

## Methodology



#### Method

Online survey among respondents 18 years of age or older.

(Canadian sample: n= 1,519). Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.



#### When

May 3 to May 5, 2024



#### Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than ±2.51%, (19 times out of 20) for the Canadian sample.



#### Weighting

Results were weighted according to age, gender, mother tongue, region, education and presence of children in the household in order to ensure a representative sample of the Canadian population.



## Methodology



# Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.



#### **Rounded data**

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.



#### Questions

Have questions about the data presented in this report? Please contact Christian Bourque, Executive Vice-President, Eastern Canada at the following e-mail addresses: cbourque@leger360.com A more detailed methodology is presented in the Appendix.



## Methodology

Leger is the polling firm that has presented the most accurate election survey data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (New York).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <a href="https://338canada.com/pollster-ratings.htm">https://338canada.com/pollster-ratings.htm</a>

2021 CANADIAN FEDERAL ELECTION	<b>(%</b>	F	<b>+NDP</b>	B	PPC	
<b>LEGER SURVEY</b> Published in <i>Le Journal de Montréal</i> and The National Post/Postmedia September 18, 2021	33%	32%	19%	7%	6%	2%
<b>OFFICIAL RESULTS</b> 2021 <b>Canadian</b> Federal Election*	33.7%	32.6%	17.8%	7.7%	5.0%	2.3%





## **Key Highlights**

From May 3 to May 5, 2024, we surveyed Canadians to find out their opinions and perceptions on campus encampments and the equality among Canadians.

# Some of the key highlights of our survey campus encampments include...

- Half of Canadians (48%) are opposed to encampments in support of Palestine at Canadian universities, while around one-third (31%) support them, and 21% don't know. Canadians aged 18 to 34 are more likely to support the campus encampments (45%).
- 44% of Canadians think the encampments should be dismantled as they may be a threat to campus safety and the safety of students, while almost one-quarter (23%) think they should be tolerated and accepted as a form of free speech and freedom, and one-third (33%) think they should be dismantled only if protestors voice antisemitic views or propagate hate speech. Canadians aged 18 to 34 are more likely to think that encampments should be tolerated (33%).
- Three-quarters of Canadians (72%) think that some Canadians face challenges that others do not, while 20% think that all Canadians are equal and have the same opportunities in life, and 8% don't know.
- Indigenous peoples (57%), immigrants (56%), and visible minorities (54%) are considered to be the groups that face more difficulties in Canada, before the LGBTQ2+ community (49%), women (44%), and youth (35%).
- Six out of ten Canadians (59%) believe that different minorities in Canada are too demanding in their claims, and around the same proportion (54%) believe Canadians are too accommodating towards the claims of minorities. Canadians aged 55 or older are more likely to agree with those claims, at 70% and 60%, respectively.



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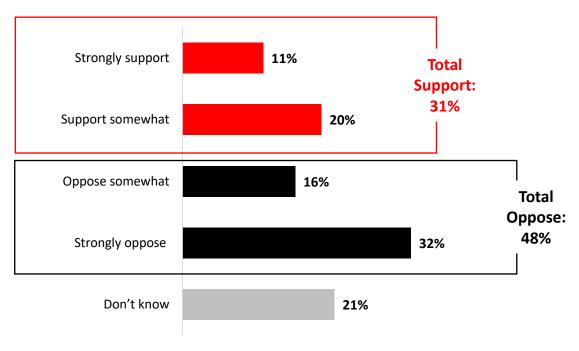
Detailed Results



### Support for Campus Encampments at Canadian Universities (1/2)

**Q1.** As of last weekend, some students have created encampments on campuses of different Canadian universities in support of Palestine. Protesters are asking that their university cut all ties with the state of Israel in protest over the situation in Gaza. Based on what you know or have heard of these protests, do you generally support or oppose these campus encampments?

Base: All respondents (n=1,519)





### Support for Campus Encampments at Canadian Universities (2/2)

**Q1.** As of last weekend, some students have created encampments on campuses of different Canadian universities in support of Palestine. Protesters are asking that their university cut all ties with the state of Israel in protest over the situation in Gaza. Based on what you know or have heard of these protests, do you generally support or oppose these campus encampments?

Base: All respondents

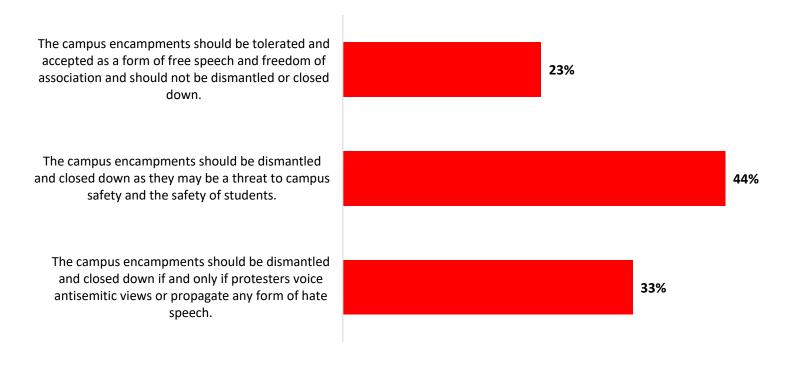
	Total Canada	ATL	QC	ON	мв/ѕк	АВ	ВС	Male	Female	18-34	35-54	55+	Urban	Sub- Urban	Rural
Unweighted n=	1,519	100	415	603	125	125	151	733	786	392	501	626	642	581	282
Total Support	31%	32%	32%	31%	31%	34%	27%	32%	30%	45%	31%	21%	35%	28%	27%
Strongly support	11%	12%	9%	12%	11%	13%	12%	11%	11%	19%	11%	6%	15%	7%	12%
Support somewhat	20%	20%	22%	19%	20%	21%	16%	21%	18%	26%	20%	15%	20%	21%	15%
Total Oppose	48%	44%	51%	44%	56%	46%	54%	50%	45%	28%	42%	66%	42%	52%	54%
Oppose somewhat	16%	14%	16%	12%	24%	19%	19%	15%	16%	14%	16%	17%	12%	20%	16%
Strongly oppose	32%	31%	34%	31%	32%	27%	35%	35%	29%	14%	26%	48%	30%	32%	38%
Don't know	21%	24%	18%	26%	14%	20%	18%	<b>17</b> %	25%	<b>27</b> %	27%	13%	23%	20%	19%



#### Perspectives on Handling Campus Encampments (1/2)

**Q2.** There have been several opinions about these encampments made by different people. Please tell which of the following best represents your personal opinion on the issue:

Base: All respondents (n=1,519)





### Perspectives on Handling Campus Encampments (2/2)

**Q2.** There have been several opinions about these encampments made by different people. Please tell which of the following best represents your personal opinion on the issue:

Base: All respondents

	Total Canada	ATL	QС	ON	MB/SK	АВ	вс	Male	Female	18-34	35-54	55+	Urban	Sub- Urban	Rural
Unweighted n=	1,519	100	415	603	125	125	151	733	786	392	501	626	642	581	282
The campus encampments should be tolerated and accepted as a form of free speech and freedom of association and should not be dismantled or closed down.	23%	23%	19%	24%	24%	23%	23%	24%	21%	33%	25%	15%	29%	17%	20%
The campus encampments should be dismantled and closed down as they may be a threat to campus safety and the safety of students.	44%	48%	45%	45%	45%	36%	44%	44%	44%	32%	41%	54%	40%	48%	45%
The campus encampments should be dismantled and closed down if and only if protesters voice antisemitic views or propagate any form of hate speech.	33%	29%	36%	31%	31%	41%	33%	32%	35%	35%	35%	31%	31%	35%	35%

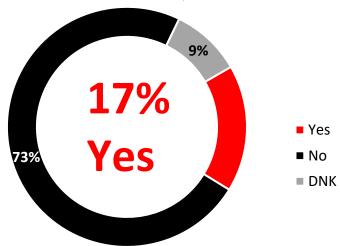
#### **Antisemitic Comments**



**Q3.** Since the start of the Hamas-Israel conflict back in October, have you heard antisemitic comments around you, whether

 $publicly\ or\ from\ colleagues\ or\ acquaintances?$ 

Base: All respondents (n=1,519)

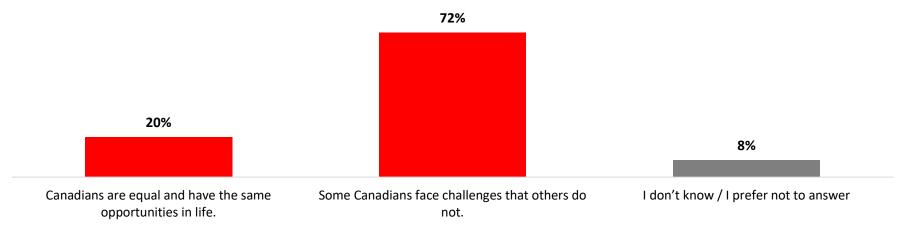


	Total Canada	ATL	QC	ON	MB/SK	АВ	ВС	Male	Female	18-34	35-54	55+	Urban	Sub- Urban	Rural
Unweighted n=	1,519	100	415	603	125	125	151	733	786	392	501	626	642	581	282
Yes	17%	21%	13%	18%	16%	18%	20%	20%	15%	21%	19%	13%	18%	18%	14%
No	73%	74%	<b>78</b> %	71%	75%	74%	72%	73%	74%	66%	69%	82%	69%	75%	80%
I don't know	9%	5%	8%	11%	9%	8%	9%	8%	11%	13%	12%	5%	<b>13</b> %	<b>7</b> %	6%





**Q4.** Which of the following statements best represents what you personally believe? Base: All respondents (n=1,519)



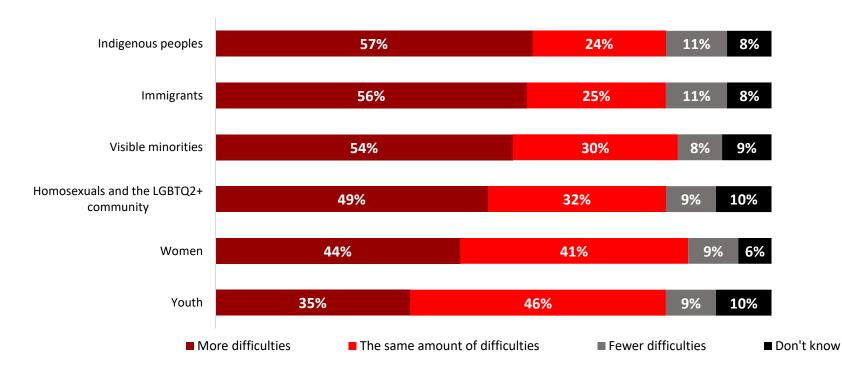
	Total Canada	ATL	QC	ON	MB/SK	АВ	вс	Male	Female	18-34	35-54	55+	Urban	Sub- Urban	Rural
Unweighted n=	1,519	100	415	603	125	125	151	733	786	392	501	626	642	581	282
Canadians are equal and have the same opportunities in life.	20%	16%	19%	19%	24%	20%	23%	25%	15%	20%	19%	20%	21%	19%	18%
Some Canadians face challenges that others do not.	72%	76%	71%	73%	71%	75%	66%	69%	74%	68%	74%	72%	70%	73%	74%
I don't know/Prefer not to answer	8%	8%	9%	9%	6%	5%	11%	6%	11%	11%	7%	8%	9%	7%	8%



#### Views on Difficulties Faced by Various Groups in Canada (1/2)

**Q5.** In your opinion, do the following individuals face more difficulties, the same amount of difficulties, or fewer difficulties than the average Canadian to succeed in life?

Base: All respondents (n=1,519)





### Views on Difficulties Faced by Various Groups in Canada (2/2)

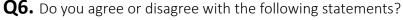
**Q5.** In your opinion, do the following individuals face more difficulties, the same amount of difficulties, or fewer difficulties than the average Canadian to succeed in life?

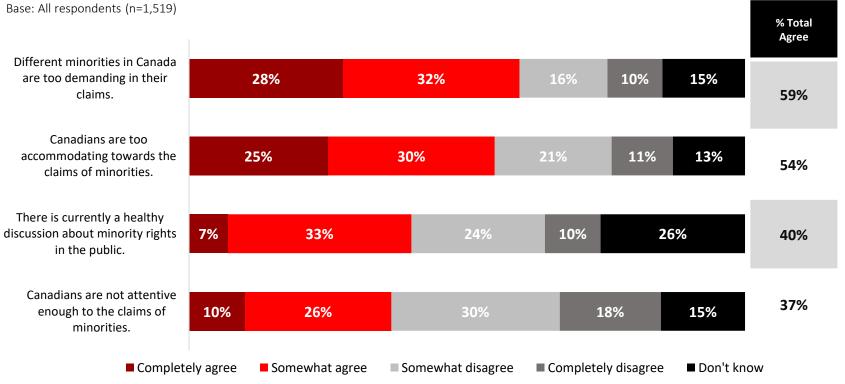
Base: All respondents

% More Difficulties Presented	Total Canada	ATL	QC	ON	MB/SK	АВ	ВС	Male	Female	18-34	35-54	55+	Urban	Sub- Urban	Rural
Unweighted n=	1,519	100	415	603	125	125	151	733	786	392	501	626	642	581	282
Indigenous peoples	57%	47%	61%	59%	59%	54%	51%	54%	60%	58%	56%	58%	59%	58%	51%
Immigrants	56%	48%	60%	55%	55%	60%	52%	53%	58%	61%	51%	55%	58%	57%	48%
Visible minorities	54%	51%	55%	55%	47%	53%	53%	49%	59%	58%	52%	53%	<b>57</b> %	53%	47%
Homosexuals and the LGBTQ2+ community	49%	55%	44%	51%	47%	51%	46%	44%	53%	49%	48%	49%	50%	48%	47%
Women	44%	49%	43%	45%	43%	46%	39%	35%	53%	46%	44%	44%	46%	43%	42%
Youth	35%	34%	32%	36%	33%	40%	37%	35%	36%	35%	36%	35%	39%	33%	31%
Francophones	14%	15%	24%	10%	8%	9%	11%	15%	12%	16%	15%	10%	16%	10%	15%
Anglophones	9%	-	9%	-	-	-	-	-	-	-	-	-	-	-	-













**Q6.** Do you agree or disagree with the following statements?

Base: All respondents

% Total Agree Presented	Total Canada	ATL	QC	ON	MB/SK	АВ	вс	Male	Female	18-34	35-54	55+	Urban	Sub- Urban	Rural
Unweighted n=	1,519	100	415	603	125	125	151	733	786	392	501	626	642	581	282
Different minorities in Canada are too demanding in their claims.	59%	64%	61%	56%	67%	62%	60%	63%	56%	49%	54%	70%	57%	61%	65%
Canadians are too accommodating towards the claims of minorities.	54%	52%	58%	52%	63%	56%	52%	59%	50%	47%	53%	60%	52%	55%	59%
There is currently a healthy discussion about minority rights in the public.	40%	45%	40%	43%	40%	35%	34%	42%	39%	44%	35%	42%	39%	46%	33%
Canadians are not attentive enough to the claims of minorities.	37%	39%	37%	37%	31%	39%	35%	37%	36%	45%	38%	30%	39%	34%	35%

REPORT

# Detailed Methodology



# Weighted and Unweighted Sample (1/2)

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Province	1,519	1,519
British Columbia	151	211
Alberta	125	169
Manitoba/Saskatchewan	125	98
Ontario	603	588
Quebec	415	351
Atlantic	100	102



# Weighted and Unweighted Sample (2/2)

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Gender	1,519	1,519
Male	733	741
Female	786	778
Age	1,519	1,519
18 to 34	392	405
35 to 54	501	489
55+	626	625
Language (Mother tongue)	1,519	1,519
English	954	1,018
French	363	300
Other	197	194



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- Leger Digital
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- International Research
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