



Report

Political Survey of Americans

Attitudes Toward Political Leaders, Free Expression, and Health-Related Beliefs

Date: 30/09/2025
Project: 16811-194



Methodology

Method

Online survey among respondents 18 years of age or older. (Sample: **n= 1,010**).

Respondents had the option of completing the survey in English and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, region, education, ethnicity, and number of people in the household** in order to ensure a representative sample of the American population.

➔ Notes

A more detailed methodology is presented in the Appendix.

When

Data collection from **September 26 to September 29, 2025**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±3.1%**, (19 times out of 20) for the American sample.

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data






The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions




Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada, at the following e-mail address: aenns@leger360.com

The **Most Accurate** Polling Firm in Canada



CANADA 2025

	LEGER POLL Published on April 26, 2025	OFFICIALS RESULTS 2025 Canada Federal Election
	43%	43.7%
	39%	41.3%
	8%	6.3%
	6%	6.3%
	2%	1.2%

BRITISH COLUMBIA 2024

	LEGER POLL Published on October 18, 2024	OFFICIALS RESULTS 2024 British Columbia Provincial Election
	46%	45%
	42%	43%
	9%	8%
Others	3%	4%

UNITED STATES 2024

	LEGER POLL Published on November 4, 2024	OFFICIALS RESULTS 2024 United States Presidential Election
	49%	50%
	49%	48%
Others	2%	2%

Key highlights

Some of **the key highlights** of our survey **include...**

Political Identity and Voting Patterns

When asked who they would vote for in the 2028 presidential election: among decided voters, 48% support the Democratic candidate, 46% the Republican candidate, and 6% someone else.

Within their party, Republicans strongly back J.D. Vance (50%) as their presidential candidate, while Democrats are split between Kamala Harris (24%) and Gavin Newsom (19%) as potential candidates for their party.

Perception and Approval of Trump and JD Vance

Donald Trump's public image continues to be negative overall. At present, 38% of Americans view him favorably compared to 49% who hold an unfavorable opinion. His job performance numbers mirror this trend, with 38% approving of his presidency while half of respondents disapprove.

J.D. Vance remains considerably less defined in the public eye: 34% express a favorable view, 40% hold an unfavorable impression, and a significant share of Americans (21%) say they do not yet know enough about him.

Free Expression and Health-Related Beliefs

Americans overwhelmingly reject the idea that the government should be able to restrict speech critical of its views, with nearly eight in ten (79%) opposed and only 9% in favor of restricting it, a proportion that is higher among respondents who identify as republicans (13%).

Public opinion is more divided regarding the suspension of *Jimmy Kimmel Live!* following the host's comments on Charlie Kirk's death: 41% view the decision as an infringement on free speech, while 29% consider it a reasonable response under the circumstances. Respondents identifying as democrats are more likely to see the suspension as an infringement on free speech (67%).

When it comes to health-related beliefs, about one in five Americans (18%) think that taking acetaminophen (Tylenol) during pregnancy increases the risk of autism in children, a view more common among Republicans (26%), adults aged 35 to 54 (23%), and men (22%). In contrast, nearly half of respondents (47%) reject this claim, while more than a third (35%) remain unsure.

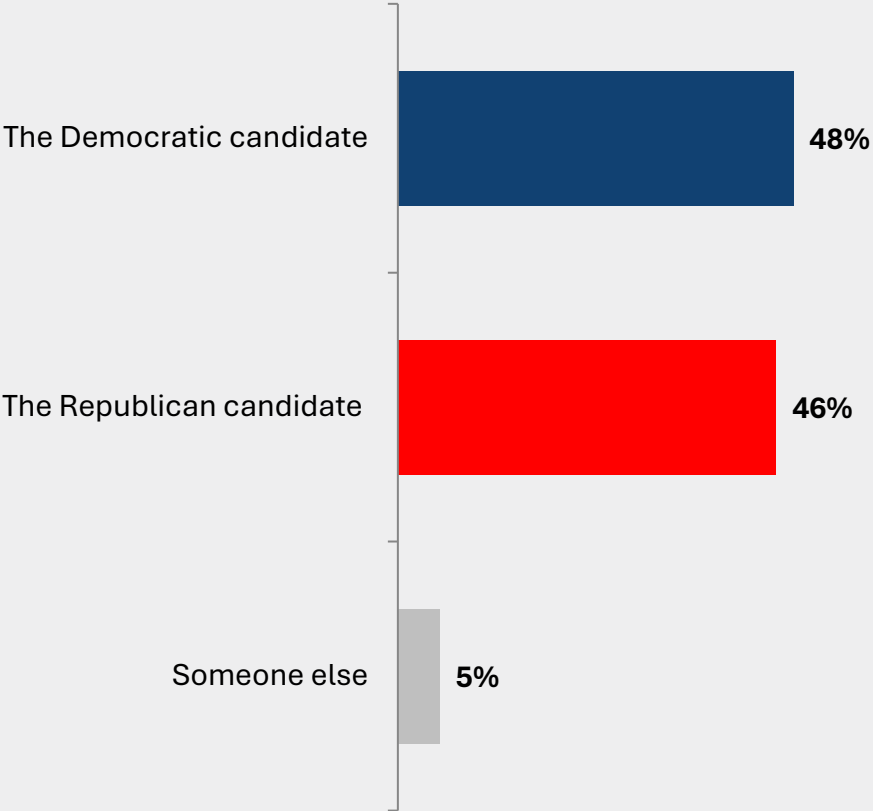
Political Identity and Voting Patterns



Voting Intentions for the 2028 Presidential Election (1/2)

Q2A. If the 2028 presidential election were held today, would you vote for the Republican candidate or the Democratic candidate?

Base: Decided voters (n=811)



Voting Intentions for the 2028 Presidential Election (2/2)

Q2A. If the 2028 presidential election were held today, would you vote for the Republican candidate or the Democratic candidate?

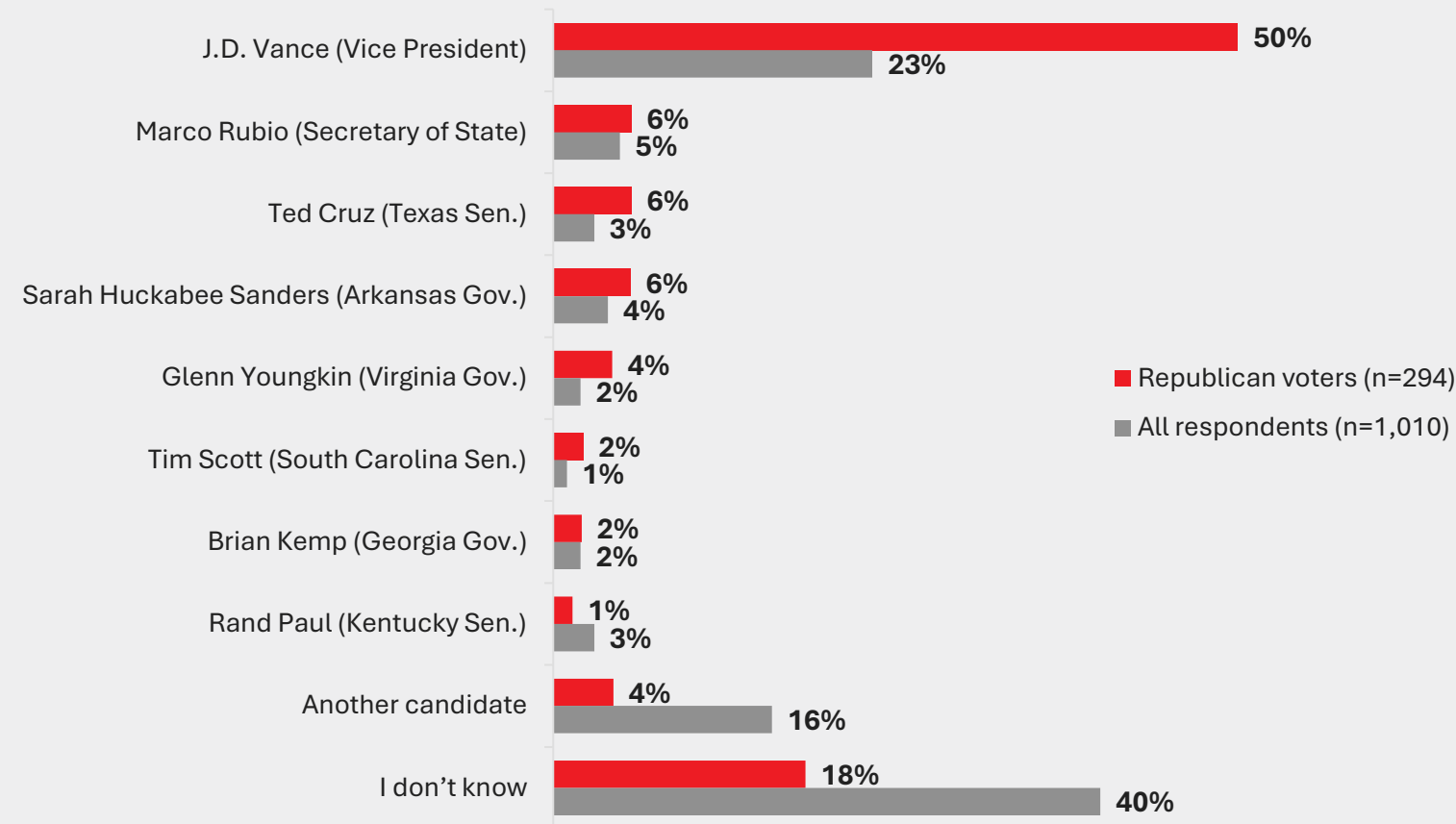
Base: All respondents (n=1,010) / Decided voters (n=811)

	TOTAL ALL VOTERS	TOTAL DECIDED VOTERS	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	TOTAL DECIDED VOTERS Sep. 9 th 2025	Gap
Weighted n=	1,010	780	137	168	306	168	174	248	358	393	387	798	
Unweighted n=	1,010	811	166	178	306	161	114	277	420	387	424	822	
The Democratic candidate	37%	48%	51%	48%	44%	54%	53%	47%	47%	47%	50%	48%	=
The Republican candidate	36%	46%	43%	45%	51%	42%	43%	45%	49%	47%	46%	46%	=
Someone else	4%	5%	5%	7%	5%	4%	4%	8%	4%	6%	4%	6%	-1
Can't vote	2%	-	-	-	-	-	-	-	-	-	-	-	-
Won't vote	10%	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	11%	-	-	-	-	-	-	-	-	-	-	-	-

Preferred Republican Candidate for the 2028 U.S. Presidential Election (1/2)

Q3. Which candidate would you like to see as the republican candidate for president in 2028?

Base: All respondents (n=1,010)



Preferred Republican Candidate for the 2028 U.S. Presidential Election (2/2)

Q3. Which candidate would you like to see as the republican candidate for president in 2028?

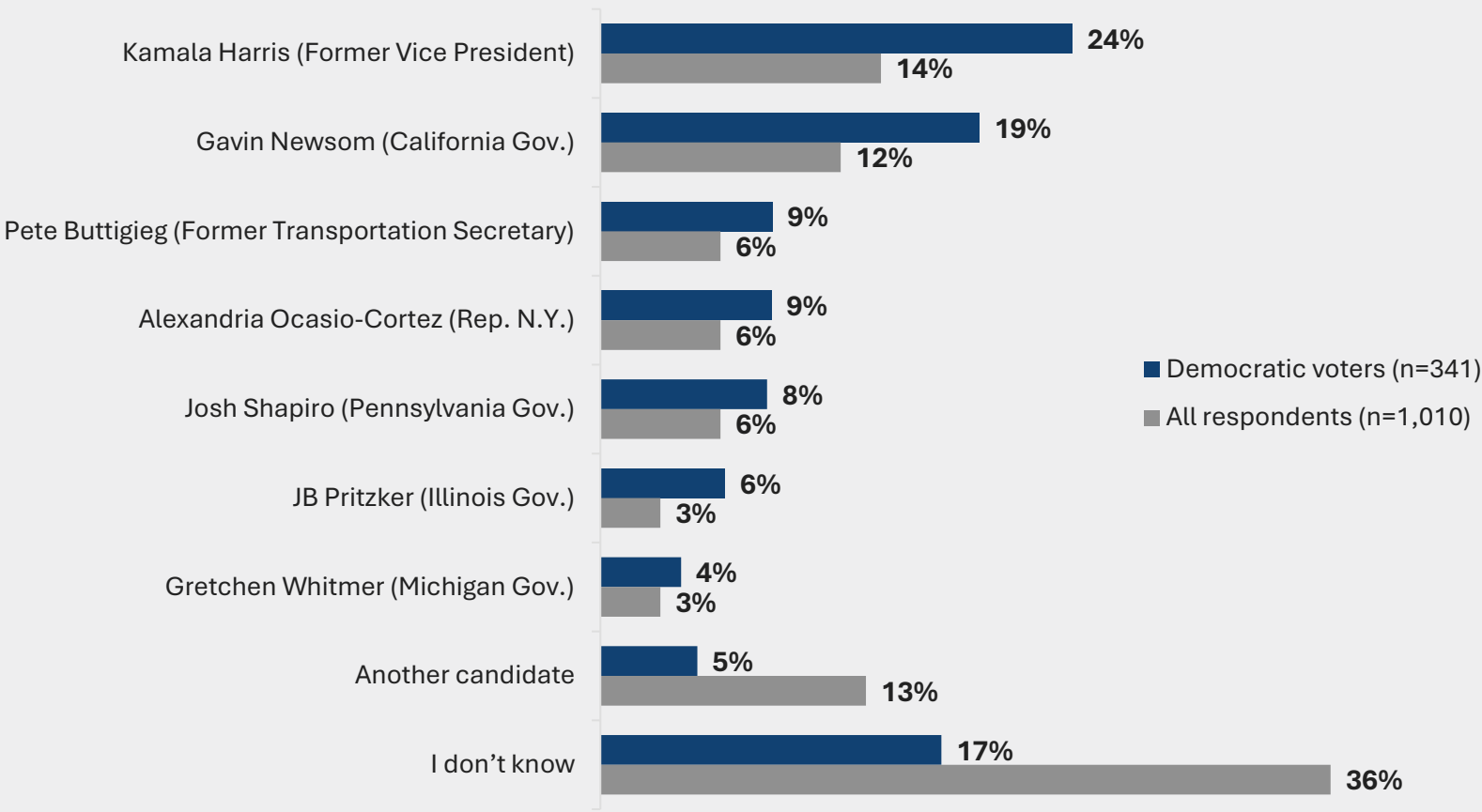
Base: All respondents (n=1,010)

	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Total Sep. 9 th 2025	Gap
Weighted n=	1,010	175	219	390	226	268	330	412	483	527	297	317	332	1,014	
Unweighted n=	1,010	207	226	375	202	158	362	490	458	552	294	341	316	1,014	
J.D. Vance (Vice President)	23%	23%	27%	21%	25%	21%	18%	29%	28%	19%	50%	9%	15%	23%	=
Marco Rubio (Secretary of State)	5%	7%	2%	5%	4%	2%	5%	6%	4%	5%	6%	6%	3%	5%	=
Sarah Huckabee Sanders (Arkansas Gov.)	4%	5%	4%	4%	3%	3%	2%	6%	4%	4%	6%	4%	2%	3%	+1
Ted Cruz (Texas Sen.)	3%	4%	3%	5%	1%	4%	3%	3%	4%	3%	6%	4%	2%	4%	-1
Rand Paul (Kentucky Sen.)	3%	2%	2%	3%	5%	4%	2%	3%	4%	2%	1%	3%	5%	2%	+1
Brian Kemp (Georgia Gov.)	2%	2%	1%	2%	4%	3%	3%	1%	4%	1%	2%	2%	3%	2%	=
Glenn Youngkin (Virginia Gov.)	2%	2%	2%	3%	2%	3%	2%	1%	3%	2%	4%	1%	2%	1%	+1
Tim Scott (South Carolina Sen.)	1%	0%	2%	2%	1%	2%	1%	1%	2%	1%	2%	2%	1%	2%	-1
Another candidate	16%	21%	17%	12%	17%	14%	19%	14%	14%	17%	4%	20%	22%	19%	-3
I don't know	40%	35%	40%	43%	38%	42%	44%	35%	33%	46%	18%	50%	45%	38%	+2

Preferred Democratic Candidate for the 2028 U.S. Presidential Election (1/2)

Q4. Which candidate would you like to see as the democratic candidate for president in 2028?

Base: All respondents (n=1,010)



Preferred Democratic Candidate for the 2028 U.S. Presidential Election (2/2)

Q4. Which candidate would you like to see as the democratic candidate for president in 2028?

Base: All respondents (n=1,010)

	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Total Sep. 9 th 2025	Gap
Weighted n=	1,010	207	226	375	202	268	330	412	458	552	297	317	332	1,014	
Unweighted n=	1,010	175	219	390	226	158	362	490	483	527	294	341	316	1,014	
Kamala Harris (Former Vice President)	14%	18%	14%	14%	13%	17%	14%	13%	14%	14%	10%	24%	10%	17%	-3
Gavin Newsom (California Gov.)	12%	10%	9%	12%	16%	9%	14%	11%	13%	10%	6%	19%	12%	13%	-1
Josh Shapiro (Pennsylvania Gov.)	6%	12%	4%	6%	4%	6%	5%	8%	7%	6%	8%	8%	3%	8%	-2
Pete Buttigieg (Former Transportation Secretary)	6%	5%	9%	4%	7%	3%	4%	10%	6%	6%	4%	9%	7%	5%	+1
Alexandria Ocasio-Cortez (Rep. N.Y.)	6%	7%	3%	5%	9%	8%	6%	4%	6%	5%	3%	9%	6%	3%	+3
JB Pritzker (Illinois Gov.)	3%	2%	4%	5%	1%	3%	2%	5%	4%	3%	3%	6%	2%	3%	=
Gretchen Whitmer (Michigan Gov.)	3%	4%	7%	0%	4%	3%	3%	4%	5%	2%	2%	4%	4%	2%	+1
Another candidate	13%	15%	12%	13%	15%	16%	13%	12%	15%	12%	17%	5%	16%	13%	=
I don't know	36%	28%	38%	40%	32%	35%	38%	34%	29%	42%	47%	17%	39%	36%	=

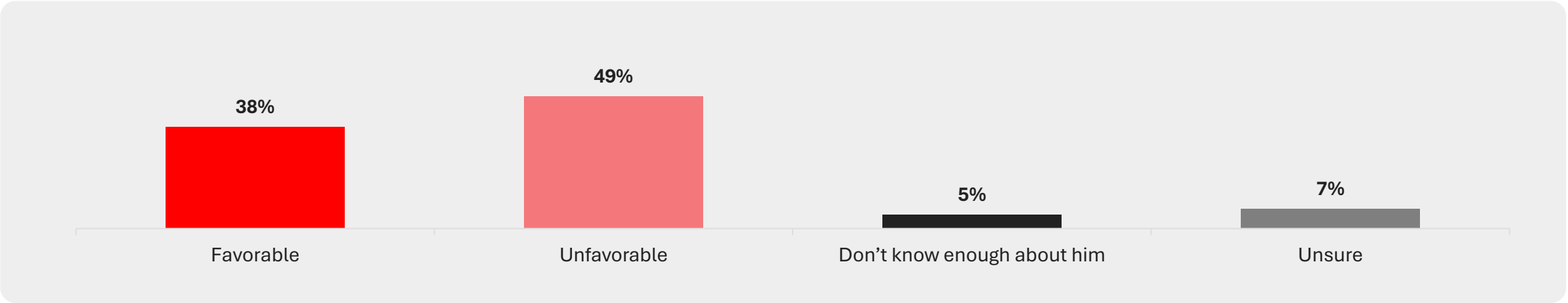
Perception of Donald Trump and JD Vance



Opinion of Donald Trump

Q4. Overall, do you have a favorable or unfavorable impression of President Donald Trump? If you do not know enough about him to have an opinion indicate so.

Base: All respondents (n=1,010)

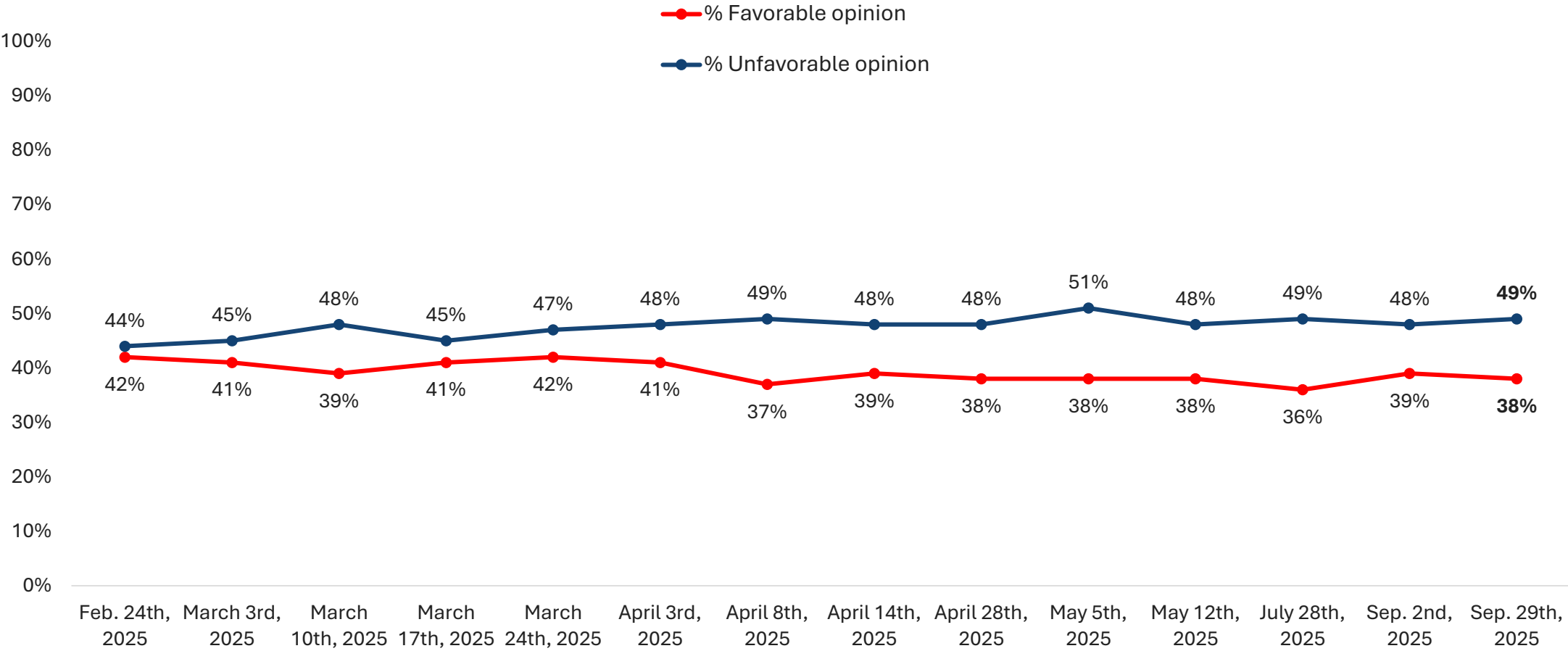


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Total July 30 th 2025	Gap
Weighted n=	1,010	175	219	390	226	268	330	412	483	527	297	317	332	1,014	
Unweighted n=	1,010	207	226	375	202	158	362	490	458	552	294	341	316	1,014	
Favorable	38%	37%	37%	40%	35%	29%	36%	46%	43%	33%	85%	10%	27%	39%	-1
Unfavorable	49%	57%	54%	46%	44%	54%	47%	48%	46%	53%	9%	83%	56%	48%	+1
I don't know enough about him	5%	2%	2%	7%	7%	9%	4%	4%	4%	6%	2%	3%	8%	6%	-1
Unsure	7%	3%	6%	7%	13%	8%	13%	3%	7%	8%	4%	4%	10%	7%	=

Opinion of Donald Trump – *Evolution*

Q4. Overall, do you have a favorable or unfavorable impression of President Donald Trump? If you do not know enough about him to have an opinion indicate so.

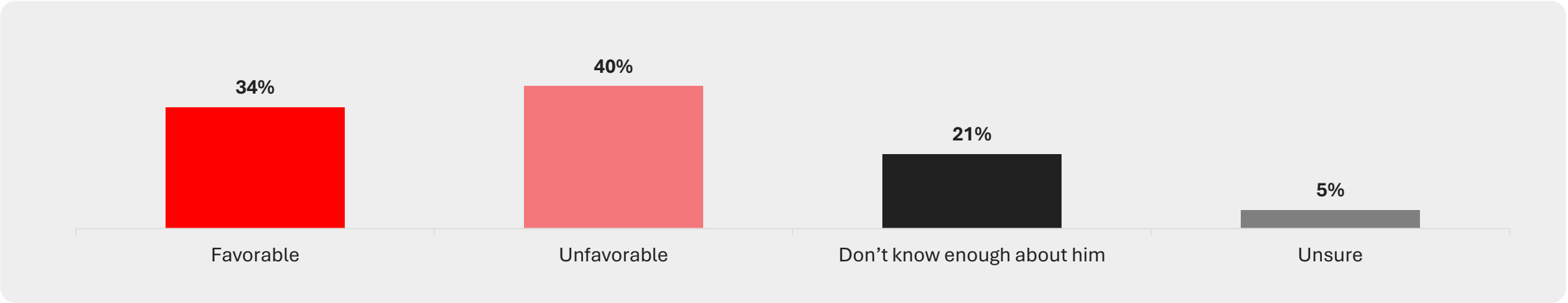
Base: All respondents



Opinion of JD Vance

Q4. Overall, do you have a favorable or unfavorable impression of Vice-President JD Vance? If you do not know enough about him to have an opinion indicate so.

Base: All respondents (n=1,010)

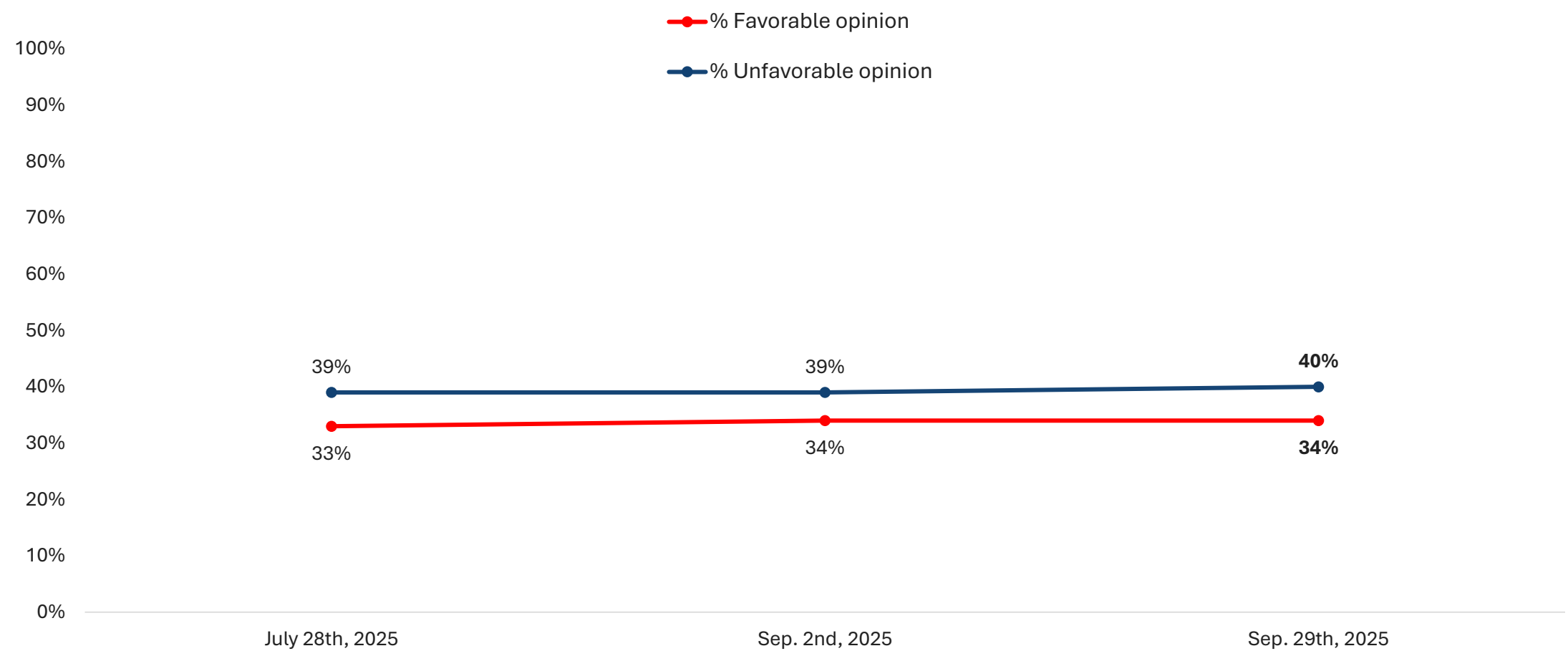


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independ-ent	Total July 30 th 2025	Gap
Weighted n=	1,010	175	219	390	226	268	330	412	483	527	297	317	332	1,014	
Unweighted n=	1,010	207	226	375	202	158	362	490	458	552	294	341	316	1,014	
Favorable	34%	29%	35%	37%	31%	27%	32%	40%	40%	28%	76%	10%	22%	34%	=
Unfavorable	40%	51%	41%	37%	36%	42%	37%	41%	38%	41%	8%	71%	42%	39%	+1
I don't know enough about him	21%	17%	18%	23%	23%	27%	23%	15%	16%	25%	15%	13%	32%	21%	=
Unsure	5%	3%	6%	3%	10%	4%	8%	4%	5%	5%	1%	5%	4%	6%	-1

Opinion of JD Vance – *Evolution*

Q4. Overall, do you have a favorable or unfavorable impression of Vice-President JD Vance? If you do not know enough about him to have an opinion indicate so.

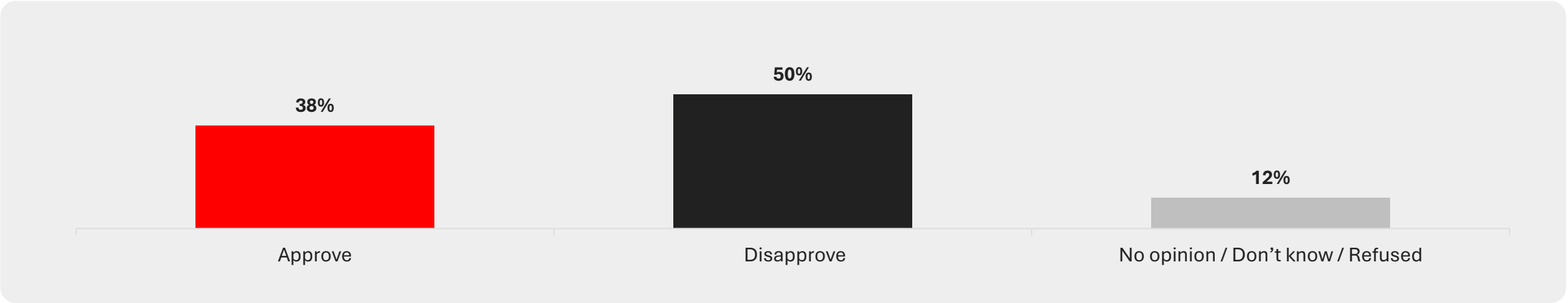
Base: All respondents (n=1,010)



Approval of Donald Trump's Job Performance

Q6. Do you approve or disapprove of the way Donald Trump is handling his job as President?

Base: All respondents (n=1,014)

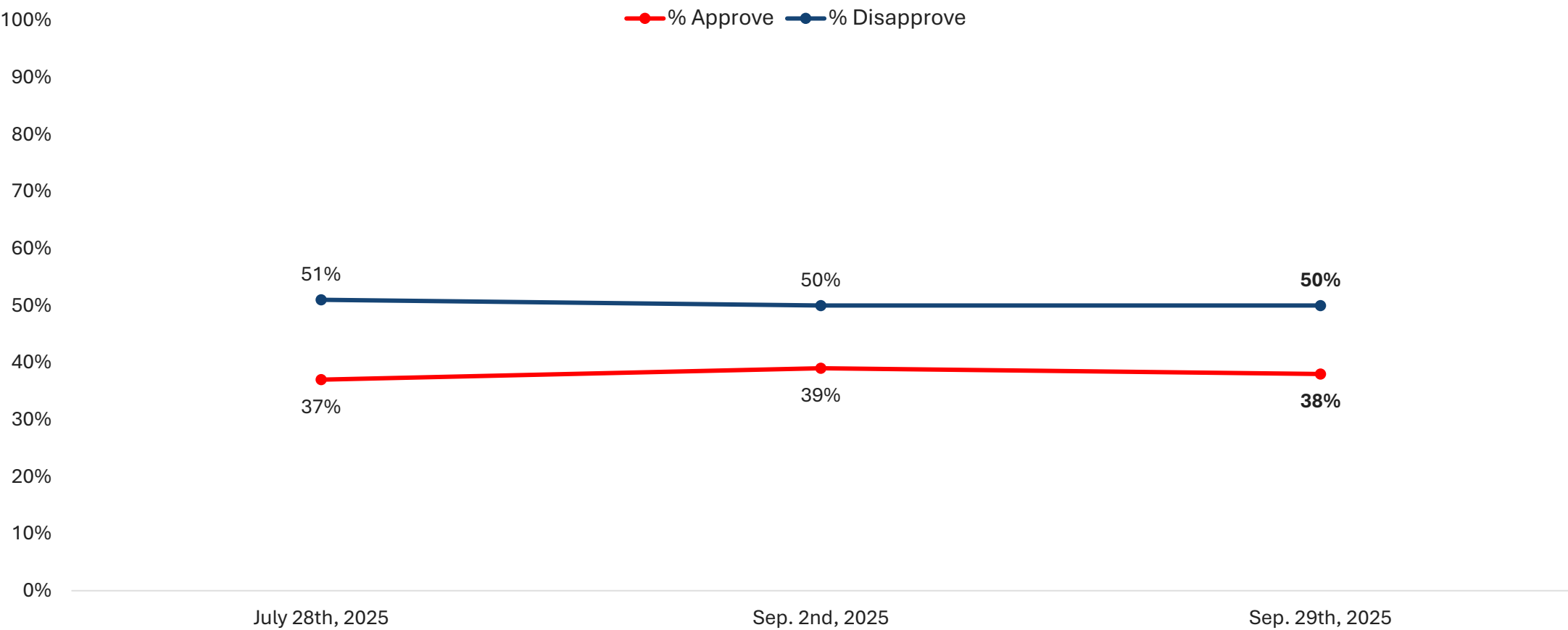


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Unweighted n=	1,010	207	226	375	202	158	362	490	458	552	294	341	316	1,014	
Approve	38%	34%	37%	40%	41%	32%	37%	44%	45%	33%	85%	12%	26%	39%	-1
Disapprove	50%	57%	51%	49%	47%	55%	48%	48%	48%	52%	9%	85%	57%	50%	=
No opinion / Don't know / Refused	12%	10%	13%	11%	12%	13%	14%	8%	7%	15%	6%	3%	17%	11%	+1

Approval of Donald Trump's Job Performance – *Evolution*

Q6. Do you approve or disapprove of the way Donald Trump is handling his job as President?

Base: All respondents (n=1,014)



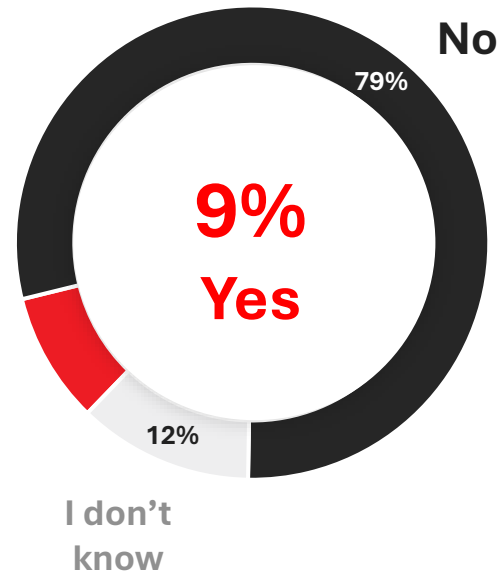
Free Expression, and Health-Related Beliefs



Opinion on Government Restrictions on Free Speech That Disagrees With Its Views

Q7. In the past weeks, there has been debate about whether the U.S. government is limiting free speech. Do you think the government should be allowed to restrict speech that disagrees with its views?

Base: All respondents (n=1,010)

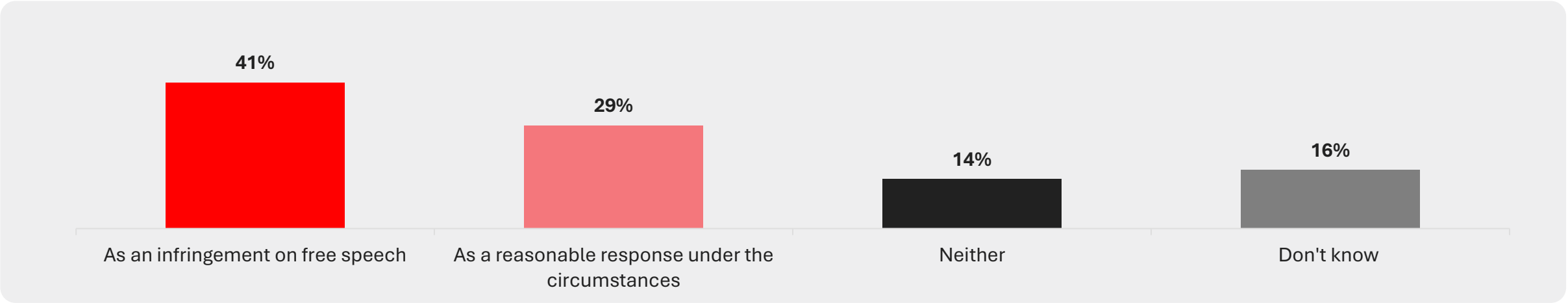


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,010	175	219	390	226	268	330	412	483	527	297	317	332
Unweighted n=	1,010	207	226	375	202	158	362	490	458	552	294	341	316
Yes	9%	8%	7%	8%	12%	15%	8%	6%	10%	8%	13%	12%	4%
No	79%	77%	82%	81%	75%	76%	77%	83%	83%	76%	73%	82%	84%
I don't know	12%	15%	11%	11%	13%	9%	15%	12%	7%	16%	14%	6%	12%

Perception of the Suspension of “Jimmy Kimmel Live!”

Q8. How do you view the suspension of “Jimmy Kimmel Live!” after his comments about Charlie Kirk’s death?

Base: All respondents (n=1,010)

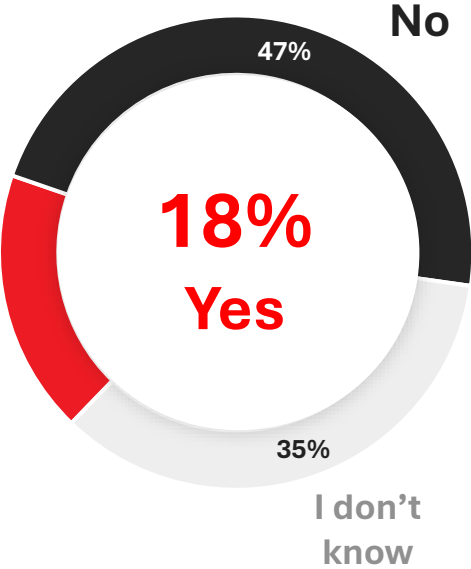


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Weighted n=	1,010	175	219	390	226	268	330	412	483	527	297	317	332
Unweighted n=	1,010	207	226	375	202	158	362	490	458	552	294	341	316
As an infringement on free speech	41%	43%	49%	38%	38%	39%	40%	43%	42%	40%	16%	67%	42%
As a reasonable response under the circumstances	29%	32%	26%	30%	27%	21%	26%	37%	32%	26%	59%	9%	22%
Neither	14%	10%	11%	16%	16%	22%	15%	8%	13%	14%	13%	10%	17%
Don't know	16%	16%	14%	16%	20%	19%	20%	12%	12%	20%	13%	14%	19%

Perceptions of the Risks of Taking Acetaminophen During Pregnancy

Q9. Do you believe that using acetaminophen (Tylenol) during pregnancy increases the risk of autism in children?

Base: All respondents (n=1,010)



	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,010	175	219	390	226	268	330	412	483	527	297	317	332
Unweighted n=	1,010	207	226	375	202	158	362	490	458	552	294	341	316
Yes	18%	12%	19%	17%	23%	21%	23%	13%	22%	15%	26%	12%	19%
No	47%	49%	46%	45%	50%	54%	42%	46%	43%	51%	29%	66%	45%
I don't know	35%	39%	35%	38%	27%	25%	35%	41%	35%	35%	45%	21%	36%

Respondent Profile

Respondent profiles

(Base n=1,010)

The table below presents the distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	458	483
Female	552	527

Region

	Unweighted	Weighted
Northeast	207	175
Midwest	226	219
South	375	390
West	202	226

Age

	Unweighted	Weighted
18 to 34	158	268
35 to 54	362	350
55+	490	412

Our Credentials



Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Europe

Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



America

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



International

Leger is a member of the [Worldwide Independent Network of Market Research \(WIN\)](#), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our services

Leger

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Leger Analytics (LEA)

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Leger Opinion (LEO)

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International Research

Worldwide Independent Network (WIN)

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employees

185
consultants

8
offices

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