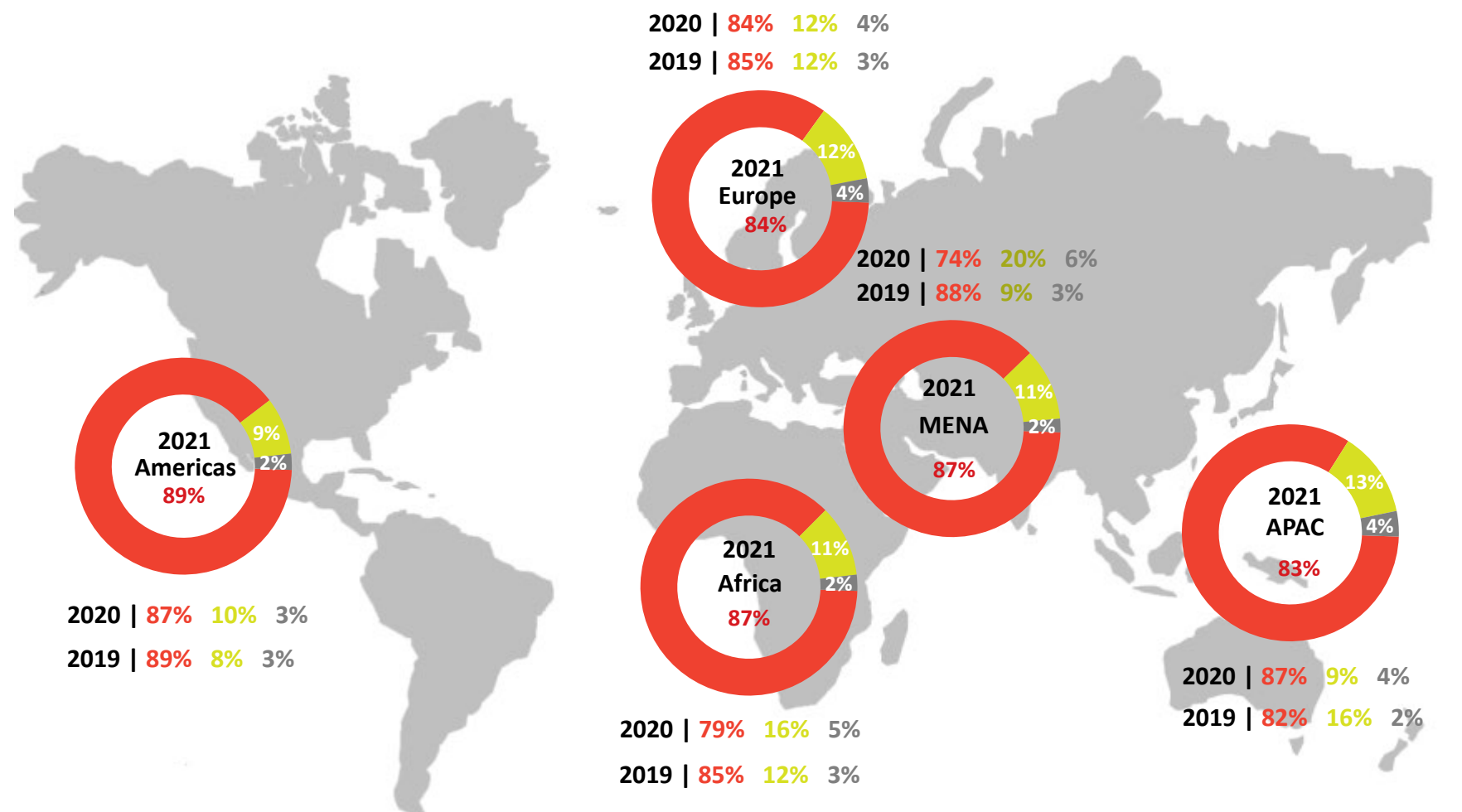
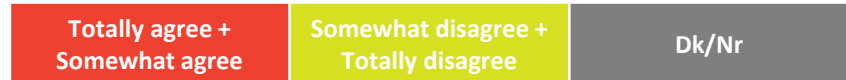
Somewhat disagree /
Totally disagree

Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? - Global warming is a serious threat for mankind

Global warming is a serious threat for mankind

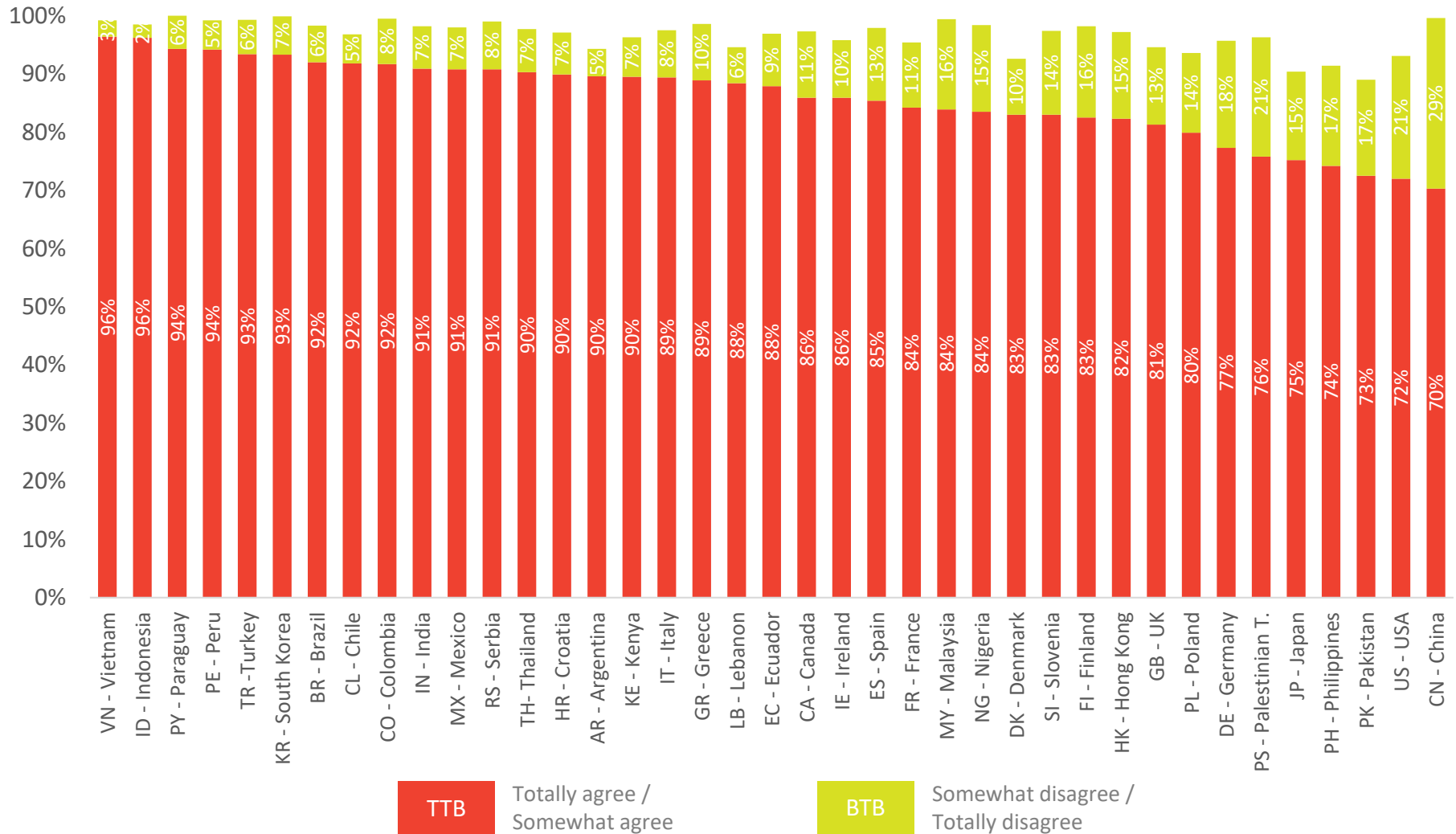
% within total population



Source: WIN 2021. Base: 33236.

Global warming is a serious threat for mankind

% within total population



Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? - Global warming is a serious threat for mankind

Global warming is a serious threat for mankind (comparative annual TTB)

% within total population

	TTB 2019	TTB 2020	TTB 2021	
GLOBAL AVERAGE	85%	85%	86%	
VN - Vietnam	91%	97%	96%	↓
ID – Indonesia	83%	92%	96%	↑
PY - Paraguay	92%	89%	94%	↑
PE - Peru	94%	89%	94%	↑
TR – Turkey	96%	No data	93%	
KR - South Korea	93%	94%	93%	↓
BR – Brazil	93%	88%	92%	↑
CL – Chile	91%	93%	92%	↓
CO – Colombia	No data	No data	92%	
IN – India	90%	91%	91%	
MX - Mexico	90%	86%	91%	↑
RS - Serbia	No data	87%	91%	↑
TH – Thailand	95%	No data	90%	
HR – Croatia	70%	89%	90%	↑
AR – Argentina	85%	90%	90%	
KE - Kenya	No data	No data	90%	
IT – Italy	83%	89%	89%	
GR – Greece	88%	No data	89%	
LB – Lebanon	90%	90%	88%	↓
EC - Ecuador	95%	91%	88%	↓

	TTB 2019	TTB 2020	TTB 2021	
CA – Canada	81%	83%	86%	↑
IE – Ireland	86%	87%	86%	↓
ES – Spain	88%	86%	85%	↓
FR – France	88%	90%	84%	↓
MY – Malaysia	80%	89%	84%	↓
NG – Nigeria	82%	79%	84%	↑
DK - Denmark	81%	No data	83%	
SI – Slovenia	88%	79%	83%	↑
FI – Finland	83%	84%	83%	↓
HK - Hong Kong	89%	82%	82%	
GB - United Kingdom	78%	81%	81%	
PL – Poland	78%	78%	80%	↑
DE – Germany	86%	82%	77%	↓
PS - Palestinian T.	No data	69%	76%	↑
JP – Japan	85%	76%	75%	↓
PH - Philippines	86%	89%	74%	↓
PK – Pakistan	62%	74%	73%	↓
US - United States	76%	72%	72%	
CN – China	57%	91%	70%	↓

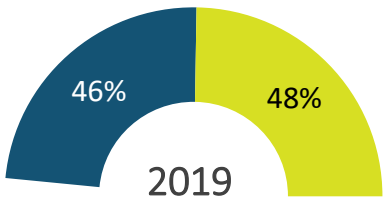
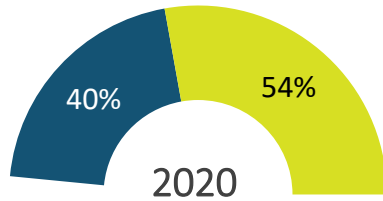
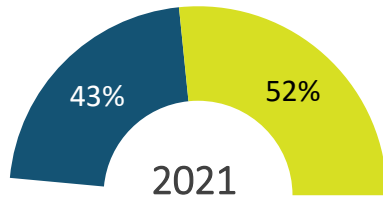
Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? - Global warming is a serious threat for mankind

It is already too late to curtail climate change

% within total population

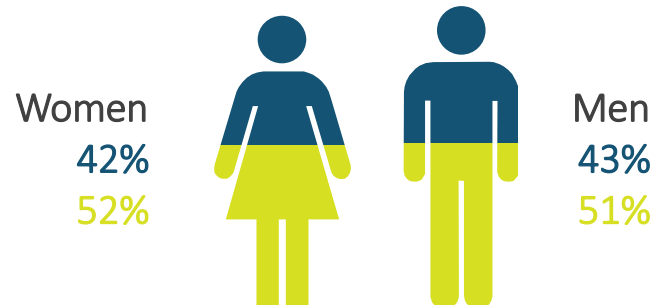
Total



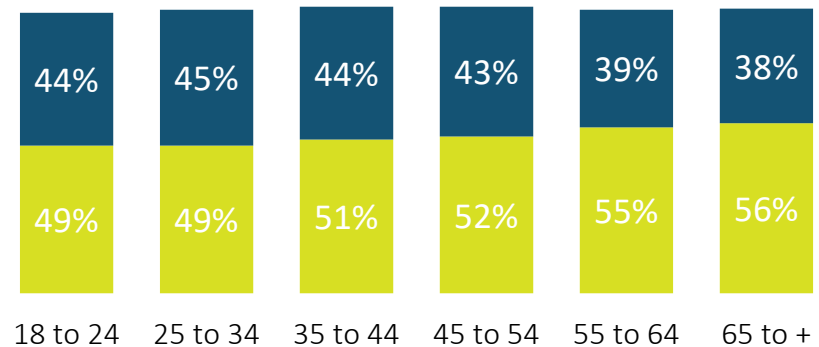
TTB Totally agree / Somewhat agree

BTB Somewhat disagree / Totally disagree

By gender - 2021



By age group - 2021



Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? - It is already too late to curtail climate change

It is already too late to curtail climate change

% within total population



By education level - 2021

No education/only basic education



Completed Primary



Completed Secondary School



Completed High level education



Master. PHD.



By employment - 2021

Working full (include self-employed)



Working Part-time



Unemployed



Student



Housewife



Retired/Disabled



TTB

Totally agree /
Somewhat agree

BTB

Somewhat disagree /
Totally disagree

Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? - It is already too late to curtail climate change

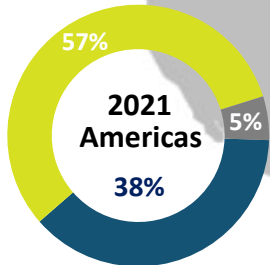
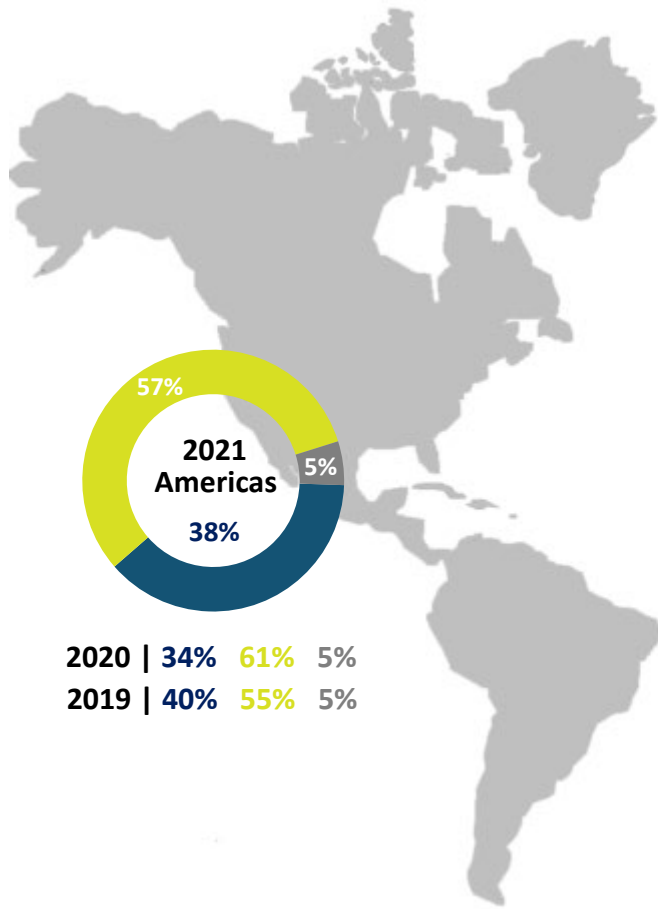
It is already too late to curtail climate change

% within total population

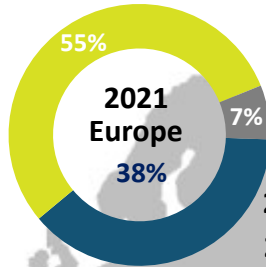
Totally agree + Somewhat agree	Somewhat disagree + Totally disagree	Dk/Nr
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2020 | 36% 58% 6%

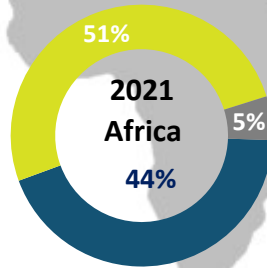
2019 | 41% 51% 8%



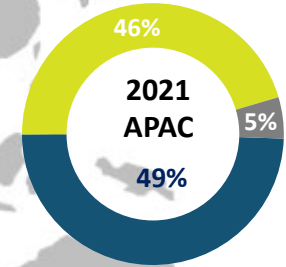
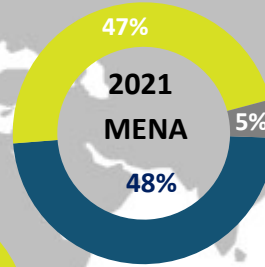
2020 | 34% 61% 5%
2019 | 40% 55% 5%



2020 | 47% 46% 7%
2019 | 44% 51% 5%



2020 | 46% 48% 6%
2019 | 43% 51% 6%

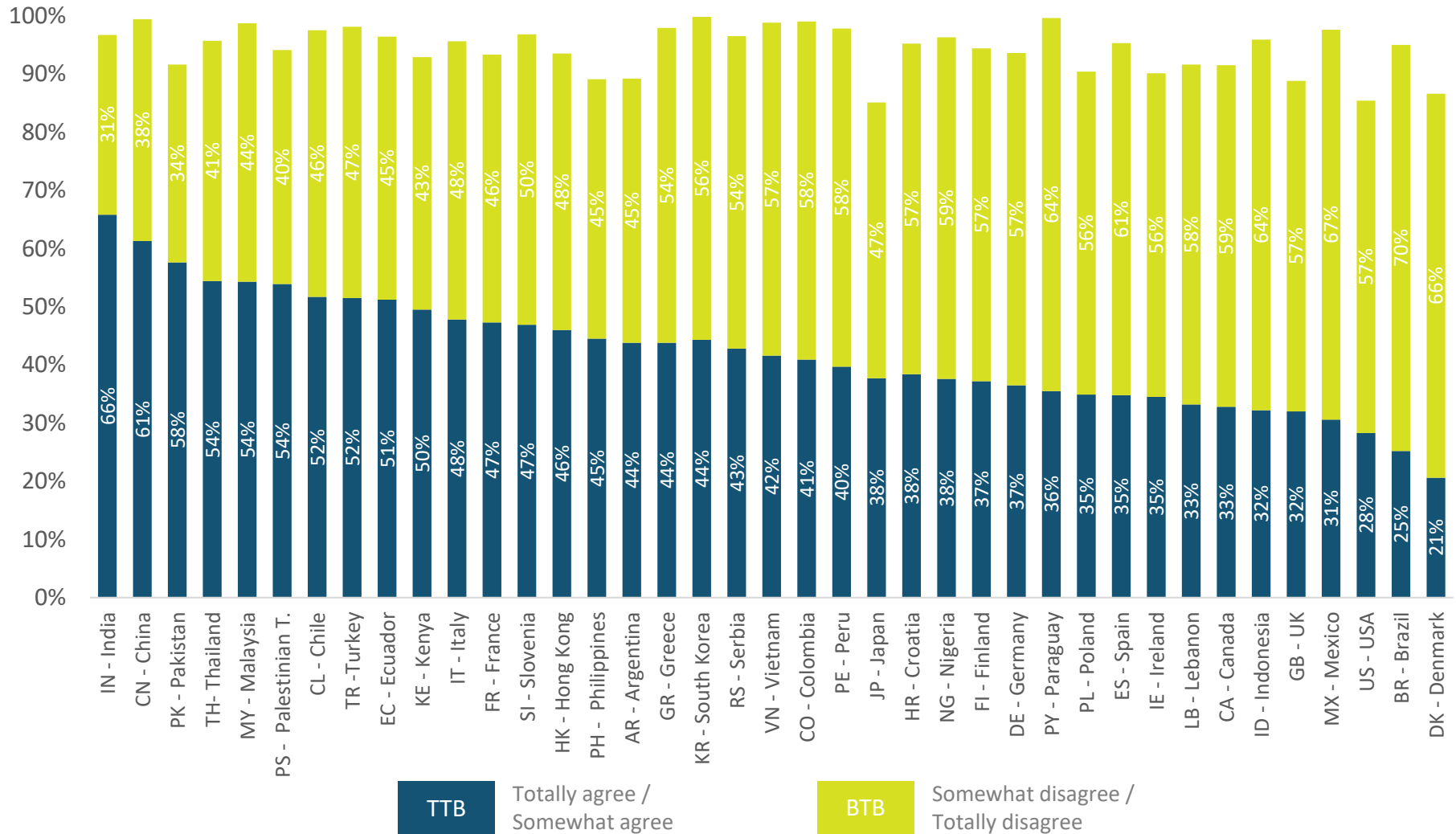


2020 | 47% 48% 5%
2019 | 55% 40% 5%

Source: WIN 2021. Base: 33236.

It is already too late to curtail climate change

% within total population



Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? - It is already too late to curtail climate change

It is already too late to curtail climate change

% within total population

	TTB 2019	TTB 2020	TTB 2021	
GLOBAL AVERAGE	46%	40%	43%	
IN – India	84%	75%	66%	↓
CN – China	40%	17%	61%	↑
PK – Pakistan	47%	62%	58%	↓
TH – Thailand	65%	No data	54%	
MY – Malaysia	47%	40%	54%	↑
PS – Palestinian T.	No data	53%	54%	↑
CL – Chile	42%	45%	52%	↑
TR – Turkey	45%	No data	52%	
EC – Ecuador	58%	43%	51%	↑
KE – Kenya	No data	No data	50%	
IT – Italy	60%	45%	48%	↑
FR – France	51%	42%	47%	↑
SI – Slovenia	34%	35%	47%	↑
HK - Hong Kong	64%	52%	46%	↓
PH – Philippines	63%	50%	45%	↓
AR – Argentina	52%	37%	44%	↑
GR – Greece	34%	No data	44%	
KR - South Korea	66%	54%	44%	↓
RS – Serbia	No data	39%	43%	↑
VN - Vietnam	49%	54%	42%	↓

	TTB 2019	TTB 2020	TTB 2021	
CO – Colombia	No data	No data	41%	
PE - Peru	42%	40%	40%	
JP – Japan	48%	40%	38%	↓
HR – Croatia	35%	30%	38%	↑
NG – Nigeria	44%	46%	38%	↓
FI – Finland	43%	35%	37%	↑
DE – Germany	38%	31%	37%	↑
PY – Paraguay	35%	43%	36%	↓
PL – Poland	33%	33%	35%	↑
ES – Spain	44%	28%	35%	↑
IE – Ireland	38%	27%	35%	↑
LB – Lebanon	40%	31%	33%	↑
CA – Canada	33%	27%	33%	↑
ID – Indonesia	56%	38%	32%	↓
GB - United Kingdom	37%	28%	32%	↑
MX – Mexico	40%	37%	31%	↓
US - United States	29%	21%	28%	↑
BR – Brazil	20%	21%	25%	↑
DK - Denmark	22%	No data	21%	

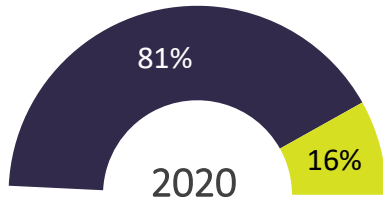
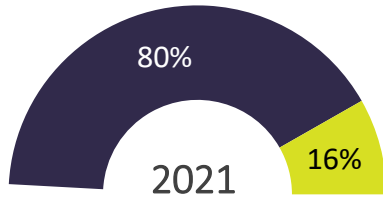
Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? - It is already too late to curtail climate change

I believe my personal actions can improve the environment

% within total population

Total



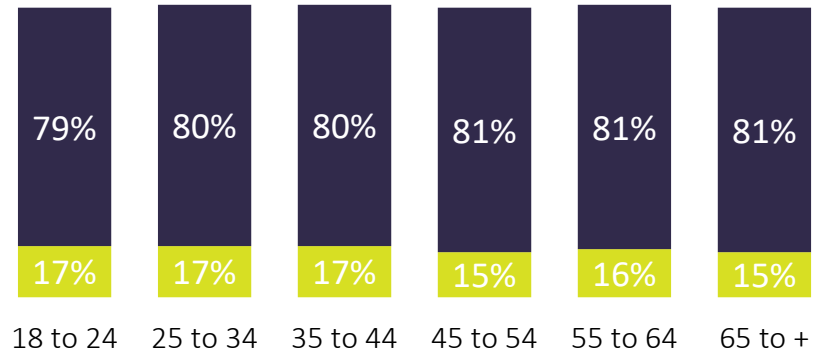
By gender - 2021

Women
82%
15%



Men
79%
18%

By age group - 2021



TTB Totally agree / Somewhat agree

BTB Somewhat disagree / Totally disagree

Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? - I believe my personal actions can improve the environment

I believe my personal actions can improve the environment

% within total population



By education level - 2021

No education/only basic education



Completed Primary



Completed Secondary School



Completed High level education



Master. PHD.



TTB

Totally agree /
Somewhat agree

BTB

Somewhat disagree /
Totally disagree



By employment - 2021

Working full (include self-employed)



Working Part-time



Unemployed



Student



Housewife



Retired/Disabled

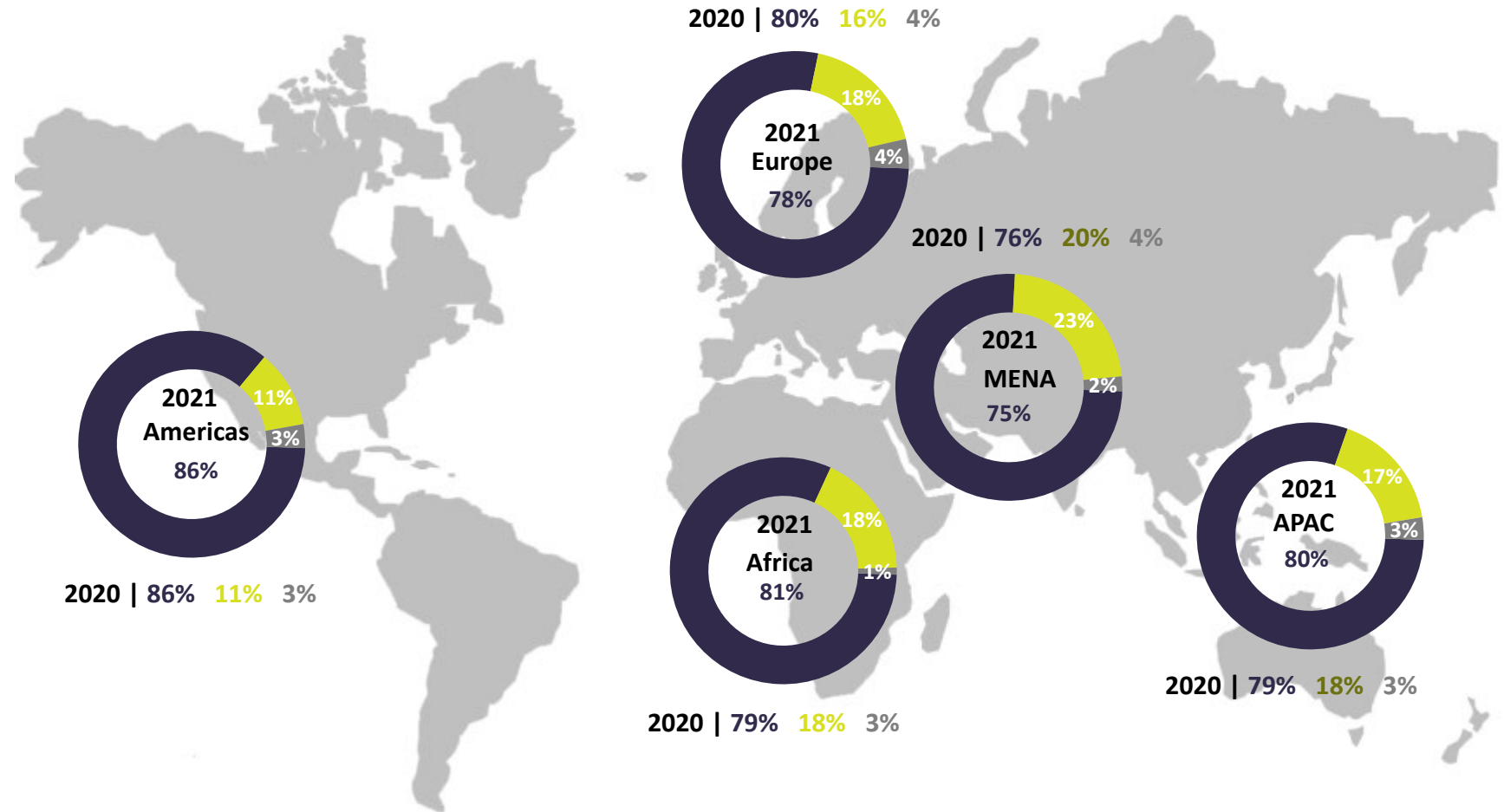
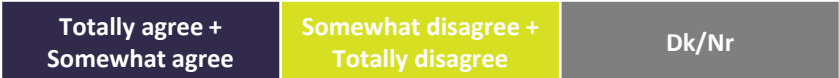


Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? - I believe my personal actions can improve the environment

I believe my personal actions can improve the environment

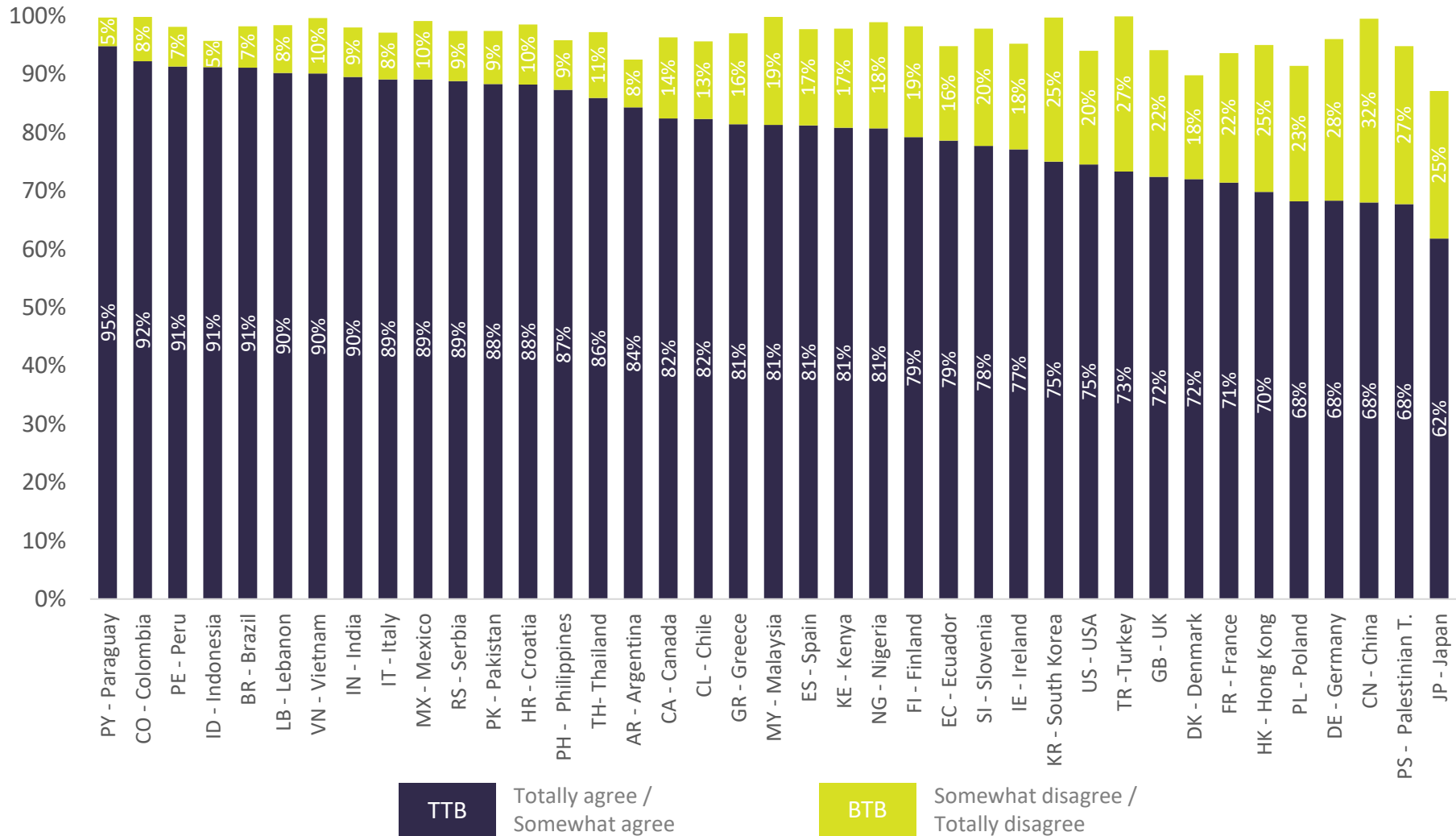
% within total population



Source: WIN 2021. Base: 33236.

I believe my personal actions can improve the environment

% within total population



Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? - I believe my personal actions can improve the environment

I believe my personal actions can improve the environment

% within total population

	TTB 2020	TTB 2021
GLOBAL AVERAGE	81%	80%
PY – Paraguay	94%	95% ↑
CO – Colombia	No data	92%
PE – Peru	85%	91% ↑
ID – Indonesia	87%	91% ↑
BR – Brazil	87%	91% ↑
LB – Lebanon	94%	90% ↓
VN – Vietnam	94%	90% ↓
IN – India	86%	90% ↑
IT – Italy	88%	89% ↑
MX – Mexico	81%	89% ↑
RS – Serbia	87%	89% ↑
PK – Pakistan	86%	88% ↑
HR – Croatia	91%	88% ↓
PH – Philippines	91%	87% ↓
TH – Thailand	No data	86%
AR – Argentina	91%	84% ↓
CA - Canada	84%	82% ↓
CL – Chile	87%	82% ↓
GR - Greece	No data	81%
MY – Malaysia	82%	81% ↓

	TTB 2020	TTB 2021
ES – Spain	86%	81% ↓
KE - Kenya	No data	81%
NG - Nigeria	79%	81% ↑
FI – Finland	80%	79% ↓
EC – Ecuador	87%	79% ↓
SI - Slovenia	76%	78% ↑
IE – Ireland	84%	77% ↓
KR - South Korea	71%	75% ↑
US - United States	81%	75% ↑
TR - Turkey	No data	73%
GB - United Kingdom	76%	72% ↑
DK - Denmark	No data	72%
FR – France	79%	71% ↓
HK - Hong Kong	71%	70% ↓
PL – Poland	77%	68% ↓
DE – Germany	72%	68% ↓
CN – China	75%	68% ↓
PS - Palestinian T.	69%	68% ↓
JP – Japan	62%	62%

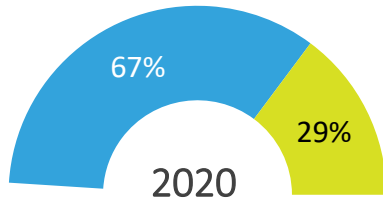
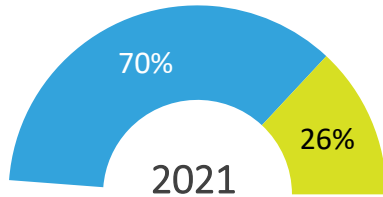
Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? - I believe my personal actions can improve the environment

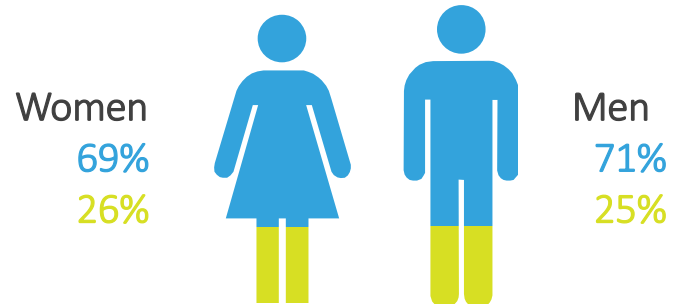
The real efforts on sustainability and environment need to be taken by business and government rather than individuals

% within total population

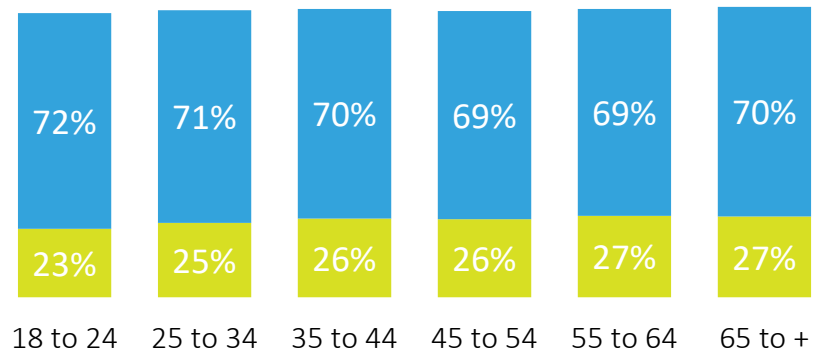
Total



By gender - 2021



By age group - 2021



TTB Totally agree / Somewhat agree

BTB Somewhat disagree / Totally disagree

Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? - The real efforts on sustainability and environment need to be taken by business and government rather than individuals

The real efforts on sustainability and environment need to be taken by business and government rather than individuals

% within total population



By education level - 2021

No education/only basic education



Completed Primary



Completed Secondary School



Completed High level education



Master. PHD.



By employment - 2021

Working full (include self-employed)



Working Part-time



Unemployed



Student



Housewife



Retired/Disabled



TTB

Totally agree / Somewhat agree

BTB

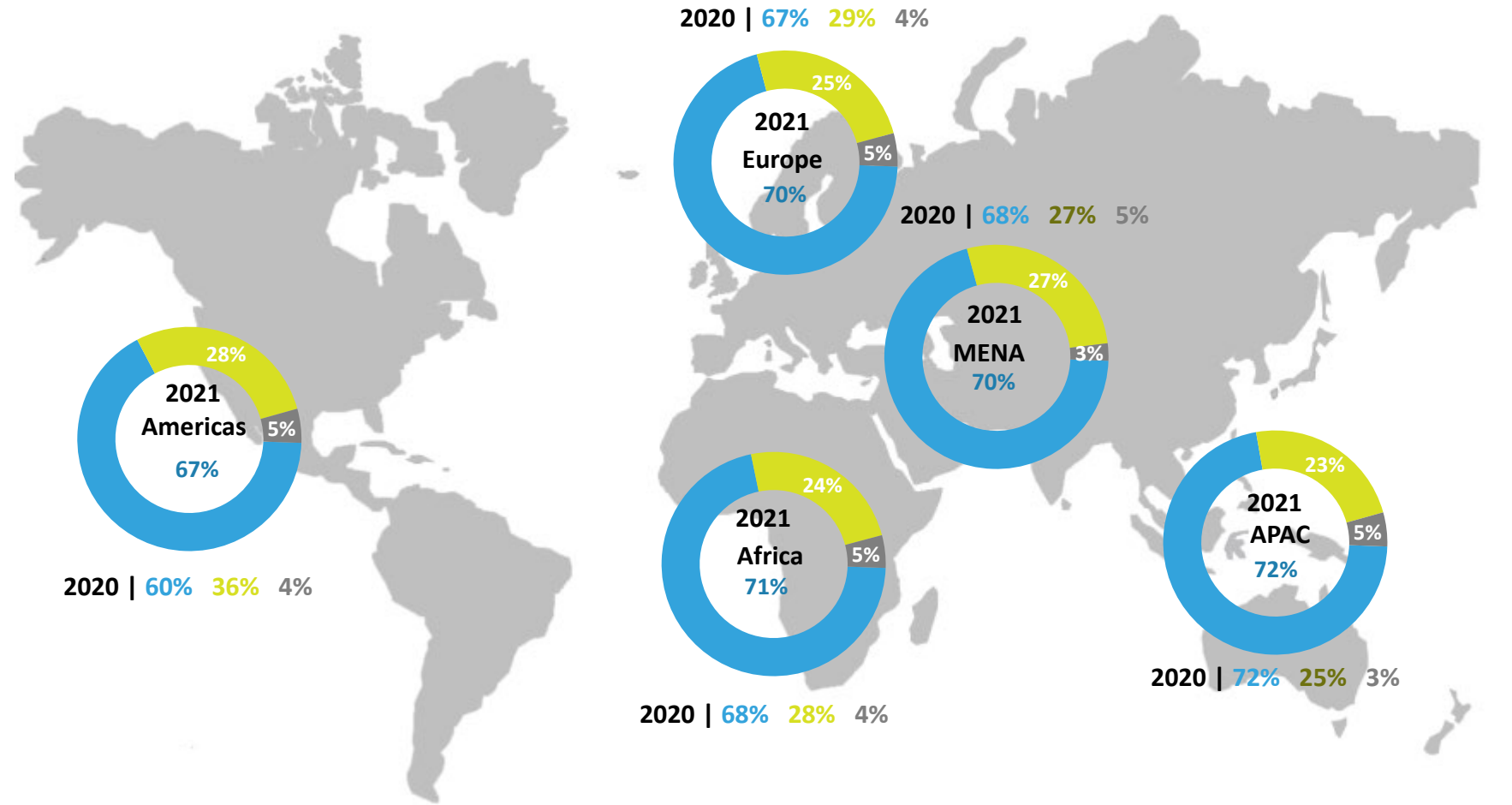
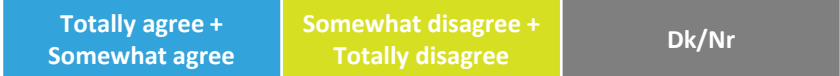
Somewhat disagree / Totally disagree

Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? - The real efforts on sustainability and environment need to be taken by business and government rather than individuals

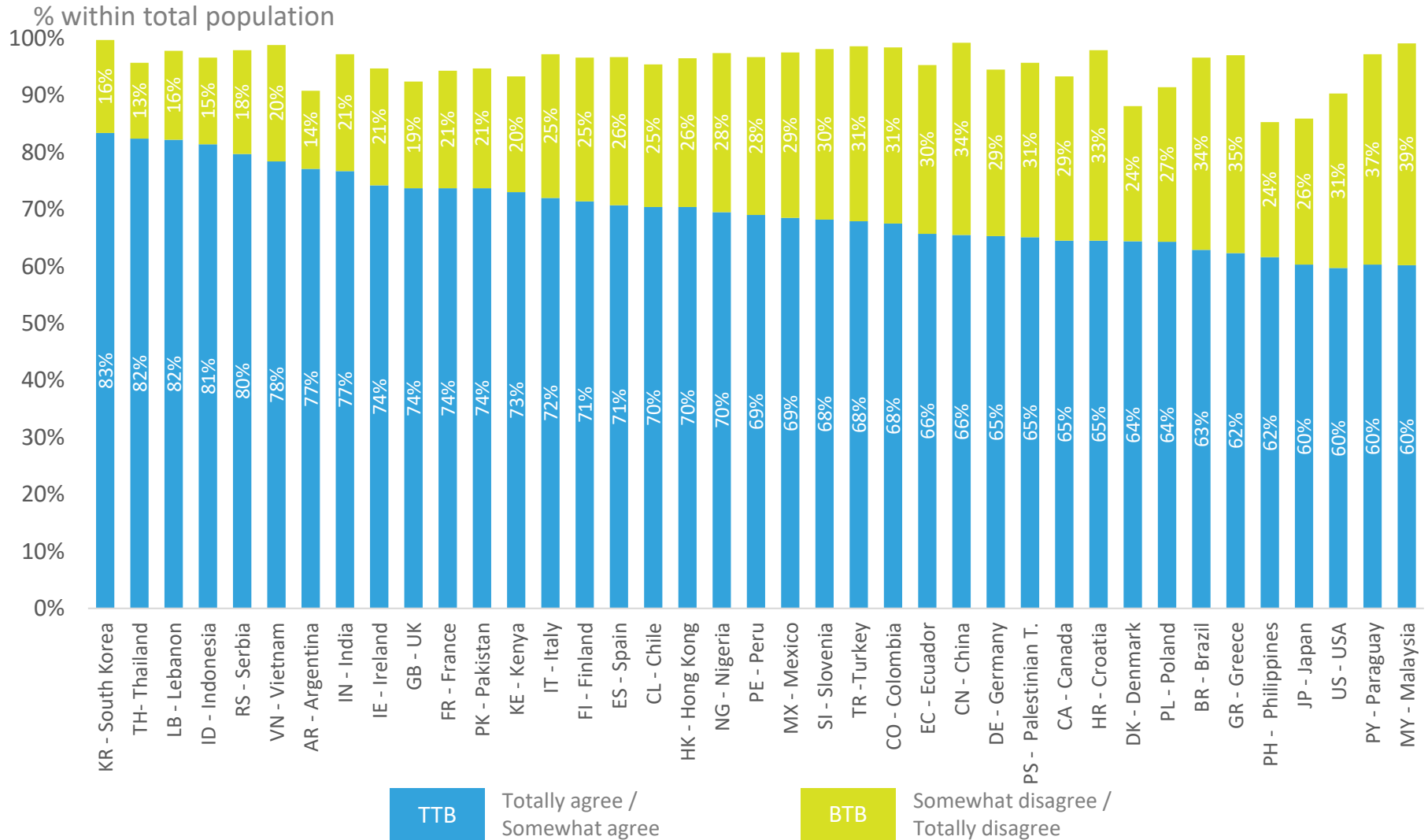
The real efforts on sustainability and environment need to be taken by business and government rather than individuals

% within total population



Source: WIN 2021. Base: 33236.

The real efforts on sustainability and environment need to be taken by business and government rather than individuals



Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? - The real efforts on sustainability and environment need to be taken by business and government rather than individuals

The real efforts on sustainability and environment need to be taken by business and government rather than individuals

% within total population

	TTB 2020	TTB 2021
GLOBAL AVERAGE	67%	70%
KR - South Korea	86%	83% ↓
TH - Thailand	No data	82%
LB - Lebanon	70%	82% ↑
ID - Indonesia	76%	81% ↑
RS - Serbia	71%	80% ↑
VN - Vietnam	77%	78% ↑
AR - Argentina	61%	77% ↑
IN - India	86%	77% ↑
IE - Ireland	68%	74% ↑
GB - United Kingdom	74%	74%
FR - France	83%	74% ↓
PK - Pakistan	73%	74% ↑
KE - Kenya	No data	72%
IT - Italy	71%	72% ↑
FI - Finland	62%	71% ↑
ES - Spain	67%	71% ↑
CL - Chile	68%	70% ↑
HK - Hong Kong	70%	70%
NG - Nigeria	68%	70% ↑
PE - Peru	63%	69% ↑

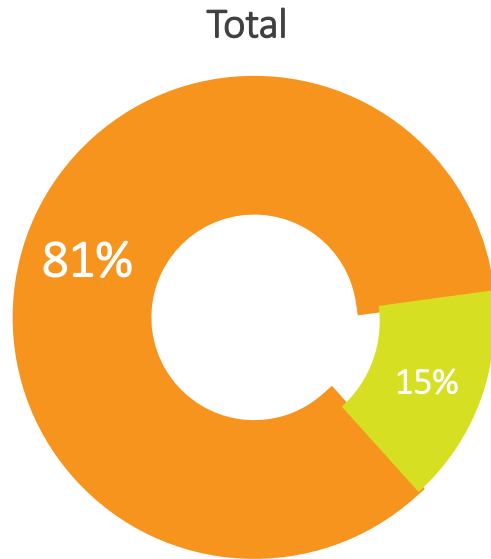
	TTB 2020	TTB 2021
MX - Mexico	58%	69% ↑
SI - Slovenia	55%	68% ↑
TR - Turkey	No data	68%
CO - Colombia	No data	68%
EC - Ecuador	63%	66% ↑
CN - China	58%	66% ↑
DE - Germany	63%	65% ↑
PS - Palestinian T.	67%	65% ↓
CA - Canada	63%	65% ↑
HR - Croatia	63%	65% ↑
DK - Denmark	No data	64% ↑
PL - Poland	58%	64% ↑
BR - Brazil	50%	63% ↑
GR - Greece	No data	62%
PH - Philippines	73%	62% ↓
JP - Japan	57%	60% ↑
US - United States	58%	60% ↑
PY - Paraguay	57%	60% ↑
MY - Malaysia	60%	60%

Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

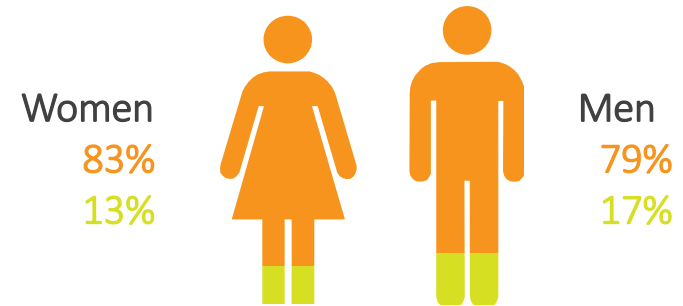
P10. To what extent do you agree or disagree with the following statements? - The real efforts on sustainability and environment need to be taken by business and government rather than individuals

Natural disasters (forest fires, floods, hurricanes, typhoons, etc.) have increased because of global warming

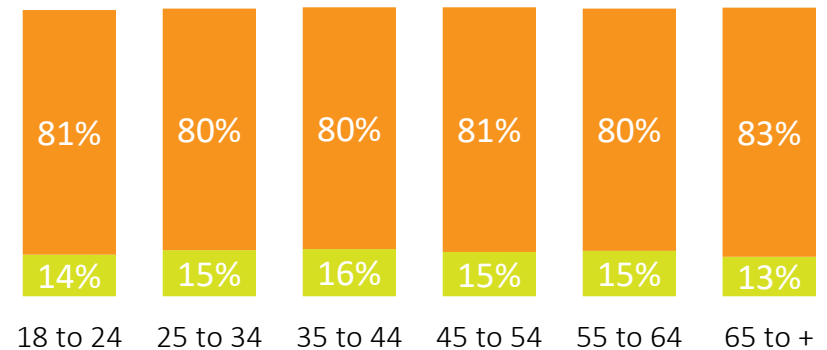
% within total population



By gender



By age group



TTB Totally agree / Somewhat agree

BTB Somewhat disagree / Totally disagree

Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? – Natural disasters (forest fires, floods, hurricanes, typhoons, etc.) have increased because of global warming

Natural disasters (forest fires, floods, hurricanes, typhoons, etc.) have increased because of global warming

% within total population



By education level

No education/only basic education



Completed Primary



Completed Secondary School



Completed High level education



Master. PHD.



By employment

Working full (include self-employed)



Working Part-time



Unemployed



Student



Housewife



Retired/Disabled



TTB

Totally agree /
Somewhat agree

BTB

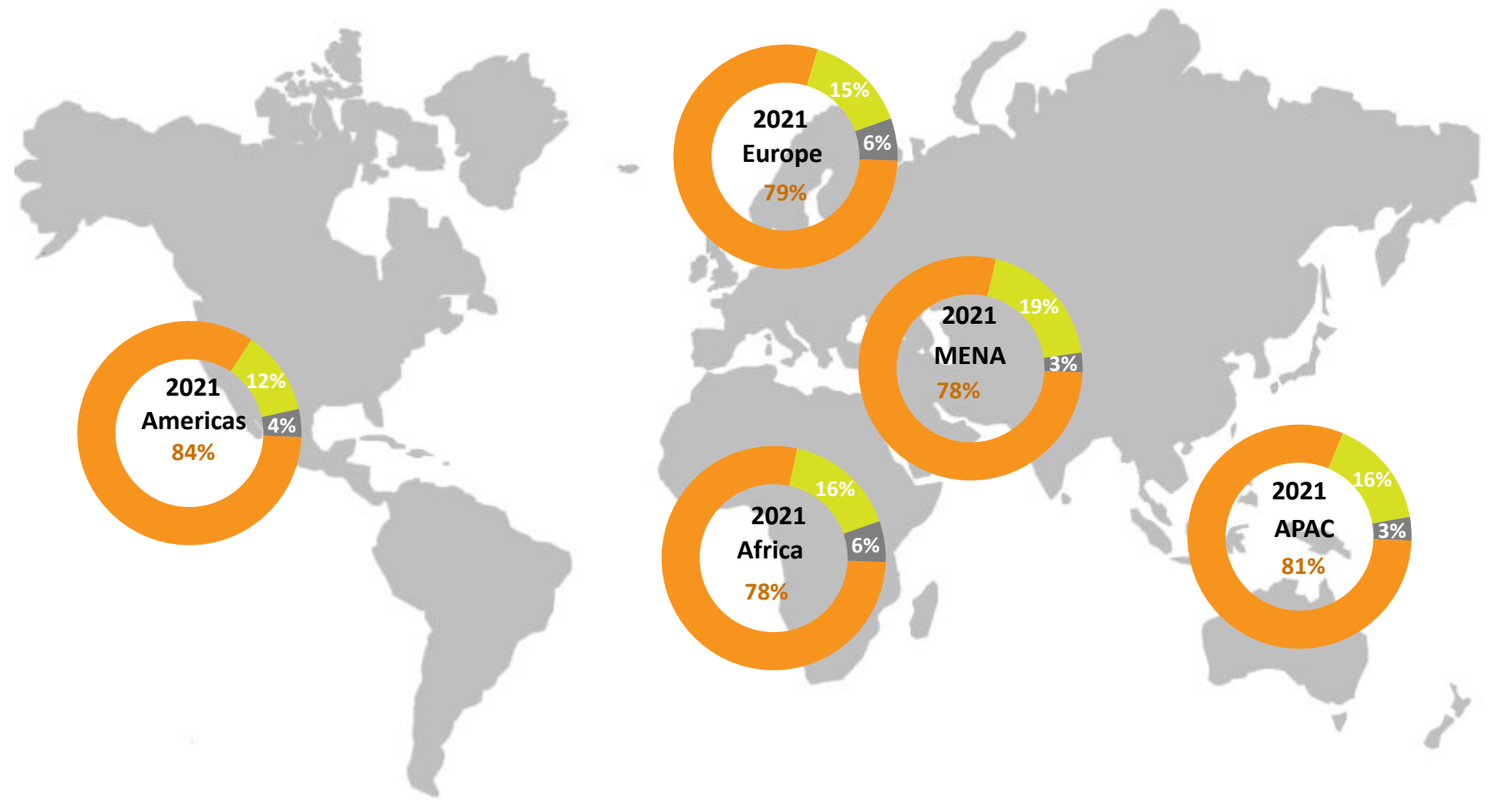
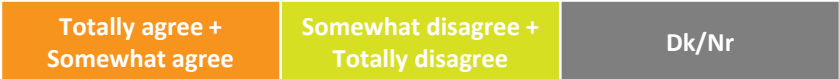
Somewhat disagree /
Totally disagree

Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? – Natural disasters (forest fires, floods, hurricanes, typhoons, etc.) have increased because of global warming

Natural disasters (forest fires, floods, hurricanes, typhoons, etc.) have increased because of global warming

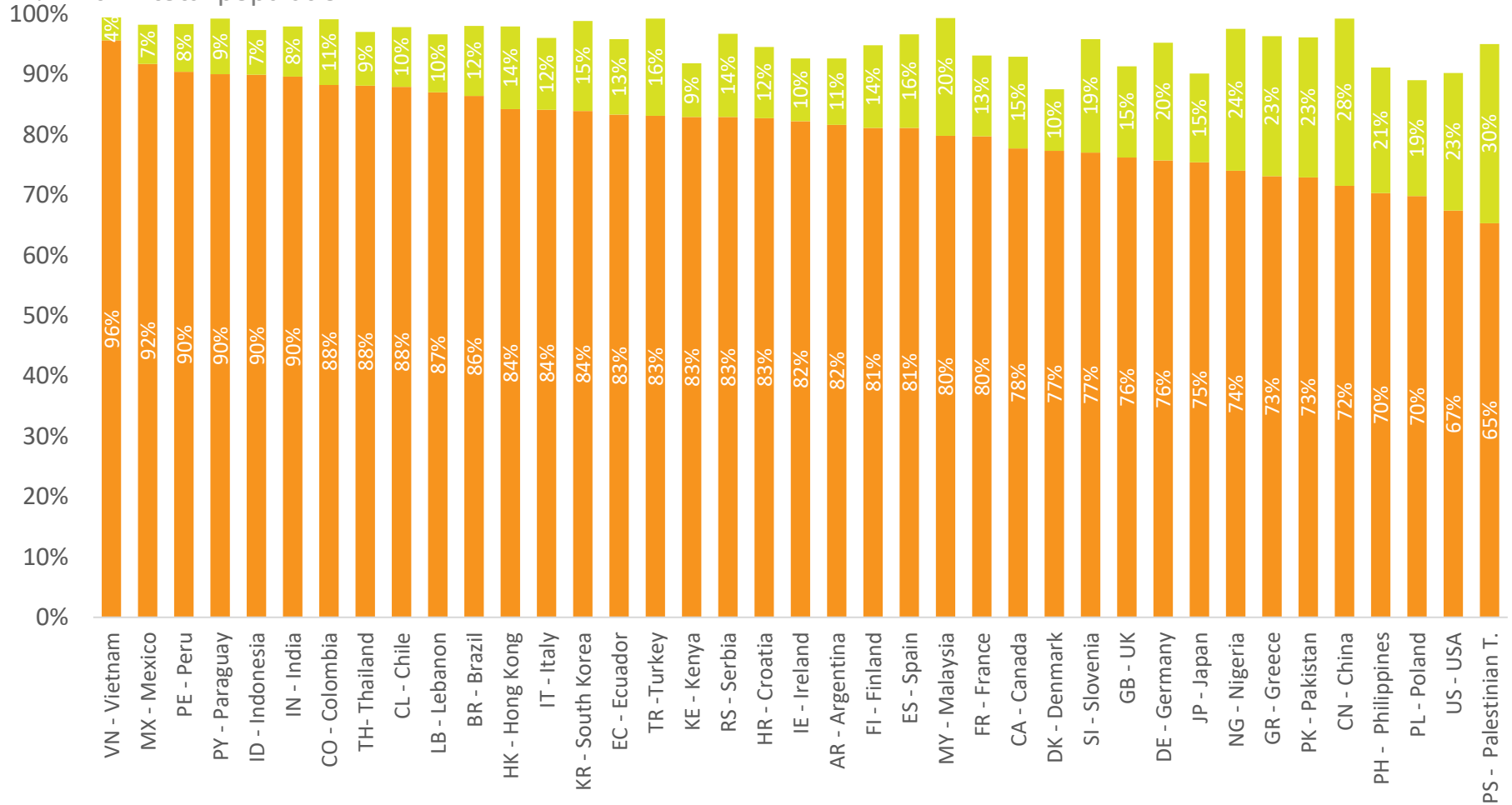
% within total population



Source: WIN 2021. Base: 33236.

Natural disasters (forest fires, floods, hurricanes, typhoons, etc.) have increased because of global warming

% within total population



TTB Totally agree / Somewhat agree

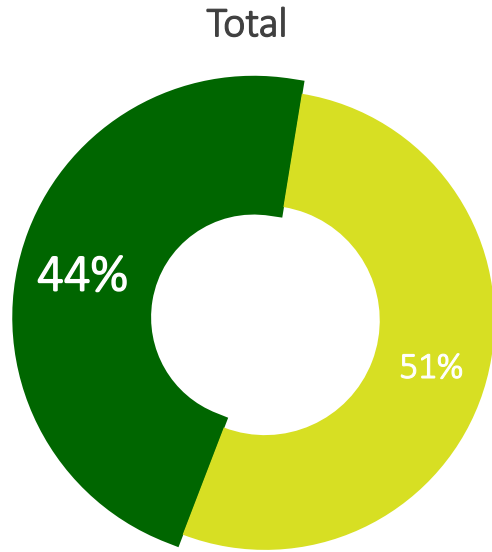
BTB Somewhat disagree / Totally disagree

Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

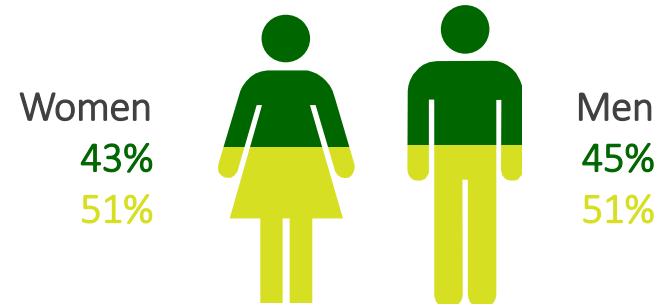
P10. To what extent do you agree or disagree with the following statements? – Natural disasters (forest fires, floods, hurricanes, typhoons, etc.) have increased because of global warming

Governments are taking the necessary actions to take care of the environment

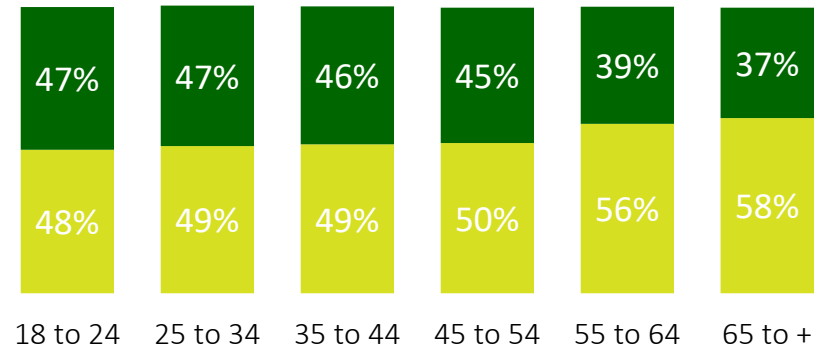
% within total population



By gender



By age group



TTB Totally agree / Somewhat agree

BTB Somewhat disagree / Totally disagree

Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? – Governments are taking the necessary actions to take care of the environment

Governments are taking the necessary actions to take care of the environment

% within total population



By education level

No education/only basic education



Completed Primary



Completed Secondary School



Completed High level education



Master. PHD.



By employment

Working full (include self-employed)



Working Part-time



Unemployed



Student



Housewife



Retired/Disabled



TTB

Totally agree /
Somewhat agree

BTB

Somewhat disagree /
Totally disagree

Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? – Governments are taking the necessary actions to take care of the environment

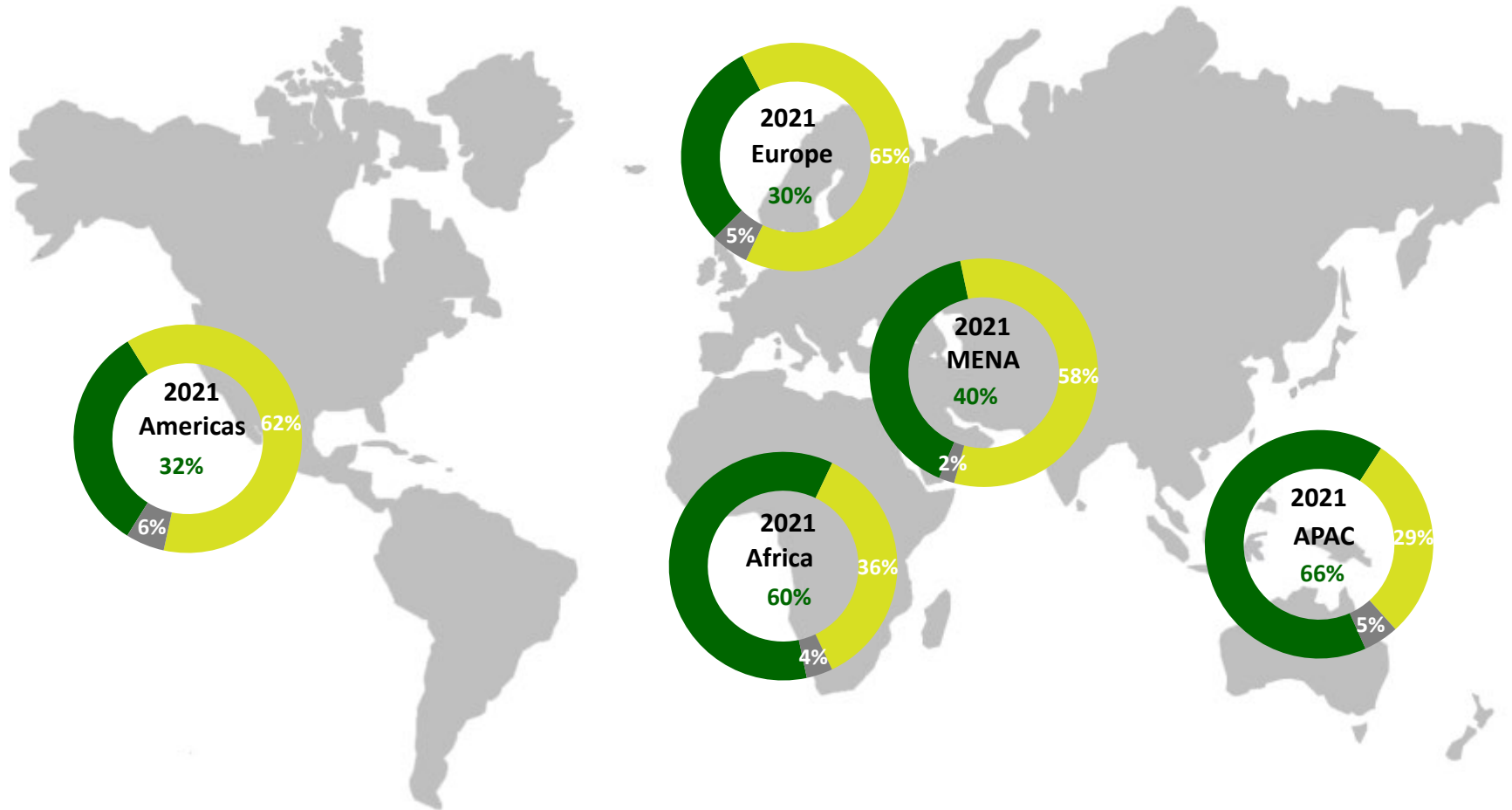
Governments are taking the necessary actions to take care of the environment

% within total population

Totally agree +
Somewhat agree

Somewhat disagree +
Totally disagree

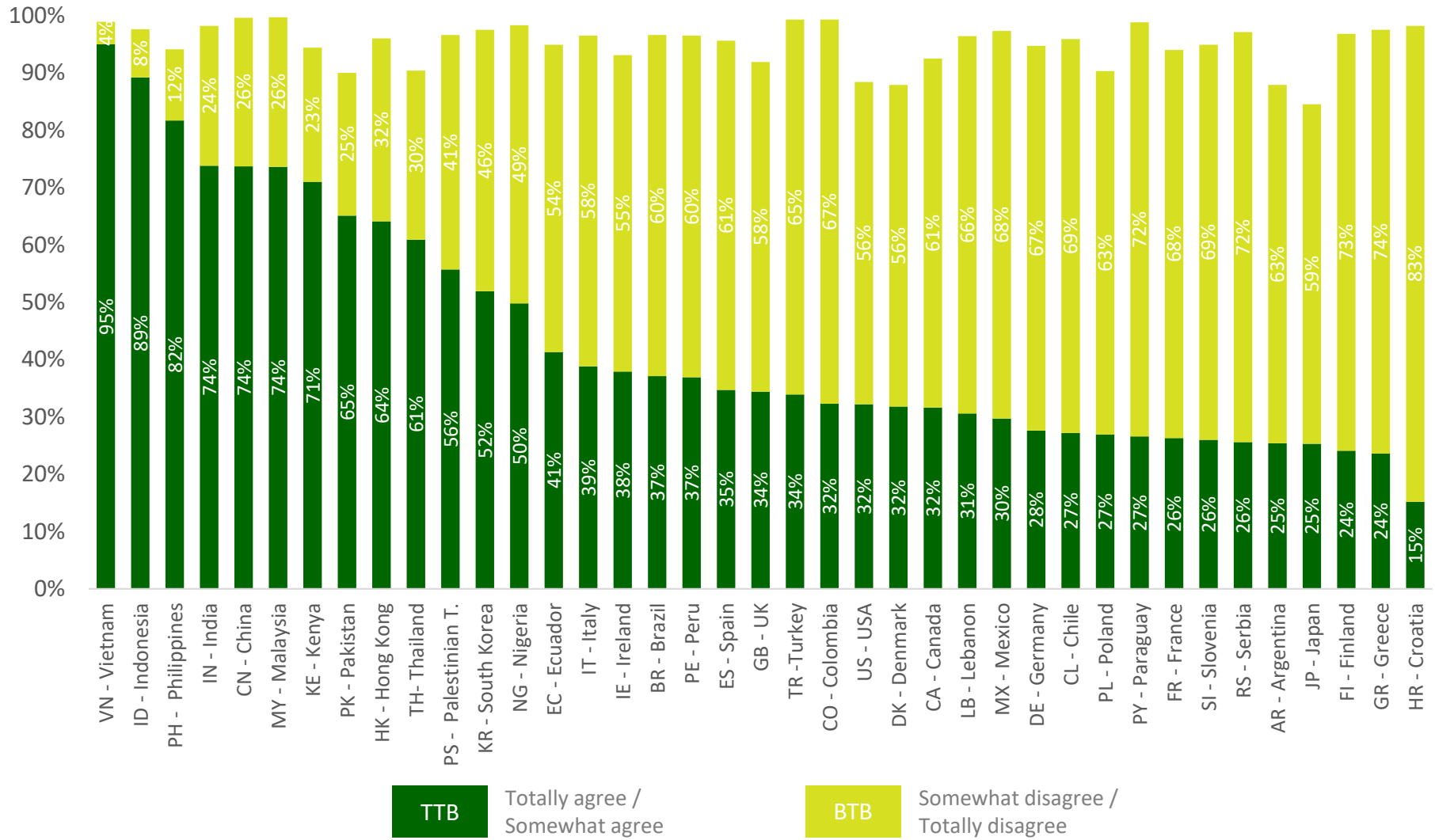
Dk/Nr



Source: WIN 2021. Base: 33236.

Governments are taking the necessary actions to take care of the environment

% within total population

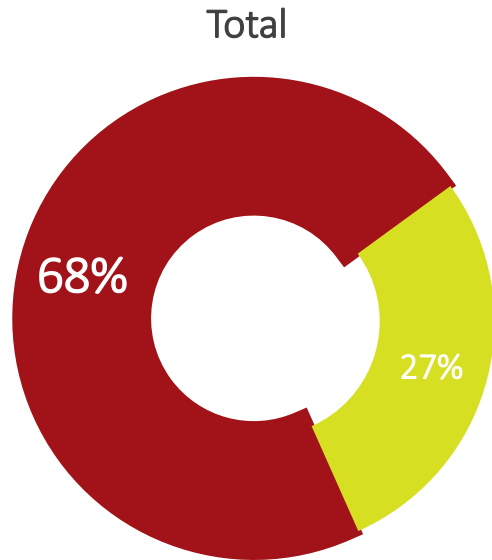


Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

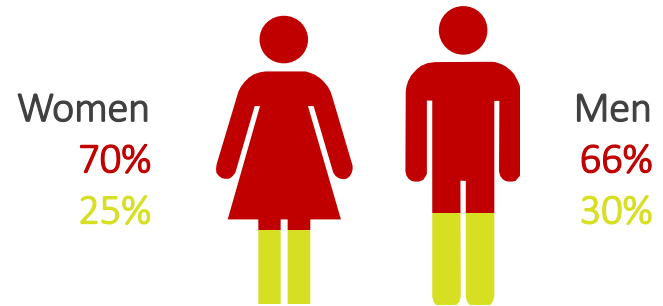
P10. To what extent do you agree or disagree with the following statements? – Governments are taking the necessary actions to take care of the environment

I am willing to pay more for a product that takes care of the environment

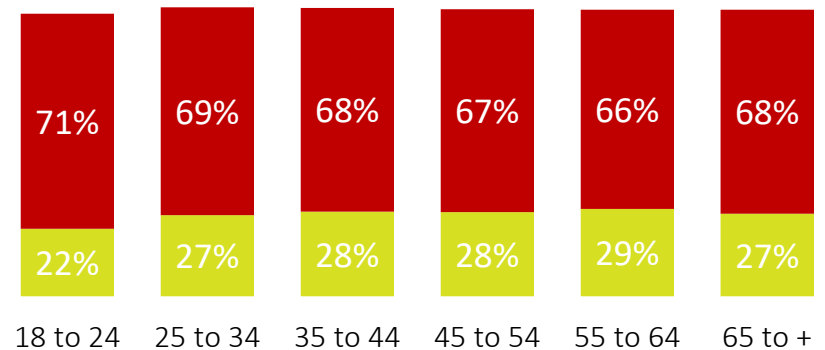
% within total population



By gender



By age group



TTB Totally agree / Somewhat agree

BTB Somewhat disagree / Totally disagree

Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? – I am willing to pay more for a product that takes care of the environment

I am willing to pay more for a product that takes care of the environment

% within total population



By education level

No education/only basic education



Completed Primary



Completed Secondary School



Completed High level education



Master. PHD.



By employment

Working full (include self-employed)



Working Part-time



Unemployed



Student



Housewife



Retired/Disabled



TTB

Totally agree /
Somewhat agree

BTB

Somewhat disagree /
Totally disagree

Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? – I am willing to pay more for a product that takes care of the environment

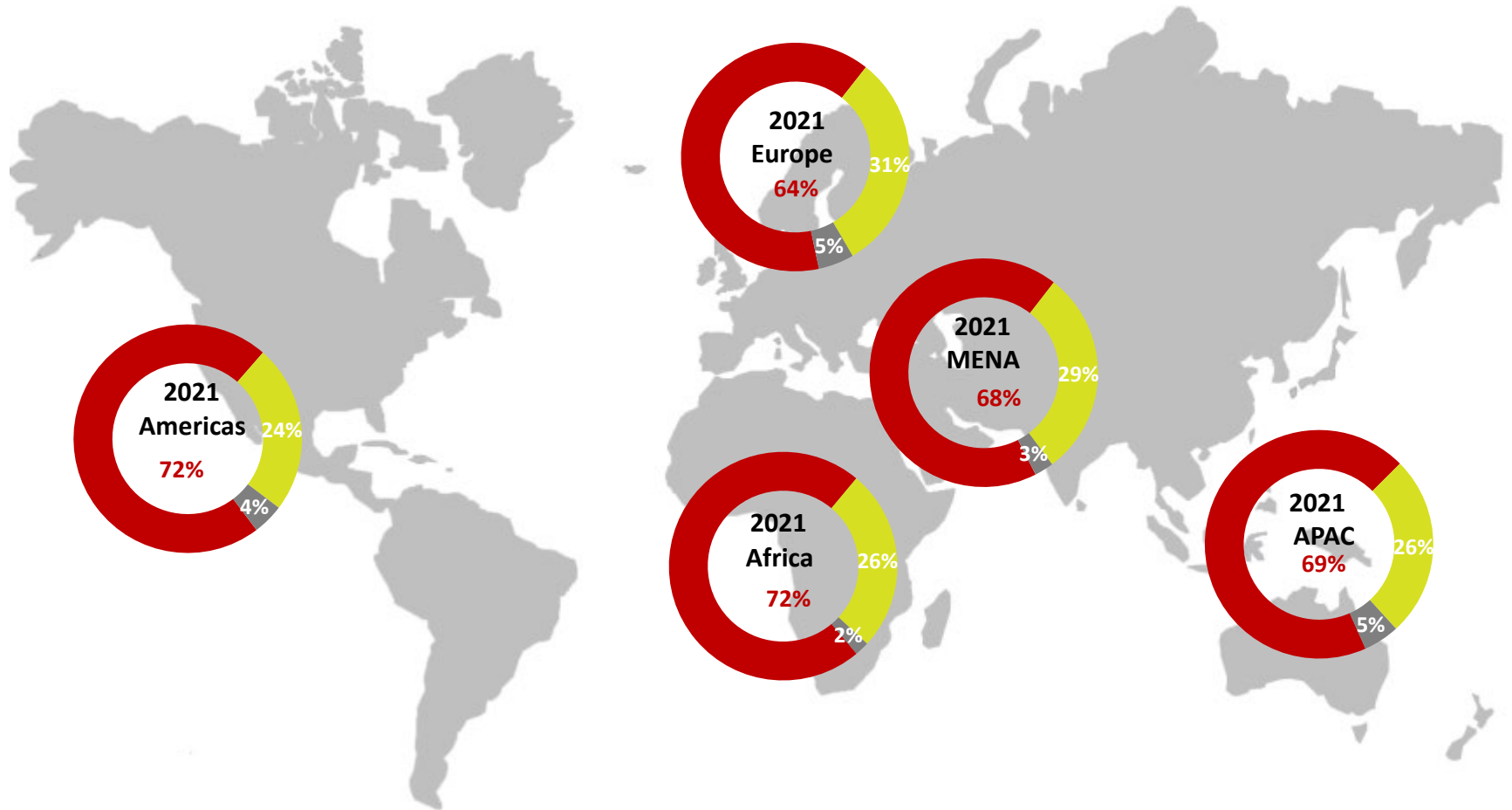
I am willing to pay more for a product that takes care of the environment

% within total population

Totally agree +
Somewhat agree

Somewhat disagree +
Totally disagree

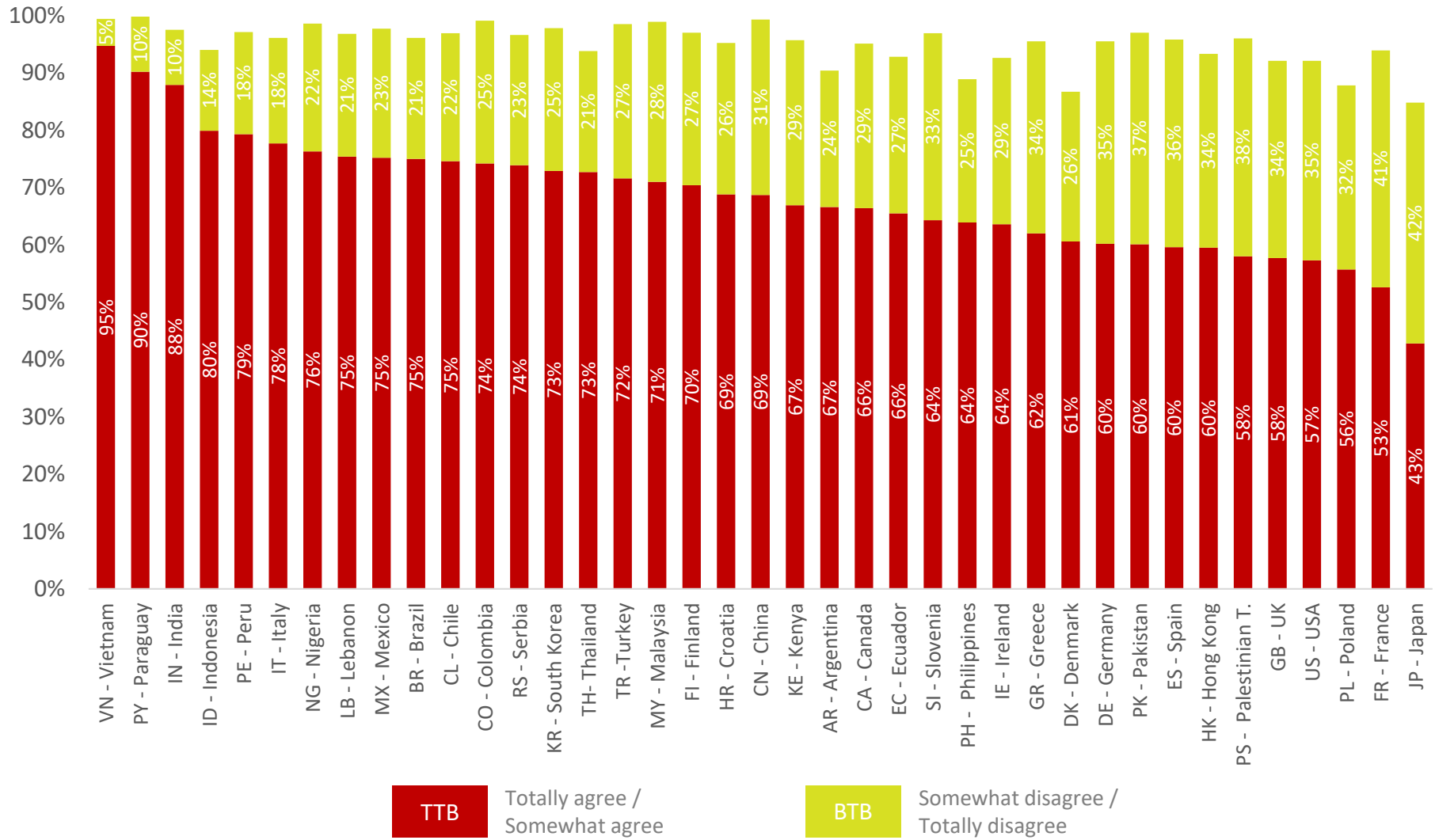
Dk/Nr



Source: WIN 2021. Base: 33236.

I am willing to pay more for a product that takes care of the environment

% within total population



Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements? – I am willing to pay more for a product that takes care of the environment

Climate change & sustainability GLOBALLY

% within total population

TTB 2019 | TTB 2020 | TTB 2021



● Totally agree ● Somewhat agree ● Somewhat disagree ● Totally disagree ● Do not Know

Source: WIN 2021. Base: 33236.

P10. To what extent do you agree or disagree with the following statements?

Climate change & sustainability BY REGION

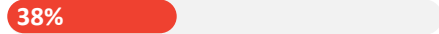
% within total population

AMERICA TTB 2021

Global warming is a serious threat for mankind



It is already too late to curtail climate change



I believe my personal actions can improve the environment



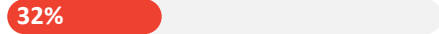
The real efforts on sustainability and environment need to be taken by business and government rather than individuals



Natural disasters (forest fires, floods, hurricanes, typhoons, etc.) have increased because of global warming



Governments are taking the necessary actions to take care of the environment



I am willing to pay more for a product that takes care of the environment

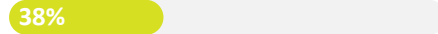


EUROPE TTB 2021

Global warming is a serious threat for mankind



It is already too late to curtail climate change



I believe my personal actions can improve the environment



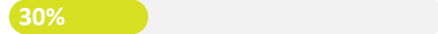
The real efforts on sustainability and environment need to be taken by business and government rather than individuals



Natural disasters (forest fires, floods, hurricanes, typhoons, etc.) have increased because of global warming



Governments are taking the necessary actions to take care of the environment



I am willing to pay more for a product that takes care of the environment



APAC TTB 2021

Global warming is a serious threat for mankind



It is already too late to curtail climate change



I believe my personal actions can improve the environment



The real efforts on sustainability and environment need to be taken by business and government rather than individuals



Natural disasters (forest fires, floods, hurricanes, typhoons, etc.) have increased because of global warming



Governments are taking the necessary actions to take care of the environment



I am willing to pay more for a product that takes care of the environment



Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements?

Climate change & sustainability BY REGION

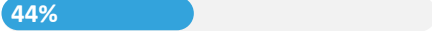
% within total population

AFRICA TTB 2021

Global warming is a serious threat for mankind



It is already too late to curtail climate change



I believe my personal actions can improve the environment



The real efforts on sustainability and environment need to be taken by business and government rather than individuals



Natural disasters (forest fires, floods, hurricanes, typhoons, etc.) have increased because of global warming



Governments are taking the necessary actions to take care of the environment



I am willing to pay more for a product that takes care of the environment



MENA TTB 2021

Global warming is a serious threat for mankind



It is already too late to curtail climate change



I believe my personal actions can improve the environment



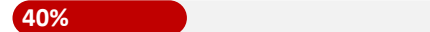
The real efforts on sustainability and environment need to be taken by business and government rather than individuals



Natural disasters (forest fires, floods, hurricanes, typhoons, etc.) have increased because of global warming



Governments are taking the necessary actions to take care of the environment



I am willing to pay more for a product that takes care of the environment



Source: WIN 2021. Base: 33236. The percentages of Dk / Nr have not been plotted.

P10. To what extent do you agree or disagree with the following statements?

METHODOLOGY

COUNTRY	COMPANY	METHODOLOGY	SAMPLE SIZE	COVERAGE
ARGENTINA	Voices Research & Consultancy	CAWI	821	Nationwide
BRAZIL	Market Analysis Brasil	CAWI	1153	Nationwide
CANADA	Legér	CAWI	1001	Nationwide
CHILE	ACTIVIA RESEARCH	CAWI	1216	Nationwide - Urban
CHINA	WisdomAsia	ONLINE	1000	Nationwide Tier – 1 & Tier – 2 cities
CROATIA	MEDIANA FIDES	CAWI	516	Nationwide
COLOMBIA	Centro Nacional de Consultoría	CATI	775	Nationwide
DENMARK	Norstat Denmark	CAWI	510	Nationwide
ECUADOR	CEDATOS	FACE-TO-FACE	730	Nationwide
FINLAND	TALOUSTUTKIMUS Oy	CAWI	1042	Nationwide excluding Aland
FRANCE	BVA	CAWI	1001	Nationwide
GERMANY	Produkt + Markt	CAWI	1000	Nationwide
GREECE	Alternative Research Solutions	CAWI	505	Nationwide
HONG KONG	Consumer Search Group (CSG)	CAWI	524	Nationwide
INDIA	DataPrompt International Pvt. Ltd.	CAWI	1000	Nationwide
INDONESIA	DEKA Marketing Research	CAWI	689	Nationwide
IRELAND	RED C Research & Marketing Ltd	CAWI	1020	Nationwide
ITALY	BVA Doxa	CAWI	1000	Nationwide
JAPAN	NIPPON RESEARCH CENTER, LTD.	CAWI	1182	Nationwide
KENYA	MIND PULSE Ltd	F2F	1000	Nationwide -Urban
LEBANON	REACH SAL	CATI	500	Nationwide

METHODOLOGY

COUNTRY	COMPANY	METHODOLOGY	SAMPLE SIZE	COVERAGE
MALAYSIA	Central Force International Sdn.Bhd	CATI	1007	Nationwide
MEXICO	Brand International S.A de C.V	ONLINE	501	Mexico City/ Guadalajara/Monterrey
NIGERIA	Market Trends International	CAPI offline F2F	1000	Nationwide
PAKISTAN	Gallup Pakistan	CATI	1000	Nationwide
PALESTINE	Palestinian Center of Public Opinion	TAPI	731	Nationwide
PARAGUAY	ICA Consultoría Estratégica	CATI	500	Nationwide
PERU	Datum Internacional	CAWI	1000	Nationwide
PHILIPPINES	Philipinne Survey and Research Center Inc (PSRC)	CAPI	1000	Nationwide
POLAND	Mareco Polska	CAWI	504	Nationwide
SOUTH KOREA	Gallup Korea	CAPI	1500	Nationwide
SERBIA	Mediana Fides	CAWI	529	Nationwide
SLOVENIA	Mediana	CAWI	515	Nationwide
SPAIN	Instituto DYM	CAWI	1000	Nationwide
THAILAND	Infosearch Limited	F2F	600	Nationwide
TURKEY	Barem	CATI	1003	Nationwide
UK	ORB International	CAWI	1051	Nationwide
USA	Legér	CAWI	1000	Nationwide
VIETNAM	Indochina Research	Tablet Assisted F2F	601	Ha Noi, Ho Chi Minh, Da Nang, Can Tho