



Report

Opinions toward the Canada Post & Canadian Ports Strikes

Survey of Canadians

THE CANADIAN PRESS 

Date: 18 / 11 / 2024
Project: 16811-120



Methodology

Every month, we conduct a survey of Canadians to explore their views on the current government and politics in Canada.

Method

Online survey among respondents 18 years of age or older. (Canadian sample: **n= 1,529**).

Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

➔ Notes

A more detailed methodology is presented in the Appendix.

When

Data collection from **November 15th to November 17th, 2024**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.51%** (19 times out of 20) for the Canadian sample.

Significant Differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail address: aenns@leger360.com

Methodology







Most accurate polling firm

Leger is the polling firm that has presented the most accurate election survey data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (New York).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies.

See <https://338canada.com/pollster-ratings.htm>

2021 Canadian Federal Election

	Leger Poll Published on September 18, 2021	Official Results 2021 Canadian Federal Election
	33%	33.7%
	32%	32.6%
	19%	17.8%
	7%	7.7%
	6%	5.0%
	2%	2.3%



*The official results were obtained from Elections Canada on September 24, 2021, at 9:45 a.m. EDT.

Key highlights

Some of **the key highlights** of our survey **about the Canada Post and Canadian Ports strikes...**

Canadian Ports Strikes

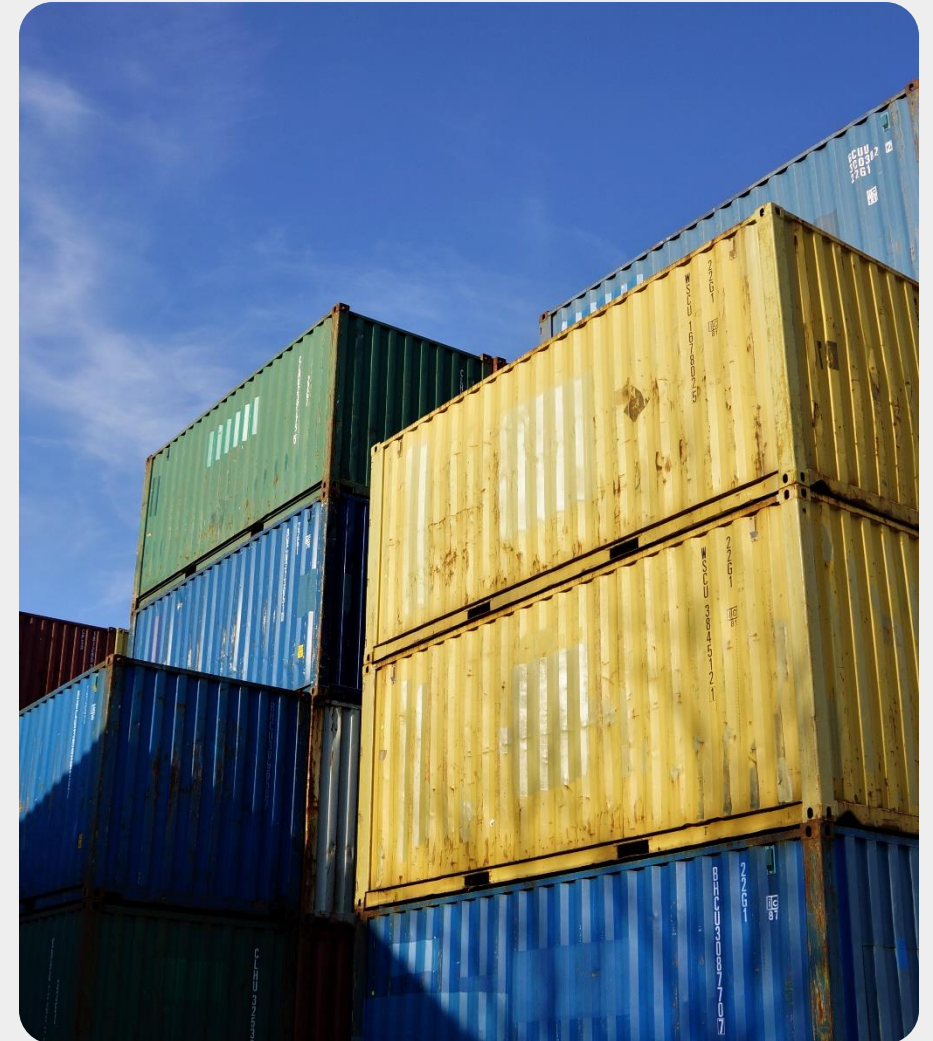
- Awareness of the port strikes, such as those in Montreal and Vancouver, was 67%, with older respondents (83%), respondents living in British Columbia (79%), and respondents in Quebec (78%) showing the highest levels of awareness.
- Support for federal intervention to end port strikes and resolve disputes through arbitration was strong, with 63% supporting it. Again, older respondents (75%), respondents in British Columbia (71%), respondents in Quebec (68%), and males (66%) show support in greater proportions.
- Opinions were divided regarding the right to strike. Half of Canadians (51%) believed port operations should be considered essential services and exempt from strike action, while 32% supported workers' right to strike for better conditions. One in five Canadians (17%) don't have an opinion on the matter.

Canada Post Strike

- A substantial majority of Canadians (86%) were aware of the Canada Post strike. Concerns over mail service disruptions were high, with 61% of respondents worried about potential impacts and 57% expressing specific concerns about delays during the holiday season.
- 56% of Canadians show support for Canada Post workers, backing wage increases, better working conditions, and job security. Respondents from the Atlantic provinces (67%) and younger respondents (18-34) (65%) showed slightly higher levels of support compared to other groups.
- More than half of Canadians (57%) would support a federal government intervention, such as ordering arbitration and requiring workers to return to their jobs.

Special Topics

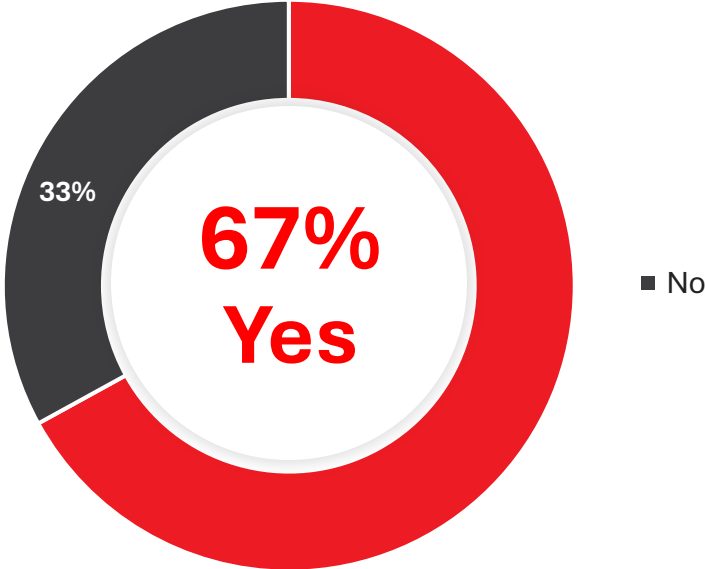
Ports Strikes



Awareness of Recent Canadian Port Strikes

Q1. Have you heard about the recent strikes at Canadian ports, such as those in Montreal and Vancouver?

Base: All respondents (n=1,529)

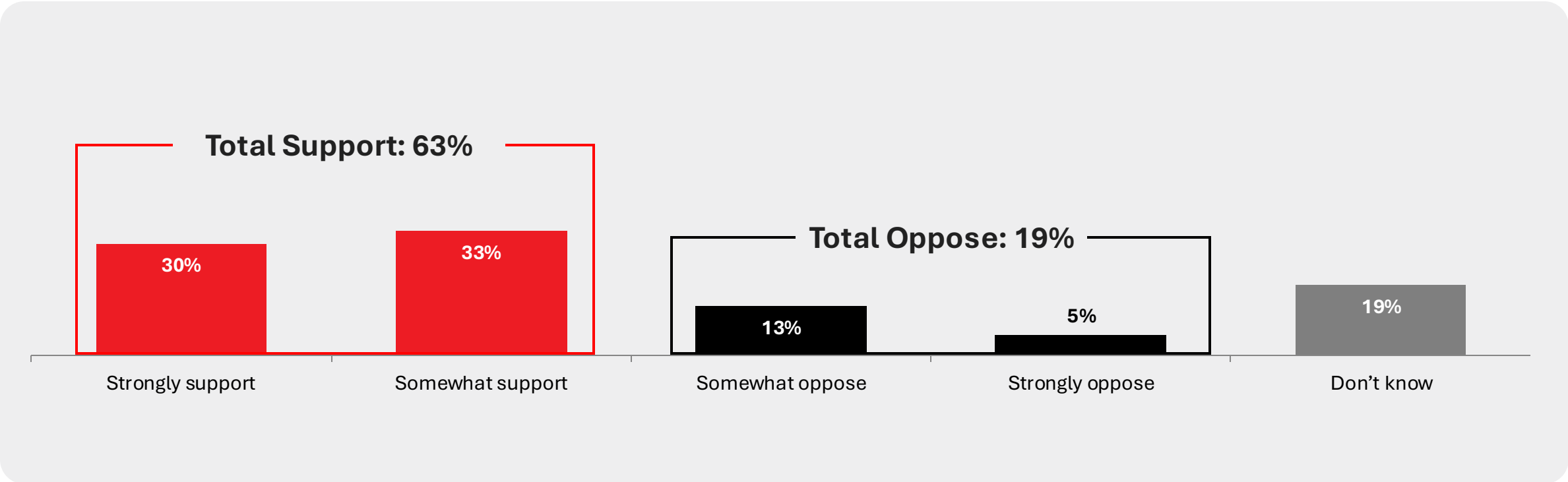


	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Suburban	Rural
Weighted n=	1,529	103	353	592	98	170	213	746	783	408	492	629	687	544	281
Unweighted n=	1,529	101	419	603	126	128	152	770	759	421	445	663	697	545	272
Yes	67%	65%	78%	57%	62%	64%	79%	71%	62%	45%	64%	83%	66%	66%	71%
No	33%	35%	22%	43%	38%	36%	21%	29%	38%	55%	36%	17%	34%	34%	29%

Support for Federal Government Intervention in Port Strikes (1/2)

Q2. In response to rising concerns about supply chain disruptions and damage to the economy, the Federal government moved to force the parties to work out a solution through arbitration and also ordered the striking workers back to their jobs. Do you support or oppose this move by the federal government?

Base: All respondents (n=1,529)



Support for Federal Government Intervention in Port Strikes (2/2)

Q2. In response to rising concerns about supply chain disruptions and damage to the economy, the Federal government moved to force the parties to work out a solution through arbitration and also ordered the striking workers back to their jobs. Do you support or oppose this move by the federal government?

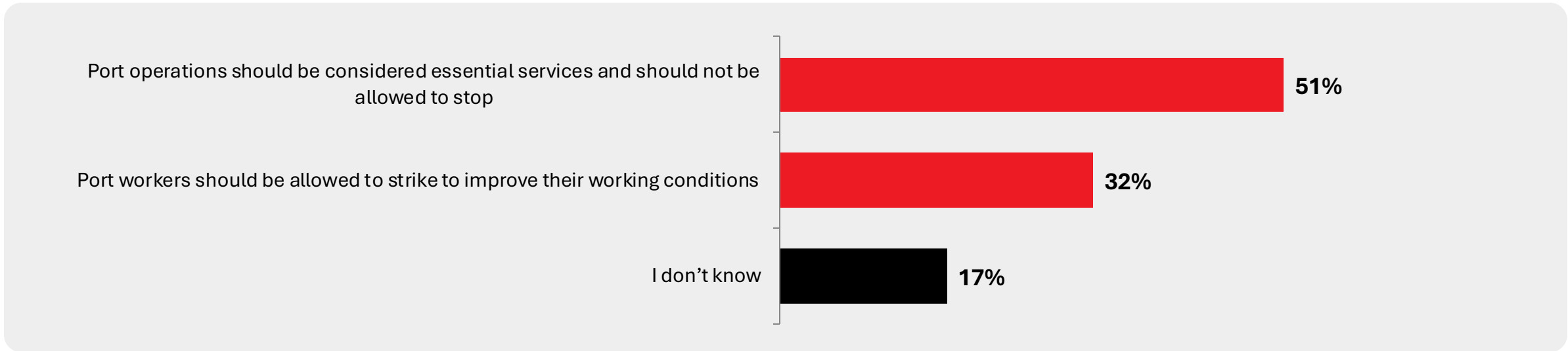
Base: All respondents (n=1,529)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Suburban	Rural
Weighted n=	1,529	103	353	592	98	170	213	746	783	408	492	629	687	544	281
Unweighted n=	1,529	101	419	603	126	128	152	770	759	421	445	663	697	545	272
Total Support	63%	53%	68%	59%	63%	61%	71%	66%	60%	50%	58%	75%	61%	64%	67%
Strongly support	30%	25%	32%	27%	33%	27%	36%	34%	26%	15%	24%	44%	31%	30%	28%
Somewhat support	33%	28%	36%	32%	30%	34%	35%	32%	34%	35%	34%	31%	30%	34%	39%
Total Oppose	19%	28%	14%	20%	21%	16%	18%	23%	14%	23%	20%	14%	19%	17%	19%
Somewhat oppose	13%	17%	10%	15%	15%	12%	11%	16%	10%	16%	15%	10%	13%	13%	13%
Strongly oppose	5%	11%	4%	5%	6%	4%	7%	6%	4%	7%	5%	4%	6%	5%	6%
Don't know	19%	19%	18%	22%	16%	24%	11%	12%	26%	27%	21%	12%	20%	19%	14%

Opinions on Right to Strike

Q3. Which of the following statements best aligns with your opinion:

Base: All respondents (n=1,529)



	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
<i>Weighted n=</i>	1,529	103	353	592	98	170	213	746	783	408	492	629	687	544	281
<i>Unweighted n=</i>	1,529	101	419	603	126	128	152	770	759	421	445	663	697	545	272
Port operations should be considered essential services and should not be allowed to stop	51%	43%	59%	45%	55%	48%	61%	56%	47%	40%	46%	63%	47%	53%	57%
Port workers should be allowed to strike to improve their working conditions	32%	43%	27%	36%	30%	33%	24%	33%	31%	42%	35%	23%	33%	33%	26%
I don't know	17%	14%	14%	19%	15%	19%	15%	12%	22%	19%	19%	14%	19%	13%	16%

Special Topics

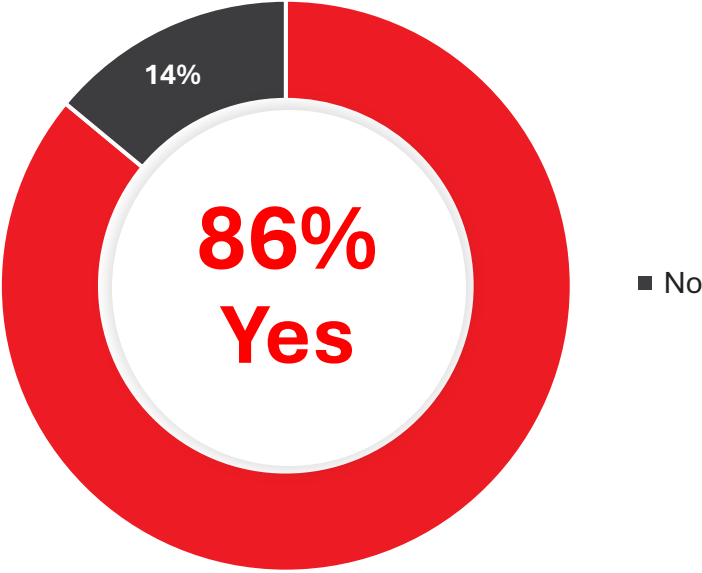
Canada Post



Awareness of Potential Canada Post Strike

Q4. Have you heard anything of a possible strike by Canada Post that could start on November 15?

Base: All respondents (n=1,529)

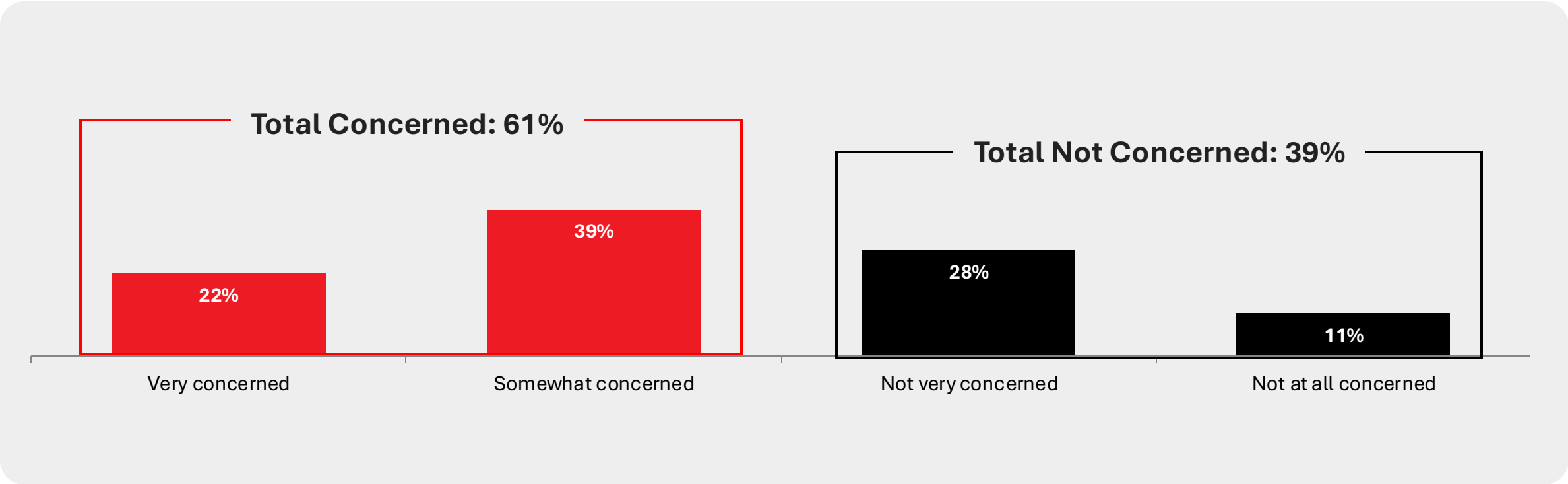


	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Suburban	Rural
Weighted n=	1,529	103	353	592	98	170	213	746	783	408	492	629	687	544	281
Unweighted n=	1,529	101	419	603	126	128	152	770	759	421	445	663	697	545	272
Yes	86%	89%	88%	83%	90%	83%	92%	86%	86%	71%	87%	96%	85%	85%	94%
No	14%	11%	12%	17%	10%	17%	8%	14%	14%	29%	13%	4%	15%	15%	6%

Concern Over Potential Mail Service Disruptions (1/2)

Q5. How concerned are you about potential disruptions to your mail service due to a Canada Post strike?

Base: All respondents (n=1,529)



Concern Over Potential Mail Service Disruptions (2/2)

Q5. How concerned are you about potential disruptions to your mail service due to a Canada Post strike?

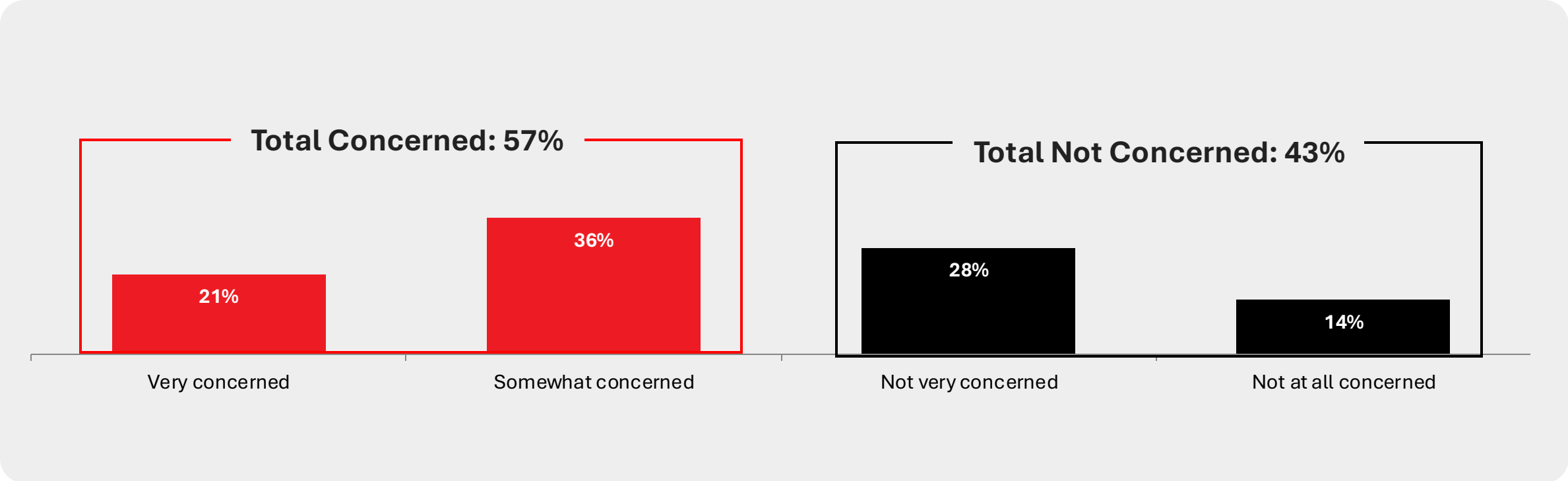
Base: All respondents (n=1,529)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Suburban	Rural
Weighted n=	1,529	103	353	592	98	170	213	746	783	408	492	629	687	544	281
Unweighted n=	1,529	101	419	603	126	128	152	770	759	421	445	663	697	545	272
Total Concerned	61%	79%	49%	62%	64%	57%	69%	60%	62%	63%	64%	56%	62%	58%	64%
Very concerned	22%	29%	16%	23%	23%	20%	26%	21%	23%	21%	25%	20%	25%	19%	22%
Somewhat concerned	39%	50%	33%	39%	41%	37%	44%	39%	39%	43%	39%	36%	37%	39%	42%
Total Not Concerned	39%	21%	51%	38%	36%	43%	31%	40%	38%	37%	36%	44%	38%	42%	36%
Not very concerned	28%	14%	40%	26%	27%	30%	18%	27%	29%	28%	25%	30%	27%	32%	23%
Not at all concerned	11%	6%	11%	12%	9%	13%	12%	13%	9%	9%	10%	14%	11%	11%	13%

Concern Over Potential Holiday Delays (1/2)

Q6. If a Canada Post strike were to occur, how concerned are you about possible delays during the holiday season?

Base: All respondents (n=1,529)



Concern Over Potential Holiday Delays (2/2)

Q6. If a Canada Post strike were to occur, how concerned are you about possible delays during the holiday season?

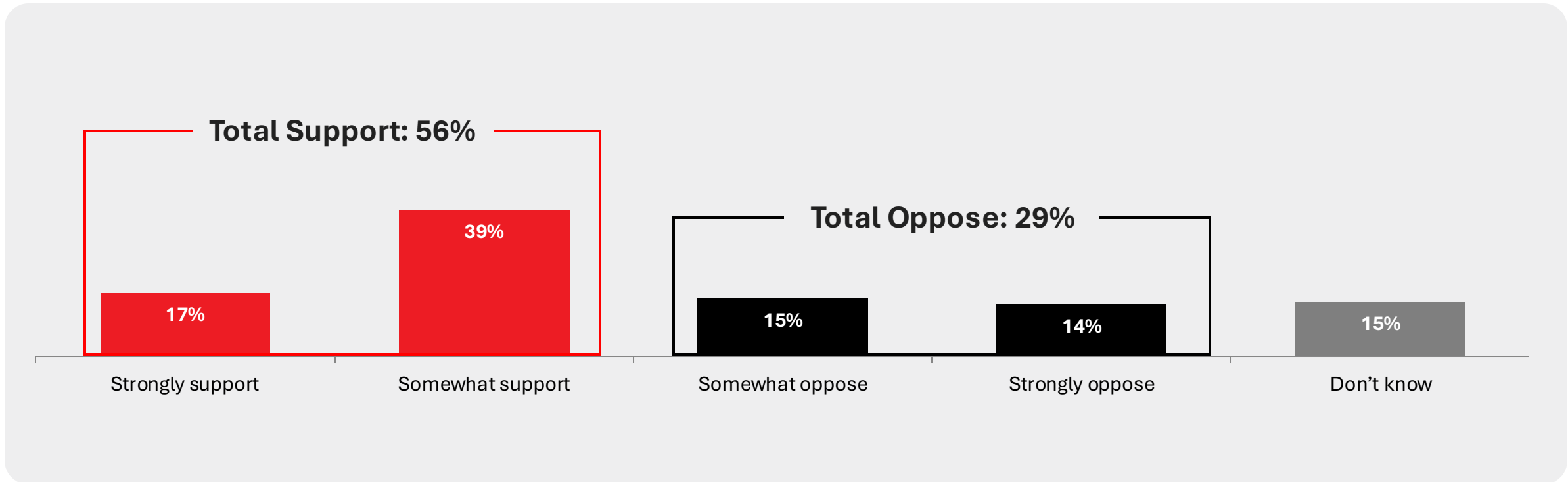
Base: All respondents (n=1,529)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Suburban	Rural
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Unweighted n=	1,529	101	419	603	126	128	152	770	759	421	445	663	697	545	272
Total Concerned	57%	77%	47%	59%	60%	54%	63%	55%	60%	64%	59%	52%	59%	54%	59%
Very concerned	21%	29%	18%	22%	22%	17%	24%	20%	23%	21%	25%	19%	22%	19%	24%
Somewhat concerned	36%	48%	29%	37%	37%	37%	39%	35%	37%	43%	34%	33%	37%	36%	35%
Total Not Concerned	43%	23%	53%	41%	40%	46%	37%	45%	40%	36%	41%	48%	41%	46%	41%
Not very concerned	28%	15%	38%	27%	28%	28%	24%	29%	28%	26%	27%	31%	27%	32%	26%
Not at all concerned	14%	8%	16%	14%	13%	18%	13%	16%	12%	10%	14%	18%	14%	14%	16%

Support for Canada Post Workers' Demands (1/2)

Q7. To what extent do you support Canada Post workers' demands, which include wage increases, better working conditions, and job security?

Base: All respondents (n=1,529)



Support for Canada Post Workers' Demands (2/2)

Q7. To what extent do you support Canada Post workers' demands, which include wage increases, better working conditions, and job security?

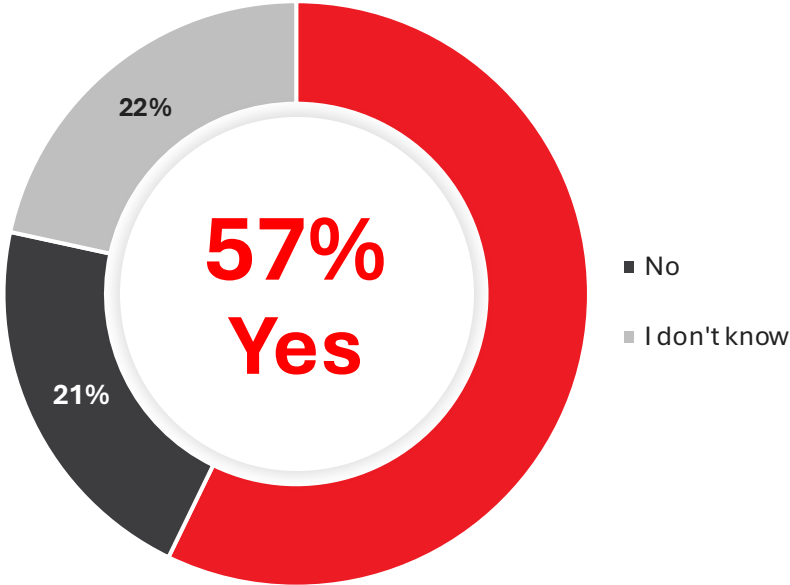
Base: All respondents (n=1,529)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
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Unweighted n=	1,529	101	419	603	126	128	152	770	759	421	445	663	697	545	272
Total Support	56%	67%	53%	58%	60%	54%	48%	54%	58%	65%	60%	47%	58%	56%	50%
Strongly support	17%	18%	12%	21%	20%	14%	14%	17%	17%	25%	16%	13%	20%	15%	13%
Somewhat support	39%	48%	41%	38%	40%	40%	34%	37%	41%	41%	44%	34%	38%	41%	38%
Total Oppose	29%	20%	31%	28%	29%	29%	37%	34%	25%	20%	27%	37%	28%	27%	37%
Somewhat oppose	15%	11%	19%	15%	16%	9%	17%	16%	15%	15%	12%	18%	15%	14%	19%
Strongly oppose	14%	9%	12%	12%	13%	19%	20%	18%	10%	6%	15%	19%	13%	13%	18%
Don't know	15%	13%	16%	14%	11%	17%	15%	12%	17%	14%	14%	16%	14%	17%	13%

Support for Federal Government Intervention

Q8. If Canada Post workers were to go on strike should the federal government move to order the two sides to work out an agreement through arbitration and at the same time order postal workers back to work, like the government just did with striking port workers?

Base: All respondents (n=1,529)



- No
- I don't know

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Suburban	Rural
Weighted n=	1,529	103	353	592	98	170	213	746	783	408	492	629	687	544	281
Unweighted n=	1,529	101	419	603	126	128	152	770	759	421	445	663	697	545	272
Yes	57%	57%	59%	56%	60%	61%	53%	57%	58%	54%	57%	59%	54%	59%	63%
No	21%	17%	22%	22%	17%	20%	24%	25%	18%	22%	20%	22%	22%	22%	19%
I don't know	22%	26%	20%	22%	23%	19%	23%	18%	25%	24%	23%	19%	24%	20%	18%

Respondent Profile

Respondent profiles

(Base n=1,529)

The table below presents the Canadian geographic distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	770	746
Female	759	783

Language (Mother Tongue)

	Unweighted	Weighted
French	387	302
English	988	1,076
Other	152	149

Age

	Unweighted	Weighted
18 to 34	421	408
35 to 54	445	492
55+	663	629

Province

	Unweighted	Weighted
British Columbia	152	213
Alberta	128	170
Manitoba/Saskatchewan	126	98
Ontario	603	592
Quebec	419	353
Atlantic	101	103

Our Credentials



Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Europe

Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



America

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



International

Leger is a member of the [Worldwide Independent Network of Market Research \(WIN\)](#), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our services

Leger

Marketing research and polling

Customer Experience (CX)

Strategic and operational customer experience consulting services

Leger Analytics (LEA)

Data modelling and analysis

Leger Opinion (LEO)

Panel management

Leger Communities

Online community management

Leger Digital

Digital strategy and user experience

International Research

Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

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