



Report

Municipal Elections in Montreal

October 2025

Survey of Montrealers



Date: 03/10/2025
Project: 16811-193



Methodology

We conducted a survey among Montrealers to better understand their views in the context of the upcoming municipal election.

Method

Online survey among voters in the City of Montreal.
(Sample: **n=500**).

Respondents had the option of completing the survey in English and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, region, education, and presence of children in the household** in order to ensure a representative sample of the population.

➔ Notes

A more detailed methodology is presented in the Appendix.

When

Data collection from **September 26 to September 30, 2025**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±4.4%**, (19 times out of 20).

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Sébastien Dallaire, Executive Vice-President, Eastern Canada, at the following e-mail address:
sdallaire@leger360.com

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CANADA 2025

	LEGER POLL Published on April 26, 2025	OFFICIALS RESULTS 2025 Canada Federal Election
	43%	43.7%
	39%	41.3%
	8%	6.3%
	6%	6.3%
	2%	1.2%

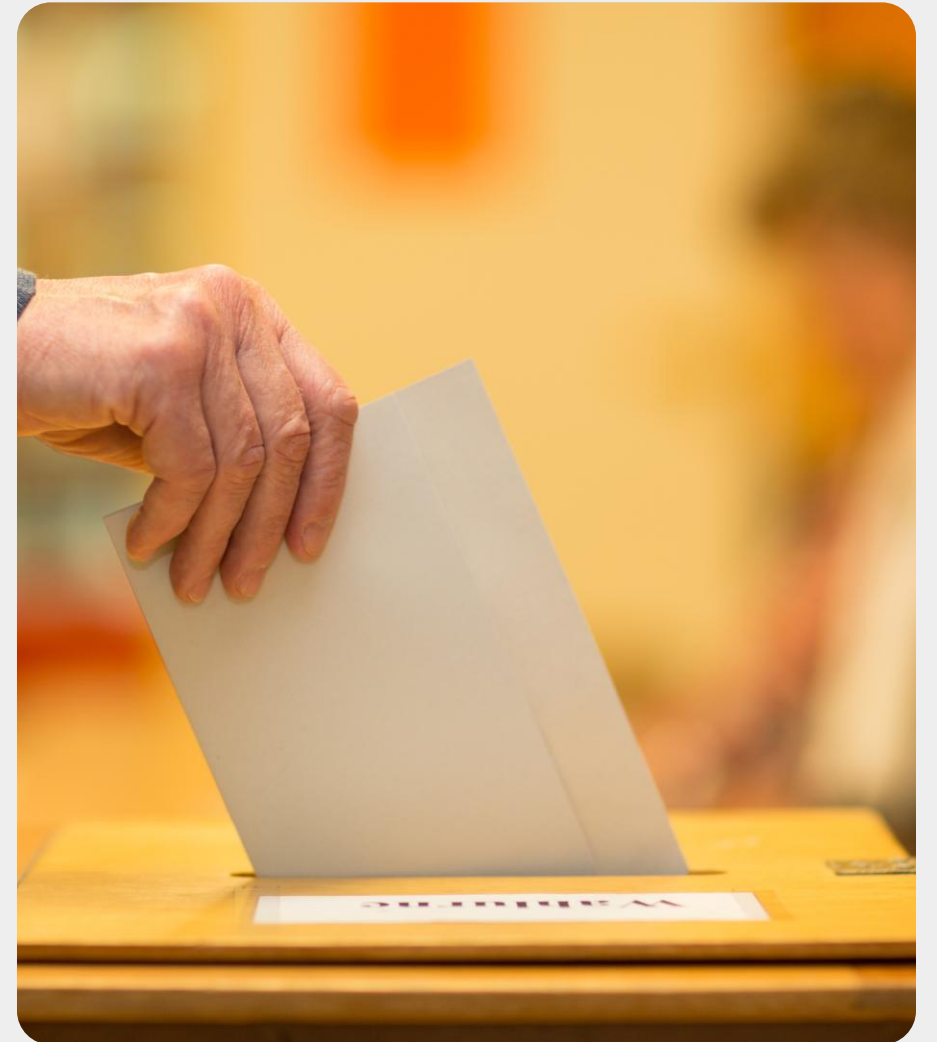
BRITISH COLUMBIA 2024

	LEGER POLL Published on October 18, 2024	OFFICIALS RESULTS 2024 British Columbia Provincial Election
	46%	45%
	42%	43%
	9%	8%
Others	3%	4%

UNITED STATES 2024

	LEGER POLL Published on November 4, 2024	OFFICIALS RESULTS 2024 United States Presidential Election
	49%	50%
	49%	48%
Others	2%	2%

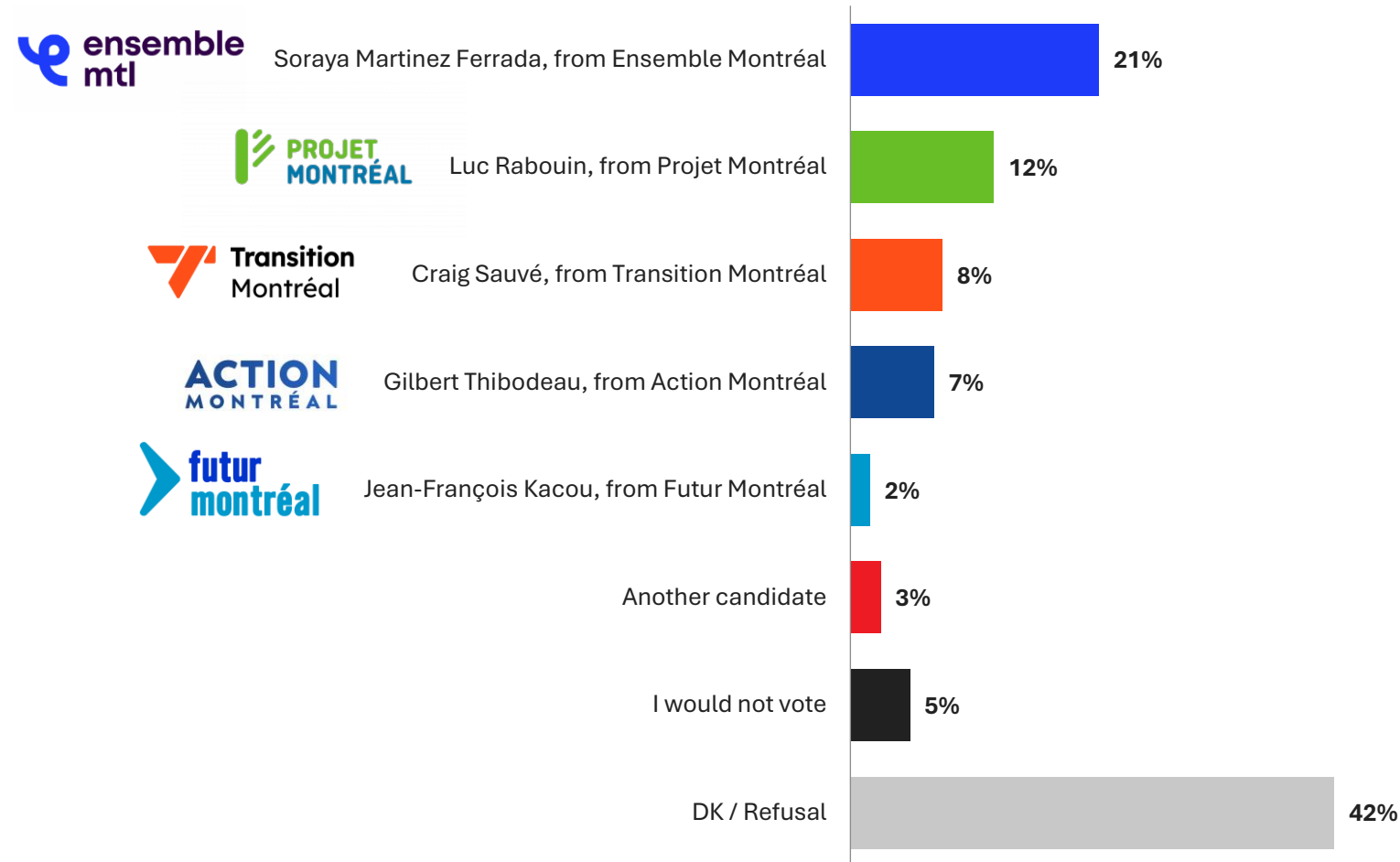
Municipal Elections in Montreal



Voting Intentions (1/2)

Q2. If municipal elections were held today in Montreal, who would you vote for? Would it be...

Base: All respondents (n=500)



Voting Intentions (2/2)

Q2. If municipal elections were held today in Montreal, who would you vote for? Would it be...

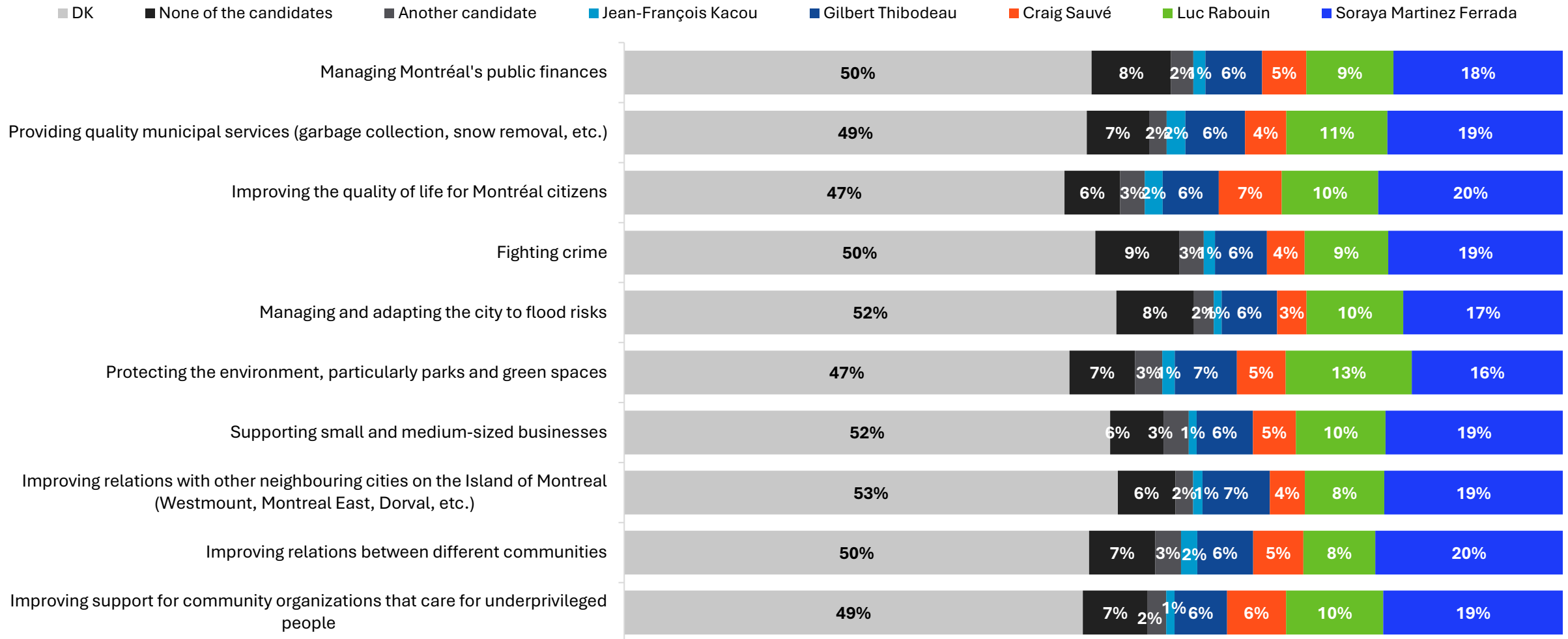
Base: All respondents (n=500)

	Total	Male	Female	18-34	35-54	55+	French	English	Others	East	West	Central	Inner suburbs
<i>Unweighted n=</i>	500	265	235	116	170	214	312	136	52	81	25*	148	246
Soraya Martinez Ferrada, from Ensemble Montreal	21%	24%	19%	19%	19%	25%	20%	24%	19%	29%	27%	18%	21%
Luc Rabouin, from Projet Montreal	12%	18%	7%	14%	16%	8%	17%	8%	7%	8%	9%	14%	13%
Craig Sauv�, from Transition Montreal	8%	7%	8%	8%	9%	7%	8%	9%	4%	3%	4%	13%	6%
Gilbert Thibodeau, from Action Montreal	7%	11%	4%	6%	9%	6%	8%	7%	5%	11%	0%	5%	8%
Jean-Fran�ois Kacou, from Futur Montreal	2%	2%	2%	3%	1%	1%	2%	2%	2%	0%	2%	1%	3%
Another candidate	3%	2%	3%	1%	5%	2%	2%	2%	7%	5%	0%	2%	3%
I would not vote	5%	6%	4%	8%	5%	3%	5%	6%	5%	7%	7%	3%	5%
DK / Refusal	42%	30%	53%	41%	36%	48%	39%	42%	51%	37%	52%	43%	41%

Best Party to Address Key Issues in Montreal

QENJEU2. In your opinion, which political party in Montreal would be best suited to handle the following issues?

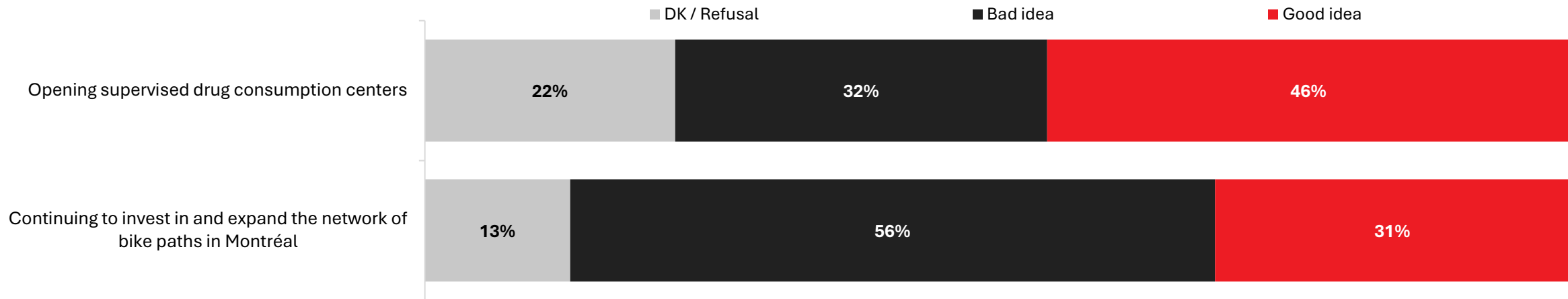
Base: All respondents (n=500)



Opinions on Municipal Initiatives in Montreal

Q7. Do you think these measures are good or bad ideas for the City of Montreal?

Base: All respondents (n=500)



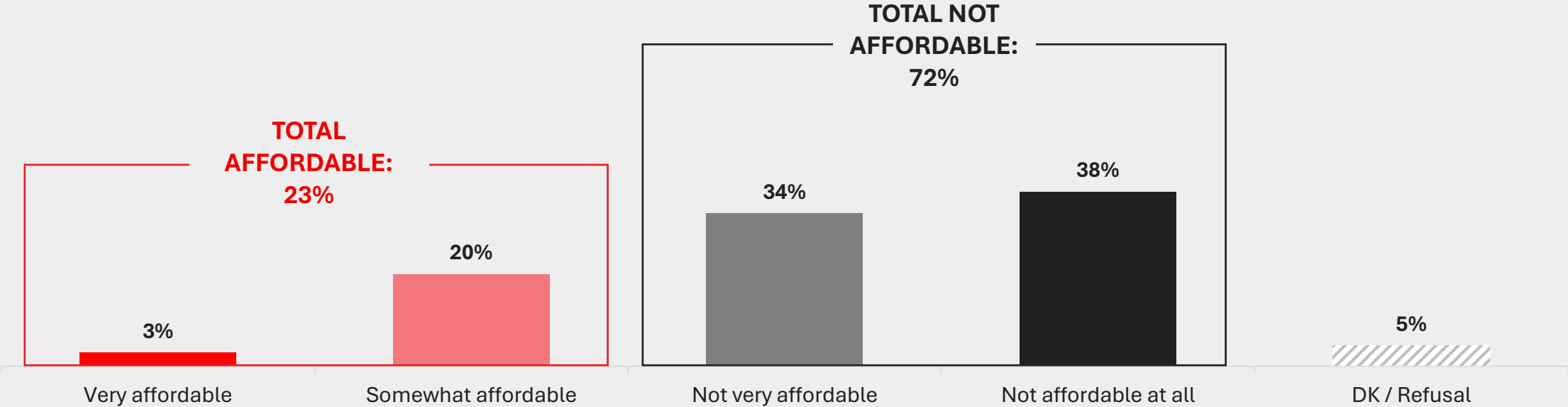
Voting Intentions



% GOOD IDEA PRESENTED	Total	Male	Female	18-34	35-54	55+	French	English	Others	East	West	Central	Inner suburbs	Martinez Ferrada	Rabouin	Sauvé	Thibodeau
Unweighted n=	500	265	235	116	170	214	312	136	52	81	25*	148	246	120	74	37	35
Opening supervised drug consumption centers	46%	43%	48%	48%	49%	40%	51%	44%	32%	41%	29%	51%	45%	51%	58%	59%	40%
Continuing to invest in and expand the network of bike paths in Montreal	31%	32%	30%	42%	34%	17%	34%	27%	33%	23%	16%	40%	30%	27%	66%	51%	20%

Perceived Affordability of Property or Rent in Montreal Compared to Other Cities (1/2)

Q8B. Compared to other cities, would you say that the cost of property or rent in Montreal is very, somewhat, not very, or not affordable at all?
 Base: All respondents (n=500)



Perceived Affordability of Property or Rent in Montreal Compared to Other Cities (2/2)

Q8B. Compared to other cities, would you say that the cost of property or rent in Montreal is very, somewhat, not very, or not affordable at all?
 Base: All respondents (n=500)

Voting Intentions



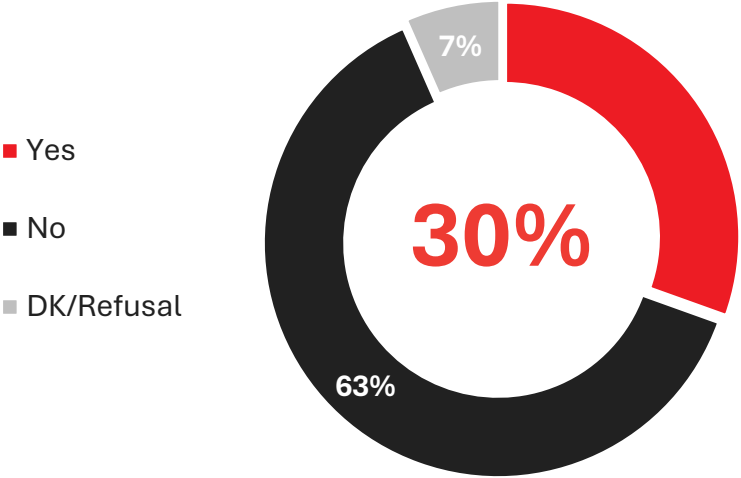



	Total	Male	Female	18-34	35-54	55+	French	English	Others	East	West	Central	Inner suburbs	Martinez Ferrada	Rabouin	Sauvé	Thibodeau
Unweighted n=	500	265	235	116	170	214	312	136	52	81	25*	148	246	120	74	37	35
TOTAL AFFORDABLE	23%	29%	18%	23%	26%	21%	13%	31%	37%	22%	19%	29%	20%	28%	31%	19%	31%
Very affordable	3%	5%	1%	3%	5%	2%	2%	3%	7%	1%	0%	4%	3%	7%	1%	1%	4%
Somewhat affordable	20%	23%	17%	20%	21%	20%	11%	28%	29%	21%	19%	25%	17%	22%	30%	18%	28%
TOTAL NOT AFFORDABLE	72%	68%	76%	69%	72%	75%	83%	64%	57%	71%	81%	69%	74%	69%	67%	81%	69%
Not very affordable	34%	34%	33%	25%	39%	36%	33%	33%	38%	34%	30%	33%	34%	34%	41%	35%	25%
Not affordable at all	38%	34%	43%	44%	33%	39%	50%	31%	19%	37%	51%	36%	40%	36%	26%	46%	43%
DK / Refusal	5%	3%	6%	8%	2%	4%	4%	5%	6%	7%	0%	2%	6%	2%	2%	0%	0%

Importance of French Language Protection

Q9. Should protecting the French language be a priority issue in the municipal election campaign in Montreal?

Base: All respondents (n=500)



Voting Intentions

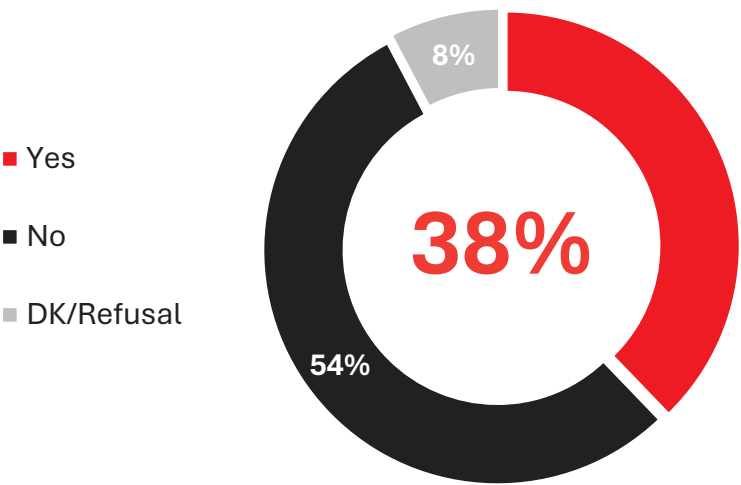


	Total	Male	Female	18-34	35-54	55+	French	English	Others	East	West	Central	Inner suburbs	Martinez Ferrada	Rabouin	Sauvé	Thibodeau
Unweighted n=	500	265	235	116	170	214	312	136	52	81	25*	148	246	120	74	37	35
Yes, this should be a priority issue	30%	34%	27%	24%	35%	32%	52%	12%	10%	34%	13%	27%	34%	32%	31%	30%	53%
No, this should not be a priority issue	63%	60%	66%	65%	61%	62%	42%	82%	81%	62%	87%	70%	56%	63%	63%	70%	47%
DK / Refusal	7%	6%	7%	11%	3%	6%	7%	6%	9%	4%	0%	3%	11%	5%	6%	0%	0%

Importance of Protecting the Rights of the English-Speaking Community

Q10. Should protecting the rights of the English-speaking community be a priority issue in Montreal's municipal election campaign?

Base: All respondents (n=500)



Voting Intentions																	
		ensemble mtl PROJET MONTRÉAL Transition Montréal ACTION MONTRÉAL															
	Total	Male	Female	18-34	35-54	55+	French	English	Others	East	West	Central	Inner suburbs	Martinez Ferrada	Rabouin	Sauvé	Thibodeau
Unweighted n=	500	265	235	116	170	214	312	136	52	81	25*	148	246	120	74	37	35
Yes, this should be a priority issue	38%	36%	39%	26%	43%	43%	10%	63%	60%	39%	60%	43%	31%	45%	32%	52%	27%
No, this should not be a priority issue	54%	57%	52%	63%	51%	50%	80%	30%	37%	58%	36%	51%	58%	52%	61%	47%	69%
DK / Refusal	8%	7%	8%	11%	5%	7%	10%	7%	3%	4%	4%	6%	11%	3%	8%	1%	5%

Respondent Profile

Respondent profiles

(Base n=500)

The table below presents the distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	265	244
Female	234	256

Region

	Unweighted	Weighted
East	81	87
West	25	24
Central	148	165
Inner suburbs	246	224

Mother tongue

	Unweighted	Weighted
French	312	235
English	136	196
Other	52	69

Age

	Unweighted	Weighted
18 to 34	116	159
35 to 54	170	166
55+	214	175

Education

	Unweighted	Weighted
Primary / High school	91	115
College	129	177
University	279	207

Kids in household

	Unweighted	Weighted
Yes	120	106
No	378	393

Respondent profiles

(Base n=500)

The tables below show the groupings of boroughs in the Montreal region.

Boroughs

Inner suburbs

- Mercier-Hochelaga-Maisonneuve
- Rosemont-La Petite-Patrie
- Villeray-Saint-Michel-Parc-Extension
- Ahuntsic-Cartierville
- Lasalle
- Saint-Laurent
- Lachine

Central

- Ville-Marie
- Côte-des-Neiges-Notre-Dame-de-Grâce
- Sud-Ouest
- Le Plateau-Mont-Royal
- Verdun
- Outremont

East

- Montréal-Nord
- Rivière-des-Praires-Pointe-aux-Trembles
- Saint-Léonard
- Anjou

West

- Pierrefonds-Roxboro
- L'Île-Bizard-Sainte-Geneviève

Our Credentials



Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



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Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



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Leger Digital
Digital strategy and user experience

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185
consultants

8
offices

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