

Supporting Quebec's Rental Registry to Lift the Lid on Living Costs

Leger's project empowered the Rental Registry to effectively provide essential information about apartments and increase transparency in the sector for tenants and stakeholders across Quebec.

Objectives

Leger was commissioned to carry out the most extensive study ever conducted on the rental housing market in Quebec. This registry aims to provide all Quebec tenants with essential information such as the actual cost of apartments and their specific characteristics.

Methodology

To support our client and their objectives, we conducted an online survey among 5,550 Quebec tenants from all over the province, ensuring the representativeness of the population through sociodemographic criteria such as sex, age, and level of education.

Outcome

The data collected from this study were used to feed the new rent registry. A study of such magnitude on the rental housing market in Quebec represents a significant advancement in understanding and transparency in the sector and holds invaluable worth for both tenants and real estate market stakeholders.

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