Report

COVID-19 TRACKING SURVEY RESULTS

PRESENTED BY

Leger



April 27th, 2020



METHODOLOGY





METHODOLOGY



Web survey using computer-assisted Web interviewing (CAWI) technology.



From April 24th to April 26th, 2020



1,515 Canadians and 1,016 Americans, 18 years of age or older, randomly recruited from LEO's online panel.



Using data from the 2016 Census, results were weighted according to gender, age, mother tongue, region, education level and presence of children in the household in order to ensure a representative sample of the population.



No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 1,515 respondents would have a margin of error of ±2.51%, 19 times out of 20, while a probability sample of 1,016 would have a margin of error of ±3.08%, 19 times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.





METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion that that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-Present at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca

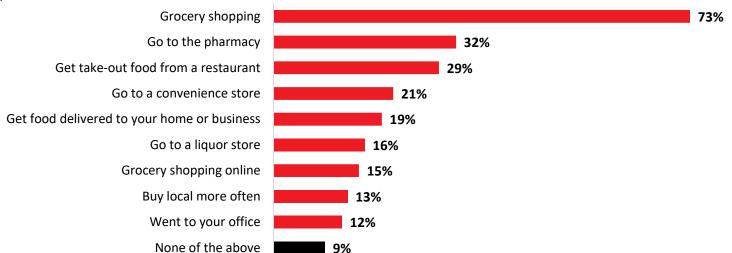


ACTIVITIES DONE IN THE LAST WEEK





CTC17. Over the past week, which of the following did you do? MULTIPLE MENTIONS*



		TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+
	Weighted n =	1,515	104	355	582	99	170	205	413	516	585
	Unweighted n =	1,515	101	409	603	126	126	150	388	510	617
Grocery shopping		73%	72%	69%	72%	77%	81%	76%	69%	78%	71%
Go to the pharmacy		32%	39%	43%	28 %	22 %	29%	29%	23 %	34%	37 %
Get take-out food from a restaurant		29%	24%	26%	28%	34%	38%	33%	34%	33%	23%
Go to a convenience store		21%	32 %	27 %	17 %	21%	27%	16%	28%	20%	18%
Get food delivered to your home or business		19%	8%	24%	20%	18%	21%	12 %	29%	19%	11%
Go to a liquor store		16%	19%	15%	13 %	16%	28%	17%	13%	18%	17%
Grocery shopping online		15%	14%	20%	16%	12%	9%	8%	17%	16%	12%
Buy local more often		13%	6%	19%	10%	10%	11%	16%	15%	13%	10%
Went to your office		12%	16%	13%	10%	17%	17%	8%	14%	18%	6%
None of the above		9%	15%	6%	10%	7%	7%	9%	8%	6%	11%

^{*}Because respondents were able to give multiple answers, total mentions may exceed 100%.

ACTIVITIES DONE IN THE LAST WEEK (CANADA VS UNITED STATES)





CTC17. Over the past week, which of the following did you do? MULTIPLE MENTIONS*



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,515	1,016	
	Unweighted n =	1,515	1,016	
Grocery shopping		73%	67%	6
Go to the pharmacy		29%	37%	8
Get take-out food from a restaurant		32%	27%	5
Go to a convenience store		21%	24%	3
Get food delivered to your home or business		15%	30%	15
Go to a liquor store		19%	23%	4
Grocery shopping online		16%	13%	3
Buy local more often		13%	10%	3
Went to your office		12%	11%	1
None of the above		9%	11%	2

^{*}Because respondents were able to give multiple answers, total mentions may exceed 100%.

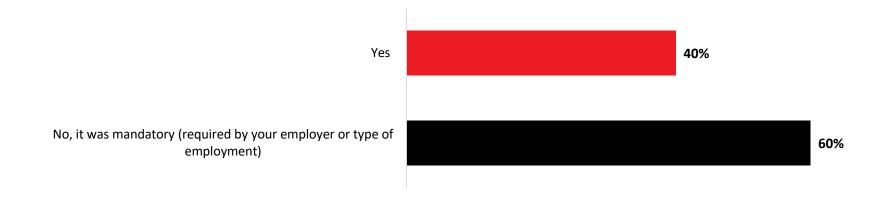
VISIT TO THE OFFICE IN THE PAST WEEK





CTC63. Did you voluntarily go to your office?

Base: Respondents who went to their office in the past week (n=185)



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+
Weighted n =	185	17	46	60	17	28	17	59	91	35
Unweighted n =	185	15*	58	59	21*	19*	13*	58	88	39
Yes	40%	29%	43%	41%	26%	40%	53%	30%	39%	59%
No, it was mandatory (required by your employer or type of employment)	60%	71%	57%	59%	74%	60%	47%	70%	61%	41%

^{*}Given the small number of respondents (n<30) data are presented for illustrative purposes only.

VISIT TO THE OFFICE IN THE PAST WEEK (CANADA VS UNITED STATES)





CTC63. Did you voluntarily go to your office?

Base: Respondents who went to their office in the past week



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	185	107	
Unweighted n =	185	112	
Yes	40%	57%	17
No, it was mandatory (required by your employer or type of employment)	60%	43%	17

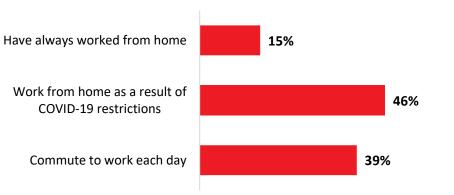
WORK SITUATION





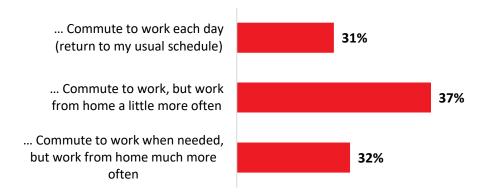
CTC43. What is your current work situation?

Base: Respondents who are currently working (n=686)



CTC51. After the crisis which would you prefer to do...?

Base: Respondents who are currently working from home as a result of COVID-19 restrictions (n=388)



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+
Weighted n =	645	49	141	246	46	82	81	197	327	122
Unweighted n =	686	46	185	271	64	58	62	203	342	141
Have always worked from home	15%	6%	17%	17%	12%	9%	17%	12%	13%	23%
Work from home as a result of COVID-19 restrictions	46%	43%	38%	51%	43%	39%	56%	47%	50%	32 %
Commute to work each day	39%	51%	45%	33%	44%	52 %	26%	41%	36%	45%
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+
Weighted n =	297	21	54	125	20	32	45	93	165	39
Unweighted n =	338	17*	81	155	26*	25*	34	103	182	53
Commute to work each day (return to my usual schedule)	31%	34%	32%	30%	26%	31%	33%	38%	26 %	35%
Commute to work, but work from home a little more often	37%	28%	43%	36%	36%	30%	42%	33%	40%	30%
Commute to work when needed, but work from home much more often	32%	38%	26%	34%	38%	40%	25%	29%	34%	34%

^{*}Given the small number of respondents (n<30) data are presented for illustrative purposes only.





WORK SITUATION (CANADA VS UNITED STATES)

CTC43. What is your current work situation?

Base: Respondents who are currently working



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	645	455	
Unweighted n =	686	458	
Have always worked from home	15%	25%	10
Work from home as a result of COVID-19 restrictions	46%	44%	8
Commute to work each day	39%	31%	2

CTC51. After the crisis which would you prefer to do...?

Base: Respondents who are currently working from home as a result of COVID-19 restrictions

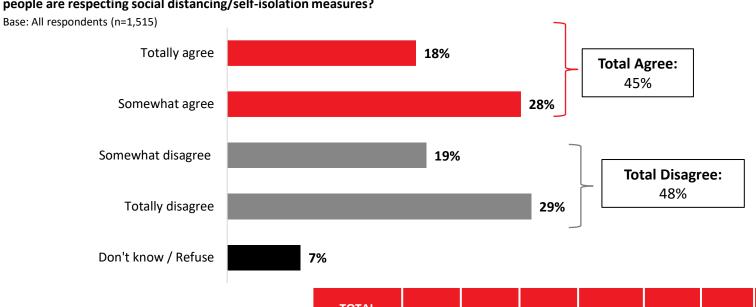
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	297	200	
Unweighted n =	338	198	
Commute to work each day (return to my usual schedule)	31%	24%	7
Commute to work, but work from home a little more often	37%	35%	2
Commute to work when needed, but work from home much more often	32%	41%	9





USE OF LOCATION DATA BY GOVERNMENTS

CTC56. To what extent would you agree or disagree with governments using location data from people's mobile devices to track whether people are respecting social distancing/self-isolation measures?



		TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+
	Weighted n =	1,515	104	355	582	99	170	205	413	516	585
	Unweighted n =	1,515	101	409	603	126	126	150	388	510	617
Total Agree		45%	53%	46%	47%	41%	35%	47%	38%	42%	54%
Totally agree		18%	29%	17%	19%	18%	12%	13%	15%	17%	20%
Somewhat agree		28%	24%	29%	27%	23%	24%	34%	23%	25%	34%
Total Disagree		48%	42%	49%	47%	50%	55%	46%	55%	52%	39%
Somewhat disagree		19%	11%	22%	19%	13%	16%	22%	23%	20%	15%
Totally disagree		29%	31%	26%	28%	37%	40%	24%	32%	32%	25%
Don't know / Refuse		7%	5%	5%	7%	9%	9%	7%	7%	6%	7%

USE OF LOCATION DATA BY GOVERNMENTS (CANADA VS UNITED STATES)

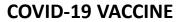




CTC56. To what extent would you agree or disagree with governments using location data from people's mobile devices to track whether people are respecting social distancing/self-isolation measures?



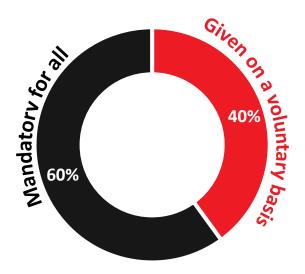
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,515	1,016	
	Unweighted n =	1,515	1,016	
Total Agree		45%	44%	1
Totally agree		18%	21%	3
Somewhat agree		28%	23%	5
Total Disagree		48%	43%	5
Somewhat disagree		19%	14%	5
Totally disagree		29%	30%	1
Don't know / Refuse		7 %	13%	6







CTC55. When a COVID-19 vaccine becomes available to the population, do you think it should be...



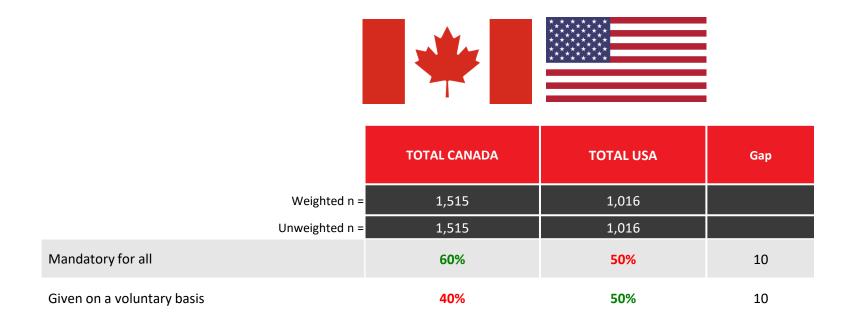
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+
	Weighted n = 1,515	104	355	582	99	170	205	413	516	585
Uı	nweighted n = 1,515	101	409	603	126	126	150	388	510	617
Mandatory for all	60%	63%	59%	62%	52 %	60%	60%	58%	57%	64%
Given on a voluntary basis	40%	37%	41%	38%	48%	40%	40%	42%	43%	36%





COVID-19 VACCINE (CANADA VS UNITED STATES)

CTC55. When a COVID-19 vaccine becomes available to the population, do you think it should be...

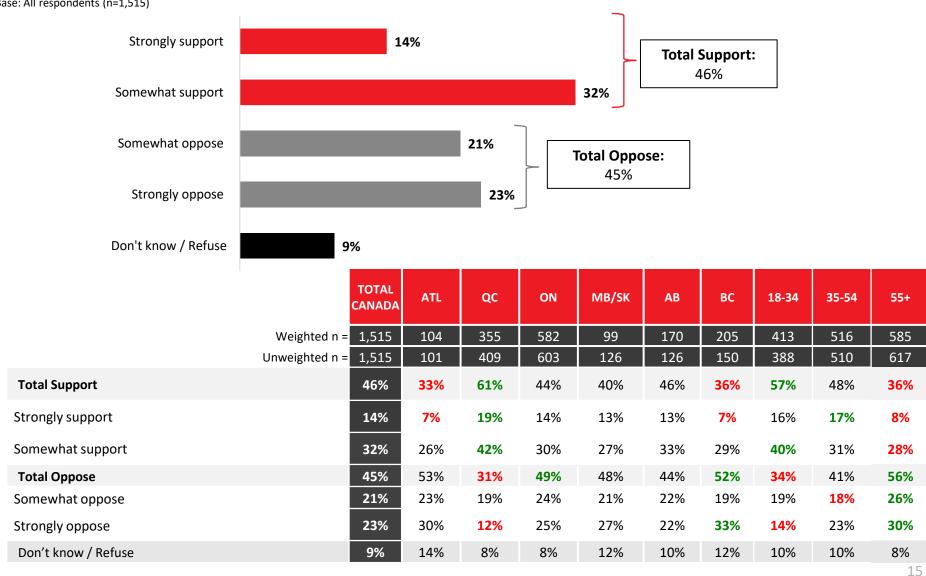






SOCIAL DISTANCING RESTRICTIONS FOR PEOPLE 65 OR OLDER

CTC53. To what extent would you support a government policy that relaxes the social distancing restrictions for people under the age of 65, but maintains the current level of restrictions in place for people age 65 and older?



SOCIAL DISTANCING RESTRICTIONS FOR PEOPLE 65 OR OLDER (CANADA VS UNITED STATES)





CTC53. To what extent would you support a government policy that relaxes the social distancing restrictions for people under the age of 65, but maintains the current level of restrictions in place for people age 65 and older?



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,515	1,016	
	Unweighted n =	1,515	1,016	
Total Support		46%	46%	-
Strongly support		14%	20%	6
Somewhat support		32%	26%	6
Total Oppose		45%	40%	5
Somewhat oppose		21%	17%	4
Strongly oppose		23%	23%	-
Don't know / Refuse		9%	14%	5

REOPENING OF SCHOOLS





CTC52. If schools are able to open by the end of June would you prefer...

Base: Respondents with children (n=404)



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Kids	No Kids
Weighted n =	395	27	86	170	23	53	37	140	235	21	387	6
Unweighted n =	404	24*	115	171	28*	37	29*	133	247	24*	397	5*
Your children to attend school in July and/or August to catch up for missed time	34%	15%	33%	38%	41%	39%	16%	35%	34%	24%	34%	34%
Your children to start school in September as usual	66%	85%	67%	62%	59%	61%	84%	65%	66%	76%	66%	66%

^{*}Given the small number of respondents (n<30) data are presented for illustrative purposes only.





REOPENING OF SCHOOLS (CANADA VS UNITED STATES)

CTC52. If schools are able to open by the end of June would you prefer...

Base: Respondents with children



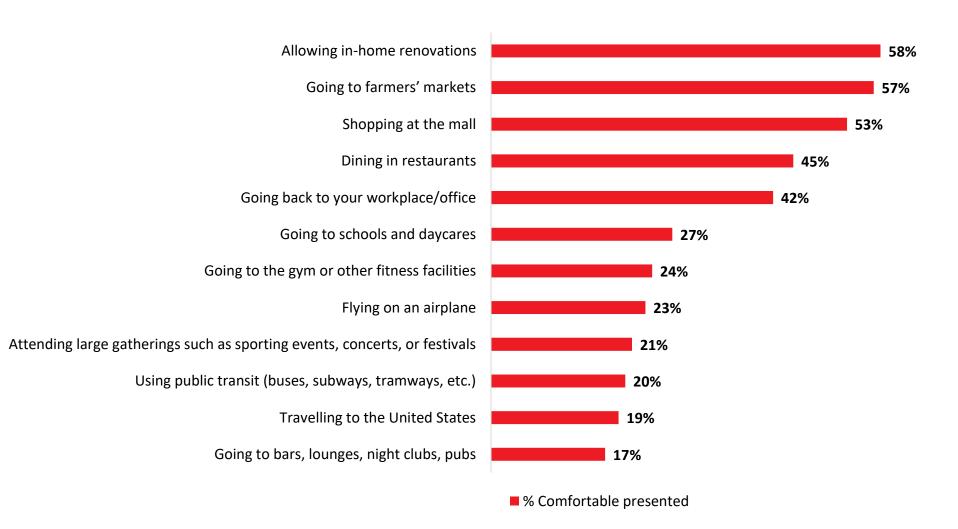
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	395	287	
Unweighted n =	404	274	
Your children to attend school in July and/or August to catch up for missed time	34%	33%	1
Your children to start school in September as usual	66%	67%	1

LEVEL OF COMFORT WITH ACTIVITIES AFTER PROTECTIVE MEASURES ARE LIFTED





CTC54. Once the governments lift the protective measures put in place to fight COVID-19, which of the following would you be comfortable doing...



LEVEL OF COMFORT WITH ACTIVITIES AFTER PROTECTIVE MEASURES ARE LIFTED – DETAILS





CTC54. Once the governments lift the protective measures put in place to fight COVID-19, which of the following would you be comfortable doing...

	ı										
		TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+
	Weighted n =	1,515	104	355	582	99	170	205	413	516	585
% Comfortable Presented	Unweighted n =	1,515	101	409	603	126	126	150	388	510	617
Allowing in-home renovations		58%	65%	59%	56%	61%	63%	57%	58%	60%	57%
Going to farmers' markets		57%	59%	55%	54%	56%	56%	65%	55%	57%	58%
Shopping at the mall		53%	61%	56%	48%	60%	56%	54%	49%	54%	55%
Dining in restaurants		45%	54%	46%	40%	37%	48%	53%	48%	46%	42%
Going back to your workplace/office		42%	45%	41%	40%	48%	39%	45%	58%	51%	21%
Going to schools and daycares		27%	28%	30%	24%	31%	30%	27%	38%	33%	15%
Going to the gym or other fitness facilities	S	24%	34%	20%	23%	19%	25%	32%	33%	26%	17%
Flying on an airplane		23%	15%	15%	22%	26%	33%	30%	28%	24%	18%
Attending large gatherings such as sportir concerts, or festivals	ng events,	21%	22%	16%	21%	18%	31%	23%	22%	25%	16%
Using public transit (buses, subways, tram	nways, etc.)	20%	20%	18%	20%	17%	20%	26%	24%	19%	18%
Travelling to the United States		19%	9%	13%	20%	21%	24%	25%	25%	19%	14%
Going to bars, lounges, night clubs, pubs		17%	17%	14%	17%	16%	26%	19%	24%	19%	12%

LEVEL OF COMFORT WITH ACTIVITIES AFTER PROTECTIVE MEASURES ARE LIFTED (CANADA VS UNITED STATES)





CTC54. Once the governments lift the protective measures put in place to fight COVID-19, which of the following would you be comfortable doing...



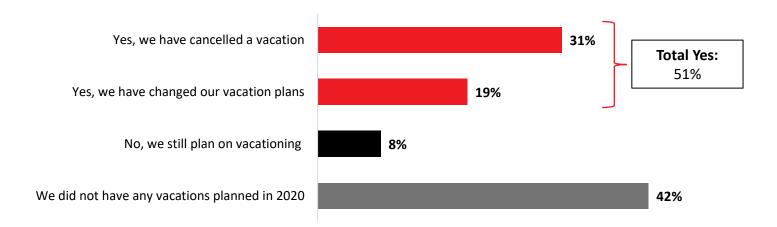
	TOTAL CANADA	TOTAL USA	Gap
W	/eighted n = 1,515	1,016	
Unw % Comfortable presented	veighted n = 1,515	1,016	
Allowing in-home renovations	58%	47%	11
Going to farmers' markets	57%	47%	10
Shopping at the mall	53%	36%	17
Dining in restaurants	45%	38%	7
Going back to your workplace/office	42%	36%	6
Going to schools and daycares	27%	24%	3
Traveling to the United States / Canada	19%	34%	15
Going to the gym or other fitness facilities	24%	23%	1
Flying on an airplane	23%	26%	3
Attending large gatherings such as sporting events, or festivals	concerts, 21%	23%	2
Using public transit (buses, subways, tramways, etc	20%	20%	-
Going to bars, lounges, night clubs, pubs	17%	22%	5

VACATION PLANS FOR 2020





CTC57. Have you changed vacation plans in 2020 due to the Coronavirus pandemic?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+
Weighted n =	1,515	104	355	582	99	170	205	413	516	585
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617
Total Yes	51%	48%	46%	49%	50%	56%	60%	56%	52%	46%
Yes, we have cancelled a vacation	31%	27%	27%	30%	28%	38%	40%	38%	30%	28%
Yes, we have changed our vacation plans	19%	21%	18%	19%	22%	18%	20%	18%	22%	18%
No, we still plan on vacationing	8%	6%	9%	7%	11%	5%	8%	7%	10%	6%
We did not have any vacations planned in 2020	42%	46%	46%	44%	39%	39%	32%	37%	38%	48%





VACATION PLANS FOR 2020 (CANADA VS UNITED STATES)

CTC57. Have you changed vacation plans in 2020 due to the Coronavirus pandemic?



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
Total Yes	51%	43%	8
Yes, we have cancelled a vacation	31%	30%	4
Yes, we have changed our vacation plans	19%	13%	6
No, we still plan on vacationing	8%	11%	3
We did not have any vacations planned in 2020	42%	46%	4

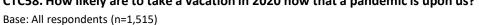


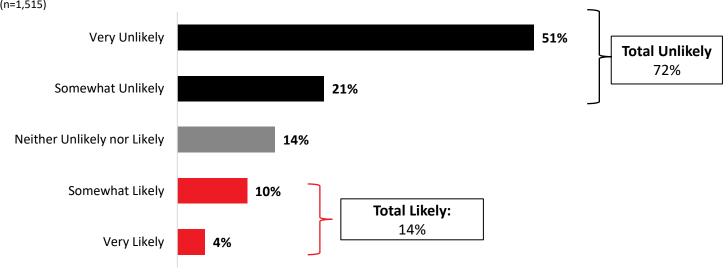




LIKELIHOOD OF TAKING A VACATION IN 2020

CTC58. How likely are to take a vacation in 2020 now that a pandemic is upon us?





		TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+
	Weighted n =	1,515	104	355	582	99	170	205	413	516	585
	Unweighted n =	1,515	101	409	603	126	126	150	388	510	617
Total Unlikely		72%	76%	65%	76%	71%	69%	72%	74%	66%	75%
Very Unlikely		51%	54%	43%	54%	55%	54%	52%	51%	47%	54%
Somewhat Unlikely		21%	22%	22%	22%	16%	15%	20%	24%	19%	20%
Neither Unlikely nor Likely		14%	16%	18%	11%	12%	17%	14%	13%	17%	13%
Total Likely		14%	8%	17%	13%	17%	14%	15%	12%	18%	12%
Somewhat Likely		10%	7%	11%	8%	16%	10%	11%	9%	12%	9%
Very Likely		4%	1%	5%	5%	1%	4%	3%	3%	6%	3%

LIKELIHOOD OF TAKING A VACATION IN 2020 (CANADA VS UNITED STATES)





CTC58. How likely are to take a vacation in 2020 now that a pandemic is upon us?



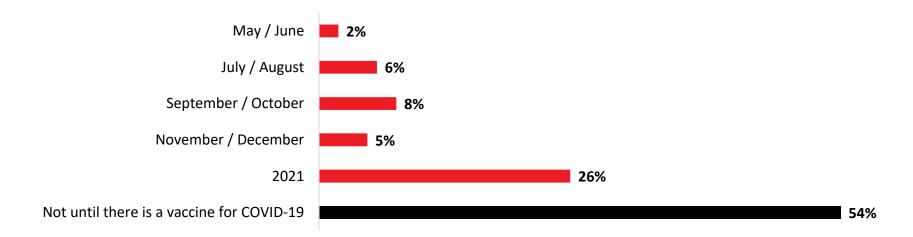
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,515	1,016	
	Unweighted n =	1,515	1,016	
Total Unlikely		72%	64%	8
Very Unlikely		51%	45%	6
Somewhat Unlikely		21%	18%	3
Neither Unlikely nor Likely		14%	17%	3
Total Likely		14%	20%	6
Somewhat Likely		10%	11%	1
Very Likely		4%	9%	5





LEVEL OF COMFORT WITH TRAVELING IN THE UNITED STATES

CTC59. When do you think you will feel comfortable traveling again in the US?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+
Weighted n	1,515	104	355	582	99	170	205	413	516	585
Unweighted n	1,515	101	409	603	126	126	150	388	510	617
May / June	2%	1%	2%	4%	1%	0%	3%	4%	3%	1%
July / August	6%	0%	4%	6%	6%	6%	9%	8%	6%	4%
September / October	8%	3%	5%	10%	6%	5%	11%	13%	7%	4%
November / December	5%	3%	2%	6%	6%	4%	6%	5%	5%	5%
2021	26%	25%	25%	25%	29%	29%	22%	25%	27%	25%
Not until there is a vaccine for COVID-19	54%	68%	61%	49%	51%	56%	49%	45%	53%	61%

LEVEL OF COMFORT WITH TRAVELING IN THE UNITED STATES / IN CANADA (CANADA VS UNITED STATES)





CTC59. When do you think you will feel comfortable traveling again in the US / Canada?

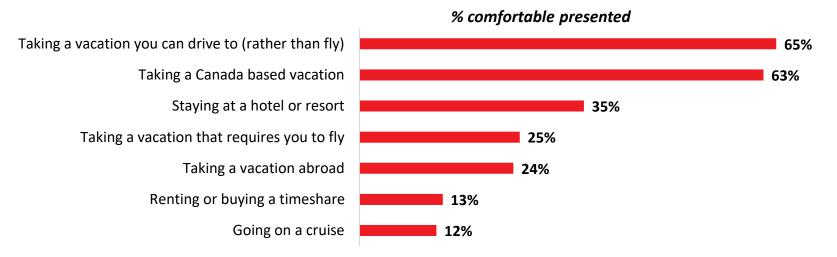
		*	******* ******* ********	
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,515	1,016	
	Unweighted n =	1,515	1,016	
May / June		2%	7%	5
July / August		6%	9%	3
September / October		8%	12%	4
November / December		5%	6%	2
2021		26%	22%	4
Not until there is a vaccine for COVID-19		54%	45%	9

LEVEL OF COMFORT (VACATIONS)





CTC60. On a scale from 1 to 5, where 1 is very uncomfortable and 5 is very comfortable, how comfortable do you think you will be with each of the following vacation statements once the Coronavirus pandemic has ended?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	
Weighted n =	1,515	104	355	582	99	170	205	413	516	585	
Unweighted n = % comfortable presented	1,515	101	409	603	126	126	150	388	510	617	
Taking a vacation you can drive to (rather than fly)	65%	68%	57 %	66%	63%	75%	64%	63%	69%	62%	
Taking a Canada based vacation	63%	63%	59%	65%	55%	68%	63%	63%	63%	63%	
Staying at a hotel or resort	35%	30%	36%	33%	33%	41%	35%	33%	36%	35%	
Taking a vacation that requires you to fly	25%	20%	21%	25%	27%	33%	29%	29%	26%	22%	
Taking a vacation abroad	24%	15%	22%	25%	22%	26%	29%	27%	24%	22%	
Renting or buying a timeshare	13%	9%	13%	13%	12%	16%	13%	17 %	14%	9%	
Going on a cruise	12%	9%	13%	13%	7%	12%	11%	14%	11%	11%	28





LEVEL OF COMFORT (VACATIONS) (CANADA VS UNITED STATES)

CTC60. On a scale from 1 to 5, where 1 is very uncomfortable and 5 is very comfortable, how comfortable do you think you will be with each of the following vacation statements once the Coronavirus pandemic has ended?

Base: All respondents	*	* * * * * * * * * * * *	
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
Taking a vacation you can drive to (rather than fly)	65%	54%	11
Taking a Canada-based / US-based vacation	63%	49%	14
Staying at a hotel or resort	35%	39%	4
Taking a vacation that requires you to fly	25%	28%	3
Taking a vacation abroad	24%	25%	1
Renting or buying a timeshare	13%	20%	7
Going on a cruise	12%	19%	7

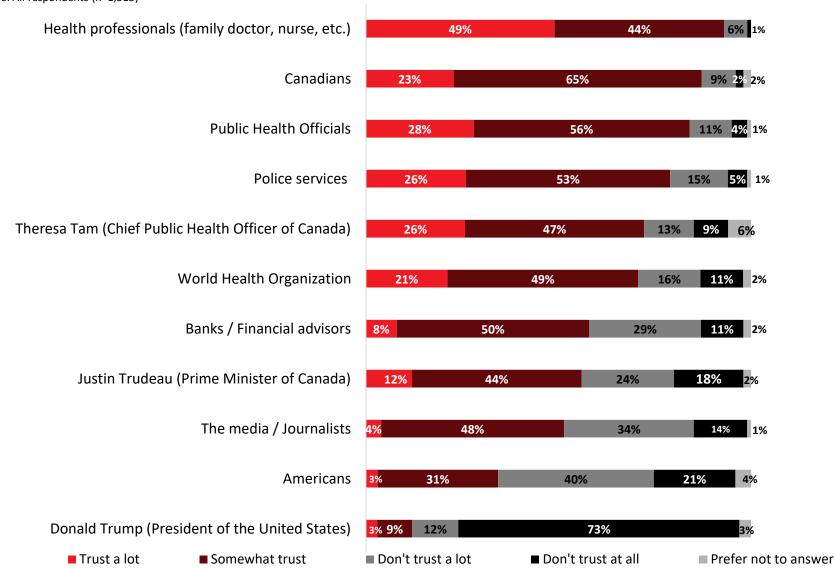






TRUST IN DIFFERENT PEOPLE AND INSTITUTIONS

CTC39. To what extent do you trust each of the following?







TRUST IN DIFFERENT PEOPLE AND INSTITUTIONS – DETAILS

CTC39. To what extent do you trust each of the following?

	TOTAL CANADA	ATL	QC	ON	мв/ѕк	АВ	ВС	18-34	35-54	55+	Total April 20 th	Gap
Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
Unweighted n = % Total Trust presented	1,515	101	409	603	126	126	150	388	510	617	1,504	
Health professionals (family doctor, nurse, etc.)	93%	94%	95%	93%	92%	87%	94%	91%	91%	96%	92%	+1
Canadians	87%	97%	81%	88%	87%	92%	86%	86%	85%	90%	-	-
Public Health Officials	84%	93%	85%	81%	86%	81%	88%	87%	80%	86%	81%	+3
Police services	79%	82%	79%	77%	81%	74%	84%	71%	79%	84%	-	-
Theresa Tam (Chief Public Health Officer of Canada)	73%	89%	72%	72%	70%	63%	81%	70%	68%	80%	72%	+1
World Health Organization	70%	82%	75%	68%	60%	61%	73%	73%	66%	71%	68%	+2
Banks / Financial advisors	58%	66%	54%	59%	56%	57%	64%	59%	52 %	63%	60%	-2
Justin Trudeau (Prime Minister of Canada)	56%	74%	50%	61%	42%	37%	61%	58%	52%	57%	54%	+2
The media / Journalists	52%	45%	56%	52%	41%	41%	60%	41%	53%	58%	50%	+2
Americans	34%	31%	18%	39%	39%	39%	43%	34%	37%	32%	33%	+1
Donald Trump (President of the United States)	12%	9%	8%	15%	23%	8%	13%	14%	12%	11%	12%	-

TRUST IN DIFFERENT PEOPLE AND INSTITUTIONS (CANADA VS UNITED STATES)





CTC39. To what extent do you trust each of the following?



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n = % Total Trust presented	1,515	1,016	
Health professionals (family doctor, nurse, etc.)	93%	84%	9
Canadians	87%	70%	17
Public Health Officials	84%	71%	13
Police services	79%	65%	14
Theresa Tam (Chief Public Health Officer of Canada) / Dr. Anthony Fauci (Director of the National Institute of Allergy and Infectious Diseases)	73%	69%	4
World Health Organization	70%	59%	11
Banks / Financial advisors	58%	54%	4
Justin Trudeau (Prime Minister of Canada)	56%	51%	5
The media/Journalists	52%	46%	6
Americans	34%	72%	38
Donald Trump (President of the United States)	12%	38%	26





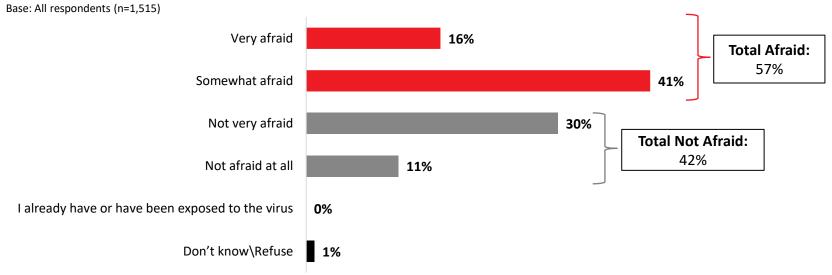




FEAR OF CONTRACTING THE VIRUS

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Creat. Are you personally arraid of contracting the COVID-13 (Coronavirus):



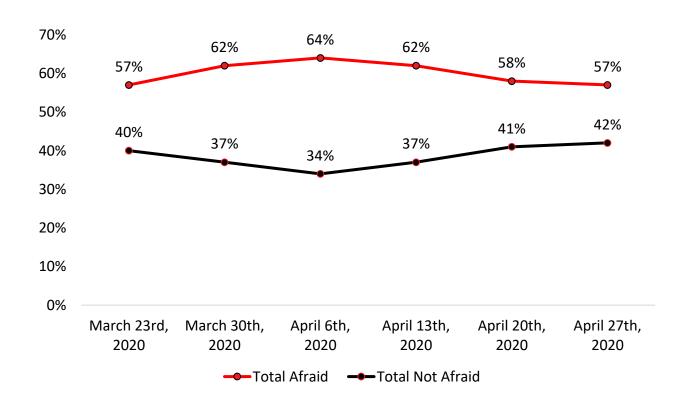
	TOTAL CANADA	ATL	QС	ON	MB/SK	АВ	вс	18-34	35-54	55+	TOTAL April 20 th	Gap
Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617	1,504	
Total Afraid	57%	59%	51%	64%	55%	53%	52%	51%	60%	59%	58%	-1
Very afraid	16%	15%	18%	16%	12%	16%	16%	12%	19%	16%	17%	-1
Somewhat afraid	41%	44%	34%	47%	42%	37%	37%	38%	41%	42%	41%	-
Total Not Afraid	42%	41%	47%	35%	43%	46%	46%	48%	38%	40%	41%	+1
Not very afraid	30%	22%	37%	26 %	28%	32%	37%	32%	28%	32%	31%	-1
Not afraid at all	11%	19%	10%	10%	15%	14%	9%	15%	11%	9%	10%	+1
I already have or have been exposed to the virus	0%	0%	0%	0%	1%	0%	1%	0%	0%	1%	0%	-
Don't know/Refuse	1%	0%	1%	1%	1%	1%	0%	1%	1%	0%	1%	-





FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?







FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?



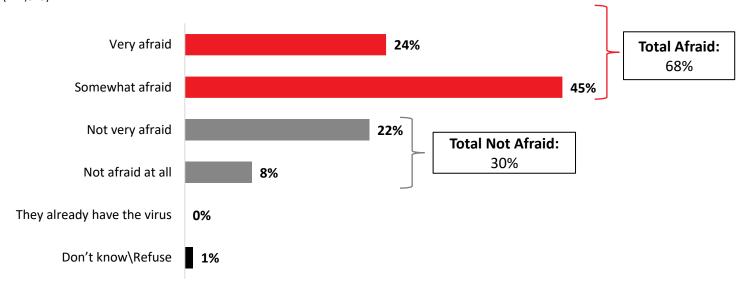
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
Total Afraid	57%	64%	7
Very afraid	16%	29%	13
Somewhat afraid	41%	35%	6
Total Not Afraid	42%	32%	10
Not very afraid	30%	19%	11
Not afraid at all	11%	13%	2
I already have or have been exposed to the virus	0%	2%	2
Don't know/Refuse	1%	2%	1





FEAR OF A FAMILY MEMBER GETTING THE VIRUS

CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?



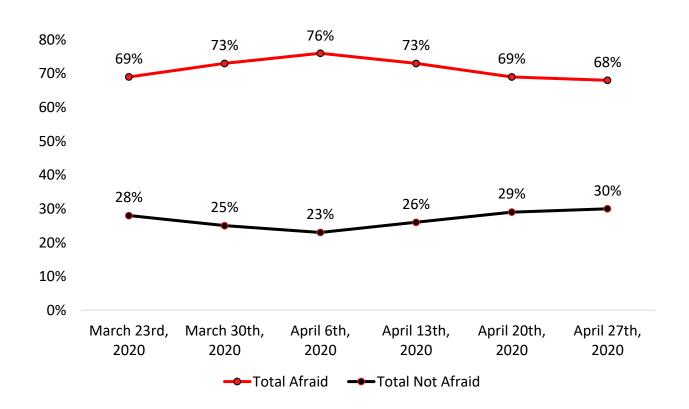
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	TOTAL April 20 th	Gap
Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617	1,504	
Total Afraid	68%	70%	65%	73%	61%	67%	65%	69%	72%	66%	69%	-1
Very afraid	24%	26%	27%	25%	23%	21%	17 %	23%	27%	22%	25%	-1
Somewhat afraid	45%	44%	38%	48%	38%	45%	49%	45%	45%	44%	44%	+1
Total Not Afraid	30%	28%	33%	26%	35%	33%	32%	31%	27%	32%	29%	+1
Not very afraid	22%	14%	27 %	19%	22%	23%	27%	22%	19%	25%	23%	-1
Not afraid at all	8%	14%	6%	7%	14%	10%	5%	9%	8%	7%	6%	+2
They already have the virus	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	-
Don't know/Refuse	1%	1%	2%	0%	3%	1%	1%	0%	1%	2%	1%	-



FEAR OF A FAMILY MEMBER GETTING THE VIRUS (Evolution)



CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?



FEAR OF A FAMILY MEMBER GETTING THE VIRUS (CANADA VS UNITED STATES)





CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?



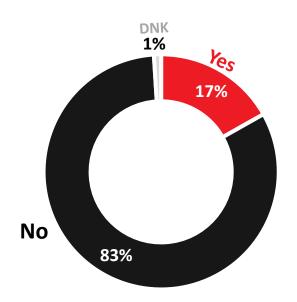
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,515	1,016	
	Unweighted n =	1,515	1,016	
Total Afraid		68%	68%	-
Very afraid		24%	33%	9
Somewhat afraid		45%	35%	10
Total Not Afraid		30%	28%	2
Not very afraid		22%	16%	6
Not afraid at all		8%	12%	4
They already have the virus		0%	1%	1
Don't know/Refuse		1%	3%	2







CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus?



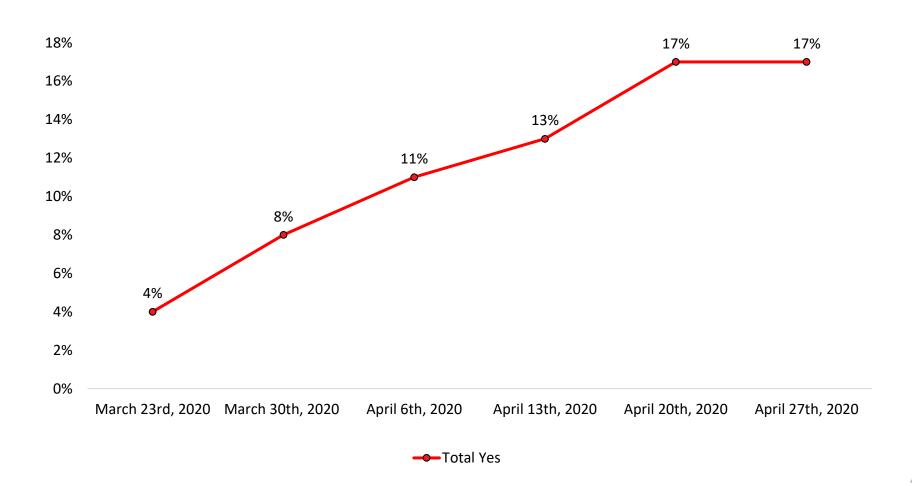
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	TOTAL April 20 th	Gap
Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617	1,504	
Total YES	17%	11%	24%	19%	8%	11%	11%	16%	19%	15%	17%	-
Yes, a friend or family member who does not live with me	7%	5%	11%	8%	2%	3%	5%	7%	7%	7%	8%	-1
Yes, an acquaintance	10%	14%	10%	6%	8%	5%	14%	8%	12%	9%	10%	-
No	83%	6%	14%	10%	6%	8%	5%	8%	12%	9%	82%	+1
Don't know	1%	88%	75 %	81%	91%	89%	88%	83%	80%	84%	1%	-







CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus?







RELATIVES INFECTED BY COVID-19 (CANADA VS UNITED STATES)

CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus?



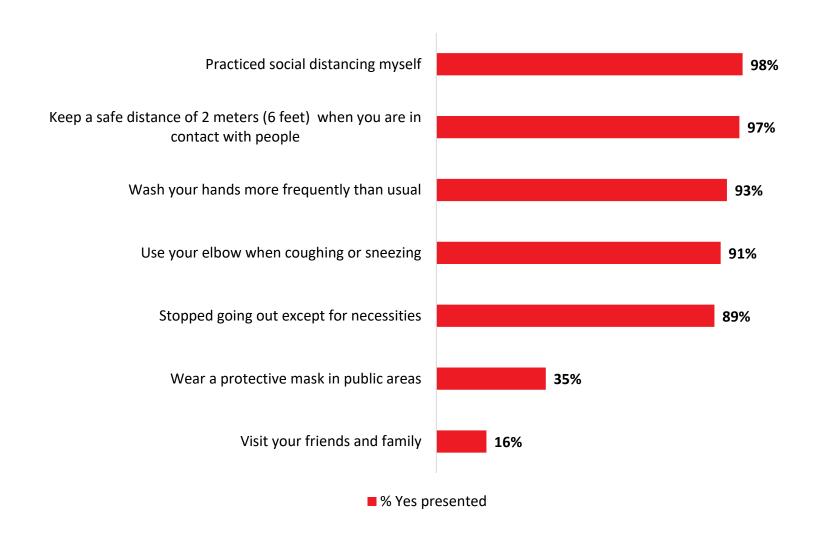
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
Total Yes	17%	26%	9
Yes, a friend or family member who does not live with me	7%	11%	4
Yes, an acquaintance	10%	13%	3
No	83%	72 %	11
Don't know	1%	2%	1







CTC15: In the past week, have you done any of the following MULTIPLE MENTIONS*:



^{*}Because respondents were able to give multiple answers, total mentions may exceed 100%.







CTC15: In the past week, have you done any of the following, MULTIPLE MENTIONS*

	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	TOTAL April 20 th	Gap
Weighted n	= 1,515	104	355	582	99	170	205	413	516	585	1,504	
Unweighted n : % Yes presented	1,515	101	409	603	126	126	150	388	510	617	1,504	
Practiced social distancing myself	98%	99%	98%	97%	97%	97%	99%	98%	98%	98%	98%	-
Keep a safe distance of 2 meters (6 feet) when you are in contact with people	97%	100%	98%	96%	97%	98%	98%	96%	97%	98%	98%	-1
Wash your hands more frequently than usual	93%	95%	95%	92%	89%	93%	92%	91%	92%	95%	94%	-1
Use your elbow when coughing or sneezing	91%	99%	90%	90%	91%	90%	93%	93%	91%	90%	94%	-3
Stopped going out except for necessities	89%	92%	91%	90%	84%	87%	84%	88%	91%	87%	93%	-4
Wear a protective mask in public areas	35%	34%	23%	44%	29%	32%	37%	38%	31%	36%	32%	+3
Visit your friends and family	16%	24%	10%	16%	25%	21%	15%	26%	14%	11%	15%	+1

^{*}Because respondents were able to give multiple answers, total mentions may exceed 100%.







CTC15: In the past week, have you done any of the following, MULTIPLE MENTIONS*



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,515	1,016	
% Yes presented	Unweighted n =	1,515	1,016	
Practiced social distancing myself		98%	94%	4
Keep a safe distance of 2 meters (6 feet) wh contact with people	en you are in	97%	91%	6
Wash your hands more frequently than usua	al	93%	89%	4
Use your elbow when coughing or sneezing		91%	84%	7
Stopped going out except for necessities		89%	84%	5
Wear a protective mask in public areas		35%	71%	36
Visit your friends and family		16%	32%	16

^{*}Because respondents were able to give multiple answers, total mentions may exceed 100%.



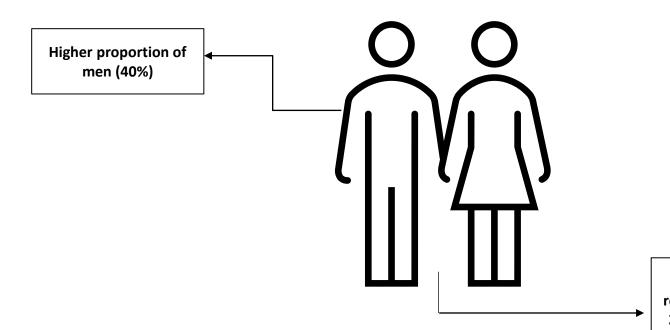




CANADIANS' COMPLIANCE WITH MEASURES IN PLACE

% of respondents who did not comply with at least one of the measures in CTC15

Base: All respondents



Higher proportion of respondents aged between 25 and 34 years old (46%)

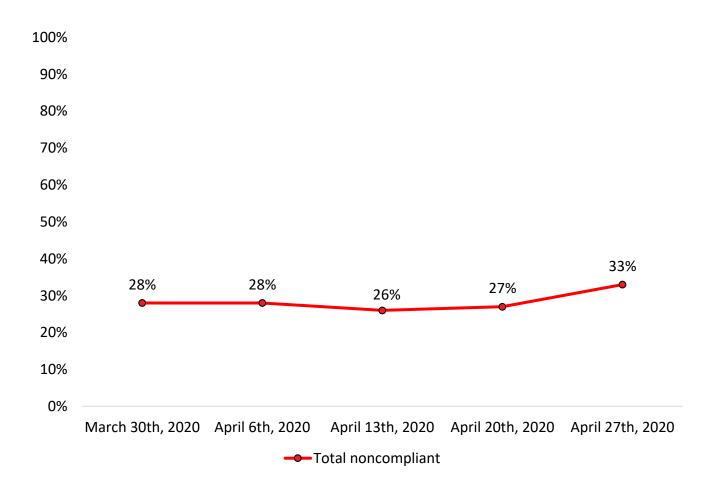
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	TOTAL April 20 th	Gap
Weighted n	= 1,515	104	355	582	99	170	205	413	516	585	1,504	
Unweighted n	= 1,515	101	409	603	126	126	150	388	510	617	1,504	
TOTAL NONCOMPLIANT	33%	36%	27%	32%	47%	35%	36%	43%	29%	30%	27%	+6







% of respondents who did not comply with at least one of the measures in CTC15



COMPLIANCE WITH MEASURES IN PLACE (CANADA VS UNITED STATES)





% of respondents who did not comply with at least one of the measures in CTC15

		******* ******* ******	
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
TOTAL NONCOMPLIANT	33%	53%	20







CTC9. At the moment, has the current crisis had a negative impact on you financially, when it comes to the following:



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	TOTAL April 20 th	Gap
Wei	ghted n = 1,515	104	355	582	99	170	205	413	516	585	1,504	
Unweig % Yes presented	ghted n = 1,515	101	409	603	126	126	150	388	510	617	1,504	
Your retirement savings or other invest	ments 53%	39%	44%	58%	64%	53%	55%	46%	56%	55%	51%	+2
Decrease in your income	42%	33%	36%	44%	44%	49%	45%	56%	45%	30%	44%	-2
Your capacity to assist other family men	mbers 34%	27%	27%	37%	46%	36%	37%	37%	35%	32%	40%	-6
Your capacity to meet your financial obligations (pay bills on time)	22%	18%	17%	24%	21%	23%	23%	31%	22%	14%	26%	-4
Your capacity to pay your mortgage or	rent 17 %	17%	14%	17%	17%	22%	20%	30%	18%	8%	19%	-2

FINANCIAL IMPACT OF THE PANDEMIC (CANADA VS UNITED STATES)





CTC9. At the moment, has the current crisis had a negative impact on you financially, when it comes to the following:



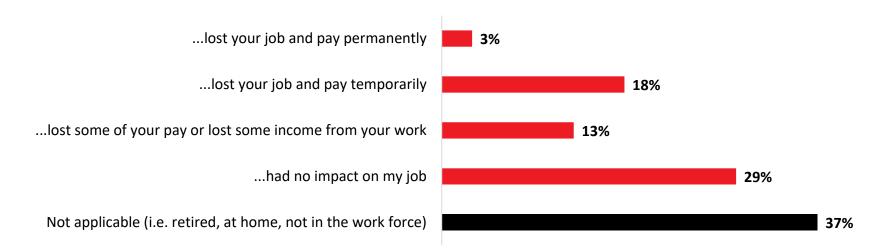
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,515	1,016	
% Yes presented	Unweighted n =	1,515	1,016	
Your retirement savings or other inve	stments	53%	48%	5
Decrease in your income		42%	47%	5
Your capacity to assist other family m	embers financially	34%	39%	5
Your capacity to meet your financial con time)	obligations (pay bills	22%	29%	7
Your capacity to pay your mortgage o	r rent	17%	25%	8







CTC18: Since the beginning of the crisis have you...?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	TOTAL April 20 th	Gap
Weighted n	1,515	104	355	582	99	170	205	413	516	585	1,504	
Unweighted n	= 1,515	101	409	603	126	126	150	388	510	617	1,504	
lost your job and pay permanently	3%	1%	3%	3%	3%	4%	4%	6%	3%	1%	4%	-1
lost your job and pay temporarily	18%	17%	23%	16%	18%	15%	16%	30%	16%	11%	16%	+2
lost some of your pay or lost some income from your work	13%	10%	10%	13%	14%	23%	16%	16%	18%	7%	16%	-3
had no impact on my job	29%	37%	30%	30%	33%	26%	23%	31%	45%	14%	28%	+1
Not applicable (i.e. retired, at home, not in the work force)	37%	35%	34%	39%	32%	32%	41%	16%	18%	68%	36%	+1

IMPACT OF THE PANDEMIC ON WORK SITUATION (CANADA VS UNITED STATES)





CTC18: Since the beginning of the crisis have you...?



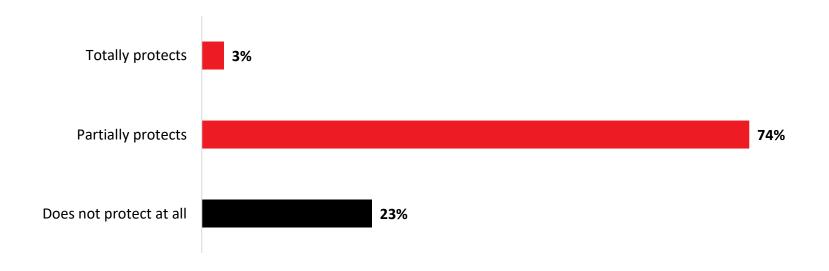
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
lost your job and pay permanently	3%	5%	2
lost your job and pay temporarily	18%	13%	5
lost some of your pay or lost some income from your work	13%	17%	4
had no impact on my job	29%	27%	2
Not applicable (i.e. retired, at home, not in the work force)	37%	36%	1







CTC32. To what extent do you think wearing a non-surgical mask protects you from getting the COVID-19 virus?



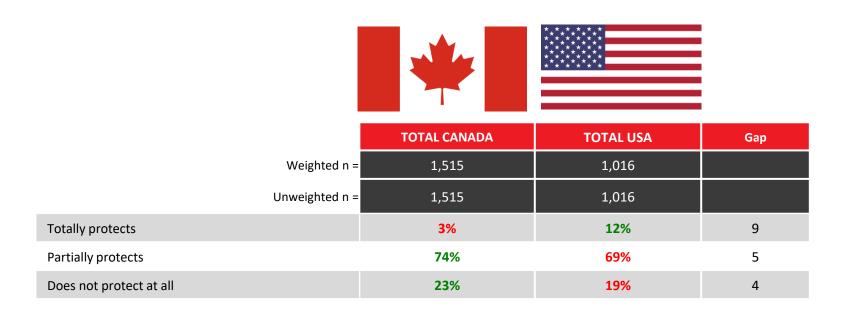
		TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Total April 20 th	Gap
	Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
	Unweighted n =	1,515	101	409	603	126	126	150	388	510	617	1,504	
Totally protects		3%	2%	2%	4%	3%	5%	5%	6%	3%	2%	5%	-2
Partially protects		74%	67%	77%	75%	72%	70%	72%	75%	74%	73%	68%	+6
Does not protect at all		23%	31%	21%	21%	25%	25%	23%	19%	23%	25%	28%	-5





THE USE OF MASKS (CANADA VS UNITED STATES)

CTC32. To what extent do you think wearing a non-surgical mask protects you from getting the COVID-19 virus?

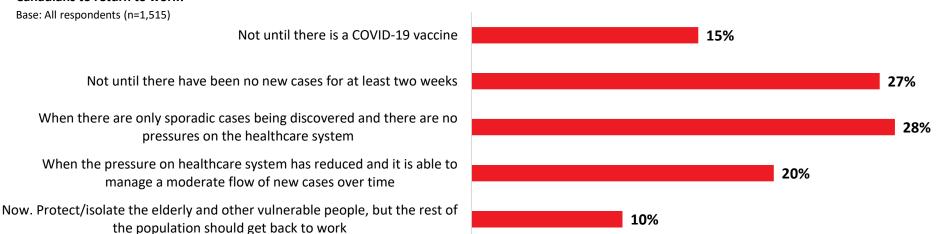


RETURN TO NORMAL





CTC34. At what point will you be comfortable with the government lifting the restrictions on workplace and leisure activities and allowing Canadians to return to work?



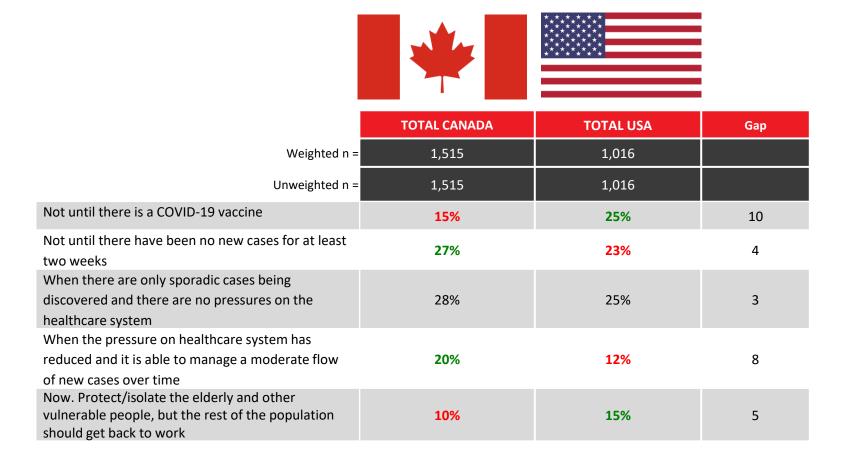
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Total April 20 th	Gap
Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617	1,504	
Not until there is a COVID-19 vaccine	15%	21%	13%	17%	12%	13%	15%	24%	12%	11%	20%	-5
Not until there have been no new cases for at least two weeks	27%	37%	17%	33%	27%	22%	29%	26%	29%	26%	28%	-1
When there are only sporadic cases being discovered and there are no pressures on the healthcare system	28%	21%	21%	26%	28%	42%	35%	23%	29%	31%	27%	+1
When the pressure on healthcare system has reduced and it is able to manage a moderate flow of new cases over time	20%	18%	27%	17%	25%	17%	17%	19%	17%	23%	18%	+2
Now. Protect/isolate the elderly and other vulnerable people, but the rest of the population should get back to work	10%	4%	22%	7%	8%	6%	5%	8%	12%	10%	7%	+3





RETURN TO NORMAL (CANADA VS UNITED STATES)

CTC34. At what point will you be comfortable with the government lifting the restrictions on workplace and leisure activity and allowing Canadians (Americans) to return to work?

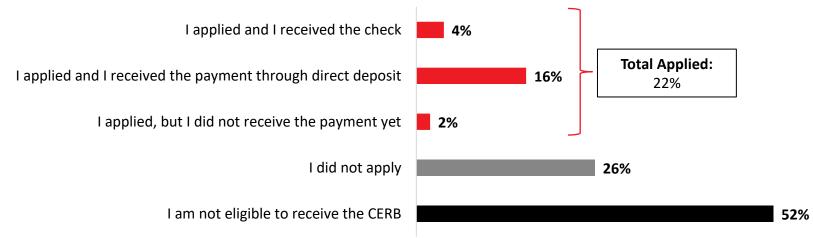








CTC31: Have you applied to receive the Canada Emergency Response Benefit (CERB), which provides \$2,000 for workers who have stopped working because of COVID-19?



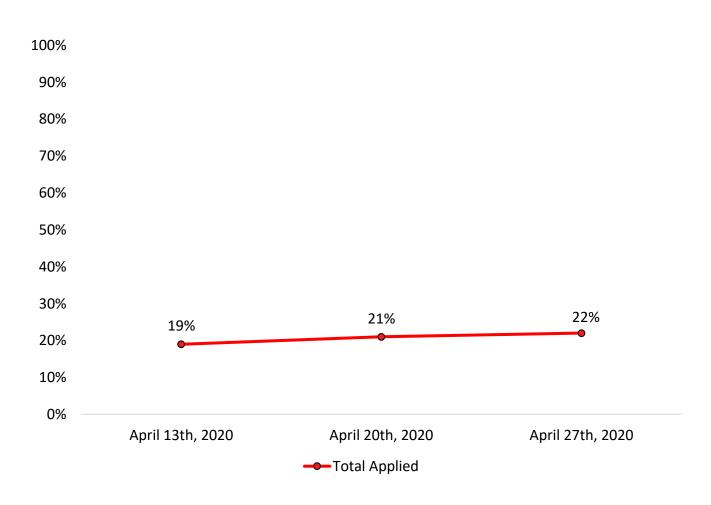
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Total April 20 th	Gap
Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617	1,504	
Total Applied	22%	24%	23%	21%	23%	21%	21%	37%	22%	11%	21%	+1
I applied and I received the check	4%	5%	4%	3%	6%	2%	4%	7%	4%	1%	4%	-
I applied and I received the payment through direct deposit	16%	17%	17%	16%	14%	13%	15%	26%	16%	9%	13%	+3
I applied, but I did not receive the payment yet	2%	2%	2%	2%	3%	5%	2%	4%	2%	1%	4%	-2
I did not apply	26%	24%	27%	26%	29%	25%	26%	20%	35%	23%	26%	-
I am not eligible to receive the CERB	52%	52%	49%	52%	48%	54%	53%	43%	42%	66%	52%	-





CANADA EMERGENCY RESPONSE BENEFIT (CERB) (Evolution)

CTC31: Have you applied to receive the Canada Emergency Response Benefit (CERB), which provides \$2,000 for workers who have stopped working because of COVID-19?



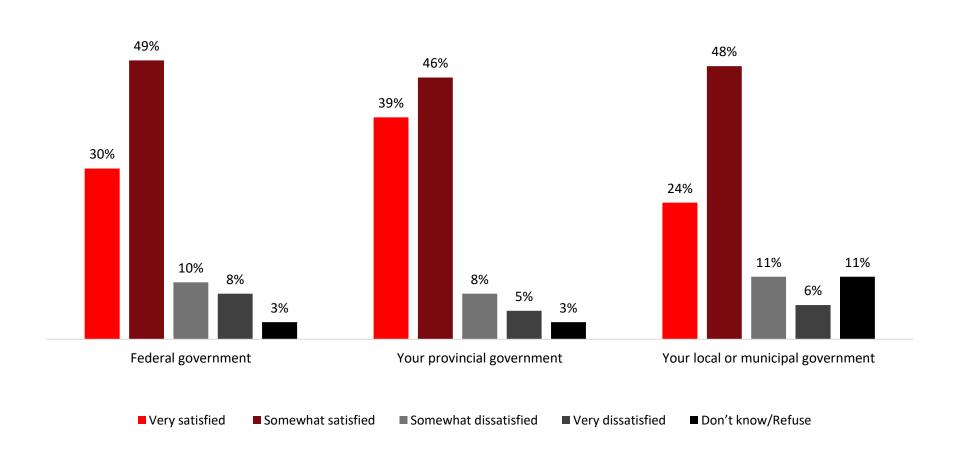
SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19





CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,515)









CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,515)

		TOTAL CANADA	ATL	QC	ON	мв/ѕк	АВ	вс	18-34	35-54	55+	TOTAL April 20 th	Gap
V	Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
Unv	weighted n =	1,515	101	409	603	126	126	150	388	510	617	1,504	
Federal government													
Total Satisfied		79%	90%	78%	77%	73%	75%	84%	77%	78%	80%	77%	+2
Total Dissatisfied		19%	7 %	19%	20%	22%	24%	14%	20%	19%	17%	20%	-1
Your provincial government													
Total Satisfied		85%	89%	91%	84%	77 %	76%	85%	81%	81%	91%	83%	+2
Total Dissatisfied		13%	5%	7%	13%	20%	23%	11%	16%	16%	7 %	14%	-1
Your local or municipal gover	nment												
Total Satisfied		72%	80%	70%	74%	67%	70%	68%	73%	69%	74%	72%	-
Total Dissatisfied		17%	9%	13%	17%	24%	25%	20%	19%	20%	15%	18%	-1

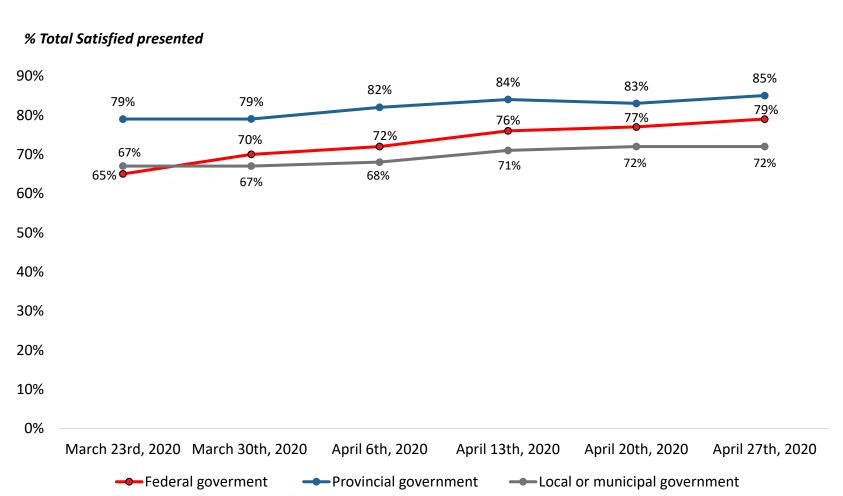






CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents









CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents (n=1,515)













François Legault Doug Ford

Brian Pallister

Scott Moe

Jason Kenney

John Horgan

	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,515	104	355	582	53	46	170	205
Unweighted n =	1,515	101	409	603	71	55	126	150
Total Satisfied	85%	89%	91%	84%	68%	88%	76%	85%
Very satisfied	39%	61%	53%	35%	20%	39%	18%	37%
Somewhat satisfied	46%	28%	38%	49%	48%	49%	58%	49%
Total Dissatisfied	13%	5%	7%	13%	29%	10%	23%	11%
Somewhat dissatisfied	8%	2%	4%	8%	12%	10%	15%	7%
Very dissatisfied	5%	3%	3%	5%	17%	0%	8%	4%
Don't know/Refuse	3%	6%	2%	3%	3%	2%	1%	3%

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

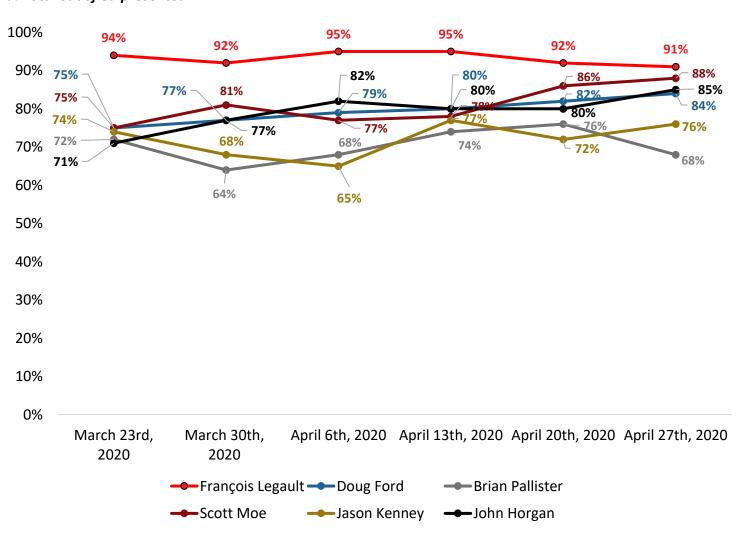




CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

% Total Satisfied presented



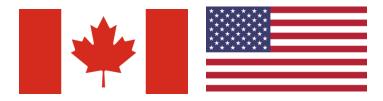






CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



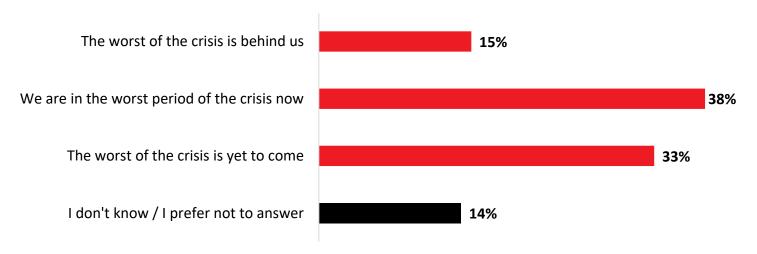
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n = % "Satisfied" presented	1,515	1,016	
Federal government/The US President	79%	43%	36
Your provincial government/Your State government	85%	64%	21
Your local or municipal government	72%	66%	6





EVOLUTION OF THE COVID-19 PANDEMIC

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	TOTAL April 20 th	Gap
Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617	1,504	
The worst of the crisis is behind us	15%	17%	13%	17%	18%	8%	15%	17%	13%	15%	8%	+7
We are in the worst period of the crisis now	38%	32%	43%	38%	34%	33%	41%	41%	38%	37%	39%	-1
The worst of the crisis is yet to come	33%	36%	36%	29%	31%	42%	30%	35%	34%	30%	39%	-6
I don't know / I prefer not to answer	14%	15%	8%	16%	17%	16%	15%	8%	14%	18%	14%	-

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)





CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/United States?



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,515	1,016	
	Unweighted n =	1,515	1,016	
The worst of the crisis is behind us		15%	22%	7
We are in the worst period of the crisis now		38%	32%	6
The worst of the crisis is yet to come		33%	31%	2
I don't know / I prefer not to answer		14%	15%	1





VOTING INTENTIONS - FEDERAL ELECTIONS

CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked:* Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: All respondents (n=1,515), except for the Bloc Québécois, Quebecers only

INTENTIONS BEFORE THE COVID-19 CRISIS

														<u> </u>	
	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	АВ	ВС	Male	Female	18-34	35-54	55+	January 22 nd , 2020	Gap
Weighted n =	1,515	1,188	77	278	464	80	136	152	615	572	332	382	474	1,289	
Unweighted n =	1,515	1,209	77	320	492	102	102	116	646	563	311	386	512	1,327	
Liberal Party of Canada	34%	43%	68%	41%	48%	31%	24%	42%	41%	45%	38%	42%	47%	31%	+12
Conservative Party of Canada	22%	28%	16%	15%	29%	48%	58%	21%	31%	25%	22%	32%	30%	32%	-4
New Democratic Party of Canada	11%	14%	13%	7%	13%	17%	15%	27%	14%	14%	25%	11%	9%	19%	-5
Bloc Québécois	6%	7%	-	31%	-	-	-	-	-	-	-	-	-	8%	-1
Green Party of Canada	4%	6%	3%	3%	8%	5%	1%	9%	4%	7%	7%	6%	4%	8%	-2
another party	1%	2%	0%	3%	2%	0%	2%	1%	3%	1%	2%	2%	2%	2%	-
I would not vote	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-





ANNEXES





Sampling Frame

Participants were randomly selected from LEO's online panel.

Leger owns and manages an Internet panel that includes more than 400,000 Canadians coast to coast. An online panel consists of Web users profiled according to different demographic variables. The majority of Leger's panel members (60%) were randomly recruited over the phone in the past ten years, which makes this panel very similar to the current Canadian population on a number of demographic characteristics. Moreover, 35% of panellists were recruited through affiliate programs and 5% through partner campaigns and programs.

To be eligible, respondents were required to be 18 years of age or older.





Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	150	205
Alberta	126	170
Manitoba/Saskatchewan	126	99
Ontario	603	582
Quebec	409	355
Atlantic	101	104

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	225	182
MidWest	207	220
South	312	377
West	272	237





Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	765	736
Female	750	779

AGE	Unweighted	Weighted
Between 18 and 34	388	413
Between 35 and 54	510	516
55 or over	617	585

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	938	1010
French	363	315
Other	213	190

The sample thus collected has a minimum weighting factor of 0.1659 and a maximum weighting factor of 4.0469. The weighted variance is 0.3456.





Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	513	493
Female	503	523

AGE	Unweighted	Weighted
Between 18 and 29	106	223
Between 30 and 39	200	175
Between 40 and 49	183	189
Between 50 and 64	302	254
65 or older	225	175

The sample thus collected has a minimum weighting factor of 0.1659 and a maximum weighting factor of 4.0469. The weighted variance is 0.3456.



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OUR CREDENTIALS



Leger is a member of <u>ESOMAR</u> (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the <u>international ICC/ESOMAR</u> code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the <u>Insights Association</u>, the American Association of Marketing Research Analytics.

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