



# Leger

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REPORT

# Is Canada Broken?

February 2024



DATE 2024-02-28



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REPORT

# Methodology



# Methodology

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## Method

Canadian online survey via Leger's LEO panel (n= 1,590/ 18 years or older and eligible to vote in Canada)

Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.



## When

23<sup>rd</sup> to 25<sup>th</sup> of February 2024



## Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than  $\pm 2.51\%$ , (19 times out of 20)



## Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.



# Methodology

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## Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.



## Rounded data

The data presented have been rounded. However, the data before rounding were used to calculate the amounts presented and therefore may not correspond to the manual addition of these figures.



## Questions

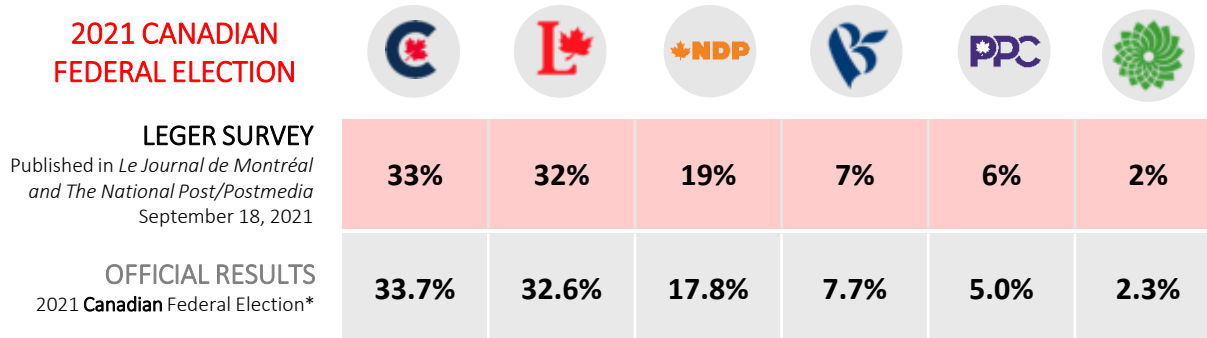
Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail addresses: [aenns@leger360.com](mailto:aenns@leger360.com)

*A more detailed methodology is presented in the Appendix.*

# Methodology

Leger is the polling firm that has presented the most accurate election survey data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (New York).

Leger is the largest Canadian-owned market research and analytics company, with more than 600 employees in eight Canadian and US offices. Leger has been working with prestigious clients since 1986.



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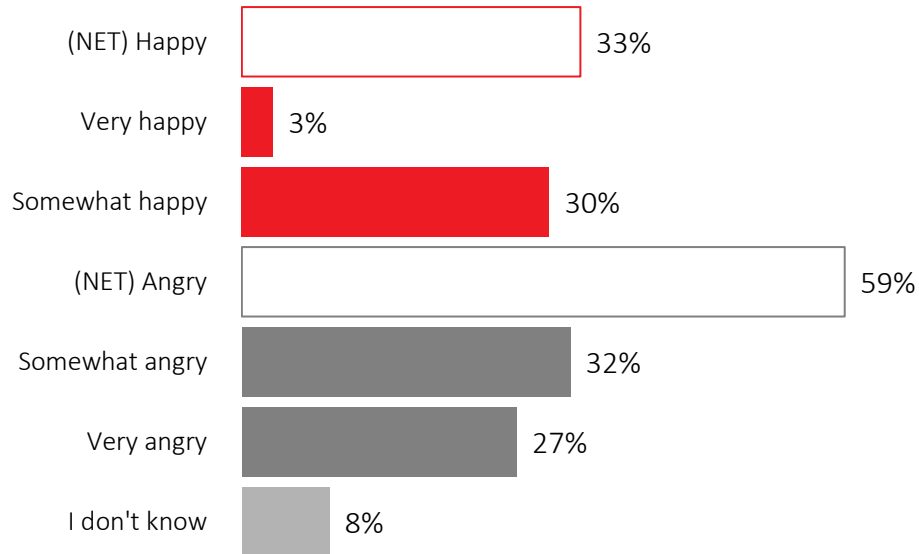
REPORT

# Detailed Results



# Canadians are angry about how the country is being managed by the federal government. In fact, 27% are very angry.

Q1 How would you describe how you are feeling right now when thinking how Canada is being managed by the federal government today? Base: All respondents (n=1590)





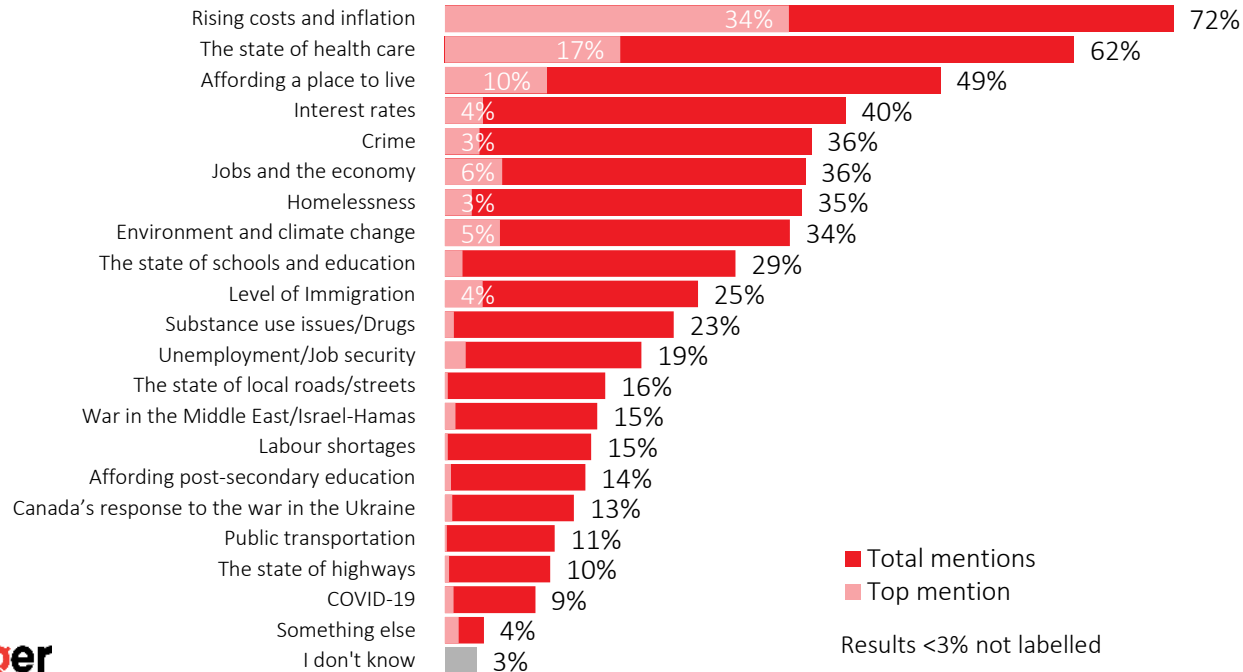
CPC voters are most likely to be angry (and very angry) about how the country is being managed by the federal government. Almost 60% of NDP voters are angry how the country is being managed, which is interesting from the perspective of NDP-Liberal governing agreement.

**Q1** How would you describe how you are feeling right now when thinking how Canada is being managed by the federal government today? Base: All respondents (n=1590)

	Gender		Age			Region						Voting Intentions				
	Total	Male	Female	18-34	35-54	55+	BC	Alberta	MB/SK	Ontario	Quebec	Atlantic Canada	Liberal	CPC	NDP	Bloc
n=	1590	794	796	401	585	604	163	141	135	619	429	103	331	501	222	100
<b>(NET) Happy</b>	33%	36%	30%	33%	33%	33%	36%	34%	25%	30%	35%	40%	78%	13%	37%	32%
Very happy	3%	4%	2%	3%	2%	3%	3%	1%	5%	3%	3%	1%	10%	1%	1%	2%
Somewhat happy	30%	32%	28%	29%	31%	30%	33%	34%	20%	27%	32%	39%	68%	12%	36%	30%
<b>(NET) Angry</b>	59%	60%	58%	55%	58%	61%	56%	58%	67%	61%	56%	54%	15%	83%	58%	67%
Somewhat angry	32%	32%	32%	36%	29%	32%	31%	24%	26%	33%	36%	32%	13%	33%	42%	47%
Very angry	27%	28%	26%	19%	29%	30%	26%	35%	41%	28%	20%	21%	3%	50%	16%	20%
I don't know	8%	5%	12%	12%	9%	6%	7%	7%	8%	9%	10%	7%	6%	3%	5%	1%

# Rising costs and inflation is of utmost importance to Canadians, followed by the state of health care and affording a place to live.

Q2 Thinking about the issues that impact you and your family, which of the following is the most important to you?/Any others? Base: All respondents (n=1590)



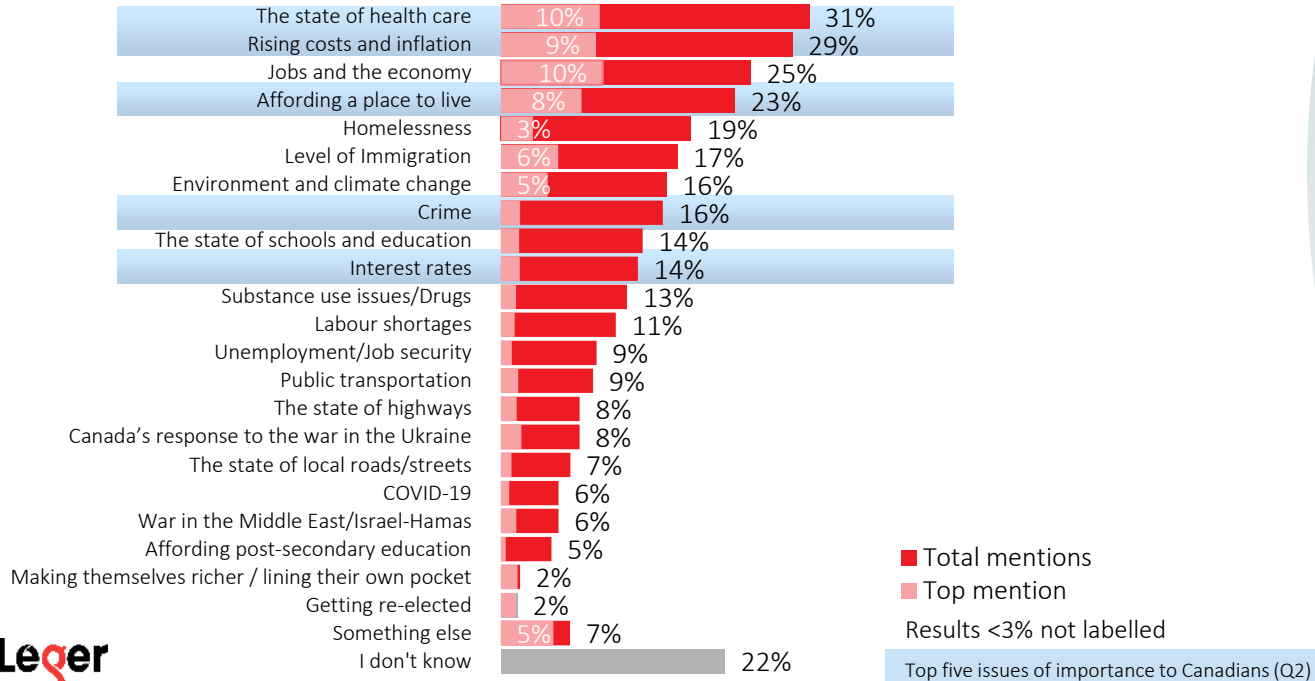
Rising costs/inflation, interest rates, and affording a place to live is a significant concern for women and those outside of Quebec. Canadians aged 35-54 and those who are angry about how the country is being managed are concerned about most issues. Voting intention plays a significant role here.

Q2 Thinking about the issues that impact you and your family, which of the following is the most important to you?/Any others? Base: All respondents (n=1590)

Total mentions Results <16% not listed	Gender			Age			Region						Country being managed		Voting Intentions			
	Total	Male	Female	18-34	35-54	55+	BC	Alberta	MB/SK	Ontario	Quebec	Atlantic Canada	Happy	Angry	Liberal	CPC	NDP	Bloc
n=	1590	794	796	401	585	604	163	141	135	619	429	103	547	909	331	501	222	100
Rising costs and inflation	72%	69%	75%	71%	76%	70%	79%	77%	79%	72%	63%	77%	63%	79%	63%	77%	79%	60%
The state of health care	62%	55%	70%	51%	62%	70%	60%	68%	62%	57%	69%	71%	61%	65%	67%	60%	68%	72%
Affording a place to live	49%	45%	53%	54%	49%	46%	55%	52%	41%	53%	39%	55%	44%	52%	44%	47%	59%	45%
Interest rates	40%	40%	40%	48%	41%	33%	33%	43%	35%	45%	34%	43%	32%	44%	36%	44%	44%	25%
Crime	36%	36%	36%	30%	37%	41%	36%	38%	38%	38%	33%	33%	27%	43%	33%	43%	31%	36%
Jobs and the economy	36%	39%	33%	40%	42%	28%	28%	45%	38%	38%	30%	39%	32%	39%	32%	39%	36%	29%
Homelessness	35%	32%	39%	31%	35%	39%	42%	38%	30%	39%	20%	53%	35%	37%	39%	35%	46%	19%
Environment and climate change	34%	33%	35%	36%	31%	35%	38%	31%	26%	33%	37%	35%	45%	29%	45%	19%	57%	50%
The state of schools and education	29%	26%	32%	30%	34%	24%	20%	29%	27%	26%	38%	32%	28%	31%	30%	25%	32%	41%
Level of Immigration	25%	29%	22%	22%	22%	30%	23%	25%	29%	27%	23%	23%	17%	32%	17%	35%	20%	30%
Substance use issues/Drugs	23%	22%	24%	19%	23%	25%	32%	27%	24%	24%	14%	22%	19%	26%	22%	25%	24%	12%
Unemployment/Job security	19%	18%	21%	25%	25%	12%	12%	26%	16%	25%	12%	24%	16%	21%	15%	21%	24%	11%

Canadians believe that their provincial government and decision-makers are focused on some of the top issues that concern them, but not all.

**Q3** What issue do you believe that government and decision makers in your province are focused on the most?  
Any others? Base: All respondents (n=1590)





Men believe their provincial government is focusing on most issues, along with those aged 55+.

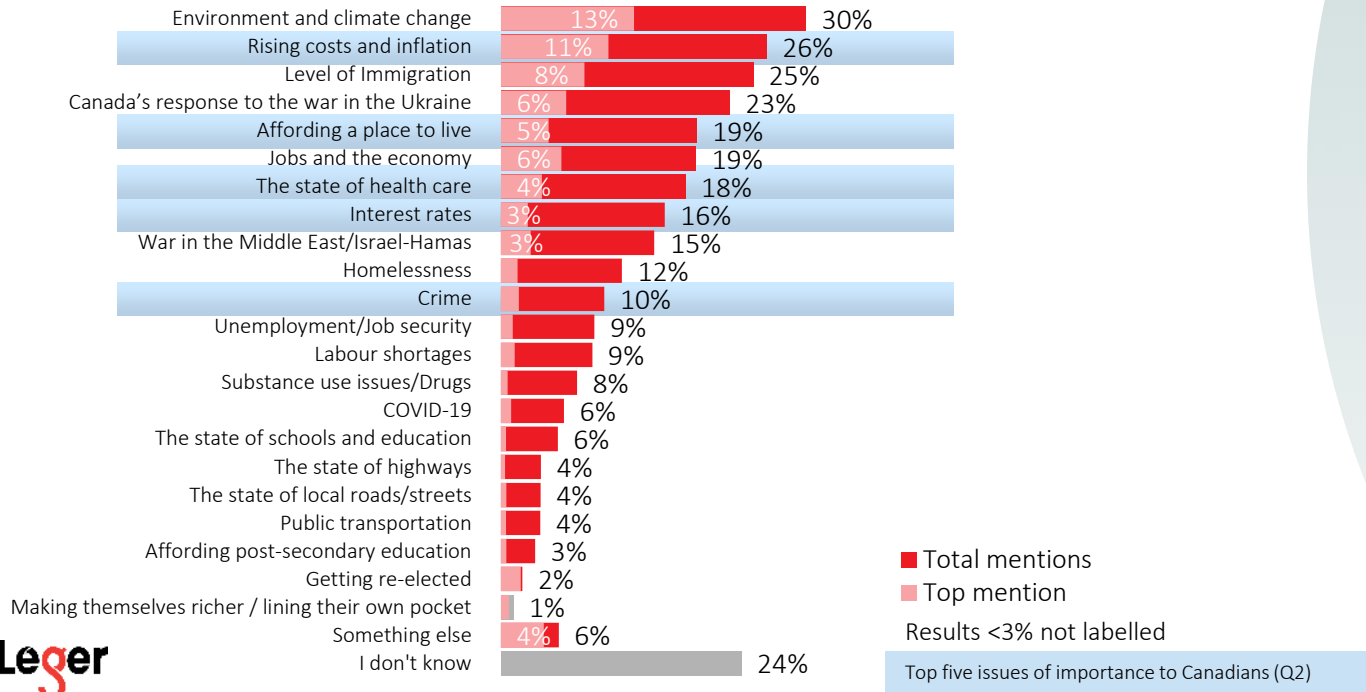
Those whose intention is to vote Liberal, CPC, or NDP vs. the BQ feel their provincial government is focused on homelessness and substance use issues health care, but less so on immigration, education, and labour shortages.

Q3 What issue do you believe that government and decision makers in your province are focused on the most? Any others? Base: All respondents (n=1590)

Total mentions Results <11% not listed	Gender		Age			Region						Country being managed		Voting Intentions				
	Total	Male	Female	18-34	35-54	55+	BC	Alberta	MB/SK	Ontario	Quebec	Atlantic Canada	Happy	Angry	Liberal	CPC	NDP	Bloc
n=	1590	794	796	401	585	604	163	141	135	619	429	103	547	909	331	501	222	100
The state of health care	31%	32%	29%	18%	25%	43%	32%	30%	45%	22%	36%	42%	31%	32%	38%	32%	30%	51%
Rising costs and inflation	29%	33%	25%	23%	30%	32%	36%	31%	36%	26%	25%	32%	28%	30%	29%	33%	31%	25%
Jobs and the economy	25%	28%	21%	22%	24%	27%	17%	36%	25%	22%	27%	30%	27%	24%	28%	27%	26%	32%
Affording a place to live	23%	25%	22%	19%	19%	29%	36%	17%	19%	23%	18%	28%	27%	22%	30%	23%	29%	24%
Homelessness	19%	21%	17%	9%	15%	28%	25%	20%	20%	17%	11%	38%	19%	19%	21%	21%	21%	9%
Level of Immigration	17%	18%	17%	17%	15%	20%	10%	8%	10%	16%	31%	17%	18%	17%	16%	17%	16%	38%
Environment and climate change	16%	18%	15%	12%	16%	19%	18%	12%	15%	15%	19%	21%	18%	17%	19%	15%	18%	18%
Crime	16%	19%	13%	11%	15%	20%	17%	22%	20%	15%	15%	12%	15%	17%	15%	18%	14%	17%
The state of schools and education	14%	15%	13%	13%	12%	16%	14%	17%	20%	9%	20%	14%	14%	14%	14%	16%	15%	33%
Interest rates	14%	17%	10%	14%	13%	13%	12%	20%	13%	16%	10%	5%	13%	14%	17%	15%	10%	13%
Substance use issues/Drugs	13%	13%	12%	9%	10%	17%	27%	16%	15%	10%	6%	11%	11%	14%	11%	15%	18%	5%
Labour shortages	11%	15%	8%	12%	9%	14%	8%	9%	7%	10%	18%	13%	15%	10%	14%	9%	10%	30%

Canadians believe the federal government is more focused on issues that are of lower importance to them. Climate change, immigration, and the war in the Ukraine are less importance to Canadians than affordability of a place to live, the state of health care, and rising interest rates.

**Q4** What issue do you believe that government and decision makers in the federal government are focused on the most? Any others? Base: All respondents (n=1590)



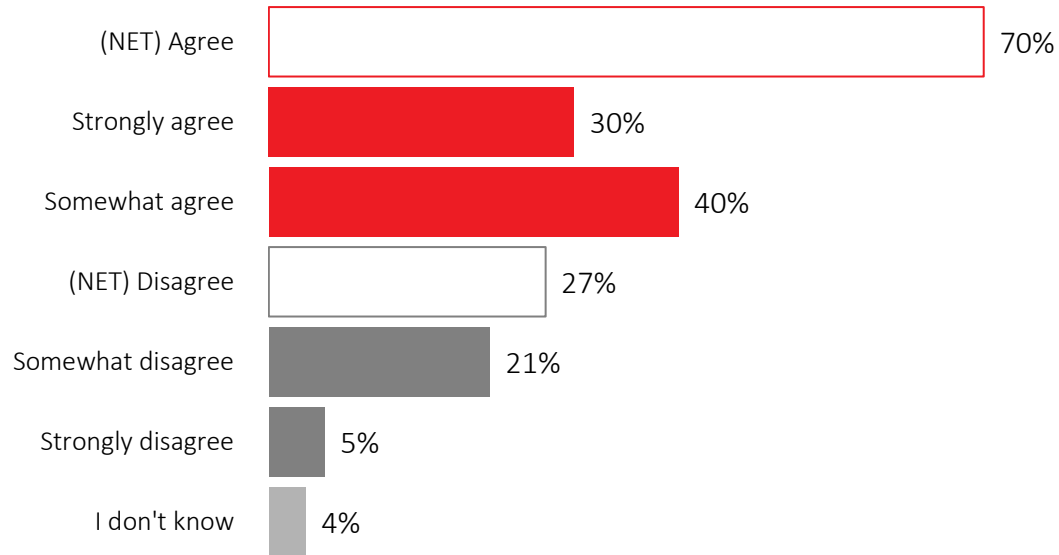
Older Canadians (aged 55+), Liberal voters, and those who are happy about how well the federal government is managing the country are significantly more likely to believe the federal government is focused on nearly all issues.

**Q4** What issue do you believe that government and decision makers in the federal government are focused on the most? Any others? Base: All respondents (n=1590)

Total mentions Results <10% not listed	Gender			Age			Region						Country being managed		Voting Intentions			
	Total	Male	Female	18-34	35-54	55+	BC	Alberta	MB/SK	Ontario	Quebec	Atlantic Canada	Happy	Angry	Liberal	CPC	NDP	Bloc
n=	1590	794	796	401	585	604	163	141	135	619	429	103	547	909	331	501	222	100
Environment and climate change	30%	31%	30%	21%	27%	39%	28%	37%	30%	31%	25%	38%	34%	31%	41%	35%	28%	26%
Rising costs and inflation	26%	28%	25%	25%	23%	30%	32%	27%	17%	25%	27%	30%	37%	22%	39%	21%	32%	27%
Level of Immigration	25%	27%	23%	21%	21%	30%	25%	24%	28%	24%	28%	22%	33%	22%	35%	23%	29%	32%
Canada's response to war in the Ukraine	23%	21%	24%	19%	21%	26%	21%	20%	21%	26%	21%	20%	26%	22%	31%	25%	21%	20%
Affording a place to live	19%	20%	18%	20%	15%	23%	26%	22%	14%	17%	18%	25%	31%	14%	34%	14%	22%	19%
Jobs and the economy	19%	21%	18%	18%	18%	21%	23%	21%	16%	18%	22%	14%	28%	16%	30%	13%	29%	17%
The state of health care	18%	19%	17%	12%	15%	25%	22%	15%	14%	18%	17%	24%	27%	15%	32%	16%	19%	18%
Interest rates	16%	19%	14%	14%	14%	19%	18%	15%	18%	16%	17%	12%	20%	15%	23%	14%	21%	15%
War in the Middle East/Israel-Hamas	15%	15%	15%	12%	13%	19%	13%	15%	12%	18%	11%	19%	18%	15%	19%	15%	16%	10%
Homelessness	12%	13%	11%	6%	11%	17%	13%	18%	11%	11%	8%	17%	18%	10%	18%	11%	14%	7%
Crime	10%	11%	9%	7%	10%	13%	8%	10%	9%	10%	13%	6%	13%	10%	15%	7%	9%	12%

“It feels like everything is broken in this country right now“, say seven-in-ten Canadians. This represents a 3-point increase when this question was posed a year ago.

**Q5** Do you agree or disagree with the statement, "it feels like everything is broken in this country right now."?  
Base: All respondents (n=1590)





Women, CPC voters, Albertans, Ontarians, and those angry with how the country is being managed by the federal government, are most likely to agree, “it feels like everything is broken in this country right now”. 43% of Liberal voters and 66% of NDP voters agree with this statement.

**Q5** Do you agree or disagree with the statement, "it feels like everything is broken in this country right now."?

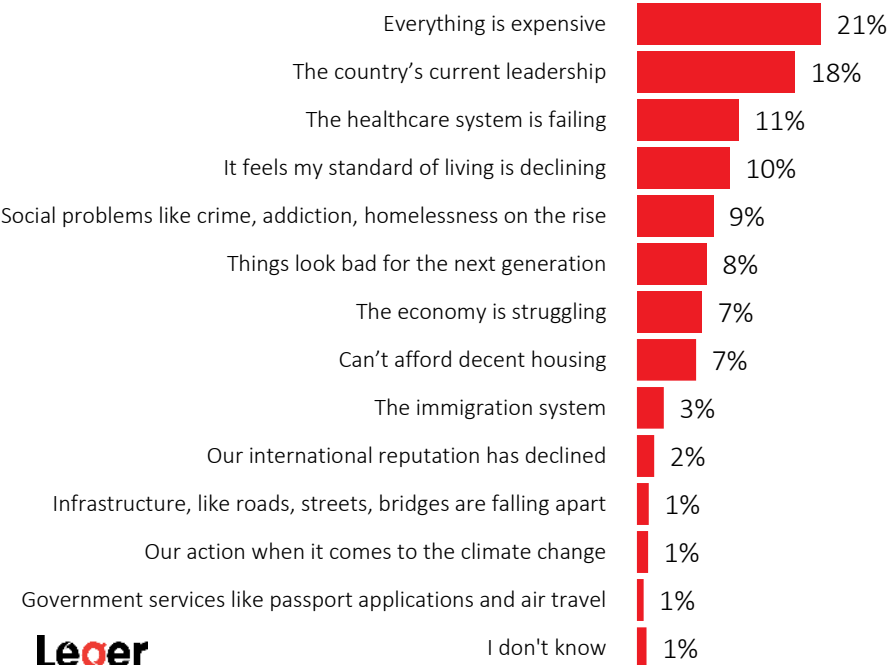
Base: All respondents (n=1590)

	Gender			Age			Region						Country being managed		Voting Intentions			
	Total	Male	Female	18-34	35-54	55+	BC	Alberta	MB/SK	Ontario	Quebec	Atlantic Canada	Happy	Angry	Liberal	CPC	NDP	Bloc
n=	1590	794	796	401	585	604	163	141	135	619	429	103	547	909	331	501	222	100
<b>(NET) Agree</b>	70%	<b>67%</b>	<b>72%</b>	68%	73%	68%	68%	<b>76%</b>	68%	<b>71%</b>	<b>65%</b>	70%	<b>46%</b>	<b>85%</b>	<b>43%</b>	<b>85%</b>	66%	58%
Strongly agree	30%	29%	30%	26%	31%	31%	31%	28%	<b>39%</b>	<b>31%</b>	<b>25%</b>	30%	<b>8%</b>	<b>44%</b>	<b>8%</b>	<b>46%</b>	23%	25%
Somewhat agree	40%	37%	42%	42%	42%	37%	37%	<b>48%</b>	<b>29%</b>	<b>40%</b>	<b>40%</b>	40%	38%	41%	35%	38%	43%	32%
<b>(NET) Disagree</b>	27%	<b>30%</b>	<b>24%</b>	28%	<b>22%</b>	<b>30%</b>	30%	<b>18%</b>	30%	<b>25%</b>	<b>32%</b>	26%	<b>52%</b>	<b>14%</b>	<b>56%</b>	<b>14%</b>	33%	42%
Somewhat disagree	21%	<b>24%</b>	<b>19%</b>	<b>24%</b>	<b>18%</b>	22%	27%	<b>13%</b>	<b>23%</b>	19%	<b>29%</b>	<b>15%</b>	<b>38%</b>	<b>13%</b>	<b>38%</b>	<b>12%</b>	<b>29%</b>	<b>38%</b>
Strongly disagree	5%	6%	5%	<b>3%</b>	<b>4%</b>	<b>8%</b>	4%	5%	6%	<b>7%</b>	<b>3%</b>	<b>10%</b>	<b>15%</b>	<b>1%</b>	<b>18%</b>	<b>2%</b>	<b>4%</b>	<b>4%</b>
I don't know	4%	3%	4%	<b>5%</b>	<b>5%</b>	<b>2%</b>	1%	7%	2%	4%	4%	4%	1%	1%	1%	2%	1%	0%

Affordability, leadership, failing healthcare and a sense of a declining standard of living, are some prominent reasons to think Canada is broken.

**Q6** What makes you agree that everything feels broken in Canada right now?

Base: Respondents who agree 'Canada is Broken' (n=1068)



The country's current leadership is a top reason for feeling like everything is broken in this country right now, particularly among men, those aged 35+, and CPC and BQ voters. Anger about how the country is being managed by the federal government appears to stem from affordability and leadership concerns.

Q6 What makes you agree that everything feels broken in Canada right now? Base: Respondents who agree 'Canada is Broken' (n=1068)

Total mentions Results <7% not listed	Gender			Age			Region						Country being managed		Voting Intentions			
	Total	Male	Female	18-34	35-54	55+	BC	Alberta	MB/SK	Ontario	Quebec	Atlantic Canada	Happy	Angry	Liberal	CPC	NDP	Bloc
n=	1068	521	547	265	411	392	107	101	93	435	259	73	236	764	138	418	142	53
Everything is expensive	21%	17%	24%	24%	22%	17%	25%	16%	20%	21%	19%	26%	19%	20%	21%	15%	33%	16%
The country's current leadership	18%	21%	15%	10%	18%	22%	21%	23%	21%	15%	16%	18%	2%	24%	3%	29%	7%	22%
The healthcare system is failing	11%	10%	13%	7%	8%	17%	6%	17%	10%	11%	11%	18%	17%	10%	14%	10%	12%	11%
It feels my standard of living is declining	10%	11%	10%	12%	11%	9%	7%	13%	10%	12%	7%	13%	11%	10%	14%	11%	9%	3%
Social problems like crime, addiction, homelessness on the rise	9%	8%	9%	6%	10%	10%	12%	7%	6%	8%	11%	4%	12%	7%	12%	7%	8%	14%
Things look bad for the next generation	8%	8%	8%	7%	8%	8%	5%	5%	5%	9%	10%	8%	5%	9%	6%	6%	8%	11%
The economy is struggling	7%	7%	7%	10%	8%	5%	6%	5%	9%	9%	8%	1%	10%	6%	12%	6%	6%	10%
Can't afford decent housing	7%	7%	7%	12%	8%	2%	8%	6%	8%	8%	4%	4%	9%	6%	8%	6%	10%	1%

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REPORT

# Respondent Profile





# Detailed Methodology

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## Weighted and Unweighted Sample

Participants were randomly selected from LEO's online panel.

Leger owns and manages an Internet panel that includes more than 450,000 Canadians coast to coast. An online panel consists of Web users profiled according to different demographic variables. The majority of Leger's panel members (60%) were randomly recruited over the phone in the past ten years, which makes this panel very similar to the current Canadian population on a number of demographic characteristics. Moreover, 35% of panelists were recruited through affiliate programs and 5% through partner campaigns and programs.

To be eligible, respondents were required to be 18 years of age or older.

# Detailed Methodology

## Sampling Frame

The table below presents the geographic distribution of respondents before weighting and after weighting.

Region	Unweighted	Weighted
British Columbia	158	214
Alberta	140	177
MB/SK	133	100
Ontario	608	605
Quebec	415	356
Atlantic Canada	100	104

GENDER	Unweighted	Weighted
Male	777	757
Female	777	798

AGE	Unweighted	Weighted
Between 18 and 34	382	403
Between 35 and 55	574	504
55 or over	598	649

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- **Leger Digital**  
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- **International Research**  
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**CONSULTANTS**



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