



Report

Trump Foreign Policy Rhetoric

Survey of Americans

Date: 20/ 01 / 2025
Project: 16811-130



Methodology

Method

Online survey among respondents 18 years of age or older. (American sample: **n= 1,001**).

Respondents had the option of completing the survey in English and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, region, education, ethnicity, and number of people in the household** in order to ensure a representative sample of the American population.

➔ Notes

A more detailed methodology is presented in the Appendix.

When

Data collection from **January 17 to January 19, 2025**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±3.10%**, (19 times out of 20) for the American sample.

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Alicia Ierardi, Executive Vice-President, at the following e-mail address: aierardi@leger360.com

The **most accurate** polling firm in Canada

CANADA 2021

LEGER POLL
Published on
September 18, 2021

OFFICIALS RESULTS
2021 Canada
Federal Election

	33%	33.7%
	32%	32.6%
	19%	17.8%
	7%	7.7%
	6%	5.0%
	2%	2.3%

BRITISH COLUMBIA 2024

LEGER POLL
Published on
October 18, 2024

OFFICIALS RESULTS
2024 British Columbia
Provincial Election

	46%	45%
	42%	43%
	9%	8%
Others	3%	4%

UNITED STATES 2024

LEGER POLL
Published on
November 4, 2024

OFFICIALS RESULTS
2024 United States
Presidential Election

	49%	50%
	49%	48%
Others	2%	2%

Key highlights

Some of **the key highlights** of our survey **include...**

Sentiment on Trump's Presidency

38% of respondents were happy about Trump's return as U.S. President, while 36% were unhappy, and 26% were neutral.

Awareness and Opinion on Territorial Expansion

66% of Americans were aware of Trump's comments on foreign policy, but 64% considered his ideas of annexing new territories, for example Greenland and Canada, a bad idea. Moreover, 76% believed that Canada and Greenland's populations should approve joining the U.S. before such actions could proceed, particularly older respondents (88%), and those from the Northeast (84%).

Support for Specific Proposals

Most Americans opposed Trump's controversial foreign policy proposals, including annexing Greenland (28% support), Canada (24% support), or renaming the Gulf of Mexico (25% support). The least popular idea was leaving NATO, with only 23% in favor and 54% opposed. Additionally, only 22% believed Trump's claim that the U.S. subsidizes Canada by \$200 billion.

Trade Tariffs and Economic Concerns

Proposed tariffs on goods from Mexico (34% support) and Canada (29% support) were unpopular, with 67% believing such tariffs would increase prices in the U.S. This proportion is higher among democrat voters (84%).

Concerns About Security

Concerns over border security with Canada were divided, with 44% expressing concern but 47% indicating little to no concern. Respondents who identified as Republicans were more likely to be concerned (61% vs 38% among democrats).

Opinions on Canadian Leaders

Among Canadian leaders, Justin Trudeau was the most recognized, with 24% holding a good opinion of him. Other leaders like Pi erre Poilievre (13%), Doug Ford (10%) and Danielle Smith (10%) were less known.

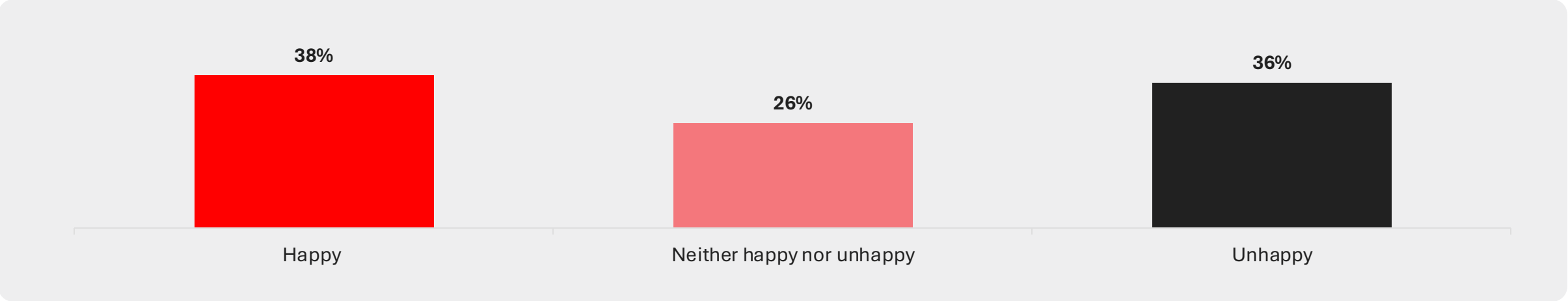
Trump Foreign Policy Rhetoric



Sentiment on Donald Trump's Return as U.S. President

Q11. Are you happy or unhappy that Donald Trump has become President of the United States again?

Base: All respondents (n=1,001)

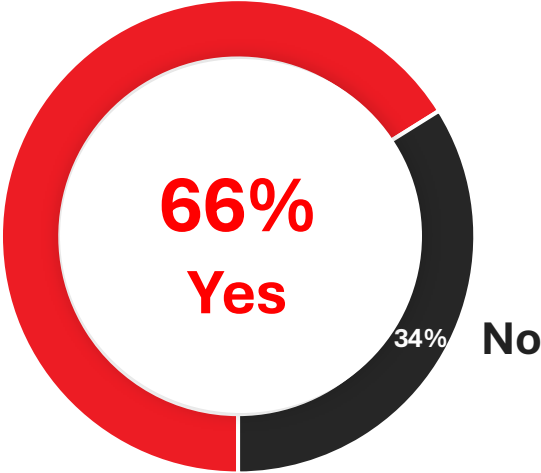


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
<i>Weighted n=</i>	1,001	176	207	382	237	297	332	371	490	507	308	303	283
<i>Unweighted n=</i>	1,001	183	208	370	240	199	372	430	472	524	316	296	300
Happy	38%	39%	39%	40%	31%	35%	40%	38%	46%	30%	78%	8%	36%
Neither happy nor unhappy	26%	22%	25%	25%	31%	35%	28%	17%	24%	28%	16%	18%	31%
Unhappy	36%	39%	35%	34%	37%	30%	32%	45%	30%	42%	6%	74%	33%

Awareness of President-elect Trump's Foreign Policy Comments and Territorial Expansion

Q1. Have you heard about President-elect Trump’s recent comments regarding foreign policy, including potentially expanding US territory?

Base: All respondents (n=1,001)

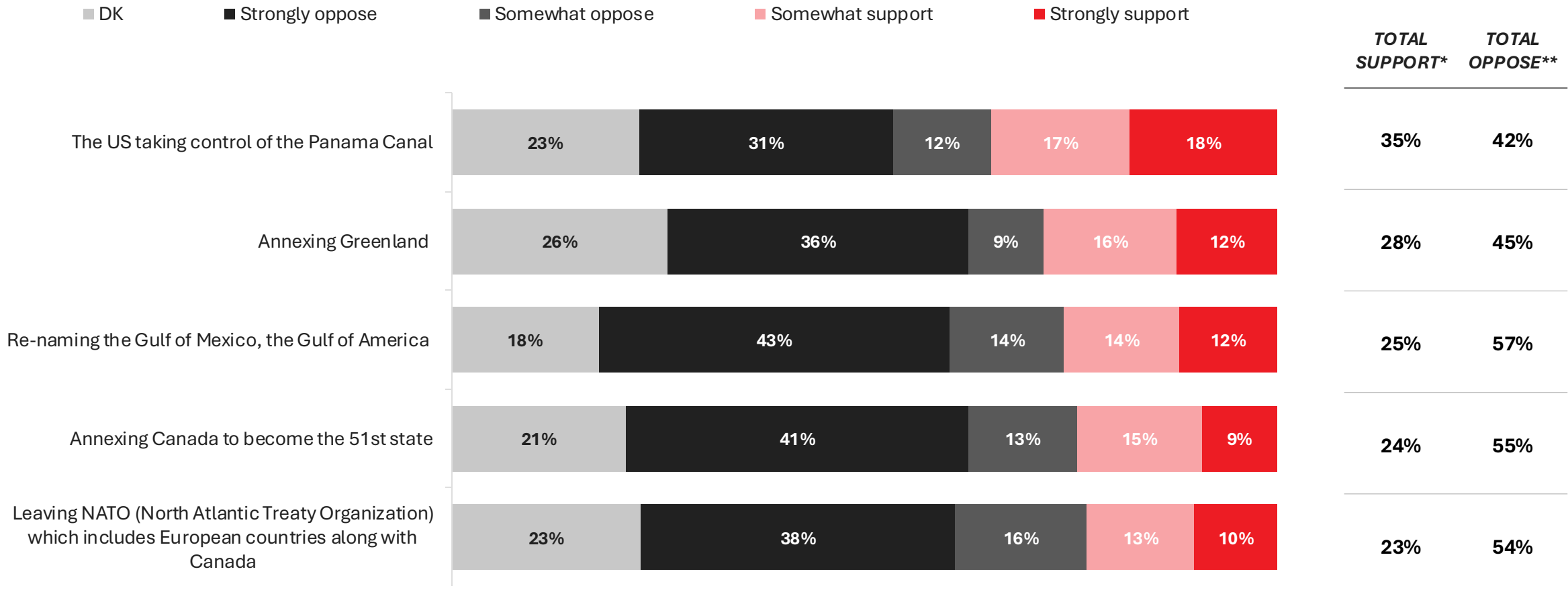


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Unweighted n=	1,001	183	208	370	240	199	372	430	472	524	316	296	300
Yes	66%	72%	70%	62%	65%	59%	63%	75%	70%	62%	71%	75%	63%
No	34%	28%	30%	38%	35%	41%	37%	25%	30%	38%	29%	25%	37%

Support or Opposition to President-elect Trump's Stated Positions (1/2)

Q2. Do you support or oppose the following positions stated by President-elect Trump?

Base: All respondents (n=1,001)



*TOTAL SUPPORT = % Strongly support + % Somewhat support / **TOTAL OPPOSE = % Strongly oppose + % Somewhat oppose

Support or Opposition to President-elect Trump's Stated Positions (2/2)

Q2. Do you support or oppose the following positions stated by President-elect Trump?

Base: All respondents (n=1,001)

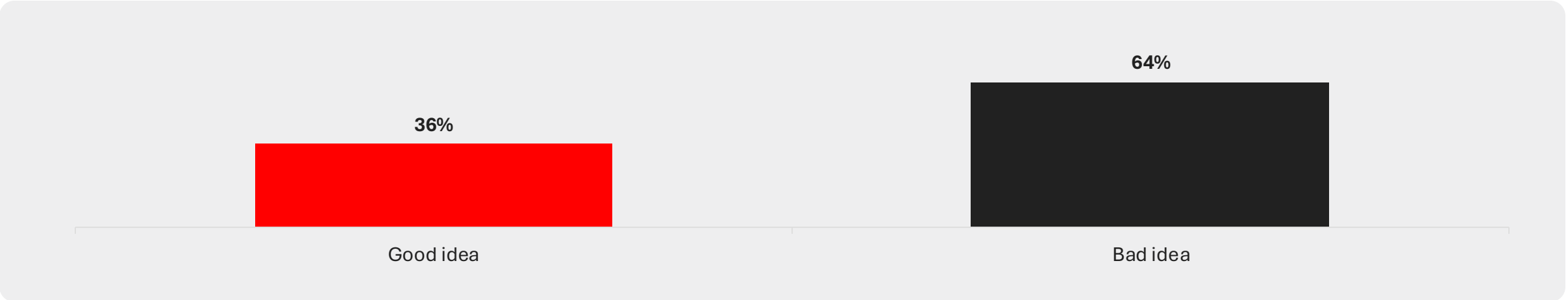
% TOTAL SUPPORT*	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
<i>Weighted n=</i>	1,001	176	207	382	237	297	332	371	490	507	308	303	283
<i>Unweighted n=</i>	1,001	183	208	370	240	199	372	430	472	524	316	296	300
The US taking control of the Panama Canal	35%	41%	35%	34%	32%	34%	37%	34%	47%	24%	60%	18%	34%
Annexing Greenland	28%	30%	26%	27%	30%	32%	33%	21%	39%	18%	51%	13%	24%
Re-naming the Gulf of Mexico, the Gulf of America	25%	28%	28%	26%	21%	32%	26%	20%	34%	18%	44%	11%	23%
Annexing Canada to become the 51st state	24%	25%	21%	27%	21%	29%	31%	14%	29%	20%	44%	16%	17%
Leaving NATO (North Atlantic Treaty Organization) which includes European countries along with Canada	23%	29%	23%	23%	20%	23%	29%	18%	31%	17%	41%	13%	21%

*TOTAL SUPPORT = % Strongly support + % Somewhat support

Opinion on President-elect Trump's Proposal to Annex New Territories

Q3. Do you think President-elect Trump’s idea of annexing new territories is generally a:

Base: All respondents (n=1,001)

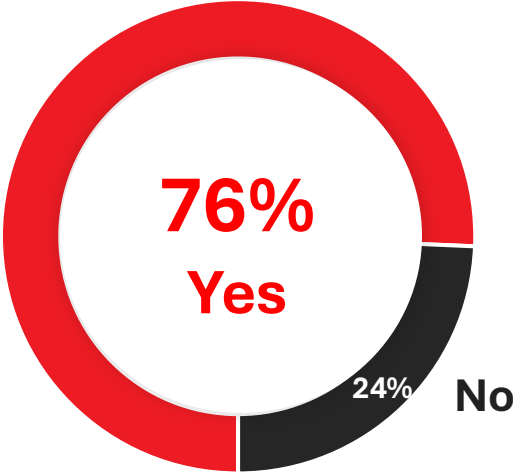


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<i>Unweighted n=</i>	1,001	183	208	370	240	199	372	430	472	524	316	296	300
Yes	36%	34%	37%	40%	32%	38%	43%	30%	43%	30%	65%	12%	35%
No	64%	66%	63%	60%	68%	62%	57%	70%	57%	70%	35%	88%	65%

Approval by Canada and Greenland to Become Part of the United States

Q4. Do you think that the people of Canada and Greenland need to approve becoming part of the United States before proceeding?

Base: All respondents (n=1,001)

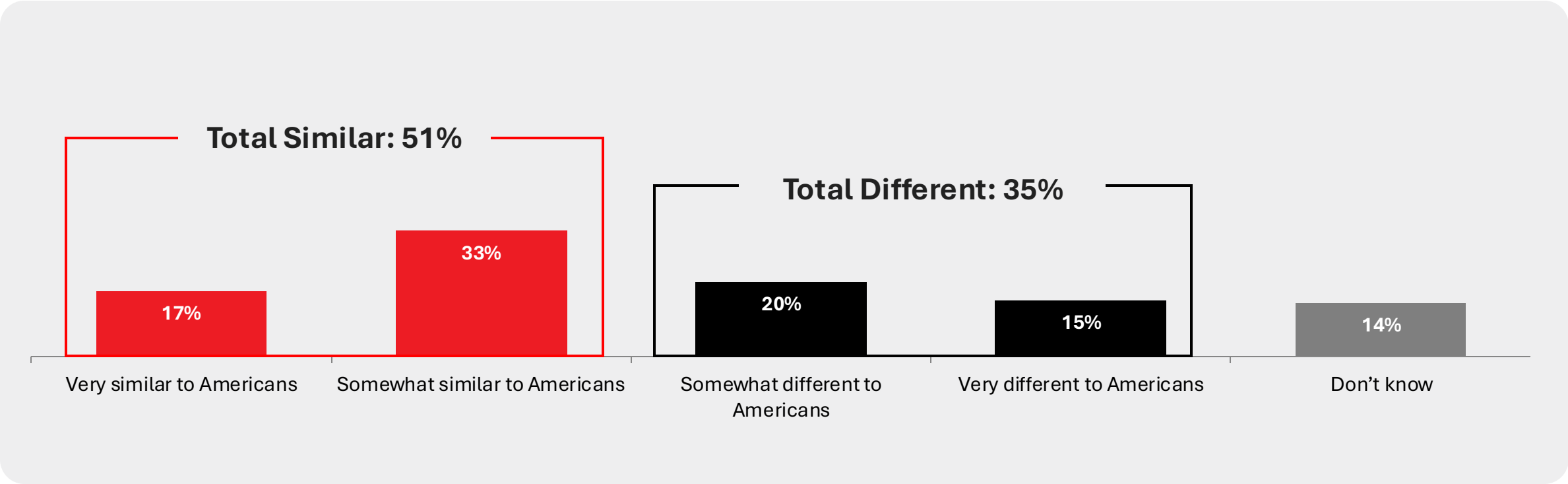


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,001	176	207	382	237	297	332	371	490	507	308	303	283
Unweighted n=	1,001	183	208	370	240	199	372	430	472	524	316	296	300
Yes	76%	84%	80%	73%	70%	62%	75%	88%	78%	73%	80%	78%	77%
No	24%	16%	20%	27%	30%	38%	25%	12%	22%	27%	20%	22%	23%

Perceptions of Canadians by Americans (1/2)

Q5. When thinking of Canada potentially joining the United States, based on what you know of Canadians, do you feel they are...?

Base: All respondents (n=1,001)



Perceptions of Canadians by Americans (2/2)

Q5. When thinking of Canada potentially joining the United States, based on what you know of Canadians, do you feel they are...?

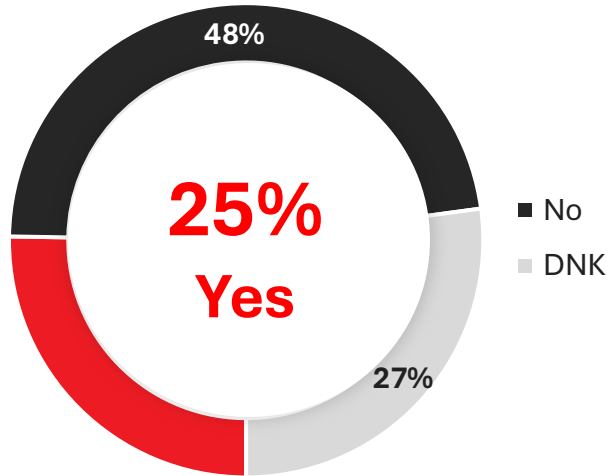
Base: All respondents (n=1,001)

	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
<i>Weighted n=</i>	1,001	176	207	382	237	297	332	371	490	507	308	303	283
<i>Unweighted n=</i>	1,001	183	208	370	240	199	372	430	472	524	316	296	300
Total Similar	51%	45%	50%	55%	48%	53%	51%	49%	56%	46%	60%	49%	47%
Very similar to Americans	17%	15%	15%	20%	17%	21%	17%	14%	22%	13%	25%	17%	14%
Somewhat similar to Americans	33%	30%	36%	35%	31%	32%	33%	34%	34%	33%	35%	31%	33%
Total Different	35%	39%	37%	30%	38%	34%	34%	36%	33%	36%	31%	41%	36%
Somewhat different to Americans	20%	25%	20%	19%	18%	17%	16%	25%	18%	22%	19%	22%	21%
Very different to Americans	15%	13%	17%	12%	20%	17%	18%	11%	15%	15%	11%	20%	15%
Don't know	14%	16%	13%	15%	14%	12%	15%	15%	11%	18%	10%	10%	17%

American Support for Uniting with Canada

Q6. In surveys with Canadians, a large majority do not want to join the United States as its 51st state. How do you feel if the question was reversed and asked of Americans? Would you like Canada and the U.S. to join?

Base: All respondents (n=1,001)

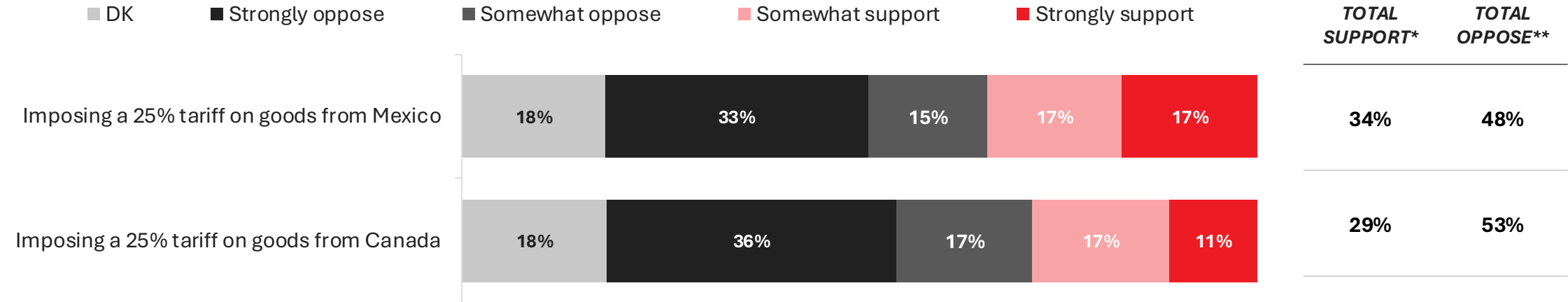


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
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Unweighted n=	1,001	183	208	370	240	199	372	430	472	524	316	296	300
Yes	25%	30%	22%	25%	25%	34%	30%	14%	29%	22%	37%	22%	21%
No	48%	49%	48%	44%	51%	43%	41%	57%	49%	47%	41%	57%	51%
Don't know	27%	21%	30%	30%	24%	23%	30%	28%	22%	32%	22%	21%	28%

Support to Proposed Trade Policies by President-elect Trump

Q7. Do you support or oppose the following proposed trade policies being considered by President-elect Trump?

Base: All respondents (n=1,001)



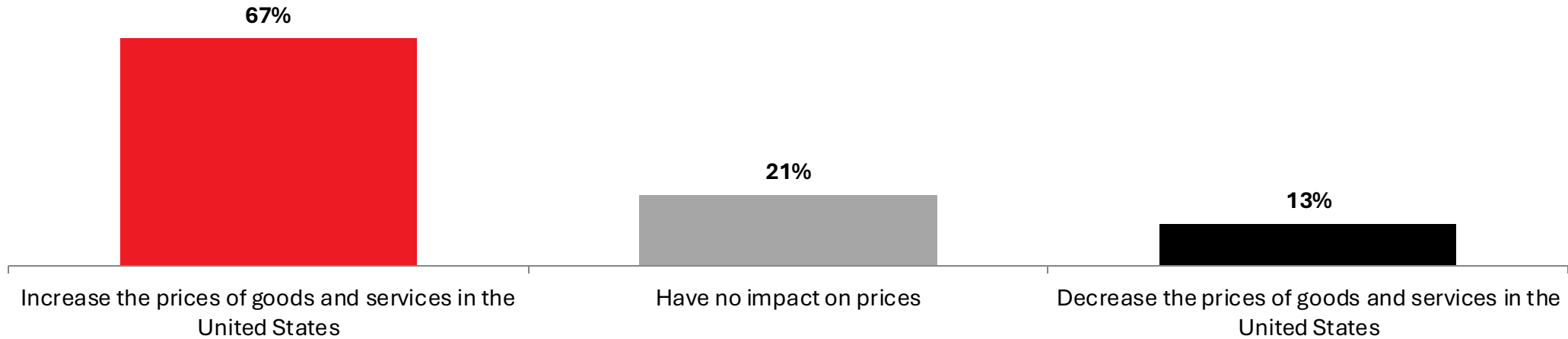
	% TOTAL SUPPORT*	TOTAL U.S.	Region			Age			Gender		Party			
			North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=		1,001	176	207	382	237	297	332	371	490	507	308	303	283
Unweighted n=		1,001	183	208	370	240	199	372	430	472	524	316	296	300
Imposing a 25% tariff on goods from Mexico	34%		31%	38%	37%	27%	35%	36%	32%	42%	27%	65%	15%	27%
Imposing a 25% tariff on goods from Canada	29%		28%	29%	31%	25%	31%	31%	25%	33%	24%	55%	13%	21%

*TOTAL SUPPORT = % Strongly support + % Somewhat support / **TOTAL OPPOSE = % Strongly oppose + % Somewhat oppose

Impact of U.S. 25% Tariffs on Goods from Canada and Mexico

Q8. If the U.S. imposes 25% tariffs on goods from Canada and Mexico, do you believe this will:

Base: All respondents (n=1,001)

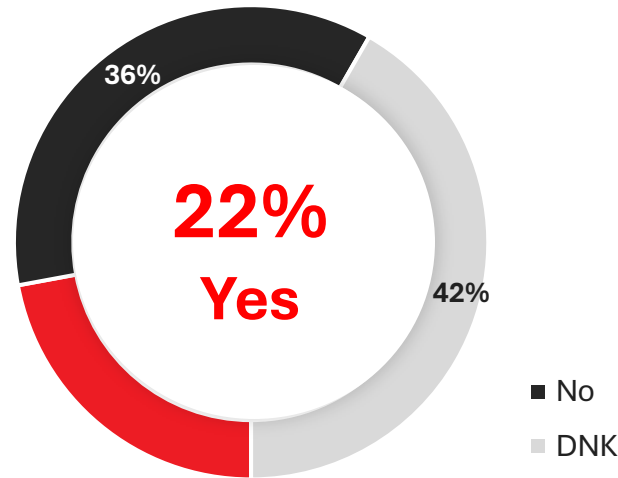


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<i>Weighted n=</i>	1,001	176	207	382	237	297	332	371	490	507	308	303	283
<i>Unweighted n=</i>	1,001	183	208	370	240	199	372	430	472	524	316	296	300
Increase the prices of goods and services in the United States	67%	69%	71%	60%	71%	62%	63%	74%	66%	67%	57%	84%	66%
Have no impact on prices	21%	21%	17%	24%	19%	24%	21%	18%	22%	20%	24%	9%	26%
Decrease the prices of goods and services in the United States	13%	10%	11%	16%	10%	14%	16%	8%	11%	14%	20%	7%	8%

Belief in President-elect Trump's Statement on US Subsidies to Canada

Q9. President-elect Trump has said the US subsidizes Canada by \$200 billion? Do you believe this to be the case?

Base: All respondents (n=1,001)

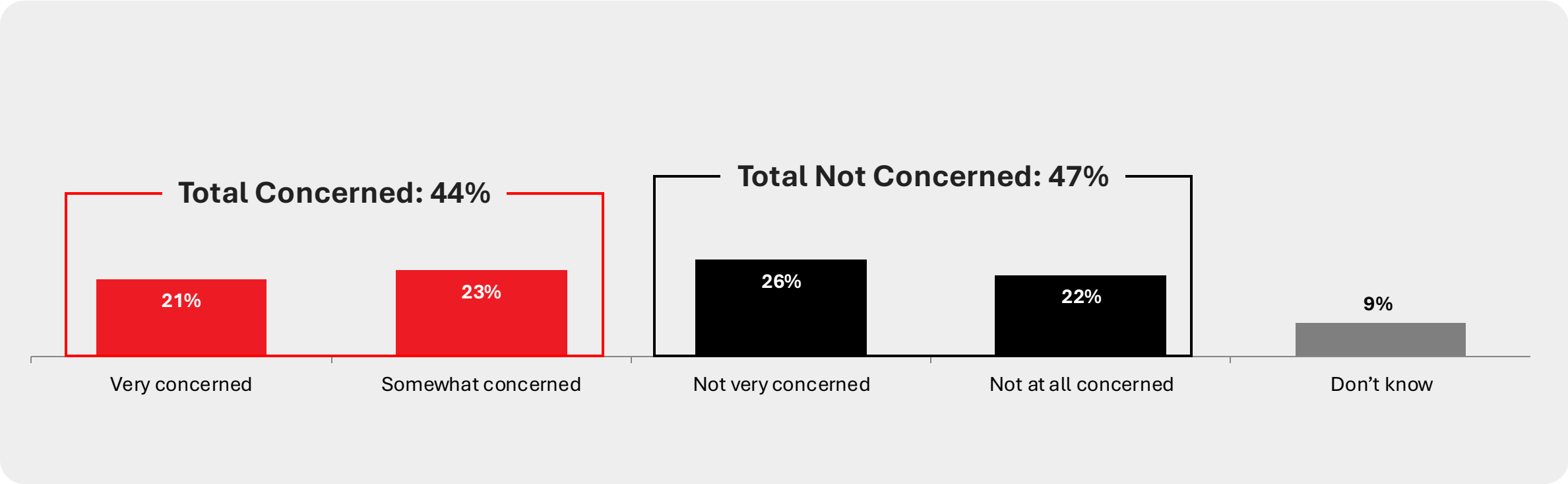


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Unweighted n=	1,001	183	208	370	240	199	372	430	472	524	316	296	300
Yes	22%	24%	24%	22%	18%	29%	23%	16%	28%	16%	41%	10%	19%
No	36%	35%	33%	36%	41%	39%	32%	37%	35%	38%	17%	62%	33%
Don't know	42%	41%	43%	42%	41%	32%	45%	47%	37%	46%	42%	29%	47%

Concerns About Security on America’s Northern Border with Canada (1/2)

Q10. When it comes to the security of America’s borders, how concerned are you with the level of security on the northern border between the US and Canada?

Base: All respondents (n=1,001)



Concerns About Security on America's Northern Border with Canada (2/2)

Q10. When it comes to the security of America's borders, how concerned are you with the level of security on the northern border between the US and Canada?

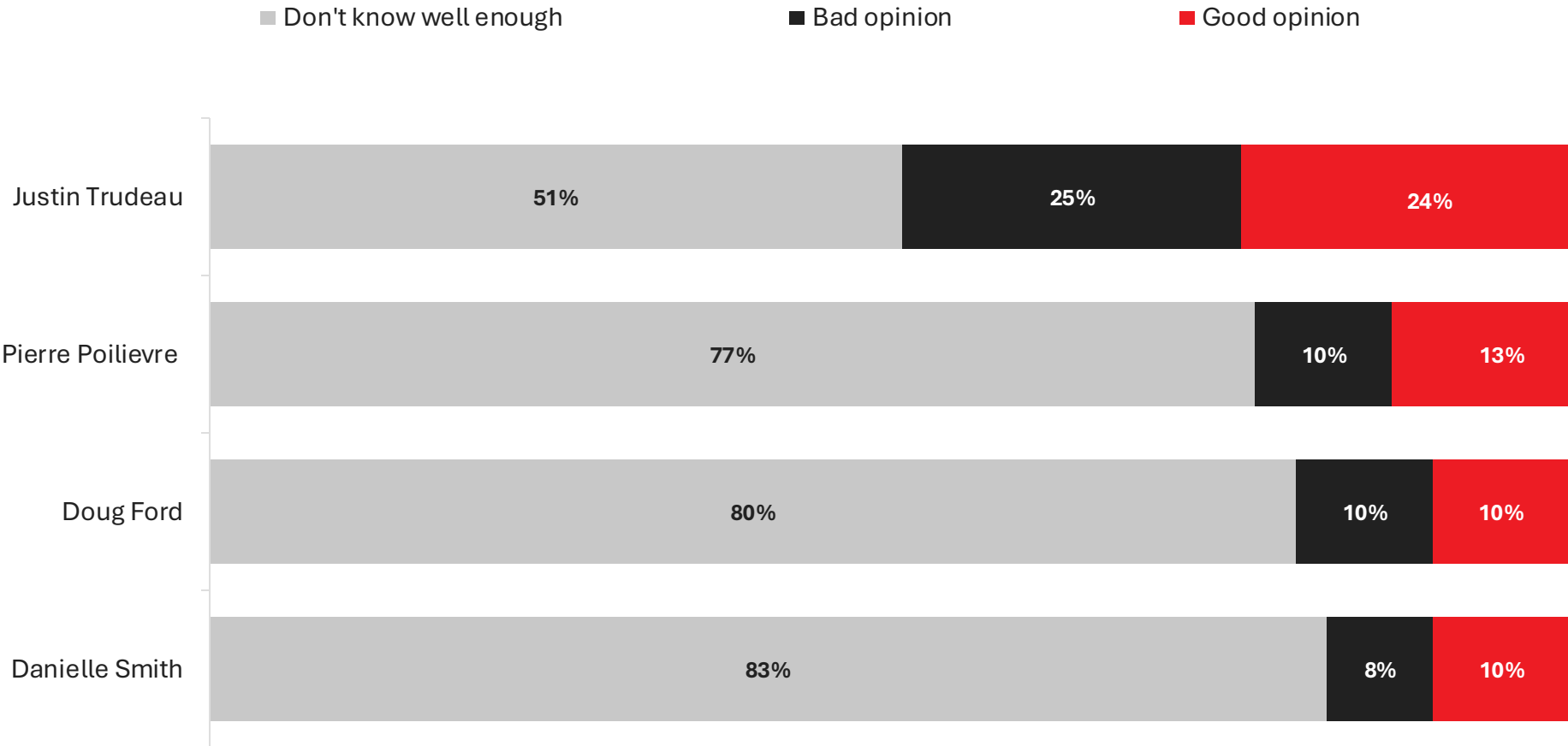
Base: All respondents (n=1,001)

	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
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<i>Unweighted n=</i>	1,001	183	208	370	240	199	372	430	472	524	316	296	300
Total Concerned	44%	48%	43%	46%	38%	44%	43%	44%	46%	42%	61%	38%	37%
Very concerned	21%	24%	17%	21%	21%	23%	23%	17%	24%	18%	32%	19%	14%
Somewhat concerned	23%	24%	26%	24%	17%	21%	20%	27%	22%	24%	29%	19%	23%
Total Not Concerned	47%	46%	50%	44%	52%	43%	48%	51%	48%	46%	34%	56%	54%
Not very concerned	26%	25%	26%	27%	24%	23%	28%	26%	25%	26%	25%	24%	29%
Not at all concerned	22%	21%	24%	17%	28%	20%	20%	25%	23%	21%	9%	32%	25%
Don't know	9%	6%	7%	10%	11%	13%	10%	5%	6%	11%	5%	6%	9%

Public Opinions of Canadian Political Leaders (1/2)

Q12. Do you have a good opinion, a bad opinion, or you don't know the following Canadian political leaders well enough to have an opinion?

Base: All respondents (n=1,001)



Public Opinions of Canadian Political Leaders (2/2)

Q12. Do you have a good opinion, a bad opinion, or you don't know the following Canadian political leaders well enough to have an opinion?

Base: All respondents (n=1,001)

% GOOD OPINION	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
<i>Weighted n=</i>	1,001	176	207	382	237	297	332	371	490	507	308	303	283
<i>Unweighted n=</i>	1,001	183	208	370	240	199	372	430	472	524	316	296	300
Justin Trudeau	24%	33%	23%	22%	21%	19%	24%	29%	26%	22%	14%	49%	17%
Pierre Polivère	13%	18%	10%	12%	14%	15%	16%	9%	20%	7%	21%	10%	10%
Doug Ford	10%	14%	8%	10%	10%	14%	12%	5%	15%	5%	15%	10%	8%
Danielle Smith	10%	11%	7%	10%	10%	14%	10%	6%	13%	6%	16%	10%	6%

Respondent Profile

Respondent profiles – *American sample*

(Base n=1,001)

The table below presents the Canadian geographic distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	472	490
Female	524	507

Region

	Unweighted	Weighted
Northeast	183	176
Midwest	208	207
South	370	382
West	240	237

Age

	Unweighted	Weighted
18 to 34	199	297
35 to 54	372	332
55+	430	371

Our Credentials



Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Europe

Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



America

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



International

Leger is a member of the [Worldwide Independent Network of Market Research \(WIN\)](#), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our services

Leger

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Data modelling and analysis

Leger Opinion (LEO)

Panel management

Leger Communities

Online community management

Leger Digital

Digital strategy and user experience

International Research

Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

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TORONTO | WINNIPEG
EDMONTON | CALGARY |
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