

Report

Government of Alberta Report Card

June 2025

DATE 6/12/2025



Methodology

Leger monitors constituents' views of the Alberta government's performance, party leadership, and voter intentions to keep a pulse on provincial political sentiment.

Method

Online survey among respondents 18 years of age or who are eligible voters: **n= 1,040**

Respondents were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, region,** and **education** in order to ensure a representative sample of the Alberta population.

When

Data collection from **May 23-25, 2025.**

Where available, results are compared to previous waves of research.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±3.04%**, (19 times out of 20)

Questions

Have questions about the data presented in this report? Please contact Steve Mossop, Executive Vice-President, Western Canada at the following e-mail address: smossop@leger360.com

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Notes

A more detailed methodology is presented in the Appendix.

In May 2025, Leger polling data indicates there has been some subtle shifting of the political environment over the last 4 months. **The UCP (3 pts) and NDP (2pts) have both decreased in support slightly** while the **Alberta Liberals have again experienced a significant increase in voting intention**, likely due in large part to the success of the Liberals at the Federal level.

Premier Danielle Smith's approval rating has fallen by 2 percentage points since January 2025, but she **continues to be the provincial leader with the highest approval**. Meanwhile, NDP leader Naheed Nenshi's approval has increased slightly, though he remains the second-most popular party leader. While approval ratings for other Alberta party leaders continue to lag significantly behind the top two candidates, ratings for Liberal leader Roggeveen and Alberta Party leader Amantea are up significantly.

Albertans continue to cite **healthcare as the most pressing issue facing the province**, a position it has held for years. Inflation and rising interest rates, which dominated public concerns in 2023, continue to trend downwards in urgency and have fallen significantly since January 2025. USA tariffs/trade continues remain a moderate issue in May 2025 despite decreases since January, while new addition provincial nationalism/separatism is seen as the most important issue by nearly one-in-ten Albertans.

Despite these shifting concerns, the **government's approval ratings remain mixed**. Approval for energy/pipelines and preparation for wildfire emergencies sits at greater than 40%, but all other issues sit below this mark in regard to approval. Homelessness, poverty, housing prices/affordability, health care, provincial nationalism/separatism, jobs/unemployment, relations with the federal government, and economy all have disapproval rates of 50% or greater in May 2025.

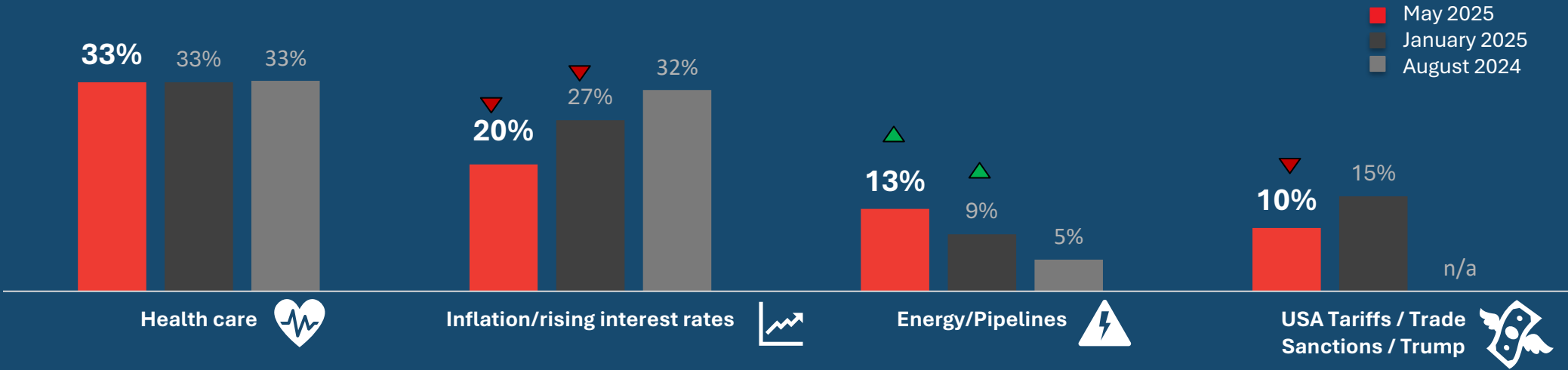
Public sentiment on Alberta's overall trajectory remains divided, with 37% of residents believing the province is headed in the right direction, and just over half saying it is on the wrong track—figures largely unchanged since August 2024. While most Albertans are opposed to an Alberta Pension Plan, support for the idea has increased since January as many unsure Albertans have shifted to be in favour of the idea. Support for Premier Smith's handling of the USA trade/tariff issue has decreased since January as many unsure Albertans have shifted to a negative view of the issue.

While the vast majority of Albertans are aware of recent allegations involving Alberta Health Services and the awarding of contracts to private surgical providers, **nearly half lack detailed information**. Greater than half of Albertans believe the government did not act transparently, and greater than two-thirds believe that an independent investigation into the allegations is important.

At the federal level, **Pierre Poilievre's Conservative Party has experienced significant losses in voting intention among decided Alberta voters** since January 2025, while voting intention for the Liberal Party has increased significantly since then. That said, the Conservative Party still holds a significant lead in the province with more than half of decided voters intending to vote for the party.

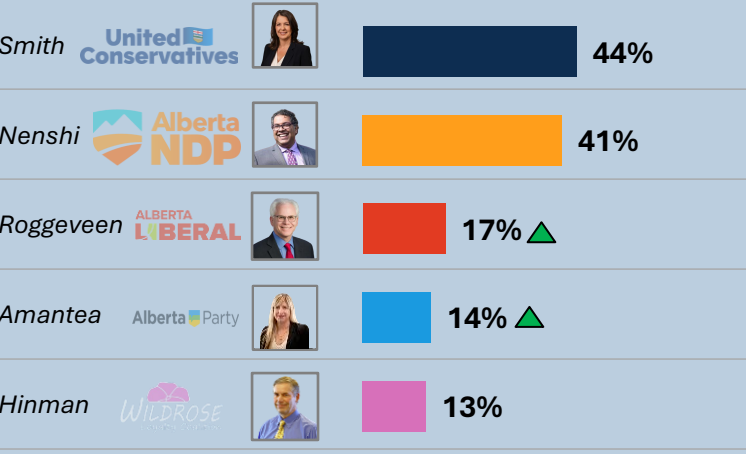
Key Important Issues

Concerns about health care continue to be most prominent in Alberta as of May 2025, while the importance of inflation/rising continues to trend downwards. Energy/pipelines has been trending upwards in importance while concern about US relations/Tariffs is down in May 2025.



Leader Approval Ratings

Danielle Smith continues to lead Naheed Nenshi in approval ratings in May 2025. Roggeveen and Amantea both experienced significant increases in their approval.



Approval Ratings of Current Government on Key Issues

Approval ratings for the current UCP government on their handling of various issues are mixed. Energy/pipelines are the only issues with higher approval than the 44% received by Premier Smith herself.



Alberta Voting Intentions

The United Conservative Party continues to hold a strong lead over the second place Alberta NDP. Outside of the NDP and UCP, no party received more than 5% voting intention amongst Albertans.

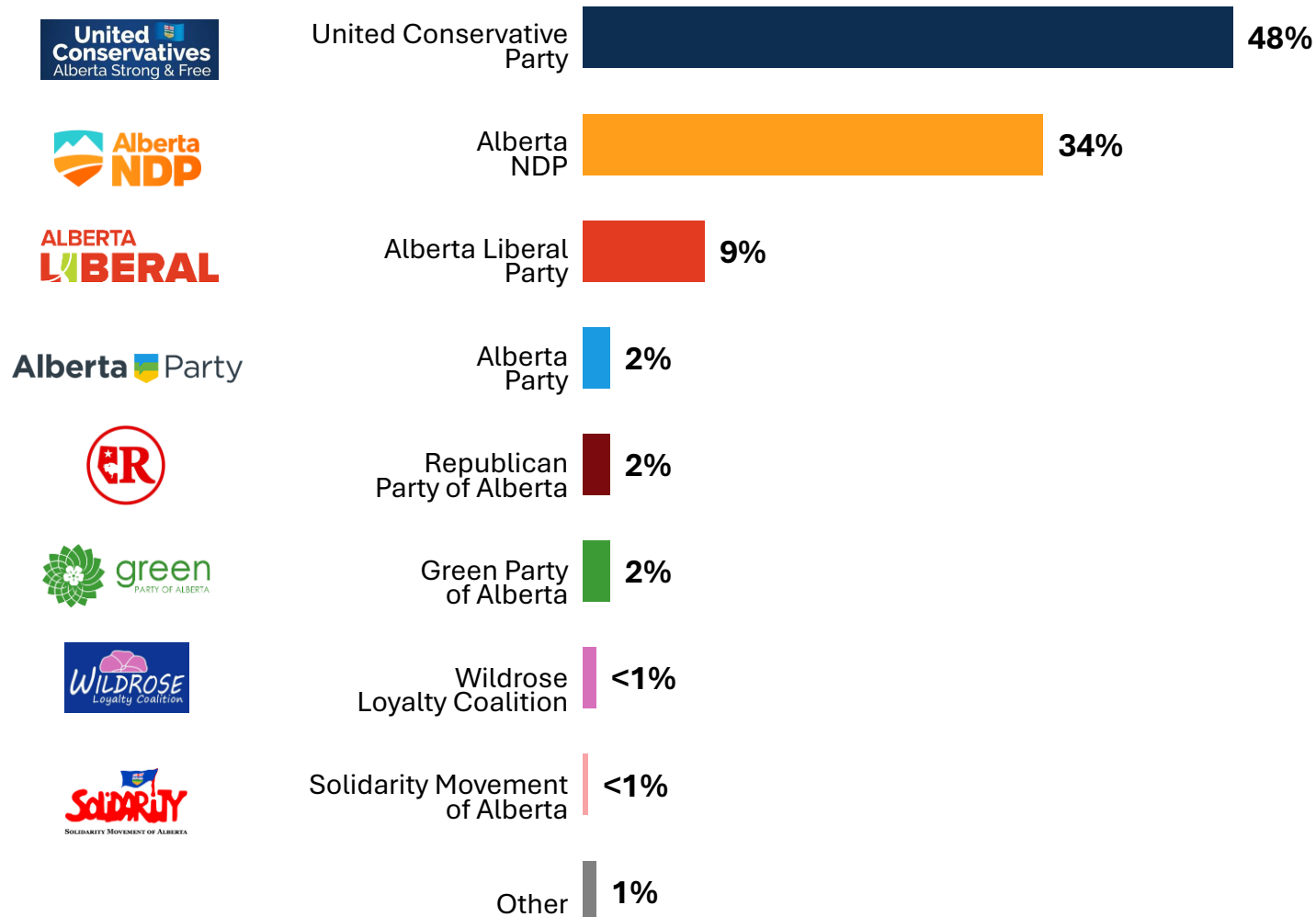


A wide-angle photograph of the Chicago skyline at sunset. The Willis Tower stands prominently in the center of the skyline. In the foreground, the Bixby Creek Bridge is visible, spanning a river. The sky is filled with colorful clouds, and the city lights are beginning to glow.

Detailed Findings

PROVINCIAL VOTING INTENTIONS

(Among Decided Voters)

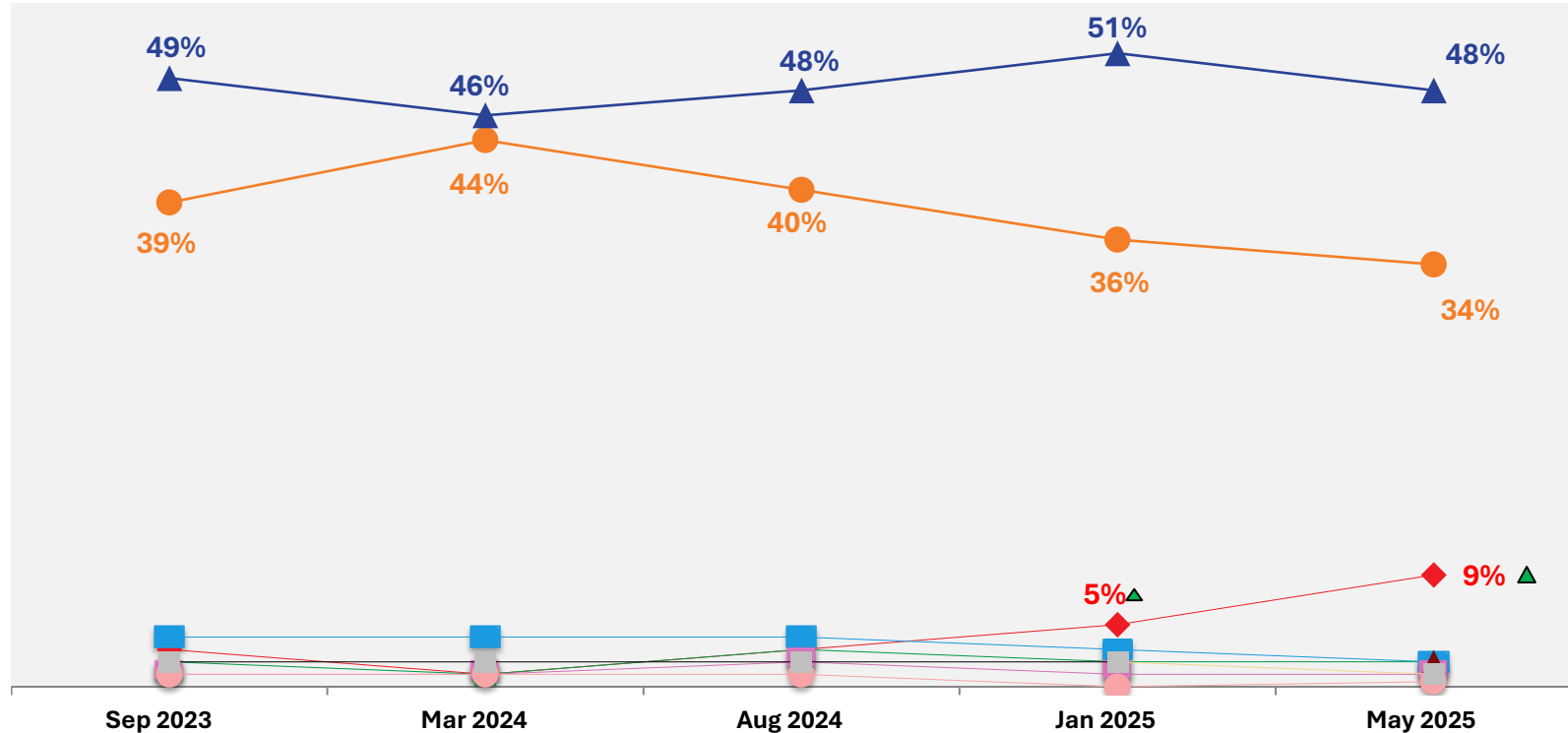


Almost half of Albertans report that they would vote for the United Conservative Party candidate if an Alberta provincial election were held tomorrow.

The Alberta NDP received the second highest share of voting intention, trending downward since March 2024. With Alberta Liberal Party trending upwards.

PROVINCIAL VOTING INTENTIONS OVER TIME

(Among Decided Voters)



The United Conservative Party and Alberta NDP hold their ranking in voting intentions this wave; however, they have both experienced a directional drop-in support.

For the second wave in a row, the Alberta Liberal Party experienced a statistically significant increase in voting intention and is up a total of 6pp since August 2024.

Alberta Liberal Party	3%	1%	3%	5% ▲	9% ▲
Alberta Party	4%	4%	4%	3%	2%
Green Party of Alberta	2%	1%	3%	2%	2%
Republican Party of Alberta*	n/a	n/a	n/a	n/a	2%
Wildrose Loyalty Coalition	1%	1%	2%	1%	1%
Solidarity Movement of Alberta	1%	1%	1%	<1%	<1%
Other	2%	1%	1%	1%	1%

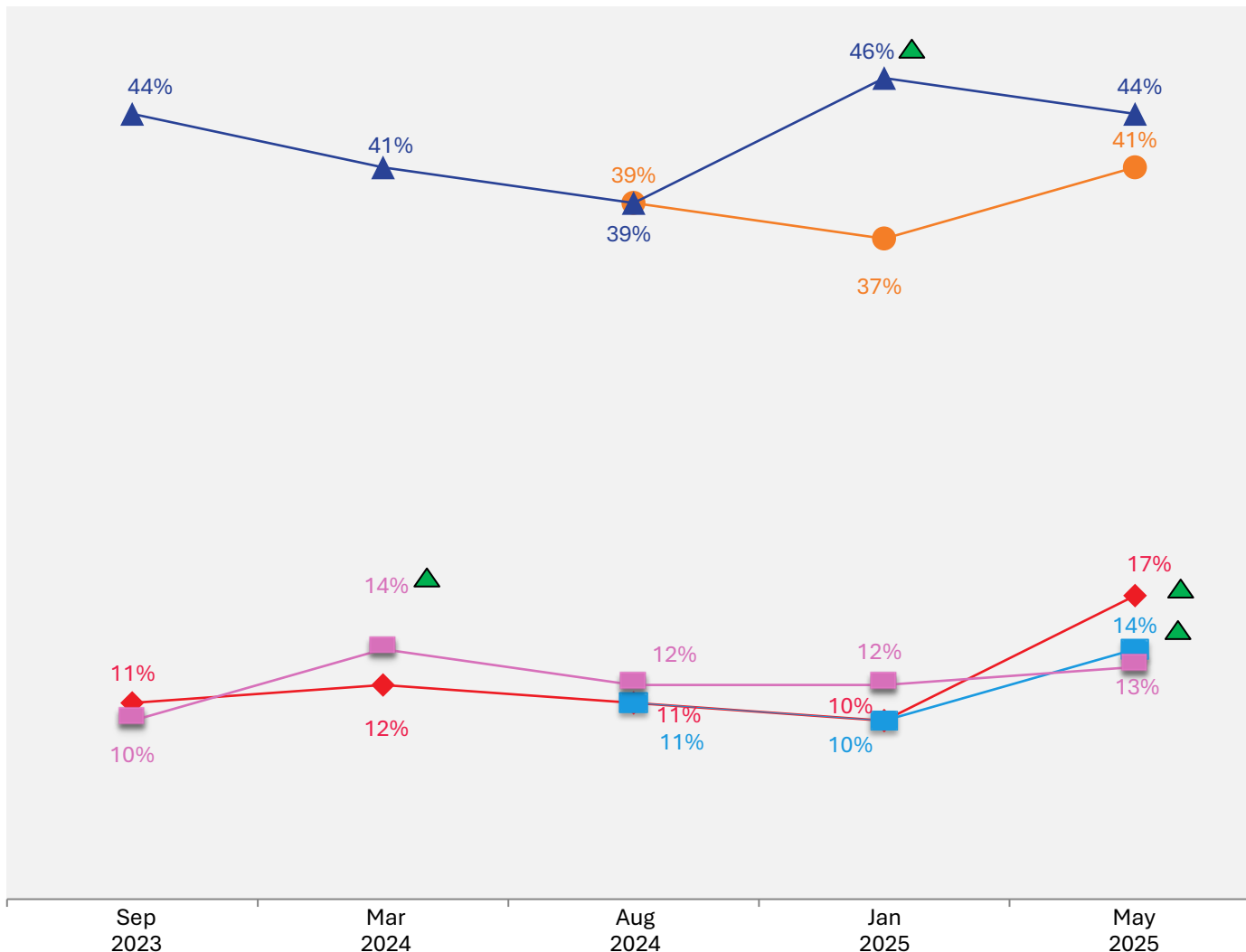
▲ Statistically significantly higher than previous wave.
▼ Statistically significantly lower than previous wave.

CURRENT LEADER APPROVAL RATING

UCP leader Danielle Smith has made a directional decrease, dropping 2-points over this period.

NDP leader Naheed Nenshi has seen his approval rating increase directionally since January 2025, narrowing the gap to the top spot.

The remaining four party leaders all continue to experience relatively low levels of approval, although Roggeveen and Amantea see a statistically significant improvement this wave.



—●— Nenshi



—▲— Smith



—◆— Roggeveen



—■— Amantea

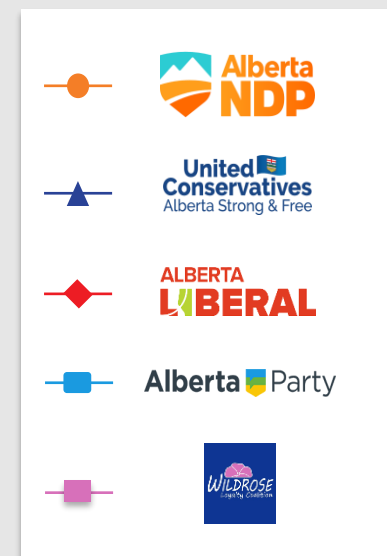
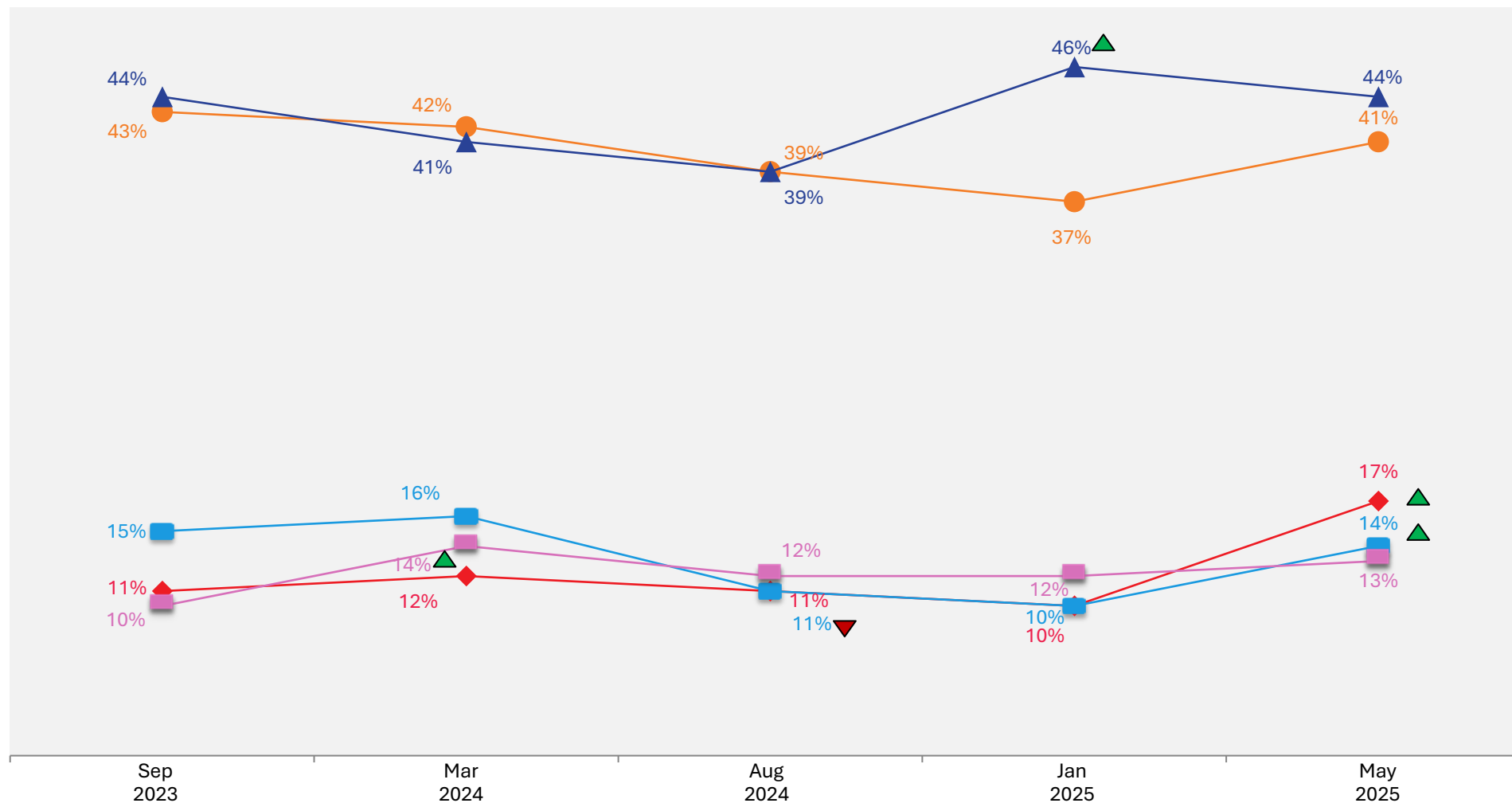


—■— Hinman



CURRENT LEADER APPROVAL RATING

Longer Term Tracking



CHANGE IN OPINION OF LEADERS

All Alberta provincial party leaders have experienced a NET negative change in opinion over the past six months, though the magnitude of this change varies greatly by leader.

Danielle Smith experienced the largest negative change in NET opinion over the last six months (-22), led by a significant drop in those whose opinion has improved and a directional increase in those whose have worsened.

Naheed Nenshi and Roggeveen experienced the second largest negative change in NET opinion (-11).



Danielle Smith –
United Conservative Party



Naheed Nenshi –
Alberta NDP



John Roggeveen –
Alberta Liberal
Party



Lindsay Amantea –
Alberta Party



Paul Hinman –
Wildrose Loyalty
Coalition

	May 2025	Jan 2025	Aug 2024	Mar 2024	May 2025	Jan 2025	Aug 2024	Mar 2024	May 2025	Jan 2025	Aug 2024	Mar 2024	May 2025	Jan 2025	Aug 2024	Mar 2024	May 2025	Jan 2025	Aug 2024	Mar 2024
Improved	18%	22%	17%	20%	16%	16%	19%	14%	3%	2%	1%	2%	3%	2%	2%	3%	3%	2%	2%	3%
Worsened	40%	35%	35%	41%	27%	25%	21%	24%	14%	11%	12%	16%	10%	9%	7%	9%	10%	7%	7%	11%
NET Change	-22	-13	-18	-21	-11	-9	-2	-10	-11	-9	-11	-14	-7	-7	-5	-6	-7	-5	-5	-8

% Statistically significantly higher than previous wave.

% Statistically significantly lower than previous wave.

Base: All respondents (Weighted: n= 1,040 ; Unweighted: n= 1,040)

Over the past six months, has your opinion of each of the following leaders improved, stayed the same, or worsened?










ALBERTA ISSUES – MOST IMPORTANT: AIDED – TRACKER



Health care continues to be the top issue facing Alberta in May 2025, followed by economy and inflation/rising interest rates. Most of the top issues continue to trend downwards in importance.

The second tier of issues include housing prices/affordability, energy/pipelines, taxes and a new addition in May 2025 – provincial nationalism/separatism.










USA tariffs / trade sanctions / Trump experienced a significant drop this wave.

	May 2025	Jan 2025	Aug 2024	Mar 2024	Sep 2023
 Health care	17%	18%	20%	20%	17%
 Economy	13%	11%	14%	11%	11%
 Inflation / rising interest rates	10%	15%	17%	20%	22%
 Housing prices / affordability	8%	12%	13%	14%	13%
 Energy / pipelines	8%	5%	3%	3%	4%
 Provincial Nationalism / Separatism	8%	n/a	n/a	n/a	n/a
 Taxes	7%	5%	6%	5%	5%
 USA Tariffs / Trade – Sanctions / Trump	5%	8%	n/a	n/a	n/a
 Jobs / unemployment	5%	7%	4%	5%	3%

% Statistically significantly higher than previous wave.

% Statistically significantly lower than previous wave.

Base: All respondents (Weighted: n= 1,040 ; Unweighted: n= 1,040) . 'Not sure' (1%) responses not shown.
In your view, what is the most important issue facing Alberta today? What is the second most important issue?

	May 2025	Jan 2025	Aug 2024	Mar 2024	Sep 2023
 Homelessness	3%	3%	3%	3%	4%
 Environment / climate change	3%	3%	3%	4%	5%
 Education	3%	2%	2%	1%	2%
 Poverty	2%	2%	3%	3%	2%
 Crime / public safety	2%	2%	3%	3%	4%
 Opioid / drug overdose / toxicity crisis	1%	2%	1%	3%	3%
 Systemic racism	1%	1%	1%	1%	1%
 Wildfires	1%	1%	4%	1%	1%
 Transportation	<1%	<1%	1%	<1%	-
Other	1%	2%	2%	2%	1%

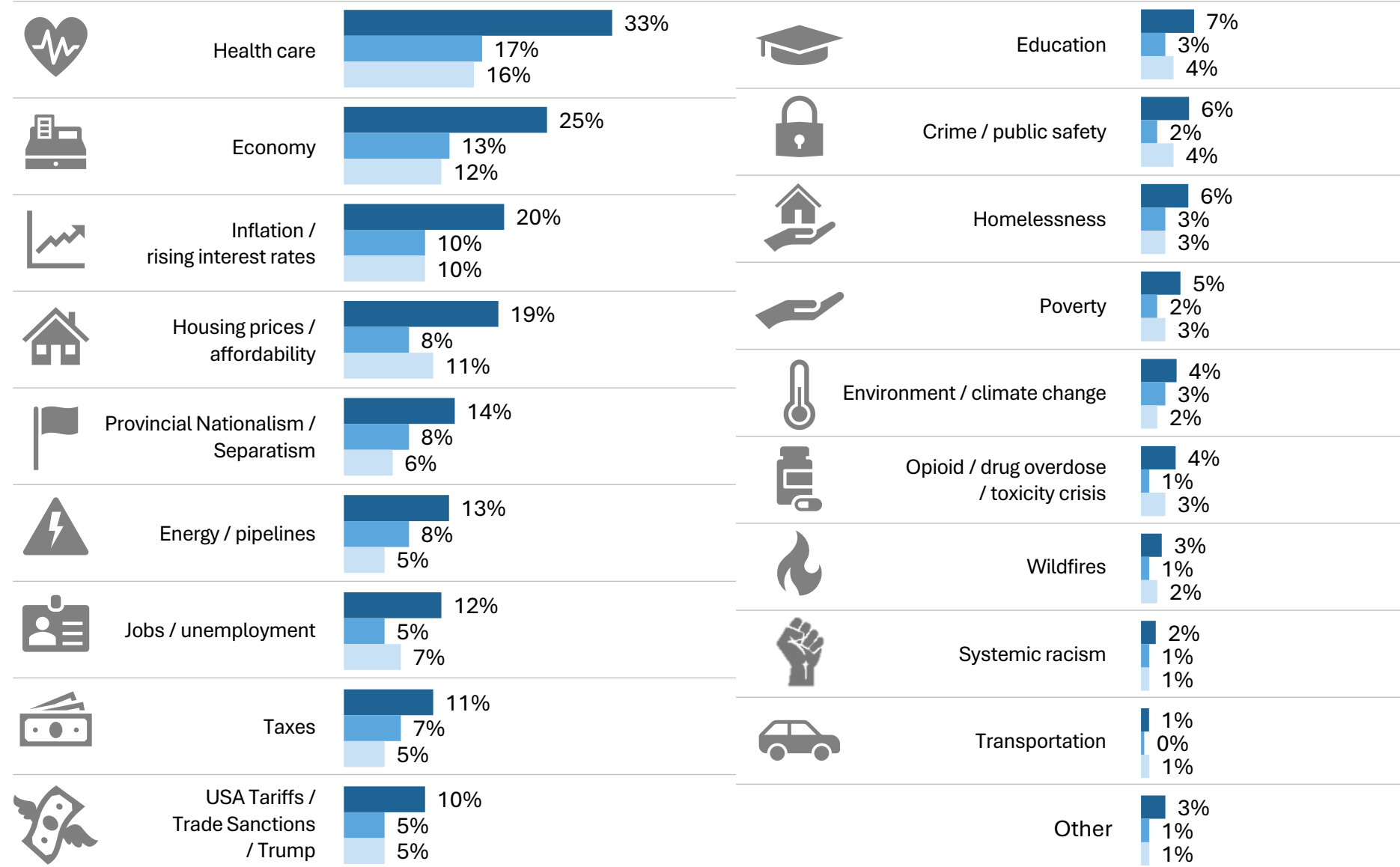
ALBERTA ISSUES – TOTAL IMPORTANCE: AIDED









Healthcare remains the overall top issue cited by Albertans, with one-third reporting it as the first or second most important issue the province is currently facing.







Economy, inflation/rising interest rates and housing prices/affordability also continue to be important issues in Alberta, while a new addition in May 2025; provincial nationalism/separatism is also ranked as highly important.

■ NET Important
■ Most important
■ Second most important















TOP 6 BC ISSUES – MOST IMPORTANT: AIDED (May 2025)

	AGE	18-34	35-54	55+
 Health care		9%	16%	24%
 Economy		8%	13%	18%
 Inflation / rising interest rates		14%	11%	7%
 Housing prices / affordability		13%	8%	5%
 Provincial Nationalism / Separatism		6%	8%	9%
 Energy / pipelines		2%	7%	15%

	PROVINCIAL VOTING INTENT	NDP	UCP
 Health care		32%	9%
 Economy		9%	18%
 Inflation / rising interest rates		7%	12%
 Housing prices / affordability		6%	9%
 Provincial Nationalism / Separatism		11%	7%
 Energy / pipelines		2%	16%

TOP 6 ALBERTA ISSUES – TOP 2 MOST IMPORTANT: AIDED (May 2025)

	AGE	18-34	35-54	55+
 Health care		20%	34%	42%
 Economy		17%	25%	32%
 Inflation / rising interest rates		26%	22%	14%
 Housing prices / affordability		27%	19%	14%
 Provincial Nationalism / Separatism		11%	14%	16%
 Energy / pipelines		3%	12%	22%

	PROVINCIAL VOTING INTENT	NDP	UCP
 Health care		52%	25%
 Economy		19%	30%
 Inflation / rising interest rates		12%	25%
 Housing prices / affordability		18%	22%
 Provincial Nationalism / Separatism		19%	11%
 Energy / pipelines		3%	25%

APPROVAL RATING OF CURRENT GOVERNMENT ON ISSUES



Issue-centric approval ratings for the UCP government fall in the 22%-48% range depending on the issue.

Handling of energy/pipelines has the highest ratings in May 2025, followed by preparation for wildfires, preparation for US tariffs, economy, and transportation.













While approval ratings held relatively consistent among the top half of issues, disapproval ratings rose significantly for preparation for US tariffs, managing relations with the federal government, and indigenous reconciliation.

Approval Rate



Disapproval Rate



		May 2025	Jan 2025	Aug 2024	Mar 2024	Sep 2023
	Energy/ pipelines	48%	48%	42%	40%	42%
	Preparation for Wildfire Emergencies	43%	n/a	n/a	n/a	n/a
	Preparing for USA tariffs / trade sanctions	39%	38%	n/a	n/a	n/a
	Economy	39%	37%	34%	34%	36%
	Transportation & roads	39%	39%	40%	37%	37%
	Environment/ climate change	38%	38%	35%	37%	35%
	Managing relations with the Federal Government	38%	41%	33%	34%	36%
	Government spending/ Provincial budget	37%	36%	33%	30%	n/a
	Education	36%	33%	31%	33%	35%
	Relations between provincial and municipal governments in Alberta	34%	35%	32%	33%	34%
	Jobs/unemployment	34%	35%	34%	35%	35%
	Reconciliation with Indigenous Peoples/ First Nations	34%	34%	34%	34%	32%

	May 2025	Jan 2025	Aug 2024	Mar 2024	Sep 2023
	37%	32%	34%	35%	34%
	35%	n/a	n/a	n/a	n/a
	47%	38%	n/a	n/a	n/a
	50%	46%	49%	49%	42%
	43%	39%	39%	41%	36%
	42%	41%	40%	42%	41%
	50%	43%	49%	48%	43%
	49%	45%	46%	44%	n/a
	49%	48%	49%	47%	43%
	48%	43%	45%	42%	36%
	50%	45%	45%	45%	40%
	40%	33%	32%	33%	33%

Base: All respondents (Weighted: n= 1,040 ; Unweighted: n= 1,040)

Do you think Danielle Smith and the United Conservative Party have done a good job or a bad job handling each of the following issues in Alberta?

% Statistically significantly higher than previous wave.











% Statistically significantly lower than previous wave.

APPROVAL RATING OF CURRENT GOVERNMENT ON ISSUES (cont.)



Approval Rate 

Disapproval Rate 

	May 2025	Jan 2025	Aug 2024	Mar 2024	Sep 2023
 Crime/ public safety	34%	33%	32%	31%	30%
 Taxes	34%	31%	29%	29%	33%
 Provincial Nationalism/ Separatism	33%	n/a	n/a	n/a	n/a
 Systemic racism	31%	29%	27%	27%	25%
 Health care system	30%	28%	25%	29%	30%
 Opioid/ drug overdose/ toxicity crisis	29%	28%	25%	22%	22%
 Housing prices/ affordability	26%	22%	20%	20%	20%
 Cleaning up orphaned or abandoned oil and gas wells	25%	27%	24%	27%	26%
 Poverty	24%	25%	22%	20%	22%
 Homelessness	22%	22%	20%	20%	20%

May 2025	Jan 2025	Aug 2024	Mar 2024	Sep 2023
47%	45%	48%	47%	47%
49%	49%	52%	52%	44%
50%	n/a	n/a	n/a	n/a
39%	34%	36%	36%	38%
59%	59%	60%	57%	53%
48%	46%	48%	51%	47%
57%	59%	59%	61%	58%
42%	39%	38%	39%	39%
54%	53%	52%	55%	52%
57%	54%	57%	58%	53%

Base: All respondents (Weighted: n= 1,040 ; Unweighted: n= 1,040)

Do you think Danielle Smith and the United Conservative Party have done a good job or a bad job handling each of the following issues in Alberta?

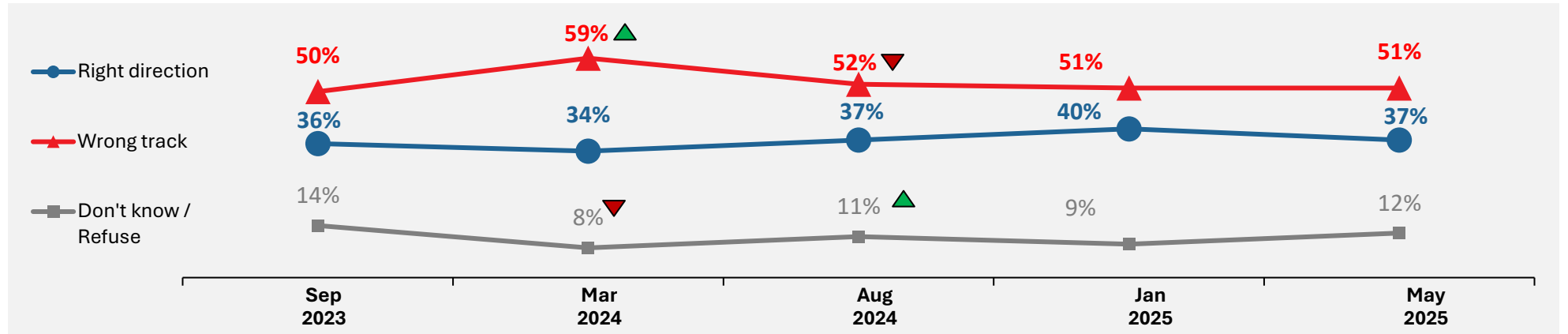
% Statistically significantly higher than previous wave.

% Statistically significantly lower than previous wave.

Homelessness, poverty, housing prices/affordability, health care, provincial nationalism/separatism, jobs/unemployment, relations with the federal government, and economy all have disapproval rates of 50% or greater in May 2025.

Approval ratings regarding the government's handling of housing prices/affordability are up in May 2025.

CURRENT TRAJECTORY OF ALBERTA



▲ Statistically significantly higher than previous wave.
▼ Statistically significantly lower than previous wave.

Almost four-in-ten Albertans believe the province is going in the right direction, whereas just over half are negative about the direction the province is headed.

Men and those aged 18-34 are more likely to believe the province is headed in the right direction; women and those aged 35+ are more likely to believe it is on the wrong track.

	Total	GENDER		AGE			REGION		
		Men	Women	18-34	35-54	55+	CGY	EDM	Rest of AB
NET Right direction	37%	42%	32%	42%	31%	39%	39%	33%	39%
Strongly right direction	8%	11%	5%	9%	7%	8%	7%	9%	9%
Somewhat right direction	29%	31%	27%	33%	24%	30%	32%	24%	31%
NET Wrong Track	51%	50%	53%	41%	58%	53%	49%	54%	51%
Somewhat wrong track	22%	18%	26%	21%	22%	23%	21%	22%	22%
Strongly wrong track	30%	32%	27%	20%	37%	30%	28%	32%	29%

% Statistically significantly higher than comparison group.

% Statistically significantly lower than comparison group.

Base: All respondents (Weighted: n= 1,040 ; Unweighted: n= 1,040)

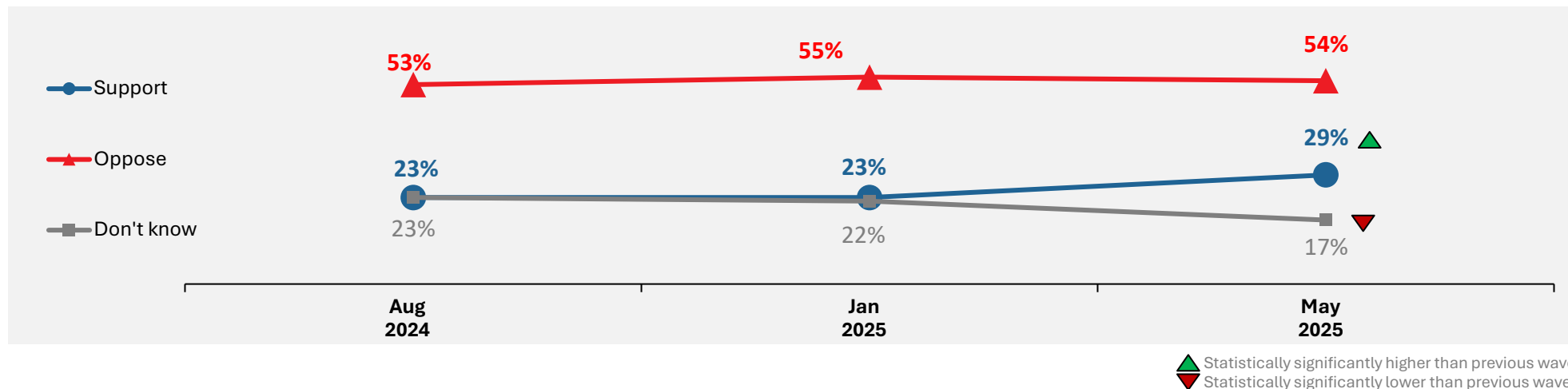
A1: Taking everything into account how do you feel things are going these days in Alberta? Are things going in the right direction or are they off on the wrong track?

OPINIONS ON ALBERTA PENSION PLAN



Albertan support for the creation of a new Alberta Pension Plan to replace the existing Canada Pension Plan for Albertans has significantly increased in May 2025, with this being almost entirely due to a downward shift in those who are unsure. Opposing results are consistent with January 2025.

Men and those outside the two major cities are more likely to support the creation of a new Alberta Pension Plan, while those aged 35+ and those residing in Edmonton are more likely to oppose it.



	Total	GENDER		AGE			REGION		
		Men	Women	18-34	35-54	55+	CGY	EDM	Rest of AB
Yes	29%	35%	24%	34%	29%	26%	30%	25%	33%
No	54%	53%	54%	42%	56%	61%	51%	62%	48%
Don't know	17%	12%	22%	24%	15%	14%	19%	13%	19%

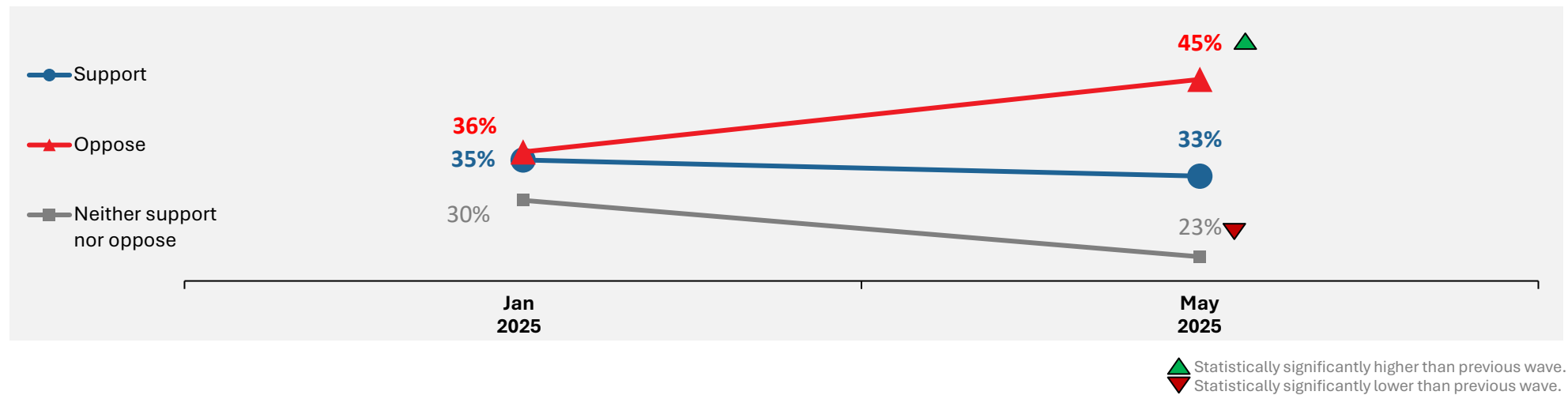
% Statistically significantly higher than comparison group.
% Statistically significantly lower than comparison group.

SUPPORT FOR PREMIER SMITH'S HANDLING OF USA TRADE/TARIFF ISSUE



Just one-third of Albertans support the way the Premier has handled the USA trade/tariff issues thus far, while the proportion who oppose her handling of the issue has increased significantly this wave to just less than half.

Men, those age 55+, and those residing outside the two major cities are more likely to support the Premier's handling of the issue thus far.



	Total	GENDER		AGE			REGION		
		Men	Women	18-34	35-54	55+	CGY	EDM	Rest of AB
NET Support	33%	36%	29%	25%	28%	42%	33%	28%	37%
Strongly Support	17%	17%	17%	19%	12%	19%	18%	14%	18%
Somewhat Support	16%	19%	13%	7%	16%	23%	15%	14%	19%
Neither support nor oppose	23%	17%	28%	26%	23%	19%	25%	21%	22%
NET Oppose	45%	47%	43%	49%	49%	38%	42%	51%	41%
Somewhat oppose	28%	30%	26%	24%	33%	27%	24%	34%	27%
Strongly oppose	17%	17%	17%	25%	15%	11%	18%	17%	14%

Awareness of Recent Government AHS Misconduct Allegations



Three-in-ten Albertans are aware and well-informed about the details of the recent allegations involving Alberta Health Services and the awarding of contracts to private surgical providers. A further 46% have heard of the allegations but lack detailed information.

Those aged 18-34 are most likely to not be aware of these allegations. Those aged 35-54 are less likely to be unaware relative to their younger counterparts but still trail the 55+ age group in this regard.

	Total	GENDER		AGE			REGION		
		Men	Women	18-34	35-54	55+	CGY	EDM	Rest of AB
Yes, I am well-informed about the details	30%	35%	25%	26%	32%	30%	31%	34%	24%
I have heard about it but lack detailed information	46%	45%	47%	38%	45%	55%	46%	44%	49%
No, I am not aware of these allegations	24%	20%	28%	36%	24%	15%	23%	22%	26%

Perceived Governmental Transparency in Handling AHS Allegations



Transparent



25%

Not transparent



55%

I don't know



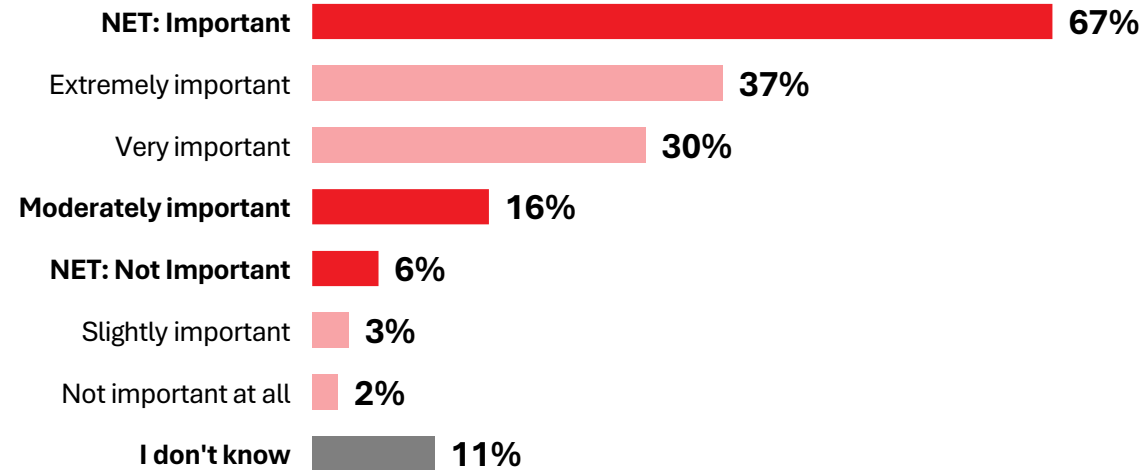
20%

One-quarter believe the Alberta government handled the allegations related to Alberta Health Services with transparency, while over half of Albertans feel the government did not act transparently.

Those aged 35+ are more likely to feel the government was not transparent. Men and those aged 18-34 are more likely to believe the government's actions were transparent.

	Total	GENDER		AGE			REGION		
		Men	Women	18-34	35-54	55+	CGY	EDM	Rest of AB
NET: Transparent	25%	29%	22%	35%	18%	25%	28%	22%	26%
Very transparent	7%	8%	5%	8%	6%	6%	7%	7%	5%
Somewhat transparent	19%	22%	16%	27%	12%	19%	20%	15%	21%
NET: Not transparent	55%	52%	57%	38%	63%	59%	53%	59%	51%
Not very transparent	24%	22%	25%	22%	25%	24%	24%	25%	23%
Not at all transparent	31%	30%	32%	16%	37%	36%	30%	34%	29%
I don't know	20%	19%	21%	27%	19%	16%	19%	19%	22%

Perceived Governmental Transparency in Handling AHS Allegations



Over two-thirds of Albertans believe independent investigations are important in addressing the allegations within the Alberta Health Services, while only 6% believe they are not important.

Those aged 55+ are more likely to view independent investigations as important.

	Total	GENDER		AGE			REGION		
		Men	Women	18-34	35-54	55+	CGY	EDM	Rest of AB
NET: Important	67%	65%	69%	61%	68%	72%	69%	70%	63%
Extremely important	37%	38%	36%	28%	40%	41%	34%	41%	36%
Very important	30%	28%	33%	33%	28%	30%	35%	28%	27%
Moderately important	16%	19%	13%	16%	17%	15%	13%	16%	19%
NET: Not Important	6%	8%	4%	5%	5%	7%	5%	4%	8%
Slightly important	3%	4%	2%	4%	2%	3%	3%	2%	5%
Not important at all	2%	4%	1%	1%	2%	4%	2%	2%	3%
I don't know	11%	8%	14%	18%	11%	6%	13%	10%	10%

Base: All respondents (Weighted: n= 1,040 ; Unweighted: n= 1,040)










How important do you believe independent investigations are in addressing the allegations within Alberta Health Services?

% Statistically significantly higher than comparison group.

% Statistically significantly lower than comparison group.

FEDERAL VOTING INTENTIONS

(Among Decided Voters)

				Jan 2025	Aug 2024	Mar 2024
Pierre Poilievre's Conservative Party of Canada	 Conservative		54% ▼	64%	61%	60%
Mark Carney's Liberal Party of Canada	 Liberal		35% ▲	16%	18%	20%
Don Davies' New Democratic Party of Canada	 NDP		5% ▼	14%	14%	14%
Elizabeth May's Green Party of Canada	 green PARTY OF CANADA		3%	3%	3%	3%
Other			4%	3%	4%	3%

Over half of Albertans report that they would vote for Pierre Poilievre's Conservative Party of Canada were a federal election held tomorrow, though this figure is down from January 2025.

Mark Carney's Liberal Party of Canada received the second-highest share of voting intention, with more than one-third of Albertans reporting that they would vote for the party, up significantly from last wave.

The NDP, Green Party, and other parties each hold less than 5% of voting intention among decided Albertans, with the share held by the NDP decreasing significantly since January 2025.

DETAILED METHODOLOGY



WEIGHTED AND UNWEIGHTED SAMPLE

The following tables present the demographic distribution of respondents according to gender, region, age, and voting intention (among decided voters) before and after weighting.

		WEIGHTED	UNWEIGHTED
Gender		<i>n=1,040</i>	<i>n=1,040</i>
	Men	510	482
	Women	530	558
Region			
	Calgary	363	339
	Edmonton	342	333
	Rest of AB	335	368
Age			
	18 – 34	294	204
	35 – 54	372	302
	55+	374	534
Voting Intention		<i>n=908</i>	<i>n=921</i>
	Alberta NDP	310	375
	United Conservative Party	433	394
	Other	165	152

WEIGHTED AND UNWEIGHTED SAMPLE

The following tables present the demographic distribution of respondents according to gender, region, age, and voting intention (among decided voters) before and after weighting.

		WEIGHTED	UNWEIGHTED
Gender		1,032	1,032
	Men	503	502
	Women	529	530
Region			
	Metro Vancouver	547	498
	Vancouver Island	173	209
	Rest of BC	312	325
Age			
	18 – 34	262	191
	35 – 54	326	320
	55+	443	521
Voting Intention		866	876
	BC NDP	388	442
	BC Green Party	94	86
	Conservative Party of BC	340	307

About Leger



Our Credentials



Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Europe

Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



America

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



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Our services

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Marketing research and polling

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Strategic and operational customer experience consulting services

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Online community management

Leger Digital

Digital strategy and user experience

International Research

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