NORTH AMERICAN TRACKER

Leger

February 28th, 2024

EDITION

THE CANADIAN PRESS

Methodology

Method

Online survey
among respondents 18 years
of age or older.
(Canadian sample: n= 1,590/
American Samples: n= 1,005).

Respondents had the option of
completing the survey in English or in
French and were randomly recruited
using LEO's online panel.

When

February 23 to
February 25, 2024

Margin of error

For comparison purposes,
a probability sample of this
size yields a margin of error
no greater than ±2.49%,
(19 times out of 20) for the
Canadian sample and
±3.1%, (19 times out of 20)
for the American sample

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population and according to **age**, **gender, region, education, ethnicity, and number of people in the household** in order to ensure a representative sample of the American population.

Methodology

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion that that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Christian Bourque, Executive Vice-President, Eastern Canada at the following e-mail addresses: cbourque@leger360.com

A more detailed methodology is presented in the Appendix.

Methodology

Leger is the polling firm that has presented the most accurate election survey data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (New York).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See https://338canada.com/pollster-ratings.htm

2021 CANADIAN FEDERAL ELECTION						
LEGER SURVEY Published in *Le Journal de Montréal and The National Post/Postmedia* September 18, 2021	33%	32%	19%	7%	6%	2%
OFFICIAL RESULTS 2021 **Canadian** Federal Election*	33.7%	32.6%	17.8%	7.7%	5.0%	2.3%

*The official results were obtained from Elections Canada on September 24, 2021, at 9:45 a.m. EDT.

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Key Highlights (1/2)

Every month, we conduct a survey of Canadians and Americans to explore their views on the economy, finances, and their respective governments. This month, our survey was conducted between February 23 and 25, 2024.

Some of the key highlights of our survey about Canadian federal politics and the economy include…

Poilievre still in the lead

- Pierre Poilievre's Conservative Party remains in the lead, 16 points ahead of Justin Trudeau's Liberal Party. If a federal election were to be held today, 41% of Canadians would vote for the Conservative Party of Canada, while 25% would vote for Justin Trudeau's Liberal Party.

- Canadians also think Pierre Poilievre is the leader who would make the best Prime Minister among the federal party leaders (27%), ahead of Justin Trudeau (17%) and Jagmeet Singh (16%).

- Two-thirds of Canadians (66%) are dissatisfied with Trudeau's government, with 42% being very dissatisfied, representing a 4-point increase since January (42% vs. 38% in January).

Canadians' perception of the country's economy remains stable

- 61% of Canadians consider their household finances to be good, while 55% of Americans feel the same way.

- Almost two thirds of Canadians (61%), while 56% of Americans believe their respective countries are in a recession.

- Almost half of Canadians (48%) say they live paycheque to paycheque, while 55% of Americans say the same thing. This represents a 6-point increase since last month among Americans who say they are living paycheck to paycheck (49% in January).

Key Highlights (2/2)

Some of the key highlights of our survey about American politics…

- Trump is taking the lead in voting intentions. If the Presidential election were to be held today, Trump would secure 46% of the votes, while Biden would secure 42%.

- Donald Trump is still the preferred Republican candidate for president in 2024, receiving 75% of support from Republican voters, while his only rival still in the race, Nikki Haley, is preferred by 10% of the Republican voters.

- Ron DeSantis (21%) would be the preferred candidate to be Donald Trump's vice president running mate if he receives his party's nomination, followed closely by Vivek Ramaswamy (16%).

- A third of Americans (32%) think that Donald Trump should be the Republican candidate even if he is convicted and imprisoned. This number is significantly higher among republican voters (64%).

- Seven out of ten Republicans (70%) would vote for Donald Trump even if he were found guilty and imprisoned. This marks a 6-point increase since January.

- Almost a third of Americans (30%) think the 2024 presidential elections will take place peacefully, while 70% think there will be disturbances, protests, and civil disobedience. Republicans are more likely to think that the election will be peaceful (36%).

- More than half of Americans disapprove of Joe Biden's job as president (54%), while less than a third approve (31%).

REPORT

Federal Voting Intentions and Satisfaction With The Government in Place

Survey of Canadians

Voting Intentions - Federal Elections (1/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked:* Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Decided voters (n=1,267), except for the Bloc Québécois, Quebecers only

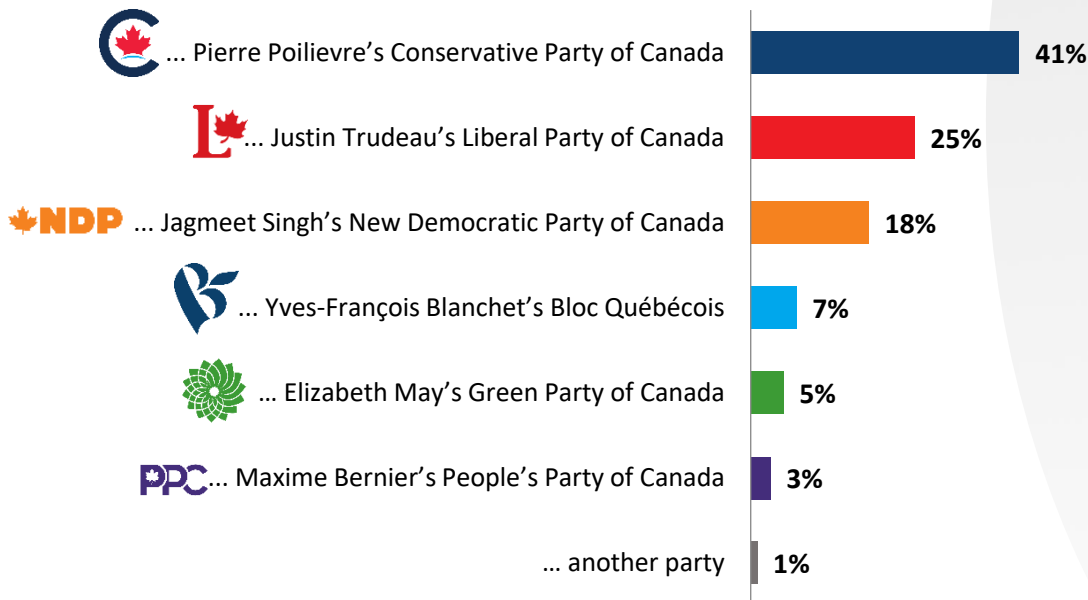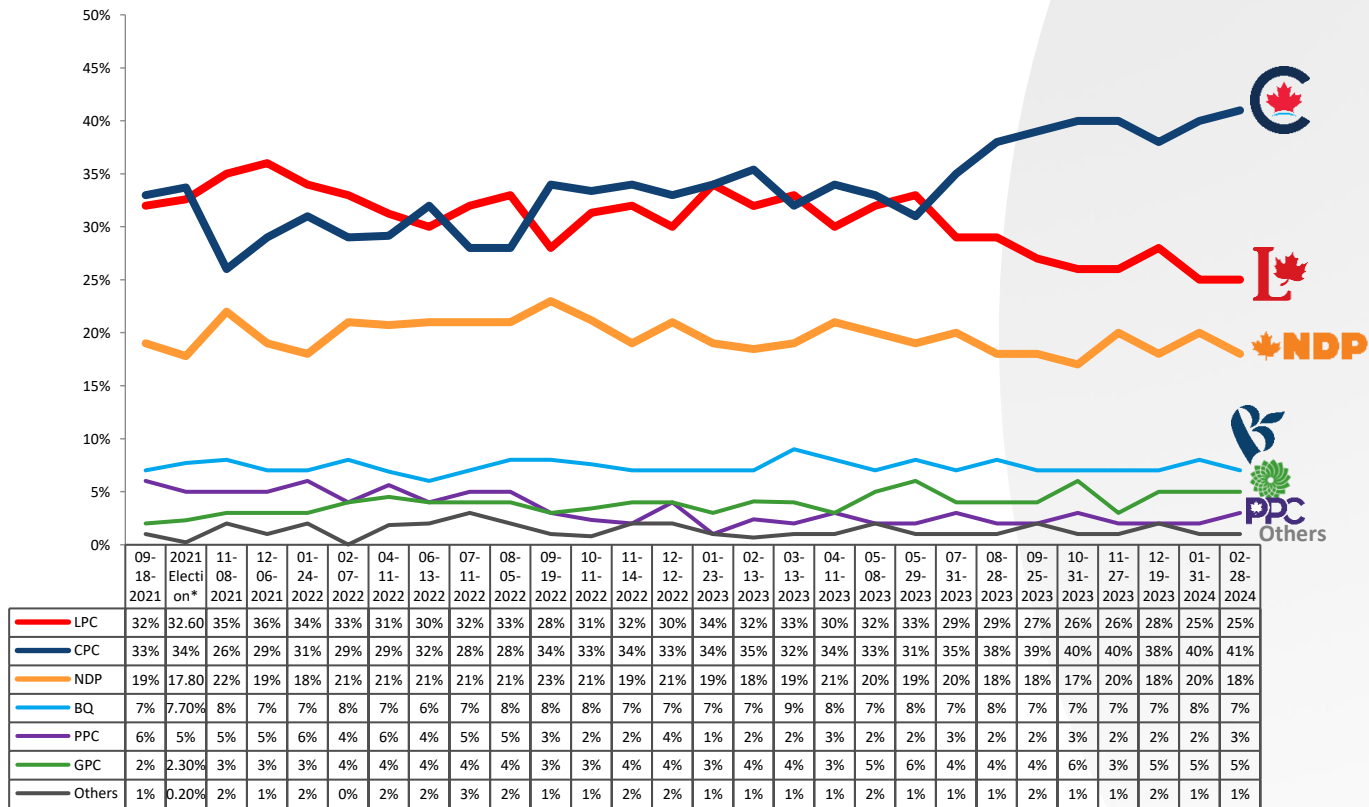| Party	%
... Pierre Poilievre's Conservative Party of Canada	41%
... Justin Trudeau's Liberal Party of Canada	25%
... Jagmeet Singh's New Democratic Party of Canada	18%
... Yves-François Blanchet's Bloc Québécois	7%
... Elizabeth May's Green Party of Canada	5%
... Maxime Bernier's People's Party of Canada	3%
... another party	1%

Voting Intentions - Federal Elections (2/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...?
In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Respondents who are eligible to vote (n=1,554), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 31st 2024	Gap
Weighted n=	*1,556*	*1,270*	*86*	*280*	*489*	*87*	*138*	*191*	*648*	*622*	*324*	*400*	*546*	*490*	*520*	*248*	*1,273*	
Unweighted n=	*1,554*	*1,267*	*81*	*326*	*490*	*114*	*114*	*142*	*660*	*607*	*303*	*456*	*508*	*506*	*503*	*248*	*1,277*	
...Pierre Poilievre's Conservative Party of Canada	34%	41%	30%	29%	44%	48%	61%	40%	47%	36%	38%	42%	43%	34%	45%	48%	40%	+1
... Justin Trudeau's Liberal Party of Canada	20%	25%	40%	21%	28%	18%	16%	24%	25%	25%	20%	20%	31%	30%	23%	19%	25%	-
... Jagmeet Singh's New Democratic Party of Canada	15%	18%	14%	11%	19%	25%	16%	26%	14%	23%	28%	20%	11%	21%	17%	15%	20%	-2
... Yves-François Blanchet's Bloc Québécois	6%	7%	-	32%	-	-	-	-	-	-	-	-	-	-	-	-	8%	-1
... Elizabeth May's Green Party of Canada	4%	5%	9%	5%	5%	2%	1%	5%	4%	6%	7%	5%	4%	4%	5%	4%	5%	-
... Maxime Bernier's People's Party of Canada	2%	3%	5%	2%	2%	5%	3%	3%	3%	3%	2%	5%	2%	2%	3%	4%	2%	+1
... another party	1%	1%	1%	1%	1%	3%	2%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	-
I would not vote	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Evolution of Voting Intentions in Canada

	09-18-2021	2021 Election*	11-08-2021	12-06-2021	01-24-2022	02-07-2022	04-11-2022	06-13-2022	07-11-2022	08-05-2022	09-19-2022	10-11-2022	11-14-2022	12-12-2022	01-23-2023	02-13-2023	03-13-2023	04-11-2023	05-08-2023	05-29-2023	07-31-2023	08-28-2023	09-25-2023	10-31-2023	11-27-2023	12-19-2023	01-31-2024	02-28-2024
LPC	32%	32.60	35%	36%	34%	33%	31%	30%	32%	33%	28%	31%	32%	30%	34%	32%	33%	30%	32%	33%	29%	29%	27%	26%	26%	28%	25%	25%
CPC	33%	34%	26%	29%	31%	29%	29%	32%	28%	28%	34%	33%	34%	33%	34%	35%	32%	34%	33%	31%	35%	38%	39%	40%	40%	38%	40%	41%
NDP	19%	17.80	22%	19%	18%	21%	21%	21%	21%	21%	23%	21%	19%	21%	19%	18%	19%	21%	20%	19%	20%	18%	18%	17%	20%	18%	20%	18%
BQ	7%	7.70%	8%	7%	7%	8%	7%	6%	7%	8%	8%	8%	7%	7%	7%	7%	9%	8%	7%	8%	7%	8%	7%	7%	7%	7%	8%	7%
PPC	6%	5%	5%	5%	6%	4%	6%	4%	5%	5%	3%	2%	2%	4%	1%	2%	2%	3%	2%	2%	3%	2%	2%	3%	2%	2%	2%	3%
GPC	2%	2.30%	3%	3%	3%	4%	4%	4%	4%	4%	3%	3%	4%	4%	3%	4%	4%	3%	5%	6%	4%	4%	4%	6%	3%	5%	5%	5%
Others	1%	0.20%	2%	1%	2%	0%	2%	2%	3%	2%	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%

*Official results from Elections Canada

Satisfaction With Trudeau's Government (1/2)

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?
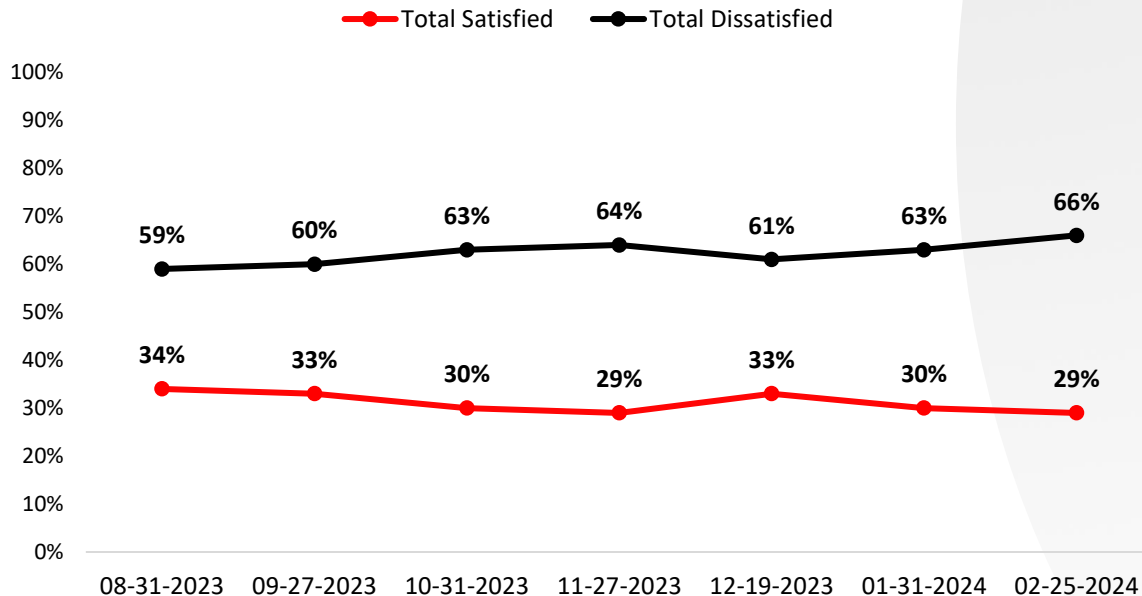
Base: All respondents (n=1,590)

Very satisfied	4%
Somewhat satisfied	24%
Somewhat dissatisfied	24%
Very dissatisfied	42%
Don't know	4%
Prefer not to answer	1%

Total Satisfied: 29%

Total Dissatisfied: 66%

11
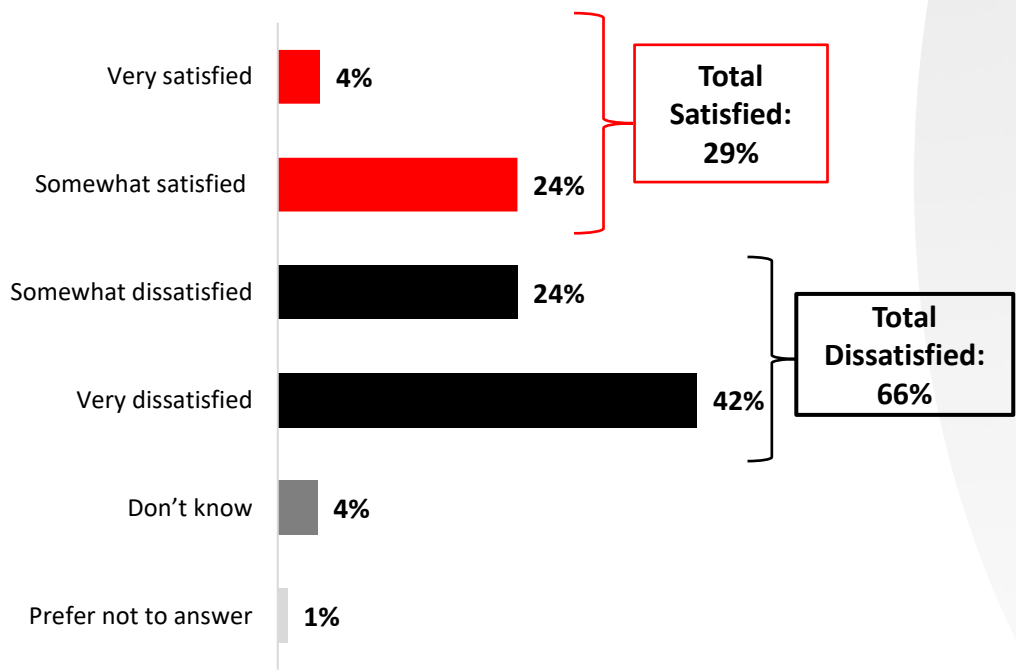
Satisfaction With Trudeau's Government (2/2)

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

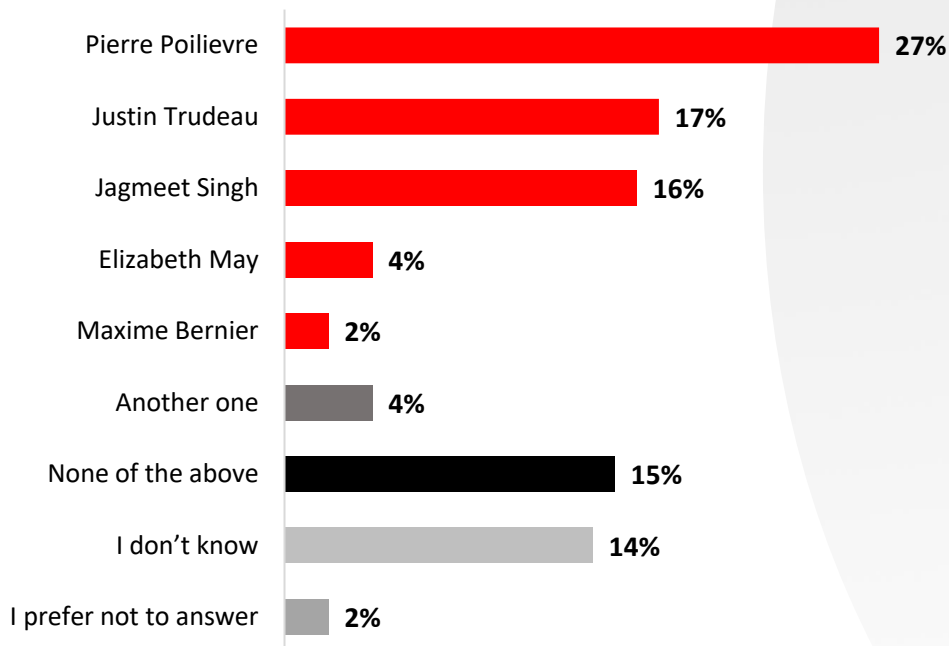Base: All respondents

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 31st 2024	Gap
Weighted n=	*1,590*	*107*	*367*	*616*	*101*	*177*	*221*	*775*	*815*	*423*	*512*	*655*	*628*	*624*	*318*	*1,579*	
Unweighted n=	*1,590*	*103*	*429*	*619*	*135*	*141*	*163*	*794*	*796*	*401*	*585*	*604*	*645*	*606*	*322*	*1,579*	
Total Satisfied	**29%**	35%	26%	29%	25%	24%	34%	30%	28%	30%	27%	29%	35%	26%	22%	**30%**	-1
Very satisfied	**4%**	2%	3%	5%	3%	3%	7%	5%	3%	3%	3%	5%	6%	3%	3%	**4%**	-
Somewhat satisfied	**24%**	33%	24%	24%	22%	22%	28%	25%	24%	27%	24%	23%	29%	23%	19%	**26%**	-2
Total Dissatisfied	**66%**	55%	65%	67%	70%	71%	64%	67%	65%	64%	66%	67%	60%	70%	71%	**63%**	+3
Somewhat dissatisfied	**24%**	25%	28%	26%	12%	20%	23%	22%	27%	29%	24%	21%	26%	24%	20%	**25%**	-1
Very dissatisfied	**42%**	30%	38%	41%	58%	52%	41%	46%	38%	35%	42%	46%	33%	46%	52%	**38%**	+4
Don't know	**4%**	6%	6%	3%	3%	2%	2%	2%	5%	6%	4%	3%	3%	4%	5%	**5%**	-1
Prefer not to answer	**1%**	3%	2%	1%	2%	3%	0%	1%	2%	1%	3%	1%	2%	1%	2%	**2%**	-1

Satisfaction With Trudeau's Government – *By Voting Intentions*

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents

	TOTAL Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,590	526	316	230	88	62	35
Unweighted n=	1,590	501	331	222	100	64	37
Total Satisfied	**29%**	**10%**	**77%**	29%	**19%**	29%	**7%**
Very satisfied	4%	1%	16%	1%	0%	1%	5%
Somewhat satisfied	24%	9%	61%	28%	19%	27%	2%
Total Dissatisfied	**66%**	**89%**	**21%**	67%	**79%**	69%	**93%**
Somewhat dissatisfied	24%	14%	18%	43%	34%	32%	7%
Very dissatisfied	42%	75%	3%	24%	44%	36%	86%
Don't know	4%	0%	2%	3%	2%	1%	0%
Prefer not to answer	1%	0%	0%	0%	0%	2%	0%

Satisfaction With Trudeau's Government - *Evolution*

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents

●— Total Satisfied   ●— Total Dissatisfied

	08-31-2023	09-27-2023	10-31-2023	11-27-2023	12-19-2023	01-31-2024	02-25-2024
Total Dissatisfied	59%	60%	63%	64%	61%	63%	66%
Total Satisfied	34%	33%	30%	29%	33%	30%	29%

Leader Who Would Make the Best Prime Minister (1/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?
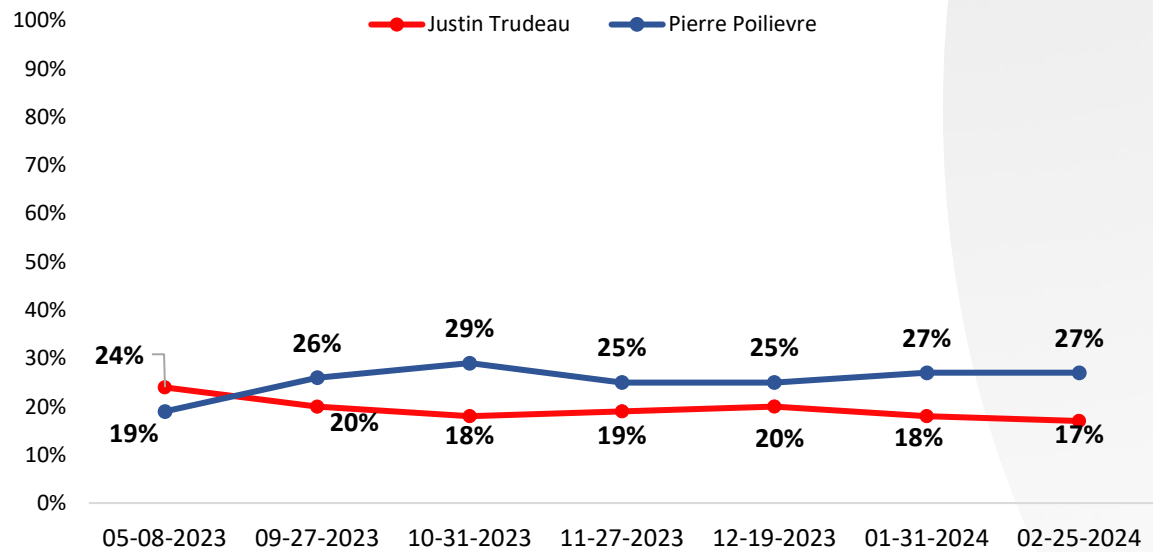
Base: All respondents (n=1,590)

Leader	Percentage
Pierre Poilievre	27%
Justin Trudeau	17%
Jagmeet Singh	16%
Elizabeth May	4%
Maxime Bernier	2%
Another one	4%
None of the above	15%
I don't know	14%
I prefer not to answer	2%

Leader Who Would Make the Best Prime Minister (2/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?
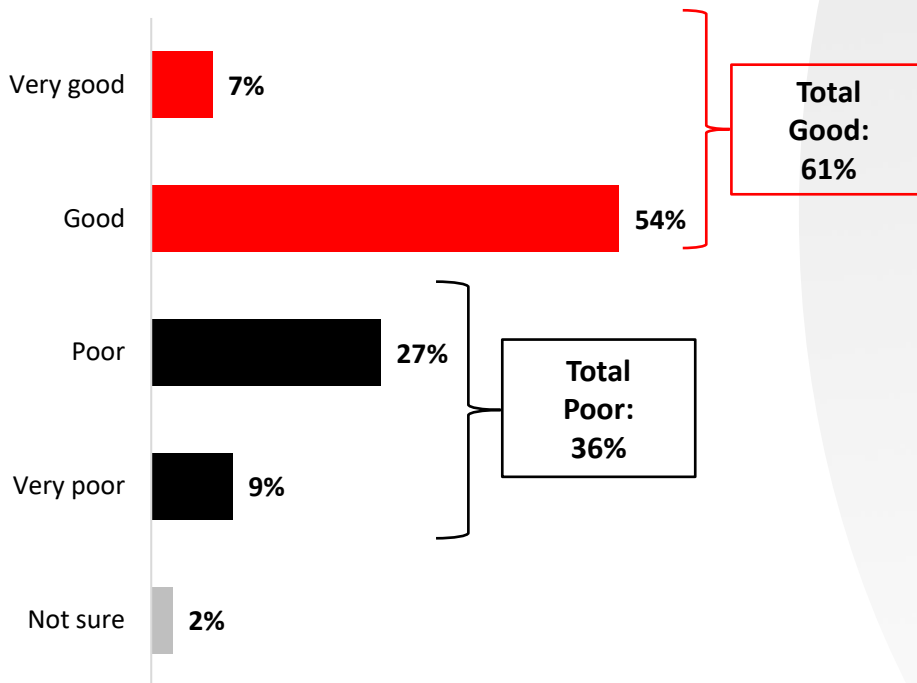
Base: All respondents

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 31st 2024	Gap
Weighted n=	*1,590*	*107*	*367*	*616*	*101*	*177*	*221*	*775*	*815*	*423*	*512*	*655*	*628*	*624*	*318*	*1,579*	
Unweighted n=	*1,590*	*103*	*429*	*619*	*135*	*141*	*163*	*794*	*796*	*401*	*585*	*604*	*645*	*606*	*322*	*1,579*	
Pierre Poilievre	**27%**	19%	17%	30%	32%	36%	31%	34%	21%	25%	27%	28%	22%	30%	30%	**27%**	-
Justin Trudeau	**17%**	24%	17%	19%	12%	10%	18%	18%	16%	13%	13%	22%	20%	15%	14%	**18%**	-1
Jagmeet Singh	**16%**	15%	12%	15%	20%	17%	20%	13%	19%	25%	18%	9%	16%	18%	13%	**16%**	-
Elizabeth May	**4%**	8%	2%	3%	4%	2%	7%	4%	3%	5%	3%	3%	4%	3%	3%	**3%**	+1
Maxime Bernier	**2%**	2%	3%	1%	2%	3%	1%	2%	2%	1%	3%	2%	1%	2%	3%	**2%**	-
Another one	**4%**	3%	11%	2%	4%	2%	1%	4%	4%	3%	3%	5%	4%	4%	5%	**4%**	-
None of the above	**15%**	12%	21%	14%	15%	13%	10%	13%	16%	12%	14%	17%	14%	15%	17%	**12%**	+3
Don't know	**14%**	16%	15%	15%	11%	12%	10%	10%	17%	16%	16%	11%	15%	13%	14%	**16%**	-2
Prefer not to answer	**2%**	2%	3%	1%	1%	5%	1%	1%	3%	2%	3%	2%	3%	1%	2%	**3%**	-1

Leader Who Would Make the Best Prime Minister – *By Voting Intentions*

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents

	TOTAL Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	*1,590*	*526*	*316*	*230*	*88*	*62*	*35*
Unweighted n=	*1,590*	*501*	*331*	*222*	*100*	*64*	*37*
Pierre Poilievre	27%	75%	1%	1%	4%	2%	12%
Justin Trudeau	17%	1%	70%	3%	9%	7%	1%
Jagmeet Singh	16%	6%	10%	69%	12%	9%	2%
Elizabeth May	4%	0%	3%	6%	0%	40%	0%
Maxime Bernier	2%	0%	0%	0%	2%	2%	57%
Another one	4%	2%	3%	1%	30%	1%	4%
None of the above	15%	8%	8%	12%	29%	23%	8%
Don't know	14%	7%	5%	9%	12%	14%	15%
Prefer not to answer	2%	0%	0%	0%	1%	2%	0%

Leader Who Would Make the Best Prime Minister – *Evolution*

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents

Legend: Justin Trudeau (red), Pierre Poilievre (blue)

Date	05-08-2023	09-27-2023	10-31-2023	11-27-2023	12-19-2023	01-31-2024	02-25-2024
Justin Trudeau	24%	20%	18%	19%	20%	18%	17%
Pierre Poilievre	19%	26%	29%	25%	25%	27%	27%

REPORT

State of the Economy

State of Household Finances (1/3)

Q3. How would you describe your own household's finances today?

Base: All respondents (n=1,590)

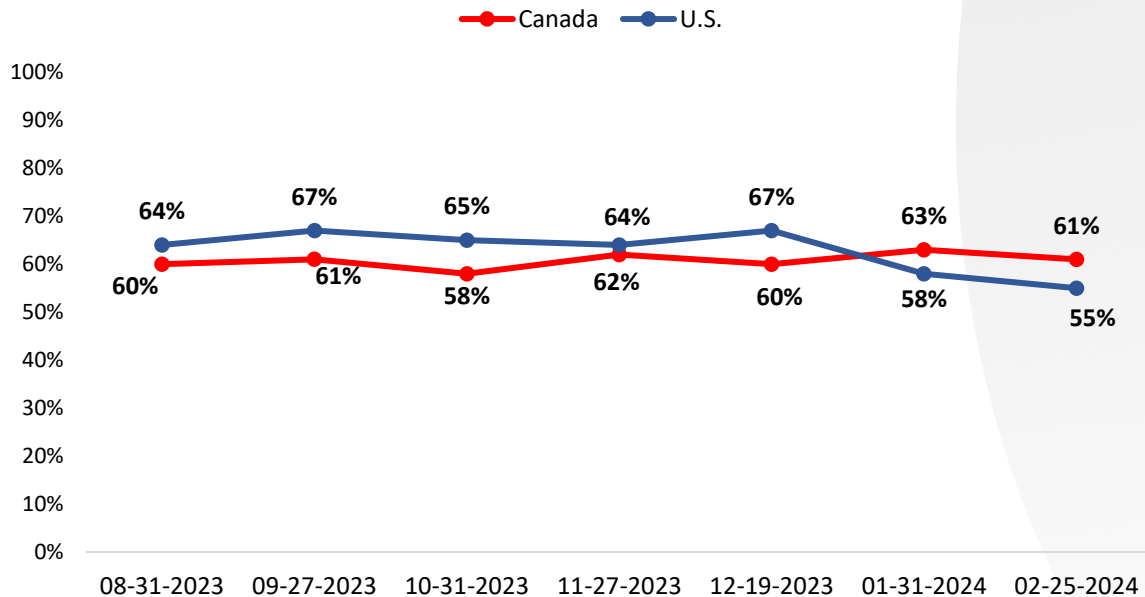|	
Very good	7%
Good	54%
Poor	27%
Very poor	9%
Not sure	2%

Total Good: 61%

Total Poor: 36%

State of Household Finances (2/3)

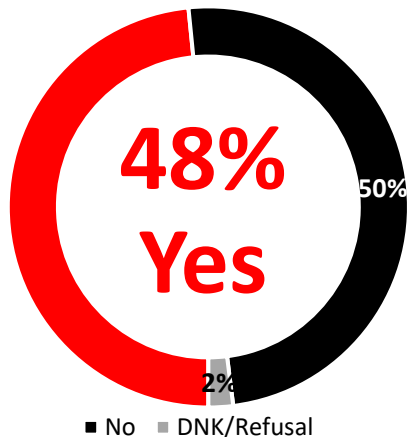**Q3.** How would you describe your own household's finances today?
Base: All respondents

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 31st 2024	Gap
Weighted n=	1,590	107	367	616	101	177	221	775	815	423	512	655	628	624	318	1,579	
Unweighted n=	1,590	103	429	619	135	141	163	794	796	401	585	604	645	606	322	1,579	
Total Good	**61%**	**50%**	**69%**	60%	69%	56%	60%	**65%**	**58%**	59%	**56%**	**68%**	59%	64%	63%	**63%**	**-2**
Very good	**7%**	8%	**11%**	6%	5%	4%	8%	**9%**	**5%**	**4%**	**4%**	**11%**	7%	8%	6%	**10%**	**-3**
Good	**54%**	**43%**	58%	54%	**65%**	52%	52%	56%	53%	55%	51%	56%	52%	56%	57%	**53%**	**+1**
Total Poor	**36%**	**49%**	**29%**	38%	28%	39%	39%	34%	38%	38%	**41%**	**31%**	38%	35%	34%	**35%**	**+1**
Poor	**27%**	**41%**	23%	26%	**17%**	29%	30%	25%	28%	29%	**31%**	**22%**	28%	27%	24%	**26%**	**+1**
Very poor	**9%**	8%	**6%**	**12%**	11%	11%	9%	9%	10%	9%	10%	9%	11%	8%	10%	**9%**	**-**
Not sure	**2%**	1%	2%	3%	3%	4%	1%	**2%**	**3%**	4%	3%	**1%**	2%	**1%**	3%	**3%**	**-1**

State of Household Finances (3/3)

Q3. How would you describe your own household's finances today?
Base: All respondents

	Total Canada	Total USA	Gap
Weighted n=	1,590	1,005	
Unweighted n=	1,590	1,005	
Total Good	**61%**	**55%**	6
Very good	**7%**	**11%**	4
Good	**54%**	**44%**	10
Total Poor	**36%**	**42%**	6
Poor	27%	29%	2
Very poor	**9%**	**13%**	4
Not sure	2%	3%	1

State of Household Finances - *Evolution*

Q3. How would you describe your own household's finances today?
Base: All respondents

% Total Good Presented

Legend: ●— Canada ●— U.S.

Date	Canada	U.S.
08-31-2023	60%	64%
09-27-2023	61%	67%
10-31-2023	58%	65%
11-27-2023	62%	64%
12-19-2023	60%	67%
01-31-2024	63%	58%
02-25-2024	61%	55%

Living Paycheque to Paycheque (1/2)

Q4. Are you currently living paycheque to paycheque?
Base: All respondents (n=1,590)

48% Yes
50% No
2% DNK/Refusal

■ No   ■ DNK/Refusal

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 31st 2024	Gap
Weighted n=	*1,590*	*107*	*367*	*616*	*101*	*177*	*221*	*775*	*815*	*423*	*512*	*655*	*628*	*624*	*318*	*1,579*	
Unweighted n=	*1,590*	*103*	*429*	*619*	*135*	*141*	*163*	*794*	*796*	*401*	*585*	*604*	*645*	*606*	*322*	*1,579*	
Yes	**48%**	54%	42%	50%	44%	56%	48%	43%	53%	53%	56%	40%	52%	44%	50%	46%	+2
No	**50%**	45%	55%	48%	52%	43%	52%	55%	44%	44%	42%	59%	47%	54%	47%	51%	-1
Don't know/Refusal	**2%**	1%	2%	2%	5%	1%	0%	1%	3%	3%	3%	1%	1%	2%	3%	3%	-1

Living Paycheque to Paycheque (2/2)

Q4. Are you currently living paycheque to paycheque?
Base: All respondents

	Total Canada	Total USA	Gap
Weighted n=	*1,590*	*1,005*	
Unweighted n=	*1,590*	*1,005*	
Yes	**48%**	**55%**	7
No	**50%**	**39%**	11
Don't know/Refusal	**2%**	**6%**	4

Living Paycheque to Paycheque - *Evolution*

Q4. Are you currently living paycheque to paycheque?
Base: All respondents

% Yes Presented

Legend: ●—Canada ●—U.S.

Date	Canada	U.S.
08-31-2023	47%	46%
09-27-2023	46%	42%
10-31-2023	50%	44%
11-27-2023	44%	47%
12-19-2023	48%	43%
01-31-2024	46%	49%
02-25-2024	48%	55%
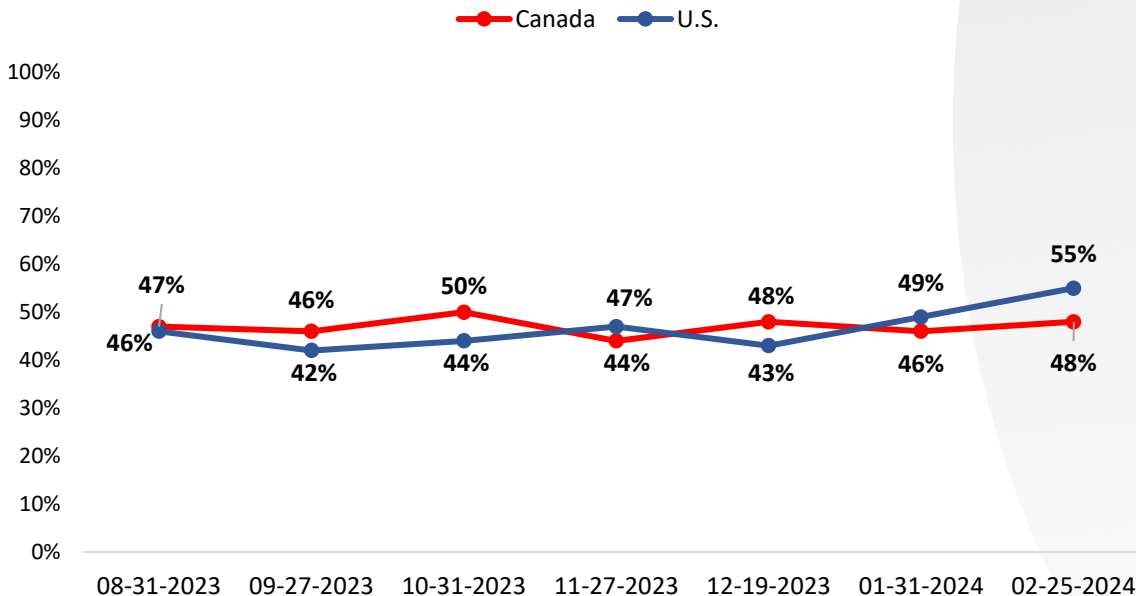
Economic Recession in the Country (1/2)

Q5. Do you believe Canada is currently in an economic recession?
Base: All respondents (n=1,590)

61% Yes — 24% No — 15% DNK/Refusal

■ No ■ DNK/Refusal

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 31st 2024	Gap
Weighted n=	*1,590*	*107*	*367*	*616*	*101*	*177*	*221*	*775*	*815*	*423*	*512*	*655*	*628*	*624*	*318*	*1,579*	
Unweighted n=	*1,590*	*103*	*429*	*619*	*135*	*141*	*163*	*794*	*796*	*401*	*585*	*604*	*645*	*606*	*322*	*1,579*	
Yes	**61%**	56%	67%	60%	71%	58%	53%	60%	62%	69%	67%	51%	57%	63%	64%	**62%**	-1
No	**24%**	27%	21%	25%	18%	24%	30%	29%	20%	14%	18%	36%	27%	23%	23%	**24%**	-
Don't know/Refusal	**15%**	16%	12%	15%	11%	18%	17%	12%	18%	17%	15%	13%	16%	14%	13%	**14%**	+1

Economic Recession in the Country (2/2)

Q5. Do you believe Canada/the United States is currently in an economic recession?
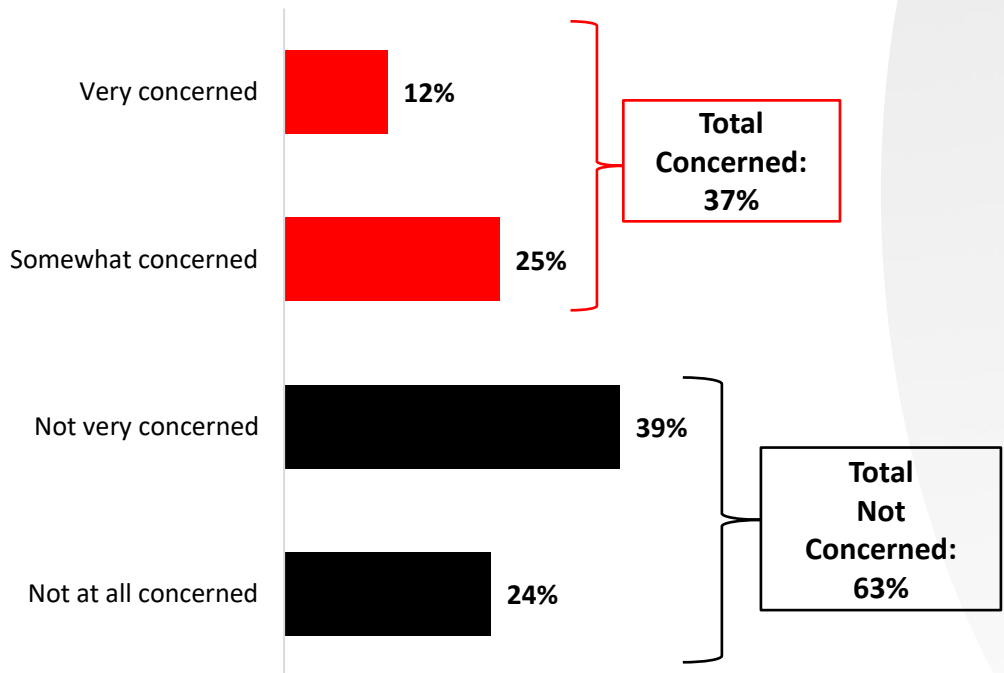Base: All respondents

	Total Canada	Total USA	Gap
Weighted n=	*1,590*	*1,005*	
Unweighted n=	*1,590*	*1,005*	
Yes	**61%**	**56%**	5
No	24%	28%	4
Don't know/Refusal	15%	16%	1

Economic Recession in the Country - *Evolution*

Q5. Do you believe Canada/the United States is currently in an economic recession?
Base: All respondents

% Yes Presented

Legend: ● Canada ● U.S.

Canada: 61%, 63%, 65%, 65%, 63%, 62%, 61%
U.S.: 51%, 55%, 55%, 55%, 54%, 55%, 56%

Dates: 08-31-2023, 09-27-2023, 10-31-2023, 11-27-2023, 12-19-2023, 01-31-2023, 02-25-2024
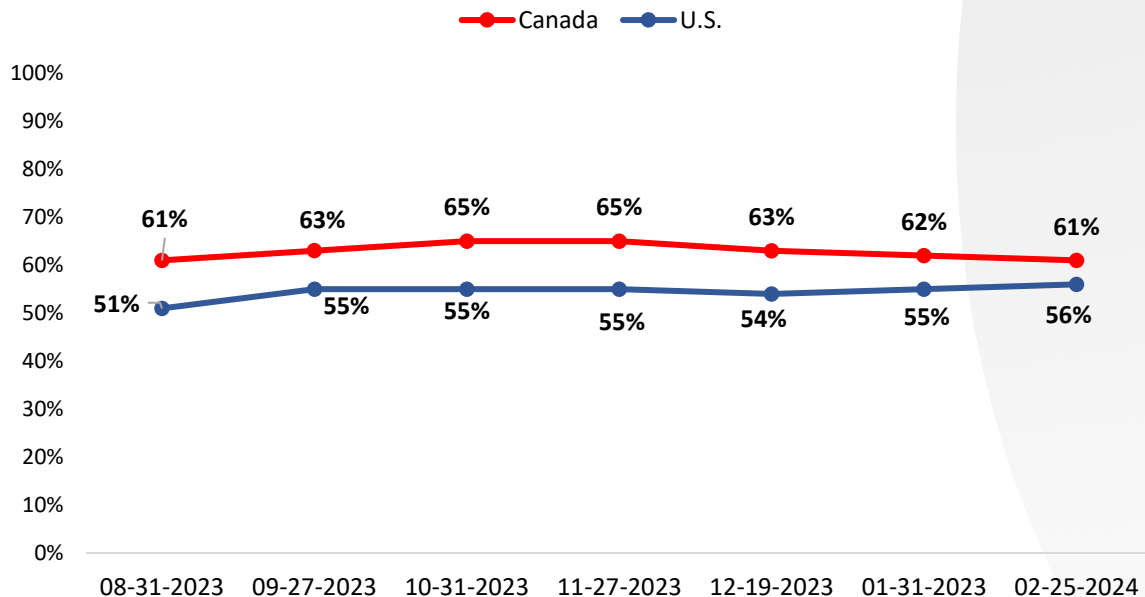
Concerns About Losing Job (1/3)

Q6. How concerned are you about losing your job in the next 12 months?
Base: Respondents who are currently employed (n=880)

Very concerned — 12%

Somewhat concerned — 25%

Total Concerned: 37%

Not very concerned — 39%

Not at all concerned — 24%

Total Not Concerned: 63%

Concerns About Losing Job (2/3)

Q6. How concerned are you about losing your job in the next 12 months?

Base: Respondents who are currently employed

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 31st 2024	Gap
Weighted n=	*824*	*48*	*192*	*314*	*59*	*102*	*109*	*448*	*376*	*287*	*370*	*168*	*347*	*328*	*142*	*835*	
Unweighted n=	*880*	*52*	*259*	*339*	*73*	*83*	*74*	*476*	*404*	*287*	*442*	*151*	*375*	*347*	*151*	*893*	
Total Concerned	**37%**	34%	**31%**	37%	28%	**49%**	45%	**42%**	**32%**	42%	38%	**29%**	**44%**	37%	**23%**	**37%**	-
Very concerned	**12%**	18%	11%	10%	12%	11%	20%	13%	11%	14%	13%	8%	**16%**	11%	**6%**	**11%**	+1
Somewhat concerned	**25%**	17%	**20%**	27%	16%	**38%**	25%	**28%**	**21%**	28%	25%	20%	28%	26%	**17%**	**26%**	-1
Total Not Concerned	**63%**	66%	**69%**	63%	72%	**51%**	55%	**58%**	**68%**	58%	62%	**71%**	**56%**	63%	**77%**	**63%**	-
Not very concerned	**39%**	45%	37%	39%	50%	31%	36%	38%	39%	39%	39%	37%	36%	37%	**49%**	**38%**	+1
Not at all concerned	**24%**	21%	**32%**	23%	22%	20%	19%	**21%**	**28%**	**19%**	23%	**35%**	21%	26%	28%	**25%**	-1

Concerns About Losing Job (3/3)

Q6. How concerned are you about losing your job in the next 12 months?

Base: Respondents who are currently employed

	Total Canada	Total USA	Gap
Weighted n=	*824*	*473*	
Unweighted n=	*880*	*491*	
Total Concerned	37%	41%	4
Very concerned	12%	16%	4
Somewhat concerned	25%	25%	-
Total Not Concerned	63%	59%	4
Not very concerned	**39%**	**31%**	8
Not at all concerned	24%	28%	4

Concerns About Losing Job – *Evolution*

Q6. How concerned are you about losing your job in the next 12 months?

Base: Respondents who are currently employed

% Total Concerned Presented
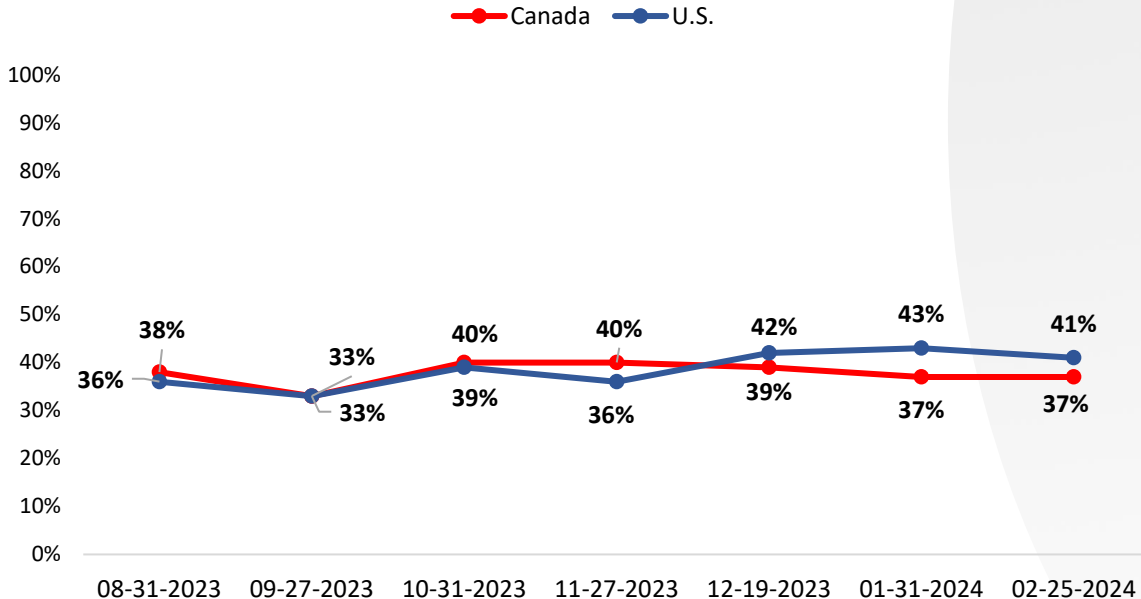
REPORT

American Politics

Survey of Americans

Leger

US Voting Intentions (1/2)

Q8. If the 2024 presidential election were held today, would you vote for the Republican candidate Donald Trump or the democratic Candidate Joe Biden? *Even if your choice is not made yet, if you had the obligation, who would you most likely vote for at the 2024 presidential election between...*
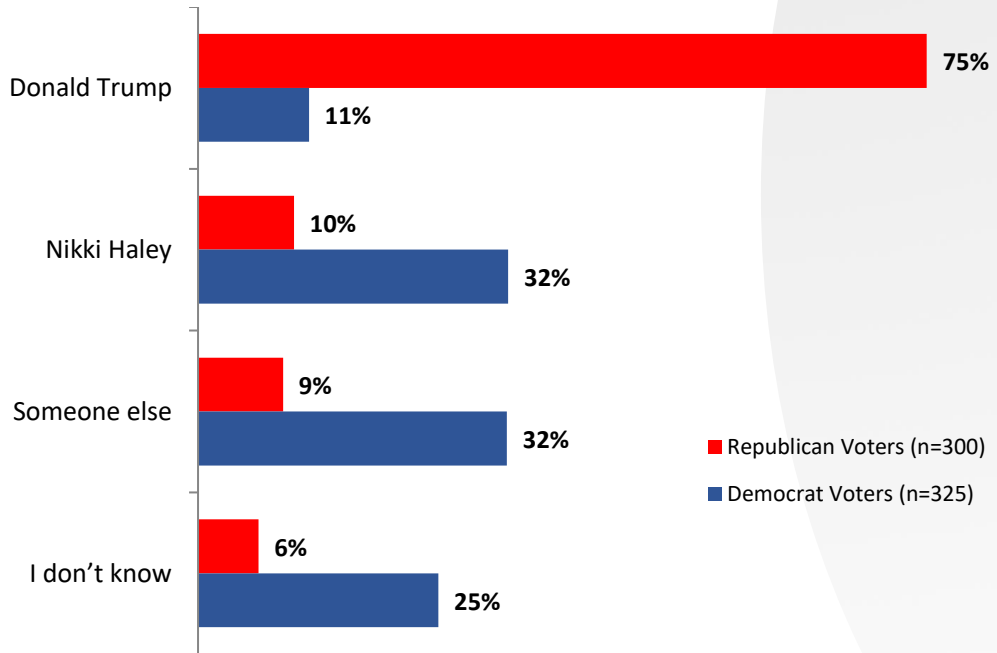
Base: Decided voters (n=864)

The Republican candidate Donald Trump
46%
45%

The Democratic candidate Joe Biden
42%
42%

Someone else
12%
10%

Decided voters (n=864)
Leaning voters (n=780)
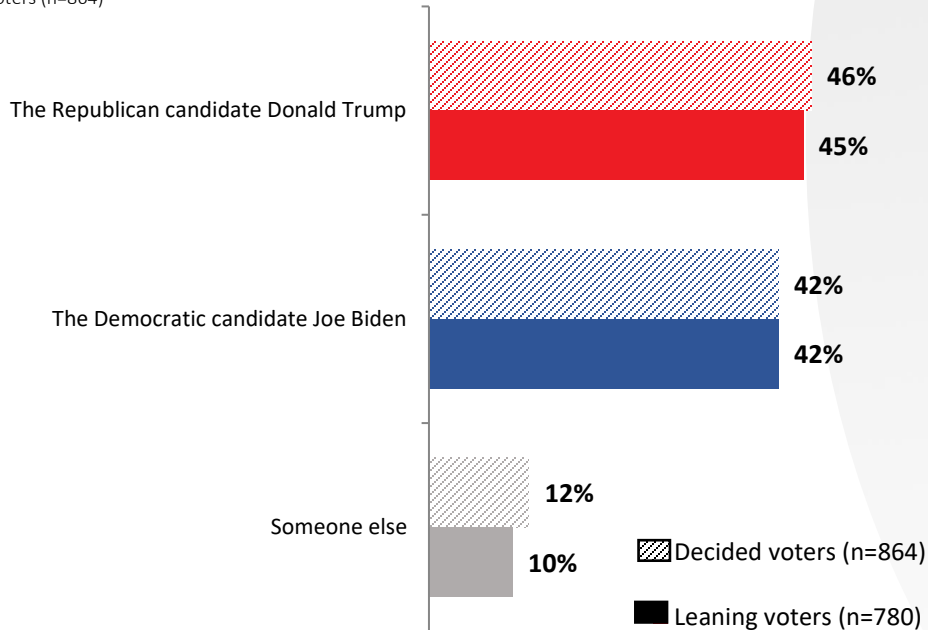
US Voting Intentions (2/2)

Q8. If the 2024 presidential election were held today, would you vote for the Republican candidate Donald Trump or the democratic Candidate Joe Biden? *Even if your choice is not made yet, if you had the obligation, who would you most likely vote for at the 2024 presidential election between…*
Base: All respondents

	TOTAL U.S.	TOTAL DECIDED VOTERS	TOTAL LEANING VOTERS	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	TOTAL Decided Voters Jan. 31st 2024	Gap
Weighted n=	1,005	856	773	157	170	330	199	227	280	348	426	430	831	
Unweighted n=	1,005	864	780	175	172	342	175	168	306	390	464	400	860	
The Republican candidate Donald Trump	39%	46%	45%	36%	48%	48%	47%	41%	51%	45%	46%	46%	45%	+1
The Democratic candidate Joe Biden	36%	42%	42%	47%	38%	40%	46%	41%	39%	45%	45%	39%	44%	-2
Someone else	10%	12%	10%	16%	14%	12%	7%	18%	10%	10%	9%	15%	11%	+1
Can't vote	2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Won't vote	8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	4%	-	3%	-	-	-	-	-	-	-	-	-	-	-

Preferred Republican Candidate
– Republican vs Democrat Voters

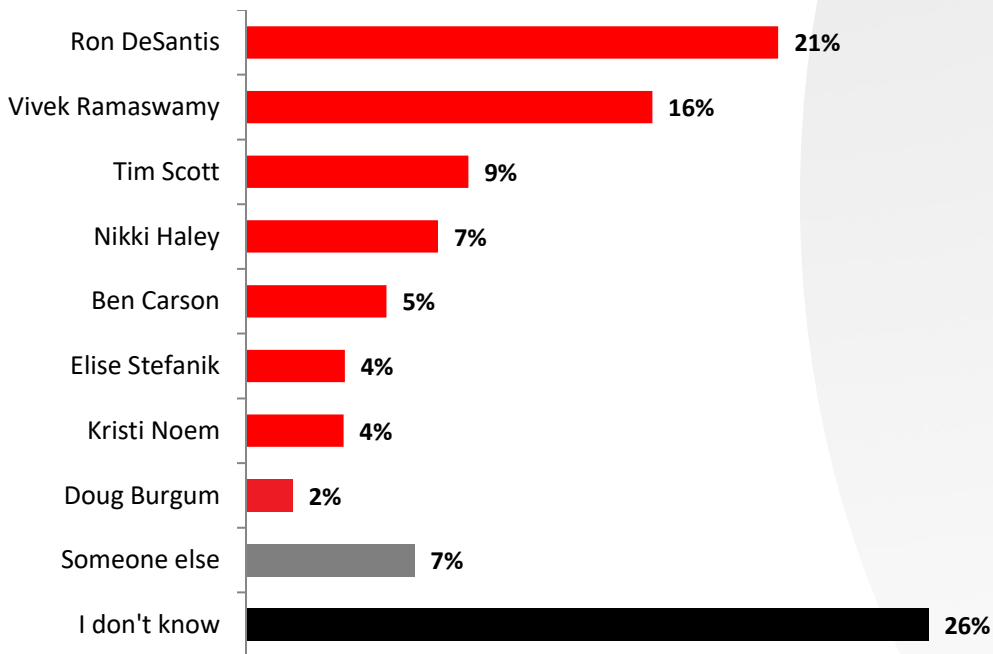**Q9.** Which candidate would you like to see as the Republican candidate for president in 2024?
Base: All respondents (n=1,005)

- Donald Trump: Republican Voters 75%, Democrat Voters 11%
- Nikki Haley: Republican Voters 10%, Democrat Voters 32%
- Someone else: Republican Voters 9%, Democrat Voters 32%
- I don't know: Republican Voters 6%, Democrat Voters 25%

■ Republican Voters (n=300)
■ Democrat Voters (n=325)

Choice of Running Mate for Donald Trump

Q15. If Donald Trump secures the Republican nomination, who would be your preferred choice for his vice-presidential running mate?
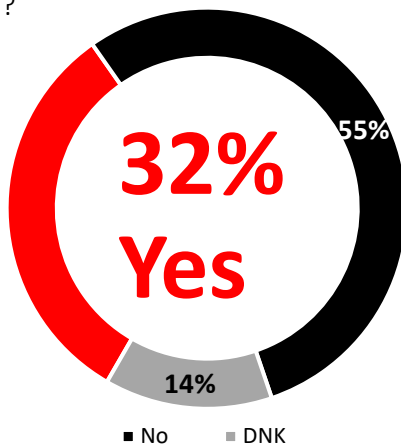Base: Republican voters (n=300)

Candidate	Percentage
Ron DeSantis	21%
Vivek Ramaswamy	16%
Tim Scott	9%
Nikki Haley	7%
Ben Carson	5%
Elise Stefanik	4%
Kristi Noem	4%
Doug Burgum	2%
Someone else	7%
I don't know	26%

Imprisonment of Donald Trump

Q16. Do you think that Donald Trump should be the Republican candidate if he is convicted and imprisoned?
Base: All respondents (n=1,005)

55% No
32% Yes
14% DNK

■ No ■ DNK

	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	TOTAL Jan. 31st 2024	Gap
Weighted n=	*1,005*	*177*	*208*	*387*	*233*	*297*	*330*	*378*	*489*	*516*	*291*	*332*	*283*	*1,004*	
Unweighted n=	*1,005*	*196*	*205*	*399*	*205*	*213*	*363*	*429*	*520*	*485*	*300*	*325*	*304*	*1,004*	
Yes	**32%**	33%	29%	35%	29%	31%	33%	32%	35%	29%	**64%**	**11%**	31%	**34%**	-2
No	**55%**	53%	54%	55%	56%	51%	53%	59%	54%	55%	**22%**	**82%**	54%	**54%**	+1
Don't know	**14%**	13%	18%	10%	15%	18%	14%	**9%**	11%	16%	13%	**7%**	15%	**12%**	+2

Impact of Trump's Imprisonment on Republican Voters

Q17. If Trump were found guilty and imprisoned following one of his trials, would you vote still vote for him?
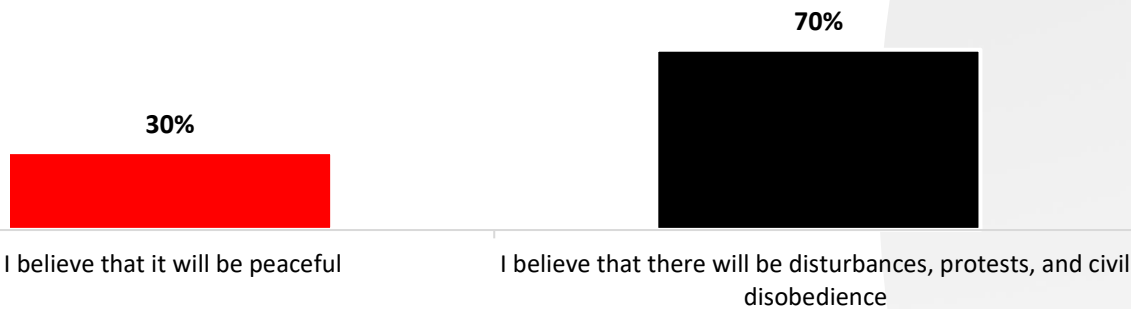Base: Republican voters (n=300)

70% Yes | 17% | 12%

■ No ■ DNK
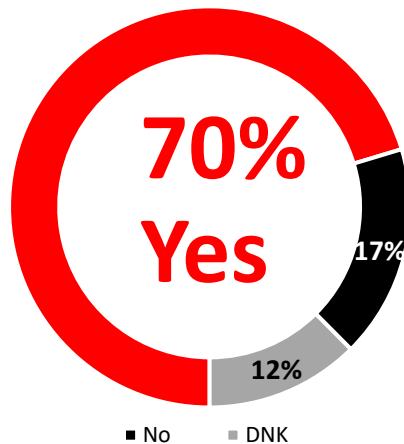
	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	TOTAL Jan. 31st 2024	
Weighted n=	*291*	*48*	*64*	*120*	*60*	*63*	*88*	*140*	*138*	*153*	*299*	
Unweighted n=	*300*	*58*	*65*	*122*	*55*	*45*	*98*	*157*	*158*	*142*	*299*	
Yes	**70%**	70%	69%	73%	67%	74%	80%	62%	71%	69%	**64%**	+6
No	**17%**	18%	17%	16%	19%	10%	10%	25%	21%	14%	**21%**	-4
Don't know	**12%**	12%	14%	11%	14%	16%	10%	13%	7%	17%	**16%**	-4

Climate in Which the Elections Will Take Place

Q18. Do you believe that the 2024 presidential elections will take place peacefully, or do you expect there to be disturbances, protests, and civil disobedience either during or in the aftermath of the elections?
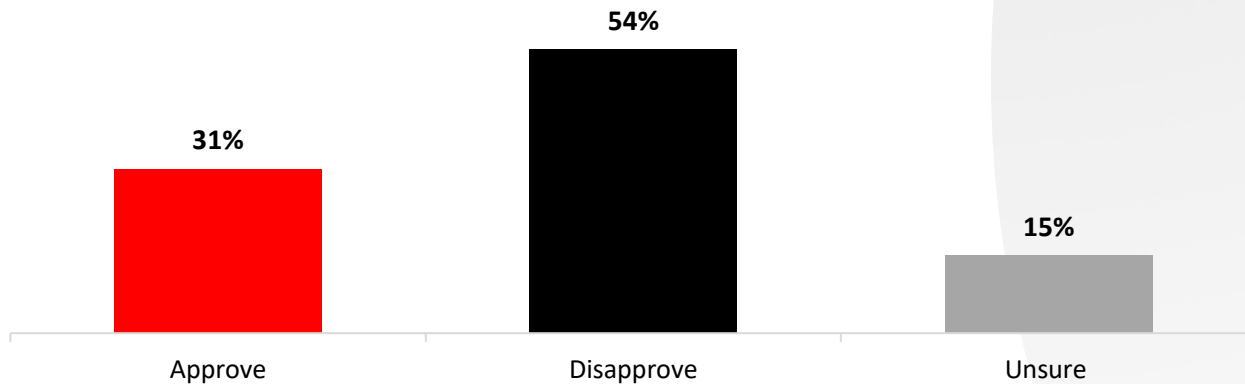
Base: All respondents (n=1,005)

30%

I believe that it will be peaceful

70%

I believe that there will be disturbances, protests, and civil disobedience

	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	TOTAL Jan. 31st 2024	
Weighted n=	*1,005*	*177*	*208*	*387*	*233*	*297*	*330*	*378*	*489*	*516*	*291*	*332*	*283*	*1,004*	
Unweighted n=	*1,005*	*196*	*205*	*399*	*205*	*213*	*363*	*429*	*520*	*485*	*300*	*325*	*304*	*1,004*	
I believe that it will be peaceful	**30%**	37%	26%	30%	30%	31%	36%	24%	36%	24%	36%	32%	22%	**34%**	-4
I believe that there will be disturbances, protests, and civil disobedience	**70%**	63%	74%	70%	70%	69%	64%	76%	64%	76%	64%	68%	78%	**66%**	+4

Biden's Approval Rating (1/2)

Q10. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?
Base: All respondents (n=1,005)

	Approve	Disapprove	Unsure
	31%	54%	15%

Biden's Approval Rating (2/2)

Q10. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?
Base: All respondents

	Total United States	North east	Mid west	South	West	18-34	35-54	55+	Male	Female	Voted for Biden In 2020	Voted for Trump In 2020	TOTAL Jan. 31st 2024	Gap
Weighted n=	*1,005*	*177*	*208*	*387*	*233*	*297*	*330*	*378*	*489*	*516*	*404*	*377*	*1,004*	
Unweighted n=	*1 005*	*196*	*205*	*399*	*205*	*213*	*363*	*429*	*520*	*485*	*371*	*368*	*1,004*	
Approve	**31%**	38%	28%	30%	32%	26%	29%	38%	37%	26%	64%	8%	**35%**	-4
Disapprove	**54%**	44%	59%	56%	53%	49%	57%	56%	52%	56%	21%	89%	**53%**	+1
Unsure	**15%**	18%	14%	14%	15%	26%	15%	6%	11%	18%	15%	4%	**12%**	+3

Biden's Approval Rating – Evolution

Q10. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?
Base: All respondents

% Approve presented
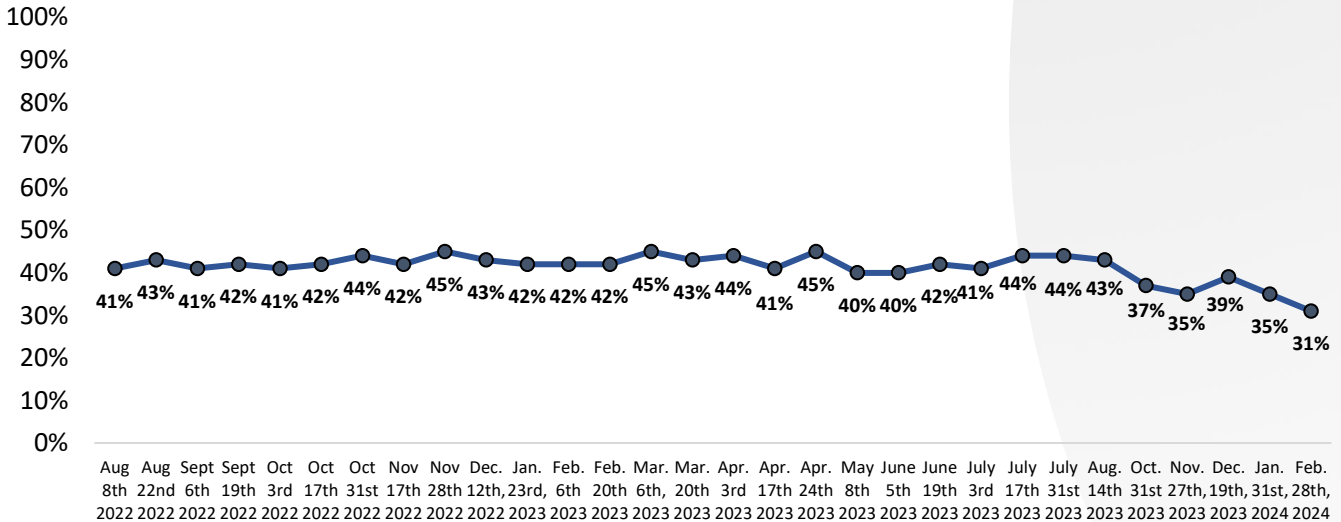
REPORT

Respondent Profile

Subtitle

Weighted and Unweighted Sample (1/3)

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Province	**1,590**	**1,590**
British Columbia	163	221
Alberta	141	177
Manitoba/Saskatchewan	135	101
Ontario	619	616
Quebec	429	367
Atlantic	103	107

The table below presents the American geographic distribution of respondents before weighting.

	Unweighted	Weighted
US Region	**1,005**	**1,005**
NorthEast	196	177
MidWest	205	208
South	399	387
West	205	233

Weighted and Unweighted Sample (2/3)

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Gender	**1,590**	**1,590**
Male	794	775
Female	815	796
Age	**1,590**	**1,590**
18 to 34	401	423
35 to 54	585	512
55+	604	655
Language (Mother tongue)	**1,590**	**1,590**
English	1,014	1,074
French	376	314
Other	197	199

Weighted and Unweighted Sample (3/3)

The following tables present the demographic distribution of respondents according to gender and age for the United States.

	Unweighted	Weighted
Gender	**1,005**	**1,005**
Male	520	489
Female	485	516
Age	**1,005**	**1,005**
Between 18 and 29	97	197
Between 30 and 39	203	177
Between 40 and 49	168	162
Between 50 and 64	292	250
65 or older	245	219

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