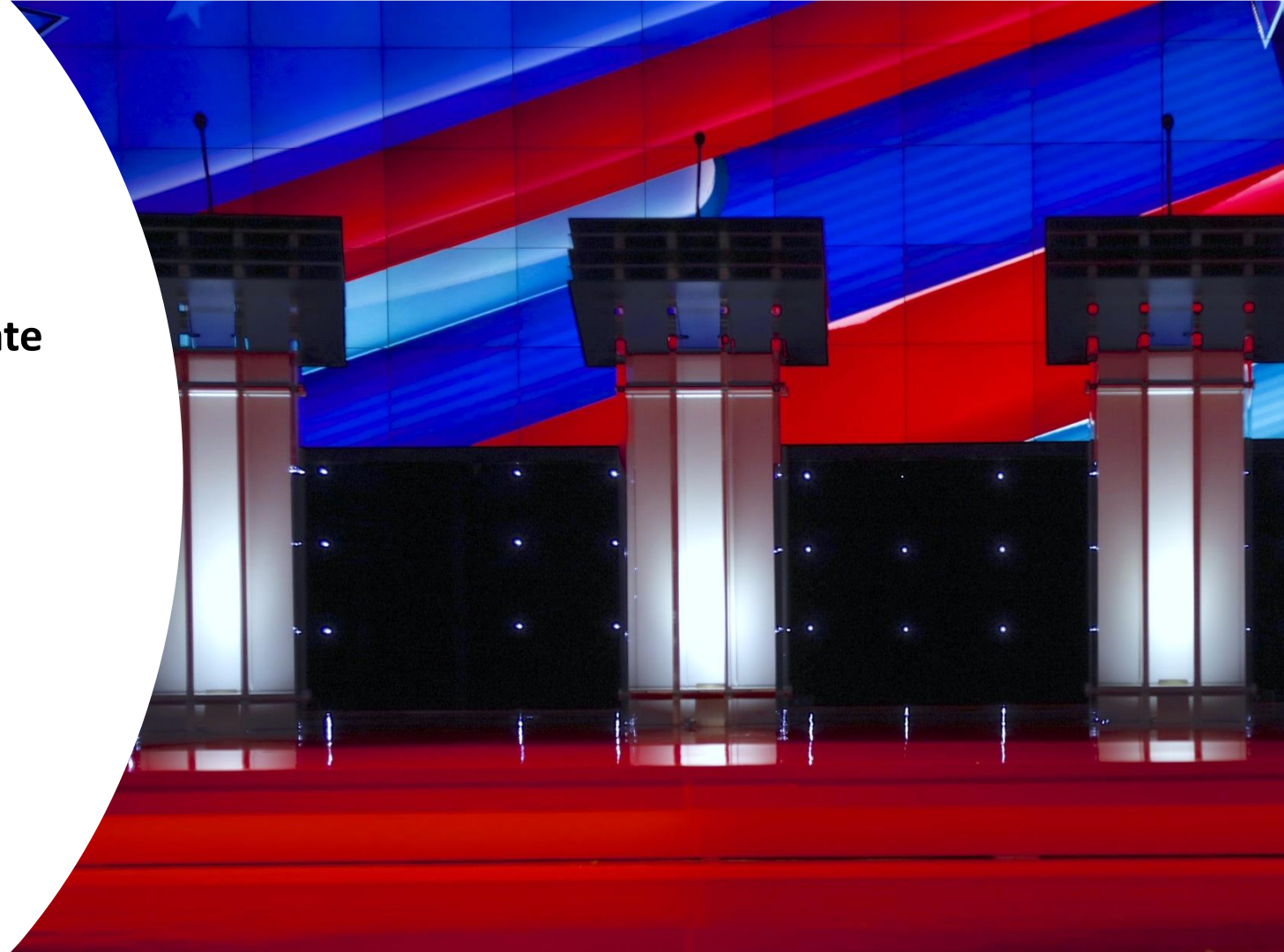
REPORT

Presidential Debate – June 27

Survey of Americans



DATE 2024-06-28

Methodology

Method

An online survey among respondents 1,001 Americans 18 years of age or older. Out of those, 629 watched the Debate.

Respondents were randomly recruited using LEO's online panel.

When

June 27 to June 28, 2024.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than ±3.09%, (19 times out of 20).

Weighting

Results were weighted according to **age**, **gender, region, education, race, number of people in the household,** in order to ensure a representative sample of the American population.

Methodology

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion that that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail addresses: aenns@leger360.com

A more detailed methodology is presented in the Appendix.

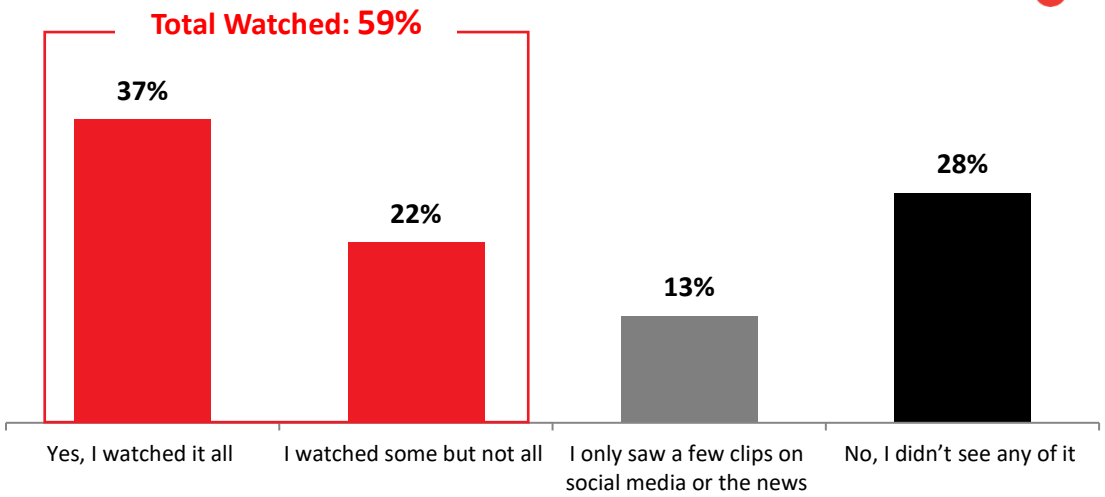
REPORT

Detailed Results

Watched the Debate

Q1. Did you watch or listen to the first presidential debate held in Atlanta the evening of June 27th, 2024?

Base: All respondents (n=1,001)

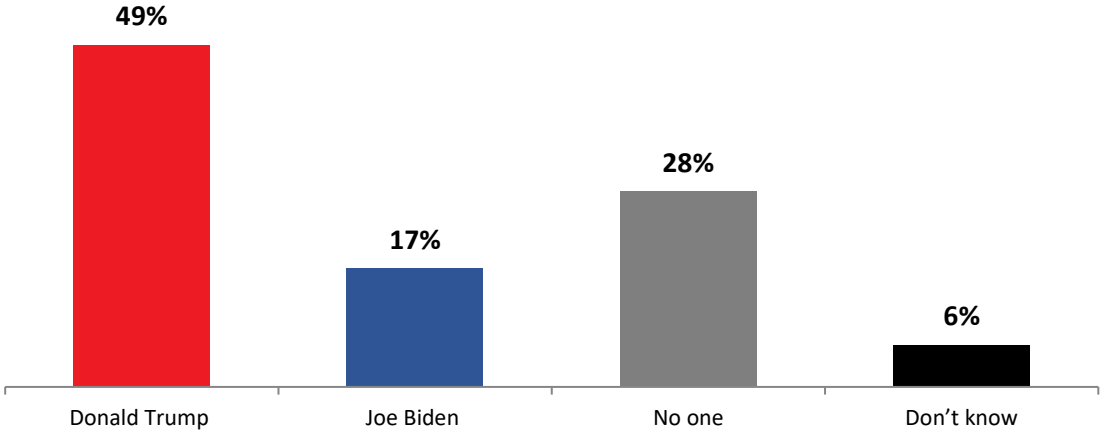


	Total	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Vote in 2024: Repu.	Vote in 2024: Demo.	Vote in 2024: Someone else
Weighted n=	*1,001*	*176*	*209*	*382*	*234*	*287*	*329*	*385*	*496*	*505*	*380*	*318*	*67*
Unweighted n=	*1,001*	*191*	*184*	*383*	*243*	*340*	*275*	*386*	*535*	*466*	*403*	*314*	*83*
Total Watched	**59%**	62%	58%	57%	62%	**53%**	**53%**	**69%**	**66%**	**52%**	**73%**	67%	57%
Yes, I watched it all	**37%**	42%	35%	34%	41%	33%	33%	**44%**	**42%**	**33%**	**52%**	**38%**	34%
I watched some but not all	**22%**	20%	24%	22%	21%	20%	20%	25%	24%	20%	21%	**29%**	23%
I only saw a few clips on social media or the news	**13%**	13%	14%	12%	14%	**18%**	12%	**10%**	11%	15%	**9%**	**17%**	17%
No, I didn't see any of it	**28%**	25%	28%	31%	25%	29%	**35%**	**21%**	**23%**	**32%**	18%	16%	26%

Winner of the Debate

Q2. In your opinion, who won the debate?

Base: Respondents who have watched the debate either in full, in part or some clips of it (n=755)

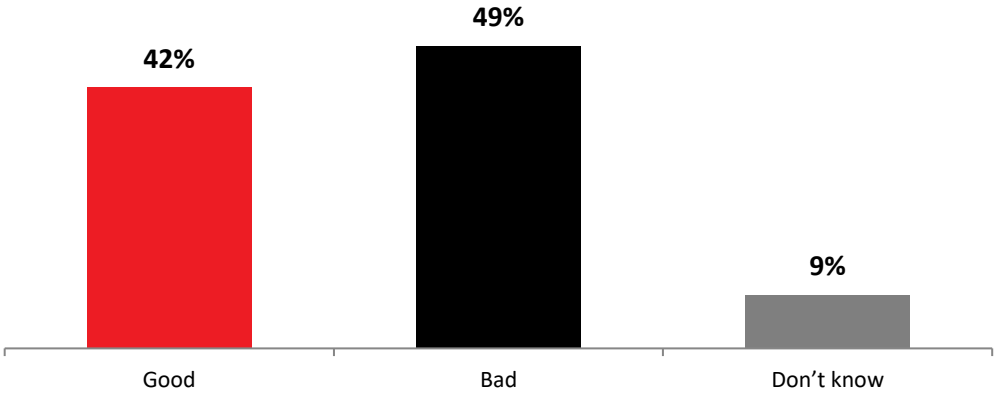


											Watch the Debate			Vote in 2024		
	Total	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Watched all	Watched some	Clips only	Repu.	Demo.	Someone else
Weighted n=	*723*	*132*	*151*	*264*	*176*	*204*	*215*	*304*	*380*	*343*	*373*	*219*	*131*	*312*	*266*	*49*
Unweighted n=	*755*	*154*	*137*	*274*	*190*	*261*	*185*	*309*	*428*	*327*	*398*	*231*	*126*	*340*	*264*	*60*
Donald Trump	**49%**	51%	53%	51%	42%	44%	46%	**54%**	**57%**	**40%**	**60%**	**39%**	**34%**	**93%**	**9%**	**35%**
Joe Biden	**17%**	16%	16%	18%	16%	**23%**	19%	**12%**	18%	16%	**13%**	**23%**	15%	**1%**	**40%**	**8%**
No one	**28%**	30%	29%	**23%**	32%	**19%**	30%	32%	**20%**	**36%**	**24%**	32%	32%	**4%**	**45%**	**51%**
Don't know	**6%**	3%	**2%**	8%	10%	**14%**	5%	**2%**	5%	8%	**2%**	6%	**19%**	**2%**	6%	7%

Evaluation of the Debate

Q3. Would you say it was a good or a bad debate?

Base: Respondents who have watched the debate either in full or in part (n=629)

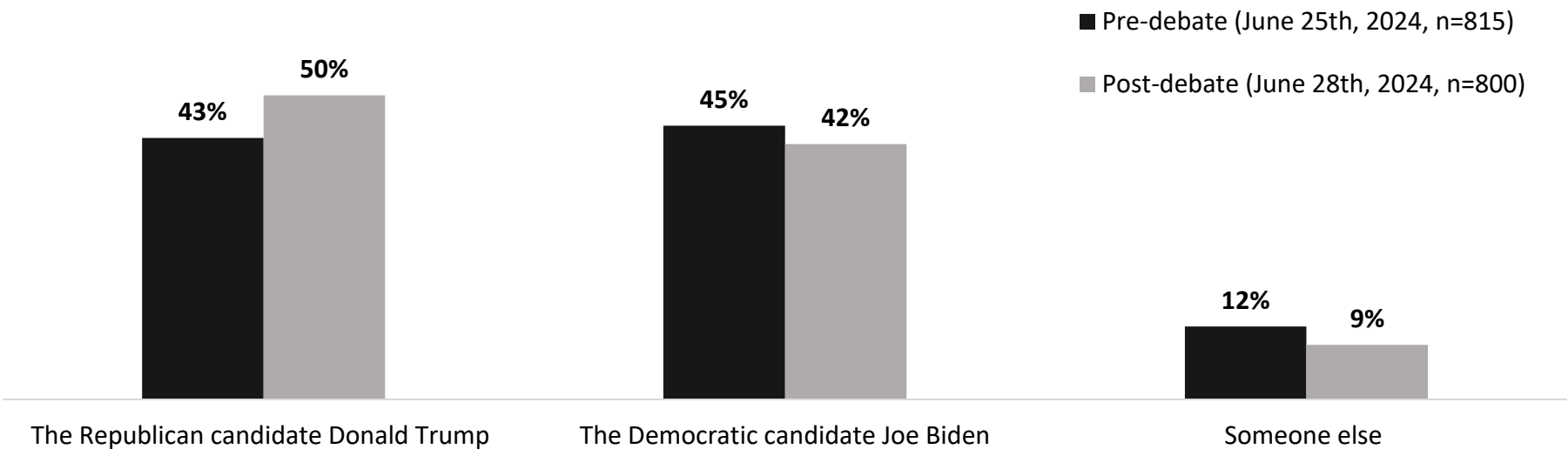


	Total	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Vote in 2024		
											Repu.	Demo.	Someone else
Weighted n=	*592*	*109*	*122*	*217*	*144*	*152*	*174*	*265*	*327*	*265*	*277*	*213*	*38*
Unweighted n=	*629*	*130*	*111*	*228*	*160*	*205*	*152*	*272*	*366*	*263*	*305*	*214*	*46*
Good	**42%**	43%	47%	41%	40%	**54%**	46%	**33%**	46%	38%	**61%**	**29%**	12%
Bad	**49%**	50%	46%	51%	48%	**38%**	47%	**57%**	46%	52%	**30%**	**64%**	81%
Don't know	**9%**	7%	7%	8%	13%	8%	7%	10%	8%	10%	9%	7%	7%

Voting Intentions (1/2)

Q4. If the 2024 presidential election were held today, would you vote for the Republican candidate Donald Trump or the democratic Candidate Joe Biden? *Even if your choice is not made yet, if you had the obligation, who would you most likely vote for at the 2024 presidential election between…*

Base: Decided voters who will vote or probably vote in the next election (n=800)



Voting Intentions (2/2)

Q4. If the 2024 presidential election were held today, would you vote for the Republican candidate Donald Trump or the democratic Candidate Joe Biden? *Even if your choice is not made yet, if you had the obligation, who would you most likely vote for at the 2024 presidential election between…*

Base: Decided voters who will vote or probably vote in the next election

	TOTAL VOTERS WHO ARE LIKELY TO VOTE	TOTAL DECIDED VOTERS	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Total Decided Voters Pre-Debate June 2024	Gap
Weighted n=	*841*	*765*	*152*	*162*	*281*	*170*	*200*	*224*	*341*	*404*	*361*	*828*	
Unweighted n=	*874*	*800*	*170*	*147*	*290*	*193*	*259*	*198*	*343*	*445*	*355*	*815*	
The Republican candidate Donald Trump	**45%**	**50%**	45%	54%	55%	**41%**	46%	51%	51%	**55%**	**44%**	**43%**	**+7**
The Democratic candidate Joe Biden	**38%**	**42%**	42%	39%	37%	**51%**	44%	39%	42%	38%	46%	**45%**	**-3**
Someone else	**8%**	**9%**	13%	7%	8%	8%	10%	9%	7%	7%	10%	**12%**	**-3**
Won't vote	**1%**	-	-	-	-	-	-	-	-	-	-	-	
Don't know	**8%**	-	-	-	-	-	-	-	-	-	-	-	

REPORT

Detailed Methodology

Weighted and Unweighted Sample

The table below presents the geographic distribution of respondents before and after weighting.

	Unweighted	Weighted
US Region	**1,001**	**1,001**
Northeast	191	176
Midwest	184	209
South	383	382
West	243	234

The table below presents the age and gender distribution of respondents before and after weighting.

	Unweighted	Weighted
Gender	**1,001**	**1,001**
Male	535	496
Female	466	505
Age	**1,001**	**1,001**
Between 18 and 34	340	287
Between 35 and 54	275	329
55 or older	386	385

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