Report

Canadian Politics
Survey of Canadians

Date: 03/ 03/ 2025
Project: 16811-140

Methodology

Every month, we conduct a survey of Canadian and Americans to explore their views on the economy and their finances.

Method

Online survey among respondents 18 years of age or older. (Canadian sample: **n= 1,548**).

Respondents had the option of completing the survey in French and English and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

➲ Notes

A more detailed methodology is presented in the Appendix.

When

Data collection from **March 7 to March 10, 2025**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.49%.**

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail address: aenns@leger360.com or Sébastien Dallaire, Executive Vice-President, Eastern Canada, at sdallaire@leger360.com.

The Most Accurate Polling Firm in Canada

CANADA 2021

	LEGER POLL Published on September 18, 2021	OFFICIALS RESULTS 2021 Canada Federal Election
	33%	33.7%
	32%	32.6%
NDP	19%	17.8%
	7%	7.7%
PPC	6%	5.0%
	2%	2.3%

BRITISH COLUMBIA 2024

	LEGER POLL Published on October 18, 2024	OFFICIALS RESULTS 2024 British Columbia Provincial Election
BC NDP	46%	45%
	42%	43%
greens	9%	8%
Others	3%	4%

UNITED STATES 2024

	LEGER POLL Published on November 4, 2024	OFFICIALS RESULTS 2024 United States Presidential Election
	49%	50%
	49%	48%
Others	2%	2%

Key highlights: Canadian Politics

Some of **the key highlights** of our survey about **Canadian Politics...**

1

If a federal election were held today, **37% of Canadians would vote for the Conservative Party of Canada**, **while 37% would vote for the Liberal Party**. The Conservative Party of Canada has decreased by six points compared to last week (43%), while the Liberal Party of Canada has increased by seven points (30%). Volatility in the public environment continues. With Mark Carney as the leader of the Liberal Party, the Conservatives and the Liberals are in a tie.

2

Half of Canadians want a change of government for the next federal election (53%), whereas 29% want the current team to continue and form the next government.

3

A third of respondents (33%) would like the election to take place this spring. On the other hand, a third of respondents (31%) would prefer the election to take place at the fixed date by the Canada Election Act, no late than October 20th . Support for an earlier election is higher among Albertans (43%) and respondents aged 55 and older (40%).

4

Overall, more than a third of respondents (37%) are satisfied with the Canadian government led by Justin Trudeau, while 57% are dissatisfied**.**

5

Half of Canadians (51%) would like to see an increase of the Canadian Armed Forces' budget. This proportion is higher among respondents aged 55 and older (71%), Albertans (62%) and male respondents (61%).
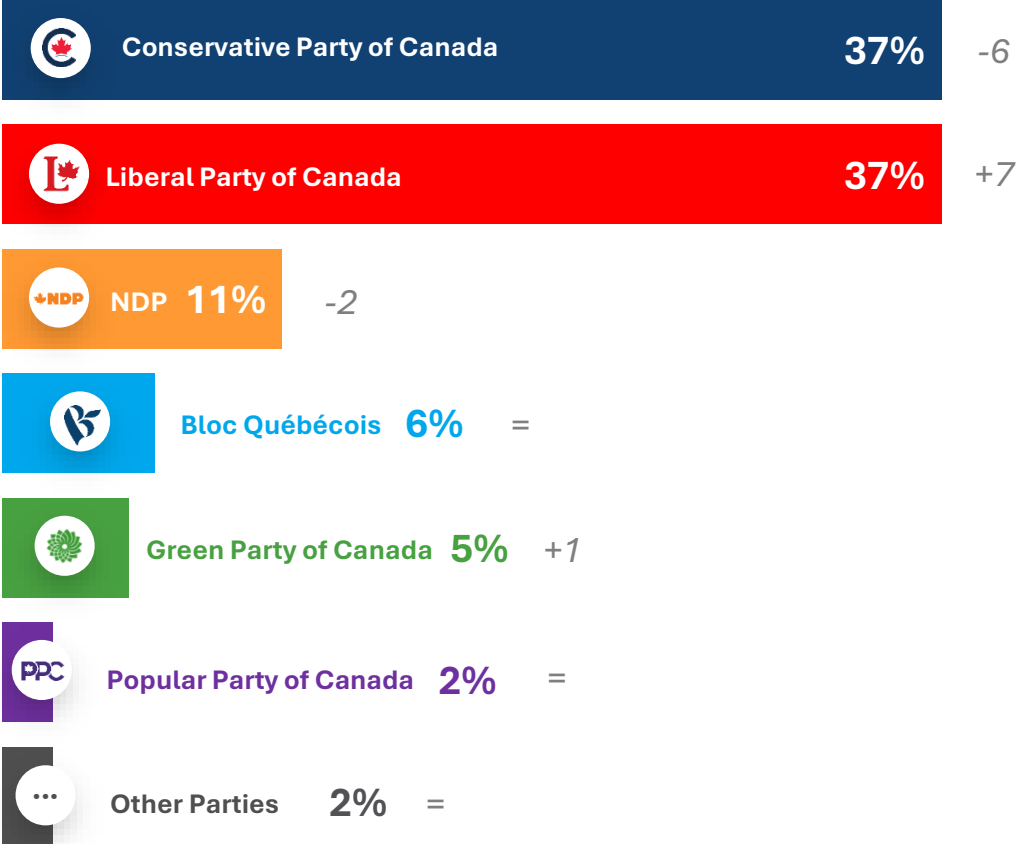
Federal Voting Intentions

Voting Intentions - Federal Elections (1/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Decided voters (n=1,291) except for the Bloc Québécois, Quebecers only

Party	%	Change
Conservative Party of Canada	37%	-6
Liberal Party of Canada	37%	+7
NDP	11%	-2
Bloc Québécois	6%	=
Green Party of Canada	5%	+1
Popular Party of Canada	2%	=
Other Parties	2%	=

Note: The + / - are in comparison to the most recent voting intention measure, from February 24th , 2025.
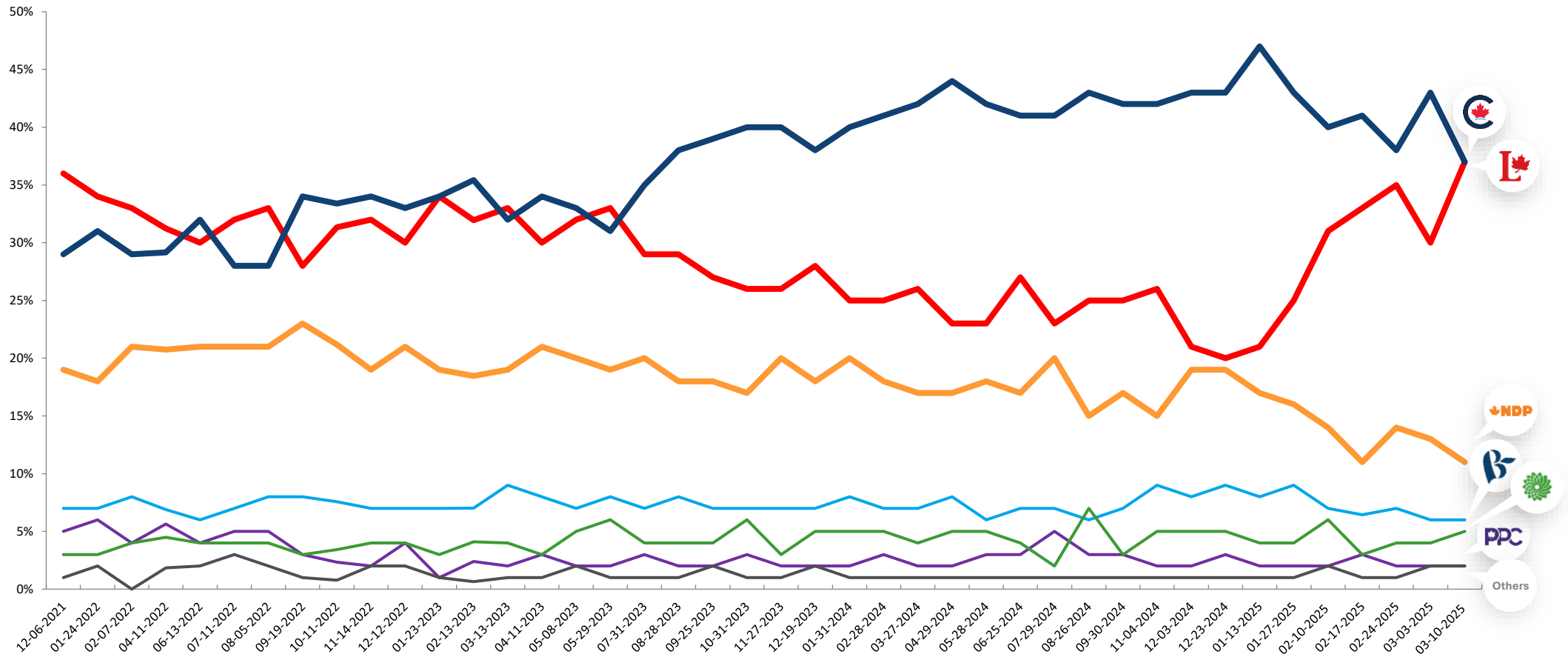
Voting Intentions - Federal Elections (2/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Respondents who are eligible to vote (n=1,548), except for the Bloc Québécois, Quebecers only

	Total Canada	Total Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total March 3rd 2025	Gap
Weighted n=	*1,548*	*1,272*	*78*	*293*	*493*	*77*	*144*	*187*	*673*	*599*	*334*	*390*	*548*	*558*	*496*	*215*	*1,267*	-
Unweighted n=	*1,548*	*1,291*	*77*	*347*	*507*	*103*	*115*	*142*	*687*	*604*	*339*	*377*	*575*	*596*	*471*	*221*	*1,293*	-
...Pierre Poilievre's Conservative Party of Canada	**30%**	**37%**	28%	23%	39%	43%	49%	46%	43%	31%	37%	40%	34%	33%	39%	42%	**43%**	-6
... Mark Carney's Liberal Party of Canada	**30%**	**37%**	56%	36%	39%	32%	27%	34%	38%	35%	27%	33%	46%	39%	38%	30%	**30%**	+7
... Jagmeet Singh's New Democratic Party of Canada	**9%**	**11%**	10%	8%	11%	17%	18%	11%	6%	17%	21%	11%	6%	11%	10%	13%	**13%**	-2
... Yves-François Blanchet's Bloc Québécois	**5%**	**6%**	-	25%	-	-	-	-	-	-	-	-	-	-	-	-	**6%**	-
... Elizabeth May's Green Party of Canada	**4%**	**5%**	4%	4%	6%	7%	3%	5%	3%	7%	8%	7%	2%	6%	5%	4%	**4%**	+1
... Maxime Bernier's People's Party of Canada	**2%**	**2%**	2%	2%	3%	0%	1%	2%	2%	2%	4%	2%	2%	2%	2%	1%	**2%**	-
... another party	**1%**	**2%**	1%	1%	2%	0%	2%	2%	2%	1%	0%	2%	2%	1%	2%	3%	**2%**	-
I would not vote	**5%**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	**1%**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	**10%**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	**2%**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Evolution of Voting Intentions in Canada
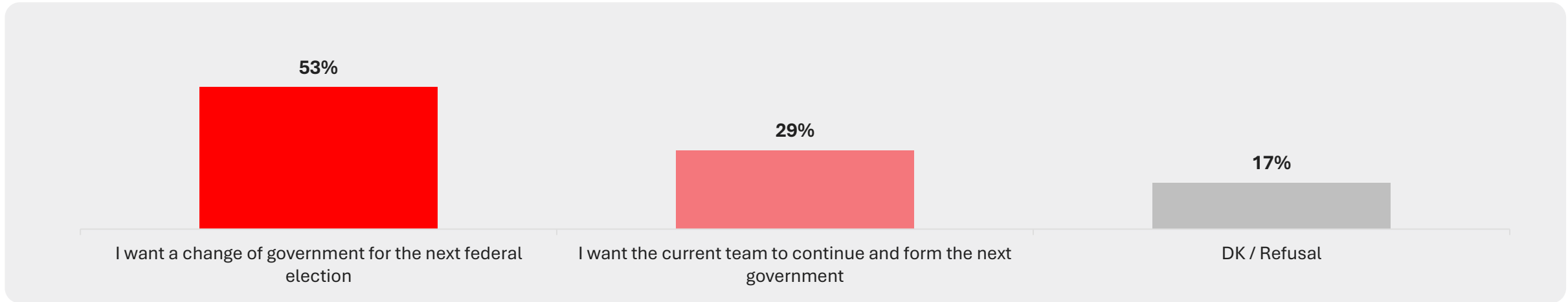
Government Continuity or Change in the Next Federal Election

Q1. Which of the following statements most closely corresponds to what you personally think ?

Base: All respondents (n=1,548)

	53%													
I want a change of government for the next federal election					**29%**				**I want the current team to continue and form the next government**					**17%**
														DK / Refusal

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	*1,548*	*104*	*358*	*601*	*100*	*171*	*214*	*755*	*793*	*412*	*498*	*638*	*669*	*598*	*267*
Unweighted n=	*1,548*	*102*	*421*	*602*	*129*	*134*	*160*	*773*	*775*	*417*	*468*	*663*	*704*	*565*	*267*
I want a change of government for the next federal election	**53%**	46%	50%	51%	58%	**63%**	58%	**57%**	**50%**	57%	**58%**	**47%**	52%	53%	58%
I want the current team to continue and form the next government	**29%**	30%	32%	30%	27%	22%	31%	32%	27%	**25%**	**24%**	**37%**	30%	32%	**23%**
DK / Refusal	**17%**	24%	18%	19%	15%	15%	**11%**	**12%**	**23%**	18%	19%	16%	18%	15%	18%

Government Continuity or Change in the Next Federal Election – *By Voting Intentions*

Q1. Which of the following statements most closely corresponds to what you personally think ?
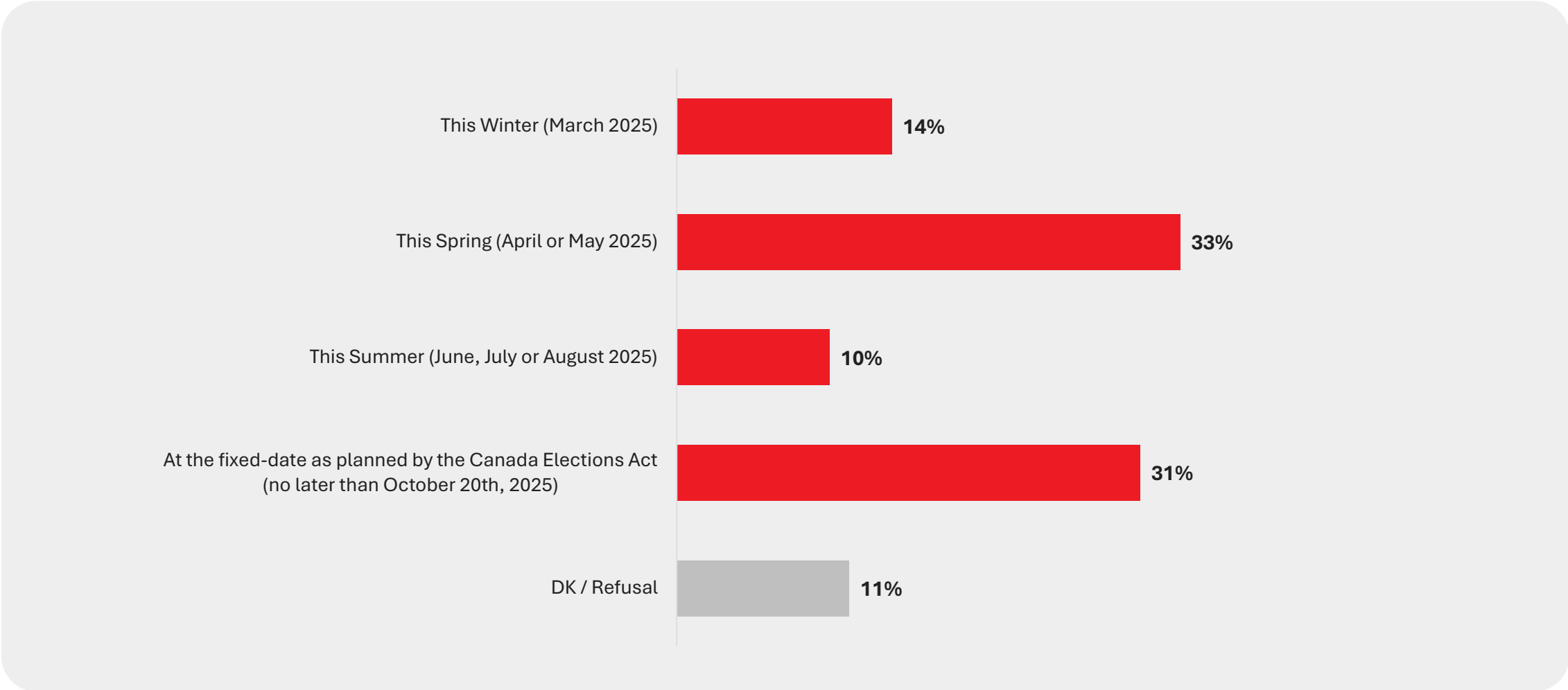Base: All respondents (n=1,548)

	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	**1,548**	*472*	*471*	*143*	*73*	*64*	*28*
Unweighted n=	**1,548**	*416*	*511*	*158*	*99*	*59*	*27**
I want a change of government for the next federal election	**53%**	**93%**	**17%**	**67%**	61%	61%	89%
I want the current team to continue and form the next government	**29%**	**5%**	**71%**	**19%**	**19%**	27%	11%
DK / Refusal	**17%**	**1%**	**13%**	13%	**20%**	12%	0%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Preferred Timing for the Next Federal Election (1/2)

Q2. Should the next federal election be :
Base: All respondents (n=1,548)

This Winter (March 2025)	**14%**
This Spring (April or May 2025)	**33%**
This Summer (June, July or August 2025)	**10%**
At the fixed-date as planned by the Canada Elections Act (no later than October 20th, 2025)	**31%**
DK / Refusal	**11%**

Preferred Timing for the Next Federal Election (2/2)

Q2. Should the next federal election be :
Base: All respondents (n=1,548)

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	**1,548**	**104**	**358**	**601**	**100**	**171**	**214**	**755**	**793**	**412**	**498**	**638**	**669**	**598**	**267**
Unweighted n=	**1,548**	**102**	**421**	**602**	**129**	**134**	**160**	**773**	**775**	**417**	**468**	**663**	**704**	**565**	**267**
This Winter (March 2025)	**14%**	12%	17%	13%	17%	11%	16%	**19%**	**10%**	16%	16%	**12%**	14%	15%	16%
This Spring (April or May 2025)	**33%**	38%	33%	30%	27%	**43%**	36%	36%	31%	31%	**27%**	**40%**	**30%**	36%	37%
This Summer (June, July or August 2025)	**10%**	8%	8%	**13%**	13%	8%	7%	11%	10%	11%	10%	10%	10%	11%	9%
At the fixed-date as planned by the Canada Elections Act (no later than October 20th, 2025)	**31%**	31%	33%	31%	28%	24%	33%	**27%**	**34%**	30%	31%	31%	**36%**	**27%**	**25%**
DK / Refusal	**11%**	11%	9%	13%	14%	13%	**7%**	**7%**	**15%**	12%	**16%**	**8%**	10%	11%	13%

Preferred Timing for the Next Federal Election – *By Voting Intentions*

Q2. Should the next federal election be :
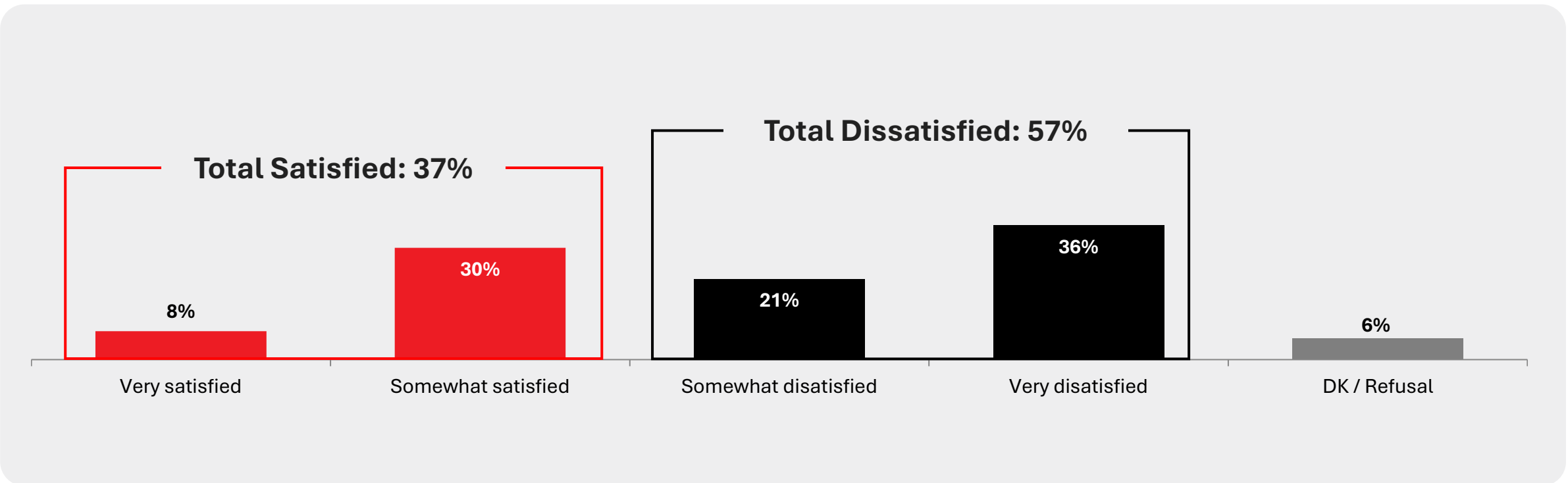Base: All respondents (n=1,548)

	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	**1,548**	**472**	**471**	**143**	**73**	**64**	**28**
Unweighted n=	**1,548**	**416**	**511**	**158**	**99**	**59**	**27***
This Winter (March 2025)	**14%**	**29%**	**6%**	**5%**	19%	11%	22%
This Spring (April or May 2025)	**33%**	**45%**	34%	**25%**	33%	40%	41%
This Summer (June, July or August 2025)	**10%**	**8%**	13%	11%	8%	21%	2%
At the fixed-date as planned by the Canada Elections Act (no later than October 20th, 2025)	**31%**	**16%**	**41%**	**44%**	38%	26%	29%
DK / Refusal	**11%**	**2%**	5%	**14%**	3%	3%	5%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Satisfaction with the Canadian Government Led by Justin Trudeau (1/2)

Q3. In general, are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with the Canadian government led by Justin Trudeau ?

Base: All respondents (n=1,548)

Total Satisfied: 37%

Total Dissatisfied: 57%

Very satisfied	Somewhat satisfied	Somewhat disatisfied	Very disatisfied	DK / Refusal
8%	30%	21%	36%	6%

Satisfaction with the Canadian Government Led by Justin Trudeau (2/2)

Q3. In general, are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with the Canadian government led by Justin Trudeau ?

Base: All respondents (n=1,548)

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	*1,548*	*104*	*358*	*601*	*100*	*171*	*214*	*755*	*793*	*412*	*498*	*638*	*669*	*598*	*267*
Unweighted n=	*1,548*	*102*	*421*	*602*	*129*	*134*	*160*	*773*	*775*	*417*	*468*	*663*	*704*	*565*	*267*
TOTAL SATISFIED	**37%**	46%	42%	38%	32%	**26%**	36%	36%	39%	39%	33%	39%	**41%**	37%	**29%**
Very satisfied	**8%**	9%	**5%**	8%	10%	9%	8%	8%	7%	8%	6%	8%	9%	8%	**3%**
Somewhat satisfied	**30%**	37%	**37%**	30%	22%	**17%**	28%	28%	32%	31%	27%	31%	32%	29%	26%
TOTAL DISSATISFIED	**57%**	47%	53%	56%	62%	**70%**	60%	60%	55%	**52%**	59%	59%	**52%**	59%	**64%**
Somewhat disatisfied	**21%**	21%	**27%**	20%	19%	24%	16%	21%	22%	25%	21%	20%	20%	24%	20%
Very disatisfied	**36%**	**25%**	**26%**	36%	43%	**46%**	43%	**39%**	**32%**	**27%**	38%	**39%**	**32%**	36%	**44%**
DK / Refusal	**6%**	7%	5%	7%	6%	4%	4%	5%	7%	**9%**	7%	**2%**	6%	**4%**	7%

Satisfaction with the Canadian Government Led by Justin Trudeau – *By Voting Intentions*

Q3. In general, are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with the Canadian government led by Justin Trudeau ?
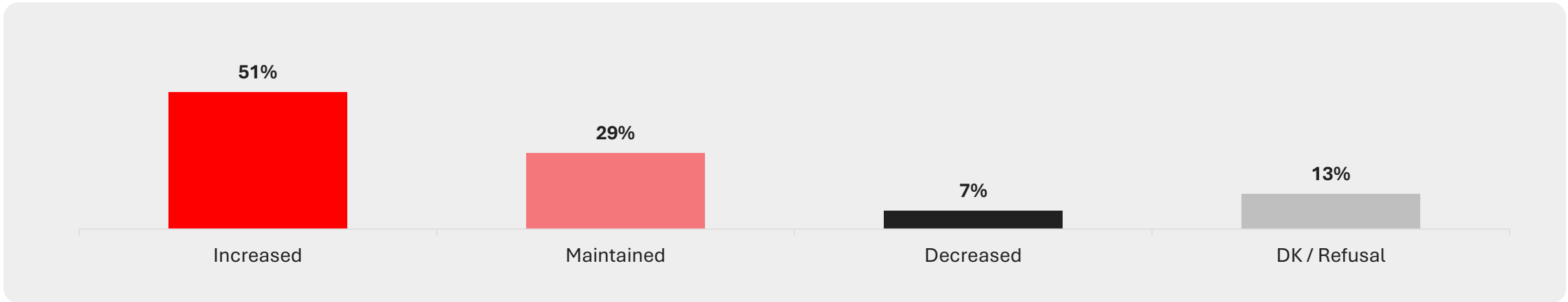
Base: All respondents (n=1,548)

	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	*1,548*	*472*	*471*	*143*	*73*	*64*	*28*
Unweighted n=	*1,548*	*416*	*511*	*158*	*99*	*59*	*27**
TOTAL SATISFIED	**37%**	**11%**	**69%**	**53%**	34%	47%	25%
Very satisfied	**8%**	**2%**	**19%**	**4%**	**2%**	8%	5%
Somewhat satisfied	**30%**	**9%**	**50%**	**49%**	32%	39%	20%
TOTAL DISSATISFIED	**57%**	**88%**	**29%**	**45%**	63%	48%	75%
Somewhat disatisfied	**21%**	**15%**	19%	**30%**	26%	23%	7%
Very disatisfied	**36%**	**72%**	**9%**	**15%**	37%	25%	67%
DK / Refusal	**6%**	1%	2%	2%	3%	5%	0%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Preferred Budget Allocation for the Canadian Armed Forces

Q3W. Do you think the budget of the Canadian Armed Forces should be increased, maintained, or decreased ?

Base: All respondents (n=1,548)

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	**1,548**	**104**	**358**	**601**	**100**	**171**	**214**	**755**	**793**	**412**	**498**	**638**	**669**	**598**	**267**
Unweighted n=	**1,548**	**102**	**421**	**602**	**129**	**134**	**160**	**773**	**775**	**417**	**468**	**663**	**704**	**565**	**267**
Increased	**51%**	51%	51%	49%	51%	**62%**	51%	**61%**	**42%**	**31%**	**43%**	**71%**	51%	50%	56%
Maintained	**29%**	29%	30%	30%	26%	21%	29%	**25%**	**32%**	**39%**	**33%**	**19%**	29%	29%	26%
Decreased	**7%**	5%	8%	7%	7%	**3%**	7%	8%	6%	**13%**	8%	**2%**	**9%**	6%	**3%**
DK / Refusal	**13%**	15%	11%	14%	15%	13%	12%	**7%**	**19%**	16%	**17%**	**8%**	12%	15%	14%

Preferred Budget Allocation for the Canadian Armed Forces – *By Voting Intentions*

Q3W. Do you think the budget of the Canadian Armed Forces should be increased, maintained, or decreased ?
Base: All respondents (n=1,548)

	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	*1,548*	*472*	*471*	*143*	*73*	*64*	*28*
Unweighted n=	*1,548*	*416*	*511*	*158*	*99*	*59*	*27**
Increased	**51%**	62%	64%	33%	51%	34%	30%
Maintained	**29%**	24%	27%	41%	36%	47%	31%
Decreased	**7%**	7%	3%	13%	6%	11%	29%
DK / Refusal	**13%**	7%	6%	13%	7%	9%	9%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Respondent Profile

Respondent profiles – *Canadian Sample* 🇨🇦

(Base n=1,548)

The table below presents the Canadian distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	773	755
Female	775	793

Language (Mother Tongue)

	Unweighted	Weighted
French	383	306
English	1,008	1,076
Other	156	165

Age

	Unweighted	Weighted
18 to 34	417	412
35 to 54	468	498
55+	663	638

Province

	Unweighted	Weighted
British Columbia	160	214
Alberta	134	171
Manitoba/Saskatchewan	129	100
Ontario	602	601
Quebec	421	358
Atlantic	102	104

Our Credentials

Canada

Leger is a member of the Canadian Research Insights Council (CRIC), the industry association for the market/survey/insights research industry.

Europe

Leger is a member of ESOMAR (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.

America

Leger is also a member of the Insights Association, the American Association of Marketing Research Analytics.

International

Leger is a member of the Worldwide Independent Network of Market Research (WIN), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our services

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Customer Experience (CX)
Strategic and operational customer experience consulting services

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Leger Digital
Digital strategy and user experience

International Research
Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

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