Leger

Report

Canadian Politics and Opinions on GST Holiday and Rebate Cheques

Survey of Canadians

NATIONAL POST

Date: 03 / 12 / 2024
Project: 16811-121

Methodology

Every month, we conduct a survey of Canadians to explore their views on the current government and politics in Canada.

Method

Online survey among respondents 18 years of age or older. (Canadian sample: **n= 1,532**).

Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

When

Data collection from **November 29 to December 1st, 2024.**

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.50%**, (19 times out of 20) for the Canadian sample.

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail address: aenns@leger360.com

➔ Notes

A more detailed methodology is presented in the Appendix.

Methodology

Sub-title

Most accurate polling firm

Leger is the polling firm that has presented the most accurate election survey data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (New York).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies.

See https://338canada.com/pollster-ratings.htm

2021 Canadian Federal Election

	Leger Poll Published on September 18, 2021	Official Results 2021 **Canadian** Federal Election
	33%	33.7%
	32%	32.6%
NDP	19%	17.8%
	7%	7.7%
PPC	6%	5.0%
	2%	2.3%

*The official results were obtained from Elections Canada on September 24, 2021, at 9:45 a.m. EDT.

Key highlights: Canadian Politics

Every month, we conduct a survey of Canadians to explore their views on the current government and politics in Canada. This month, our survey was conducted between **November 29th and December 1st, 2024.**

Some of the key highlights of our survey about Canadian federal politics include...

1

Pierre Poilievre's Conservative Party is currently leading by 22 points, ahead of Justin Trudeau's Liberal Party. If a federal election were held today, 43% of Canadians would vote for the Conservative Party of Canada, while 21% would vote for Justin Trudeau's Liberal Party. The NDP trail at 19%. Justin Trudeau's Liberal Party has experienced a significant drop of 5 points this month, while Jagmeet Singh's NDP has seen a gain of 4 points.

2

There continues to be significant dissatisfaction with Justin Trudeau's government among Canadians. Almost seven out of ten Canadians (69%) are dissatisfied, while only 26% say they are currently satisfied.

3

Pierre Poilievre is still perceived as the best candidate for Prime Minister, at 31%. Meanwhile, only 15% see Justin Trudeau as the best PM, a 2-point decrease from last month (17%).

Key highlights: Government of Canada's New Economic Measures

Some of **the key highlights** of our survey **about the Government of Canada's New Economic Measures...**

1

Only one-third of Canadians believe that the new economic measures announced by Justin Trudeau's government will benefit them. Specifically, 32% think the temporary GST holiday (a 5% tax break) on certain products will be somewhat or very helpful, while a similar proportion (30%) feel the same about the $250 cheque for Canadians who worked in 2023. Younger Canadians aged 18 to 34, as well as Liberal and NDP voters, are more likely to view these measures as helpful.

2

Half of Canadians say they will not change their holiday shopping plans to take advantage of the tax changes coming into effect on December 14th. About a third (29%) indicate they will try to do most (15%) or some (14%) of their shopping after that date. Younger Canadians aged 18 to 34 are more inclined to delay their shopping until the 14th (45%).

3

Seven in ten Canadians (70%) believe the two new measures introduced by the government are purely electoral tactics aimed at securing votes, while 21% think they are genuine efforts to help people manage the rising cost of living. Conservative voters (88%) are the most likely to view these measures as purely electoral.

4

The new measures appear to have little effect on voting intentions for the Liberal Party. Two-thirds of Canadians (65%) say the measures will not influence their likelihood of supporting Justin Trudeau and the Liberals in the next election. Meanwhile, 22% say they are now less likely to support the party, and 8% say they are more likely to do so.

5

Three-quarters of Canadians (72%) believe the $250 government cheques should be extended to other groups, such as seniors, individuals with disabilities, and those unable to work in 2023. Support for this idea is higher among NDP voters (81%) and Liberal voters (79%).

Federal Voting Intentions & Government Satisfaction

Voting Intentions - Federal Elections (1/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for…? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the …

Base: Decided voters (n=1,283) except for the Bloc Québécois, Quebecers only

Party	%	Change
Conservative Party of Canada	**43%**	*+1*
Liberal Party of Canada	**21%**	*-5*
NDP	**19%**	*+4*
Bloc Québécois	**8%**	*-1*
Green Party of Canada	**5%**	*=*
Popular Party of Canada	**2%**	*=*
Other Parties	**1%**	*=*
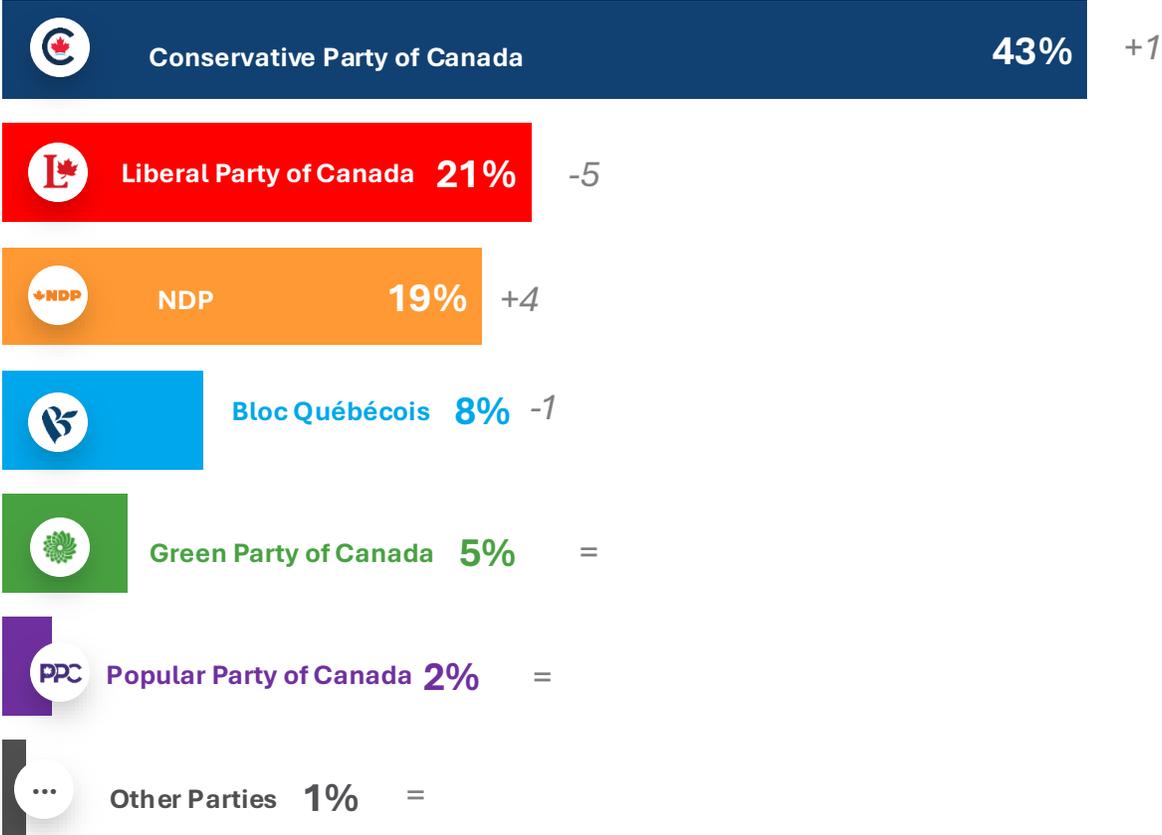
Note: The + / - are in comparison to the most recent voting intention measure, from November 2024.

Voting Intentions - Federal Elections (2/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for…? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the …

Base: Respondents who are eligible to vote (n=1,532), except for the Bloc Québécois, Quebecers only

	Total Canada	Total Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total Nov. 2024	Gap
Weighted n=	*1,532*	*1,264*	*82*	*288*	*496*	*83*	*142*	*173*	*652*	*611*	*332*	*393*	*539*	*551*	*468*	*236*	*1,284*	
Unweighted n=	*1,532*	*1,283*	*79*	*348*	*515*	*106*	*109*	*126*	*658*	*625*	*300*	*384*	*599*	*550*	*487*	*239*	*1,293*	
…Pierre Poilievre's Conservative Party of Canada	**36%**	**43%**	52%	23%	48%	55%	61%	39%	47%	39%	43%	49%	39%	44%	40%	47%	**42%**	+1
… Justin Trudeau's Liberal Party of Canada	**18%**	**21%**	19%	22%	25%	22%	15%	18%	20%	23%	18%	20%	25%	22%	23%	17%	**26%**	-5
… Jagmeet Singh's New Democratic Party of Canada	**15%**	**19%**	18%	14%	18%	17%	19%	31%	16%	22%	25%	17%	16%	18%	20%	16%	**15%**	+4
… Yves-François Blanchet's Bloc Québécois	**7%**	**8%**	-	35%	-	-	-	-	-	-	-	-	-	-	-	-	**9%**	-1
… Elizabeth May's Green Party of Canada	**4%**	**5%**	5%	4%	6%	4%	2%	9%	4%	7%	6%	6%	4%	5%	5%	7%	**5%**	-
… Maxime Bernier's People's Party of Canada	**2%**	**2%**	4%	1%	3%	3%	2%	2%	2%	2%	3%	2%	2%	3%	2%	1%	**2%**	-
… another party	**1%**	**1%**	2%	2%	2%	0%	1%	0%	2%	1%	2%	1%	1%	1%	2%	1%	**1%**	-
I would not vote	**6%**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	**1%**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	**8%**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	**2%**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Evolution of Voting Intentions in Canada
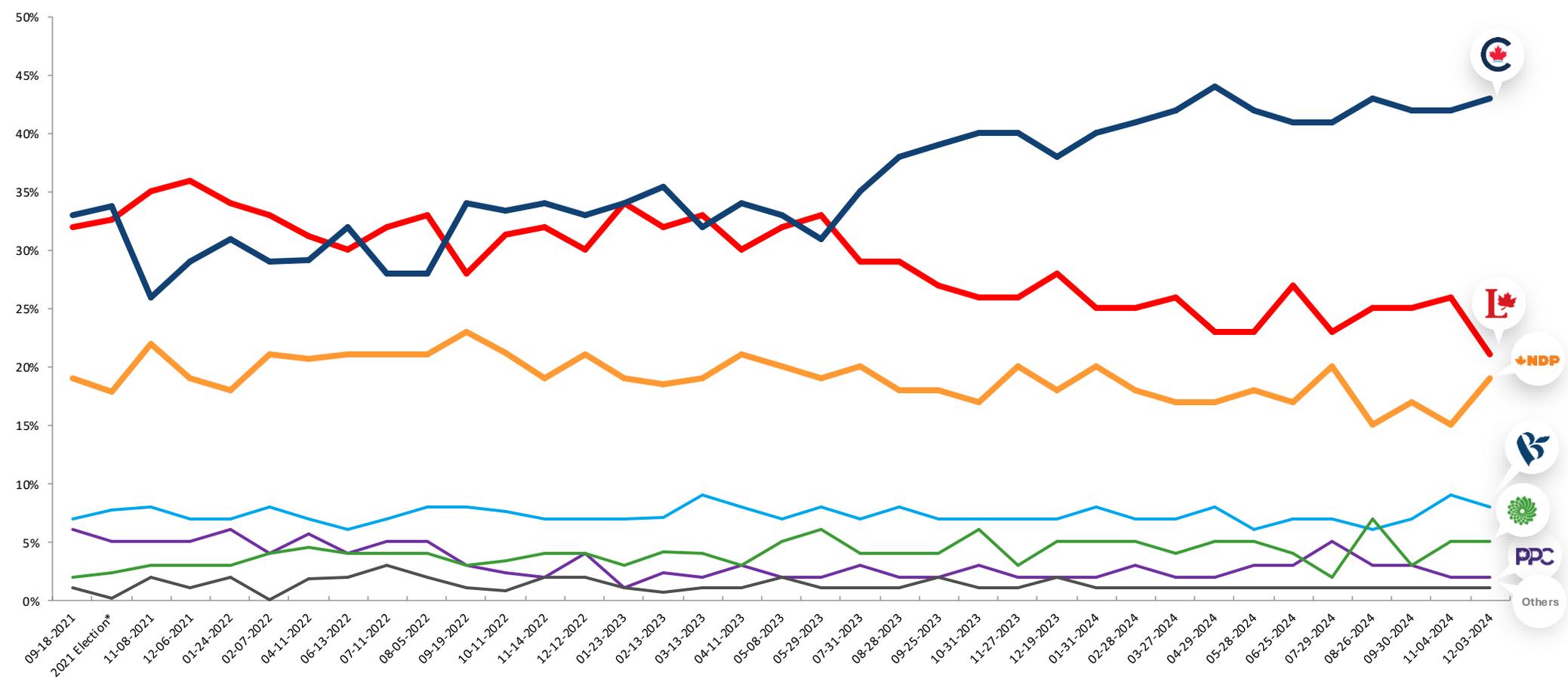
*Official results from Elections Canada

Satisfaction With Trudeau's Government (1/2)

Q3. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents (n=1,532)

Total Satisfied: 26%

Total Dissatisfied: 69%

Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't know/Prefer not to answer
4%	22%	25%	44%	5%
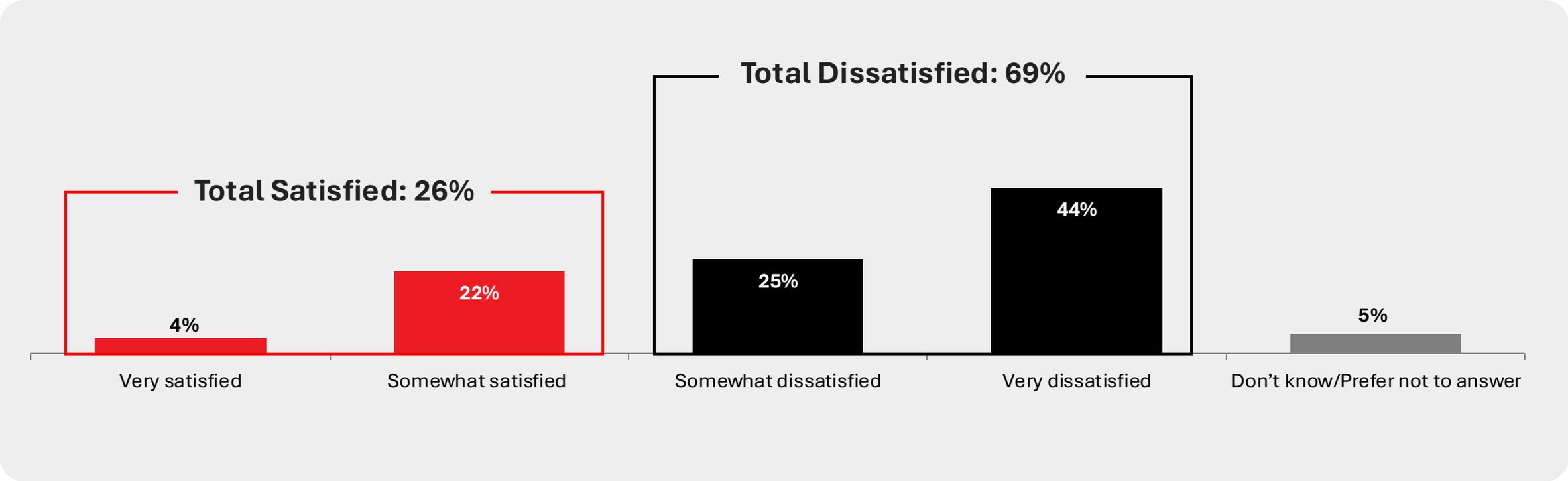
Satisfaction With Trudeau's Government (2/2)

Q3. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents (n=1,532)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total Nov. 2024	Gap
Weighted n=	*1,532*	*103*	*354*	*594*	*99*	*170*	*212*	*747*	*785*	*409*	*492*	*631*	*661*	*559*	*297*	*1,549*	
Unweighted n=	*1,532*	*101*	*418*	*612*	*126*	*125*	*150*	*749*	*783*	*362*	*481*	*689*	*650*	*574*	*297*	*1,549*	
Total Satisfied	**26%**	**17%**	**31%**	26%	25%	**16%**	30%	26%	26%	29%	**22%**	27%	27%	28%	**20%**	**27%**	-1
Very satisfied	**4%**	3%	4%	5%	5%	2%	4%	5%	4%	7%	3%	4%	5%	4%	**2%**	**5%**	-1
Somewhat satisfied	**22%**	15%	**26%**	21%	20%	**14%**	25%	21%	22%	22%	19%	23%	22%	24%	17%	**22%**	-
Total Dissatisfied	**69%**	78%	**64%**	69%	70%	**80%**	67%	72%	67%	**62%**	**74%**	71%	68%	67%	**76%**	**68%**	+1
Somewhat dissatisfied	**25%**	19%	**33%**	23%	23%	18%	27%	24%	26%	26%	27%	24%	24%	26%	25%	**24%**	+1
Very dissatisfied	**44%**	**59%**	**30%**	46%	47%	**62%**	40%	**47%**	**41%**	**36%**	47%	47%	45%	41%	**51%**	**43%**	+1
Don't know / Prefer not to answer	**5%**	5%	6%	5%	5%	4%	4%	**3%**	**7%**	**9%**	4%	**2%**	5%	5%	4%	**6%**	-1

Satisfaction With Trudeau's Government – By Voting Intentions

Q3. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents (n=1,532)

	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,532	546	271	237	102	65	27*
Unweighted n=	1,532	471	304	267	137	61	28*
Total Satisfied	**26%**	**6%**	**79%**	29%	**19%**	25%	20%
Very satisfied	**4%**	**1%**	**17%**	**3%**	3%	2%	9%
Somewhat satisfied	**22%**	**5%**	**62%**	26%	**16%**	23%	11%
Total Dissatisfied	**69%**	**93%**	**21%**	66%	**81%**	74%	76%
Somewhat dissatisfied	**25%**	**17%**	**16%**	**43%**	**42%**	29%	18%
Very dissatisfied	**44%**	**76%**	**5%**	**23%**	39%	45%	58%
Don't know / Prefer not to answer	**5%**	1%	**0%**	**5%**	0%	2%	4%

Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Satisfaction With Trudeau's Government – *Evolution*

Q3. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?
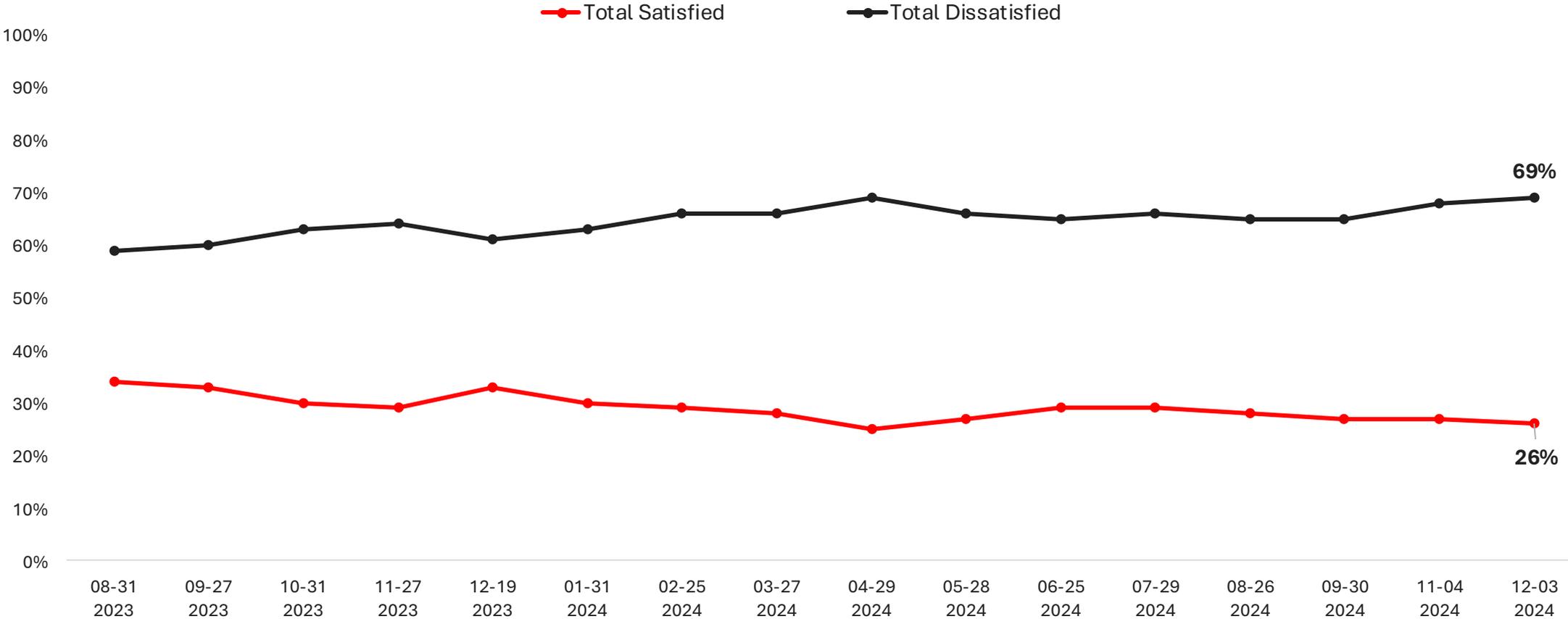
Base: All respondents

Legend: ● Total Satisfied ● Total Dissatisfied

Data labels shown: **69%** (Total Dissatisfied, 12-03 2024), **26%** (Total Satisfied, 12-03 2024)

X-axis: 08-31 2023, 09-27 2023, 10-31 2023, 11-27 2023, 12-19 2023, 01-31 2024, 02-25 2024, 03-27 2024, 04-29 2024, 05-28 2024, 06-25 2024, 07-29 2024, 08-26 2024, 09-30 2024, 11-04 2024, 12-03 2024

Leader Who Would Make the Best Prime Minister (1/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,532)

Pierre Poilievre	Justin Trudeau	Jagmeet Singh	Elizabeth May	Maxime Bernier	Another one	None of the above	Don't know	I prefer not to answer
+1	-2	+2	=	=	-1	+4	-2	=
31%	15%	13%	3%	2%	4%	18%	13%	2%

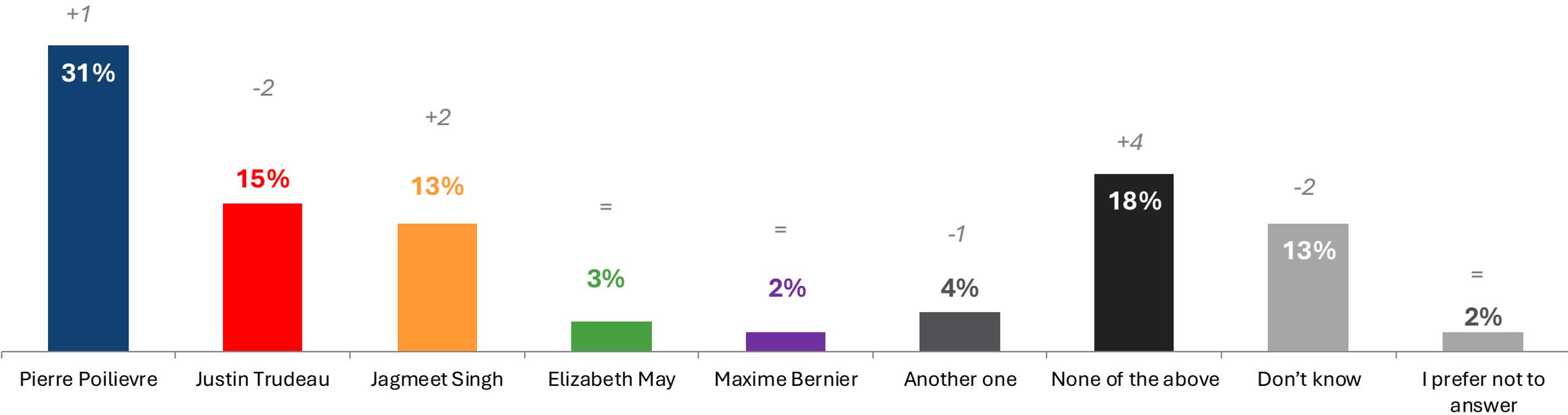*Note: The + / - are in comparison to the most recent voting intention measure, from November 2024.*

Leader Who Would Make the Best Prime Minister (2/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,532)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total Nov. 2024	Gap
Weighted n=	*1,532*	*103*	*354*	*594*	*99*	*170*	*212*	*747*	*785*	*409*	*492*	*631*	*661*	*559*	*297*	*1,549*	
Unweighted n=	*1,532*	*101*	*418*	*612*	*126*	*125*	*150*	*749*	*783*	*362*	*481*	*689*	*650*	*574*	*297*	*1,549*	
Pierre Poilievre	**31%**	36%	20%	32%	44%	48%	27%	37%	26%	32%	34%	29%	34%	27%	34%	**30%**	+1
Justin Trudeau	**15%**	10%	18%	16%	13%	9%	12%	15%	14%	11%	13%	18%	15%	15%	12%	**17%**	-2
Jagmeet Singh	**13%**	10%	9%	13%	9%	14%	19%	12%	14%	15%	13%	11%	11%	14%	13%	**11%**	+2
Elizabeth May	**3%**	6%	1%	3%	1%	1%	9%	3%	3%	4%	3%	2%	3%	3%	3%	**3%**	-
Maxime Bernier	**2%**	1%	3%	2%	3%	1%	0%	2%	2%	3%	2%	2%	2%	2%	1%	**2%**	-
Another one	**4%**	2%	11%	2%	0%	3%	0%	4%	4%	2%	3%	5%	3%	4%	4%	**5%**	-1
None of the above	**18%**	15%	24%	16%	15%	15%	18%	17%	19%	14%	17%	21%	16%	19%	19%	**14%**	+4
Don't know	**13%**	15%	12%	14%	11%	9%	13%	9%	16%	17%	12%	10%	11%	14%	13%	**15%**	-2
Prefer not to answer	**2%**	4%	2%	2%	6%	2%	2%	1%	3%	2%	3%	2%	3%	2%	1%	**2%**	-

Leader Who Would Make the Best Prime Minister – By Voting Intentions

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?
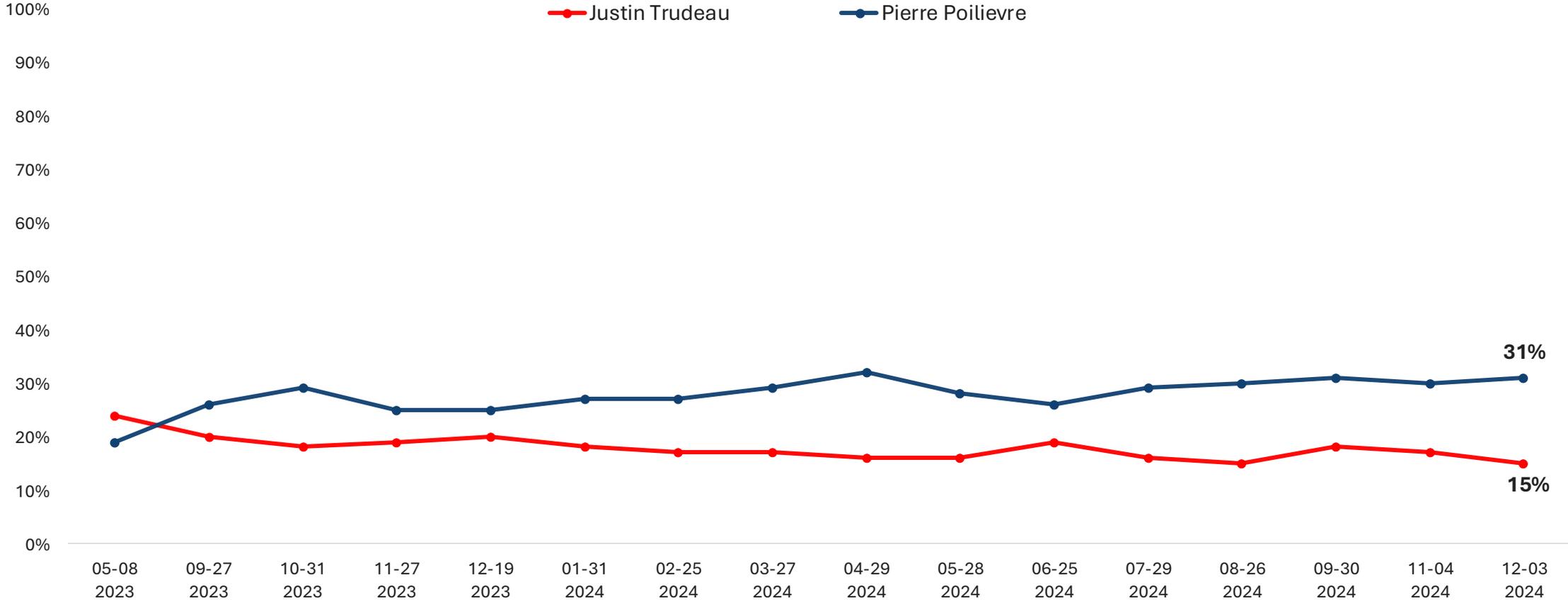
Base: All respondents (n=1,532)

	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,532	546	271	237	102	65	27*
Unweighted n=	1,532	471	304	267	137	61	28*
Pierre Poilievre	**31%**	**81%**	**2%**	**2%**	**9%**	**6%**	6%
Justin Trudeau	**15%**	**0%**	**68%**	**3%**	**10%**	**5%**	9%
Jagmeet Singh	**13%**	**1%**	**5%**	**67%**	**7%**	**7%**	0%
Elizabeth May	**3%**	**0%**	3%	3%	**0%**	**42%**	0%
Maxime Bernier	**2%**	2%	**0%**	**1%**	3%	1%	57%
Another one	**4%**	**2%**	2%	**2%**	**27%**	**1%**	4%
None of the above	**18%**	**10%**	12%	16%	**35%**	26%	21%
Don't know	**13%**	**4%**	8%	6%	8%	12%	3%
Prefer not to answer	**2%**	0%	0%	0%	1%	0%	0%

Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Leader Who Would Make the Best Prime Minister – *Evolution*

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents

Legend: ● Justin Trudeau ● Pierre Poilievre

Pierre Poilievre final value: **31%**
Justin Trudeau final value: **15%**

X-axis labels:
05-08 2023, 09-27 2023, 10-31 2023, 11-27 2023, 12-19 2023, 01-31 2024, 02-25 2024, 03-27 2024, 04-29 2024, 05-28 2024, 06-25 2024, 07-29 2024, 08-26 2024, 09-30 2024, 11-04 2024, 12-03 2024
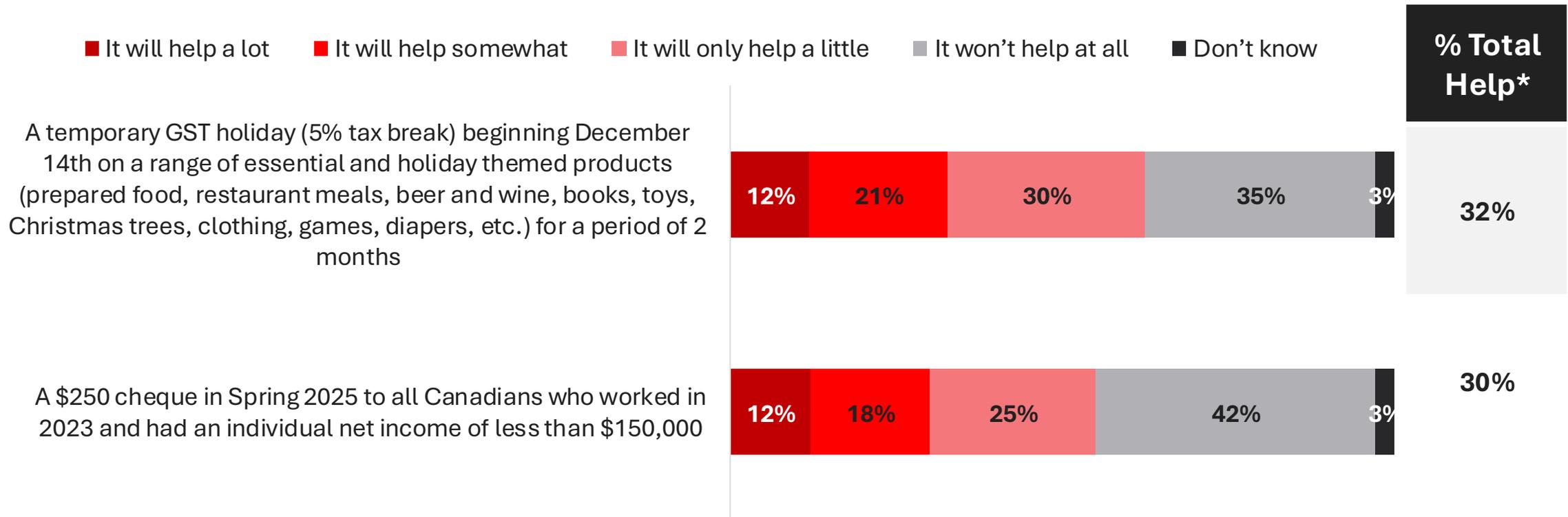
Special Topics
GST Holiday and Rebate Cheques

Perceived Helpfulness of New Economic Measures (1/2)

Q1. Las t week, the Government of Canada announced new economic measures. Please indicate how financially helpful each measure will be to you personally?
Base: All respondents (n=1,532)

■ It will help a lot ■ It will help somewhat ■ It will only help a little ■ It won't help at all ■ Don't know

% Total Help*

A temporary GST holiday (5% tax break) beginning December 14th on a range of essential and holiday themed products (prepared food, restaurant meals, beer and wine, books, toys, Christmas trees, clothing, games, diapers, etc.) for a period of 2 months

| 12% | 21% | 30% | 35% | 3% | **32%** |

A $250 cheque in Spring 2025 to all Canadians who worked in 2023 and had an individual net income of less than $150,000

| 12% | 18% | 25% | 42% | 3% | **30%** |

*% It will help a lot + % it will help somewhat

Perceived Helpfulness of New Economic Measures (2/2)

Q1. Last week, the Government of Canada announced new economic measures. Please indicate how financially helpful each measure will be to you personally?

Base: All respondents (n=1,532)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	*1,532*	*103*	*354*	*594*	*99*	*170*	*212*	*747*	*785*	*409*	*492*	*631*	*661*	*559*	*297*
Unweighted n=	*1,532*	*101*	*418*	*612*	*126*	*125*	*150*	*749*	*783*	*362*	*481*	*689*	*650*	*574*	*297*

A temporary GST holiday (5% tax break) beginning December 14th on a range of essential and holiday themed products (prepared food, restaurant meals, beer and wine, books, toys, Christmas trees, clothing, games, diapers, etc.) for a period of 2 months

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Total Helps a lot/Somewhat	**32%**	28%	36%	33%	33%	26%	33%	**28%**	**36%**	**46%**	33%	**23%**	33%	34%	29%
Total Does Not Help/Just a little	**65%**	71%	62%	64%	67%	67%	66%	**69%**	**61%**	**49%**	64%	**76%**	65%	63%	69%

A $250 cheque in Spring 2025 to all Canadians who worked in 2023 and had an individual net income of less than $150,000

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Total Help a lot/Somewhat	**30%**	28%	**36%**	**27%**	37%	26%	29%	28%	32%	**44%**	32%	**19%**	30%	33%	**24%**
Total Does Not Help/Just a little	**67%**	69%	**61%**	69%	62%	69%	69%	69%	65%	**51%**	65%	**79%**	68%	**63%**	**73%**

Perceived Helpfulness of New Economic Measures – By Voting Intentions

Q1. Last week, the Government of Canada announced new economic measures. Please indicate how financially helpful each measure will be to you personally?
Base: All respondents (n=1,532)

	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,532	546	271	237	102	65	27*
Unweighted n=	1,532	471	304	267	137	61	28*
A temporary GST holiday (5% tax break) beginning December 14th on a range of essential and holiday themed products (prepared food, restaurant meals, beer and wine, books, toys, Christmas trees, clothing, games, diapers, etc.) for a period of 2 months							
Total Helps a lot/Somewhat	**32%**	**21%**	**50%**	**42%**	**20%**	36%	20%
Total Does Not Help/Just a little	**65%**	**77%**	**49%**	**56%**	**79%**	63%	80%
A $250 cheque in Spring 2025 to all Canadians who worked in 2023 and had an individual net income of less than $150,000							
Total Help a lot/Somewhat	**30%**	**21%**	**41%**	**38%**	**22%**	40%	13%
Total Does Not Help/Just a little	**67%**	**77%**	**56%**	**59%**	**77%**	**52%**	87%

Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Impact of GST Holiday on Holiday Shopping Plans (1/2)

Q2. The temporary GST tax break on certain items comes into effect December 14th this year. Will you adjust your holiday shopping in order to take advantage of December 14th taxation change?
Base: All respondents (n=1,532)

Yes, I will try to do most shopping after the 14th — **15%**

Yes, I will try to leave some shopping for after the 14th — **14%**

Total Yes: 29%

Maybe, I will probably have a little shopping still to do after the 14th — **16%**

No, the planned GST holiday will not change my holiday shopping timing — **50%**

Don't know — **5%**

Impact of GST Holiday on Holiday Shopping Plans (2/2)

Q2. The temporary GST tax break on certain items comes into effect December 14th this year. Will you adjust your holiday shopping in order to take advantage of December 14th taxation change?
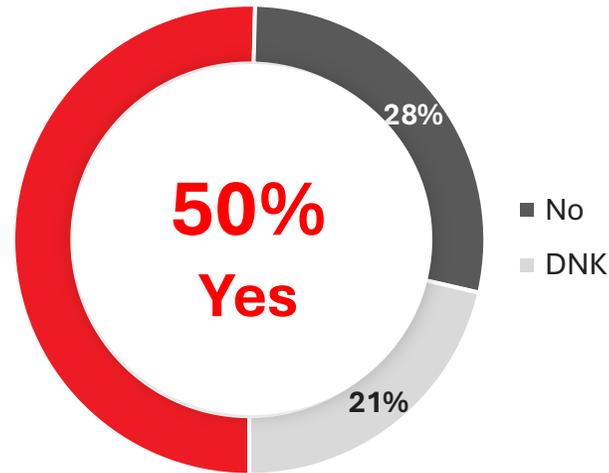
Base: All respondents (n=1,532)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,532	103	354	594	99	170	212	747	785	409	492	631	661	559	297
Unweighted n=	1,532	101	418	612	126	125	150	749	783	362	481	689	650	574	297
Total Yes	**29%**	**19%**	27%	**33%**	32%	26%	28%	28%	30%	**45%**	29%	**19%**	**32%**	30%	**19%**
Yes, I will try to do most shopping after the 14th	**15%**	15%	16%	16%	12%	12%	14%	15%	15%	**22%**	16%	**10%**	**17%**	14%	**9%**
Yes, I will try to leave some shopping for after the 14th	**14%**	**4%**	11%	17%	21%	13%	14%	13%	15%	**23%**	13%	**9%**	15%	15%	**10%**
Maybe, I will probably have a little shopping still to do after the 14th	**16%**	20%	14%	**19%**	15%	16%	**11%**	16%	17%	19%	19%	**12%**	15%	19%	15%
No, the planned GST holiday will not change my holiday shopping timing	**50%**	56%	**57%**	**41%**	48%	54%	56%	52%	48%	**29%**	46%	**66%**	47%	46%	**63%**
Don't know	**5%**	6%	**3%**	**7%**	5%	4%	5%	5%	5%	7%	6%	**3%**	6%	5%	**3%**

23

Preference Between GST Holiday and Carbon Tax Suspension

Q3. Instead of providing the temporary GST relief on some items for 2 months, would you have preferred the federal government provide a temporary 2-month holiday of the carbon tax on gasoline, natural gas and other fuels?
Base: All respondents (n=1,532)

50% Yes

28% No

21% DNK

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,532	103	354	594	99	170	212	747	785	409	492	631	661	559	297
Unweighted n=	1,532	101	418	612	126	125	150	749	783	362	481	689	650	574	297
Yes	**50%**	**62%**	**40%**	50%	**63%**	**64%**	47%	50%	51%	46%	51%	53%	51%	**44%**	**63%**
No	**28%**	**16%**	**41%**	25%	**16%**	**20%**	33%	**32%**	**25%**	31%	27%	27%	31%	31%	**17%**
Don't know	**21%**	22%	20%	**25%**	21%	15%	20%	**18%**	**25%**	22%	22%	20%	**18%**	**25%**	20%

Preference Between GST Holiday and Carbon Tax Suspension – By Voting Intentions

Q3. Instead of providing the temporary GST relief on some items for 2 months, would you have preferred the federal government provide a temporary 2-month holiday of the carbon tax on gasoline, natural gas and other fuels?
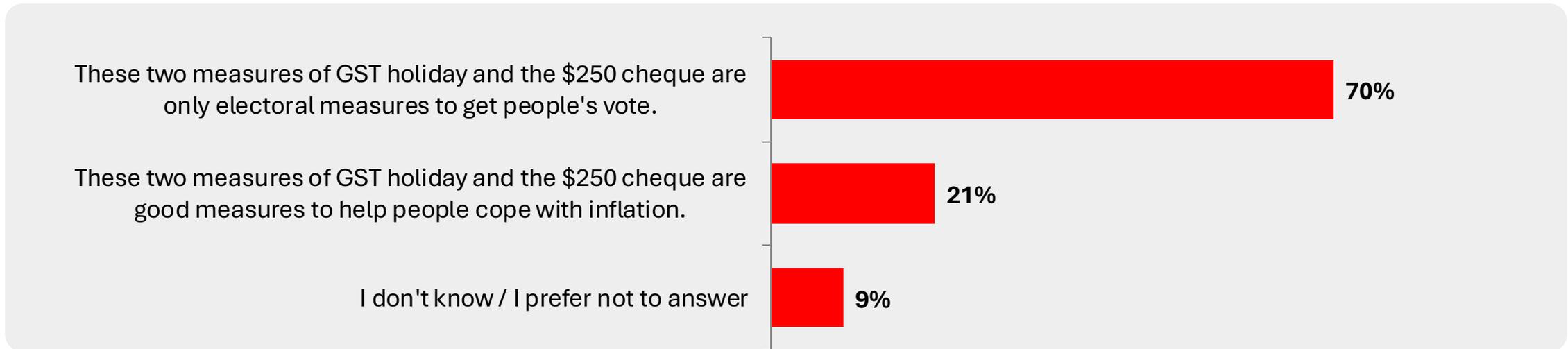
Base: All respondents (n=1,532)

	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,532	546	271	237	102	65	27*
Unweighted n=	1,532	471	304	267	137	61	28*
Yes	**50%**	**68%**	**40%**	**35%**	**37%**	59%	66%
No	**28%**	**15%**	**45%**	**40%**	**46%**	31%	14%
Don't know	**21%**	17%	15%	**25%**	17%	10%	20%

Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Opinion on Motivation Behind GST Holiday and $250 Cheque

Q4. Some say that these two measures of GST holiday and the $250 cheque are just election measures to get people to support the Liberal government, while others believe that they are good measures to help people who are hurting due to inflation and rising costs. Which of the two opinions do you share the most?

Base: All respondents (n=1,532)

These two measures of GST holiday and the $250 cheque are only electoral measures to get people's vote. **70%**

These two measures of GST holiday and the $250 cheque are good measures to help people cope with inflation. **21%**

I don't know / I prefer not to answer **9%**

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	*1,532*	*103*	*354*	*594*	*99*	*170*	*212*	*747*	*785*	*409*	*492*	*631*	*661*	*559*	*297*
Unweighted n=	*1,532*	*101*	*418*	*612*	*126*	*125*	*150*	*749*	*783*	*362*	*481*	*689*	*650*	*574*	*297*
These two measures of GST holiday and the $250 cheque are only electoral measures to get people's vote.	**70%**	71%	74%	68%	64%	75%	69%	73%	68%	**63%**	68%	**77%**	70%	67%	**79%**
These two measures of GST holiday and the $250 cheque are good measures to help people cope with inflation.	**21%**	23%	19%	20%	25%	17%	24%	21%	20%	**26%**	21%	**17%**	21%	23%	**14%**
I don't know / I prefer not to answer	**9%**	6%	7%	**12%**	10%	8%	7%	**6%**	**12%**	11%	12%	**6%**	9%	9%	7%

Opinion on Motivation Behind GST Holiday and $250 Cheque – By Voting Intentions

Q4. Some say that these two measures of GST holiday and the $250 cheque are just election measures to get people to support the Liberal government, while others believe that they are good measures to help people who are hurting due to inflation and rising costs. Which of the two opinions do you share the most?

Base: All respondents (n=1,532)

	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,532	546	271	237	102	65	27*
Unweighted n=	1,532	471	304	267	137	61	28*
These two measures of GST holiday and the $250 cheque are only electoral measures to get people's vote.	70%	88%	41%	61%	90%	76%	81%
These two measures of GST holiday and the $250 cheque are good measures to help people cope with inflation.	21%	9%	49%	30%	8%	21%	19%
I don't know / I prefer not to answer	9%	3%	10%	9%	2%	2%	0%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Impact of New Economic Measures on Support for Trudeau and Liberals

Q5. Given the new measures to temporarily suspend the GST and provide $250 cheques to working Canadians, are you more likely to support Justin Trudeau and the Liberals in the next election, less likely, or will this have no impact on your likelihood of supporting them?
Base: All respondents (n=1,532)

			65%	
8%	**22%**			**6%**
More likely	Less likely	Not change my likelihood in supporting		Don't know
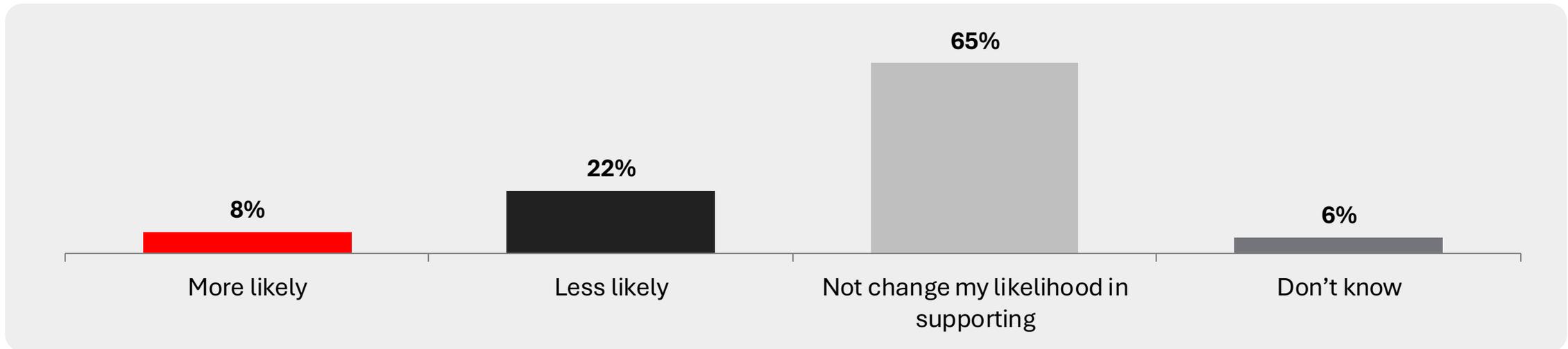
	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	*1,532*	*103*	*354*	*594*	*99*	*170*	*212*	*747*	*785*	*409*	*492*	*631*	*661*	*559*	*297*
Unweighted n=	*1,532*	*101*	*418*	*612*	*126*	*125*	*150*	*749*	*783*	*362*	*481*	*689*	*650*	*574*	*297*
More likely	**8%**	6%	8%	8%	8%	7%	7%	9%	7%	**14%**	6%	**5%**	8%	9%	**3%**
Less likely	**22%**	21%	22%	21%	19%	25%	22%	**25%**	**18%**	**26%**	**17%**	22%	23%	**18%**	25%
Not change my likelihood in supporting	**65%**	67%	67%	64%	63%	64%	65%	63%	67%	**52%**	**70%**	**69%**	62%	68%	67%
Don't know	**6%**	6%	**4%**	7%	10%	5%	6%	**3%**	**8%**	8%	6%	**4%**	6%	5%	5%

Impact of New Economic Measures on Support for Trudeau and Liberals – By Voting Intentions

Q5. Given the new measures to temporarily suspend the GST and provide $250 cheques to working Canadians, are you more likely to support Justin Trudeau and the Liberals in the next election, less likely, or will this have no impact on your likelihood of supporting them?
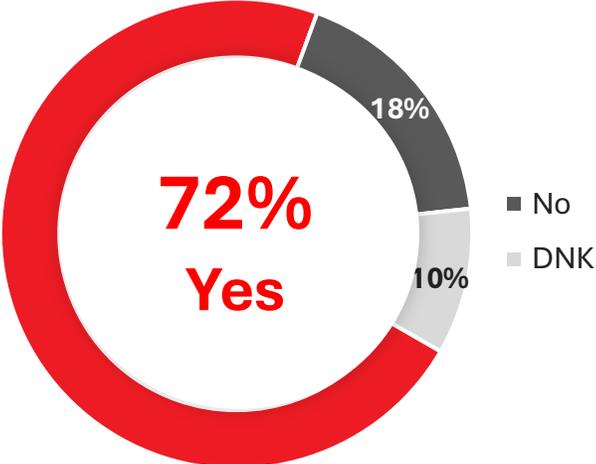
Base: All respondents (n=1,532)

	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,532	546	271	237	102	65	27*
Unweighted n=	1,532	471	304	267	137	61	28*
More likely	**8%**	**3%**	**24%**	7%	**4%**	6%	7%
Less likely	**22%**	**33%**	**7%**	**14%**	26%	33%	26%
Not change my likelihood in supporting	**65%**	63%	64%	**77%**	68%	58%	65%
Don't know	**6%**	**1%**	**5%**	2%	2%	3%	2%

Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Support for Extending $250 Cheques to Additional Groups

Q6. Do you believe that the $250 checks from the Government of Canada should be extended to other groups, such as seniors, individuals with disabilities, and those who were unable to work in 2023?

Base: All respondents (n=1,532)

72% Yes

18% No

10% DNK

- No
- DNK

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,532	103	354	594	99	170	212	747	785	409	492	631	661	559	297
Unweighted n=	1,532	101	418	612	126	125	150	749	783	362	481	689	650	574	297
Yes	**72%**	78%	71%	73%	77%	62%	74%	67%	77%	59%	67%	85%	70%	72%	79%
No	**18%**	9%	21%	16%	13%	28%	15%	22%	13%	26%	20%	10%	20%	18%	13%
Don't know	**10%**	13%	7%	11%	10%	10%	10%	10%	10%	15%	12%	5%	11%	10%	8%

Support for Extending $250 Cheques to Additional Groups

Q6. Do you believe that the $250 checks from the Government of Canada should be extended to other groups, such as seniors, individuals with disabilities, and those who were unable to work in 2023?

Base: All respondents (n=1,532)

	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,532	546	271	237	102	65	27*
Unweighted n=	1,532	471	304	267	137	61	28*
Yes	**72%**	**67%**	**79%**	**81%**	79%	73%	81%
No	**18%**	**25%**	**13%**	**9%**	16%	26%	13%
Don't know	**10%**	8%	8%	10%	5%	**1%**	6%

Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Respondent Profile

Respondent profiles

(Base n=1,532)

The table below presents the Canadian geographic distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	749	747
Female	783	785

Language (Mother Tongue)

	Unweighted	Weighted
French	374	303
English	1,015	1,088
Other	143	141

Age

	Unweighted	Weighted
18 to 34	362	409
35 to 54	481	492
55+	689	631

Province

	Unweighted	Weighted
British Columbia	150	212
Alberta	125	170
Manitoba/Saskatchewan	126	99
Ontario	612	594
Quebec	418	354
Atlantic	101	103

Our Credentials

Canada

Leger is a member of the Canadian Research Insights Council (CRIC), the industry association for the market/survey/insights research industry.

Europe

Leger is a member of ESOMAR (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.

America

Leger is also a member of the Insights Association, the American Association of Marketing Research Analytics.

International

Leger is a member of the Worldwide Independent Network of Market Research (WIN), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our services

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Marketing research and polling

Customer Experience (CX)
Strategic and operational customer experience consulting services

Leger Analytics (LEA)
Data modelling and analysis

Leger Opinion (LEO)
Panel management

Leger Communities
Online community management

Leger Digital
Digital strategy and user experience

International Research
Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

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