

Leger

REPORT

Canadian Federal Budget

DATE 2024-04-22



Methodology



Method

Online survey among respondents 18 years of age or older.

(Canadian sample: n=1,522).

Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.



When

April 19 to
April 21, 2024



Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than $\pm 2.51\%$, (19 times out of 20) for the Canadian sample.



Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

Methodology



Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.



Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.



Questions

Have questions about the data presented in this report? Please contact Christian Bourque, Executive Vice-President, Eastern Canada at the following e-mail addresses: cbourque@leger360.com

A more detailed methodology is presented in the Appendix.

Methodology

Leger is the polling firm that has presented the most accurate election survey data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (New York).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

2021 CANADIAN FEDERAL ELECTION



LEGER SURVEY

Published in *Le Journal de Montréal*
and *The National Post/Postmedia*
September 18, 2021

OFFICIAL RESULTS

2021 Canadian Federal Election*

33%	32%	19%	7%	6%	2%
33.7%	32.6%	17.8%	7.7%	5.0%	2.3%

Key Highlights

From April 19 to April 21, 2024, we surveyed Canadians to find out their opinions and perceptions on the 2024 Canadian federal budget.

Some of the key highlights of our survey about the 2024 Canadian federal budget include...

- For about half of Canadians (49%), the budget tabled on Tuesday April 16, 2024 is perceived as negative. Data shows that 42% of Albertans even say that it is very negative.
- Among the initiatives presented in the budget, two appear to be good in the eyes of a majority of Canadians. The first one is an investment of \$8.5 billion in housing, with the objective of building 3.9 million new housing units in Canada by 2031 (65%). This initiative rises to 72% in Quebec. The second one is a \$900 million increase for greener homes and energy efficiency programs (64%). However, it drops to 51% for Albertans.
- Within a five-year outlook, almost half of Canadians (47%) think the government should cutback on spending and make different cuts in programs to come back to a balanced budget as quickly as possible.

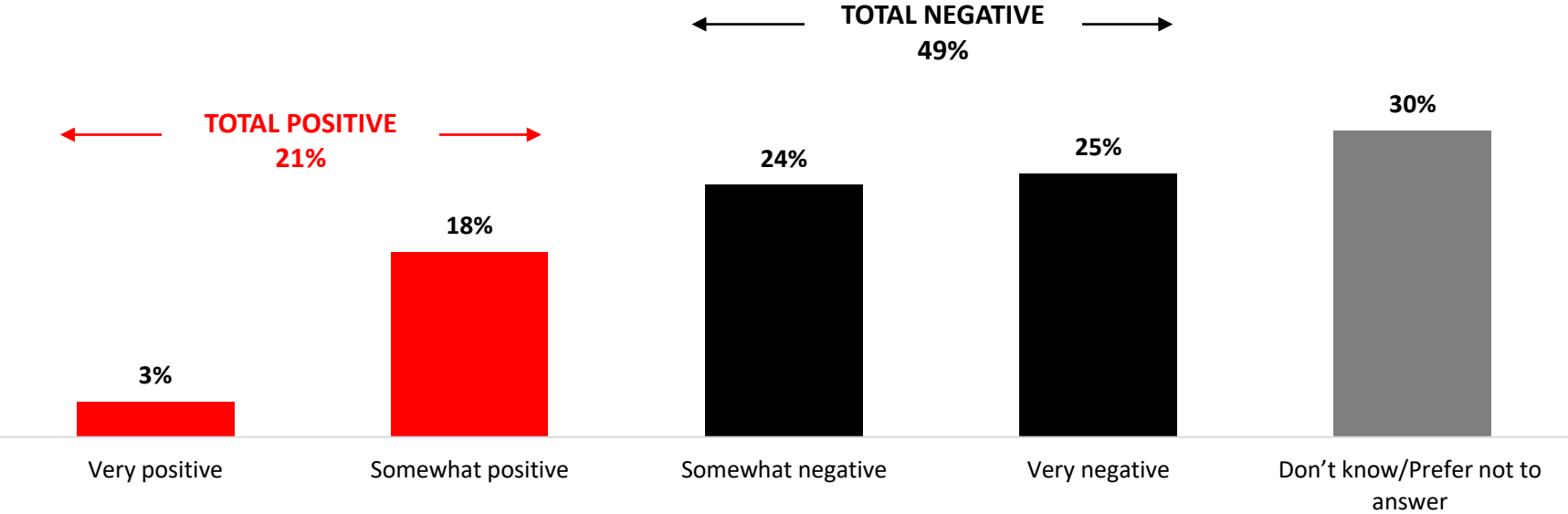
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Detailed Results



Public opinion on Last Federal Budget (1/2)

Q1. When thinking of the federal budget tabled last Tuesday April 16, do you have a positive or negative opinion of that budget?
 Base: All respondents (n=1,522)



Public opinion on Last Federal Budget (2/2)

Q1. When thinking of the federal budget tabled last Tuesday April 16, do you have a positive or negative opinion of that budget?

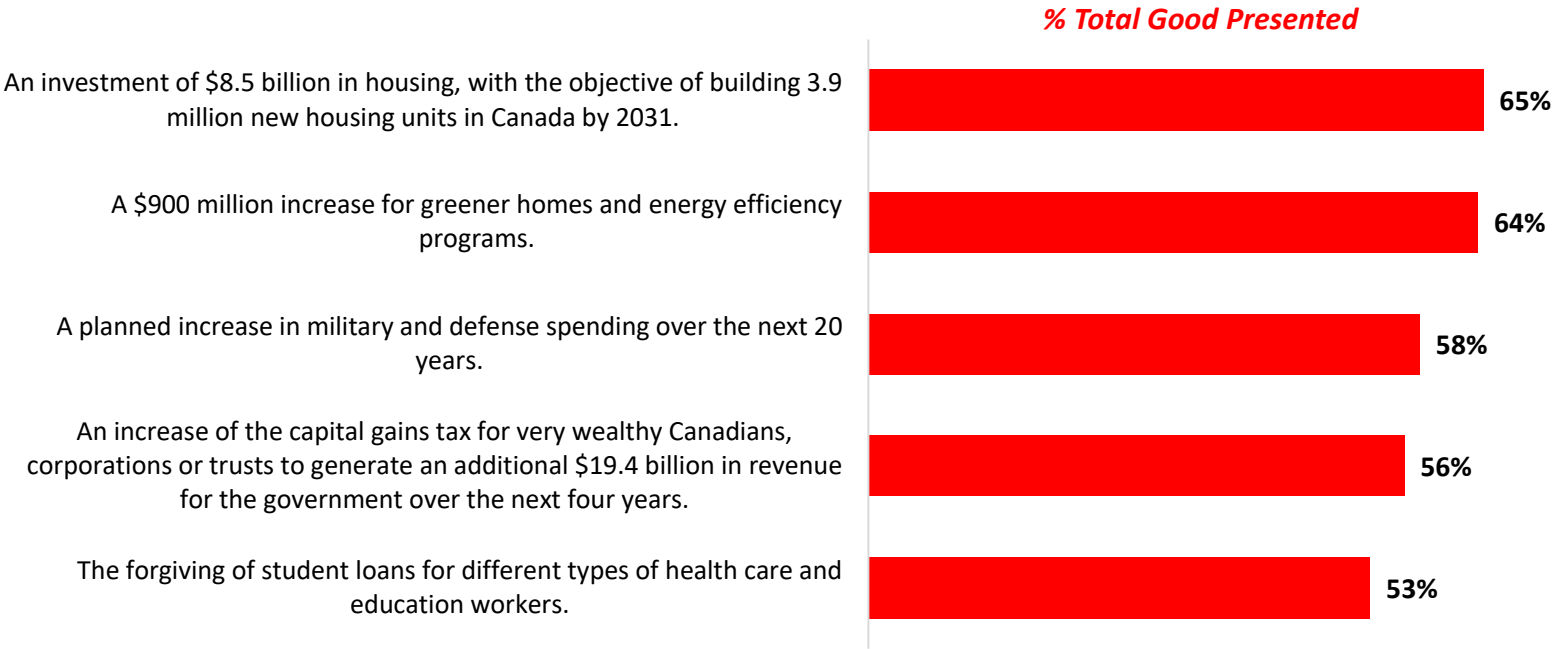
Base: All respondents (n=1,522)

	Total Canada	ATL	QC	ON	MB /SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-Urban	Rural
Weighted n=	1,522	103	353	592	98	166	210	742	780	402	491	629	646	545	309
Unweighted n=	1,522	101	412	602	125	128	154	803	719	425	487	610	656	544	305
TOTAL POSITIVE	21%	19%	18%	21%	24%	21%	27%	25%	18%	25%	18%	21%	25%	20%	14%
Very positive	3%	1%	3%	3%	4%	2%	5%	4%	2%	6%	2%	3%	4%	2%	3%
Somewhat positive	18%	18%	14%	18%	20%	18%	21%	20%	15%	19%	16%	18%	21%	18%	11%
TOTAL NEGATIVE	49%	50%	50%	47%	44%	56%	53%	55%	44%	35%	51%	57%	44%	53%	55%
Somewhat negative	24%	25%	30%	23%	21%	14%	26%	23%	25%	22%	23%	27%	23%	26%	23%
Very negative	25%	24%	20%	24%	23%	42%	27%	32%	19%	13%	28%	31%	21%	27%	32%
Don't know/Prefer not to answer	30%	31%	33%	32%	32%	23%	20%	20%	38%	40%	31%	22%	31%	27%	31%

Perception on Initiatives Presented in the Budget (1/2)

Q2. And, for the following initiatives presented in the budget, do you believe they are a good or bad thing for Canada and Canadians?

Base: All respondents (n=1,522)



Perception on Initiatives Presented in the Budget (2/2)

Q2. And, for the following initiatives presented in the budget, do you believe they are a good or bad thing for Canada and Canadians?

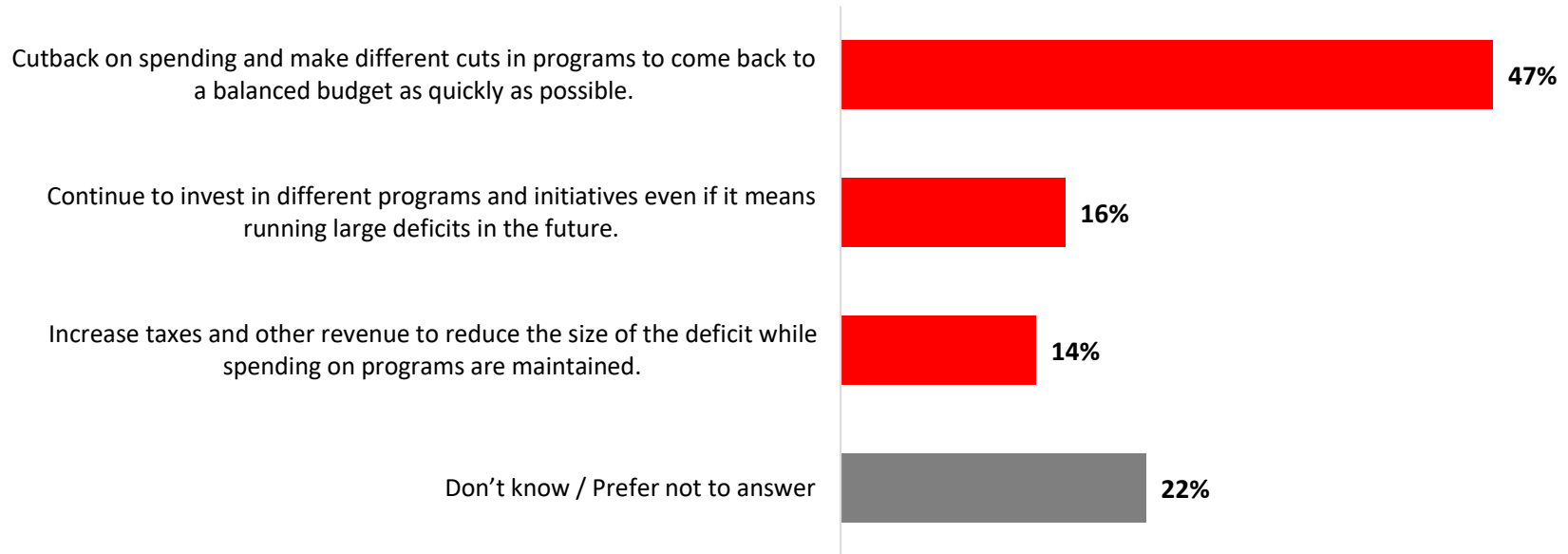
Base: All respondents (n=1,522)

% Total Good Presented	Total Canada	ATL	QC	ON	MB /SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-Urban	Rural
Weighted n=	1,522	103	353	592	98	166	210	742	780	402	491	629	646	545	309
Unweighted n=	1,522	101	412	602	125	128	154	803	719	425	487	610	656	544	305
An investment of \$8.5 billion in housing, with the objective of building 3.9 million new housing units in Canada by 2031.	65%	71%	72%	62%	60%	56%	69%	63%	67%	67%	63%	64%	68%	65%	60%
A \$900 million increase for greener homes and energy efficiency programs.	64%	73%	69%	63%	62%	51%	68%	63%	66%	63%	63%	66%	70%	63%	56%
A planned increase in military and defense spending over the next 20 years.	58%	63%	52%	55%	67%	68%	63%	66%	51%	45%	54%	70%	56%	58%	65%
An increase of the capital gains tax for very wealthy Canadians, corporations or trusts to generate an additional \$19.4 billion in revenue for the government over the next four years.	56%	53%	57%	56%	62%	50%	59%	54%	59%	54%	54%	60%	61%	54%	53%
The forgiving of student loans for different types of health care and education workers.	53%	69%	38%	57%	57%	42%	66%	49%	57%	54%	50%	54%	57%	50%	49%

Five-Year Outlook : Citizens' Preference for Budget (1/2)

Q3. The Minister of Finance announced that the deficit for the federal government will be \$39.8 billion this year and projected to be around \$20 billion by 2028-29. Among the following three choices, what should the government do in the next 5 years?

Base: All respondents (n=1,522)



Five-Year Outlook : Citizens' Preference for Budget (2/2)

Q3. The Minister of Finance announced that the deficit for the federal government will be \$39.8 billion this year and projected to be around \$20 billion by 2028-29. Among the following three choices, what should the government do in the next 5 years?

Base: All respondents (n=1,522)

	Total Canada	ATL	QC	ON	MB /SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-Urban	Rural
Weighted n=	1,522	103	353	592	98	166	210	742	780	402	491	629	646	545	309
Unweighted n=	1,522	101	412	602	125	128	154	803	719	425	487	610	656	544	305
Cutback on spending and make difference cuts in programs to come back to a balanced budget as quickly as possible.	47%	53%	42%	43%	48%	50%	43%	48%	44%	53%	63%	41%	43%	50%	55%
Continue to invest in different programs and initiatives even if it means running large deficits in the future.	16%	16%	17%	18%	15%	16%	18%	17%	15%	13%	9%	25%	17%	17%	14%
Increase taxes and other revenue to reduce the size of the deficit while spending on programs are maintained.	14%	15%	13%	16%	16%	12%	9%	12%	17%	16%	10%	15%	19%	11%	8%
Don't know / Prefer not to answer	22%	17%	28%	23%	21%	22%	30%	22%	24%	18%	17%	19%	21%	22%	23%

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Detailed Methodology



Weighted and Unweighted Sample (1/2)

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Province	1,522	1,522
British Columbia	152	210
Alberta	128	166
Manitoba/Saskatchewan	125	98
Ontario	602	592
Quebec	412	353
Atlantic	101	103

Weighted and Unweighted Sample (2/2)

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Gender	1,522	1,522
Male	803	742
Female	719	780
Age	1,522	1,522
18 to 34	425	402
35 to 54	487	491
55+	610	629
Language (Mother tongue)	1,522	1,522
English	931	1,020
French	377	302
Other	213	199

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- **Leger Digital**
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