

Leger

REPORT

Confidence in Justin Trudeau

Survey of Canadians

DATE 2024-09-25



Methodology



Method

Online survey among respondents 18 years of age or older.

(Canadian sample: n= 1,556).

Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.



When

September 20 to
September 22, 2024



Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than $\pm 2.48\%$, (19 times out of 20) for the Canadian sample.



Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

Methodology



Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.



Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.



Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail addresses: aenns@leger360.com

A more detailed methodology is presented in the Appendix.

Methodology

Leger is the polling firm that has presented the most accurate election survey data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (New York).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

2021 CANADIAN FEDERAL ELECTION



LEGER SURVEY

Published in *Le Journal de Montréal*
and *The National Post/Postmedia*
September 18, 2021

OFFICIAL RESULTS

2021 Canadian Federal Election*

33%	32%	19%	7%	6%	2%
33.7%	32.6%	17.8%	7.7%	5.0%	2.3%

Key Highlights

From September 20 to 22, 2024, we surveyed Canadians to learn their opinions and perceptions on Justin Trudeau's leadership and potential elections.

Key highlights of our survey include...

- 62% of Canadians believe that Justin Trudeau should resign as the leader of the Liberal Party.
- 64% of Canadians disapprove of Justin Trudeau's job as Prime Minister. This proportion is significantly higher among conservative voters (93%). Liberal voters still seem satisfied with Justin Trudeau's work—83% approve of his performance, which is significantly higher than in the general population (28%).
- Among Liberal voters, 18% think Chrystia Freeland should replace Justin Trudeau as the party leader and 13% think it should be Mark Carney. Other names surveyed receive minimal support. Nearly half of Liberal voters (46%) do not know who should replace Justin Trudeau.
- More than half of Canadians (54%) believe that Pierre Poilievre's Conservative Party of Canada will win the next federal election, while only 16% think that Justin Trudeau's Liberal Party of Canada will win. The confidence of Conservative voters is stronger than that of Liberal voters. Specifically, 91% of Conservative voters believe their party will win the next election, compared to 49% of Liberal voters who feel the same about their party.

REPORT

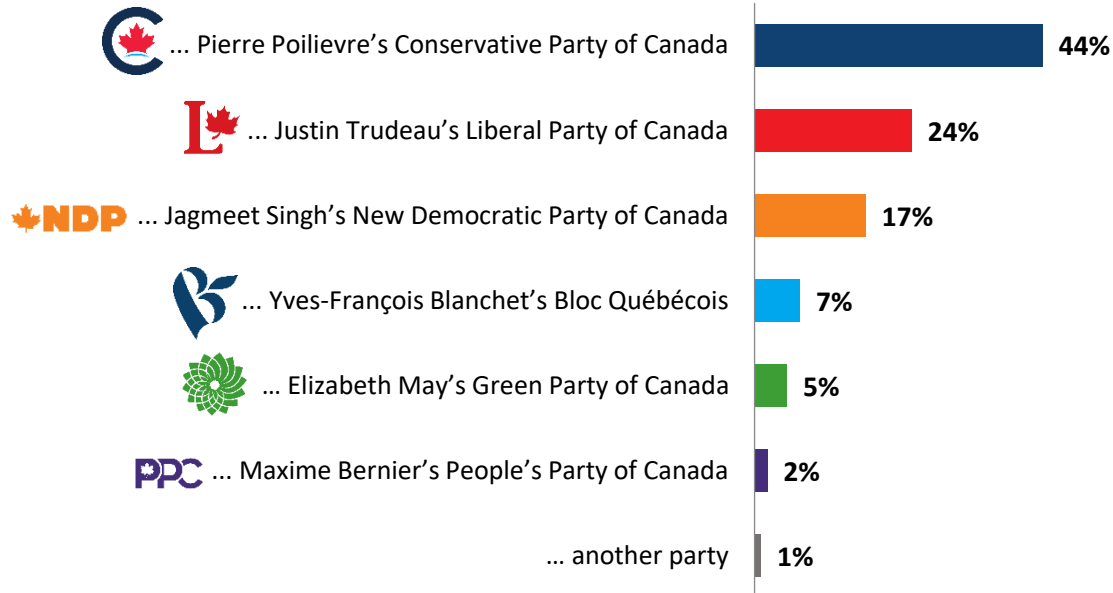
Detailed Results



Voting Intentions (1/2)

Q1A. If a federal election were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...*

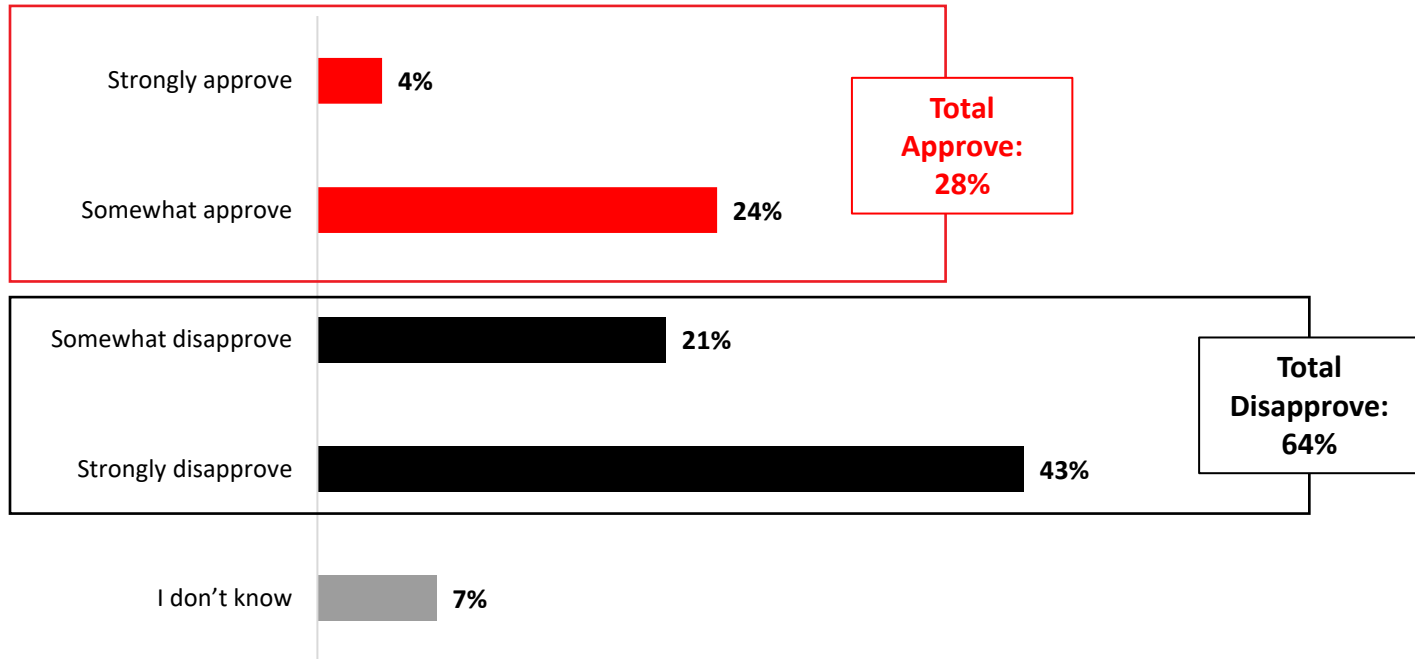
Base: Decided voters (n=1,280), except for the Bloc Québécois, Quebecers only



Approval of Trudeau's Performance as Prime Minister (1/3)

Q2. Do you approve or disapprove of the job Justin Trudeau is doing as Prime Minister?

Base: All respondents (n=1,556)



Approval of Trudeau's Performance as Prime Minister (2/3)

Q2. Do you approve or disapprove of the job Justin Trudeau is doing as Prime Minister?







Base: All respondents

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-Urban	Rural
Unweighted n=	1,556	96	418	605	132	132	173	805	751	401	482	673	670	603	272
Total Approve	28%	29%	33%	29%	17%	22%	29%	30%	27%	24%	29%	30%	29%	29%	24%
Strongly approve	4%	2%	3%	4%	2%	4%	7%	5%	3%	4%	4%	4%	5%	3%	5%
Somewhat approve	24%	27%	30%	25%	16%	19%	22%	26%	23%	20%	25%	26%	24%	26%	19%
Total Disapprove	64%	63%	53%	65%	78%	75%	69%	65%	64%	66%	64%	64%	64%	62%	71%
Somewhat disapprove	21%	20%	27%	21%	18%	14%	20%	17%	25%	26%	18%	21%	24%	19%	20%
Strongly disapprove	43%	43%	26%	44%	61%	61%	49%	47%	39%	40%	46%	43%	40%	43%	51%
I don't know	7%	8%	14%	6%	4%	3%	2%	5%	9%	10%	7%	6%	7%	9%	5%

Approval of Trudeau's Performance as Prime Minister (3/3)

Q2. Do you approve or disapprove of the job Justin Trudeau is doing as Prime Minister?

Base: All respondents

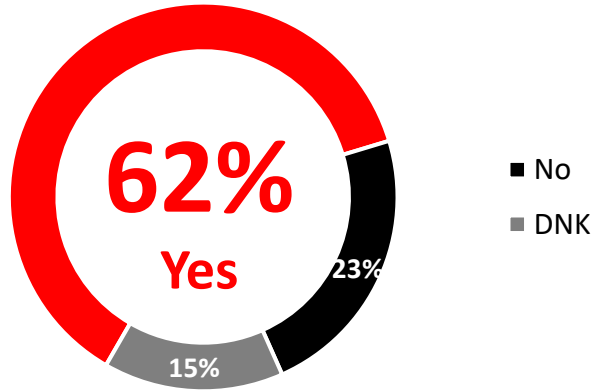
							
	TOTAL Canada	CPC	LPC	NDP	BQ	GPC	PPC
Unweighted n=	1,556	482	312	251	120	72	29*
Total Approve	28%	5%	83%	37%	22%	28%	14%
Strongly approve	4%	1%	15%	2%	0%	2%	8%
Somewhat approve	24%	4%	68%	35%	22%	26%	6%
Total Disapprove	64%	93%	15%	57%	70%	68%	86%
Somewhat disapprove	21%	11%	13%	37%	37%	39%	21%
Strongly disapprove	43%	82%	2%	20%	33%	30%	65%
I don't know	7%	1%	1%	5%	8%	4%	0%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Desire for Leadership Change in Liberal Party (1/2)

Q3. Do you believe that Justin Trudeau should resign as leader of the Liberal Party so that someone else can lead the party in the next election?

Base: All respondents (n=1,556)









	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-Urban	Rural
Unweighted n=	1,556	96	418	605	132	132	173	805	751	401	482	673	670	603	272
Yes	62%	68%	52%	63%	63%	72%	63%	63%	61%	64%	62%	61%	60%	63%	64%
No	23%	19%	29%	22%	23%	9%	27%	25%	20%	19%	21%	26%	22%	23%	24%
I don't know	15%	14%	19%	14%	14%	19%	10%	12%	19%	17%	17%	13%	19%	14%	11%

Desire for Leadership Change in Liberal Party (2/2)

Q3. Do you believe that Justin Trudeau should resign as leader of the Liberal Party so that someone else can lead the party in the next election?

Base: All respondents

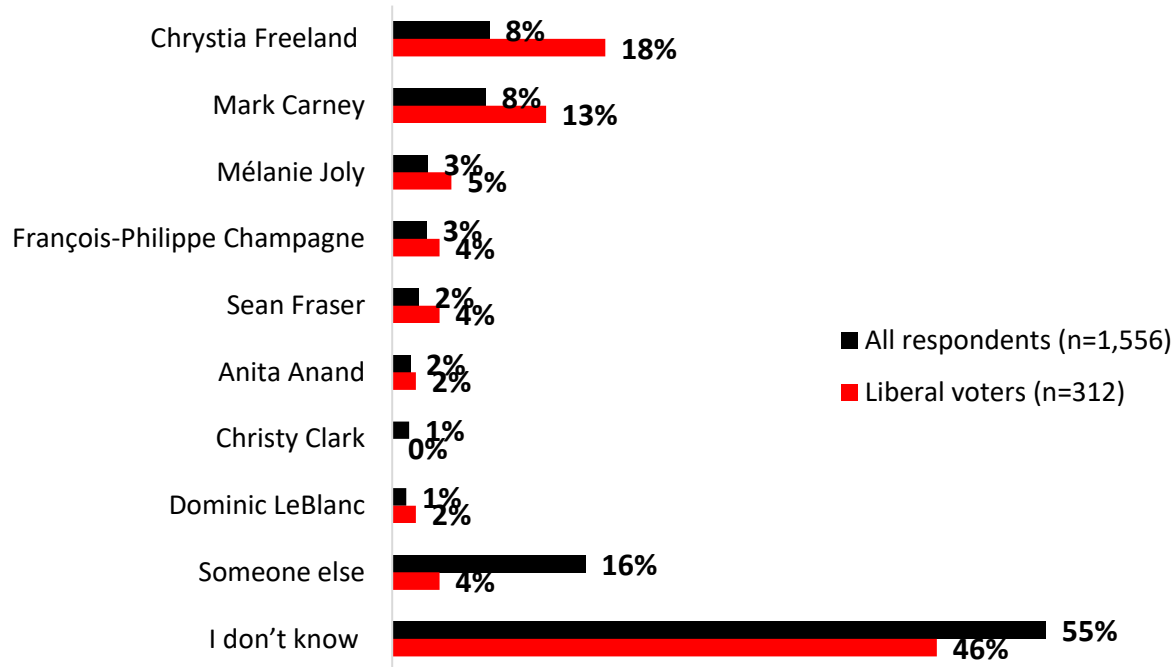
							
	TOTAL Canada	CPC	LPC	NDP	BQ	GPC	PPC
Unweighted n=	1,556	482	312	251	120	72	29*
Yes	62%	81%	33%	61%	64%	75%	86%
No	23%	13%	53%	21%	25%	14%	14%
I don't know	15%	5%	14%	18%	10%	12%	0%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Preferred Successor to Justin Trudeau (1/2)

Q4. In your opinion, who should replace Justin Trudeau as leader of the Liberal Party?







Base: All respondents (n=1,556)



Preferred Successor to Justin Trudeau (2/2)

Q4. In your opinion, who should replace Justin Trudeau as leader of the Liberal Party?

Base: All respondents

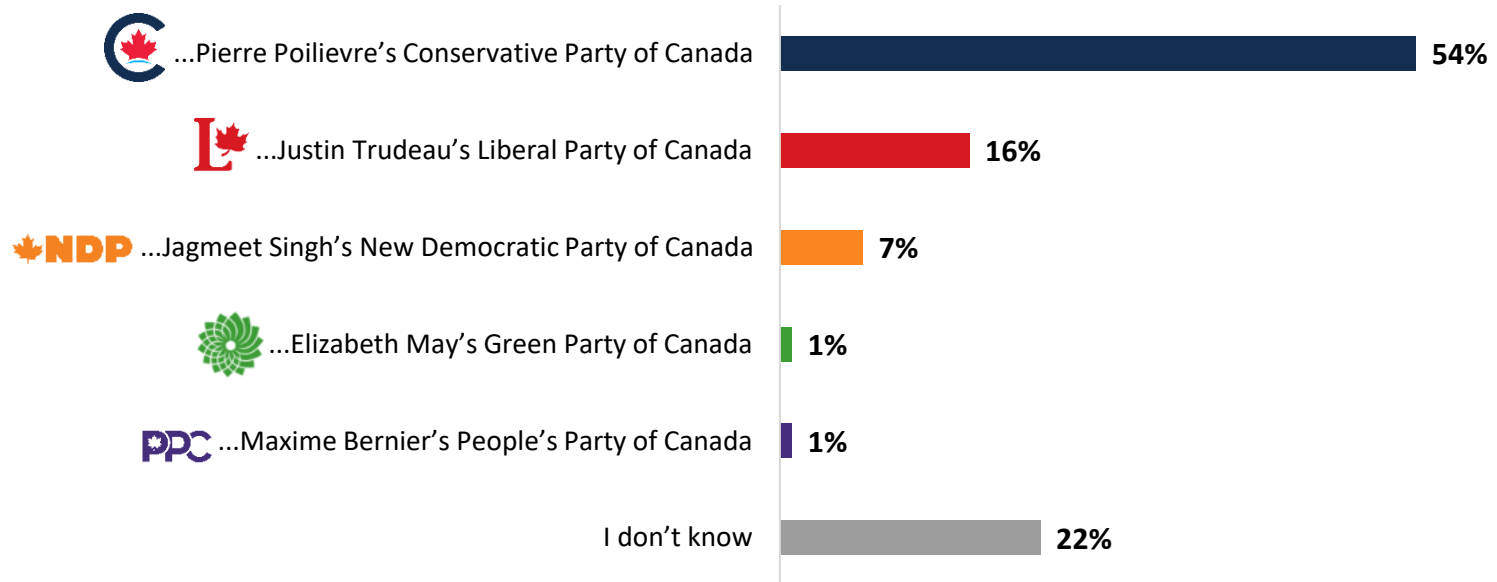
							
	TOTAL Canada	CPC	LPC	NDP	BQ	GPC	PPC
Unweighted n=	1,556	482	312	251	120	72	29*
Chrystia Freeland	8%	4%	18%	12%	13%	3%	0%
Mark Carney	8%	9%	13%	5%	6%	7%	4%
Mélanie Joly	3%	2%	5%	2%	12%	5%	2%
François-Philippe Champagne	3%	2%	4%	2%	16%	3%	0%
Sean Fraser	2%	2%	4%	1%	0%	6%	3%
Anita Anand	2%	1%	2%	3%	0%	1%	3%
Christy Clark	1%	3%	0%	1%	2%	2%	0%
Dominic LeBlanc	1%	1%	2%	0%	2%	4%	6%
Someone else	16%	26%	4%	9%	10%	19%	23%
I don't know	55%	50%	46%	64%	39%	50%	58%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Predictions on the Outcome of the Next Federal Election (1/3) **Leger**

Q4. Regardless of your political affiliations, which party do you think will win the next federal election?

Base: All respondents (n=1,556)



Predictions on the Outcome of the Next Federal Election (2/3)

Q4. Regardless of your political affiliations, which party do you think will win the next federal election?







Base: All respondents

		ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-Urban	Rural	Total Sept.	Gap
Unweighted n=	1,556	96	418	605	132	132	173	805	751	401	482	673	670	603	272	1,521	
...Pierre Poilievre's Conservative Party of Canada	54%	51%	43%	55%	60%	70%	53%	61%	46%	49%	52%	58%	51%	56%	56%	54%	-
...Justin Trudeau's Liberal Party of Canada	16%	14%	23%	15%	6%	6%	19%	16%	16%	15%	17%	16%	17%	16%	14%	15%	+1
...Jagmeet Singh's New Democratic Party of Canada	7%	6%	7%	6%	11%	7%	6%	6%	7%	11%	7%	4%	7%	7%	4%	6%	+1
...Elizabeth May's Green Party of Canada	1%	1%	1%	1%	1%	0%	2%	1%	1%	1%	2%	0%	1%	1%	1%	1%	-
...Maxime Bernier's People's Party of Canada	1%	2%	1%	1%	1%	0%	2%	0%	1%	1%	1%	0%	1%	0%	3%	1%	-
I don't know	22%	26%	24%	22%	20%	17%	18%	15%	28%	23%	21%	21%	23%	19%	22%	23%	-1

Predictions on the Outcome of the Next Federal Election (3/3)

Q4. Regardless of your political affiliations, which party do you think will win the next federal election?

Base: All respondents

							
	TOTAL Canada	CPC	LPC	NDP	BQ	GPC	PPC
Unweighted n=	1,556	482	312	251	120	72	29*
...Pierre Poilievre's Conservative Party of Canada	54%	91%	29%	34%	57%	44%	69%
...Justin Trudeau's Liberal Party of Canada	16%	2%	49%	18%	18%	16%	8%
...Jagmeet Singh's New Democratic Party of Canada	7%	1%	4%	31%	5%	8%	3%
...Elizabeth May's Green Party of Canada	1%	0%	1%	0%	1%	11%	9%
...Maxime Bernier's People's Party of Canada	1%	1%	0%	0%	2%	0%	6%
I don't know	22%	5%	17%	17%	16%	21%	5%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

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Detailed Methodology



Weighted and Unweighted Sample (1/2)

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Province	1,556	1,556
British Columbia	173	211
Alberta	132	177
Manitoba/Saskatchewan	132	100
Ontario	605	596
Quebec	418	360
Atlantic	96	106

Weighted and Unweighted Sample (2/2)

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Gender	1,556	1,556
Male	805	756
Female	751	794
Age	1,556	1,556
18 to 34	401	394
35 to 54	482	502
55+	673	654
Language (Mother tongue)	1,556	1,556
English	1,036	1,114
French	386	308
Other	128	122

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