

Report

CANADIAN POLITICS

Survey of Canadians

NATIONAL POST

May 2024



Methodology



Method

Online survey among respondents 18 years of age or older.

(Canadian sample: n = 1,620.

Respondents had the option of completing the survey in English or in

French and were randomly recruited using LEO's online panel.



When

May 24 to
May 26, 2024



Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than $\pm 2.44\%$, (19 times out of 20) for the Canadian sample.



Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

Methodology



Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.



Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.



Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail addresses: aenns@leger360.com

A more detailed methodology is presented in the Appendix.

Methodology

Leger is the polling firm that has presented the most accurate election survey data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (New York).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

2021 CANADIAN FEDERAL ELECTION



LEGER SURVEY

Published in *Le Journal de Montréal*
and *The National Post/Postmedia*
September 18, 2021

33%	32%	19%	7%	6%	2%
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OFFICIAL RESULTS

2021 Canadian Federal Election*

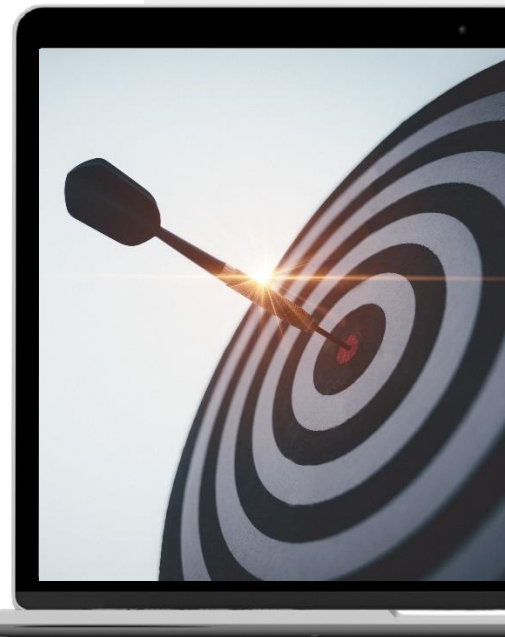
33.7%	32.6%	17.8%	7.7%	5.0%	2.3%
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Key Highlights

Every month, we conduct a survey of Canadians to explore their views on the current government. This month, our survey was conducted between May 24 and 26, 2024.

Some of the key highlights of our survey about Canadian federal politics include...

- Pierre Poilievre's Conservative Party remains in the lead, 19 points ahead of Justin Trudeau's Liberal Party. If a federal election were to be held today, 42% of Canadians would vote for the Conservative Party of Canada, while 23% would vote for Justin Trudeau's Liberal Party.
- Almost one-third of Canadians think Pierre Poilievre is the leader who would make the best Prime Minister among the federal party leaders (28%), ahead of Justin Trudeau (16%) and Jagmeet Singh (16%). Pierre Poilievre has experienced a decrease of four points compared to last month.
- Two-thirds of Canadians (66%) are dissatisfied with Trudeau's government, compared to only one-quarter (27%) who are satisfied.
- Regarding the reasons why Justin Trudeau wishes to remain Prime Minister and leader of the Liberal Party, almost half of Canadians (47%) think that it is because he likes to be Prime Minister and does not want to leave, nearly one-quarter (23%) of Canadians think that it is because he has more policies he wants to implement, 18% think it is because there are not any suitable replacements for him, and 15% think it is because he wants to face Pierre Poilievre in the next election. Conservative voters (60%) are more likely to think that Justin Trudeau wishes to remain Prime Minister because he likes it. In contrast, Liberal voters are more likely to think that it is because he has more policies he wants to implement (45%), because he wants to face Poilievre (26%), or because he feels like there are no suitable replacements (26%).



REPORT

Federal Voting Intentions and Satisfaction With The Government in Place

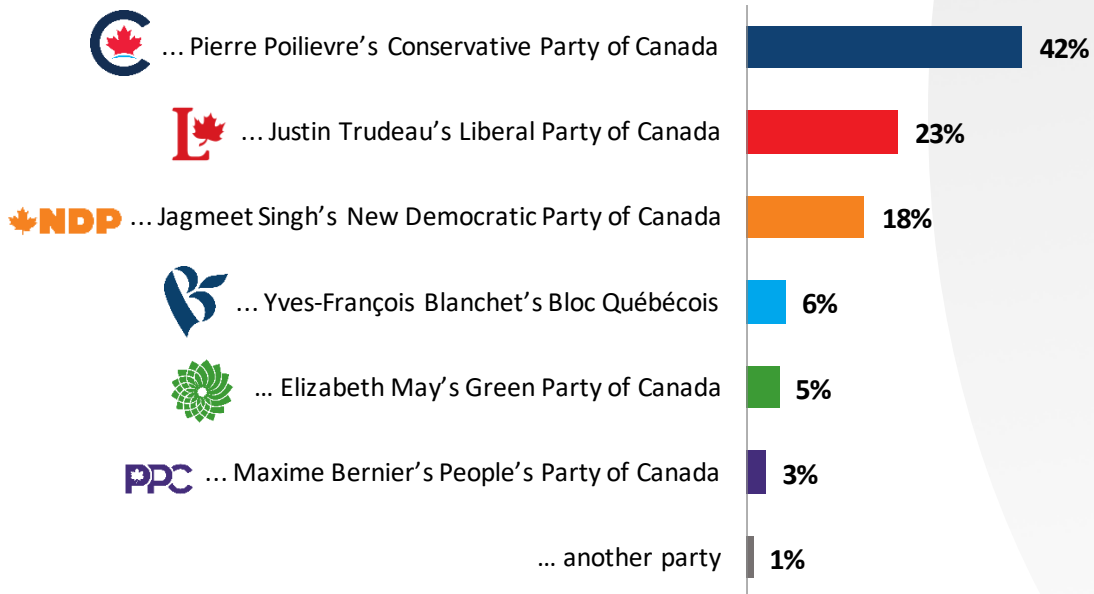
Survey of Canadians



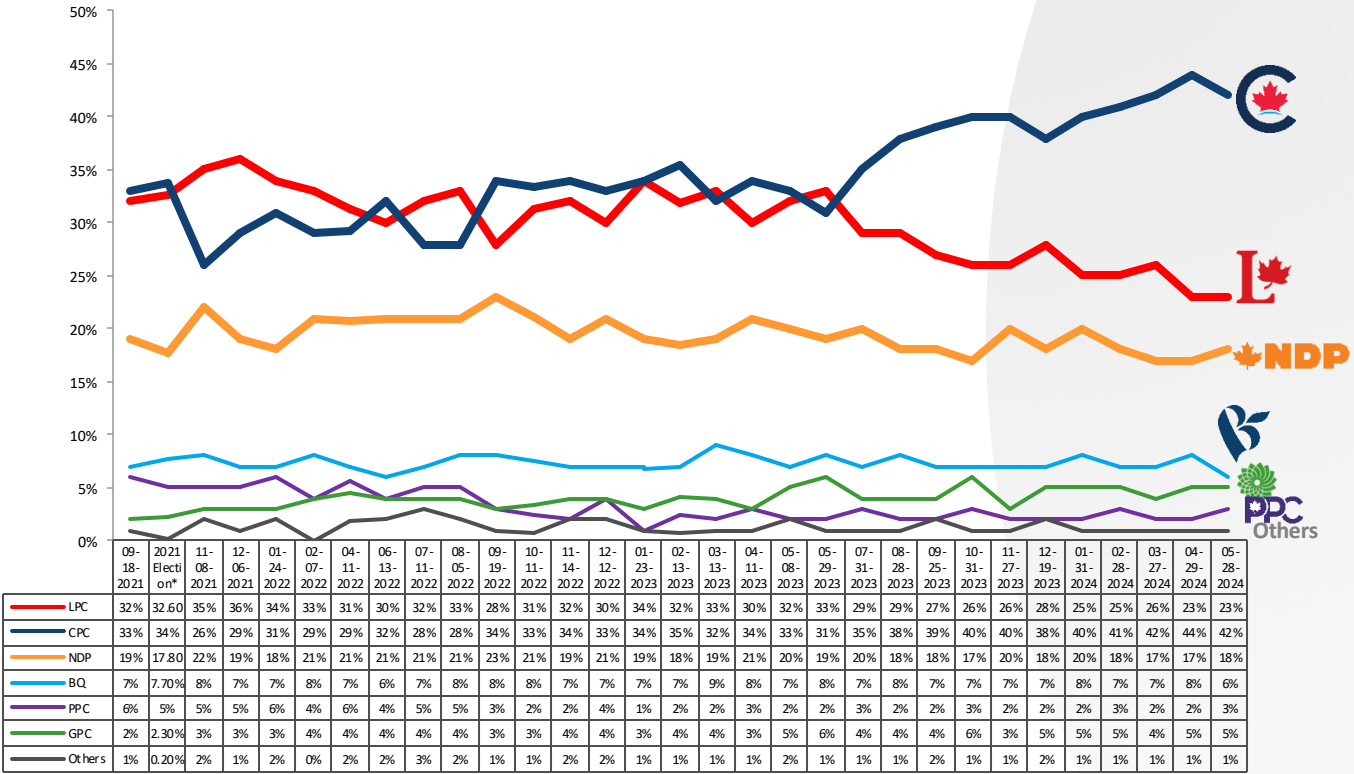
Voting Intentions - Federal Elections (1/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...*

Base: Decided voters (n=1,291), except for the Bloc Québécois, Quebecers only



Evolution of Voting Intentions in Canada

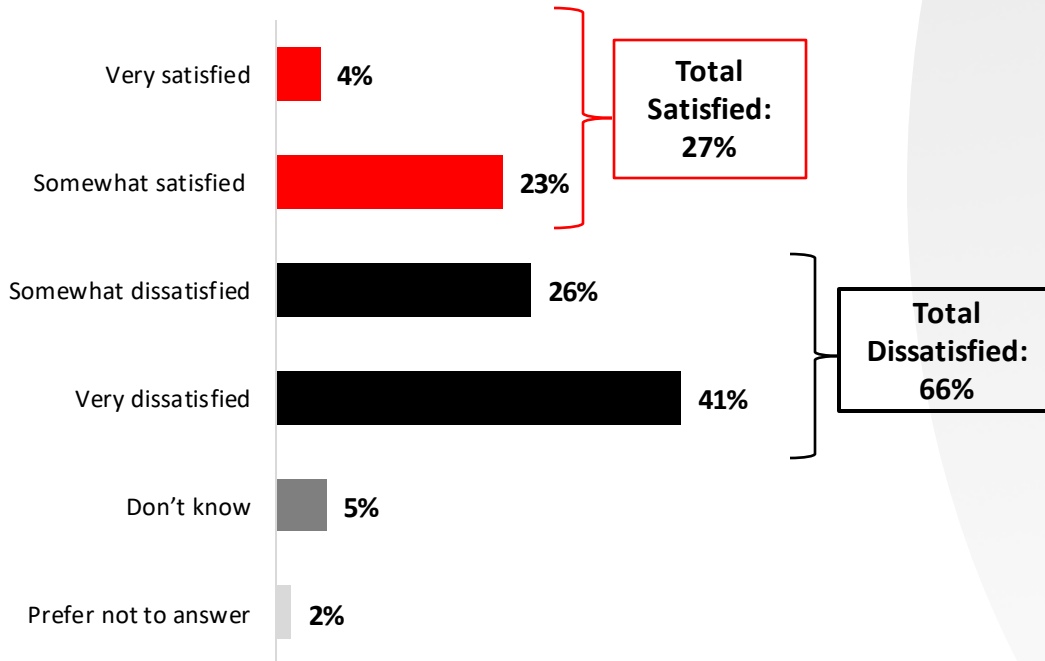


*Official results from Elections Canada

Satisfaction With Trudeau's Government (1/2)

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents (n=1,620)



Satisfaction With Trudeau's Government (2/2)

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL April 2024	Gap
Weighted n=	1,620	109	374	628	104	180	224	789	831	432	520	667	728	566	310	1,610	
Unweighted n=	1,620	106	443	620	137	149	165	754	866	386	503	731	718	576	312	1,610	
Total Satisfied	27%	25%	30%	24%	15%	29%	37%	29%	25%	28%	23%	30%	30%	29%	17%	25%	+2
Very satisfied	4%	2%	3%	5%	4%	5%	6%	5%	4%	7%	3%	4%	6%	4%	2%	4%	-
Somewhat satisfied	23%	22%	27%	19%	11%	24%	31%	24%	21%	21%	19%	27%	24%	25%	16%	21%	+2
Total Dissatisfied	66%	69%	61%	70%	75%	70%	56%	65%	67%	63%	69%	66%	63%	66%	75%	69%	-3
Somewhat dissatisfied	26%	26%	28%	28%	24%	21%	18%	25%	26%	31%	26%	21%	26%	26%	24%	24%	+2
Very dissatisfied	41%	43%	33%	42%	51%	48%	38%	40%	41%	31%	43%	45%	37%	40%	51%	46%	-5
Don't know	5%	4%	7%	4%	11%	0%	6%	4%	6%	9%	6%	2%	5%	5%	6%	4%	+1
Prefer not to answer	2%	3%	3%	2%	0%	1%	0%	1%	2%	1%	2%	2%	2%	1%	2%	2%	-

Satisfaction With Trudeau's Government

– *By Voting Intentions*

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents

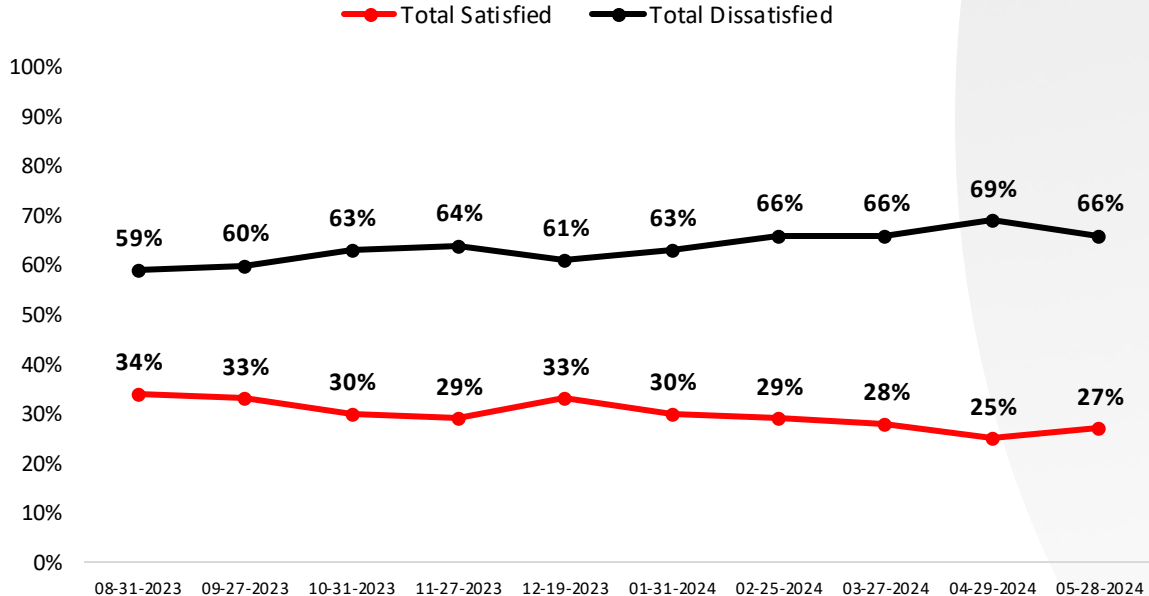


	TOTAL Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,620	537	297	233	82	67	38
Unweighted n=	1,620	531	347	201	97	71	33
Total Satisfied	27%	7%	74%	32%	21%	29%	36%
Very satisfied	4%	2%	16%	1%	0%	6%	12%
Somewhat satisfied	23%	5%	58%	31%	21%	23%	24%
Total Dissatisfied	66%	92%	25%	65%	79%	67%	64%
Somewhat dissatisfied	26%	19%	22%	42%	32%	34%	8%
Very dis satisfied	41%	73%	3%	23%	47%	32%	56%
Don't know	5%	1%	2%	2%	0%	4%	0%
Prefer not to answer	2%	0%	0%	1%	0%	0%	0%

Satisfaction With Trudeau's Government - Evolution

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

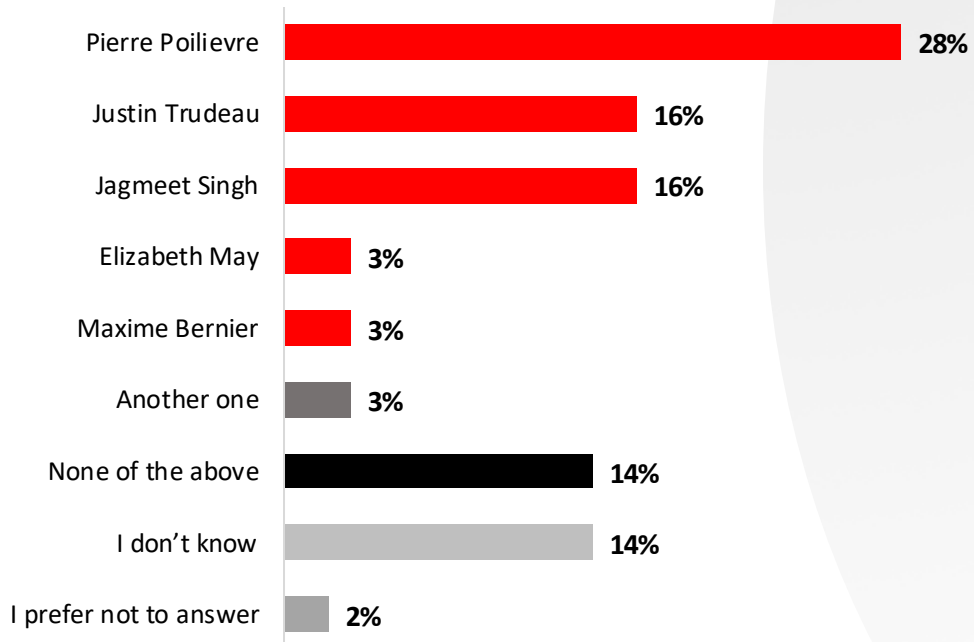
Base: All respondents



Leader Who Would Make the Best Prime Minister (1/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,620)



Leader Who Would Make the Best Prime Minister (2/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL April 2024	Gap
Weighted n=	1,620	109	374	628	104	180	224	789	831	432	520	667	728	566	310	1,610	
Unweighted n=	1,620	106	443	620	137	149	165	754	866	386	503	731	718	576	312	1,610	
Pierre Poilievre	28%	25%	17%	28%	34%	44%	30%	32%	23%	24%	30%	28%	25%	27%	36%	32%	-4
Justin Trudeau	16%	16%	20%	17%	10%	13%	15%	18%	15%	10%	15%	22%	17%	18%	13%	16%	-
Jagmeet Singh	16%	19%	10%	18%	12%	16%	19%	16%	16%	25%	14%	11%	18%	16%	11%	11%	+5
Elizabeth May	3%	4%	3%	3%	1%	2%	7%	3%	4%	5%	3%	3%	4%	2%	5%	4%	-1
Maxime Bernier	3%	2%	3%	2%	1%	4%	4%	3%	2%	4%	3%	2%	2%	4%	2%	2%	+1
Another one	3%	6%	10%	1%	1%	0%	0%	3%	3%	1%	3%	5%	4%	3%	3%	4%	-1
None of the above	14%	7%	20%	14%	13%	12%	9%	14%	14%	11%	12%	17%	13%	15%	13%	14%	-
Don't know	14%	13%	15%	15%	27%	6%	12%	8%	20%	17%	17%	11%	14%	14%	14%	14%	-
Prefer not to answer	2%	8%	2%	2%	0%	3%	3%	2%	3%	3%	3%	2%	3%	2%	4%	3%	-1

Leader Who Would Make the Best Prime Minister

– *By Voting Intentions*

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents

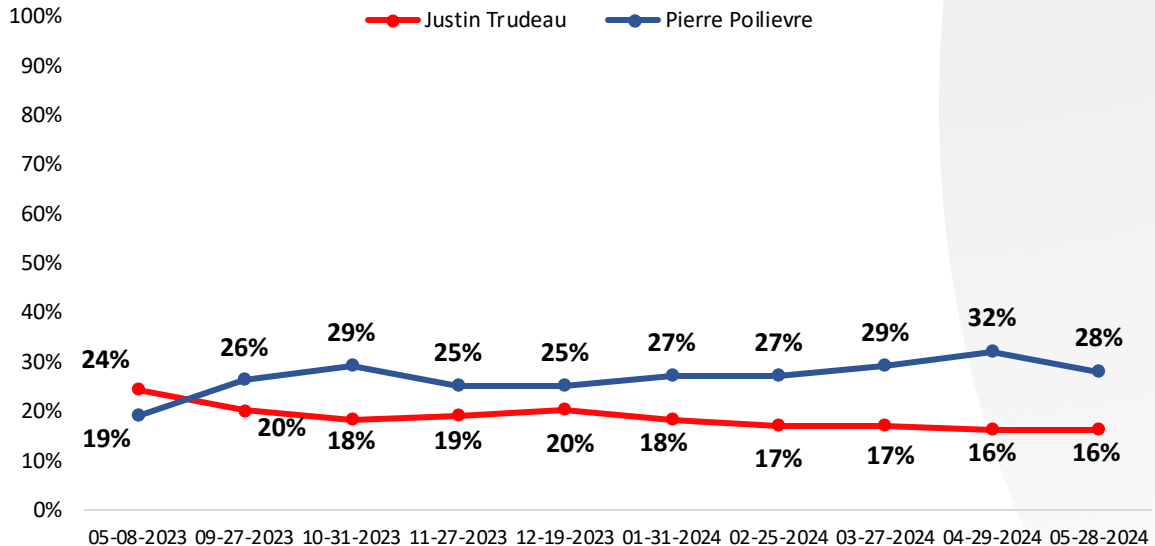


	TOTAL Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,620	537	297	233	82	67	38
Unweighted n=	1,620	531	347	201	97	71	33
Pierre Poilievre	28%	77%	0%	2%	6%	0%	13%
Justin Trudeau	16%	1%	74%	4%	11%	4%	2%
Jagmeet Singh	16%	8%	7%	70%	7%	16%	3%
Elizabeth May	3%	1%	1%	3%	1%	48%	4%
Maxime Bernier	3%	2%	0%	0%	6%	0%	70%
Another one	3%	1%	2%	2%	29%	3%	2%
None of the above	14%	8%	9%	7%	33%	21%	2%
Don't know	14%	3%	7%	12%	5%	9%	4%
Prefer not to answer	2%	0%	0%	0%	1%	0%	0%

Leader Who Would Make the Best Prime Minister – Evolution

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

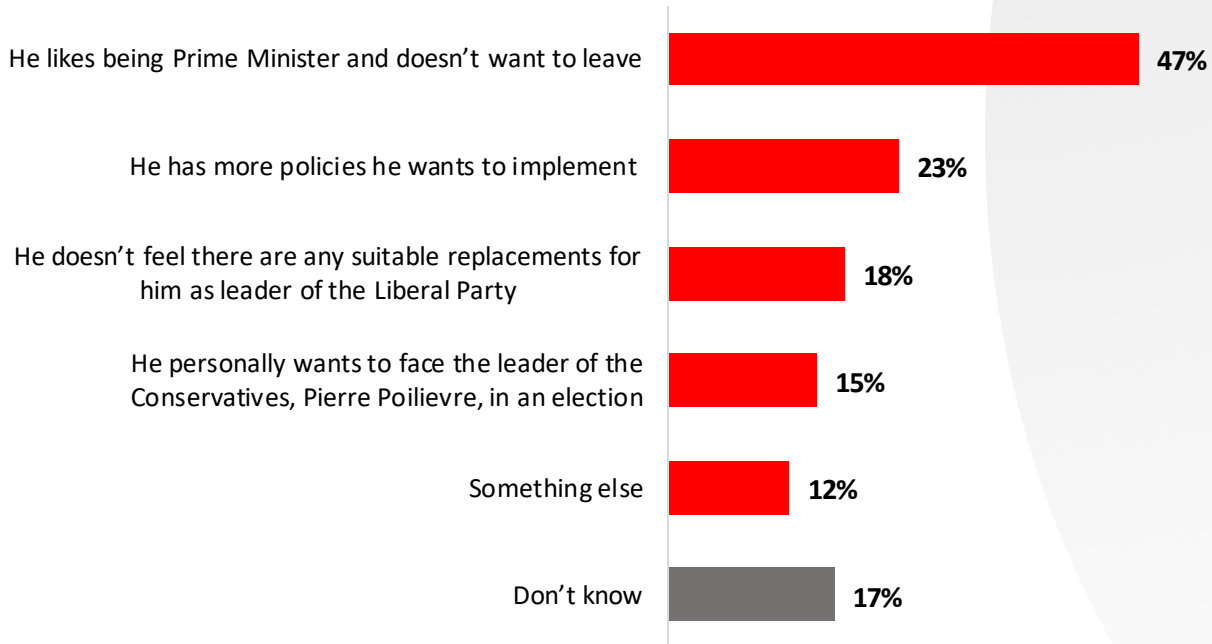
Base: All respondents



Trudeau's Motivation to Continue as Prime Minister (1/2)

Q3. Justin Trudeau has been Prime Minister for almost 9 years. There have been media reports regarding whether he should step down as Prime Minister and leader of the Liberal Party of Canada and let some else take his place. So far, he has said he will not step down and intends to run in the next election in 2025. **Why do you think Justin Trudeau wants to stay as Prime Minister and leader of the Party?**

Base: All respondents (n=1,620)



Trudeau's Motivation to Continue as Prime Minister (2/2)

Q3. Justin Trudeau has been Prime Minister for almost 9 years. There have been media reports regarding whether he should step down as Prime Minister and leader of the Liberal Party of Canada and let some else take his place. So far, he has said he will not step down and intends to run in the next election in 2025. **Why do you think Justin Trudeau wants to stay as Prime Minister and leader of the Party?**

Base: All respondents (n=1,620)

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,620	109	374	628	104	180	224	789	831	432	520	667	728	566	310
Unweighted n=	1,620	106	443	620	137	149	165	754	866	386	503	731	718	576	312
He likes being Prime Minister and doesn't want to leave	47%	48%	44%	46%	52%	50%	49%	49%	46%	45%	48%	48%	46%	47%	50%
He has more policies he wants to implement	23%	25%	23%	25%	16%	20%	25%	24%	22%	24%	23%	22%	25%	24%	18%
He doesn't feel there are any suitable replacements for him as leader of the Liberal Party	18%	10%	15%	19%	14%	16%	25%	19%	17%	23%	15%	16%	19%	20%	12%
He personally wants to face the leader of the Conservatives, Pierre Poilievre, in an election	15%	19%	18%	15%	13%	12%	11%	18%	12%	18%	11%	16%	16%	16%	11%
Something else	12%	14%	8%	14%	15%	15%	11%	14%	11%	10%	14%	12%	11%	12%	16%
Don't know	17%	16%	18%	15%	22%	16%	16%	12%	21%	17%	19%	15%	15%	16%	19%

Trudeau's Motivation to Continue as Prime Minister

– By Voting Intentions

Q3. Justin Trudeau has been Prime Minister for almost 9 years. There have been media reports regarding whether he should step down as Prime Minister and leader of the Liberal Party of Canada and let some else take his place. So far, he has said he will not step down and intends to run in the next election in 2025. **Why do you think Justin Trudeau wants to stay as Prime Minister and leader of the Party?**

Base: All respondents



	TOTAL Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,620	537	297	233	82	67	38
Unweighted n=	1,620	531	347	201	97	71	33
He likes being Prime Minister and doesn't want to leave	47%	60%	32%	51%	56%	63%	50%
He has more policies he wants to implement	23%	18%	45%	25%	21%	16%	34%
He doesn't feel there are any suitable replacements for him as leader of the Liberal Party	18%	16%	26%	21%	12%	28%	13%
He personally wants to face the leader of the Conservatives, Pierre Poilievre, in an election	15%	13%	26%	15%	13%	15%	9%
Something else	12%	18%	5%	9%	12%	4%	20%
Don't know	17%	9%	11%	15%	4%	15%	0%

REPORT

Respondent Profile

Subtitle



Weighted and Unweighted Sample (1/2)

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Province	1,620	1,620
British Columbia	165	224
Alberta	149	180
Manitoba/Saskatchewan	137	104
Ontario	620	628
Quebec	443	374
Atlantic	106	109

Weighted and Unweighted Sample (2/2)

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Gender	1,620	1,620
Male	754	789
Female	866	831
Age	1,620	1,620
18 to 34	386	432
35 to 54	503	520
55+	731	667
Language (Mother tongue)	1,620	1,620
English	1,016	1,091
French	391	320
Other	210	205

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