

NORTH AMERICAN TRACKER

LeGER

January 31st, 2024

EDITION

THE CANADIAN PRESS 

Methodology



Method

Online survey among respondents 18 years of age or older.
(Canadian sample: n= 1,579/
American Samples: n= 1,004).
Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.



When

January 26 to
January 28, 2024



Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than $\pm 2.47\%$, (19 times out of 20) for the Canadian sample and $\pm 3.1\%$, (19 times out of 20) for the American sample



Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population and according to **age, gender, region, education, ethnicity, and number of people in the household** in order to ensure a representative sample of the American population.

Methodology



Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.



Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.



Questions

Have questions about the data presented in this report? Please contact Christian Bourque, Executive Vice-President, Eastern Canada at the following e-mail addresses: cbourque@leger360.com

A more detailed methodology is presented in the Appendix.

Methodology

Leger is the polling firm that has presented the most accurate election survey data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (New York).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

2021 CANADIAN FEDERAL ELECTION



LEGER SURVEY
Published in *Le Journal de Montréal*
and *The National Post/Postmedia*
September 18, 2021

33%

32%

19%

7%

6%

2%

OFFICIAL RESULTS
2021 **Canadian** Federal Election*

33.7%

32.6%

17.8%

7.7%

5.0%

2.3%

Key Highlights (1/2)

Every month, we conduct a survey of Canadians and Americans to explore their views on the economy, finances, and their respective governments. This month, our survey was conducted between January 26 and 28, 2024.

Some of the key highlights of our survey about Canadian federal politics and the economy include...

Gap in voting intentions continues to widen

- Pierre Poilievre's Conservative Party remains in the lead, 15 points ahead of Justin Trudeau's Liberal Party. If a federal election were to be held today, 40% of Canadians would vote for the Conservative Party of Canada, while 25% would vote for Justin Trudeau's Liberal Party.
- Canadians also think Pierre Poilievre is the leader who would make the best Prime Minister among the federal party leaders (27%), ahead of Justin Trudeau (18%) and Jagmeet Singh (16%).
- A third of Canadians are satisfied with the Trudeau government (30%), which is a 3-point decrease since last month.

Canadians' perception of the country's economy remains stable

- 63% of Canadians consider their household finances to be good, while 58% of Americans feel the same way. This represents a 9-point decrease since December (67%) for Americans.
- Almost two thirds of Canadians (62%), while 55% of Americans believe their respective countries are in a recession.
- Almost half of Canadians (46%) say they live paycheck to paycheck, while 49% of Americans say the same thing.



Key Highlights (2/2)

Some of the key highlights of our survey about American politics...

- Donald Trump and Joe Biden are virtually tied in voting intentions this month. If the Presidential election were to be held today, Trump would secure 45% of the votes, closely trailed by Biden at 44%.
- Donald Trump is still the preferred Republican candidate for president in 2024, receiving 73% of support from Republican voters, while his only rival still in the race, Nikki Haley, is preferred by 13% of the Republican voters.
- Vivek Ramaswamy (20%) would be the preferred candidate to be Donald Trump's vice president running mate if he receives his party's nomination, followed closely by Ron DeSantis (17%).
- A third of Americans (34%) think that Donald Trump should be the Republican candidate even if he is convicted and imprisoned. This number is significantly higher among republican voters (63%), and almost the same proportion (64%) of republican voters would still vote for Trump if he were found guilty and imprisoned following one of his trials.
- A third of Americans (34%) think the 2024 presidential elections will take place peacefully, while 66% think there will be disturbances, protests, and civil disobedience. Americans who voted for Trump in 2020 are more likely to think that the election will be peaceful (39% vs 29% among Americans who voted for Biden in 2020), while Americans who voted for Biden in 2020 are more likely to think that there will be disturbances (71% vs 61% among Americans who voted for Trump).
- Half of Americans disapprove of Joe Biden's job as president (53%), while more than a third approve (35%).



REPORT

Federal Voting Intentions and Satisfaction With The Government in Place

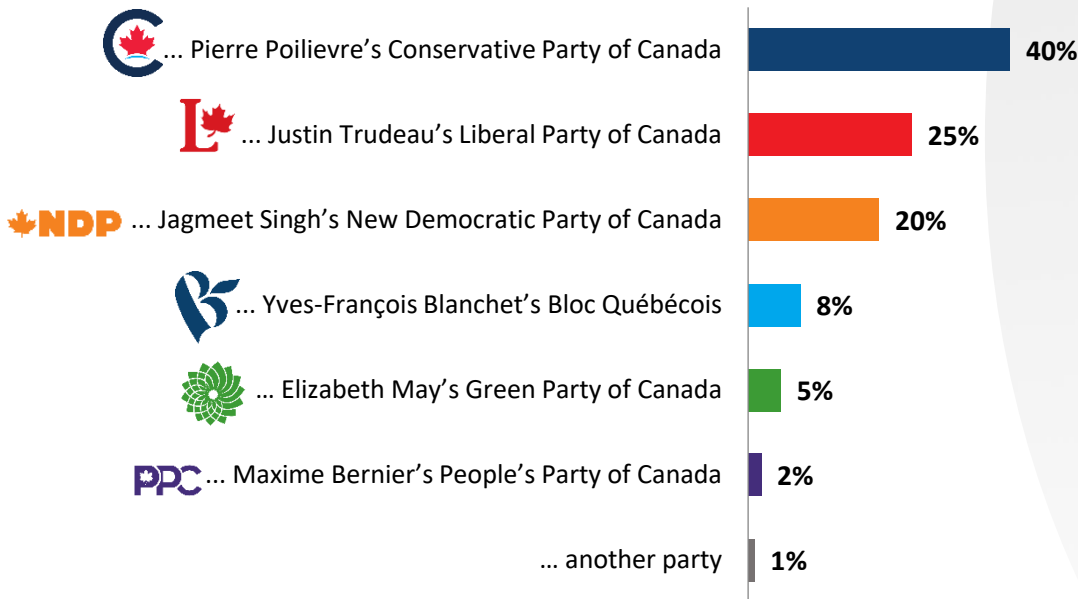
Survey of Canadians



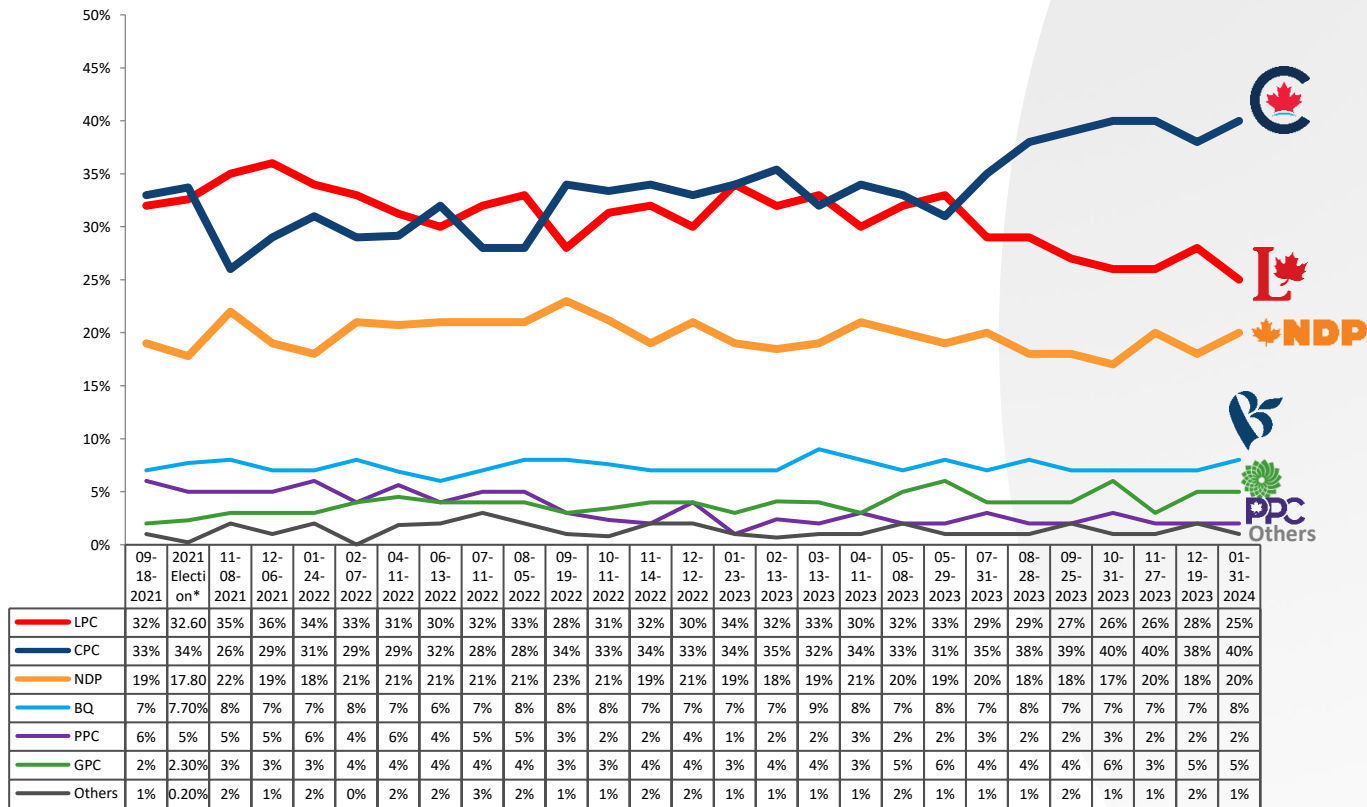
Voting Intentions - Federal Elections (1/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...*

Base: Decided voters (n=1,277), except for the Bloc Québécois, Quebecers only



Evolution of Voting Intentions in Canada

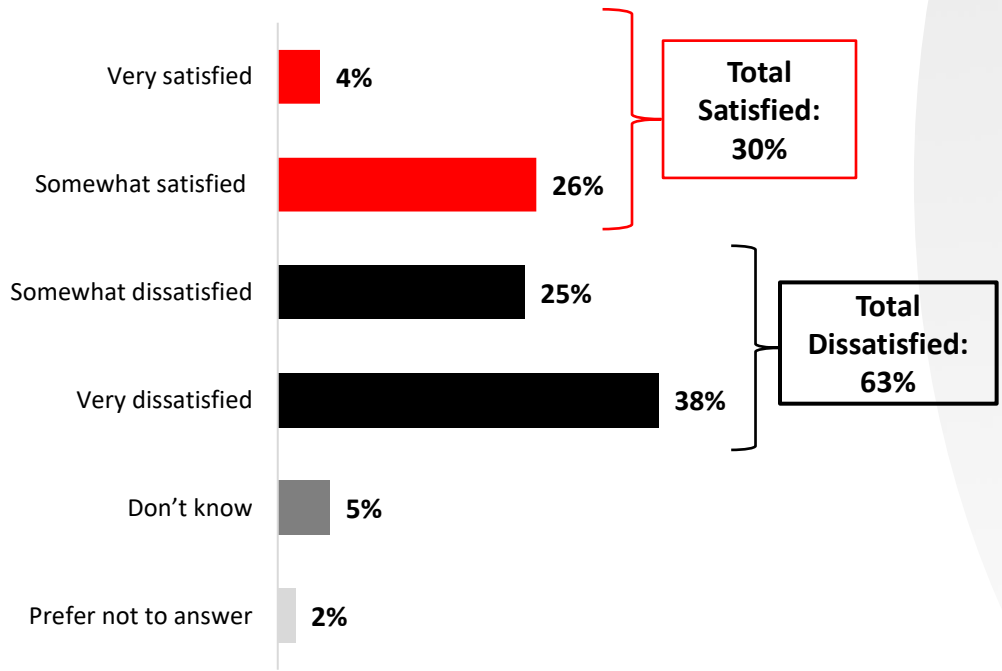


*Official results from Elections Canada

Satisfaction With Trudeau's Government (1/2)

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents (n=1,579)



Satisfaction With Trudeau's Government (2/2)

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Dec.20 th 2023	Gap
Weighted n=	1,579	106	365	612	102	174	220	771	808	422	509	649	638	646	273	1,622	
Unweighted n=	1,579	105	420	628	131	133	162	785	794	399	569	611	680	604	277	1,622	
Total Satisfied	30%	32%	35%	28%	24%	35%	25%	29%	31%	28%	30%	32%	29%	31%	32%	33%	-3
Very satisfied	4%	5%	5%	4%	3%	6%	1%	5%	4%	4%	3%	6%	3%	4%	7%	6%	-2
Somewhat satisfied	26%	27%	30%	24%	22%	29%	23%	25%	27%	24%	27%	26%	26%	27%	25%	27%	-1
Total Dissatisfied	63%	63%	56%	65%	71%	61%	65%	66%	60%	60%	63%	64%	63%	63%	61%	61%	+2
Somewhat dissatisfied	25%	25%	30%	25%	21%	17%	22%	26%	23%	29%	22%	24%	27%	24%	22%	24%	+1
Very dissatisfied	38%	38%	26%	40%	51%	44%	43%	39%	37%	32%	41%	40%	35%	40%	39%	37%	+1
Don't know	5%	3%	6%	5%	3%	3%	7%	3%	8%	9%	5%	3%	6%	5%	5%	5%	-
Prefer not to answer	2%	2%	2%	2%	1%	0%	3%	2%	2%	3%	2%	1%	2%	1%	3%	2%	-

Satisfaction With Trudeau's Government

– *By Voting Intentions*

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents



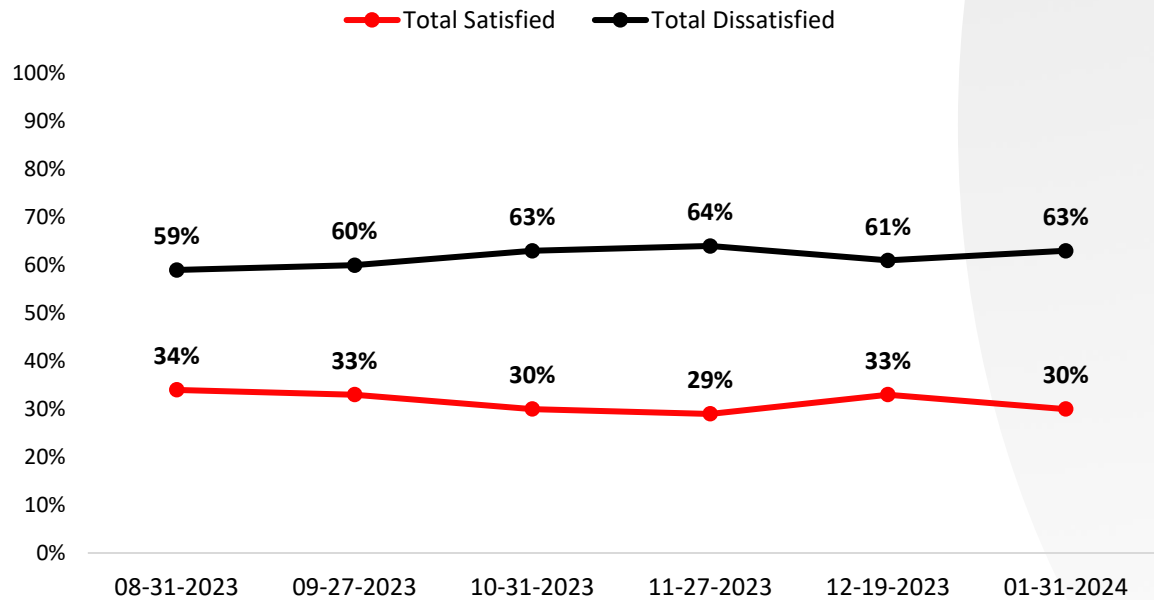
	TOTAL Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,579	508	314	251	98	62	28*
Unweighted n=	1,579	483	330	245	108	69	29*
Total Satisfied	30%	7%	81%	35%	23%	28%	22%
Very satisfied	4%	2%	15%	2%	2%	2%	9%
Somewhat satisfied	26%	6%	66%	33%	21%	27%	12%
Total Dissatisfied	63%	92%	17%	60%	70%	65%	78%
Somewhat dissatisfied	25%	18%	15%	34%	37%	39%	11%
Very dissatisfied	38%	74%	2%	26%	33%	26%	68%
Don't know	5%	1%	1%	6%	5%	7%	0%
Prefer not to answer	2%	0%	1%	0%	3%	0%	0%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Satisfaction With Trudeau's Government - Evolution

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

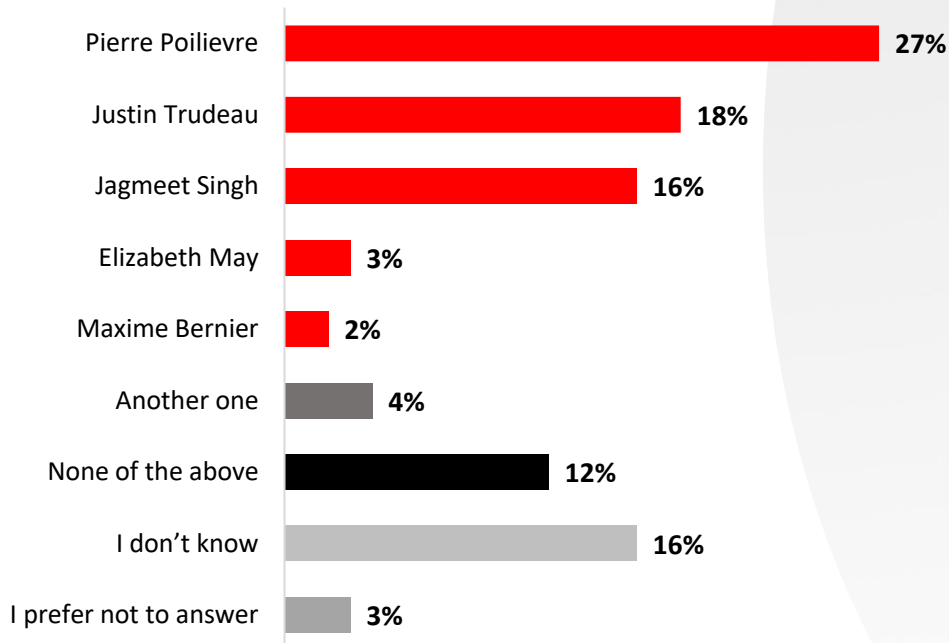
Base: All respondents



Leader Who Would Make the Best Prime Minister (1/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,579)



Leader Who Would Make the Best Prime Minister (2/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Dec. 20 th , 2023	Gap
Weighted n=	1,579	106	365	612	102	174	220	771	808	422	509	649	638	646	273	1,622	
Unweighted n=	1,579	105	420	628	131	133	162	785	794	399	569	611	680	604	277	1,622	
Pierre Poilievre	27%	29%	15%	27%	36%	42%	31%	32%	22%	23%	31%	27%	24%	29%	30%	25%	+2
Justin Trudeau	18%	19%	23%	16%	15%	16%	14%	18%	17%	14%	15%	22%	15%	20%	17%	20%	-2
Jagmeet Singh	16%	11%	13%	18%	14%	15%	20%	16%	16%	22%	16%	12%	19%	14%	14%	16%	-
Elizabeth May	3%	3%	1%	4%	3%	2%	3%	2%	3%	3%	3%	2%	3%	3%	2%	3%	-
Maxime Bernier	2%	1%	2%	1%	1%	1%	2%	1%	2%	3%	1%	1%	2%	1%	2%	1%	+1
Another one	4%	2%	11%	2%	0%	1%	1%	5%	3%	2%	3%	5%	5%	3%	2%	4%	-
None of the above	12%	13%	16%	11%	10%	12%	10%	14%	11%	8%	12%	16%	13%	12%	11%	13%	-1
Don't know	16%	18%	14%	17%	18%	10%	19%	11%	21%	24%	15%	12%	17%	15%	16%	15%	+1
Prefer not to answer	3%	4%	4%	3%	2%	0%	1%	1%	3%	2%	4%	1%	2%	2%	5%	2%	+1

Leader Who Would Make the Best Prime Minister

– *By Voting Intentions*

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents



	TOTAL Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,579	508	314	251	98	62	28*
Unweighted n=	1,579	483	330	245	108	69	29*
Pierre Poilievre	27%	79%	1%	3%	6%	1%	8%
Justin Trudeau	18%	0%	74%	3%	13%	5%	6%
Jagmeet Singh	16%	6%	4%	71%	12%	15%	7%
Elizabeth May	3%	1%	2%	1%	0%	43%	6%
Maxime Bernier	2%	1%	0%	1%	2%	1%	50%
Another one	4%	2%	2%	1%	25%	5%	0%
None of the above	12%	6%	9%	10%	26%	17%	6%
Don't know	16%	5%	8%	9%	13%	13%	17%
Prefer not to answer	3%	1%	0%	0%	2%	0%	0%

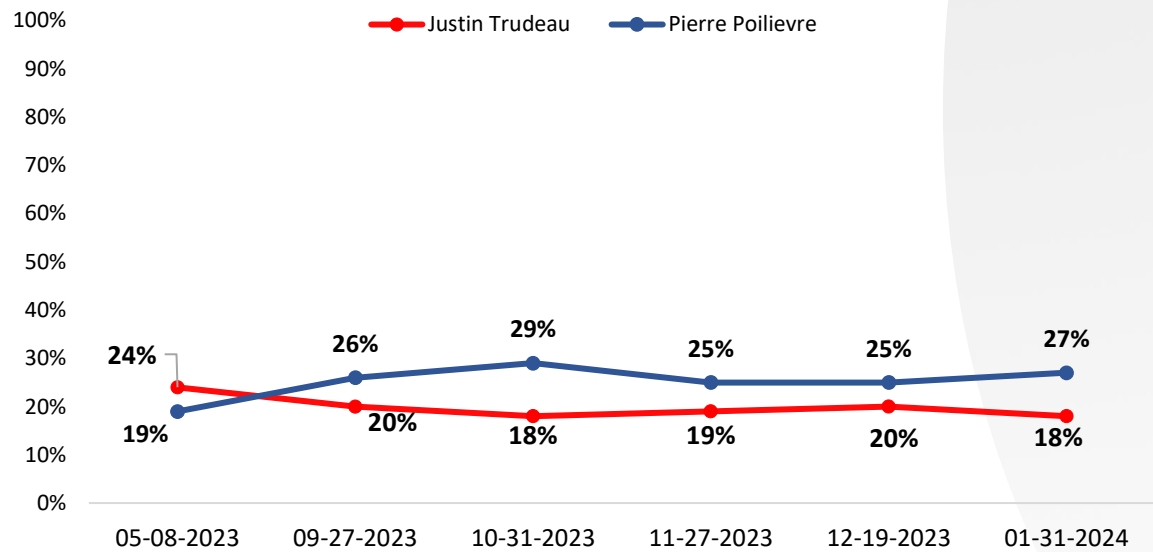
*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Leader Who Would Make the Best Prime Minister

– Evolution

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents



REPORT

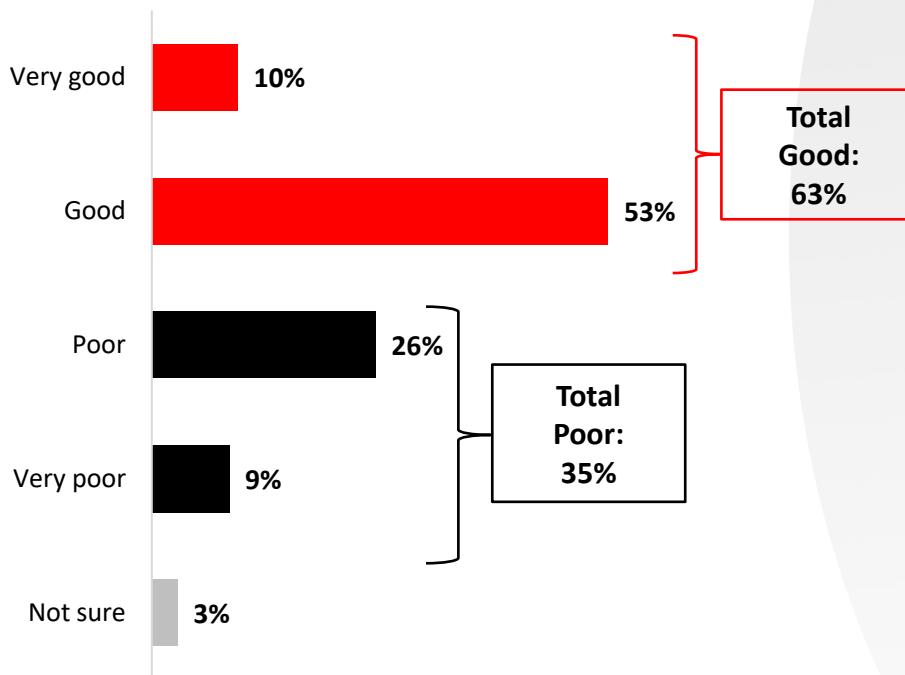
State of the Economy



State of Household Finances (1/3)

Q3. How would you describe your own household's finances today?

Base: All respondents (n=1,579)



State of Household Finances (2/3)

Q3. How would you describe your own household's finances today?



Base: All respondents

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Dec. 20 th , 2023	Gap
Weighted n=	1,579	106	365	612	102	174	220	771	808	422	509	649	638	646	273	1,622	
Unweighted n=	1,579	105	420	628	131	133	162	785	794	399	569	611	680	604	277	1,622	
Total Good	63%	64%	75%	58%	50%	68%	58%	63%	62%	57%	56%	72%	61%	65%	66%	60%	+3
Very good	10%	7%	15%	8%	2%	10%	12%	12%	8%	9%	7%	13%	10%	11%	9%	6%	+4
Good	53%	57%	61%	49%	48%	58%	46%	51%	54%	48%	49%	58%	51%	54%	56%	54%	-1
Total Poor	35%	34%	23%	39%	47%	29%	39%	33%	36%	39%	41%	27%	37%	32%	32%	36%	-1
Poor	26%	26%	17%	29%	37%	20%	29%	25%	26%	30%	28%	21%	27%	25%	24%	27%	-1
Very poor	9%	8%	6%	10%	10%	9%	10%	9%	9%	9%	13%	6%	10%	8%	8%	9%	-
Not sure	3%	1%	2%	3%	3%	3%	3%	4%	2%	4%	3%	1%	3%	3%	2%	4%	-1

State of Household Finances (3/3)

Q3. How would you describe your own household's finances today?

Base: All respondents

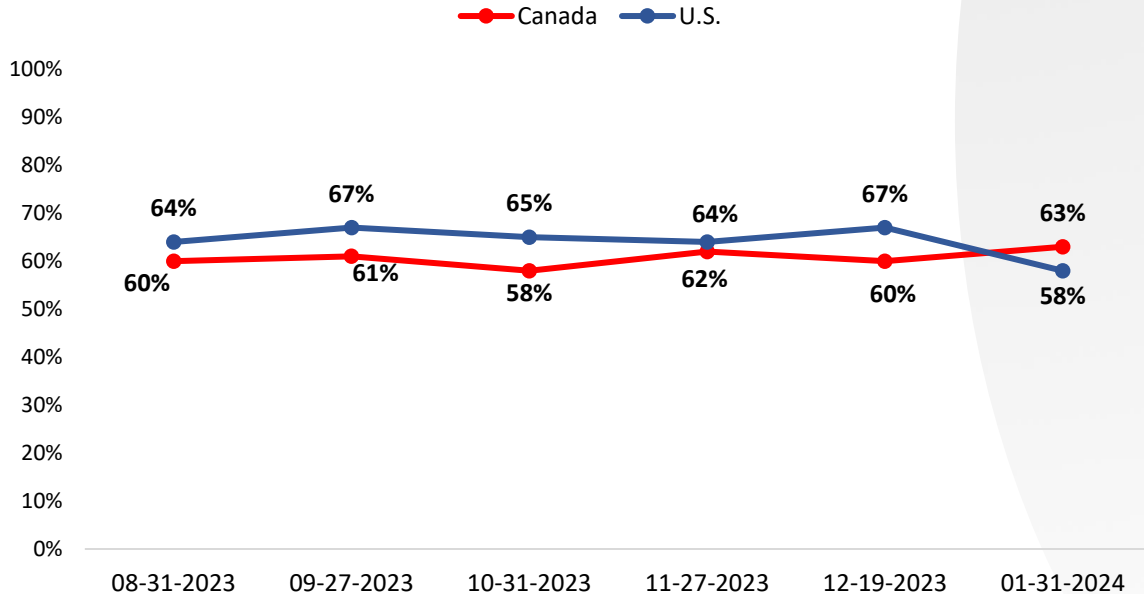
	 Total Canada	 Total USA	Gap
Weighted n=	1,579	1,004	
Unweighted n=	1,579	1,004	
Total Good	63%	58%	5
Very good	10%	14%	4
Good	53%	44%	9
Total Poor	35%	37%	2
Poor	26%	27%	1
Very poor	9%	10%	1
Not sure	3%	5%	3

State of Household Finances - Evolution

Q3. How would you describe your own household's finances today?

Base: All respondents

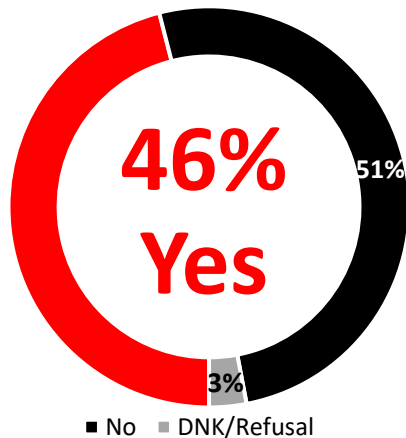
% Total Good Presented



Living Paycheck to Paycheck (1/2)

Q4. Are you currently living paycheque to paycheque?

Base: All respondents (n=1,579)





	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Dec. 20 th , 2023	Gap
Weighted n=	1,579	106	365	612	102	174	220	771	808	422	509	649	638	646	273	1,622	
Unweighted n=	1,579	105	420	628	131	133	162	785	794	399	569	611	680	604	277	1,622	
Yes	46%	54%	37%	47%	60%	43%	51%	43%	49%	52%	54%	36%	46%	45%	46%	48%	-2
No	51%	44%	61%	49%	39%	56%	47%	54%	49%	43%	42%	63%	51%	52%	52%	49%	+2
Don't know/Refusal	3%	2%	2%	4%	1%	1%	2%	4%	2%	5%	3%	1%	3%	3%	2%	3%	-

Living Paycheck to Paycheck (2/2)

Q4. Are you currently living paycheck to paycheck?

Base: All respondents

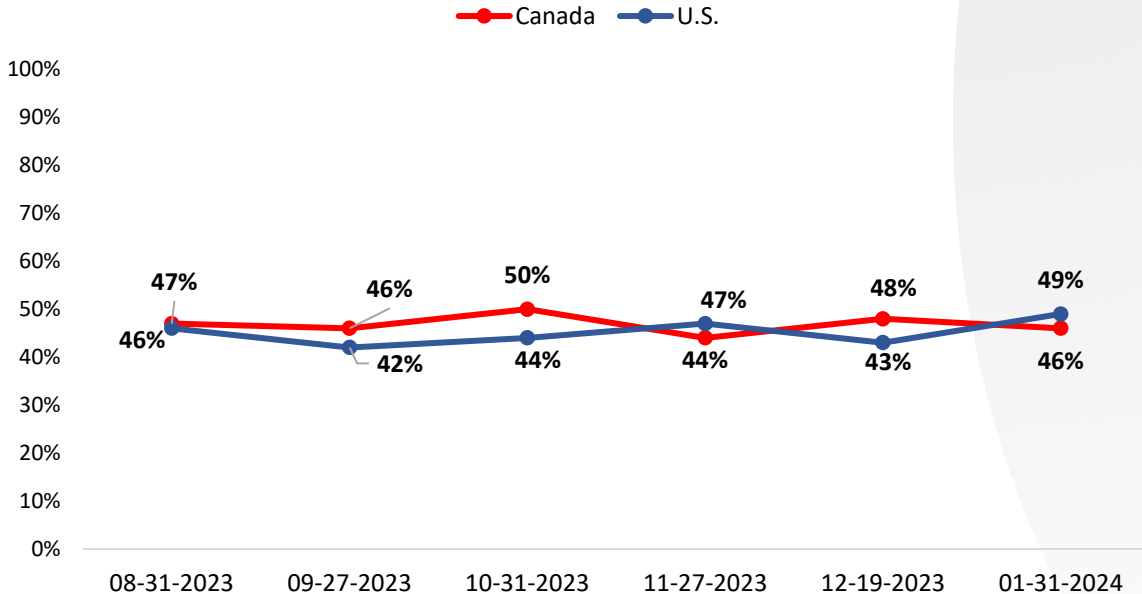
	 Total Canada	 Total USA	Gap
Weighted n=	1,579	1,004	
Unweighted n=	1,579	1,004	
Yes	46%	49%	3
No	51%	45%	6
Don't know/Refusal	3%	6%	3

Living Paycheck to Paycheck - Evolution

Q4. Are you currently living paycheck to paycheck?

Base: All respondents

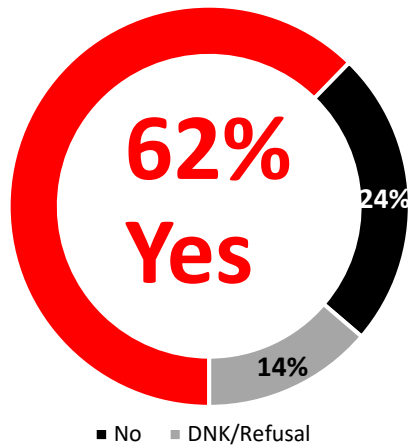
% Yes Presented



Economic Recession in the Country (1/2)

Q5. Do you believe Canada is currently in an economic recession?

Base: All respondents (n=1,579)





	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Dec. 20th 2023	Gap
Weighted n=	1,579	106	365	612	102	174	220	771	808	422	509	649	638	646	273	1,622	
Unweighted n=	1,579	105	420	628	131	133	162	785	794	399	569	611	680	604	277	1,622	
Yes	62%	70%	60%	62%	67%	62%	60%	60%	64%	66%	68%	56%	62%	62%	63%	63%	-1
No	24%	17%	26%	23%	20%	26%	26%	28%	20%	15%	20%	33%	22%	26%	25%	22%	+2
Don't know/Refusal	14%	13%	14%	15%	13%	12%	14%	12%	16%	19%	12%	11%	16%	12%	12%	15%	-1

Economic Recession in the Country (2/2)

Q5. Do you believe Canada/the United States is currently in an economic recession?

Base: All respondents

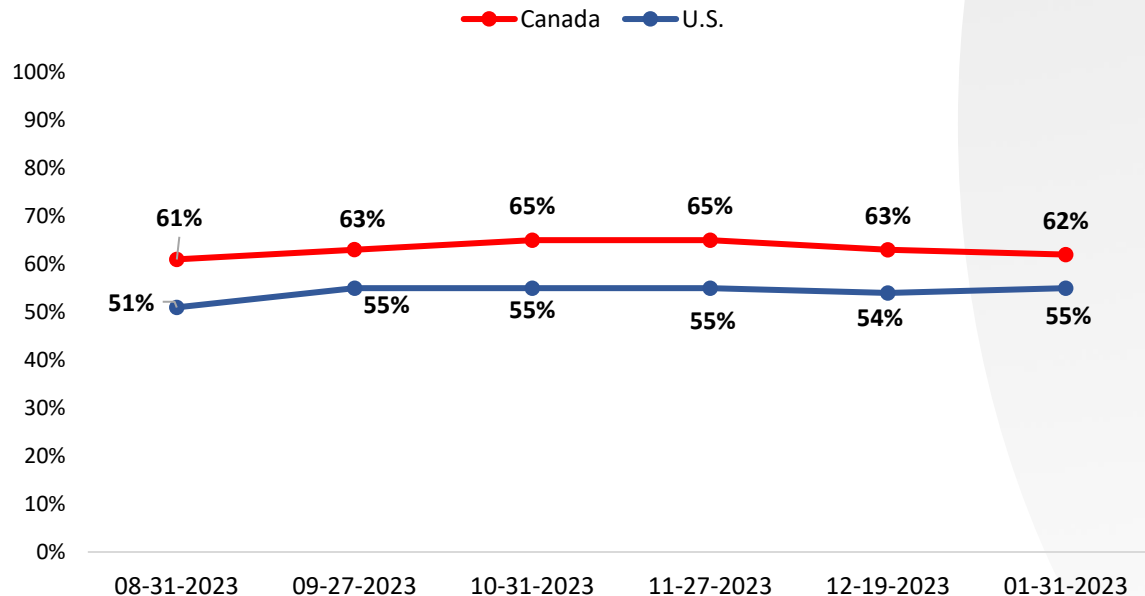
	 Total Canada	 Total USA	Gap
Weighted n=	1,579	1,004	
Unweighted n=	1,579	1,004	
Yes	62%	55%	7
No	24%	31%	7
Don't know/Refusal	14%	14%	-

Economic Recession in the Country - Evolution

Q5. Do you believe Canada/the United States is currently in an economic recession?

Base: All respondents

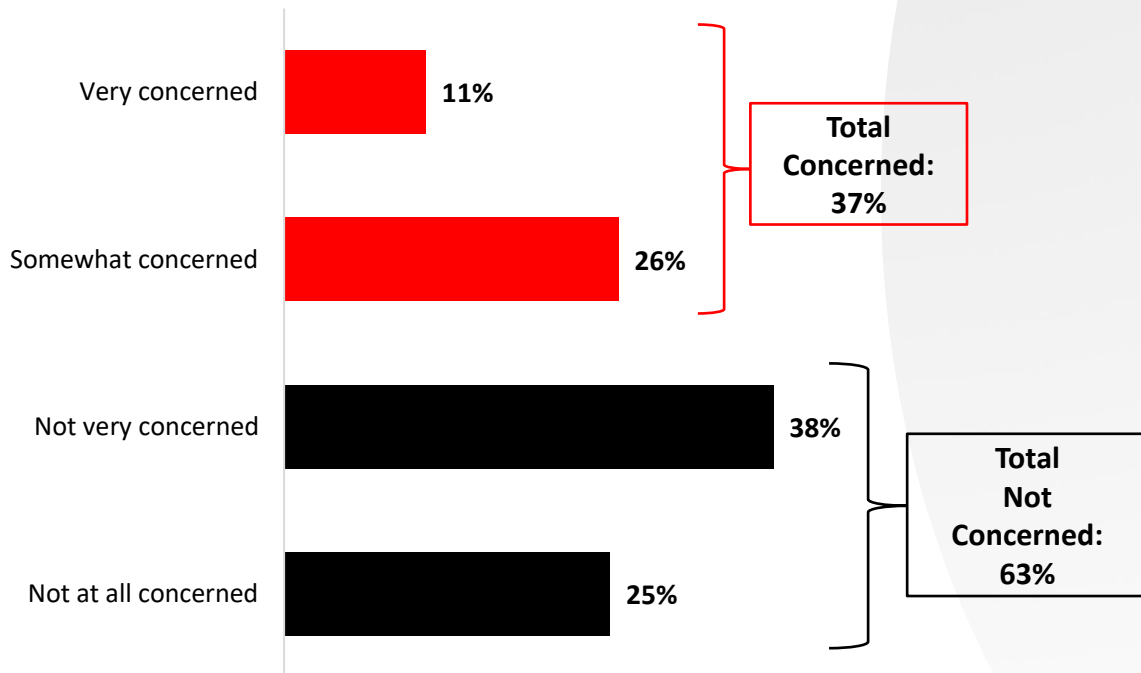
% Yes Presented



Concerns About Losing Job (1/3)

Q6. How concerned are you about losing your job in the next 12 months?

Base: Respondents who are currently employed (n=893)



Concerns About Losing Job (2/3)

Q6. How concerned are you about losing your job in the next 12 months?



Base: Respondents who are currently employed

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Dec. 20 th 2023	Gap
Weighted n=	835	54	190	329	57	92	113	429	406	273	387	175	354	350	123	835	
Unweighted n=	893	60	251	345	82	69	86	454	439	259	449	185	403	353	129	847	
Total Concerned	37%	36%	24%	41%	38%	46%	38%	42%	32%	44%	35%	30%	42%	35%	27%	39%	-2
Very concerned	11%	14%	7%	11%	10%	17%	11%	12%	10%	12%	11%	9%	13%	12%	4%	15%	-4
Somewhat concerned	26%	22%	17%	30%	28%	29%	27%	30%	22%	32%	24%	21%	30%	23%	23%	24%	+2
Total Not Concerned	63%	64%	76%	59%	62%	54%	62%	58%	68%	56%	65%	70%	58%	65%	73%	61%	+2
Not very concerned	38%	48%	42%	39%	34%	40%	23%	34%	42%	34%	40%	39%	38%	37%	42%	36%	+2
Not at all concerned	25%	16%	34%	20%	28%	14%	39%	24%	26%	22%	25%	32%	20%	29%	32%	25%	-

Concerns About Losing Job (3/3)

Q6. How concerned are you about losing your job in the next 12 months?

Base: Respondents who are currently employed

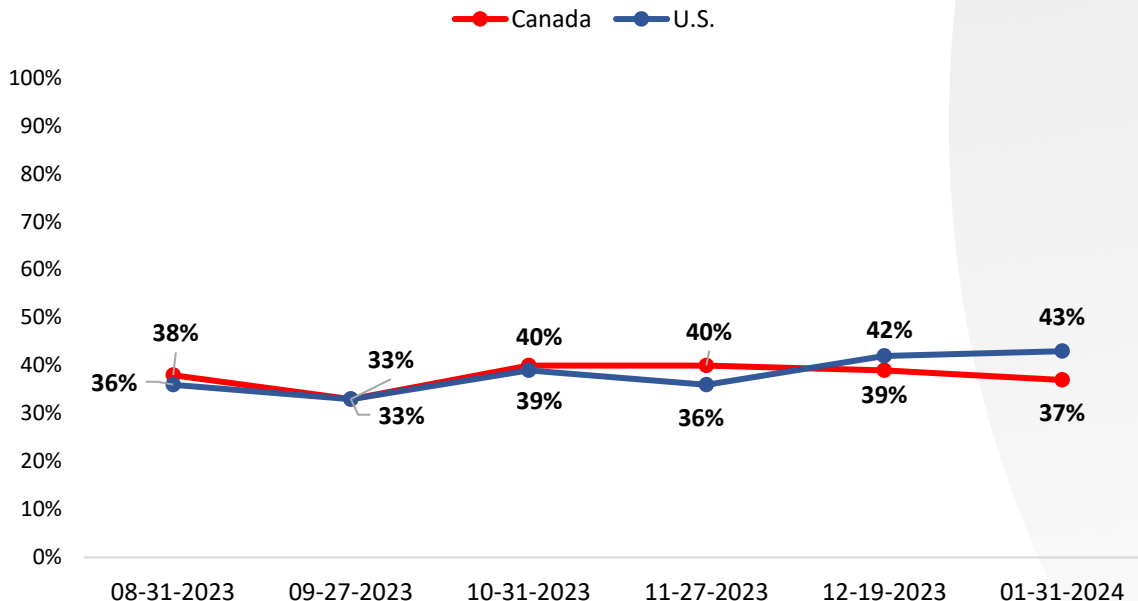
	 Total Canada	 Total USA	Gap
Weighted n=	835	516	
Unweighted n=	893	542	
Total Concerned	37%	43%	6
Very concerned	11%	17%	6
Somewhat concerned	26%	26%	-
Total Not Concerned	63%	57%	6
Not very concerned	38%	29%	9
Not at all concerned	25%	29%	4

Concerns About Losing Job – Evolution

Q6. How concerned are you about losing your job in the next 12 months?

Base: Respondents who are currently employed

% Total Concerned Presented



REPORT

American Politics

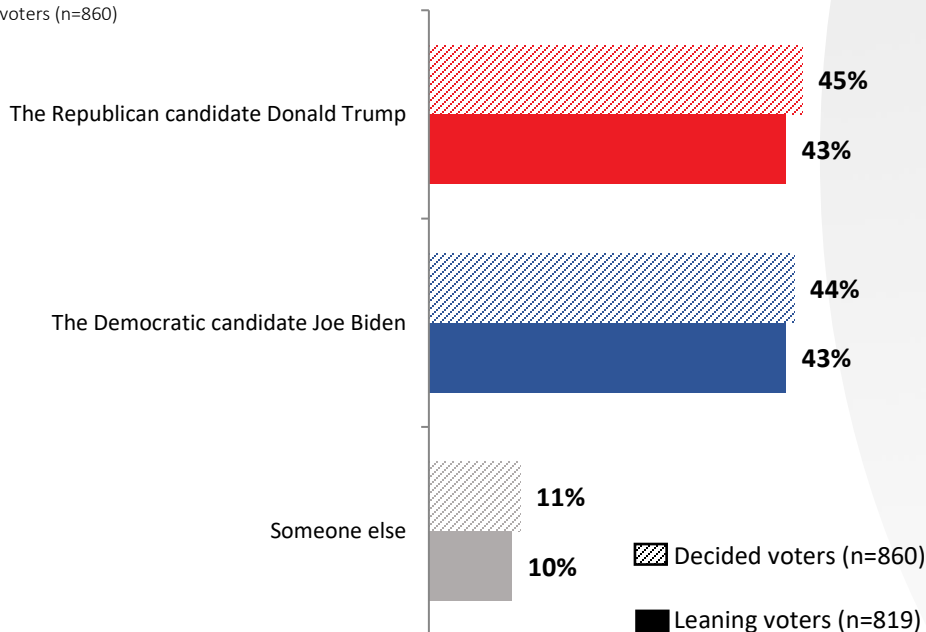
Survey of Americans



US Voting Intentions (1/2)

Q8. If the 2024 presidential election were held today, would you vote for the Republican candidate Donald Trump or the democratic Candidate Joe Biden? *Even if your choice is not made yet, if you had the obligation, who would you most likely vote for at the 2024 presidential election between...*

Base: Decided voters (n=860)



US Voting Intentions (2/2)

Q8. If the 2024 presidential election were held today, would you vote for the Republican candidate Donald Trump or the democratic Candidate Joe Biden? *Even if your choice is not made yet, if you had the obligation, who would you most likely vote for at the 2024 presidential election between...*

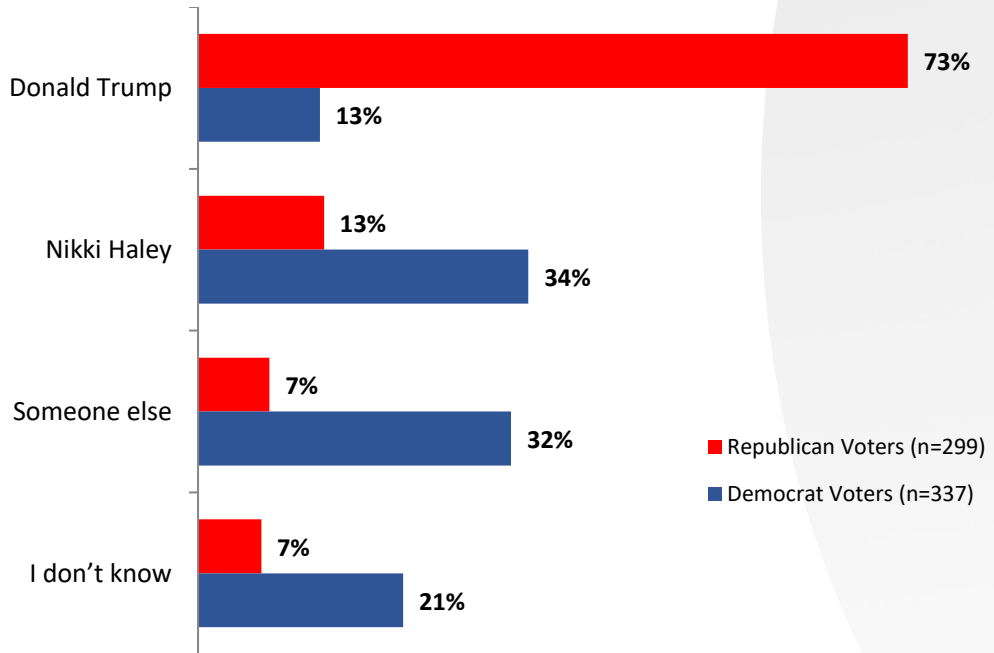
Base: All respondents

	TOTAL U.S.	TOTAL DECIDED VOTERS	TOTAL LEANING VOTERS	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	TOTAL Dec. 20 th 2023	Gap
Weighted n=	1,004	831	791	136	173	329	193	214	263	353	425	405	861	
Unweighted n=	1,004	860	819	164	172	334	190	170	313	377	441	419	879	
The Republican candidate Donald Trump	37%	45%	43%	43%	49%	48%	39%	35%	47%	49%	47%	43%	42%	+3
The Democratic candidate Joe Biden	36%	44%	43%	46%	39%	42%	50%	49%	42%	42%	41%	46%	46%	-2
Someone else	9%	11%	10%	12%	13%	11%	11%	16%	11%	9%	12%	10%	12%	-1
Can't vote	3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Won't vote	8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	6%	-	4%	-	-	-	-	-	-	-	-	-	-	-

Preferred Republican Candidate – *Republican vs Democrat Voters*

Q9. Which candidate would you like to see as the Republican candidate for president in 2024?

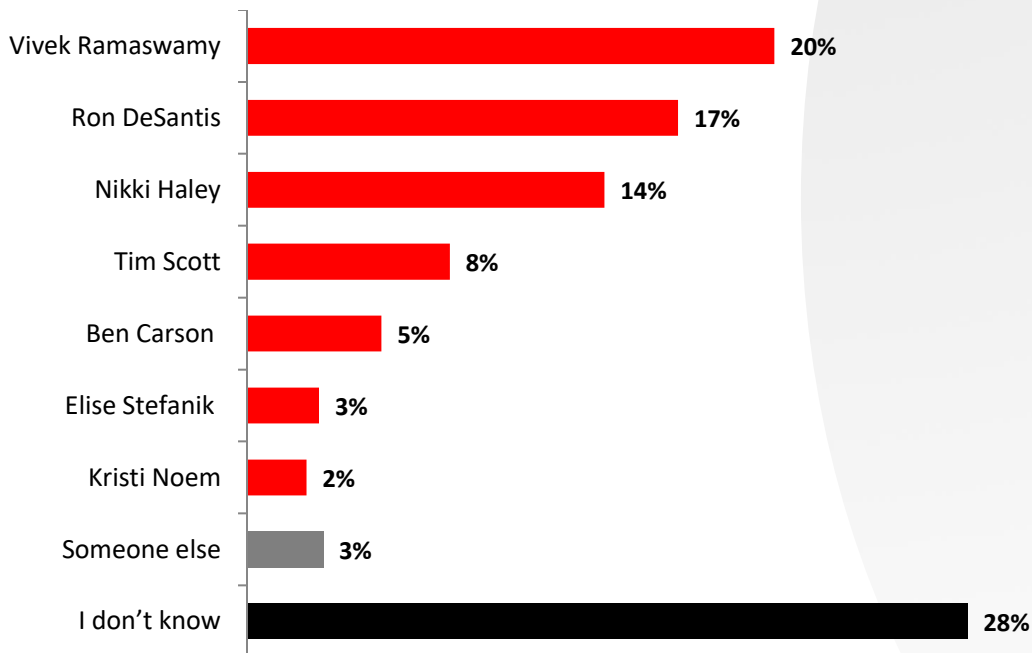
Base: All respondents (n=1,004)



Choice of Running Mate for Donald Trump

Q15. If Donald Trump secures the Republican nomination, who would be your preferred choice for his vice-presidential running mate?

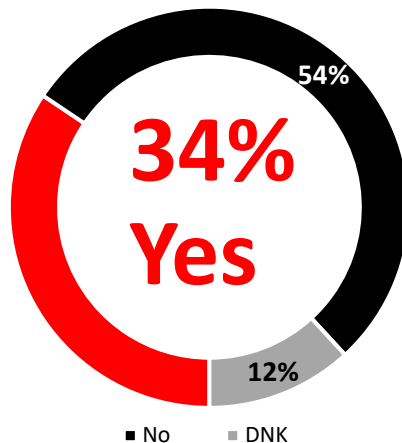
Base: Republican voters (n=299)



Imprisonment of Donald Trump

Q16. Do you think that Donald Trump should be the Republican candidate if he is convicted and imprisoned?

Base: All respondents (n=1,004)

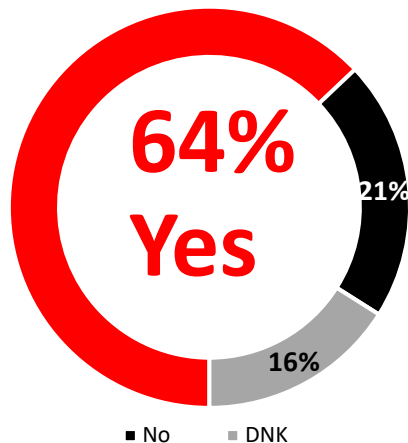


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,004	180	210	381	233	299	314	391	489	515	299	334	306
Unweighted n=	1,004	195	204	390	215	215	370	419	483	521	299	337	312
Yes	34%	29%	28%	40%	36%	35%	39%	30%	41%	28%	63%	14%	29%
No	54%	55%	55%	51%	57%	50%	52%	58%	49%	58%	24%	80%	57%
Don't know	12%	16%	18%	9%	7%	15%	10%	11%	10%	13%	13%	5%	14%

Impact of Trump's Imprisonment on Republican Voters

Q17. If Trump were found guilty and imprisoned following one of his trials, would you still vote for him?

Base: Republican voters (n=299)



	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female
Weighted n=	299	66	56	126	51	79	96	124	151	147
Unweighted n=	299	66	57	131	45	46	108	145	152	147
Yes	64%	61%	63%	65%	65%	74%	70%	53%	72%	55%
No	21%	24%	15%	25%	13%	12%	22%	25%	17%	24%
Don't know	16%	15%	22%	10%	22%	14%	8%	22%	10%	21%

Climate in Which the Elections Will Take Place

Q18. Do you believe that the 2024 presidential elections will take place peacefully, or do you expect there to be disturbances, protests, and civil disobedience either during or in the aftermath of the elections?

Base: All respondents (n=1,004)

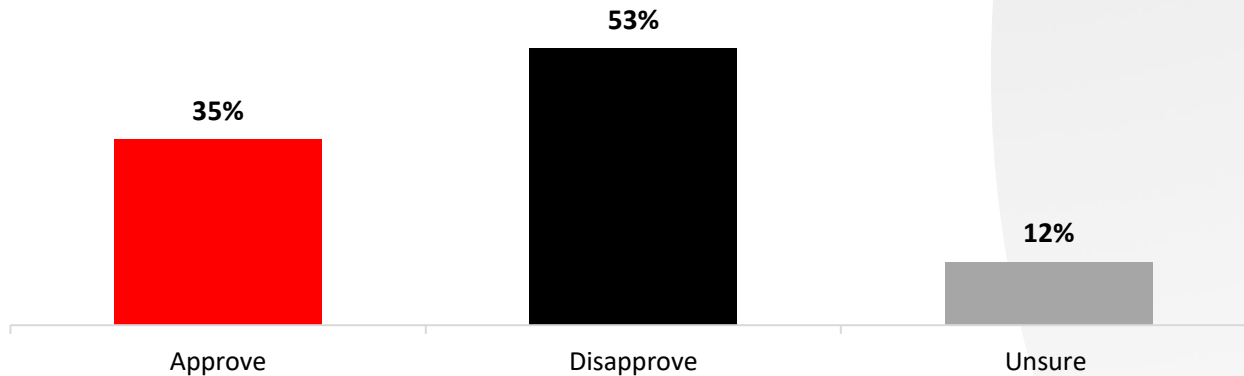


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Voted for Joe Biden in 2020	Voted for Donald Trump in 2020
Weighted n=	1,004	180	210	381	233	299	314	391	489	515	404	376
Unweighted n=	1,004	195	204	390	215	215	370	419	483	521	400	366
I believe that it will be peaceful	34%	39%	27%	36%	33%	36%	44%	25%	38%	31%	29%	39%
I believe that there will be disturbances, protests, and civil disobedience	66%	61%	73%	64%	67%	64%	56%	75%	62%	69%	71%	61%

Biden's Approval Rating (1/2)

Q10. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

Base: All respondents (n=1,004)



Biden's Approval Rating (2/2)

Q10. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

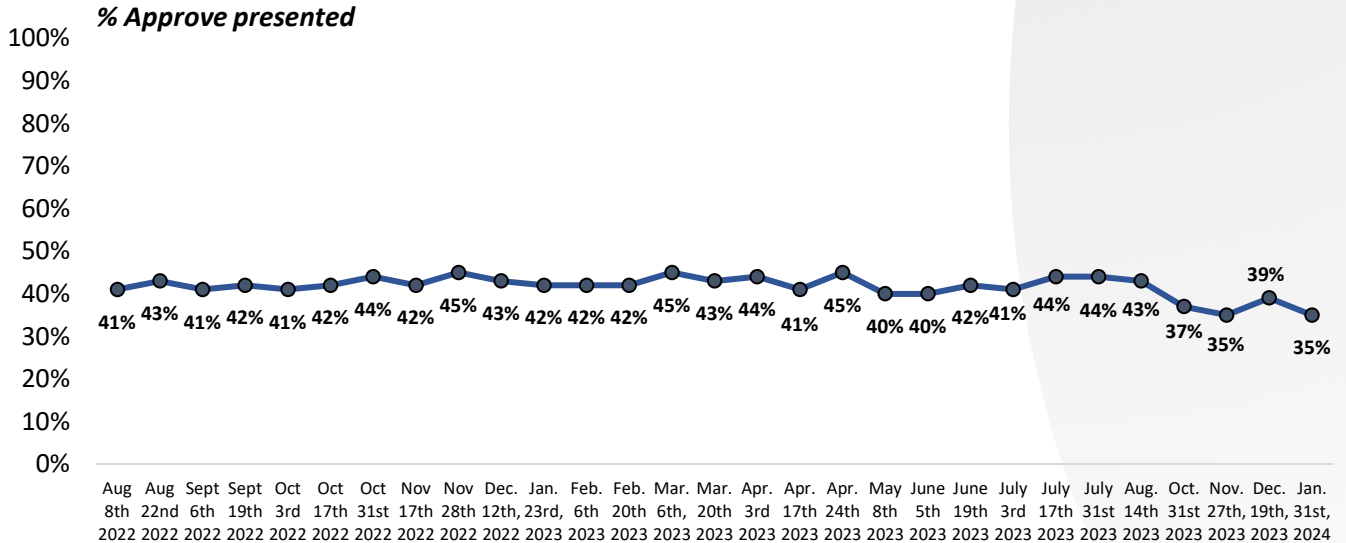
Base: All respondents

	Total United States	North east	Mid west	South	West	18-34	35-54	55+	Male	Female	Voted for Biden In 2020	Voted for Trump In 2020	TOTAL Dec 20 th 2023	Gap
Weighted n=	1,004	180	210	381	233	299	314	391	489	515	404	376	1,000	
Unweighted n=	1,004	195	204	390	215	215	370	419	483	521	400	366	1,000	
Approve	35%	33%	30%	36%	42%	32%	38%	36%	38%	33%	69%	8%	39%	-4
Disapprove	53%	54%	59%	52%	47%	50%	51%	55%	55%	51%	17%	91%	50%	+3
Unsure	12%	14%	12%	12%	12%	17%	11%	9%	7%	17%	14%	1%	11%	+1

Biden's Approval Rating – Evolution

Q10. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

Base: All respondents



REPORT

Respondent Profile

Subtitle



Weighted and Unweighted Sample (1/3)

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Province	1,579	1,579
British Columbia	162	220
Alberta	133	174
Manitoba/Saskatchewan	131	102
Ontario	628	612
Quebec	420	365
Atlantic	105	106

The table below presents the American geographic distribution of respondents before weighting.

	Unweighted	Weighted
US Region	1,004	1,004
NorthEast	195	180
MidWest	204	210
South	390	381
West	215	233

Weighted and Unweighted Sample (2/3)

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Gender	1,579	1,579
Male	785	771
Female	794	808
Age	1,579	1,579
18 to 34	399	422
35 to 54	569	509
55+	611	649
Language (Mother tongue)	1,579	1,579
English	997	1,053
French	363	312
Other	219	214

Weighted and Unweighted Sample (3/3)

The following tables present the demographic distribution of respondents according to gender and age for the United States.

	Unweighted	Weighted
Gender	1,004	1,004
Male	483	489
Female	521	515
Age	1,004	1,004
Between 18 and 29	88	191
Between 30 and 39	218	178
Between 40 and 49	186	164
Between 50 and 64	281	252
65 or older	231	219

Our services

- **Leger**
Marketing research and polling
- **Customer Experience (CX)**
Strategic and operational customer experience consulting services
- **Leger Analytics (LEA)**
Data modelling and analysis
- **Leger Opinion (LEO)**
Panel management
- **Leger Communities**
Online community management
- **Leger Digital**
Digital strategy and user experience
- **International Research**
Worldwide Independent Network (WIN)

600
EMPLOYEES



185
CONSULTANTS



8
OFFICES

MONTREAL | QUEBEC CITY | TORONTO | WINNIPEG
EDMONTON | CALGARY | VANCOUVER | NEW YORK

Our Commitments to Quality



Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



Leger is a sponsor of [CAIP Canada](#), Canada's professional body for Certified Analytics and Insights Professionals who uphold CRIC's marketing research and public opinion research standards. CAIP Canada is globally endorsed by ESOMAR and the MRII/University of Georgia.