



Report

Canadian Politics
Survey of Canadians

NATIONAL POST

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Project: 16811-115



Methodology

Every month, we conduct a survey of Canadians to explore their views on the current government and politics in Canada.

Method

Online survey among respondents 18 years of age or older. (Canadian sample: **n= 1,549**).

Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

➔ Notes

A more detailed methodology is presented in the Appendix.

When

Data collection from **November 1st to November 3rd, 2024**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.49%**, (19 times out of 20) for the Canadian sample.

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail address: aenns@leger360.com

Methodology

Sub-title







Most accurate polling firm

Leger is the polling firm that has presented the most accurate election survey data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (New York).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies.

See <https://338canada.com/pollster-ratings.htm>

2021 Canadian Federal Election

	Leger Poll Published on September 18, 2021	Official Results 2021 Canadian Federal Election
	33%	33.7%
	32%	32.6%
	19%	17.8%
	7%	7.7%
	6%	5.0%
	2%	2.3%



*The official results were obtained from Elections Canada on September 24, 2021, at 9:45 a.m. EDT.

Key highlights: Canadian Politics

Every month, we conduct a survey of Canadians to explore their views on the current government and politics in Canada. This month, our survey was conducted between **November 1st and 3rd, 2024**.

Some of **the key highlights** of our survey **about Canadian federal politics include...**

1

Pierre Poilievre's Conservative Party is currently leading by 16 points, ahead of Justin Trudeau's Liberal Party. If a federal election were held today, 42% of Canadians would vote for the Conservative Party of Canada, while 26% would vote for Justin Trudeau's Liberal Party. The NDP trail at 15%, equally their low-water mark set back in August of this year.

The CPC have comfortable leads over the Liberals of 20+ points in key battleground provinces of Ontario and BC, as well as across all demographic sub-groups.

2

There continues to be significant dissatisfaction with Justin Trudeau's government among Canadians. Almost seven out of ten Canadians (68%) are dissatisfied, while only 27% say they are currently satisfied. Only 5% of respondents reported being "very satisfied" with the current government, compared to 43% who are "very dissatisfied".

3

Pierre Poilievre is still perceived as the best candidate for Prime Minister, now at 30% this month. Meanwhile, only 17% see Justin Trudeau as the best PM, a modest 2-point increase from last month (15%).

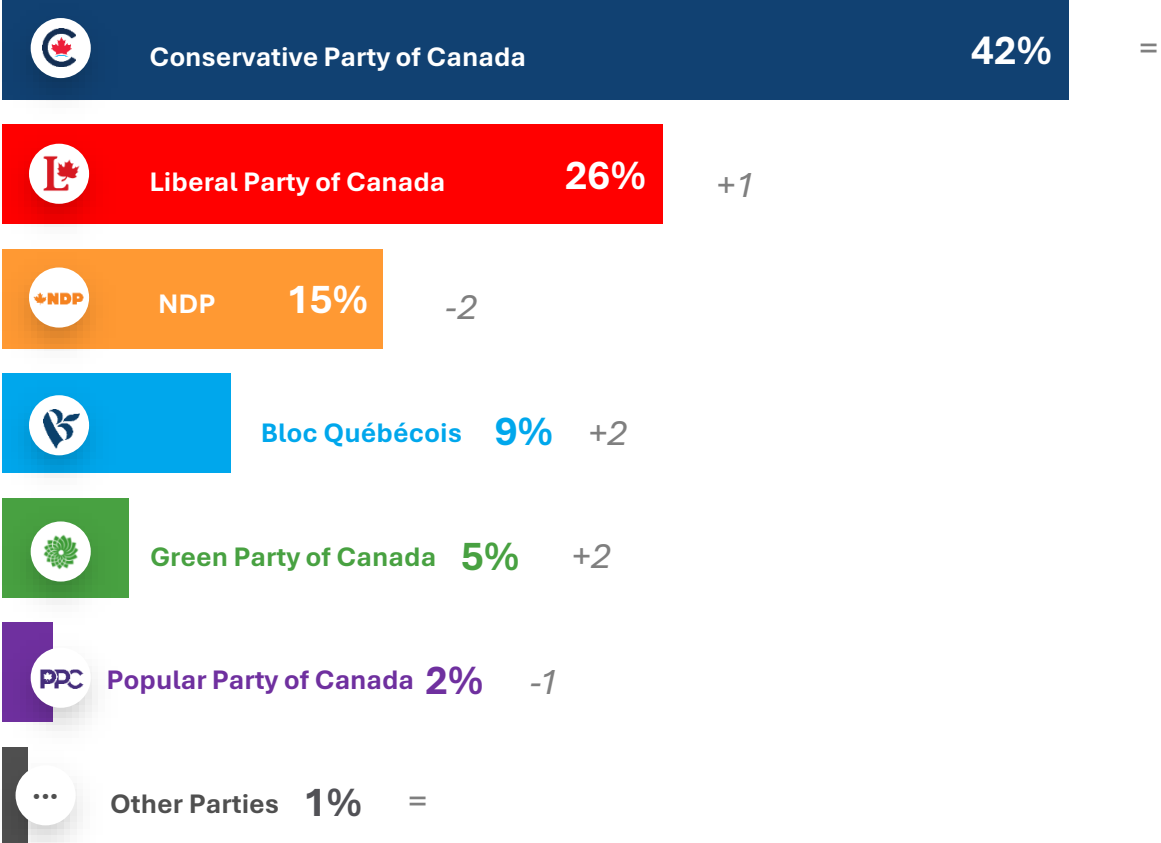
Federal Voting Intentions & Government Satisfaction



Voting Intentions - Federal Elections (1/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Decided voters (n=1,293), except for the Bloc Québécois, Quebecers only



Note: The + / - are in comparison to the most recent voting intention measure, from September 30, 2024.

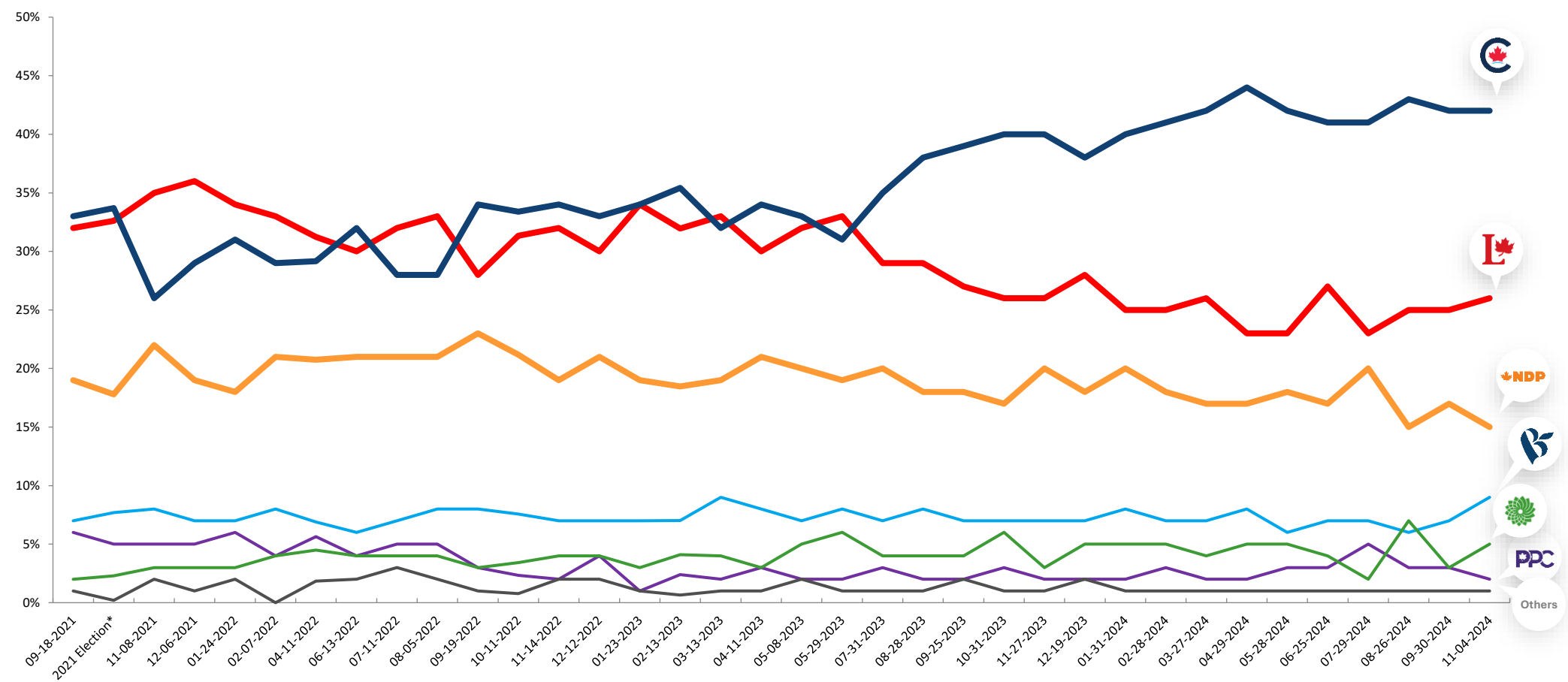
Voting Intentions - Federal Elections (2/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Respondents who are eligible to vote (n=1,549), except for the Bloc Québécois, Quebecers only

	Total Canada	Total Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub- urban	Rural	Total Sept. 2024	Gap
Weighted n=	1,549	1,284	87	303	484	79	149	184	665	619	341	400	544	569	491	219	1,302	
Unweighted n=	1,549	1,293	83	370	490	102	111	137	677	616	333	418	542	586	476	226	1,325	
...Pierre Poilievre's Conservative Party of Canada	35%	42%	35%	25%	48%	53%	50%	49%	46%	38%	39%	48%	41%	39%	44%	49%	42%	-
... Justin Trudeau's Liberal Party of Canada	21%	26%	39%	24%	28%	20%	21%	24%	25%	26%	22%	23%	30%	29%	25%	20%	25%	+1
... Jagmeet Singh's New Democratic Party of Canada	13%	15%	19%	9%	15%	21%	21%	19%	14%	17%	24%	15%	10%	18%	15%	11%	17%	-2
... Yves-François Blanchet's Bloc Québécois	7%	9%	-	36%	-	-	-	-	-	-	-	-	-	-	-	-	7%	+2
... Elizabeth May's Green Party of Canada	4%	5%	2%	4%	6%	2%	4%	6%	4%	5%	7%	5%	3%	4%	5%	6%	3%	+2
... Maxime Bernier's People's Party of Canada	2%	2%	5%	1%	3%	4%	3%	1%	2%	2%	3%	2%	2%	2%	3%	2%	3%	-1
... another party	1%	1%	0%	1%	1%	0%	1%	0%	1%	1%	0%	1%	1%	1%	0%	2%	1%	-
I would not vote	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Evolution of Voting Intentions in Canada

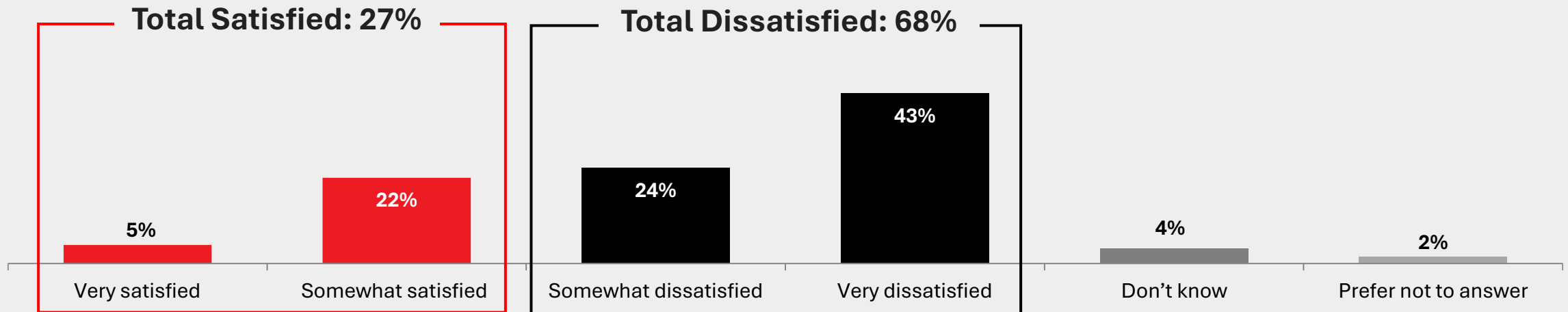


*Official results from Elections Canada

Satisfaction With Trudeau's Government (1/2)

Q3. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents (n=1,549)



Satisfaction With Trudeau's Government (2/2)

Q3. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?







Base: All respondents (n=1,549)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total Sept. 2024	Gap
Weighted n=	1,549	104	358	600	100	171	216	754	795	412	499	638	687	586	268	1,626	
Unweighted n=	1,549	100	438	601	125	126	159	770	779	399	518	632	693	569	278	1,626	
Total Satisfied	27%	35%	28%	27%	24%	24%	23%	27%	27%	27%	25%	28%	29%	25%	24%	27%	-
Very satisfied	5%	6%	5%	5%	4%	5%	4%	6%	3%	6%	5%	4%	7%	3%	4%	6%	-1
Somewhat satisfied	22%	29%	23%	22%	20%	19%	19%	21%	23%	21%	20%	24%	22%	23%	20%	22%	-
Total Dissatisfied	68%	61%	65%	68%	69%	73%	71%	71%	65%	64%	69%	69%	65%	70%	72%	65%	+3
Somewhat dissatisfied	24%	20%	35%	21%	20%	15%	27%	24%	25%	25%	24%	24%	25%	26%	20%	24%	-
Very dissatisfied	43%	41%	30%	46%	49%	57%	44%	47%	40%	39%	45%	45%	40%	44%	52%	41%	+2
Don't know	4%	3%	5%	4%	3%	1%	4%	2%	6%	7%	4%	2%	4%	4%	3%	6%	-2
Prefer not to answer	2%	2%	2%	1%	4%	2%	2%	1%	2%	2%	2%	1%	2%	1%	1%	2%	-

Satisfaction With Trudeau’s Government – By Voting Intentions

Q3. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents (n=1,549)

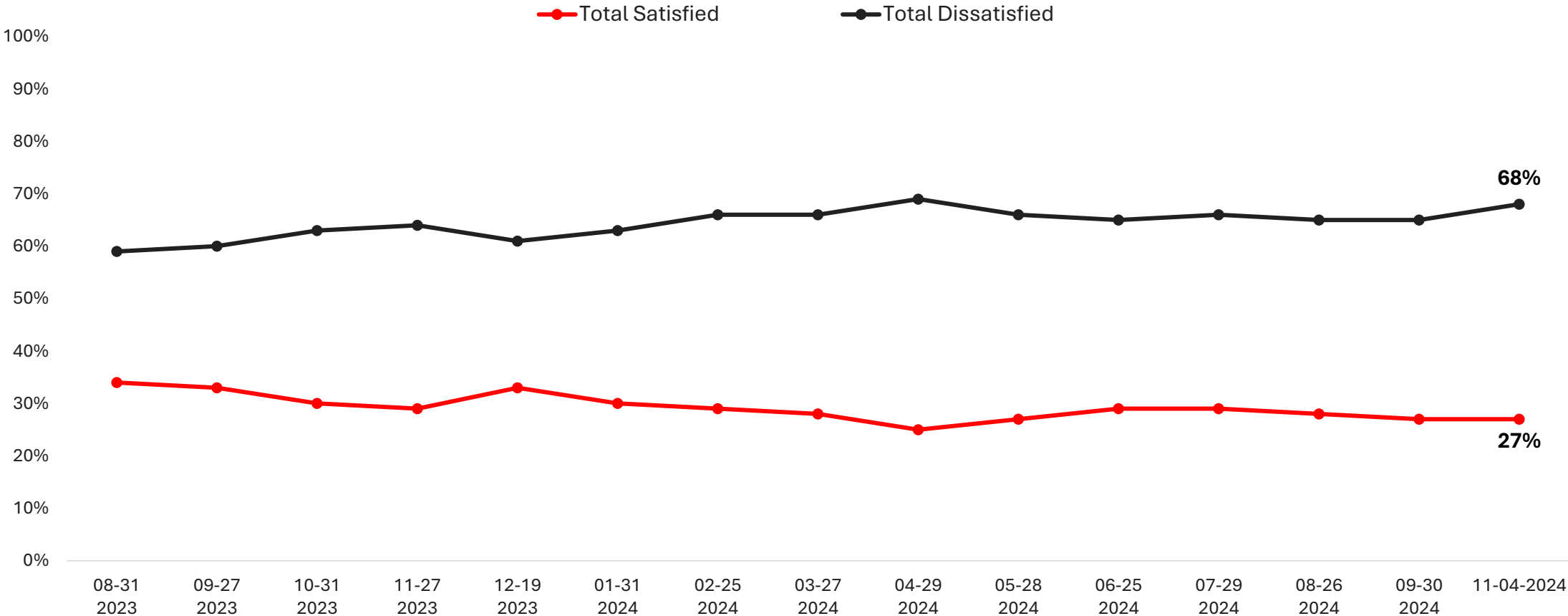
								
	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC	
	<i>Weighted n=</i>	1,549	545	198	110	110	60	28*
	<i>Unweighted n=</i>	1,549	465	219	169	169	65	29*
Total Satisfied	27%	6%	76%	25%	16%	42%	12%	
Very satisfied	5%	0%	18%	1%	0%	9%	2%	
Somewhat satisfied	22%	6%	58%	24%	16%	34%	10%	
Total Dissatisfied	68%	93%	21%	71%	81%	57%	88%	
Somewhat dissatisfied	24%	17%	18%	44%	47%	26%	17%	
Very dissatisfied	43%	76%	3%	26%	35%	32%	71%	
Don't know	4%	0%	2%	3%	2%	1%	0%	
Prefer not to answer	2%	0%	0%	2%	0%	0%	0%	

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Satisfaction With Trudeau’s Government – Evolution

Q3. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

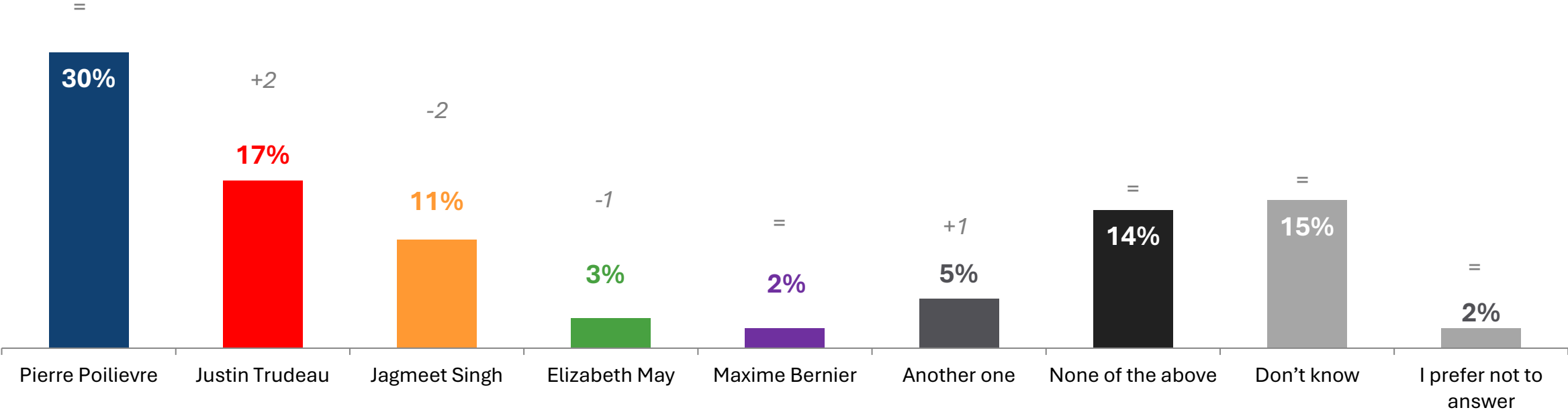
Base: All respondents



Leader Who Would Make the Best Prime Minister (1/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,549)



Note: The + / - are in comparison to the most recent voting intention measure, from September 30, 2024.

Leader Who Would Make the Best Prime Minister (2/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?







Base: All respondents (n=1,549)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total Sept. 2024	Gap
Weighted n=	1,549	104	358	600	100	171	216	754	795	412	499	638	687	586	268	1,602	
Unweighted n=	1,549	100	438	601	125	126	159	770	779	399	518	632	693	569	278	1,602	
Pierre Poilievre	30%	19%	18%	33%	34%	40%	34%	36%	24%	30%	32%	28%	26%	30%	38%	30%	-
Justin Trudeau	17%	28%	19%	17%	17%	12%	14%	18%	17%	15%	15%	21%	20%	17%	14%	15%	+2
Jagmeet Singh	11%	15%	8%	11%	16%	13%	13%	11%	12%	18%	11%	7%	13%	11%	8%	13%	-2
Elizabeth May	3%	3%	2%	4%	2%	3%	7%	3%	4%	4%	4%	3%	3%	4%	4%	4%	-1
Maxime Bernier	2%	1%	3%	2%	2%	1%	1%	2%	2%	2%	2%	2%	2%	2%	3%	2%	-
Another one	5%	9%	12%	1%	0%	4%	1%	5%	4%	2%	4%	7%	4%	5%	5%	4%	+1
None of the above	14%	10%	19%	12%	15%	14%	17%	13%	15%	12%	13%	16%	16%	13%	12%	14%	-
Don't know	15%	15%	15%	18%	11%	9%	14%	9%	21%	15%	17%	14%	14%	17%	15%	15%	-
Prefer not to answer	2%	0%	3%	2%	4%	3%	1%	2%	2%	3%	2%	1%	3%	1%	2%	2%	-

Leader Who Would Make the Best Prime Minister – By Voting Intentions

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,549)

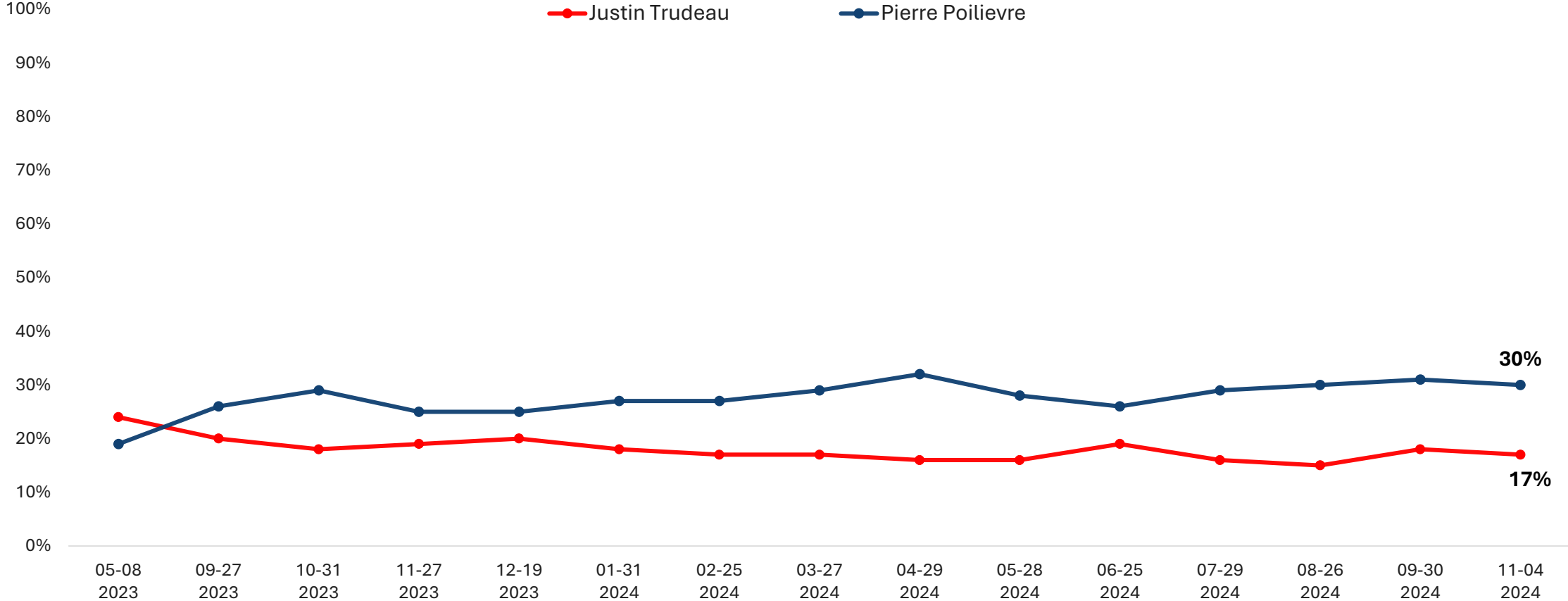
							
	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,549	545	198	110	110	60	28*
Unweighted n=	1,549	465	219	169	169	65	29*
Pierre Poilievre	30%	80%	1%	0%	6%	4%	14%
Justin Trudeau	17%	0%	74%	3%	9%	4%	3%
Jagmeet Singh	11%	2%	5%	66%	6%	3%	0%
Elizabeth May	3%	0%	2%	4%	0%	59%	0%
Maxime Bernier	2%	1%	0%	0%	5%	2%	52%
Another one	5%	2%	4%	3%	31%	0%	7%
None of the above	14%	7%	11%	13%	28%	13%	18%
Don't know	15%	6%	4%	11%	15%	15%	6%
Prefer not to answer	2%	1%	0%	1%	0%	0%	0%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Leader Who Would Make the Best Prime Minister – Evolution

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents



Respondent Profile

Respondent profiles

(Base n=1,549)

The table below presents the Canadian geographic distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	770	754
Female	779	795

Language (Mother Tongue)

	Unweighted	Weighted
French	459	306
English	954	1,079
Other	133	158

Age

	Unweighted	Weighted
18 to 34	399	412
35 to 54	518	499
55+	632	638

Province

	Unweighted	Weighted
British Columbia	159	216
Alberta	126	171
Manitoba/Saskatchewan	125	100
Ontario	601	600
Quebec	438	358
Atlantic	100	104

Our Credentials



Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Europe

Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



America

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



International

Leger is a member of the [Worldwide Independent Network of Market Research \(WIN\)](#), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our services

Leger

Marketing research and polling

Customer Experience (CX)

Strategic and operational customer experience consulting services

Leger Analytics (LEA)

Data modelling and analysis

Leger Opinion (LEO)

Panel management

Leger Communities

Online community management

Leger Digital

Digital strategy and user experience

International Research

Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

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TORONTO | WINNIPEG
EDMONTON | CALGARY |
VANCOUVER | NEW YORK

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