Report

COVID-19 TRACKING SURVEY RESULTS

PRESENTED BY



April 20th, 2020



METHODOLOGY



METHODOLOGY

- Web survey using computer-assisted Web interviewing (CAWI) technology.
- From April 17th to April 19th , 2020
- 1,504 Canadians and 1,001 Americans, 18 years of age or older, randomly recruited from LEO's online panel.
 - Using data from the 2016 Census, results were weighted according to gender, age, mother tongue, region, education level and presence of children in the household in order to ensure a representative sample of the population.
 - No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 1,504 respondents would have a margin of error of $\pm 2.53\%$, 19 times out of 20, while a probability sample of 1,001 would have a margin of error of $\pm 3.1\%$, 19 times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.



METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion that that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-Present at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca

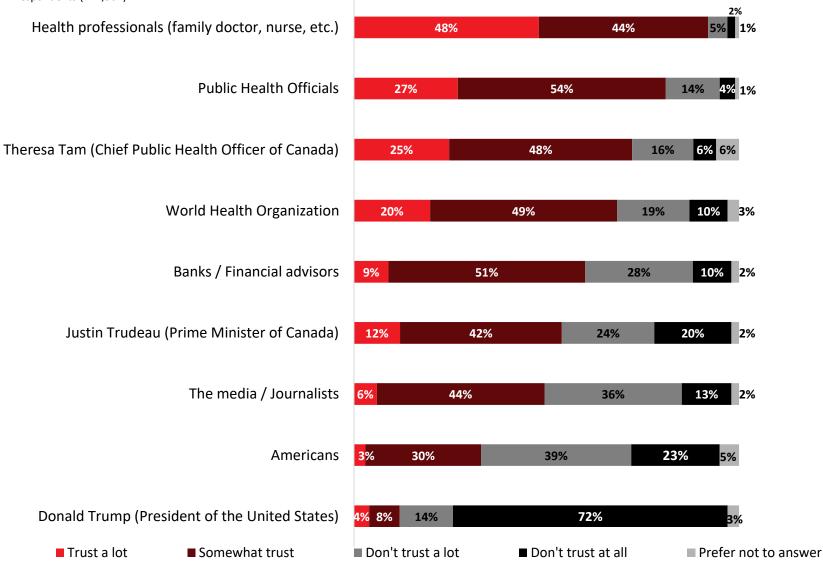


Newest developments

TRUST IN DIFFERENT PEOPLE AND INSTITUTIONS



CTC39. To what extent do you trust each of the following?



TRUST IN DIFFERENT PEOPLE AND INSTITUTIONS – DETAILS



CTC39. To what extent do you trust each of the following?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	МВ/ЅК	АВ	вс	18-34	35-54	55+
Weighted n =	1,504	103	353	577	98	169	204	410	513	581
Unweighted n = % Total Trust presented	1,504	100	401	602	125	126	150	435	492	577
Health professionals (family doctor, nurse, etc.)	92%	95%	93%	91%	93%	93%	90%	90%	92%	94%
Public Health Officials	81%	90%	87%	76%	80%	77%	87%	81%	79%	84%
Theresa Tam (Chief Public Health Officer of Canada)	72%	83%	69%	70%	72%	78%	77%	66%	70%	79%
World Health Organization	68%	74%	71%	65%	61%	69%	74%	71%	66%	69%
Banks / Financial advisors	60%	70%	54%	61%	63%	60%	65%	63%	53%	65%
Justin Trudeau (Prime Minister of Canada)	54%	69%	44%	60%	47%	43%	62%	54%	52%	57%
The media / Journalists	50%	61%	49%	48%	49%	47%	53%	44%	46%	57%
Americans	33%	36%	21%	34%	46%	40%	37%	36%	34%	30%
Donald Trump (President of the United States)	12%	4%	6%	13%	19%	17%	12%	16%	13%	8%

TRUST IN DIFFERENT PEOPLE AND INSTITUTIONS (CANADA VS UNITED STATES)



CTC39. To what extent do you trust each of the following?

Base: All respondents

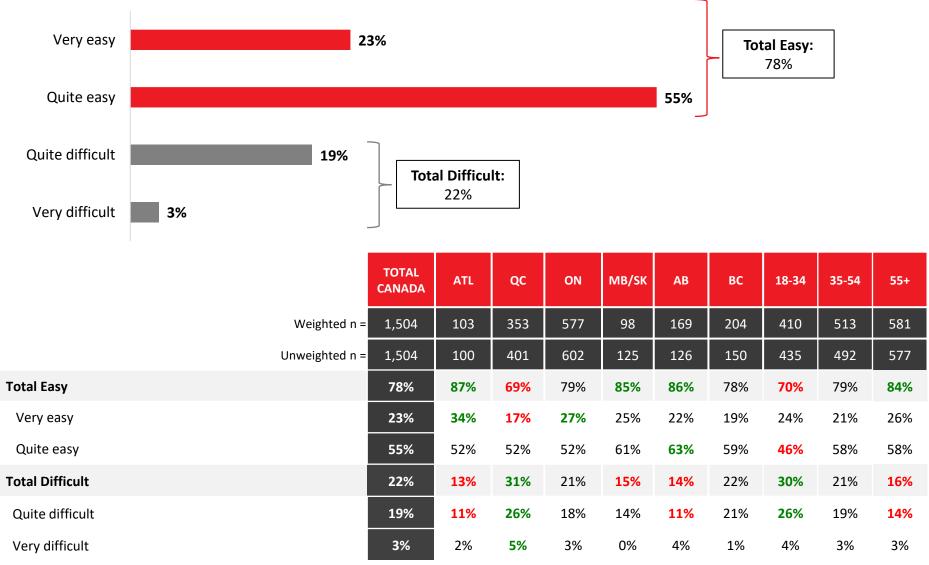


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,504	1,001	
Unweighted n = % Total Trust presented	1,504	1,001	
Health professionnals (family doctor, nurse, etc.)	92%	83%	9
Public Health Officials	81%	69%	12
Theresa Tam (Chief Public Health Officer of Canada) / Dr. Anthony Fauci (Director of the National Institute of Allergy and Infectious Diseases)	72%	68%	4
World Health Organization	68%	57%	11
Banks / Financial advisors	60%	51%	9
Justin Trudeau (Prime Minister of Canada)	54%	52%	2
Americans / Canadians	33%	73%	40
The media/Journalists	50%	43%	7
Donald Trump (President of the United States)	12%	38%	26

EASE OF PRACTICING SOCIAL DISTANCING



CTC40: How easy or difficult do you consider it to perform social distancing? Base: All respondents (n=1,504)



EASE OF PRACTICING SOCIAL DISTANCING (CANADA VS UNITED STATES)

CTC40: How easy or difficult do you consider it to perform social distancing? Base: All respondents



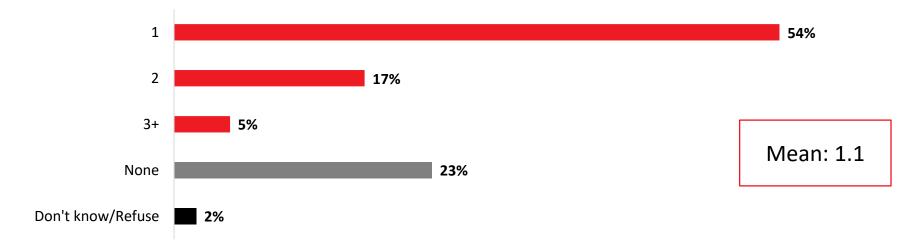


TOTAL CANADA TOTAL USA Gap Weighted n = 1,001 1,504 Unweighted n = 1,504 1,001 **Total Easy** 78% 82% 4 Very easy 23% 13 36% Quite easy 55% 45% 10 **Total Difficult** 22% 18% 4 Quite difficult 19% 15% 4 Very difficult 3% 3% -

GROCERY SHOPPING



CTC41: Over the last week, how many times have you gone out grocery shopping?



	TOT		ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
	Weighted n = 1,50	04	103	353	577	98	169	204	410	513	581
	Unweighted n = 1,50	04	100	401	602	125	126	150	435	492	577
1 time	549	%	61%	47%	56%	62%	54%	50%	48%	59%	53%
2 times	179	%	15%	1 3 %	18%	15%	20%	22%	19%	18%	16%
3 times or more	5%	6	7%	4%	3%	6%	4%	10%	6%	4%	4%
None	239	%	14%	34%	21%	17%	22%	17%	23%	19%	27%
Don't know / Refuse	2%	6	4%	2%	2%	0%	0%	2%	4%	1%	1%

GROCERY SHOPPING (CANADA VS UNITED STATES)



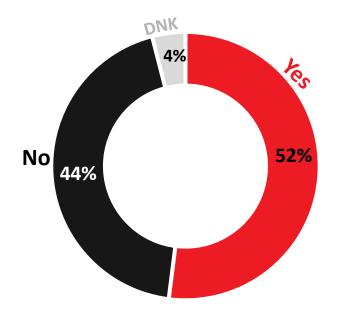
CTC41: Over the last week, how many times have you gone out grocery shopping? Base: All respondents

	*		
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,504	1,001	
Unweighted n =	1,504	1,001	
Mean	1.1	1.3	0.2
1 time	54%	43%	11
2 times	17%	18%	1
3 times or more	5%	11%	6
None	23%	22%	1
Don't know / Refuse	2%	6%	4

TROUBLE FINDING CERTAIN FOODS



CTC42. Do you have any trouble finding certain foods you need when you're grocery shopping? Base: All respondents (n=1,504)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	вс	18-34	35-54	55+
Weighte	ed n = 1,504	103	353	577	98	169	204	410	513	581
Unweighte	ed n = 1,504	100	401	602	125	126	150	435	492	577
Yes	52%	48%	44%	55%	47%	56%	57%	51%	56%	48%
No	44%	52%	48%	41%	51%	41%	42%	45%	42%	47%
Don't know	4%	0%	8%	4%	2%	3%	1%	4%	2%	6%



TROUBLE FINDING CERTAIN FOODS (CANADA VS UNITED STATES)

CTC42. Do you have any trouble finding certain foods you need when you're grocery shopping? Base: All respondents

|--|--|

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,504	1,001	
Unweighted n =	1,504	1,001	
Yes	52%	53%	1
No	44%	44%	-
Don't know/Refuse	4%	3%	1

WORKING FROM HOME

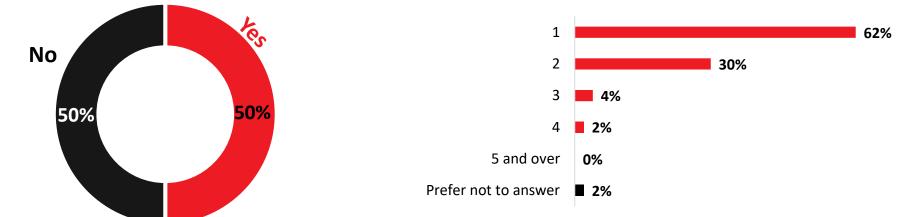


CTC43. Are you currently working from home?

Base: Respondents who are currently working (n=698)

CTC43B. Including yourself, how many people are currently working at your home?

Base: Respondents working from home (n=385)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighte	ed n = 664	42	160	244	48	78	92	205	313	145
Unweighte	ed n = 698	46	196	277	55	58	66	228	319	151
Yes	50%	58%	43%	58%	39%	50%	42%	47%	54%	43%
No	50%	42%	57%	42%	61%	50%	58%	53%	46%	57%
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	BC	18-34	35-54	55+
Weighte	d n = 330	25	68	141	18	39	39	97	170	62
Unweighte	d n = 385	27*	97	174	26*	31	30	117	189	79
1	62%	64%	66%	59%	59%	60%	66%	57%	63%	64%
2	30%	30%	29%	29%	28%	37%	27%	32%	30%	25%
3	4%	5%	4%	6%	4%	0%	2%	5%	3%	5%
4	2%	0%	1%	2%	9%	3%	2%	3%	2%	4%
5 and over	0%	1%	1%	0%	0%	0%	0%	0%	0%	1%
Prefer not to answer	2%	0%	0%	3%	0%	0%	3%	3%	1%	2%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

WORKING FROM HOME (CANADA VS UNITED STATES)



CTC43. Are you currently working from home?

Base: Respondents who are currently working

		*		
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	664	478	
	Unweighted n =	698	476	
Yes		50%	53%	3
No		50%	47%	3

CTC43B. Including yourself, how many people are currently working at home?

Base: Respondents working from home

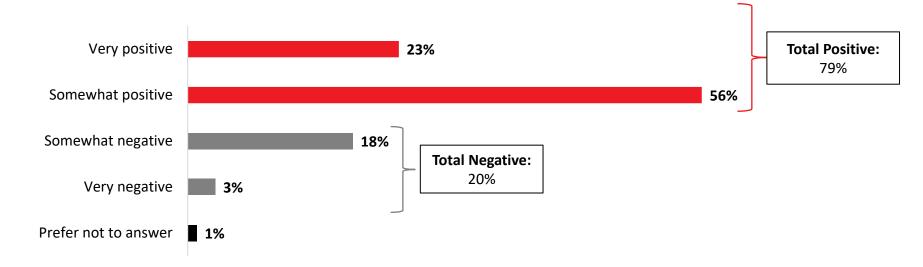
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	330	255	
	Unweighted n =	385	264	
1		62%	60%	2
2		30%	33%	3
3		4%	3%	1
4		2%	2%	-
5 and over		0%	2%	2
Prefer not to answer		2%	0%	2

THE EXPERIENCE OF WORKING FROM HOME



CTC44. How would you describe your experience working from home?

Base: Respondents working from home (n=385)



		TOTAL CANADA	Kids	No Kids	18-34	35-54	55+
	Weighted n =	330	118	211	97	170	62
	Unweighted n =	385	135	249	117	189	79
Total Positive		79%	76%	81%	88%	73%	82%
Very positive		23%	20%	25%	12%	24%	39%
Somewhat positive		56%	56%	56%	77%	49%	43%
Total Negative		20%	23%	19%	12%	26%	18%
Somewhat negative		18%	21%	16%	10%	24%	15%
Very negative		3%	2%	3%	2%	3%	3%
Prefer not to answer		1%	1%	1%	0%	1%	0%





CTC44. How would you describe your experience working from home?

Base: Respondents working from home



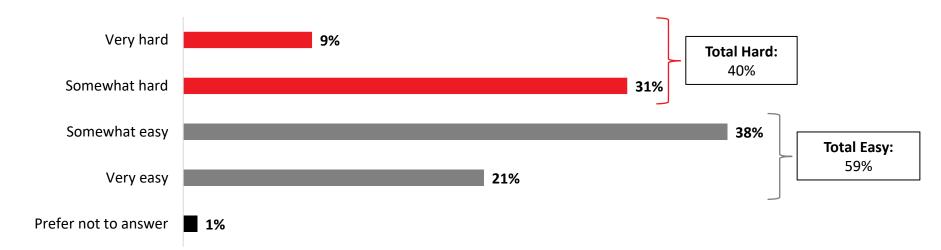
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	330	255	
Unweighted n =	385	264	
Total Positive	79%	81%	2
Very positive	23%	42%	19
Somewhat positive	56%	38%	18
Total Negative	20%	18%	2
Somewhat negative	18%	16%	2
Very negative	3%	2%	1
Prefer not to answer	1%	1%	-

DIFFICULTY OF WORKING FROM HOME



CTC45. How hard or easy has working from home been for you over the last few weeks?

Base: Respondents working from home (n=385)



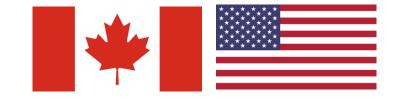
		TOTAL CANADA	Kids	No Kids	18-34	35-54	55+
	Weighted n =	330	118	211	97	170	62
U	Jnweighted n =	385	135	249	117	189	79
Total Hard		40%	45%	37%	38%	43%	35%
Very hard		9%	12%	7%	8%	11%	5%
Somewhat hard		31%	33%	30%	30%	32%	31%
Total Easy		59%	54%	62%	62%	55%	65%
Somewhat easy		38%	39%	37%	52%	33%	28%
Very easy		21%	16%	24%	11%	21%	37%
Prefer not to answer		1%	1%	2%	0%	3%	0%





CTC45. How hard or easy has working from home been for you over the last few weeks?

Base: Respondents working from home



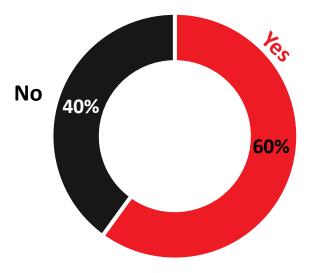
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	330	255	
Unweighted n =	385	264	
Total Hard	40%	34%	6
Very hard	9%	5%	4
Somewhat hard	31%	29%	2
Total Easy	59%	64%	5
Somewhat easy	38%	28%	10
Very easy	21%	36%	15
Prefer not to answer	1%	2%	1

HOME-SCHOOLING YOUR CHILD(REN)



CTC45B. Are the child(ren) in your household currently home-schooling?

Base: Respondents with child(ren) (n=436)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	вс	18-34	35-54	55+
Weighted n =	443	31	96	177	31	62	45	165	234	44
Unweighted n =	436	30	116	181	37	38	34	164	233	39
Yes	60%	24%	32%	76%	60%	74%	62%	58%	65%	36%
No	40%	76%	68%	24%	40%	26%	38%	42%	35%	64%



HOME-SCHOOLING YOUR CHILD(REN) (CANADA VS UNITED STATES)

CTC45B. Are the child(ren) in your household currently home-schooling?

Base: Respondents with child(ren)

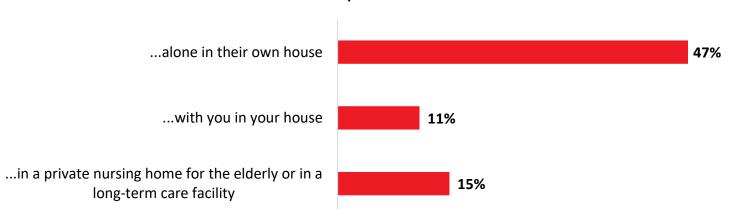
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	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	443	317	
Unweighted n =	436	316	
Yes	60%	75%	15
No	40%	25%	15



LIVING SITUATION OF SENIOR RELATIVES

CTC47. Do any of your senior relatives (e.g., parents, grandparents, etc.) currently live...? Base: All respondents (n=1,504)



% Yes presented

	TOTAL CANADA	ATL	QC	ON	МВ/ЅК	AB	BC	18-34	35-54	55+
Weighted n =	1,504	103	353	577	98	169	204	410	513	581
Unweighted n = % Yes presented	1,504	100	401	602	125	126	150	435	492	577
alone in their own house	47%	54%	46%	44%	42%	52%	49%	56%	63%	25%
with you in your house	11%	8%	6%	15%	18%	11%	8%	20%	11%	5%
in a private nursing home for the elderly or in a long-term care facility	15%	15%	16%	14%	21%	19%	12%	20%	13%	14%



LIVING SITUATION OF SENIOR RELATIVES (CANADA VS UNITED STATES)

CTC47. Do any of your senior relatives (e.g., parents, grandparents, etc.) currently live...? Base: All respondents

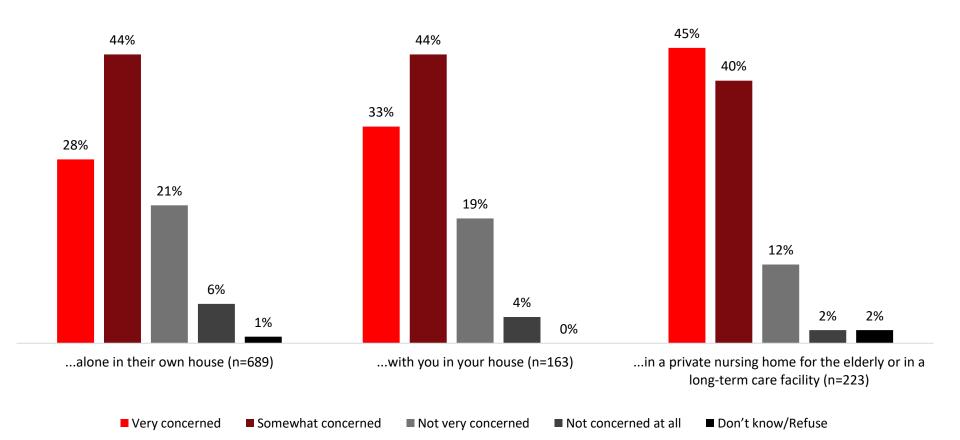
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	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,504	1,001	
Unweighted n = % Yes presented	1,504	1,001	
alone in their own house	47%	37%	10
with you in your house	11%	13%	2
in a private nursing home for the elderly or in a long-term care facility	15%	10%	5



CONCERNS REGARDING HEALTH OF SENIOR RELATIVES

CTC47B: How concerned are you about the health of your senior relatives living... Base: Respondents with senior relatives





CONCERNS REGARDING HEALTH OF SENIOR RELATIVES- DETAILS

CTC47B: How concerned are you about the health of your senior relatives living...

Base: Respondents with senior relatives

	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+
alone in their own house (n=689)		50	198	259	54	61	67	244	300	145
Total Concerned	72%	82%	59%	72%	77%	71%	86%	69%	73%	74%
Total Not concerned	28%	18%	40%	28%	22%	26%	14%	30%	26%	26%
with you in your house (n=163)		6*	35	78	19*	11*	14*	88	49	26*
Total Concerned	77%	69%	49%	79%	98%	88%	74%	80%	78%	66%
Total Not concerned	23%	31%	49%	21%	2%	12%	26%	20%	21%	34%
in a private nursing home for the elderly or in a long-term care facility (n=223)		16*	63	81	22*	25*	16*	81	59	83
Total Concerned	85%	82%	73%	86%	85%	97%	92%	86%	88%	81%
Total Not concerned	14%	8%	27%	12%	13%	3%	8%	11%	10%	19%

CONCERNS REGARDING HEALTH OF SENIOR RELATIVES (CANADA VS UNITED STATES)

CTC47B: How concerned are you about the health of your senior relatives living...

Base: Respondents with senior relatives





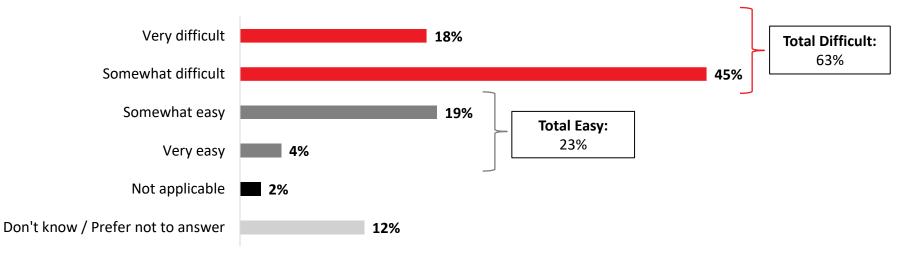
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	700	371	
Unweighted n = % Total concerned presented	689	358	
alone in their own house	72%	78%	6
with you in your house	77%	80%	3
in a private nursing home for the elderly or in a long-term care facility	85%	88%	3

HOW SENIOR RELATIVES ARE MANAGING WITH THE COVID-19 RELATED MEASURES



CTC48. To the best of your knowledge, how are your relative(s) in private nursing home or long-term care facilities (CHSLD) managing with the coronavirus (COVID-19)-related measures (e.g., staying in their room, no visits, no contact with others, etc.)

Base: Respondents with senior relatives living in private nursing homes or long-term care facilities (n=223)



		OTAL NADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+
	Weighted n = 2	231	15	58	81	21	32	24	80	67	83
	Unweighted n = 2	223	16*	63	81	22*	25*	16*	81	59	83
Total Difficult	6	53%	37%	63%	65%	78%	61%	60%	67%	68%	55%
Very difficult	1	L8%	14%	23%	22%	8%	13%	13%	24%	20%	11%
Somewhat difficult	4	45%	23%	40%	43%	71%	48%	48%	43%	48%	43%
Total Easy	2	23%	47%	28%	19%	16%	18%	21%	20%	17%	30%
Somewhat easy	1	L9%	47%	22%	16%	11%	16%	11%	18%	13%	24%
Very easy	4	4%	0%	5%	3%	5%	2%	10%	2%	4%	6%
Not applicable	2	2%	0%	5%	0%	0%	3%	7%	1%	0%	5%
Don't know / Prefer not to answer	1	L2%	16%	4%	16%	6%	18%	11%	11%	15%	10%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

HOW SENIOR RELATIVES ARE MANAGING WITH THE COVID-19 RELATED MEASURES (CANADA VS UNITED STATES)



CTC48. To the best of your knowledge, how are your relative(s) in private nursing home or long-term care facilities (CHSLD) managing with the coronavirus (COVID-19)-related measures (e.g., staying in their room, no visits, no contact with others, etc.)

Base: Respondents with senior relatives living in private nursing homes or long-term care facilities



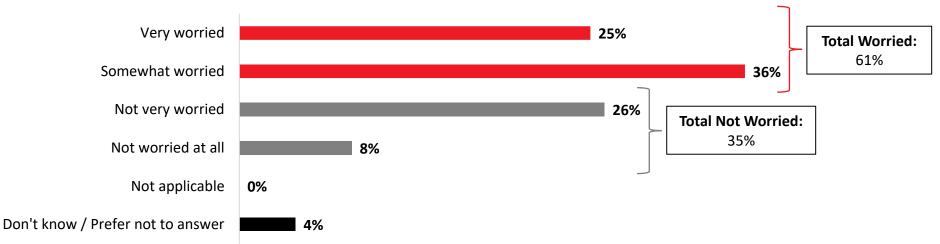
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	231	102	
Unweighted n =	223	106	
Total Difficult	63%	53%	10
Very difficult	18%	23%	5
Somewhat difficult	45%	30%	15
Total Easy	23%	37%	14
Somewhat easy	19%	23%	4
Very easy	4%	14%	10
Not applicable	2%	1%	1
Don't know / Prefer not to answer	12%	10%	2

CONCERNS ABOUT QUALITY OF CARE IN PRIVATE NURSING HOMES/ LONG-TERM CARE FACILITIES



CTC49. How worried are you about the quality of care your relative(s) in private nursing homes or long-term care facilities are receiving during the COVID-19 crisis?

Base: Respondents with senior relatives living in private nursing homes or long-term care facilities (n=223)



		TOTAL ANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
	Weighted n =	231	15	58	81	21	32	24	80	67	83
	Unweighted n =	223	16*	63	81	22*	25*	16*	81	59	83
Total Worried		61%	42%	54%	68%	51%	65%	67%	66%	62%	55%
Very worried		25%	7%	19%	37%	21%	22%	16%	31%	25%	18%
Somewhat worried		36%	35%	36%	32%	30%	43%	51%	35%	37%	37%
Total Not Worried		35%	46%	43%	26%	49%	28%	33%	28%	32%	43%
Not very worried		26%	35%	32%	19%	34%	22%	30%	28%	27%	24%
Not worried at all		8%	11%	11%	7%	15%	6%	3%	1%	4%	19%
Not applicable		0%	0%	1%	0%	0%	0%	0%	1%	0%	0%
Don't know / Prefer not to answer		4%	12%	2%	5%	0%	7%	0%	5%	7%	2%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

CONCERNS ABOUT QUALITY OF CARE IN PRIVATE NURSING HOMES/ LONG-TERM CARE FACILITIES (CANADA VS UNITED STATES)



CTC49. How worried are you about the quality of care your relative(s) in private nursing homes or long-term care facilities are receiving during the COVID-19 crisis?

Base: Respondents with senior relatives living in private nursing homes or long-term care facilities

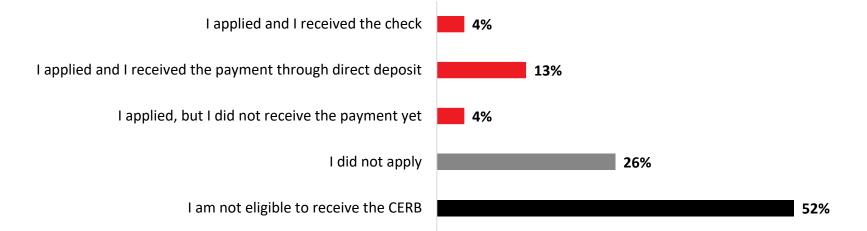


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	231	102	
Unweighted n =	223	106	
Total Worried	61%	69%	8
Very worried	25%	31%	6
Somewhat worried	36%	38%	2
Total Not Worried	35%	27%	8
Not very worried	26%	18%	8
Not worried at all	8%	9%	1
Not applicable	0%	2%	2
Don't know / Prefer not to answer	4%	2%	2



CANADA EMERGENCY RESPONSE BENEFIT (CERB)

CTC31: Have you applied to receive the Canada Emergency Response Benefit (CERB), which provides \$2,000 for workers who have stopped working because of COVID-19?

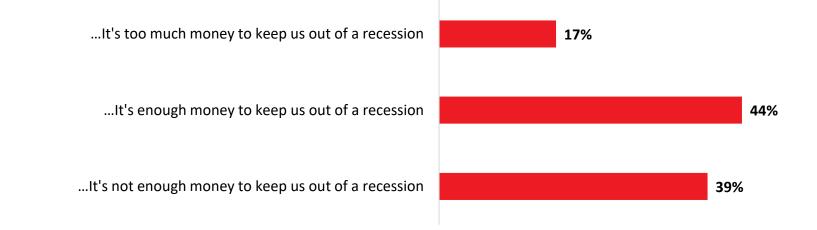


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	вс	18-34	35-54	55+	Total April 13 th	Gap
Weighted n =	1,504	103	353	577	98	169	204	410	513	581	1,508	
Unweighted n =	1,504	100	401	602	125	126	150	435	492	577	1,508	
Total Applied	21%	21%	20%	21%	22%	20%	25%	33%	22%	12%	19%	+2
I applied and I received the check	4%	4%	5%	4%	2%	3%	5%	8%	4%	1%	4%	-
I applied and I received the payment through direct deposit	13%	10%	13%	12%	13%	15%	14%	17%	14%	9%	7%	+6
I applied, but I did not receive the payment yet	4%	7%	3%	5%	7%	2%	6%	8%	4%	2%	8%	-4
I did not apply	26%	27%	28%	23%	31%	27%	29%	26%	32%	22%	27%	-1
I am not eligible to receive the CERB	52%	52%	52%	56%	47%	53%	46%	41%	46%	66%	54%	-2



FEDERAL SPENDING TO AVOID RECESSION

CTC36. To date, the federal government has spent nearly \$117 billion to help businesses and individuals during the crisis. Do you think that...

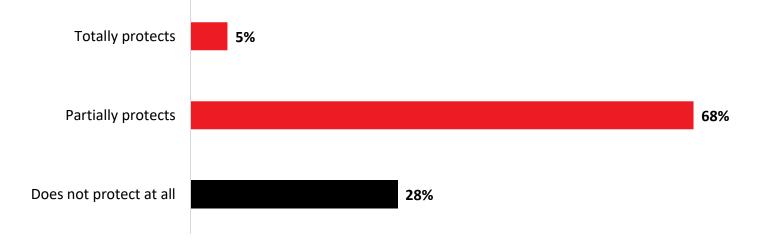


	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Total April 13 th	Gap
Weighted n =	1,504	103	353	577	98	169	204	410	513	581	1,508	
Unweighted n =	1,504	100	401	602	125	126	150	435	492	577	1,508	
It's too much money to keep us out of a recession	17%	9%	16%	19%	18%	17%	16%	19%	16%	17%	14%	+3
It's enough money to keep us out of a recession	44%	56%	56%	41%	46%	32%	35%	45%	41%	46%	47%	-3
It's not enough money to keep us out of a recession	39%	35%	28%	40%	36%	51%	49%	36%	43%	37%	38%	+1





CTC32. To what extent do you think wearing a non-surgical mask protects you from getting the COVID-19 virus?



		TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Total April 13 th	Gap
	Weighted n =	1,504	103	353	577	98	169	204	410	513	581	1,508	
	Unweighted n =	1,504	100	401	602	125	126	150	435	492	577	1,508	
Totally protects		5%	5%	4%	7%	3%	2%	3%	10%	3%	3%	5%	-
Partially protects		68%	73%	69%	66%	72%	70%	62%	67%	71%	65%	67%	+1
Does not protect at all		28%	22%	28%	27%	25%	27%	34%	23%	26%	32%	27%	+1

THE USE OF MASKS (CANADA VS UNITED STATES)



CTC32. To what extent do you think wearing a non-surgical mask protects you from getting the COVID-19 virus? Base: All respondents

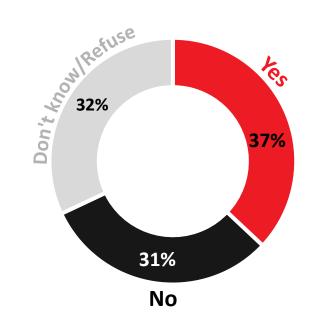
*	
-	

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,504	1,001	
Unweighted n =	1,504	1,001	
Totally protects	5%	13%	8
Partially protects	68%	67%	1
Does not protect at all	28%	19%	9

WOULD YOU BE A SNITCH?



CTC33.Do you intend to report to the authorities any behavior that goes against the measures put in place to fight COVID-19? Base: All respondents (n=1,504)



		TOTAL CANADA	ATL	QC	ON	MB/SK	AB	вс	18-34	35-54	55+	Total April 13 th	Gap
	Weighted n =	1,504	103	353	577	98	169	204	410	513	581	1,508	
	Unweighted n =	1,504	100	401	602	125	126	150	435	492	577	1,508	
Yes		37%	42%	43%	36%	39%	31%	29%	42%	35%	34%	40%	-3
No		31%	28%	30%	34%	21%	31%	33%	34%	33%	28%	23%	+8
Don't know/Refuse		32%	30%	27%	30%	39%	38%	38%	23%	32%	38%	37%	-5

WOULD YOU BE A SNITCH? (CANADA VS UNITED STATES)



CTC33.Do you intend to report to the authorities any behavior that goes against the measures put in place to fight COVID-19? Base: All respondents

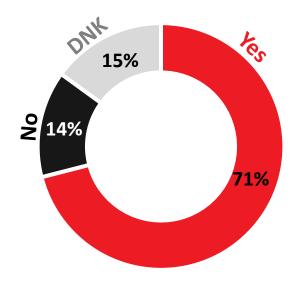
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	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,504	1,001	
Unweighted n =	1,504	1,001	
Yes	37%	25%	12
No	31%	47%	16
Don't know/Refuse	32%	27%	5

IMPACT OF THE NEIGHBOURING COUNTRY ON THE SPREAD OF THE VIRUS



CTC35. Do you think the current situation in the United States will have an impact on the propagation of the virus in Canada? Base: All respondents (n=1,504)



		TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Total April 13 th	Gap
	Weighted n =	1,504	103	353	577	98	169	204	410	513	581	1,508	
	Unweighted n =	1,504	100	401	602	125	126	150	435	492	577	1,508	
Yes		71%	68%	68%	76%	72%	64%	70%	72%	69%	73%	65%	+6
No		14%	11%	16%	12%	15%	15%	16%	19%	12%	12%	16%	-2
Don't know		15%	21%	16%	1 2 %	12%	21%	14%	9%	19%	15%	18%	-3

IMPACT OF THE NEIGHBOURING COUNTRY ON THE SPREAD OF THE VIRUS (CANADA VS UNITED STATES)



CTC35. Do you think the current situation in the United States will have an impact on the propagation of the virus in Canada? Do you think the current situation in Canada will have an impact on the propagation of the virus in The United States? Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,504	1,001	
Unweighted n =	1,504	1,001	
Yes	71%	20%	51
No	14%	31%	17
Don't know	15%	48%	33

RETURN TO NORMAL

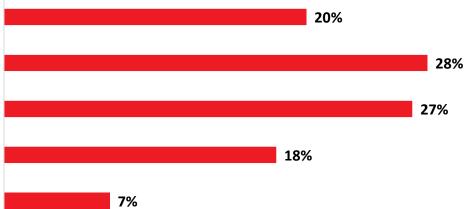


CTC34. At what point will you be comfortable with the government lifting the restrictions on workplace and leisure activities and allowing Canadians to return to work?

Base: All respondents (n=1,504)

Not until there is a COVID-19 vaccine Not until there have been no new cases for at least two weeks When there are only sporadic cases being discovered and there are no pressures on the healthcare system When the pressure on healthcare system has reduced and it is able to manage a moderate flow of new cases over time

Now. Protect/isolate the elderly and other vulnerable people, but the rest of the population should get back to work



	TOTAL CANADA	ATL	QC	ON	мв/ѕк	АВ	BC	18-34	35-54	55+	Total April 13 th	Gap
Weighted n =	1,504	103	353	577	98	169	204	410	513	581	1,508	
Unweighted n =	1,504	100	401	602	125	126	150	435	492	577	1,508	
Not until there is a COVID-19 vaccine	20%	25%	17%	22%	18%	16%	23%	25%	19%	17%	21%	-1
Not until there have been no new cases for at least two weeks	28%	43%	27%	29%	32%	19%	23%	28%	30%	26%	29%	-1
When there are only sporadic cases being discovered and there are no pressures on the healthcare system	27%	19%	19%	26%	30%	36%	35%	25%	24%	30%	25%	+2
When the pressure on healthcare system has reduced and it is able to manage a moderate flow of new cases over time	18%	10%	29%	17%	14%	19%	9%	15%	18%	20%	19%	-1
Now. Protect/isolate the elderly and other vulnerable people, but the rest of the population should get back to work	7%	3%	8%	6%	5%	10%	10%	7%	9%	6%	6%	+1

RETURN TO NORMAL (CANADA VS UNITED STATES)



CTC34. At what point will you be comfortable with the government lifting the restrictions on workplace and leisure activity and allowing Canadians (Americans) to return to work?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,504	1,001	
Unweighted n =	1,504	1,001	
Not until there is a COVID-19 vaccine	20%	27%	7
Not until there have been no new cases for at least two weeks	28%	23%	5
When there are only sporadic cases being discovered and there are no pressures on the healthcare system	27%	23%	4
When the pressure on healthcare system has reduced and it is able to manage a moderate flow of new cases over time	18%	15%	3
Now. Protect/isolate the elderly and other vulnerable people, but the rest of the population should get back to work	7%	12%	5



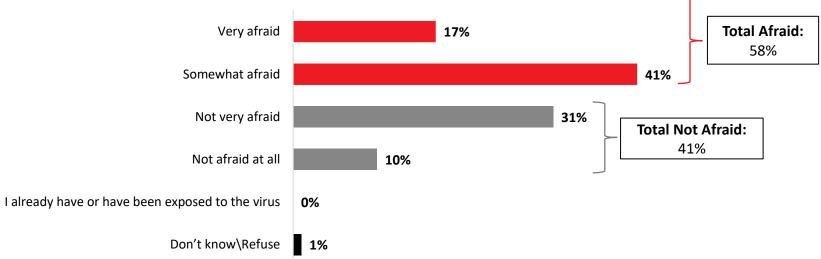
Tracking of the COVID-19 Virus

Week 5

FEAR OF CONTRACTING THE VIRUS

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,504)



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	TOTAL April 13 th	Gap
Weighted n	1,504	103	353	577	98	169	204	410	513	581	1,508	
Unweighted n =	1,504	100	401	602	125	126	150	435	492	577	1,508	
Total Afraid	58%	62%	54%	59%	50%	61%	60%	54%	62%	58%	62%	-4
Very afraid	17%	17%	13%	20%	9%	16%	20%	18%	16%	17%	18%	-1
Somewhat afraid	41%	44%	41%	40%	41%	45%	40%	36%	46%	40%	43%	-2
Total Not Afraid	41%	38%	45%	39%	48%	38%	39%	45%	38%	41%	37%	+4
Not very afraid	31%	35%	34%	29%	31%	31%	28%	33%	26%	34%	28%	+3
Not afraid at all	10%	3%	11%	10%	17%	7%	11%	12%	12%	7%	9%	+1
I already have or have been exposed to the virus	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	-
Don't know/Refuse	1%	0%	1%	1%	2%	1%	1%	1%	1%	1%	1%	-

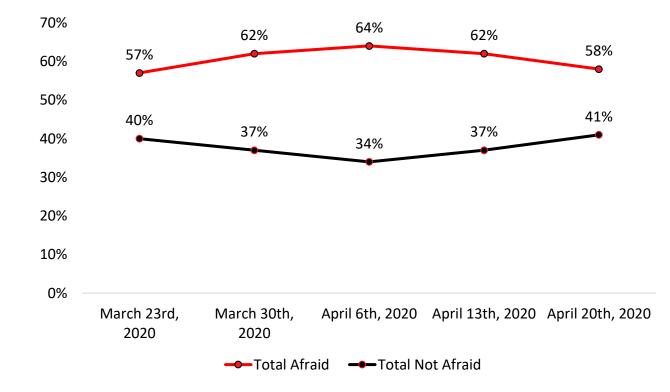


FEAR OF CONTRACTING THE VIRUS (Evolution)



CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents





FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,504	1,001	
Unweighted n =	1,504	1,001	
Total Afraid	58%	64%	6
Very afraid	17%	27%	10
Somewhat afraid	41%	37%	4
Total Not Afraid	41%	33%	8
Not very afraid	31%	20%	11
Not afraid at all	10%	13%	3
I already have or have been exposed to the virus	0%	1%	1
Don't know/Refuse	1%	2%	1

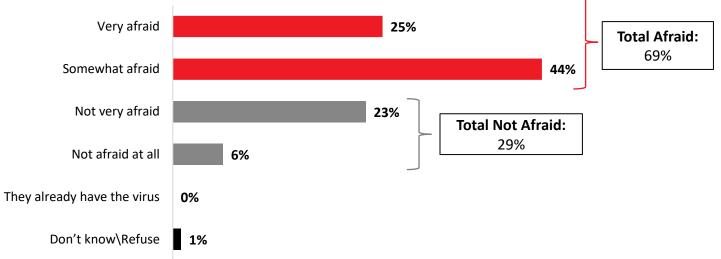
FEAR OF A FAMILY MEMBER GETTING THE VIRUS



45

CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,504)

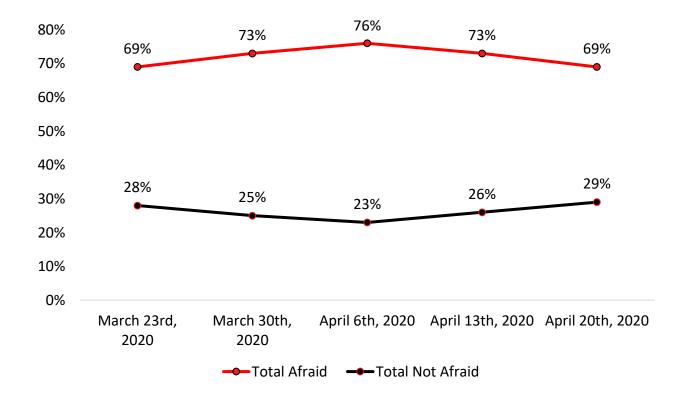


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	вс	18-34	35-54	55+	TOTAL April 13 th	Gap
Weighted n =	1,504	103	353	577	98	169	204	410	513	581	1,508	
Unweighted n =	1,504	100	401	602	125	126	150	435	492	577	1,508	
Total Afraid	69%	77%	65%	70%	63%	71%	68%	67%	72%	68%	73%	-4
Very afraid	25%	22%	23%	26%	19%	26%	28%	28%	25%	22%	26%	-1
Somewhat afraid	44%	54%	42%	44%	44%	45%	41%	38%	47%	45%	47%	-3
Total Not Afraid	29%	22%	31%	29%	37%	25%	31%	32%	26%	30%	26%	+3
Not very afraid	23%	21%	25%	22%	27%	22%	25%	25%	20%	24%	20%	+3
Not afraid at all	6%	1%	6%	7%	10%	3%	7%	7%	6%	6%	6%	-
-They already have the virus	0%	0%	1%	0%	0%	0%	1%	1%	1%	0%	0%	-
Don't know/Refuse	1%	1%	3%	0%	0%	4%	0%	1%	1%	2%	1%	-

FEAR OF A FAMILY MEMBER GETTING THE VIRUS (Evolution)



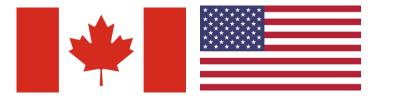
CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)? Base: All respondents



FEAR OF A FAMILY MEMBER GETTING THE VIRUS (CANADA VS UNITED STATES)



CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)? Base: All respondents

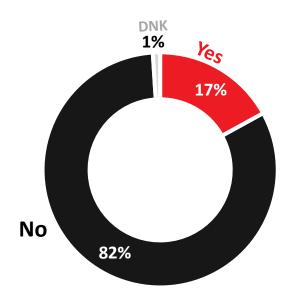


		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,504	1,001	
Un	weighted n =	1,504	1,001	
Total Afraid		69%	69%	0
Very afraid		25%	32%	7
Somewhat afraid		44%	37%	7
Total Not Afraid		29%	27%	2
Not very afraid		23%	16%	7
Not afraid at all		6%	11%	5
They already have the virus		0%	1%	1
Don't know/Refuse		1%	3%	2

RELATIVES INFECTED BY COVID-19



CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus? Base: All respondents (n=1,504)



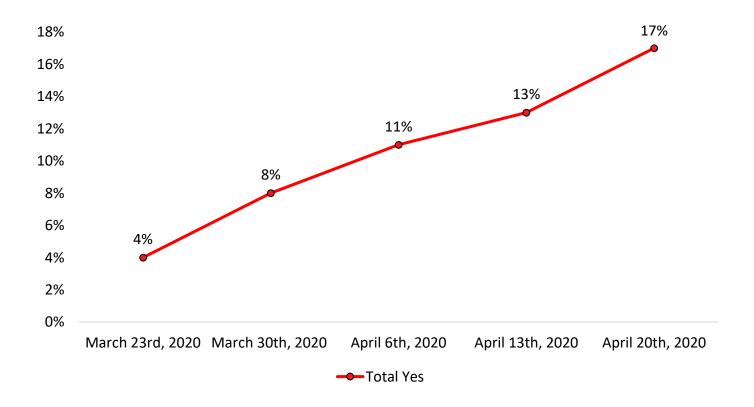
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	TOTAL April 13 th	Gap
Weighted n =	1,504	103	353	577	98	169	204	410	513	581	1,508	
Unweighted n =	1,504	100	401	602	125	126	150	435	492	577	1,508	
Total YES	17%	12%	19%	20%	13%	13%	16%	23%	20%	10%	13%	+4
Yes, a friend or family member who does not live with me	8%	7%	7%	9%	4%	6%	8%	10%	10%	4%	6%	+2
Yes, an acquaintance	10%	7%	12%	11%	8%	9%	8%	13%	11%	7%	7%	+3
No	82%	88%	80%	79%	84%	86%	84%	75%	78%	89%	85%	-3
Don't know	1%	0%	1%	1%	2%	1%	1%	2%	1%	1%	1%	-

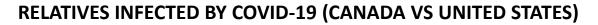
RELATIVES INFECTED BY COVID-19 (Evolution)



CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus?

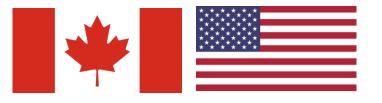
Base: All respondents







CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus? Base: All respondents



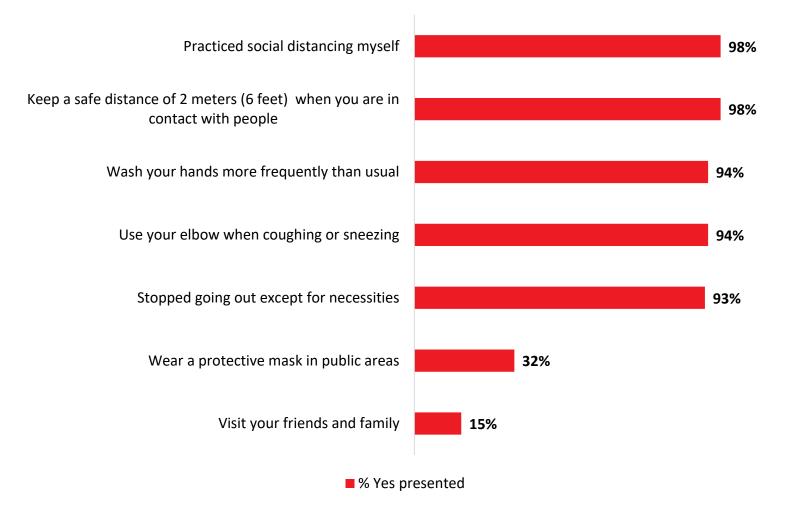
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,504	1,001	
Unweighted n =	1,504	1,001	
Total Yes	17%	23%	6
Yes, a friend or family member who does not live with me	8%	11%	3
Yes, an acquaintance	10%	11%	1
Νο	82%	75%	7
Don't know	1%	2%	1

IMPACT ON COMMON BEHAVIOUR



 $\label{eq:ctc15:} CTC15: In the past week, have you done any of the following MULTIPLE MENTIONS^*:$

Base: All respondents (n=1,504)



IMPACT ON COMMON BEHAVIOUR – DETAILS



CTC15: In the past week, have you done any of the following MULTIPLE MENTIONS*:

Base: All respondents (n=1,504)

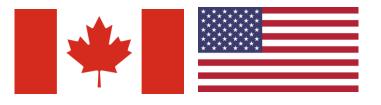
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	BC	18-34	35-54	55+	TOTAL April 13 th	Gap
Weighted n =	1,504	103	353	577	98	169	204	410	513	581	1,508	
Unweighted n = % Yes presented	1,504	100	401	602	125	126	150	435	492	577	1,508	
Practiced social distancing myself	98%	100%	99%	98%	99%	99%	99%	98%	98%	99%	98%	-
Keep a safe distance of 2 meters (6 feet) when you are in contact with people	98%	99%	97%	98%	97%	100%	98%	97%	98%	99%	97%	+1
Wash your hands more frequently than usual	94%	97%	96%	92%	96%	92%	94%	93%	94%	95%	95%	-1
Use your elbow when coughing or sneezing	94%	94%	94%	94%	94%	93%	92%	95%	95%	92%	92%	+2
Stopped going out except for necessities	93%	98%	95%	91%	91%	94%	91%	91%	94%	94%	95%	-2
Wear a protective mask in public areas	32%	27%	21%	40%	30%	28%	31%	39%	29%	28%	28%	+4
Visit your friends and family	15%	11%	10%	13%	30%	19%	19%	26%	13%	8%	12%	+3

*Because respondents were able to give multiple answers, total mentions may exceed 100%.



IMPACT ON COMMON BEHAVIOUR (CANADA VS UNITED STATES)

CTC15: In the past week, have you done any of the following MULTIPLE MENTIONS*: Base: All respondents

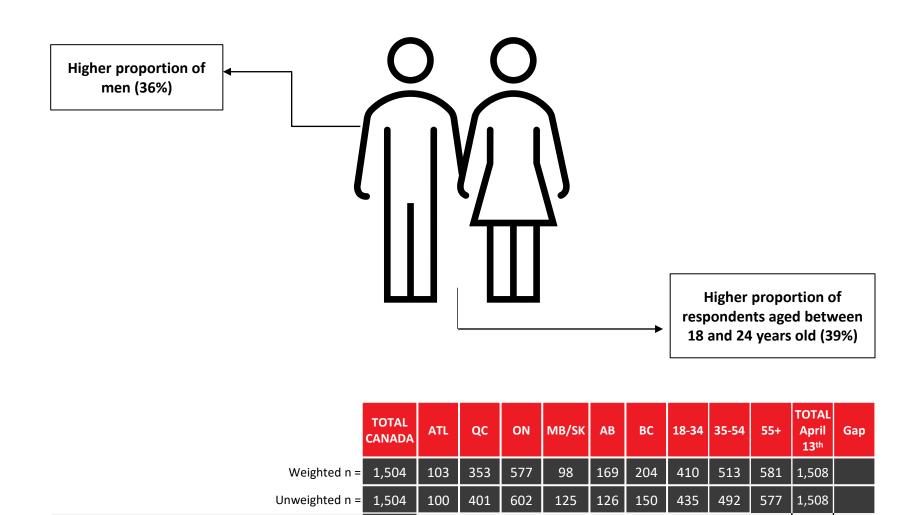


		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,504	1,001	
% Yes presented	Unweighted n =	1,504	1,001	
Practiced social distancing myself		98%	93%	5
Keep a safe distance of 2 meters (6 feet) w contact with people	/hen you are in	98%	90%	8
Stopped going out except for necessities		94%	90%	4
Wash your hands more frequently than us	ual	94%	86%	8
Use your elbow when coughing or sneezing	g	93%	87%	6
Wear a protective mask in public areas		32%	66%	34
Visit your friends and family		15%	28%	13



CANADIANS' COMPLIANCE WITH MEASURES IN PLACE

% of respondents who did not comply with at least one of the measures in CTC15 Base: All respondents



27%

20%

22%

27%

42%

31% 31%

37%

26%

23%

26%

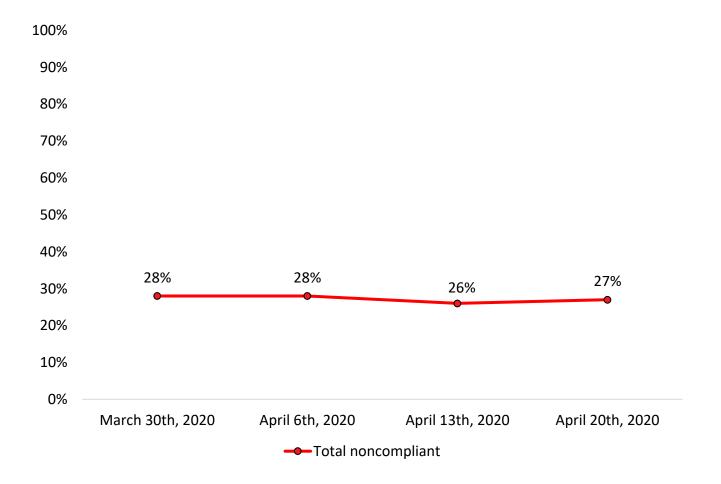
+1





% of respondents who did not comply with at least one of the measures in CTC15

Base: All respondents



COMPLIANCE WITH MEASURES IN PLACE (CANADA VS UNITED STATES)



% of respondents who did not comply with at least one of the measures in CTC15 Base: All respondents

		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,504	1,001	
	Unweighted n =	1,504	1,001	
TOTAL NONCOMPLIANT		27%	66%	39

FINANCIAL IMPACT OF THE PANDEMIC



57

CTC9. At the moment, has the current crisis had a negative impact on you financially, when it comes to the following:

Base: All respondents (n=1,504)

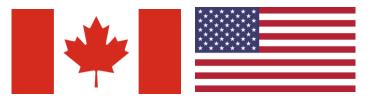


	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	TOTAL April 13 th	Gap
Weighted n =	1,504	103	353	577	98	169	204	410	513	581	1,508	
Unweighted n = <i>% Yes presented</i>	1,504	100	401	602	125	126	150	435	492	577	1,508	
Your retirement savings or other investments	51%	47%	39%	56%	47%	59%	57%	46%	50%	56%	49%	+2
Decrease in your income	44%	40%	32%	46%	44%	50%	54%	57%	48%	31%	42%	+2
Your capacity to assist other family members financially	40%	36%	30%	44%	43%	43%	41%	42%	43%	35%	35%	+5
Your capacity to meet your financial obligations (pay bills on time)	26%	28%	17%	27%	22%	33%	31%	32%	32%	15%	23%	+3
Your capacity to pay your mortgage or rent	19%	14%	11%	22%	19%	29%	20%	28%	23%	10%	19%	-

FINANCIAL IMPACT OF THE PANDEMIC (CANADA VS UNITED STATES)



CTC9. At the moment, has the current crisis had a negative impact on you financially, when it comes to the following: Base: All respondents

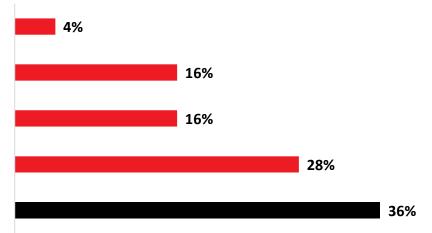


		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,504	1,001	
% Yes presented	Unweighted n =	1,504	10,01	
Your retirement savings or other inves	tments	51%	47%	4
Decrease in your income		44%	46%	2
Your capacity to assist other family me	mbers financially	40%	37%	3
Your capacity to meet your financial ol on time)	oligations (pay bills	26%	30%	4
Your capacity to pay your mortgage or	rent	19%	22%	3



IMPACT OF THE PANDEMIC ON WORK SITUATION

CTC18: Since the beginning of the crisis have you...? Base: All respondents (n=1,504)



...lost your job and pay permanently

...lost your job and pay temporarily

...lost some of your pay or lost some income from your work

...had no impact on my job

Not applicable (i.e. retired, at home, not in the work force)

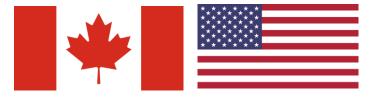
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	вс	18-34	35-54	55+	TOTAL April 13 th	Gap
Weighted n =	1,504	103	353	577	98	169	204	410	513	581	1,508	
Unweighted n =	1,504	100	401	602	125	126	150	435	492	577	1,508	
lost your job and pay permanently	4%	3%	2%	5%	2%	4%	4%	8%	4%	1%	3%	+1
lost your job and pay temporarily	16%	18%	19%	16%	11%	13%	15%	23%	16%	11%	18%	-2
lost some of your pay or lost some income from your work	16%	13%	11%	15%	16%	22%	21%	18%	20%	11%	14%	+2
had no impact on my job	28%	28%	34%	27%	32%	24%	24%	32%	41%	14%	30%	-2
Not applicable (i.e. retired, at home, not in the work force)	36%	38%	34%	38%	38%	36%	36%	19%	20%	63 %	35%	+1

IMPACT OF THE PANDEMIC ON WORK SITUATION (CANADA VS UNITED STATES)



CTC18: Since the beginning of the crisis have you...?

Base: All respondents

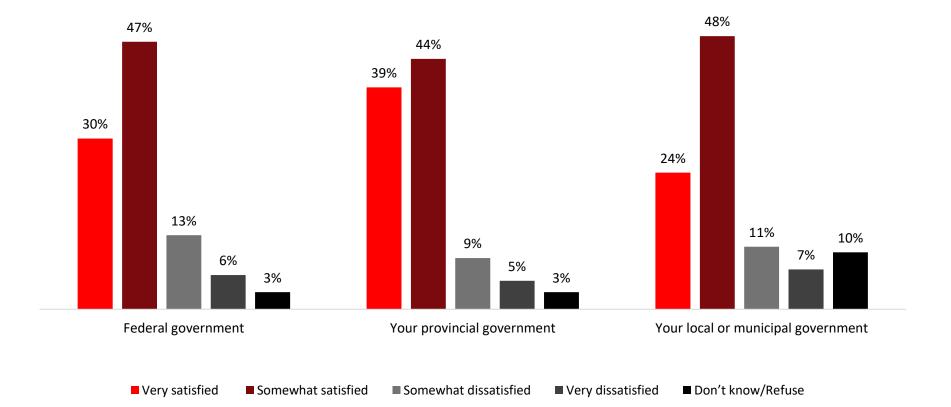


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,504	1,001	
Unweighted n =	1,504	1,001	
lost your job and pay permanently	4%	4%	-
lost your job and pay temporarily	16%	13%	3
lost some of your pay or lost some income from your work	16%	19%	3
had no impact on my job	28%	29%	1
Not applicable (i.e. retired, at home, not in the work force)	36%	36%	0

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following? Base: All respondents (n=1,504)



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following? Base: All respondents (n=1,504)

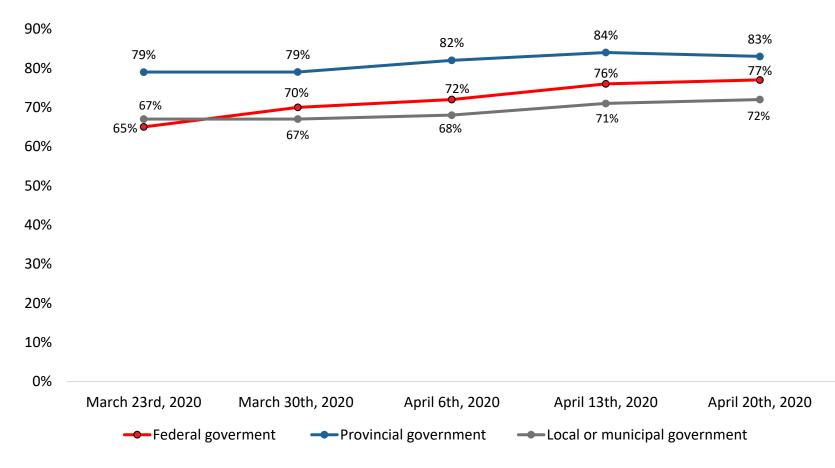
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL April 13 th	Gap
Weighted	n = 1,504	103	353	577	98	169	204	410	513	581	1,508	
Unweighted	n = 1,504	100	401	602	125	126	150	435	492	577	1,508	
Federal government												
Total Satisfied	77%	89%	74%	76%	75%	76%	80%	73%	75%	81%	76%	+1
Total Dissatisfied	20%	<mark>9%</mark>	24%	20%	23%	20%	16%	24%	20%	17%	20%	-
Your provincial government												
Total Satisfied	83%	86%	92%	82%	81%	72%	80%	79%	83%	86%	84%	-1
Total Dissatisfied	14%	11%	8%	14%	17%	24%	16%	18%	13%	12%	13%	+1
Your local or municipal government												
Total Satisfied	72%	83%	69%	72%	74%	74%	67%	67%	70%	77%	71%	+1
Total Dissatisfied	18%	10%	15%	20%	18%	15%	24%	22%	16%	17%	18%	-

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following? Base: All respondents

% Total Satisfied presented



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT **COVID-19 - DETAILS**



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents (n=1,504)

			François Legault	Doug Ford	Brian Pallister	Scott Moe	Jason Kenney	John Horgan
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1504	103	353	577	53	45	169	204
Unweighted n =	1504	100	401	602	64	61	126	150
Total Satisfied	83%	86%	92%	82%	76%	86%	72%	80%
Very satisfied	39%	43%	55%	35%	15%	45%	25%	34%
Somewhat satisfied	44%	44%	36%	47%	61%	42%	47%	47%
Total Dissatisfied	14%	11%	8%	14%	21%	13%	24%	16%
Somewhat dissatisfied	9%	7%	5%	10%	11%	10%	14%	8%
Very dissatisfied	5%	4%	2%	4%	10%	2%	9%	8%
Don't know/Refuse	3%	3%	1%	4%	3%	1%	4%	4%

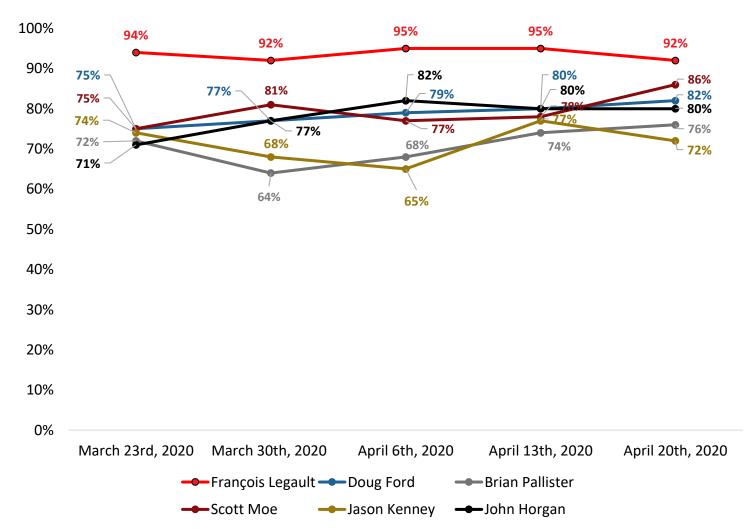
SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

% Total Satisfied presented



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following? Base: All respondents

* * * * * *

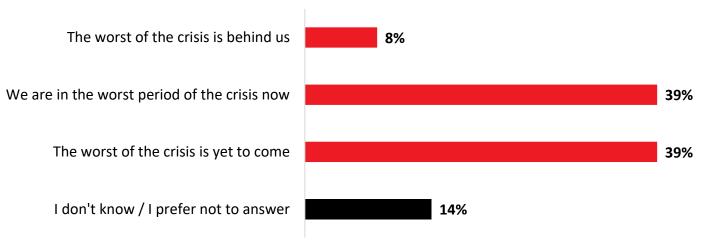
	*		
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1504	1001	
Unweighted n = % "Satisfied" presented	1504	1001	
Federal government/The US President	77%	42%	35
Your provincial government/Your State government	83%	67%	16
Your local or municipal government	72%	65%	7

EVOLUTION OF THE COVID-19 PANDEMIC



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,504)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	вс	18-34	35-54	55+	TOTAL April 13 th	Gap
Weighted n =	1,504	103	353	577	98	169	204	410	513	581	1,508	
Unweighted n =	1,504	100	401	602	125	126	150	435	492	577	1,508	
The worst of the crisis is behind us	8%	8%	6%	10%	12%	4%	11%	10%	7%	9%	4%	+4
We are in the worst period of the crisis now	39%	48%	49%	36%	31%	27%	38%	36%	36%	43%	29%	+10
The worst of the crisis is yet to come	39%	36%	38%	39%	38%	49%	38%	44%	43%	33%	56%	-17
I don't know / I prefer not to answer	14%	9%	8%	15%	19%	21%	14%	10%	14%	16%	12%	+2

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/United States?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weigh	ted n = 1,504	1,001	
Unweigh	ted n = 1,504	1,001	
The worst of the crisis is behind us	8%	18%	10
We are in the worst period of the crisis now	39%	38%	1
The worst of the crisis is yet to come	39%	32%	7
I don't know / I prefer not to answer	14%	12%	2

VOTING INTENTIONS - FEDERAL ELECTIONS



INTENTIONS BEFORE

CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked:* Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: All respondents (n=1,504), except for the Bloc Québécois, Quebecers only

													THE CO	OVID-19 CR	ISIS
														$\mathbf{\Lambda}$	
	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	АВ	вс	Male	Female	18-34	35-54	55+	January 22 nd , 2020	Gap
Weighted n =	1,504	1,208	72	273	479	84	136	164	596	612	333	388	486	1,289	
Unweighted n =	1,504	1,214	74	307	506	102	105	120	631	583	348	382	484	1,327	
Liberal Party of Canada	34%	42%	68%	40%	46%	30%	27%	42%	38%	46%	37%	42%	46%	31%	+11
Conservative Party of Canada	23%	29%	18%	12%	30%	49%	53%	28%	36%	22%	22%	32%	31%	32%	-3
New Democratic Party of Canada	11%	14%	12%	<mark>9%</mark>	14%	13%	18%	21%	11%	17%	24%	12%	<mark>9%</mark>	19%	-5
Bloc Québécois	6%	8%	-	34%	-	-	-	-	7%	8%	5%	7%	10%	8%	-
Green Party of Canada	4%	5%	2%	3%	6%	3%	1%	9%	5%	4%	8%	5%	3%	8%	-3
another party	2%	2%	0%	2%	3%	5%	1%	1%	3%	2%	4%	2%	1%	2%	-
l would not vote	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-



ANNEXES



Sampling Frame

Participants were randomly selected from LEO's online panel.

Leger owns and manages an Internet panel that includes more than 400,000 Canadians coast to coast. An online panel consists of Web users profiled according to different demographic variables. The majority of Leger's panel members (60%) were randomly recruited over the phone in the past ten years, which makes this panel very similar to the current Canadian population on a number of demographic characteristics. Moreover, 35% of panellists were recruited through affiliate programs and 5% through partner campaigns and programs.

To be eligible, respondents were required to be 18 years of age or older.



Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	150	204
Alberta	126	169
Manitoba/Saskatchewan	125	98
Ontario	602	577
Quebec	401	353
Atlantic	100	103

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	219	179
MidWest	213	217
South	307	333
West	262	233



Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	765	730
Female	739	774

AGE	Unweighted	Weighted
Between 18 and 34	435	410
Between 35 and 54	492	513
55 or over	577	581

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	946	1002
French	347	313
Other	208	186

The sample thus collected has a minimum weighting factor of 0.0934 and a maximum weighting factor of 4.1251. The weighted variance is 0.3251.



Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	502	485
Female	499	516

AGE	Unweighted	Weighted
Between 18 and 29	114	220
Between 30 and 39	172	201
Between 40 and 49	177	186
Between 50 and 64	303	250
65 or older	206	172

The sample thus collected has a minimum weighting factor of 0.0934 and a maximum weighting factor of 4.1251. The weighted variance is 0.3251.



OUR SERVICES

• Leger Marketing research and polling

• Leger Metrics Real-time VOC satisfaction measurement

• Leger Analytics Data modeling and analysis

• Legerweb Panel management

- Leger Communities Online community management
- Leger Digital Digital strategy and user experience
- International Research
 Worldwide Independent Network (WIN)

600 EMPLOYEES









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OUR CREDENTIALS





Leger is a member of <u>ESOMAR</u> (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the <u>international ICC/ESOMAR</u> code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the <u>Insights Association</u>, the American Association of Marketing Research Analytics.



We know Canadians









