

Leger

Report

Canadian Politics

Survey of Canadians

NATIONAL POST

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Project: 16811-54



Methodology

During the election campaign, we conduct a weekly survey of Canadians to track their voting intentions and gather their views on key federal political issues

Method

Online survey among respondents 18 years of age or older. (Canadian sample: **n= 3,005**).

Respondents had the option of completing the survey in French and English and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

When

Data collection from **April 11 to April 14, 2025**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±1.79%**.

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail address: aenns@leger360.com or Sébastien Dallaire, Executive Vice-President, Eastern Canada, at sdallaire@leger360.com.

Notes

A more detailed methodology is presented in the Appendix.

The **Most Accurate** Polling Firm in Canada

CANADA 2021

LEGER POLL
Published on
September 18, 2021

OFFICIALS RESULTS
2021 Canada
Federal Election

	33%	33.7%
	32%	32.6%
	19%	17.8%
	7%	7.7%
	6%	5.0%
	2%	2.3%

BRITISH COLUMBIA 2024

LEGER POLL
Published on
October 18, 2024

OFFICIALS RESULTS
2024 British Columbia
Provincial Election

	46%	45%
	42%	43%
	9%	8%
Others	3%	4%

UNITED STATES 2024

LEGER POLL
Published on
November 4, 2024

OFFICIALS RESULTS
2024 United States
Presidential Election

	49%	50%
	49%	48%
Others	2%	2%

Key highlights: Canadian Politics (1/2)

Some of **the key highlights** of our survey about **Canadian Politics...**

1

Mark Carney's Liberal Party continues to lead in voting intentions. Currently, **43% of Canadians say they would vote for the Liberal Party if the election were held today, compared to 38% for Pierre Poilievre's Conservative Party**. The gap between the Liberals and the Conservatives narrows from 7 points to 5 points this week.

2

Nearly seven Canadians out of ten (68%) say their vote is final at this point of the campaign, while less than a third (31%) remain open to changing their mind. Conservative voters (76%) are more likely to say that their choice is final.

3

Hope for a better future in Canada to live, work, and raise a family is the main emotion driving voter choice for over half of Canadians (51%), ahead of fear about what the future may hold for the country in light of U.S. trade actions (39%). Conservative voters (76%) are more likely to be motivated by hope, while Liberal voters (60%) are more likely to be influenced by fear.

4

Donald Trump and his tariffs influence the vote of more than half of Canadians (58%) when it comes to choosing a party or party leader, including 21% who say they are influenced a lot, 23% somewhat, and 14% very little.

Key highlights: Canadian Politics (2/2)

Some of **the key highlights** of our survey about **Canadian Politics...**

5

More than half of Canadians (52%) say they will either definitely (22%) or probably (30%) watch the leaders' debate in French or English. In addition, 27% say they will not watch the debate live but will view clips online or in the news. Only 17% say the debate could make them change their mind and vote for another party.

6

Mark Carney is viewed as the leader best suited to manage Canada's relationship with the U.S. and Donald Trump (46% vs. 28% for Poilievre), to navigate the economy through today's uncertainty (44% vs. 31%), to handle the cost-of-living crisis (38% vs. 33%), and to strengthen national unity (36% vs. 29%). In contrast, Pierre Poilievre is seen as the leader who best understands Canadians (33% vs. 27% for Carney), who has what it takes to fix the immigration system (35% vs. 26%), and who is most capable of lowering taxes (39% vs. 25%).

7

Carney's experience at the Bank of Canada and the Bank of England (45%), along with the fact that he seems calm and stable (42%), are the main reasons why Canadians see him as the best leader to manage the relationship with the U.S. and President Donald Trump. Poilievre's perceived advantages vis a vis Trump are his ability to grow the Canadian economy (33%).

8

Support for sovereignty is low in provinces outside of Quebec. One in five Canadians (20%) would support their province becoming a separate country. Residents of Alberta are more likely to hold this view, with 29% in favour. **By comparison, 40% of Quebecers would like their province to become a country.**

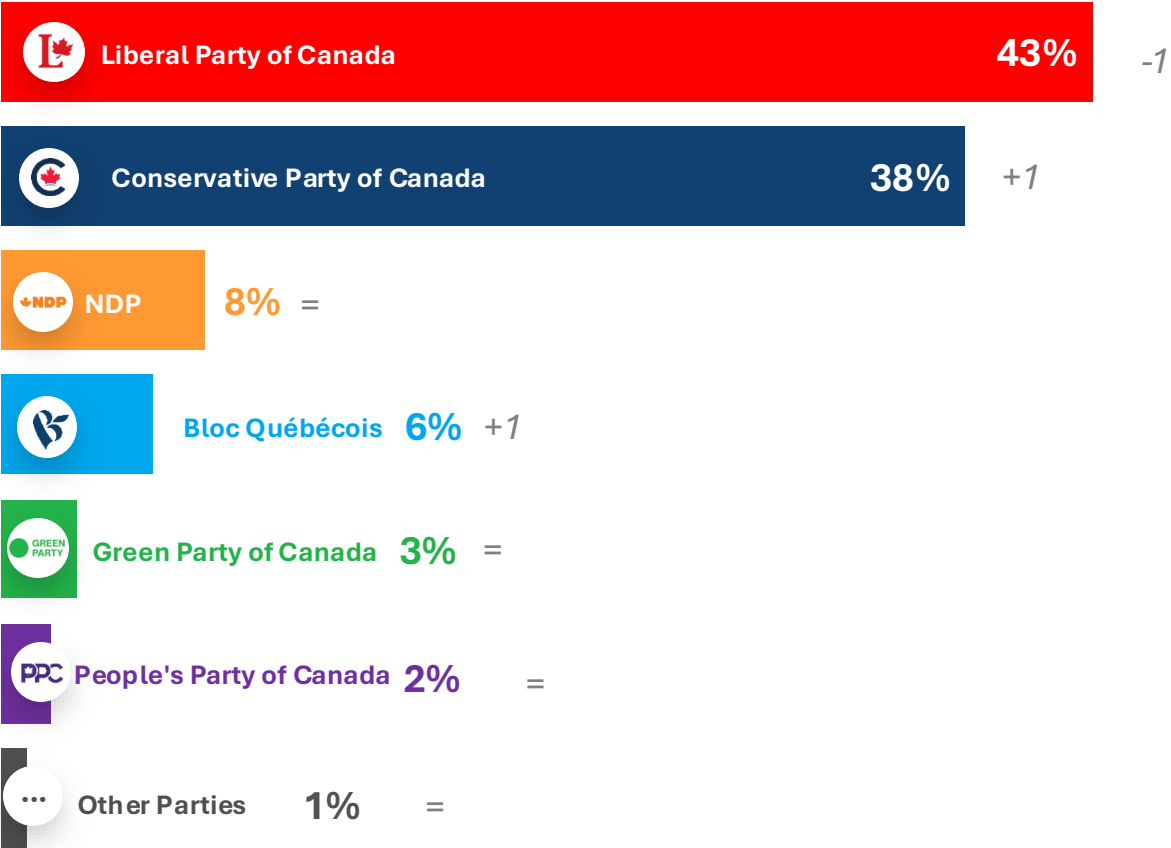
Federal Voting Intentions



Voting Intentions - Federal Elections (1/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Decided voters (n=2,681) except for the Bloc Québécois, Quebecers only



Note: The +/- are in comparison to the most recent voting intention measure, from April 8th, 2025.

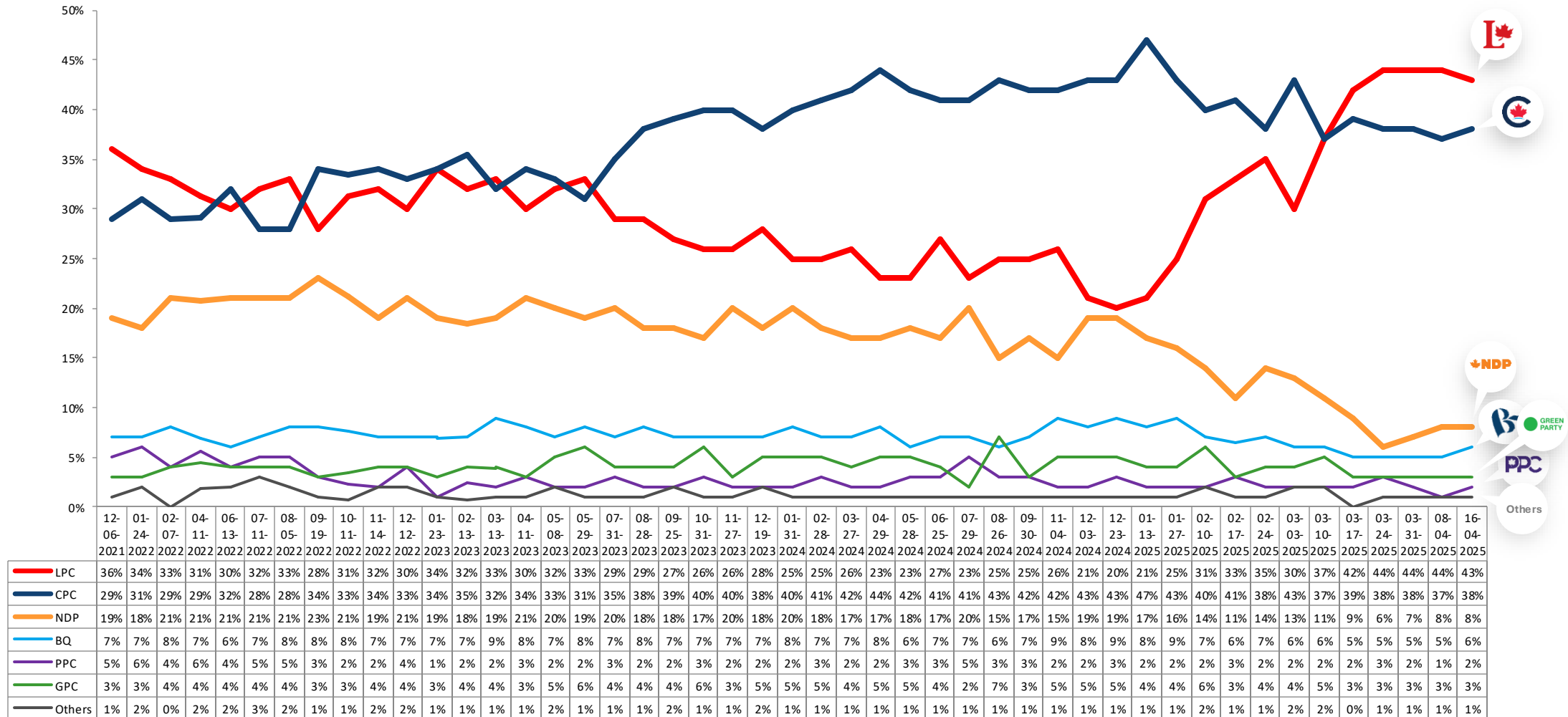
Voting Intentions - Federal Elections (2/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Respondents who are eligible to vote (n=3,005), except for the Bloc Québécois, Quebecers only

	Total Canada	Total Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total April 8 th 2025	Gap
<i>Weighted n=</i>	3,005	2,658	173	616	1038	163	301	367	1,322	1,330	708	812	1,138	1,147	996	500	1,389	
<i>Unweighted n=</i>	3,005	2,681	85	891	903	88	273	441	1,333	1,341	689	833	1,159	1,204	1,025	440	1,409	
... Mark Carney's Liberal Party of Canada	38%	43%	57%	40%	47%	36%	31%	42%	41%	45%	40%	38%	48%	44%	44%	38%	44%	-1
... Pierre Poilievre's Conservative Party of Canada	33%	38%	33%	23%	40%	51%	55%	38%	40%	35%	39%	41%	35%	35%	38%	44%	37%	+1
... Jagmeet Singh's New Democratic Party of Canada	7%	8%	5%	7%	7%	13%	8%	12%	7%	9%	10%	9%	6%	9%	7%	7%	8%	-
... Yves-François Blanchet's Bloc Québécois	5%	6%	-	25%	-	-	-	-	-	-	-	-	-	-	-	-	5%	+1
... Elizabeth May's Green Party of Canada	3%	3%	4%	2%	3%	0%	3%	5%	2%	4%	4%	4%	2%	3%	3%	2%	3%	-
... Maxime Bernier's People's Party of Canada	2%	2%	1%	2%	2%	1%	1%	2%	3%	1%	2%	3%	1%	2%	2%	2%	1%	-
... another party	1%	1%	0%	0%	1%	0%	1%	1%	1%	0%	1%	1%	0%	1%	1%	0%	1%	-
I would not vote	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

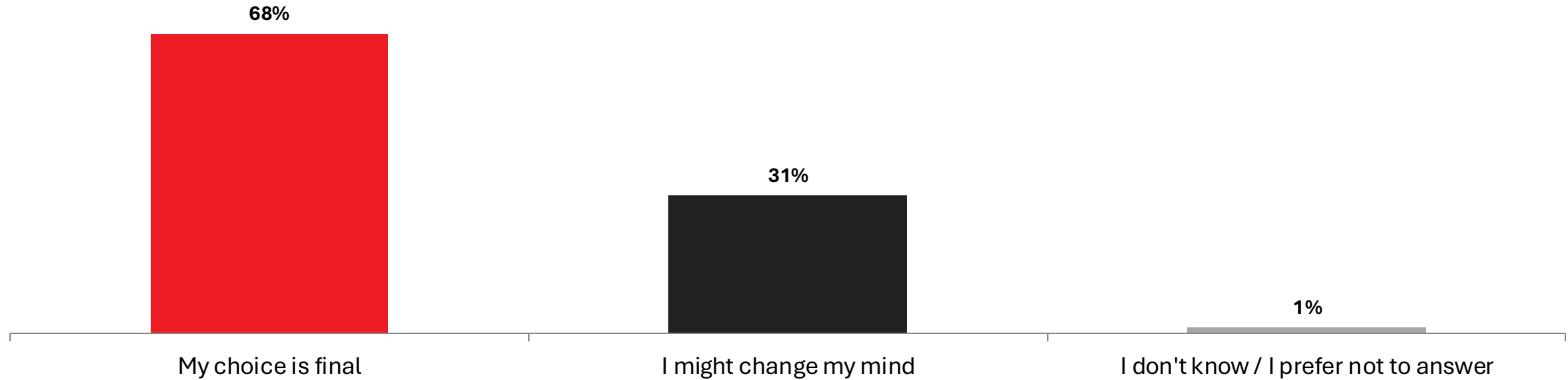
Evolution of Voting Intentions in Canada



Certainty of Final Choice

CP2. Is this your final choice or could you change your mind?

Base: Decided voters (n=2,681)









	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total April 8 th 2025	Gap
Weighted n=	2,658	173	616	1,038	163	301	367	1,322	1,330	708	812	1,138	1,147	996	500	1,389	
Unweighted n=	2,681	85	891	903	88	273	441	1,333	1,341	689	833	1,159	1,204	1,025	440	1,409	
My choice is final	68%	66%	61%	71%	66%	69%	68%	70%	65%	59%	64%	75%	65%	67%	72%	61%	+7
I might change my mind	31%	34%	37%	27%	31%	30%	31%	29%	33%	40%	34%	24%	33%	32%	27%	37%	-6
I don't know / I prefer not to answer	1%	0%	2%	2%	3%	1%	0%	1%	2%	2%	2%	1%	2%	1%	1%	2%	-1

Certainty of Final Choice – By Voting Intentions

CP2. Is this your final choice or could you change your mind?

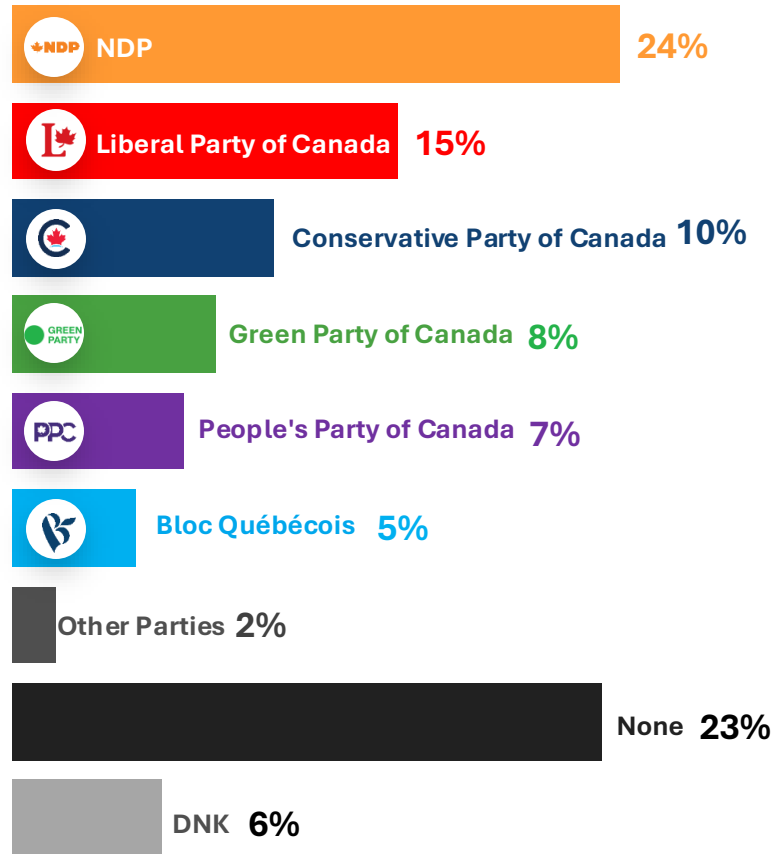
Base: Decided voters (n=2,681)

							
	Total Canada	LPC	CPP	NDP	BQ	GPC	PPC
<i>Weighted n=</i>	2,658	1,139	1,004	212	156	79	51
<i>Unweighted n=</i>	2,681	1,193	845	262	242	76	50
My choice is final	68%	70%	76%	40%	58%	39%	47%
I might change my mind	31%	29%	23%	57%	40%	58%	53%
I don't know / I prefer not to answer	1%	1%	1%	4%	2%	3%	0%

Second Choice of Federal Political Party (1/2)

CPO3. Which of the following federal political parties would be your second choice?

Base: Decided voters (n=2,681) except for the Bloc Québécois, Quebecers only



Second Choice of Federal Political Party (2/2)

CPO3. Which of the following federal political parties would be your second choice?

Base: Decided voters (n=2,681) except for the Bloc Québécois, Quebecers only

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	2,658	173	616	1,038	163	301	367	1,322	1,330	708	812	1,138	1,147	996	500
Unweighted n=	2,681	85	891	903	88	273	441	1,333	1,341	689	833	1,159	1,204	1,025	440
...Jagmeet Singh's New Democratic Party of Canada	24%	32%	15%	26%	27%	21%	29%	21%	26%	26%	24%	22%	26%	22%	24%
...Mark Carney's Liberal Party of Canada	15%	7%	18%	14%	15%	18%	14%	16%	14%	16%	17%	14%	15%	17%	11%
...Pierre Poilievre's Conservative Party of Canada	10%	11%	13%	10%	8%	10%	8%	12%	8%	12%	11%	9%	11%	11%	9%
...Elizabeth May's Green Party of Canada	8%	16%	5%	9%	8%	3%	11%	8%	8%	9%	8%	8%	8%	8%	9%
...Maxime Bernier's People's Party of Canada	7%	6%	5%	7%	6%	10%	7%	8%	5%	8%	7%	6%	7%	5%	10%
...Yves-François Blanchet's Bloc Québécois	5%	-	21%	-	-	-	-	-	-	-	-	-	-	-	-
...another party	2%	4%	1%	2%	0%	3%	1%	2%	2%	3%	2%	1%	1%	2%	2%
None	23%	17%	16%	26%	28%	26%	25%	22%	24%	17%	21%	29%	23%	24%	23%
I don't know	6%	8%	6%	5%	7%	8%	6%	4%	8%	6%	6%	6%	6%	6%	6%

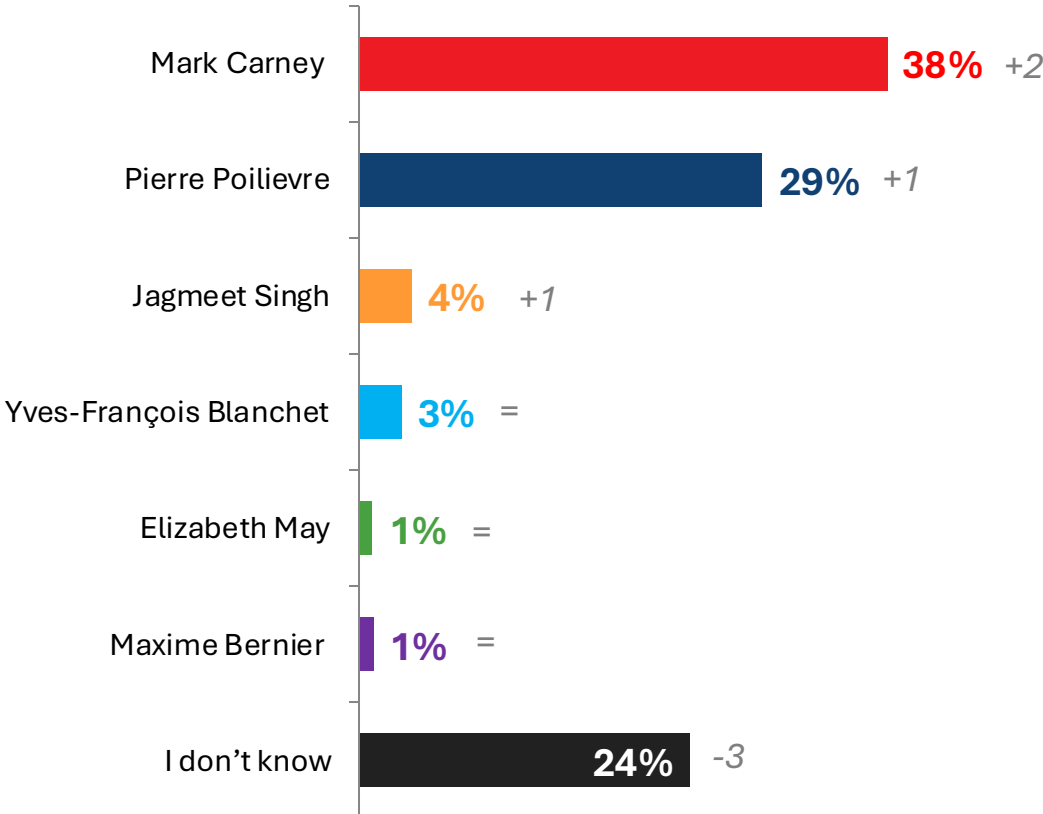
	Total Canada	LPC	CPP	NDP	BQ	GPC	PPC
Weighted n=	2,658	1,139	1,004	212	156	79	51
Unweighted n=	2,681	1,193	845	262	242	76	50
...Jagmeet Singh's New Democratic Party of Canada	24%	45%	8%	-	10%	31%	7%
...Mark Carney's Liberal Party of Canada	15%	-	21%	50%	37%	29%	4%
...Pierre Poilievre's Conservative Party of Canada	10%	16%	-	11%	17%	10%	73%
...Elizabeth May's Green Party of Canada	8%	11%	4%	18%	4%	-	2%
...Maxime Bernier's People's Party of Canada	7%	1%	15%	1%	3%	8%	-
...Yves-François Blanchet's Bloc Québécois	5%	7%	4%	4%	-	3%	1%
...another party	2%	0%	3%	1%	1%	6%	2%
None	23%	16%	37%	9%	18%	3%	8%
I don't know	6%	5%	6%	5%	11%	9%	3%



Perceived Best Campaign Performance (1/2)

Q5. Since the beginning of the election campaign, which party leader do you think is leading the best campaign so far?

Base: All respondents (n=3,005)



Note: The + / - are in comparison to the most recent measure, from April 8th, 2025.

Perceived Best Campaign Performance (2/2)

Q5. Since the beginning of the election campaign, which party leader do you think is leading the best campaign so far?







Base: All respondents (n=3,005)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total April 8th 2025	Gap
Weighted n=	3,005	202	696	1,167	186	335	419	1,463	1,533	801	964	1,240	1,289	1,124	570	3,002	
Unweighted n=	3,005	100	1,001	1,002	100	301	501	1,454	1,542	774	976	1,255	1,346	1,145	496	3,002	
Mark Carney	38%	40%	32%	43%	36%	31%	41%	41%	36%	34%	34%	44%	39%	40%	33%	36%	+2
Pierre Poilievre	29%	21%	22%	30%	33%	41%	29%	33%	25%	29%	31%	28%	28%	29%	34%	28%	+1
Jagmeet Singh	4%	1%	2%	4%	5%	2%	7%	3%	5%	6%	4%	2%	4%	4%	2%	3%	+1
Yves-François Blanchet	3%	2%	12%	1%	0%	0%	0%	4%	2%	3%	2%	4%	3%	3%	3%	3%	-
Elizabeth May	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%	2%	1%	0%	1%	-
Maxime Bernier	1%	0%	1%	1%	0%	2%	1%	2%	0%	2%	1%	0%	1%	1%	1%	1%	-
I don't know	24%	34%	30%	20%	24%	22%	20%	17%	30%	25%	27%	21%	23%	22%	27%	27%	-3

Perceived Best Campaign Performance – By Voting Intentions

Q5. Since the beginning of the election campaign, which party leader do you think is leading the best campaign so far?

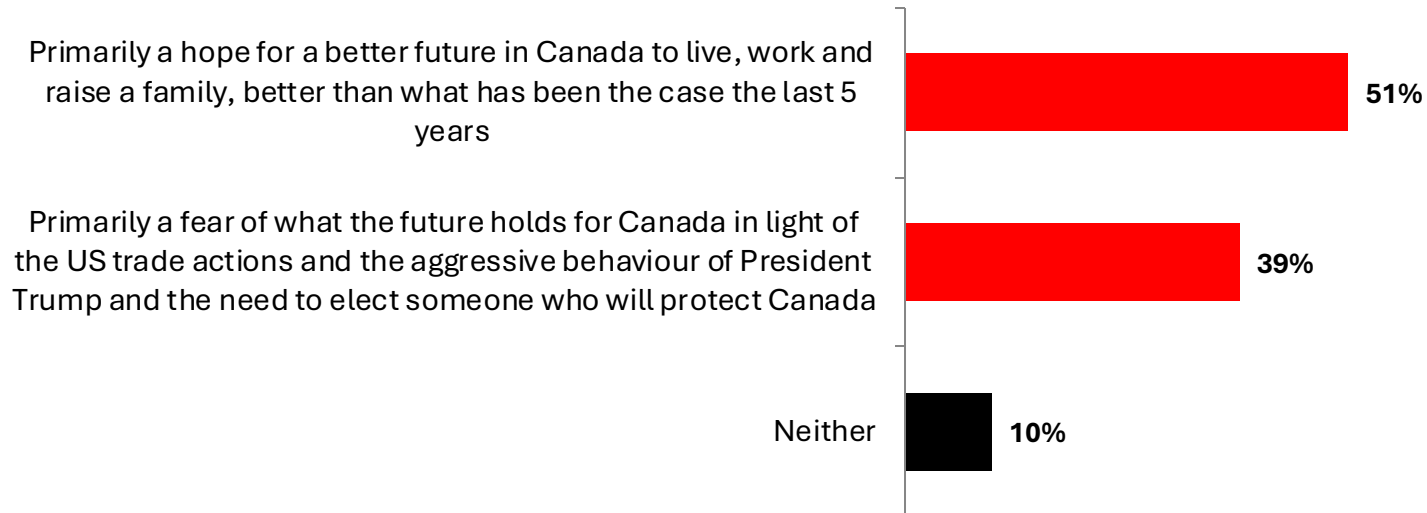
Base: All respondents (n=3,005)

							
	Total Canada	LPC	CPC	NDP	BQ	GPC	PPC
Weighted n=	3,005	1,139	1,004	212	156	79	51
Unweighted n=	3,005	1,193	845	262	242	76	50
Mark Carney	38%	77%	10%	39%	15%	40%	11%
Pierre Poilievre	29%	5%	72%	6%	15%	5%	34%
Jagmeet Singh	4%	2%	1%	26%	2%	10%	8%
Yves-François Blanchet	3%	1%	1%	1%	38%	4%	9%
Elizabeth May	1%	0%	1%	1%	0%	12%	0%
Maxime Bernier	1%	0%	0%	1%	0%	6%	19%
I don't know	24%	14%	16%	26%	31%	22%	20%

Primary Emotion Influencing Vote Choice

NPQ4. As you consider who you will vote for in this election what is the primary emotion or feeling that has you leaning toward one of the parties running in the election? Is it...

Base: All respondents (n=3,005)









	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
<i>Weighted n=</i>	3,005	202	696	1,167	186	335	419	1,463	1,533	801	964	1,240	1,289	1,124	570
<i>Unweighted n=</i>	3,005	100	1,001	1,002	100	301	501	1,454	1,542	774	976	1,255	1,346	1,145	496
Primarily a hope for a better future in Canada to live, work and raise a family , better than what has been the case the last 5 years	51%	54%	40%	54%	64%	59%	49%	56%	47%	59%	54%	44%	50%	51%	56%
Primarily a fear of what the future holds for Canada in light of the US trade actions and the aggressive behaviour of President Trump and the need to elect someone who will protect Canada	39%	38%	44%	38%	31%	34%	39%	34%	43%	33%	33%	46%	39%	41%	33%
Neither	10%	7%	16%	8%	4%	7%	12%	10%	10%	8%	12%	10%	11%	9%	12%

Primary Emotion Influencing Vote Choice – By Voting Intentions

NPQ4. As you consider who you will vote for in this election what is the primary emotion or feeling that has you leaning toward one of the parties running in the election? Is it...

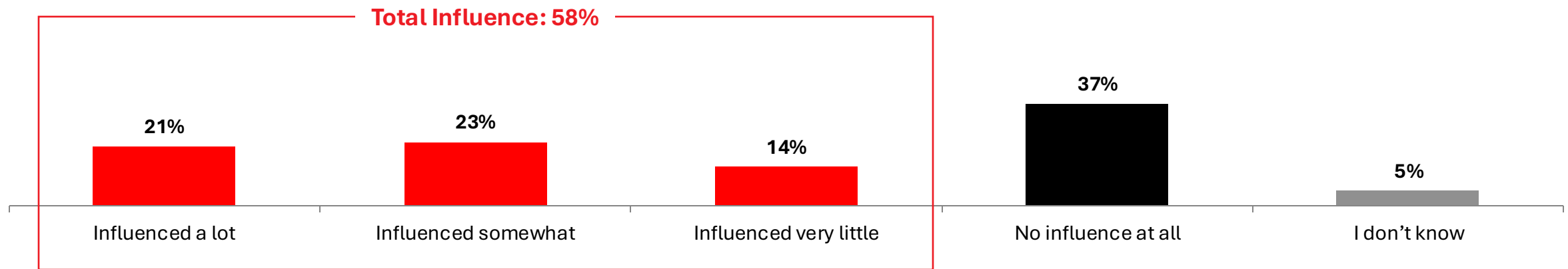
Base: All respondents (n=3,005)

							
	Total Canada	LPC	CPP	NDP	BQ	GPC	PPC
Weighted n=	3,005	1,139	1,004	212	156	79	51
Unweighted n=	3,005	1,193	845	262	242	76	50
Primarily a hope for a better future in Canada to live, work and raise a family , better than what has been the case the last 5 years	51%	34%	76%	57%	37%	57%	67%
Primarily a fear of what the future holds for Canada in light of the US trade actions and the aggressive behaviour of President Trump and the need to elect someone who will protect Canada	39%	60%	20%	36%	37%	33%	21%
Neither	10%	6%	5%	7%	26%	10%	12%

Impact of Donald Trump on Vote Choice

C5C. How much has Donald Trump influenced your choice of which politic party or leader you will probably vote for?

Base: All respondents (n=3,005)









	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
<i>Weighted n=</i>	3,005	202	696	1,167	186	335	419	1,463	1,533	801	964	1,240	1,289	1,124	570
<i>Unweighted n=</i>	3,005	100	1,001	1,002	100	301	501	1,454	1,542	774	976	1,255	1,346	1,145	496
TOTAL INFLUENCE	58%	62%	63%	58%	52%	49%	58%	59%	57%	65%	52%	58%	61%	57%	53%
Influenced a lot	21%	19%	26%	20%	26%	14%	20%	21%	22%	21%	18%	24%	23%	19%	21%
Influenced somewhat	23%	22%	24%	24%	19%	19%	23%	24%	22%	30%	21%	20%	25%	23%	19%
Influenced very little	14%	21%	14%	13%	7%	15%	15%	14%	14%	14%	13%	14%	13%	15%	13%
No influence at all	37%	34%	32%	36%	41%	48%	36%	37%	36%	26%	41%	40%	33%	38%	42%
I don't know	5%	4%	5%	6%	7%	4%	6%	3%	7%	9%	7%	2%	5%	5%	5%

Impact of Donald Trump on Vote Choice – By Voting Intentions

C5C. How much has Donald Trump influenced your choice of which politic party or leader you will probably vote for?

Base: All respondents (n=3,005)

							
	Total Canada	LPC	CPP	NDP	BQ	GPC	PPC
Weighted n=	3,005	1,139	1,004	212	156	79	51
Unweighted n=	3,005	1,193	845	262	242	76	50
TOTAL INFLUENCE	58%	79%	42%	61%	60%	70%	35%
Influenced a lot	21%	37%	11%	15%	19%	22%	10%
Influenced somewhat	23%	30%	16%	29%	24%	25%	14%
Influenced very little	14%	12%	15%	17%	16%	23%	11%
No influence at all	37%	18%	55%	36%	38%	28%	65%
I don't know	5%	2%	3%	3%	2%	2%	0%

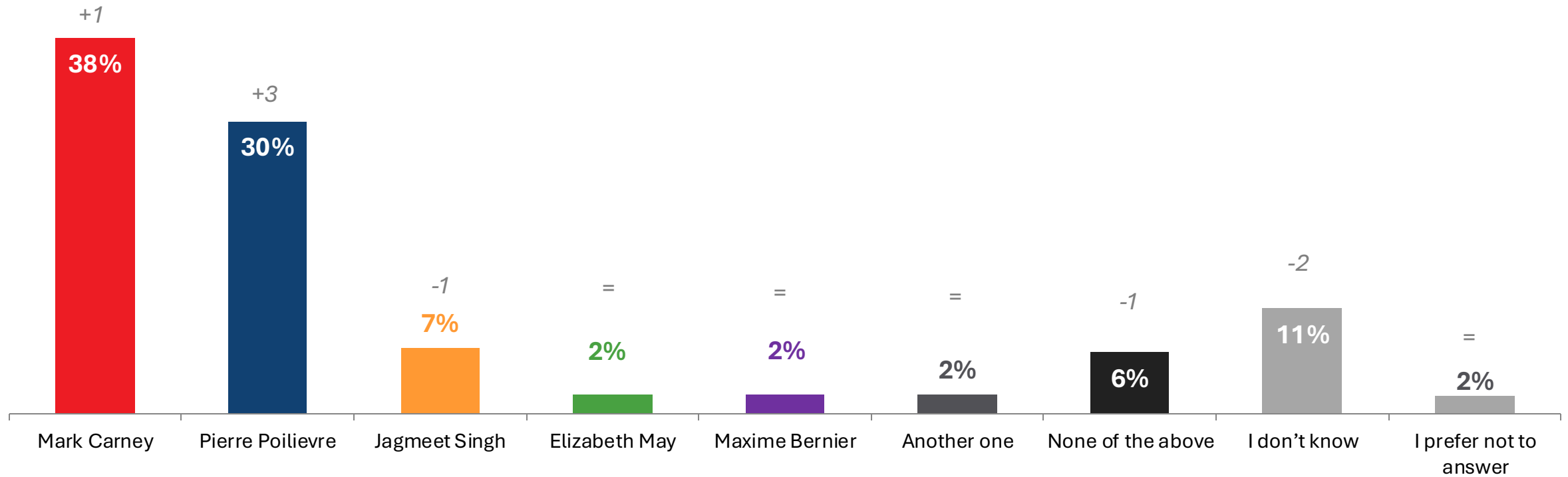
Perception of the Leaders /
Leaders Best on Issues



Leader Who Would Make the Best Prime Minister (1/2)

CPO2. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=3,005)



Note: The + / - are in comparison to the most recent measure, from April 8th, 2025.

Leader Who Would Make the Best Prime Minister (2/2)

CPO2. In your opinion, which federal party leader would make the best Prime Minister of Canada?







Base: All respondents (n=3,005)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total April 8th 2025	Gap
Weighted n=	3,005	202	696	1,167	186	335	419	1,463	1,533	801	964	1,240	1,289	1,124	570	1,631	
Unweighted n=	3,005	100	1,001	1,002	100	301	501	1,454	1,542	774	976	1,255	1,346	1,145	496	1,631	
Mark Carney	38%	39%	41%	40%	35%	29%	39%	40%	37%	32%	33%	47%	39%	41%	33%	37%	+1
Pierre Poilievre	30%	24%	19%	31%	41%	45%	31%	34%	26%	30%	32%	28%	28%	29%	35%	27%	+3
Jagmeet Singh	7%	6%	7%	7%	9%	5%	7%	6%	8%	10%	8%	4%	8%	6%	5%	8%	-1
Elizabeth May	2%	1%	1%	2%	3%	2%	4%	2%	2%	4%	2%	1%	3%	2%	1%	2%	-
Maxime Bernier	2%	2%	3%	3%	0%	2%	2%	3%	2%	3%	3%	2%	3%	2%	4%	2%	-
Another one	2%	2%	4%	1%	0%	1%	1%	2%	1%	2%	2%	1%	2%	1%	2%	2%	-
None of the above	6%	8%	9%	5%	2%	8%	5%	6%	6%	5%	8%	6%	5%	7%	7%	7%	-1
Don't know	11%	16%	14%	10%	7%	8%	9%	7%	15%	14%	11%	8%	11%	10%	12%	13%	-2
Prefer not to answer	2%	1%	1%	2%	3%	1%	2%	1%	3%	1%	2%	2%	2%	1%	2%	2%	-

Leader Who Would Make the Best Prime Minister – By Voting Intentions

CPO2. In your opinion, which federal party leader would make the best Prime Minister of Canada?

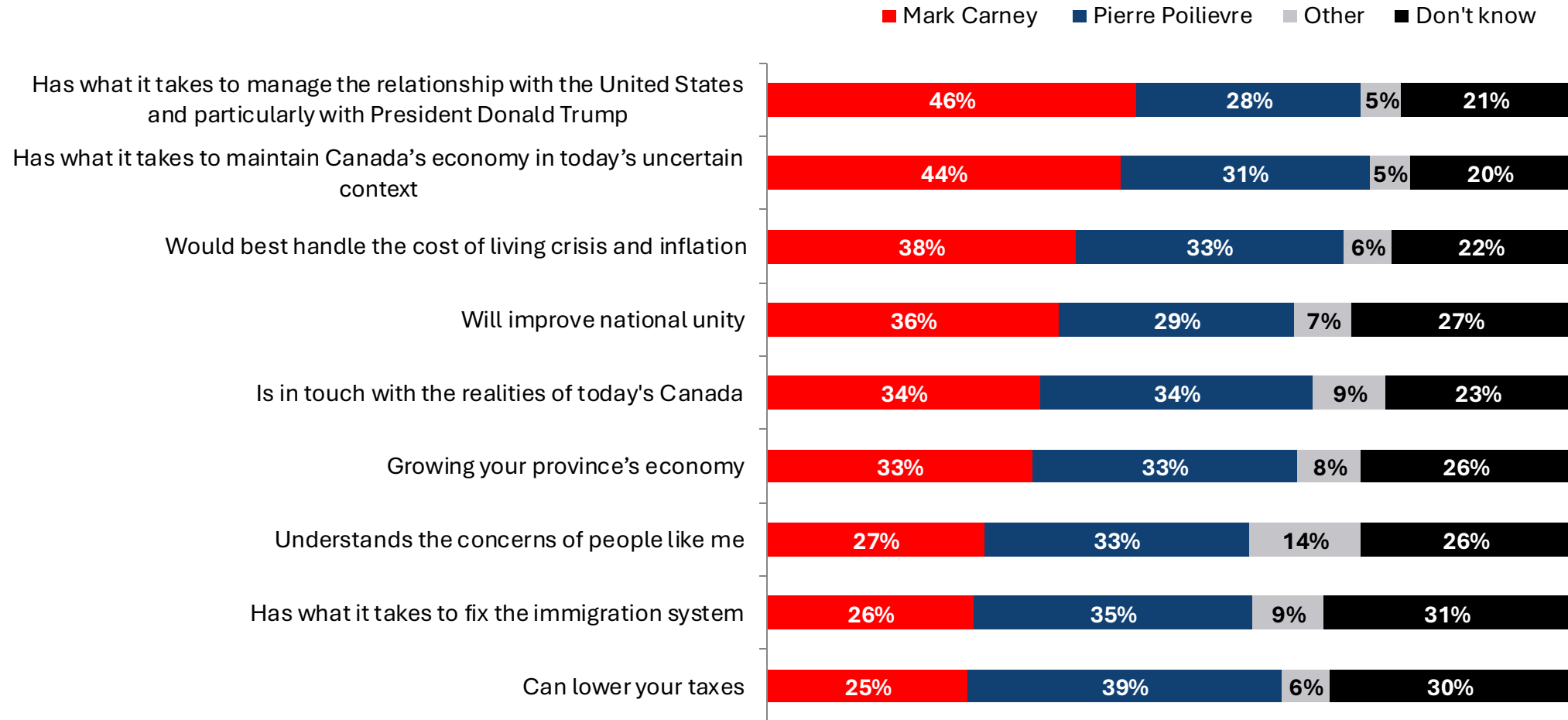
Base: All respondents (n=3,005)

							
	Total Canada	LPC	CPP	NDP	BQ	GPC	PPC
Weighted n=	3,005	1,139	1,004	212	156	79	51
Unweighted n=	3,005	1,193	845	262	242	76	50
Mark Carney	38%	86%	3%	21%	32%	25%	2%
Pierre Poilievre	30%	1%	83%	2%	9%	2%	23%
Jagmeet Singh	7%	4%	1%	58%	3%	7%	2%
Elizabeth May	2%	1%	1%	3%	1%	36%	4%
Maxime Bernier	2%	1%	2%	1%	3%	10%	60%
Another one	2%	1%	1%	0%	15%	2%	3%
None of the above	6%	2%	4%	5%	18%	7%	4%
Don't know	11%	5%	5%	10%	18%	11%	2%
Prefer not to answer	2%	0%	1%	0%	1%	0%	0%

Qualities best embodied by each party leader (1/2)

Q5. Which party leader best embodies the following qualities?

Base: All respondents (n=3,005)



Qualities best embodied by each party leader (2/2)

Q5. Which party leader best embodies the following qualities?

Base: All respondents (n=3,005)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	
Weighted n=	3,005	202	696	1,167	186	335	419	1,463	1,533	801	964	1,240	1,289	1,124	570	
Unweighted n=	3,005	100	1,001	1,002	100	301	501	1,454	1,542	774	976	1,255	1,346	1,145	496	
Has what it takes to manage the relationship with the United States and particularly with President Donald Trump																
Mark Carney	46%	45%	53%	47%	40%	33%	47%	46%	46%	40%	40%	55%	47%	48%	42%	
Pierre Poilievre	28%	25%	18%	31%	36%	42%	27%	32%	25%	31%	30%	25%	27%	28%	32%	
Has what it takes to maintain Canada's economy in today's uncertain context																
Mark Carney	44%	43%	52%	45%	34%	34%	43%	44%	44%	36%	38%	53%	44%	47%	41%	
Pierre Poilievre	31%	25%	21%	33%	39%	46%	32%	36%	27%	34%	32%	29%	30%	31%	34%	
Would best handle the cost of living crisis and inflation																
Mark Carney	38%	35%	44%	39%	31%	29%	36%	38%	38%	31%	32%	47%	38%	40%	34%	
Pierre Poilievre	33%	24%	23%	35%	39%	49%	35%	39%	28%	36%	36%	30%	32%	32%	38%	
Will improve national unity																
Mark Carney	36%	36%	35%	40%	30%	29%	39%	38%	35%	34%	31%	42%	37%	38%	31%	
Pierre Poilievre	29%	22%	20%	32%	37%	43%	27%	34%	25%	31%	30%	28%	28%	29%	34%	
Is in touch with the realities of today's Canada																
Mark Carney	34%	35%	37%	35%	28%	26%	33%	33%	35%	28%	29%	41%	34%	36%	30%	
Pierre Poilievre	34%	26%	24%	37%	42%	48%	33%	39%	29%	36%	34%	32%	33%	33%	38%	
Growing your province's economy																
Mark Carney	33%	32%	33%	40%	24%	20%	31%	34%	32%	29%	30%	38%	34%	35%	29%	
Pierre Poilievre	33%	21%	22%	34%	42%	54%	32%	37%	29%	37%	35%	29%	32%	32%	36%	
Understands the concerns of people like me																
Mark Carney	27%	24%	22%	32%	20%	20%	29%	28%	26%	26%	20%	32%	27%	28%	24%	
Pierre Poilievre	33%	26%	24%	35%	41%	46%	33%	38%	29%	34%	35%	32%	31%	34%	37%	
Has what it takes to fix the immigration system																
Mark Carney	26%	22%	26%	29%	19%	19%	24%	26%	25%	25%	21%	30%	28%	26%	20%	
Pierre Poilievre	35%	31%	27%	37%	42%	48%	35%	41%	30%	38%	37%	33%	34%	36%	40%	
Can lower your taxes																
Mark Carney	25%	20%	23%	29%	24%	19%	22%	25%	25%	25%	20%	28%	25%	25%	22%	
Pierre Poilievre	39%	28%	32%	40%	42%	56%	38%	46%	33%	41%	40%	37%	38%	39%	42%	

Qualities best embodied by each party leader – By Voting Intentions

Q5. Which party leader best embodies the following qualities?

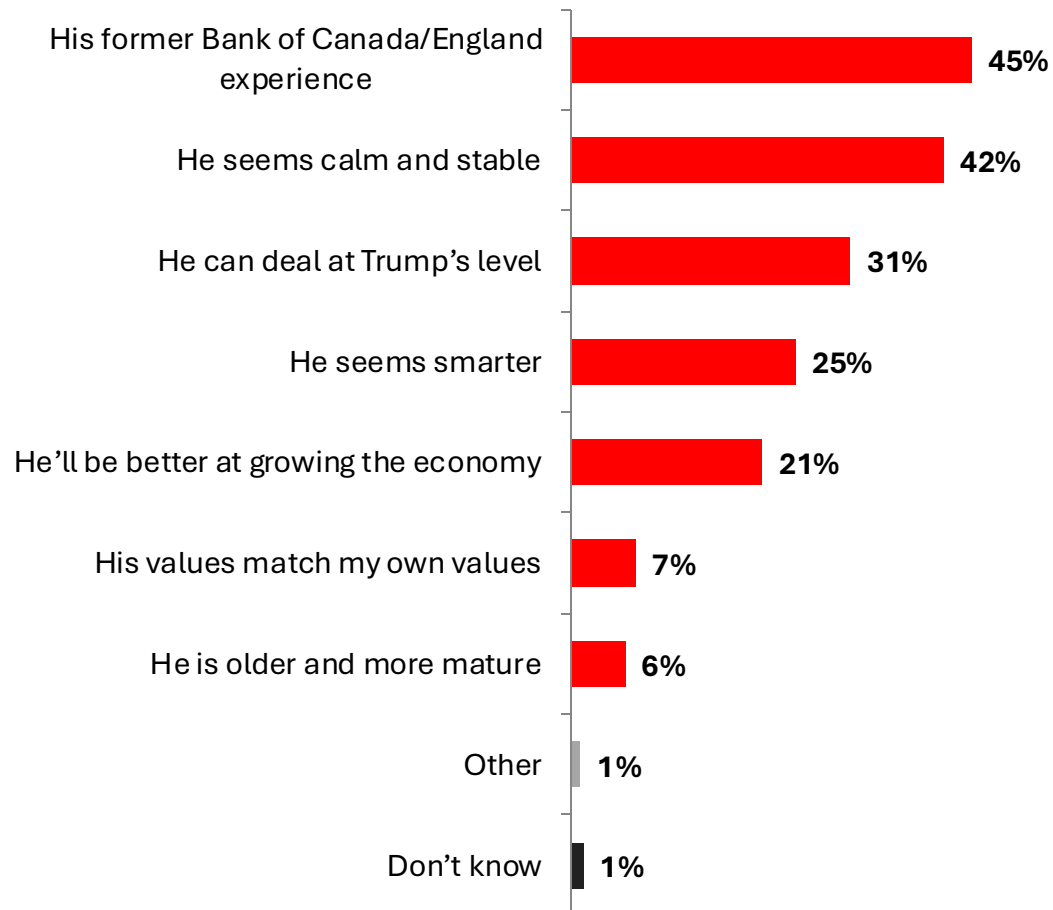
Base: All respondents (n=3,005)



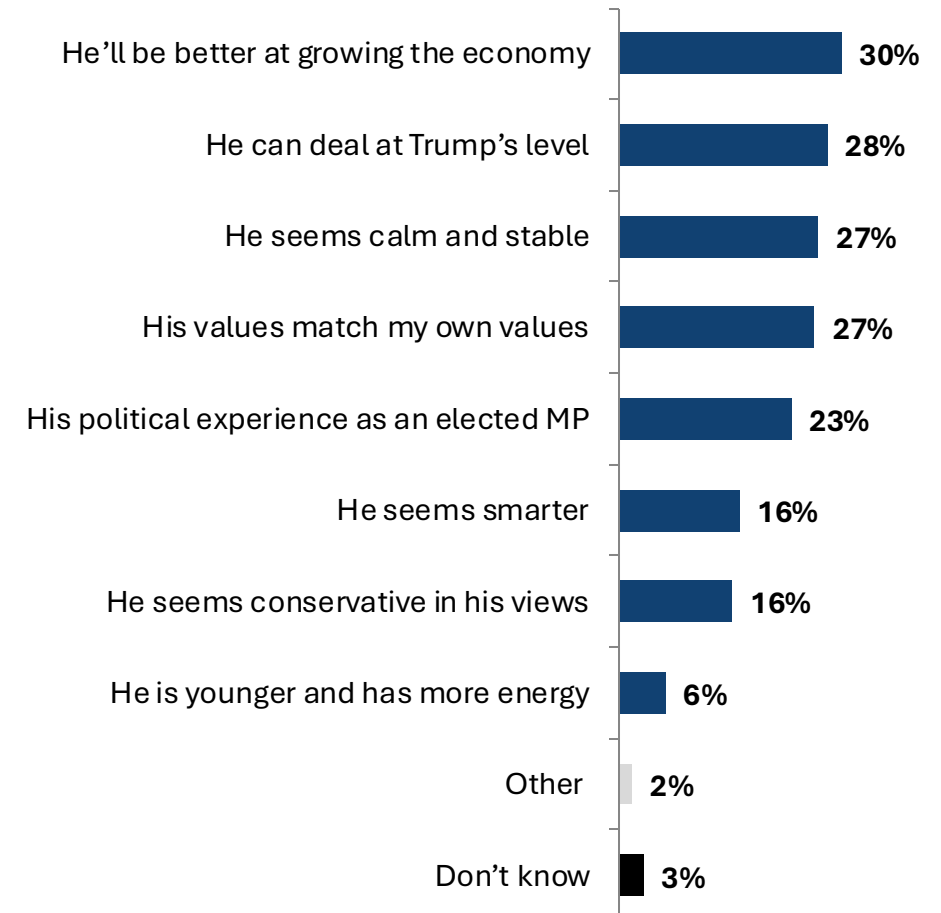
	Total Canada	LPC	CPC	NDP	BQ	GPC	PPC
Weighted n=	3,005	1,139	1,004	212	156	79	51
Unweighted n=	3,005	1,193	845	262	242	76	50
Has what it takes to manage the relationship with the United States and particularly with President Donald Trump							
Mark Carney	46%	87%	9%	56%	52%	51%	9%
Pierre Poilievre	28%	2%	74%	7%	9%	11%	43%
Has what it takes to maintain Canada's economy in today's uncertain context							
Mark Carney	44%	85%	8%	50%	53%	46%	8%
Pierre Poilievre	31%	3%	80%	10%	11%	13%	54%
Would best handle the cost of living crisis and inflation							
Mark Carney	38%	76%	5%	42%	43%	36%	2%
Pierre Poilievre	33%	5%	83%	11%	16%	10%	51%
Will improve national unity							
Mark Carney	36%	75%	7%	42%	21%	35%	9%
Pierre Poilievre	29%	4%	73%	6%	13%	15%	43%
Is in touch with the realities of today's Canada							
Mark Carney	34%	73%	4%	32%	26%	25%	4%
Pierre Poilievre	34%	5%	83%	10%	17%	11%	49%
Growing your province's economy							
Mark Carney	33%	67%	6%	34%	25%	36%	5%
Pierre Poilievre	33%	6%	80%	12%	12%	18%	48%
Understands the concerns of people like me							
Mark Carney	27%	61%	2%	21%	6%	20%	3%
Pierre Poilievre	33%	6%	83%	6%	15%	14%	42%
Has what it takes to fix the immigration system							
Mark Carney	26%	54%	3%	27%	14%	29%	10%
Pierre Poilievre	35%	9%	83%	12%	22%	13%	42%
Can lower your taxes							
Mark Carney	25%	51%	4%	23%	17%	30%	11%
Pierre Poilievre	39%	14%	85%	16%	28%	15%	54%

Reasons for leader seen as *best to manage the U.S. relationship* (1/3)

NPQ1A. Why do you think **Mark Carney** leader of the Liberals will do the best at managing the US relationship, including President Trump? Please select the top 2 reasons from the list below.* Base: Respondents who believe Mark Carney would be best at managing the U.S. relationship (n=1,511),



NPQ1B. Why do you think **Pierre Poilievre** leader of the Conservatives will do the best at managing the US relationship, including President Trump? Please select the top 2 reasons from the list below.* Base: Respondents who believe Pierre Poilievre would be best at managing the U.S. relationship (n=750)



*Since respondents could select more than one answer, totals may exceed 100%.

Reasons for leader seen as best to manage the U.S. relationship (2/3)

NPQ1A. Why do you think **Mark Carney** leader of the Liberals will do the best at managing the US relationship, including President Trump?

Please select the top 2 reasons from the list below.*

Base: Respondents who believe Mark Carney would be best at managing the U.S. relationship (n=1,511)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,382	91	365	543	74	112	197	670	710	323	382	678	602	538	239
Unweighted n=	1,511	49	540	507	42	112	261	742	765	340	426	745	687	594	226
His former Bank of Canada/England experience	45%	33%	55%	42%	32%	44%	45%	46%	44%	39%	44%	48%	48%	42%	45%
He seems calm and stable	42%	46%	36%	41%	43%	56%	43%	40%	43%	38%	41%	44%	38%	45%	42%
He can deal at Trump's level	31%	36%	31%	32%	41%	19%	30%	27%	35%	22%	30%	36%	33%	31%	28%
He seems smarter	25%	25%	19%	30%	17%	31%	23%	29%	21%	28%	25%	24%	25%	26%	22%
He'll be better at growing the economy	21%	21%	20%	22%	23%	18%	24%	22%	21%	23%	22%	20%	23%	20%	21%
His values match my own values	7%	3%	6%	7%	12%	10%	8%	6%	8%	12%	7%	5%	8%	6%	6%
He is older and more mature	6%	1%	8%	5%	7%	8%	6%	7%	5%	10%	4%	5%	6%	6%	7%
Other	1%	0%	1%	1%	0%	0%	2%	0%	2%	1%	2%	1%	1%	1%	2%
Don't know	1%	3%	1%	1%	0%	0%	2%	1%	1%	2%	2%	1%	1%	1%	1%

	Total Canada	LPC	CPC	NDP	BQ	GPC	PPC
Weighted n=	1,382	995	93	120	81	40	5
Unweighted n=	1,511	1,056	84	152	127	39	6**
His former Bank of Canada/England experience	45%	44%	38%	47%	65%	46%	36%
He seems calm and stable	42%	45%	28%	37%	33%	47%	17%
He can deal at Trump's level	31%	30%	43%	35%	28%	22%	50%
He seems smarter	25%	27%	19%	27%	17%	12%	0%
He'll be better at growing the economy	21%	23%	15%	15%	20%	23%	57%
His values match my own values	7%	8%	4%	5%	5%	11%	0%
He is older and more mature	6%	6%	6%	4%	8%	2%	33%
Other	1%	1%	2%	1%	1%	3%	0%
Don't know	1%	1%	3%	2%	1%	1%	0%

*Since respondents could select more than one answer, totals may exceed 100%. / **Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Reasons for leader seen as best to manage the U.S. relationship (3/3)

NPQ1B. Why do you think **Pierre Poilievre** leader of the Conservatives will do the best at managing the US relationship, including President Trump? Please select the top 2 reasons from the list below.*

Base: Respondents who believe Pierre Poilievre would be best at managing the U.S. relationship (n=750)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	852	50	124	358	67	141	112	462	389	250	286	316	347	318	182
Unweighted n=	750	23**	172	288	31	120	116	420	329	216	258	276	311	292	143
He'll be better at growing the economy	30%	34%	32%	30%	21%	35%	29%	32%	28%	31%	27%	33%	29%	29%	34%
He can deal at Trump's level	28%	35%	32%	27%	25%	29%	26%	26%	31%	26%	29%	29%	27%	30%	27%
He seems calm and stable	27%	52%	22%	28%	19%	22%	31%	25%	30%	23%	27%	30%	22%	30%	32%
His values match my own values	27%	12%	24%	27%	30%	30%	28%	25%	29%	25%	30%	24%	24%	27%	32%
His political experience as an elected MP	23%	19%	21%	22%	35%	27%	20%	25%	22%	19%	18%	31%	23%	21%	30%
He seems smarter	16%	4%	15%	18%	18%	17%	19%	17%	15%	17%	19%	13%	17%	17%	15%
He seems conservative in his views	16%	28%	18%	15%	13%	10%	18%	16%	14%	20%	11%	16%	18%	16%	11%
He is younger and has more energy	6%	4%	7%	6%	9%	7%	5%	9%	3%	6%	9%	5%	9%	6%	2%
Other	2%	1%	3%	2%	4%	2%	0%	2%	2%	1%	2%	2%	4%	1%	0%
Don't know	3%	0%	3%	4%	3%	3%	4%	2%	5%	6%	3%	2%	3%	4%	2%

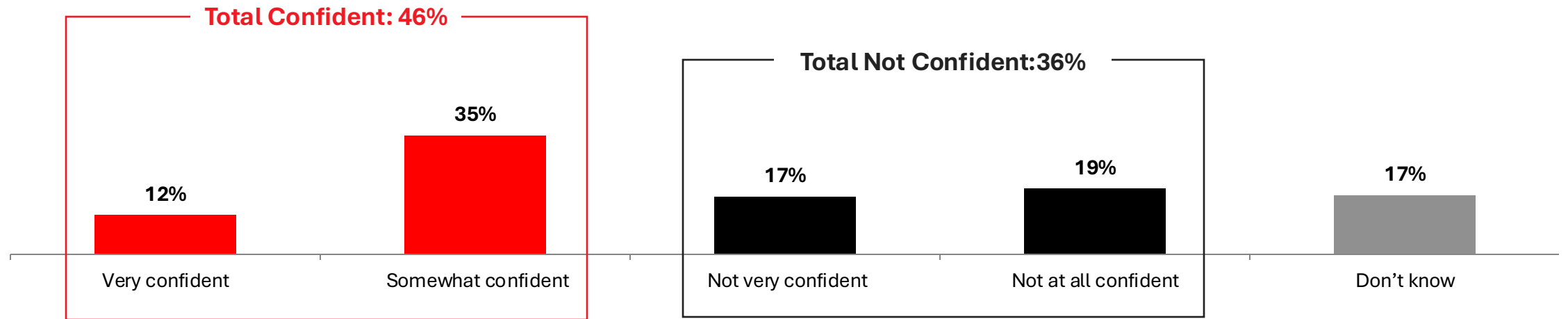
	Total Canada	LPC	CPC	NDP	BQ	GPC	PPC
Weighted n=	852	26	740	14	15	9	22
Unweighted n=	750	29**	629	15**	24**	8**	20**
He'll be better at growing the economy	30%	4%	32%	23%	17%	9%	22%
He can deal at Trump's level	28%	53%	27%	40%	52%	54%	20%
He seems calm and stable	27%	17%	28%	1%	31%	28%	28%
His values match my own values	27%	14%	29%	6%	16%	10%	26%
His political experience as an elected MP	23%	19%	24%	17%	14%	0%	30%
He seems smarter	16%	21%	17%	19%	21%	0%	13%
He seems conservative in his views	16%	33%	14%	28%	15%	20%	12%
He is younger and has more energy	6%	14%	6%	7%	9%	0%	9%
Other	2%	0%	2%	8%	0%	0%	0%
Don't know	3%	7%	3%	0%	0%	0%	4%

*Since respondents could select more than one answer, totals may exceed 100%. / **Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Confidence in Carney on resource development

NPQ3. The development and export of Canada’s natural resources—such as oil, natural gas, minerals, and lumber—has been a topic of discussion during this campaign. Some have raised concerns about regulatory processes slowing down certain projects, like pipelines. Liberal leader Mark Carney has stated that he intends to accelerate natural resource development in Canada. How confident are you that natural resource development would increase significantly under a Mark Carney Liberal government?

Base: All respondents (n=3,005)









	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	3,005	202	696	1,167	186	335	419	1,463	1,533	801	964	1,240	1,289	1,124	570
Unweighted n=	3,005	100	1,001	1,002	100	301	501	1,454	1,542	774	976	1,255	1,346	1,145	496
TOTAL CONFIDENT	46%	41%	48%	49%	43%	38%	49%	50%	43%	47%	41%	50%	47%	49%	41%
Very confident	12%	12%	11%	14%	6%	9%	12%	15%	8%	11%	11%	12%	13%	11%	9%
Somewhat confident	35%	29%	37%	35%	37%	29%	38%	35%	35%	36%	31%	37%	34%	38%	32%
TOTAL NOT CONFIDENT	36%	35%	34%	35%	34%	49%	35%	39%	33%	31%	39%	37%	34%	35%	42%
Not very confident	17%	21%	21%	15%	12%	17%	15%	18%	16%	17%	19%	15%	17%	17%	17%
Not at all confident	19%	14%	13%	20%	22%	32%	20%	22%	17%	14%	20%	22%	17%	18%	25%
I don't know	17%	24%	19%	16%	23%	14%	16%	10%	24%	22%	19%	13%	19%	16%	17%

Confidence in Carney on resource development – By Voting Intentions

NPQ3. The development and export of Canada’s natural resources—such as oil, natural gas, minerals, and lumber—has been a topic of discussion during this campaign. Some have raised concerns about regulatory processes slowing down certain projects, like pipelines. Liberal leader Mark Carney has stated that he intends to accelerate natural resource development in Canada. How confident are you that natural resource development would increase significantly under a Mark Carney Liberal government?

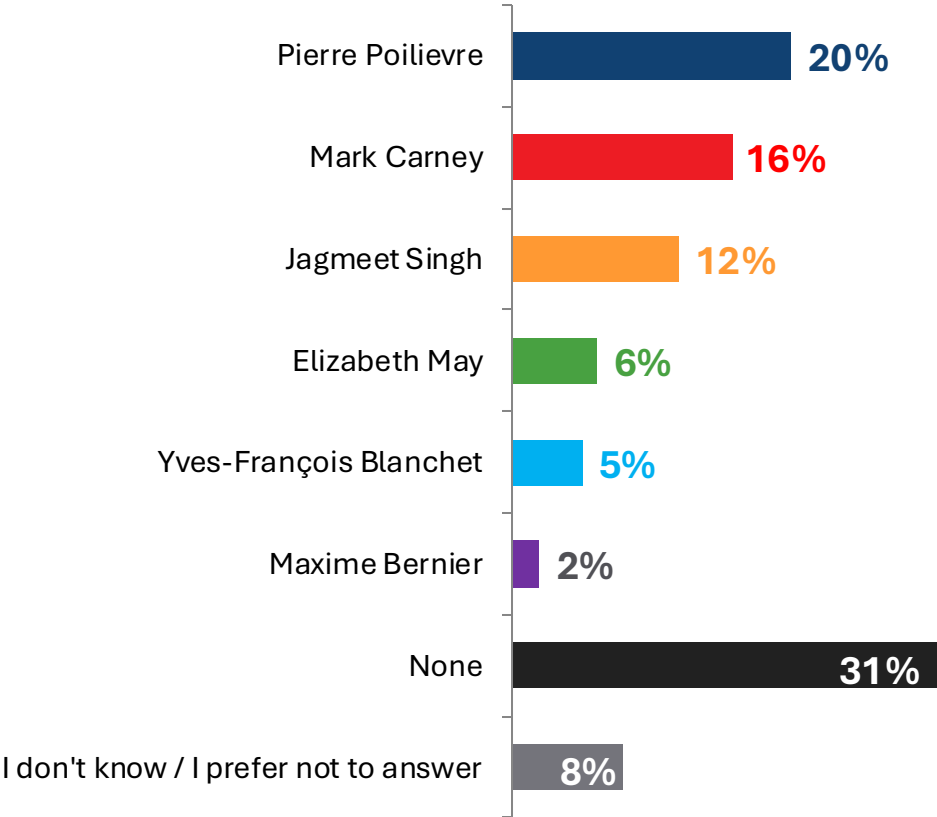
Base: All respondents (n=3,005)

							
	Total Canada	LPC	CPP	NDP	BQ	GPC	PPC
Weighted n=	3,005	1,139	1,004	212	156	79	51
Unweighted n=	3,005	1,193	845	262	242	76	50
TOTAL CONFIDENT	46%	80%	21%	51%	36%	54%	20%
Very confident	12%	23%	4%	7%	4%	12%	4%
Somewhat confident	35%	57%	18%	43%	32%	43%	16%
TOTAL NOT CONFIDENT	36%	8%	69%	27%	44%	29%	75%
Not very confident	17%	7%	25%	19%	33%	19%	16%
Not at all confident	19%	1%	44%	8%	12%	10%	59%
I don't know	17%	12%	10%	22%	19%	16%	6%

Political leaders you would invite to dinner (1/2)

Q7. Which of the following political leaders would you invite to dinner at your home?

Base: All respondents (n=3,005)



Political leaders you would invite to dinner (2/2)

Q7. Which of the following political leaders would you invite to dinner at your home?







Base: All respondents (n=3,005)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	3,005	202	696	1,167	186	335	419	1,463	1,533	801	964	1,240	1,289	1,124	570
Unweighted n=	3,005	100	1,001	1,002	100	301	501	1,454	1,542	774	976	1,255	1,346	1,145	496
Pierre Poilievre	20%	18%	12%	20%	26%	31%	23%	24%	16%	23%	20%	18%	19%	20%	23%
Mark Carney	16%	13%	12%	19%	11%	14%	18%	19%	13%	14%	12%	20%	16%	18%	13%
Jagmeet Singh	12%	9%	12%	13%	9%	12%	13%	11%	13%	16%	15%	7%	13%	13%	10%
Elizabeth May	6%	11%	4%	6%	8%	4%	10%	5%	7%	6%	5%	7%	7%	5%	6%
Yves-François Blanchet	5%	5%	19%	1%	0%	0%	0%	6%	4%	3%	3%	8%	5%	4%	6%
Maxime Bernier	2%	2%	3%	2%	1%	1%	1%	3%	1%	2%	2%	2%	2%	2%	4%
None	31%	34%	32%	31%	33%	28%	27%	25%	36%	25%	33%	33%	30%	32%	30%
I don't know / I prefer not to answer	8%	8%	6%	8%	12%	9%	7%	7%	9%	11%	9%	6%	9%	6%	8%

Political leaders you would invite to dinner – By Voting Intentions

Q7. Which of the following political leaders would you invite to dinner at your home?

Base: All respondents (n=3,005)

							
	Total Canada	LPC	CPC	NDP	BQ	GPC	PPC
Weighted n=	3,005	1,139	1,004	212	156	79	51
Unweighted n=	3,005	1,193	845	262	242	76	50
Pierre Poilievre	20%	3%	54%	2%	5%	5%	20%
Mark Carney	16%	37%	3%	3%	2%	8%	1%
Jagmeet Singh	12%	15%	3%	53%	4%	9%	11%
Elizabeth May	6%	9%	2%	8%	2%	41%	0%
Yves-François Blanchet	5%	4%	2%	1%	53%	0%	3%
Maxime Bernier	2%	0%	2%	0%	2%	5%	41%
None	31%	25%	29%	28%	29%	28%	21%
I don't know / I prefer not to answer	8%	7%	5%	5%	3%	6%	3%

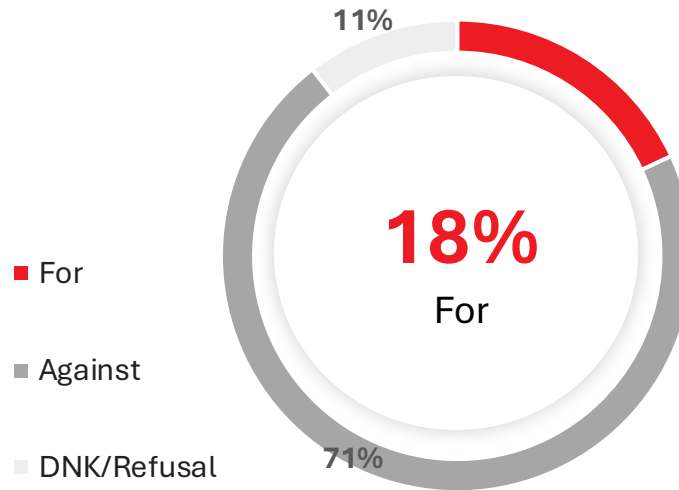
Provincial Sovereignty



Support for Provincial Sovereignty (Outside Quebec)

SOUVA. If a referendum were held in your province to become your own country, would you vote FOR or AGAINST your province becoming its own country? In the case where a respondent had no opinion, the following follow-up question was asked:

Base: All respondents (except respondents from Quebec) (n=2,004)









	Total after distribution of undecided respondents (n=1,810)
For	20%
Against	80%

	Total CANADA (without QC)	Total After Distribution	ATL	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
<i>Weighted n=</i>	2,309	2,067	189	1,033	168	311	366	1,030	1,031	550	657	859	895	762	395
<i>Unweighted n=</i>	2,004	1,810	93	901	91	281	444	915	889	430	579	801	800	685	315
For	18%	20%	20%	15%	30%	29%	22%	22%	18%	27%	22%	14%	22%	19%	19%
Against	71%	80%	80%	85%	70%	71%	78%	78%	82%	73%	78%	86%	78%	81%	81%
DNK/Refusal	11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Support for Provincial Sovereignty (Outside Quebec) – By Voting Intentions

SOUVA. If a referendum were held in your province to become your own country, would you vote FOR or AGAINST your province becoming its own country? In the case where a respondent had no opinion, the following follow-up question was asked:

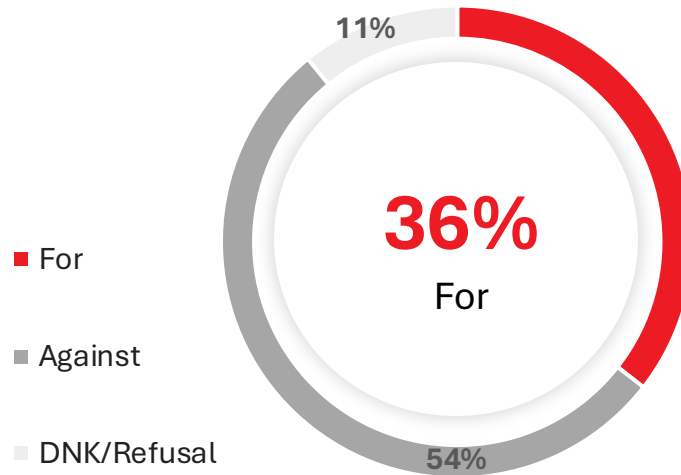
Base: All respondents (except respondents from Quebec) (n=2,004)

								
		Total CANADA (without QC)	LPC	CPC	NDP	BQ	GPC	PPC
	Weighted n=	2,309	854	773	161	-	67	35
	Unweighted n=	2,004	806	600	175	-	55	31
For		18%	11%	31%	10%	-	23%	61%
Against		71%	89%	69%	90%	-	77%	39%
DNK/Refusal		11%	-	-	-	-	-	-

Support for Quebec Sovereignty

SOUVB. If a referendum were held on Quebec sovereignty, would you vote FOR or AGAINST Quebec sovereignty? In the case where a respondent had no opinion, the following follow-up question was asked: Even if you haven't made up your mind yet, would you tend to vote FOR or AGAINST Quebec sovereignty?

Base: Respondents living in the province of Quebec (n=1,001)









	Total after distribution of undecided respondents(n=906)
For	40%
Against	60%

	Total Quebec	Total After Distribution	MTL CMA	QC CMA	Other	Male	Female	18-34	35-54	55+	March 2025
<i>Weighted n=</i>	696	620	316	64	240	320	298	147	190	283	924
<i>Unweighted n=</i>	1,001	906	365	282	259	445	459	254	289	363	924
For	36%	40%	35%	35%	48%	41%	39%	36%	39%	42%	32%
Against	54%	60%	65%	65%	52%	59%	61%	64%	61%	58%	68%
DNK/Refusal	11%	-	-	-	-	-	-	-	-	-	-

Support for Quebec Sovereignty – By Voting Intentions

SOUVB. If a referendum were held on Quebec sovereignty, would you vote FOR or AGAINST Quebec sovereignty? In the case where a respondent had no opinion, the following follow-up question was asked: Even if you haven't made up your mind yet, would you tend to vote FOR or AGAINST Quebec sovereignty?

Base: Respondents living in the province of Quebec (n=1,001)

								
	Total Quebec	Total After Distribution	LPC	CPC	NDP	BQ	GPC	PPC
	Weighted n=	696	233	133	36	149	10	12
	Unweighted n=	1,001	339	170	67	229	17*	15*
For	36%	40%	20%	27%	40%	79%	37%	57%
Against	54%	60%	80%	73%	60%	21%	63%	43%
DNK/Refusal	11%	-	-	-	-	-	-	-

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

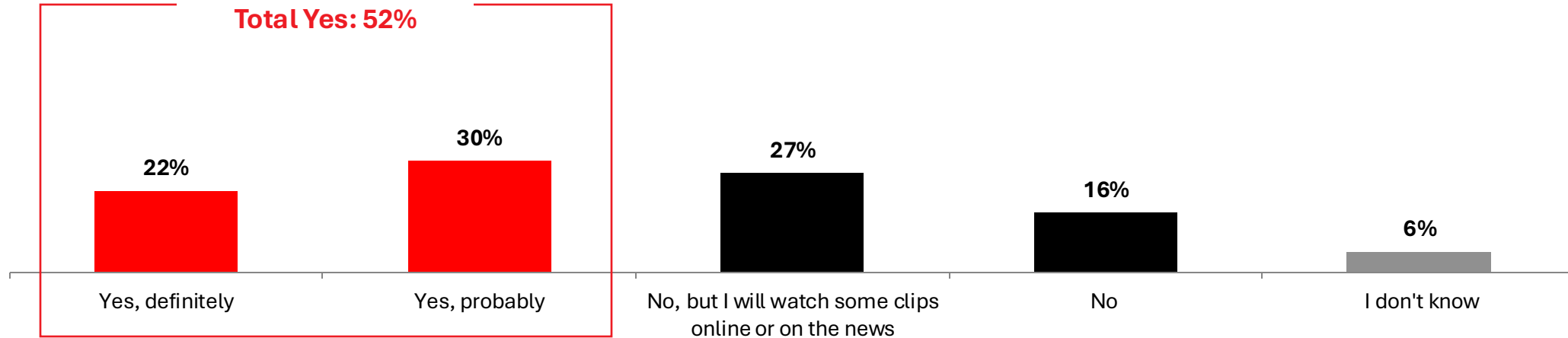
Leader's Debate



Intent to Watch Leaders' Debate

Q6A. Will you watch the leaders' debate on April 16 in French or April 17 in English?

Base: All respondents (n=3,005)









	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	English	French	Other language
Weighted n=	3,005	202	696	1,167	186	335	419	1,463	1,533	801	964	1,240	1,289	1,124	570	2,168	594	242
Unweighted n=	3,005	100	1,001	1,002	100	301	501	1,454	1,542	774	976	1,255	1,346	1,145	496	1,859	900	245
TOTAL YES	52%	50%	51%	56%	45%	49%	49%	57%	47%	51%	47%	56%	53%	50%	53%	52%	50%	53%
Yes, definitely	22%	20%	23%	23%	15%	22%	20%	24%	20%	20%	19%	26%	23%	20%	21%	21%	22%	24%
Yes, probably	30%	30%	28%	32%	30%	27%	29%	33%	27%	31%	29%	30%	30%	30%	31%	31%	27%	29%
No, but I will watch some clips online or on the news	27%	27%	24%	27%	23%	27%	32%	25%	29%	29%	27%	24%	26%	28%	25%	27%	24%	25%
No	16%	18%	20%	12%	22%	20%	13%	14%	18%	16%	19%	14%	16%	16%	17%	14%	22%	16%
I don't know	6%	5%	5%	5%	10%	5%	6%	4%	7%	4%	6%	6%	5%	6%	5%	6%	4%	6%

Intent to Watch Leaders' Debate – By Voting Intentions

Q6A. Will you watch the leaders' debate on April 16 in French or April 17 in English?

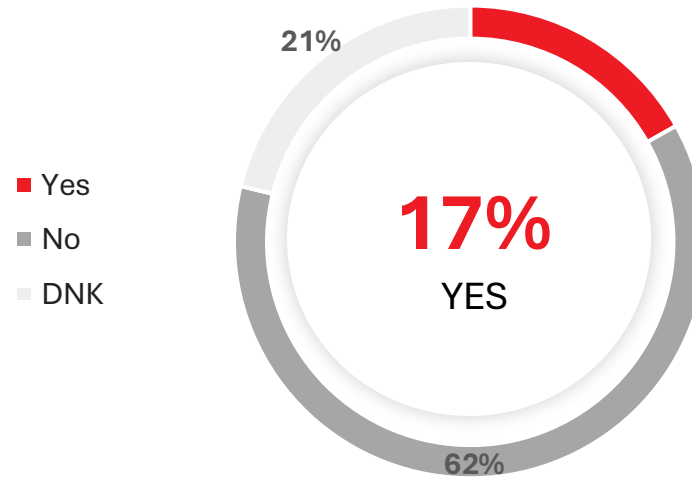
Base: All respondents (n=3,005)

							
	Total Canada	LPC	CPP	NDP	BQ	GPC	PPC
Weighted n=	3,005	1,139	1,004	212	156	79	51
Unweighted n=	3,005	1,193	845	262	242	76	50
TOTAL YES	52%	58%	57%	45%	48%	51%	58%
Yes, definitely	22%	24%	27%	13%	22%	20%	24%
Yes, probably	30%	34%	30%	32%	26%	30%	34%
No, but I will watch some clips online or on the news	27%	30%	23%	34%	27%	31%	27%
No	16%	9%	15%	15%	20%	16%	13%
I don't know	6%	3%	5%	6%	5%	2%	1%

Potential Impact of Debate on Vote Choice

Q6C. Could the debate make you change your mind and vote for another party?

Base: All respondents (n=3,005)









	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	English	French	Other language
Weighted n=	3,005	202	696	1,167	186	335	419	1,463	1,533	801	964	1,240	1,289	1,124	570	2,168	594	242
Unweighted n=	3,005	100	1,001	1,002	100	301	501	1,454	1,542	774	976	1,255	1,346	1,145	496	1,859	900	245
Yes	17%	22%	20%	16%	14%	14%	14%	18%	16%	25%	18%	11%	17%	17%	17%	15%	22%	20%
No	62%	54%	62%	63%	62%	63%	61%	64%	59%	52%	59%	71%	61%	62%	64%	64%	60%	52%
I don't know	21%	24%	18%	20%	25%	24%	25%	18%	25%	23%	24%	18%	22%	21%	19%	21%	18%	28%

Potential Impact of Debate on Vote Choice

Q6C. Could the debate make you change your mind and vote for another party?

Base: All respondents (n=3,005)

							
	Total CANADA	LPC	CPP	NDP	BQ	GPC	PPC
Weighted n=	3,005	1,139	1,004	212	156	79	51
Unweighted n=	3,005	1,193	845	262	242	76	50
Yes	17%	16%	14%	25%	21%	27%	23%
No	62%	66%	68%	48%	64%	50%	72%
I don't know	21%	18%	18%	27%	15%	23%	4%

Respondent Profile

Respondent profiles – *Canadian Sample*

(Base n=3,005)

The table below presents the Canadian distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	1,454	1,463
Female	1,542	1,533

Language (Mother Tongue)

	Unweighted	Weighted
French	900	594
English	1,859	2,168
Other	245	242

Age

	Unweighted	Weighted
18 to 34	774	801
35 to 54	976	964
55+	1,255	1,240

Province

	Unweighted	Weighted
British Columbia	501	419
Alberta	301	335
Manitoba/Saskatchewan	100	186
Ontario	1,002	1,167
Quebec	1,001	696
Atlantic	100	202

Our Credentials



Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Europe

Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



America

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



International

Leger is a member of the [Worldwide Independent Network of Market Research \(WIN\)](#), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our services

Leger

Marketing research and polling

Customer Experience (CX)

Strategic and operational customer experience consulting services

Leger Analytics (LEA)

Data modelling and analysis

Leger Opinion (LEO)

Panel management

Leger Communities

Online community management

Leger Digital

Digital strategy and user experience

International Research

Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

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