

Leger

REPORT

Trudeau's Political Future

Survey of Canadians

DATE 2024-07-03



Methodology



Method

Online survey among respondents 18 years of age or older.
(Canadian sample: n= 1,521).
Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.



When

June 28 to
June 30, 2024



Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than $\pm 2.51\%$, (19 times out of 20) for the Canadian sample.



Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

Methodology



Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.



Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.



Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail addresses: aenns@leger360.com

A more detailed methodology is presented in the Appendix.

Methodology

Leger is the polling firm that has presented the most accurate election survey data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (New York).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

2021 CANADIAN FEDERAL ELECTION



LEGER SURVEY

Published in *Le Journal de Montréal*
and *The National Post/Postmedia*
September 18, 2021

OFFICIAL RESULTS

2021 Canadian Federal Election*

33%	32%	19%	7%	6%	2%
33.7%	32.6%	17.8%	7.7%	5.0%	2.3%

Key Highlights

From June 28 to June 30, 2024, we surveyed Canadians to learn their opinions and perceptions of Trudeau's leadership.

Key highlights of our survey include...

- Three out of five Canadians (63%) disapprove of Justin Trudeau's performance as Prime Minister, while around one-quarter (27%) approve. The disapproval rate is almost universal among Conservative voters (91%), but just over 2 in 10 Liberal supporters currently disapprove of the PM.
- 82% of Conservative voters and the same proportion of NDP voters (82%) think their respective leaders, Pierre Poilievre and Jagmeet Singh, should lead their party into the next election. However, only 63% of current Liberal voters think he should lead the party into the next election.
- A majority of Canadians (66%) believe that Justin Trudeau will not resign as Prime Minister and will stay on to lead his party into the next election. Nine percent think he will step down this summer, 11% by September, 8% by Thanksgiving, and 7% by Christmas.

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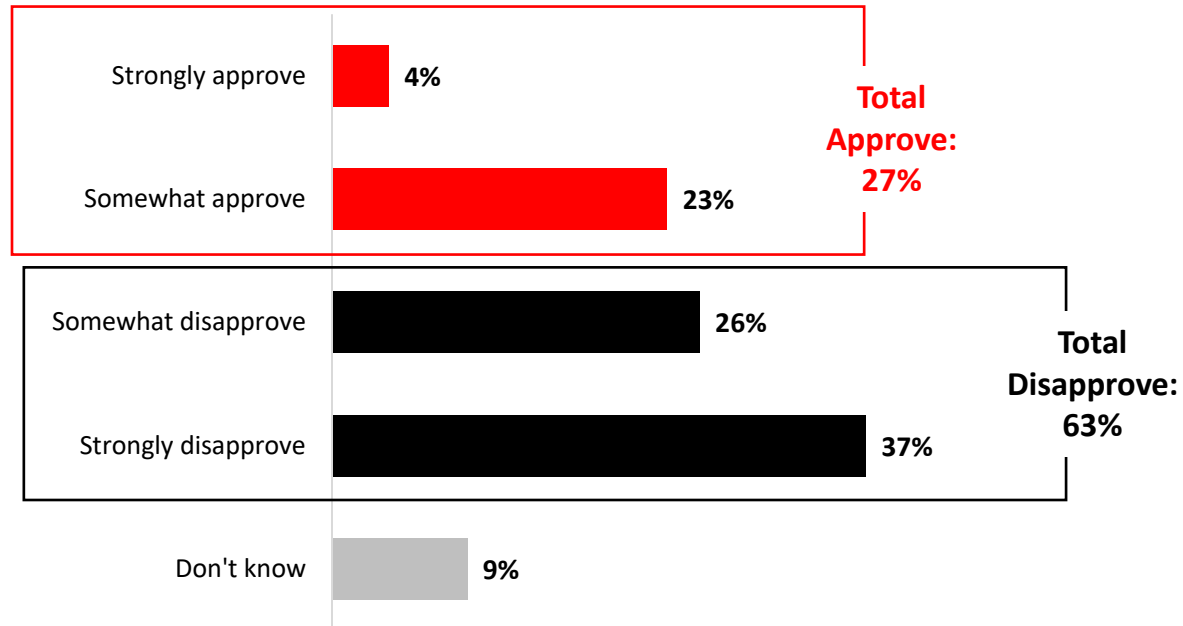
Detailed Results



Approval of Justin Trudeau as Prime Minister (1/2)

Q1. Do you approve or disapprove of the job Justin Trudeau is doing as Prime Minister?

Base: All respondents (n=1,521)



Approval of Justin Trudeau as Prime Minister (2/2)

Q1. Do you approve or disapprove of the job Justin Trudeau is doing as Prime Minister?

Base: All respondents

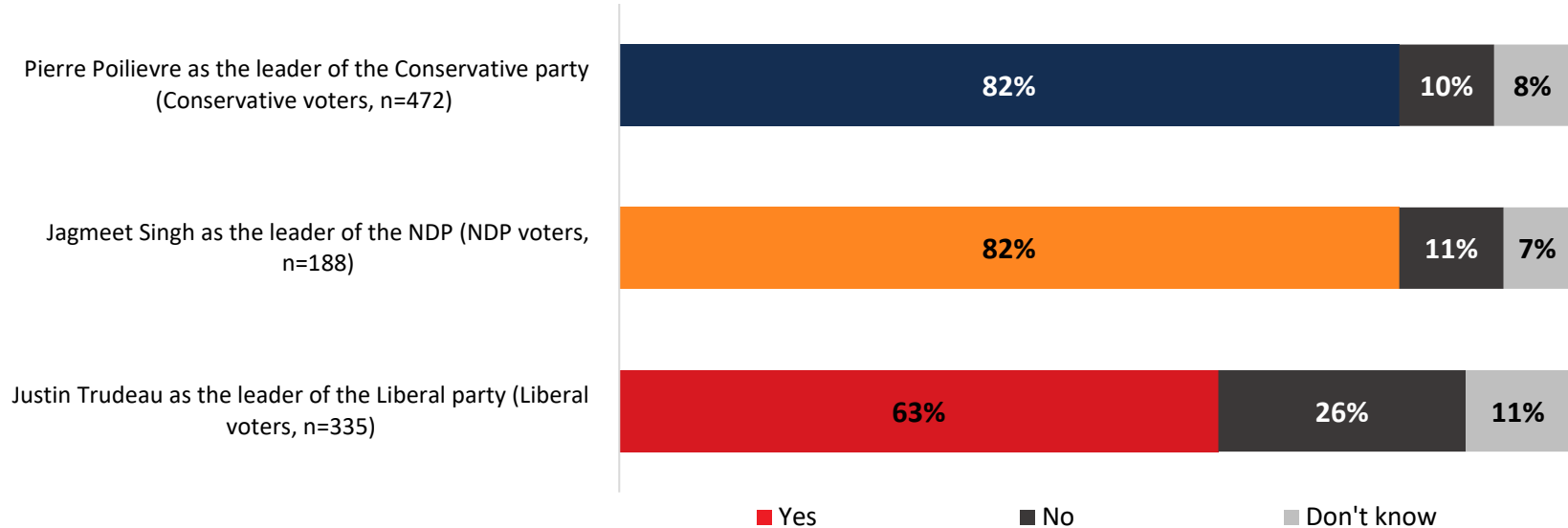


	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	CPC	LPC	NDP	BQ	GPC	PPC
Unweighted n=	1,521	100	404	612	125	127	153	722	799	380	444	697	472	335	188	111	64	34
Total Approve	27%	30%	32%	28%	23%	23%	24%	29%	26%	28%	25%	29%	8%	76%	32%	25%	30%	17%
Strongly approve	4%	7%	2%	6%	4%	2%	1%	5%	3%	6%	4%	3%	1%	15%	3%	0%	4%	5%
Somewhat approve	23%	23%	29%	21%	19%	22%	23%	24%	23%	22%	21%	26%	6%	61%	29%	25%	26%	12%
Total Disapprove	63%	59%	55%	65%	69%	69%	66%	65%	61%	57%	65%	65%	91%	22%	60%	61%	68%	83%
Somewhat disapprove	26%	25%	29%	29%	21%	19%	19%	25%	26%	27%	26%	24%	19%	19%	42%	34%	34%	26%
Strongly disapprove	37%	34%	26%	36%	48%	50%	47%	40%	35%	30%	39%	41%	72%	3%	18%	27%	34%	57%
Don't know	9%	11%	13%	7%	8%	8%	10%	6%	13%	15%	10%	6%	1%	2%	7%	13%	3%	0%

Support for Current Party Leaders in Next Election

Q2. Do you think the following party leaders should lead their party into the next election?

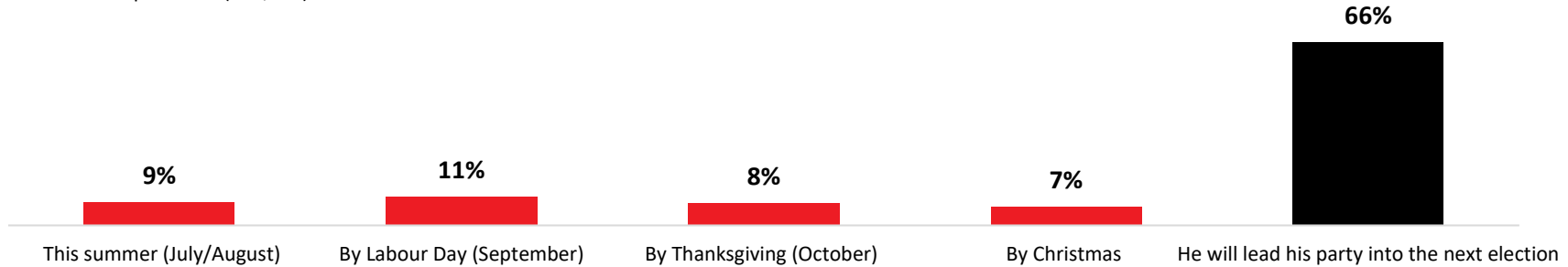
Base: respondents who intend to vote for these respective parties



Predictions on Justin Trudeau's Resignation

Q3. There has been speculation in the media whether Justin Trudeau will remain as leader of the Liberals into the next election—expected fall of 2025. When do you think Justin Trudeau will step down as Prime Minister, if at all?

Base: All respondents (n=1,521)



	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	CPC	LPC	NDP	BQ	GPC	PPC
Unweighted n=	1,521	100	404	612	125	127	153	722	799	380	444	697	472	335	188	111	64	34
This summer (July/August)	9%	3%	6%	10%	4%	8%	14%	11%	6%	10%	10%	7%	14%	4%	4%	3%	5%	25%
By Labour Day (September)	11%	6%	11%	12%	11%	8%	9%	12%	9%	11%	10%	10%	12%	12%	10%	17%	19%	13%
By Thanksgiving (October)	8%	10%	9%	10%	10%	6%	1%	9%	7%	8%	9%	7%	9%	7%	15%	11%	7%	11%
By Christmas	7%	15%	7%	5%	6%	6%	7%	6%	7%	7%	6%	7%	7%	7%	9%	15%	8%	5%
He will lead his party into the next election	66%	66%	66%	63%	68%	73%	69%	62%	70%	64%	64%	69%	59%	70%	61%	54%	62%	46%

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Detailed Methodology



Weighted and Unweighted Sample (1/2)

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Province	1,521	1,521
British Columbia	153	206
Alberta	127	169
Manitoba/Saskatchewan	125	98
Ontario	612	592
Quebec	404	353
Atlantic	100	103

Weighted and Unweighted Sample (2/2)

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Gender	1,521	1,521
Male	722	746
Female	799	775
Age	1,521	1,521
18 to 34	380	403
35 to 54	444	488
55+	697	630
Language (Mother tongue)	1,521	1,521
English	1,024	1,078
French	370	302
Other	127	141

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- **Leger Opinion (LEO)**
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- **Leger Communities**
Online community management
- **Leger Digital**
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- **International Research**
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