



Report

Canadian Politics

*Survey of Canadians*

NATIONAL POST

le journal de  
montréal

Date: 25 / 04 / 2025  
Project: 16811-160



# Methodology

During the election campaign, we conduct a weekly survey of Canadians to track their voting intentions and gather their views on key federal political issues

## Method

Online survey among respondents 18 years of age or older.  
(Canadian sample: **n= 1,502**).

Respondents had the option of completing the survey in French and English and were randomly recruited using LEO's online panel.

## Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

## When

Data collection from **April 21 to April 25, 2025**.

## Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.53%**.

## Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

## Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

## Questions







Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail address: [aenns@leger360.com](mailto:aenns@leger360.com) or Sébastien Dallaire, Executive Vice-President, Eastern Canada, at [sdallaire@leger360.com](mailto:sdallaire@leger360.com).

## Notes





A more detailed methodology is presented in the Appendix.

The **Most Accurate** Polling Firm in Canada




CANADA 2021

	LEGER POLL Published on September 18, 2021	OFFICIALS RESULTS 2021 Canada Federal Election
	33%	33.7%
	32%	32.6%
	19%	17.8%
	7%	7.7%
	6%	5.0%
	2%	2.3%

BRITISH COLUMBIA 2024

	LEGER POLL Published on October 18, 2024	OFFICIALS RESULTS 2024 British Columbia Provincial Election
	46%	45%
	42%	43%
	9%	8%
	3%	4%

UNITED STATES 2024

	LEGER POLL Published on November 4, 2024	OFFICIALS RESULTS 2024 United States Presidential Election
	49%	50%
	49%	48%
	2%	2%

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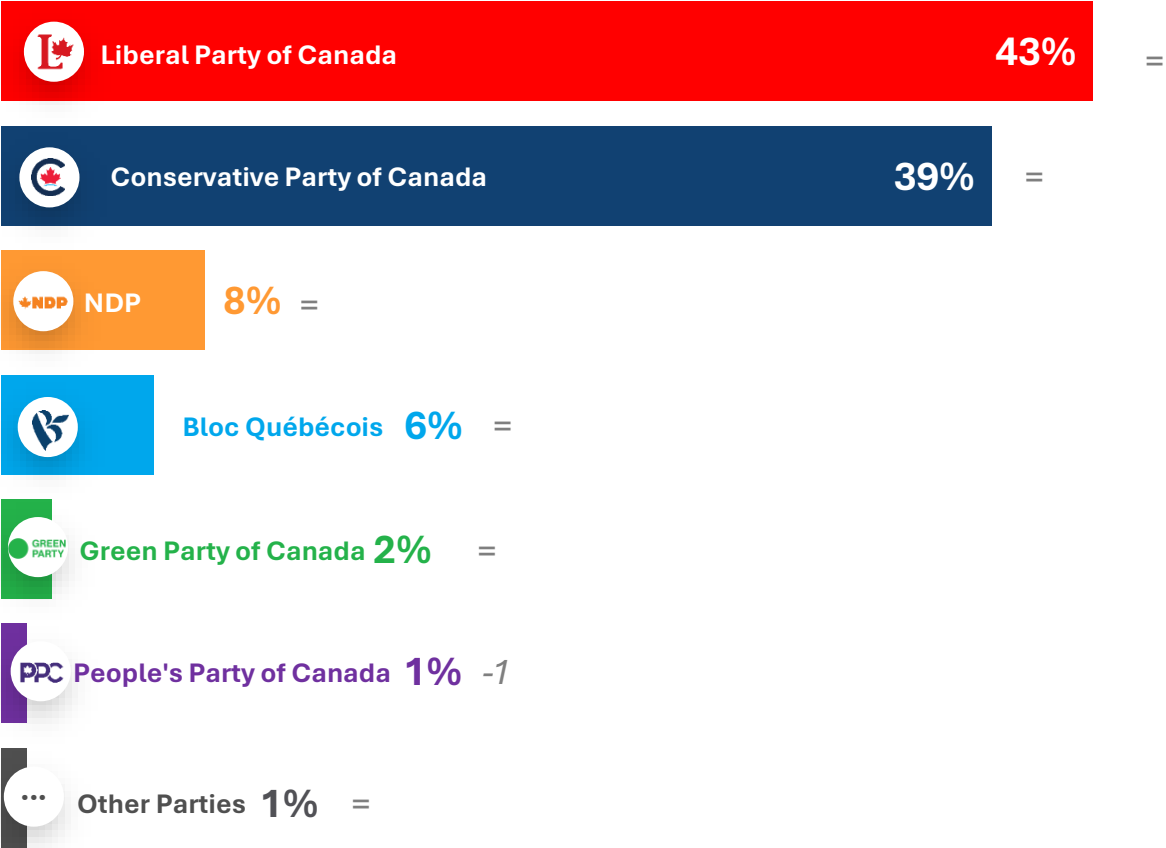
# Federal Voting Intentions



# Voting Intentions - Federal Elections (1/2)

**Q1.** If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? If you have already voted at the advance polls, please indicated which party you voted for. In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Decided voters (n=1,333) except for the Bloc Québécois, Quebecers only



Note: The + / - are in comparison to the most recent voting intention measure, from April 22<sup>nd</sup> , 2025.

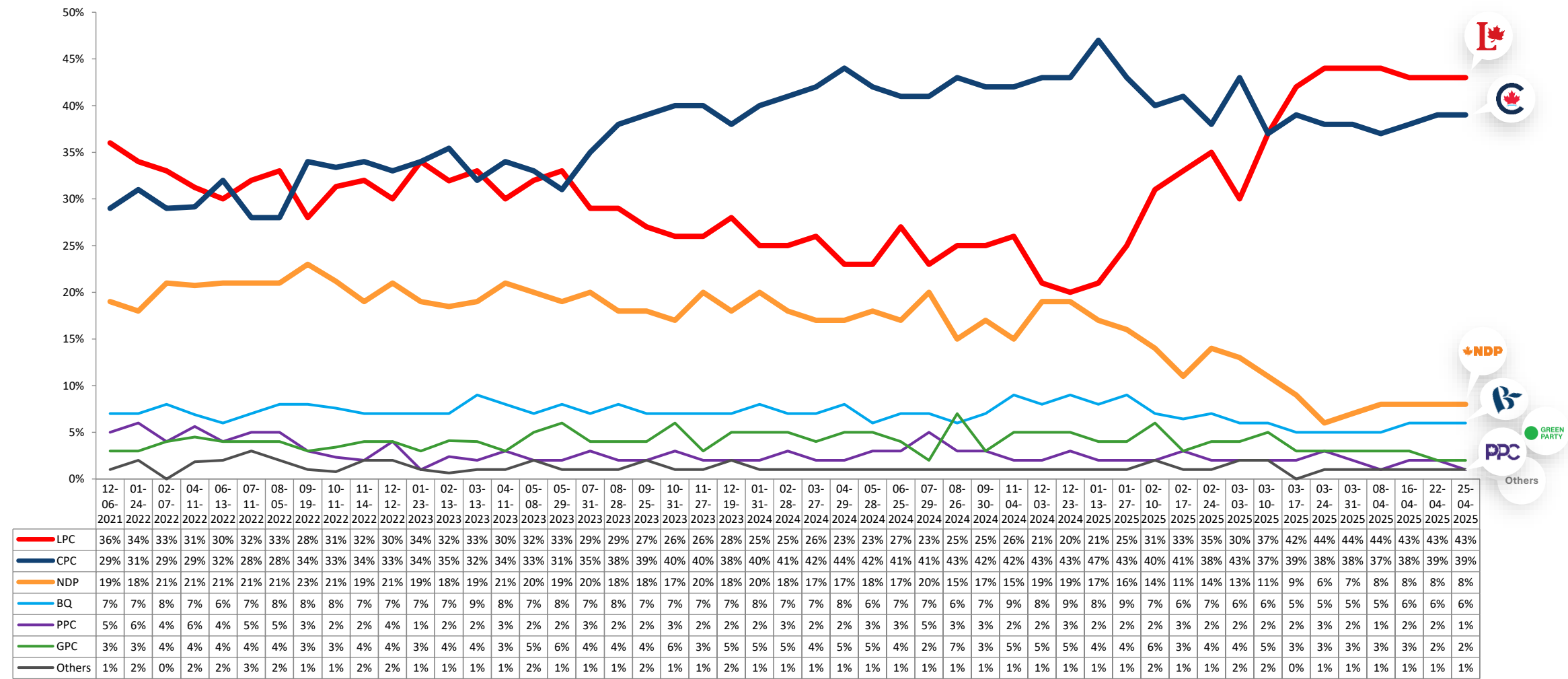
## Voting Intentions - Federal Elections (2/2)

**Q1.** If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? If you have already voted at the advance polls, please indicated which party you voted for. In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Decided voters (n=1,333) except for the Bloc Québécois, Quebecers only

	Total Canada	Total Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub- urban	Rural	Total April 22 <sup>nd</sup> 2025	Gap
Weighted n=	1,502	1,323	82	301	519	85	152	184	659	660	338	417	568	575	496	244	1,403	
Unweighted n=	1,502	1,333	81	345	550	103	116	138	619	712	362	418	553	600	495	232	1,414	
... Mark Carney's Liberal Party of Canada	<b>38%</b>	<b>43%</b>	55%	42%	<b>48%</b>	36%	<b>32%</b>	43%	44%	43%	43%	<b>38%</b>	<b>48%</b>	<b>47%</b>	46%	<b>30%</b>	<b>43%</b>	-
... Pierre Poilievre's Conservative Party of Canada	<b>34%</b>	<b>39%</b>	37%	<b>24%</b>	40%	<b>50%</b>	<b>56%</b>	40%	39%	38%	37%	<b>44%</b>	36%	<b>33%</b>	40%	<b>49%</b>	<b>39%</b>	-
... Jagmeet Singh's New Democratic Party of Canada	<b>7%</b>	<b>8%</b>	6%	<b>5%</b>	8%	11%	9%	11%	<b>6%</b>	10%	10%	10%	<b>6%</b>	<b>11%</b>	<b>6%</b>	6%	<b>8%</b>	-
... Yves-François Blanchet's Bloc Québécois	<b>5%</b>	<b>6%</b>	-	<b>26%</b>	-	-	-	-	-	-	-	-	-	-	-	-	<b>6%</b>	-
... Elizabeth May's Green Party of Canada	<b>2%</b>	<b>2%</b>	<b>0%</b>	2%	2%	<b>0%</b>	2%	5%	3%	2%	2%	2%	3%	2%	2%	3%	<b>2%</b>	-
... Maxime Bernier's People's Party of Canada	<b>1%</b>	<b>1%</b>	<b>0%</b>	1%	1%	<b>0%</b>	1%	2%	1%	1%	2%	2%	<b>0%</b>	1%	1%	1%	<b>2%</b>	-1
... another party	<b>1%</b>	<b>1%</b>	2%	<b>0%</b>	1%	3%	<b>0%</b>	0%	0%	1%	1%	0%	1%	1%	1%	<b>0%</b>	<b>1%</b>	-
I would not vote	<b>4%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	<b>1%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	<b>4%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	<b>2%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Evolution of Voting Intentions in Canada

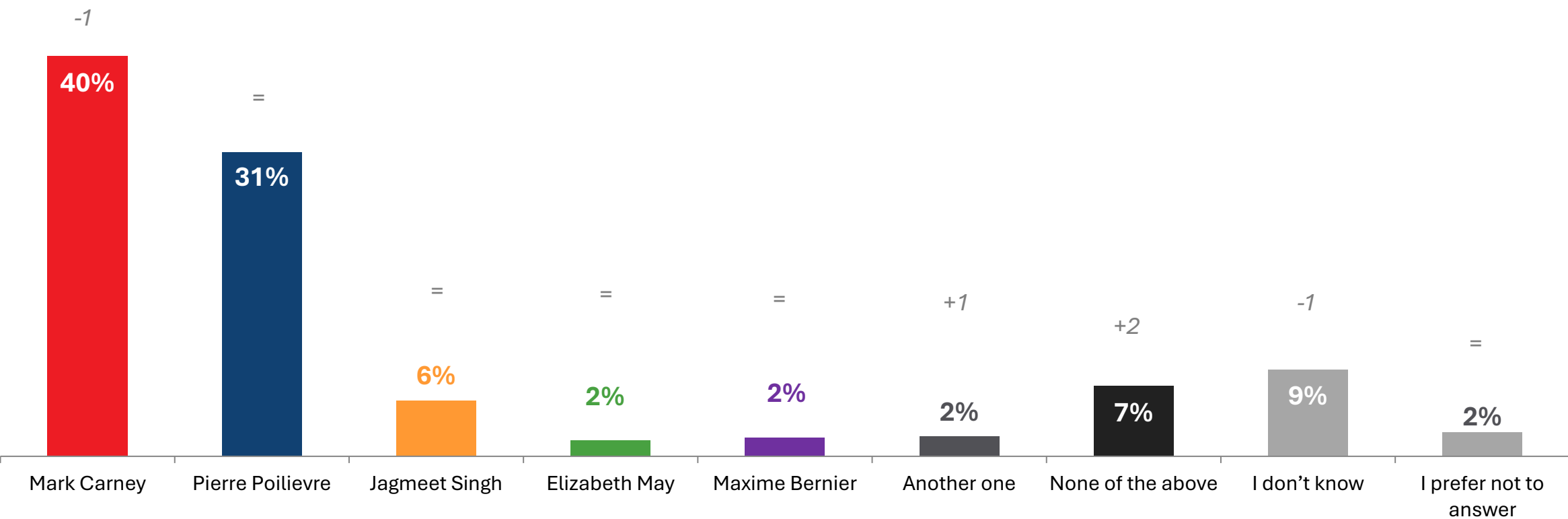


\*Official results from Elections Canada

# Leader Who Would Make the Best Prime Minister (1/2)

**CPO2.** In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,502)



Note: The + / - are in comparison to the most recent measure, from April 22<sup>nd</sup>, 2025.



# Leader Who Would Make the Best Prime Minister (2/2)

**CPO2.** In your opinion, which federal party leader would make the best Prime Minister of Canada?







Base: All respondents (n=1,502)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub- urban	Rural	Total April 22 <sup>nd</sup> 2025	Gap
Weighted n=	1,502	102	348	584	97	162	209	730	768	403	479	620	652	556	279	1,603	
Unweighted n=	1,502	101	393	614	115	123	156	683	817	423	476	603	674	554	262	1,603	
Mark Carney	40%	43%	41%	42%	31%	32%	45%	43%	38%	35%	34%	49%	44%	42%	29%	41%	-1
Pierre Poilievre	31%	27%	17%	32%	43%	51%	31%	34%	28%	30%	33%	29%	27%	30%	39%	31%	-
Jagmeet Singh	6%	3%	5%	6%	8%	5%	6%	4%	7%	9%	6%	3%	6%	6%	4%	6%	-
Elizabeth May	2%	3%	0%	2%	4%	2%	1%	2%	1%	3%	1%	1%	2%	2%	1%	2%	-
Maxime Bernier	2%	3%	2%	2%	1%	1%	2%	2%	2%	2%	3%	1%	2%	2%	3%	2%	-
Another one	2%	0%	6%	0%	0%	0%	0%	2%	1%	2%	2%	1%	1%	1%	3%	1%	+1
None of the above	7%	8%	11%	6%	5%	5%	4%	6%	8%	8%	8%	6%	7%	5%	10%	5%	+2
Don't know	9%	12%	14%	7%	6%	3%	10%	6%	12%	9%	10%	7%	8%	9%	10%	10%	-1
Prefer not to answer	2%	2%	3%	3%	2%	0%	2%	2%	3%	3%	3%	2%	2%	2%	2%	2%	-

# Leader Who Would Make the Best Prime Minister – By Voting Intentions

**CPO2.** In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,502)

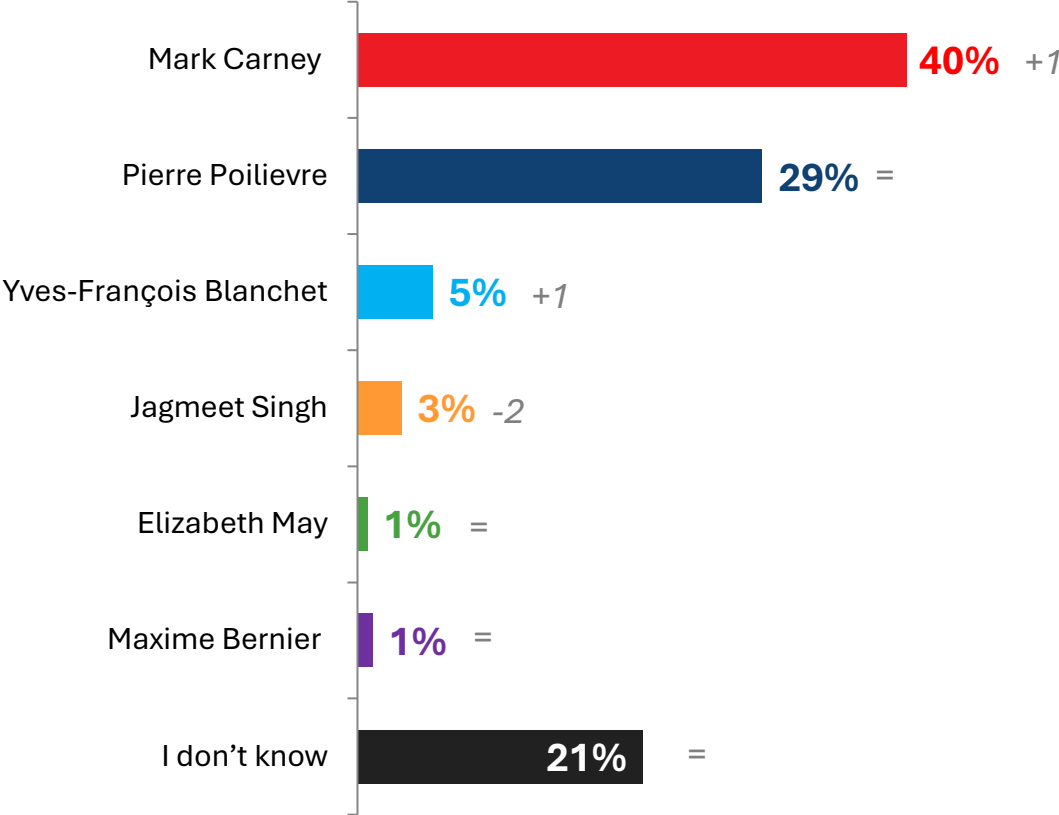
							
	Total Canada	LPC	CPP	NDP	BQ	GPC	PPC
Weighted n=	1,502	575	512	108	78	28	15
Unweighted n=	1,502	582	476	119	110	23*	15*
Mark Carney	40%	88%	4%	24%	30%	49%	3%
Pierre Poilievre	31%	2%	85%	2%	7%	2%	0%
Jagmeet Singh	6%	3%	0%	54%	2%	4%	0%
Elizabeth May	2%	1%	1%	5%	1%	14%	0%
Maxime Bernier	2%	0%	2%	1%	5%	1%	70%
Another one	2%	0%	0%	0%	26%	0%	4%
None of the above	7%	1%	3%	7%	13%	16%	5%
Don't know	9%	3%	3%	8%	14%	15%	18%
Prefer not to answer	2%	1%	1%	0%	1%	0%	0%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# Perceived Best Campaign Performance (1/2)

**Q5.** Since the beginning of the election campaign, which party leader do you think is leading the best campaign so far?

Base: All respondents (n=1,502)



*Note: The + / - are in comparison to the most recent measure, from April 22<sup>nd</sup>, 2025.*

# Perceived Best Campaign Performance (2/2)

**Q5.** Since the beginning of the election campaign, which party leader do you think is leading the best campaign so far?







Base: All respondents (n=1,502)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub- urban	Rural	Total April 22 <sup>nd</sup> 2025	Gap
Weighted n=	1,502	102	348	584	97	162	209	730	768	403	479	620	652	556	279	1,603	
Unweighted n=	1,502	101	393	614	115	123	156	683	817	423	476	603	674	554	262	1,603	
Mark Carney	40%	42%	37%	44%	37%	32%	40%	41%	39%	35%	37%	45%	43%	41%	31%	39%	+1
Pierre Poilievre	29%	26%	17%	32%	38%	43%	29%	32%	27%	28%	32%	28%	25%	28%	40%	29%	-
Yves-François Blanchet	5%	2%	17%	2%	2%	3%	2%	7%	4%	6%	4%	6%	5%	5%	7%	4%	+1
Jagmeet Singh	3%	1%	2%	3%	4%	2%	7%	2%	5%	3%	3%	3%	4%	4%	1%	5%	-2
Elizabeth May	1%	1%	0%	0%	0%	3%	1%	1%	1%	1%	1%	0%	1%	0%	0%	1%	-
Maxime Bernier	1%	0%	1%	1%	0%	0%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	-
I don't know	21%	28%	27%	17%	19%	18%	20%	16%	24%	25%	23%	16%	21%	20%	21%	21%	-

# Perceived Best Campaign Performance – By Voting Intentions

**Q5.** Since the beginning of the election campaign, which party leader do you think is leading the best campaign so far?

Base: All respondents (n=1,502)

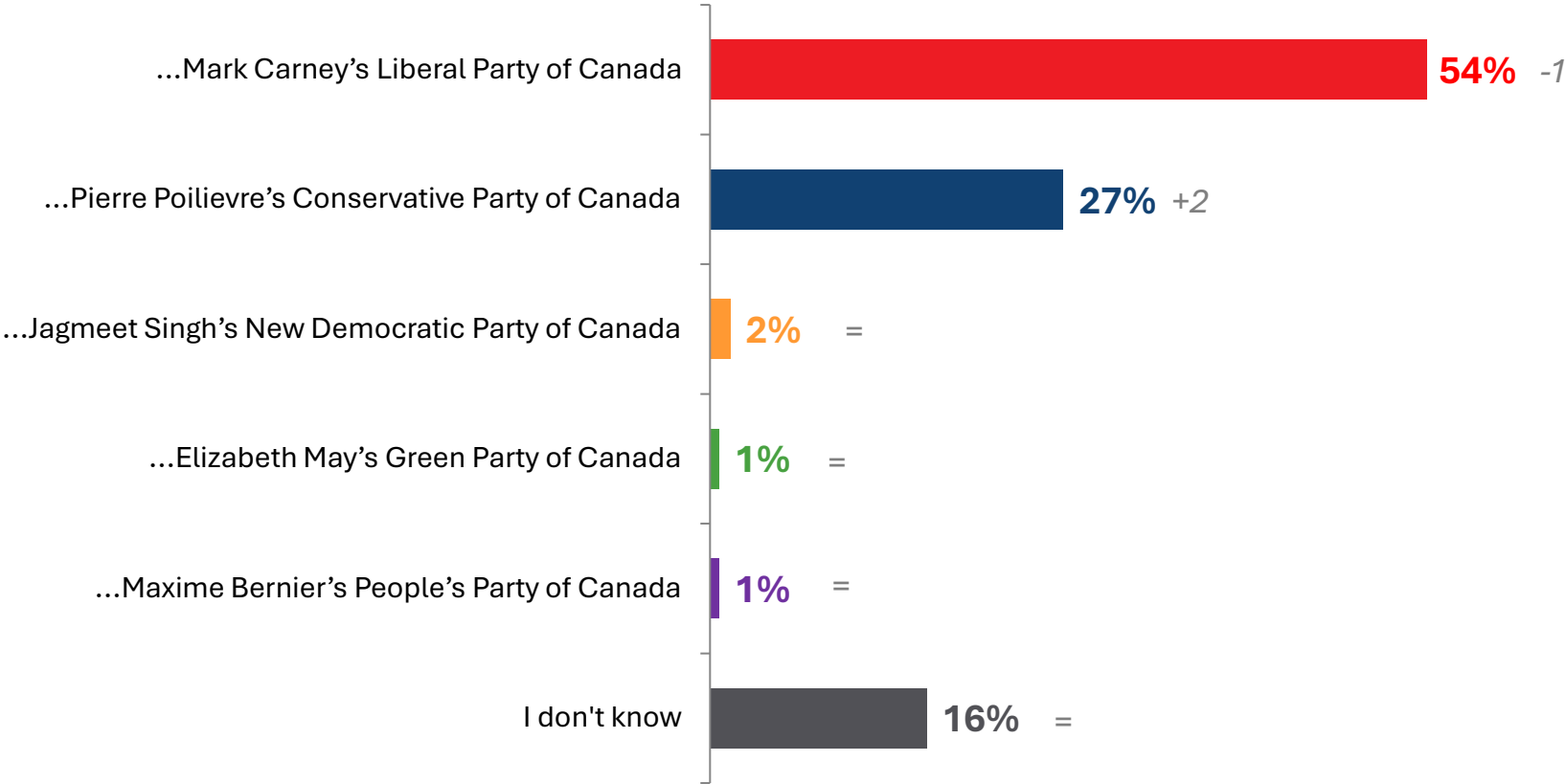
							
	Total Canada	LPC	CPC	NDP	BQ	GPC	PPC
Weighted n=	1,502	575	512	108	78	28	15
Unweighted n=	1,502	582	476	119	110	23*	15*
Mark Carney	40%	82%	9%	28%	16%	41%	16%
Pierre Poilievre	29%	4%	75%	9%	5%	10%	4%
Yves-François Blanchet	5%	3%	3%	1%	50%	17%	11%
Jagmeet Singh	3%	2%	1%	21%	3%	7%	0%
Elizabeth May	1%	0%	1%	1%	0%	6%	0%
Maxime Bernier	1%	1%	1%	2%	2%	1%	32%
I don't know	21%	8%	10%	38%	25%	19%	37%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# Predictions Regarding the Outcome of the Next Federal Election (1/2)

**Q4.** Regardless of your political affiliations, which party do you think will win the next federal election?

Base: All respondents (n=1,502)



*Note: The + / - are in comparison to the most recent measure, from April 22<sup>nd</sup>, 2025.*

# Predictions Regarding the Outcome of the Next Federal Election (2/2)

## Q4. Regardless of your political affiliations, which party do you think will win the next federal election?







Base: All respondents (n=1,502)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub- urban	Rural	Total April 22 <sup>nd</sup> 2025	Gap
Weighted n=	1,502	102	348	584	97	162	209	730	768	403	479	620	652	556	279	1,603	
Unweighted n=	1,502	101	393	614	115	123	156	683	817	423	476	603	674	554	262	1,603	
...Mark Carney's Liberal Party of Canada	54%	52%	66%	53%	41%	44%	54%	57%	51%	47%	49%	62%	57%	55%	46%	55%	-1
...Pierre Poilievre's Conservative Party of Canada	27%	28%	14%	28%	32%	42%	29%	28%	26%	29%	30%	22%	23%	27%	34%	25%	+2
...Jagmeet Singh's New Democratic Party of Canada	2%	1%	0%	2%	3%	1%	3%	1%	2%	2%	2%	0%	2%	2%	0%	2%	-
...Elizabeth May's Green Party of Canada	1%	0%	0%	1%	0%	1%	1%	1%	0%	2%	1%	0%	1%	0%	0%	1%	-
...Maxime Bernier's People's Party of Canada	1%	2%	0%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	-
I don't know	16%	17%	20%	16%	22%	12%	13%	12%	20%	19%	17%	14%	16%	15%	19%	16%	-

# Predictions Regarding the Outcome of the Next Federal Election – By Voting Intentions

**Q4.** Regardless of your political affiliations, which party do you think will win the next federal election?

Base: All respondents (n=1,502)

							
	Total Canada	LPC	CPC	NDP	BQ	GPC	PPC
Weighted n=	1,502	575	512	108	78	28	15
Unweighted n=	1,502	582	476	119	110	23*	15*
...Mark Carney's Liberal Party of Canada	54%	87%	22%	66%	72%	59%	34%
...Pierre Poilievre's Conservative Party of Canada	27%	6%	63%	9%	7%	28%	45%
...Jagmeet Singh's New Democratic Party of Canada	2%	1%	1%	12%	0%	2%	0%
...Elizabeth May's Green Party of Canada	1%	0%	1%	0%	0%	2%	0%
...Maxime Bernier's People's Party of Canada	1%	0%	1%	1%	1%	0%	4%
I don't know	16%	6%	12%	12%	19%	9%	18%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.



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# Respondent Profile

# Respondent profiles – Canadian Sample

(Base n=1,502)

The table below presents the Canadian distribution of respondents before weighting.

## Gender

	Unweighted	Weighted
Male	683	730
Female	817	768

## Language (Mother Tongue)

	Unweighted	Weighted
French	362	297
English	1,018	1,072
Other	121	132

## Age

	Unweighted	Weighted
18 to 34	423	403
35 to 54	476	479
55+	603	620

## Province

	Unweighted	Weighted
British Columbia	156	209
Alberta	123	162
Manitoba/Saskatchewan	115	97
Ontario	614	584
Quebec	393	348
Atlantic	101	102

## Our Credentials



### Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



### Europe

Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



### America

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



### International

Leger is a member of the [Worldwide Independent Network of Market Research \(WIN\)](#), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

## Our services

**Leger**  
Marketing research and polling

**Customer Experience (CX)**  
Strategic and operational customer experience consulting services

**Leger Analytics (LEA)**  
Data modelling and analysis

**Leger Opinion (LEO)**  
Panel management

**Leger Communities**  
Online community management

**Leger Digital**  
Digital strategy and user experience

**International Research**  
Worldwide Independent Network (WIN)

300  
employees

185  
consultants

8  
offices

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