Leger

Report

Canadian Politics
Survey of Ontarians

NATIONAL POST

Date: 03 / 31/ 2025
Project: 16811-14

Methodology

Every month, we conduct a survey of Ontarians to explore their voting intentions and opinions on key federal political issues.

Method

Online survey among respondents 18 years of age or older. (Ontarian Sample: n= 1000).

Respondents had the option of completing the survey in French and English and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Ontario population.

When

Data collection from **March 26 to March 30, 2025**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.6%.**

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail address: aenns@leger360.com or Jennifer McLeod Macey, Senior Vice-President, Central Canada, at jmcleodmacey@leger360.com.

➲ Notes

A more detailed methodology is presented in the Appendix.

The Most Accurate Polling Firm in Canada

CANADA 2021

	LEGER POLL Published on September 18, 2021	OFFICIALS RESULTS 2021 Canada Federal Election
(Conservative)	33%	33.7%
(Liberal)	32%	32.6%
NDP	19%	17.8%
(Bloc)	7%	7.7%
PPC	6%	5.0%
(Green)	2%	2.3%

BRITISH COLUMBIA 2024

	LEGER POLL Published on October 18, 2024	OFFICIALS RESULTS 2024 British Columbia Provincial Election
BC NDP	46%	45%
(Conservative)	42%	43%
greens	9%	8%
Others	3%	4%

UNITED STATES 2024

	LEGER POLL Published on November 4, 2024	OFFICIALS RESULTS 2024 United States Presidential Election
(Trump)	49%	50%
(Harris)	49%	48%
Others	2%	2%

Key highlights: Canadian Politics

Some of **the key highlights** of our **Ontario** survey about **Canadian Politics...**

1

After the first week on the election campaign, **Mark Carney and the Liberal Party of Canada are leading in voting intentions**. Currently, **49% of Ontarians say they would vote for the Liberal Party if the election were held today, compared to 39% for Pierre Poilievre's Conservative Party**. The NDP trails far behind with 8% of voting intentions.

The gap between the Liberals and the Conservatives is greatest in the regions of **Hamilton/Niagara, Eastern, and the North, where the Liberals enjoy a sizeable lead**. The two parties are **much closer in the GTA and the South** (Southwestern Ontario).

2

Seven in ten Ontarians say their vote is final, while three in ten remain open to changing their mind. Conservative voters (79%) are more likely to say that their choice is final. **One-third of current Liberal supporters and over half of NDP voters (59%) may switch their vote.**

3

Regardless of their political affiliations, nearly half of Ontarians (47%) predict the Liberal Party will win the next election, ahead of Pierre Poilievre's Conservative Party (33%), Jagmeet Singh's NDP (2%), Elizabeth May's Green Party (1%), or Maxime Bernier's People's Party (1%).Those results are stable compared to last week.

4

Four in ten Ontarians believe Mark Carney is running the best campaign so far, placing him more than ten points ahead of Pierre Poilievre. This perception is particularly strong in the southwest where one in two say Carney's performance is best so far.

5

Ontarians feel neither Mark Carney nor Pierre Poilievre are in touch with the average voter. Both leaders receive middling average scores when it comes to their perceived connection with Canadians. **Poilievre's rating is especially low in Eastern Ontario.**

Some of **the key highlights** of our survey about **Canadian Politics...**

6

Overall, perceptions of patriotism are divided. Ontarians give Mark Carney an average score of 6.1 out of 10 on perceived patriotism, only slightly ahead of Pierre Poilievre, who scores 6.0. Findings are consistent across the province, except in **the East where Carney scores much higher.**

7

Ontarians are divided on whether Mark Carney is like Justin Trudeau, with 41% saying he is and 41% saying he is not. Meanwhile, nearly half (47%) believe Pierre Poilievre resembles Donald Trump, while 35% think he is different.

8

Two-thirds of Ontarians believe that Liberal leader Mark Carney should voluntarily disclose his business interests before the election, while 18% think he does not need to do so, and 17% don't know.

9

Ontarians hold mixed views on the impact of Mark Carney's proposed carbon pricing plan: **35% believe it will be better and more affordable than the current carbon tax, while 28% think it will be worse and less affordable.** However, a large portion of respondents (37%) are unsure of how the plan would affect them as consumers.

Federal Voting Intentions

Voting Intentions - Federal Elections (1/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Decided voters (n=864)

Party	%	Change
Liberal Party of Canada	**49%**	*+1*
Conservative Party of Canada	**39%**	*-1*
NDP	**8%**	*+2*
Green Party of Canada	**2%**	*-1*
Popular Party of Canada	**2%**	*-1*
Other Parties	**1%**	*=*

Note: The + / - are in comparison to the most recent voting intention measure, from March 24th , 2025.
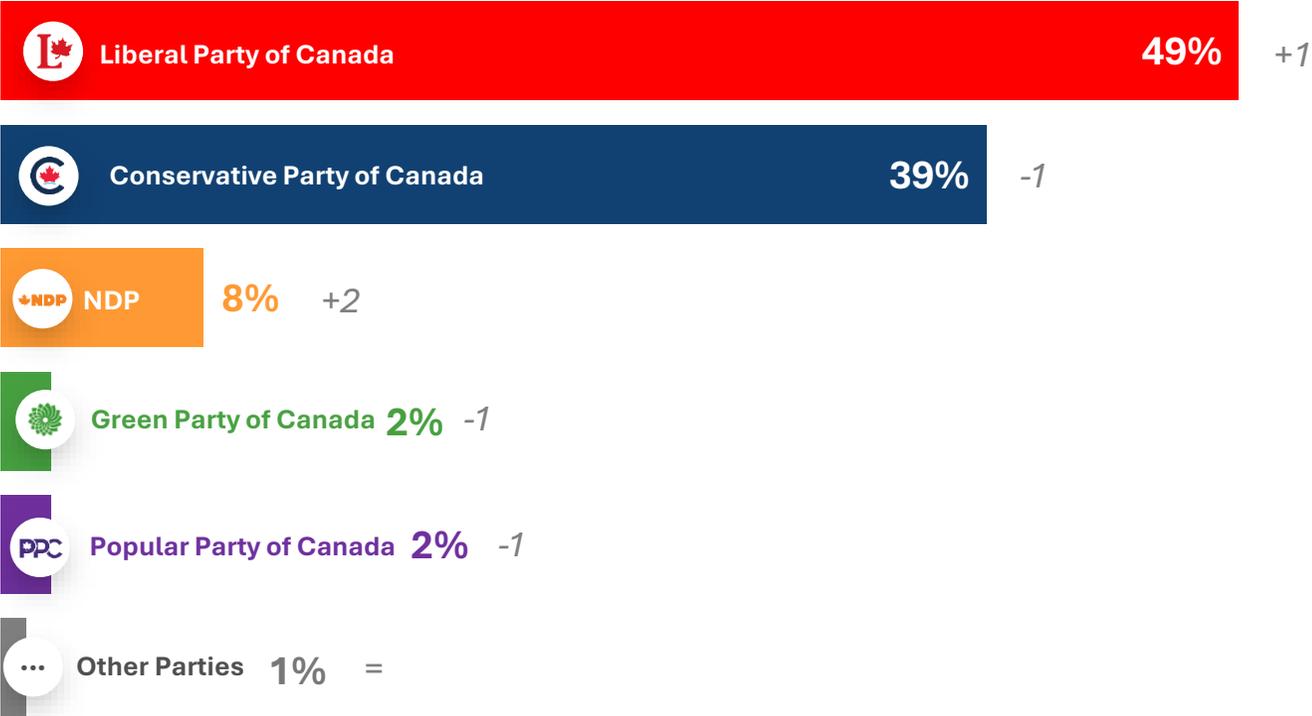
Voting Intentions - Federal Elections (2/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Respondents who are eligible to vote (n=1000)

	Total Ontario	Total Decided voters	GTA	Hamilton /Niagara	South	East	North	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total March 24th 2025	Gap
Weighted n=	*1162*	*987*	434	145	241	111	56	499	487	267	310	410	396	438	146	*513*	-
Unweighted n=	*1000*	*864*	414	114	189	101	46	428	435	225	278	361	362	382	116	*520*	-
... Mark Carney's Liberal Party of Canada	**41%**	**49%**	47%	54%	41%	59%	60%	44%	54%	38%	44%	59%	48%	48%	52%	**48%**	+1
...Pierre Poilievre's Conservative Party of Canada	**33%**	**39%**	42%	34%	45%	27%	32%	46%	32%	44%	42%	34%	37%	40%	39%	**40%**	-1
... Jagmeet Singh's New Democratic Party of Canada	**7%**	**8%**	6%	9%	9%	9%	7%	6%	10%	12%	9%	4%	9%	7%	7%	**6%**	+2
... Yves-François Blanchet's Bloc Québécois	**-**	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	**-**	-
... Elizabeth May's Green Party of Canada	**2%**	**2%**	3%	2%	2%	0%	0%	2%	2%	3%	2%	2%	3%	2%	0%	**3%**	-1
... Maxime Bernier's People's Party of Canada	**1%**	**2%**	2%	0%	1%	2%	2%	2%	1%	2%	2%	1%	1%	2%	2%	**3%**	-1
... another party	**1%**	**1%**	1%	0%	1%	2%	0%	1%	1%	2%	0%	1%	1%	0%	1%	**1%**	=
I would not vote	**5%**	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	**-**	-
I would cancel my vote	**1%**	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	**-**	-
I don't know	**7%**	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	**-**	-
Refusal	**3%**	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	**-**	-

Evolution of Federal Election Voting Intentions in Ontario

Election 2019:
LPC=39%
CPC=35%
NDP=19%

Election 2021:
LPC=38%
CPC=35%
NDP=18%
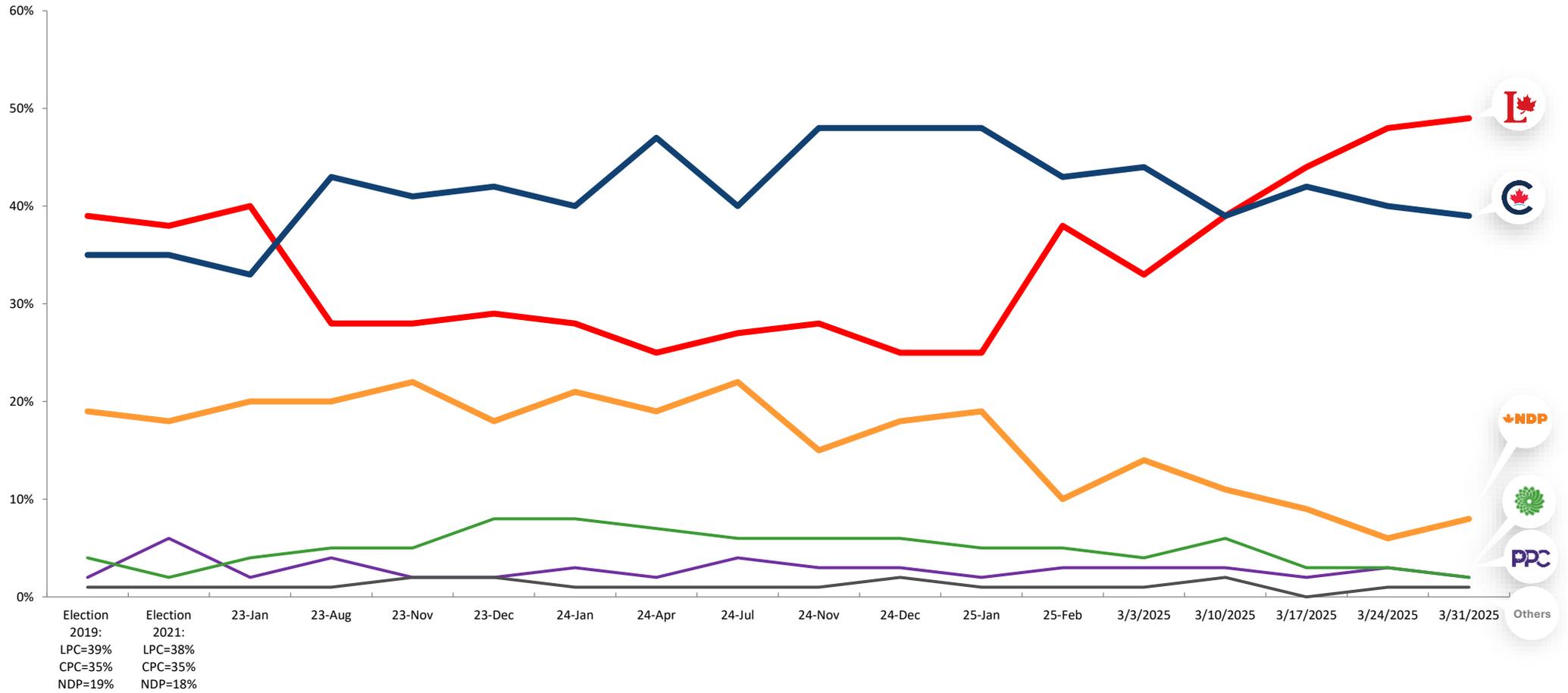
Certainty of Final Choice

CP2. Is this your final choice or could you change your mind?

Base: Respondents who made a party choice (n=864)

68% My choice is final

31% I might change my mind

1% I don't know / I prefer not to answer
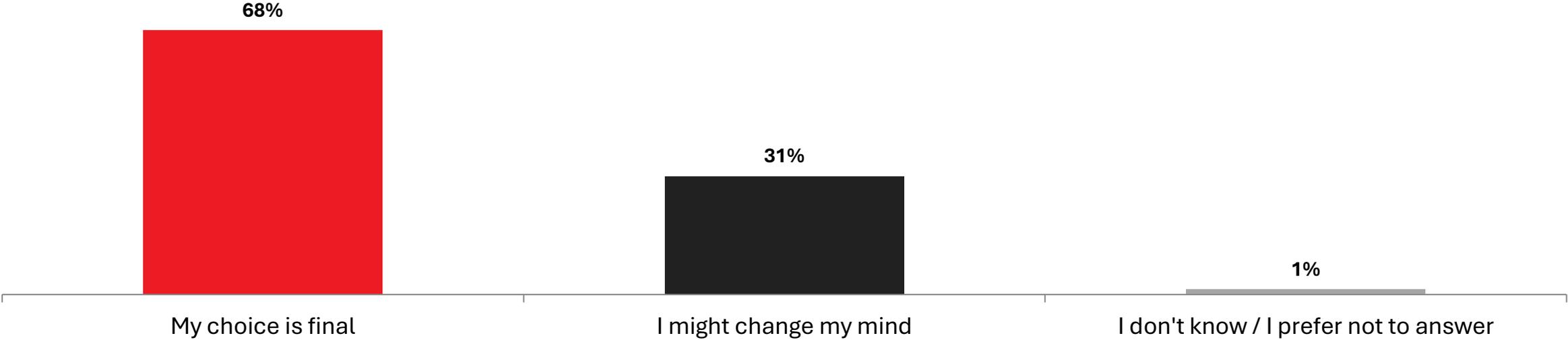
	Total Ontario	LPC	CPC	NDP	GPC	PPC
Weighted n=	**987**	479	386	77	21	17
Unweighted n=	**864**	455	282	87	19	17
My choice is final	**68%**	67%	79%	40%	39%	26%
I might change my mind	**31%**	32%	20%	59%	48%	74%
I don't know / I prefer not to answer	**1%**	1%	1%	1%	13%	0%

Certainty of Final Choice – By Region/Demos

CP2. Is this your final choice or could you change your mind?

Base: Respondents who made a party choice (n=864)

	Total Ontario	GTA	Hamilton/ Niagara	South	East	North	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	**987**	*434*	*145*	*241*	*111*	*56*	*499*	*487*	*267*	*310*	*410*	*396*	*438*	*146*
Unweighted n=	**864**	*414*	*114*	*189*	*101*	*46*	*428*	*435*	*225*	*278*	*361*	*362*	*382*	*116*
My choice is final	**68%**	70%	68%	63%	69%	72%	71%	65%	62%	64%	75%	66%	67%	77%
I might change my mind	**31%**	28%	32%	36%	31%	27%	28%	33%	37%	35%	23%	32%	32%	22%
I don't know / I prefer not to answer	**1%**	2%	0%	1%	1%	1%	1%	2%	1%	1%	2%	2%	1%	0%

Leader Who Would Make the Best Prime Minister (1/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,000)

-2	*=*	*+1*	*=*	*-1*	*=*	*=*	*+1*	*=*
38%	**30%**	**6%**	**2%**	**1%**	**1%**	**5%**	**14%**	**2%**
Mark Carney	Pierre Poilievre	Jagmeet Singh	Elizabeth May	Maxime Bernier	Another one	None of the above	I don't know	I prefer not to answer
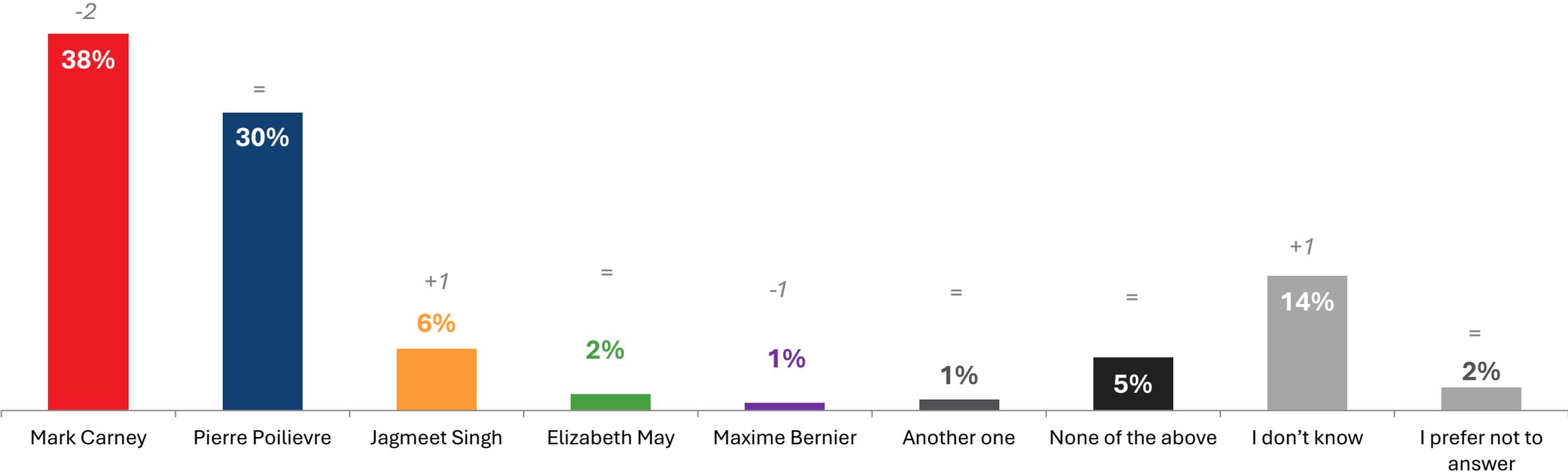
Note: The + / - are in comparison to the most recent measure, from March 24th, 2025.

Leader Who Would Make the Best Prime Minister (2/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,000)

	Total Ontario	GTA	Hamilton /Niagara	South	East	North	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total March 24th 2025	Gap
Weighted n=	**1162**	508	172	287	127	68	563	599	321	372	470	472	502	176	**619**	-
Unweighted n=	**1000**	479	132	222	113	54	477	522	263	328	409	426	431	135	**620**	-
Mark Carney	**38%**	38%	41%	33%	45%	42%	37%	40%	28%	32%	50%	39%	39%	37%	**40%**	-2
Pierre Poilievre	**30%**	34%	25%	33%	22%	24%	38%	23%	34%	31%	27%	30%	31%	30%	**30%**	=
Jagmeet Singh	**6%**	6%	7%	6%	8%	7%	5%	8%	9%	8%	3%	7%	6%	7%	**5%**	+1
Elizabeth May	**2%**	2%	1%	3%	0%	3%	2%	2%	3%	2%	1%	3%	1%	1%	**2%**	-
Maxime Bernier	**1%**	0%	1%	1%	1%	0%	1%	0%	1%	1%	0%	1%	1%	0%	**2%**	-1
Another one	**1%**	1%	1%	2%	0%	0%	1%	1%	1%	1%	1%	1%	1%	2%	**1%**	=
None of the above	**5%**	6%	7%	3%	3%	12%	5%	6%	4%	7%	5%	5%	5%	6%	**5%**	=
Don't know	**14%**	11%	13%	18%	17%	11%	9%	18%	16%	16%	10%	13%	13%	17%	**13%**	+1
Prefer not to answer	**2%**	2%	4%	1%	4%	0%	2%	2%	3%	2%	2%	2%	3%	1%	**2%**	=

Leader Who Would Make the Best Prime Minister – By Voting Intentions

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,000)

	Total Ontario	LPC	CPP	NDP	GPC	PPC
Weighted n=	**1162**	479	386	77	21	17
Unweighted n=	**1000**	455	282	87	19	17
Mark Carney	**38%**	83%	4%	18%	24%	0%
Pierre Poilievre	**30%**	2%	85%	1%	4%	32%
Jagmeet Singh	**6%**	4%	2%	58%	0%	3%
Elizabeth May	**2%**	1%	0%	5%	37%	4%
Maxime Bernier	**1%**	0%	1%	1%	0%	27%
Another one	**1%**	1%	0%	3%	0%	3%
None of the above	**5%**	2%	2%	4%	7%	12%
Don't know	**14%**	7%	6%	11%	28%	18%
Prefer not to answer	**2%**	0%	1%	0%	0%	0%

Predictions Regarding the Outcome of the Next Federal Election (1/2)

Q4A. Regardless of your political affiliations, which party do you think will win the next federal election?
Base: All respondents (n=1,000)

Party	%	Change
...Mark Carney's Liberal Party of Canada	47%	+1
...Pierre Poilievre's Conservative Party of Canada	33%	+1
...Jagmeet Singh's New Democratic Party of Canada	2%	=
...Elizabeth May's Green Party of Canada	1%	=
...Maxime Bernier's People's Party of Canada	1%	=
I don't know	17%	-1
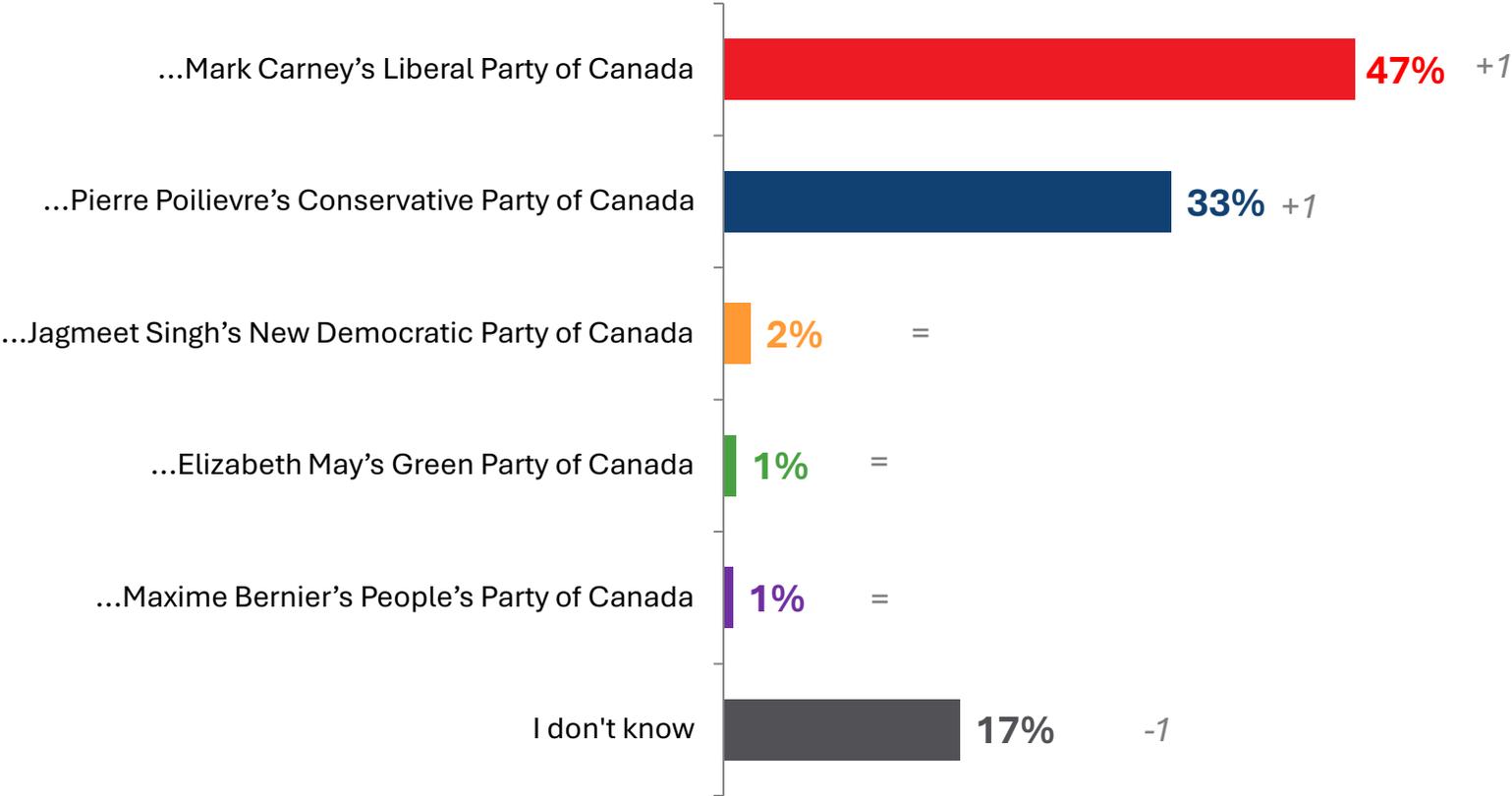
Note: The + / - are in comparison to the most recent measure, from March 24th, 2025.

Predictions Regarding the Outcome of the Next Federal Election (2/2)

Q4A. Regardless of your political affiliations, which party do you think will win the next federal election?

Base: All respondents (n=1,000)

	Total Ontario	GTA	Hamilton /Niagara	South	East	North	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total March 24th 2025	Gap
Weighted n=	*1162*	*508*	*172*	*287*	*127*	*68*	*563*	*599*	*321*	*372*	*470*	*472*	*502*	*176*	*619*	-
Unweighted n=	*1000*	*479*	*132*	*222*	*113*	*54*	*477*	*522*	*263*	*328*	*409*	*426*	*431*	*135*	*620*	-
...Mark Carney's Liberal Party of Canada	**47%**	44%	50%	45%	54%	53%	43%	50%	36%	42%	58%	49%	45%	49%	**46%**	+1
...Pierre Poilievre's Conservative Party of Canada	**33%**	37%	26%	34%	27%	33%	40%	27%	40%	34%	28%	30%	37%	31%	**32%**	+1
...Jagmeet Singh's New Democratic Party of Canada	**2%**	2%	0%	2%	3%	0%	1%	2%	4%	1%	0%	1%	2%	2%	**2%**	=
...Elizabeth May's Green Party of Canada	**1%**	1%	2%	1%	0%	0%	2%	0%	3%	1%	0%	2%	1%	1%	**1%**	=
...Maxime Bernier's People's Party of Canada	**1%**	1%	1%	0%	0%	0%	1%	0%	1%	0%	1%	0%	1%	1%	**1%**	=
I don't know	**17%**	16%	21%	18%	16%	14%	13%	21%	16%	22%	14%	18%	15%	16%	**18%**	-1

Predictions Regarding the Outcome of the Next Federal Election – By Voting Intentions

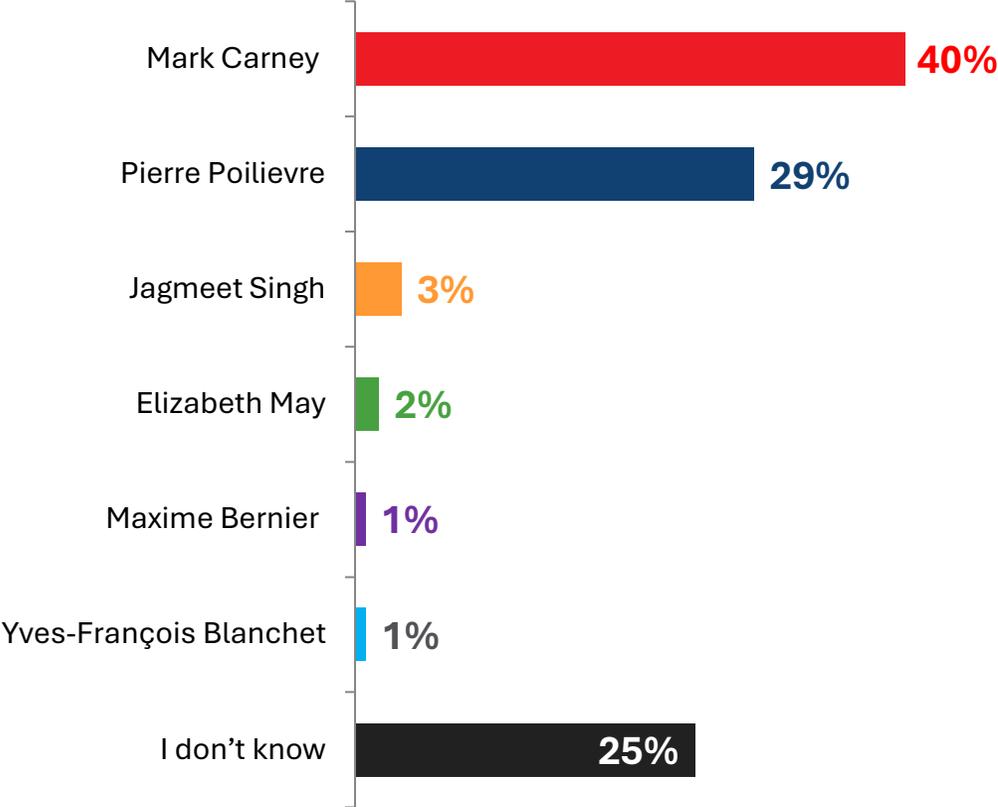**Q4A.** Regardless of your political affiliations, which party do you think will win the next federal election?
Base: All respondents (n=1,000)

	Total Ontario	LPC	CPC	NDP	GPC	PPC
Weighted n=	**1162**	479	386	77	21	17
Unweighted n=	**1000**	455	282	87	19	17
…Mark Carney's Liberal Party of Canada	**47%**	85%	12%	55%	34%	42%
…Pierre Poilievre's Conservative Party of Canada	**33%**	6%	79%	19%	20%	39%
…Jagmeet Singh's New Democratic Party of Canada	**2%**	0%	0%	15%	0%	10%
…Elizabeth May's Green Party of Canada	**1%**	0%	1%	0%	23%	0%
…Maxime Bernier's People's Party of Canada	**1%**	1%	0%	0%	0%	3%
I don't know	**17%**	8%	7%	11%	23%	6%

Perceived Best Campaign Performance (1/2)

Q5. Since the beginning of the election campaign, which party leader do you think is leading the best campaign so far?
Base: All respondents (n=1,000)

Leader	Percentage
Mark Carney	40%
Pierre Poilievre	29%
Jagmeet Singh	3%
Elizabeth May	2%
Maxime Bernier	1%
Yves-François Blanchet	1%
I don't know	25%

Perceived Best Campaign Performance (2/2)

Q5. Since the beginning of the election campaign, which party leader do you think is leading the best campaign so far?
Base: All respondents (n=1,000)

	Total Ontario	GTA	Hamilton /Niagara	South	East	North	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	**1162**	*508*	*172*	*287*	*127*	*68*	*563*	*599*	*321*	*372*	*470*	*472*	*502*	*176*
Unweighted n=	**1000**	*479*	*132*	*222*	*113*	*54*	*477*	*522*	*263*	*328*	*409*	*426*	*431*	*135*
Mark Carney	**40%**	38%	49%	35%	46%	37%	40%	40%	31%	32%	52%	42%	40%	35%
Pierre Poilievre	**29%**	32%	23%	31%	17%	36%	36%	22%	33%	32%	23%	24%	32%	32%
Jagmeet Singh	**3%**	3%	2%	4%	4%	7%	2%	5%	6%	3%	2%	3%	3%	4%
Elizabeth May	**2%**	2%	1%	1%	1%	4%	2%	1%	3%	2%	<1%	2%	2%	0%
Maxime Bernier	**1%**	1%	<1%	<1%	1%	0%	1%	1%	1%	1%	<1%	1%	<1%	<1%
Yves-François Blanchet	**1%**	1%	1%	1%	1%	0%	1%	0%	1%	<1%	1%	1%	1%	1%
I don't know	**25%**	24%	23%	28%	30%	15%	18%	30%	24%	30%	21%	27%	21%	27%

Perceived Best Campaign Performance – By Voting Intentions

Q5. Since the beginning of the election campaign, which party leader do you think is leading the best campaign so far?
Base: All respondents (n=1,000)

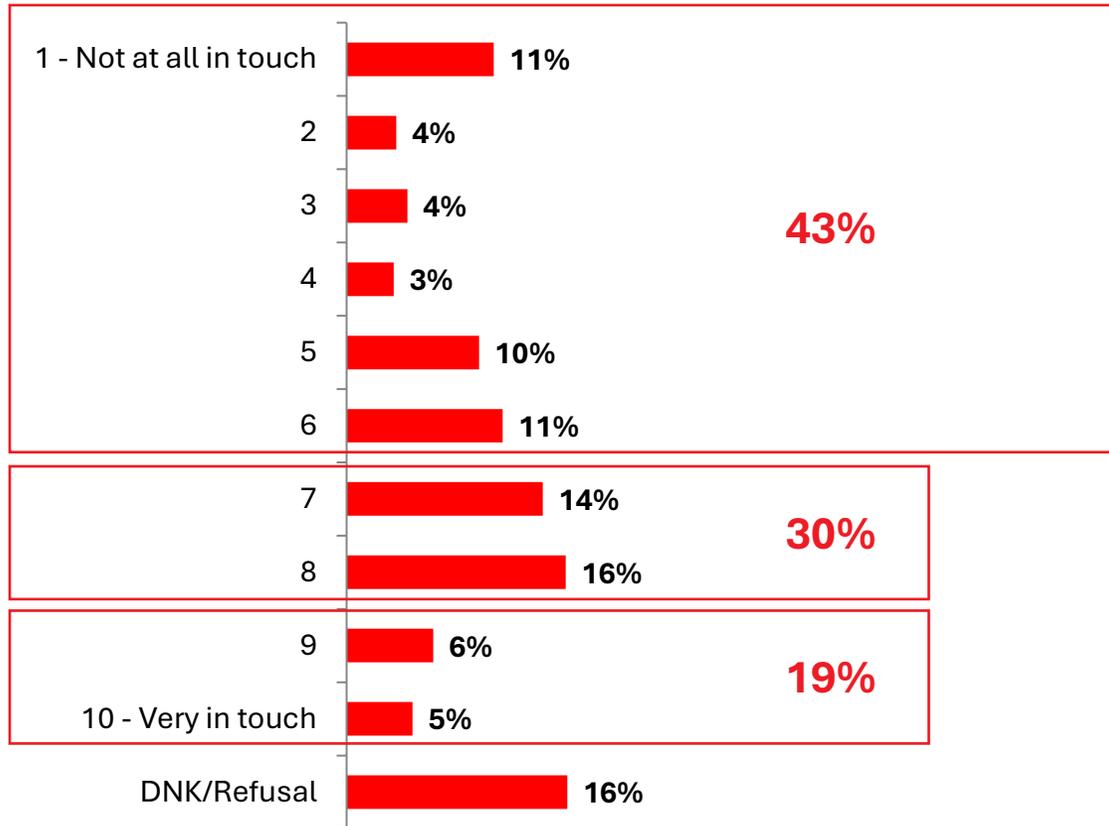|	Total Ontario	LPC	CPC	NDP	GPC	PPC
Weighted n=	**1162**	479	386	77	21	17
Unweighted n=	**1000**	455	282	87	19	17
Mark Carney	**40%**	80%	9%	31%	32%	0%
Pierre Poilievre	**29%**	3%	75%	7%	0%	31%
Jagmeet Singh	**3%**	2%	1%	30%	9%	17%
Elizabeth May	**2%**	1%	1%	0%	33%	7%
Maxime Bernier	**1%**	0%	1%	2%	0%	22%
Yves-François Blanchet	**1%**	1%	1%	0%	0%	18%
I don't know	**25%**	14%	13%	30%	26%	5%

Carney vs Poilievre

Carney vs Poilievre: Perceived Connection to voters (1/2)

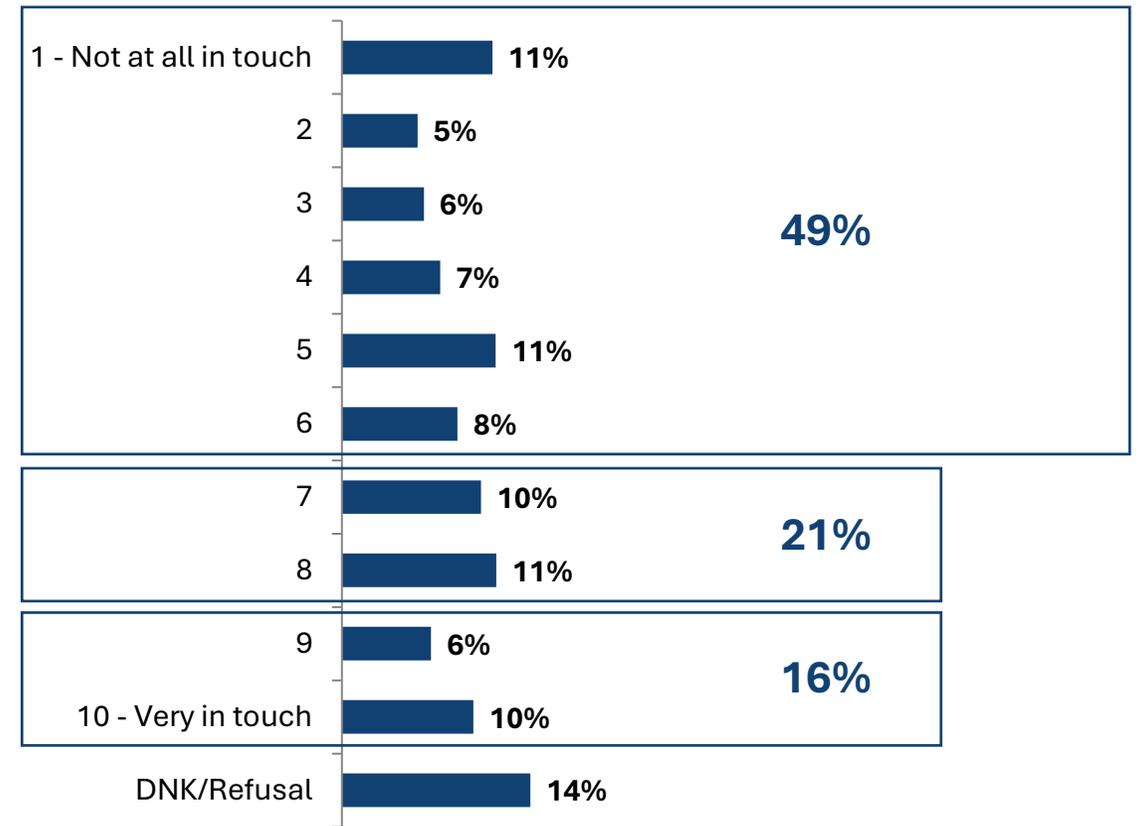**Q6.** On a scale of 1 to 10 how in touch with the typical Canadian voter is Liberal leader **Mark Carney**?
Base: All respondents (n=1,000)

Q7A. On a scale of 1 to 10 how in touch with the typical Canadian voter is Conservative leader **Pierre Poilievre**?
Base: All respondents (n=1,000)

Mark Carney	
1 - Not at all in touch	11%
2	4%
3	4%
4	3%
5	10%
6	11%

43%

7	14%
8	16%

30%

9	6%
10 - Very in touch	5%

19%

DNK/Refusal	16%

Pierre Poilievre	
1 - Not at all in touch	11%
2	5%
3	6%
4	7%
5	11%
6	8%

49%

7	10%
8	11%

21%

9	6%
10 - Very in touch	10%

16%

DNK/Refusal	14%

Average: 5.8/10

Average: 5.7/10

Carney vs Poilievre: Perceived Connection to voters (2/2)

Q6 + Q7A. On a scale of 1 to 10 how in touch with the typical Canadian voter is...?

Base: All respondents (n=1,000)

	Total Ontario	GTA	Hamilton/ Niagara	South	East	North	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	*1162*	508	172	287	127	68	563	599	321	372	470	472	502	176
Unweighted n=	*1000*	479	132	222	113	54	477	522	263	328	409	426	431	135
Mark Carney														
Average	**5.8**	5.8	6.1	5.5	6.2	5.7	5.6	6.1	5.9	5.5	6.1	5.9	6.0	5.3
Pierre Poilievre														
Average	**5.7**	5.9	5.4	5.6	5.0	5.9	6.0	5.3	6.2	5.7	5.2	5.5	5.8	5.6

	Total Ontario	LPC	CPC	NDP	GPC	PPC
Weighted n=	*1162*	479	386	77	21	17
Unweighted n=	*1000*	455	282	87	19	17
Mark Carney						
Average	**5.8**	7.5	4.0	5.8	5.7	4.5
Pierre Poilievre						
Average	**5.7**	4.0	8.2	3.8	5.1	5.9

Carney vs Poilievre: Perceived Patriotism (1/2)

Q7B. On a scale of 1 to 10, how much do you consider Liberal leader **Mark Carney** to be a Canadian patriot?
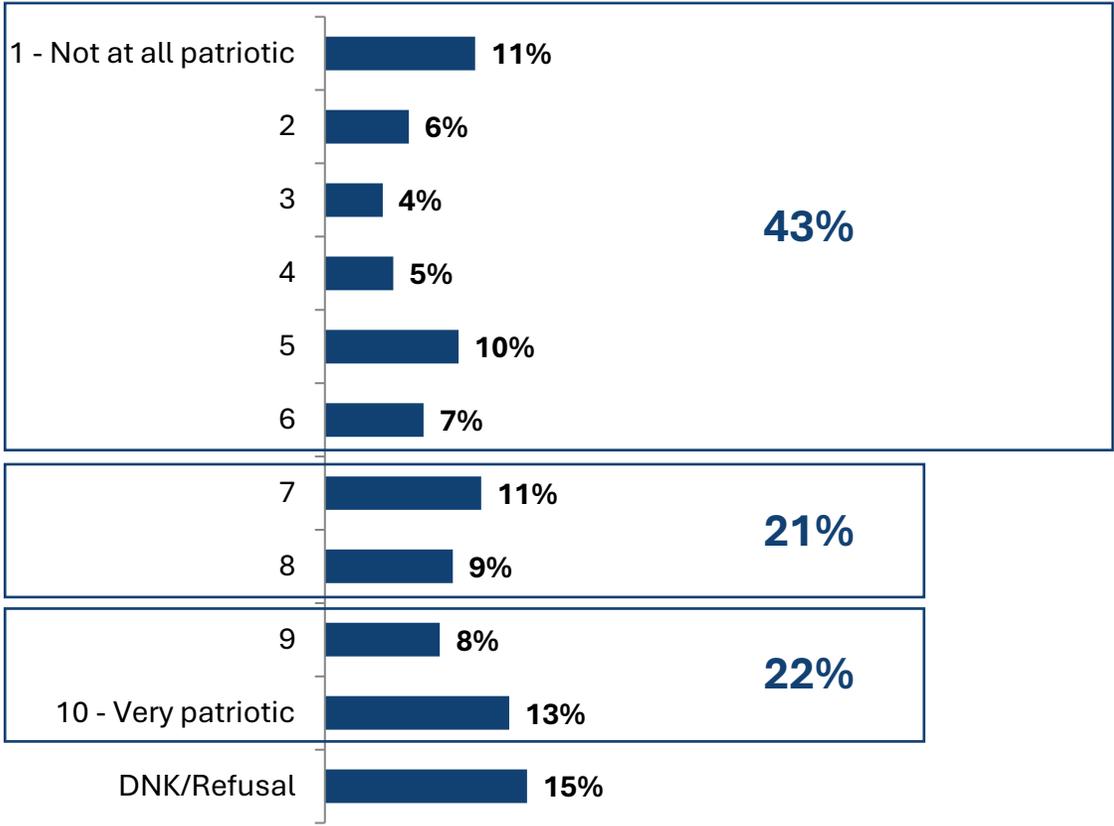Base: All respondents (n=1,000)
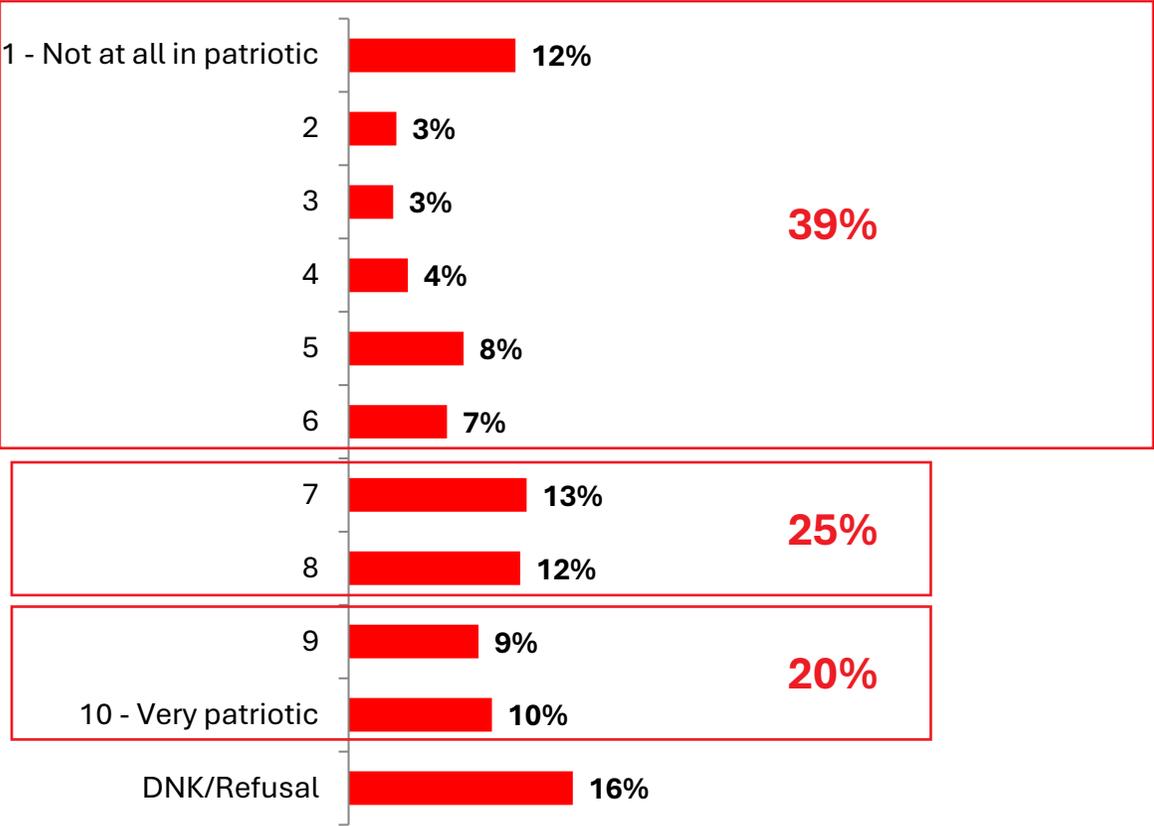
Q8. On a scale of 1 to 10, how much do you consider Conservative leader **Pierre Poilievre** to be a Canadian patriot?
Base: All respondents (n=1,000)

Q7B – Mark Carney	%		Q8 – Pierre Poilievre	%
1 - Not at all in patriotic	12%		1 - Not at all patriotic	11%
2	3%		2	6%
3	3%		3	4%
4	4%		4	5%
5	8%		5	10%
6	7%		6	7%

39% (Q7B, scores 1–6) **43%** (Q8, scores 1–6)

	%			%
7	13%		7	11%
8	12%		8	9%

25% (Q7B, scores 7–8) **21%** (Q8, scores 7–8)

	%			%
9	9%		9	8%
10 - Very patriotic	10%		10 - Very patriotic	13%

20% (Q7B, scores 9–10) **22%** (Q8, scores 9–10)

DNK/Refusal	16%		DNK/Refusal	15%

Average: 6.1/10   **Average: 6/10**

Carney vs Poilievre: Perceived Patriotism (2/2)

Q7B + Q8. On a scale of 1 to 10 how in touch with the typical Canadian voter is...?

Base: All respondents (n=1,000)

	Total Ontario	GTA	Hamilton/ Niagara	South	East	North	Male	Female	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n=	*1162*	*508*	*172*	*287*	*127*	*68*	*563*	*599*	*321*	*372*	*470*	*472*	*502*	*176*
Unweighted n=	*1000*	*479*	*132*	*222*	*113*	*54*	*477*	*522*	*263*	*328*	*409*	*426*	*431*	*135*
Mark Carney														
Average	**6.1**	6.1	6.3	5.7	6.7	5.8	5.8	6.4	6.2	5.5	6.5	6.2	6.2	5.6
Pierre Poilievre														
Average	**6.0**	6.1	5.8	6.0	5.6	5.9	6.3	5.6	6.4	6.0	5.7	5.8	6.1	5.8

	Total Ontario	LPC	CPC	NDP	GPC	PPC
Weighted n=	*1162*	479	386	77	21	17
Unweighted n=	*1000*	455	282	87	19	17
Mark Carney						
Average	**6.1**	8.0	4.0	6.4	5.7	4.7
Pierre Poilievre						
Average	**6.0**	4.3	8.6	4.2	4.7	6.5

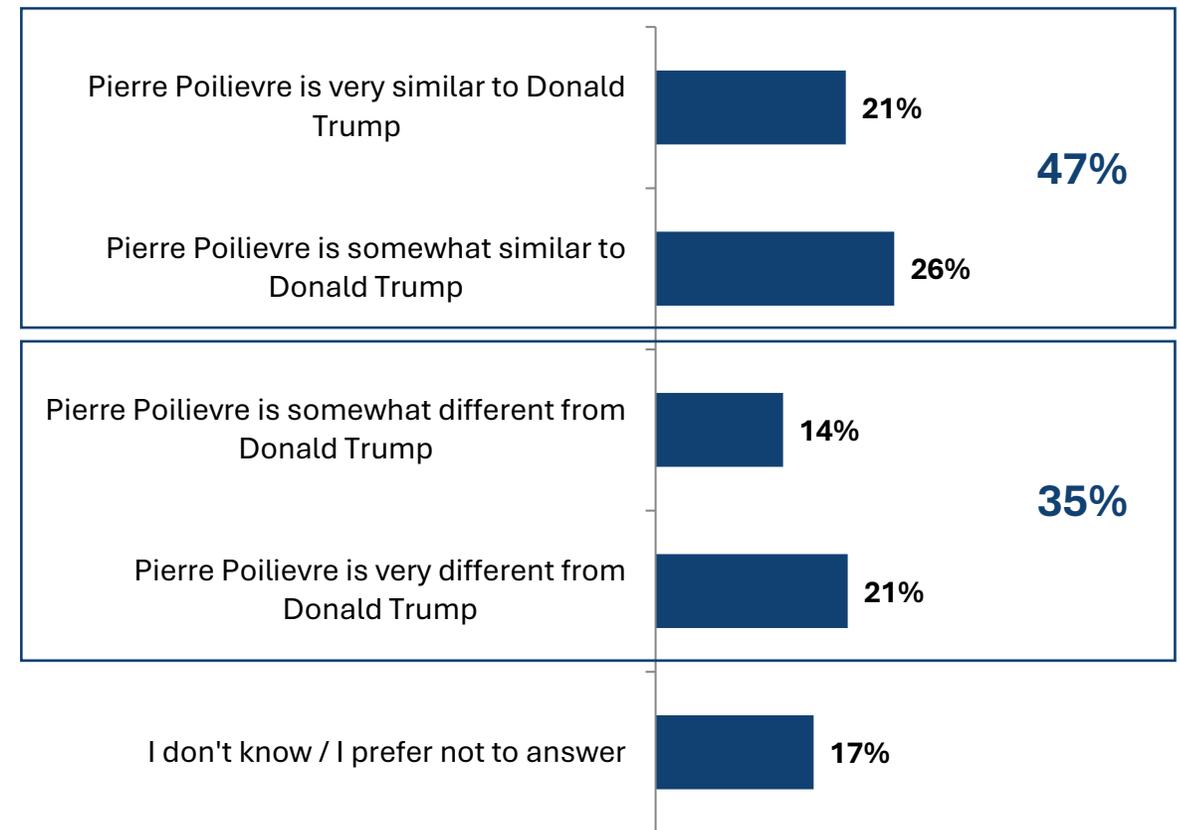# Carney vs Poilievre: Comparison with Other Leaders (1/3)

Q9. Would you say that leader Mark Carney is similar or different from Justin Trudeau?
Base: All respondents (n=1,000)

Q10. Would you say that leader Pierre Poilievre is similar or different from Donald Trump?
Base: All respondents (n=1,000)

Mark Carney is very similar to Justin Trudeau	19%
Mark Carney is somewhat similar to Justin Trudeau	22%

41%

Mark Carney is somewhat different from Justin Trudeau	23%
Mark Carney is very different from Justin Trudeau	18%

41%

I don't know / I prefer not to answer	18%

Pierre Poilievre is very similar to Donald Trump	21%
Pierre Poilievre is somewhat similar to Donald Trump	26%

47%

Pierre Poilievre is somewhat different from Donald Trump	14%
Pierre Poilievre is very different from Donald Trump	21%

35%

I don't know / I prefer not to answer	17%
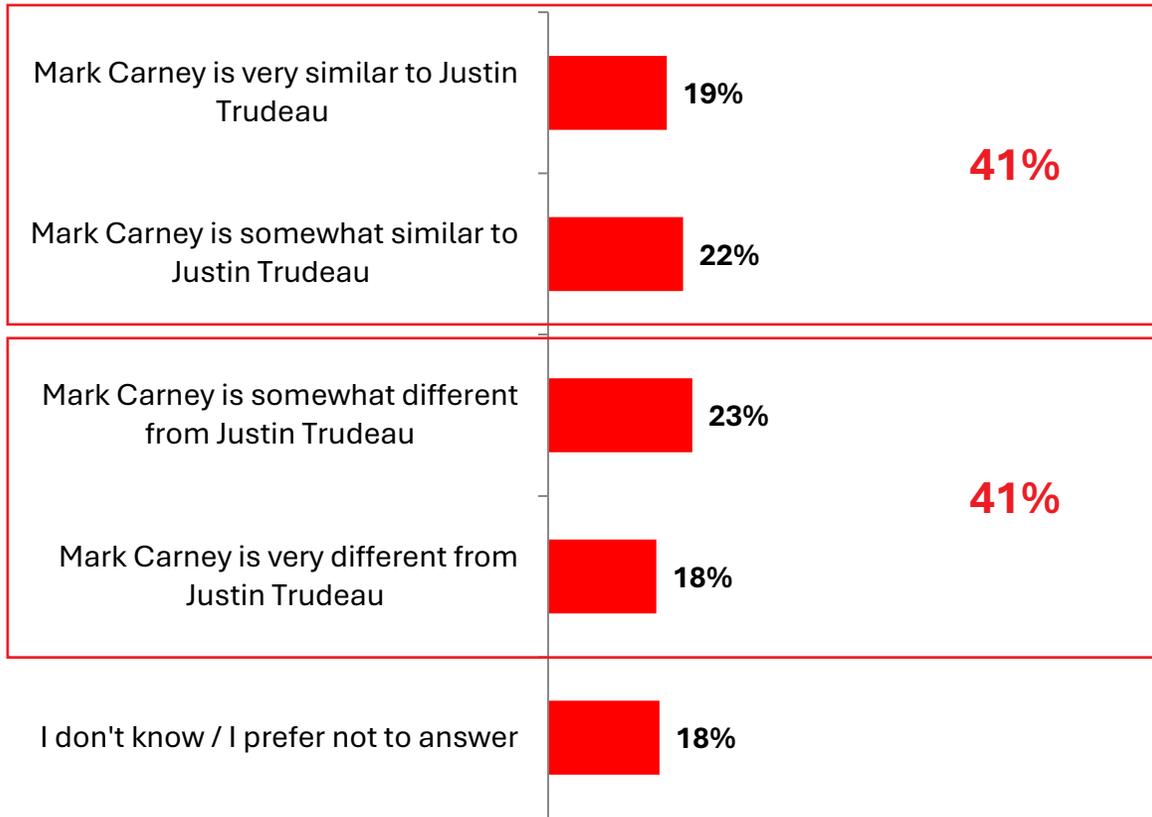
Carney vs Poilievre: Comparison with Other Leaders (2/3)

Q9. Would you say that leader Mark Carney is similar or different from Justin Trudeau?

Base: All respondents (n=1,000)

	Total Ontario	GTA	Hamilton/ Niagara	South	East	North	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	**1162**	508	172	287	127	68	563	599	321	372	470	472	502	176
Unweighted n=	**1000**	479	132	222	113	54	477	522	263	328	409	426	431	135
Mark Carney is very similar to Justin Trudeau	**21%**	17%	19%	22%	18%	25%	25%	14%	18%	21%	18%	16%	21%	23%
Mark Carney is somewhat similar to Justin Trudeau	**26%**	23%	23%	26%	9%	20%	22%	22%	23%	21%	22%	22%	22%	21%
Mark Carney is somewhat different from Justin Trudeau	**14%**	25%	20%	22%	26%	19%	24%	23%	21%	24%	24%	22%	24%	26%
Mark Carney is very different from Justin Trudeau	**21%**	19%	14%	14%	26%	17%	19%	16%	12%	14%	24%	20%	18%	11%
I don't know / I prefer not to answer	**17%**	17%	24%	16%	21%	18%	10%	25%	25%	19%	12%	19%	16%	19%

	Total Ontario	LPC	CPC	NDP	GPC	PPC
Weighted n=	**1162**	479	386	77	21	17
Unweighted n=	**1000**	455	282	87	19	17
Mark Carney is very similar to Justin Trudeau	**21%**	4%	45%	12%	17%	51%
Mark Carney is somewhat similar to Justin Trudeau	**26%**	18%	27%	39%	10%	18%
Mark Carney is somewhat different from Justin Trudeau	**14%**	38%	13%	19%	26%	17%
Mark Carney is very different from Justin Trudeau	**21%**	32%	5%	9%	16%	14%
I don't know / I prefer not to answer	**17%**	8%	11%	21%	32%	0%

Carney vs Poilievre: Comparison with Other Leaders (3/3)

Q10. Would you say that leader Pierre Poilievre is similar or different from Donald Trump?
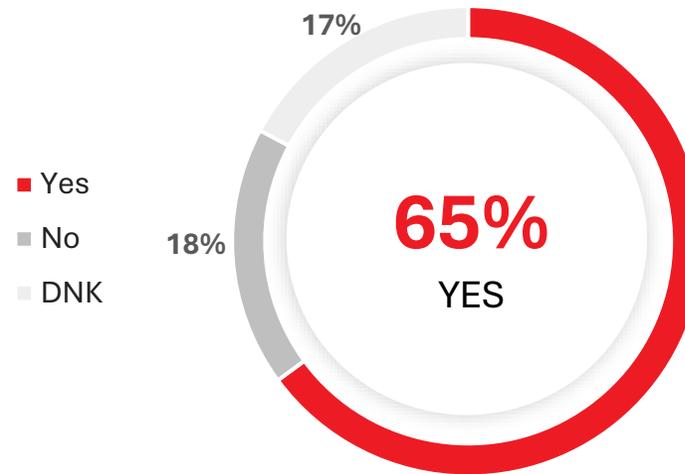
Base: All respondents (n=1,000)

	Total Ontario	GTA	Hamilton /Niagara	South	East	North	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	*1162*	*508*	*172*	*287*	*127*	*68*	*563*	*599*	*321*	*372*	*470*	*472*	*502*	*176*
Unweighted n=	*1000*	*479*	*132*	*222*	*113*	*54*	*477*	*522*	*263*	*328*	*409*	*426*	*431*	*135*
Pierre Poilievre is very similar to Donald Trump	**21%**	21%	24%	22%	20%	14%	20%	22%	16%	20%	25%	22%	20%	20%
Pierre Poilievre is somewhat similar to Donald Trump	**26%**	25%	26%	22%	35%	38%	28%	25%	28%	21%	30%	26%	26%	27%
Pierre Poilievre is somewhat different from Donald Trump	**14%**	15%	11%	15%	13%	13%	16%	12%	15%	18%	10%	14%	16%	10%
Pierre Poilievre is very different from Donald Trump	**21%**	22%	17%	25%	15%	19%	25%	17%	20%	22%	21%	19%	22%	25%
I don't know / I prefer not to answer	**17%**	17%	23%	15%	17%	16%	11%	23%	22%	18%	14%	18%	16%	17%

	Total Ontario	LPC	CPC	NDP	GPC	PPC
Weighted n=	*1162*	479	386	77	21	17
Unweighted n=	*1000*	455	282	87	19	17
Pierre Poilievre is very similar to Donald Trump	**21%**	40%	3%	28%	15%	11%
Pierre Poilievre is somewhat similar to Donald Trump	**26%**	40%	11%	40%	26%	15%
Pierre Poilievre is somewhat different from Donald Trump	**14%**	6%	26%	9%	7%	41%
Pierre Poilievre is very different from Donald Trump	**21%**	6%	49%	5%	18%	29%
I don't know / I prefer not to answer	**17%**	8%	10%	18%	33%	4%

Disclosure of Carney's Business Interests

Q11. Liberal Leader Mark Carney has acknowledged that as prime minister he may have conflicts of interest related to his business interests from recently working for a major investment company. Because he has never been elected, he has said the rules only require his business interests to be disclosed after an election. Some have been calling for him to reveal his business interests before Canadians vote so they can make an informed decision about potential conflicts. **Do you feel Liberal leader Mark Carney should voluntarily reveal his business interests before the election?**

Base: All respondents (n=1,000)

65% YES

17%
18%

- Yes
- No
- DNK

	Total Ontario	GTA	Hamilton /Niagara	South	East	North	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	**1162**	*508*	*172*	*287*	*127*	*68*	*563*	*599*	*321*	*372*	*470*	*472*	*502*	*176*
Unweighted n=	**1000**	*479*	*132*	*222*	*113*	*54*	*477*	*522*	*263*	*328*	*409*	*426*	*431*	*135*
Yes	**65%**	65%	59%	69%	61%	66%	70%	60%	64%	68%	63%	65%	63%	69%
No	**18%**	17%	21%	14%	22%	23%	19%	17%	18%	16%	20%	16%	22%	14%
I don't know	**17%**	18%	20%	16%	17%	12%	11%	23%	18%	16%	17%	19%	15%	17%

Disclosure of Carney's Business Interests – By Voting Intentions

Q11. Liberal Leader Mark Carney has acknowledged that as prime minister he may have conflicts of interest related to his business interests from recently working for a major investment company. Because he has never been elected, he has said the rules only require his business interests to be disclosed after an election. Some have been calling for him to reveal his business interests before Canadians vote so they can make an informed decision about potential conflicts. **Do you feel Liberal leader Mark Carney should voluntarily reveal his business interests before the election?**
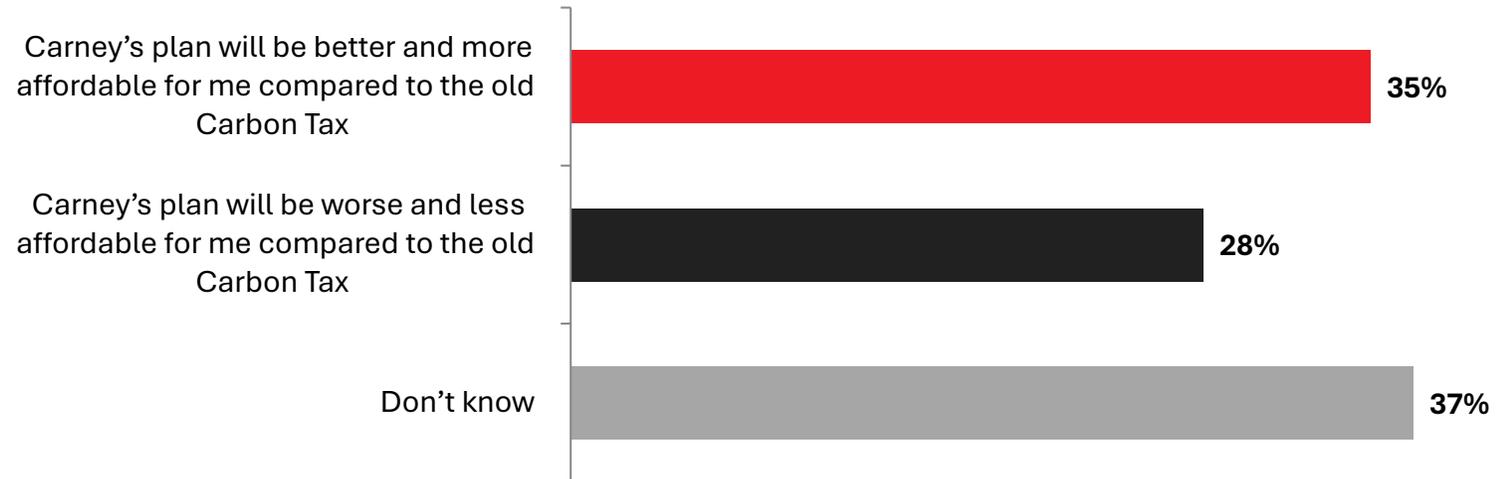Base: All respondents (n=1,000)

	Total Ontario	LPC	CPC	NDP	GPC	PPC
Weighted n=	**1162**	479	386	77	21	17
Unweighted n=	**1000**	455	282	87	19	17
Yes	**65%**	50%	88%	71%	63%	71%
No	**18%**	32%	7%	14%	13%	20%
I don't know	**17%**	18%	5%	14%	24%	9%

Perceived Impact of Carney's Carbon Pricing Plan on Consumers

Q13. Liberal Leader Mark Carney had reduced the consumer carbon tax to zero and has promised as prime minister to bring in new climate regulations instead, including a tax on products from countries without carbon taxes, a higher carbon tax on Canadian industries, and creating incentives for Canadians to buy products that have lower climate impacts. What do you think Liberal leader Mark Carney's carbon pricing plans mean for you as a consumer?

Base: All respondents (n=1,000)

	Total Ontario	GTA	Hamilton /Niagara	South	East	North	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	*1162*	*508*	*172*	*287*	*127*	*68*	*563*	*599*	*321*	*372*	*470*	*472*	*502*	*176*
Unweighted n=	*1000*	*479*	*132*	*222*	*113*	*54*	*477*	*522*	*263*	*328*	*409*	*426*	*431*	*135*
Carney's plan will be better and more affordable for me compared to the old Carbon Tax	**35%**	36%	32%	39%	33%	26%	35%	36%	37%	31%	38%	38%	34%	31%
Carney's plan will be worse and less affordable for me compared to the old Carbon Tax	**28%**	28%	29%	25%	27%	38%	35%	21%	26%	31%	26%	26%	28%	32%
I don't know	**37%**	36%	40%	37%	40%	36%	30%	44%	37%	38%	36%	36%	38%	37%

Perceived Impact of Carney's Carbon Pricing Plan on Consumers – By Voting Intentions

Q13. Liberal Leader Mark Carney had reduced the consumer carbon tax to zero and has promised as prime minister to bring in new climate regulations instead, including a tax on products from countries without carbon taxes, a higher carbon tax on Canadian industries, and creating incentives for Canadians to buy products that have lower climate impacts. What do you think Liberal leader Mark Carney's carbon pricing plans mean for you as a consumer?
Base: All respondents (n=1,000)

	Total Ontario	LPC	CPP	NDP	GPC	PPC
Weighted n=	**1162**	479	386	77	21	17
Unweighted n=	**1000**	455	282	87	19	17
Carney's plan will be better and more affordable for me compared to the old Carbon Tax	**35%**	57%	19%	30%	31%	35%
Carney's plan will be worse and less affordable for me compared to the old Carbon Tax	**28%**	10%	54%	25%	32%	65%
I don't know	**37%**	33%	27%	45%	37%	0%

Respondent Profile

Respondent profiles – *Ontarian Sample*

(Base n=1,000)

The table below presents the Ontarian distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	477	563
Female	522	599

Language (Mother Tongue)

	Unweighted	Weighted
French	35	38
English	842	1006
Other	123	118

Age

	Unweighted	Weighted
18 to 34	263	321
35 to 54	328	372
55+	409	470

Region

	Unweighted	Weighted
GTA	479	508
Hamilton/Niagara	132	172
South	222	287
East	113	127
North	54	68

Our Credentials

Canada

Leger is a member of the Canadian Research Insights Council (CRIC), the industry association for the market/survey/insights research industry.

Europe

Leger is a member of ESOMAR (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.

America

Leger is also a member of the Insights Association, the American Association of Marketing Research Analytics.

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Leger is a member of the Worldwide Independent Network of Market Research (WIN), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

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Marketing research and polling

Customer Experience (CX)
Strategic and operational customer experience consulting services

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Leger Opinion (LEO)
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Leger Communities
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Leger Digital
Digital strategy and user experience

International Research
Worldwide Independent Network (WIN)

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employees

185
consultants

8
offices

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