

Report

CANADIAN POLITICS

NATIONAL POST

Survey of Canadians

September 2024



Methodology



Method

Online survey among respondents 18 years of age or older.

(Canadian sample: n = 1,626).

Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.



When

September 27 to
September 29, 2024



Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than $\pm 2.43\%$, (19 times out of 20) for the Canadian sample.



Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

Methodology



Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.



Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.



Questions

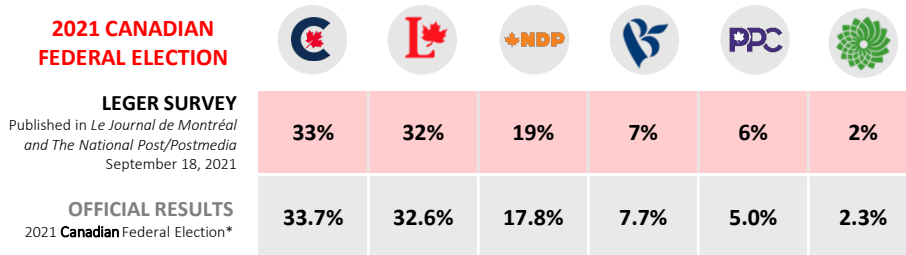
Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail addresses: aenns@leger360.com

A more detailed methodology is presented in the Appendix.

Methodology

Leger is the polling firm that has presented the most accurate election survey data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (New York).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

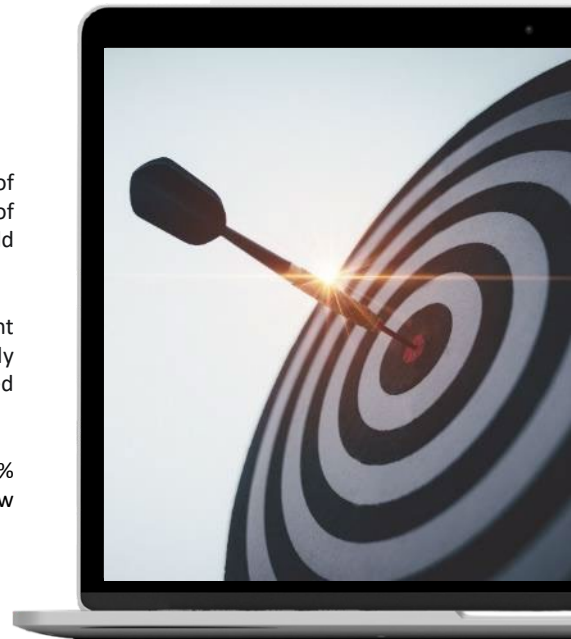


Key Highlights (1/2)

Every month, we conduct a survey of Canadians to explore their views on the current government and politics in Canada. This month, our survey was conducted between September 27 and 29, 2024.

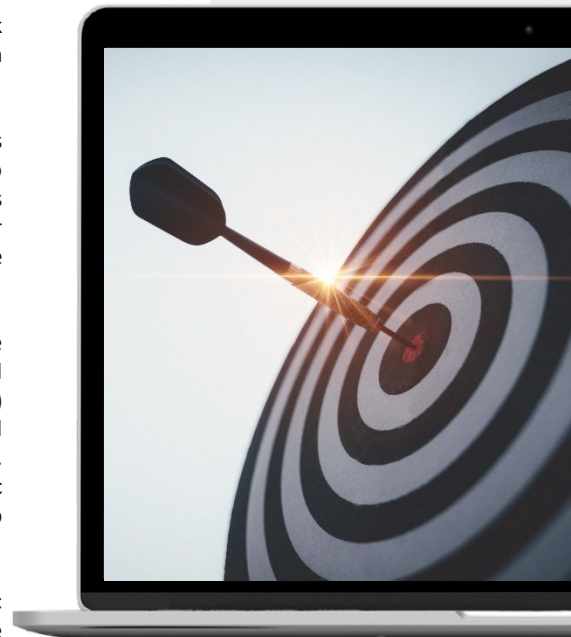
Some of the key highlights of our survey about Canadian federal politics include...

- Pierre Poilievre's Conservative Party is currently leading by 17 points, ahead of Justin Trudeau's Liberal Party. If a federal election were held today, 42% of Canadians would vote for the Conservative Party of Canada, while 25% would vote for Justin Trudeau's Liberal Party.
- There is a high degree of dissatisfaction with Justin Trudeau's government among Canadians. Two-thirds of Canadians (65%) are dissatisfied, while only 28% say they are currently satisfied. Those results are stable when compared to August 2024.
- Poilievre is still perceived as the best candidate for Prime Minister, now at 31% in September. Meanwhile, Trudeau's perceived capability has improved, now standing at 18%, marking a 3-point increase from last month.



Key Highlights (2/2)

- In light of the ongoing conflict in the Middle East and the recent events in Lebanon, half of Canadians (52%) think Canada does not owe protection or evacuation services to citizens who make the decision to stay in high-risk conflict zones after being warned to leave, while a third (34%) think Canada has a responsibility to help protect and evacuate its citizens.
- Half of Canadians (49%) are uncomfortable with the idea of Trudeau's government having to accommodate and work with the Bloc Québécois to avoid an election, while 31% are comfortable and 20% are unsure. Quebecers (47%) are more likely to be comfortable than respondents living in other Canadian provinces (26%). Conservative voters (69%) are more likely to be uncomfortable with the idea.
- Two out of three Canadians (64%) believe that Quebec should be treated the same as other provinces, while 24% believe that Quebec should receive special accommodations to protect its unique culture and language. Quebecers (53%) are more likely to think the province of Quebec should receive special accommodations than respondents living in other Canadian provinces (15%). Conservative voters (78%) are more likely to think the province of Quebec should not receive special treatment, while Bloc voters (85%) are more likely to think the opposite.
- Nearly seven out of ten Canadians (67%) are not concerned with Quebec separating from Canada, while 26% are concerned. Liberal voters (37%) are more likely to be concerned, while Bloc voters (82%) are more likely not to be.



REPORT

Federal Voting Intentions & Government Satisfaction

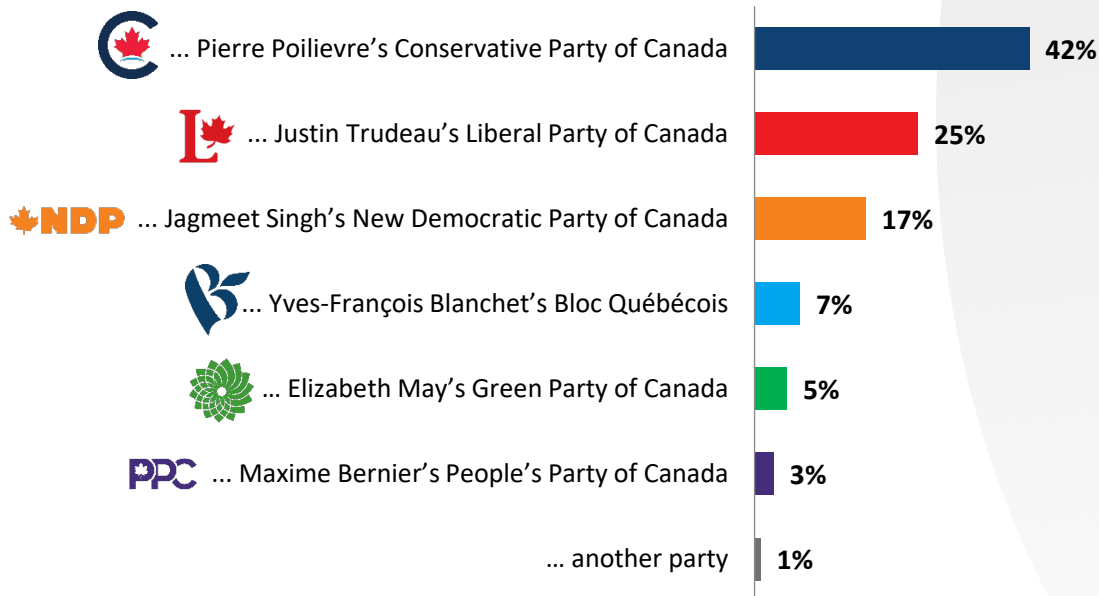
Survey of Canadians



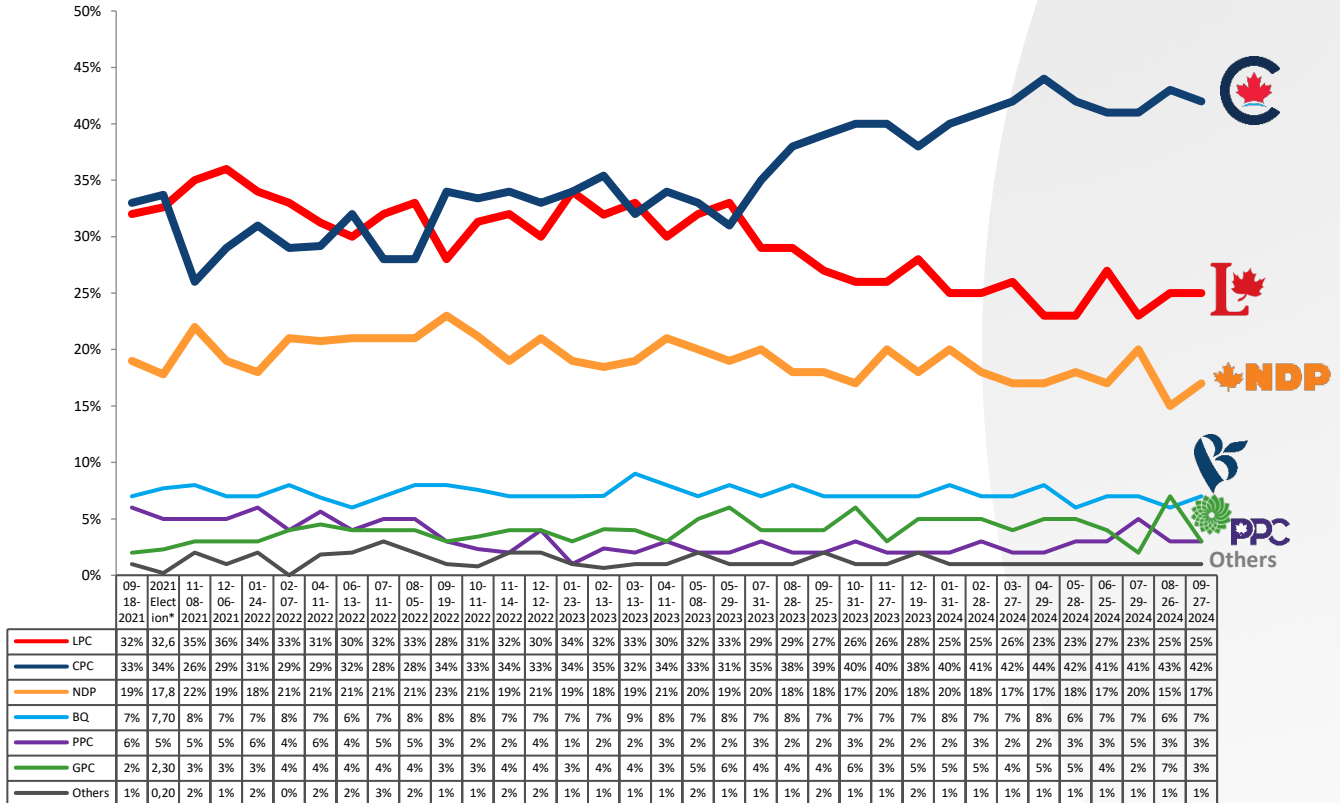
Voting Intentions - Federal Elections (1/2)

Q1. If a federal election were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...*

Base: Decided voters (n=1,325), except for the Bloc Québécois, Quebecers only



Evolution of Voting Intentions in Canada

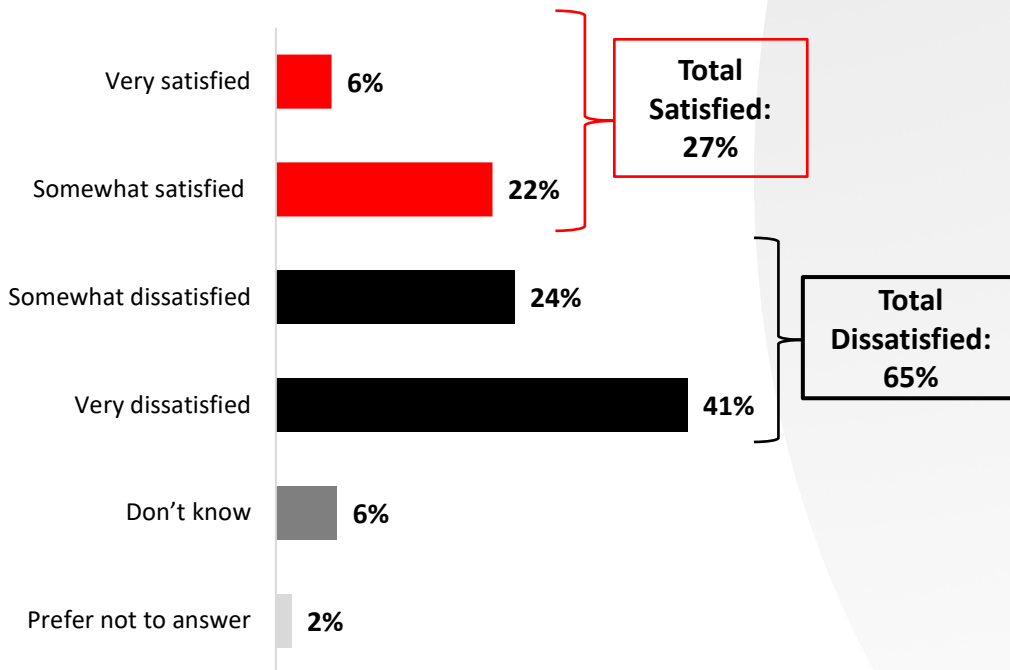


*Official results from Elections Canada

Satisfaction With Trudeau's Government (1/2)

Q3. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents (n=1,626)



Satisfaction With Trudeau's Government (2/2)

Q3. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 2024	Gap
Weighted n=	1,626	109	376	631	105	179	226	792	834	434	522	670	679	632	296	1,602	
Unweighted n=	1,626	106	437	639	132	140	172	835	791	412	529	685	707	618	284	1,602	
Total Satisfied	27%	23%	32%	29%	27%	13%	27%	28%	27%	33%	21%	29%	30%	27%	21%	28%	-1
Very satisfied	6%	7%	4%	7%	5%	3%	6%	6%	5%	11%	3%	4%	7%	5%	5%	4%	+2
Somewhat satisfied	22%	16%	28%	22%	21%	10%	21%	22%	21%	22%	18%	24%	23%	23%	16%	24%	-2
Total Dissatisfied	65%	69%	59%	65%	68%	73%	66%	67%	64%	58%	69%	67%	61%	65%	75%	65%	-
Somewhat dissatisfied	24%	19%	27%	25%	16%	20%	26%	22%	26%	28%	25%	21%	25%	25%	19%	25%	-1
Very dissatisfied	41%	51%	32%	40%	52%	54%	41%	45%	38%	30%	44%	46%	36%	40%	56%	40%	+1
Don't know	6%	4%	7%	6%	5%	8%	6%	4%	8%	8%	8%	4%	7%	7%	5%	5%	+1
Prefer not to answer	2%	3%	2%	1%	0%	5%	1%	1%	2%	1%	2%	1%	2%	2%	0%	2%	-

Satisfaction With Trudeau's Government

– *By Voting Intentions*

Q3. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents

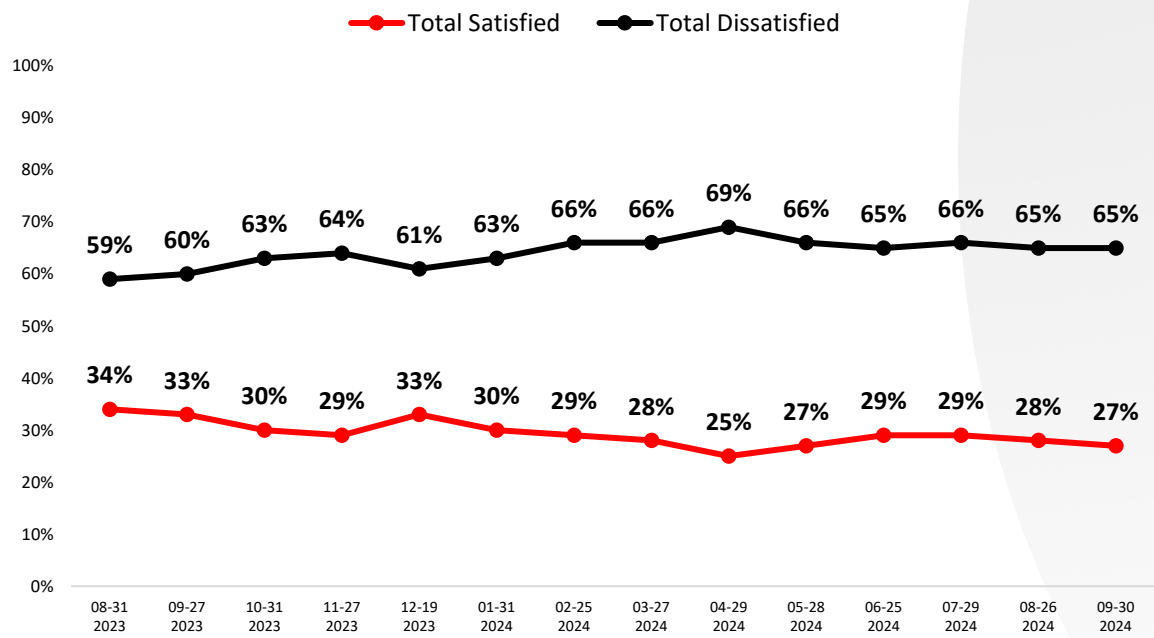


	TOTAL Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,626	547	332	216	93	67	33
Unweighted n=	1,626	474	354	255	125	70	32
Total Satisfied	27%	6%	75%	30%	17%	36%	29%
Very satisfied	6%	3%	17%	1%	2%	3%	11%
Somewhat satisfied	22%	3%	57%	29%	15%	32%	18%
Total Dissatisfied	65%	93%	22%	67%	79%	64%	71%
Somewhat dissatisfied	24%	15%	20%	39%	41%	34%	10%
Very dissatisfied	41%	78%	2%	28%	38%	31%	61%
Don't know	6%	1%	2%	3%	3%	0%	0%
Prefer not to answer	2%	0%	1%	0%	0%	0%	0%

Satisfaction With Trudeau's Government - Evolution

Q3. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

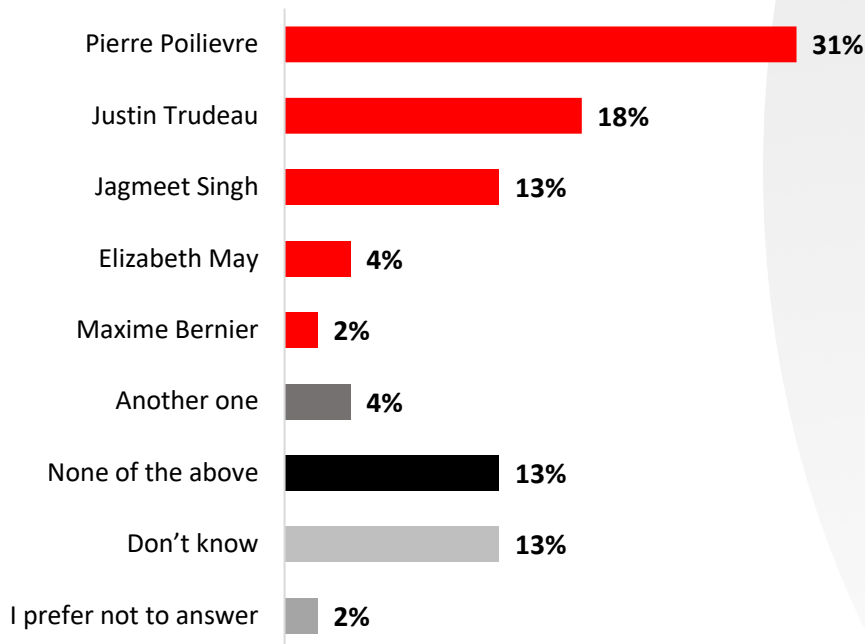
Base: All respondents



Leader Who Would Make the Best Prime Minister (1/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,626)



Leader Who Would Make the Best Prime Minister (2/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 2024	Gap
Weighted n=	1,626	109	376	631	105	179	226	792	834	434	522	670	679	632	296	1,602	
Unweighted n=	1,626	106	437	639	132	140	172	835	791	412	529	685	707	618	284	1,602	
Pierre Poilievre	31%	25%	20%	33%	38%	46%	32%	38%	24%	30%	30%	32%	30%	31%	36%	30%	+1
Justin Trudeau	18%	18%	22%	20%	14%	7%	15%	18%	17%	16%	12%	23%	20%	18%	12%	15%	+3
Jagmeet Singh	13%	17%	10%	13%	17%	11%	18%	12%	15%	17%	13%	11%	16%	11%	11%	13%	-
Elizabeth May	4%	5%	2%	4%	2%	2%	8%	3%	4%	4%	4%	3%	4%	4%	3%	4%	-
Maxime Bernier	2%	2%	2%	2%	2%	1%	2%	2%	2%	3%	1%	1%	2%	2%	1%	2%	-
Another one	4%	8%	9%	2%	2%	1%	2%	4%	5%	4%	3%	5%	4%	3%	7%	4%	-
None of the above	13%	9%	16%	13%	12%	14%	12%	14%	12%	8%	18%	13%	12%	15%	13%	14%	-1
Don't know	13%	15%	15%	13%	11%	13%	10%	8%	18%	15%	16%	10%	10%	14%	15%	15%	-2
Prefer not to answer	2%	1%	4%	2%	4%	5%	0%	1%	4%	3%	3%	2%	3%	2%	2%	2%	-

Leader Who Would Make the Best Prime Minister

– *By Voting Intentions*

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents

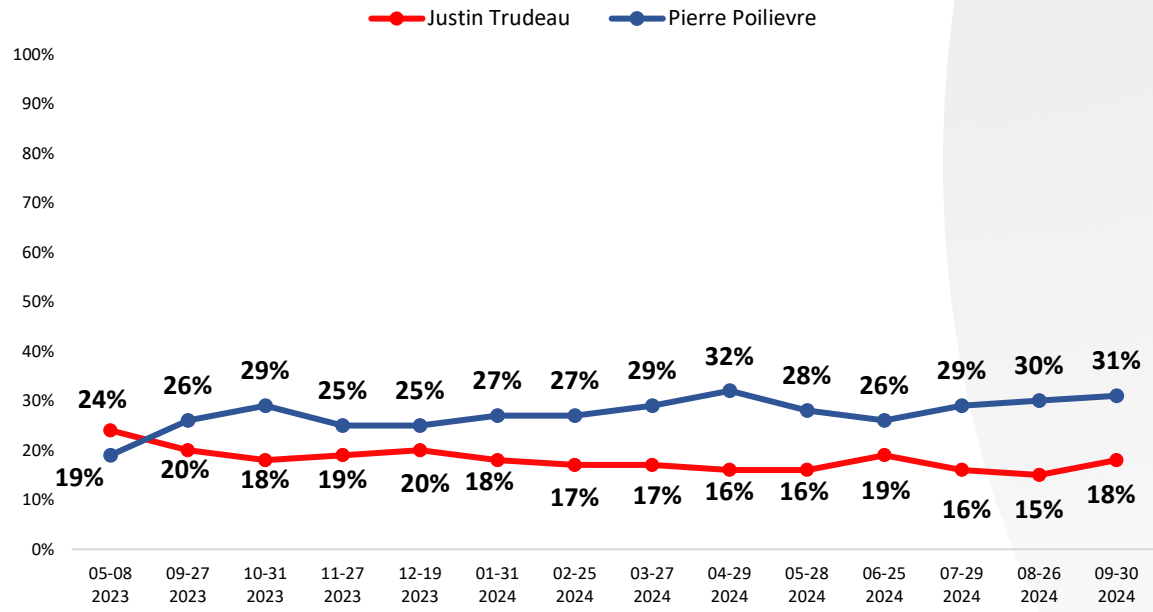


	TOTAL Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,626	547	332	216	93	67	33
Unweighted n=	1,626	474	354	255	125	70	32
Pierre Poilievre	31%	85%	2%	2%	6%	2%	21%
Justin Trudeau	18%	1%	74%	2%	7%	5%	9%
Jagmeet Singh	13%	1%	6%	74%	4%	9%	3%
Elizabeth May	4%	1%	2%	2%	2%	55%	3%
Maxime Bernier	2%	2%	1%	0%	2%	1%	30%
Another one	4%	1%	2%	1%	27%	4%	0%
None of the above	13%	5%	7%	14%	31%	13%	28%
Don't know	13%	5%	4%	6%	18%	10%	8%
Prefer not to answer	2%	0%	0%	0%	2%	0%	0%

Leader Who Would Make the Best Prime Minister – Evolution

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents





REPORT

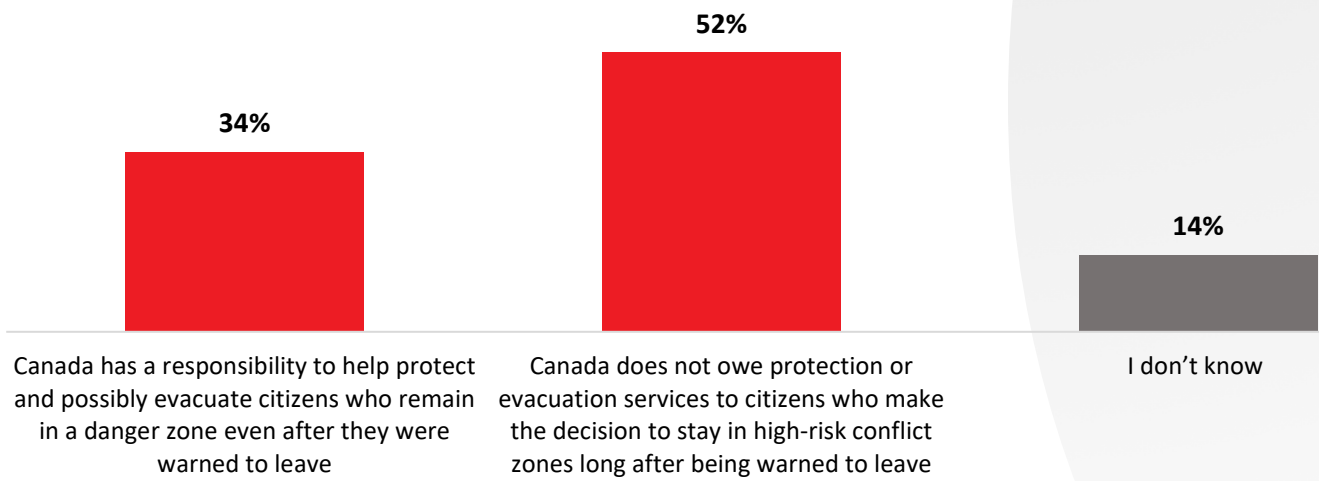
Special Topics



Canada's Role in Protecting Citizens in Conflict Zones (1/3)

Q1. For nearly a year, Canada has been warning its citizens to avoid travelling to Lebanon and anyone there to leave immediately due to the risk of a war between Hezbollah and Israel. Please select the statement that is closest to your view.

Base: All respondents (n=1,626)



Canada's Role in Protecting Citizens in Conflict Zones (2/3)

Q1. For nearly a year, Canada has been warning its citizens to avoid travelling to Lebanon and anyone there to leave immediately due to the risk of a war between Hezbollah and Israel. Please select the statement that is closest to your view.

Base: All respondents

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,626	109	376	631	105	179	226	792	834	434	522	670	679	632	296
Unweighted n=	1,626	106	437	639	132	140	172	835	791	412	529	685	707	618	284

Canada has a responsibility to help protect and possibly evacuate citizens who remain in a danger zone even after they were warned to leave

34% 41% 36% 34% **18%** 29% 35% **37%** **30%** **49%** 37% **21%** 36% 32% 30%

Canada does not owe protection or evacuation services to citizens who make the decision to stay in high-risk conflict zones long after being warned to leave

52% 50% 51% 51% **65%** 52% 51% 53% 51% **33%** **45%** **70%** 50% 53% 56%

I don't know

14% 9% 13% 15% 17% 19% 14% **10%** **18%** **18%** **18%** **9%** 14% 15% 14%

Canada's Role in Protecting Citizens in Conflict Zones (3/3)

Q1. For nearly a year, Canada has been warning its citizens to avoid travelling to Lebanon and anyone there to leave immediately due to the risk of a war between Hezbollah and Israel. Please select the statement that is closest to your view.

Base: All respondents

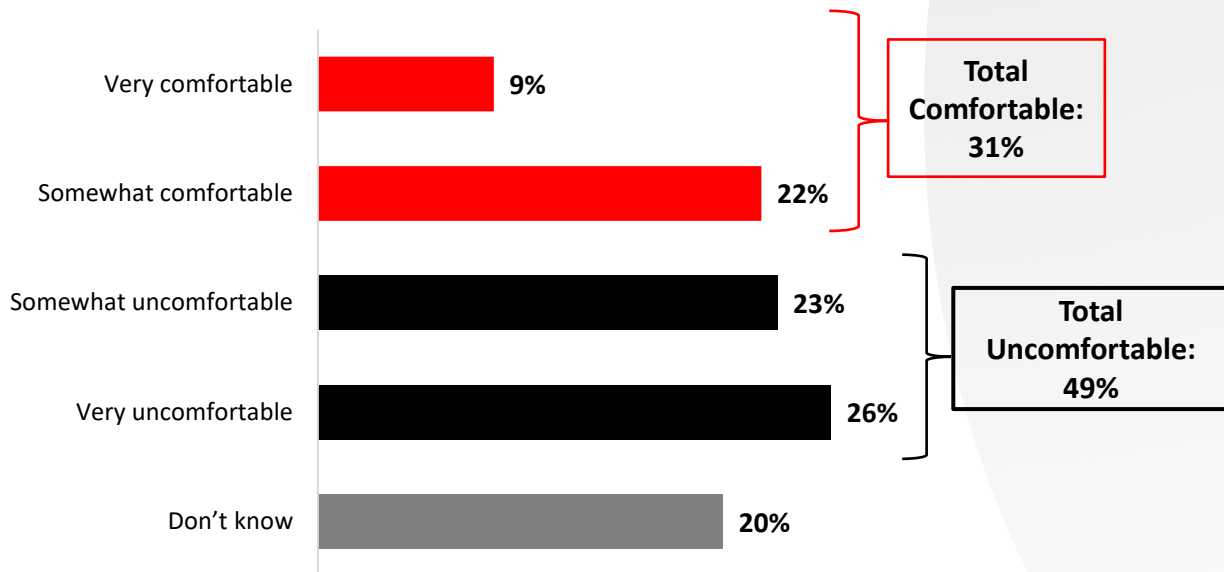


	TOTAL Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,626	547	332	216	93	67	33
Unweighted n=	1,626	474	354	255	125	70	32
Canada has a responsibility to help protect and possibly evacuate citizens who remain in a danger zone even after they were warned to leave	34%	24%	41%	48%	32%	49%	49%
Canada does not owe protection or evacuation services to citizens who make the decision to stay in high-risk conflict zones long after being warned to leave	52%	64%	54%	41%	62%	36%	47%
I don't know	14%	11%	6%	11%	6%	15%	4%

Comfort with Bloc Québécois Collaboration (1/3)

Q2. The NDP has put an end to their partnership agreement with the federal Liberal government. The end of the agreement means that to avoid an early election, Justin Trudeau’s Liberal government may have to rely on accommodating the Bloc Québécois, a party that advocates for Quebec’s separation from Canada. How comfortable or uncomfortable are you with the idea that the federal liberal government would have to accommodate and work with the Bloc Québécois to avoid an election?

Base: All respondents (n=1,626)



Comfort with Bloc Québécois Collaboration (2/3)

Q2. The NDP has put an end to their partnership agreement with the federal Liberal government. The end of the agreement means that to avoid an early election, Justin Trudeau’s Liberal government may have to rely on accommodating the Bloc Québécois, a party that advocates for Quebec’s separation from Canada. How comfortable or uncomfortable are you with the idea that the federal liberal government would have to accommodate and work with the Bloc Québécois to avoid an election?

Base: All respondents

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	QC	ROC
Weighted n=	1,626	109	376	631	105	179	226	792	834	434	522	670	679	632	296	376	1,250
Unweighted n=	1,626	106	437	639	132	140	172	835	791	412	529	685	707	618	284	437	1,189
Net Comfortable	31%	31%	47%	28%	23%	15%	28%	36%	26%	38%	30%	27%	38%	27%	26%	47%	26%
Very comfortable	9%	12%	17%	7%	8%	2%	3%	9%	9%	11%	8%	8%	11%	6%	9%	17%	6%
Somewhat comfortable	22%	19%	30%	21%	15%	13%	25%	27%	18%	27%	22%	19%	27%	20%	17%	30%	20%
Net Uncomfortable	49%	52%	35%	50%	58%	65%	48%	50%	47%	38%	44%	59%	44%	51%	56%	35%	53%
Somewhat uncomfortable	23%	25%	21%	26%	16%	22%	23%	22%	24%	24%	17%	27%	23%	24%	20%	21%	24%
Very uncomfortable	26%	27%	14%	25%	42%	43%	26%	29%	23%	15%	27%	32%	21%	27%	36%	14%	29%
I don't know	20%	17%	18%	21%	19%	20%	24%	14%	27%	23%	25%	15%	18%	22%	18%	18%	21%

Comfort with Bloc Québécois Collaboration (3/3)

Q2. The NDP has put an end to their partnership agreement with the federal Liberal government. The end of the agreement means that to avoid an early election, Justin Trudeau’s Liberal government may have to rely on accommodating the Bloc Québécois, a party that advocates for Quebec’s separation from Canada. How comfortable or uncomfortable are you with the idea that the federal liberal government would have to accommodate and work with the Bloc Québécois to avoid an election?

Base: All respondents

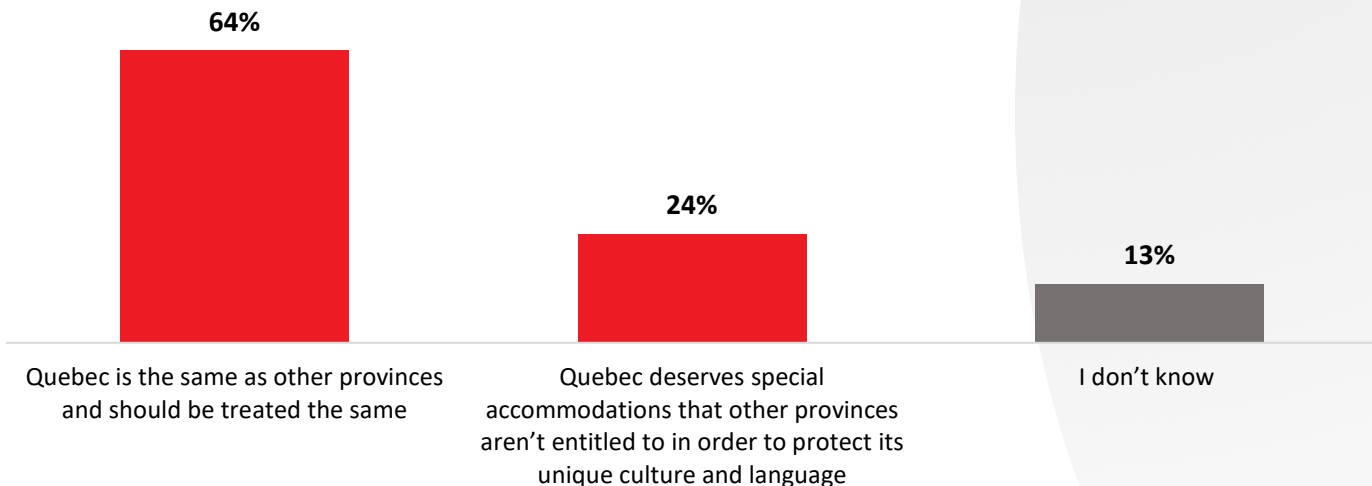


	TOTAL Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,626	547	332	216	93	67	33
Unweighted n=	1,626	474	354	255	125	70	32
Net Comfortable	31%	18%	49%	35%	76%	37%	30%
Very comfortable	9%	6%	10%	6%	45%	11%	7%
Somewhat comfortable	22%	12%	39%	29%	31%	25%	23%
Net Uncomfortable	49%	69%	39%	48%	19%	48%	64%
Somewhat uncomfortable	23%	23%	30%	26%	15%	32%	17%
Very uncomfortable	26%	45%	10%	22%	4%	16%	47%
I don't know	20%	13%	12%	17%	5%	15%	6%

Views on Quebec's Special Status (1/3)

Q3. Historically, Quebec governments have asked for special accommodations from the federal government to account for the province's unique culture and language. Which of the following statements come closest to your view?

Base: All respondents (n=1,626)



Views on Quebec's Special Status (2/3)

Q3. Historically, Quebec governments have asked for special accommodations from the federal government to account for the province's unique culture and language. Which of the following statements come closest to your view?

Base: All respondents

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	QC	ROC
Weighted n=	1,626	109	376	631	105	179	226	792	834	434	522	670	679	632	296	376	1,250
Unweighted n=	1,626	106	437	639	132	140	172	835	791	412	529	685	707	618	284	437	1,189
Quebec is the same as other provinces and should be treated the same	64%	74%	38%	71%	76%	68%	71%	63%	64%	56%	62%	70%	61%	66%	67%	38%	71%
Quebec deserves special accommodations that other provinces aren't entitled to in order to protect its unique culture and language	24%	17%	53%	16%	8%	17%	13%	27%	21%	26%	23%	22%	26%	22%	22%	53%	15%
I don't know	13%	9%	9%	13%	16%	16%	17%	10%	16%	18%	15%	8%	13%	13%	11%	9%	14%

Views on Quebec's Special Status (3/3)

Q3. Historically, Quebec governments have asked for special accommodations from the federal government to account for the province's unique culture and language. Which of the following statements come closest to your view?

Base: All respondents

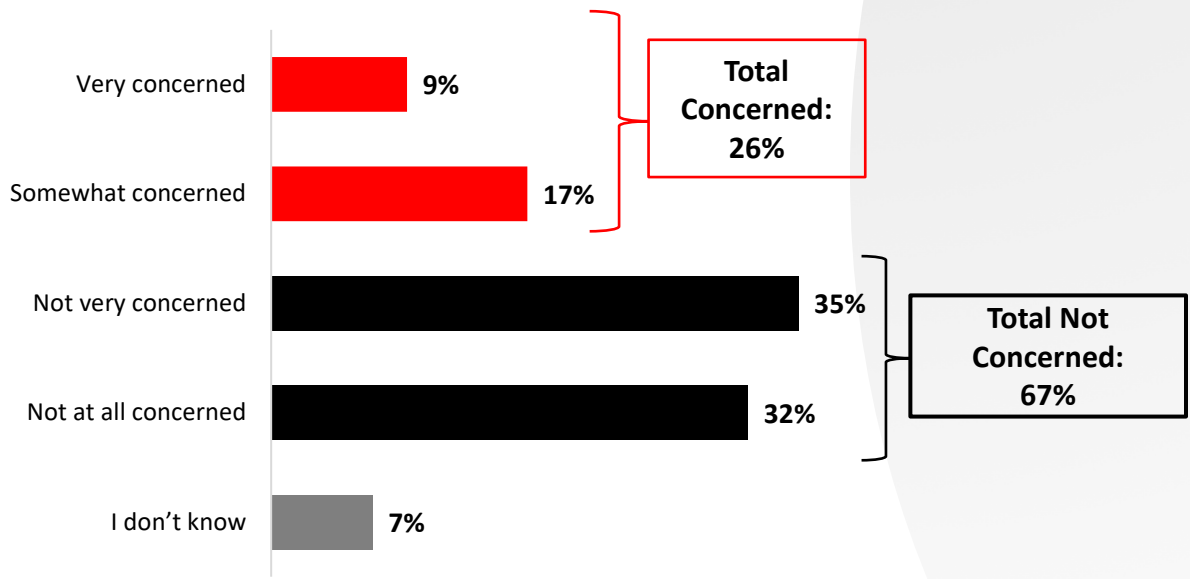


	TOTAL Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,626	547	332	216	93	67	33
Unweighted n=	1,626	474	354	255	125	70	32
Quebec is the same as other provinces and should be treated the same	64%	78%	64%	65%	13%	60%	66%
Quebec deserves special accommodations that other provinces aren't entitled to in order to protect its unique culture and language	24%	16%	26%	23%	85%	24%	34%
I don't know	13%	6%	10%	12%	2%	17%	0%

Concern About Quebec Separating (1/3)

Q4. To what extent are you concerned or not concerned about Quebec someday separating from Canada?

Base: All respondents (n=1,626)



Concern About Quebec Separating (2/3)

Q4. To what extent are you concerned or not concerned about Quebec someday separating from Canada?

Base: All respondents

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	QC	ROC
Weighted n=	1,626	109	376	631	105	179	226	792	834	434	522	670	679	632	296	376	1,250
Unweighted n=	1,626	106	437	639	132	140	172	835	791	412	529	685	707	618	284	437	1,189
Net Concerned	26%	23%	32%	28%	23%	22%	18%	27%	25%	36%	27%	19%	29%	25%	23%	32%	25%
Very concerned	9%	8%	16%	8%	7%	8%	4%	9%	9%	12%	10%	6%	10%	9%	8%	16%	7%
Somewhat concerned	17%	15%	16%	20%	16%	14%	14%	18%	16%	23%	17%	13%	19%	16%	15%	16%	17%
Net Not Concerned	67%	73%	63%	65%	71%	70%	73%	68%	66%	56%	64%	76%	65%	67%	70%	63%	68%
Not very concerned	35%	33%	35%	35%	32%	34%	40%	35%	36%	34%	31%	39%	34%	39%	31%	35%	35%
Not at all concerned	32%	40%	28%	30%	39%	35%	33%	34%	30%	22%	34%	37%	32%	29%	40%	28%	33%
I don't know	7%	5%	5%	7%	6%	9%	9%	4%	9%	8%	8%	5%	6%	7%	7%	5%	7%

Concern About Quebec Separating (3/3)

Q4. To what extent are you concerned or not concerned about Quebec someday separating from Canada?

Base: All respondents



	TOTAL Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,626	547	332	216	93	67	33
Unweighted n=	1,626	474	354	255	125	70	32
Net Concerned	26%	22%	37%	25%	17%	34%	40%
Very concerned	9%	8%	13%	9%	9%	6%	8%
Somewhat concerned	17%	14%	24%	17%	9%	28%	32%
Net Not Concerned	67%	76%	61%	67%	82%	59%	54%
Not very concerned	35%	34%	41%	42%	35%	39%	24%
Not at all concerned	32%	42%	20%	25%	47%	20%	30%
I don't know	7%	3%	2%	7%	0%	7%	6%

REPORT

Respondent Profile



Weighted and Unweighted Sample (1/2)

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Province	1,626	1,626
British Columbia	172	226
Alberta	140	179
Manitoba/Saskatchewan	132	105
Ontario	639	631
Quebec	437	376
Atlantic	106	109

Weighted and Unweighted Sample (2/2)

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Gender	1,626	1,626
Male	835	792
Female	791	834
Age	1,626	1,626
18 to 34	412	434
35 to 54	529	522
55+	685	670
Language (Mother tongue)	1,626	1,626
English	1,045	1,137
French	410	321
Other	168	164

Our services

- **Leger**
Marketing research and polling
- **Customer Experience (CX)**
Strategic and operational customer experience consulting services
- **Leger Analytics (LEA)**
Data modelling and analysis
- **Leger Opinion (LEO)**
Panel management
- **Leger Communities**
Online community management
- **Leger Digital**
Digital strategy and user experience
- **International Research**
Worldwide Independent Network (WIN)

600
EMPLOYEES



185
CONSULTANTS



8
OFFICES

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