Leger

Canadian Foreign Affairs

Survey of Canadians

THE CANADIAN PRESS

Methodology

Method

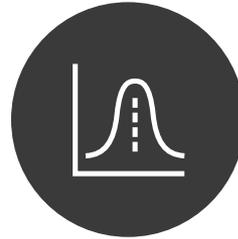Online survey among respondents 18 years of age or older.
(Canadian sample: n= 1,521).

Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.

When

October 20th to October 22th, 2023

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than ±2.51%, (19 times out of 20) for the Canadian sample.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

Methodology

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Christian Bourque, Executive Vice-President, Eastern Canada at the following e-mail addresses: cbourque@leger360.com

A more detailed methodology is presented in the Appendix.

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Methodology

Leger is the polling firm that has presented the most accurate election survey data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate** firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (New York).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies.
See https://338canada.com/pollster-ratings.htm

2021 CANADIAN FEDERAL ELECTION	C	L	NDP	B	PPC	(green)
LEGER SURVEY Published in *Le Journal de Montréal and The National Post/Postmedia* September 18, 2021	**33%**	**32%**	**19%**	**7%**	**6%**	**2%**
OFFICIAL RESULTS 2021 **Canadian** Federal Election*	**33.7%**	**32.6%**	**17.8%**	**7.7%**	**5.0%**	**2.3%**

*The official results were obtained from Elections Canada on September 24, 2021, at 9:45 a.m. EDT.

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Key highlights

Numerous conflicts and wars are currently occurring around the world. From October 20 to 22, 2023, we surveyed Canadians to better understand their opinions on Government of Canada's role in global conflicts and foreign affairs.

Some of the key highlights of our survey about Canadian foreign affairs include...

- 57% of Canadians think that the Government of Canada should play a more visible role when it comes to the United Nations, 51% think the same about foreign diplomacy, 48% about foreign aid and 43% about military intervention or support.

- 42% of Canadians feel like the Government of Canada should be less aligned with American foreign policy. However, 49% believe that being a close ally to the United States helps Canada internationally, while 29% think it hurts Canada.

- When it comes to the conflict in Ukraine, 30% of Canadians think that the Government of Canada should increase its efforts in regard to humanitarian aid and its diplomatic efforts to support Ukraine. A smaller proportion think that the Government should increase their efforts for military training (23%) or supplying ammunition and other military supplies (20%).

- 45% of Canadians believe that the Government of Canada should maintain current levels of financial aid to Ukraine.

Detailed Results

Government of Canada's Role in Foreign Affairs (1/2)

Q1. In your view, should the Government of Canada play a more visible or more discreet role on the world stage when it comes to…

Base: All respondents (n=1,521)

% Total More Visible Presented

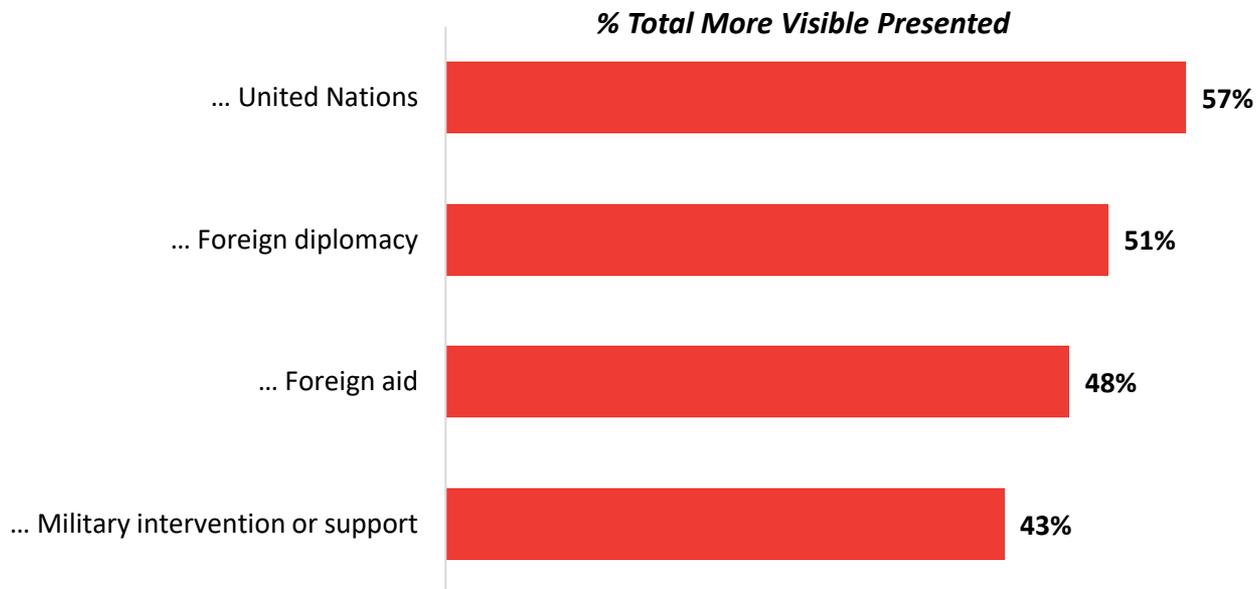| Category	%
… United Nations	57%
… Foreign diplomacy	51%
… Foreign aid	48%
… Military intervention or support	43%

Government of Canada's Role in Foreign Affairs (2/2)

Q1. In your view, should the Government of Canada play a more visible or more discreet role on the world stage when it comes to…
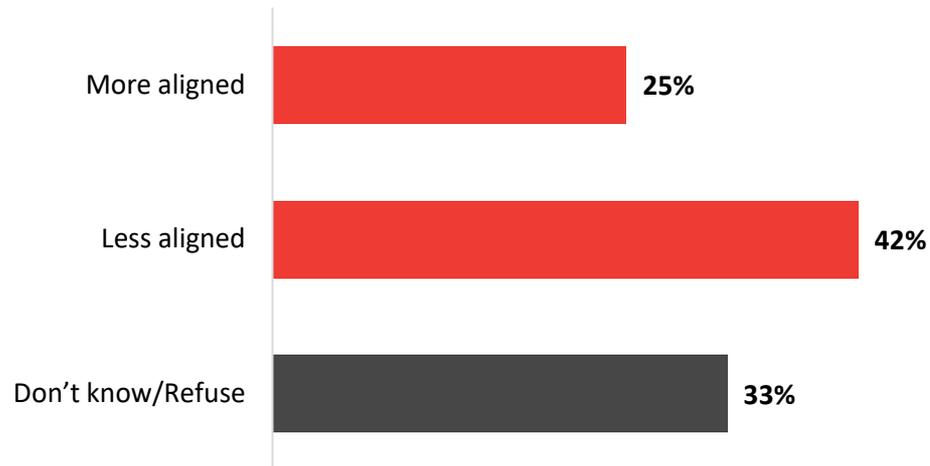
Base: All respondent

% Total More Visible Presented	Total Canada	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female
Weighted n=	*1,521*	*103*	*352*	*590*	*97*	*169*	*211*	*404*	*490*	*627*	*740*	*781*
Unweighted n=	*1,521*	*100*	*409*	*601*	*126*	*126*	*159*	*388*	*585*	*548*	*795*	*726*
… United Nations	**57%**	51%	**65%**	59%	**46%**	**43%**	59%	**48%**	55%	**64%**	**61%**	**53%**
… Foreign diplomacy	**51%**	**38%**	54%	53%	**39%**	**38%**	**60%**	46%	49%	**54%**	**56%**	**45%**
… Foreign aid	**48%**	44%	**54%**	49%	38%	**37%**	49%	47%	47%	49%	47%	48%
… Military intervention or support	**43%**	43%	43%	45%	41%	40%	43%	**32%**	42%	**51%**	**50%**	**36%**

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Canada's Alignment with American Policy

Q2. When it comes to Canada's foreign affairs, do you feel Canada should be more or less aligned with American foreign policy?
Base: All respondents (n=1,521)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female
Weighted n=	1,521	103	352	590	97	169	211	404	490	627	740	781
Unweighted n=	1,521	100	409	601	126	126	159	388	585	548	795	726
More aligned	25%	24%	27%	24%	27%	23%	27%	24%	24%	27%	33%	18%
Less aligned	42%	38%	37%	44%	35%	56%	41%	43%	41%	43%	44%	41%
Don't know/Refuse	33%	39%	36%	32%	38%	21%	32%	34%	35%	30%	23%	42%

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Impact of Canada's Relationship with the US

Q3. Do you feel that being a close ally to the United States, helps or hurts Canada internationally?
Base: All respondents (n=1,521)
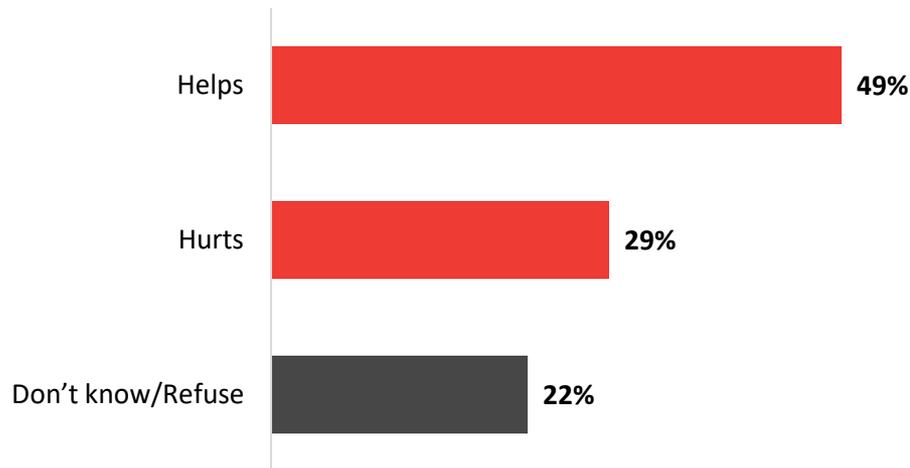
Helps		49%
Hurts		29%
Don't know/Refuse		22%

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female
Weighted n=	1,521	103	352	590	97	169	211	404	490	627	740	781
Unweighted n=	1,521	100	409	601	126	126	159	388	585	548	795	726
Helps	49%	42%	48%	49%	41%	58%	51%	42%	46%	55%	57%	41%
Hurts	29%	31%	27%	31%	26%	26%	28%	31%	29%	27%	27%	31%
Don't know/Refuse	22%	27%	25%	20%	32%	15%	21%	27%	24%	17%	16%	28%

Canada's Involvement in the Ukraine Conflict (1/2)

Q4. When it comes to the conflict in Ukraine, what do you feel should be the Government of Canada's involvement in the following?

Base: All respondents (n=1,521)

... Humanitarian aid
- 30%
- 46%
- 14%

... Role in diplomatic efforts to support Ukraine
- 30%
- 40%
- 18%

... Military training
- 23%
- 46%
- 18%

... Supplying ammunition and other military supplies
- 20%
- 41%
- 25%

■ Increase efforts   ■ Maintain current efforts   ■ Decrease efforts

% I don't know/Prefer not to answer is not included in the graph.

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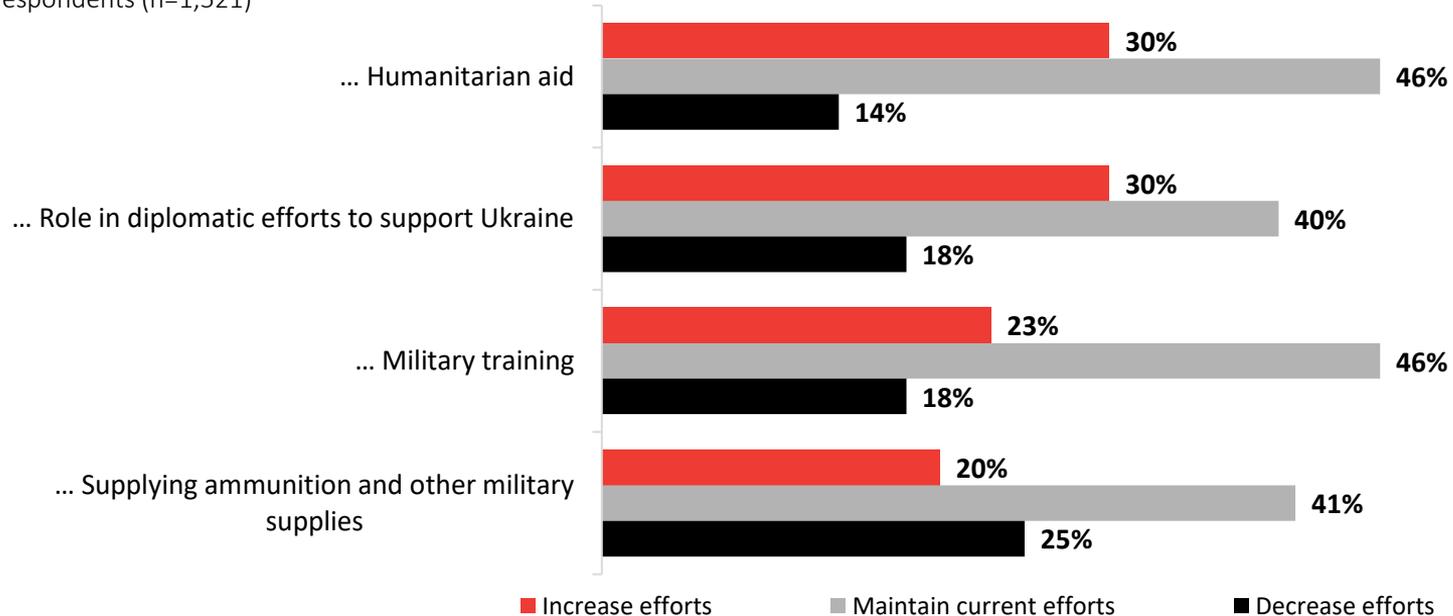
Canada's Involvement in the Ukraine Conflict (2/2)

Q4. When it comes to the conflict in Ukraine, what do you feel should be the Government of Canada's involvement in the following?
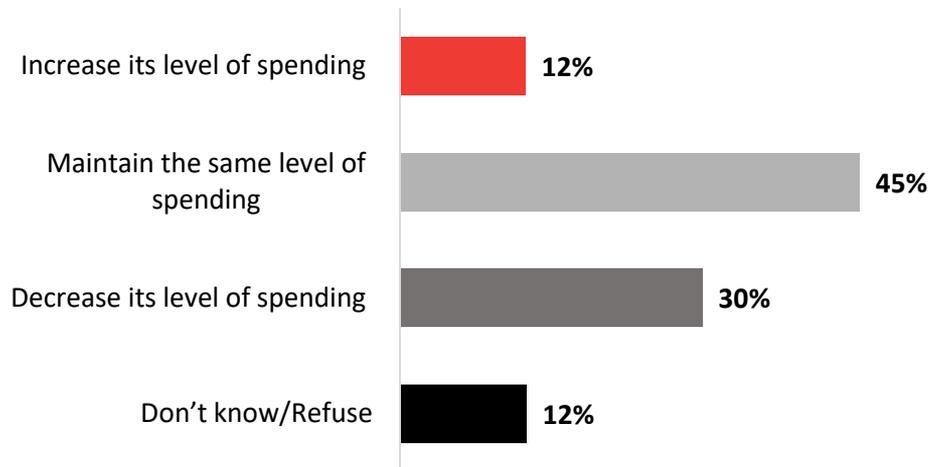Base: All respondents

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female
Weighted n=	*1,521*	*103*	*352*	*590*	*97*	*169*	*211*	*404*	*490*	*627*	*740*	*781*
Unweighted n=	*1,521*	*100*	*409*	*601*	*126*	*126*	*159*	*388*	*585*	*548*	*795*	*726*
... Humanitarian aid												
Increase efforts	**30%**	23%	**35%**	32%	**21%**	**17%**	33%	33%	**26%**	31%	31%	29%
Maintain current efforts	**46%**	48%	47%	45%	48%	52%	39%	**37%**	**41%**	**55%**	47%	45%
Decrease efforts	**14%**	15%	**8%**	13%	14%	**23%**	16%	14%	**20%**	**8%**	**16%**	**11%**
... Role in diplomatic efforts to support Ukraine												
Increase efforts	**30%**	28%	34%	29%	29%	**16%**	35%	29%	**23%**	**35%**	31%	28%
Maintain current efforts	**40%**	40%	41%	43%	38%	41%	35%	**31%**	38%	**49%**	40%	41%
Decrease efforts	**18%**	11%	**12%**	18%	15%	**33%**	17%	21%	**24%**	**10%**	**22%**	**14%**
... Military training												
Increase efforts	**23%**	22%	25%	23%	29%	17%	23%	**17%**	21%	**28%**	**27%**	**19%**
Maintain current efforts	**46%**	43%	47%	47%	41%	52%	42%	45%	**42%**	**50%**	46%	47%
Decrease efforts	**18%**	17%	15%	18%	15%	20%	19%	18%	**22%**	**14%**	**20%**	**15%**
... Supplying ammunition and other military supplies												
Increase efforts	**20%**	22%	24%	20%	24%	**11%**	21%	18%	**15%**	**26%**	**24%**	**17%**
Maintain current efforts	**41%**	42%	38%	44%	33%	46%	38%	37%	39%	**45%**	42%	41%
Decrease efforts	**25%**	19%	24%	25%	25%	32%	24%	25%	**30%**	**21%**	28%	23%

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Canada's Financial Aid to Ukraine

Q5. With regard to the financial aid that the Canadian government is providing to Ukraine, do you think that Canada should…

Base: All respondents (n=1,521)

Increase its level of spending — 12%

Maintain the same level of spending — 45%

Decrease its level of spending — 30%

Don't know/Refuse — 12%

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female
Weighted n=	1,521	103	352	590	97	169	211	404	490	627	740	781
Unweighted n=	1,521	100	409	601	126	126	159	388	585	548	795	726
Increase its level of spending	12%	11%	15%	15%	11%	3%	11%	11%	8%	16%	15%	10%
Maintain the same level of spending	45%	42%	46%	46%	46%	42%	46%	41%	43%	49%	47%	43%
Decrease its level of spending	30%	28%	27%	28%	26%	45%	30%	31%	34%	26%	31%	29%
Don't know/Refuse	12%	19%	12%	11%	18%	10%	13%	16%	14%	9%	6%	18%

Detailed Methodology

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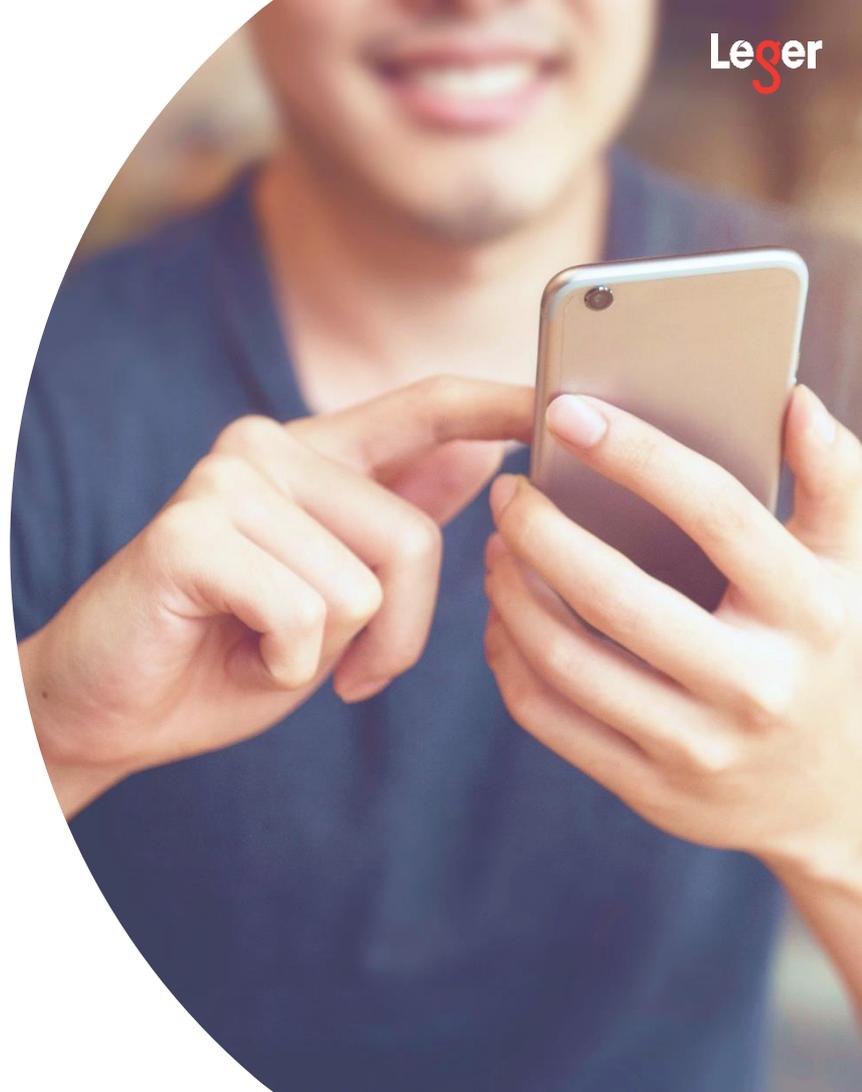
Weighted and Unweighted Sample (1/2)

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Province	**1,521**	**1,521**
British Columbia	159	211
Alberta	126	169
Manitoba/Saskatchewan	126	97
Ontario	601	590
Quebec	409	352
Atlantic	100	103

Weighted and Unweighted Sample (2/2)

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Gender	**1,521**	**1,521**
Male	795	740
Female	726	781
Age	**1,521**	**1,521**
18 to 34	388	404
35 to 54	548	627
55+	548	627
Language (Mother tongue)	**1,521**	**1,521**
English	975	1,057
French	359	300
Other	186	162

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- **Leger Opinion (LEO)**
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- **Leger Communities**
  Online community management

- **Leger Digital**
  Digital strategy and user experience

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Leger is also a member of the Insights Association, the American Association of Marketing Research Analytics.

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